

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20325	ADV DLX TNSD 92D H1P	\$6,968.00	30.00%	\$4,877.60
20325B	ADV DLX TNSD 92D H1P	\$816.00	30.00%	\$571.20
20325BI	ADV DLX TNSD 92D H1P	\$992.00	30.00%	\$694.40
20325BR	ADV DLX TNSD 92D H1P	\$1,360.00	30.00%	\$952.00
20325E	ADV DLX TNSD 92D H1P 220	\$6,968.00	30.00%	\$4,877.60
20325EB	ADV DLX TNSD 92D H1P 220	\$816.00	30.00%	\$571.20
20325EBI	ADV DLX TNSD 92D H1P 220	\$992.00	30.00%	\$694.40
20325EBR	ADV DLX TNSD 92D H1P 220	\$1,360.00	30.00%	\$952.00
20325EF	ADV DLX TNSD 92D H1P 220	\$6,152.00	30.00%	\$4,306.40
20325EI	ADV DLX TNSD 92D H1P 220	\$7,144.00	30.00%	\$5,000.80
20325ER	ADV DLX TNSD 92D H1P 220	\$7,512.00	30.00%	\$5,258.40
20325F	ADV DLX TNSD 92D H1P	\$6,152.00	30.00%	\$4,306.40
20325I	ADV DLX TNSD 92D H1P	\$7,144.00	30.00%	\$5,000.80
20325R	ADV DLX TNSD 92D H1P	\$7,512.00	30.00%	\$5,258.40
20326	ADV DLX TNSD 106D H1P	\$7,273.00	30.00%	\$5,091.10
20326B	ADV DLX TNSD 106D H1P	\$816.00	30.00%	\$571.20
20326BI	ADV DLX TNSD 106D H1P	\$992.00	30.00%	\$694.40
20326BR	ADV DLX TNSD 106D H1P	\$1,360.00	30.00%	\$952.00
20326E	ADV DLX TNSD 106D H1P 220	\$7,273.00	30.00%	\$5,091.10
20326EB	ADV DLX TNSD 106D H1P 220	\$816.00	30.00%	\$571.20
20326EBI	ADV DLX TNSD 106D H1P 220	\$992.00	30.00%	\$694.40
20326EBR	ADV DLX TNSD 106D H1P 220	\$1,360.00	30.00%	\$952.00
20326EF	ADV DLX TNSD 106D H1P 220	\$6,457.00	30.00%	\$4,519.90
20326EI	ADV DLX TNSD 106D H1P 220	\$7,449.00	30.00%	\$5,214.30
20326ER	ADV DLX TNSD 106D H1P 220	\$7,817.00	30.00%	\$5,471.90
20326F	ADV DLX TNSD 106D H1P	\$6,457.00	30.00%	\$4,519.90
20326I	ADV DLX TNSD 106D H1P	\$7,449.00	30.00%	\$5,214.30
20326R	ADV DLX TNSD 106D H1P	\$7,817.00	30.00%	\$5,471.90
20327	ADV DLX TNSD 110D H1P	\$7,470.00	30.00%	\$5,229.00
20327B	ADV DLX TNSD 110D H1P	\$816.00	30.00%	\$571.20
20327BI	ADV DLX TNSD 110D H1P	\$992.00	30.00%	\$694.40
20327BR	ADV DLX TNSD 110D H1P	\$1,360.00	30.00%	\$952.00
20327E	ADV DLX TNSD 110D H1P 220	\$7,470.00	30.00%	\$5,229.00
20327EB	ADV DLX TNSD 110D H1P 220	\$816.00	30.00%	\$571.20
20327EBI	ADV DLX TNSD 110D H1P 220	\$992.00	30.00%	\$694.40
20327EBR	ADV DLX TNSD 110D H1P 220	\$1,360.00	30.00%	\$952.00
20327EF	ADV DLX TNSD 110D H1P 220	\$6,654.00	30.00%	\$4,657.80
20327EI	ADV DLX TNSD 110D H1P 220	\$7,646.00	30.00%	\$5,352.20
20327ER	ADV DLX TNSD 110D H1P 220	\$8,014.00	30.00%	\$5,609.80
20327F	ADV DLX TNSD 110D H1P	\$6,654.00	30.00%	\$4,657.80
20327I	ADV DLX TNSD 110D H1P	\$7,646.00	30.00%	\$5,352.20
20327R	ADV DLX TNSD 110D H1P	\$8,014.00	30.00%	\$5,609.80
20328	ADV DLX TNSD 119D H1P	\$7,954.00	30.00%	\$5,567.80
20328B	ADV DLX TNSD 119D H1P	\$816.00	30.00%	\$571.20
20328BI	ADV DLX TNSD 119D H1P	\$992.00	30.00%	\$694.40
20328BR	ADV DLX TNSD 119D H1P	\$1,360.00	30.00%	\$952.00
20328E	ADV DLX TNSD 119D H1P 220	\$7,954.00	30.00%	\$5,567.80
20328EB	ADV DLX TNSD 119D H1P 220	\$816.00	30.00%	\$571.20
20328EBI	ADV DLX TNSD 119D H1P 220	\$992.00	30.00%	\$694.40
20328EBR	ADV DLX TNSD 119D H1P 220	\$1,360.00	30.00%	\$952.00
20328EF	ADV DLX TNSD 119D H1P 220	\$7,138.00	30.00%	\$4,996.60
20328EI	ADV DLX TNSD 119D H1P 220	\$8,130.00	30.00%	\$5,691.00
20328ER	ADV DLX TNSD 119D H1P 220	\$8,498.00	30.00%	\$5,948.60
20328F	ADV DLX TNSD 119D H1P	\$7,138.00	30.00%	\$4,996.60
20328I	ADV DLX TNSD 119D H1P	\$8,130.00	30.00%	\$5,691.00

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Model	Description	MSRP	DIR % of MSRP	Sell Price
20328R	ADV DLX TNSD 119D H1P	\$8,498.00	30.00%	\$5,948.60
20329	ADV DLX TNSD 133D H1P	\$8,632.00	30.00%	\$6,042.40
20329B	ADV DLX TNSD 133D H1P	\$816.00	30.00%	\$571.20
20329BI	ADV DLX TNSD 133D H1P	\$992.00	30.00%	\$694.40
20329BR	ADV DLX TNSD 133D H1P	\$1,360.00	30.00%	\$952.00
20329E	ADV DLX TNSD 133D H1P 220	\$8,632.00	30.00%	\$6,042.40
20329EB	ADV DLX TNSD 133D H1P 220	\$816.00	30.00%	\$571.20
20329EBI	ADV DLX TNSD 133D H1P 220	\$992.00	30.00%	\$694.40
20329EBR	ADV DLX TNSD 133D H1P 220	\$1,360.00	30.00%	\$952.00
20329EF	ADV DLX TNSD 133D H1P 220	\$7,816.00	30.00%	\$5,471.20
20329EI	ADV DLX TNSD 133D H1P 220	\$8,808.00	30.00%	\$6,165.60
20329ER	ADV DLX TNSD 133D H1P 220	\$9,176.00	30.00%	\$6,423.20
20329F	ADV DLX TNSD 133D H1P	\$7,816.00	30.00%	\$5,471.20
20329I	ADV DLX TNSD 133D H1P	\$8,808.00	30.00%	\$6,165.60
20329R	ADV DLX TNSD 133D H1P	\$9,176.00	30.00%	\$6,423.20
20330	ADV DLX TNSD 159D H1P	\$9,260.00	30.00%	\$6,482.00
20330B	ADV DLX TNSD 159D H1P	\$816.00	30.00%	\$571.20
20330BI	ADV DLX TNSD 159D H1P	\$992.00	30.00%	\$694.40
20330BR	ADV DLX TNSD 159D H1P	\$1,360.00	30.00%	\$952.00
20330E	ADV DLX TNSD 159D H1P 220	\$9,260.00	30.00%	\$6,482.00
20330EB	ADV DLX TNSD 159D H1P 220	\$816.00	30.00%	\$571.20
20330EBI	ADV DLX TNSD 159D H1P 220	\$992.00	30.00%	\$694.40
20330EBR	ADV DLX TNSD 159D H1P 220	\$1,360.00	30.00%	\$952.00
20330EF	ADV DLX TNSD 159D H1P 220	\$8,444.00	30.00%	\$5,910.80
20330EI	ADV DLX TNSD 159D H1P 220	\$9,436.00	30.00%	\$6,605.20
20330ER	ADV DLX TNSD 159D H1P 220	\$9,804.00	30.00%	\$6,862.80
20330F	ADV DLX TNSD 159D H1P	\$8,444.00	30.00%	\$5,910.80
20330I	ADV DLX TNSD 159D H1P	\$9,436.00	30.00%	\$6,605.20
20330R	ADV DLX TNSD 159D H1P	\$9,804.00	30.00%	\$6,862.80
20331	ADV DLX TNSD 184D H1P	\$9,492.00	30.00%	\$6,644.40
20331B	ADV DLX TNSD 184D H1P	\$816.00	30.00%	\$571.20
20331BI	ADV DLX TNSD 184D H1P	\$992.00	30.00%	\$694.40
20331BR	ADV DLX TNSD 184D H1P	\$1,360.00	30.00%	\$952.00
20331E	ADV DLX TNSD 184D H1P 220	\$9,492.00	30.00%	\$6,644.40
20331EB	ADV DLX TNSD 184D H1P 220	\$816.00	30.00%	\$571.20
20331EBI	ADV DLX TNSD 184D H1P 220	\$992.00	30.00%	\$694.40
20331EBR	ADV DLX TNSD 184D H1P 220	\$1,360.00	30.00%	\$952.00
20331EF	ADV DLX TNSD 184D H1P 220	\$8,676.00	30.00%	\$6,073.20
20331EI	ADV DLX TNSD 184D H1P 220	\$9,668.00	30.00%	\$6,767.60
20331ER	ADV DLX TNSD 184D H1P 220	\$10,036.00	30.00%	\$7,025.20
20331F	ADV DLX TNSD 184D H1P	\$8,676.00	30.00%	\$6,073.20
20331I	ADV DLX TNSD 184D H1P	\$9,668.00	30.00%	\$6,767.60
20331R	ADV DLX TNSD 184D H1P	\$10,036.00	30.00%	\$7,025.20
20332BLSI	ADVANTAGE TNSD 92D H1P	\$816.00	30.00%	\$571.20
20332BLSR	ADVANTAGE TNSD 92D H1P	\$1,184.00	30.00%	\$828.80
20332EBLS	ADVANTAGE TNSD 92D H1P 220	\$640.00	30.00%	\$448.00
20332EBLSR	ADVANTAGE TNSD 92D H1P 220	\$1,184.00	30.00%	\$828.80
20332EFLS	ADVANTAGE TNSD 92D H1P 220	\$3,743.00	30.00%	\$2,620.10
20332EFLSR	ADVANTAGE TNSD 92D H1P 220	\$3,743.00	30.00%	\$2,620.10
20332ELS	ADVANTAGE TNSD 92D H1P 220	\$4,383.00	30.00%	\$3,068.10
20332ELSI	ADVANTAGE TNSD 92D H1P 220	\$4,559.00	30.00%	\$3,191.30
20332ELSM	ADVANTAGE TNSD 92D H1P 220	\$4,889.00	30.00%	\$3,422.30
20332ELSR	ADVANTAGE TNSD 92D H1P 220	\$4,927.00	30.00%	\$3,448.90
20332FLS	ADVANTAGE TNSD 92D H1P	\$3,743.00	30.00%	\$2,620.10
20332FLSI	ADVANTAGE TNSD 92D H1P	\$3,743.00	30.00%	\$2,620.10

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20332FLSR	ADVANTAGE TNSD 92D H1P	\$3,743.00	30.00%	\$2,620.10
20332LS	ADVANTAGE TNSD 92D H1P	\$4,383.00	30.00%	\$3,068.10
20332LSI	ADVANTAGE TNSD 92D H1P	\$4,559.00	30.00%	\$3,191.30
20332LSM	ADVANTAGE TNSD 92D H1P	\$4,889.00	30.00%	\$3,422.30
20332LSR	ADVANTAGE TNSD 92D H1P	\$4,927.00	30.00%	\$3,448.90
20333BLS	ADVANTAGE TNSD 106D H1P	\$640.00	30.00%	\$448.00
20333BLSI	ADVANTAGE TNSD 106D H1P	\$816.00	30.00%	\$571.20
20333BLSR	ADVANTAGE TNSD 106D H1P	\$1,184.00	30.00%	\$828.80
20333EBLS	ADVANTAGE TNSD 106D H1P 220	\$640.00	30.00%	\$448.00
20333EBLSR	ADVANTAGE TNSD 106D H1P 220	\$1,184.00	30.00%	\$828.80
20333EFLS	ADVANTAGE TNSD 106D H1P 220	\$4,104.00	30.00%	\$2,872.80
20333EFLSR	ADVANTAGE TNSD 106D H1P 220	\$4,104.00	30.00%	\$2,872.80
20333ELS	ADVANTAGE TNSD 106D H1P 220	\$4,744.00	30.00%	\$3,320.80
20333ELSI	ADVANTAGE TNSD 106D H1P 220	\$4,920.00	30.00%	\$3,444.00
20333ELSM	ADVANTAGE TNSD 106D H1P 220	\$5,250.00	30.00%	\$3,675.00
20333ELSR	ADVANTAGE TNSD 106D H1P 220	\$5,288.00	30.00%	\$3,701.60
20333FLS	ADVANTAGE TNSD 106D H1P	\$4,104.00	30.00%	\$2,872.80
20333FLSI	ADVANTAGE TNSD 106D H1P	\$4,104.00	30.00%	\$2,872.80
20333FLSR	ADVANTAGE TNSD 106D H1P	\$4,104.00	30.00%	\$2,872.80
20333LS	ADVANTAGE TNSD 106D H1P	\$4,744.00	30.00%	\$3,320.80
20333LSI	ADVANTAGE TNSD 106D H1P	\$4,920.00	30.00%	\$3,444.00
20333LSM	ADVANTAGE TNSD 106D H1P	\$5,250.00	30.00%	\$3,675.00
20333LSR	ADVANTAGE TNSD 106D H1P	\$5,288.00	30.00%	\$3,701.60
20334BLS	ADVANTAGE TNSD 110D H1P	\$640.00	30.00%	\$448.00
20334BLSI	ADVANTAGE TNSD 110D H1P	\$816.00	30.00%	\$571.20
20334BLSR	ADVANTAGE TNSD 110D H1P	\$1,184.00	30.00%	\$828.80
20334EBLS	ADVANTAGE TNSD 110D H1P 220	\$640.00	30.00%	\$448.00
20334EBLSR	ADVANTAGE TNSD 110D H1P 220	\$1,184.00	30.00%	\$828.80
20334EFLS	ADVANTAGE TNSD 110D H1P 220	\$4,229.00	30.00%	\$2,960.30
20334EFLSR	ADVANTAGE TNSD 110D H1P 220	\$4,229.00	30.00%	\$2,960.30
20334ELS	ADVANTAGE TNSD 110D H1P 220	\$4,869.00	30.00%	\$3,408.30
20334ELSI	ADVANTAGE TNSD 110D H1P 220	\$5,045.00	30.00%	\$3,531.50
20334ELSM	ADVANTAGE TNSD 110D H1P 220	\$5,375.00	30.00%	\$3,762.50
20334ELSR	ADVANTAGE TNSD 110D H1P 220	\$5,413.00	30.00%	\$3,789.10
20334FLS	ADVANTAGE TNSD 110D H1P	\$4,229.00	30.00%	\$2,960.30
20334FLSI	ADVANTAGE TNSD 110D H1P	\$4,229.00	30.00%	\$2,960.30
20334FLSR	ADVANTAGE TNSD 110D H1P	\$4,229.00	30.00%	\$2,960.30
20334LS	ADVANTAGE TNSD 110D H1P	\$4,869.00	30.00%	\$3,408.30
20334LSI	ADVANTAGE TNSD 110D H1P	\$5,045.00	30.00%	\$3,531.50
20334LSM	ADVANTAGE TNSD 110D H1P	\$5,375.00	30.00%	\$3,762.50
20334LSR	ADVANTAGE TNSD 110D H1P	\$5,413.00	30.00%	\$3,789.10
20335BLS	ADVANTAGE TNSD 119D H1P	\$640.00	30.00%	\$448.00
20335BLSI	ADVANTAGE TNSD 119D H1P	\$816.00	30.00%	\$571.20
20335BLSR	ADVANTAGE TNSD 119D H1P	\$1,184.00	30.00%	\$828.80
20335EBLS	ADVANTAGE TNSD 119D H1P 220	\$640.00	30.00%	\$448.00
20335EBLSR	ADVANTAGE TNSD 119D H1P 220	\$1,184.00	30.00%	\$828.80
20335EFLS	ADVANTAGE TNSD 119D H1P 220	\$4,524.00	30.00%	\$3,166.80
20335EFLSR	ADVANTAGE TNSD 119D H1P 220	\$4,524.00	30.00%	\$3,166.80
20335ELS	ADVANTAGE TNSD 119D H1P 220	\$5,164.00	30.00%	\$3,614.80
20335ELSI	ADVANTAGE TNSD 119D H1P 220	\$5,340.00	30.00%	\$3,738.00
20335ELSM	ADVANTAGE TNSD 119D H1P 220	\$5,670.00	30.00%	\$3,969.00
20335ELSR	ADVANTAGE TNSD 119D H1P 220	\$5,708.00	30.00%	\$3,995.60
20335FLS	ADVANTAGE TNSD 119D H1P	\$4,524.00	30.00%	\$3,166.80
20335FLSI	ADVANTAGE TNSD 119D H1P	\$4,524.00	30.00%	\$3,166.80
20335FLSR	ADVANTAGE TNSD 119D H1P	\$4,524.00	30.00%	\$3,166.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20335LS	ADVANTAGE TNSD 119D H1P	\$5,164.00	30.00%	\$3,614.80
20335LSI	ADVANTAGE TNSD 119D H1P	\$5,340.00	30.00%	\$3,738.00
20335LSM	ADVANTAGE TNSD 119D H1P	\$5,670.00	30.00%	\$3,969.00
20335LSR	ADVANTAGE TNSD 119D H1P	\$5,708.00	30.00%	\$3,995.60
20336BLS	ADVANTAGE TNSD 133D H1P	\$640.00	30.00%	\$448.00
20336BLSI	ADVANTAGE TNSD 133D H1P	\$816.00	30.00%	\$571.20
20336BLSR	ADVANTAGE TNSD 133D H1P	\$1,184.00	30.00%	\$828.80
20336EBL	ADVANTAGE TNSD 133D H1P 220	\$640.00	30.00%	\$448.00
20336EBLS	ADVANTAGE TNSD 133D H1P 220	\$640.00	30.00%	\$448.00
20336EBLSR	ADVANTAGE TNSD 133D H1P 220	\$1,184.00	30.00%	\$828.80
20336EFLS	ADVANTAGE TNSD 133D H1P 220	\$4,938.00	30.00%	\$3,456.60
20336EFLSR	ADVANTAGE TNSD 133D H1P 220	\$4,938.00	30.00%	\$3,456.60
20336ELS	ADVANTAGE TNSD 133D H1P 220	\$5,578.00	30.00%	\$3,904.60
20336ELSI	ADVANTAGE TNSD 133D H1P 220	\$5,754.00	30.00%	\$4,027.80
20336ELSM	ADVANTAGE TNSD 133D H1P 220	\$6,084.00	30.00%	\$4,258.80
20336ELSR	ADVANTAGE TNSD 133D H1P 220	\$6,122.00	30.00%	\$4,285.40
20336FLS	ADVANTAGE TNSD 133D H1P	\$4,938.00	30.00%	\$3,456.60
20336FLSI	ADVANTAGE TNSD 133D H1P	\$4,938.00	30.00%	\$3,456.60
20336FLSR	ADVANTAGE TNSD 133D H1P	\$4,938.00	30.00%	\$3,456.60
20336LS	ADVANTAGE TNSD 133D H1P	\$5,578.00	30.00%	\$3,904.60
20336LSI	ADVANTAGE TNSD 133D H1P	\$5,754.00	30.00%	\$4,027.80
20336LSM	ADVANTAGE TNSD 133D H1P	\$6,084.00	30.00%	\$4,258.80
20336LSR	ADVANTAGE TNSD 133D H1P	\$6,122.00	30.00%	\$4,285.40
20337BL	ADVANTAGE TNSD 159D H1P	\$640.00	30.00%	\$448.00
20337BLI	ADVANTAGE TNSD 159D H1P	\$816.00	30.00%	\$571.20
20337BLR	ADVANTAGE TNSD 159D H1P	\$1,184.00	30.00%	\$828.80
20337EBL	ADVANTAGE TNSD 159D H1P 220	\$640.00	30.00%	\$448.00
20337EFL	ADVANTAGE TNSD 159D H1P 220	\$6,379.00	30.00%	\$4,465.30
20337EL	ADVANTAGE TNSD 159D H1P 220	\$7,019.00	30.00%	\$4,913.30
20337ELI	ADVANTAGE TNSD 159D H1P 220	\$7,195.00	30.00%	\$5,036.50
20337FL	ADVANTAGE TNSD 159D H1P	\$6,379.00	30.00%	\$4,465.30
20337L	ADVANTAGE TNSD 159D H1P	\$7,019.00	30.00%	\$4,913.30
20337LI	ADVANTAGE TNSD 159D H1P	\$7,195.00	30.00%	\$5,036.50
20337LR	ADVANTAGE TNSD 159D H1P	\$7,563.00	30.00%	\$5,294.10
20338BL	ADVANTAGE TNSD 184D H1P	\$640.00	30.00%	\$448.00
20338BLI	ADVANTAGE TNSD 184D H1P	\$816.00	30.00%	\$571.20
20338BLR	ADVANTAGE TNSD 184D H1P	\$1,184.00	30.00%	\$828.80
20338EBL	ADVANTAGE TNSD 184D H1P 220	\$640.00	30.00%	\$448.00
20338EFL	ADVANTAGE TNSD 184D H1P 220	\$7,408.00	30.00%	\$5,185.60
20338EL	ADVANTAGE TNSD 184D H1P 220	\$8,048.00	30.00%	\$5,633.60
20338ELI	ADVANTAGE TNSD 184D H1P 220	\$8,224.00	30.00%	\$5,756.80
20338FL	ADVANTAGE TNSD 184D H1P	\$7,408.00	30.00%	\$5,185.60
20338L	ADVANTAGE TNSD 184D H1P	\$8,048.00	30.00%	\$5,633.60
20338LI	ADVANTAGE TNSD 184D H1P	\$8,224.00	30.00%	\$5,756.80
20338LR	ADVANTAGE TNSD 184D H1P	\$8,592.00	30.00%	\$6,014.40
20339ELS	CONTOUR TNSD 92D H1P 220	\$3,917.00	30.00%	\$2,741.90
20339ELSI	CONTOUR TNSD 92D H1P 220	\$4,093.00	30.00%	\$2,865.10
20339ELSM	CONTOUR TNSD 92D H1P 220	\$4,423.00	30.00%	\$3,096.10
20339LS	CONTOUR TNSD 92D H1P	\$3,917.00	30.00%	\$2,741.90
20339LSI	CONTOUR TNSD 92D H1P	\$4,093.00	30.00%	\$2,865.10
20339LSM	CONTOUR TNSD 92D H1P	\$4,423.00	30.00%	\$3,096.10
20339LSR	CONTOUR TNSD 92D H1P	\$4,461.00	30.00%	\$3,122.70
20340ELS	CONTOUR TNSD 106D H1P 220	\$4,001.00	30.00%	\$2,800.70
20340ELSI	CONTOUR TNSD 106D H1P 220	\$4,177.00	30.00%	\$2,923.90
20340ELSM	CONTOUR TNSD 106D H1P 220	\$4,507.00	30.00%	\$3,154.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20340LS	CONTOUR TNSD 106D H1P	\$4,001.00	30.00%	\$2,800.70
20340LSI	CONTOUR TNSD 106D H1P	\$4,177.00	30.00%	\$2,923.90
20340LSM	CONTOUR TNSD 106D H1P	\$4,507.00	30.00%	\$3,154.90
20340LSR	CONTOUR TNSD 106D H1P	\$4,545.00	30.00%	\$3,181.50
20341ELS	CONTOUR TNSD 110D H1P 220	\$4,089.00	30.00%	\$2,862.30
20341ELSI	CONTOUR TNSD 110D H1P 220	\$4,265.00	30.00%	\$2,985.50
20341ELSM	CONTOUR TNSD 110D H1P 220	\$4,595.00	30.00%	\$3,216.50
20341LS	CONTOUR TNSD 110D H1P	\$4,089.00	30.00%	\$2,862.30
20341LSI	CONTOUR TNSD 110D H1P	\$4,265.00	30.00%	\$2,985.50
20341LSM	CONTOUR TNSD 110D H1P	\$4,595.00	30.00%	\$3,216.50
20341LSR	CONTOUR TNSD 110D H1P	\$4,633.00	30.00%	\$3,243.10
20342ELS	CONTOUR TNSD 119D H1P 220	\$4,341.00	30.00%	\$3,038.70
20342ELSI	CONTOUR TNSD 119D H1P 220	\$4,517.00	30.00%	\$3,161.90
20342ELSM	CONTOUR TNSD 119D H1P 220	\$4,847.00	30.00%	\$3,392.90
20342LS	CONTOUR TNSD 119D H1P	\$4,341.00	30.00%	\$3,038.70
20342LSI	CONTOUR TNSD 119D H1P	\$4,517.00	30.00%	\$3,161.90
20342LSM	CONTOUR TNSD 119D H1P	\$4,847.00	30.00%	\$3,392.90
20342LSR	CONTOUR TNSD 119D H1P	\$4,885.00	30.00%	\$3,419.50
20343ELS	CONTOUR TNSD 133D H1P 220	\$4,667.00	30.00%	\$3,266.90
20343ELSI	CONTOUR TNSD 133D H1P 220	\$4,843.00	30.00%	\$3,390.10
20343ELSM	CONTOUR TNSD 133D H1P 220	\$5,173.00	30.00%	\$3,621.10
20343LS	CONTOUR TNSD 133D H1P	\$4,667.00	30.00%	\$3,266.90
20343LSI	CONTOUR TNSD 133D H1P	\$4,843.00	30.00%	\$3,390.10
20343LSM	CONTOUR TNSD 133D H1P	\$5,173.00	30.00%	\$3,621.10
20343LSR	CONTOUR TNSD 133D H1P	\$5,211.00	30.00%	\$3,647.70
20344EL	CONTOUR TNSD 159D H1P 220	\$5,326.00	30.00%	\$3,728.20
20344ELI	CONTOUR TNSD 159D H1P 220	\$5,502.00	30.00%	\$3,851.40
20344ELM	CONTOUR TNSD 159D H1P 220	\$5,832.00	30.00%	\$4,082.40
20344ELR	CONTOUR TNSD 159D H1P 220	\$5,870.00	30.00%	\$4,109.00
20344L	CONTOUR TNSD 159D H1P	\$5,326.00	30.00%	\$3,728.20
20344LI	CONTOUR TNSD 159D H1P	\$5,502.00	30.00%	\$3,851.40
20344LM	CONTOUR TNSD 159D H1P	\$5,832.00	30.00%	\$4,082.40
20344LR	CONTOUR TNSD 159D H1P	\$5,870.00	30.00%	\$4,109.00
20345EL	CONTOUR TNSD 184D H1P 220	\$5,604.00	30.00%	\$3,922.80
20345ELI	CONTOUR TNSD 184D H1P 220	\$5,780.00	30.00%	\$4,046.00
20345ELM	CONTOUR TNSD 184D H1P 220	\$6,110.00	30.00%	\$4,277.00
20345ELR	CONTOUR TNSD 184D H1P 220	\$6,148.00	30.00%	\$4,303.60
20345L	CONTOUR TNSD 184D H1P	\$5,604.00	30.00%	\$3,922.80
20345LI	CONTOUR TNSD 184D H1P	\$5,780.00	30.00%	\$4,046.00
20345LM	CONTOUR TNSD 184D H1P	\$6,110.00	30.00%	\$4,277.00
20345LR	CONTOUR TNSD 184D H1P	\$6,148.00	30.00%	\$4,303.60
20383	CINEMA CONTOUR H1P 77D 37.5X67	\$1,781.00	30.00%	\$1,246.70
20383V	CINEMA CONTOUR H1P 77D 37.5X67	\$1,781.00	30.00%	\$1,246.70
20384	CINEMA CONTOUR H1P 82D 40.5X72	\$1,886.00	30.00%	\$1,320.20
20384V	CINEMA CONTOUR H1P 82D 40.5X72	\$1,886.00	30.00%	\$1,320.20
20385	CINEMA CONTOUR H1P 92D 45X80	\$2,048.00	30.00%	\$1,433.60
20385V	CINEMA CONTOUR H1P 92D 45X80	\$2,048.00	30.00%	\$1,433.60
20386	CINEMA CONTOUR H1P 100D 49X87	\$2,189.00	30.00%	\$1,532.30
20386V	CINEMA CONTOUR H1P 100D 49X87	\$2,189.00	30.00%	\$1,532.30
20387	CINEMA CONTOUR H1P 106D 52X92	\$2,400.00	30.00%	\$1,680.00
20387V	CINEMA CONTOUR H1P 106D 52X92	\$2,400.00	30.00%	\$1,680.00
20388	CINEMA CONTOUR H1P 110D 54X96	\$2,497.00	30.00%	\$1,747.90
20388V	CINEMA CONTOUR H1P 110D 54X96	\$2,497.00	30.00%	\$1,747.90
20389	CINEMA CONTOUR H1P 119D 58X104	\$2,719.00	30.00%	\$1,903.30
20389V	CINEMA CONTOUR H1P 119D 58X104	\$2,719.00	30.00%	\$1,903.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20390	CINEMA CONTOUR H1P 133D 65X116	\$3,036.00	30.00%	\$2,125.20
20390V	CINEMA CONTOUR H1P 133D 65X116	\$3,036.00	30.00%	\$2,125.20
20391	CINEMA CONTOUR H1P 159D 78X139	\$3,388.00	30.00%	\$2,371.60
20391V	CINEMA CONTOUR H1P 159D 78X139	\$3,388.00	30.00%	\$2,371.60
20392	CINEMA CONTOUR H1P 96D 37.5X88	\$2,189.00	30.00%	\$1,532.30
20392V	CINEMA CONTOUR H1P 96D 37.5X88	\$2,189.00	30.00%	\$1,532.30
20393	CINEMA CONTOUR H1P 103D40.5X95	\$2,497.00	30.00%	\$1,747.90
20393V	CINEMA CONTOUR H1P 103D40.5X95	\$2,497.00	30.00%	\$1,747.90
20394	CINEMA CONTOUR H1P 115D 45X106	\$2,719.00	30.00%	\$1,903.30
20394V	CINEMA CONTOUR H1P 115D 45X106	\$2,719.00	30.00%	\$1,903.30
20395	CINEMA CONTOUR H1P 125D 49X115	\$3,012.00	30.00%	\$2,108.40
20395V	CINEMA CONTOUR H1P 125D 49X115	\$3,012.00	30.00%	\$2,108.40
20396	CINEMA CONTOUR H1P 133D 52X122	\$3,086.00	30.00%	\$2,160.20
20396V	CINEMA CONTOUR H1P 133D 52X122	\$3,086.00	30.00%	\$2,160.20
20397	CINEMA CONTOUR H1P 138D 54X126	\$3,160.00	30.00%	\$2,212.00
20397V	CINEMA CONTOUR H1P 138D 54X126	\$3,160.00	30.00%	\$2,212.00
20398	CINEMA CONTOUR H1P 148D 58X136.5	\$3,337.00	30.00%	\$2,335.90
20398V	CINEMA CONTOUR H1P 148D 58X136.5	\$3,337.00	30.00%	\$2,335.90
20399	CINEMA CONTOUR H1P 166D 65X153	\$3,518.00	30.00%	\$2,462.60
20399V	CINEMA CONTOUR H1P 166D 65X153	\$3,518.00	30.00%	\$2,462.60
20400	CINEMA CONTOUR H1P 199D 78X183.5	\$3,748.00	30.00%	\$2,623.60
20400V	CINEMA CONTOUR H1P 199D 78X183.5	\$3,748.00	30.00%	\$2,623.60
20401	CINEMA CONTOUR H1P 208D 81.5X192	\$3,901.00	30.00%	\$2,730.70
20401V	CINEMA CONTOUR H1P 208D 81.5X192	\$3,901.00	30.00%	\$2,730.70
20402	DA-SNAP H1P 37.5X67NPA 77D	\$1,449.00	30.00%	\$1,014.30
20402V	DA-SNAP H1P 37.5X67NPA 77D	\$1,449.00	30.00%	\$1,014.30
20403	DA-SNAP H1P 40.5X72NPA 82D	\$1,545.00	30.00%	\$1,081.50
20403V	DA-SNAP H1P 40.5X72NPA 82D	\$1,545.00	30.00%	\$1,081.50
20404	DA-SNAP H1P 45X80NPA 92D	\$1,696.00	30.00%	\$1,187.20
20404V	DA-SNAP H1P 45X80NPA 92D	\$1,696.00	30.00%	\$1,187.20
20405	DA-SNAP H1P 49X87NPA 100D HD	\$1,886.00	30.00%	\$1,320.20
20405V	DA-SNAP H1P 49X87NPA 100D HD	\$1,886.00	30.00%	\$1,320.20
20406	DA-SNAP H1P 52X92NPA 106D	\$2,014.00	30.00%	\$1,409.80
20406V	DA-SNAP H1P 52X92NPA 106D	\$2,014.00	30.00%	\$1,409.80
20407	DA-SNAP H1P 54X96NPA 110D	\$2,110.00	30.00%	\$1,477.00
20407V	DA-SNAP H1P 54X96NPA 110D	\$2,110.00	30.00%	\$1,477.00
20408	DA-SNAP H1P 58X104NPA 119D	\$2,304.00	30.00%	\$1,612.80
20408V	DA-SNAP H1P 58X104NPA 119D	\$2,304.00	30.00%	\$1,612.80
20409	DA-SNAP H1P 65X116NPA 133D	\$2,605.00	30.00%	\$1,823.50
20409V	DA-SNAP H1P 65X116NPA 133D	\$2,605.00	30.00%	\$1,823.50
20410	DA-SNAP H1P 78X139NPA 159D	\$2,915.00	30.00%	\$2,040.50
20410V	DA-SNAP H1P 78X139NPA 159D	\$2,915.00	30.00%	\$2,040.50
20411	DA-SNAP H1P 37.5X88NPA 96D CS	\$1,886.00	30.00%	\$1,320.20
20411V	DA-SNAP H1P 37.5X88NPA 96D CS	\$1,886.00	30.00%	\$1,320.20
20412	DA-SNAP H1P 40.5X95 103D CS	\$2,110.00	30.00%	\$1,477.00
20412V	DA-SNAP H1P 40.5X95 103D CS	\$2,110.00	30.00%	\$1,477.00
20413	DA-SNAP H1P 45X106NPA 115D CS	\$2,304.00	30.00%	\$1,612.80
20413V	DA-SNAP H1P 45X106NPA 115D CS	\$2,304.00	30.00%	\$1,612.80
20414	DA-SNAP H1P 49X115NPA 125D CS	\$2,587.00	30.00%	\$1,810.90
20414V	DA-SNAP H1P 49X115NPA 125D CS	\$2,587.00	30.00%	\$1,810.90
20415	DA-SNAP H1P 52X122NPA 133D CS	\$2,717.00	30.00%	\$1,901.90
20415V	DA-SNAP H1P 52X122NPA 133D CS	\$2,717.00	30.00%	\$1,901.90
20416	DA-SNAP H1P 54X126NPA 138D CS	\$2,795.00	30.00%	\$1,956.50
20416V	DA-SNAP H1P 54X126NPA 138D CS	\$2,795.00	30.00%	\$1,956.50
20417	DA-SNAP H1P 58X136.5NPA 148DCS	\$2,869.00	30.00%	\$2,008.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20417V	DA-SNAP H1P 58X136.5NPA 148DCS	\$2,869.00	30.00%	\$2,008.30
20418	DA-SNAP H1P 65X153NPA 166D CS	\$3,248.00	30.00%	\$2,273.60
20418V	DA-SNAP H1P 65X153NPA 166D CS	\$3,248.00	30.00%	\$2,273.60
20419	DA-SNAP H1P 78X183.5NPA 199DCS	\$3,265.00	30.00%	\$2,285.50
20419V	DA-SNAP H1P 78X183.5NPA 199DCS	\$3,265.00	30.00%	\$2,285.50
20420	DA-SNAP H1P 81.5X192NPA 208DCS	\$3,380.00	30.00%	\$2,366.00
20420V	DA-SNAP H1P 81.5X192NPA 208DCS	\$3,380.00	30.00%	\$2,366.00
20421	IMAGER H1P 37.5X67NPA 77D	\$1,781.00	30.00%	\$1,246.70
20421V	IMAGER H1P 37.5X67NPA 77D	\$1,781.00	30.00%	\$1,246.70
20422	IMAGER H1P 40.5X72NPA 82D	\$1,886.00	30.00%	\$1,320.20
20422V	IMAGER H1P 40.5X72NPA 82D	\$1,886.00	30.00%	\$1,320.20
20423	IMAGER H1P 45X80NPA 92D	\$2,048.00	30.00%	\$1,433.60
20423V	IMAGER H1P 45X80NPA 92D	\$2,048.00	30.00%	\$1,433.60
20424	IMAGER H1P 49X87NPA 100D	\$2,189.00	30.00%	\$1,532.30
20424V	IMAGER H1P 49X87NPA 100D	\$2,189.00	30.00%	\$1,532.30
20425	IMAGER H1P 52X92NPA 106D	\$2,400.00	30.00%	\$1,680.00
20425V	IMAGER H1P 52X92NPA 106D	\$2,400.00	30.00%	\$1,680.00
20426	IMAGER H1P 54X96NPA 110D	\$2,497.00	30.00%	\$1,747.90
20426V	IMAGER H1P 54X96NPA 110D	\$2,497.00	30.00%	\$1,747.90
20427	IMAGER H1P 58X104NPA 119D	\$2,719.00	30.00%	\$1,903.30
20427V	IMAGER H1P 58X104NPA 119D	\$2,719.00	30.00%	\$1,903.30
20428	IMAGER H1P 65X116NPA 133D	\$3,036.00	30.00%	\$2,125.20
20428V	IMAGER H1P 65X116NPA 133D	\$3,036.00	30.00%	\$2,125.20
20429	IMAGER H1P 78X139NPA 159D	\$3,388.00	30.00%	\$2,371.60
20429V	IMAGER H1P 78X139NPA 159D	\$3,388.00	30.00%	\$2,371.60
20430	IMAGER H1P 37.5X88NPA 96D CS	\$2,189.00	30.00%	\$1,532.30
20430V	IMAGER H1P 37.5X88NPA 96D CS	\$2,189.00	30.00%	\$1,532.30
20431	IMAGER H1P 40.5X95NPA 103D CS	\$2,497.00	30.00%	\$1,747.90
20431V	IMAGER H1P 40.5X95NPA 103D CS	\$2,497.00	30.00%	\$1,747.90
20432	IMAGER H1P 45X106NPA 115D CS	\$2,719.00	30.00%	\$1,903.30
20432V	IMAGER H1P 45X106NPA 115D CS	\$2,719.00	30.00%	\$1,903.30
20433	IMAGER H1P 49X115NPA 125D CS	\$3,012.00	30.00%	\$2,108.40
20433V	IMAGER H1P 49X115NPA 125D CS	\$3,012.00	30.00%	\$2,108.40
20434	IMAGER H1P 52X122NPA 133D CS	\$3,086.00	30.00%	\$2,160.20
20434V	IMAGER H1P 52X122NPA 133D CS	\$3,086.00	30.00%	\$2,160.20
20435	IMAGER H1P 54X126NPA 138D CS	\$3,160.00	30.00%	\$2,212.00
20435V	IMAGER H1P 54X126NPA 138D CS	\$3,160.00	30.00%	\$2,212.00
20436	IMAGER H1P 58X136.5NPA 148D CS	\$3,337.00	30.00%	\$2,335.90
20436V	IMAGER H1P 58X136.5NPA 148D CS	\$3,337.00	30.00%	\$2,335.90
20444	LACE & GROMMET H1P	\$23.00	27.00%	\$16.79
20755	PANEL MASK 56X96 PR UV 16:10	\$203.00	27.00%	\$148.19
20755BU	PANEL MASK 56X96 PR UV 16:10	\$203.00	27.00%	\$148.19
20755GR	PANEL MASK 56X96 PR UV 16:10	\$203.00	27.00%	\$148.19
20756	PANEL MASK 62X108 PR UV 16:10	\$257.00	27.00%	\$187.61
20756BU	PANEL MASK 62X108 PR UV 16:10	\$257.00	27.00%	\$187.61
20756GR	PANEL MASK 62X108 PR UV 16:10	\$257.00	27.00%	\$187.61
20757	PANEL MASK 69X120 PR UV 16:10	\$269.00	27.00%	\$196.37
20757BU	PANEL MASK 69X120 PR UV 16:10	\$269.00	27.00%	\$196.37
20757GR	PANEL MASK 69X120 PR UV 16:10	\$269.00	27.00%	\$196.37
20758	PANEL MASK 83X144 PR UV 16:10	\$295.00	27.00%	\$215.35
20758BU	PANEL MASK 83X144 PR UV 16:10	\$295.00	27.00%	\$215.35
20758GR	PANEL MASK 83X144 PR UV 16:10	\$295.00	27.00%	\$215.35
20759	PANEL MASK 8X14 PR UV 16:10	\$329.00	27.00%	\$240.17
20759BU	PANEL MASK 8X14 PR UV 16:10	\$329.00	27.00%	\$240.17
20759GR	PANEL MASK 8X14 PR UV 16:10	\$329.00	27.00%	\$240.17

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20765	PANEL MASK 8-6X14-4 PR UV16:10	\$434.00	27.00%	\$316.82
20765BU	PANEL MASK 8-6X14-4 PR UV16:10	\$434.00	27.00%	\$316.82
20765GR	PANEL MASK 8-6X14-4 PR UV16:10	\$434.00	27.00%	\$316.82
20766	PANEL MASK 10X17 PR UV 16:10	\$569.00	30.00%	\$398.30
20766BU	PANEL MASK 10X17 PR UV 16:10	\$569.00	30.00%	\$398.30
20766GR	PANEL MASK 10X17 PR UV 16:10	\$569.00	30.00%	\$398.30
20767	PANEL MASK 11X19 PR UV 16:10	\$612.00	30.00%	\$428.40
20767BU	PANEL MASK 11X19 PR UV 16:10	\$612.00	30.00%	\$428.40
20767GR	PANEL MASK 11X19 PR UV 16:10	\$612.00	30.00%	\$428.40
20768	PANEL MASK 11-6X19-8PR UV16:10	\$642.00	30.00%	\$449.40
20768BU	PANEL MASK 11-6X19-8PR UV16:10	\$642.00	30.00%	\$449.40
20768GR	PANEL MASK 11-6X19-8PR UV16:10	\$642.00	30.00%	\$449.40
20769	PANEL MASK 12-3X21 PR UV 16:10	\$679.00	30.00%	\$475.30
20769BU	PANEL MASK 12-3X21 PR UV 16:10	\$679.00	30.00%	\$475.30
20769GR	PANEL MASK 12-3X21 PR UV 16:10	\$679.00	30.00%	\$475.30
20770	PANEL MASK 13X22-4 PR UV 16:10	\$741.00	30.00%	\$518.70
20770BU	PANEL MASK 13X22-4 PR UV 16:10	\$741.00	30.00%	\$518.70
20770GR	PANEL MASK 13X22-4 PR UV 16:10	\$741.00	30.00%	\$518.70
20771	PANEL MASK 14-6X25 PR UV 16:10	\$774.00	30.00%	\$541.80
20771BU	PANEL MASK 14-6X25 PR UV 16:10	\$774.00	30.00%	\$541.80
20771GR	PANEL MASK 14-6X25 PR UV 16:10	\$774.00	30.00%	\$541.80
20772	PANEL MASK 16X27-6 PR UV 16:10	\$901.00	30.00%	\$630.70
20772BU	PANEL MASK 16X27-6 PR UV 16:10	\$901.00	30.00%	\$630.70
20772GR	PANEL MASK 16X27-6 PR UV 16:10	\$901.00	30.00%	\$630.70
20804	STUDIO ELECTROL 390D MWP	\$20,081.00	30.00%	\$14,056.70
20804E	STUDIO ELECTROL 390D MWP 220V	\$20,081.00	30.00%	\$14,056.70
20805	STUDIO ELECTROL 359D MWP	\$19,102.00	30.00%	\$13,371.40
20805E	STUDIO ELECTROL 359D MWP 220V	\$19,102.00	30.00%	\$13,371.40
20806	STUDIO ELECTROL 385D MWP	\$21,278.00	30.00%	\$14,894.60
20806E	STUDIO ELECTROL 385D MWP 220V	\$21,278.00	30.00%	\$14,894.60
20807	STUDIO ELECTROL 414D MWP	\$23,456.00	30.00%	\$16,419.20
20807E	STUDIO ELECTROL 414D MWP 220V	\$23,456.00	30.00%	\$16,419.20
20808	STUDIO ELECTROL 440D MWP	\$27,809.00	30.00%	\$19,466.30
20808E	STUDIO ELECTROL 440D MWP 220V	\$27,809.00	30.00%	\$19,466.30
20809	STUDIO ELECTROL 340D MWP	\$17,906.00	30.00%	\$12,534.20
20809E	STUDIO ELECTROL 340D MWP 220V	\$17,906.00	30.00%	\$12,534.20
20810	STUDIO ELECTROL 365D MWP	\$20,081.00	30.00%	\$14,056.70
20810E	STUDIO ELECTROL 365D MWP 220V	\$20,081.00	30.00%	\$14,056.70
20811	STUDIO ELECTROL 391D MWP	\$22,258.00	30.00%	\$15,580.60
20811E	STUDIO ELECTROL 391D MWP 220V	\$22,258.00	30.00%	\$15,580.60
20812	STUDIO ELECTROL 416D MWP	\$26,612.00	30.00%	\$18,628.40
20812E	STUDIO ELECTROL 416D MWP 220V	\$26,612.00	30.00%	\$18,628.40
20813	ARENA ELECTROL 391D MW	\$31,233.00	30.00%	\$21,863.10
20813E	ARENA ELECTROL 391D MW 220	\$31,233.00	30.00%	\$21,863.10
20814	ARENA ELECTROL 391D WS	\$35,918.00	30.00%	\$25,142.60
20814E	ARENA ELECTROL 391D MWP 220	\$35,918.00	30.00%	\$25,142.60
20815	ARENA ELECTROL 414D W	\$31,233.00	30.00%	\$21,863.10
20815E	ARENA ELECTROL 414D MW 220V	\$31,233.00	30.00%	\$21,863.10
20816	ARENA ELECTROL 414D WS	\$35,918.00	30.00%	\$25,142.60
20816E	ARENA ELECTROL 414D MWP 220V	\$35,918.00	30.00%	\$25,142.60
20817	ARENA ELECTROL 416D W	\$33,315.00	30.00%	\$23,320.50
20817E	ARENA ELECTROL 416D MW 220V	\$33,315.00	30.00%	\$23,320.50
20818	ARENA ELECTROL 416D WS	\$38,313.00	30.00%	\$26,819.10
20818E	ARENA ELECTROL 416D MWP 220V	\$38,313.00	30.00%	\$26,819.10
20819	ARENA ELECTROL 440D MW	\$33,315.00	30.00%	\$23,320.50



