

Model #	Description	MSRP	DIR % off MSRP	Sell Price
LS424	H.265, Full HD, entry-level HTML5 player	\$250.00	20%	\$200.00
HD224	H.265, Full HD, mainstream HTML5 player with standard I/O package	\$350.00	20%	\$280.00
HD1024	H.265, Full HD, mainstream HTML5 player with expanded I/O package	\$450.00	20%	\$360.00
HO523	OPS compatible player based on HD3 with H.265, Full HD, mainstream HTML5 player with expanded I/O package	\$400.00	20%	\$320.00
XD234	H.265, True 4K, dual video decode, advanced HTML5 player with standard I/O package	\$450.00	20%	\$360.00
XD1034	H.265, True 4K, dual video decode, advanced HTML5 player with expanded I/O package	\$550.00	20%	\$440.00
XT244	H.265, True 4K, dual video decode, enterprise HTML5 player with standard I/O package & PoE+	\$550.00	20%	\$440.00
XT1144	H.265, True 4K, dual video decode, enterprise HTML5 player with expanded I/O package, PoE+ & Live TV	\$650.00	20%	\$520.00
XT1144-T	A Trade Agreement Act (TAA) compliant version of the XT1144.	\$850.00	20%	\$680.00
SDHC-08C10-1(M)	8GB Class 10 Micro SD Memory Card	\$15.00	20%	\$12.00
SDHC-16C10-1(M)	16GB Class 10 Micro SD Memory Card	\$25.00	20%	\$20.00
SDHC-32C10-1(M)	32GB Class 10 Micro SD Memory Card	\$35.00	20%	\$28.00
SDHC-64C10-1(M)	64GB Class 10 Micro SD Memory Card	\$65.00	20%	\$52.00
BSNPASS-01	A one-month player "pass" to the BrightSign Network Service. This pass does not automatically re-bill.	\$13.75	20%	\$11.00
BSNPASS-12	A one-year player "pass" to the BrightSign Network Service. This pass does not automatically re-bill.	\$129.00	20%	\$103.20
BSNPASS-24	A two-year player "pass" to the BrightSign Network Service. This pass does not automatically re-bill.	\$230.00	20%	\$184.00
BSNPASS-36	A three-year player "pass" to the BrightSign Network Service. This pass does not automatically re-bill.	\$325.00	20%	\$260.00
BSNSUB-12-R	A one-year player "subscription" to the BrightSign Network Service. The subscription will automatically re-bill.	\$99.00	20%	\$79.20
PA-W5V2A-USB	Series Three LS player replacement power supply, including four international adapters	\$20.00	20%	\$16.00
PA-W12V1.5A-3.5	Series Three HD players replacement power supply, including four international adapters	\$25.00	20%	\$20.00
PA-W12V3A-MLX2	Series Three XD and XT players replacement power supply, including four international adapters	\$30.00	20%	\$24.00
4K-PWR-WW	Series Two XD and 4K players replacement power supply, including four international adapters	\$50.00	20%	\$40.00
PA-WWAK-1	Series One and Series Two HD players replacement power supply, including four international adapters	\$20.00	20%	\$16.00
PA-LSAK-1	Series Two LS player replacement power supply, including four international adapters	\$20.00	20%	\$16.00
WS103	Wireless/ Bluetooth Module with M.2 interface connection	\$50.00	20%	\$40.00
SVC-WiFi Inst	Wi-Fi module installation at BrightSign warehouse (before unit ships)	\$20.00	20%	\$16.00
BP200HI	USB connected 4-Button capacitive touch panel with high intensity LEDs	\$45.00	20%	\$36.00
BP900HI	USB connected 11-Button capacitive touch panel with high intensity LEDs	\$75.00	20%	\$60.00
CBL-USBC-AUDIO	USBC to Analog Audio adapter for the LS423, to provide analog audio output	\$8.00	20%	\$6.40
CBL-USBC-USBA-RS232	USBC to USBA and 3.5mm Serial adapter to provide USBA and Serial Data I/O (3.5mm)	\$10.00	20%	\$8.00
CBL-USBA-RS232	USB-A to RS232 Serial adapter to provide Serial Data I/O (3.5mm)	\$10.00	20%	\$8.00
CBL-IR RCVR 3.5mm	Infrared Tx/Rx cable for HO, XD, and XT players.	\$15.00	20%	\$12.00
GPIO-TB-6	Six-pin Phoenix connector for use with Series Three HD, XD, and XT player GPIO interface	\$3.00	20%	\$2.40

2019 Brightsign DIR Price List

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HDMI-6	HDMI Cable - 6ft	\$15.00	20%	\$12.00
RC1001	IR Remote Control	\$20.00	20%	\$16.00
RC1001-KIT	Kit includes the RC1001 handheld IR remote, and the IR receiver (3.5mm 5ft) cable	\$35.00	20%	\$28.00
GP800-C	USB-C to GPIO adapter, for use with the LS423	\$25.00	20%	\$20.00
TRN-BA101	One hour. Introduction to BrightAuthor, building and publishing basic presentations.	\$150.00	20%	\$120.00
TRN-BACUST	Per hour. Contact sales for a quote. Custom training adapted to specific customer requirements.	\$150.00	20%	\$120.00
TRN-ONSITE	Daily rate for on-site training, plus reasonable travel expenses (airfare, accommodations, meals).	\$2,000.00	20%	\$1,600.00
TRN-CERT	Attend a certification course conducted by BrightSign (ask sales for a scheduled class near you).	\$400.00	20%	\$320.00
PRIORITY-CASE	Priority Support Case - Scheduled Engineer Call-back	\$100.00	20%	\$80.00