

2022 Brightsign DIR Price List

Item	Description	MSRP	DIR % off MSRP	Sell Price
HD1024	H.265, Full HD, mainstream HTML5 player w/expanded I/O package	\$510.00	20%	\$408.00
HD224	H.265, Full HD, mainstream HTML5 Player w/standard I/O package	\$405.00	20%	\$324.00
LS424	H.265, Full HD, entry-level HTML5 player	\$295.00	20%	\$236.00
XC2055	Expert multi-headed 8k player w/dual output, elite HTML, muli HTML Outpu	\$1,200.00	20%	\$960.00
XC4055	8k player w/quad output, elite HTML, Quad 4K video, OpenGL support	\$1,700.00	20%	\$1,360.00
XD1035	4K player w/dynamic memory allocation, POE+, 4K graphics, OpenEL ES	\$700.00	20%	\$560.00
XD234	4K Advanced HTML5 Media Player	\$510.00	20%	\$408.00
XD235	4K player w/dynamic memory allocation, POE+, 4K graphics, OpenEL ES	\$600.00	20%	\$480.00
XT1144	4K Enterprise HTML5 media player PoE+	\$730.00	20%	\$584.00
XT1144-T	TAA COMPLIANT 4K Enterprise HTML5 media player PoE+	\$945.00	20%	\$756.00
XT244	H.265 4K, DolbyVision, HDR10+ Support, dual video decode, HTML5 Player	\$620.00	20%	\$496.00
BSNEE - ANNUAL FEE	Annual Fee for BrightSign Network Enterprise Edition	\$7,500.00	20%	\$6,000.00
BSNEE - LICENSE 500+	BrightSign Network EE License for over 500 units - Requires Annual Fee	\$15,500.00	20%	\$12,400.00
BSNSUB-12-CL	BSN.cloud - 1 Year Content Cloud Subscription (auto renewal)	\$99.00	20%	\$79.20
WD104	Dual Antenna Wi-Fi Module	\$75.00	20%	\$60.00
WD105	Dual Antenna Wi-Fi/Bluetooth Module for Series 5 players	\$75.00	20%	\$60.00