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20819E	ARENA ELECTROL 440D MW 220V	\$33,315.00	30.00%	\$23,320.50
20820	ARENA ELECTROL 440D MWP	\$38,313.00	30.00%	\$26,819.10
20820E	ARENA ELECTROL 440D MWP 220V	\$38,313.00	30.00%	\$26,819.10
20821	ARENA ELECTROL 444D W	\$35,397.00	30.00%	\$24,777.90
20821E	ARENA ELECTROL 440D MW 220V	\$35,397.00	30.00%	\$24,777.90
20822	ARENA ELECTROL 444D WS	\$40,707.00	30.00%	\$28,494.90
20822E	ARENA ELECTROL 440D MWP 220V	\$40,707.00	30.00%	\$28,494.90
20823	ARENA ELECTROL 469D W	\$35,397.00	30.00%	\$24,777.90
20823E	ARENA ELECTROL 469D MW 220V	\$35,397.00	30.00%	\$24,777.90
20824	ARENA ELECTROL 469D WS	\$40,707.00	30.00%	\$28,494.90
20824E	ARENA ELECTROL 469D MWP 220V	\$40,707.00	30.00%	\$28,494.90
20825	ARENA ELECTROL 470D W	\$37,479.00	30.00%	\$26,235.30
20825E	ARENA ELECTROL 470D MW 220V	\$37,479.00	30.00%	\$26,235.30
20826	ARENA ELECTROL 470D WS	\$43,103.00	30.00%	\$30,172.10
20826E	ARENA ELECTROL 470D MWP 220V	\$43,103.00	30.00%	\$30,172.10
20827	ARENA ELECTROL 495D W	\$39,561.00	30.00%	\$27,692.70
20827E	ARENA ELECTROL 495D MW 220V	\$39,561.00	30.00%	\$27,692.70
20828	ARENA ELECTROL 495D WS	\$45,495.00	30.00%	\$31,846.50
20828E	ARENA ELECTROL 495D MWP 220V	\$45,495.00	30.00%	\$31,846.50
20829	ARENA ELECTROL 513D W	\$41,643.00	30.00%	\$29,150.10
20829E	ARENA ELECTROL 513D MW 220V	\$41,643.00	30.00%	\$29,150.10
20830	ARENA ELECTROL 513D WS	\$47,889.00	30.00%	\$33,522.30
20830E	ARENA ELECTROL 513D MWP 220V	\$47,889.00	30.00%	\$33,522.30
20831	ARENA ELECTROL 19'8" X39'4" MW	\$41,643.00	30.00%	\$29,150.10
20831E	ARENA ELECTROL 19'8" X39'4" MW220	\$41,643.00	30.00%	\$29,150.10
20832	ARENA ELECTROL 19'8" X39'4" MWP	\$47,889.00	30.00%	\$33,522.30
20832E	ARENA ELCTRL 19'8" X39'4"MWP220	\$47,889.00	30.00%	\$33,522.30
20833	ADV DLX TNSD 123D DM	\$6,044.00	30.00%	\$4,230.80
20833B	ADV DLX TNSD 123D DM	\$816.00	30.00%	\$571.20
20833BI	ADV DLX TNSD 123D DM	\$992.00	30.00%	\$694.40
20833BR	ADV DLX TNSD 123D DM	\$1,360.00	30.00%	\$952.00
20833E	ADV DLX TNSD 123D DM 220	\$6,044.00	30.00%	\$4,230.80
20833EB	ADV DLX TNSD 123D DM 220	\$816.00	30.00%	\$571.20
20833EBI	ADV DLX TNSD 123D DM 220	\$992.00	30.00%	\$694.40
20833EBR	ADV DLX TNSD 123D DM 220	\$1,360.00	30.00%	\$952.00
20833EF	ADV DLX TNSD 123D DM 220	\$5,228.00	30.00%	\$3,659.60
20833EI	ADV DLX TNSD 123D DM 220	\$6,220.00	30.00%	\$4,354.00
20833ER	ADV DLX TNSD 123D DM 220	\$6,588.00	30.00%	\$4,611.60
20833F	ADV DLX TNSD 123D DM	\$5,228.00	30.00%	\$3,659.60
20833I	ADV DLX TNSD 123D DM	\$6,220.00	30.00%	\$4,354.00
20833R	ADV DLX TNSD 123D DM	\$6,588.00	30.00%	\$4,611.60
20834	ADV DLX TNSD 123D DMHC	\$6,044.00	30.00%	\$4,230.80
20834B	ADV DLX TNSD 123D DMHC	\$816.00	30.00%	\$571.20
20834BI	ADV DLX TNSD 123D DMHC	\$992.00	30.00%	\$694.40
20834BR	ADV DLX TNSD 123D DMHC	\$1,360.00	30.00%	\$952.00
20834E	ADV DLX TNSD 123D DMHC 220	\$6,044.00	30.00%	\$4,230.80
20834EB	ADV DLX TNSD 123D DMHC 220	\$816.00	30.00%	\$571.20
20834EBI	ADV DLX TNSD 123D DMHC 220	\$992.00	30.00%	\$694.40
20834EBR	ADV DLX TNSD 123D DMHC 220	\$1,360.00	30.00%	\$952.00
20834EF	ADV DLX TNSD 123D DMHC 220	\$5,228.00	30.00%	\$3,659.60
20834EI	ADV DLX TNSD 123D DMHC 220	\$6,220.00	30.00%	\$4,354.00
20834ER	ADV DLX TNSD 123D DMHC 220	\$6,588.00	30.00%	\$4,611.60
20834F	ADV DLX TNSD 123D DMHC	\$5,228.00	30.00%	\$3,659.60
20834I	ADV DLX TNSD 123D DMHC	\$6,220.00	30.00%	\$4,354.00
20834R	ADV DLX TNSD 123D DMHC	\$6,588.00	30.00%	\$4,611.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20837	ADV DLX TNSD 123D HDC1.1	\$7,556.00	30.00%	\$5,289.20
20837B	ADV DLX TNSD 123D HDC1.1	\$816.00	30.00%	\$571.20
20837BI	ADV DLX TNSD 123D HDC1.1	\$992.00	30.00%	\$694.40
20837BR	ADV DLX TNSD 123D HDC1.1	\$1,360.00	30.00%	\$952.00
20837E	ADV DLX TNSD 123D HDC1.1 220	\$7,556.00	30.00%	\$5,289.20
20837EB	ADV DLX TNSD 123D HDC1.1 220	\$816.00	30.00%	\$571.20
20837EBI	ADV DLX TNSD 123D HDC1.1 220	\$992.00	30.00%	\$694.40
20837EBR	ADV DLX TNSD 123D HDC1.1 220	\$1,360.00	30.00%	\$952.00
20837EF	ADV DLX TNSD 123D HDC1.1 220	\$6,740.00	30.00%	\$4,718.00
20837EI	ADV DLX TNSD 123D HDC1.1 220	\$7,732.00	30.00%	\$5,412.40
20837ER	ADV DLX TNSD 123D HDC1.1 220	\$8,100.00	30.00%	\$5,670.00
20837F	ADV DLX TNSD 123D HDC1.1	\$6,740.00	30.00%	\$4,718.00
20837I	ADV DLX TNSD 123D HDC1.1	\$7,732.00	30.00%	\$5,412.40
20837R	ADV DLX TNSD 123D HDC1.1	\$8,100.00	30.00%	\$5,670.00
20841	ADV DLX TNSD 123D DT	\$6,313.00	30.00%	\$4,419.10
20841B	ADV DLX TNSD 123D DT	\$816.00	30.00%	\$571.20
20841BI	ADV DLX TNSD 123D DT	\$992.00	30.00%	\$694.40
20841BR	ADV DLX TNSD 123D DT	\$1,360.00	30.00%	\$952.00
20841E	ADV DLX TNSD 123D DT 220	\$6,313.00	30.00%	\$4,419.10
20841EB	ADV DLX TNSD 123D DT 220	\$816.00	30.00%	\$571.20
20841EBI	ADV DLX TNSD 123D DT 220	\$992.00	30.00%	\$694.40
20841EBR	ADV DLX TNSD 123D DT 220	\$1,360.00	30.00%	\$952.00
20841EF	ADV DLX TNSD 123D DT 220	\$5,497.00	30.00%	\$3,847.90
20841EI	ADV DLX TNSD 123D DT 220	\$6,489.00	30.00%	\$4,542.30
20841ER	ADV DLX TNSD 123D DT 220	\$6,857.00	30.00%	\$4,799.90
20841F	ADV DLX TNSD 123D DT	\$5,497.00	30.00%	\$3,847.90
20841I	ADV DLX TNSD 123D DT	\$6,489.00	30.00%	\$4,542.30
20841R	ADV DLX TNSD 123D DT	\$6,857.00	30.00%	\$4,799.90
20842	ADV DLX TNSD 123D DV	\$6,313.00	30.00%	\$4,419.10
20842B	ADV DLX TNSD 123D DV	\$816.00	30.00%	\$571.20
20842BI	ADV DLX TNSD 123D DV	\$992.00	30.00%	\$694.40
20842BR	ADV DLX TNSD 123D DV	\$1,360.00	30.00%	\$952.00
20842E	ADV DLX TNSD 123D DV 220	\$6,313.00	30.00%	\$4,419.10
20842EB	ADV DLX TNSD 123D DV 220	\$816.00	30.00%	\$571.20
20842EBI	ADV DLX TNSD 123D DV 220	\$992.00	30.00%	\$694.40
20842EBR	ADV DLX TNSD 123D DV 220	\$1,360.00	30.00%	\$952.00
20842EF	ADV DLX TNSD 123D DV 220	\$5,497.00	30.00%	\$3,847.90
20842EI	ADV DLX TNSD 123D DV 220	\$6,489.00	30.00%	\$4,542.30
20842ER	ADV DLX TNSD 123D DV 220	\$6,857.00	30.00%	\$4,799.90
20842F	ADV DLX TNSD 123D DV	\$5,497.00	30.00%	\$3,847.90
20842I	ADV DLX TNSD 123D DV	\$6,489.00	30.00%	\$4,542.30
20842R	ADV DLX TNSD 123D DV	\$6,857.00	30.00%	\$4,799.90
20843	ADV DLX 123D 65X104 MW	\$4,088.00	30.00%	\$2,861.60
20843B	ADV DLX 123D 65X104 MW	\$816.00	30.00%	\$571.20
20843BI	ADV DLX 123D 65X104 MW	\$992.00	30.00%	\$694.40
20843BR	ADV DLX 123D 65X104 MW	\$1,360.00	30.00%	\$952.00
20843E	ADV DLX 123D 65X104 MW 220	\$4,088.00	30.00%	\$2,861.60
20843EB	ADV DLX 123D 65X104 MW 220	\$816.00	30.00%	\$571.20
20843EBI	ADV DLX 123D 65X104 MW 220	\$992.00	30.00%	\$694.40
20843EBR	ADV DLX 123D 65X104 MW 220	\$1,360.00	30.00%	\$952.00
20843EF	ADV DLX 123D 65X104 MW 220	\$3,272.00	30.00%	\$2,290.40
20843EI	ADV DLX 123D 65X104 MW 220	\$4,264.00	30.00%	\$2,984.80
20843ER	ADV DLX 123D 65X104 MW 220	\$4,632.00	30.00%	\$3,242.40
20843F	ADV DLX 123D 65X104 MW	\$3,272.00	30.00%	\$2,290.40
20843I	ADV DLX 123D 65X104 MW	\$4,264.00	30.00%	\$2,984.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20843R	ADV DLX 123D 65X104 MW	\$4,632.00	30.00%	\$3,242.40
20844	ADV DLX 123D 65X104 HCMW	\$4,088.00	30.00%	\$2,861.60
20844B	ADV DLX 123D 65X104 HCMW	\$816.00	30.00%	\$571.20
20844BI	ADV DLX 123D 65X104 HCMW	\$992.00	30.00%	\$694.40
20844BR	ADV DLX 123D 65X104 HCMW	\$1,360.00	30.00%	\$952.00
20844E	ADV DLX 123D 65X104 HCMW 220	\$4,088.00	30.00%	\$2,861.60
20844EB	ADV DLX 123D 65X104 HCMW 220	\$816.00	30.00%	\$571.20
20844EBI	ADV DLX 123D 65X104 HCMW 220	\$992.00	30.00%	\$694.40
20844EBR	ADV DLX 123D 65X104 HCMW 220	\$1,360.00	30.00%	\$952.00
20844EF	ADV DLX 123D 65X104 HCMW 220	\$3,272.00	30.00%	\$2,290.40
20844EI	ADV DLX 123D 65X104 HCMW 220	\$4,264.00	30.00%	\$2,984.80
20844ER	ADV DLX 123D 65X104 HCMW 220	\$4,632.00	30.00%	\$3,242.40
20844F	ADV DLX 123D 65X104 HCMW	\$3,272.00	30.00%	\$2,290.40
20844I	ADV DLX 123D 65X104 HCMW	\$4,264.00	30.00%	\$2,984.80
20844R	ADV DLX 123D 65X104 HCMW	\$4,632.00	30.00%	\$3,242.40
20845	ADV DLX 123D 65X104 VS	\$4,088.00	30.00%	\$2,861.60
20845B	ADV DLX 123D 65X104 VS	\$816.00	30.00%	\$571.20
20845BI	ADV DLX 123D 65X104 VS	\$992.00	30.00%	\$694.40
20845BR	ADV DLX 123D 65X104 VS	\$1,360.00	30.00%	\$952.00
20845E	ADV DLX 123D 65X104 VS 220	\$4,088.00	30.00%	\$2,861.60
20845EB	ADV DLX 123D 65X104 VS 220	\$816.00	30.00%	\$571.20
20845EBI	ADV DLX 123D 65X104 VS 220	\$992.00	30.00%	\$694.40
20845EBR	ADV DLX 123D 65X104 VS 220	\$1,360.00	30.00%	\$952.00
20845EF	ADV DLX 123D 65X104 VS 220	\$3,272.00	30.00%	\$2,290.40
20845EI	ADV DLX 123D 65X104 VS 220	\$4,264.00	30.00%	\$2,984.80
20845ER	ADV DLX 123D 65X104 VS 220	\$4,632.00	30.00%	\$3,242.40
20845F	ADV DLX 123D 65X104 VS	\$3,272.00	30.00%	\$2,290.40
20845I	ADV DLX 123D 65X104 VS	\$4,264.00	30.00%	\$2,984.80
20845R	ADV DLX 123D 65X104 VS	\$4,632.00	30.00%	\$3,242.40
20848BLS	ADVANTAGE TNSD 123D DM	\$640.00	30.00%	\$448.00
20848BLSI	ADVANTAGE TNSD 123D DM	\$816.00	30.00%	\$571.20
20848BLSR	ADVANTAGE TNSD 123D DM	\$1,184.00	30.00%	\$828.80
20848EBLS	ADVANTAGE TNSD 123D DM 220	\$640.00	30.00%	\$448.00
20848EBLSR	ADVANTAGE TNSD 123D DM 220	\$1,184.00	30.00%	\$828.80
20848EFLS	ADVANTAGE TNSD 123D DM 220	\$3,208.00	30.00%	\$2,245.60
20848EFLSR	ADVANTAGE TNSD 123D DM 220	\$3,208.00	30.00%	\$2,245.60
20848ELS	ADVANTAGE TNSD 123D DM 220	\$3,848.00	30.00%	\$2,693.60
20848ELSI	ADVANTAGE TNSD 123D DM 220	\$4,024.00	30.00%	\$2,816.80
20848ELSM	ADVANTAGE TNSD 123D DM 220	\$4,354.00	30.00%	\$3,047.80
20848ELSR	ADVANTAGE TNSD 123D DM 220	\$4,392.00	30.00%	\$3,074.40
20848FLS	ADVANTAGE TNSD 123D DM	\$3,208.00	30.00%	\$2,245.60
20848FLSI	ADVANTAGE TNSD 123D DM	\$3,208.00	30.00%	\$2,245.60
20848FLSR	ADVANTAGE TNSD 123D DM	\$3,208.00	30.00%	\$2,245.60
20848LS	ADVANTAGE TNSD 123D DM	\$3,848.00	30.00%	\$2,693.60
20848LSI	ADVANTAGE TNSD 123D DM	\$4,024.00	30.00%	\$2,816.80
20848LSM	ADVANTAGE TNSD 123D DM	\$4,354.00	30.00%	\$3,047.80
20848LSR	ADVANTAGE TNSD 123D DM	\$4,392.00	30.00%	\$3,074.40
20849BLS	ADVANTAGE TNSD 123D DMHC	\$640.00	30.00%	\$448.00
20849BLSI	ADVANTAGE TNSD 123D DMHC	\$816.00	30.00%	\$571.20
20849BLSR	ADVANTAGE TNSD 123D DMHC	\$1,184.00	30.00%	\$828.80
20849EBLS	ADVANTAGE TNSD 123D DMHC 220	\$640.00	30.00%	\$448.00
20849EBLSR	ADVANTAGE TNSD 123D DMHC 220	\$1,184.00	30.00%	\$828.80
20849EFLS	ADVANTAGE TNSD 123D DMHC 220	\$3,208.00	30.00%	\$2,245.60
20849EFLSR	ADVANTAGE TNSD 123D DMHC 220	\$3,208.00	30.00%	\$2,245.60
20849ELS	ADVANTAGE TNSD 123D DMHC 220	\$3,848.00	30.00%	\$2,693.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20849ELSI	ADVANTAGE TNSD 123D DMHC 220	\$4,024.00	30.00%	\$2,816.80
20849ELSM	ADVANTAGE TNSD 123D DMHC 220	\$4,354.00	30.00%	\$3,047.80
20849ELSR	ADVANTAGE TNSD 123D DMHC 220	\$4,392.00	30.00%	\$3,074.40
20849FLS	ADVANTAGE TNSD 123D DMHC	\$3,208.00	30.00%	\$2,245.60
20849FLSI	ADVANTAGE TNSD 123D DMHC	\$3,208.00	30.00%	\$2,245.60
20849FLSR	ADVANTAGE TNSD 123D DMHC	\$3,208.00	30.00%	\$2,245.60
20849LS	ADVANTAGE TNSD 123D DMHC	\$3,848.00	30.00%	\$2,693.60
20849LSI	ADVANTAGE TNSD 123D DMHC	\$4,024.00	30.00%	\$2,816.80
20849LSM	ADVANTAGE TNSD 123D DMHC	\$4,354.00	30.00%	\$3,047.80
20849LSR	ADVANTAGE TNSD 123D DMHC	\$4,392.00	30.00%	\$3,074.40
20852BLS	ADVANTAGE TNSD 123D HDC1.1	\$640.00	30.00%	\$448.00
20852BLSI	ADVANTAGE TNSD 123D HDC1.1	\$816.00	30.00%	\$571.20
20852BLSR	ADVANTAGE TNSD 123D HDC1.1	\$1,184.00	30.00%	\$828.80
20852EBLS	ADVANTAGE TNSD 123D HDC1.1 220	\$640.00	30.00%	\$448.00
20852EBLSR	ADVANTAGE TNSD 123D HDC1.1 220	\$1,184.00	30.00%	\$828.80
20852EFLS	ADVANTAGE TNSD 123D HDC1.1 220	\$4,128.00	30.00%	\$2,889.60
20852EFLSR	ADVANTAGE TNSD 123D HDC1.1 220	\$4,128.00	30.00%	\$2,889.60
20852ELS	ADVANTAGE TNSD 123D HDC1.1 220	\$4,768.00	30.00%	\$3,337.60
20852ELSI	ADVANTAGE TNSD 123D HDC1.1 220	\$4,944.00	30.00%	\$3,460.80
20852ELSM	ADVANTAGE TNSD 123D HDC1.1 220	\$5,274.00	30.00%	\$3,691.80
20852ELSR	ADVANTAGE TNSD 123D HDC1.1 220	\$5,312.00	30.00%	\$3,718.40
20852FLS	ADVANTAGE TNSD 123D HDC1.1	\$4,128.00	30.00%	\$2,889.60
20852FLSI	ADVANTAGE TNSD 123D HDC1.1	\$4,128.00	30.00%	\$2,889.60
20852FLSR	ADVANTAGE TNSD 123D HDC1.1	\$4,128.00	30.00%	\$2,889.60
20852LS	ADVANTAGE TNSD 123D HDC1.1	\$4,768.00	30.00%	\$3,337.60
20852LSI	ADVANTAGE TNSD 123D HDC1.1	\$4,944.00	30.00%	\$3,460.80
20852LSM	ADVANTAGE TNSD 123D HDC1.1	\$5,274.00	30.00%	\$3,691.80
20852LSR	ADVANTAGE TNSD 123D HDC1.1	\$5,312.00	30.00%	\$3,718.40
20856BLS	ADVANTAGE TNSD 123D DT	\$640.00	30.00%	\$448.00
20856BLSI	ADVANTAGE TNSD 123D DT	\$816.00	30.00%	\$571.20
20856BLSR	ADVANTAGE TNSD 123D DT	\$1,184.00	30.00%	\$828.80
20856EBLS	ADVANTAGE TNSD 123D DT 220	\$640.00	30.00%	\$448.00
20856EBLSR	ADVANTAGE TNSD 123D DT 220	\$1,184.00	30.00%	\$828.80
20856EFLS	ADVANTAGE TNSD 123D DT 220	\$3,510.00	30.00%	\$2,457.00
20856EFLSR	ADVANTAGE TNSD 123D DT 220	\$3,510.00	30.00%	\$2,457.00
20856ELS	ADVANTAGE TNSD 123D DT 220	\$4,150.00	30.00%	\$2,905.00
20856ELSI	ADVANTAGE TNSD 123D DT 220	\$4,326.00	30.00%	\$3,028.20
20856ELSM	ADVANTAGE TNSD 123D DT 220	\$4,656.00	30.00%	\$3,259.20
20856ELSR	ADVANTAGE TNSD 123D DT 220	\$4,694.00	30.00%	\$3,285.80
20856FLS	ADVANTAGE TNSD 123D DT	\$3,510.00	30.00%	\$2,457.00
20856FLSI	ADVANTAGE TNSD 123D DT	\$3,510.00	30.00%	\$2,457.00
20856FLSR	ADVANTAGE TNSD 123D DT	\$3,510.00	30.00%	\$2,457.00
20856LS	ADVANTAGE TNSD 123D DT	\$4,150.00	30.00%	\$2,905.00
20856LSI	ADVANTAGE TNSD 123D DT	\$4,326.00	30.00%	\$3,028.20
20856LSM	ADVANTAGE TNSD 123D DT	\$4,656.00	30.00%	\$3,259.20
20856LSR	ADVANTAGE TNSD 123D DT	\$4,694.00	30.00%	\$3,285.80
20857BLS	ADVANTAGE TNSD 123D DV	\$640.00	30.00%	\$448.00
20857BLSI	ADVANTAGE TNSD 123D DV	\$816.00	30.00%	\$571.20
20857BLSR	ADVANTAGE TNSD 123D DV	\$1,184.00	30.00%	\$828.80
20857EBLS	ADVANTAGE TNSD 123D DV 220	\$640.00	30.00%	\$448.00
20857EBLSR	ADVANTAGE TNSD 123D DV 220	\$1,184.00	30.00%	\$828.80
20857EFLS	ADVANTAGE TNSD 123D DV 220	\$3,510.00	30.00%	\$2,457.00
20857EFLSR	ADVANTAGE TNSD 123D DV 220	\$3,510.00	30.00%	\$2,457.00
20857ELS	ADVANTAGE TNSD 123D DV 220	\$4,150.00	30.00%	\$2,905.00
20857ELSI	ADVANTAGE TNSD 123D DV 220	\$4,326.00	30.00%	\$3,028.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20857ELSM	ADVANTAGE TNSD 123D DV 220	\$4,656.00	30.00%	\$3,259.20
20857ELSR	ADVANTAGE TNSD 123D DV 220	\$4,694.00	30.00%	\$3,285.80
20857FLS	ADVANTAGE TNSD 123D DV	\$3,510.00	30.00%	\$2,457.00
20857FLSI	ADVANTAGE TNSD 123D DV	\$3,510.00	30.00%	\$2,457.00
20857FLSR	ADVANTAGE TNSD 123D DV	\$3,510.00	30.00%	\$2,457.00
20857LS	ADVANTAGE TNSD 123D DV	\$4,150.00	30.00%	\$2,905.00
20857LSI	ADVANTAGE TNSD 123D DV	\$4,326.00	30.00%	\$3,028.20
20857LSM	ADVANTAGE TNSD 123D DV	\$4,656.00	30.00%	\$3,259.20
20857LSR	ADVANTAGE TNSD 123D DV	\$4,694.00	30.00%	\$3,285.80
20858BLS	ADVANTAGE 123D 65X104NPA MW	\$640.00	30.00%	\$448.00
20858BLSI	ADVANTAGE 123D 65X104NPA MW	\$816.00	30.00%	\$571.20
20858BLSR	ADVANTAGE 123D 65X104NPA MW	\$1,184.00	30.00%	\$828.80
20858EBLS	ADVANTAGE 123D 65X104NPA MW 220	\$640.00	30.00%	\$448.00
20858EBLSR	ADVANTAGE 123D 65X104NPA MW 220	\$1,184.00	30.00%	\$828.80
20858EFLS	ADVANTAGE 123D 65X104NPA MW220	\$2,092.00	30.00%	\$1,464.40
20858EFLSR	ADVANTAGE 123D 65X104NPA MW 220	\$2,092.00	30.00%	\$1,464.40
20858ELS	ADVANTAGE 123D 65X104NPA MW220	\$2,732.00	30.00%	\$1,912.40
20858ELSI	ADVANTAGE 123D 65X104NPA MW 220	\$2,908.00	30.00%	\$2,035.60
20858ELSM	ADVANTAGE 123D 65X104NPA MW 220	\$3,238.00	30.00%	\$2,266.60
20858ELSR	ADVANTAGE 123D 65X104NPA MW 220	\$3,276.00	30.00%	\$2,293.20
20858FLS	ADVANTAGE 123D 65X104NPA MW	\$2,092.00	30.00%	\$1,464.40
20858FLSI	ADVANTAGE 123D 65X104NPA MW	\$2,092.00	30.00%	\$1,464.40
20858FLSR	ADVANTAGE 123D 65X104NPA MW	\$2,092.00	30.00%	\$1,464.40
20858LS	ADVANTAGE 123D 65X104NPA MW	\$2,732.00	30.00%	\$1,912.40
20858LSI	ADVANTAGE 123D 65X104NPA MW	\$2,908.00	30.00%	\$2,035.60
20858LSM	ADVANTAGE 123D 65X104NPA MW	\$3,238.00	30.00%	\$2,266.60
20858LSR	ADVANTAGE 123D 65X104NPA MW	\$3,276.00	30.00%	\$2,293.20
20859BLS	ADVANTAGE 123D 65X104NPA HCMW	\$640.00	30.00%	\$448.00
20859BLSI	ADVANTAGE 123D 65X104NPA HCMW	\$816.00	30.00%	\$571.20
20859BLSR	ADVANTAGE 123D 65X104NPA HCMW	\$1,184.00	30.00%	\$828.80
20859EBLS	ADVANTAGE 123D 65X104 HCMW 220	\$640.00	30.00%	\$448.00
20859EBLSR	ADVANTAGE 123D 65X104 HCMW 220	\$1,184.00	30.00%	\$828.80
20859EFLS	ADVANTAGE 123D 65X104 HCMW 220	\$2,092.00	30.00%	\$1,464.40
20859EFLSR	ADVANTAGE 123D 65X104 HCMW 220	\$2,092.00	30.00%	\$1,464.40
20859ELS	ADVANTAGE 123D 65X104 HCMW 220	\$2,732.00	30.00%	\$1,912.40
20859ELSI	ADVANTAGE 123D 65X104 HCMW 220	\$2,908.00	30.00%	\$2,035.60
20859ELSM	ADVANTAGE 123D 65X104 HCMW 220	\$3,238.00	30.00%	\$2,266.60
20859ELSR	ADVANTAGE 123D 65X104 HCMW 220	\$3,276.00	30.00%	\$2,293.20
20859FLS	ADVANTAGE 123D 65X104NPA HCMW	\$2,092.00	30.00%	\$1,464.40
20859FLSI	ADVANTAGE 123D 65X104NPA HCMW	\$2,092.00	30.00%	\$1,464.40
20859FLSR	ADVANTAGE 123D 65X104NPA HCMW	\$2,092.00	30.00%	\$1,464.40
20859LS	ADVANTAGE 123D 65X104NPA HCMW	\$2,732.00	30.00%	\$1,912.40
20859LSI	ADVANTAGE 123D 65X104NPA HCMW	\$2,908.00	30.00%	\$2,035.60
20859LSM	ADVANTAGE 123D 65X104NPA HCMW	\$3,238.00	30.00%	\$2,266.60
20859LSR	ADVANTAGE 123D 65X104NPA HCMW	\$3,276.00	30.00%	\$2,293.20
20860BLS	ADVANTAGE 123D 65X104NPA VS	\$640.00	30.00%	\$448.00
20860BLSI	ADVANTAGE 123D 65X104NPA VS	\$816.00	30.00%	\$571.20
20860BLSR	ADVANTAGE 123D 65X104NPA VS	\$1,184.00	30.00%	\$828.80
20860EBLS	ADVANTAGE 123D 65X104NPA VS 220	\$640.00	30.00%	\$448.00
20860EBLSR	ADVANTAGE 123D 65X104NPA VS 220	\$1,184.00	30.00%	\$828.80
20860EFLS	ADVANTAGE 123D 65X104NPA VS220	\$2,092.00	30.00%	\$1,464.40
20860EFLSR	ADVANTAGE 123D 65X104NPA VS 220	\$2,092.00	30.00%	\$1,464.40
20860ELS	ADVANTAGE 123D 65X104NPA VS220	\$2,732.00	30.00%	\$1,912.40
20860ELSI	ADVANTAGE 123D 65X104NPA VS 220	\$2,908.00	30.00%	\$2,035.60
20860ELSM	ADVANTAGE 123D 65X104NPA VS 220	\$3,238.00	30.00%	\$2,266.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20860ELSR	ADVANTAGE 123D 65X104NPA VS 220	\$3,276.00	30.00%	\$2,293.20
20860FLS	ADVANTAGE 123D 65X104NPA VS	\$2,092.00	30.00%	\$1,464.40
20860FLSI	ADVANTAGE 123D 65X104NPA VS	\$2,092.00	30.00%	\$1,464.40
20860FLSR	ADVANTAGE 123D 65X104NPA VS	\$2,092.00	30.00%	\$1,464.40
20860LS	ADVANTAGE 123D 65X104NPA VS	\$2,732.00	30.00%	\$1,912.40
20860LSI	ADVANTAGE 123D 65X104NPA VS	\$2,908.00	30.00%	\$2,035.60
20860LSM	ADVANTAGE 123D 65X104NPA VS	\$3,238.00	30.00%	\$2,266.60
20860LSR	ADVANTAGE 123D 65X104NPA VS	\$3,276.00	30.00%	\$2,293.20
20867ELS	CONTOUR TNSD 123D DM 220	\$3,196.00	30.00%	\$2,237.20
20867ELSI	CONTOUR TNSD 123D DM 220	\$3,372.00	30.00%	\$2,360.40
20867ELSM	CONTOUR TNSD 123D DM 220	\$3,702.00	30.00%	\$2,591.40
20867ELSR	CONTOUR TNSD 123D DM 220	\$3,740.00	30.00%	\$2,618.00
20867LS	CONTOUR TNSD 123D DM	\$3,196.00	30.00%	\$2,237.20
20867LSI	CONTOUR TNSD 123D DM	\$3,372.00	30.00%	\$2,360.40
20867LSM	CONTOUR TNSD 123D DM	\$3,702.00	30.00%	\$2,591.40
20867LSR	CONTOUR TNSD 123D DM	\$3,740.00	30.00%	\$2,618.00
20868ELS	CONTOUR TNSD 123D DMHC 220	\$3,196.00	30.00%	\$2,237.20
20868ELSI	CONTOUR TNSD 123D DMHC 220	\$3,372.00	30.00%	\$2,360.40
20868ELSM	CONTOUR TNSD 123D DMHC 220	\$3,702.00	30.00%	\$2,591.40
20868ELSR	CONTOUR TNSD 123D DMHC 220	\$3,740.00	30.00%	\$2,618.00
20868LS	CONTOUR TNSD 123D DMHC	\$3,196.00	30.00%	\$2,237.20
20868LSI	CONTOUR TNSD 123D DMHC	\$3,372.00	30.00%	\$2,360.40
20868LSM	CONTOUR TNSD 123D DMHC	\$3,702.00	30.00%	\$2,591.40
20868LSR	CONTOUR TNSD 123D DMHC	\$3,740.00	30.00%	\$2,618.00
20871ELS	CONTOUR TNSD 123D HDC1.1 220	\$3,948.00	30.00%	\$2,763.60
20871ELSI	CONTOUR TNSD 123D HDC1.1 220	\$4,124.00	30.00%	\$2,886.80
20871ELSM	CONTOUR TNSD 123D HDC1.1 220	\$4,454.00	30.00%	\$3,117.80
20871ELSR	CONTOUR TNSD 123D HDC1.1 220	\$4,492.00	30.00%	\$3,144.40
20871LS	CONTOUR TNSD 123D HDC1.1	\$3,948.00	30.00%	\$2,763.60
20871LSI	CONTOUR TNSD 123D HDC1.1	\$4,124.00	30.00%	\$2,886.80
20871LSM	CONTOUR TNSD 123D HDC1.1	\$4,454.00	30.00%	\$3,117.80
20871LSR	CONTOUR TNSD 123D HDC1.1	\$4,492.00	30.00%	\$3,144.40
20875ELS	CONTOUR TNSD 123D DT 220	\$3,537.00	30.00%	\$2,475.90
20875ELSI	CONTOUR TNSD 123D DT 220	\$3,713.00	30.00%	\$2,599.10
20875ELSM	CONTOUR TNSD 123D DT 220	\$4,043.00	30.00%	\$2,830.10
20875ELSR	CONTOUR TNSD 123D DT 220	\$4,081.00	30.00%	\$2,856.70
20875LS	CONTOUR TNSD 123D DT	\$3,537.00	30.00%	\$2,475.90
20875LSI	CONTOUR TNSD 123D DT	\$3,713.00	30.00%	\$2,599.10
20875LSM	CONTOUR TNSD 123D DT	\$4,043.00	30.00%	\$2,830.10
20875LSR	CONTOUR TNSD 123D DT	\$4,081.00	30.00%	\$2,856.70
20876ELS	CONTOUR TNSD 123D DV 220	\$3,537.00	30.00%	\$2,475.90
20876ELSI	CONTOUR TNSD 123D DV 220	\$3,713.00	30.00%	\$2,599.10
20876ELSM	CONTOUR TNSD 123D DV 220	\$4,043.00	30.00%	\$2,830.10
20876ELSR	CONTOUR TNSD 123D DV 220	\$4,081.00	30.00%	\$2,856.70
20876LS	CONTOUR TNSD 123D DV	\$3,537.00	30.00%	\$2,475.90
20876LSI	CONTOUR TNSD 123D DV	\$3,713.00	30.00%	\$2,599.10
20876LSM	CONTOUR TNSD 123D DV	\$4,043.00	30.00%	\$2,830.10
20876LSR	CONTOUR TNSD 123D DV	\$4,081.00	30.00%	\$2,856.70
20877ELS	CONTOUR 123D 65X104NPA MW 220	\$1,593.00	30.00%	\$1,115.10
20877ELSI	CONTOUR 123D 65X104NPA MW 220	\$1,769.00	30.00%	\$1,238.30
20877ELSM	CONTOUR 123D 65X104NPA MW 220	\$2,099.00	30.00%	\$1,469.30
20877ELSR	CONTOUR 123D 65X104NPA MW 220	\$2,137.00	30.00%	\$1,495.90
20877LS	CONTOUR 123D 65X104NPA MW	\$1,593.00	30.00%	\$1,115.10
20877LSI	CONTOUR 123D 65X104NPA MW	\$1,769.00	30.00%	\$1,238.30
20877LSM	CONTOUR 123D 65X104NPA MW	\$2,099.00	30.00%	\$1,469.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20877LSR	CONTOUR 123D 65X104NPA MW	\$2,137.00	30.00%	\$1,495.90
20878ELS	CONTOUR 123D 65X104 HCMW 220	\$1,593.00	30.00%	\$1,115.10
20878ELSI	CONTOUR 123D 65X104 HCMW 220	\$1,769.00	30.00%	\$1,238.30
20878ELSM	CONTOUR 123D 65X104 HCMW 220	\$2,099.00	30.00%	\$1,469.30
20878ELSR	CONTOUR 123D 65X104 HCMW 220	\$2,137.00	30.00%	\$1,495.90
20878LS	CONTOUR 123D 65X104NPA HCMW	\$1,593.00	30.00%	\$1,115.10
20878LSI	CONTOUR 123D 65X104NPA HCMW	\$1,769.00	30.00%	\$1,238.30
20878LSM	CONTOUR 123D 65X104NPA HCMW	\$2,099.00	30.00%	\$1,469.30
20878LSR	CONTOUR 123D 65X104NPA HCMW	\$2,137.00	30.00%	\$1,495.90
20879ELS	CONTOUR 123D 65X104NPA VS 220	\$1,593.00	30.00%	\$1,115.10
20879ELSI	CONTOUR 123D 65X104NPA VS 220	\$1,769.00	30.00%	\$1,238.30
20879ELSM	CONTOUR 123D 65X104NPA VS 220	\$2,099.00	30.00%	\$1,469.30
20879ELSR	CONTOUR 123D 65X104NPA VS 220	\$2,137.00	30.00%	\$1,495.90
20879LS	CONTOUR 123D 65X104NPA VS	\$1,593.00	30.00%	\$1,115.10
20879LSI	CONTOUR 123D 65X104NPA VS	\$1,769.00	30.00%	\$1,238.30
20879LSM	CONTOUR 123D 65X104NPA VS	\$2,099.00	30.00%	\$1,469.30
20879LSR	CONTOUR 123D 65X104NPA VS	\$2,137.00	30.00%	\$1,495.90
20882	COSMO TNSD 123D DM	\$2,737.00	30.00%	\$1,915.90
20882E	COSMO TNSD 123D DM 220	\$2,737.00	30.00%	\$1,915.90
20882EL	COSMO TNSD 123D DM 220	\$3,030.00	30.00%	\$2,121.00
20882ELS	COSMO TNSD 123D DM 220	\$3,225.00	30.00%	\$2,257.50
20882ES	COSMO TNSD 123D DM 220	\$2,933.00	30.00%	\$2,053.10
20882I	COSMO TNSD 123D DM	\$2,913.00	30.00%	\$2,039.10
20882IS	COSMO TNSD 123D DM	\$3,109.00	30.00%	\$2,176.30
20882L	COSMO TNSD 123D DM	\$3,030.00	30.00%	\$2,121.00
20882LS	COSMO TNSD 123D DM	\$3,225.00	30.00%	\$2,257.50
20882S	COSMO TNSD 123D DM	\$2,933.00	30.00%	\$2,053.10
20883	COSMO TNSD 123D DMHC	\$2,737.00	30.00%	\$1,915.90
20883E	COSMO TNSD 123D DMHC 220	\$2,737.00	30.00%	\$1,915.90
20883EL	COSMO TNSD 123D DMHC 220	\$3,030.00	30.00%	\$2,121.00
20883ELS	COSMO TNSD 123D DMHC 220	\$3,225.00	30.00%	\$2,257.50
20883ES	COSMO TNSD 123D DMHC 220	\$2,933.00	30.00%	\$2,053.10
20883I	COSMO TNSD 123D DMHC	\$2,913.00	30.00%	\$2,039.10
20883IS	COSMO TNSD 123D DMHC	\$3,109.00	30.00%	\$2,176.30
20883L	COSMO TNSD 123D DMHC	\$3,030.00	30.00%	\$2,121.00
20883LS	COSMO TNSD 123D DMHC	\$3,225.00	30.00%	\$2,257.50
20883S	COSMO TNSD 123D DMHC	\$2,933.00	30.00%	\$2,053.10
20890	COSMO TNSD 123D DT	\$3,049.00	30.00%	\$2,134.30
20890E	COSMO TNSD 123D DT 220	\$3,049.00	30.00%	\$2,134.30
20890EL	COSMO TNSD 123D DT 220	\$3,342.00	30.00%	\$2,339.40
20890ELS	COSMO TNSD 123D DT 220	\$3,537.00	30.00%	\$2,475.90
20890ES	COSMO TNSD 123D DT 220	\$3,245.00	30.00%	\$2,271.50
20890I	COSMO TNSD 123D DT	\$3,225.00	30.00%	\$2,257.50
20890IS	COSMO TNSD 123D DT	\$3,421.00	30.00%	\$2,394.70
20890L	COSMO TNSD 123D DT	\$3,342.00	30.00%	\$2,339.40
20890LS	COSMO TNSD 123D DT	\$3,537.00	30.00%	\$2,475.90
20890S	COSMO TNSD 123D DT	\$3,245.00	30.00%	\$2,271.50
20891	COSMO TNSD 123D DV	\$3,049.00	30.00%	\$2,134.30
20891E	COSMO TNSD 123D DV 220	\$3,049.00	30.00%	\$2,134.30
20891EL	COSMO TNSD 123D DV 220	\$3,342.00	30.00%	\$2,339.40
20891ELS	COSMO TNSD 123D DV 220	\$3,537.00	30.00%	\$2,475.90
20891ES	COSMO TNSD 123D DV 220	\$3,245.00	30.00%	\$2,271.50
20891I	COSMO TNSD 123D DV	\$3,225.00	30.00%	\$2,257.50
20891IS	COSMO TNSD 123D DV	\$3,421.00	30.00%	\$2,394.70
20891L	COSMO TNSD 123D DV	\$3,342.00	30.00%	\$2,339.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20891LS	COSMO TNSD 123D DV	\$3,537.00	30.00%	\$2,475.90
20891S	COSMO TNSD 123D DV	\$3,245.00	30.00%	\$2,271.50
20892	COSMO 123D 65X104NPA MW	\$1,170.00	30.00%	\$819.00
20892E	COSMO 123D 65X104NPA MW 220	\$1,170.00	30.00%	\$819.00
20892EL	COSMO 123D 65X104NPA MW 220	\$1,463.00	30.00%	\$1,024.10
20892ELS	COSMO 123D 65X104NPA MW 220	\$1,658.00	30.00%	\$1,160.60
20892ES	COSMO 123D 65X104NPA MW 220	\$1,366.00	30.00%	\$956.20
20892I	COSMO 123D 65X104NPA MW	\$1,346.00	30.00%	\$942.20
20892IS	COSMO 123D 65X104NPA MW	\$1,542.00	30.00%	\$1,079.40
20892L	COSMO 123D 65X104NPA MW	\$1,463.00	30.00%	\$1,024.10
20892LS	COSMO 123D 65X104NPA MW	\$1,658.00	30.00%	\$1,160.60
20892S	COSMO 123D 65X104NPA MW	\$1,366.00	30.00%	\$956.20
20893	COSMO 123D 65X104NPA HCMW	\$1,170.00	30.00%	\$819.00
20893E	COSMO 123D 65X104NPA HCMW 220	\$1,170.00	30.00%	\$819.00
20893EL	COSMO 123D 65X104NPA HCMW 220	\$1,463.00	30.00%	\$1,024.10
20893ELS	COSMO 123D 65X104NPA HCMW 220	\$1,658.00	30.00%	\$1,160.60
20893ES	COSMO 123D 65X104NPA HCMW 220	\$1,366.00	30.00%	\$956.20
20893I	COSMO 123D 65X104NPA HCMW	\$1,346.00	30.00%	\$942.20
20893IS	COSMO 123D 65X104NPA HCMW	\$1,542.00	30.00%	\$1,079.40
20893L	COSMO 123D 65X104NPA HCMW	\$1,463.00	30.00%	\$1,024.10
20893LS	COSMO 123D 65X104NPA HCMW	\$1,658.00	30.00%	\$1,160.60
20893S	COSMO 123D 65X104NPA HCMW	\$1,366.00	30.00%	\$956.20
20894	COSMO 123D 65X104NPA VS	\$1,170.00	30.00%	\$819.00
20894E	COSMO 123D 65X104NPA VS 220	\$1,170.00	30.00%	\$819.00
20894EL	COSMO 123D 65X104NPA VS 220	\$1,463.00	30.00%	\$1,024.10
20894ELS	COSMO 123D 65X104NPA VS 220	\$1,658.00	30.00%	\$1,160.60
20894ES	COSMO 123D 65X104NPA VS 220	\$1,366.00	30.00%	\$956.20
20894I	COSMO 123D 65X104NPA VS	\$1,346.00	30.00%	\$942.20
20894IS	COSMO 123D 65X104NPA VS	\$1,542.00	30.00%	\$1,079.40
20894L	COSMO 123D 65X104NPA VS	\$1,463.00	30.00%	\$1,024.10
20894LS	COSMO 123D 65X104NPA VS	\$1,658.00	30.00%	\$1,160.60
20894S	COSMO 123D 65X104NPA VS	\$1,366.00	30.00%	\$956.20
20897	ADVANTAGE MANL W/CSR 123D MW	\$1,362.00	30.00%	\$953.40
20897B	ADVANTAGE MANL W/CSR 123D MW	\$489.00	27.00%	\$356.97
20897F	ADVANTAGE MANL W/CSR 123D MW	\$873.00	30.00%	\$611.10
20898	ADVANTAGE MANL W/CSR 123D HCMW	\$1,362.00	30.00%	\$953.40
20898B	ADVANTAGE MANL W/CSR 123D HCMW	\$489.00	27.00%	\$356.97
20898F	ADVANTAGE MANL W/CSR 123D HCMW	\$873.00	30.00%	\$611.10
20899	ADVANTAGE MANL W/CSR 123D VS	\$1,362.00	30.00%	\$953.40
20899B	ADVANTAGE MANL W/CSR 123D VS	\$489.00	27.00%	\$356.97
20899F	ADVANTAGE MANL W/CSR 123D VS	\$873.00	30.00%	\$611.10
20902	MODEL C W/CSR 123D 65X104 MW	\$741.00	30.00%	\$518.70
20903	MODEL C W/CSR 123D 65X104 HCMW	\$849.00	30.00%	\$594.30
20904	MODEL C W/CSR 123D 65X104 VS	\$849.00	30.00%	\$594.30
20907	MODEL C 123DIAG 65X104NPA MW	\$543.00	30.00%	\$380.10
20908	MODEL C 123DIAG 65X104NPA HCMW	\$618.00	30.00%	\$432.60
20909	MODEL C 123DIAG 65X104NPA VS	\$618.00	30.00%	\$432.60
20912	CINEMA CONTOUR DM 123D 65X104	\$1,865.00	30.00%	\$1,305.50
20912V	CINEMA CONTOUR DM 123D 65X104	\$1,865.00	30.00%	\$1,305.50
20913	CINEMA CONTOUR DMHC 123D65X104	\$1,865.00	30.00%	\$1,305.50
20913V	CINEMA CONTOUR DMHC 123D65X104	\$1,865.00	30.00%	\$1,305.50
20914	CINEMA CONTOUR DT 123D 65X104	\$2,246.00	30.00%	\$1,572.20
20914V	CINEMA CONTOUR DT 123D 65X104	\$2,246.00	30.00%	\$1,572.20
20917	CINEMA CONTOUR HDC1.1 123D65X104	\$2,334.00	30.00%	\$1,633.80
20917V	CINEMA CONTOUR HDC1.1 123D65X104	\$2,334.00	30.00%	\$1,633.80



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
20920	CINEMA CONTOUR DV 123D 65X104	\$2,041.00	30.00%	\$1,428.70
20920V	CINEMA CONTOUR DV 123D 65X104	\$2,041.00	30.00%	\$1,428.70
20923	DA-SNAP DM 65X104NPA 123DIAG	\$1,533.00	30.00%	\$1,073.10
20923V	DA-SNAP DM 65X104NPA 123DIAG	\$1,708.00	30.00%	\$1,195.60
20924	DA-SNAP DMHC 65X104NPA 123DIAG	\$1,533.00	30.00%	\$1,073.10
20924V	DA-SNAP DMHC 65X104NPA 123DIAG	\$1,708.00	30.00%	\$1,195.60
20925	DA-SNAP DT 65X104NPA 123DIAG	\$1,881.00	30.00%	\$1,316.70
20925V	DA-SNAP DT 65X104NPA 123DIAG	\$2,056.00	30.00%	\$1,439.20
20931	DA-SNAP DV 65X104NPA 123DIAG	\$1,695.00	30.00%	\$1,186.50
20931V	DA-SNAP DV 65X104NPA 123DIAG	\$1,870.00	30.00%	\$1,309.00
20935	CONFERENCE TNSD 92D DM	\$20,273.00	30.00%	\$14,191.10
20935E	CONFERENCE TNSD 92D DM 220	\$20,273.00	30.00%	\$14,191.10
20936	CONFERENCE TNSD 92D DMHC	\$20,273.00	30.00%	\$14,191.10
20936E	CONFERENCE TNSD 92D DMHC 220	\$20,273.00	30.00%	\$14,191.10
20939	CONFERENCE TNSD 92D HDC1.1	\$25,342.00	30.00%	\$17,739.40
20939E	CONFERENCE TNSD 92D HDC1.1 220	\$25,342.00	30.00%	\$17,739.40
20940	CONFERENCE TNSD 106D DM	\$20,853.00	30.00%	\$14,597.10
20940E	CONFERENCE TNSD 106D DM 220	\$20,853.00	30.00%	\$14,597.10
20941	CONFERENCE TNSD 106D DMHC	\$20,853.00	30.00%	\$14,597.10
20941E	CONFERENCE TNSD 106D DMHC 220	\$20,853.00	30.00%	\$14,597.10
20944	CONFERENCE TNSD 106D HDC1.1	\$26,065.00	30.00%	\$18,245.50
20944E	CONFERENCE TNSD 106D HDC1.1 220	\$26,065.00	30.00%	\$18,245.50
20945	CONFERENCE TNSD 110D DM	\$21,431.00	30.00%	\$15,001.70
20945E	CONFERENCE TNSD 110D DM 220	\$21,431.00	30.00%	\$15,001.70
20946	CONFERENCE TNSD 110D DMHC	\$21,431.00	30.00%	\$15,001.70
20946E	CONFERENCE TNSD 110D DMHC 220	\$21,431.00	30.00%	\$15,001.70
20949	CONFERENCE TNSD 110D HDC1.1	\$26,790.00	30.00%	\$18,753.00
20949E	CONFERENCE TNSD 110D HDC1.1 220	\$26,790.00	30.00%	\$18,753.00
20950	CONFERENCE TNSD 119D DM	\$22,011.00	30.00%	\$15,407.70
20950E	CONFERENCE TNSD 119D DM 220	\$22,011.00	30.00%	\$15,407.70
20951	CONFERENCE TNSD 119D DMHC	\$22,011.00	30.00%	\$15,407.70
20951E	CONFERENCE TNSD 119D DMHC 220	\$22,011.00	30.00%	\$15,407.70
20954	CONFERENCE TNSD 119D HDC1.1	\$27,512.00	30.00%	\$19,258.40
20954E	CONFERENCE TNSD 119D HDC1.1 220	\$27,512.00	30.00%	\$19,258.40
20955	CONFERENCE TNSD 133D DM	\$22,976.00	30.00%	\$16,083.20
20955E	CONFERENCE TNSD 133D DM 220	\$22,976.00	30.00%	\$16,083.20
20956	CONFERENCE TNSD 133D DMHC	\$22,976.00	30.00%	\$16,083.20
20956E	CONFERENCE TNSD 133D DMHC 220	\$22,976.00	30.00%	\$16,083.20
20959	CONFERENCE TNSD 133D HDC1.1	\$28,721.00	30.00%	\$20,104.70
20959E	CONFERENCE TNSD 133D HDC1.1 220	\$28,721.00	30.00%	\$20,104.70
20960	CONFERENCE TNSD 94D DM	\$20,273.00	30.00%	\$14,191.10
20960E	CONFERENCE TNSD 94D DM 220	\$20,273.00	30.00%	\$14,191.10
20961	CONFERENCE TNSD 94D DMHC	\$20,273.00	30.00%	\$14,191.10
20961E	CONFERENCE TNSD 94D DMHC 220	\$20,273.00	30.00%	\$14,191.10
20964	CONFERENCE TNSD 94D HDC1.1	\$25,342.00	30.00%	\$17,739.40
20964E	CONFERENCE TNSD 94D HDC1.1 220	\$25,342.00	30.00%	\$17,739.40
20965	CONFERENCE TNSD 109 DM	\$20,853.00	30.00%	\$14,597.10
20965E	CONFERENCE TNSD 109 DM 220	\$20,853.00	30.00%	\$14,597.10
20966	CONFERENCE TNSD 109 DMHC	\$20,853.00	30.00%	\$14,597.10
20966E	CONFERENCE TNSD 109 DMHC 220	\$20,853.00	30.00%	\$14,597.10
20969	CONFERENCE TNSD 109 HDC1.1	\$26,065.00	30.00%	\$18,245.50
20969E	CONFERENCE TNSD 109 HDC1.1 220	\$26,065.00	30.00%	\$18,245.50
20970	CONFERENCE TNSD 113 DM	\$21,431.00	30.00%	\$15,001.70
20970E	CONFERENCE TNSD 113 DM 220	\$21,431.00	30.00%	\$15,001.70
20971	CONFERENCE TNSD 113 DMHC	\$21,431.00	30.00%	\$15,001.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
20971E	CONFERENCE TNSD 113 DMHC 220	\$21,431.00	30.00%	\$15,001.70
20974	CONFERENCE TNSD 113 HDC1.1	\$26,790.00	30.00%	\$18,753.00
20974E	CONFERENCE TNSD 113 HDC1.1 220	\$26,790.00	30.00%	\$18,753.00
20975	CONFERENCE TNSD 123 DM	\$22,011.00	30.00%	\$15,407.70
20975E	CONFERENCE TNSD 123 DM 220	\$22,011.00	30.00%	\$15,407.70
20976	CONFERENCE TNSD 123 DMHC	\$22,011.00	30.00%	\$15,407.70
20976E	CONFERENCE TNSD 123 DMHC 220	\$22,011.00	30.00%	\$15,407.70
20979	CONFERENCE TNSD 123 HDC1.1	\$27,512.00	30.00%	\$19,258.40
20979E	CONFERENCE TNSD 123 HDC1.1 220	\$27,512.00	30.00%	\$19,258.40
20980	CONFERENCE TNSD 130 DM	\$22,589.00	30.00%	\$15,812.30
20980E	CONFERENCE TNSD 130 DM 220	\$22,589.00	30.00%	\$15,812.30
20981	CONFERENCE TNSD 130 DMHC	\$22,589.00	30.00%	\$15,812.30
20981E	CONFERENCE TNSD 130 DMHC 220	\$22,589.00	30.00%	\$15,812.30
20984	CONFERENCE TNSD 130 HDC1.1	\$28,237.00	30.00%	\$19,765.90
20984E	CONFERENCE TNSD 130 HDC1.1 220	\$28,237.00	30.00%	\$19,765.90
20985	CONFERENCE TNSD 137 DM	\$22,976.00	30.00%	\$16,083.20
20985E	CONFERENCE TNSD 137 DM 220	\$22,976.00	30.00%	\$16,083.20
20986	CONFERENCE TNSD 137 DMHC	\$22,976.00	30.00%	\$16,083.20
20986E	CONFERENCE TNSD 137 DMHC 220	\$22,976.00	30.00%	\$16,083.20
20989	CONFERENCE TNSD 137 HDC1.1	\$28,721.00	30.00%	\$20,104.70
20989E	CONFERENCE TNSD 137 HDC1.1 220	\$28,721.00	30.00%	\$20,104.70
21494	HOLO SCREEN 43.25 X57.75"	\$2,041.00	30.00%	\$1,428.70
21494P	HOLO SCREEN 57.75 X43.25"	\$2,041.00	30.00%	\$1,428.70
21495	HOLO SCREEN 50.5 X67.25"	\$2,793.00	30.00%	\$1,955.10
21495P	HOLO SCREEN 67.25 X50.5"	\$2,793.00	30.00%	\$1,955.10
21497	HOLO SCREEN 60 X80"	\$3,999.00	30.00%	\$2,799.30
21497P	HOLO SCREEN 80 X60"	\$3,999.00	30.00%	\$2,799.30
21498	HOLO SCREEN 72 X96"	\$7,239.00	30.00%	\$5,067.30
21498P	HOLO SCREEN 96 X72"	\$7,239.00	30.00%	\$5,067.30
21500	HOLO SCREEN 37.5 X67"	\$2,014.00	30.00%	\$1,409.80
21500P	HOLO SCREEN 67 X37.5"	\$2,014.00	30.00%	\$1,409.80
21501	HOLO SCREEN 40.5 X72"	\$2,337.00	30.00%	\$1,635.90
21501P	HOLO SCREEN 72 X40.5"	\$2,337.00	30.00%	\$1,635.90
21502	HOLO SCREEN 45 X80"	\$2,999.00	30.00%	\$2,099.30
21502P	HOLO SCREEN 80 X45"	\$2,999.00	30.00%	\$2,099.30
21503	HOLO SCREEN 52 X92"	\$4,313.00	30.00%	\$3,019.10
21503P	HOLO SCREEN 92 X52"	\$4,313.00	30.00%	\$3,019.10
21508	HOLO SCREEN 90 X120"	\$10,574.00	30.00%	\$7,401.80
21508P	HOLO SCREEN 120 X90"	\$10,574.00	30.00%	\$7,401.80
21509	HOLO SCREEN 108 X144"	\$16,288.00	30.00%	\$11,401.60
21509P	HOLO SCREEN 144 X108"	\$16,288.00	30.00%	\$11,401.60
21510	HOLO SCREEN 65 X116"	\$8,520.00	30.00%	\$5,964.00
21510P	HOLO SCREEN 116 X65"	\$8,520.00	30.00%	\$5,964.00
21511	HOLO SCREEN 78 X139"	\$12,248.00	30.00%	\$8,573.60
21511P	HOLO SCREEN 139 X78"	\$12,248.00	30.00%	\$8,573.60
21520	DA-GLAS 180D 108X144 1/2 SELF	\$15,951.00	30.00%	\$11,165.70
21562	DA-PLEX 50 X 80 16:10 UNFRAM	\$2,217.00	30.00%	\$1,551.90
21563	DA-PLEX 50 X 80 16:10 BASE	\$3,343.00	30.00%	\$2,340.10
21564	DA-PLEX 50 X 80 16:10 STAND	\$3,525.00	30.00%	\$2,467.50
21565	DA-PLEX 50 X 80 16:10 DELUXE	\$4,035.00	30.00%	\$2,824.50
21566	DA-PLEX 50 X 80 16:10 SLFTRM	\$4,047.00	30.00%	\$2,832.90
21567	DA-PLEX 57.5 X 92 16:10 UNFR	\$3,173.00	30.00%	\$2,221.10
21568	DA-PLEX 57.5 X 92 16:10 BASE	\$4,519.00	30.00%	\$3,163.30
21569	DA-PLEX 57.5 X 92 16:10 STND	\$4,725.00	30.00%	\$3,307.50
21570	DA-PLEX 57.5 X 92 16:10 DLUX	\$5,327.00	30.00%	\$3,728.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21571	DA-PLEX 57.5 X 92 16:10 SLFT	\$5,335.00	30.00%	\$3,734.50
21572	DA-PLEX 60 X 96 16:10 UNFRAME	\$4,033.00	30.00%	\$2,823.10
21573	DA-PLEX 60 X 96 16:10 STAND	\$6,381.00	30.00%	\$4,466.70
21574	DA-PLEX 60 X 96 16:10 DELUXE	\$7,038.00	30.00%	\$4,926.60
21575	DA-PLEX 60 X 96 16:10 SLFTRM	\$7,044.00	30.00%	\$4,930.80
21576	DA-PLEX 65 X 104 16:10 UNFRAM	\$4,712.00	30.00%	\$3,298.40
21577	DA-PLEX 65 X 104 16:10 STAND	\$7,046.00	30.00%	\$4,932.20
21578	DA-PLEX 65 X 104 16:10 DELUXE	\$7,739.00	30.00%	\$5,417.30
21579	DA-PLEX 65 X 104 16:10 SLFTR	\$7,745.00	30.00%	\$5,421.50
21580	DA-PLEX 69 X 110 16:10 UNFRAM	\$5,284.00	30.00%	\$3,698.80
21581	DA-PLEX 69 X 110 16:10 STAND	\$7,723.00	30.00%	\$5,406.10
21582	DA-PLEX 69 X 110 16:10 DELUX	\$7,750.00	30.00%	\$5,425.00
21583	DA-PLEX 69 X 110 16:10 SLFTR	\$7,757.00	30.00%	\$5,429.90
21584	DA-PLEX 72.5 X 116 16:10 UNFR	\$5,865.00	30.00%	\$4,105.50
21585	DA-PLEX 72.5 X116 16:10 STAND	\$7,736.00	30.00%	\$5,415.20
21586	DA-PLEX 72.5 X116 16:10 DELUX	\$8,436.00	30.00%	\$5,905.20
21587	DA-PLEX 72.5 X116 16:10 SLFTR	\$8,446.00	30.00%	\$5,912.20
21588	DA-PLEX 87 X 139 16:10 UNFRAM	\$8,433.00	30.00%	\$5,903.10
21589	DA-PLEX 87 X 139 16:10 STAND	\$10,654.00	30.00%	\$7,457.80
21590	DA-PLEX 87 X 139 16:10 DELUX	\$11,478.00	30.00%	\$8,034.60
21592	DA-GLAS 50 X 80 16:10 UNFRAM	\$1,856.00	30.00%	\$1,299.20
21593	DA-GLAS 50 X 80 16:10 BASE	\$2,986.00	30.00%	\$2,090.20
21594	DA-GLAS 50 X 80 16:10 STAND	\$3,163.00	30.00%	\$2,214.10
21595	DA-GLAS 50 X 80 16:10 DELUXE	\$3,674.00	30.00%	\$2,571.80
21596	DA-GLAS 50 X 80 16:10 SLFTRIM	\$3,682.00	30.00%	\$2,577.40
21597	DA-GLAS 57.5X 92 16:10 UNFRAM	\$2,667.00	30.00%	\$1,866.90
21598	DA-GLAS 57.5 X 92 16:10 BASE	\$4,011.00	30.00%	\$2,807.70
21599	DA-GLAS 57.5 X 92 16:10 STAND	\$4,211.00	30.00%	\$2,947.70
21600	DA-GLAS 57.5X 92 16:10 DELUXE	\$4,738.00	30.00%	\$3,316.60
21601	DA-GLAS 57.5X 92 16:10 SLFTRM	\$4,828.00	30.00%	\$3,379.60
21602	DA-GLAS 60 X 96 16:10 UNFRAM	\$3,611.00	30.00%	\$2,527.70
21604	DA-GLAS 60 X 96 16:10 DELUXE	\$5,766.00	30.00%	\$4,036.20
21605	DA-GLAS 60 X 96 16:10 SLFTRM	\$5,777.00	30.00%	\$4,043.90
21606	DA-GLAS 65 X 104 16:10 UNFRAM	\$4,230.00	30.00%	\$2,961.00
21608	DA-GLAS 65 X 104 16:10 DELUXE	\$6,552.00	30.00%	\$4,586.40
21609	DA-GLAS 65 X 104 16:10 SLFTRM	\$6,564.00	30.00%	\$4,594.80
21610	DA-GLAS 69 X 110 16:10 UNFRAM	\$4,743.00	30.00%	\$3,320.10
21612	DA-GLAS 69 X 110 16:10 DELUXE	\$7,194.00	30.00%	\$5,035.80
21613	DA-GLAS 69 X 110 16:10 SLFTRM	\$7,205.00	30.00%	\$5,043.50
21614	DA-GLAS 72.5X116 16:10 UNFRAM	\$5,262.00	30.00%	\$3,683.40
21616	DA-GLAS 72.5X116 16:10 DELUXE	\$7,831.00	30.00%	\$5,481.70
21617	DA-GLAS 72.5X116 16:10 SLFTRM	\$7,842.00	30.00%	\$5,489.40
21618	DA-GLAS 87 X 139 16:10 UNFRAM	\$7,569.00	30.00%	\$5,298.30
21620	DA-GLAS 87 X 139 16:10 DELUXE	\$10,609.00	30.00%	\$7,426.30
21621	DA-GLAS 87 X 139 16:10 SLFTRM	\$10,634.00	30.00%	\$7,443.80
21761	ADV DLX TNSD 94D HD.9	\$6,570.00	30.00%	\$4,599.00
21761B	ADV DLX TNSD 94D HD.9	\$816.00	30.00%	\$571.20
21761BR	ADV DLX TNSD 94D HD.9	\$1,360.00	30.00%	\$952.00
21761E	ADV DLX TNSD 94D HD.9 220	\$6,570.00	30.00%	\$4,599.00
21761EB	ADV DLX TNSD 94D HD.9 220	\$816.00	30.00%	\$571.20
21761EBR	ADV DLX TNSD 94D HD.9 220	\$1,360.00	30.00%	\$952.00
21761EF	ADV DLX TNSD 94D HD.9 220	\$5,754.00	30.00%	\$4,027.80
21761ER	ADV DLX TNSD 94D HD.9 220	\$7,114.00	30.00%	\$4,979.80
21761F	ADV DLX TNSD 94D HD.9	\$5,754.00	30.00%	\$4,027.80
21761I	ADV DLX TNSD 94D HD.9	\$6,746.00	30.00%	\$4,722.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21761R	ADV DLX TNSD 94D HD.9	\$7,114.00	30.00%	\$4,979.80
21762	ADV DLX TNSD 94D HD1.1	\$6,570.00	30.00%	\$4,599.00
21762B	ADV DLX TNSD 94D HD1.1	\$816.00	30.00%	\$571.20
21762BR	ADV DLX TNSD 94D HD1.1	\$1,360.00	30.00%	\$952.00
21762E	ADV DLX TNSD 94D HD1.1 220	\$6,570.00	30.00%	\$4,599.00
21762EB	ADV DLX TNSD 94D HD1.1 220	\$816.00	30.00%	\$571.20
21762EBR	ADV DLX TNSD 94D HD1.1 220	\$1,360.00	30.00%	\$952.00
21762EF	ADV DLX TNSD 94D HD1.1 220	\$5,754.00	30.00%	\$4,027.80
21762ER	ADV DLX TNSD 94D HD1.1 220	\$7,114.00	30.00%	\$4,979.80
21762F	ADV DLX TNSD 94D HD1.1	\$5,754.00	30.00%	\$4,027.80
21762I	ADV DLX TNSD 94D HD1.1	\$6,746.00	30.00%	\$4,722.20
21762R	ADV DLX TNSD 94D HD1.1	\$7,114.00	30.00%	\$4,979.80
21763	ADV DLX TNSD 109D HD.9	\$6,924.00	30.00%	\$4,846.80
21763B	ADV DLX TNSD 109D HD.9	\$816.00	30.00%	\$571.20
21763BR	ADV DLX TNSD 109D HD.9	\$1,360.00	30.00%	\$952.00
21763E	ADV DLX TNSD 109D HD.9 220	\$6,924.00	30.00%	\$4,846.80
21763EB	ADV DLX TNSD 109D HD.9 220	\$816.00	30.00%	\$571.20
21763EBR	ADV DLX TNSD 109D HD.9 220	\$1,360.00	30.00%	\$952.00
21763EF	ADV DLX TNSD 109D HD.9 220	\$6,108.00	30.00%	\$4,275.60
21763ER	ADV DLX TNSD 109D HD.9 220	\$7,468.00	30.00%	\$5,227.60
21763F	ADV DLX TNSD 109D HD.9	\$6,108.00	30.00%	\$4,275.60
21763R	ADV DLX TNSD 109D HD.9	\$7,468.00	30.00%	\$5,227.60
21764	ADV DLX TNSD 109D HD1.1	\$6,924.00	30.00%	\$4,846.80
21764B	ADV DLX TNSD 109D HD1.1	\$816.00	30.00%	\$571.20
21764BR	ADV DLX TNSD 109D HD1.1	\$1,360.00	30.00%	\$952.00
21764E	ADV DLX TNSD 109D HD1.1 220	\$6,924.00	30.00%	\$4,846.80
21764EB	ADV DLX TNSD 109D HD1.1 220	\$816.00	30.00%	\$571.20
21764EBR	ADV DLX TNSD 109D HD1.1 220	\$1,360.00	30.00%	\$952.00
21764EF	ADV DLX TNSD 109D HD1.1 220	\$6,108.00	30.00%	\$4,275.60
21764ER	ADV DLX TNSD 109D HD1.1 220	\$7,468.00	30.00%	\$5,227.60
21764F	ADV DLX TNSD 109D HD1.1	\$6,108.00	30.00%	\$4,275.60
21764R	ADV DLX TNSD 109D HD1.1	\$7,468.00	30.00%	\$5,227.60
21765	ADV DLX TNSD 113D HD.9	\$7,072.00	30.00%	\$4,950.40
21765B	ADV DLX TNSD 113D HD.9	\$816.00	30.00%	\$571.20
21765BR	ADV DLX TNSD 113D HD.9	\$1,360.00	30.00%	\$952.00
21765E	ADV DLX TNSD 113D HD.9 220	\$7,072.00	30.00%	\$4,950.40
21765EB	ADV DLX TNSD 113D HD.9 220	\$816.00	30.00%	\$571.20
21765EBR	ADV DLX TNSD 113D HD.9 220	\$1,360.00	30.00%	\$952.00
21765EF	ADV DLX TNSD 113D HD.9 220	\$6,256.00	30.00%	\$4,379.20
21765ER	ADV DLX TNSD 113D HD.9 220	\$7,616.00	30.00%	\$5,331.20
21765F	ADV DLX TNSD 113D HD.9	\$6,256.00	30.00%	\$4,379.20
21765I	ADV DLX TNSD 113D HD.9	\$7,248.00	30.00%	\$5,073.60
21765R	ADV DLX TNSD 113D HD.9	\$7,616.00	30.00%	\$5,331.20
21766	ADV DLX TNSD 113D HD1.1	\$7,072.00	30.00%	\$4,950.40
21766B	ADV DLX TNSD 113D HD1.1	\$816.00	30.00%	\$571.20
21766BR	ADV DLX TNSD 113D HD1.1	\$1,360.00	30.00%	\$952.00
21766E	ADV DLX TNSD 113D HD1.1 220	\$7,072.00	30.00%	\$4,950.40
21766EB	ADV DLX TNSD 113D HD1.1 220	\$816.00	30.00%	\$571.20
21766EBR	ADV DLX TNSD 113D HD1.1 220	\$1,360.00	30.00%	\$952.00
21766EF	ADV DLX TNSD 113D HD1.1 220	\$6,256.00	30.00%	\$4,379.20
21766ER	ADV DLX TNSD 113D HD1.1 220	\$7,616.00	30.00%	\$5,331.20
21766F	ADV DLX TNSD 113D HD1.1	\$6,256.00	30.00%	\$4,379.20
21766I	ADV DLX TNSD 113D HD1.1	\$7,248.00	30.00%	\$5,073.60
21766R	ADV DLX TNSD 113D HD1.1	\$7,616.00	30.00%	\$5,331.20
21767	ADV DLX TNSD 123D HD.9	\$7,556.00	30.00%	\$5,289.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21767B	ADV DLX TNSD 123D HD.9	\$816.00	30.00%	\$571.20
21767BR	ADV DLX TNSD 123D HD.9	\$1,360.00	30.00%	\$952.00
21767E	ADV DLX TNSD 123D HD.9 220	\$7,556.00	30.00%	\$5,289.20
21767EB	ADV DLX TNSD 123D HD.9 220	\$816.00	30.00%	\$571.20
21767EBR	ADV DLX TNSD 123D HD.9 220	\$1,360.00	30.00%	\$952.00
21767EF	ADV DLX TNSD 123D HD.9 220	\$6,740.00	30.00%	\$4,718.00
21767ER	ADV DLX TNSD 123D HD.9 220	\$8,100.00	30.00%	\$5,670.00
21767F	ADV DLX TNSD 123D HD.9	\$6,740.00	30.00%	\$4,718.00
21767I	ADV DLX TNSD 123D HD.9	\$7,732.00	30.00%	\$5,412.40
21767R	ADV DLX TNSD 123D HD.9	\$8,100.00	30.00%	\$5,670.00
21768	ADV DLX TNSD 123D HD1.1	\$7,556.00	30.00%	\$5,289.20
21768B	ADV DLX TNSD 123D HD1.1	\$816.00	30.00%	\$571.20
21768BR	ADV DLX TNSD 123D HD1.1	\$1,360.00	30.00%	\$952.00
21768E	ADV DLX TNSD 123D HD1.1 220	\$7,556.00	30.00%	\$5,289.20
21768EB	ADV DLX TNSD 123D HD1.1 220	\$816.00	30.00%	\$571.20
21768EBR	ADV DLX TNSD 123D HD1.1 220	\$1,360.00	30.00%	\$952.00
21768EF	ADV DLX TNSD 123D HD1.1 220	\$6,740.00	30.00%	\$4,718.00
21768ER	ADV DLX TNSD 123D HD1.1 220	\$8,100.00	30.00%	\$5,670.00
21768F	ADV DLX TNSD 123D HD1.1	\$6,740.00	30.00%	\$4,718.00
21768I	ADV DLX TNSD 123D HD1.1	\$7,732.00	30.00%	\$5,412.40
21768R	ADV DLX TNSD 123D HD1.1	\$8,100.00	30.00%	\$5,670.00
21769	ADV DLX TNSD 130D HD.9	\$7,896.00	30.00%	\$5,527.20
21769B	ADV DLX TNSD 130D HD.9	\$816.00	30.00%	\$571.20
21769BR	ADV DLX TNSD 130D HD.9	\$1,360.00	30.00%	\$952.00
21769E	ADV DLX TNSD 130D HD.9 220	\$7,896.00	30.00%	\$5,527.20
21769EB	ADV DLX TNSD 130D HD.9 220	\$816.00	30.00%	\$571.20
21769EBR	ADV DLX TNSD 130D HD.9 220	\$1,360.00	30.00%	\$952.00
21769EF	ADV DLX TNSD 130D HD.9 220	\$7,080.00	30.00%	\$4,956.00
21769ER	ADV DLX TNSD 130D HD.9 220	\$8,440.00	30.00%	\$5,908.00
21769F	ADV DLX TNSD 130D HD.9	\$7,080.00	30.00%	\$4,956.00
21769R	ADV DLX TNSD 130D HD.9	\$8,440.00	30.00%	\$5,908.00
21770	ADV DLX TNSD 130D HD1.1	\$7,896.00	30.00%	\$5,527.20
21770B	ADV DLX TNSD 130D HD1.1	\$816.00	30.00%	\$571.20
21770BR	ADV DLX TNSD 130D HD1.1	\$1,360.00	30.00%	\$952.00
21770E	ADV DLX TNSD 130D HD1.1 220	\$7,896.00	30.00%	\$5,527.20
21770EB	ADV DLX TNSD 130D HD1.1 220	\$816.00	30.00%	\$571.20
21770EBR	ADV DLX TNSD 130D HD1.1 220	\$1,360.00	30.00%	\$952.00
21770EF	ADV DLX TNSD 130D HD1.1 220	\$7,080.00	30.00%	\$4,956.00
21770ER	ADV DLX TNSD 130D HD1.1 220	\$8,440.00	30.00%	\$5,908.00
21770F	ADV DLX TNSD 130D HD1.1	\$7,080.00	30.00%	\$4,956.00
21770I	ADV DLX TNSD 130D HD1.1	\$8,072.00	30.00%	\$5,650.40
21770R	ADV DLX TNSD 130D HD1.1	\$8,440.00	30.00%	\$5,908.00
21771	ADV DLX TNSD 137D HD.9	\$8,233.00	30.00%	\$5,763.10
21771B	ADV DLX TNSD 137D HD.9	\$816.00	30.00%	\$571.20
21771BR	ADV DLX TNSD 137D HD.9	\$1,360.00	30.00%	\$952.00
21771E	ADV DLX TNSD 137D HD.9 220	\$8,233.00	30.00%	\$5,763.10
21771EB	ADV DLX TNSD 137D HD.9 220	\$816.00	30.00%	\$571.20
21771EBR	ADV DLX TNSD 137D HD.9 220	\$1,360.00	30.00%	\$952.00
21771EF	ADV DLX TNSD 137D HD.9 220	\$7,417.00	30.00%	\$5,191.90
21771ER	ADV DLX TNSD 137D HD.9 220	\$8,777.00	30.00%	\$6,143.90
21771F	ADV DLX TNSD 137D HD.9	\$7,417.00	30.00%	\$5,191.90
21771I	ADV DLX TNSD 137D HD.9	\$8,409.00	30.00%	\$5,886.30
21771R	ADV DLX TNSD 137D HD.9	\$8,777.00	30.00%	\$6,143.90
21772	ADV DLX TNSD 137D HD1.1	\$8,233.00	30.00%	\$5,763.10
21772B	ADV DLX TNSD 137D HD1.1	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21772BR	ADV DLX TNSD 137D HD1.1	\$1,360.00	30.00%	\$952.00
21772E	ADV DLX TNSD 137D HD1.1 220	\$8,233.00	30.00%	\$5,763.10
21772EB	ADV DLX TNSD 137D HD1.1 220	\$816.00	30.00%	\$571.20
21772EBR	ADV DLX TNSD 137D HD1.1 220	\$1,360.00	30.00%	\$952.00
21772EF	ADV DLX TNSD 137D HD1.1 220	\$7,417.00	30.00%	\$5,191.90
21772ER	ADV DLX TNSD 137D HD1.1 220	\$8,777.00	30.00%	\$6,143.90
21772F	ADV DLX TNSD 137D HD1.1	\$7,417.00	30.00%	\$5,191.90
21772I	ADV DLX TNSD 137D HD1.1	\$8,409.00	30.00%	\$5,886.30
21772R	ADV DLX TNSD 137D HD1.1	\$8,777.00	30.00%	\$6,143.90
21773	ADV DLX TNSD 164D HD.9	\$8,862.00	30.00%	\$6,203.40
21773B	ADV DLX TNSD 164D HD.9	\$816.00	30.00%	\$571.20
21773BR	ADV DLX TNSD 164D HD.9	\$1,360.00	30.00%	\$952.00
21773E	ADV DLX TNSD 164D HD.9 220	\$8,862.00	30.00%	\$6,203.40
21773EB	ADV DLX TNSD 164D HD.9 220	\$816.00	30.00%	\$571.20
21773EBR	ADV DLX TNSD 164D HD.9 220	\$1,360.00	30.00%	\$952.00
21773EF	ADV DLX TNSD 164D HD.9 220	\$8,046.00	30.00%	\$5,632.20
21773ER	ADV DLX TNSD 164D HD.9 220	\$9,406.00	30.00%	\$6,584.20
21773F	ADV DLX TNSD 164D HD.9	\$8,046.00	30.00%	\$5,632.20
21773I	ADV DLX TNSD 164D HD.9	\$9,038.00	30.00%	\$6,326.60
21773R	ADV DLX TNSD 164D HD.9	\$9,406.00	30.00%	\$6,584.20
21774	ADV DLX TNSD 164D HD1.1	\$8,862.00	30.00%	\$6,203.40
21774B	ADV DLX TNSD 164D HD1.1	\$816.00	30.00%	\$571.20
21774BI	ADV DLX TNSD 164D HD1.1	\$992.00	30.00%	\$694.40
21774BR	ADV DLX TNSD 164D HD1.1	\$1,360.00	30.00%	\$952.00
21774E	ADV DLX TNSD 164D HD1.1 220	\$8,862.00	30.00%	\$6,203.40
21774EB	ADV DLX TNSD 164D HD1.1 220	\$816.00	30.00%	\$571.20
21774EBR	ADV DLX TNSD 164D HD1.1 220	\$1,360.00	30.00%	\$952.00
21774EF	ADV DLX TNSD 164D HD1.1 220	\$8,046.00	30.00%	\$5,632.20
21774ER	ADV DLX TNSD 164D HD1.1 220	\$9,406.00	30.00%	\$6,584.20
21774F	ADV DLX TNSD 164D HD1.1	\$8,046.00	30.00%	\$5,632.20
21774I	ADV DLX TNSD 164D HD1.1	\$9,038.00	30.00%	\$6,326.60
21774R	ADV DLX TNSD 164D HD1.1	\$9,406.00	30.00%	\$6,584.20
21775	ADV DLX TNSD 189D HD.9	\$9,090.00	30.00%	\$6,363.00
21775B	ADV DLX TNSD 189D HD.9	\$816.00	30.00%	\$571.20
21775BR	ADV DLX TNSD 189D HD.9	\$1,360.00	30.00%	\$952.00
21775E	ADV DLX TNSD 189D HD.9 220	\$9,090.00	30.00%	\$6,363.00
21775EB	ADV DLX TNSD 189D HD.9 220	\$816.00	30.00%	\$571.20
21775EBR	ADV DLX TNSD 189D HD.9 220	\$1,360.00	30.00%	\$952.00
21775EF	ADV DLX TNSD 189D HD.9 220	\$8,274.00	30.00%	\$5,791.80
21775ER	ADV DLX TNSD 189D HD.9 220	\$9,634.00	30.00%	\$6,743.80
21775F	ADV DLX TNSD 189D HD.9	\$8,274.00	30.00%	\$5,791.80
21775R	ADV DLX TNSD 189D HD.9	\$9,634.00	30.00%	\$6,743.80
21776	ADV DLX TNSD 189D HD1.1	\$9,090.00	30.00%	\$6,363.00
21776B	ADV DLX TNSD 189D HD1.1	\$816.00	30.00%	\$571.20
21776BR	ADV DLX TNSD 189D HD1.1	\$1,360.00	30.00%	\$952.00
21776E	ADV DLX TNSD 189D HD1.1 220	\$9,090.00	30.00%	\$6,363.00
21776EB	ADV DLX TNSD 189D HD1.1 220	\$816.00	30.00%	\$571.20
21776EBR	ADV DLX TNSD 189D HD1.1 220	\$1,360.00	30.00%	\$952.00
21776EF	ADV DLX TNSD 189D HD1.1 220	\$8,274.00	30.00%	\$5,791.80
21776ER	ADV DLX TNSD 189D HD1.1 220	\$9,634.00	30.00%	\$6,743.80
21776F	ADV DLX TNSD 189D HD1.1	\$8,274.00	30.00%	\$5,791.80
21776I	ADV DLX TNSD 189D HD1.1	\$9,266.00	30.00%	\$6,486.20
21776R	ADV DLX TNSD 189D HD1.1	\$9,634.00	30.00%	\$6,743.80
21777	ADV DLX TNSD 220D HD HD.9	\$14,874.00	30.00%	\$10,411.80
21777B	ADV DLX TNSD 220D HD HD.9	\$1,279.00	30.00%	\$895.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21777E	ADV DLX TNSD 220D HD HD.9 220	\$14,874.00	30.00%	\$10,411.80
21777EB	ADV DLX TNSD 220D HD HD.9 220	\$1,279.00	30.00%	\$895.30
21777EF	ADV DLX TNSD 220D HD HD.9 220	\$13,595.00	30.00%	\$9,516.50
21777F	ADV DLX TNSD 220D HD HD.9	\$13,595.00	30.00%	\$9,516.50
21778	ADV DLX TNSD 220D HD HD1.1	\$14,874.00	30.00%	\$10,411.80
21778B	ADV DLX TNSD 220D HD HD1.1	\$1,279.00	30.00%	\$895.30
21778E	ADV DLX TNSD 220D HD HD1.1 220	\$14,874.00	30.00%	\$10,411.80
21778EB	ADV DLX TNSD 220D HD HD1.1 220	\$1,279.00	30.00%	\$895.30
21778EF	ADV DLX TNSD 220D HD HD1.1 220	\$13,595.00	30.00%	\$9,516.50
21778F	ADV DLX TNSD 220D HD HD1.1	\$13,595.00	30.00%	\$9,516.50
21779	ADV DLX TNSD 247D HD.9	\$16,528.00	30.00%	\$11,569.60
21779B	ADV DLX TNSD 247D HD.9	\$1,279.00	30.00%	\$895.30
21779E	ADV DLX TNSD 247D HD.9 220	\$16,528.00	30.00%	\$11,569.60
21779EB	ADV DLX TNSD 247D HD.9 220	\$1,279.00	30.00%	\$895.30
21779EF	ADV DLX TNSD 247D HD.9 220	\$15,249.00	30.00%	\$10,674.30
21779F	ADV DLX TNSD 247D HD.9	\$15,249.00	30.00%	\$10,674.30
21780	ADV DLX TNSD 247D HD1.1	\$16,528.00	30.00%	\$11,569.60
21780B	ADV DLX TNSD 247D HD1.1	\$1,279.00	30.00%	\$895.30
21780E	ADV DLX TNSD 247D HD1.1 220	\$16,528.00	30.00%	\$11,569.60
21780EB	ADV DLX TNSD 247D HD1.1 220	\$1,279.00	30.00%	\$895.30
21780EF	ADV DLX TNSD 247D HD1.1 220	\$15,249.00	30.00%	\$10,674.30
21780F	ADV DLX TNSD 247D HD1.1	\$15,249.00	30.00%	\$10,674.30
21781	ADV DLX TNSD 275D HD.9	\$17,788.00	30.00%	\$12,451.60
21781B	ADV DLX TNSD 275D HD.9	\$1,279.00	30.00%	\$895.30
21781E	ADV DLX TNSD 275D HD.9 220	\$17,788.00	30.00%	\$12,451.60
21781EB	ADV DLX TNSD 275D HD.9 220	\$1,279.00	30.00%	\$895.30
21781EF	ADV DLX TNSD 275D HD.9 220	\$16,509.00	30.00%	\$11,556.30
21781F	ADV DLX TNSD 275D HD.9	\$16,509.00	30.00%	\$11,556.30
21782	ADV DLX TNSD 275D HD1.1	\$17,788.00	30.00%	\$12,451.60
21782B	ADV DLX TNSD 275D HD1.1	\$1,279.00	30.00%	\$895.30
21782E	ADV DLX TNSD 275D HD1.1 220	\$17,788.00	30.00%	\$12,451.60
21782EB	ADV DLX TNSD 275D HD1.1 220	\$1,279.00	30.00%	\$895.30
21782EF	ADV DLX TNSD 275D HD1.1 220	\$16,509.00	30.00%	\$11,556.30
21782F	ADV DLX TNSD 275D HD1.1	\$16,509.00	30.00%	\$11,556.30
21783	ADV DLX TNSD 298D HD.9	\$18,817.00	30.00%	\$13,171.90
21783B	ADV DLX TNSD 298D HD.9	\$1,279.00	30.00%	\$895.30
21783E	ADV DLX TNSD 298D HD.9 220	\$18,817.00	30.00%	\$13,171.90
21783EB	ADV DLX TNSD 298D HD.9 220	\$1,279.00	30.00%	\$895.30
21783EF	ADV DLX TNSD 298D HD.9 220	\$17,538.00	30.00%	\$12,276.60
21783F	ADV DLX TNSD 298D HD.9	\$17,538.00	30.00%	\$12,276.60
21784	ADV DLX TNSD 298D HD1.1	\$18,817.00	30.00%	\$13,171.90
21784B	ADV DLX TNSD 298D HD1.1	\$1,279.00	30.00%	\$895.30
21784E	ADV DLX TNSD 298D HD1.1 220	\$18,817.00	30.00%	\$13,171.90
21784EB	ADV DLX TNSD 298D HD1.1 220	\$1,279.00	30.00%	\$895.30
21784EF	ADV DLX TNSD 298D HD1.1 220	\$17,538.00	30.00%	\$12,276.60
21784F	ADV DLX TNSD 298D HD1.1	\$17,538.00	30.00%	\$12,276.60
21785	ADV DLX TNSD 208D HD.9	\$14,657.00	30.00%	\$10,259.90
21785B	ADV DLX TNSD 208D HD.9	\$1,279.00	30.00%	\$895.30
21785E	ADV DLX TNSD 208D HD.9 220	\$14,657.00	30.00%	\$10,259.90
21785EB	ADV DLX TNSD 208D HD.9 220	\$1,279.00	30.00%	\$895.30
21785EF	ADV DLX TNSD 208D HD.9 220	\$13,378.00	30.00%	\$9,364.60
21785F	ADV DLX TNSD 208D HD.9	\$13,378.00	30.00%	\$9,364.60
21786	ADV DLX TNSD 208D HD1.1	\$14,657.00	30.00%	\$10,259.90
21786B	ADV DLX TNSD 208D HD1.1	\$1,279.00	30.00%	\$895.30
21786E	ADV DLX TNSD 208D HD1.1 220	\$14,657.00	30.00%	\$10,259.90

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21786EB	ADV DLX TNSD 208D HD1.1 220	\$1,279.00	30.00%	\$895.30
21786EF	ADV DLX TNSD 208D HD1.1 220	\$13,378.00	30.00%	\$9,364.60
21786F	ADV DLX TNSD 208D HD1.1	\$13,378.00	30.00%	\$9,364.60
21787	ADV DLX TNSD 226D HD.9	\$15,005.00	30.00%	\$10,503.50
21787B	ADV DLX TNSD 226D HD.9	\$1,279.00	30.00%	\$895.30
21787E	ADV DLX TNSD 226D HD.9 220	\$15,005.00	30.00%	\$10,503.50
21787EB	ADV DLX TNSD 226D HD.9 220	\$1,279.00	30.00%	\$895.30
21787EF	ADV DLX TNSD 226D HD.9 220	\$13,726.00	30.00%	\$9,608.20
21787F	ADV DLX TNSD 226D HD.9	\$13,726.00	30.00%	\$9,608.20
21788	ADV DLX TNSD 226D HD1.1	\$15,005.00	30.00%	\$10,503.50
21788B	ADV DLX TNSD 226D HD1.1	\$1,279.00	30.00%	\$895.30
21788E	ADV DLX TNSD 226D HD1.1 220	\$15,005.00	30.00%	\$10,503.50
21788EB	ADV DLX TNSD 226D HD1.1 220	\$1,279.00	30.00%	\$895.30
21788EF	ADV DLX TNSD 226D HD1.1 220	\$13,726.00	30.00%	\$9,608.20
21788F	ADV DLX TNSD 226D HD1.1	\$13,726.00	30.00%	\$9,608.20
21789BLS	ADVANTAGE TNSD 92D HD.9	\$640.00	30.00%	\$448.00
21789BLSR	ADVANTAGE TNSD 92D HD.9	\$1,184.00	30.00%	\$828.80
21789EBLS	ADVANTAGE TNSD 92D HD.9 220	\$640.00	30.00%	\$448.00
21789EBLSR	ADVANTAGE TNSD 92D HD.9 220	\$1,184.00	30.00%	\$828.80
21789EFLS	ADVANTAGE TNSD 92D HD.9 220	\$3,345.00	30.00%	\$2,341.50
21789EFLSR	ADVANTAGE TNSD 92D HD.9 220	\$3,345.00	30.00%	\$2,341.50
21789ELS	ADVANTAGE TNSD 92D HD.9 220	\$3,985.00	30.00%	\$2,789.50
21789ELSI	ADVANTAGE TNSD 92D HD.9 220	\$4,161.00	30.00%	\$2,912.70
21789ELSM	ADVANTAGE TNSD 92D HD.9 220	\$4,491.00	30.00%	\$3,143.70
21789ELSR	ADVANTAGE TNSD 92D HD.9 220	\$4,529.00	30.00%	\$3,170.30
21789FLS	ADVANTAGE TNSD 92D HD.9	\$3,345.00	30.00%	\$2,341.50
21789FLSI	ADVANTAGE TNSD 92D HD.9	\$3,345.00	30.00%	\$2,341.50
21789FLSR	ADVANTAGE TNSD 92D HD.9	\$3,345.00	30.00%	\$2,341.50
21789LS	ADVANTAGE TNSD 92D HD.9	\$3,985.00	30.00%	\$2,789.50
21789LSI	ADVANTAGE TNSD 92D HD.9	\$4,161.00	30.00%	\$2,912.70
21789LSM	ADVANTAGE TNSD 92D HD.9	\$4,491.00	30.00%	\$3,143.70
21789LSR	ADVANTAGE TNSD 92D HD.9	\$4,529.00	30.00%	\$3,170.30
21790BLS	ADVANTAGE TNSD 92D HD1.1	\$640.00	30.00%	\$448.00
21790BLSR	ADVANTAGE TNSD 92D HD1.1	\$1,184.00	30.00%	\$828.80
21790EBLS	ADVANTAGE TNSD 92D HD1.1 220	\$640.00	30.00%	\$448.00
21790EBLSR	ADVANTAGE TNSD 92D HD1.1 220	\$1,184.00	30.00%	\$828.80
21790EFLS	ADVANTAGE TNSD 92D HD1.1 220	\$3,345.00	30.00%	\$2,341.50
21790EFLSR	ADVANTAGE TNSD 92D HD1.1 220	\$3,345.00	30.00%	\$2,341.50
21790ELS	ADVANTAGE TNSD 92D HD1.1 220	\$3,985.00	30.00%	\$2,789.50
21790ELSI	ADVANTAGE TNSD 92D HD1.1 220	\$4,161.00	30.00%	\$2,912.70
21790ELSM	ADVANTAGE TNSD 92D HD1.1 220	\$4,491.00	30.00%	\$3,143.70
21790ELSR	ADVANTAGE TNSD 92D HD1.1 220	\$4,529.00	30.00%	\$3,170.30
21790FLS	ADVANTAGE TNSD 92D HD1.1	\$3,345.00	30.00%	\$2,341.50
21790FLSI	ADVANTAGE TNSD 92D HD1.1	\$3,345.00	30.00%	\$2,341.50
21790FLSR	ADVANTAGE TNSD 92D HD1.1	\$3,345.00	30.00%	\$2,341.50
21790LS	ADVANTAGE TNSD 92D HD1.1	\$3,985.00	30.00%	\$2,789.50
21790LSI	ADVANTAGE TNSD 92D HD1.1	\$4,161.00	30.00%	\$2,912.70
21790LSM	ADVANTAGE TNSD 92D HD1.1	\$4,491.00	30.00%	\$3,143.70
21790LSR	ADVANTAGE TNSD 92D HD1.1	\$4,529.00	30.00%	\$3,170.30
21791BLS	ADVANTAGE TNSD 106D HD.9	\$640.00	30.00%	\$448.00
21791BLSI	ADVANTAGE TNSD 106D HD.9	\$816.00	30.00%	\$571.20
21791BLSR	ADVANTAGE TNSD 106D HD.9	\$1,184.00	30.00%	\$828.80
21791EBLS	ADVANTAGE TNSD 106D HD.9 220	\$640.00	30.00%	\$448.00
21791EBLSR	ADVANTAGE TNSD 106D HD.9 220	\$1,184.00	30.00%	\$828.80
21791EFLS	ADVANTAGE TNSD 106D HD.9 220	\$3,705.00	30.00%	\$2,593.50



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21791EFLSR	ADVANTAGE TNSD 106D HD.9 220	\$3,705.00	30.00%	\$2,593.50
21791ELS	ADVANTAGE TNSD 106D HD.9 220	\$4,345.00	30.00%	\$3,041.50
21791ELSI	ADVANTAGE TNSD 106D HD.9 220	\$4,521.00	30.00%	\$3,164.70
21791ELSM	ADVANTAGE TNSD 106D HD.9 220	\$4,851.00	30.00%	\$3,395.70
21791ELSR	ADVANTAGE TNSD 106D HD.9 220	\$4,889.00	30.00%	\$3,422.30
21791FLS	ADVANTAGE TNSD 106D HD.9	\$3,705.00	30.00%	\$2,593.50
21791FLSI	ADVANTAGE TNSD 106D HD.9	\$3,705.00	30.00%	\$2,593.50
21791FLSR	ADVANTAGE TNSD 106D HD.9	\$3,705.00	30.00%	\$2,593.50
21791LS	ADVANTAGE TNSD 106D HD.9	\$4,345.00	30.00%	\$3,041.50
21791LSI	ADVANTAGE TNSD 106D HD.9	\$4,521.00	30.00%	\$3,164.70
21791LSM	ADVANTAGE TNSD 106D HD.9	\$4,851.00	30.00%	\$3,395.70
21791LSR	ADVANTAGE TNSD 106D HD.9	\$4,889.00	30.00%	\$3,422.30
21792BLS	ADVANTAGE TNSD 106D HD1.1	\$640.00	30.00%	\$448.00
21792BLSR	ADVANTAGE TNSD 106D HD1.1	\$1,184.00	30.00%	\$828.80
21792EBLS	ADVANTAGE TNSD 106D HD1.1 220	\$640.00	30.00%	\$448.00
21792EBLSR	ADVANTAGE TNSD 106D HD1.1 220	\$1,184.00	30.00%	\$828.80
21792EFLS	ADVANTAGE TNSD 106D HD1.1 220	\$3,705.00	30.00%	\$2,593.50
21792EFLSR	ADVANTAGE TNSD 106D HD1.1 220	\$3,705.00	30.00%	\$2,593.50
21792ELS	ADVANTAGE TNSD 106D HD1.1 220	\$4,345.00	30.00%	\$3,041.50
21792ELSI	ADVANTAGE TNSD 106D HD1.1 220	\$4,521.00	30.00%	\$3,164.70
21792ELSM	ADVANTAGE TNSD 106D HD1.1 220	\$4,851.00	30.00%	\$3,395.70
21792ELSR	ADVANTAGE TNSD 106D HD1.1 220	\$4,889.00	30.00%	\$3,422.30
21792FLS	ADVANTAGE TNSD 106D HD1.1	\$3,705.00	30.00%	\$2,593.50
21792FLSI	ADVANTAGE TNSD 106D HD1.1	\$3,705.00	30.00%	\$2,593.50
21792FLSR	ADVANTAGE TNSD 106D HD1.1	\$3,705.00	30.00%	\$2,593.50
21792LS	ADVANTAGE TNSD 106D HD1.1	\$4,345.00	30.00%	\$3,041.50
21792LSI	ADVANTAGE TNSD 106D HD1.1	\$4,521.00	30.00%	\$3,164.70
21792LSM	ADVANTAGE TNSD 106D HD1.1	\$4,851.00	30.00%	\$3,395.70
21792LSR	ADVANTAGE TNSD 106D HD1.1	\$4,889.00	30.00%	\$3,422.30
21793BLS	ADVANTAGE TNSD 110D HD.9	\$640.00	30.00%	\$448.00
21793BLSR	ADVANTAGE TNSD 110D HD.9	\$1,184.00	30.00%	\$828.80
21793EBLS	ADVANTAGE TNSD 110D HD.9 220	\$640.00	30.00%	\$448.00
21793EBLSR	ADVANTAGE TNSD 110D HD.9 220	\$1,184.00	30.00%	\$828.80
21793EFLS	ADVANTAGE TNSD 110D HD.9 220	\$3,829.00	30.00%	\$2,680.30
21793EFLSR	ADVANTAGE TNSD 110D HD.9 220	\$3,829.00	30.00%	\$2,680.30
21793ELS	ADVANTAGE TNSD 110D HD.9 220	\$4,469.00	30.00%	\$3,128.30
21793ELSI	ADVANTAGE TNSD 110D HD.9 220	\$4,645.00	30.00%	\$3,251.50
21793ELSM	ADVANTAGE TNSD 110D HD.9 220	\$4,975.00	30.00%	\$3,482.50
21793ELSR	ADVANTAGE TNSD 110D HD.9 220	\$5,013.00	30.00%	\$3,509.10
21793FLS	ADVANTAGE TNSD 110D HD.9	\$3,829.00	30.00%	\$2,680.30
21793FLSI	ADVANTAGE TNSD 110D HD.9	\$3,829.00	30.00%	\$2,680.30
21793FLSR	ADVANTAGE TNSD 110D HD.9	\$3,829.00	30.00%	\$2,680.30
21793LS	ADVANTAGE TNSD 110D HD.9	\$4,469.00	30.00%	\$3,128.30
21793LSI	ADVANTAGE TNSD 110D HD.9	\$4,645.00	30.00%	\$3,251.50
21793LSM	ADVANTAGE TNSD 110D HD.9	\$4,975.00	30.00%	\$3,482.50
21793LSR	ADVANTAGE TNSD 110D HD.9	\$5,013.00	30.00%	\$3,509.10
21794BLS	ADVANTAGE TNSD 110D HD1.1	\$640.00	30.00%	\$448.00
21794BLSI	ADVANTAGE TNSD 110D HD1.1	\$816.00	30.00%	\$571.20
21794BLSR	ADVANTAGE TNSD 110D HD1.1	\$1,184.00	30.00%	\$828.80
21794EBLS	ADVANTAGE TNSD 110D HD1.1 220	\$640.00	30.00%	\$448.00
21794EBLSR	ADVANTAGE TNSD 110D HD1.1 220	\$1,184.00	30.00%	\$828.80
21794EFLS	ADVANTAGE TNSD 110D HD1.1 220	\$3,829.00	30.00%	\$2,680.30
21794EFLSR	ADVANTAGE TNSD 110D HD1.1 220	\$3,829.00	30.00%	\$2,680.30
21794ELS	ADVANTAGE TNSD 110D HD1.1 220	\$4,469.00	30.00%	\$3,128.30
21794ELSI	ADVANTAGE TNSD 110D HD1.1 220	\$4,645.00	30.00%	\$3,251.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21794ELSM	ADVANTAGE TNSD 110D HD1.1 220	\$4,975.00	30.00%	\$3,482.50
21794ELSR	ADVANTAGE TNSD 110D HD1.1 220	\$5,013.00	30.00%	\$3,509.10
21794FLS	ADVANTAGE TNSD 110D HD1.1	\$3,829.00	30.00%	\$2,680.30
21794FLSI	ADVANTAGE TNSD 110D HD1.1	\$3,829.00	30.00%	\$2,680.30
21794FLSR	ADVANTAGE TNSD 110D HD1.1	\$3,829.00	30.00%	\$2,680.30
21794LS	ADVANTAGE TNSD 110D HD1.1	\$4,469.00	30.00%	\$3,128.30
21794LSI	ADVANTAGE TNSD 110D HD1.1	\$4,645.00	30.00%	\$3,251.50
21794LSM	ADVANTAGE TNSD 110D HD1.1	\$4,975.00	30.00%	\$3,482.50
21794LSR	ADVANTAGE TNSD 110D HD1.1	\$5,013.00	30.00%	\$3,509.10
21795BLS	ADVANTAGE TNSD 119D HD.9	\$640.00	30.00%	\$448.00
21795BLSI	ADVANTAGE TNSD 119D HD.9	\$816.00	30.00%	\$571.20
21795BLSR	ADVANTAGE TNSD 119D HD.9	\$1,184.00	30.00%	\$828.80
21795EBLS	ADVANTAGE TNSD 119D HD.9 220	\$640.00	30.00%	\$448.00
21795EBLSR	ADVANTAGE TNSD 119D HD.9 220	\$1,184.00	30.00%	\$828.80
21795EFLS	ADVANTAGE TNSD 119D HD.9 220	\$4,128.00	30.00%	\$2,889.60
21795EFLSR	ADVANTAGE TNSD 119D HD.9 220	\$4,128.00	30.00%	\$2,889.60
21795ELS	ADVANTAGE TNSD 119D HD.9 220	\$4,768.00	30.00%	\$3,337.60
21795ELSI	ADVANTAGE TNSD 119D HD.9 220	\$4,944.00	30.00%	\$3,460.80
21795ELSM	ADVANTAGE TNSD 119D HD.9 220	\$5,274.00	30.00%	\$3,691.80
21795ELSR	ADVANTAGE TNSD 119D HD.9 220	\$5,312.00	30.00%	\$3,718.40
21795FLS	ADVANTAGE TNSD 119D HD.9	\$4,128.00	30.00%	\$2,889.60
21795FLSI	ADVANTAGE TNSD 119D HD.9	\$4,128.00	30.00%	\$2,889.60
21795FLSR	ADVANTAGE TNSD 119D HD.9	\$4,128.00	30.00%	\$2,889.60
21795LS	ADVANTAGE TNSD 119D HD.9	\$4,768.00	30.00%	\$3,337.60
21795LSI	ADVANTAGE TNSD 119D HD.9	\$4,944.00	30.00%	\$3,460.80
21795LSM	ADVANTAGE TNSD 119D HD.9	\$5,274.00	30.00%	\$3,691.80
21795LSR	ADVANTAGE TNSD 119D HD.9	\$5,312.00	30.00%	\$3,718.40
21796BLS	ADVANTAGE TNSD 119D HD1.1	\$640.00	30.00%	\$448.00
21796BLSR	ADVANTAGE TNSD 119D HD1.1	\$1,184.00	30.00%	\$828.80
21796EBLS	ADVANTAGE TNSD 119D HD1.1 220	\$640.00	30.00%	\$448.00
21796EBLSR	ADVANTAGE TNSD 119D HD1.1 220	\$1,184.00	30.00%	\$828.80
21796EFLS	ADVANTAGE TNSD 119D HD1.1 220	\$4,128.00	30.00%	\$2,889.60
21796EFLSR	ADVANTAGE TNSD 119D HD1.1 220	\$4,128.00	30.00%	\$2,889.60
21796ELS	ADVANTAGE TNSD 119D HD1.1 220	\$4,768.00	30.00%	\$3,337.60
21796ELSI	ADVANTAGE TNSD 119D HD1.1 220	\$4,944.00	30.00%	\$3,460.80
21796ELSM	ADVANTAGE TNSD 119D HD1.1 220	\$5,274.00	30.00%	\$3,691.80
21796ELSR	ADVANTAGE TNSD 119D HD1.1 220	\$5,312.00	30.00%	\$3,718.40
21796FLS	ADVANTAGE TNSD 119D HD1.1	\$4,128.00	30.00%	\$2,889.60
21796FLSI	ADVANTAGE TNSD 119D HD1.1	\$4,128.00	30.00%	\$2,889.60
21796FLSR	ADVANTAGE TNSD 119D HD1.1	\$4,128.00	30.00%	\$2,889.60
21796LS	ADVANTAGE TNSD 119D HD1.1	\$4,768.00	30.00%	\$3,337.60
21796LSI	ADVANTAGE TNSD 119D HD1.1	\$4,944.00	30.00%	\$3,460.80
21796LSM	ADVANTAGE TNSD 119D HD1.1	\$5,274.00	30.00%	\$3,691.80
21796LSR	ADVANTAGE TNSD 119D HD1.1	\$5,312.00	30.00%	\$3,718.40
21797BLS	ADVANTAGE TNSD 133D HD.9	\$640.00	30.00%	\$448.00
21797BLSI	ADVANTAGE TNSD 133D HD.9	\$816.00	30.00%	\$571.20
21797BLSR	ADVANTAGE TNSD 133D HD.9	\$1,184.00	30.00%	\$828.80
21797EBL	ADVANTAGE TNSD 133D HD.9 220	\$640.00	30.00%	\$448.00
21797EBLS	ADVANTAGE TNSD 133D HD.9 220	\$640.00	30.00%	\$448.00
21797EBLSR	ADVANTAGE TNSD 133D HD.9 220	\$1,184.00	30.00%	\$828.80
21797EFLS	ADVANTAGE TNSD 133D HD.9 220	\$4,539.00	30.00%	\$3,177.30
21797EFLSR	ADVANTAGE TNSD 133D HD.9 220	\$4,539.00	30.00%	\$3,177.30
21797ELS	ADVANTAGE TNSD 133D HD.9 220	\$5,179.00	30.00%	\$3,625.30
21797ELSI	ADVANTAGE TNSD 133D HD.9 220	\$5,355.00	30.00%	\$3,748.50
21797ELSM	ADVANTAGE TNSD 133D HD.9 220	\$5,685.00	30.00%	\$3,979.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21797ELSR	ADVANTAGE TNSD 133D HD.9 220	\$5,723.00	30.00%	\$4,006.10
21797FLS	ADVANTAGE TNSD 133D HD.9	\$4,539.00	30.00%	\$3,177.30
21797FLSI	ADVANTAGE TNSD 133D HD.9	\$4,539.00	30.00%	\$3,177.30
21797FLSR	ADVANTAGE TNSD 133D HD.9	\$4,539.00	30.00%	\$3,177.30
21797LS	ADVANTAGE TNSD 133D HD.9	\$5,179.00	30.00%	\$3,625.30
21797LSI	ADVANTAGE TNSD 133D HD.9	\$5,355.00	30.00%	\$3,748.50
21797LSM	ADVANTAGE TNSD 133D HD.9	\$5,685.00	30.00%	\$3,979.50
21797LSR	ADVANTAGE TNSD 133D HD.9	\$5,723.00	30.00%	\$4,006.10
21798BLS	ADVANTAGE TNSD 133D HD1.1	\$640.00	30.00%	\$448.00
21798BLSI	ADVANTAGE TNSD 133D HD1.1	\$816.00	30.00%	\$571.20
21798BLSR	ADVANTAGE TNSD 133D HD1.1	\$1,184.00	30.00%	\$828.80
21798EBL	ADVANTAGE TNSD 133D HD1.1 220	\$640.00	30.00%	\$448.00
21798EBLS	ADVANTAGE TNSD 133D HD1.1 220	\$640.00	30.00%	\$448.00
21798EBLSR	ADVANTAGE TNSD 133D HD1.1 220	\$1,184.00	30.00%	\$828.80
21798EFLS	ADVANTAGE TNSD 133D HD1.1 220	\$4,539.00	30.00%	\$3,177.30
21798EFLSR	ADVANTAGE TNSD 133D HD1.1 220	\$4,539.00	30.00%	\$3,177.30
21798ELS	ADVANTAGE TNSD 133D HD1.1 220	\$5,179.00	30.00%	\$3,625.30
21798ELSI	ADVANTAGE TNSD 133D HD1.1 220	\$5,355.00	30.00%	\$3,748.50
21798ELSM	ADVANTAGE TNSD 133D HD1.1 220	\$5,685.00	30.00%	\$3,979.50
21798ELSR	ADVANTAGE TNSD 133D HD1.1 220	\$5,723.00	30.00%	\$4,006.10
21798FLS	ADVANTAGE TNSD 133D HD1.1	\$4,539.00	30.00%	\$3,177.30
21798FLSI	ADVANTAGE TNSD 133D HD1.1	\$4,539.00	30.00%	\$3,177.30
21798FLSR	ADVANTAGE TNSD 133D HD1.1	\$4,539.00	30.00%	\$3,177.30
21798LS	ADVANTAGE TNSD 133D HD1.1	\$5,179.00	30.00%	\$3,625.30
21798LSI	ADVANTAGE TNSD 133D HD1.1	\$5,355.00	30.00%	\$3,748.50
21798LSM	ADVANTAGE TNSD 133D HD1.1	\$5,685.00	30.00%	\$3,979.50
21798LSR	ADVANTAGE TNSD 133D HD1.1	\$5,723.00	30.00%	\$4,006.10
21799BL	ADVANTAGE TNSD 159D HD.9	\$640.00	30.00%	\$448.00
21799BLI	ADVANTAGE TNSD 159D HD.9	\$816.00	30.00%	\$571.20
21799BLR	ADVANTAGE TNSD 159D HD.9	\$1,184.00	30.00%	\$828.80
21799EBL	ADVANTAGE TNSD 159D HD.9 220	\$640.00	30.00%	\$448.00
21799EBLR	ADVANTAGE TNSD 159D HD.9 220	\$1,184.00	30.00%	\$828.80
21799EFL	ADVANTAGE TNSD 159D HD.9 220	\$5,982.00	30.00%	\$4,187.40
21799EFLR	ADVANTAGE TNSD 159D HD.9 220	\$5,982.00	30.00%	\$4,187.40
21799EL	ADVANTAGE TNSD 159D HD.9 220	\$6,622.00	30.00%	\$4,635.40
21799ELI	ADVANTAGE TNSD 159D HD.9 220	\$6,798.00	30.00%	\$4,758.60
21799ELM	ADVANTAGE TNSD 159D HD.9 220	\$7,128.00	30.00%	\$4,989.60
21799ELR	ADVANTAGE TNSD 159D HD.9 220	\$7,166.00	30.00%	\$5,016.20
21799FL	ADVANTAGE TNSD 159D HD.9	\$5,982.00	30.00%	\$4,187.40
21799FLI	ADVANTAGE TNSD 159D HD.9	\$5,982.00	30.00%	\$4,187.40
21799FLR	ADVANTAGE TNSD 159D HD.9	\$5,982.00	30.00%	\$4,187.40
21799L	ADVANTAGE TNSD 159D HD.9	\$6,622.00	30.00%	\$4,635.40
21799LI	ADVANTAGE TNSD 159D HD.9	\$6,798.00	30.00%	\$4,758.60
21799LM	ADVANTAGE TNSD 159D HD.9	\$7,128.00	30.00%	\$4,989.60
21799LR	ADVANTAGE TNSD 159D HD.9	\$7,166.00	30.00%	\$5,016.20
21800BL	ADVANTAGE TNSD 159D HD1.1	\$640.00	30.00%	\$448.00
21800BLI	ADVANTAGE TNSD 159D HD1.1	\$816.00	30.00%	\$571.20
21800BLR	ADVANTAGE TNSD 159D HD1.1	\$1,184.00	30.00%	\$828.80
21800EBL	ADVANTAGE TNSD 159D HD1.1 220	\$640.00	30.00%	\$448.00
21800EBLR	ADVANTAGE TNSD 159D HD1.1 220	\$1,184.00	30.00%	\$828.80
21800EFL	ADVANTAGE TNSD 159D HD1.1 220	\$5,982.00	30.00%	\$4,187.40
21800EFLR	ADVANTAGE TNSD 159D HD1.1 220	\$5,982.00	30.00%	\$4,187.40
21800EL	ADVANTAGE TNSD 159D HD1.1 220	\$6,622.00	30.00%	\$4,635.40
21800ELI	ADVANTAGE TNSD 159D HD1.1 220	\$6,798.00	30.00%	\$4,758.60
21800ELM	ADVANTAGE TNSD 159D HD1.1 220	\$7,128.00	30.00%	\$4,989.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21800ELR	ADVANTAGE TNSD 159D HD1.1 220	\$7,166.00	30.00%	\$5,016.20
21800FL	ADVANTAGE TNSD 159D HD1.1	\$5,982.00	30.00%	\$4,187.40
21800FLI	ADVANTAGE TNSD 159D HD1.1	\$5,982.00	30.00%	\$4,187.40
21800FLR	ADVANTAGE TNSD 159D HD1.1	\$5,982.00	30.00%	\$4,187.40
21800L	ADVANTAGE TNSD 159D HD1.1	\$6,622.00	30.00%	\$4,635.40
21800LI	ADVANTAGE TNSD 159D HD1.1	\$6,798.00	30.00%	\$4,758.60
21800LM	ADVANTAGE TNSD 159D HD1.1	\$7,128.00	30.00%	\$4,989.60
21800LR	ADVANTAGE TNSD 159D HD1.1	\$7,166.00	30.00%	\$5,016.20
21801BL	ADVANTAGE TNSD 184D HD.9	\$640.00	30.00%	\$448.00
21801BLI	ADVANTAGE TNSD 184D HD.9	\$816.00	30.00%	\$571.20
21801BLR	ADVANTAGE TNSD 184D HD.9	\$1,184.00	30.00%	\$828.80
21801EBL	ADVANTAGE TNSD 184D HD.9 220	\$640.00	30.00%	\$448.00
21801EBLR	ADVANTAGE TNSD 184D HD.9 220	\$1,184.00	30.00%	\$828.80
21801EFL	ADVANTAGE TNSD 184D HD.9 220	\$7,012.00	30.00%	\$4,908.40
21801EFLR	ADVANTAGE TNSD 184D HD.9 220	\$7,012.00	30.00%	\$4,908.40
21801EL	ADVANTAGE TNSD 184D HD.9 220	\$7,652.00	30.00%	\$5,356.40
21801ELI	ADVANTAGE TNSD 184D HD.9 220	\$7,828.00	30.00%	\$5,479.60
21801ELM	ADVANTAGE TNSD 184D HD.9 220	\$8,158.00	30.00%	\$5,710.60
21801ELR	ADVANTAGE TNSD 184D HD.9 220	\$8,196.00	30.00%	\$5,737.20
21801FL	ADVANTAGE TNSD 184D HD.9	\$7,012.00	30.00%	\$4,908.40
21801FLI	ADVANTAGE TNSD 184D HD.9	\$7,012.00	30.00%	\$4,908.40
21801FLR	ADVANTAGE TNSD 184D HD.9	\$7,012.00	30.00%	\$4,908.40
21801L	ADVANTAGE TNSD 184D HD.9	\$7,652.00	30.00%	\$5,356.40
21801LI	ADVANTAGE TNSD 184D HD.9	\$7,828.00	30.00%	\$5,479.60
21801LM	ADVANTAGE TNSD 184D HD.9	\$8,158.00	30.00%	\$5,710.60
21801LR	ADVANTAGE TNSD 184D HD.9	\$8,196.00	30.00%	\$5,737.20
21802BL	ADVANTAGE TNSD 184D HD1.1	\$640.00	30.00%	\$448.00
21802BLI	ADVANTAGE TNSD 184D HD1.1	\$816.00	30.00%	\$571.20
21802BLR	ADVANTAGE TNSD 184D HD1.1	\$1,184.00	30.00%	\$828.80
21802EBL	ADVANTAGE TNSD 184D HD1.1 220	\$640.00	30.00%	\$448.00
21802EBLR	ADVANTAGE TNSD 184D HD1.1 220	\$1,184.00	30.00%	\$828.80
21802EFL	ADVANTAGE TNSD 184D HD1.1 220	\$7,012.00	30.00%	\$4,908.40
21802EFLR	ADVANTAGE TNSD 184D HD1.1 220	\$7,012.00	30.00%	\$4,908.40
21802EL	ADVANTAGE TNSD 184D HD1.1 220	\$7,652.00	30.00%	\$5,356.40
21802ELI	ADVANTAGE TNSD 184D HD1.1 220	\$7,828.00	30.00%	\$5,479.60
21802ELM	ADVANTAGE TNSD 184D HD1.1 220	\$8,158.00	30.00%	\$5,710.60
21802ELR	ADVANTAGE TNSD 184D HD1.1 220	\$8,196.00	30.00%	\$5,737.20
21802FL	ADVANTAGE TNSD 184D HD1.1	\$7,012.00	30.00%	\$4,908.40
21802FLI	ADVANTAGE TNSD 184D HD1.1	\$7,012.00	30.00%	\$4,908.40
21802FLR	ADVANTAGE TNSD 184D HD1.1	\$7,012.00	30.00%	\$4,908.40
21802L	ADVANTAGE TNSD 184D HD1.1	\$7,652.00	30.00%	\$5,356.40
21802LI	ADVANTAGE TNSD 184D HD1.1	\$7,828.00	30.00%	\$5,479.60
21802LM	ADVANTAGE TNSD 184D HD1.1	\$8,158.00	30.00%	\$5,710.60
21802LR	ADVANTAGE TNSD 184D HD1.1	\$8,196.00	30.00%	\$5,737.20
21803BLS	ADVANTAGE TNSD 94D HD.9	\$640.00	30.00%	\$448.00
21803BLSR	ADVANTAGE TNSD 94D HD.9	\$1,184.00	30.00%	\$828.80
21803EBLS	ADVANTAGE TNSD 94D HD.9 220	\$640.00	30.00%	\$448.00
21803EBLSI	ADVANTAGE TNSD 94D HD.9 220	\$816.00	30.00%	\$571.20
21803EBLSR	ADVANTAGE TNSD 94D HD.9 220	\$1,184.00	30.00%	\$828.80
21803EFLS	ADVANTAGE TNSD 94D HD.9 220	\$3,345.00	30.00%	\$2,341.50
21803EFLSR	ADVANTAGE TNSD 94D HD.9 220	\$3,345.00	30.00%	\$2,341.50
21803ELS	ADVANTAGE TNSD 94D HD.9 220	\$3,985.00	30.00%	\$2,789.50
21803ELSI	ADVANTAGE TNSD 94D HD.9 220	\$4,161.00	30.00%	\$2,912.70
21803ELSM	ADVANTAGE TNSD 94D HD.9 220	\$4,491.00	30.00%	\$3,143.70
21803ELSR	ADVANTAGE TNSD 94D HD.9 220	\$4,529.00	30.00%	\$3,170.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21803FLS	ADVANTAGE TNSD 94D HD.9	\$3,345.00	30.00%	\$2,341.50
21803FLSI	ADVANTAGE TNSD 94D HD.9	\$3,345.00	30.00%	\$2,341.50
21803FLSR	ADVANTAGE TNSD 94D HD.9	\$3,345.00	30.00%	\$2,341.50
21803LS	ADVANTAGE TNSD 94D HD.9	\$3,985.00	30.00%	\$2,789.50
21803LSI	ADVANTAGE TNSD 94D HD.9	\$4,161.00	30.00%	\$2,912.70
21803LSM	ADVANTAGE TNSD 94D HD.9	\$4,491.00	30.00%	\$3,143.70
21803LSR	ADVANTAGE TNSD 94D HD.9	\$4,529.00	30.00%	\$3,170.30
21804BLS	ADVANTAGE TNSD 94D HD1.1	\$640.00	30.00%	\$448.00
21804BLSR	ADVANTAGE TNSD 94D HD1.1	\$1,184.00	30.00%	\$828.80
21804EBLS	ADVANTAGE TNSD 94D HD1.1 220	\$640.00	30.00%	\$448.00
21804EBLSR	ADVANTAGE TNSD 94D HD1.1 220	\$1,184.00	30.00%	\$828.80
21804EFLS	ADVANTAGE TNSD 94D HD1.1 220	\$3,345.00	30.00%	\$2,341.50
21804EFLSR	ADVANTAGE TNSD 94D HD1.1 220	\$3,345.00	30.00%	\$2,341.50
21804ELS	ADVANTAGE TNSD 94D HD1.1 220	\$3,985.00	30.00%	\$2,789.50
21804ELSI	ADVANTAGE TNSD 94D HD1.1 220	\$4,161.00	30.00%	\$2,912.70
21804ELSM	ADVANTAGE TNSD 94D HD1.1 220	\$4,491.00	30.00%	\$3,143.70
21804ELSR	ADVANTAGE TNSD 94D HD1.1 220	\$4,529.00	30.00%	\$3,170.30
21804FLS	ADVANTAGE TNSD 94D HD1.1	\$3,345.00	30.00%	\$2,341.50
21804FLSI	ADVANTAGE TNSD 94D HD1.1	\$3,345.00	30.00%	\$2,341.50
21804FLSR	ADVANTAGE TNSD 94D HD1.1	\$3,345.00	30.00%	\$2,341.50
21804LS	ADVANTAGE TNSD 94D HD1.1	\$3,985.00	30.00%	\$2,789.50
21804LSI	ADVANTAGE TNSD 94D HD1.1	\$4,161.00	30.00%	\$2,912.70
21804LSM	ADVANTAGE TNSD 94D HD1.1	\$4,491.00	30.00%	\$3,143.70
21804LSR	ADVANTAGE TNSD 94D HD1.1	\$4,529.00	30.00%	\$3,170.30
21805BLS	ADVANTAGE TNSD 109D HD.9	\$640.00	30.00%	\$448.00
21805BLSR	ADVANTAGE TNSD 109D HD.9	\$1,184.00	30.00%	\$828.80
21805EBLS	ADVANTAGE TNSD 109D HD.9 220	\$640.00	30.00%	\$448.00
21805EBLSR	ADVANTAGE TNSD 109D HD.9 220	\$1,184.00	30.00%	\$828.80
21805EFLS	ADVANTAGE TNSD 109D HD.9 220	\$3,712.00	30.00%	\$2,598.40
21805EFLSR	ADVANTAGE TNSD 109D HD.9 220	\$3,712.00	30.00%	\$2,598.40
21805ELS	ADVANTAGE TNSD 109D HD.9 220	\$4,352.00	30.00%	\$3,046.40
21805ELSI	ADVANTAGE TNSD 109D HD.9 220	\$4,528.00	30.00%	\$3,169.60
21805ELSM	ADVANTAGE TNSD 109D HD.9 220	\$4,858.00	30.00%	\$3,400.60
21805ELSR	ADVANTAGE TNSD 109D HD.9 220	\$4,896.00	30.00%	\$3,427.20
21805FLS	ADVANTAGE TNSD 109D HD.9	\$3,712.00	30.00%	\$2,598.40
21805FLSI	ADVANTAGE TNSD 109D HD.9	\$3,712.00	30.00%	\$2,598.40
21805FLSR	ADVANTAGE TNSD 109D HD.9	\$3,712.00	30.00%	\$2,598.40
21805LS	ADVANTAGE TNSD 109D HD.9	\$4,352.00	30.00%	\$3,046.40
21805LSI	ADVANTAGE TNSD 109D HD.9	\$4,528.00	30.00%	\$3,169.60
21805LSM	ADVANTAGE TNSD 109D HD.9	\$4,858.00	30.00%	\$3,400.60
21805LSR	ADVANTAGE TNSD 109D HD.9	\$4,896.00	30.00%	\$3,427.20
21806BLS	ADVANTAGE TNSD 109D HD1.1	\$640.00	30.00%	\$448.00
21806BLSR	ADVANTAGE TNSD 109D HD1.1	\$1,184.00	30.00%	\$828.80
21806EBLS	ADVANTAGE TNSD 109D HD1.1 220	\$640.00	30.00%	\$448.00
21806EBLSR	ADVANTAGE TNSD 109D HD1.1 220	\$1,184.00	30.00%	\$828.80
21806EFLS	ADVANTAGE TNSD 109D HD1.1 220	\$3,712.00	30.00%	\$2,598.40
21806EFLSR	ADVANTAGE TNSD 109D HD1.1 220	\$3,712.00	30.00%	\$2,598.40
21806ELS	ADVANTAGE TNSD 109D HD1.1 220	\$4,352.00	30.00%	\$3,046.40
21806ELSI	ADVANTAGE TNSD 109D HD1.1 220	\$4,528.00	30.00%	\$3,169.60
21806ELSM	ADVANTAGE TNSD 109D HD1.1 220	\$4,858.00	30.00%	\$3,400.60
21806ELSR	ADVANTAGE TNSD 109D HD1.1 220	\$4,896.00	30.00%	\$3,427.20
21806FLS	ADVANTAGE TNSD 109D HD1.1	\$3,712.00	30.00%	\$2,598.40
21806FLSI	ADVANTAGE TNSD 109D HD1.1	\$3,712.00	30.00%	\$2,598.40
21806FLSR	ADVANTAGE TNSD 109D HD1.1	\$3,712.00	30.00%	\$2,598.40
21806LS	ADVANTAGE TNSD 109D HD1.1	\$4,352.00	30.00%	\$3,046.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21806LSI	ADVANTAGE TNSD 109D HD1.1	\$4,528.00	30.00%	\$3,169.60
21806LSM	ADVANTAGE TNSD 109D HD1.1	\$4,858.00	30.00%	\$3,400.60
21806LSR	ADVANTAGE TNSD 109D HD1.1	\$4,896.00	30.00%	\$3,427.20
21807BLS	ADVANTAGE TNSD 113D HD.9	\$640.00	30.00%	\$448.00
21807BLSI	ADVANTAGE TNSD 113D HD.9	\$816.00	30.00%	\$571.20
21807BLSR	ADVANTAGE TNSD 113D HD.9	\$1,184.00	30.00%	\$828.80
21807EBLS	ADVANTAGE TNSD 113D HD.9 220	\$640.00	30.00%	\$448.00
21807EBLSR	ADVANTAGE TNSD 113D HD.9 220	\$1,184.00	30.00%	\$828.80
21807EFLS	ADVANTAGE TNSD 113D HD.9 220	\$3,829.00	30.00%	\$2,680.30
21807EFLSR	ADVANTAGE TNSD 113D HD.9 220	\$3,829.00	30.00%	\$2,680.30
21807ELS	ADVANTAGE TNSD 113D HD.9 220	\$4,469.00	30.00%	\$3,128.30
21807ELSI	ADVANTAGE TNSD 113D HD.9 220	\$4,645.00	30.00%	\$3,251.50
21807ELSM	ADVANTAGE TNSD 113D HD.9 220	\$4,975.00	30.00%	\$3,482.50
21807ELSR	ADVANTAGE TNSD 113D HD.9 220	\$5,013.00	30.00%	\$3,509.10
21807FLS	ADVANTAGE TNSD 113D HD.9	\$3,829.00	30.00%	\$2,680.30
21807FLSI	ADVANTAGE TNSD 113D HD.9	\$3,829.00	30.00%	\$2,680.30
21807FLSR	ADVANTAGE TNSD 113D HD.9	\$3,829.00	30.00%	\$2,680.30
21807LS	ADVANTAGE TNSD 113D HD.9	\$4,469.00	30.00%	\$3,128.30
21807LSI	ADVANTAGE TNSD 113D HD.9	\$4,645.00	30.00%	\$3,251.50
21807LSM	ADVANTAGE TNSD 113D HD.9	\$4,975.00	30.00%	\$3,482.50
21807LSR	ADVANTAGE TNSD 113D HD.9	\$5,013.00	30.00%	\$3,509.10
21808BLS	ADVANTAGE TNSD 113D HD1.1	\$640.00	30.00%	\$448.00
21808BLSR	ADVANTAGE TNSD 113D HD1.1	\$1,184.00	30.00%	\$828.80
21808EBLS	ADVANTAGE TNSD 113D HD1.1 220	\$640.00	30.00%	\$448.00
21808EBLSR	ADVANTAGE TNSD 113D HD1.1 220	\$1,184.00	30.00%	\$828.80
21808EFLS	ADVANTAGE TNSD 113D HD1.1 220	\$3,829.00	30.00%	\$2,680.30
21808EFLSR	ADVANTAGE TNSD 113D HD1.1 220	\$3,829.00	30.00%	\$2,680.30
21808ELS	ADVANTAGE TNSD 113D HD1.1 220	\$4,469.00	30.00%	\$3,128.30
21808ELSI	ADVANTAGE TNSD 113D HD1.1 220	\$4,645.00	30.00%	\$3,251.50
21808ELSM	ADVANTAGE TNSD 113D HD1.1 220	\$4,975.00	30.00%	\$3,482.50
21808ELSR	ADVANTAGE TNSD 113D HD1.1 220	\$5,013.00	30.00%	\$3,509.10
21808FLS	ADVANTAGE TNSD 113D HD1.1	\$3,829.00	30.00%	\$2,680.30
21808FLSI	ADVANTAGE TNSD 113D HD1.1	\$3,829.00	30.00%	\$2,680.30
21808FLSR	ADVANTAGE TNSD 113D HD1.1	\$3,829.00	30.00%	\$2,680.30
21808LS	ADVANTAGE TNSD 113D HD1.1	\$4,469.00	30.00%	\$3,128.30
21808LSI	ADVANTAGE TNSD 113D HD1.1	\$4,645.00	30.00%	\$3,251.50
21808LSM	ADVANTAGE TNSD 113D HD1.1	\$4,975.00	30.00%	\$3,482.50
21808LSR	ADVANTAGE TNSD 113D HD1.1	\$5,013.00	30.00%	\$3,509.10
21809BLS	ADVANTAGE TNSD 123D HD.9	\$640.00	30.00%	\$448.00
21809BLSI	ADVANTAGE TNSD 123D HD.9	\$816.00	30.00%	\$571.20
21809BLSR	ADVANTAGE TNSD 123D HD.9	\$1,184.00	30.00%	\$828.80
21809EBLS	ADVANTAGE TNSD 123D HD.9 220	\$640.00	30.00%	\$448.00
21809EBLSR	ADVANTAGE TNSD 123D HD.9 220	\$1,184.00	30.00%	\$828.80
21809EFLS	ADVANTAGE TNSD 123D HD.9 220	\$4,128.00	30.00%	\$2,889.60
21809EFLSR	ADVANTAGE TNSD 123D HD.9 220	\$4,128.00	30.00%	\$2,889.60
21809ELS	ADVANTAGE TNSD 123D HD.9 220	\$4,768.00	30.00%	\$3,337.60
21809ELSI	ADVANTAGE TNSD 123D HD.9 220	\$4,944.00	30.00%	\$3,460.80
21809ELSM	ADVANTAGE TNSD 123D HD.9 220	\$5,274.00	30.00%	\$3,691.80
21809ELSR	ADVANTAGE TNSD 123D HD.9 220	\$5,312.00	30.00%	\$3,718.40
21809FLS	ADVANTAGE TNSD 123D HD.9	\$4,128.00	30.00%	\$2,889.60
21809FLSI	ADVANTAGE TNSD 123D HD.9	\$4,128.00	30.00%	\$2,889.60
21809FLSR	ADVANTAGE TNSD 123D HD.9	\$4,128.00	30.00%	\$2,889.60
21809LS	ADVANTAGE TNSD 123D HD.9	\$4,768.00	30.00%	\$3,337.60
21809LSI	ADVANTAGE TNSD 123D HD.9	\$4,944.00	30.00%	\$3,460.80
21809LSM	ADVANTAGE TNSD 123D HD.9	\$5,274.00	30.00%	\$3,691.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21809LSR	ADVANTAGE TNSD 123D HD.9	\$5,312.00	30.00%	\$3,718.40
21810BLS	ADVANTAGE TNSD 123D HD1.1	\$640.00	30.00%	\$448.00
21810BLSI	ADVANTAGE TNSD 123D HD1.1	\$816.00	30.00%	\$571.20
21810BLSR	ADVANTAGE TNSD 123D HD1.1	\$1,184.00	30.00%	\$828.80
21810EBLS	ADVANTAGE TNSD 123D HD1.1 220	\$640.00	30.00%	\$448.00
21810EBLSI	ADVANTAGE TNSD 123D HD1.1 220	\$816.00	30.00%	\$571.20
21810EBLSR	ADVANTAGE TNSD 123D HD1.1 220	\$1,184.00	30.00%	\$828.80
21810EFLS	ADVANTAGE TNSD 123D HD1.1 220	\$4,128.00	30.00%	\$2,889.60
21810EFLSR	ADVANTAGE TNSD 123D HD1.1 220	\$4,128.00	30.00%	\$2,889.60
21810ELS	ADVANTAGE TNSD 123D HD1.1 220	\$4,768.00	30.00%	\$3,337.60
21810ELSI	ADVANTAGE TNSD 123D HD1.1 220	\$4,944.00	30.00%	\$3,460.80
21810ELSM	ADVANTAGE TNSD 123D HD1.1 220	\$5,274.00	30.00%	\$3,691.80
21810ELSR	ADVANTAGE TNSD 123D HD1.1 220	\$5,312.00	30.00%	\$3,718.40
21810FLS	ADVANTAGE TNSD 123D HD1.1	\$4,128.00	30.00%	\$2,889.60
21810FLSI	ADVANTAGE TNSD 123D HD1.1	\$4,128.00	30.00%	\$2,889.60
21810FLSR	ADVANTAGE TNSD 123D HD1.1	\$4,128.00	30.00%	\$2,889.60
21810LS	ADVANTAGE TNSD 123D HD1.1	\$4,768.00	30.00%	\$3,337.60
21810LSI	ADVANTAGE TNSD 123D HD1.1	\$4,944.00	30.00%	\$3,460.80
21810LSM	ADVANTAGE TNSD 123D HD1.1	\$5,274.00	30.00%	\$3,691.80
21810LSR	ADVANTAGE TNSD 123D HD1.1	\$5,312.00	30.00%	\$3,718.40
21811BLS	ADVANTAGE TNSD 130D HD.9	\$640.00	30.00%	\$448.00
21811BLSI	ADVANTAGE TNSD 130D HD.9	\$816.00	30.00%	\$571.20
21811BLSR	ADVANTAGE TNSD 130D HD.9	\$1,184.00	30.00%	\$828.80
21811EBL	ADVANTAGE TNSD 130D HD.9 220	\$640.00	30.00%	\$448.00
21811EBLS	ADVANTAGE TNSD 130D HD.9 220	\$640.00	30.00%	\$448.00
21811EBLSR	ADVANTAGE TNSD 130D HD.9 220	\$1,184.00	30.00%	\$828.80
21811EFL	ADVANTAGE TNSD 130D HD.9 220	\$4,338.00	30.00%	\$3,036.60
21811EFLS	ADVANTAGE TNSD 130D HD.9 220	\$4,333.00	30.00%	\$3,033.10
21811EFLSR	ADVANTAGE TNSD 130D HD.9 220	\$4,333.00	30.00%	\$3,033.10
21811ELS	ADVANTAGE TNSD 130D HD.9 220	\$4,973.00	30.00%	\$3,481.10
21811ELSI	ADVANTAGE TNSD 130D HD.9 220	\$5,149.00	30.00%	\$3,604.30
21811ELSM	ADVANTAGE TNSD 130D HD.9 220	\$5,479.00	30.00%	\$3,835.30
21811ELSR	ADVANTAGE TNSD 130D HD.9 220	\$5,517.00	30.00%	\$3,861.90
21811FLS	ADVANTAGE TNSD 130D HD.9	\$4,333.00	30.00%	\$3,033.10
21811FLSI	ADVANTAGE TNSD 130D HD.9	\$4,333.00	30.00%	\$3,033.10
21811FLSR	ADVANTAGE TNSD 130D HD.9	\$4,333.00	30.00%	\$3,033.10
21811LS	ADVANTAGE TNSD 130D HD.9	\$4,973.00	30.00%	\$3,481.10
21811LSI	ADVANTAGE TNSD 130D HD.9	\$5,149.00	30.00%	\$3,604.30
21811LSM	ADVANTAGE TNSD 130D HD.9	\$5,479.00	30.00%	\$3,835.30
21811LSR	ADVANTAGE TNSD 130D HD.9	\$5,517.00	30.00%	\$3,861.90
21812BLS	ADVANTAGE TNSD 130D HD1.1	\$640.00	30.00%	\$448.00
21812BLSR	ADVANTAGE TNSD 130D HD1.1	\$1,184.00	30.00%	\$828.80
21812EBL	ADVANTAGE TNSD 130D HD1.1 220	\$640.00	30.00%	\$448.00
21812EBLS	ADVANTAGE TNSD 130D HD1.1 220	\$640.00	30.00%	\$448.00
21812EBLSR	ADVANTAGE TNSD 130D HD1.1 220	\$1,184.00	30.00%	\$828.80
21812EFL	ADVANTAGE TNSD 130D HD1.1 220	\$4,338.00	30.00%	\$3,036.60
21812EFLS	ADVANTAGE TNSD 130D HD1.1 220	\$4,333.00	30.00%	\$3,033.10
21812EFLSR	ADVANTAGE TNSD 130D HD1.1 220	\$4,333.00	30.00%	\$3,033.10
21812ELS	ADVANTAGE TNSD 130D HD1.1 220	\$4,973.00	30.00%	\$3,481.10
21812ELSI	ADVANTAGE TNSD 130D HD1.1 220	\$5,149.00	30.00%	\$3,604.30
21812ELSM	ADVANTAGE TNSD 130D HD1.1 220	\$5,479.00	30.00%	\$3,835.30
21812ELSR	ADVANTAGE TNSD 130D HD1.1 220	\$5,517.00	30.00%	\$3,861.90
21812FLS	ADVANTAGE TNSD 130D HD1.1	\$4,333.00	30.00%	\$3,033.10
21812FLSI	ADVANTAGE TNSD 130D HD1.1	\$4,333.00	30.00%	\$3,033.10
21812FLSR	ADVANTAGE TNSD 130D HD1.1	\$4,333.00	30.00%	\$3,033.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21812LS	ADVANTAGE TNSD 130D HD1.1	\$4,973.00	30.00%	\$3,481.10
21812LSI	ADVANTAGE TNSD 130D HD1.1	\$5,149.00	30.00%	\$3,604.30
21812LSM	ADVANTAGE TNSD 130D HD1.1	\$5,479.00	30.00%	\$3,835.30
21812LSR	ADVANTAGE TNSD 130D HD1.1	\$5,517.00	30.00%	\$3,861.90
21813BLS	ADVANTAGE TNSD 137D HD.9	\$640.00	30.00%	\$448.00
21813BLSI	ADVANTAGE TNSD 137D HD.9	\$816.00	30.00%	\$571.20
21813BLSR	ADVANTAGE TNSD 137D HD.9	\$1,184.00	30.00%	\$828.80
21813EBL	ADVANTAGE TNSD 137D HD.9 220	\$640.00	30.00%	\$448.00
21813EBLS	ADVANTAGE TNSD 137D HD.9 220	\$640.00	30.00%	\$448.00
21813EBLSR	ADVANTAGE TNSD 137D HD.9 220	\$1,184.00	30.00%	\$828.80
21813EFL	ADVANTAGE TNSD 137D HD.9 220	\$4,553.00	30.00%	\$3,187.10
21813EFLS	ADVANTAGE TNSD 137D HD.9 220	\$4,547.00	30.00%	\$3,182.90
21813EFLSR	ADVANTAGE TNSD 137D HD.9 220	\$4,547.00	30.00%	\$3,182.90
21813ELS	ADVANTAGE TNSD 137D HD.9 220	\$5,187.00	30.00%	\$3,630.90
21813ELSI	ADVANTAGE TNSD 137D HD.9 220	\$5,363.00	30.00%	\$3,754.10
21813ELSM	ADVANTAGE TNSD 137D HD.9 220	\$5,693.00	30.00%	\$3,985.10
21813ELSR	ADVANTAGE TNSD 137D HD.9 220	\$5,731.00	30.00%	\$4,011.70
21813FLS	ADVANTAGE TNSD 137D HD.9	\$4,547.00	30.00%	\$3,182.90
21813FLSI	ADVANTAGE TNSD 137D HD.9	\$4,547.00	30.00%	\$3,182.90
21813FLSR	ADVANTAGE TNSD 137D HD.9	\$4,547.00	30.00%	\$3,182.90
21813LS	ADVANTAGE TNSD 137D HD.9	\$5,187.00	30.00%	\$3,630.90
21813LSI	ADVANTAGE TNSD 137D HD.9	\$5,363.00	30.00%	\$3,754.10
21813LSM	ADVANTAGE TNSD 137D HD.9	\$5,693.00	30.00%	\$3,985.10
21813LSR	ADVANTAGE TNSD 137D HD.9	\$5,731.00	30.00%	\$4,011.70
21814BLS	ADVANTAGE TNSD 137D HD1.1	\$640.00	30.00%	\$448.00
21814BLSI	ADVANTAGE TNSD 137D HD1.1	\$816.00	30.00%	\$571.20
21814BLSR	ADVANTAGE TNSD 137D HD1.1	\$1,184.00	30.00%	\$828.80
21814EBL	ADVANTAGE TNSD 137D HD1.1 220	\$640.00	30.00%	\$448.00
21814EBLS	ADVANTAGE TNSD 137D HD1.1 220	\$640.00	30.00%	\$448.00
21814EBLSR	ADVANTAGE TNSD 137D HD1.1 220	\$1,184.00	30.00%	\$828.80
21814EFL	ADVANTAGE TNSD 137D HD1.1 220	\$4,553.00	30.00%	\$3,187.10
21814EFLS	ADVANTAGE TNSD 137D HD1.1 220	\$4,547.00	30.00%	\$3,182.90
21814EFLSR	ADVANTAGE TNSD 137D HD1.1 220	\$4,547.00	30.00%	\$3,182.90
21814ELS	ADVANTAGE TNSD 137D HD1.1 220	\$5,187.00	30.00%	\$3,630.90
21814ELSI	ADVANTAGE TNSD 137D HD1.1 220	\$5,363.00	30.00%	\$3,754.10
21814ELSM	ADVANTAGE TNSD 137D HD1.1 220	\$5,693.00	30.00%	\$3,985.10
21814ELSR	ADVANTAGE TNSD 137D HD1.1 220	\$5,731.00	30.00%	\$4,011.70
21814FLS	ADVANTAGE TNSD 137D HD1.1	\$4,547.00	30.00%	\$3,182.90
21814FLSI	ADVANTAGE TNSD 137D HD1.1	\$4,547.00	30.00%	\$3,182.90
21814FLSR	ADVANTAGE TNSD 137D HD1.1	\$4,547.00	30.00%	\$3,182.90
21814LS	ADVANTAGE TNSD 137D HD1.1	\$5,187.00	30.00%	\$3,630.90
21814LSI	ADVANTAGE TNSD 137D HD1.1	\$5,363.00	30.00%	\$3,754.10
21814LSM	ADVANTAGE TNSD 137D HD1.1	\$5,693.00	30.00%	\$3,985.10
21814LSR	ADVANTAGE TNSD 137D HD1.1	\$5,731.00	30.00%	\$4,011.70
21815BL	ADVANTAGE TNSD 164D HD.9	\$640.00	30.00%	\$448.00
21815BLI	ADVANTAGE TNSD 164D HD.9	\$816.00	30.00%	\$571.20
21815BLR	ADVANTAGE TNSD 164D HD.9	\$1,184.00	30.00%	\$828.80
21815EBL	ADVANTAGE TNSD 164D HD.9 220	\$640.00	30.00%	\$448.00
21815EBLR	ADVANTAGE TNSD 164D HD.9 220	\$1,184.00	30.00%	\$828.80
21815EFL	ADVANTAGE TNSD 164D HD.9 220	\$5,982.00	30.00%	\$4,187.40
21815EFLR	ADVANTAGE TNSD 164D HD.9 220	\$5,982.00	30.00%	\$4,187.40
21815EL	ADVANTAGE TNSD 164D HD.9 220	\$6,622.00	30.00%	\$4,635.40
21815ELI	ADVANTAGE TNSD 164D HD.9 220	\$6,798.00	30.00%	\$4,758.60
21815ELM	ADVANTAGE TNSD 164D HD.9 220	\$7,128.00	30.00%	\$4,989.60
21815ELR	ADVANTAGE TNSD 164D HD.9 220	\$7,166.00	30.00%	\$5,016.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21815FL	ADVANTAGE TNSD 164D HD.9	\$5,982.00	30.00%	\$4,187.40
21815FLI	ADVANTAGE TNSD 164D HD.9	\$5,982.00	30.00%	\$4,187.40
21815FLR	ADVANTAGE TNSD 164D HD.9	\$5,982.00	30.00%	\$4,187.40
21815L	ADVANTAGE TNSD 164D HD.9	\$6,622.00	30.00%	\$4,635.40
21815LI	ADVANTAGE TNSD 164D HD.9	\$6,798.00	30.00%	\$4,758.60
21815LM	ADVANTAGE TNSD 164D HD.9	\$7,128.00	30.00%	\$4,989.60
21815LR	ADVANTAGE TNSD 164D HD.9	\$7,166.00	30.00%	\$5,016.20
21816BL	ADVANTAGE TNSD 164D HD1.1	\$640.00	30.00%	\$448.00
21816BLI	ADVANTAGE TNSD 164D HD1.1	\$816.00	30.00%	\$571.20
21816BLR	ADVANTAGE TNSD 164D HD1.1	\$1,184.00	30.00%	\$828.80
21816EBL	ADVANTAGE TNSD 164D HD1.1 220	\$640.00	30.00%	\$448.00
21816EBLR	ADVANTAGE TNSD 164D HD1.1 220	\$1,184.00	30.00%	\$828.80
21816EFL	ADVANTAGE TNSD 164D HD1.1 220	\$5,982.00	30.00%	\$4,187.40
21816EFLR	ADVANTAGE TNSD 164D HD1.1 220	\$5,982.00	30.00%	\$4,187.40
21816EL	ADVANTAGE TNSD 164D HD1.1 220	\$6,622.00	30.00%	\$4,635.40
21816ELI	ADVANTAGE TNSD 164D HD1.1 220	\$6,798.00	30.00%	\$4,758.60
21816ELM	ADVANTAGE TNSD 164D HD1.1 220	\$7,128.00	30.00%	\$4,989.60
21816ELR	ADVANTAGE TNSD 164D HD1.1 220	\$7,166.00	30.00%	\$5,016.20
21816FL	ADVANTAGE TNSD 164D HD1.1	\$5,982.00	30.00%	\$4,187.40
21816FLI	ADVANTAGE TNSD 164D HD1.1	\$5,982.00	30.00%	\$4,187.40
21816FLR	ADVANTAGE TNSD 164D HD1.1	\$5,982.00	30.00%	\$4,187.40
21816L	ADVANTAGE TNSD 164D HD1.1	\$6,622.00	30.00%	\$4,635.40
21816LI	ADVANTAGE TNSD 164D HD1.1	\$6,798.00	30.00%	\$4,758.60
21816LM	ADVANTAGE TNSD 164D HD1.1	\$7,128.00	30.00%	\$4,989.60
21816LR	ADVANTAGE TNSD 164D HD1.1	\$7,166.00	30.00%	\$5,016.20
21817BL	ADVANTAGE TNSD 189D HD.9	\$640.00	30.00%	\$448.00
21817BLI	ADVANTAGE TNSD 189D HD.9	\$816.00	30.00%	\$571.20
21817BLR	ADVANTAGE TNSD 189D HD.9	\$1,184.00	30.00%	\$828.80
21817EBL	ADVANTAGE TNSD 189D HD.9 220	\$640.00	30.00%	\$448.00
21817EBLR	ADVANTAGE TNSD 189D HD.9 220	\$1,184.00	30.00%	\$828.80
21817EFL	ADVANTAGE TNSD 189D HD.9 220	\$7,007.00	30.00%	\$4,904.90
21817EFLR	ADVANTAGE TNSD 189D HD.9 220	\$7,007.00	30.00%	\$4,904.90
21817EL	ADVANTAGE TNSD 189D HD.9 220	\$7,647.00	30.00%	\$5,352.90
21817ELI	ADVANTAGE TNSD 189D HD.9 220	\$7,823.00	30.00%	\$5,476.10
21817ELM	ADVANTAGE TNSD 189D HD.9 220	\$8,153.00	30.00%	\$5,707.10
21817ELR	ADVANTAGE TNSD 189D HD.9 220	\$8,191.00	30.00%	\$5,733.70
21817FL	ADVANTAGE TNSD 189D HD.9	\$7,007.00	30.00%	\$4,904.90
21817FLI	ADVANTAGE TNSD 189D HD.9	\$7,007.00	30.00%	\$4,904.90
21817FLR	ADVANTAGE TNSD 189D HD.9	\$7,007.00	30.00%	\$4,904.90
21817L	ADVANTAGE TNSD 189D HD.9	\$7,647.00	30.00%	\$5,352.90
21817LI	ADVANTAGE TNSD 189D HD.9	\$7,823.00	30.00%	\$5,476.10
21817LM	ADVANTAGE TNSD 189D HD.9	\$8,153.00	30.00%	\$5,707.10
21817LR	ADVANTAGE TNSD 189D HD.9	\$8,191.00	30.00%	\$5,733.70
21818BL	ADVANTAGE TNSD 189D HD1.1	\$640.00	30.00%	\$448.00
21818BLI	ADVANTAGE TNSD 189D HD1.1	\$816.00	30.00%	\$571.20
21818BLR	ADVANTAGE TNSD 189D HD1.1	\$1,184.00	30.00%	\$828.80
21818EBL	ADVANTAGE TNSD 189D HD1.1 220	\$640.00	30.00%	\$448.00
21818EBLR	ADVANTAGE TNSD 189D HD1.1 220	\$1,184.00	30.00%	\$828.80
21818EFL	ADVANTAGE TNSD 189D HD1.1 220	\$7,007.00	30.00%	\$4,904.90
21818EFLR	ADVANTAGE TNSD 189D HD1.1 220	\$7,007.00	30.00%	\$4,904.90
21818EL	ADVANTAGE TNSD 189D HD1.1 220	\$7,647.00	30.00%	\$5,352.90
21818ELI	ADVANTAGE TNSD 189D HD1.1 220	\$7,823.00	30.00%	\$5,476.10
21818ELM	ADVANTAGE TNSD 189D HD1.1 220	\$8,153.00	30.00%	\$5,707.10
21818ELR	ADVANTAGE TNSD 189D HD1.1 220	\$8,191.00	30.00%	\$5,733.70
21818FL	ADVANTAGE TNSD 189D HD1.1	\$7,007.00	30.00%	\$4,904.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21818FLI	ADVANTAGE TNSD 189D HD1.1	\$7,007.00	30.00%	\$4,904.90
21818FLR	ADVANTAGE TNSD 189D HD1.1	\$7,007.00	30.00%	\$4,904.90
21818L	ADVANTAGE TNSD 189D HD1.1	\$7,647.00	30.00%	\$5,352.90
21818LI	ADVANTAGE TNSD 189D HD1.1	\$7,823.00	30.00%	\$5,476.10
21818LM	ADVANTAGE TNSD 189D HD1.1	\$8,153.00	30.00%	\$5,707.10
21818LR	ADVANTAGE TNSD 189D HD1.1	\$8,191.00	30.00%	\$5,733.70
21819BL	ADVANTAGE TNSD 220D HD HD.9	\$1,088.00	30.00%	\$761.60
21819BLR	ADVANTAGE TNSD 220D HD HD.9	\$1,632.00	30.00%	\$1,142.40
21819EBL	ADVANTAGE TNSD 220DHD HD.9 220	\$1,088.00	30.00%	\$761.60
21819EBLR	ADVANTAGE TNSD 220D HD HD.9 220	\$1,632.00	30.00%	\$1,142.40
21819EFL	ADVANTAGE TNSD 220DHD HD.9 220	\$10,904.00	30.00%	\$7,632.80
21819EFLR	ADVANTAGE TNSD 220D HD HD.9 220	\$10,904.00	30.00%	\$7,632.80
21819EL	ADVANTAGE TNSD 220DHD HD.9 220	\$11,992.00	30.00%	\$8,394.40
21819ELR	ADVANTAGE TNSD 220D HD HD.9 220	\$12,536.00	30.00%	\$8,775.20
21819FL	ADVANTAGE TNSD 220D HD HD.9	\$10,904.00	30.00%	\$7,632.80
21819FLR	ADVANTAGE TNSD 220D HD HD.9	\$10,904.00	30.00%	\$7,632.80
21819L	ADVANTAGE TNSD 220D HD HD.9	\$11,992.00	30.00%	\$8,394.40
21819LR	ADVANTAGE TNSD 220D HD HD.9	\$12,536.00	30.00%	\$8,775.20
21820BL	ADVANTAGE TNSD 220D HD HD1.1	\$1,088.00	30.00%	\$761.60
21820BLR	ADVANTAGE TNSD 220D HD HD1.1	\$1,632.00	30.00%	\$1,142.40
21820EBL	ADVANTAGE TNSD 220D HD HD1.1 220	\$1,088.00	30.00%	\$761.60
21820EBLR	ADVANTAGE TNSD 220D HD HD1.1 220	\$1,632.00	30.00%	\$1,142.40
21820EFL	ADVANTAGE TNSD 220D HD HD1.1 220	\$10,904.00	30.00%	\$7,632.80
21820EFLR	ADVANTAGE TNSD 220D HD HD1.1 220	\$10,904.00	30.00%	\$7,632.80
21820EL	ADVANTAGE TNSD 220D HD HD1.1 220	\$11,992.00	30.00%	\$8,394.40
21820ELR	ADVANTAGE TNSD 220D HD HD1.1 220	\$12,536.00	30.00%	\$8,775.20
21820FL	ADVANTAGE TNSD 220D HD HD1.1	\$10,904.00	30.00%	\$7,632.80
21820FLR	ADVANTAGE TNSD 220D HD HD1.1	\$10,904.00	30.00%	\$7,632.80
21820L	ADVANTAGE TNSD 220D HD HD1.1	\$11,992.00	30.00%	\$8,394.40
21820LR	ADVANTAGE TNSD 220D HD HD1.1	\$12,536.00	30.00%	\$8,775.20
21821BL	ADVANTAGE TNSD 247D HD.9	\$1,088.00	30.00%	\$761.60
21821BLR	ADVANTAGE TNSD 247D HD.9	\$1,632.00	30.00%	\$1,142.40
21821EBL	ADVANTAGE TNSD 247D HD.9 220	\$1,088.00	30.00%	\$761.60
21821EBLR	ADVANTAGE TNSD 247D HD.9 220	\$1,632.00	30.00%	\$1,142.40
21821EFL	ADVANTAGE TNSD 247D HD.9 220	\$12,561.00	30.00%	\$8,792.70
21821EFLR	ADVANTAGE TNSD 247D HD.9 220	\$12,561.00	30.00%	\$8,792.70
21821EL	ADVANTAGE TNSD 247D HD.9 220	\$13,649.00	30.00%	\$9,554.30
21821ELR	ADVANTAGE TNSD 247D HD.9 220	\$14,193.00	30.00%	\$9,935.10
21821FL	ADVANTAGE TNSD 247D HD.9	\$12,561.00	30.00%	\$8,792.70
21821FLR	ADVANTAGE TNSD 247D HD.9	\$12,561.00	30.00%	\$8,792.70
21821L	ADVANTAGE TNSD 247D HD.9	\$13,649.00	30.00%	\$9,554.30
21821LR	ADVANTAGE TNSD 247D HD.9	\$14,193.00	30.00%	\$9,935.10
21822BL	ADVANTAGE TNSD 247D HD1.1	\$1,088.00	30.00%	\$761.60
21822BLR	ADVANTAGE TNSD 247D HD1.1	\$1,632.00	30.00%	\$1,142.40
21822EBL	ADVANTAGE TNSD 247D HD1.1 220	\$1,088.00	30.00%	\$761.60
21822EBLR	ADVANTAGE TNSD 247D HD1.1 220	\$1,632.00	30.00%	\$1,142.40
21822EFL	ADVANTAGE TNSD 247D HD1.1 220	\$12,561.00	30.00%	\$8,792.70
21822EFLR	ADVANTAGE TNSD 247D HD1.1 220	\$12,561.00	30.00%	\$8,792.70
21822EL	ADVANTAGE TNSD 247D HD1.1 220	\$13,649.00	30.00%	\$9,554.30
21822ELR	ADVANTAGE TNSD 247D HD1.1 220	\$14,193.00	30.00%	\$9,935.10
21822FL	ADVANTAGE TNSD 247D HD1.1	\$12,561.00	30.00%	\$8,792.70
21822FLR	ADVANTAGE TNSD 247D HD1.1	\$12,561.00	30.00%	\$8,792.70
21822L	ADVANTAGE TNSD 247D HD1.1	\$13,649.00	30.00%	\$9,554.30
21822LR	ADVANTAGE TNSD 247D HD1.1	\$14,193.00	30.00%	\$9,935.10
21823BL	ADVANTAGE TNSD 275D HD.9	\$1,088.00	30.00%	\$761.60

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21823BLR	ADVANTAGE TNSD 275D HD.9	\$1,632.00	30.00%	\$1,142.40
21823EBL	ADVANTAGE TNSD 275D HD.9 220	\$1,088.00	30.00%	\$761.60
21823EBLR	ADVANTAGE TNSD 275D HD.9 220	\$1,632.00	30.00%	\$1,142.40
21823EFL	ADVANTAGE TNSD 275D HD.9 220	\$13,817.00	30.00%	\$9,671.90
21823EFLR	ADVANTAGE TNSD 275D HD.9 220	\$13,817.00	30.00%	\$9,671.90
21823EL	ADVANTAGE TNSD 275D HD.9 220	\$14,905.00	30.00%	\$10,433.50
21823ELR	ADVANTAGE TNSD 275D HD.9 220	\$15,449.00	30.00%	\$10,814.30
21823FL	ADVANTAGE TNSD 275D HD.9	\$13,817.00	30.00%	\$9,671.90
21823FLR	ADVANTAGE TNSD 275D HD.9	\$13,817.00	30.00%	\$9,671.90
21823L	ADVANTAGE TNSD 275D HD.9	\$14,905.00	30.00%	\$10,433.50
21823LR	ADVANTAGE TNSD 275D HD.9	\$15,449.00	30.00%	\$10,814.30
21824BL	ADVANTAGE TNSD 275D HD1.1	\$1,088.00	30.00%	\$761.60
21824BLR	ADVANTAGE TNSD 275D HD1.1	\$1,632.00	30.00%	\$1,142.40
21824EBL	ADVANTAGE TNSD 275D HD1.1 220	\$1,088.00	30.00%	\$761.60
21824EBLR	ADVANTAGE TNSD 275D HD1.1 220	\$1,632.00	30.00%	\$1,142.40
21824EFL	ADVANTAGE TNSD 275D HD1.1 220	\$13,817.00	30.00%	\$9,671.90
21824EFLR	ADVANTAGE TNSD 275D HD1.1 220	\$13,817.00	30.00%	\$9,671.90
21824EL	ADVANTAGE TNSD 275D HD1.1 220	\$14,905.00	30.00%	\$10,433.50
21824ELR	ADVANTAGE TNSD 275D HD1.1 220	\$15,449.00	30.00%	\$10,814.30
21824FL	ADVANTAGE TNSD 275D HD1.1	\$13,817.00	30.00%	\$9,671.90
21824FLR	ADVANTAGE TNSD 275D HD1.1	\$13,817.00	30.00%	\$9,671.90
21824L	ADVANTAGE TNSD 275D HD1.1	\$14,905.00	30.00%	\$10,433.50
21824LR	ADVANTAGE TNSD 275D HD1.1	\$15,449.00	30.00%	\$10,814.30
21825BL	ADVANTAGE TNSD 298D HD.9	\$1,088.00	30.00%	\$761.60
21825BLR	ADVANTAGE TNSD 298D HD.9	\$1,632.00	30.00%	\$1,142.40
21825EBL	ADVANTAGE TNSD 298D HD.9 220	\$1,088.00	30.00%	\$761.60
21825EBLR	ADVANTAGE TNSD 298D HD.9 220	\$1,632.00	30.00%	\$1,142.40
21825EFL	ADVANTAGE TNSD 298D HD.9 220	\$14,848.00	30.00%	\$10,393.60
21825EFLR	ADVANTAGE TNSD 298D HD.9 220	\$14,848.00	30.00%	\$10,393.60
21825EL	ADVANTAGE TNSD 298D HD.9 220	\$15,936.00	30.00%	\$11,155.20
21825ELR	ADVANTAGE TNSD 298D HD.9 220	\$16,480.00	30.00%	\$11,536.00
21825FL	ADVANTAGE TNSD 298D HD.9	\$14,848.00	30.00%	\$10,393.60
21825FLR	ADVANTAGE TNSD 298D HD.9	\$14,848.00	30.00%	\$10,393.60
21825L	ADVANTAGE TNSD 298D HD.9	\$15,936.00	30.00%	\$11,155.20
21825LR	ADVANTAGE TNSD 298D HD.9	\$16,480.00	30.00%	\$11,536.00
21826BL	ADVANTAGE TNSD 298D HD1.1	\$1,088.00	30.00%	\$761.60
21826BLR	ADVANTAGE TNSD 298D HD1.1	\$1,632.00	30.00%	\$1,142.40
21826EBL	ADVANTAGE TNSD 298D HD1.1 220	\$1,088.00	30.00%	\$761.60
21826EBLR	ADVANTAGE TNSD 298D HD1.1 220	\$1,632.00	30.00%	\$1,142.40
21826EFL	ADVANTAGE TNSD 298D HD1.1 220	\$14,848.00	30.00%	\$10,393.60
21826EFLR	ADVANTAGE TNSD 298D HD1.1 220	\$14,848.00	30.00%	\$10,393.60
21826EL	ADVANTAGE TNSD 298D HD1.1 220	\$15,936.00	30.00%	\$11,155.20
21826ELR	ADVANTAGE TNSD 298D HD1.1 220	\$16,480.00	30.00%	\$11,536.00
21826FL	ADVANTAGE TNSD 298D HD1.1	\$14,848.00	30.00%	\$10,393.60
21826FLR	ADVANTAGE TNSD 298D HD1.1	\$14,848.00	30.00%	\$10,393.60
21826L	ADVANTAGE TNSD 298D HD1.1	\$15,936.00	30.00%	\$11,155.20
21826LR	ADVANTAGE TNSD 298D HD1.1	\$16,480.00	30.00%	\$11,536.00
21827BL	ADVANTAGE TNSD 208D HD.9	\$1,088.00	30.00%	\$761.60
21827BLR	ADVANTAGE TNSD 208D HD.9	\$1,632.00	30.00%	\$1,142.40
21827EBL	ADVANTAGE TNSD 208D HD.9 220	\$1,088.00	30.00%	\$761.60
21827EBLR	ADVANTAGE TNSD 208D HD.9 220	\$1,632.00	30.00%	\$1,142.40
21827EFL	ADVANTAGE TNSD 208D HD.9 220	\$10,688.00	30.00%	\$7,481.60
21827EFLR	ADVANTAGE TNSD 208D HD.9 220	\$10,688.00	30.00%	\$7,481.60
21827EL	ADVANTAGE TNSD 208D HD.9 220	\$11,776.00	30.00%	\$8,243.20
21827ELR	ADVANTAGE TNSD 208D HD.9 220	\$12,320.00	30.00%	\$8,624.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21827FL	ADVANTAGE TNSD 208D HD.9	\$10,688.00	30.00%	\$7,481.60
21827FLR	ADVANTAGE TNSD 208D HD.9	\$10,688.00	30.00%	\$7,481.60
21827L	ADVANTAGE TNSD 208D HD.9	\$11,776.00	30.00%	\$8,243.20
21827LR	ADVANTAGE TNSD 208D HD.9	\$12,320.00	30.00%	\$8,624.00
21828BL	ADVANTAGE TNSD 208D HD1.1	\$1,088.00	30.00%	\$761.60
21828BLR	ADVANTAGE TNSD 208D HD1.1	\$1,632.00	30.00%	\$1,142.40
21828EBL	ADVANTAGE TNSD 208D HD1.1 220	\$1,088.00	30.00%	\$761.60
21828EBLR	ADVANTAGE TNSD 208D HD1.1 220	\$1,632.00	30.00%	\$1,142.40
21828EFL	ADVANTAGE TNSD 208D HD1.1 220	\$10,688.00	30.00%	\$7,481.60
21828EFLR	ADVANTAGE TNSD 208D HD1.1 220	\$10,688.00	30.00%	\$7,481.60
21828EL	ADVANTAGE TNSD 208D HD1.1 220	\$11,776.00	30.00%	\$8,243.20
21828ELR	ADVANTAGE TNSD 208D HD1.1 220	\$12,320.00	30.00%	\$8,624.00
21828FL	ADVANTAGE TNSD 208D HD1.1	\$10,688.00	30.00%	\$7,481.60
21828FLR	ADVANTAGE TNSD 208D HD1.1	\$10,688.00	30.00%	\$7,481.60
21828L	ADVANTAGE TNSD 208D HD1.1	\$11,776.00	30.00%	\$8,243.20
21828LR	ADVANTAGE TNSD 208D HD1.1	\$12,320.00	30.00%	\$8,624.00
21829BL	ADVANTAGE TNSD 226D HD.9	\$1,088.00	30.00%	\$761.60
21829BLR	ADVANTAGE TNSD 226D HD.9	\$1,632.00	30.00%	\$1,142.40
21829EBL	ADVANTAGE TNSD 226D HD.9 220	\$1,088.00	30.00%	\$761.60
21829EBLR	ADVANTAGE TNSD 226D HD.9 220	\$1,632.00	30.00%	\$1,142.40
21829EFL	ADVANTAGE TNSD 226D HD.9 220	\$11,035.00	30.00%	\$7,724.50
21829EFLR	ADVANTAGE TNSD 226D HD.9 220	\$11,035.00	30.00%	\$7,724.50
21829EL	ADVANTAGE TNSD 226D HD.9 220	\$12,123.00	30.00%	\$8,486.10
21829ELR	ADVANTAGE TNSD 226D HD.9 220	\$12,667.00	30.00%	\$8,866.90
21829FL	ADVANTAGE TNSD 226D HD.9	\$11,035.00	30.00%	\$7,724.50
21829FLR	ADVANTAGE TNSD 226D HD.9	\$11,035.00	30.00%	\$7,724.50
21829L	ADVANTAGE TNSD 226D HD.9	\$12,123.00	30.00%	\$8,486.10
21829LR	ADVANTAGE TNSD 226D HD.9	\$12,667.00	30.00%	\$8,866.90
21830BL	ADVANTAGE TNSD 226D HD1.1	\$1,088.00	30.00%	\$761.60
21830BLR	ADVANTAGE TNSD 226D HD1.1	\$1,632.00	30.00%	\$1,142.40
21830EBL	ADVANTAGE TNSD 226D HD1.1 220	\$1,088.00	30.00%	\$761.60
21830EBLR	ADVANTAGE TNSD 226D HD1.1 220	\$1,632.00	30.00%	\$1,142.40
21830EFL	ADVANTAGE TNSD 226D HD1.1 220	\$11,035.00	30.00%	\$7,724.50
21830EFLR	ADVANTAGE TNSD 226D HD1.1 220	\$11,035.00	30.00%	\$7,724.50
21830EL	ADVANTAGE TNSD 226D HD1.1 220	\$12,123.00	30.00%	\$8,486.10
21830ELR	ADVANTAGE TNSD 226D HD1.1 220	\$12,667.00	30.00%	\$8,866.90
21830FL	ADVANTAGE TNSD 226D HD1.1	\$11,035.00	30.00%	\$7,724.50
21830FLR	ADVANTAGE TNSD 226D HD1.1	\$11,035.00	30.00%	\$7,724.50
21830L	ADVANTAGE TNSD 226D HD1.1	\$12,123.00	30.00%	\$8,486.10
21830LR	ADVANTAGE TNSD 226D HD1.1	\$12,667.00	30.00%	\$8,866.90
21831	CONFERENCE TNSD 92D HD.9	\$25,342.00	30.00%	\$17,739.40
21831E	CONFERENCE TNSD 92D HD.9 220	\$25,342.00	30.00%	\$17,739.40
21832	CONFERENCE TNSD 92D HD1.1	\$25,342.00	30.00%	\$17,739.40
21832E	CONFERENCE TNSD 92D HD1.1 220	\$25,342.00	30.00%	\$17,739.40
21833	CONFERENCE TNSD 106D HD.9	\$26,065.00	30.00%	\$18,245.50
21833E	CONFERENCE TNSD 106D HD.9 220	\$26,065.00	30.00%	\$18,245.50
21834	CONFERENCE TNSD 106D HD1.1	\$26,065.00	30.00%	\$18,245.50
21834E	CONFERENCE TNSD 106D HD1.1 220	\$26,065.00	30.00%	\$18,245.50
21835	CONFERENCE TNSD 110D HD.9	\$26,790.00	30.00%	\$18,753.00
21835E	CONFERENCE TNSD 110D HD.9 220	\$26,790.00	30.00%	\$18,753.00
21836	CONFERENCE TNSD 110D HD1.1	\$26,790.00	30.00%	\$18,753.00
21836E	CONFERENCE TNSD 110D HD1.1 220	\$26,790.00	30.00%	\$18,753.00
21837	CONFERENCE TNSD 119D HD.9	\$27,512.00	30.00%	\$19,258.40
21837E	CONFERENCE TNSD 119D HD.9 220	\$27,512.00	30.00%	\$19,258.40
21838	CONFERENCE TNSD 119D HD1.1	\$27,512.00	30.00%	\$19,258.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21838E	CONFERENCE TNSD 119D HD1.1 220	\$27,512.00	30.00%	\$19,258.40
21839	CONFERENCE TNSD 133D HD.9	\$28,721.00	30.00%	\$20,104.70
21839E	CONFERENCE TNSD 133D HD.9 220	\$28,721.00	30.00%	\$20,104.70
21840	CONFERENCE TNSD 133D HD1.1	\$28,721.00	30.00%	\$20,104.70
21840E	CONFERENCE TNSD 133D HD1.1 220	\$28,721.00	30.00%	\$20,104.70
21841	CONFERENCE TNSD 94D HD.9	\$25,342.00	30.00%	\$17,739.40
21841E	CONFERENCE TNSD 94D HD.9 220	\$25,342.00	30.00%	\$17,739.40
21842	CONFERENCE TNSD 94D HD1.1	\$25,342.00	30.00%	\$17,739.40
21842E	CONFERENCE TNSD 94D HD1.1 220	\$25,342.00	30.00%	\$17,739.40
21843	CONFERENCE TNSD 109D HD.9	\$26,065.00	30.00%	\$18,245.50
21843E	CONFERENCE TNSD 109D HD.9 220	\$26,065.00	30.00%	\$18,245.50
21844	CONFERENCE TNSD 109D HD1.1	\$26,065.00	30.00%	\$18,245.50
21844E	CONFERENCE TNSD 109D HD1.1 220	\$26,065.00	30.00%	\$18,245.50
21845	CONFERENCE TNSD 113D HD.9	\$26,790.00	30.00%	\$18,753.00
21845E	CONFERENCE TNSD 113D HD.9 220	\$26,790.00	30.00%	\$18,753.00
21846	CONFERENCE TNSD 113D HD1.1	\$26,790.00	30.00%	\$18,753.00
21846E	CONFERENCE TNSD 113D HD1.1 220	\$26,790.00	30.00%	\$18,753.00
21847	CONFERENCE TNSD 123D HD.9	\$27,512.00	30.00%	\$19,258.40
21847E	CONFERENCE TNSD 123D HD.9 220	\$27,512.00	30.00%	\$19,258.40
21848	CONFERENCE TNSD 123D HD1.1	\$27,512.00	30.00%	\$19,258.40
21848E	CONFERENCE TNSD 123D HD1.1 220	\$27,512.00	30.00%	\$19,258.40
21849	CONFERENCE TNSD 130D HD.9	\$28,237.00	30.00%	\$19,765.90
21849E	CONFERENCE TNSD 130D HD.9 220	\$28,237.00	30.00%	\$19,765.90
21850	CONFERENCE TNSD 130D HD1.1	\$28,237.00	30.00%	\$19,765.90
21850E	CONFERENCE TNSD 130D HD1.1 220	\$28,237.00	30.00%	\$19,765.90
21851	CONFERENCE TNSD 137D HD.9	\$28,721.00	30.00%	\$20,104.70
21851E	CONFERENCE TNSD 137D HD.9 220	\$28,721.00	30.00%	\$20,104.70
21852	CONFERENCE TNSD 137D HD1.1	\$28,721.00	30.00%	\$20,104.70
21852E	CONFERENCE TNSD 137D HD1.1 220	\$28,721.00	30.00%	\$20,104.70
21853ELS	CONTOUR TNSD 94D HD.9 220	\$3,523.00	30.00%	\$2,466.10
21853ELSI	CONTOUR TNSD 94D HD.9 220	\$3,699.00	30.00%	\$2,589.30
21853ELSM	CONTOUR TNSD 94D HD.9 220	\$4,029.00	30.00%	\$2,820.30
21853LS	CONTOUR TNSD 94D HD.9	\$3,523.00	30.00%	\$2,466.10
21853LSI	CONTOUR TNSD 94D HD.9	\$3,699.00	30.00%	\$2,589.30
21853LSM	CONTOUR TNSD 94D HD.9	\$4,029.00	30.00%	\$2,820.30
21853LSR	CONTOUR TNSD 94D HD.9	\$4,067.00	30.00%	\$2,846.90
21854ELS	CONTOUR TNSD 94D HD1.1 220	\$3,523.00	30.00%	\$2,466.10
21854ELSI	CONTOUR TNSD 94D HD1.1 220	\$3,699.00	30.00%	\$2,589.30
21854ELSM	CONTOUR TNSD 94D HD1.1 220	\$4,029.00	30.00%	\$2,820.30
21854LS	CONTOUR TNSD 94D HD1.1	\$3,523.00	30.00%	\$2,466.10
21854LSI	CONTOUR TNSD 94D HD1.1	\$3,699.00	30.00%	\$2,589.30
21854LSM	CONTOUR TNSD 94D HD1.1	\$4,029.00	30.00%	\$2,820.30
21854LSR	CONTOUR TNSD 94D HD1.1	\$4,067.00	30.00%	\$2,846.90
21855ELS	CONTOUR TNSD 109D HD.9 220	\$3,600.00	30.00%	\$2,520.00
21855ELSI	CONTOUR TNSD 109D HD.9 220	\$3,776.00	30.00%	\$2,643.20
21855ELSM	CONTOUR TNSD 109D HD.9 220	\$4,106.00	30.00%	\$2,874.20
21855LS	CONTOUR TNSD 109D HD.9	\$3,600.00	30.00%	\$2,520.00
21855LSI	CONTOUR TNSD 109D HD.9	\$3,776.00	30.00%	\$2,643.20
21855LSM	CONTOUR TNSD 109D HD.9	\$4,106.00	30.00%	\$2,874.20
21855LSR	CONTOUR TNSD 109D HD.9	\$4,144.00	30.00%	\$2,900.80
21856ELS	CONTOUR TNSD 109D HD1.1 220	\$3,600.00	30.00%	\$2,520.00
21856ELSI	CONTOUR TNSD 109D HD1.1 220	\$3,776.00	30.00%	\$2,643.20
21856ELSM	CONTOUR TNSD 109D HD1.1 220	\$4,106.00	30.00%	\$2,874.20
21856ELSR	CONTOUR TNSD 109D HD1.1 220	\$4,144.00	30.00%	\$2,900.80
21856LS	CONTOUR TNSD 109D HD1.1	\$3,600.00	30.00%	\$2,520.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21856LSI	CONTOUR TNSD 109D HD1.1	\$3,776.00	30.00%	\$2,643.20
21856LSM	CONTOUR TNSD 109D HD1.1	\$4,106.00	30.00%	\$2,874.20
21856LSR	CONTOUR TNSD 109D HD1.1	\$4,144.00	30.00%	\$2,900.80
21857ELS	CONTOUR TNSD 113D HD.9 220	\$3,696.00	30.00%	\$2,587.20
21857ELSI	CONTOUR TNSD 113D HD.9 220	\$3,872.00	30.00%	\$2,710.40
21857ELSM	CONTOUR TNSD 113D HD.9 220	\$4,202.00	30.00%	\$2,941.40
21857LS	CONTOUR TNSD 113D HD.9	\$3,696.00	30.00%	\$2,587.20
21857LSI	CONTOUR TNSD 113D HD.9	\$3,872.00	30.00%	\$2,710.40
21857LSM	CONTOUR TNSD 113D HD.9	\$4,202.00	30.00%	\$2,941.40
21857LSR	CONTOUR TNSD 113D HD.9	\$4,240.00	30.00%	\$2,968.00
21858ELS	CONTOUR TNSD 113D HD1.1 220	\$3,696.00	30.00%	\$2,587.20
21858ELSI	CONTOUR TNSD 113D HD1.1 220	\$3,872.00	30.00%	\$2,710.40
21858ELSM	CONTOUR TNSD 113D HD1.1 220	\$4,202.00	30.00%	\$2,941.40
21858LS	CONTOUR TNSD 113D HD1.1	\$3,696.00	30.00%	\$2,587.20
21858LSI	CONTOUR TNSD 113D HD1.1	\$3,872.00	30.00%	\$2,710.40
21858LSM	CONTOUR TNSD 113D HD1.1	\$4,202.00	30.00%	\$2,941.40
21858LSR	CONTOUR TNSD 113D HD1.1	\$4,240.00	30.00%	\$2,968.00
21859ELS	CONTOUR TNSD 123D HD.9 220	\$3,948.00	30.00%	\$2,763.60
21859ELSI	CONTOUR TNSD 123D HD.9 220	\$4,124.00	30.00%	\$2,886.80
21859ELSM	CONTOUR TNSD 123D HD.9 220	\$4,454.00	30.00%	\$3,117.80
21859LS	CONTOUR TNSD 123D HD.9	\$3,948.00	30.00%	\$2,763.60
21859LSI	CONTOUR TNSD 123D HD.9	\$4,124.00	30.00%	\$2,886.80
21859LSM	CONTOUR TNSD 123D HD.9	\$4,454.00	30.00%	\$3,117.80
21859LSR	CONTOUR TNSD 123D HD.9	\$4,492.00	30.00%	\$3,144.40
21860ELS	CONTOUR TNSD 123D HD1.1 220	\$3,948.00	30.00%	\$2,763.60
21860ELSI	CONTOUR TNSD 123D HD1.1 220	\$4,124.00	30.00%	\$2,886.80
21860ELSM	CONTOUR TNSD 123D HD1.1 220	\$4,454.00	30.00%	\$3,117.80
21860LS	CONTOUR TNSD 123D HD1.1	\$3,948.00	30.00%	\$2,763.60
21860LSI	CONTOUR TNSD 123D HD1.1	\$4,124.00	30.00%	\$2,886.80
21860LSM	CONTOUR TNSD 123D HD1.1	\$4,454.00	30.00%	\$3,117.80
21860LSR	CONTOUR TNSD 123D HD1.1	\$4,492.00	30.00%	\$3,144.40
21861ELS	CONTOUR TNSD 130D HD.9 220	\$4,111.00	30.00%	\$2,877.70
21861ELSI	CONTOUR TNSD 130D HD.9 220	\$4,287.00	30.00%	\$3,000.90
21861ELSM	CONTOUR TNSD 130D HD.9 220	\$4,617.00	30.00%	\$3,231.90
21861LS	CONTOUR TNSD 130D HD.9	\$4,111.00	30.00%	\$2,877.70
21861LSI	CONTOUR TNSD 130D HD.9	\$4,287.00	30.00%	\$3,000.90
21861LSM	CONTOUR TNSD 130D HD.9	\$4,617.00	30.00%	\$3,231.90
21861LSR	CONTOUR TNSD 130D HD.9	\$4,655.00	30.00%	\$3,258.50
21862ELS	CONTOUR TNSD 130D HD1.1 220	\$4,111.00	30.00%	\$2,877.70
21862ELSI	CONTOUR TNSD 130D HD1.1 220	\$4,287.00	30.00%	\$3,000.90
21862ELSM	CONTOUR TNSD 130D HD1.1 220	\$4,617.00	30.00%	\$3,231.90
21862LS	CONTOUR TNSD 130D HD1.1	\$4,111.00	30.00%	\$2,877.70
21862LSI	CONTOUR TNSD 130D HD1.1	\$4,287.00	30.00%	\$3,000.90
21862LSM	CONTOUR TNSD 130D HD1.1	\$4,617.00	30.00%	\$3,231.90
21862LSR	CONTOUR TNSD 130D HD1.1	\$4,655.00	30.00%	\$3,258.50
21863ELS	CONTOUR TNSD 137D HD.9 220	\$4,266.00	30.00%	\$2,986.20
21863ELSI	CONTOUR TNSD 137D HD.9 220	\$4,442.00	30.00%	\$3,109.40
21863ELSM	CONTOUR TNSD 137D HD.9 220	\$4,772.00	30.00%	\$3,340.40
21863LS	CONTOUR TNSD 137D HD.9	\$4,266.00	30.00%	\$2,986.20
21863LSI	CONTOUR TNSD 137D HD.9	\$4,442.00	30.00%	\$3,109.40
21863LSM	CONTOUR TNSD 137D HD.9	\$4,772.00	30.00%	\$3,340.40
21863LSR	CONTOUR TNSD 137D HD.9	\$4,810.00	30.00%	\$3,367.00
21864ELS	CONTOUR TNSD 137D HD1.1 220	\$4,266.00	30.00%	\$2,986.20
21864ELSI	CONTOUR TNSD 137D HD1.1 220	\$4,442.00	30.00%	\$3,109.40
21864ELSM	CONTOUR TNSD 137D HD1.1 220	\$4,772.00	30.00%	\$3,340.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
21864LS	CONTOUR TNSD 137D HD1.1	\$4,266.00	30.00%	\$2,986.20
21864LSI	CONTOUR TNSD 137D HD1.1	\$4,442.00	30.00%	\$3,109.40
21864LSM	CONTOUR TNSD 137D HD1.1	\$4,772.00	30.00%	\$3,340.40
21864LSR	CONTOUR TNSD 137D HD1.1	\$4,810.00	30.00%	\$3,367.00
21865EL	CONTOUR TNSD 164D HD.9 220	\$4,933.00	30.00%	\$3,453.10
21865ELI	CONTOUR TNSD 164D HD.9 220	\$5,109.00	30.00%	\$3,576.30
21865ELM	CONTOUR TNSD 164D HD.9 220	\$5,439.00	30.00%	\$3,807.30
21865ELR	CONTOUR TNSD 164D HD.9 220	\$5,477.00	30.00%	\$3,833.90
21865L	CONTOUR TNSD 164D HD.9	\$4,933.00	30.00%	\$3,453.10
21865LI	CONTOUR TNSD 164D HD.9	\$5,109.00	30.00%	\$3,576.30
21865LM	CONTOUR TNSD 164D HD.9	\$5,439.00	30.00%	\$3,807.30
21865LR	CONTOUR TNSD 164D HD.9	\$5,477.00	30.00%	\$3,833.90
21866EL	CONTOUR TNSD 164D HD1.1 220	\$4,933.00	30.00%	\$3,453.10
21866ELI	CONTOUR TNSD 164D HD1.1 220	\$5,109.00	30.00%	\$3,576.30
21866ELM	CONTOUR TNSD 164D HD1.1 220	\$5,439.00	30.00%	\$3,807.30
21866ELR	CONTOUR TNSD 164D HD1.1 220	\$5,477.00	30.00%	\$3,833.90
21866L	CONTOUR TNSD 164D HD1.1	\$4,933.00	30.00%	\$3,453.10
21866LI	CONTOUR TNSD 164D HD1.1	\$5,109.00	30.00%	\$3,576.30
21866LM	CONTOUR TNSD 164D HD1.1	\$5,439.00	30.00%	\$3,807.30
21866LR	CONTOUR TNSD 164D HD1.1	\$5,477.00	30.00%	\$3,833.90
21867EL	CONTOUR TNSD 189D HD.9 220	\$5,206.00	30.00%	\$3,644.20
21867ELI	CONTOUR TNSD 189D HD.9 220	\$5,382.00	30.00%	\$3,767.40
21867ELM	CONTOUR TNSD 189D HD.9 220	\$5,712.00	30.00%	\$3,998.40
21867ELR	CONTOUR TNSD 189D HD.9 220	\$5,750.00	30.00%	\$4,025.00
21867L	CONTOUR TNSD 189D HD.9	\$5,206.00	30.00%	\$3,644.20
21867LI	CONTOUR TNSD 189D HD.9	\$5,382.00	30.00%	\$3,767.40
21867LM	CONTOUR TNSD 189D HD.9	\$5,712.00	30.00%	\$3,998.40
21867LR	CONTOUR TNSD 189D HD.9	\$5,750.00	30.00%	\$4,025.00
21868EL	CONTOUR TNSD 189D HD1.1 220	\$5,206.00	30.00%	\$3,644.20
21868ELI	CONTOUR TNSD 189D HD1.1 220	\$5,382.00	30.00%	\$3,767.40
21868ELM	CONTOUR TNSD 189D HD1.1 220	\$5,712.00	30.00%	\$3,998.40
21868ELR	CONTOUR TNSD 189D HD1.1 220	\$5,750.00	30.00%	\$4,025.00
21868L	CONTOUR TNSD 189D HD1.1	\$5,206.00	30.00%	\$3,644.20
21868LI	CONTOUR TNSD 189D HD1.1	\$5,382.00	30.00%	\$3,767.40
21868LM	CONTOUR TNSD 189D HD1.1	\$5,712.00	30.00%	\$3,998.40
21868LR	CONTOUR TNSD 189D HD1.1	\$5,750.00	30.00%	\$4,025.00
21869	COSMO TNSD 188D HD.9	\$5,348.00	30.00%	\$3,743.60
21869E	COSMO TNSD 188D HD.9 220	\$5,348.00	30.00%	\$3,743.60
21869EL	COSMO TNSD 188D HD.9 220	\$5,641.00	30.00%	\$3,948.70
21869L	COSMO TNSD 188D HD.9	\$5,641.00	30.00%	\$3,948.70
21870	COSMO TNSD 188D HD1.1	\$5,348.00	30.00%	\$3,743.60
21870E	COSMO TNSD 188D HD1.1 220	\$5,348.00	30.00%	\$3,743.60
21870EL	COSMO TNSD 188D HD1.1 220	\$5,641.00	30.00%	\$3,948.70
21870L	COSMO TNSD 188D HD1.1	\$5,641.00	30.00%	\$3,948.70
21871	COSMO TNSD 220D HD.9 HDTV	\$6,137.00	30.00%	\$4,295.90
21871E	COSMO TNSD 220D HD.9 HDTV 220	\$6,137.00	30.00%	\$4,295.90
21871EL	COSMO TNSD 220D HD.9 HDTV 220	\$6,430.00	30.00%	\$4,501.00
21871L	COSMO TNSD 220D HD.9 HDTV	\$6,430.00	30.00%	\$4,501.00
21872	COSMO TNSD 220D HD1.1 HDTV	\$6,137.00	30.00%	\$4,295.90
21872E	COSMO TNSD 220D HD1.1 HDTV 220	\$6,137.00	30.00%	\$4,295.90
21872EL	COSMO TNSD 220D HD1.1 HDTV 220	\$6,430.00	30.00%	\$4,501.00
21872L	COSMO TNSD 220D HD1.1 HDTV	\$6,430.00	30.00%	\$4,501.00
21873	COSMO TNSD 189D HD.9	\$4,703.00	30.00%	\$3,292.10
21873E	COSMO TNSD 189D HD.9 220	\$4,703.00	30.00%	\$3,292.10
21873EL	COSMO TNSD 189D HD.9 220	\$4,996.00	30.00%	\$3,497.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21873L	COSMO TNSD 189D HD.9	\$4,996.00	30.00%	\$3,497.20
21874	COSMO TNSD 189D HD1.1	\$4,703.00	30.00%	\$3,292.10
21874E	COSMO TNSD 189D HD1.1 220	\$4,703.00	30.00%	\$3,292.10
21874EL	COSMO TNSD 189D HD1.1 220	\$4,996.00	30.00%	\$3,497.20
21874L	COSMO TNSD 189D HD1.1	\$4,996.00	30.00%	\$3,497.20
21875	COSMO TNSD 208D HD.9	\$5,581.00	30.00%	\$3,906.70
21875E	COSMO TNSD 208D HD.9 220	\$5,581.00	30.00%	\$3,906.70
21875EL	COSMO TNSD 208D HD.9 220	\$5,874.00	30.00%	\$4,111.80
21875L	COSMO TNSD 208D HD.9	\$5,874.00	30.00%	\$4,111.80
21876	COSMO TNSD 208D HD1.1	\$5,581.00	30.00%	\$3,906.70
21876E	COSMO TNSD 208D HD1.1 220	\$5,581.00	30.00%	\$3,906.70
21876EL	COSMO TNSD 208D HD1.1 220	\$5,874.00	30.00%	\$4,111.80
21876L	COSMO TNSD 208D HD1.1	\$5,874.00	30.00%	\$4,111.80
21877	COSMO TNSD 226D HD.9	\$6,275.00	30.00%	\$4,392.50
21877E	COSMO TNSD 226D HD.9 220	\$6,275.00	30.00%	\$4,392.50
21877EL	COSMO TNSD 226D HD.9 220	\$6,568.00	30.00%	\$4,597.60
21877L	COSMO TNSD 226D HD.9	\$6,568.00	30.00%	\$4,597.60
21878	COSMO TNSD 226D HD1.1	\$6,275.00	30.00%	\$4,392.50
21878E	COSMO TNSD 226D HD1.1 220	\$6,275.00	30.00%	\$4,392.50
21878EL	COSMO TNSD 226D HD1.1 220	\$6,568.00	30.00%	\$4,597.60
21878L	COSMO TNSD 226D HD1.1	\$6,568.00	30.00%	\$4,597.60
21879	CINEMA CONTOUR HD.9 94D 50X80	\$1,662.00	30.00%	\$1,163.40
21879V	CINEMA CONTOUR HD.9 94D 50X80	\$1,662.00	30.00%	\$1,163.40
21880	CINEMA CONTOUR HD1.1 94D 50X80	\$1,662.00	30.00%	\$1,163.40
21880V	CINEMA CONTOUR HD1.1 94D 50X80	\$1,662.00	30.00%	\$1,163.40
21881	CINEMA CONTOUR HD.9 109D	\$2,014.00	30.00%	\$1,409.80
21881V	CINEMA CONTOUR HD.9 109D 57.5X92	\$2,014.00	30.00%	\$1,409.80
21882	CINEMA CONTOUR HD1.1 109D	\$2,014.00	30.00%	\$1,409.80
21882V	CINEMA CONTOUR HD1.1 109D 57.5X92	\$2,014.00	30.00%	\$1,409.80
21883	CINEMA CONTOUR HD.9 113D	\$2,110.00	30.00%	\$1,477.00
21883V	CINEMA CONTOUR HD.9 113D 60X96	\$2,110.00	30.00%	\$1,477.00
21884	CINEMA CONTOUR HD1.1 113D	\$2,110.00	30.00%	\$1,477.00
21884V	CINEMA CONTOUR HD1.1 113D 60X96	\$2,110.00	30.00%	\$1,477.00
21885	CINEMA CONTOUR HD.9 123D	\$2,334.00	30.00%	\$1,633.80
21885V	CINEMA CONTOUR HD.9 123D 65X104	\$2,334.00	30.00%	\$1,633.80
21886	CINEMA CONTOUR HD1.1 123D	\$2,334.00	30.00%	\$1,633.80
21886V	CINEMA CONTOUR HD1.1 123D 65X104	\$2,334.00	30.00%	\$1,633.80
21887	CINEMA CONTOUR HD.9 130D	\$2,494.00	30.00%	\$1,745.80
21887V	CINEMA CONTOUR HD.9 130D 69X110	\$2,494.00	30.00%	\$1,745.80
21888	CINEMA CONTOUR HD1.1 130D	\$2,494.00	30.00%	\$1,745.80
21888V	CINEMA CONTOUR HD1.1 130D 69X110	\$2,494.00	30.00%	\$1,745.80
21889	CINEMA CONTOUR HD.9 137D	\$2,650.00	30.00%	\$1,855.00
21889V	CINEMA CONTOUR HD.9 137D 72.5X116	\$2,650.00	30.00%	\$1,855.00
21890	CINEMA CONTOUR HD1.1 137D	\$2,650.00	30.00%	\$1,855.00
21890V	CINEMA CONTOUR HD1.1 137D 72.5X116	\$2,650.00	30.00%	\$1,855.00
21891	CINEMA CONTOUR HD.9 164D	\$3,001.00	30.00%	\$2,100.70
21891V	CINEMA CONTOUR HD.9 164D 87X139	\$3,001.00	30.00%	\$2,100.70
21892	CINEMA CONTOUR HD1.1 164D	\$3,001.00	30.00%	\$2,100.70
21892V	CINEMA CONTOUR HD1.1 164D 87X139	\$3,001.00	30.00%	\$2,100.70
21893	CINEMA CONTOUR HD.9 189D	\$3,198.00	30.00%	\$2,238.60
21893V	CINEMA CONTOUR HD.9 189D 100X160	\$3,198.00	30.00%	\$2,238.60
21894	CINEMA CONTOUR HD1.1 189D	\$3,198.00	30.00%	\$2,238.60
21894V	CINEMA CONTOUR HD1.1 189D 100X160	\$3,198.00	30.00%	\$2,238.60
21895	CINEMA CONTOUR HD.9 208D	\$3,388.00	30.00%	\$2,371.60
21895V	CINEMA CONTOUR HD.9 208D 110X176	\$3,388.00	30.00%	\$2,371.60



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
21896	CINEMA CONTOUR HD1.1 208D	\$3,388.00	30.00%	\$2,371.60
21896V	CINEMA CONTOUR HD1.1 208D 110X176	\$3,388.00	30.00%	\$2,371.60
21897	CINEMA CONTOUR HD.9 226D	\$3,514.00	30.00%	\$2,459.80
21897V	CINEMA CONTOUR HD.9 226D 120X192	\$3,514.00	30.00%	\$2,459.80
21898	CINEMA CONTOUR HD1.1 226D	\$3,514.00	30.00%	\$2,459.80
21898V	CINEMA CONTOUR HD1.1 226D 120X192	\$3,514.00	30.00%	\$2,459.80
21899	DA-SNAP HD.9 50X80NPA 94DIAG	\$1,309.00	30.00%	\$916.30
21899V	DA-SNAP HD.9 50X80NPA 94DIAG	\$1,309.00	30.00%	\$916.30
21900	DA-SNAP HD1.1 50X80NPA 94DIAG	\$1,309.00	30.00%	\$916.30
21900V	DA-SNAP HD1.1 50X80NPA 94DIAG	\$1,309.00	30.00%	\$916.30
21901	DA-SNAP HD.9 57.5X92NPA 109D	\$1,625.00	30.00%	\$1,137.50
21901V	DA-SNAP HD.9 57.5X92 109D	\$1,625.00	30.00%	\$1,137.50
21902	DA-SNAP HD1.1 57.5X92NPA 109D	\$1,625.00	30.00%	\$1,137.50
21902V	DA-SNAP HD1.1 57.5X92NPA 109D	\$1,625.00	30.00%	\$1,137.50
21903	DA-SNAP HD.9 60X96NPA 113DIAG	\$1,723.00	30.00%	\$1,206.10
21903V	DA-SNAP HD.9 60X96NPA 113DIAG	\$1,723.00	30.00%	\$1,206.10
21904	DA-SNAP HD1.1 60X96NPA 113DIAG	\$1,723.00	30.00%	\$1,206.10
21904V	DA-SNAP HD1.1 60X96NPA 113DIAG	\$1,723.00	30.00%	\$1,206.10
21905	DA-SNAP HD.9 65X104NPA 123DIAG	\$1,917.00	30.00%	\$1,341.90
21905V	DA-SNAP HD.9 65X104NPA 123DIAG	\$1,917.00	30.00%	\$1,341.90
21906	DA-SNAP HD1.1 65X104NPA 123D	\$1,917.00	30.00%	\$1,341.90
21906V	DA-SNAP HD1.1 65X104NPA 123D	\$1,917.00	30.00%	\$1,341.90
21907	DA-SNAP HD.9 69X110NPA 130DIAG	\$2,068.00	30.00%	\$1,447.60
21907V	DA-SNAP HD.9 69X110NPA 130DIAG	\$2,068.00	30.00%	\$1,447.60
21908	DA-SNAP HD1.1 69X110NPA 130D	\$2,068.00	30.00%	\$1,447.60
21908V	DA-SNAP HD1.1 69X110NPA 130D	\$2,068.00	30.00%	\$1,447.60
21909	DA-SNAP HD.9 72.5X116NPA 137D	\$2,219.00	30.00%	\$1,553.30
21909V	DA-SNAP HD.9 72.5X116NPA 137D	\$2,219.00	30.00%	\$1,553.30
21910	DA-SNAP HD1.1 72.5X116NPA 137D	\$2,219.00	30.00%	\$1,553.30
21910V	DA-SNAP HD1.1 72.5X116NPA 137D	\$2,219.00	30.00%	\$1,553.30
21911	DA-SNAP HD.9 87X139NPA 164DIAG	\$2,527.00	30.00%	\$1,768.90
21911V	DA-SNAP HD.9 87X139NPA 164DIAG	\$2,527.00	30.00%	\$1,768.90
21912	DA-SNAP HD1.1 87X139NPA 164D	\$2,527.00	30.00%	\$1,768.90
21912V	DA-SNAP HD1.1 87X139NPA 164D	\$2,527.00	30.00%	\$1,768.90
21913	DA-SNAP HD.9 100X160NPA 189D	\$2,704.00	30.00%	\$1,892.80
21913V	DA-SNAP HD.9 100X160NPA 189D	\$2,704.00	30.00%	\$1,892.80
21914	DA-SNAP HD1.1 100X160NPA 189D	\$2,704.00	30.00%	\$1,892.80
21914V	DA-SNAP HD1.1 100X160NPA 189D	\$2,704.00	30.00%	\$1,892.80
21915	DA-SNAP HD.9 110X176NPA 208D	\$2,882.00	30.00%	\$2,017.40
21915V	DA-SNAP HD.9 110X176NPA 208D	\$2,882.00	30.00%	\$2,017.40
21916	DA-SNAP HD1.1 110X176NPA 208D	\$2,882.00	30.00%	\$2,017.40
21916V	DA-SNAP HD1.1 110X176NPA 208D	\$2,882.00	30.00%	\$2,017.40
21917	DA-SNAP HD.9 120X192NPA 226D	\$2,995.00	30.00%	\$2,096.50
21917V	DA-SNAP HD.9 120X192NPA 226D	\$2,995.00	30.00%	\$2,096.50
21918	DA-SNAP HD1.1 120X192NPA 226D	\$2,995.00	30.00%	\$2,096.50
21918V	DA-SNAP HD1.1 120X192NPA 226D	\$2,995.00	30.00%	\$2,096.50
22397	PLENUM COVER 92" DIAG TNS CONF	\$1,420.00	30.00%	\$994.00
22398	PLENUM COVER 106" DIAG TNS CONF	\$1,420.00	30.00%	\$994.00
22399	PLENUM COVER 110" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22400	PLENUM COVER 119" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22401	PLENUM COVER 133" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22402	PLENUM COVER 94" DIAG TNS CONF	\$1,420.00	30.00%	\$994.00
22403	PLENUM COVER 109" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22404	PLENUM COVER 113" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22405	PLENUM COVER 123" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
22406	PLENUM COVER 130" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22407	PLENUM COVER 137" DIAG TNS CONF	\$1,610.00	30.00%	\$1,127.00
22614	WRITING SURF KITIDEA 1 PANEL MKR/CLNR/	\$28.00	27.00%	\$20.44
22963	MOTOR EXTENSION CORD ADV SMART	\$30.00	27.00%	\$21.90
23079	REAR PROJECTION MODULE (RPM)SG	\$6,593.00	30.00%	\$4,615.10
23100	MICROFIBER CLOTH 12" X 12" BLUE 2728U	\$2.70	27.00%	\$1.97
23189	REAR PROJECTION MODULE (RPM)DB	\$7,768.00	30.00%	\$5,437.60
23569	UTB CONTOURAE BLACK DM 77D HDTV	\$1,285.00	30.00%	\$899.50
23570	UTB CONTOURAE BLACK HDC1.1 77D HDTV	\$1,608.00	30.00%	\$1,125.60
23571	UTB CONTOURAE BLACK HD.6 77D HDTV	\$1,608.00	30.00%	\$1,125.60
23572	UTB CONTOURAE BLACK HD.9 77D HDTV	\$1,608.00	30.00%	\$1,125.60
23573	UTB CONTOURAE BLACK HD1.1 77D HDTV	\$1,608.00	30.00%	\$1,125.60
23574	UTB CONTOURAE BLACK HD1.3 77D HDTV	\$1,608.00	30.00%	\$1,125.60
23587	UTB CONTOURAE BLACK DM 82D HDTV	\$1,377.00	30.00%	\$963.90
23588	UTB CONTOURAE BLACK HDC1.1 82D HDTV	\$1,723.00	30.00%	\$1,206.10
23589	UTB CONTOURAE BLACK HD.6 82D HDTV	\$1,723.00	30.00%	\$1,206.10
23590	UTB CONTOURAE BLACK HD.9 82D HDTV	\$1,723.00	30.00%	\$1,206.10
23591	UTB CONTOURAE BLACK HD1.1 82D HDTV	\$1,723.00	30.00%	\$1,206.10
23592	UTB CONTOURAE BLACK HD1.3 82D HDTV	\$1,723.00	30.00%	\$1,206.10
23605	UTB CONTOURAE BLACK DM 92D HDTV	\$1,530.00	30.00%	\$1,071.00
23606	UTB CONTOURAE BLACK HDC1.1 92D HDTV	\$1,911.00	30.00%	\$1,337.70
23607	UTB CONTOURAE BLACK HD.6 92D HDTV	\$1,911.00	30.00%	\$1,337.70
23608	UTB CONTOURAE BLACK HD.9 92D HDTV	\$1,911.00	30.00%	\$1,337.70
23609	UTB CONTOURAE BLACK HD1.1 92D HDTV	\$1,911.00	30.00%	\$1,337.70
23610	UTB CONTOURAE BLACK HD1.3 92D HDTV	\$1,911.00	30.00%	\$1,337.70
23623	UTB CONTOURAE BLACK DM 100D HDTV	\$1,658.00	30.00%	\$1,160.60
23624	UTB CONTOURAE BLACK HDC1.1 100D HDTV	\$2,072.00	30.00%	\$1,450.40
23625	UTB CONTOURAE BLACK HD.6 100D HDTV	\$2,072.00	30.00%	\$1,450.40
23626	UTB CONTOURAE BLACK HD.9 100D HDTV	\$2,072.00	30.00%	\$1,450.40
23627	UTB CONTOURAE BLACK HD1.1 100D HDTV	\$2,072.00	30.00%	\$1,450.40
23628	UTB CONTOURAE BLACK HD1.3 100D HDTV	\$2,072.00	30.00%	\$1,450.40
23641	UTB CONTOURAE BLACK DM 106D HDTV	\$1,853.00	30.00%	\$1,297.10
23642	UTB CONTOURAE BLACK HDC1.1 106D HDTV	\$2,318.00	30.00%	\$1,622.60
23643	UTB CONTOURAE BLACK HD.6 106D HDTV	\$2,318.00	30.00%	\$1,622.60
23644	UTB CONTOURAE BLACK HD.9 106D HDTV	\$2,318.00	30.00%	\$1,622.60
23645	UTB CONTOURAE BLACK HD1.1 106D HDTV	\$2,318.00	30.00%	\$1,622.60
23646	UTB CONTOURAE BLACK HD1.3 106D HDTV	\$2,318.00	30.00%	\$1,622.60
23659	UTB CONTOURAE BLACK DM 110D HDTV	\$1,941.00	30.00%	\$1,358.70
23660	UTB CONTOURAE BLACK HDC1.1 110D HDTV	\$2,426.00	30.00%	\$1,698.20
23661	UTB CONTOURAE BLACK HD.6 110D HDTV	\$2,426.00	30.00%	\$1,698.20
23662	UTB CONTOURAE BLACK HD.9 110D HDTV	\$2,426.00	30.00%	\$1,698.20
23663	UTB CONTOURAE BLACK HD1.1 110D HDTV	\$2,426.00	30.00%	\$1,698.20
23664	UTB CONTOURAE BLACK HD1.3 110D HDTV	\$2,426.00	30.00%	\$1,698.20
23677	UTB CONTOURAE BLACK DM 119D HDTV	\$2,145.00	30.00%	\$1,501.50
23678	UTB CONTOURAE BLACK HDC1.1 119D HDTV	\$2,683.00	30.00%	\$1,878.10
23679	UTB CONTOURAE BLACK HD.6 119D HDTV	\$2,683.00	30.00%	\$1,878.10
23680	UTB CONTOURAE BLACK HD.9 119D HDTV	\$2,683.00	30.00%	\$1,878.10
23681	UTB CONTOURAE BLACK HD1.1 119D HDTV	\$2,683.00	30.00%	\$1,878.10
23682	UTB CONTOURAE BLACK HD1.3 119D HDTV	\$2,683.00	30.00%	\$1,878.10
23695	UTB CONTOURAE BLACK DM 133D HDTV	\$2,439.00	30.00%	\$1,707.30
23696	UTB CONTOURAE BLACK HDC1.1 133D HDTV	\$3,047.00	30.00%	\$2,132.90
23697	UTB CONTOURAE BLACK HD.6 133D HDTV	\$3,047.00	30.00%	\$2,132.90
23698	UTB CONTOURAE BLACK HD.9 133D HDTV	\$3,047.00	30.00%	\$2,132.90
23699	UTB CONTOURAE BLACK HD1.1 133D HDTV	\$3,047.00	30.00%	\$2,132.90
23700	UTB CONTOURAE BLACK HD1.3 133D HDTV	\$3,047.00	30.00%	\$2,132.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
23713	UTB CONTOURAE BLACK DM 159D HDTV	\$2,762.00	30.00%	\$1,933.40
23714	UTB CONTOURAE BLACK HDC1.1 159D HDTV	\$3,453.00	30.00%	\$2,417.10
23715	UTB CONTOURAE BLACK HD.6 159D HDTV	\$3,453.00	30.00%	\$2,417.10
23716	UTB CONTOURAE BLACK HD.9 159D HDTV	\$3,453.00	30.00%	\$2,417.10
23717	UTB CONTOURAE BLACK HD1.1 159D HDTV	\$3,453.00	30.00%	\$2,417.10
23718	UTB CONTOURAE BLACK HD1.3 159D HDTV	\$3,453.00	30.00%	\$2,417.10
23731	UTB CONTOURAE BLACK DM 193D HDTV	\$2,999.00	30.00%	\$2,099.30
23732	UTB CONTOURAE BLACK HDC1.1 193D HDTV	\$3,750.00	30.00%	\$2,625.00
23733	UTB CONTOURAE BLACK HD.6 193D HDTV	\$3,750.00	30.00%	\$2,625.00
23734	UTB CONTOURAE BLACK HD.9 193D HDTV	\$3,750.00	30.00%	\$2,625.00
23735	UTB CONTOURAE BLACK HD1.1 193D HDTV	\$3,750.00	30.00%	\$2,625.00
23736	UTB CONTOURAE BLACK HD1.3 193D HDTV	\$3,750.00	30.00%	\$2,625.00
23749	UTB CONTOURAE BLACK DM 220D HDTV	\$3,233.00	30.00%	\$2,263.10
23750	UTB CONTOURAE BLACK HDC1.1 220D HDTV	\$4,043.00	30.00%	\$2,830.10
23751	UTB CONTOURAE BLACK HD.6 220D HDTV	\$4,043.00	30.00%	\$2,830.10
23752	UTB CONTOURAE BLACK HD.9 220D HDTV	\$4,043.00	30.00%	\$2,830.10
23753	UTB CONTOURAE BLACK HD1.1 220D HDTV	\$4,043.00	30.00%	\$2,830.10
23754	UTB CONTOURAE BLACK HD1.3 220D HDTV	\$4,043.00	30.00%	\$2,830.10
23767	UTB CONTOURAE BLACK DM 96D CS	\$1,658.00	30.00%	\$1,160.60
23768	UTB CONTOURAE BLACK HDC1.1 96D CS	\$2,072.00	30.00%	\$1,450.40
23769	UTB CONTOURAE BLACK HD.6 96D CS	\$2,072.00	30.00%	\$1,450.40
23770	UTB CONTOURAE BLACK HD.9 96D CS	\$2,072.00	30.00%	\$1,450.40
23771	UTB CONTOURAE BLACK HD1.1 96D CS	\$2,072.00	30.00%	\$1,450.40
23772	UTB CONTOURAE BLACK HD1.3 96D CS	\$2,072.00	30.00%	\$1,450.40
23785	UTB CONTOURAE BLACK DM 103D CS	\$1,941.00	30.00%	\$1,358.70
23786	UTB CONTOURAE BLACK HDC1.1 103D CS	\$2,426.00	30.00%	\$1,698.20
23787	UTB CONTOURAE BLACK HD.6 103D CS	\$2,426.00	30.00%	\$1,698.20
23788	UTB CONTOURAE BLACK HD.9 103D CS	\$2,426.00	30.00%	\$1,698.20
23789	UTB CONTOURAE BLACK HD1.1 103D CS	\$2,426.00	30.00%	\$1,698.20
23790	UTB CONTOURAE BLACK HD1.3 103D CS	\$2,426.00	30.00%	\$1,698.20
23803	UTB CONTOURAE BLACK DM 115D CS	\$2,145.00	30.00%	\$1,501.50
23804	UTB CONTOURAE BLACK HDC1.1 115D CS	\$2,683.00	30.00%	\$1,878.10
23805	UTB CONTOURAE BLACK HD.6 115D CS	\$2,683.00	30.00%	\$1,878.10
23806	UTB CONTOURAE BLACK HD.9 115D CS	\$2,683.00	30.00%	\$1,878.10
23807	UTB CONTOURAE BLACK HD1.1 115D CS	\$2,683.00	30.00%	\$1,878.10
23808	UTB CONTOURAE BLACK HD1.3 115D CS	\$2,683.00	30.00%	\$1,878.10
23821	UTB CONTOURAE BLACK DM 125D CS	\$2,416.00	30.00%	\$1,691.20
23822	UTB CONTOURAE BLACK HDC1.1 125D CS	\$3,021.00	30.00%	\$2,114.70
23823	UTB CONTOURAE BLACK HD.6 125D CS	\$3,021.00	30.00%	\$2,114.70
23824	UTB CONTOURAE BLACK HD.9 125D CS	\$3,021.00	30.00%	\$2,114.70
23825	UTB CONTOURAE BLACK HD1.1 125D CS	\$3,021.00	30.00%	\$2,114.70
23826	UTB CONTOURAE BLACK HD1.3 125D CS	\$3,021.00	30.00%	\$2,114.70
23839	UTB CONTOURAE BLACK DM 133D CS	\$2,481.00	30.00%	\$1,736.70
23840	UTB CONTOURAE BLACK HDC1.1 133D CS	\$3,103.00	30.00%	\$2,172.10
23841	UTB CONTOURAE BLACK HD.6 133D CS	\$3,103.00	30.00%	\$2,172.10
23842	UTB CONTOURAE BLACK HD.9 133D CS	\$3,103.00	30.00%	\$2,172.10
23843	UTB CONTOURAE BLACK HD1.1 133D CS	\$3,103.00	30.00%	\$2,172.10
23844	UTB CONTOURAE BLACK HD1.3 133D CS	\$3,103.00	30.00%	\$2,172.10
23874	UTB CONTOURAE BLACK DM 138D CS	\$2,552.00	30.00%	\$1,786.40
23875	UTB CONTOURAE BLACK HDC1.1 138D CS	\$3,190.00	30.00%	\$2,233.00
23876	UTB CONTOURAE BLACK HD.6 138D CS	\$3,190.00	30.00%	\$2,233.00
23877	UTB CONTOURAE BLACK HD.9 138D CS	\$3,190.00	30.00%	\$2,233.00
23878	UTB CONTOURAE BLACK HD1.1 138D CS	\$3,190.00	30.00%	\$2,233.00
23879	UTB CONTOURAE BLACK HD1.3 138D CS	\$3,190.00	30.00%	\$2,233.00
23892	UTB CONTOURAE BLACK DM 148D CS	\$2,712.00	30.00%	\$1,898.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
23893	UTB CONTOURAE BLACK HDC1.1 148D CS	\$3,390.00	30.00%	\$2,373.00
23894	UTB CONTOURAE BLACK HD.6 148D CS	\$3,390.00	30.00%	\$2,373.00
23895	UTB CONTOURAE BLACK HD.9 148D CS	\$3,390.00	30.00%	\$2,373.00
23896	UTB CONTOURAE BLACK HD1.1 148D CS	\$3,390.00	30.00%	\$2,373.00
23897	UTB CONTOURAE BLACK HD1.3 148D CS	\$3,390.00	30.00%	\$2,373.00
23910	UTB CONTOURAE BLACK DM 166D CS	\$2,883.00	30.00%	\$2,018.10
23911	UTB CONTOURAE BLACK HDC1.1 166D CS	\$3,603.00	30.00%	\$2,522.10
23912	UTB CONTOURAE BLACK HD.6 166D CS	\$3,603.00	30.00%	\$2,522.10
23913	UTB CONTOURAE BLACK HD.9 166D CS	\$3,603.00	30.00%	\$2,522.10
23914	UTB CONTOURAE BLACK HD1.1 166D CS	\$3,603.00	30.00%	\$2,522.10
23915	UTB CONTOURAE BLACK HD1.3 166D CS	\$3,603.00	30.00%	\$2,522.10
23928	UTB CONTOURAE BLACK DM 199D CS	\$3,093.00	30.00%	\$2,165.10
23929	UTB CONTOURAE BLACK HDC1.1 199D CS	\$3,868.00	30.00%	\$2,707.60
23930	UTB CONTOURAE BLACK HD.6 199D CS	\$3,868.00	30.00%	\$2,707.60
23931	UTB CONTOURAE BLACK HD.9 199D CS	\$3,868.00	30.00%	\$2,707.60
23932	UTB CONTOURAE BLACK HD1.1 199D CS	\$3,868.00	30.00%	\$2,707.60
23933	UTB CONTOURAE BLACK HD1.3 199D CS	\$3,868.00	30.00%	\$2,707.60
23946	UTB CONTOURAE BLACK DM 208D CS	\$3,233.00	30.00%	\$2,263.10
23947	UTB CONTOURAE BLACK HDC1.1 208D CS	\$4,043.00	30.00%	\$2,830.10
23948	UTB CONTOURAE BLACK HD.6 208D CS	\$4,043.00	30.00%	\$2,830.10
23949	UTB CONTOURAE BLACK HD.9 208D CS	\$4,043.00	30.00%	\$2,830.10
23950	UTB CONTOURAE BLACK HD1.1 208D CS	\$4,043.00	30.00%	\$2,830.10
23951	UTB CONTOURAE BLACK HD1.3 208D CS	\$4,043.00	30.00%	\$2,830.10
24002BLS	VIEWSHARE TNSD ADV 92D HD.9	\$640.00	30.00%	\$448.00
24002BLSI	VIEWSHARE TNSD ADV 92D HD.9	\$816.00	30.00%	\$571.20
24002BLSR	VIEWSHARE TNSD 92D HD.9	\$1,184.00	30.00%	\$828.80
24002EBLS	VIEWSHARE TNSD ADV 92D HD.9 220V	\$640.00	30.00%	\$448.00
24002EBLSR	VIEWSHARE TNSD 92D HD.9 220V	\$1,184.00	30.00%	\$828.80
24002EFLS	VIEWSHARE TNSD ADV 92D HD.9 220V	\$5,657.00	30.00%	\$3,959.90
24002EFLSI	VIEWSHARE TNSD ADV 92D HD.9 220V	\$5,657.00	30.00%	\$3,959.90
24002EFLSR	VIEWSHARE TNSD 92D HD.9 220V	\$5,657.00	30.00%	\$3,959.90
24002ELS	VIEWSHARE TNSD ADV 92D HD.9 220V	\$6,297.00	30.00%	\$4,407.90
24002ELSM	VIEWSHARE TNSD 92D HD.9 220V	\$6,803.00	30.00%	\$4,762.10
24002ELSR	VIEWSHARE TNSD 92D HD.9 220V	\$6,841.00	30.00%	\$4,788.70
24002FLS	VIEWSHARE TNSD ADV 92D HD.9	\$5,657.00	30.00%	\$3,959.90
24002FLSI	VIEWSHARE TNSD ADV 92D HD.9	\$5,657.00	30.00%	\$3,959.90
24002FLSR	VIEWSHARE TNSD 92D HD.9	\$5,657.00	30.00%	\$3,959.90
24002LS	VIEWSHARE TNSD ADV 92D HD.9	\$6,297.00	30.00%	\$4,407.90
24002LSI	VIEWSHARE TNSD ADV 92D HD.9	\$6,473.00	30.00%	\$4,531.10
24002LSM	VIEWSHARE TNSD 92D HD.9	\$6,803.00	30.00%	\$4,762.10
24002LSR	VIEWSHARE TNSD 92D HD.9	\$6,841.00	30.00%	\$4,788.70
24003BLS	VIEWSHARE TNSD ADV 92D HD1.1	\$640.00	30.00%	\$448.00
24003BLSI	VIEWSHARE TNSD ADV 92D HD1.1	\$816.00	30.00%	\$571.20
24003BLSR	VIEWSHARE TNSD 92D HD1.1	\$1,184.00	30.00%	\$828.80
24003EBLS	VIEWSHARE TNSD ADV 92D HD1.1 220V	\$640.00	30.00%	\$448.00
24003EBLSR	VIEWSHARE TNSD 92D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24003EFLS	VIEWSHARE TNSD ADV 92D HD1.1 220V	\$5,657.00	30.00%	\$3,959.90
24003EFLSI	VIEWSHARE TNSD ADV 92D HD1.1 220V	\$5,657.00	30.00%	\$3,959.90
24003EFLSR	VIEWSHARE TNSD 92D HD1.1 220V	\$5,657.00	30.00%	\$3,959.90
24003ELS	VIEWSHARE TNSD ADV 92D HD1.1 220V	\$6,297.00	30.00%	\$4,407.90
24003ELSR	VIEWSHARE TNSD 92D HD1.1 220V	\$6,841.00	30.00%	\$4,788.70
24003FLS	VIEWSHARE TNSD ADV 92D HD1.1	\$5,657.00	30.00%	\$3,959.90
24003FLSI	VIEWSHARE TNSD ADV 92D HD1.1	\$5,657.00	30.00%	\$3,959.90
24003FLSR	VIEWSHARE TNSD 92D HD1.1	\$5,657.00	30.00%	\$3,959.90
24003LS	VIEWSHARE TNSD ADV 92D HD1.1	\$6,297.00	30.00%	\$4,407.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24003LSI	VIEWSHARE TNSD ADV 92D HD1.1	\$6,473.00	30.00%	\$4,531.10
24003LSM	VIEWSHARE TNSD 92D HD1.1	\$6,803.00	30.00%	\$4,762.10
24003LSR	VIEWSHARE TNSD 92D HD1.1	\$6,841.00	30.00%	\$4,788.70
24004BLS	VIEWSHARE TNSD ADV 92D DM	\$640.00	30.00%	\$448.00
24004BLSI	VIEWSHARE TNSD ADV 92D DM	\$816.00	30.00%	\$571.20
24004BLSR	VIEWSHARE TNSD 92D DM	\$1,184.00	30.00%	\$828.80
24004EBLS	VIEWSHARE TNSD ADV 92D DM 220V	\$640.00	30.00%	\$448.00
24004EBLSI	VIEWSHARE TNSD ADV 92D DM 220V	\$816.00	30.00%	\$571.20
24004EBLSR	VIEWSHARE TNSD 92D DM 220V	\$1,184.00	30.00%	\$828.80
24004EFLS	VIEWSHARE TNSD ADV 92D DM 220V	\$4,896.00	30.00%	\$3,427.20
24004EFLSI	VIEWSHARE TNSD ADV 92D DM 220V	\$4,896.00	30.00%	\$3,427.20
24004EFLSR	VIEWSHARE TNSD 92D DM 220V	\$4,896.00	30.00%	\$3,427.20
24004ELS	VIEWSHARE TNSD ADV 92D DM 220V	\$5,536.00	30.00%	\$3,875.20
24004ELSM	VIEWSHARE TNSD 92D DM 220V	\$6,042.00	30.00%	\$4,229.40
24004ELSR	VIEWSHARE TNSD 92D DM 220V	\$6,080.00	30.00%	\$4,256.00
24004FLS	VIEWSHARE TNSD ADV 92D DM	\$4,896.00	30.00%	\$3,427.20
24004FLSI	VIEWSHARE TNSD ADV 92D DM	\$4,896.00	30.00%	\$3,427.20
24004FLSR	VIEWSHARE TNSD 92D DM	\$4,896.00	30.00%	\$3,427.20
24004LS	VIEWSHARE TNSD ADV 92D DM	\$5,536.00	30.00%	\$3,875.20
24004LSI	VIEWSHARE TNSD ADV 92D DM	\$5,712.00	30.00%	\$3,998.40
24004LSM	VIEWSHARE TNSD 92D DM	\$6,042.00	30.00%	\$4,229.40
24004LSR	VIEWSHARE TNSD 92D DM	\$6,080.00	30.00%	\$4,256.00
24005BLS	VIEWSHARE TNSD ADV 92D DMHC	\$640.00	30.00%	\$448.00
24005BLSI	VIEWSHARE TNSD ADV 92D DMHC	\$816.00	30.00%	\$571.20
24005BLSR	VIEWSHARE TNSD 92D DMHC	\$1,184.00	30.00%	\$828.80
24005EBLS	VIEWSHARE TNSD ADV 92D DMHC 220V	\$640.00	30.00%	\$448.00
24005EBLSI	VIEWSHARE TNSD ADV 92D DMHC 220V	\$816.00	30.00%	\$571.20
24005EBLSR	VIEWSHARE TNSD 92D DMHC 220V	\$1,184.00	30.00%	\$828.80
24005EFLS	VIEWSHARE TNSD ADV 92D DMHC 220V	\$4,896.00	30.00%	\$3,427.20
24005EFLSI	VIEWSHARE TNSD ADV 92D DMHC 220V	\$4,896.00	30.00%	\$3,427.20
24005EFLSR	VIEWSHARE TNSD 92D DMHC 220V	\$4,896.00	30.00%	\$3,427.20
24005ELS	VIEWSHARE TNSD ADV 92D DMHC 220V	\$5,536.00	30.00%	\$3,875.20
24005ELSM	VIEWSHARE TNSD 92D DMHC 220V	\$6,042.00	30.00%	\$4,229.40
24005ELSR	VIEWSHARE TNSD 92D DMHC 220V	\$6,080.00	30.00%	\$4,256.00
24005FLS	VIEWSHARE TNSD ADV 92D DMHC	\$4,896.00	30.00%	\$3,427.20
24005FLSI	VIEWSHARE TNSD ADV 92D DMHC	\$4,896.00	30.00%	\$3,427.20
24005FLSR	VIEWSHARE TNSD 92D DMHC	\$4,896.00	30.00%	\$3,427.20
24005LS	VIEWSHARE TNSD ADV 92D DMHC	\$5,536.00	30.00%	\$3,875.20
24005LSI	VIEWSHARE TNSD ADV 92D DMHC	\$5,712.00	30.00%	\$3,998.40
24005LSM	VIEWSHARE TNSD 92D DMHC	\$6,042.00	30.00%	\$4,229.40
24005LSR	VIEWSHARE TNSD 92D DMHC	\$6,080.00	30.00%	\$4,256.00
24008BLS	VIEWSHARE TNSD ADV 92D HDC1.1	\$640.00	30.00%	\$448.00
24008BLSI	VIEWSHARE TNSD ADV 92D HDC1.1	\$816.00	30.00%	\$571.20
24008BLSR	VIEWSHARE TNSD 92D HDC1.1	\$1,184.00	30.00%	\$828.80
24008EBLS	VIEWSHARE TNSD ADV 92D HDC1.1 220V	\$640.00	30.00%	\$448.00
24008EBLSI	VIEWSHARE TNSD ADV 92D HDC1.1 220V	\$816.00	30.00%	\$571.20
24008EBLSR	VIEWSHARE TNSD 92D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24008EFLS	VIEWSHARE TNSD ADV 92D HDC1.1 220V	\$5,657.00	30.00%	\$3,959.90
24008EFLSI	VIEWSHARE TNSD ADV 92D HDC1.1 220V	\$5,657.00	30.00%	\$3,959.90
24008EFLSR	VIEWSHARE TNSD 92D HDC1.1 220V	\$5,657.00	30.00%	\$3,959.90
24008ELS	VIEWSHARE TNSD ADV 92D HDC1.1 220V	\$6,297.00	30.00%	\$4,407.90
24008ELSI	VIEWSHARE TNSD ADV 92D HDC1.1 220V	\$6,473.00	30.00%	\$4,531.10
24008ELSM	VIEWSHARE TNSD 92D HDC1.1 220V	\$6,803.00	30.00%	\$4,762.10
24008ELSR	VIEWSHARE TNSD 92D HDC1.1 220V	\$6,841.00	30.00%	\$4,788.70
24008FLS	VIEWSHARE TNSD ADV 92D HDC1.1	\$5,657.00	30.00%	\$3,959.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24008FLSI	VIEWSHARE TNSD ADV 92D HDC1.1	\$5,657.00	30.00%	\$3,959.90
24008FLSR	VIEWSHARE TNSD 92D HDC1.1	\$5,657.00	30.00%	\$3,959.90
24008LS	VIEWSHARE TNSD ADV 92D HDC1.1	\$6,297.00	30.00%	\$4,407.90
24008LSI	VIEWSHARE TNSD ADV 92D HDC1.1	\$6,473.00	30.00%	\$4,531.10
24008LSM	VIEWSHARE TNSD 92D HDC1.1	\$6,803.00	30.00%	\$4,762.10
24008LSR	VIEWSHARE TNSD 92D HDC1.1	\$6,841.00	30.00%	\$4,788.70
24009BLS	VIEWSHARE TNSD ADV 106D HD.9	\$640.00	30.00%	\$448.00
24009BLSI	VIEWSHARE TNSD ADV 106D HD.9	\$816.00	30.00%	\$571.20
24009BLSR	VIEWSHARE TNSD 106D HD.9	\$1,184.00	30.00%	\$828.80
24009EBLS	VIEWSHARE TNSD ADV 106D HD.9 220V	\$640.00	30.00%	\$448.00
24009EBLSR	VIEWSHARE TNSD 106D HD.9 220V	\$1,184.00	30.00%	\$828.80
24009EFLS	VIEWSHARE TNSD ADV 106D HD.9 220V	\$6,016.00	30.00%	\$4,211.20
24009EFLSI	VIEWSHARE TNSD ADV 106D HD.9 220V	\$6,016.00	30.00%	\$4,211.20
24009EFLSR	VIEWSHARE TNSD 106D HD.9 220V	\$6,016.00	30.00%	\$4,211.20
24009ELS	VIEWSHARE TNSD ADV 106D HD.9 220	\$6,656.00	30.00%	\$4,659.20
24009ELSM	VIEWSHARE TNSD 106D HD.9 220V	\$7,162.00	30.00%	\$5,013.40
24009ELSR	VIEWSHARE TNSD 106D HD.9 220V	\$7,200.00	30.00%	\$5,040.00
24009FLS	VIEWSHARE TNSD ADV 106D HD.9	\$6,016.00	30.00%	\$4,211.20
24009FLSI	VIEWSHARE TNSD ADV 106D HD.9	\$6,016.00	30.00%	\$4,211.20
24009FLSR	VIEWSHARE TNSD 106D HD.9	\$6,016.00	30.00%	\$4,211.20
24009LS	VIEWSHARE TNSD ADV 106D HD.9	\$6,656.00	30.00%	\$4,659.20
24009LSI	VIEWSHARE TNSD ADV 106D HD.9	\$6,832.00	30.00%	\$4,782.40
24009LSM	VIEWSHARE TNSD 106D HD.9	\$7,162.00	30.00%	\$5,013.40
24009LSR	VIEWSHARE TNSD 106D HD.9	\$7,200.00	30.00%	\$5,040.00
24010BLS	VIEWSHARE TNSD ADV 106D HD1.1	\$640.00	30.00%	\$448.00
24010BLSI	VIEWSHARE TNSD ADV 106D HD1.1	\$816.00	30.00%	\$571.20
24010BLSR	VIEWSHARE TNSD 106D HD1.1	\$1,184.00	30.00%	\$828.80
24010EBLS	VIEWSHARE TNSD ADV 106D HD1.1 220V	\$640.00	30.00%	\$448.00
24010EBLSR	VIEWSHARE TNSD 106D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24010EFLS	VIEWSHARE TNSD ADV 106D HD1.1 220V	\$6,016.00	30.00%	\$4,211.20
24010EFLSI	VIEWSHARE TNSD ADV 106D HD1.1 220V	\$6,016.00	30.00%	\$4,211.20
24010EFLSR	VIEWSHARE TNSD 106D HD1.1 220V	\$6,016.00	30.00%	\$4,211.20
24010ELS	VIEWSHARE TNSD ADV 106D HD1.1 220V	\$6,656.00	30.00%	\$4,659.20
24010ELSM	VIEWSHARE TNSD 106D HD1.1 220V	\$7,162.00	30.00%	\$5,013.40
24010ELSR	VIEWSHARE TNSD 106D HD1.1 220V	\$7,200.00	30.00%	\$5,040.00
24010FLS	VIEWSHARE TNSD ADV 106D HD1.1	\$6,016.00	30.00%	\$4,211.20
24010FLSI	VIEWSHARE TNSD ADV 106D HD1.1	\$6,016.00	30.00%	\$4,211.20
24010FLSR	VIEWSHARE TNSD 106D HD1.1	\$6,016.00	30.00%	\$4,211.20
24010LS	VIEWSHARE TNSD ADV 106D HD1.1	\$6,656.00	30.00%	\$4,659.20
24010LSI	VIEWSHARE TNSD ADV 106D HD1.1	\$6,832.00	30.00%	\$4,782.40
24010LSM	VIEWSHARE TNSD 106D HD1.1	\$7,162.00	30.00%	\$5,013.40
24010LSR	VIEWSHARE TNSD 106D HD1.1	\$7,200.00	30.00%	\$5,040.00
24011BLS	VIEWSHARE TNSD ADV 106D DM	\$640.00	30.00%	\$448.00
24011BLSI	VIEWSHARE TNSD ADV 106D DM	\$816.00	30.00%	\$571.20
24011BLSR	VIEWSHARE TNSD 106D DM	\$1,184.00	30.00%	\$828.80
24011EBLS	VIEWSHARE TNSD ADV 106D DM 220V	\$640.00	30.00%	\$448.00
24011EBLSI	VIEWSHARE TNSD ADV 106D DM 220V	\$816.00	30.00%	\$571.20
24011EBLSR	VIEWSHARE TNSD 106D DM 220V	\$1,184.00	30.00%	\$828.80
24011EFLS	VIEWSHARE TNSD ADV 106D DM 220V	\$5,184.00	30.00%	\$3,628.80
24011EFLSI	VIEWSHARE TNSD ADV 106D DM 220V	\$5,184.00	30.00%	\$3,628.80
24011EFLSR	VIEWSHARE TNSD 106D DM 220V	\$5,184.00	30.00%	\$3,628.80
24011ELS	VIEWSHARE TNSD ADV 106D DM 220V	\$5,824.00	30.00%	\$4,076.80
24011ELSI	VIEWSHARE TNSD ADV 106D DM 220V	\$6,000.00	30.00%	\$4,200.00
24011ELSM	VIEWSHARE TNSD 106D DM 220V	\$6,330.00	30.00%	\$4,431.00
24011ELSR	VIEWSHARE TNSD 106D DM 220V	\$6,368.00	30.00%	\$4,457.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24011FLS	VIEWSHARE TNSD ADV 106D DM	\$5,184.00	30.00%	\$3,628.80
24011FLSI	VIEWSHARE TNSD ADV 106D DM	\$5,184.00	30.00%	\$3,628.80
24011FLSR	VIEWSHARE TNSD 106D DM	\$5,184.00	30.00%	\$3,628.80
24011LS	VIEWSHARE TNSD ADV 106D DM	\$5,824.00	30.00%	\$4,076.80
24011LSI	VIEWSHARE TNSD ADV 106D DM	\$6,000.00	30.00%	\$4,200.00
24011LSM	VIEWSHARE TNSD 106D DM	\$6,330.00	30.00%	\$4,431.00
24011LSR	VIEWSHARE TNSD 106D DM	\$6,368.00	30.00%	\$4,457.60
24012BLS	VIEWSHARE TNSD ADV 106D DMHC	\$640.00	30.00%	\$448.00
24012BLSI	VIEWSHARE TNSD ADV 106D DMHC	\$816.00	30.00%	\$571.20
24012BLSR	VIEWSHARE TNSD 106D DMHC	\$1,184.00	30.00%	\$828.80
24012EBLS	VIEWSHARE TNSD ADV 106D DMHC 220V	\$640.00	30.00%	\$448.00
24012EBLSI	VIEWSHARE TNSD ADV 106D DMHC 220V	\$816.00	30.00%	\$571.20
24012EBLSR	VIEWSHARE TNSD 106D DMHC 220V	\$1,184.00	30.00%	\$828.80
24012EFLS	VIEWSHARE TNSD ADV 106D DMHC 220V	\$5,184.00	30.00%	\$3,628.80
24012EFLSI	VIEWSHARE TNSD ADV 106D DMHC 220V	\$5,184.00	30.00%	\$3,628.80
24012EFLSR	VIEWSHARE TNSD 106D DMHC 220V	\$5,184.00	30.00%	\$3,628.80
24012ELS	VIEWSHARE TNSD ADV 106D DMHC 220V	\$5,824.00	30.00%	\$4,076.80
24012ELSI	VIEWSHARE TNSD ADV 106D DMHC 220V	\$6,000.00	30.00%	\$4,200.00
24012ELSM	VIEWSHARE TNSD 106D DMHC 220V	\$6,330.00	30.00%	\$4,431.00
24012ELSR	VIEWSHARE TNSD 106D DMHC 220V	\$6,368.00	30.00%	\$4,457.60
24012FLS	VIEWSHARE TNSD ADV 106D DMHC	\$5,184.00	30.00%	\$3,628.80
24012FLSI	VIEWSHARE TNSD ADV 106D DMHC	\$5,184.00	30.00%	\$3,628.80
24012FLSR	VIEWSHARE TNSD 106D DMHC	\$5,184.00	30.00%	\$3,628.80
24012LS	VIEWSHARE TNSD ADV 106D DMHC	\$5,824.00	30.00%	\$4,076.80
24012LSI	VIEWSHARE TNSD ADV 106D DMHC	\$6,000.00	30.00%	\$4,200.00
24012LSM	VIEWSHARE TNSD 106D DMHC	\$6,330.00	30.00%	\$4,431.00
24012LSR	VIEWSHARE TNSD 106D DMHC	\$6,368.00	30.00%	\$4,457.60
24015BLS	VIEWSHARE TNSD ADV 106D HDC1.1	\$640.00	30.00%	\$448.00
24015BLSI	VIEWSHARE TNSD ADV 106D HDC1.1	\$816.00	30.00%	\$571.20
24015BLSR	VIEWSHARE TNSD 106D HDC1.1	\$1,184.00	30.00%	\$828.80
24015EBLS	VIEWSHARE TNSD ADV 106D HDC1.1 220V	\$640.00	30.00%	\$448.00
24015EBLSI	VIEWSHARE TNSD ADV 106D HDC1.1 220V	\$816.00	30.00%	\$571.20
24015EBLSR	VIEWSHARE TNSD 106D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24015EFLS	VIEWSHARE TNSD ADV 106D HDC1.1 220V	\$6,016.00	30.00%	\$4,211.20
24015EFLSI	VIEWSHARE TNSD ADV 106D HDC1.1 220V	\$6,016.00	30.00%	\$4,211.20
24015EFLSR	VIEWSHARE TNSD 106D HDC1.1 220V	\$6,016.00	30.00%	\$4,211.20
24015ELS	VIEWSHARE TNSD ADV 106D HDC1.1 220V	\$6,656.00	30.00%	\$4,659.20
24015ELSI	VIEWSHARE TNSD ADV 106D HDC1.1 220V	\$6,832.00	30.00%	\$4,782.40
24015ELSM	VIEWSHARE TNSD 106D HDC1.1 220V	\$7,162.00	30.00%	\$5,013.40
24015ELSR	VIEWSHARE TNSD 106D HDC1.1 220V	\$7,200.00	30.00%	\$5,040.00
24015FLS	VIEWSHARE TNSD ADV 106D HDC1.1	\$6,016.00	30.00%	\$4,211.20
24015FLSI	VIEWSHARE TNSD ADV 106D HDC1.1	\$6,016.00	30.00%	\$4,211.20
24015FLSR	VIEWSHARE TNSD 106D HDC1.1	\$6,016.00	30.00%	\$4,211.20
24015LS	VIEWSHARE TNSD ADV 106D HDC1.1	\$6,656.00	30.00%	\$4,659.20
24015LSI	VIEWSHARE TNSD ADV 106D HDC1.1	\$6,832.00	30.00%	\$4,782.40
24015LSM	VIEWSHARE TNSD 106D HDC1.1	\$7,162.00	30.00%	\$5,013.40
24015LSR	VIEWSHARE TNSD 106D HDC1.1	\$7,200.00	30.00%	\$5,040.00
24016BLS	VIEWSHARE TNSD ADV 110D HD.9	\$640.00	30.00%	\$448.00
24016BLSI	VIEWSHARE TNSD ADV 110D HD.9	\$816.00	30.00%	\$571.20
24016BLSR	VIEWSHARE TNSD 110D HD.9	\$1,184.00	30.00%	\$828.80
24016EBLS	VIEWSHARE TNSD ADV 110D HD.9 220V	\$640.00	30.00%	\$448.00
24016EBLSR	VIEWSHARE TNSD 110D HD.9 220V	\$1,184.00	30.00%	\$828.80
24016EFLS	VIEWSHARE TNSD ADV 110D HD.9 220V	\$6,140.00	30.00%	\$4,298.00
24016EFLSI	VIEWSHARE TNSD ADV 110D HD.9 220V	\$6,140.00	30.00%	\$4,298.00
24016EFLSR	VIEWSHARE TNSD 110D HD.9 220V	\$6,140.00	30.00%	\$4,298.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24016ELS	VIEWSHARE TNSD ADV 110D HD.9 220V	\$6,780.00	30.00%	\$4,746.00
24016ELSM	VIEWSHARE TNSD 110D HD.9 220V	\$7,286.00	30.00%	\$5,100.20
24016ELSR	VIEWSHARE TNSD 110D HD.9 220V	\$7,324.00	30.00%	\$5,126.80
24016FLS	VIEWSHARE TNSD ADV 110D HD.9	\$6,140.00	30.00%	\$4,298.00
24016FLSI	VIEWSHARE TNSD ADV 110D HD.9	\$6,140.00	30.00%	\$4,298.00
24016FLSR	VIEWSHARE TNSD 110D HD.9	\$6,140.00	30.00%	\$4,298.00
24016LS	VIEWSHARE TNSD ADV 110D HD.9	\$6,780.00	30.00%	\$4,746.00
24016LSI	VIEWSHARE TNSD ADV 110D HD.9	\$6,956.00	30.00%	\$4,869.20
24016LSM	VIEWSHARE TNSD 110D HD.9	\$7,286.00	30.00%	\$5,100.20
24016LSR	VIEWSHARE TNSD 110D HD.9	\$7,324.00	30.00%	\$5,126.80
24017BLS	VIEWSHARE TNSD ADV 110D HD1.1	\$640.00	30.00%	\$448.00
24017BLSI	VIEWSHARE TNSD ADV 110D HD1.1	\$816.00	30.00%	\$571.20
24017BLSR	VIEWSHARE TNSD 110D HD1.1	\$1,184.00	30.00%	\$828.80
24017EBLS	VIEWSHARE TNSD ADV 110D HD1.1 220V	\$640.00	30.00%	\$448.00
24017EBLSR	VIEWSHARE TNSD 110D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24017EFLS	VIEWSHARE TNSD ADV 110D HD1.1 220V	\$6,140.00	30.00%	\$4,298.00
24017EFLSI	VIEWSHARE TNSD ADV 110D HD1.1 220V	\$6,140.00	30.00%	\$4,298.00
24017EFLSR	VIEWSHARE TNSD 110D HD1.1 220V	\$6,140.00	30.00%	\$4,298.00
24017ELS	VIEWSHARE TNSD ADV 110D HD1.1 220V	\$6,780.00	30.00%	\$4,746.00
24017ELSM	VIEWSHARE TNSD 110D HD1.1 220V	\$7,286.00	30.00%	\$5,100.20
24017ELSR	VIEWSHARE TNSD 110D HD1.1 220V	\$7,324.00	30.00%	\$5,126.80
24017FLS	VIEWSHARE TNSD ADV 110D HD1.1	\$6,140.00	30.00%	\$4,298.00
24017FLSI	VIEWSHARE TNSD ADV 110D HD1.1	\$6,140.00	30.00%	\$4,298.00
24017FLSR	VIEWSHARE TNSD 110D HD1.1	\$6,140.00	30.00%	\$4,298.00
24017LS	VIEWSHARE TNSD ADV 110D HD1.1	\$6,780.00	30.00%	\$4,746.00
24017LSI	VIEWSHARE TNSD ADV 110D HD1.1	\$6,956.00	30.00%	\$4,869.20
24017LSM	VIEWSHARE TNSD 110D HD1.1	\$7,286.00	30.00%	\$5,100.20
24017LSR	VIEWSHARE TNSD 110D HD1.1	\$7,324.00	30.00%	\$5,126.80
24018BLS	VIEWSHARE TNSD ADV 110D DM	\$640.00	30.00%	\$448.00
24018BLSI	VIEWSHARE TNSD ADV 110D DM	\$816.00	30.00%	\$571.20
24018BLSR	VIEWSHARE TNSD 110D DM	\$1,184.00	30.00%	\$828.80
24018EBLS	VIEWSHARE TNSD ADV 110D DM 220V	\$640.00	30.00%	\$448.00
24018EBLSI	VIEWSHARE TNSD ADV 110D DM 220V	\$816.00	30.00%	\$571.20
24018EBLSR	VIEWSHARE TNSD 110D DM 220V	\$1,184.00	30.00%	\$828.80
24018EFLS	VIEWSHARE TNSD ADV 110D DM 220V	\$5,283.00	30.00%	\$3,698.10
24018EFLSI	VIEWSHARE TNSD ADV 110D DM 220V	\$5,283.00	30.00%	\$3,698.10
24018EFLSR	VIEWSHARE TNSD 110D DM 220V	\$5,283.00	30.00%	\$3,698.10
24018ELS	VIEWSHARE TNSD ADV 110D DM 220V	\$5,923.00	30.00%	\$4,146.10
24018ELSI	VIEWSHARE TNSD ADV 110D DM 220V	\$6,099.00	30.00%	\$4,269.30
24018ELSM	VIEWSHARE TNSD 110D DM 220V	\$6,429.00	30.00%	\$4,500.30
24018ELSR	VIEWSHARE TNSD 110D DM 220V	\$6,467.00	30.00%	\$4,526.90
24018FLS	VIEWSHARE TNSD ADV 110D DM	\$5,283.00	30.00%	\$3,698.10
24018FLSI	VIEWSHARE TNSD ADV 110D DM	\$5,283.00	30.00%	\$3,698.10
24018FLSR	VIEWSHARE TNSD 110D DM	\$5,283.00	30.00%	\$3,698.10
24018LS	VIEWSHARE TNSD ADV 110D DM	\$5,923.00	30.00%	\$4,146.10
24018LSI	VIEWSHARE TNSD ADV 110D DM	\$6,099.00	30.00%	\$4,269.30
24018LSM	VIEWSHARE TNSD 110D DM	\$6,429.00	30.00%	\$4,500.30
24018LSR	VIEWSHARE TNSD 110D DM	\$6,467.00	30.00%	\$4,526.90
24019BLS	VIEWSHARE TNSD ADV 110D DMHC	\$640.00	30.00%	\$448.00
24019BLSI	VIEWSHARE TNSD ADV 110D DMHC	\$816.00	30.00%	\$571.20
24019BLSR	VIEWSHARE TNSD 110D DMHC	\$1,184.00	30.00%	\$828.80
24019EBLS	VIEWSHARE TNSD ADV 110D DMHC 220V	\$640.00	30.00%	\$448.00
24019EBLSI	VIEWSHARE TNSD ADV 110D DMHC 220V	\$816.00	30.00%	\$571.20
24019EBLSR	VIEWSHARE TNSD 110D DMHC 220V	\$1,184.00	30.00%	\$828.80
24019EFLS	VIEWSHARE TNSD ADV 110D DMHC 220V	\$5,283.00	30.00%	\$3,698.10



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24019EFLSI	VIEWSHARE TNSD ADV 110D DMHC 220V	\$5,283.00	30.00%	\$3,698.10
24019EFLSR	VIEWSHARE TNSD 110D DMHC 220V	\$5,283.00	30.00%	\$3,698.10
24019ELS	VIEWSHARE TNSD ADV 110D DMHC 220V	\$5,923.00	30.00%	\$4,146.10
24019ELSI	VIEWSHARE TNSD ADV 110D DMHC 220V	\$6,099.00	30.00%	\$4,269.30
24019ELSM	VIEWSHARE TNSD 110D DMHC 220V	\$6,429.00	30.00%	\$4,500.30
24019ELSR	VIEWSHARE TNSD 110D DMHC 220V	\$6,467.00	30.00%	\$4,526.90
24019FLS	VIEWSHARE TNSD ADV 110D DMHC	\$5,283.00	30.00%	\$3,698.10
24019FLSI	VIEWSHARE TNSD ADV 110D DMHC	\$5,283.00	30.00%	\$3,698.10
24019FLSR	VIEWSHARE TNSD 110D DMHC	\$5,283.00	30.00%	\$3,698.10
24019LS	VIEWSHARE TNSD ADV 110D DMHC	\$5,923.00	30.00%	\$4,146.10
24019LSI	VIEWSHARE TNSD ADV 110D DMHC	\$6,099.00	30.00%	\$4,269.30
24019LSM	VIEWSHARE TNSD 110D DMHC	\$6,429.00	30.00%	\$4,500.30
24019LSR	VIEWSHARE TNSD 110D DMHC	\$6,467.00	30.00%	\$4,526.90
24022BLS	VIEWSHARE TNSD ADV 110D HDC1.1	\$640.00	30.00%	\$448.00
24022BLSI	VIEWSHARE TNSD ADV 110D HDC1.1	\$816.00	30.00%	\$571.20
24022BLSR	VIEWSHARE TNSD 110D HDC1.1	\$1,184.00	30.00%	\$828.80
24022EBLS	VIEWSHARE TNSD ADV 110D HDC1.1 220V	\$640.00	30.00%	\$448.00
24022EBLSI	VIEWSHARE TNSD ADV 110D HDC1.1 220V	\$816.00	30.00%	\$571.20
24022EBLSR	VIEWSHARE TNSD 110D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24022EFLS	VIEWSHARE TNSD ADV 110D HDC1.1 220V	\$6,140.00	30.00%	\$4,298.00
24022EFLSI	VIEWSHARE TNSD ADV 110D HDC1.1 220V	\$6,140.00	30.00%	\$4,298.00
24022EFLSR	VIEWSHARE TNSD 110D HDC1.1 220V	\$6,140.00	30.00%	\$4,298.00
24022ELS	VIEWSHARE TNSD ADV 110D HDC1.1 220V	\$6,780.00	30.00%	\$4,746.00
24022ELSI	VIEWSHARE TNSD ADV 110D HDC1.1 220V	\$6,956.00	30.00%	\$4,869.20
24022ELSM	VIEWSHARE TNSD 110D HDC1.1 220V	\$7,286.00	30.00%	\$5,100.20
24022ELSR	VIEWSHARE TNSD 110D HDC1.1 220V	\$7,324.00	30.00%	\$5,126.80
24022FLS	VIEWSHARE TNSD ADV 110D HDC1.1	\$6,140.00	30.00%	\$4,298.00
24022FLSI	VIEWSHARE TNSD ADV 110D HDC1.1	\$6,140.00	30.00%	\$4,298.00
24022FLSR	VIEWSHARE TNSD 110D HDC1.1	\$6,140.00	30.00%	\$4,298.00
24022LS	VIEWSHARE TNSD ADV 110D HDC1.1	\$6,780.00	30.00%	\$4,746.00
24022LSI	VIEWSHARE TNSD ADV 110D HDC1.1	\$6,956.00	30.00%	\$4,869.20
24022LSM	VIEWSHARE TNSD 110D HDC1.1	\$7,286.00	30.00%	\$5,100.20
24022LSR	VIEWSHARE TNSD 110D HDC1.1	\$7,324.00	30.00%	\$5,126.80
24023BLS	VIEWSHARE TNSD ADV 119D HD.9	\$640.00	30.00%	\$448.00
24023BLSI	VIEWSHARE TNSD ADV 119D HD.9	\$816.00	30.00%	\$571.20
24023BLSR	VIEWSHARE TNSD 119D HD.9	\$1,184.00	30.00%	\$828.80
24023EBLSR	VIEWSHARE TNSD 119D HD.9 220V	\$1,184.00	30.00%	\$828.80
24023EFLS	VIEWSHARE TNSD 119D HD.9 220V	\$6,438.00	30.00%	\$4,506.60
24023EFLSI	VIEWSHARE TNSD 119D HD.9 220V	\$6,438.00	30.00%	\$4,506.60
24023EFLSR	VIEWSHARE TNSD 119D HD.9 220V	\$6,438.00	30.00%	\$4,506.60
24023ELSR	VIEWSHARE TNSD 119D HD.9 220V	\$7,622.00	30.00%	\$5,335.40
24023FLS	VIEWSHARE TNSD ADV 119D HD.9	\$6,438.00	30.00%	\$4,506.60
24023FLSI	VIEWSHARE TNSD ADV 119D HD.9	\$6,438.00	30.00%	\$4,506.60
24023FLSR	VIEWSHARE TNSD 119D HD.9	\$6,438.00	30.00%	\$4,506.60
24023LS	VIEWSHARE TNSD ADV 119D HD.9	\$7,078.00	30.00%	\$4,954.60
24023LSI	VIEWSHARE TNSD ADV 119D HD.9	\$7,254.00	30.00%	\$5,077.80
24023LSM	VIEWSHARE TNSD 119D HD.9	\$7,584.00	30.00%	\$5,308.80
24023LSR	VIEWSHARE TNSD 119D HD.9	\$7,622.00	30.00%	\$5,335.40
24024BLS	VIEWSHARE TNSD ADV 119D HD1.1	\$640.00	30.00%	\$448.00
24024BLSI	VIEWSHARE TNSD ADV 119D HD1.1	\$816.00	30.00%	\$571.20
24024BLSR	VIEWSHARE TNSD 119D HD1.1	\$1,184.00	30.00%	\$828.80
24024EBLSR	VIEWSHARE TNSD 119D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24024EFLS	VIEWSHARE TNSD 119D HD1.1 220V	\$6,438.00	30.00%	\$4,506.60
24024EFLSI	VIEWSHARE TNSD 119D HD1.1 220V	\$6,438.00	30.00%	\$4,506.60
24024EFLSR	VIEWSHARE TNSD 119D HD1.1 220V	\$6,438.00	30.00%	\$4,506.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24024ELSR	VIEWSHARE TNSD 119D HD1.1 220V	\$7,622.00	30.00%	\$5,335.40
24024FLS	VIEWSHARE TNSD ADV 119D HD1.1	\$6,438.00	30.00%	\$4,506.60
24024FLSI	VIEWSHARE TNSD ADV 119D HD1.1	\$6,438.00	30.00%	\$4,506.60
24024FLSR	VIEWSHARE TNSD 119D HD1.1	\$6,438.00	30.00%	\$4,506.60
24024LS	VIEWSHARE TNSD ADV 119D HD1.1	\$7,078.00	30.00%	\$4,954.60
24024LSI	VIEWSHARE TNSD ADV 119D HD1.1	\$7,254.00	30.00%	\$5,077.80
24024LSM	VIEWSHARE TNSD 119D HD1.1	\$7,584.00	30.00%	\$5,308.80
24024LSR	VIEWSHARE TNSD 119D HD1.1	\$7,622.00	30.00%	\$5,335.40
24025BLS	VIEWSHARE TNSD ADV 119D DM	\$640.00	30.00%	\$448.00
24025BLSI	VIEWSHARE TNSD ADV 119D DM	\$816.00	30.00%	\$571.20
24025BLSR	VIEWSHARE TNSD 119D DM	\$1,184.00	30.00%	\$828.80
24025EBLS	VIEWSHARE TNSD 119D DM 220V	\$640.00	30.00%	\$448.00
24025EBLSI	VIEWSHARE TNSD 119D DM 220V	\$816.00	30.00%	\$571.20
24025EBLSR	VIEWSHARE TNSD 119D DM 220V	\$1,184.00	30.00%	\$828.80
24025EFLS	VIEWSHARE TNSD 119D DM 220V	\$5,519.00	30.00%	\$3,863.30
24025EFLSI	VIEWSHARE TNSD 119D DM 220V	\$5,519.00	30.00%	\$3,863.30
24025EFLSR	VIEWSHARE TNSD 119D DM 220V	\$5,519.00	30.00%	\$3,863.30
24025ELS	VIEWSHARE TNSD 119D DM 220V	\$6,159.00	30.00%	\$4,311.30
24025ELSI	VIEWSHARE TNSD 119D DM 220V	\$6,335.00	30.00%	\$4,434.50
24025ELSR	VIEWSHARE TNSD 119D DM 220V	\$6,703.00	30.00%	\$4,692.10
24025FLS	VIEWSHARE TNSD ADV 119D DM	\$5,519.00	30.00%	\$3,863.30
24025FLSI	VIEWSHARE TNSD ADV 119D DM	\$5,519.00	30.00%	\$3,863.30
24025FLSR	VIEWSHARE TNSD 119D DM	\$5,519.00	30.00%	\$3,863.30
24025LS	VIEWSHARE TNSD ADV 119D DM	\$6,159.00	30.00%	\$4,311.30
24025LSI	VIEWSHARE TNSD ADV 119D DM	\$6,335.00	30.00%	\$4,434.50
24025LSM	VIEWSHARE TNSD 119D DM	\$6,665.00	30.00%	\$4,665.50
24025LSR	VIEWSHARE TNSD 119D DM	\$6,703.00	30.00%	\$4,692.10
24026BLS	VIEWSHARE TNSD ADV 119D DMHC	\$640.00	30.00%	\$448.00
24026BLSI	VIEWSHARE TNSD ADV 119D DMHC	\$816.00	30.00%	\$571.20
24026BLSR	VIEWSHARE TNSD 119D DMHC	\$1,184.00	30.00%	\$828.80
24026EBLS	VIEWSHARE TNSD 119D DMHC 220V	\$640.00	30.00%	\$448.00
24026EBLSI	VIEWSHARE TNSD 119D DMHC 220V	\$816.00	30.00%	\$571.20
24026EBLSR	VIEWSHARE TNSD 119D DMHC 220V	\$1,184.00	30.00%	\$828.80
24026EFLS	VIEWSHARE TNSD 119D DMHC 220V	\$5,519.00	30.00%	\$3,863.30
24026EFLSI	VIEWSHARE TNSD 119D DMHC 220V	\$5,519.00	30.00%	\$3,863.30
24026EFLSR	VIEWSHARE TNSD 119D DMHC 220V	\$5,519.00	30.00%	\$3,863.30
24026ELS	VIEWSHARE TNSD 119D DMHC 220V	\$6,159.00	30.00%	\$4,311.30
24026ELSI	VIEWSHARE TNSD 119D DMHC 220V	\$6,335.00	30.00%	\$4,434.50
24026ELSR	VIEWSHARE TNSD 119D DMHC 220V	\$6,703.00	30.00%	\$4,692.10
24026FLS	VIEWSHARE TNSD ADV 119D DMHC	\$5,519.00	30.00%	\$3,863.30
24026FLSI	VIEWSHARE TNSD ADV 119D DMHC	\$5,519.00	30.00%	\$3,863.30
24026FLSR	VIEWSHARE TNSD 119D DMHC	\$5,519.00	30.00%	\$3,863.30
24026LS	VIEWSHARE TNSD ADV 119D DMHC	\$6,159.00	30.00%	\$4,311.30
24026LSI	VIEWSHARE TNSD ADV 119D DMHC	\$6,335.00	30.00%	\$4,434.50
24026LSM	VIEWSHARE TNSD 119D DMHC	\$6,665.00	30.00%	\$4,665.50
24026LSR	VIEWSHARE TNSD 119D DMHC	\$6,703.00	30.00%	\$4,692.10
24029BLS	VIEWSHARE TNSD ADV 119D HDC1.1	\$640.00	30.00%	\$448.00
24029BLSI	VIEWSHARE TNSD ADV 119D HDC1.1	\$816.00	30.00%	\$571.20
24029BLSR	VIEWSHARE TNSD 119D HDC1.1	\$1,184.00	30.00%	\$828.80
24029EBLS	VIEWSHARE TNSD 119D HDC1.1 220V	\$640.00	30.00%	\$448.00
24029EBLSI	VIEWSHARE TNSD 119D HDC1.1 220V	\$816.00	30.00%	\$571.20
24029EBLSR	VIEWSHARE TNSD 119D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24029EFLS	VIEWSHARE TNSD 119D HDC1.1 220V	\$6,438.00	30.00%	\$4,506.60
24029EFLSI	VIEWSHARE TNSD 119D HDC1.1 220V	\$6,438.00	30.00%	\$4,506.60
24029EFLSR	VIEWSHARE TNSD 119D HDC1.1 220V	\$6,438.00	30.00%	\$4,506.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24029ELS	VIEWSHARE TNSD 119D HDC1.1 220V	\$7,078.00	30.00%	\$4,954.60
24029ELSI	VIEWSHARE TNSD 119D HDC1.1 220V	\$7,254.00	30.00%	\$5,077.80
24029ELSR	VIEWSHARE TNSD 119D HDC1.1 220V	\$7,622.00	30.00%	\$5,335.40
24029FLS	VIEWSHARE TNSD ADV 119D HDC1.1	\$6,438.00	30.00%	\$4,506.60
24029FLSI	VIEWSHARE TNSD ADV 119D HDC1.1	\$6,438.00	30.00%	\$4,506.60
24029FLSR	VIEWSHARE TNSD 119D HDC1.1	\$6,438.00	30.00%	\$4,506.60
24029LS	VIEWSHARE TNSD ADV 119D HDC1.1	\$7,078.00	30.00%	\$4,954.60
24029LSI	VIEWSHARE TNSD ADV 119D HDC1.1	\$7,254.00	30.00%	\$5,077.80
24029LSM	VIEWSHARE TNSD 119D HDC1.1	\$7,584.00	30.00%	\$5,308.80
24029LSR	VIEWSHARE TNSD 119D HDC1.1	\$7,622.00	30.00%	\$5,335.40
24030BLS	VIEWSHARE TNSD ADV 133D HD.9	\$640.00	30.00%	\$448.00
24030BLSI	VIEWSHARE TNSD ADV 133D HD.9	\$816.00	30.00%	\$571.20
24030BLSR	VIEWSHARE TNSD 133D HD.9	\$1,184.00	30.00%	\$828.80
24030EBSLR	VIEWSHARE TNSD 133D HD.9 220V	\$1,184.00	30.00%	\$828.80
24030EFLS	VIEWSHARE TNSD 133D HD.9 220V	\$6,851.00	30.00%	\$4,795.70
24030EFLSI	VIEWSHARE TNSD 133D HD.9 220V	\$6,851.00	30.00%	\$4,795.70
24030EFLSR	VIEWSHARE TNSD 133D HD.9 220V	\$6,851.00	30.00%	\$4,795.70
24030ELSR	VIEWSHARE TNSD 133D HD.9 220V	\$8,035.00	30.00%	\$5,624.50
24030FLS	VIEWSHARE TNSD ADV 133D HD.9	\$6,851.00	30.00%	\$4,795.70
24030FLSI	VIEWSHARE TNSD ADV 133D HD.9	\$6,851.00	30.00%	\$4,795.70
24030FLSR	VIEWSHARE TNSD 133D HD.9	\$6,851.00	30.00%	\$4,795.70
24030LS	VIEWSHARE TNSD ADV 133D HD.9	\$7,491.00	30.00%	\$5,243.70
24030LSI	VIEWSHARE TNSD ADV 133D HD.9	\$7,667.00	30.00%	\$5,366.90
24030LSM	VIEWSHARE TNSD 133D HD.9	\$7,997.00	30.00%	\$5,597.90
24030LSR	VIEWSHARE TNSD 133D HD.9	\$8,035.00	30.00%	\$5,624.50
24031BLS	VIEWSHARE TNSD ADV 133D HD1.1	\$640.00	30.00%	\$448.00
24031BLSI	VIEWSHARE TNSD ADV 133D HD1.1	\$816.00	30.00%	\$571.20
24031BLSR	VIEWSHARE TNSD 133D HD1.1	\$1,184.00	30.00%	\$828.80
24031EBSLR	VIEWSHARE TNSD 133D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24031EFLS	VIEWSHARE TNSD 133D HD1.1 220V	\$6,851.00	30.00%	\$4,795.70
24031EFLSI	VIEWSHARE TNSD 133D HD1.1 220V	\$6,851.00	30.00%	\$4,795.70
24031EFLSR	VIEWSHARE TNSD 133D HD1.1 220V	\$6,851.00	30.00%	\$4,795.70
24031ELSR	VIEWSHARE TNSD 133D HD1.1 220V	\$8,035.00	30.00%	\$5,624.50
24031FLS	VIEWSHARE TNSD ADV 133D HD1.1	\$6,851.00	30.00%	\$4,795.70
24031FLSI	VIEWSHARE TNSD ADV 133D HD1.1	\$6,851.00	30.00%	\$4,795.70
24031FLSR	VIEWSHARE TNSD 133D HD1.1	\$6,851.00	30.00%	\$4,795.70
24031LS	VIEWSHARE TNSD ADV 133D HD1.1	\$7,491.00	30.00%	\$5,243.70
24031LSI	VIEWSHARE TNSD ADV 133D HD1.1	\$7,667.00	30.00%	\$5,366.90
24031LSM	VIEWSHARE TNSD 133D HD1.1	\$7,997.00	30.00%	\$5,597.90
24031LSR	VIEWSHARE TNSD 133D HD1.1	\$8,035.00	30.00%	\$5,624.50
24032BLS	VIEWSHARE TNSD ADV 133D DM	\$640.00	30.00%	\$448.00
24032BLSI	VIEWSHARE TNSD ADV 133D DM	\$816.00	30.00%	\$571.20
24032BLSR	VIEWSHARE TNSD 133D DM	\$1,184.00	30.00%	\$828.80
24032EBLS	VIEWSHARE TNSD 133D DM 220V	\$640.00	30.00%	\$448.00
24032EBLSI	VIEWSHARE TNSD 133D DM 220V	\$816.00	30.00%	\$571.20
24032EBLSR	VIEWSHARE TNSD 133D DM 220V	\$1,184.00	30.00%	\$828.80
24032EFLS	VIEWSHARE TNSD 133D DM 220V	\$5,850.00	30.00%	\$4,095.00
24032EFLSI	VIEWSHARE TNSD 133D DM 220V	\$5,850.00	30.00%	\$4,095.00
24032EFLSR	VIEWSHARE TNSD 133D DM 220V	\$5,850.00	30.00%	\$4,095.00
24032ELS	VIEWSHARE TNSD 133D DM 220V	\$6,490.00	30.00%	\$4,543.00
24032ELSI	VIEWSHARE TNSD 133D DM 220V	\$6,666.00	30.00%	\$4,666.20
24032ELSR	VIEWSHARE TNSD 133D DM 220V	\$7,034.00	30.00%	\$4,923.80
24032FLS	VIEWSHARE TNSD ADV 133D DM	\$5,850.00	30.00%	\$4,095.00
24032FLSI	VIEWSHARE TNSD ADV 133D DM	\$5,850.00	30.00%	\$4,095.00
24032FLSR	VIEWSHARE TNSD 133D DM	\$5,850.00	30.00%	\$4,095.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24032LS	VIEWSHARE TNSD ADV 133D DM	\$6,490.00	30.00%	\$4,543.00
24032LSI	VIEWSHARE TNSD ADV 133D DM	\$6,666.00	30.00%	\$4,666.20
24032LSM	VIEWSHARE TNSD 133D DM	\$6,996.00	30.00%	\$4,897.20
24032LSR	VIEWSHARE TNSD 133D DM	\$7,034.00	30.00%	\$4,923.80
24033BLS	VIEWSHARE TNSD ADV 133D DMHC	\$640.00	30.00%	\$448.00
24033BLSI	VIEWSHARE TNSD ADV 133D DMHC	\$816.00	30.00%	\$571.20
24033BLSR	VIEWSHARE TNSD 133D DMHC	\$1,184.00	30.00%	\$828.80
24033EBLS	VIEWSHARE TNSD 133D DMHC 220V	\$640.00	30.00%	\$448.00
24033EBLSI	VIEWSHARE TNSD 133D DMHC 220V	\$816.00	30.00%	\$571.20
24033EBLSR	VIEWSHARE TNSD 133D DMHC 220V	\$1,184.00	30.00%	\$828.80
24033EFLS	VIEWSHARE TNSD 133D DMHC 220V	\$5,850.00	30.00%	\$4,095.00
24033EFLSI	VIEWSHARE TNSD 133D DMHC 220V	\$5,850.00	30.00%	\$4,095.00
24033EFLSR	VIEWSHARE TNSD 133D DMHC 220V	\$5,850.00	30.00%	\$4,095.00
24033ELS	VIEWSHARE TNSD 133D DMHC 220V	\$6,490.00	30.00%	\$4,543.00
24033ELSI	VIEWSHARE TNSD 133D DMHC 220V	\$6,666.00	30.00%	\$4,666.20
24033ELSR	VIEWSHARE TNSD 133D DMHC 220V	\$7,034.00	30.00%	\$4,923.80
24033FLS	VIEWSHARE TNSD ADV 133D DMHC	\$5,850.00	30.00%	\$4,095.00
24033FLSI	VIEWSHARE TNSD ADV 133D DMHC	\$5,850.00	30.00%	\$4,095.00
24033FLSR	VIEWSHARE TNSD 133D DMHC	\$5,850.00	30.00%	\$4,095.00
24033LS	VIEWSHARE TNSD ADV 133D DMHC	\$6,490.00	30.00%	\$4,543.00
24033LSI	VIEWSHARE TNSD ADV 133D DMHC	\$6,666.00	30.00%	\$4,666.20
24033LSM	VIEWSHARE TNSD 133D DMHC	\$6,996.00	30.00%	\$4,897.20
24033LSR	VIEWSHARE TNSD 133D DMHC	\$7,034.00	30.00%	\$4,923.80
24036BLS	VIEWSHARE TNSD ADV 133D HDC1.1	\$640.00	30.00%	\$448.00
24036BLSI	VIEWSHARE TNSD ADV 133D HDC1.1	\$816.00	30.00%	\$571.20
24036BLSR	VIEWSHARE TNSD 133D HDC1.1	\$1,184.00	30.00%	\$828.80
24036EBLS	VIEWSHARE TNSD 133D HDC1.1 220V	\$640.00	30.00%	\$448.00
24036EBLSI	VIEWSHARE TNSD 133D HDC1.1 220V	\$816.00	30.00%	\$571.20
24036EBLSR	VIEWSHARE TNSD 133D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24036EFLS	VIEWSHARE TNSD 133D HDC1.1 220V	\$6,851.00	30.00%	\$4,795.70
24036EFLSI	VIEWSHARE TNSD 133D HDC1.1 220V	\$6,851.00	30.00%	\$4,795.70
24036EFLSR	VIEWSHARE TNSD 133D HDC1.1 220V	\$6,851.00	30.00%	\$4,795.70
24036ELS	VIEWSHARE TNSD 133D HDC1.1 220V	\$7,491.00	30.00%	\$5,243.70
24036ELSI	VIEWSHARE TNSD 133D HDC1.1 220V	\$7,667.00	30.00%	\$5,366.90
24036FLS	VIEWSHARE TNSD ADV 133D HDC1.1	\$6,851.00	30.00%	\$4,795.70
24036FLSI	VIEWSHARE TNSD ADV 133D HDC1.1	\$6,851.00	30.00%	\$4,795.70
24036FLSR	VIEWSHARE TNSD 133D HDC1.1	\$6,851.00	30.00%	\$4,795.70
24036LS	VIEWSHARE TNSD ADV 133D HDC1.1	\$7,491.00	30.00%	\$5,243.70
24036LSI	VIEWSHARE TNSD ADV 133D HDC1.1	\$7,667.00	30.00%	\$5,366.90
24036LSM	VIEWSHARE TNSD 133D HDC1.1	\$7,997.00	30.00%	\$5,597.90
24036LSR	VIEWSHARE TNSD 133D HDC1.1	\$8,035.00	30.00%	\$5,624.50
24037BLS	VIEWSHARE TNSD ADV 94D HD.9	\$640.00	30.00%	\$448.00
24037BLSI	VIEWSHARE TNSD ADV 94D HD.9	\$816.00	30.00%	\$571.20
24037BLSR	VIEWSHARE TNSD 94D HD.9	\$1,184.00	30.00%	\$828.80
24037EBLS	VIEWSHARE TNSD ADV 94D HD.9 220V	\$640.00	30.00%	\$448.00
24037EBLSR	VIEWSHARE TNSD 94D HD.9 220V	\$1,184.00	30.00%	\$828.80
24037EFLS	VIEWSHARE TNSD ADV 94D HD.9 220V	\$5,657.00	30.00%	\$3,959.90
24037EFLSI	VIEWSHARE TNSD ADV 94D HD.9 220V	\$5,657.00	30.00%	\$3,959.90
24037EFLSR	VIEWSHARE TNSD 94D HD.9 220V	\$5,657.00	30.00%	\$3,959.90
24037ELS	VIEWSHARE TNSD ADV 94D HD.9 220V	\$6,297.00	30.00%	\$4,407.90
24037ELSM	VIEWSHARE TNSD 94D HD.9 220V	\$6,803.00	30.00%	\$4,762.10
24037ELSR	VIEWSHARE TNSD 94D HD.9 220V	\$6,841.00	30.00%	\$4,788.70
24037FLS	VIEWSHARE TNSD ADV 94D HD.9	\$5,657.00	30.00%	\$3,959.90
24037FLSI	VIEWSHARE TNSD ADV 94D HD.9	\$5,657.00	30.00%	\$3,959.90
24037FLSR	VIEWSHARE TNSD 94D HD.9	\$5,657.00	30.00%	\$3,959.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24037LS	VIEWSHARE TNSD ADV 94D HD.9	\$6,297.00	30.00%	\$4,407.90
24037LSI	VIEWSHARE TNSD ADV 94D HD.9	\$6,473.00	30.00%	\$4,531.10
24037LSM	VIEWSHARE TNSD 94D HD.9	\$6,803.00	30.00%	\$4,762.10
24037LSR	VIEWSHARE TNSD 94D HD.9	\$6,841.00	30.00%	\$4,788.70
24038BLS	VIEWSHARE TNSD ADV 94D HD1.1	\$640.00	30.00%	\$448.00
24038BLSI	VIEWSHARE TNSD ADV 94D HD1.1	\$816.00	30.00%	\$571.20
24038BLSR	VIEWSHARE TNSD 94D HD1.1	\$1,184.00	30.00%	\$828.80
24038EBLS	VIEWSHARE TNSD ADV 94D HD1.1 220V	\$640.00	30.00%	\$448.00
24038EBLSR	VIEWSHARE TNSD 94D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24038EFLS	VIEWSHARE TNSD ADV 94D HD1.1 220V	\$5,657.00	30.00%	\$3,959.90
24038EFLSI	VIEWSHARE TNSD ADV 94D HD1.1 220V	\$5,657.00	30.00%	\$3,959.90
24038EFLSR	VIEWSHARE TNSD 94D HD1.1 220V	\$5,657.00	30.00%	\$3,959.90
24038ELS	VIEWSHARE TNSD ADV 94D HD1.1 220V	\$6,297.00	30.00%	\$4,407.90
24038ELSM	VIEWSHARE TNSD 94D HD1.1 220V	\$6,803.00	30.00%	\$4,762.10
24038ELSR	VIEWSHARE TNSD 94D HD1.1 220V	\$6,841.00	30.00%	\$4,788.70
24038FLS	VIEWSHARE TNSD ADV 94D HD1.1	\$5,657.00	30.00%	\$3,959.90
24038FLSI	VIEWSHARE TNSD ADV 94D HD1.1	\$5,657.00	30.00%	\$3,959.90
24038FLSR	VIEWSHARE TNSD 94D HD1.1	\$5,657.00	30.00%	\$3,959.90
24038LS	VIEWSHARE TNSD ADV 94D HD1.1	\$6,297.00	30.00%	\$4,407.90
24038LSI	VIEWSHARE TNSD ADV 94D HD1.1	\$6,473.00	30.00%	\$4,531.10
24038LSM	VIEWSHARE TNSD 94D HD1.1	\$6,803.00	30.00%	\$4,762.10
24038LSR	VIEWSHARE TNSD 94D HD1.1	\$6,841.00	30.00%	\$4,788.70
24039BLS	VIEWSHARE TNSD ADV 94D DM	\$640.00	30.00%	\$448.00
24039BLSI	VIEWSHARE TNSD ADV 94D DM	\$816.00	30.00%	\$571.20
24039BLSR	VIEWSHARE TNSD 94D DM	\$1,184.00	30.00%	\$828.80
24039EBLS	VIEWSHARE TNSD ADV 94D DM 220V	\$640.00	30.00%	\$448.00
24039EBLSI	VIEWSHARE TNSD ADV 94D DM 220V	\$816.00	30.00%	\$571.20
24039EBLSR	VIEWSHARE TNSD 94D DM 220V	\$1,184.00	30.00%	\$828.80
24039EFLS	VIEWSHARE TNSD ADV 94D DM 220V	\$4,896.00	30.00%	\$3,427.20
24039EFLSI	VIEWSHARE TNSD ADV 94D DM 220V	\$4,896.00	30.00%	\$3,427.20
24039EFLSR	VIEWSHARE TNSD 94D DM 220V	\$4,896.00	30.00%	\$3,427.20
24039ELS	VIEWSHARE TNSD ADV 94D DM 220V	\$5,536.00	30.00%	\$3,875.20
24039ELSI	VIEWSHARE TNSD ADV 94D DM 220V	\$5,712.00	30.00%	\$3,998.40
24039ELSM	VIEWSHARE TNSD 94D DM 220V	\$6,042.00	30.00%	\$4,229.40
24039ELSR	VIEWSHARE TNSD 94D DM 220V	\$6,080.00	30.00%	\$4,256.00
24039FLS	VIEWSHARE TNSD ADV 94D DM	\$4,896.00	30.00%	\$3,427.20
24039FLSI	VIEWSHARE TNSD ADV 94D DM	\$4,896.00	30.00%	\$3,427.20
24039FLSR	VIEWSHARE TNSD 94D DM	\$4,896.00	30.00%	\$3,427.20
24039LS	VIEWSHARE TNSD ADV 94D DM	\$5,536.00	30.00%	\$3,875.20
24039LSI	VIEWSHARE TNSD ADV 94D DM	\$5,712.00	30.00%	\$3,998.40
24039LSM	VIEWSHARE TNSD 94D DM	\$6,042.00	30.00%	\$4,229.40
24039LSR	VIEWSHARE TNSD 94D DM	\$6,080.00	30.00%	\$4,256.00
24040BLS	VIEWSHARE TNSD ADV 94D DMHC	\$640.00	30.00%	\$448.00
24040BLSI	VIEWSHARE TNSD ADV 94D DMHC	\$816.00	30.00%	\$571.20
24040BLSR	VIEWSHARE TNSD 94D DMHC	\$1,184.00	30.00%	\$828.80
24040EBLS	VIEWSHARE TNSD ADV 94D DMHC 220V	\$640.00	30.00%	\$448.00
24040EBLSI	VIEWSHARE TNSD ADV 94D DMHC 220V	\$816.00	30.00%	\$571.20
24040EBLSR	VIEWSHARE TNSD 94D DMHC 220V	\$1,184.00	30.00%	\$828.80
24040EFLS	VIEWSHARE TNSD ADV 94D DMHC 220V	\$4,896.00	30.00%	\$3,427.20
24040EFLSI	VIEWSHARE TNSD ADV 94D DMHC 220V	\$4,896.00	30.00%	\$3,427.20
24040EFLSR	VIEWSHARE TNSD 94D DMHC 220V	\$4,896.00	30.00%	\$3,427.20
24040ELS	VIEWSHARE TNSD ADV 94D DMHC 220V	\$5,536.00	30.00%	\$3,875.20
24040ELSI	VIEWSHARE TNSD ADV 94D DMHC 220V	\$5,712.00	30.00%	\$3,998.40
24040ELSM	VIEWSHARE TNSD 94D DMHC 220V	\$6,042.00	30.00%	\$4,229.40
24040ELSR	VIEWSHARE TNSD 94D DMHC 220V	\$6,080.00	30.00%	\$4,256.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24040FLS	VIEWSHARE TNSD ADV 94D DMHC	\$4,896.00	30.00%	\$3,427.20
24040FLSI	VIEWSHARE TNSD ADV 94D DMHC	\$4,896.00	30.00%	\$3,427.20
24040FLSR	VIEWSHARE TNSD 94D DMHC	\$4,896.00	30.00%	\$3,427.20
24040LS	VIEWSHARE TNSD ADV 94D DMHC	\$5,536.00	30.00%	\$3,875.20
24040LSI	VIEWSHARE TNSD ADV 94D DMHC	\$5,712.00	30.00%	\$3,998.40
24040LSM	VIEWSHARE TNSD 94D DMHC	\$6,042.00	30.00%	\$4,229.40
24040LSR	VIEWSHARE TNSD 94D DMHC	\$6,080.00	30.00%	\$4,256.00
24043BLS	VIEWSHARE TNSD ADV 94D HDC1.1	\$640.00	30.00%	\$448.00
24043BLSI	VIEWSHARE TNSD ADV 94D HDC1.1	\$816.00	30.00%	\$571.20
24043BLSR	VIEWSHARE TNSD 94D HDC1.1	\$1,184.00	30.00%	\$828.80
24043EBLS	VIEWSHARE TNSD ADV 94D HDC1.1 220V	\$640.00	30.00%	\$448.00
24043EBLSI	VIEWSHARE TNSD ADV 94D HDC1.1 220V	\$816.00	30.00%	\$571.20
24043EBLSR	VIEWSHARE TNSD 94D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24043EFLS	VIEWSHARE TNSD ADV 94D HDC1.1 220V	\$5,657.00	30.00%	\$3,959.90
24043EFLSI	VIEWSHARE TNSD ADV 94D HDC1.1 220V	\$5,657.00	30.00%	\$3,959.90
24043EFLSR	VIEWSHARE TNSD 94D HDC1.1 220V	\$5,657.00	30.00%	\$3,959.90
24043ELS	VIEWSHARE TNSD ADV 94D HDC1.1 220V	\$6,297.00	30.00%	\$4,407.90
24043ELSI	VIEWSHARE TNSD ADV 94D HDC1.1 220V	\$6,473.00	30.00%	\$4,531.10
24043ELSM	VIEWSHARE TNSD 94D HDC1.1 220V	\$6,803.00	30.00%	\$4,762.10
24043ELSR	VIEWSHARE TNSD 94D HDC1.1 220V	\$6,841.00	30.00%	\$4,788.70
24043FLS	VIEWSHARE TNSD ADV 94D HDC1.1	\$5,657.00	30.00%	\$3,959.90
24043FLSI	VIEWSHARE TNSD ADV 94D HDC1.1	\$5,657.00	30.00%	\$3,959.90
24043FLSR	VIEWSHARE TNSD 94D HDC1.1	\$5,657.00	30.00%	\$3,959.90
24043LS	VIEWSHARE TNSD ADV 94D HDC1.1	\$6,297.00	30.00%	\$4,407.90
24043LSI	VIEWSHARE TNSD ADV 94D HDC1.1	\$6,473.00	30.00%	\$4,531.10
24043LSM	VIEWSHARE TNSD 94D HDC1.1	\$6,803.00	30.00%	\$4,762.10
24043LSR	VIEWSHARE TNSD 94D HDC1.1	\$6,841.00	30.00%	\$4,788.70
24044BLS	VIEWSHARE TNSD ADV 109D HD.9	\$640.00	30.00%	\$448.00
24044BLSI	VIEWSHARE TNSD ADV 109D HD.9	\$816.00	30.00%	\$571.20
24044BLSR	VIEWSHARE TNSD 109D HD.9	\$1,184.00	30.00%	\$828.80
24044EBLS	VIEWSHARE TNSD ADV 109D HD.9 220V	\$640.00	30.00%	\$448.00
24044EBLSR	VIEWSHARE TNSD 109D HD.9 220V	\$1,184.00	30.00%	\$828.80
24044EFLS	VIEWSHARE TNSD ADV 109D HD.9 220V	\$6,024.00	30.00%	\$4,216.80
24044EFLSI	VIEWSHARE TNSD ADV 109D HD.9 220V	\$6,024.00	30.00%	\$4,216.80
24044EFLSR	VIEWSHARE TNSD 109D HD.9 220V	\$6,024.00	30.00%	\$4,216.80
24044ELS	VIEWSHARE TNSD ADV 109D HD.9 220V	\$6,664.00	30.00%	\$4,664.80
24044ELSM	VIEWSHARE TNSD 109D HD.9 220V	\$7,170.00	30.00%	\$5,019.00
24044ELSR	VIEWSHARE TNSD 109D HD.9 220V	\$7,208.00	30.00%	\$5,045.60
24044FLS	VIEWSHARE TNSD ADV 109D HD.9	\$6,024.00	30.00%	\$4,216.80
24044FLSI	VIEWSHARE TNSD ADV 109D HD.9	\$6,024.00	30.00%	\$4,216.80
24044FLSR	VIEWSHARE TNSD 109D HD.9	\$6,024.00	30.00%	\$4,216.80
24044LS	VIEWSHARE TNSD ADV 109D HD.9	\$6,664.00	30.00%	\$4,664.80
24044LSI	VIEWSHARE TNSD ADV 109D HD.9	\$6,840.00	30.00%	\$4,788.00
24044LSM	VIEWSHARE TNSD 109D HD.9	\$7,170.00	30.00%	\$5,019.00
24044LSR	VIEWSHARE TNSD 109D HD.9	\$7,208.00	30.00%	\$5,045.60
24045BLS	VIEWSHARE TNSD ADV 109D HD1.1	\$640.00	30.00%	\$448.00
24045BLSI	VIEWSHARE TNSD ADV 109D HD1.1	\$816.00	30.00%	\$571.20
24045BLSR	VIEWSHARE TNSD 109D HD1.1	\$1,184.00	30.00%	\$828.80
24045EBLS	VIEWSHARE TNSD ADV 109D HD1.1 220V	\$640.00	30.00%	\$448.00
24045EBLSR	VIEWSHARE TNSD 109D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24045EFLS	VIEWSHARE TNSD ADV 109D HD1.1 220V	\$6,024.00	30.00%	\$4,216.80
24045ELS	VIEWSHARE TNSD ADV 109D HD1.1 220V	\$6,664.00	30.00%	\$4,664.80
24045ELSM	VIEWSHARE TNSD 109D HD1.1 220V	\$7,170.00	30.00%	\$5,019.00
24045ELSR	VIEWSHARE TNSD 109D HD1.1 220V	\$7,208.00	30.00%	\$5,045.60
24045FLS	VIEWSHARE TNSD ADV 109D HD1.1	\$6,024.00	30.00%	\$4,216.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24045LS	VIEWSHARE TNSD ADV 109D HD1.1	\$6,664.00	30.00%	\$4,664.80
24045LSI	VIEWSHARE TNSD ADV 109D HD1.1	\$6,840.00	30.00%	\$4,788.00
24045LSM	VIEWSHARE TNSD 109D HD1.1	\$7,170.00	30.00%	\$5,019.00
24045LSR	VIEWSHARE TNSD 109D HD1.1	\$7,208.00	30.00%	\$5,045.60
24046BLS	VIEWSHARE TNSD ADV 109D DM	\$640.00	30.00%	\$448.00
24046BLSI	VIEWSHARE TNSD ADV 109D DM	\$816.00	30.00%	\$571.20
24046BLSR	VIEWSHARE TNSD 109D DM	\$1,184.00	30.00%	\$828.80
24046EBLS	VIEWSHARE TNSD ADV 109D DM 220V	\$640.00	30.00%	\$448.00
24046EBLSI	VIEWSHARE TNSD ADV 109D DM 220V	\$816.00	30.00%	\$571.20
24046EBLSR	VIEWSHARE TNSD 109D DM 220V	\$1,184.00	30.00%	\$828.80
24046EFLS	VIEWSHARE TNSD ADV 109D DM 220V	\$5,189.00	30.00%	\$3,632.30
24046EFLSI	VIEWSHARE TNSD ADV 109D DM 220V	\$5,189.00	30.00%	\$3,632.30
24046EFLSR	VIEWSHARE TNSD 109D DM 220V	\$5,189.00	30.00%	\$3,632.30
24046ELS	VIEWSHARE TNSD ADV 109D DM 220V	\$5,829.00	30.00%	\$4,080.30
24046ELSI	VIEWSHARE TNSD ADV 109D DM 220V	\$6,005.00	30.00%	\$4,203.50
24046ELSM	VIEWSHARE TNSD 109D DM 220V	\$6,335.00	30.00%	\$4,434.50
24046ELSR	VIEWSHARE TNSD 109D DM 220V	\$6,373.00	30.00%	\$4,461.10
24046FLS	VIEWSHARE TNSD ADV 109D DM	\$5,189.00	30.00%	\$3,632.30
24046FLSI	VIEWSHARE TNSD ADV 109D DM	\$5,189.00	30.00%	\$3,632.30
24046FLSR	VIEWSHARE TNSD 109D DM	\$5,189.00	30.00%	\$3,632.30
24046LS	VIEWSHARE TNSD ADV 109D DM	\$5,829.00	30.00%	\$4,080.30
24046LSI	VIEWSHARE TNSD ADV 109D DM	\$6,005.00	30.00%	\$4,203.50
24046LSM	VIEWSHARE TNSD 109D DM	\$6,335.00	30.00%	\$4,434.50
24046LSR	VIEWSHARE TNSD 109D DM	\$6,373.00	30.00%	\$4,461.10
24047BLS	VIEWSHARE TNSD ADV 109D DMHC	\$640.00	30.00%	\$448.00
24047BLSI	VIEWSHARE TNSD ADV 109D DMHC	\$816.00	30.00%	\$571.20
24047BLSR	VIEWSHARE TNSD 109D DMHC	\$1,184.00	30.00%	\$828.80
24047EBLS	VIEWSHARE TNSD ADV 109D DMHC 220V	\$640.00	30.00%	\$448.00
24047EBLSI	VIEWSHARE TNSD ADV 109D DMHC 220V	\$816.00	30.00%	\$571.20
24047EBLSR	VIEWSHARE TNSD 109D DMHC 220V	\$1,184.00	30.00%	\$828.80
24047ELS	VIEWSHARE TNSD ADV 109D DMHC 220V	\$5,829.00	30.00%	\$4,080.30
24047ELSI	VIEWSHARE TNSD ADV 109D DMHC 220V	\$6,005.00	30.00%	\$4,203.50
24047ELSM	VIEWSHARE TNSD 109D DMHC 220V	\$6,335.00	30.00%	\$4,434.50
24047ELSR	VIEWSHARE TNSD 109D DMHC 220V	\$6,373.00	30.00%	\$4,461.10
24047FLS	VIEWSHARE TNSD ADV 109D DMHC	\$5,189.00	30.00%	\$3,632.30
24047FLSI	VIEWSHARE TNSD ADV 109D DMHC	\$5,189.00	30.00%	\$3,632.30
24047FLSR	VIEWSHARE TNSD 109D DMHC	\$5,189.00	30.00%	\$3,632.30
24047LS	VIEWSHARE TNSD ADV 109D DMHC	\$5,829.00	30.00%	\$4,080.30
24047LSI	VIEWSHARE TNSD ADV 109D DMHC	\$6,005.00	30.00%	\$4,203.50
24047LSM	VIEWSHARE TNSD 109D DMHC	\$6,335.00	30.00%	\$4,434.50
24047LSR	VIEWSHARE TNSD 109D DMHC	\$6,373.00	30.00%	\$4,461.10
24050BLS	VIEWSHARE TNSD ADV 109D HDC1.1	\$640.00	30.00%	\$448.00
24050BLSI	VIEWSHARE TNSD ADV 109D HDC1.1	\$816.00	30.00%	\$571.20
24050BLSR	VIEWSHARE TNSD 109D HDC1.1	\$1,184.00	30.00%	\$828.80
24050EBLS	VIEWSHARE TNSD ADV 109D HDC1.1 220V	\$640.00	30.00%	\$448.00
24050EBLSI	VIEWSHARE TNSD ADV 109D HDC1.1 220V	\$816.00	30.00%	\$571.20
24050EBLSR	VIEWSHARE TNSD 109D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24050EFLS	VIEWSHARE TNSD ADV 109D HDC1.1 220V	\$6,024.00	30.00%	\$4,216.80
24050EFLSI	VIEWSHARE TNSD ADV 109D HDC1.1 220V	\$6,024.00	30.00%	\$4,216.80
24050EFLSR	VIEWSHARE TNSD 109D HDC1.1 220V	\$6,024.00	30.00%	\$4,216.80
24050ELS	VIEWSHARE TNSD ADV 109D HDC1.1 220V	\$6,664.00	30.00%	\$4,664.80
24050ELSI	VIEWSHARE TNSD ADV 109D HDC1.1 220V	\$6,840.00	30.00%	\$4,788.00
24050ELSM	VIEWSHARE TNSD 109D HDC1.1 220V	\$7,170.00	30.00%	\$5,019.00
24050ELSR	VIEWSHARE TNSD 109D HDC1.1 220V	\$7,208.00	30.00%	\$5,045.60
24050FLS	VIEWSHARE TNSD ADV 109D HDC1.1	\$6,024.00	30.00%	\$4,216.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24050FLSI	VIEWSHARE TNSD ADV 109D HDC1.1	\$6,024.00	30.00%	\$4,216.80
24050FLSR	VIEWSHARE TNSD 109D HDC1.1	\$6,024.00	30.00%	\$4,216.80
24050LS	VIEWSHARE TNSD ADV 109D HDC1.1	\$6,664.00	30.00%	\$4,664.80
24050LSI	VIEWSHARE TNSD ADV 109D HDC1.1	\$6,840.00	30.00%	\$4,788.00
24050LSM	VIEWSHARE TNSD 109D HDC1.1	\$7,170.00	30.00%	\$5,019.00
24050LSR	VIEWSHARE TNSD 109D HDC1.1	\$7,208.00	30.00%	\$5,045.60
24051BLS	VIEWSHARE TNSD ADV 113D HD.9	\$640.00	30.00%	\$448.00
24051BLSI	VIEWSHARE TNSD ADV 113D HD.9	\$816.00	30.00%	\$571.20
24051BLSR	VIEWSHARE TNSD 113D HD.9	\$1,184.00	30.00%	\$828.80
24051EBLS	VIEWSHARE TNSD ADV 113D HD.9 220V	\$640.00	30.00%	\$448.00
24051EBLSR	VIEWSHARE TNSD 113D HD.9 220V	\$1,184.00	30.00%	\$828.80
24051EFLS	VIEWSHARE TNSD ADV 113D HD.9 220V	\$6,140.00	30.00%	\$4,298.00
24051EFLSI	VIEWSHARE TNSD ADV 113D HD.9 220V	\$6,140.00	30.00%	\$4,298.00
24051EFLSR	VIEWSHARE TNSD 113D HD.9 220V	\$6,140.00	30.00%	\$4,298.00
24051ELS	VIEWSHARE TNSD ADV 113D HD.9 220V	\$6,780.00	30.00%	\$4,746.00
24051ELSM	VIEWSHARE TNSD 113D HD.9 220V	\$7,286.00	30.00%	\$5,100.20
24051ELSR	VIEWSHARE TNSD 113D HD.9 220V	\$7,324.00	30.00%	\$5,126.80
24051FLS	VIEWSHARE TNSD ADV 113D HD.9	\$6,140.00	30.00%	\$4,298.00
24051FLSI	VIEWSHARE TNSD ADV 113D HD.9	\$6,140.00	30.00%	\$4,298.00
24051FLSR	VIEWSHARE TNSD 113D HD.9	\$6,140.00	30.00%	\$4,298.00
24051LS	VIEWSHARE TNSD ADV 113D HD.9	\$6,780.00	30.00%	\$4,746.00
24051LSI	VIEWSHARE TNSD ADV 113D HD.9	\$6,956.00	30.00%	\$4,869.20
24051LSM	VIEWSHARE TNSD 113D HD.9	\$7,286.00	30.00%	\$5,100.20
24051LSR	VIEWSHARE TNSD 113D HD.9	\$7,324.00	30.00%	\$5,126.80
24052BLS	VIEWSHARE TNSD ADV 113D HD1.1	\$640.00	30.00%	\$448.00
24052BLSI	VIEWSHARE TNSD ADV 113D HD1.1	\$816.00	30.00%	\$571.20
24052BLSR	VIEWSHARE TNSD 113D HD1.1	\$1,184.00	30.00%	\$828.80
24052EBLS	VIEWSHARE TNSD ADV 113D HD1.1 220V	\$640.00	30.00%	\$448.00
24052EBLSR	VIEWSHARE TNSD 113D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24052EFLS	VIEWSHARE TNSD ADV 113D HD1.1 220V	\$6,140.00	30.00%	\$4,298.00
24052EFLSI	VIEWSHARE TNSD ADV 113D HD1.1 220V	\$6,140.00	30.00%	\$4,298.00
24052EFLSR	VIEWSHARE TNSD 113D HD1.1 220V	\$6,140.00	30.00%	\$4,298.00
24052ELS	VIEWSHARE TNSD ADV 113D HD1.1 220V	\$6,780.00	30.00%	\$4,746.00
24052ELSM	VIEWSHARE TNSD 113D HD1.1 220V	\$7,286.00	30.00%	\$5,100.20
24052ELSR	VIEWSHARE TNSD 113D HD1.1 220V	\$7,324.00	30.00%	\$5,126.80
24052FLS	VIEWSHARE TNSD ADV 113D HD1.1	\$6,140.00	30.00%	\$4,298.00
24052FLSI	VIEWSHARE TNSD ADV 113D HD1.1	\$6,140.00	30.00%	\$4,298.00
24052FLSR	VIEWSHARE TNSD 113D HD1.1	\$6,140.00	30.00%	\$4,298.00
24052LS	VIEWSHARE TNSD ADV 113D HD1.1	\$6,780.00	30.00%	\$4,746.00
24052LSI	VIEWSHARE TNSD ADV 113D HD1.1	\$6,956.00	30.00%	\$4,869.20
24052LSM	VIEWSHARE TNSD 113D HD1.1	\$7,286.00	30.00%	\$5,100.20
24052LSR	VIEWSHARE TNSD 113D HD1.1	\$7,324.00	30.00%	\$5,126.80
24053BLS	VIEWSHARE TNSD ADV 113D DM	\$640.00	30.00%	\$448.00
24053BLSI	VIEWSHARE TNSD ADV 113D DM	\$816.00	30.00%	\$571.20
24053BLSR	VIEWSHARE TNSD 113D DM	\$1,184.00	30.00%	\$828.80
24053EBLS	VIEWSHARE TNSD ADV 113D DM 220V	\$640.00	30.00%	\$448.00
24053EBLSI	VIEWSHARE TNSD ADV 113D DM 220V	\$816.00	30.00%	\$571.20
24053EBLSR	VIEWSHARE TNSD 113D DM 220V	\$1,184.00	30.00%	\$828.80
24053EFLS	VIEWSHARE TNSD ADV 113D DM 220V	\$5,283.00	30.00%	\$3,698.10
24053EFLSI	VIEWSHARE TNSD ADV 113D DM 220V	\$5,283.00	30.00%	\$3,698.10
24053EFLSR	VIEWSHARE TNSD 113D DM 220V	\$5,283.00	30.00%	\$3,698.10
24053ELS	VIEWSHARE TNSD ADV 113D DM 220V	\$5,923.00	30.00%	\$4,146.10
24053ELSI	VIEWSHARE TNSD ADV 113D DM 220V	\$6,099.00	30.00%	\$4,269.30
24053ELSM	VIEWSHARE TNSD 113D DM 220V	\$6,429.00	30.00%	\$4,500.30
24053ELSR	VIEWSHARE TNSD 113D DM 220V	\$6,467.00	30.00%	\$4,526.90



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24053FLS	VIEWSHARE TNSD ADV 113D DM	\$5,283.00	30.00%	\$3,698.10
24053FLSI	VIEWSHARE TNSD ADV 113D DM	\$5,283.00	30.00%	\$3,698.10
24053FLSR	VIEWSHARE TNSD 113D DM	\$5,283.00	30.00%	\$3,698.10
24053LS	VIEWSHARE TNSD ADV 113D DM	\$5,923.00	30.00%	\$4,146.10
24053LSI	VIEWSHARE TNSD ADV 113D DM	\$6,099.00	30.00%	\$4,269.30
24053LSM	VIEWSHARE TNSD 113D DM	\$6,429.00	30.00%	\$4,500.30
24053LSR	VIEWSHARE TNSD 113D DM	\$6,467.00	30.00%	\$4,526.90
24054BLS	VIEWSHARE TNSD ADV 113D DMHC	\$640.00	30.00%	\$448.00
24054BLSI	VIEWSHARE TNSD ADV 113D DMHC	\$816.00	30.00%	\$571.20
24054BLSR	VIEWSHARE TNSD 113D DMHC	\$1,184.00	30.00%	\$828.80
24054EBLS	VIEWSHARE TNSD ADV 113D DMHC 220V	\$640.00	30.00%	\$448.00
24054EBLSI	VIEWSHARE TNSD ADV 113D DMHC 220V	\$816.00	30.00%	\$571.20
24054EBLSR	VIEWSHARE TNSD 113D DMHC 220V	\$1,184.00	30.00%	\$828.80
24054EFLS	VIEWSHARE TNSD ADV 113D DMHC 220V	\$5,283.00	30.00%	\$3,698.10
24054EFLSI	VIEWSHARE TNSD ADV 113D DMHC 220V	\$5,283.00	30.00%	\$3,698.10
24054EFLSR	VIEWSHARE TNSD 113D DMHC 220V	\$5,283.00	30.00%	\$3,698.10
24054ELS	VIEWSHARE TNSD ADV 113D DMHC 220V	\$5,923.00	30.00%	\$4,146.10
24054ELSI	VIEWSHARE TNSD ADV 113D DMHC 220V	\$6,099.00	30.00%	\$4,269.30
24054ELSM	VIEWSHARE TNSD 113D DMHC 220V	\$6,429.00	30.00%	\$4,500.30
24054ELSR	VIEWSHARE TNSD 113D DMHC 220V	\$6,467.00	30.00%	\$4,526.90
24054FLS	VIEWSHARE TNSD ADV 113D DMHC	\$5,283.00	30.00%	\$3,698.10
24054FLSI	VIEWSHARE TNSD ADV 113D DMHC	\$5,283.00	30.00%	\$3,698.10
24054FLSR	VIEWSHARE TNSD 113D DMHC	\$5,283.00	30.00%	\$3,698.10
24054LS	VIEWSHARE TNSD ADV 113D DMHC	\$5,923.00	30.00%	\$4,146.10
24054LSI	VIEWSHARE TNSD ADV 113D DMHC	\$6,099.00	30.00%	\$4,269.30
24054LSM	VIEWSHARE TNSD 113D DMHC	\$6,429.00	30.00%	\$4,500.30
24054LSR	VIEWSHARE TNSD 113D DMHC	\$6,467.00	30.00%	\$4,526.90
24057BLS	VIEWSHARE TNSD ADV 113D HDC1.1	\$640.00	30.00%	\$448.00
24057BLSI	VIEWSHARE TNSD ADV 113D HDC1.1	\$816.00	30.00%	\$571.20
24057BLSR	VIEWSHARE TNSD 113D HDC1.1	\$1,184.00	30.00%	\$828.80
24057EBLS	VIEWSHARE TNSD ADV 113D HDC1.1 220V	\$640.00	30.00%	\$448.00
24057EBLSI	VIEWSHARE TNSD ADV 113D HDC1.1 220V	\$816.00	30.00%	\$571.20
24057EBLSR	VIEWSHARE TNSD 113D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24057EFLS	VIEWSHARE TNSD ADV 113D HDC1.1 220V	\$6,140.00	30.00%	\$4,298.00
24057EFLSR	VIEWSHARE TNSD 113D HDC1.1 220V	\$6,140.00	30.00%	\$4,298.00
24057ELS	VIEWSHARE TNSD ADV 113D HDC1.1 220V	\$6,780.00	30.00%	\$4,746.00
24057ELSI	VIEWSHARE TNSD ADV 113D HDC1.1 220V	\$6,956.00	30.00%	\$4,869.20
24057ELSM	VIEWSHARE TNSD 113D HDC1.1 220V	\$7,286.00	30.00%	\$5,100.20
24057ELSR	VIEWSHARE TNSD 113D HDC1.1 220V	\$7,324.00	30.00%	\$5,126.80
24057FLS	VIEWSHARE TNSD ADV 113D HDC1.1	\$6,140.00	30.00%	\$4,298.00
24057FLSI	VIEWSHARE TNSD ADV 113D HDC1.1	\$6,140.00	30.00%	\$4,298.00
24057FLSR	VIEWSHARE TNSD 113D HDC1.1	\$6,140.00	30.00%	\$4,298.00
24057LS	VIEWSHARE TNSD ADV 113D HDC1.1	\$6,780.00	30.00%	\$4,746.00
24057LSI	VIEWSHARE TNSD ADV 113D HDC1.1	\$6,956.00	30.00%	\$4,869.20
24057LSM	VIEWSHARE TNSD 113D HDC1.1	\$7,286.00	30.00%	\$5,100.20
24057LSR	VIEWSHARE TNSD 113D HDC1.1	\$7,324.00	30.00%	\$5,126.80
24058BLS	VIEWSHARE TNSD ADV 123D HD.9	\$640.00	30.00%	\$448.00
24058BLSI	VIEWSHARE TNSD ADV 123D HD.9	\$816.00	30.00%	\$571.20
24058BLSR	VIEWSHARE TNSD 123D HD.9	\$1,184.00	30.00%	\$828.80
24058EBLSR	VIEWSHARE TNSD 123D HD.9 220V	\$1,184.00	30.00%	\$828.80
24058EFLS	VIEWSHARE TNSD 123D HD.9 220V	\$6,438.00	30.00%	\$4,506.60
24058EFLSI	VIEWSHARE TNSD 123D HD.9 220V	\$6,438.00	30.00%	\$4,506.60
24058EFLSR	VIEWSHARE TNSD 123D HD.9 220V	\$6,438.00	30.00%	\$4,506.60
24058ELSR	VIEWSHARE TNSD 123D HD.9 220V	\$7,622.00	30.00%	\$5,335.40
24058FLS	VIEWSHARE TNSD ADV 123D HD.9	\$6,438.00	30.00%	\$4,506.60

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24058FLSI	VIEWSHARE TNSD ADV 123D HD.9	\$6,438.00	30.00%	\$4,506.60
24058FLSR	VIEWSHARE TNSD 123D HD.9	\$6,438.00	30.00%	\$4,506.60
24058LS	VIEWSHARE TNSD ADV 123D HD.9	\$7,078.00	30.00%	\$4,954.60
24058LSI	VIEWSHARE TNSD ADV 123D HD.9	\$7,254.00	30.00%	\$5,077.80
24058LSM	VIEWSHARE TNSD 123D HD.9	\$7,584.00	30.00%	\$5,308.80
24058LSR	VIEWSHARE TNSD 123D HD.9	\$7,622.00	30.00%	\$5,335.40
24059BLS	VIEWSHARE TNSD ADV 123D HD1.1	\$640.00	30.00%	\$448.00
24059BLSI	VIEWSHARE TNSD ADV 123D HD1.1	\$816.00	30.00%	\$571.20
24059BLSR	VIEWSHARE TNSD 123D HD1.1	\$1,184.00	30.00%	\$828.80
24059EBLSR	VIEWSHARE TNSD 123D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24059EFLS	VIEWSHARE TNSD 123D HD1.1 220V	\$6,438.00	30.00%	\$4,506.60
24059EFLSI	VIEWSHARE TNSD 123D HD1.1 220V	\$6,438.00	30.00%	\$4,506.60
24059EFLSR	VIEWSHARE TNSD 123D HD1.1 220V	\$6,438.00	30.00%	\$4,506.60
24059ELSR	VIEWSHARE TNSD 123D HD1.1 220V	\$7,622.00	30.00%	\$5,335.40
24059FLS	VIEWSHARE TNSD ADV 123D HD1.1	\$6,438.00	30.00%	\$4,506.60
24059FLSI	VIEWSHARE TNSD ADV 123D HD1.1	\$6,438.00	30.00%	\$4,506.60
24059FLSR	VIEWSHARE TNSD 123D HD1.1	\$6,438.00	30.00%	\$4,506.60
24059LS	VIEWSHARE TNSD ADV 123D HD1.1	\$7,078.00	30.00%	\$4,954.60
24059LSI	VIEWSHARE TNSD ADV 123D HD1.1	\$7,254.00	30.00%	\$5,077.80
24059LSM	VIEWSHARE TNSD 123D HD1.1	\$7,584.00	30.00%	\$5,308.80
24059LSR	VIEWSHARE TNSD 123D HD1.1	\$7,622.00	30.00%	\$5,335.40
24060BLS	VIEWSHARE TNSD ADV 123D DM	\$640.00	30.00%	\$448.00
24060BLSI	VIEWSHARE TNSD ADV 123D DM	\$816.00	30.00%	\$571.20
24060BLSR	VIEWSHARE TNSD 123D DM	\$1,184.00	30.00%	\$828.80
24060EBLS	VIEWSHARE TNSD 123D DM 220V	\$640.00	30.00%	\$448.00
24060EBLSI	VIEWSHARE TNSD 123D DM 220V	\$816.00	30.00%	\$571.20
24060EBLSR	VIEWSHARE TNSD 123D DM 220V	\$1,184.00	30.00%	\$828.80
24060EFLS	VIEWSHARE TNSD 123D DM 220V	\$5,519.00	30.00%	\$3,863.30
24060EFLSI	VIEWSHARE TNSD 123D DM 220V	\$5,519.00	30.00%	\$3,863.30
24060EFLSR	VIEWSHARE TNSD 123D DM 220V	\$5,519.00	30.00%	\$3,863.30
24060ELS	VIEWSHARE TNSD 123D DM 220V	\$6,159.00	30.00%	\$4,311.30
24060ELSI	VIEWSHARE TNSD 123D DM 220V	\$6,335.00	30.00%	\$4,434.50
24060ELSR	VIEWSHARE TNSD 123D DM 220V	\$6,703.00	30.00%	\$4,692.10
24060FLS	VIEWSHARE TNSD ADV 123D DM	\$5,519.00	30.00%	\$3,863.30
24060FLSI	VIEWSHARE TNSD ADV 123D DM	\$5,519.00	30.00%	\$3,863.30
24060FLSR	VIEWSHARE TNSD 123D DM	\$5,519.00	30.00%	\$3,863.30
24060LS	VIEWSHARE TNSD ADV 123D DM	\$6,159.00	30.00%	\$4,311.30
24060LSI	VIEWSHARE TNSD ADV 123D DM	\$6,335.00	30.00%	\$4,434.50
24060LSM	VIEWSHARE TNSD 123D DM	\$6,665.00	30.00%	\$4,665.50
24060LSR	VIEWSHARE TNSD 123D DM	\$6,703.00	30.00%	\$4,692.10
24061BLS	VIEWSHARE TNSD ADV 123D DMHC	\$640.00	30.00%	\$448.00
24061BLSI	VIEWSHARE TNSD ADV 123D DMHC	\$816.00	30.00%	\$571.20
24061BLSR	VIEWSHARE TNSD 123D DMHC	\$1,184.00	30.00%	\$828.80
24061EBLS	VIEWSHARE TNSD 123D DMHC 220V	\$640.00	30.00%	\$448.00
24061EBLSI	VIEWSHARE TNSD 123D DMHC 220V	\$816.00	30.00%	\$571.20
24061EBLSR	VIEWSHARE TNSD 123D DMHC 220V	\$1,184.00	30.00%	\$828.80
24061EFLS	VIEWSHARE TNSD 123D DMHC 220V	\$5,519.00	30.00%	\$3,863.30
24061EFLSI	VIEWSHARE TNSD 123D DMHC 220V	\$5,519.00	30.00%	\$3,863.30
24061EFLSR	VIEWSHARE TNSD 123D DMHC 220V	\$5,519.00	30.00%	\$3,863.30
24061ELS	VIEWSHARE TNSD 123D DMHC 220V	\$6,159.00	30.00%	\$4,311.30
24061ELSI	VIEWSHARE TNSD 123D DMHC 220V	\$6,335.00	30.00%	\$4,434.50
24061ELSR	VIEWSHARE TNSD 123D DMHC 220V	\$6,703.00	30.00%	\$4,692.10
24061FLS	VIEWSHARE TNSD ADV 123D DMHC	\$5,519.00	30.00%	\$3,863.30
24061FLSI	VIEWSHARE TNSD ADV 123D DMHC	\$5,519.00	30.00%	\$3,863.30
24061FLSR	VIEWSHARE TNSD 123D DMHC	\$5,519.00	30.00%	\$3,863.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24061LS	VIEWSHARE TNSD ADV 123D DMHC	\$6,159.00	30.00%	\$4,311.30
24061LSI	VIEWSHARE TNSD ADV 123D DMHC	\$6,335.00	30.00%	\$4,434.50
24061LSM	VIEWSHARE TNSD 123D DMHC	\$6,665.00	30.00%	\$4,665.50
24061LSR	VIEWSHARE TNSD 123D DMHC	\$6,703.00	30.00%	\$4,692.10
24064BLS	VIEWSHARE TNSD ADV 123D HDC1.1	\$640.00	30.00%	\$448.00
24064BLSI	VIEWSHARE TNSD ADV 123D HDC1.1	\$816.00	30.00%	\$571.20
24064BLSR	VIEWSHARE TNSD 123D HDC1.1	\$1,184.00	30.00%	\$828.80
24064EBLS	VIEWSHARE TNSD 123D HDC1.1 220V	\$640.00	30.00%	\$448.00
24064EBLSI	VIEWSHARE TNSD 123D HDC1.1 220V	\$816.00	30.00%	\$571.20
24064EBLSR	VIEWSHARE TNSD 123D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24064EFLS	VIEWSHARE TNSD 123D HDC1.1 220V	\$6,438.00	30.00%	\$4,506.60
24064EFLSI	VIEWSHARE TNSD 123D HDC1.1 220V	\$6,438.00	30.00%	\$4,506.60
24064EFLSR	VIEWSHARE TNSD 123D HDC1.1 220V	\$6,438.00	30.00%	\$4,506.60
24064ELS	VIEWSHARE TNSD 123D HDC1.1 220V	\$7,078.00	30.00%	\$4,954.60
24064ELSI	VIEWSHARE TNSD 123D HDC1.1 220V	\$7,254.00	30.00%	\$5,077.80
24064ELSR	VIEWSHARE TNSD 123D HDC1.1 220V	\$7,622.00	30.00%	\$5,335.40
24064FLS	VIEWSHARE TNSD ADV 123D HDC1.1	\$6,438.00	30.00%	\$4,506.60
24064FLSI	VIEWSHARE TNSD ADV 123D HDC1.1	\$6,438.00	30.00%	\$4,506.60
24064FLSR	VIEWSHARE TNSD 123D HDC1.1	\$6,438.00	30.00%	\$4,506.60
24064LS	VIEWSHARE TNSD ADV 123D HDC1.1	\$7,078.00	30.00%	\$4,954.60
24064LSI	VIEWSHARE TNSD ADV 123D HDC1.1	\$7,254.00	30.00%	\$5,077.80
24064LSM	VIEWSHARE TNSD 123D HDC1.1	\$7,584.00	30.00%	\$5,308.80
24064LSR	VIEWSHARE TNSD 123D HDC1.1	\$7,622.00	30.00%	\$5,335.40
24065BLS	VIEWSHARE TNSD ADV 130D HD.9	\$640.00	30.00%	\$448.00
24065BLSI	VIEWSHARE TNSD ADV 130D HD.9	\$816.00	30.00%	\$571.20
24065BLSR	VIEWSHARE TNSD 130D HD.9	\$1,184.00	30.00%	\$828.80
24065EBLSR	VIEWSHARE TNSD 130D HD.9 220V	\$1,184.00	30.00%	\$828.80
24065EFLS	VIEWSHARE TNSD 130D HD.9 220V	\$6,644.00	30.00%	\$4,650.80
24065EFLSI	VIEWSHARE TNSD 130D HD.9 220V	\$6,644.00	30.00%	\$4,650.80
24065EFLSR	VIEWSHARE TNSD 130D HD.9 220V	\$6,644.00	30.00%	\$4,650.80
24065ELSR	VIEWSHARE TNSD 130D HD.9 220V	\$7,828.00	30.00%	\$5,479.60
24065FLS	VIEWSHARE TNSD ADV 130D HD.9	\$6,644.00	30.00%	\$4,650.80
24065FLSI	VIEWSHARE TNSD ADV 130D HD.9	\$6,644.00	30.00%	\$4,650.80
24065FLSR	VIEWSHARE TNSD 130D HD.9	\$6,644.00	30.00%	\$4,650.80
24065LS	VIEWSHARE TNSD ADV 130D HD.9	\$7,284.00	30.00%	\$5,098.80
24065LSI	VIEWSHARE TNSD ADV 130D HD.9	\$7,460.00	30.00%	\$5,222.00
24065LSM	VIEWSHARE TNSD 130D HD.9	\$7,790.00	30.00%	\$5,453.00
24065LSR	VIEWSHARE TNSD 130D HD.9	\$7,828.00	30.00%	\$5,479.60
24066BLS	VIEWSHARE TNSD ADV 130D HD1.1	\$640.00	30.00%	\$448.00
24066BLSI	VIEWSHARE TNSD ADV 130D HD1.1	\$816.00	30.00%	\$571.20
24066BLSR	VIEWSHARE TNSD 130D HD1.1	\$1,184.00	30.00%	\$828.80
24066EBLSR	VIEWSHARE TNSD 130D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24066EFLS	VIEWSHARE TNSD 130D HD1.1 220V	\$6,644.00	30.00%	\$4,650.80
24066EFLSI	VIEWSHARE TNSD 130D HD1.1 220V	\$6,644.00	30.00%	\$4,650.80
24066EFLSR	VIEWSHARE TNSD 130D HD1.1 220V	\$6,644.00	30.00%	\$4,650.80
24066ELSR	VIEWSHARE TNSD 130D HD1.1 220V	\$7,828.00	30.00%	\$5,479.60
24066FLS	VIEWSHARE TNSD ADV 130D HD1.1	\$6,644.00	30.00%	\$4,650.80
24066FLSI	VIEWSHARE TNSD ADV 130D HD1.1	\$6,644.00	30.00%	\$4,650.80
24066FLSR	VIEWSHARE TNSD 130D HD1.1	\$6,644.00	30.00%	\$4,650.80
24066LS	VIEWSHARE TNSD ADV 130D HD1.1	\$7,284.00	30.00%	\$5,098.80
24066LSI	VIEWSHARE TNSD ADV 130D HD1.1	\$7,460.00	30.00%	\$5,222.00
24066LSM	VIEWSHARE TNSD 130D HD1.1	\$7,790.00	30.00%	\$5,453.00
24066LSR	VIEWSHARE TNSD 130D HD1.1	\$7,828.00	30.00%	\$5,479.60
24067BLS	VIEWSHARE TNSD ADV 130D DM	\$640.00	30.00%	\$448.00
24067BLSI	VIEWSHARE TNSD ADV 130D DM	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24067BLSR	VIEWSHARE TNSD 130D DM	\$1,184.00	30.00%	\$828.80
24067EBLS	VIEWSHARE TNSD 130D DM 220V	\$640.00	30.00%	\$448.00
24067EBLSI	VIEWSHARE TNSD 130D DM 220V	\$816.00	30.00%	\$571.20
24067EBLSR	VIEWSHARE TNSD 130D DM 220V	\$1,184.00	30.00%	\$828.80
24067EFLS	VIEWSHARE TNSD 130D DM 220V	\$5,687.00	30.00%	\$3,980.90
24067EFLSI	VIEWSHARE TNSD 130D DM 220V	\$5,687.00	30.00%	\$3,980.90
24067EFLSR	VIEWSHARE TNSD 130D DM 220V	\$5,687.00	30.00%	\$3,980.90
24067ELS	VIEWSHARE TNSD 130D DM 220V	\$6,327.00	30.00%	\$4,428.90
24067ELSI	VIEWSHARE TNSD 130D DM 220V	\$6,503.00	30.00%	\$4,552.10
24067ELSR	VIEWSHARE TNSD 130D DM 220V	\$6,871.00	30.00%	\$4,809.70
24067FLS	VIEWSHARE TNSD ADV 130D DM	\$5,687.00	30.00%	\$3,980.90
24067FLSI	VIEWSHARE TNSD ADV 130D DM	\$5,687.00	30.00%	\$3,980.90
24067FLSR	VIEWSHARE TNSD 130D DM	\$5,687.00	30.00%	\$3,980.90
24067LS	VIEWSHARE TNSD ADV 130D DM	\$6,327.00	30.00%	\$4,428.90
24067LSI	VIEWSHARE TNSD ADV 130D DM	\$6,503.00	30.00%	\$4,552.10
24067LSM	VIEWSHARE TNSD 130D DM	\$6,833.00	30.00%	\$4,783.10
24067LSR	VIEWSHARE TNSD 130D DM	\$6,871.00	30.00%	\$4,809.70
24068BLS	VIEWSHARE TNSD ADV 130D DMHC	\$640.00	30.00%	\$448.00
24068BLSI	VIEWSHARE TNSD ADV 130D DMHC	\$816.00	30.00%	\$571.20
24068BLSR	VIEWSHARE TNSD 130D DMHC	\$1,184.00	30.00%	\$828.80
24068EBLS	VIEWSHARE TNSD 130D DMHC 220V	\$640.00	30.00%	\$448.00
24068EBLSI	VIEWSHARE TNSD 130D DMHC 220V	\$816.00	30.00%	\$571.20
24068EBLSR	VIEWSHARE TNSD 130D DMHC 220V	\$1,184.00	30.00%	\$828.80
24068EFLS	VIEWSHARE TNSD 130D DMHC 220V	\$5,687.00	30.00%	\$3,980.90
24068EFLSI	VIEWSHARE TNSD 130D DMHC 220V	\$5,687.00	30.00%	\$3,980.90
24068EFLSR	VIEWSHARE TNSD 130D DMHC 220V	\$5,687.00	30.00%	\$3,980.90
24068ELS	VIEWSHARE TNSD 130D DMHC 220V	\$6,327.00	30.00%	\$4,428.90
24068ELSI	VIEWSHARE TNSD 130D DMHC 220V	\$6,503.00	30.00%	\$4,552.10
24068ELSR	VIEWSHARE TNSD 130D DMHC 220V	\$6,871.00	30.00%	\$4,809.70
24068FLS	VIEWSHARE TNSD ADV 130D DMHC	\$5,687.00	30.00%	\$3,980.90
24068FLSI	VIEWSHARE TNSD ADV 130D DMHC	\$5,687.00	30.00%	\$3,980.90
24068FLSR	VIEWSHARE TNSD 130D DMHC	\$5,687.00	30.00%	\$3,980.90
24068LS	VIEWSHARE TNSD ADV 130D DMHC	\$6,327.00	30.00%	\$4,428.90
24068LSI	VIEWSHARE TNSD ADV 130D DMHC	\$6,503.00	30.00%	\$4,552.10
24068LSM	VIEWSHARE TNSD 130D DMHC	\$6,833.00	30.00%	\$4,783.10
24068LSR	VIEWSHARE TNSD 130D DMHC	\$6,871.00	30.00%	\$4,809.70
24071BLS	VIEWSHARE TNSD ADV 130D HDC1.1	\$640.00	30.00%	\$448.00
24071BLSI	VIEWSHARE TNSD ADV 130D HDC1.1	\$816.00	30.00%	\$571.20
24071BLSR	VIEWSHARE TNSD 130D HDC1.1	\$1,184.00	30.00%	\$828.80
24071EBLS	VIEWSHARE TNSD 130D HDC1.1 220V	\$640.00	30.00%	\$448.00
24071EBLSI	VIEWSHARE TNSD 130D HDC1.1 220V	\$816.00	30.00%	\$571.20
24071EBLSR	VIEWSHARE TNSD 130D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24071EFLS	VIEWSHARE TNSD 130D HDC1.1 220V	\$6,644.00	30.00%	\$4,650.80
24071EFLSI	VIEWSHARE TNSD 130D HDC1.1 220V	\$6,644.00	30.00%	\$4,650.80
24071EFLSR	VIEWSHARE TNSD 130D HDC1.1 220V	\$6,644.00	30.00%	\$4,650.80
24071ELS	VIEWSHARE TNSD 130D HDC1.1 220V	\$7,284.00	30.00%	\$5,098.80
24071ELSI	VIEWSHARE TNSD 130D HDC1.1 220V	\$7,460.00	30.00%	\$5,222.00
24071ELSR	VIEWSHARE TNSD 130D HDC1.1 220V	\$7,828.00	30.00%	\$5,479.60
24071FLS	VIEWSHARE TNSD ADV 130D HDC1.1	\$6,644.00	30.00%	\$4,650.80
24071FLSI	VIEWSHARE TNSD ADV 130D HDC1.1	\$6,644.00	30.00%	\$4,650.80
24071FLSR	VIEWSHARE TNSD 130D HDC1.1	\$6,644.00	30.00%	\$4,650.80
24071LS	VIEWSHARE TNSD ADV 130D HDC1.1	\$7,284.00	30.00%	\$5,098.80
24071LSI	VIEWSHARE TNSD ADV 130D HDC1.1	\$7,460.00	30.00%	\$5,222.00
24071LSM	VIEWSHARE TNSD 130D HDC1.1	\$7,790.00	30.00%	\$5,453.00
24071LSR	VIEWSHARE TNSD 130D HDC1.1	\$7,828.00	30.00%	\$5,479.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24072BLS	VIEWSHARE TNSD ADV 137D HD.9	\$640.00	30.00%	\$448.00
24072BLSI	VIEWSHARE TNSD ADV 137D HD.9	\$816.00	30.00%	\$571.20
24072BLSR	VIEWSHARE TNSD 137D HD.9	\$1,184.00	30.00%	\$828.80
24072EBSLR	VIEWSHARE TNSD 137D HD.9 220V	\$1,184.00	30.00%	\$828.80
24072EFLS	VIEWSHARE TNSD 137D HD.9 220V	\$6,856.00	30.00%	\$4,799.20
24072EFLSI	VIEWSHARE TNSD 137D HD.9 220V	\$6,856.00	30.00%	\$4,799.20
24072EFLSR	VIEWSHARE TNSD 137D HD.9 220V	\$6,856.00	30.00%	\$4,799.20
24072ELS	VIEWSHARE TNSD 137D HD.9 220V	\$7,496.00	30.00%	\$5,247.20
24072ELSR	VIEWSHARE TNSD 137D HD.9 220V	\$8,040.00	30.00%	\$5,628.00
24072FLS	VIEWSHARE TNSD ADV 137D HD.9	\$6,856.00	30.00%	\$4,799.20
24072FLSI	VIEWSHARE TNSD ADV 137D HD.9	\$6,856.00	30.00%	\$4,799.20
24072FLSR	VIEWSHARE TNSD 137D HD.9	\$6,856.00	30.00%	\$4,799.20
24072LS	VIEWSHARE TNSD ADV 137D HD.9	\$7,496.00	30.00%	\$5,247.20
24072LSI	VIEWSHARE TNSD ADV 137D HD.9	\$7,672.00	30.00%	\$5,370.40
24072LSR	VIEWSHARE TNSD 137D HD.9	\$8,040.00	30.00%	\$5,628.00
24073BLS	VIEWSHARE TNSD ADV 137D HD1.1	\$640.00	30.00%	\$448.00
24073BLSI	VIEWSHARE TNSD ADV 137D HD1.1	\$816.00	30.00%	\$571.20
24073BLSR	VIEWSHARE TNSD 137D HD1.1	\$1,184.00	30.00%	\$828.80
24073EBSLR	VIEWSHARE TNSD 137D HD1.1 220V	\$1,184.00	30.00%	\$828.80
24073EFLS	VIEWSHARE TNSD 137D HD1.1 220V	\$6,856.00	30.00%	\$4,799.20
24073EFLSI	VIEWSHARE TNSD 137D HD1.1 220V	\$6,856.00	30.00%	\$4,799.20
24073EFLSR	VIEWSHARE TNSD 137D HD1.1 220V	\$6,856.00	30.00%	\$4,799.20
24073ELSR	VIEWSHARE TNSD 137D HD1.1 220V	\$8,040.00	30.00%	\$5,628.00
24073FLS	VIEWSHARE TNSD ADV 137D HD1.1	\$6,856.00	30.00%	\$4,799.20
24073FLSI	VIEWSHARE TNSD ADV 137D HD1.1	\$6,856.00	30.00%	\$4,799.20
24073FLSR	VIEWSHARE TNSD 137D HD1.1	\$6,856.00	30.00%	\$4,799.20
24073LS	VIEWSHARE TNSD ADV 137D HD1.1	\$7,496.00	30.00%	\$5,247.20
24073LSI	VIEWSHARE TNSD ADV 137D HD1.1	\$7,672.00	30.00%	\$5,370.40
24073LSR	VIEWSHARE TNSD 137D HD1.1	\$8,040.00	30.00%	\$5,628.00
24074BLS	VIEWSHARE TNSD ADV 137D DM	\$640.00	30.00%	\$448.00
24074BLSI	VIEWSHARE TNSD ADV 137D DM	\$816.00	30.00%	\$571.20
24074BLSR	VIEWSHARE TNSD 137D DM	\$1,184.00	30.00%	\$828.80
24074EBLS	VIEWSHARE TNSD 137D DM 220V	\$640.00	30.00%	\$448.00
24074EBLSI	VIEWSHARE TNSD 137D DM 220V	\$816.00	30.00%	\$571.20
24074EBLSR	VIEWSHARE TNSD 137D DM 220V	\$1,184.00	30.00%	\$828.80
24074EFLS	VIEWSHARE TNSD 137D DM 220V	\$5,855.00	30.00%	\$4,098.50
24074EFLSI	VIEWSHARE TNSD 137D DM 220V	\$5,855.00	30.00%	\$4,098.50
24074EFLSR	VIEWSHARE TNSD 137D DM 220V	\$5,855.00	30.00%	\$4,098.50
24074ELS	VIEWSHARE TNSD 137D DM 220V	\$6,495.00	30.00%	\$4,546.50
24074ELSI	VIEWSHARE TNSD 137D DM 220V	\$6,671.00	30.00%	\$4,669.70
24074ELSR	VIEWSHARE TNSD 137D DM 220V	\$7,039.00	30.00%	\$4,927.30
24074FLS	VIEWSHARE TNSD ADV 137D DM	\$5,855.00	30.00%	\$4,098.50
24074FLSI	VIEWSHARE TNSD ADV 137D DM	\$5,855.00	30.00%	\$4,098.50
24074FLSR	VIEWSHARE TNSD 137D DM	\$5,855.00	30.00%	\$4,098.50
24074LS	VIEWSHARE TNSD ADV 137D DM	\$6,495.00	30.00%	\$4,546.50
24074LSI	VIEWSHARE TNSD ADV 137D DM	\$6,671.00	30.00%	\$4,669.70
24074LSM	VIEWSHARE TNSD 137D DM	\$7,001.00	30.00%	\$4,900.70
24074LSR	VIEWSHARE TNSD 137D DM	\$7,039.00	30.00%	\$4,927.30
24075BLS	VIEWSHARE TNSD ADV 137D DMHC	\$640.00	30.00%	\$448.00
24075BLSI	VIEWSHARE TNSD ADV 137D DMHC	\$816.00	30.00%	\$571.20
24075BLSR	VIEWSHARE TNSD 137D DMHC	\$1,184.00	30.00%	\$828.80
24075EBLS	VIEWSHARE TNSD 137D DMHC 220V	\$640.00	30.00%	\$448.00
24075EBLSI	VIEWSHARE TNSD 137D DMHC 220V	\$816.00	30.00%	\$571.20
24075EBLSR	VIEWSHARE TNSD 137D DMHC 220V	\$1,184.00	30.00%	\$828.80
24075EFLS	VIEWSHARE TNSD 137D DMHC 220V	\$5,855.00	30.00%	\$4,098.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24075EFLSI	VIEWSHARE TNSD 137D DMHC 220V	\$5,855.00	30.00%	\$4,098.50
24075EFLSR	VIEWSHARE TNSD 137D DMHC 220V	\$5,855.00	30.00%	\$4,098.50
24075ELS	VIEWSHARE TNSD 137D DMHC 220V	\$6,495.00	30.00%	\$4,546.50
24075ELSI	VIEWSHARE TNSD 137D DMHC 220V	\$6,671.00	30.00%	\$4,669.70
24075ELSR	VIEWSHARE TNSD 137D DMHC 220V	\$7,039.00	30.00%	\$4,927.30
24075FLS	VIEWSHARE TNSD ADV 137D DMHC	\$5,855.00	30.00%	\$4,098.50
24075FLSI	VIEWSHARE TNSD ADV 137D DMHC	\$5,855.00	30.00%	\$4,098.50
24075FLSR	VIEWSHARE TNSD 137D DMHC	\$5,855.00	30.00%	\$4,098.50
24075LS	VIEWSHARE TNSD ADV 137D DMHC	\$6,495.00	30.00%	\$4,546.50
24075LSI	VIEWSHARE TNSD ADV 137D DMHC	\$6,671.00	30.00%	\$4,669.70
24075LSM	VIEWSHARE TNSD 137D DMHC	\$7,001.00	30.00%	\$4,900.70
24075LSR	VIEWSHARE TNSD 137D DMHC	\$7,039.00	30.00%	\$4,927.30
24078BLS	VIEWSHARE TNSD ADV 137D HDC1.1	\$640.00	30.00%	\$448.00
24078BLSI	VIEWSHARE TNSD ADV 137D HDC1.1	\$816.00	30.00%	\$571.20
24078BLSR	VIEWSHARE TNSD 137D HDC1.1	\$1,184.00	30.00%	\$828.80
24078EBLS	VIEWSHARE TNSD 137D HDC1.1 220V	\$640.00	30.00%	\$448.00
24078EBLSI	VIEWSHARE TNSD 137D HDC1.1 220V	\$816.00	30.00%	\$571.20
24078EBLSR	VIEWSHARE TNSD 137D HDC1.1 220V	\$1,184.00	30.00%	\$828.80
24078EFLS	VIEWSHARE TNSD 137D HDC1.1 220V	\$6,856.00	30.00%	\$4,799.20
24078EFLSI	VIEWSHARE TNSD 137D HDC1.1 220V	\$6,856.00	30.00%	\$4,799.20
24078EFLSR	VIEWSHARE TNSD 137D HDC1.1 220V	\$6,856.00	30.00%	\$4,799.20
24078ELS	VIEWSHARE TNSD 137D HDC1.1 220V	\$7,496.00	30.00%	\$5,247.20
24078ELSI	VIEWSHARE TNSD 137D HDC1.1 220V	\$7,672.00	30.00%	\$5,370.40
24078ELSR	VIEWSHARE TNSD 137D HDC1.1 220V	\$8,040.00	30.00%	\$5,628.00
24078FLS	VIEWSHARE TNSD ADV 137D HDC1.1	\$6,856.00	30.00%	\$4,799.20
24078FLSI	VIEWSHARE TNSD ADV 137D HDC1.1	\$6,856.00	30.00%	\$4,799.20
24078FLSR	VIEWSHARE TNSD 137D HDC1.1	\$6,856.00	30.00%	\$4,799.20
24078LS	VIEWSHARE TNSD ADV 137D HDC1.1	\$7,496.00	30.00%	\$5,247.20
24078LSI	VIEWSHARE TNSD ADV 137D HDC1.1	\$7,672.00	30.00%	\$5,370.40
24078LSM	VIEWSHARE TNSD 137D HDC1.1	\$8,002.00	30.00%	\$5,601.40
24078LSR	VIEWSHARE TNSD 137D HDC1.1	\$8,040.00	30.00%	\$5,628.00
24079BLS	VIEWSHARE ADV 92D 45X80NPA MW	\$640.00	30.00%	\$448.00
24079BLSI	VIEWSHARE ADV 92D 45X80NPA MW	\$816.00	30.00%	\$571.20
24079BLSR	VIEWSHARE ADV 92D 45X80NPA MW	\$1,184.00	30.00%	\$828.80
24079EBLS	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$640.00	30.00%	\$448.00
24079EBLSI	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$816.00	30.00%	\$571.20
24079EBLSR	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$1,184.00	30.00%	\$828.80
24079EFLS	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$4,319.00	30.00%	\$3,023.30
24079EFLSI	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$4,319.00	30.00%	\$3,023.30
24079EFLSR	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$4,319.00	30.00%	\$3,023.30
24079ELS	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$4,959.00	30.00%	\$3,471.30
24079ELSI	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$5,135.00	30.00%	\$3,594.50
24079ELSM	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$5,465.00	30.00%	\$3,825.50
24079ELSR	VIEWSHARE ADV 92D 45X80NPA MW 220V	\$5,503.00	30.00%	\$3,852.10
24079FLS	VIEWSHARE ADV 92D 45X80NPA MW	\$4,319.00	30.00%	\$3,023.30
24079FLSI	VIEWSHARE ADV 92D 45X80NPA MW	\$4,319.00	30.00%	\$3,023.30
24079FLSR	VIEWSHARE ADV 92D 45X80NPA MW	\$4,319.00	30.00%	\$3,023.30
24079LS	VIEWSHARE ADV 92D 45X80NPA MW	\$4,959.00	30.00%	\$3,471.30
24079LSI	VIEWSHARE ADV 92D 45X80NPA MW	\$5,135.00	30.00%	\$3,594.50
24079LSM	VIEWSHARE ADV 92D 45X80NPA MW	\$5,465.00	30.00%	\$3,825.50
24079LSR	VIEWSHARE ADV 92D 45X80NPA MW	\$5,503.00	30.00%	\$3,852.10
24080BLS	VIEWSHARE ADV 92D 45X80NPA HCMW	\$640.00	30.00%	\$448.00
24080BLSI	VIEWSHARE ADV 92D 45X80NPA HCMW	\$816.00	30.00%	\$571.20
24080BLSR	VIEWSHARE ADV 92D 45X80NPA HCMW	\$1,184.00	30.00%	\$828.80
24080EBLS	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$640.00	30.00%	\$448.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24080EBSI	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$816.00	30.00%	\$571.20
24080EBSR	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24080EFLS	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$4,319.00	30.00%	\$3,023.30
24080EFLSI	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$4,319.00	30.00%	\$3,023.30
24080EFLSR	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$4,319.00	30.00%	\$3,023.30
24080ELS	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$4,959.00	30.00%	\$3,471.30
24080ELSI	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$5,135.00	30.00%	\$3,594.50
24080ELSM	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$5,465.00	30.00%	\$3,825.50
24080ELSR	VIEWSHARE ADV 92D 45X80NPA HCMW 220V	\$5,503.00	30.00%	\$3,852.10
24080FLS	VIEWSHARE ADV 92D 45X80NPA HCMW	\$4,319.00	30.00%	\$3,023.30
24080FLSI	VIEWSHARE ADV 92D 45X80NPA HCMW	\$4,319.00	30.00%	\$3,023.30
24080FLSR	VIEWSHARE ADV 92D 45X80NPA HCMW	\$4,319.00	30.00%	\$3,023.30
24080LS	VIEWSHARE ADV 92D 45X80NPA HCMW	\$4,959.00	30.00%	\$3,471.30
24080LSI	VIEWSHARE ADV 92D 45X80NPA HCMW	\$5,135.00	30.00%	\$3,594.50
24080LSM	VIEWSHARE ADV 92D 45X80NPA HCMW	\$5,465.00	30.00%	\$3,825.50
24080LSR	VIEWSHARE ADV 92D 45X80NPA HCMW	\$5,503.00	30.00%	\$3,852.10
24081BLS	VIEWSHARE ADV 92D 45X80NPA VS	\$640.00	30.00%	\$448.00
24081BLSI	VIEWSHARE ADV 92D 45X80NPA VS	\$816.00	30.00%	\$571.20
24081BLSR	VIEWSHARE ADV 92D 45X80NPA VS	\$1,184.00	30.00%	\$828.80
24081EBLS	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$640.00	30.00%	\$448.00
24081EBLSI	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$816.00	30.00%	\$571.20
24081EBLSR	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$1,184.00	30.00%	\$828.80
24081EFLS	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$4,319.00	30.00%	\$3,023.30
24081EFLSI	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$4,319.00	30.00%	\$3,023.30
24081EFLSR	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$4,319.00	30.00%	\$3,023.30
24081ELS	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$4,959.00	30.00%	\$3,471.30
24081ELSI	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$5,135.00	30.00%	\$3,594.50
24081ELSM	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$5,465.00	30.00%	\$3,825.50
24081ELSR	VIEWSHARE ADV 92D 45X80NPA VS 220V	\$5,503.00	30.00%	\$3,852.10
24081FLS	VIEWSHARE ADV 92D 45X80NPA VS	\$4,319.00	30.00%	\$3,023.30
24081FLSI	VIEWSHARE ADV 92D 45X80NPA VS	\$4,319.00	30.00%	\$3,023.30
24081FLSR	VIEWSHARE ADV 92D 45X80NPA VS	\$4,319.00	30.00%	\$3,023.30
24081LS	VIEWSHARE ADV 92D 45X80NPA VS	\$4,959.00	30.00%	\$3,471.30
24081LSI	VIEWSHARE ADV 92D 45X80NPA VS	\$5,135.00	30.00%	\$3,594.50
24081LSM	VIEWSHARE ADV 92D 45X80NPA VS	\$5,465.00	30.00%	\$3,825.50
24081LSR	VIEWSHARE ADV 92D 45X80NPA VS	\$5,503.00	30.00%	\$3,852.10
24083BLS	VIEWSHARE ADV 106D 52X92NPA MW	\$640.00	30.00%	\$448.00
24083BLSI	VIEWSHARE ADV 106D 52X92NPA MW	\$816.00	30.00%	\$571.20
24083BLSR	VIEWSHARE 106D 52X92NPA MW	\$1,184.00	30.00%	\$828.80
24083EBLS	VIEWSHARE ADV 106D 52X92NPA MW 220V	\$640.00	30.00%	\$448.00
24083EBLSI	VIEWSHARE ADV 106D 52X92NPA MW 220V	\$816.00	30.00%	\$571.20
24083EBLSR	VIEWSHARE 106D 52X92NPA MW 220V	\$1,184.00	30.00%	\$828.80
24083EFLS	VIEWSHARE ADV 106D 52X92NPA MW 220V	\$4,382.00	30.00%	\$3,067.40
24083EFLSI	VIEWSHARE ADV 106D 52X92NPA MW 220V	\$4,382.00	30.00%	\$3,067.40
24083EFLSR	VIEWSHARE 106D 52X92NPA MW 220V	\$4,382.00	30.00%	\$3,067.40
24083ELS	VIEWSHARE ADV 106D 52X92NPA MW 220V	\$5,022.00	30.00%	\$3,515.40
24083ELSI	VIEWSHARE ADV 106D 52X92NPA MW 220V	\$5,198.00	30.00%	\$3,638.60
24083ELSM	VIEWSHARE 106D 52X92NPA MW 220V	\$5,528.00	30.00%	\$3,869.60
24083ELSR	VIEWSHARE 106D 52X92NPA MW 220V	\$5,566.00	30.00%	\$3,896.20
24083FLS	VIEWSHARE ADV 106D 52X92NPA MW	\$4,382.00	30.00%	\$3,067.40
24083FLSI	VIEWSHARE ADV 106D 52X92NPA MW	\$4,382.00	30.00%	\$3,067.40
24083FLSR	VIEWSHARE 106D 52X92NPA MW	\$4,382.00	30.00%	\$3,067.40
24083LS	VIEWSHARE ADV 106D 52X92NPA MW	\$5,022.00	30.00%	\$3,515.40
24083LSI	VIEWSHARE ADV 106D 52X92NPA MW	\$5,198.00	30.00%	\$3,638.60
24083LSM	VIEWSHARE 106D 52X92NPA MW	\$5,528.00	30.00%	\$3,869.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24083LSR	VIEWSHARE 106D 52X92NPA MW	\$5,566.00	30.00%	\$3,896.20
24084BLS	VIEWSHARE ADV 106D 52X92NPA HCMW	\$640.00	30.00%	\$448.00
24084BLSI	VIEWSHARE ADV 106D 52X92NPA HCMW	\$816.00	30.00%	\$571.20
24084BLSR	VIEWSHARE 106D 52X92NPA HCMW	\$1,184.00	30.00%	\$828.80
24084EBLS	VIEWSHARE ADV 106D 52X92NPA HCMW 220V	\$640.00	30.00%	\$448.00
24084EBLSI	VIEWSHARE ADV 106D 52X92NPA HCMW 220V	\$816.00	30.00%	\$571.20
24084EBLSR	VIEWSHARE 106D 52X92NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24084EFLS	VIEWSHARE ADV 106D 52X92NPA HCMW 220V	\$4,382.00	30.00%	\$3,067.40
24084EFLSI	VIEWSHARE ADV 106D 52X92NPA HCMW 220V	\$4,382.00	30.00%	\$3,067.40
24084EFLSR	VIEWSHARE 106D 52X92NPA HCMW 220V	\$4,382.00	30.00%	\$3,067.40
24084ELS	VIEWSHARE ADV 106D 52X92NPA HCMW 220V	\$5,022.00	30.00%	\$3,515.40
24084ELSI	VIEWSHARE ADV 106D 52X92NPA HCMW 220V	\$5,198.00	30.00%	\$3,638.60
24084ELSM	VIEWSHARE 106D 52X92NPA HCMW 220V	\$5,528.00	30.00%	\$3,869.60
24084ELSR	VIEWSHARE 106D 52X92NPA HCMW 220V	\$5,566.00	30.00%	\$3,896.20
24084FLS	VIEWSHARE ADV 106D 52X92NPA HCMW	\$4,382.00	30.00%	\$3,067.40
24084FLSI	VIEWSHARE ADV 106D 52X92NPA HCMW	\$4,382.00	30.00%	\$3,067.40
24084FLSR	VIEWSHARE 106D 52X92NPA HCMW	\$4,382.00	30.00%	\$3,067.40
24084LS	VIEWSHARE ADV 106D 52X92NPA HCMW	\$5,022.00	30.00%	\$3,515.40
24084LSI	VIEWSHARE ADV 106D 52X92NPA HCMW	\$5,198.00	30.00%	\$3,638.60
24084LSM	VIEWSHARE 106D 52X92NPA HCMW	\$5,528.00	30.00%	\$3,869.60
24084LSR	VIEWSHARE 106D 52X92NPA HCMW	\$5,566.00	30.00%	\$3,896.20
24085BLS	VIEWSHARE ADV 106D 52X92NPA VS	\$640.00	30.00%	\$448.00
24085BLSI	VIEWSHARE ADV 106D 52X92NPA VS	\$816.00	30.00%	\$571.20
24085BLSR	VIEWSHARE 106D 52X92NPA VS	\$1,184.00	30.00%	\$828.80
24085EBLS	VIEWSHARE ADV 106D 52X92NPA VS 220V	\$640.00	30.00%	\$448.00
24085EBLSI	VIEWSHARE ADV 106D 52X92NPA VS 220V	\$816.00	30.00%	\$571.20
24085EBLSR	VIEWSHARE 106D 52X92NPA VS 220V	\$1,184.00	30.00%	\$828.80
24085EFLS	VIEWSHARE ADV 106D 52X92NPA VS 220V	\$4,382.00	30.00%	\$3,067.40
24085EFLSI	VIEWSHARE ADV 106D 52X92NPA VS 220V	\$4,382.00	30.00%	\$3,067.40
24085EFLSR	VIEWSHARE 106D 52X92NPA VS 220V	\$4,382.00	30.00%	\$3,067.40
24085ELS	VIEWSHARE ADV 106D 52X92NPA VS 220V	\$5,022.00	30.00%	\$3,515.40
24085ELSI	VIEWSHARE ADV 106D 52X92NPA VS 220V	\$5,198.00	30.00%	\$3,638.60
24085ELSM	VIEWSHARE 106D 52X92NPA VS 220V	\$5,528.00	30.00%	\$3,869.60
24085ELSR	VIEWSHARE 106D 52X92NPA VS 220V	\$5,566.00	30.00%	\$3,896.20
24085FLS	VIEWSHARE ADV 106D 52X92NPA VS	\$4,382.00	30.00%	\$3,067.40
24085FLSI	VIEWSHARE ADV 106D 52X92NPA VS	\$4,382.00	30.00%	\$3,067.40
24085FLSR	VIEWSHARE 106D 52X92NPA VS	\$4,382.00	30.00%	\$3,067.40
24085LS	VIEWSHARE ADV 106D 52X92NPA VS	\$5,022.00	30.00%	\$3,515.40
24085LSI	VIEWSHARE ADV 106D 52X92NPA VS	\$5,198.00	30.00%	\$3,638.60
24085LSM	VIEWSHARE 106D 52X92NPA VS	\$5,528.00	30.00%	\$3,869.60
24085LSR	VIEWSHARE 106D 52X92NPA VS	\$5,566.00	30.00%	\$3,896.20
24087BLS	VIEWSHARE ADV 110D 54X96NPA MW	\$640.00	30.00%	\$448.00
24087BLSI	VIEWSHARE ADV 110D 54X96NPA MW	\$816.00	30.00%	\$571.20
24087BLSR	VIEWSHARE 110D 54X96NPA MW	\$1,184.00	30.00%	\$828.80
24087EBLS	VIEWSHARE ADV 110D 54X96NPA MW 220V	\$640.00	30.00%	\$448.00
24087EBLSI	VIEWSHARE ADV 110D 54X96NPA MW 220V	\$816.00	30.00%	\$571.20
24087EBLSR	VIEWSHARE 110D 54X96NPA MW 220V	\$1,184.00	30.00%	\$828.80
24087EFLS	VIEWSHARE ADV 110D 54X96NPA MW 220V	\$4,399.00	30.00%	\$3,079.30
24087EFLSI	VIEWSHARE ADV 110D 54X96NPA MW 220V	\$4,399.00	30.00%	\$3,079.30
24087EFLSR	VIEWSHARE 110D 54X96NPA MW 220V	\$4,399.00	30.00%	\$3,079.30
24087ELS	VIEWSHARE ADV 110D 54X96NPA MW 220V	\$5,039.00	30.00%	\$3,527.30
24087ELSI	VIEWSHARE ADV 110D 54X96NPA MW 220V	\$5,215.00	30.00%	\$3,650.50
24087ELSM	VIEWSHARE 110D 54X96NPA MW 220V	\$5,545.00	30.00%	\$3,881.50
24087ELSR	VIEWSHARE 110D 54X96NPA MW 220V	\$5,583.00	30.00%	\$3,908.10
24087FLS	VIEWSHARE ADV 110D 54X96NPA MW	\$4,399.00	30.00%	\$3,079.30



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24087FLSI	VIEWSHARE ADV 110D 54X96NPA MW	\$4,399.00	30.00%	\$3,079.30
24087FLSR	VIEWSHARE 110D 54X96NPA MW	\$4,399.00	30.00%	\$3,079.30
24087LS	VIEWSHARE ADV 110D 54X96NPA MW	\$5,039.00	30.00%	\$3,527.30
24087LSI	VIEWSHARE ADV 110D 54X96NPA MW	\$5,215.00	30.00%	\$3,650.50
24087LSM	VIEWSHARE 110D 54X96NPA MW	\$5,545.00	30.00%	\$3,881.50
24087LSR	VIEWSHARE 110D 54X96NPA MW	\$5,583.00	30.00%	\$3,908.10
24088BLS	VIEWSHARE ADV 110D 54X96NPA HCMW	\$640.00	30.00%	\$448.00
24088BLSI	VIEWSHARE ADV 110D 54X96NPA HCMW	\$816.00	30.00%	\$571.20
24088BLSR	VIEWSHARE 110D 54X96NPA HCMW	\$1,184.00	30.00%	\$828.80
24088EFLS	VIEWSHARE ADV 110D 54X96NPA HCMW 220V	\$640.00	30.00%	\$448.00
24088EFLSI	VIEWSHARE ADV 110D 54X96NPA HCMW 220V	\$816.00	30.00%	\$571.20
24088EFLSR	VIEWSHARE 110D 54X96NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24088EFLS	VIEWSHARE ADV 110D 54X96NPA HCMW 220V	\$4,399.00	30.00%	\$3,079.30
24088EFLSI	VIEWSHARE ADV 110D 54X96NPA HCMW 220V	\$4,399.00	30.00%	\$3,079.30
24088EFLSR	VIEWSHARE 110D 54X96NPA HCMW 220V	\$4,399.00	30.00%	\$3,079.30
24088ELS	VIEWSHARE ADV 110D 54X96NPA HCMW 220V	\$5,039.00	30.00%	\$3,527.30
24088ELSI	VIEWSHARE ADV 110D 54X96NPA HCMW 220V	\$5,215.00	30.00%	\$3,650.50
24088ELSM	VIEWSHARE 110D 54X96NPA HCMW 220V	\$5,545.00	30.00%	\$3,881.50
24088ELSR	VIEWSHARE 110D 54X96NPA HCMW 220V	\$5,583.00	30.00%	\$3,908.10
24088FLS	VIEWSHARE ADV 110D 54X96NPA HCMW	\$4,399.00	30.00%	\$3,079.30
24088FLSI	VIEWSHARE ADV 110D 54X96NPA HCMW	\$4,399.00	30.00%	\$3,079.30
24088FLSR	VIEWSHARE 110D 54X96NPA HCMW	\$4,399.00	30.00%	\$3,079.30
24088LS	VIEWSHARE ADV 110D 54X96NPA HCMW	\$5,039.00	30.00%	\$3,527.30
24088LSI	VIEWSHARE ADV 110D 54X96NPA HCMW	\$5,215.00	30.00%	\$3,650.50
24088LSM	VIEWSHARE 110D 54X96NPA HCMW	\$5,545.00	30.00%	\$3,881.50
24088LSR	VIEWSHARE 110D 54X96NPA HCMW	\$5,583.00	30.00%	\$3,908.10
24089BLS	VIEWSHARE ADV 110D 54X96NPA VS	\$640.00	30.00%	\$448.00
24089BLSI	VIEWSHARE ADV 110D 54X96NPA VS	\$816.00	30.00%	\$571.20
24089BLSR	VIEWSHARE 110D 54X96NPA VS	\$1,184.00	30.00%	\$828.80
24089EBLS	VIEWSHARE ADV 110D 54X96NPA VS 220V	\$640.00	30.00%	\$448.00
24089EBLSI	VIEWSHARE ADV 110D 54X96NPA VS 220V	\$816.00	30.00%	\$571.20
24089EBLSR	VIEWSHARE 110D 54X96NPA VS 220V	\$1,184.00	30.00%	\$828.80
24089EFLS	VIEWSHARE ADV 110D 54X96NPA VS 220V	\$4,399.00	30.00%	\$3,079.30
24089EFLSI	VIEWSHARE ADV 110D 54X96NPA VS 220V	\$4,399.00	30.00%	\$3,079.30
24089EFLSR	VIEWSHARE 110D 54X96NPA VS 220V	\$4,399.00	30.00%	\$3,079.30
24089ELS	VIEWSHARE ADV 110D 54X96NPA VS 220V	\$5,039.00	30.00%	\$3,527.30
24089ELSI	VIEWSHARE ADV 110D 54X96NPA VS 220V	\$5,215.00	30.00%	\$3,650.50
24089ELSM	VIEWSHARE 110D 54X96NPA VS 220V	\$5,545.00	30.00%	\$3,881.50
24089ELSR	VIEWSHARE 110D 54X96NPA VS 220V	\$5,583.00	30.00%	\$3,908.10
24089FLS	VIEWSHARE ADV 110D 54X96NPA VS	\$4,399.00	30.00%	\$3,079.30
24089FLSI	VIEWSHARE ADV 110D 54X96NPA VS	\$4,399.00	30.00%	\$3,079.30
24089FLSR	VIEWSHARE 110D 54X96NPA VS	\$4,399.00	30.00%	\$3,079.30
24089LS	VIEWSHARE ADV 110D 54X96NPA VS	\$5,039.00	30.00%	\$3,527.30
24089LSI	VIEWSHARE ADV 110D 54X96NPA VS	\$5,215.00	30.00%	\$3,650.50
24089LSM	VIEWSHARE 110D 54X96NPA VS	\$5,545.00	30.00%	\$3,881.50
24089LSR	VIEWSHARE 110D 54X96NPA VS	\$5,583.00	30.00%	\$3,908.10
24091BLS	VIEWSHARE ADV 119D 58X104NPA MW	\$640.00	30.00%	\$448.00
24091BLSI	VIEWSHARE ADV 119D 58X104NPA MW	\$816.00	30.00%	\$571.20
24091BLSR	VIEWSHARE 119D 58X104NPA MW	\$1,184.00	30.00%	\$828.80
24091EBLS	VIEWSHARE 119D 58X104NPA MW 220V	\$640.00	30.00%	\$448.00
24091EBLSI	VIEWSHARE 119D 58X104NPA MW 220V	\$816.00	30.00%	\$571.20
24091EBLSR	VIEWSHARE 119D 58X104NPA MW 220V	\$1,184.00	30.00%	\$828.80
24091EFLS	VIEWSHARE 119D 58X104NPA MW 220V	\$4,425.00	30.00%	\$3,097.50
24091EFLSI	VIEWSHARE 119D 58X104NPA MW 220V	\$4,425.00	30.00%	\$3,097.50
24091EFLSR	VIEWSHARE 119D 58X104NPA MW 220V	\$4,425.00	30.00%	\$3,097.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24091ELS	VIEWSHARE 119D 58X104NPA MW 220V	\$5,065.00	30.00%	\$3,545.50
24091ELSI	VIEWSHARE 119D 58X104NPA MW 220V	\$5,241.00	30.00%	\$3,668.70
24091ELSR	VIEWSHARE 119D 58X104NPA MW 220V	\$5,609.00	30.00%	\$3,926.30
24091FLS	VIEWSHARE ADV 119D 58X104NPA MW	\$4,425.00	30.00%	\$3,097.50
24091FLSI	VIEWSHARE ADV 119D 58X104NPA MW	\$4,425.00	30.00%	\$3,097.50
24091FLSR	VIEWSHARE 119D 58X104NPA MW	\$4,425.00	30.00%	\$3,097.50
24091LS	VIEWSHARE ADV 119D 58X104NPA MW	\$5,065.00	30.00%	\$3,545.50
24091LSI	VIEWSHARE ADV 119D 58X104NPA MW	\$5,241.00	30.00%	\$3,668.70
24091LSM	VIEWSHARE 119D 58X104NPA MW	\$5,571.00	30.00%	\$3,899.70
24091LSR	VIEWSHARE 119D 58X104NPA MW	\$5,609.00	30.00%	\$3,926.30
24092BLS	VIEWSHARE ADV 119D 58X104NPA HCMW	\$640.00	30.00%	\$448.00
24092BLSI	VIEWSHARE ADV 119D 58X104NPA HCMW	\$816.00	30.00%	\$571.20
24092BLSR	VIEWSHARE 119D 58X104NPA HCMW	\$1,184.00	30.00%	\$828.80
24092EBLS	VIEWSHARE 119D 58X104NPA HCMW 220V	\$640.00	30.00%	\$448.00
24092EBLSI	VIEWSHARE 119D 58X104NPA HCMW 220V	\$816.00	30.00%	\$571.20
24092EBLSR	VIEWSHARE 119D 58X104NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24092EFLS	VIEWSHARE 119D 58X104NPA HCMW 220V	\$4,425.00	30.00%	\$3,097.50
24092EFLSI	VIEWSHARE 119D 58X104NPA HCMW 220V	\$4,425.00	30.00%	\$3,097.50
24092EFLSR	VIEWSHARE 119D 58X104NPA HCMW 220V	\$4,425.00	30.00%	\$3,097.50
24092ELS	VIEWSHARE 119D 58X104NPA HCMW 220V	\$5,065.00	30.00%	\$3,545.50
24092ELSI	VIEWSHARE 119D 58X104NPA HCMW 220V	\$5,241.00	30.00%	\$3,668.70
24092ELSR	VIEWSHARE 119D 58X104NPA HCMW 220V	\$5,609.00	30.00%	\$3,926.30
24092FLS	VIEWSHARE ADV 119D 58X104NPA HCMW	\$4,425.00	30.00%	\$3,097.50
24092FLSI	VIEWSHARE ADV 119D 58X104NPA HCMW	\$4,425.00	30.00%	\$3,097.50
24092FLSR	VIEWSHARE 119D 58X104NPA HCMW	\$4,425.00	30.00%	\$3,097.50
24092LS	VIEWSHARE ADV 119D 58X104NPA HCMW	\$5,065.00	30.00%	\$3,545.50
24092LSI	VIEWSHARE ADV 119D 58X104NPA HCMW	\$5,241.00	30.00%	\$3,668.70
24092LSM	VIEWSHARE 119D 58X104NPA HCMW	\$5,571.00	30.00%	\$3,899.70
24092LSR	VIEWSHARE 119D 58X104NPA HCMW	\$5,609.00	30.00%	\$3,926.30
24093BLS	VIEWSHARE ADV 119D 58X104NPA VS	\$640.00	30.00%	\$448.00
24093BLSI	VIEWSHARE ADV 119D 58X104NPA VS	\$816.00	30.00%	\$571.20
24093BLSR	VIEWSHARE 119D 58X104NPA VS	\$1,184.00	30.00%	\$828.80
24093EBLS	VIEWSHARE 119D 58X104NPA VS 220V	\$640.00	30.00%	\$448.00
24093EBLSI	VIEWSHARE 119D 58X104NPA VS 220V	\$816.00	30.00%	\$571.20
24093EBLSR	VIEWSHARE 119D 58X104NPA VS 220V	\$1,184.00	30.00%	\$828.80
24093EFLS	VIEWSHARE 119D 58X104NPA VS 220V	\$4,425.00	30.00%	\$3,097.50
24093EFLSI	VIEWSHARE 119D 58X104NPA VS 220V	\$4,425.00	30.00%	\$3,097.50
24093EFLSR	VIEWSHARE 119D 58X104NPA VS 220V	\$4,425.00	30.00%	\$3,097.50
24093ELS	VIEWSHARE 119D 58X104NPA VS 220V	\$5,065.00	30.00%	\$3,545.50
24093ELSI	VIEWSHARE 119D 58X104NPA VS 220V	\$5,241.00	30.00%	\$3,668.70
24093ELSR	VIEWSHARE 119D 58X104NPA VS 220V	\$5,609.00	30.00%	\$3,926.30
24093FLS	VIEWSHARE ADV 119D 58X104NPA VS	\$4,425.00	30.00%	\$3,097.50
24093FLSI	VIEWSHARE ADV 119D 58X104NPA VS	\$4,425.00	30.00%	\$3,097.50
24093FLSR	VIEWSHARE 119D 58X104NPA VS	\$4,425.00	30.00%	\$3,097.50
24093LS	VIEWSHARE ADV 119D 58X104NPA VS	\$5,065.00	30.00%	\$3,545.50
24093LSI	VIEWSHARE ADV 119D 58X104NPA VS	\$5,241.00	30.00%	\$3,668.70
24093LSM	VIEWSHARE 119D 58X104NPA VS	\$5,571.00	30.00%	\$3,899.70
24093LSR	VIEWSHARE 119D 58X104NPA VS	\$5,609.00	30.00%	\$3,926.30
24095BLS	VIEWSHARE ADV 133D 65X116NPA MW	\$640.00	30.00%	\$448.00
24095BLSI	VIEWSHARE ADV 133D 65X116NPA MW	\$816.00	30.00%	\$571.20
24095BLSR	VIEWSHARE ADV 133D 65X116NPA MW	\$1,184.00	30.00%	\$828.80
24095EBLS	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$640.00	30.00%	\$448.00
24095EBLSI	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$816.00	30.00%	\$571.20
24095EBLSR	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$1,184.00	30.00%	\$828.80
24095EFLS	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$4,469.00	30.00%	\$3,128.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24095EFLSI	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$4,469.00	30.00%	\$3,128.30
24095EFLSR	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$4,469.00	30.00%	\$3,128.30
24095ELS	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$5,109.00	30.00%	\$3,576.30
24095ELSR	VIEWSHARE ADV 133D 65X116NPA MW 220V	\$5,653.00	30.00%	\$3,957.10
24095FLS	VIEWSHARE ADV 133D 65X116NPA MW	\$4,469.00	30.00%	\$3,128.30
24095FLSI	VIEWSHARE ADV 133D 65X116NPA MW	\$4,469.00	30.00%	\$3,128.30
24095FLSR	VIEWSHARE ADV 133D 65X116NPA MW	\$4,469.00	30.00%	\$3,128.30
24095LS	VIEWSHARE ADV 133D 65X116NPA MW	\$5,109.00	30.00%	\$3,576.30
24095LSI	VIEWSHARE ADV 133D 65X116NPA MW	\$5,285.00	30.00%	\$3,699.50
24095LSM	VIEWSHARE ADV 133D 65X116NPA MW	\$5,615.00	30.00%	\$3,930.50
24095LSR	VIEWSHARE ADV 133D 65X116NPA MW	\$5,653.00	30.00%	\$3,957.10
24096BLS	VIEWSHARE ADV 133D 65X116NPA HCMW	\$640.00	30.00%	\$448.00
24096BLSI	VIEWSHARE ADV 133D 65X116NPA HCMW	\$816.00	30.00%	\$571.20
24096BLSR	VIEWSHARE ADV 133D 65X116NPA HCMW	\$1,184.00	30.00%	\$828.80
24096EBLS	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$640.00	30.00%	\$448.00
24096EBLSI	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$816.00	30.00%	\$571.20
24096EBLSR	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24096EFLS	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$4,469.00	30.00%	\$3,128.30
24096EFLSI	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$4,469.00	30.00%	\$3,128.30
24096EFLSR	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$4,469.00	30.00%	\$3,128.30
24096ELS	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$5,109.00	30.00%	\$3,576.30
24096ELSR	VIEWSHARE ADV 133D 65X116NPA HCMW 220V	\$5,653.00	30.00%	\$3,957.10
24096FLS	VIEWSHARE ADV 133D 65X116NPA HCMW	\$4,469.00	30.00%	\$3,128.30
24096FLSI	VIEWSHARE ADV 133D 65X116NPA HCMW	\$4,469.00	30.00%	\$3,128.30
24096FLSR	VIEWSHARE ADV 133D 65X116NPA HCMW	\$4,469.00	30.00%	\$3,128.30
24096LS	VIEWSHARE ADV 133D 65X116NPA HCMW	\$5,109.00	30.00%	\$3,576.30
24096LSI	VIEWSHARE ADV 133D 65X116NPA HCMW	\$5,285.00	30.00%	\$3,699.50
24096LSM	VIEWSHARE ADV 133D 65X116NPA HCMW	\$5,615.00	30.00%	\$3,930.50
24096LSR	VIEWSHARE ADV 133D 65X116NPA HCMW	\$5,653.00	30.00%	\$3,957.10
24097BLS	VIEWSHARE ADV 133D 65X116NPA VS	\$640.00	30.00%	\$448.00
24097BLSI	VIEWSHARE ADV 133D 65X116NPA VS	\$816.00	30.00%	\$571.20
24097BLSR	VIEWSHARE ADV 133D 65X116NPA VS	\$1,184.00	30.00%	\$828.80
24097EBLS	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$640.00	30.00%	\$448.00
24097EBLSI	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$816.00	30.00%	\$571.20
24097EBLSR	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$1,184.00	30.00%	\$828.80
24097EFLS	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$4,469.00	30.00%	\$3,128.30
24097EFLSI	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$4,469.00	30.00%	\$3,128.30
24097EFLSR	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$4,469.00	30.00%	\$3,128.30
24097ELS	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$5,109.00	30.00%	\$3,576.30
24097ELSR	VIEWSHARE ADV 133D 65X116NPA VS 220V	\$5,653.00	30.00%	\$3,957.10
24097FLS	VIEWSHARE ADV 133D 65X116NPA VS	\$4,469.00	30.00%	\$3,128.30
24097FLSI	VIEWSHARE ADV 133D 65X116NPA VS	\$4,469.00	30.00%	\$3,128.30
24097FLSR	VIEWSHARE ADV 133D 65X116NPA VS	\$4,469.00	30.00%	\$3,128.30
24097LS	VIEWSHARE ADV 133D 65X116NPA VS	\$5,109.00	30.00%	\$3,576.30
24097LSI	VIEWSHARE ADV 133D 65X116NPA VS	\$5,285.00	30.00%	\$3,699.50
24097LSM	VIEWSHARE ADV 133D 65X116NPA VS	\$5,615.00	30.00%	\$3,930.50
24097LSR	VIEWSHARE ADV 133D 65X116NPA VS	\$5,653.00	30.00%	\$3,957.10
24099BLS	VIEWSHARE ADV 94D 50X80NPA MW	\$640.00	30.00%	\$448.00
24099BLSI	VIEWSHARE ADV 94D 50X80NPA MW	\$816.00	30.00%	\$571.20
24099BLSR	VIEWSHARE ADV 94D 50X80NPA MW	\$1,184.00	30.00%	\$828.80
24099EBLS	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$640.00	30.00%	\$448.00
24099EBLSI	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$816.00	30.00%	\$571.20
24099EBLSR	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$1,184.00	30.00%	\$828.80
24099EFLS	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$4,319.00	30.00%	\$3,023.30
24099EFLSI	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$4,319.00	30.00%	\$3,023.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24099EFLSR	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$4,319.00	30.00%	\$3,023.30
24099ELS	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$4,959.00	30.00%	\$3,471.30
24099ELSI	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$5,135.00	30.00%	\$3,594.50
24099ELSM	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$5,465.00	30.00%	\$3,825.50
24099ELSR	VIEWSHARE ADV 94D 50X80NPA MW 220V	\$5,503.00	30.00%	\$3,852.10
24099FLS	VIEWSHARE ADV 94D 50X80NPA MW	\$4,319.00	30.00%	\$3,023.30
24099FLSI	VIEWSHARE ADV 94D 50X80NPA MW	\$4,319.00	30.00%	\$3,023.30
24099FLSR	VIEWSHARE ADV 94D 50X80NPA MW	\$4,319.00	30.00%	\$3,023.30
24099LS	VIEWSHARE ADV 94D 50X80NPA MW	\$4,959.00	30.00%	\$3,471.30
24099LSI	VIEWSHARE ADV 94D 50X80NPA MW	\$5,135.00	30.00%	\$3,594.50
24099LSM	VIEWSHARE ADV 94D 50X80NPA MW	\$5,465.00	30.00%	\$3,825.50
24099LSR	VIEWSHARE ADV 94D 50X80NPA MW	\$5,503.00	30.00%	\$3,852.10
24100BLS	VIEWSHARE ADV 94D 50X80NPA HCMW	\$640.00	30.00%	\$448.00
24100BLSI	VIEWSHARE ADV 94D 50X80NPA HCMW	\$816.00	30.00%	\$571.20
24100BLSR	VIEWSHARE ADV 94D 50X80NPA HCMW	\$1,184.00	30.00%	\$828.80
24100EBLS	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$640.00	30.00%	\$448.00
24100EBLSI	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$816.00	30.00%	\$571.20
24100EBLSR	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24100EFLS	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$4,319.00	30.00%	\$3,023.30
24100EFLSI	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$4,319.00	30.00%	\$3,023.30
24100EFLSR	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$4,319.00	30.00%	\$3,023.30
24100ELS	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$4,959.00	30.00%	\$3,471.30
24100ELSI	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$5,135.00	30.00%	\$3,594.50
24100ELSM	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$5,465.00	30.00%	\$3,825.50
24100ELSR	VIEWSHARE ADV 94D 50X80NPA HCMW 220V	\$5,503.00	30.00%	\$3,852.10
24100FLS	VIEWSHARE ADV 94D 50X80NPA HCMW	\$4,319.00	30.00%	\$3,023.30
24100FLSI	VIEWSHARE ADV 94D 50X80NPA HCMW	\$4,319.00	30.00%	\$3,023.30
24100FLSR	VIEWSHARE ADV 94D 50X80NPA HCMW	\$4,319.00	30.00%	\$3,023.30
24100LS	VIEWSHARE ADV 94D 50X80NPA HCMW	\$4,959.00	30.00%	\$3,471.30
24100LSI	VIEWSHARE ADV 94D 50X80NPA HCMW	\$5,135.00	30.00%	\$3,594.50
24100LSM	VIEWSHARE ADV 94D 50X80NPA HCMW	\$5,465.00	30.00%	\$3,825.50
24100LSR	VIEWSHARE ADV 94D 50X80NPA HCMW	\$5,503.00	30.00%	\$3,852.10
24101BLS	VIEWSHARE ADV 94D 50X80NPA VS	\$640.00	30.00%	\$448.00
24101BLSI	VIEWSHARE ADV 94D 50X80NPA VS	\$816.00	30.00%	\$571.20
24101BLSR	VIEWSHARE ADV 94D 50X80NPA VS	\$1,184.00	30.00%	\$828.80
24101EBLS	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$640.00	30.00%	\$448.00
24101EBLSI	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$816.00	30.00%	\$571.20
24101EBLSR	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$1,184.00	30.00%	\$828.80
24101EFLS	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$4,319.00	30.00%	\$3,023.30
24101EFLSI	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$4,319.00	30.00%	\$3,023.30
24101EFLSR	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$4,319.00	30.00%	\$3,023.30
24101ELS	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$4,959.00	30.00%	\$3,471.30
24101ELSI	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$5,135.00	30.00%	\$3,594.50
24101ELSM	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$5,465.00	30.00%	\$3,825.50
24101ELSR	VIEWSHARE ADV 94D 50X80NPA VS 220V	\$5,503.00	30.00%	\$3,852.10
24101FLS	VIEWSHARE ADV 94D 50X80NPA VS	\$4,319.00	30.00%	\$3,023.30
24101FLSI	VIEWSHARE ADV 94D 50X80NPA VS	\$4,319.00	30.00%	\$3,023.30
24101FLSR	VIEWSHARE ADV 94D 50X80NPA VS	\$4,319.00	30.00%	\$3,023.30
24101LS	VIEWSHARE ADV 94D 50X80NPA VS	\$4,959.00	30.00%	\$3,471.30
24101LSI	VIEWSHARE ADV 94D 50X80NPA VS	\$5,135.00	30.00%	\$3,594.50
24101LSM	VIEWSHARE ADV 94D 50X80NPA VS	\$5,465.00	30.00%	\$3,825.50
24101LSR	VIEWSHARE ADV 94D 50X80NPA VS	\$5,503.00	30.00%	\$3,852.10
24103BLS	VIEWSHARE ADV 109D 57.5X92NPA MW	\$640.00	30.00%	\$448.00
24103BLSI	VIEWSHARE ADV 109D 57.5X92NPA MW	\$816.00	30.00%	\$571.20
24103BLSR	VIEWSHARE 109D 57.5X92NPA MW	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24103EBLS	VIEWSHARE ADV 109D 57.5X92NPA MW 220V	\$640.00	30.00%	\$448.00
24103EBLSI	VIEWSHARE ADV 109D 57.5X92NPA MW 220V	\$816.00	30.00%	\$571.20
24103EBLSR	VIEWSHARE 109D 57.5X92NPA MW 220V	\$1,184.00	30.00%	\$828.80
24103EFLS	VIEWSHARE ADV 109D 57.5X92NPA MW 220V	\$4,379.00	30.00%	\$3,065.30
24103EFLSI	VIEWSHARE ADV 109D 57.5X92NPA MW 220V	\$4,379.00	30.00%	\$3,065.30
24103EFLSR	VIEWSHARE 109D 57.5X92NPA MW 220V	\$4,379.00	30.00%	\$3,065.30
24103ELS	VIEWSHARE ADV 109D 57.5X92NPA MW 220V	\$5,019.00	30.00%	\$3,513.30
24103ELSI	VIEWSHARE ADV 109D 57.5X92NPA MW 220V	\$5,195.00	30.00%	\$3,636.50
24103ELSM	VIEWSHARE 109D 57.5X92NPA MW 220V	\$5,525.00	30.00%	\$3,867.50
24103ELSR	VIEWSHARE 109D 57.5X92NPA MW 220V	\$5,563.00	30.00%	\$3,894.10
24103FLS	VIEWSHARE ADV 109D 57.5X92NPA MW	\$4,379.00	30.00%	\$3,065.30
24103FLSI	VIEWSHARE ADV 109D 57.5X92NPA MW	\$4,379.00	30.00%	\$3,065.30
24103FLSR	VIEWSHARE 109D 57.5X92NPA MW	\$4,379.00	30.00%	\$3,065.30
24103LS	VIEWSHARE ADV 109D 57.5X92NPA MW	\$5,019.00	30.00%	\$3,513.30
24103LSI	VIEWSHARE ADV 109D 57.5X92NPA MW	\$5,195.00	30.00%	\$3,636.50
24103LSM	VIEWSHARE 109D 57.5X92NPA MW	\$5,525.00	30.00%	\$3,867.50
24103LSR	VIEWSHARE 109D 57.5X92NPA MW	\$5,563.00	30.00%	\$3,894.10
24104BLS	VIEWSHARE ADV 109D 57.5X92NPA HCMW	\$640.00	30.00%	\$448.00
24104BLSI	VIEWSHARE ADV 109D 57.5X92NPA HCMW	\$816.00	30.00%	\$571.20
24104BLSR	VIEWSHARE 109D 57.5X92NPA HCMW	\$1,184.00	30.00%	\$828.80
24104EBLS	VIEWSHARE ADV 109D 57.5X92NPA HCMW 220V	\$640.00	30.00%	\$448.00
24104EBLSI	VIEWSHARE ADV 109D 57.5X92NPA HCMW 220V	\$816.00	30.00%	\$571.20
24104EBLSR	VIEWSHARE 109D 57.5X92NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24104EFLS	VIEWSHARE ADV 109D 57.5X92NPA HCMW 220V	\$4,379.00	30.00%	\$3,065.30
24104EFLSI	VIEWSHARE ADV 109D 57.5X92NPA HCMW 220V	\$4,379.00	30.00%	\$3,065.30
24104EFLSR	VIEWSHARE 109D 57.5X92NPA HCMW 220V	\$4,379.00	30.00%	\$3,065.30
24104ELS	VIEWSHARE ADV 109D 57.5X92NPA HCMW 220V	\$5,019.00	30.00%	\$3,513.30
24104ELSI	VIEWSHARE ADV 109D 57.5X92NPA HCMW 220V	\$5,195.00	30.00%	\$3,636.50
24104ELSM	VIEWSHARE 109D 57.5X92NPA HCMW 220V	\$5,525.00	30.00%	\$3,867.50
24104ELSR	VIEWSHARE 109D 57.5X92NPA HCMW 220V	\$5,563.00	30.00%	\$3,894.10
24104FLS	VIEWSHARE ADV 109D 57.5X92NPA HCMW	\$4,379.00	30.00%	\$3,065.30
24104FLSI	VIEWSHARE ADV 109D 57.5X92NPA HCMW	\$4,379.00	30.00%	\$3,065.30
24104FLSR	VIEWSHARE 109D 57.5X92NPA HCMW	\$4,379.00	30.00%	\$3,065.30
24104LS	VIEWSHARE ADV 109D 57.5X92NPA HCMW	\$5,019.00	30.00%	\$3,513.30
24104LSI	VIEWSHARE ADV 109D 57.5X92NPA HCMW	\$5,195.00	30.00%	\$3,636.50
24104LSM	VIEWSHARE 109D 57.5X92NPA HCMW	\$5,525.00	30.00%	\$3,867.50
24104LSR	VIEWSHARE 109D 57.5X92NPA HCMW	\$5,563.00	30.00%	\$3,894.10
24105BLS	VIEWSHARE ADV 109D 57.5X92NPA VS	\$640.00	30.00%	\$448.00
24105BLSI	VIEWSHARE ADV 109D 57.5X92NPA VS	\$816.00	30.00%	\$571.20
24105BLSR	VIEWSHARE 109D 57.5X92NPA VS	\$1,184.00	30.00%	\$828.80
24105EBLS	VIEWSHARE ADV 109D 57.5X92NPA VS 220V	\$640.00	30.00%	\$448.00
24105EBLSI	VIEWSHARE ADV 109D 57.5X92NPA VS 220V	\$816.00	30.00%	\$571.20
24105EBLSR	VIEWSHARE 109D 57.5X92NPA VS 220V	\$1,184.00	30.00%	\$828.80
24105EFLS	VIEWSHARE ADV 109D 57.5X92NPA VS 220V	\$4,379.00	30.00%	\$3,065.30
24105EFLSI	VIEWSHARE ADV 109D 57.5X92NPA VS 220V	\$4,379.00	30.00%	\$3,065.30
24105EFLSR	VIEWSHARE 109D 57.5X92NPA VS 220V	\$4,379.00	30.00%	\$3,065.30
24105ELS	VIEWSHARE ADV 109D 57.5X92NPA VS 220V	\$5,019.00	30.00%	\$3,513.30
24105ELSI	VIEWSHARE ADV 109D 57.5X92NPA VS 220V	\$5,195.00	30.00%	\$3,636.50
24105ELSM	VIEWSHARE 109D 57.5X92NPA VS 220V	\$5,525.00	30.00%	\$3,867.50
24105ELSR	VIEWSHARE 109D 57.5X92NPA VS 220V	\$5,563.00	30.00%	\$3,894.10
24105FLS	VIEWSHARE ADV 109D 57.5X92NPA VS	\$4,379.00	30.00%	\$3,065.30
24105FLSI	VIEWSHARE ADV 109D 57.5X92NPA VS	\$4,379.00	30.00%	\$3,065.30
24105FLSR	VIEWSHARE 109D 57.5X92NPA VS	\$4,379.00	30.00%	\$3,065.30
24105LS	VIEWSHARE ADV 109D 57.5X92NPA VS	\$5,019.00	30.00%	\$3,513.30
24105LSI	VIEWSHARE ADV 109D 57.5X92NPA VS	\$5,195.00	30.00%	\$3,636.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24105LSM	VIEWSHARE 109D 57.5X92NPA VS	\$5,525.00	30.00%	\$3,867.50
24105LSR	VIEWSHARE 109D 57.5X92NPA VS	\$5,563.00	30.00%	\$3,894.10
24107BLS	VIEWSHARE ADV 113D 60X96NPA MW	\$640.00	30.00%	\$448.00
24107BLSI	VIEWSHARE ADV 113D 60X96NPA MW	\$816.00	30.00%	\$571.20
24107BLSR	VIEWSHARE 113D 60X96NPA MW	\$1,184.00	30.00%	\$828.80
24107EBLS	VIEWSHARE ADV 113D 60X96NPA MW 220V	\$640.00	30.00%	\$448.00
24107EBLSI	VIEWSHARE ADV 113D 60X96NPA MW 220V	\$816.00	30.00%	\$571.20
24107EBLSR	VIEWSHARE 113D 60X96NPA MW 220V	\$1,184.00	30.00%	\$828.80
24107EFLS	VIEWSHARE ADV 113D 60X96NPA MW 220V	\$4,399.00	30.00%	\$3,079.30
24107EFLSI	VIEWSHARE ADV 113D 60X96NPA MW 220V	\$4,399.00	30.00%	\$3,079.30
24107EFLSR	VIEWSHARE 113D 60X96NPA MW 220V	\$4,399.00	30.00%	\$3,079.30
24107ELS	VIEWSHARE ADV 113D 60X96NPA MW 220V	\$5,039.00	30.00%	\$3,527.30
24107ELSI	VIEWSHARE ADV 113D 60X96NPA MW 220V	\$5,215.00	30.00%	\$3,650.50
24107ELSM	VIEWSHARE 113D 60X96NPA MW 220V	\$5,545.00	30.00%	\$3,881.50
24107ELSR	VIEWSHARE 113D 60X96NPA MW 220V	\$5,583.00	30.00%	\$3,908.10
24107FLS	VIEWSHARE ADV 113D 60X96NPA MW	\$4,399.00	30.00%	\$3,079.30
24107FLSI	VIEWSHARE ADV 113D 60X96NPA MW	\$4,399.00	30.00%	\$3,079.30
24107FLSR	VIEWSHARE 113D 60X96NPA MW	\$4,399.00	30.00%	\$3,079.30
24107LS	VIEWSHARE ADV 113D 60X96NPA MW	\$5,039.00	30.00%	\$3,527.30
24107LSI	VIEWSHARE ADV 113D 60X96NPA MW	\$5,215.00	30.00%	\$3,650.50
24107LSM	VIEWSHARE 113D 60X96NPA MW	\$5,545.00	30.00%	\$3,881.50
24107LSR	VIEWSHARE 113D 60X96NPA MW	\$5,583.00	30.00%	\$3,908.10
24108BLS	VIEWSHARE ADV 113D 60X96NPA HCMW	\$640.00	30.00%	\$448.00
24108BLSI	VIEWSHARE ADV 113D 60X96NPA HCMW	\$816.00	30.00%	\$571.20
24108BLSR	VIEWSHARE 113D 60X96NPA HCMW	\$1,184.00	30.00%	\$828.80
24108EBLS	VIEWSHARE ADV 113D 60X96NPA HCMW 220V	\$640.00	30.00%	\$448.00
24108EBLSI	VIEWSHARE ADV 113D 60X96NPA HCMW 220V	\$816.00	30.00%	\$571.20
24108EBLSR	VIEWSHARE 113D 60X96NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24108EFLS	VIEWSHARE ADV 113D 60X96NPA HCMW 220V	\$4,399.00	30.00%	\$3,079.30
24108EFLSI	VIEWSHARE ADV 113D 60X96NPA HCMW 220V	\$4,399.00	30.00%	\$3,079.30
24108EFLSR	VIEWSHARE 113D 60X96NPA HCMW 220V	\$4,399.00	30.00%	\$3,079.30
24108ELS	VIEWSHARE ADV 113D 60X96NPA HCMW 220V	\$5,039.00	30.00%	\$3,527.30
24108ELSI	VIEWSHARE ADV 113D 60X96NPA HCMW 220V	\$5,215.00	30.00%	\$3,650.50
24108ELSM	VIEWSHARE 113D 60X96NPA HCMW 220V	\$5,545.00	30.00%	\$3,881.50
24108ELSR	VIEWSHARE 113D 60X96NPA HCMW 220V	\$5,583.00	30.00%	\$3,908.10
24108FLS	VIEWSHARE ADV 113D 60X96NPA HCMW	\$4,399.00	30.00%	\$3,079.30
24108FLSI	VIEWSHARE ADV 113D 60X96NPA HCMW	\$4,399.00	30.00%	\$3,079.30
24108FLSR	VIEWSHARE 113D 60X96NPA HCMW	\$4,399.00	30.00%	\$3,079.30
24108LS	VIEWSHARE ADV 113D 60X96NPA HCMW	\$5,039.00	30.00%	\$3,527.30
24108LSI	VIEWSHARE ADV 113D 60X96NPA HCMW	\$5,215.00	30.00%	\$3,650.50
24108LSM	VIEWSHARE 113D 60X96NPA HCMW	\$5,545.00	30.00%	\$3,881.50
24108LSR	VIEWSHARE 113D 60X96NPA HCMW	\$5,583.00	30.00%	\$3,908.10
24109BLS	VIEWSHARE ADV 113D 60X96NPA VS	\$640.00	30.00%	\$448.00
24109BLSI	VIEWSHARE ADV 113D 60X96NPA VS	\$816.00	30.00%	\$571.20
24109BLSR	VIEWSHARE 113D 60X96NPA VS	\$1,184.00	30.00%	\$828.80
24109EBLS	VIEWSHARE ADV 113D 60X96NPA VS 220V	\$640.00	30.00%	\$448.00
24109EBLSI	VIEWSHARE ADV 113D 60X96NPA VS 220V	\$816.00	30.00%	\$571.20
24109EBLSR	VIEWSHARE 113D 60X96NPA VS 220V	\$1,184.00	30.00%	\$828.80
24109EFLS	VIEWSHARE ADV 113D 60X96NPA VS 220V	\$4,399.00	30.00%	\$3,079.30
24109EFLSI	VIEWSHARE ADV 113D 60X96NPA VS 220V	\$4,399.00	30.00%	\$3,079.30
24109EFLSR	VIEWSHARE 113D 60X96NPA VS 220V	\$4,399.00	30.00%	\$3,079.30
24109ELS	VIEWSHARE ADV 113D 60X96NPA VS 220V	\$5,039.00	30.00%	\$3,527.30
24109ELSI	VIEWSHARE ADV 113D 60X96NPA VS 220V	\$5,215.00	30.00%	\$3,650.50
24109ELSM	VIEWSHARE 113D 60X96NPA VS 220V	\$5,545.00	30.00%	\$3,881.50
24109ELSR	VIEWSHARE 113D 60X96NPA VS 220V	\$5,583.00	30.00%	\$3,908.10

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24109FLS	VIEWSHARE ADV 113D 60X96NPA VS	\$4,399.00	30.00%	\$3,079.30
24109FLSI	VIEWSHARE ADV 113D 60X96NPA VS	\$4,399.00	30.00%	\$3,079.30
24109FLSR	VIEWSHARE 113D 60X96NPA VS	\$4,399.00	30.00%	\$3,079.30
24109LS	VIEWSHARE ADV 113D 60X96NPA VS	\$5,039.00	30.00%	\$3,527.30
24109LSI	VIEWSHARE ADV 113D 60X96NPA VS	\$5,215.00	30.00%	\$3,650.50
24109LSM	VIEWSHARE 113D 60X96NPA VS	\$5,545.00	30.00%	\$3,881.50
24109LSR	VIEWSHARE 113D 60X96NPA VS	\$5,583.00	30.00%	\$3,908.10
24111BLS	VIEWSHARE ADV 123D 65X104NPA MW	\$640.00	30.00%	\$448.00
24111BLSI	VIEWSHARE ADV 123D 65X104NPA MW	\$816.00	30.00%	\$571.20
24111BLSR	VIEWSHARE 123D 65X104NPA MW	\$1,184.00	30.00%	\$828.80
24111EBLS	VIEWSHARE 123D 65X104NPA MW 220V	\$640.00	30.00%	\$448.00
24111EBLSI	VIEWSHARE 123D 65X104NPA MW 220V	\$816.00	30.00%	\$571.20
24111EBLSR	VIEWSHARE 123D 65X104NPA MW 220V	\$1,184.00	30.00%	\$828.80
24111EFLS	VIEWSHARE 123D 65X104NPA MW 220V	\$4,425.00	30.00%	\$3,097.50
24111EFLSI	VIEWSHARE 123D 65X104NPA MW 220V	\$4,425.00	30.00%	\$3,097.50
24111EFLSR	VIEWSHARE 123D 65X104NPA MW 220V	\$4,425.00	30.00%	\$3,097.50
24111ELS	VIEWSHARE 123D 65X104NPA MW 220V	\$5,065.00	30.00%	\$3,545.50
24111ELSI	VIEWSHARE 123D 65X104NPA MW 220V	\$5,241.00	30.00%	\$3,668.70
24111ELSR	VIEWSHARE 123D 65X104NPA MW 220V	\$5,609.00	30.00%	\$3,926.30
24111FLS	VIEWSHARE ADV 123D 65X104NPA MW	\$4,425.00	30.00%	\$3,097.50
24111FLSI	VIEWSHARE ADV 123D 65X104NPA MW	\$4,425.00	30.00%	\$3,097.50
24111FLSR	VIEWSHARE 123D 65X104NPA MW	\$4,425.00	30.00%	\$3,097.50
24111LS	VIEWSHARE ADV 123D 65X104NPA MW	\$5,065.00	30.00%	\$3,545.50
24111LSI	VIEWSHARE ADV 123D 65X104NPA MW	\$5,241.00	30.00%	\$3,668.70
24111LSM	VIEWSHARE 123D 65X104NPA MW	\$5,571.00	30.00%	\$3,899.70
24111LSR	VIEWSHARE 123D 65X104NPA MW	\$5,609.00	30.00%	\$3,926.30
24112BLS	VIEWSHARE ADV 123D 65X104NPA HCMW	\$640.00	30.00%	\$448.00
24112BLSI	VIEWSHARE ADV 123D 65X104NPA HCMW	\$816.00	30.00%	\$571.20
24112BLSR	VIEWSHARE 123D 65X104NPA HCMW	\$1,184.00	30.00%	\$828.80
24112EBLS	VIEWSHARE 123D 65X104NPA HCMW 220V	\$640.00	30.00%	\$448.00
24112EBLSI	VIEWSHARE 123D 65X104NPA HCMW 220V	\$816.00	30.00%	\$571.20
24112EBLSR	VIEWSHARE 123D 65X104NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24112EFLS	VIEWSHARE 123D 65X104NPA HCMW 220V	\$4,425.00	30.00%	\$3,097.50
24112EFLSI	VIEWSHARE 123D 65X104NPA HCMW 220V	\$4,425.00	30.00%	\$3,097.50
24112EFLSR	VIEWSHARE 123D 65X104NPA HCMW 220V	\$4,425.00	30.00%	\$3,097.50
24112ELS	VIEWSHARE 123D 65X104NPA HCMW 220V	\$5,065.00	30.00%	\$3,545.50
24112ELSI	VIEWSHARE 123D 65X104NPA HCMW 220V	\$5,241.00	30.00%	\$3,668.70
24112ELSR	VIEWSHARE 123D 65X104NPA HCMW 220V	\$5,609.00	30.00%	\$3,926.30
24112FLS	VIEWSHARE ADV 123D 65X104NPA HCMW	\$4,425.00	30.00%	\$3,097.50
24112FLSI	VIEWSHARE ADV 123D 65X104NPA HCMW	\$4,425.00	30.00%	\$3,097.50
24112FLSR	VIEWSHARE 123D 65X104NPA HCMW	\$4,425.00	30.00%	\$3,097.50
24112LS	VIEWSHARE ADV 123D 65X104NPA HCMW	\$5,065.00	30.00%	\$3,545.50
24112LSI	VIEWSHARE ADV 123D 65X104NPA HCMW	\$5,241.00	30.00%	\$3,668.70
24112LSM	VIEWSHARE 123D 65X104NPA HCMW	\$5,571.00	30.00%	\$3,899.70
24112LSR	VIEWSHARE 123D 65X104NPA HCMW	\$5,609.00	30.00%	\$3,926.30
24113BLS	VIEWSHARE ADV 123D 65X104NPA VS	\$640.00	30.00%	\$448.00
24113BLSI	VIEWSHARE ADV 123D 65X104NPA VS	\$816.00	30.00%	\$571.20
24113BLSR	VIEWSHARE 123D 65X104NPA VS	\$1,184.00	30.00%	\$828.80
24113EBLS	VIEWSHARE 123D 65X104NPA VS 220V	\$640.00	30.00%	\$448.00
24113EBLSI	VIEWSHARE 123D 65X104NPA VS 220V	\$816.00	30.00%	\$571.20
24113EBLSR	VIEWSHARE 123D 65X104NPA VS 220V	\$1,184.00	30.00%	\$828.80
24113EFLS	VIEWSHARE 123D 65X104NPA VS 220V	\$4,425.00	30.00%	\$3,097.50
24113EFLSI	VIEWSHARE 123D 65X104NPA VS 220V	\$4,425.00	30.00%	\$3,097.50
24113EFLSR	VIEWSHARE 123D 65X104NPA VS 220V	\$4,425.00	30.00%	\$3,097.50
24113ELS	VIEWSHARE 123D 65X104NPA VS 220V	\$5,065.00	30.00%	\$3,545.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24113ELSI	VIEWSHARE 123D 65X104NPA VS 220V	\$5,241.00	30.00%	\$3,668.70
24113ELSR	VIEWSHARE 123D 65X104NPA VS 220V	\$5,609.00	30.00%	\$3,926.30
24113FLS	VIEWSHARE ADV 123D 65X104NPA VS	\$4,425.00	30.00%	\$3,097.50
24113FLSI	VIEWSHARE ADV 123D 65X104NPA VS	\$4,425.00	30.00%	\$3,097.50
24113FLSR	VIEWSHARE 123D 65X104NPA VS	\$4,425.00	30.00%	\$3,097.50
24113LS	VIEWSHARE ADV 123D 65X104NPA VS	\$5,065.00	30.00%	\$3,545.50
24113LSI	VIEWSHARE ADV 123D 65X104NPA VS	\$5,241.00	30.00%	\$3,668.70
24113LSM	VIEWSHARE 123D 65X104NPA VS	\$5,571.00	30.00%	\$3,899.70
24113LSR	VIEWSHARE 123D 65X104NPA VS	\$5,609.00	30.00%	\$3,926.30
24115BLS	VIEWSHARE ADV 130D 69X110NPA MW	\$640.00	30.00%	\$448.00
24115BLSI	VIEWSHARE ADV 130D 69X110NPA MW	\$816.00	30.00%	\$571.20
24115BLSR	VIEWSHARE 130D 69X110NPA MW	\$1,184.00	30.00%	\$828.80
24115EBLS	VIEWSHARE 130D 69X110NPA MW 220V	\$640.00	30.00%	\$448.00
24115EBLSI	VIEWSHARE 130D 69X110NPA MW 220V	\$816.00	30.00%	\$571.20
24115EBLSR	VIEWSHARE 130D 69X110NPA MW 220V	\$1,184.00	30.00%	\$828.80
24115EFLS	VIEWSHARE 130D 69X110NPA MW 220V	\$4,446.00	30.00%	\$3,112.20
24115EFLSI	VIEWSHARE 130D 69X110NPA MW 220V	\$4,446.00	30.00%	\$3,112.20
24115EFLSR	VIEWSHARE 130D 69X110NPA MW 220V	\$4,446.00	30.00%	\$3,112.20
24115ELS	VIEWSHARE 130D 69X110NPA MW 220V	\$5,086.00	30.00%	\$3,560.20
24115ELSI	VIEWSHARE 130D 69X110NPA MW 220V	\$5,262.00	30.00%	\$3,683.40
24115ELSR	VIEWSHARE 130D 69X110NPA MW 220V	\$5,630.00	30.00%	\$3,941.00
24115FLS	VIEWSHARE ADV 130D 69X110NPA MW	\$4,446.00	30.00%	\$3,112.20
24115FLSI	VIEWSHARE ADV 130D 69X110NPA MW	\$4,446.00	30.00%	\$3,112.20
24115FLSR	VIEWSHARE 130D 69X110NPA MW	\$4,446.00	30.00%	\$3,112.20
24115LS	VIEWSHARE ADV 130D 69X110NPA MW	\$5,086.00	30.00%	\$3,560.20
24115LSI	VIEWSHARE ADV 130D 69X110NPA MW	\$5,262.00	30.00%	\$3,683.40
24115LSM	VIEWSHARE 130D 69X110NPA MW	\$5,592.00	30.00%	\$3,914.40
24115LSR	VIEWSHARE 130D 69X110NPA MW	\$5,630.00	30.00%	\$3,941.00
24116BLS	VIEWSHARE ADV 130D 69X110NPA HCMW	\$640.00	30.00%	\$448.00
24116BLSI	VIEWSHARE ADV 130D 69X110NPA HCMW	\$816.00	30.00%	\$571.20
24116BLSR	VIEWSHARE 130D 69X110NPA HCMW	\$1,184.00	30.00%	\$828.80
24116EBLS	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$640.00	30.00%	\$448.00
24116EBLSI	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$816.00	30.00%	\$571.20
24116EBLSR	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24116EFLS	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$4,446.00	30.00%	\$3,112.20
24116EFLSI	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$4,446.00	30.00%	\$3,112.20
24116EFLSR	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$4,446.00	30.00%	\$3,112.20
24116ELS	VIEWSHARE 130D 69X110NPA HCMW 220V	\$5,086.00	30.00%	\$3,560.20
24116ELSI	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$5,262.00	30.00%	\$3,683.40
24116ELSR	VIEWSHARE ADV 130D 69X110NPA HCMW 220V	\$5,630.00	30.00%	\$3,941.00
24116FLS	VIEWSHARE ADV 130D 69X110NPA HCMW	\$4,446.00	30.00%	\$3,112.20
24116FLSI	VIEWSHARE ADV 130D 69X110NPA HCMW	\$4,446.00	30.00%	\$3,112.20
24116FLSR	VIEWSHARE 130D 69X110NPA HCMW	\$4,446.00	30.00%	\$3,112.20
24116LS	VIEWSHARE ADV 130D 69X110NPA HCMW	\$5,086.00	30.00%	\$3,560.20
24116LSI	VIEWSHARE ADV 130D 69X110NPA HCMW	\$5,262.00	30.00%	\$3,683.40
24116LSM	VIEWSHARE 130D 69X110NPA HCMW	\$5,592.00	30.00%	\$3,914.40
24116LSR	VIEWSHARE 130D 69X110NPA HCMW	\$5,630.00	30.00%	\$3,941.00
24117BLS	VIEWSHARE ADV 130D 69X110NPA VS	\$640.00	30.00%	\$448.00
24117BLSI	VIEWSHARE ADV 130D 69X110NPA VS	\$816.00	30.00%	\$571.20
24117BLSR	VIEWSHARE 130D 69X110NPA VS	\$1,184.00	30.00%	\$828.80
24117EBLS	VIEWSHARE 130D 69X110NPA VS 220V	\$640.00	30.00%	\$448.00
24117EBLSI	VIEWSHARE 130D 69X110NPA VS 220V	\$816.00	30.00%	\$571.20
24117EBLSR	VIEWSHARE 130D 69X110NPA VS 220V	\$1,184.00	30.00%	\$828.80
24117EFLS	VIEWSHARE 130D 69X110NPA VS 220V	\$4,446.00	30.00%	\$3,112.20
24117EFLSI	VIEWSHARE 130D 69X110NPA VS 220V	\$4,446.00	30.00%	\$3,112.20



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24117EFLSR	VIEWSHARE 130D 69X110NPA VS 220V	\$4,446.00	30.00%	\$3,112.20
24117ELS	VIEWSHARE 130D 69X110NPA VS 220V	\$5,086.00	30.00%	\$3,560.20
24117ELSI	VIEWSHARE 130D 69X110NPA VS 220V	\$5,262.00	30.00%	\$3,683.40
24117ELSR	VIEWSHARE 130D 69X110NPA VS 220V	\$5,630.00	30.00%	\$3,941.00
24117FLS	VIEWSHARE ADV 130D 69X110NPA VS	\$4,446.00	30.00%	\$3,112.20
24117FLSI	VIEWSHARE ADV 130D 69X110NPA VS	\$4,446.00	30.00%	\$3,112.20
24117FLSR	VIEWSHARE 130D 69X110NPA VS	\$4,446.00	30.00%	\$3,112.20
24117LS	VIEWSHARE ADV 130D 69X110NPA VS	\$5,086.00	30.00%	\$3,560.20
24117LSI	VIEWSHARE ADV 130D 69X110NPA VS	\$5,262.00	30.00%	\$3,683.40
24117LSM	VIEWSHARE 130D 69X110NPA VS	\$5,592.00	30.00%	\$3,914.40
24117LSR	VIEWSHARE 130D 69X110NPA VS	\$5,630.00	30.00%	\$3,941.00
24119BLS	VIEWSHARE ADV 137D 72.5X116NPA MW	\$640.00	30.00%	\$448.00
24119BLSI	VIEWSHARE ADV 137D 72.5X116NPA MW	\$816.00	30.00%	\$571.20
24119BLSR	VIEWSHARE ADV 137D 72.5X116NPA MW	\$1,184.00	30.00%	\$828.80
24119EBLS	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$640.00	30.00%	\$448.00
24119EBLSI	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$816.00	30.00%	\$571.20
24119EBLSR	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$1,184.00	30.00%	\$828.80
24119EFLS	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$4,472.00	30.00%	\$3,130.40
24119EFLSI	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$4,472.00	30.00%	\$3,130.40
24119EFLSR	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$4,472.00	30.00%	\$3,130.40
24119ELS	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$5,112.00	30.00%	\$3,578.40
24119ELSI	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$5,288.00	30.00%	\$3,701.60
24119ELSR	VIEWSHARE ADV 137D 72.5X116NPA MW 220V	\$5,656.00	30.00%	\$3,959.20
24119FLS	VIEWSHARE ADV 137D 72.5X116NPA MW	\$4,472.00	30.00%	\$3,130.40
24119FLSI	VIEWSHARE ADV 137D 72.5X116NPA MW	\$4,472.00	30.00%	\$3,130.40
24119FLSR	VIEWSHARE ADV 137D 72.5X116NPA MW	\$4,472.00	30.00%	\$3,130.40
24119LS	VIEWSHARE ADV 137D 72.5X116NPA MW	\$5,112.00	30.00%	\$3,578.40
24119LSI	VIEWSHARE ADV 137D 72.5X116NPA MW	\$5,288.00	30.00%	\$3,701.60
24119LSM	VIEWSHARE ADV 137D 72.5X116NPA MW	\$5,618.00	30.00%	\$3,932.60
24119LSR	VIEWSHARE ADV 137D 72.5X116NPA MW	\$5,656.00	30.00%	\$3,959.20
24120BLS	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$640.00	30.00%	\$448.00
24120BLSI	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$816.00	30.00%	\$571.20
24120BLSR	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$1,184.00	30.00%	\$828.80
24120EBLS	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$640.00	30.00%	\$448.00
24120EBLSI	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$816.00	30.00%	\$571.20
24120EBLSR	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$1,184.00	30.00%	\$828.80
24120EFLS	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$4,472.00	30.00%	\$3,130.40
24120EFLSI	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$4,472.00	30.00%	\$3,130.40
24120EFLSR	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$4,472.00	30.00%	\$3,130.40
24120ELS	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$5,112.00	30.00%	\$3,578.40
24120ELSI	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$5,288.00	30.00%	\$3,701.60
24120ELSR	VIEWSHARE ADV 137D 72.5X116NPA HCMW 220V	\$5,656.00	30.00%	\$3,959.20
24120FLS	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$4,472.00	30.00%	\$3,130.40
24120FLSI	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$4,472.00	30.00%	\$3,130.40
24120FLSR	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$4,472.00	30.00%	\$3,130.40
24120LS	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$5,112.00	30.00%	\$3,578.40
24120LSI	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$5,288.00	30.00%	\$3,701.60
24120LSM	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$5,618.00	30.00%	\$3,932.60
24120LSR	VIEWSHARE ADV 137D 72.5X116NPA HCMW	\$5,656.00	30.00%	\$3,959.20
24121BLS	VIEWSHARE ADV 137D 72.5X116NPA VS	\$640.00	30.00%	\$448.00
24121BLSI	VIEWSHARE ADV 137D 72.5X116NPA VS	\$816.00	30.00%	\$571.20
24121BLSR	VIEWSHARE ADV 137D 72.5X116NPA VS	\$1,184.00	30.00%	\$828.80
24121EBLS	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$640.00	30.00%	\$448.00
24121EBLSI	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$816.00	30.00%	\$571.20
24121EBLSR	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24121EFLS	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$4,472.00	30.00%	\$3,130.40
24121EFLSI	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$4,472.00	30.00%	\$3,130.40
24121EFLSR	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$4,472.00	30.00%	\$3,130.40
24121ELS	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$5,112.00	30.00%	\$3,578.40
24121ELSI	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$5,288.00	30.00%	\$3,701.60
24121ELSR	VIEWSHARE ADV 137D 72.5X116NPA VS 220V	\$5,656.00	30.00%	\$3,959.20
24121FLS	VIEWSHARE ADV 137D 72.5X116NPA VS	\$4,472.00	30.00%	\$3,130.40
24121FLSI	VIEWSHARE ADV 137D 72.5X116NPA VS	\$4,472.00	30.00%	\$3,130.40
24121FLSR	VIEWSHARE ADV 137D 72.5X116NPA VS	\$4,472.00	30.00%	\$3,130.40
24121LS	VIEWSHARE ADV 137D 72.5X116NPA VS	\$5,112.00	30.00%	\$3,578.40
24121LSI	VIEWSHARE ADV 137D 72.5X116NPA VS	\$5,288.00	30.00%	\$3,701.60
24121LSM	VIEWSHARE ADV 137D 72.5X116NPA VS	\$5,618.00	30.00%	\$3,932.60
24121LSR	VIEWSHARE ADV 137D 72.5X116NPA VS	\$5,656.00	30.00%	\$3,959.20
24259	LACE & GROMMET HD1.3	\$16.80	27.00%	\$12.26
24377	UTB CONTOURAE BLACK HD1.3 94D	\$1,911.00	30.00%	\$1,337.70
24378	UTB CONTOURAE BLACK HD1.1 94D	\$1,911.00	30.00%	\$1,337.70
24379	UTB CONTOURAE BLACK HD.9 94D	\$1,911.00	30.00%	\$1,337.70
24380	UTB CONTOURAE BLACK HD.6 94D	\$1,911.00	30.00%	\$1,337.70
24381	UTB CONTOURAE BLACK HDC1.1 94D	\$1,678.00	30.00%	\$1,174.60
24382	UTB CONTOURAE BLACK DM 94D	\$1,530.00	30.00%	\$1,071.00
24395	UTB CONTOURAE BLACK HD1.3 109D	\$2,318.00	30.00%	\$1,622.60
24396	UTB CONTOURAE BLACK HD1.1 109D	\$2,318.00	30.00%	\$1,622.60
24397	UTB CONTOURAE BLACK HD.9 109D	\$2,318.00	30.00%	\$1,622.60
24398	UTB CONTOURAE BLACK HD.6 109D	\$2,318.00	30.00%	\$1,622.60
24399	UTB CONTOURAE BLACK HDC1.1 109D	\$2,318.00	30.00%	\$1,622.60
24400	UTB CONTOURAE BLACK DM 109D	\$1,853.00	30.00%	\$1,297.10
24413	UTB CONTOURAE BLACK HD1.3 113D	\$2,426.00	30.00%	\$1,698.20
24414	UTB CONTOURAE BLACK HD1.1 113D	\$2,426.00	30.00%	\$1,698.20
24415	UTB CONTOURAE BLACK HD.9 113D	\$2,426.00	30.00%	\$1,698.20
24416	UTB CONTOURAE BLACK HD.6 113D	\$2,426.00	30.00%	\$1,698.20
24417	UTB CONTOURAE BLACK HDC1.1 113D	\$2,426.00	30.00%	\$1,698.20
24418	UTB CONTOURAE BLACK DM 113D	\$1,941.00	30.00%	\$1,358.70
24431	UTB CONTOURAE BLACK HD1.3 123D	\$2,683.00	30.00%	\$1,878.10
24432	UTB CONTOURAE BLACK HD1.1 123D	\$2,683.00	30.00%	\$1,878.10
24433	UTB CONTOURAE BLACK HD.9 123D	\$2,683.00	30.00%	\$1,878.10
24434	UTB CONTOURAE BLACK HD.6 123D	\$2,683.00	30.00%	\$1,878.10
24435	UTB CONTOURAE BLACK HDC1.1 123D	\$2,683.00	30.00%	\$1,878.10
24436	UTB CONTOURAE BLACK DM 123D	\$2,145.00	30.00%	\$1,501.50
24449	UTB CONTOURAE BLACK HD1.3 130D	\$2,869.00	30.00%	\$2,008.30
24450	UTB CONTOURAE BLACK HD1.1 130D	\$2,869.00	30.00%	\$2,008.30
24451	UTB CONTOURAE BLACK HD.9 130D	\$2,869.00	30.00%	\$2,008.30
24452	UTB CONTOURAE BLACK HD.6 130D	\$2,869.00	30.00%	\$2,008.30
24453	UTB CONTOURAE BLACK HDC1.1 130D	\$2,869.00	30.00%	\$2,008.30
24454	UTB CONTOURAE BLACK DM 130D	\$2,293.00	30.00%	\$1,605.10
24467	UTB CONTOURAE BLACK HD1.3 137D	\$3,047.00	30.00%	\$2,132.90
24468	UTB CONTOURAE BLACK HD1.1 137D	\$3,047.00	30.00%	\$2,132.90
24469	UTB CONTOURAE BLACK HD.9 137D	\$3,047.00	30.00%	\$2,132.90
24470	UTB CONTOURAE BLACK HD.6 137D	\$3,047.00	30.00%	\$2,132.90
24471	UTB CONTOURAE BLACK HDC1.1 137D	\$3,047.00	30.00%	\$2,132.90
24472	UTB CONTOURAE BLACK DM 137D	\$2,439.00	30.00%	\$1,707.30
24485	UTB CONTOURAE BLACK HD1.3 164D	\$3,453.00	30.00%	\$2,417.10
24486	UTB CONTOURAE BLACK HD1.1 164D	\$3,453.00	30.00%	\$2,417.10
24487	UTB CONTOURAE BLACK HD.9 164D	\$3,453.00	30.00%	\$2,417.10
24488	UTB CONTOURAE BLACK HD.6 164D	\$3,453.00	30.00%	\$2,417.10
24489	UTB CONTOURAE BLACK HDC1.1 164D	\$3,453.00	30.00%	\$2,417.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24490	UTB CONTOURAE BLACK DM 164D	\$2,762.00	30.00%	\$1,933.40
24503	UTB CONTOURAE BLACK HD1.3 189D	\$3,680.00	30.00%	\$2,576.00
24504	UTB CONTOURAE BLACK HD1.1 189D	\$3,680.00	30.00%	\$2,576.00
24505	UTB CONTOURAE BLACK HD.9 189D	\$3,680.00	30.00%	\$2,576.00
24506	UTB CONTOURAE BLACK HD.6 189D	\$3,680.00	30.00%	\$2,576.00
24507	UTB CONTOURAE BLACK HDC1.1 189D	\$3,680.00	30.00%	\$2,576.00
24508	UTB CONTOURAE BLACK DM 189D	\$2,944.00	30.00%	\$2,060.80
24521	UTB CONTOURAE BLACK HD1.3 208D	\$3,898.00	30.00%	\$2,728.60
24522	UTB CONTOURAE BLACK HD1.1 208D	\$3,898.00	30.00%	\$2,728.60
24523	UTB CONTOURAE BLACK HD.9 208D	\$3,898.00	30.00%	\$2,728.60
24524	UTB CONTOURAE BLACK HD.6 208D	\$3,898.00	30.00%	\$2,728.60
24525	UTB CONTOURAE BLACK HDC1.1 208D	\$3,898.00	30.00%	\$2,728.60
24526	UTB CONTOURAE BLACK DM 208D	\$3,117.00	30.00%	\$2,181.90
24539	UTB CONTOURAE BLACK HD1.3 226D	\$4,043.00	30.00%	\$2,830.10
24540	UTB CONTOURAE BLACK HD1.1 226D	\$4,043.00	30.00%	\$2,830.10
24541	UTB CONTOURAE BLACK HD.9 226D	\$4,043.00	30.00%	\$2,830.10
24542	UTB CONTOURAE BLACK HD.6 226D	\$4,043.00	30.00%	\$2,830.10
24543	UTB CONTOURAE BLACK HDC1.1 226D	\$4,043.00	30.00%	\$2,830.10
24544	UTB CONTOURAE BLACK DM 226D	\$3,233.00	30.00%	\$2,263.10
24704BLS	ADVANTAGE TNSD 92D HD1.3	\$640.00	30.00%	\$448.00
24704BLSI	ADVANTAGE TNSD 92D HD1.3	\$816.00	30.00%	\$571.20
24704BLSR	ADVANTAGE TNSD 92D HD1.3	\$1,184.00	30.00%	\$828.80
24704EBLS	ADVANTAGE TNSD 92D HD1.3 220	\$640.00	30.00%	\$448.00
24704EBLSR	ADVANTAGE TNSD 92D HD1.3 220	\$1,184.00	30.00%	\$828.80
24704EFLS	ADVANTAGE TNSD 92D HD1.3 220	\$3,345.00	30.00%	\$2,341.50
24704EFLSR	ADVANTAGE TNSD 92D HD1.3 220	\$3,345.00	30.00%	\$2,341.50
24704ELS	ADVANTAGE TNSD 92D HD1.3 220	\$3,985.00	30.00%	\$2,789.50
24704ELSI	ADVANTAGE TNSD 92D HD1.3 220	\$4,161.00	30.00%	\$2,912.70
24704ELSM	ADVANTAGE TNSD 92D HD1.3 220	\$4,491.00	30.00%	\$3,143.70
24704ELSR	ADVANTAGE TNSD 92D HD1.3 220	\$4,529.00	30.00%	\$3,170.30
24704FLS	ADVANTAGE TNSD 92D HD1.3	\$3,345.00	30.00%	\$2,341.50
24704FLSI	ADVANTAGE TNSD 92D HD1.3	\$3,345.00	30.00%	\$2,341.50
24704FLSR	ADVANTAGE TNSD 92D HD1.3	\$3,345.00	30.00%	\$2,341.50
24704LS	ADVANTAGE TNSD 92D HD1.3	\$3,985.00	30.00%	\$2,789.50
24704LSI	ADVANTAGE TNSD 92D HD1.3	\$4,161.00	30.00%	\$2,912.70
24704LSM	ADVANTAGE TNSD 92D HD1.3	\$4,491.00	30.00%	\$3,143.70
24704LSR	ADVANTAGE TNSD 92D HD1.3	\$4,529.00	30.00%	\$3,170.30
24705BLS	ADVANTAGE TNSD 106D HD1.3	\$640.00	30.00%	\$448.00
24705BLSI	ADVANTAGE TNSD 106D HD1.3	\$816.00	30.00%	\$571.20
24705BLSR	ADVANTAGE TNSD 106D HD1.3	\$1,184.00	30.00%	\$828.80
24705EBLS	ADVANTAGE TNSD 106D HD1.3 220	\$640.00	30.00%	\$448.00
24705EBLSR	ADVANTAGE TNSD 106D HD1.3 220	\$1,184.00	30.00%	\$828.80
24705EFLS	ADVANTAGE TNSD 106D HD1.3 220	\$3,705.00	30.00%	\$2,593.50
24705EFLSR	ADVANTAGE TNSD 106D HD1.3 220	\$3,705.00	30.00%	\$2,593.50
24705ELS	ADVANTAGE TNSD 106D HD1.3 220	\$4,345.00	30.00%	\$3,041.50
24705ELSI	ADVANTAGE TNSD 106D HD1.3 220	\$4,521.00	30.00%	\$3,164.70
24705ELSM	ADVANTAGE TNSD 106D HD1.3 220	\$4,851.00	30.00%	\$3,395.70
24705ELSR	ADVANTAGE TNSD 106D HD1.3 220	\$4,889.00	30.00%	\$3,422.30
24705FLS	ADVANTAGE TNSD 106D HD1.3	\$3,705.00	30.00%	\$2,593.50
24705FLSI	ADVANTAGE TNSD 106D HD1.3	\$3,705.00	30.00%	\$2,593.50
24705FLSR	ADVANTAGE TNSD 106D HD1.3	\$3,705.00	30.00%	\$2,593.50
24705LS	ADVANTAGE TNSD 106D HD1.3	\$4,345.00	30.00%	\$3,041.50
24705LSI	ADVANTAGE TNSD 106D HD1.3	\$4,521.00	30.00%	\$3,164.70
24705LSM	ADVANTAGE TNSD 106D HD1.3	\$4,851.00	30.00%	\$3,395.70
24705LSR	ADVANTAGE TNSD 106D HD1.3	\$4,889.00	30.00%	\$3,422.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24706BLS	ADVANTAGE TNSD 110D HD1.3	\$640.00	30.00%	\$448.00
24706BLSI	ADVANTAGE TNSD 110D HD1.3	\$816.00	30.00%	\$571.20
24706BLSR	ADVANTAGE TNSD 110D HD1.3	\$1,184.00	30.00%	\$828.80
24706EBLS	ADVANTAGE TNSD 110D HD1.3 220	\$640.00	30.00%	\$448.00
24706EBLSR	ADVANTAGE TNSD 110D HD1.3 220	\$1,184.00	30.00%	\$828.80
24706EFLS	ADVANTAGE TNSD 110D HD1.3 220	\$3,829.00	30.00%	\$2,680.30
24706EFLSR	ADVANTAGE TNSD 110D HD1.3 220	\$3,829.00	30.00%	\$2,680.30
24706ELS	ADVANTAGE TNSD 110D HD1.3 220	\$4,469.00	30.00%	\$3,128.30
24706ELSI	ADVANTAGE TNSD 110D HD1.3 220	\$4,645.00	30.00%	\$3,251.50
24706ELSM	ADVANTAGE TNSD 110D HD1.3 220	\$4,975.00	30.00%	\$3,482.50
24706ELSR	ADVANTAGE TNSD 110D HD1.3 220	\$5,013.00	30.00%	\$3,509.10
24706FLS	ADVANTAGE TNSD 110D HD1.3	\$3,829.00	30.00%	\$2,680.30
24706FLSI	ADVANTAGE TNSD 110D HD1.3	\$3,829.00	30.00%	\$2,680.30
24706FLSR	ADVANTAGE TNSD 110D HD1.3	\$3,829.00	30.00%	\$2,680.30
24706LS	ADVANTAGE TNSD 110D HD1.3	\$4,469.00	30.00%	\$3,128.30
24706LSI	ADVANTAGE TNSD 110D HD1.3	\$4,645.00	30.00%	\$3,251.50
24706LSM	ADVANTAGE TNSD 110D HD1.3	\$4,975.00	30.00%	\$3,482.50
24706LSR	ADVANTAGE TNSD 110D HD1.3	\$5,013.00	30.00%	\$3,509.10
24707BLS	ADVANTAGE TNSD 119D HD1.3	\$640.00	30.00%	\$448.00
24707BLSI	ADVANTAGE TNSD 119D HD1.3	\$816.00	30.00%	\$571.20
24707BLSR	ADVANTAGE TNSD 119D HD1.3	\$1,184.00	30.00%	\$828.80
24707EBLSR	ADVANTAGE TNSD 119D HD1.3 220	\$1,184.00	30.00%	\$828.80
24707EFLSR	ADVANTAGE TNSD 119D HD1.3 220	\$4,128.00	30.00%	\$2,889.60
24707ELS	ADVANTAGE TNSD 119D HD1.3 220	\$4,768.00	30.00%	\$3,337.60
24707ELSI	ADVANTAGE TNSD 119D HD1.3 220	\$4,944.00	30.00%	\$3,460.80
24707ELSM	ADVANTAGE TNSD 119D HD1.3 220	\$5,274.00	30.00%	\$3,691.80
24707ELSR	ADVANTAGE TNSD 119D HD1.3 220	\$5,312.00	30.00%	\$3,718.40
24707FLS	ADVANTAGE TNSD 119D HD1.3	\$4,128.00	30.00%	\$2,889.60
24707FLSI	ADVANTAGE TNSD 119D HD1.3	\$4,128.00	30.00%	\$2,889.60
24707FLSR	ADVANTAGE TNSD 119D HD1.3	\$4,128.00	30.00%	\$2,889.60
24707LS	ADVANTAGE TNSD 119D HD1.3	\$4,768.00	30.00%	\$3,337.60
24707LSI	ADVANTAGE TNSD 119D HD1.3	\$4,944.00	30.00%	\$3,460.80
24707LSM	ADVANTAGE TNSD 119D HD1.3	\$5,274.00	30.00%	\$3,691.80
24707LSR	ADVANTAGE TNSD 119D HD1.3	\$5,312.00	30.00%	\$3,718.40
24708BLS	ADVANTAGE TNSD 133D HD1.3	\$640.00	30.00%	\$448.00
24708BLSI	ADVANTAGE TNSD 133D HD1.3	\$816.00	30.00%	\$571.20
24708BLSR	ADVANTAGE TNSD 133D HD1.3	\$1,184.00	30.00%	\$828.80
24708EBL	ADVANTAGE TNSD 133D HD1.3 220	\$640.00	30.00%	\$448.00
24708EBLSI	ADVANTAGE TNSD 133D HD1.3 220	\$816.00	30.00%	\$571.20
24708EBLSR	ADVANTAGE TNSD 133D HD1.3 220	\$1,184.00	30.00%	\$828.80
24708EFLSR	ADVANTAGE TNSD 133D HD1.3 220	\$4,539.00	30.00%	\$3,177.30
24708ELS	ADVANTAGE TNSD 133D HD1.3 220	\$5,179.00	30.00%	\$3,625.30
24708ELSI	ADVANTAGE TNSD 133D HD1.3 220	\$5,355.00	30.00%	\$3,748.50
24708ELSM	ADVANTAGE TNSD 133D HD1.3 220	\$5,685.00	30.00%	\$3,979.50
24708ELSR	ADVANTAGE TNSD 133D HD1.3 220	\$5,723.00	30.00%	\$4,006.10
24708FLS	ADVANTAGE TNSD 133D HD1.3	\$4,539.00	30.00%	\$3,177.30
24708FLSI	ADVANTAGE TNSD 133D HD1.3	\$4,539.00	30.00%	\$3,177.30
24708FLSR	ADVANTAGE TNSD 133D HD1.3	\$4,539.00	30.00%	\$3,177.30
24708LS	ADVANTAGE TNSD 133D HD1.3	\$5,179.00	30.00%	\$3,625.30
24708LSI	ADVANTAGE TNSD 133D HD1.3	\$5,355.00	30.00%	\$3,748.50
24708LSM	ADVANTAGE TNSD 133D HD1.3	\$5,685.00	30.00%	\$3,979.50
24708LSR	ADVANTAGE TNSD 133D HD1.3	\$5,723.00	30.00%	\$4,006.10
24709BL	ADVANTAGE TNSD 159D HD1.3	\$640.00	30.00%	\$448.00
24709BLI	ADVANTAGE TNSD 159D HD1.3	\$816.00	30.00%	\$571.20
24709BLR	ADVANTAGE TNSD 159D HD1.3	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24709EBL	ADVANTAGE TNSD 159D HD1.3 220	\$640.00	30.00%	\$448.00
24709EBLR	ADVANTAGE TNSD 159D HD1.3 220	\$1,184.00	30.00%	\$828.80
24709EFL	ADVANTAGE TNSD 159D HD1.3 220	\$5,982.00	30.00%	\$4,187.40
24709EFLR	ADVANTAGE TNSD 159D HD1.3 220	\$5,982.00	30.00%	\$4,187.40
24709EL	ADVANTAGE TNSD 159D HD1.3 220	\$6,622.00	30.00%	\$4,635.40
24709ELI	ADVANTAGE TNSD 159D HD1.3 220	\$6,798.00	30.00%	\$4,758.60
24709ELM	ADVANTAGE TNSD 159D HD1.3 220	\$7,128.00	30.00%	\$4,989.60
24709ELR	ADVANTAGE TNSD 159D HD1.3 220	\$7,166.00	30.00%	\$5,016.20
24709FL	ADVANTAGE TNSD 159D HD1.3	\$5,982.00	30.00%	\$4,187.40
24709FLI	ADVANTAGE TNSD 159D HD1.3	\$5,982.00	30.00%	\$4,187.40
24709FLR	ADVANTAGE TNSD 159D HD1.3	\$5,982.00	30.00%	\$4,187.40
24709L	ADVANTAGE TNSD 159D HD1.3	\$6,622.00	30.00%	\$4,635.40
24709LI	ADVANTAGE TNSD 159D HD1.3	\$6,798.00	30.00%	\$4,758.60
24709LM	ADVANTAGE TNSD 159D HD1.3	\$7,128.00	30.00%	\$4,989.60
24709LR	ADVANTAGE TNSD 159D HD1.3	\$7,166.00	30.00%	\$5,016.20
24710BL	ADVANTAGE TNSD 184D HD1.3	\$640.00	30.00%	\$448.00
24710BLI	ADVANTAGE TNSD 184D HD1.3	\$816.00	30.00%	\$571.20
24710BLR	ADVANTAGE TNSD 184D HD1.3	\$1,184.00	30.00%	\$828.80
24710EBL	ADVANTAGE TNSD 184D HD1.3 220	\$640.00	30.00%	\$448.00
24710EBLR	ADVANTAGE TNSD 184D HD1.3 220	\$1,184.00	30.00%	\$828.80
24710EFL	ADVANTAGE TNSD 184D HD1.3 220	\$7,012.00	30.00%	\$4,908.40
24710EFLR	ADVANTAGE TNSD 184D HD1.3 220	\$7,012.00	30.00%	\$4,908.40
24710EL	ADVANTAGE TNSD 184D HD1.3 220	\$7,652.00	30.00%	\$5,356.40
24710ELI	ADVANTAGE TNSD 184D HD1.3 220	\$7,828.00	30.00%	\$5,479.60
24710ELM	ADVANTAGE TNSD 184D HD1.3 220	\$8,158.00	30.00%	\$5,710.60
24710ELR	ADVANTAGE TNSD 184D HD1.3 220	\$8,196.00	30.00%	\$5,737.20
24710FL	ADVANTAGE TNSD 184D HD1.3	\$7,012.00	30.00%	\$4,908.40
24710FLI	ADVANTAGE TNSD 184D HD1.3	\$7,012.00	30.00%	\$4,908.40
24710FLR	ADVANTAGE TNSD 184D HD1.3	\$7,012.00	30.00%	\$4,908.40
24710L	ADVANTAGE TNSD 184D HD1.3	\$7,652.00	30.00%	\$5,356.40
24710LI	ADVANTAGE TNSD 184D HD1.3	\$7,828.00	30.00%	\$5,479.60
24710LM	ADVANTAGE TNSD 184D HD1.3	\$8,158.00	30.00%	\$5,710.60
24710LR	ADVANTAGE TNSD 184D HD1.3	\$8,196.00	30.00%	\$5,737.20
24711BLS	ADVANTAGE TNSD 94D HD1.3	\$640.00	30.00%	\$448.00
24711BLSI	ADVANTAGE TNSD 94D HD1.3	\$816.00	30.00%	\$571.20
24711BLSR	ADVANTAGE TNSD 94D HD1.3	\$1,184.00	30.00%	\$828.80
24711EBLS	ADVANTAGE TNSD 94D HD1.3 220	\$640.00	30.00%	\$448.00
24711EBLSR	ADVANTAGE TNSD 94D HD1.3 220	\$1,184.00	30.00%	\$828.80
24711EFLS	ADVANTAGE TNSD 94D HD1.3 220	\$3,345.00	30.00%	\$2,341.50
24711EFLSR	ADVANTAGE TNSD 94D HD1.3 220	\$3,345.00	30.00%	\$2,341.50
24711ELS	ADVANTAGE TNSD 94D HD1.3 220	\$3,985.00	30.00%	\$2,789.50
24711ELSI	ADVANTAGE TNSD 94D HD1.3 220	\$4,161.00	30.00%	\$2,912.70
24711ELSM	ADVANTAGE TNSD 94D HD1.3 220	\$4,491.00	30.00%	\$3,143.70
24711ELSR	ADVANTAGE TNSD 94D HD1.3 220	\$4,529.00	30.00%	\$3,170.30
24711FLS	ADVANTAGE TNSD 94D HD1.3	\$3,345.00	30.00%	\$2,341.50
24711FLSI	ADVANTAGE TNSD 94D HD1.3	\$3,345.00	30.00%	\$2,341.50
24711FLSR	ADVANTAGE TNSD 94D HD1.3	\$3,345.00	30.00%	\$2,341.50
24711LS	ADVANTAGE TNSD 94D HD1.3	\$3,985.00	30.00%	\$2,789.50
24711LSI	ADVANTAGE TNSD 94D HD1.3	\$4,161.00	30.00%	\$2,912.70
24711LSM	ADVANTAGE TNSD 94D HD1.3	\$4,491.00	30.00%	\$3,143.70
24711LSR	ADVANTAGE TNSD 94D HD1.3	\$4,529.00	30.00%	\$3,170.30
24712BLS	ADVANTAGE TNSD 109D HD1.3	\$640.00	30.00%	\$448.00
24712BLSI	ADVANTAGE TNSD 109D HD1.3	\$816.00	30.00%	\$571.20
24712BLSR	ADVANTAGE TNSD 109D HD1.3	\$1,184.00	30.00%	\$828.80
24712EBLS	ADVANTAGE TNSD 109D HD1.3 220	\$640.00	30.00%	\$448.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24712EBSLR	ADVANTAGE TNSD 109D HD1.3 220	\$1,184.00	30.00%	\$828.80
24712EFLS	ADVANTAGE TNSD 109D HD1.3 220	\$3,712.00	30.00%	\$2,598.40
24712EFLSR	ADVANTAGE TNSD 109D HD1.3 220	\$3,712.00	30.00%	\$2,598.40
24712ELS	ADVANTAGE TNSD 109D HD1.3 220	\$4,352.00	30.00%	\$3,046.40
24712ELSI	ADVANTAGE TNSD 109D HD1.3 220	\$4,528.00	30.00%	\$3,169.60
24712ELSM	ADVANTAGE TNSD 109D HD1.3 220	\$4,858.00	30.00%	\$3,400.60
24712ELSR	ADVANTAGE TNSD 109D HD1.3 220	\$4,896.00	30.00%	\$3,427.20
24712FLS	ADVANTAGE TNSD 109D HD1.3	\$3,712.00	30.00%	\$2,598.40
24712FLSI	ADVANTAGE TNSD 109D HD1.3	\$3,712.00	30.00%	\$2,598.40
24712FLSR	ADVANTAGE TNSD 109D HD1.3	\$3,712.00	30.00%	\$2,598.40
24712LS	ADVANTAGE TNSD 109D HD1.3	\$4,352.00	30.00%	\$3,046.40
24712LSI	ADVANTAGE TNSD 109D HD1.3	\$4,528.00	30.00%	\$3,169.60
24712LSM	ADVANTAGE TNSD 109D HD1.3	\$4,858.00	30.00%	\$3,400.60
24712LSR	ADVANTAGE TNSD 109D HD1.3	\$4,896.00	30.00%	\$3,427.20
24713BLS	ADVANTAGE TNSD 113D HD1.3	\$640.00	30.00%	\$448.00
24713BLSI	ADVANTAGE TNSD 113D HD1.3	\$816.00	30.00%	\$571.20
24713BLSR	ADVANTAGE TNSD 113D HD1.3	\$1,184.00	30.00%	\$828.80
24713EBLS	ADVANTAGE TNSD 113D HD1.3 220	\$640.00	30.00%	\$448.00
24713EBLSR	ADVANTAGE TNSD 113D HD1.3 220	\$1,184.00	30.00%	\$828.80
24713EFLS	ADVANTAGE TNSD 113D HD1.3 220	\$3,829.00	30.00%	\$2,680.30
24713EFLSR	ADVANTAGE TNSD 113D HD1.3 220	\$3,829.00	30.00%	\$2,680.30
24713ELS	ADVANTAGE TNSD 113D HD1.3 220	\$4,469.00	30.00%	\$3,128.30
24713ELSI	ADVANTAGE TNSD 113D HD1.3 220	\$4,645.00	30.00%	\$3,251.50
24713ELSM	ADVANTAGE TNSD 113D HD1.3 220	\$4,975.00	30.00%	\$3,482.50
24713ELSR	ADVANTAGE TNSD 113D HD1.3 220	\$5,013.00	30.00%	\$3,509.10
24713FLS	ADVANTAGE TNSD 113D HD1.3	\$3,829.00	30.00%	\$2,680.30
24713FLSI	ADVANTAGE TNSD 113D HD1.3	\$3,829.00	30.00%	\$2,680.30
24713FLSR	ADVANTAGE TNSD 113D HD1.3	\$3,829.00	30.00%	\$2,680.30
24713LS	ADVANTAGE TNSD 113D HD1.3	\$4,469.00	30.00%	\$3,128.30
24713LSI	ADVANTAGE TNSD 113D HD1.3	\$4,645.00	30.00%	\$3,251.50
24713LSM	ADVANTAGE TNSD 113D HD1.3	\$4,975.00	30.00%	\$3,482.50
24713LSR	ADVANTAGE TNSD 113D HD1.3	\$5,013.00	30.00%	\$3,509.10
24714BLS	ADVANTAGE TNSD 123D HD1.3	\$640.00	30.00%	\$448.00
24714BLSI	ADVANTAGE TNSD 123D HD1.3	\$816.00	30.00%	\$571.20
24714BLSR	ADVANTAGE TNSD 123D HD1.3	\$1,184.00	30.00%	\$828.80
24714EBSLR	ADVANTAGE TNSD 123D HD1.3 220	\$1,184.00	30.00%	\$828.80
24714EFLSR	ADVANTAGE TNSD 123D HD1.3 220	\$4,128.00	30.00%	\$2,889.60
24714ELS	ADVANTAGE TNSD 123D HD1.3 220	\$4,768.00	30.00%	\$3,337.60
24714ELSI	ADVANTAGE TNSD 123D HD1.3 220	\$4,944.00	30.00%	\$3,460.80
24714ELSM	ADVANTAGE TNSD 123D HD1.3 220	\$5,274.00	30.00%	\$3,691.80
24714ELSR	ADVANTAGE TNSD 123D HD1.3 220	\$5,312.00	30.00%	\$3,718.40
24714FLS	ADVANTAGE TNSD 123D HD1.3	\$4,128.00	30.00%	\$2,889.60
24714FLSI	ADVANTAGE TNSD 123D HD1.3	\$4,128.00	30.00%	\$2,889.60
24714FLSR	ADVANTAGE TNSD 123D HD1.3	\$4,128.00	30.00%	\$2,889.60
24714LS	ADVANTAGE TNSD 123D HD1.3	\$4,768.00	30.00%	\$3,337.60
24714LSI	ADVANTAGE TNSD 123D HD1.3	\$4,944.00	30.00%	\$3,460.80
24714LSM	ADVANTAGE TNSD 123D HD1.3	\$5,274.00	30.00%	\$3,691.80
24714LSR	ADVANTAGE TNSD 123D HD1.3	\$5,312.00	30.00%	\$3,718.40
24715BLS	ADVANTAGE TNSD 130D HD1.3	\$640.00	30.00%	\$448.00
24715BLSI	ADVANTAGE TNSD 130D HD1.3	\$816.00	30.00%	\$571.20
24715BLSR	ADVANTAGE TNSD 130D HD1.3	\$1,184.00	30.00%	\$828.80
24715EBL	ADVANTAGE TNSD 130D HD1.3 220	\$640.00	30.00%	\$448.00
24715EBLSR	ADVANTAGE TNSD 130D HD1.3 220	\$1,184.00	30.00%	\$828.80
24715EFL	ADVANTAGE TNSD 130D HD1.3 220	\$4,338.00	30.00%	\$3,036.60
24715EFLSR	ADVANTAGE TNSD 130D HD1.3 220	\$4,333.00	30.00%	\$3,033.10

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24715ELS	ADVANTAGE TNSD 130D HD1.3 220	\$4,973.00	30.00%	\$3,481.10
24715ELSI	ADVANTAGE TNSD 130D HD1.3 220	\$5,149.00	30.00%	\$3,604.30
24715ELSM	ADVANTAGE TNSD 130D HD1.3 220	\$5,479.00	30.00%	\$3,835.30
24715ELSR	ADVANTAGE TNSD 130D HD1.3 220	\$5,517.00	30.00%	\$3,861.90
24715FLS	ADVANTAGE TNSD 130D HD1.3	\$4,333.00	30.00%	\$3,033.10
24715FLSI	ADVANTAGE TNSD 130D HD1.3	\$4,333.00	30.00%	\$3,033.10
24715FLSR	ADVANTAGE TNSD 130D HD1.3	\$4,333.00	30.00%	\$3,033.10
24715LS	ADVANTAGE TNSD 130D HD1.3	\$4,973.00	30.00%	\$3,481.10
24715LSI	ADVANTAGE TNSD 130D HD1.3	\$5,149.00	30.00%	\$3,604.30
24715LSM	ADVANTAGE TNSD 130D HD1.3	\$5,479.00	30.00%	\$3,835.30
24715LSR	ADVANTAGE TNSD 130D HD1.3	\$5,517.00	30.00%	\$3,861.90
24716BLS	ADVANTAGE TNSD 137D HD1.3	\$640.00	30.00%	\$448.00
24716BLSI	ADVANTAGE TNSD 137D HD1.3	\$816.00	30.00%	\$571.20
24716BLSR	ADVANTAGE TNSD 137D HD1.3	\$1,184.00	30.00%	\$828.80
24716EBSLR	ADVANTAGE TNSD 137D HD1.3 220	\$1,184.00	30.00%	\$828.80
24716EFLSR	ADVANTAGE TNSD 137D HD1.3 220	\$4,547.00	30.00%	\$3,182.90
24716ELS	ADVANTAGE TNSD 137D HD1.3 220	\$5,187.00	30.00%	\$3,630.90
24716ELSI	ADVANTAGE TNSD 137D HD1.3 220	\$5,363.00	30.00%	\$3,754.10
24716ELSM	ADVANTAGE TNSD 137D HD1.3 220	\$5,693.00	30.00%	\$3,985.10
24716ELSR	ADVANTAGE TNSD 137D HD1.3 220	\$5,731.00	30.00%	\$4,011.70
24716FLS	ADVANTAGE TNSD 137D HD1.3	\$4,547.00	30.00%	\$3,182.90
24716FLSI	ADVANTAGE TNSD 137D HD1.3	\$4,547.00	30.00%	\$3,182.90
24716FLSR	ADVANTAGE TNSD 137D HD1.3	\$4,547.00	30.00%	\$3,182.90
24716LS	ADVANTAGE TNSD 137D HD1.3	\$5,187.00	30.00%	\$3,630.90
24716LSI	ADVANTAGE TNSD 137D HD1.3	\$5,363.00	30.00%	\$3,754.10
24716LSM	ADVANTAGE TNSD 137D HD1.3	\$5,693.00	30.00%	\$3,985.10
24716LSR	ADVANTAGE TNSD 137D HD1.3	\$5,731.00	30.00%	\$4,011.70
24717BL	ADVANTAGE TNSD 164D HD1.3	\$640.00	30.00%	\$448.00
24717BLI	ADVANTAGE TNSD 164D HD1.3	\$816.00	30.00%	\$571.20
24717BLR	ADVANTAGE TNSD 164D HD1.3	\$1,184.00	30.00%	\$828.80
24717EBL	ADVANTAGE TNSD 164D HD1.3 220	\$640.00	30.00%	\$448.00
24717EBLR	ADVANTAGE TNSD 164D HD1.3 220	\$1,184.00	30.00%	\$828.80
24717EFL	ADVANTAGE TNSD 164D HD1.3 220	\$5,982.00	30.00%	\$4,187.40
24717EFLR	ADVANTAGE TNSD 164D HD1.3 220	\$5,982.00	30.00%	\$4,187.40
24717EL	ADVANTAGE TNSD 164D HD1.3 220	\$6,622.00	30.00%	\$4,635.40
24717ELI	ADVANTAGE TNSD 164D HD1.3 220	\$6,798.00	30.00%	\$4,758.60
24717ELM	ADVANTAGE TNSD 164D HD1.3 220	\$7,128.00	30.00%	\$4,989.60
24717ELR	ADVANTAGE TNSD 164D HD1.3 220	\$7,166.00	30.00%	\$5,016.20
24717FL	ADVANTAGE TNSD 164D HD1.3	\$5,982.00	30.00%	\$4,187.40
24717FLI	ADVANTAGE TNSD 164D HD1.3	\$5,982.00	30.00%	\$4,187.40
24717FLR	ADVANTAGE TNSD 164D HD1.3	\$5,982.00	30.00%	\$4,187.40
24717L	ADVANTAGE TNSD 164D HD1.3	\$6,622.00	30.00%	\$4,635.40
24717LI	ADVANTAGE TNSD 164D HD1.3	\$6,798.00	30.00%	\$4,758.60
24717LM	ADVANTAGE TNSD 164D HD1.3	\$7,128.00	30.00%	\$4,989.60
24717LR	ADVANTAGE TNSD 164D HD1.3	\$7,166.00	30.00%	\$5,016.20
24718BL	ADVANTAGE TNSD 189D HD1.3	\$640.00	30.00%	\$448.00
24718BLI	ADVANTAGE TNSD 189D HD1.3	\$816.00	30.00%	\$571.20
24718BLR	ADVANTAGE TNSD 189D HD1.3	\$1,184.00	30.00%	\$828.80
24718EBL	ADVANTAGE TNSD 189D HD1.3 220	\$640.00	30.00%	\$448.00
24718EBLR	ADVANTAGE TNSD 189D HD1.3 220	\$1,184.00	30.00%	\$828.80
24718EFL	ADVANTAGE TNSD 189D HD1.3 220	\$7,007.00	30.00%	\$4,904.90
24718EFLR	ADVANTAGE TNSD 189D HD1.3 220	\$7,007.00	30.00%	\$4,904.90
24718EL	ADVANTAGE TNSD 189D HD1.3 220	\$7,647.00	30.00%	\$5,352.90
24718ELI	ADVANTAGE TNSD 189D HD1.3 220	\$7,823.00	30.00%	\$5,476.10
24718ELM	ADVANTAGE TNSD 189D HD1.3 220	\$8,153.00	30.00%	\$5,707.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24718ELR	ADVANTAGE TNSD 189D HD1.3 220	\$8,191.00	30.00%	\$5,733.70
24718FL	ADVANTAGE TNSD 189D HD1.3	\$7,007.00	30.00%	\$4,904.90
24718FLI	ADVANTAGE TNSD 189D HD1.3	\$7,007.00	30.00%	\$4,904.90
24718FLR	ADVANTAGE TNSD 189D HD1.3	\$7,007.00	30.00%	\$4,904.90
24718L	ADVANTAGE TNSD 189D HD1.3	\$7,647.00	30.00%	\$5,352.90
24718LI	ADVANTAGE TNSD 189D HD1.3	\$7,823.00	30.00%	\$5,476.10
24718LM	ADVANTAGE TNSD 189D HD1.3	\$8,153.00	30.00%	\$5,707.10
24718LR	ADVANTAGE TNSD 189D HD1.3	\$8,191.00	30.00%	\$5,733.70
24719BL	ADVANTAGE TNSD 220D HD HD1.3	\$1,088.00	30.00%	\$761.60
24719BLR	ADVANTAGE TNSD 220D HD HD1.3	\$1,632.00	30.00%	\$1,142.40
24719EBL	ADVANTAGE TNSD 220D HD HD1.3 220	\$1,088.00	30.00%	\$761.60
24719EBLR	ADVANTAGE TNSD 220D HD HD1.3 220	\$1,632.00	30.00%	\$1,142.40
24719EFL	ADVANTAGE TNSD 220D HD HD1.3 220	\$10,904.00	30.00%	\$7,632.80
24719EFLR	ADVANTAGE TNSD 220D HD HD1.3 220	\$10,904.00	30.00%	\$7,632.80
24719EL	ADVANTAGE TNSD 220D HD HD1.3 220	\$11,992.00	30.00%	\$8,394.40
24719ELR	ADVANTAGE TNSD 220D HD HD1.3 220	\$12,536.00	30.00%	\$8,775.20
24719FL	ADVANTAGE TNSD 220D HD HD1.3	\$10,904.00	30.00%	\$7,632.80
24719FLR	ADVANTAGE TNSD 220D HD HD1.3	\$10,904.00	30.00%	\$7,632.80
24719L	ADVANTAGE TNSD 220D HD HD1.3	\$11,992.00	30.00%	\$8,394.40
24719LR	ADVANTAGE TNSD 220D HD HD1.3	\$12,536.00	30.00%	\$8,775.20
24720BL	ADVANTAGE TNSD 247D HD1.3	\$1,088.00	30.00%	\$761.60
24720BLR	ADVANTAGE TNSD 247D HD1.3	\$1,632.00	30.00%	\$1,142.40
24720EBL	ADVANTAGE TNSD 247D HD1.3 220	\$1,088.00	30.00%	\$761.60
24720EBLR	ADVANTAGE TNSD 247D HD1.3 220	\$1,632.00	30.00%	\$1,142.40
24720EFL	ADVANTAGE TNSD 247D HD1.3 220	\$12,561.00	30.00%	\$8,792.70
24720EFLR	ADVANTAGE TNSD 247D HD1.3 220	\$12,561.00	30.00%	\$8,792.70
24720EL	ADVANTAGE TNSD 247D HD1.3 220	\$13,649.00	30.00%	\$9,554.30
24720ELR	ADVANTAGE TNSD 247D HD1.3 220	\$14,193.00	30.00%	\$9,935.10
24720FL	ADVANTAGE TNSD 247D HD1.3	\$12,561.00	30.00%	\$8,792.70
24720FLR	ADVANTAGE TNSD 247D HD1.3	\$12,561.00	30.00%	\$8,792.70
24720L	ADVANTAGE TNSD 247D HD1.3	\$13,649.00	30.00%	\$9,554.30
24720LR	ADVANTAGE TNSD 247D HD1.3	\$14,193.00	30.00%	\$9,935.10
24721BL	ADVANTAGE TNSD 275D HD1.3	\$1,088.00	30.00%	\$761.60
24721BLR	ADVANTAGE TNSD 275D HD1.3	\$1,632.00	30.00%	\$1,142.40
24721EBL	ADVANTAGE TNSD 275D HD1.3 220	\$1,088.00	30.00%	\$761.60
24721EBLR	ADVANTAGE TNSD 275D HD1.3 220	\$1,632.00	30.00%	\$1,142.40
24721EFL	ADVANTAGE TNSD 275D HD1.3 220	\$13,817.00	30.00%	\$9,671.90
24721EFLR	ADVANTAGE TNSD 275D HD1.3 220	\$13,817.00	30.00%	\$9,671.90
24721EL	ADVANTAGE TNSD 275D HD1.3 220	\$14,905.00	30.00%	\$10,433.50
24721ELR	ADVANTAGE TNSD 275D HD1.3 220	\$15,449.00	30.00%	\$10,814.30
24721FL	ADVANTAGE TNSD 275D HD1.3	\$13,817.00	30.00%	\$9,671.90
24721FLR	ADVANTAGE TNSD 275D HD1.3	\$13,817.00	30.00%	\$9,671.90
24721L	ADVANTAGE TNSD 275D HD1.3	\$14,905.00	30.00%	\$10,433.50
24721LR	ADVANTAGE TNSD 275D HD1.3	\$15,449.00	30.00%	\$10,814.30
24722BL	ADVANTAGE TNSD 298D HD1.3	\$1,088.00	30.00%	\$761.60
24722BLR	ADVANTAGE TNSD 298D HD1.3	\$1,632.00	30.00%	\$1,142.40
24722EBL	ADVANTAGE TNSD 298D HD1.3 220	\$1,088.00	30.00%	\$761.60
24722EBLR	ADVANTAGE TNSD 298D HD1.3 220	\$1,632.00	30.00%	\$1,142.40
24722EFL	ADVANTAGE TNSD 298D HD1.3 220	\$14,848.00	30.00%	\$10,393.60
24722EFLR	ADVANTAGE TNSD 298D HD1.3 220	\$14,848.00	30.00%	\$10,393.60
24722EL	ADVANTAGE TNSD 298D HD1.3 220	\$15,936.00	30.00%	\$11,155.20
24722ELR	ADVANTAGE TNSD 298D HD1.3 220	\$16,480.00	30.00%	\$11,536.00
24722FL	ADVANTAGE TNSD 298D HD1.3	\$14,848.00	30.00%	\$10,393.60
24722FLR	ADVANTAGE TNSD 298D HD1.3	\$14,848.00	30.00%	\$10,393.60
24722L	ADVANTAGE TNSD 298D HD1.3	\$15,936.00	30.00%	\$11,155.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24722LR	ADVANTAGE TNSD 298D HD1.3	\$16,480.00	30.00%	\$11,536.00
24723BL	ADVANTAGE TNSD 208D HD1.3	\$1,088.00	30.00%	\$761.60
24723BLR	ADVANTAGE TNSD 208D HD1.3	\$1,632.00	30.00%	\$1,142.40
24723EBL	ADVANTAGE TNSD 208D HD1.3 220	\$1,088.00	30.00%	\$761.60
24723EBLR	ADVANTAGE TNSD 208D HD1.3 220	\$1,632.00	30.00%	\$1,142.40
24723EFL	ADVANTAGE TNSD 208D HD1.3 220	\$10,688.00	30.00%	\$7,481.60
24723EFLR	ADVANTAGE TNSD 208D HD1.3 220	\$10,688.00	30.00%	\$7,481.60
24723EL	ADVANTAGE TNSD 208D HD1.3 220	\$11,776.00	30.00%	\$8,243.20
24723ELR	ADVANTAGE TNSD 208D HD1.3 220	\$12,320.00	30.00%	\$8,624.00
24723FL	ADVANTAGE TNSD 208D HD1.3	\$10,688.00	30.00%	\$7,481.60
24723FLR	ADVANTAGE TNSD 208D HD1.3	\$10,688.00	30.00%	\$7,481.60
24723L	ADVANTAGE TNSD 208D HD1.3	\$11,776.00	30.00%	\$8,243.20
24723LR	ADVANTAGE TNSD 208D HD1.3	\$12,320.00	30.00%	\$8,624.00
24724BL	ADVANTAGE TNSD 226D HD1.3	\$1,088.00	30.00%	\$761.60
24724BLR	ADVANTAGE TNSD 226D HD1.3	\$1,632.00	30.00%	\$1,142.40
24724EBL	ADVANTAGE TNSD 226D HD1.3 220	\$1,088.00	30.00%	\$761.60
24724EBLR	ADVANTAGE TNSD 226D HD1.3 220	\$1,632.00	30.00%	\$1,142.40
24724EFL	ADVANTAGE TNSD 226D HD1.3 220	\$11,035.00	30.00%	\$7,724.50
24724EFLR	ADVANTAGE TNSD 226D HD1.3 220	\$11,035.00	30.00%	\$7,724.50
24724EL	ADVANTAGE TNSD 226D HD1.3 220	\$12,123.00	30.00%	\$8,486.10
24724ELR	ADVANTAGE TNSD 226D HD1.3 220	\$12,667.00	30.00%	\$8,866.90
24724FL	ADVANTAGE TNSD 226D HD1.3	\$11,035.00	30.00%	\$7,724.50
24724FLR	ADVANTAGE TNSD 226D HD1.3	\$11,035.00	30.00%	\$7,724.50
24724L	ADVANTAGE TNSD 226D HD1.3	\$12,123.00	30.00%	\$8,486.10
24724LR	ADVANTAGE TNSD 226D HD1.3	\$12,667.00	30.00%	\$8,866.90
24725BLS	VIEWSHARE TNSD ADV 92D HD1.3	\$640.00	30.00%	\$448.00
24725BLSI	VIEWSHARE TNSD ADV 92D HD1.3	\$816.00	30.00%	\$571.20
24725BLSR	VIEWSHARE TNSD 92D HD1.3	\$1,184.00	30.00%	\$828.80
24725EBLS	VIEWSHARE TNSD ADV 92D HD1.3 220V	\$640.00	30.00%	\$448.00
24725EBLSR	VIEWSHARE TNSD 92D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24725EFLS	VIEWSHARE TNSD ADV 92D HD1.3 220V	\$5,657.00	30.00%	\$3,959.90
24725EFLSI	VIEWSHARE TNSD ADV 92D HD1.3 220V	\$5,657.00	30.00%	\$3,959.90
24725EFLSR	VIEWSHARE TNSD 92D HD1.3 220V	\$5,657.00	30.00%	\$3,959.90
24725ELS	VIEWSHARE TNSD ADV 92D HD1.3 220V	\$6,297.00	30.00%	\$4,407.90
24725ELSM	VIEWSHARE TNSD 92D HD1.3 220V	\$6,803.00	30.00%	\$4,762.10
24725ELSR	VIEWSHARE TNSD 92D HD1.3 220V	\$6,841.00	30.00%	\$4,788.70
24725FLS	VIEWSHARE TNSD ADV 92D HD1.3	\$5,657.00	30.00%	\$3,959.90
24725FLSI	VIEWSHARE TNSD ADV 92D HD1.3	\$5,657.00	30.00%	\$3,959.90
24725FLSR	VIEWSHARE TNSD 92D HD1.3	\$5,657.00	30.00%	\$3,959.90
24725LS	VIEWSHARE TNSD ADV 92D HD1.3	\$6,297.00	30.00%	\$4,407.90
24725LSI	VIEWSHARE TNSD ADV 92D HD1.3	\$6,473.00	30.00%	\$4,531.10
24725LSM	VIEWSHARE TNSD 92D HD1.3	\$6,803.00	30.00%	\$4,762.10
24725LSR	VIEWSHARE TNSD 92D HD1.3	\$6,841.00	30.00%	\$4,788.70
24726BLS	VIEWSHARE TNSD ADV 106D HD1.3	\$640.00	30.00%	\$448.00
24726BLSI	VIEWSHARE TNSD ADV 106D HD1.3	\$816.00	30.00%	\$571.20
24726BLSR	VIEWSHARE TNSD 106D HD1.3	\$1,184.00	30.00%	\$828.80
24726EBLS	VIEWSHARE TNSD ADV 106D HD1.3 220V	\$640.00	30.00%	\$448.00
24726EBLSI	VIEWSHARE TNSD ADV 106D HD1.3 220V	\$816.00	30.00%	\$571.20
24726EBLSR	VIEWSHARE TNSD 106D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24726EFLS	VIEWSHARE TNSD ADV 106D HD1.3 220V	\$6,016.00	30.00%	\$4,211.20
24726EFLSI	VIEWSHARE TNSD ADV 106D HD1.3 220V	\$6,016.00	30.00%	\$4,211.20
24726EFLSR	VIEWSHARE TNSD 106D HD1.3 220V	\$6,016.00	30.00%	\$4,211.20
24726ELS	VIEWSHARE TNSD ADV 106D HD1.3 220V	\$6,656.00	30.00%	\$4,659.20
24726ELSI	VIEWSHARE TNSD ADV 106D HD1.3 220V	\$6,832.00	30.00%	\$4,782.40
24726ELSM	VIEWSHARE TNSD 106D HD1.3 220V	\$7,162.00	30.00%	\$5,013.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24726ELSR	VIEWSHARE TNSD 106D HD1.3 220V	\$7,200.00	30.00%	\$5,040.00
24726FLS	VIEWSHARE TNSD ADV 106D HD1.3	\$6,016.00	30.00%	\$4,211.20
24726FLSI	VIEWSHARE TNSD ADV 106D HD1.3	\$6,016.00	30.00%	\$4,211.20
24726FLSR	VIEWSHARE TNSD 106D HD1.3	\$6,016.00	30.00%	\$4,211.20
24726LS	VIEWSHARE TNSD ADV 106D HD1.3	\$6,656.00	30.00%	\$4,659.20
24726LSI	VIEWSHARE TNSD ADV 106D HD1.3	\$6,832.00	30.00%	\$4,782.40
24726LSM	VIEWSHARE TNSD 106D HD1.3	\$7,162.00	30.00%	\$5,013.40
24726LSR	VIEWSHARE TNSD 106D HD1.3	\$7,200.00	30.00%	\$5,040.00
24727BLS	VIEWSHARE TNSD ADV 110D HD1.3	\$640.00	30.00%	\$448.00
24727BLSI	VIEWSHARE TNSD ADV 110D HD1.3	\$816.00	30.00%	\$571.20
24727BLSR	VIEWSHARE TNSD 110D HD1.3	\$1,184.00	30.00%	\$828.80
24727EELS	VIEWSHARE TNSD ADV 110D HD1.3 220V	\$640.00	30.00%	\$448.00
24727EELSI	VIEWSHARE TNSD ADV 110D HD1.3 220V	\$816.00	30.00%	\$571.20
24727EELSR	VIEWSHARE TNSD 110D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24727EFLS	VIEWSHARE TNSD ADV 110D HD1.3 220V	\$6,140.00	30.00%	\$4,298.00
24727EFLSI	VIEWSHARE TNSD ADV 110D HD1.3 220V	\$6,140.00	30.00%	\$4,298.00
24727EFLSR	VIEWSHARE TNSD 110D HD1.3 220V	\$6,140.00	30.00%	\$4,298.00
24727ELS	VIEWSHARE TNSD ADV 110D HD1.3 220V	\$6,780.00	30.00%	\$4,746.00
24727ELSI	VIEWSHARE TNSD ADV 110D HD1.3 220V	\$6,956.00	30.00%	\$4,869.20
24727ELSM	VIEWSHARE TNSD 110D HD1.3 220V	\$7,286.00	30.00%	\$5,100.20
24727ELSR	VIEWSHARE TNSD 110D HD1.3 220V	\$7,324.00	30.00%	\$5,126.80
24727FLS	VIEWSHARE TNSD ADV 110D HD1.3	\$6,140.00	30.00%	\$4,298.00
24727FLSI	VIEWSHARE TNSD ADV 110D HD1.3	\$6,140.00	30.00%	\$4,298.00
24727FLSR	VIEWSHARE TNSD 110D HD1.3	\$6,140.00	30.00%	\$4,298.00
24727LS	VIEWSHARE TNSD ADV 110D HD1.3	\$6,780.00	30.00%	\$4,746.00
24727LSI	VIEWSHARE TNSD ADV 110D HD1.3	\$6,956.00	30.00%	\$4,869.20
24727LSM	VIEWSHARE TNSD 110D HD1.3	\$7,286.00	30.00%	\$5,100.20
24727LSR	VIEWSHARE TNSD 110D HD1.3	\$7,324.00	30.00%	\$5,126.80
24728BLS	VIEWSHARE TNSD ADV 119D HD1.3	\$640.00	30.00%	\$448.00
24728BLSI	VIEWSHARE TNSD ADV 119D HD1.3	\$816.00	30.00%	\$571.20
24728BLSR	VIEWSHARE TNSD 119D HD1.3	\$1,184.00	30.00%	\$828.80
24728EELSR	VIEWSHARE TNSD 119D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24728EFLS	VIEWSHARE TNSD 119D HD1.3 220V	\$6,438.00	30.00%	\$4,506.60
24728EFLSI	VIEWSHARE TNSD 119D HD1.3 220V	\$6,438.00	30.00%	\$4,506.60
24728EFLSR	VIEWSHARE TNSD 119D HD1.3 220V	\$6,438.00	30.00%	\$4,506.60
24728ELSR	VIEWSHARE TNSD 119D HD1.3 220V	\$7,622.00	30.00%	\$5,335.40
24728FLS	VIEWSHARE TNSD ADV 119D HD1.3	\$6,438.00	30.00%	\$4,506.60
24728FLSI	VIEWSHARE TNSD ADV 119D HD1.3	\$6,438.00	30.00%	\$4,506.60
24728FLSR	VIEWSHARE TNSD 119D HD1.3	\$6,438.00	30.00%	\$4,506.60
24728LS	VIEWSHARE TNSD ADV 119D HD1.3	\$7,078.00	30.00%	\$4,954.60
24728LSI	VIEWSHARE TNSD ADV 119D HD1.3	\$7,254.00	30.00%	\$5,077.80
24728LSM	VIEWSHARE TNSD 119D HD1.3	\$7,584.00	30.00%	\$5,308.80
24728LSR	VIEWSHARE TNSD 119D HD1.3	\$7,622.00	30.00%	\$5,335.40
24729BLS	VIEWSHARE TNSD ADV 133D HD1.3	\$640.00	30.00%	\$448.00
24729BLSI	VIEWSHARE TNSD ADV 133D HD1.3	\$816.00	30.00%	\$571.20
24729BLSR	VIEWSHARE TNSD 133D HD1.3	\$1,184.00	30.00%	\$828.80
24729EELSR	VIEWSHARE TNSD 133D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24729EFLS	VIEWSHARE TNSD 133D HD1.3 220V	\$6,851.00	30.00%	\$4,795.70
24729EFLSI	VIEWSHARE TNSD 133D HD1.3 220V	\$6,851.00	30.00%	\$4,795.70
24729EFLSR	VIEWSHARE TNSD 133D HD1.3 220V	\$6,851.00	30.00%	\$4,795.70
24729ELSR	VIEWSHARE TNSD 133D HD1.3 220V	\$8,035.00	30.00%	\$5,624.50
24729FLS	VIEWSHARE TNSD ADV 133D HD1.3	\$6,851.00	30.00%	\$4,795.70
24729FLSI	VIEWSHARE TNSD ADV 133D HD1.3	\$6,851.00	30.00%	\$4,795.70
24729FLSR	VIEWSHARE TNSD 133D HD1.3	\$6,851.00	30.00%	\$4,795.70
24729LS	VIEWSHARE TNSD ADV 133D HD1.3	\$7,491.00	30.00%	\$5,243.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24729LSI	VIEWSHARE TNSD ADV 133D HD1.3	\$7,667.00	30.00%	\$5,366.90
24729LSM	VIEWSHARE TNSD 133D HD1.3	\$7,997.00	30.00%	\$5,597.90
24729LSR	VIEWSHARE TNSD 133D HD1.3	\$8,035.00	30.00%	\$5,624.50
24730BLS	VIEWSHARE TNSD ADV 94D HD1.3	\$640.00	30.00%	\$448.00
24730BLSI	VIEWSHARE TNSD ADV 94D HD1.3	\$816.00	30.00%	\$571.20
24730BLSR	VIEWSHARE TNSD 94D HD1.3	\$1,184.00	30.00%	\$828.80
24730EBLS	VIEWSHARE TNSD ADV 94D HD1.3 220V	\$640.00	30.00%	\$448.00
24730EBLSR	VIEWSHARE TNSD 94D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24730EFLS	VIEWSHARE TNSD ADV 94D HD1.3 220V	\$5,657.00	30.00%	\$3,959.90
24730EFLSI	VIEWSHARE TNSD ADV 94D HD1.3 220V	\$5,657.00	30.00%	\$3,959.90
24730EFLSR	VIEWSHARE TNSD 94D HD1.3 220V	\$5,657.00	30.00%	\$3,959.90
24730ELS	VIEWSHARE TNSD ADV 94D HD1.3 220V	\$6,297.00	30.00%	\$4,407.90
24730ELSM	VIEWSHARE TNSD 94D HD1.3 220V	\$6,803.00	30.00%	\$4,762.10
24730ELSR	VIEWSHARE TNSD 94D HD1.3 220V	\$6,841.00	30.00%	\$4,788.70
24730FLS	VIEWSHARE TNSD ADV 94D HD1.3	\$5,657.00	30.00%	\$3,959.90
24730FLSI	VIEWSHARE TNSD ADV 94D HD1.3	\$5,657.00	30.00%	\$3,959.90
24730FLSR	VIEWSHARE TNSD 94D HD1.3	\$5,657.00	30.00%	\$3,959.90
24730LS	VIEWSHARE TNSD ADV 94D HD1.3	\$6,297.00	30.00%	\$4,407.90
24730LSI	VIEWSHARE TNSD ADV 94D HD1.3	\$6,473.00	30.00%	\$4,531.10
24730LSM	VIEWSHARE TNSD 94D HD1.3	\$6,803.00	30.00%	\$4,762.10
24730LSR	VIEWSHARE TNSD 94D HD1.3	\$6,841.00	30.00%	\$4,788.70
24731BLS	VIEWSHARE TNSD ADV 109D HD1.3	\$640.00	30.00%	\$448.00
24731BLSI	VIEWSHARE TNSD ADV 109D HD1.3	\$816.00	30.00%	\$571.20
24731BLSR	VIEWSHARE TNSD 109D HD1.3	\$1,184.00	30.00%	\$828.80
24731EBLS	VIEWSHARE TNSD ADV 109D HD1.3 220V	\$640.00	30.00%	\$448.00
24731EBLSR	VIEWSHARE TNSD 109D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24731EFLS	VIEWSHARE TNSD ADV 109D HD1.3 220V	\$6,024.00	30.00%	\$4,216.80
24731EFLSI	VIEWSHARE TNSD ADV 109D HD1.3 220V	\$6,024.00	30.00%	\$4,216.80
24731EFLSR	VIEWSHARE TNSD 109D HD1.3 220V	\$6,024.00	30.00%	\$4,216.80
24731ELS	VIEWSHARE TNSD ADV 109D HD1.3 220V	\$6,664.00	30.00%	\$4,664.80
24731ELSM	VIEWSHARE TNSD 109D HD1.3 220V	\$7,170.00	30.00%	\$5,019.00
24731ELSR	VIEWSHARE TNSD 109D HD1.3 220V	\$7,208.00	30.00%	\$5,045.60
24731FLS	VIEWSHARE TNSD ADV 109D HD1.3	\$6,024.00	30.00%	\$4,216.80
24731FLSI	VIEWSHARE TNSD ADV 109D HD1.3	\$6,024.00	30.00%	\$4,216.80
24731FLSR	VIEWSHARE TNSD 109D HD1.3	\$6,024.00	30.00%	\$4,216.80
24731LS	VIEWSHARE TNSD ADV 109D HD1.3	\$6,664.00	30.00%	\$4,664.80
24731LSI	VIEWSHARE TNSD ADV 109D HD1.3	\$6,840.00	30.00%	\$4,788.00
24731LSM	VIEWSHARE TNSD 109D HD1.3	\$7,170.00	30.00%	\$5,019.00
24731LSR	VIEWSHARE TNSD 109D HD1.3	\$7,208.00	30.00%	\$5,045.60
24732BLS	VIEWSHARE TNSD ADV 113D HD1.3	\$640.00	30.00%	\$448.00
24732BLSI	VIEWSHARE TNSD ADV 113D HD1.3	\$816.00	30.00%	\$571.20
24732BLSR	VIEWSHARE TNSD 113D HD1.3	\$1,184.00	30.00%	\$828.80
24732EBLS	VIEWSHARE TNSD ADV 113D HD1.3 220V	\$640.00	30.00%	\$448.00
24732EBLSI	VIEWSHARE TNSD ADV 113D HD1.3 220V	\$816.00	30.00%	\$571.20
24732EBLSR	VIEWSHARE TNSD 113D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24732EFLS	VIEWSHARE TNSD ADV 113D HD1.3 220V	\$6,140.00	30.00%	\$4,298.00
24732EFLSI	VIEWSHARE TNSD ADV 113D HD1.3 220V	\$6,140.00	30.00%	\$4,298.00
24732EFLSR	VIEWSHARE TNSD 113D HD1.3 220V	\$6,140.00	30.00%	\$4,298.00
24732ELS	VIEWSHARE TNSD ADV 113D HD1.3 220V	\$6,780.00	30.00%	\$4,746.00
24732ELSI	VIEWSHARE TNSD ADV 113D HD1.3 220V	\$6,956.00	30.00%	\$4,869.20
24732ELSM	VIEWSHARE TNSD 113D HD1.3 220V	\$7,286.00	30.00%	\$5,100.20
24732ELSR	VIEWSHARE TNSD 113D HD1.3 220V	\$7,324.00	30.00%	\$5,126.80
24732FLS	VIEWSHARE TNSD ADV 113D HD1.3	\$6,140.00	30.00%	\$4,298.00
24732FLSI	VIEWSHARE TNSD ADV 113D HD1.3	\$6,140.00	30.00%	\$4,298.00
24732FLSR	VIEWSHARE TNSD 113D HD1.3	\$6,140.00	30.00%	\$4,298.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24732LS	VIEWSHARE TNSD ADV 113D HD1.3	\$6,780.00	30.00%	\$4,746.00
24732LSI	VIEWSHARE TNSD ADV 113D HD1.3	\$6,956.00	30.00%	\$4,869.20
24732LSM	VIEWSHARE TNSD 113D HD1.3	\$7,286.00	30.00%	\$5,100.20
24732LSR	VIEWSHARE TNSD 113D HD1.3	\$7,324.00	30.00%	\$5,126.80
24733BLS	VIEWSHARE TNSD ADV 123D HD1.3	\$640.00	30.00%	\$448.00
24733BLSI	VIEWSHARE TNSD ADV 123D HD1.3	\$816.00	30.00%	\$571.20
24733BLSR	VIEWSHARE TNSD 123D HD1.3	\$1,184.00	30.00%	\$828.80
24733EBLSR	VIEWSHARE TNSD 123D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24733EFLS	VIEWSHARE TNSD 123D HD1.3 220V	\$6,438.00	30.00%	\$4,506.60
24733EFLSI	VIEWSHARE TNSD 123D HD1.3 220V	\$6,438.00	30.00%	\$4,506.60
24733EFLSR	VIEWSHARE TNSD 123D HD1.3 220V	\$7,622.00	30.00%	\$5,335.40
24733ELSR	VIEWSHARE TNSD 123D HD1.3 220V	\$7,622.00	30.00%	\$5,335.40
24733FLS	VIEWSHARE TNSD ADV 123D HD1.3	\$6,438.00	30.00%	\$4,506.60
24733FLSI	VIEWSHARE TNSD ADV 123D HD1.3	\$6,438.00	30.00%	\$4,506.60
24733FLSR	VIEWSHARE TNSD 123D HD1.3	\$6,438.00	30.00%	\$4,506.60
24733LS	VIEWSHARE TNSD ADV 123D HD1.3	\$7,078.00	30.00%	\$4,954.60
24733LSI	VIEWSHARE TNSD ADV 123D HD1.3	\$7,254.00	30.00%	\$5,077.80
24733LSM	VIEWSHARE TNSD 123D HD1.3	\$7,584.00	30.00%	\$5,308.80
24733LSR	VIEWSHARE TNSD 123D HD1.3	\$7,622.00	30.00%	\$5,335.40
24734BLS	VIEWSHARE TNSD ADV 130D HD1.3	\$640.00	30.00%	\$448.00
24734BLSI	VIEWSHARE TNSD ADV 130D HD1.3	\$816.00	30.00%	\$571.20
24734BLSR	VIEWSHARE TNSD 130D HD1.3	\$1,184.00	30.00%	\$828.80
24734EBLSR	VIEWSHARE TNSD 130D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24734EFLS	VIEWSHARE TNSD 130D HD1.3 220V	\$6,644.00	30.00%	\$4,650.80
24734EFLSI	VIEWSHARE TNSD 130D HD1.3 220V	\$6,644.00	30.00%	\$4,650.80
24734EFLSR	VIEWSHARE TNSD 130D HD1.3 220V	\$6,644.00	30.00%	\$4,650.80
24734ELSR	VIEWSHARE TNSD 130D HD1.3 220V	\$7,828.00	30.00%	\$5,479.60
24734FLS	VIEWSHARE TNSD ADV 130D HD1.3	\$6,644.00	30.00%	\$4,650.80
24734FLSI	VIEWSHARE TNSD ADV 130D HD1.3	\$6,644.00	30.00%	\$4,650.80
24734FLSR	VIEWSHARE TNSD 130D HD1.3	\$6,644.00	30.00%	\$4,650.80
24734LS	VIEWSHARE TNSD ADV 130D HD1.3	\$7,284.00	30.00%	\$5,098.80
24734LSI	VIEWSHARE TNSD ADV 130D HD1.3	\$7,460.00	30.00%	\$5,222.00
24734LSM	VIEWSHARE TNSD 130D HD1.3	\$7,790.00	30.00%	\$5,453.00
24734LSR	VIEWSHARE TNSD 130D HD1.3	\$7,828.00	30.00%	\$5,479.60
24735BLS	VIEWSHARE TNSD ADV 137D HD1.3	\$640.00	30.00%	\$448.00
24735BLSI	VIEWSHARE TNSD ADV 137D HD1.3	\$816.00	30.00%	\$571.20
24735BLSR	VIEWSHARE TNSD 137D HD1.3	\$1,184.00	30.00%	\$828.80
24735EBLSR	VIEWSHARE TNSD 137D HD1.3 220V	\$1,184.00	30.00%	\$828.80
24735EFLS	VIEWSHARE TNSD 137D HD1.3 220V	\$6,856.00	30.00%	\$4,799.20
24735EFLSI	VIEWSHARE TNSD 137D HD1.3 220V	\$6,856.00	30.00%	\$4,799.20
24735EFLSR	VIEWSHARE TNSD 137D HD1.3 220V	\$6,856.00	30.00%	\$4,799.20
24735ELSR	VIEWSHARE TNSD 137D HD1.3 220V	\$8,040.00	30.00%	\$5,628.00
24735FLS	VIEWSHARE TNSD ADV 137D HD1.3	\$6,856.00	30.00%	\$4,799.20
24735FLSI	VIEWSHARE TNSD ADV 137D HD1.3	\$6,856.00	30.00%	\$4,799.20
24735FLSR	VIEWSHARE TNSD 137D HD1.3	\$6,856.00	30.00%	\$4,799.20
24735LS	VIEWSHARE TNSD ADV 137D HD1.3	\$7,496.00	30.00%	\$5,247.20
24735LSI	VIEWSHARE TNSD ADV 137D HD1.3	\$7,672.00	30.00%	\$5,370.40
24735LSM	VIEWSHARE TNSD 137D HD1.3	\$8,002.00	30.00%	\$5,601.40
24735LSR	VIEWSHARE TNSD 137D HD1.3	\$8,040.00	30.00%	\$5,628.00
24736ELS	CONTOUR TNSD 92D HD1.3 220	\$3,523.00	30.00%	\$2,466.10
24736ELSI	CONTOUR TNSD 92D HD1.3 220	\$3,699.00	30.00%	\$2,589.30
24736ELSM	CONTOUR TNSD 92D HD1.3 220	\$4,029.00	30.00%	\$2,820.30
24736ELSR	CONTOUR TNSD 92D HD1.3 220	\$4,067.00	30.00%	\$2,846.90
24736LS	CONTOUR TNSD 92D HD1.3	\$3,523.00	30.00%	\$2,466.10
24736LSI	CONTOUR TNSD 92D HD1.3	\$3,699.00	30.00%	\$2,589.30
24736LSM	CONTOUR TNSD 92D HD1.3	\$4,029.00	30.00%	\$2,820.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24736LSR	CONTOUR TNSD 92D HD1.3	\$4,067.00	30.00%	\$2,846.90
24737ELS	CONTOUR TNSD 106D HD1.3 220	\$3,605.00	30.00%	\$2,523.50
24737ELSI	CONTOUR TNSD 106D HD1.3 220	\$3,781.00	30.00%	\$2,646.70
24737ELSM	CONTOUR TNSD 106D HD1.3 220	\$4,111.00	30.00%	\$2,877.70
24737ELSR	CONTOUR TNSD 106D HD1.3 220	\$4,149.00	30.00%	\$2,904.30
24737LS	CONTOUR TNSD 106D HD1.3	\$3,605.00	30.00%	\$2,523.50
24737LSI	CONTOUR TNSD 106D HD1.3	\$3,781.00	30.00%	\$2,646.70
24737LSM	CONTOUR TNSD 106D HD1.3	\$4,111.00	30.00%	\$2,877.70
24737LSR	CONTOUR TNSD 106D HD1.3	\$4,149.00	30.00%	\$2,904.30
24738ELS	CONTOUR TNSD 110D HD1.3 220	\$3,696.00	30.00%	\$2,587.20
24738ELSI	CONTOUR TNSD 110D HD1.3 220	\$3,872.00	30.00%	\$2,710.40
24738ELSM	CONTOUR TNSD 110D HD1.3 220	\$4,202.00	30.00%	\$2,941.40
24738ELSR	CONTOUR TNSD 110D HD1.3 220	\$4,240.00	30.00%	\$2,968.00
24738LS	CONTOUR TNSD 110D HD1.3	\$3,696.00	30.00%	\$2,587.20
24738LSI	CONTOUR TNSD 110D HD1.3	\$3,872.00	30.00%	\$2,710.40
24738LSM	CONTOUR TNSD 110D HD1.3	\$4,202.00	30.00%	\$2,941.40
24738LSR	CONTOUR TNSD 110D HD1.3	\$4,240.00	30.00%	\$2,968.00
24739ELS	CONTOUR TNSD 119D HD1.3 220	\$3,947.00	30.00%	\$2,762.90
24739ELSI	CONTOUR TNSD 119D HD1.3 220	\$4,123.00	30.00%	\$2,886.10
24739ELSM	CONTOUR TNSD 119D HD1.3 220	\$4,453.00	30.00%	\$3,117.10
24739ELSR	CONTOUR TNSD 119D HD1.3 220	\$4,491.00	30.00%	\$3,143.70
24739LS	CONTOUR TNSD 119D HD1.3	\$3,947.00	30.00%	\$2,762.90
24739LSI	CONTOUR TNSD 119D HD1.3	\$4,123.00	30.00%	\$2,886.10
24739LSM	CONTOUR TNSD 119D HD1.3	\$4,453.00	30.00%	\$3,117.10
24739LSR	CONTOUR TNSD 119D HD1.3	\$4,491.00	30.00%	\$3,143.70
24740ELS	CONTOUR TNSD 133D HD1.3 220	\$4,272.00	30.00%	\$2,990.40
24740ELSI	CONTOUR TNSD 133D HD1.3 220	\$4,448.00	30.00%	\$3,113.60
24740ELSM	CONTOUR TNSD 133D HD1.3 220	\$4,778.00	30.00%	\$3,344.60
24740ELSR	CONTOUR TNSD 133D HD1.3 220	\$4,816.00	30.00%	\$3,371.20
24740LS	CONTOUR TNSD 133D HD1.3	\$4,272.00	30.00%	\$2,990.40
24740LSI	CONTOUR TNSD 133D HD1.3	\$4,448.00	30.00%	\$3,113.60
24740LSM	CONTOUR TNSD 133D HD1.3	\$4,778.00	30.00%	\$3,344.60
24740LSR	CONTOUR TNSD 133D HD1.3	\$4,816.00	30.00%	\$3,371.20
24741EL	CONTOUR TNSD 159D HD1.3 220	\$4,932.00	30.00%	\$3,452.40
24741ELI	CONTOUR TNSD 159D HD1.3 220	\$5,108.00	30.00%	\$3,575.60
24741ELM	CONTOUR TNSD 159D HD1.3 220	\$5,438.00	30.00%	\$3,806.60
24741ELR	CONTOUR TNSD 159D HD1.3 220	\$5,476.00	30.00%	\$3,833.20
24741L	CONTOUR TNSD 159D HD1.3	\$4,932.00	30.00%	\$3,452.40
24741LI	CONTOUR TNSD 159D HD1.3	\$5,108.00	30.00%	\$3,575.60
24741LM	CONTOUR TNSD 159D HD1.3	\$5,438.00	30.00%	\$3,806.60
24741LR	CONTOUR TNSD 159D HD1.3	\$5,476.00	30.00%	\$3,833.20
24742EL	CONTOUR TNSD 184D HD1.3 220	\$5,211.00	30.00%	\$3,647.70
24742ELI	CONTOUR TNSD 184D HD1.3 220	\$5,387.00	30.00%	\$3,770.90
24742ELM	CONTOUR TNSD 184D HD1.3 220	\$5,717.00	30.00%	\$4,001.90
24742ELR	CONTOUR TNSD 184D HD1.3 220	\$5,755.00	30.00%	\$4,028.50
24742L	CONTOUR TNSD 184D HD1.3	\$5,211.00	30.00%	\$3,647.70
24742LI	CONTOUR TNSD 184D HD1.3	\$5,387.00	30.00%	\$3,770.90
24742LM	CONTOUR TNSD 184D HD1.3	\$5,717.00	30.00%	\$4,001.90
24742LR	CONTOUR TNSD 184D HD1.3	\$5,755.00	30.00%	\$4,028.50
24743ELS	CONTOUR TNSD 94D HD1.3 220	\$3,523.00	30.00%	\$2,466.10
24743ELSI	CONTOUR TNSD 94D HD1.3 220	\$3,699.00	30.00%	\$2,589.30
24743ELSM	CONTOUR TNSD 94D HD1.3 220	\$4,029.00	30.00%	\$2,820.30
24743ELSR	CONTOUR TNSD 94D HD1.3 220	\$4,067.00	30.00%	\$2,846.90
24743LS	CONTOUR TNSD 94D HD1.3	\$3,523.00	30.00%	\$2,466.10
24743LSI	CONTOUR TNSD 94D HD1.3	\$3,699.00	30.00%	\$2,589.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24743LSM	CONTOUR TNSD 94D HD1.3	\$4,029.00	30.00%	\$2,820.30
24743LSR	CONTOUR TNSD 94D HD1.3	\$4,067.00	30.00%	\$2,846.90
24744ELS	CONTOUR TNSD 109D HD1.3 220	\$3,600.00	30.00%	\$2,520.00
24744ELSI	CONTOUR TNSD 109D HD1.3 220	\$3,776.00	30.00%	\$2,643.20
24744ELSM	CONTOUR TNSD 109D HD1.3 220	\$4,106.00	30.00%	\$2,874.20
24744ELSR	CONTOUR TNSD 109D HD1.3 220	\$4,144.00	30.00%	\$2,900.80
24744LS	CONTOUR TNSD 109D HD1.3	\$3,600.00	30.00%	\$2,520.00
24744LSI	CONTOUR TNSD 109D HD1.3	\$3,776.00	30.00%	\$2,643.20
24744LSM	CONTOUR TNSD 109D HD1.3	\$4,106.00	30.00%	\$2,874.20
24744LSR	CONTOUR TNSD 109D HD1.3	\$4,144.00	30.00%	\$2,900.80
24745ELS	CONTOUR TNSD 113D HD1.3 220	\$3,696.00	30.00%	\$2,587.20
24745ELSI	CONTOUR TNSD 113D HD1.3 220	\$3,872.00	30.00%	\$2,710.40
24745ELSM	CONTOUR TNSD 113D HD1.3 220	\$4,202.00	30.00%	\$2,941.40
24745ELSR	CONTOUR TNSD 113D HD1.3 220	\$4,240.00	30.00%	\$2,968.00
24745LS	CONTOUR TNSD 113D HD1.3	\$3,696.00	30.00%	\$2,587.20
24745LSI	CONTOUR TNSD 113D HD1.3	\$3,872.00	30.00%	\$2,710.40
24745LSM	CONTOUR TNSD 113D HD1.3	\$4,202.00	30.00%	\$2,941.40
24745LSR	CONTOUR TNSD 113D HD1.3	\$4,240.00	30.00%	\$2,968.00
24746ELS	CONTOUR TNSD 123D HD1.3 220	\$3,948.00	30.00%	\$2,763.60
24746ELSI	CONTOUR TNSD 123D HD1.3 220	\$4,124.00	30.00%	\$2,886.80
24746ELSM	CONTOUR TNSD 123D HD1.3 220	\$4,454.00	30.00%	\$3,117.80
24746ELSR	CONTOUR TNSD 123D HD1.3 220	\$4,492.00	30.00%	\$3,144.40
24746LS	CONTOUR TNSD 123D HD1.3	\$3,948.00	30.00%	\$2,763.60
24746LSI	CONTOUR TNSD 123D HD1.3	\$4,124.00	30.00%	\$2,886.80
24746LSM	CONTOUR TNSD 123D HD1.3	\$4,454.00	30.00%	\$3,117.80
24746LSR	CONTOUR TNSD 123D HD1.3	\$4,492.00	30.00%	\$3,144.40
24747ELS	CONTOUR TNSD 130D HD1.3 220	\$4,111.00	30.00%	\$2,877.70
24747ELSI	CONTOUR TNSD 130D HD1.3 220	\$4,287.00	30.00%	\$3,000.90
24747ELSM	CONTOUR TNSD 130D HD1.3 220	\$4,617.00	30.00%	\$3,231.90
24747ELSR	CONTOUR TNSD 130D HD1.3 220	\$4,655.00	30.00%	\$3,258.50
24747LS	CONTOUR TNSD 130D HD1.3	\$4,111.00	30.00%	\$2,877.70
24747LSI	CONTOUR TNSD 130D HD1.3	\$4,287.00	30.00%	\$3,000.90
24747LSM	CONTOUR TNSD 130D HD1.3	\$4,617.00	30.00%	\$3,231.90
24747LSR	CONTOUR TNSD 130D HD1.3	\$4,655.00	30.00%	\$3,258.50
24748ELI	CONTOUR TNSD 137D HD1.3 220	\$4,443.00	30.00%	\$3,110.10
24748ELS	CONTOUR TNSD 137D HD1.3 220	\$4,266.00	30.00%	\$2,986.20
24748ELSI	CONTOUR TNSD 137D HD1.3 220	\$4,442.00	30.00%	\$3,109.40
24748ELSM	CONTOUR TNSD 137D HD1.3 220	\$4,772.00	30.00%	\$3,340.40
24748ELSR	CONTOUR TNSD 137D HD1.3 220	\$4,810.00	30.00%	\$3,367.00
24748LS	CONTOUR TNSD 137D HD1.3	\$4,266.00	30.00%	\$2,986.20
24748LSI	CONTOUR TNSD 137D HD1.3	\$4,442.00	30.00%	\$3,109.40
24748LSM	CONTOUR TNSD 137D HD1.3	\$4,772.00	30.00%	\$3,340.40
24748LSR	CONTOUR TNSD 137D HD1.3	\$4,810.00	30.00%	\$3,367.00
24749EL	CONTOUR TNSD 164D HD1.3 220	\$4,933.00	30.00%	\$3,453.10
24749ELI	CONTOUR TNSD 164D HD1.3 220	\$5,109.00	30.00%	\$3,576.30
24749ELM	CONTOUR TNSD 164D HD1.3 220	\$5,439.00	30.00%	\$3,807.30
24749ELR	CONTOUR TNSD 164D HD1.3 220	\$5,477.00	30.00%	\$3,833.90
24749L	CONTOUR TNSD 164D HD1.3	\$4,933.00	30.00%	\$3,453.10
24749LI	CONTOUR TNSD 164D HD1.3	\$5,109.00	30.00%	\$3,576.30
24749LM	CONTOUR TNSD 164D HD1.3	\$5,439.00	30.00%	\$3,807.30
24749LR	CONTOUR TNSD 164D HD1.3	\$5,477.00	30.00%	\$3,833.90
24750EL	CONTOUR TNSD 189D HD1.3 220	\$5,206.00	30.00%	\$3,644.20
24750ELI	CONTOUR TNSD 189D HD1.3 220	\$5,382.00	30.00%	\$3,767.40
24750ELM	CONTOUR TNSD 189D HD1.3 220	\$5,712.00	30.00%	\$3,998.40
24750ELR	CONTOUR TNSD 189D HD1.3 220	\$5,750.00	30.00%	\$4,025.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24750L	CONTOUR TNSD 189D HD1.3	\$5,206.00	30.00%	\$3,644.20
24750LI	CONTOUR TNSD 189D HD1.3	\$5,382.00	30.00%	\$3,767.40
24750LM	CONTOUR TNSD 189D HD1.3	\$5,712.00	30.00%	\$3,998.40
24750LR	CONTOUR TNSD 189D HD1.3	\$5,750.00	30.00%	\$4,025.00
24751	CINEMA CONTOUR HD1.3 77D 37.5X67	\$1,395.00	30.00%	\$976.50
24751V	CINEMA CONTOUR HD1.3 77D 37.5X67	\$1,395.00	30.00%	\$976.50
24752	CINEMA CONTOUR HD1.3 82D 40.5X72	\$1,500.00	30.00%	\$1,050.00
24752V	CINEMA CONTOUR HD1.3 82D 40.5X72	\$1,500.00	30.00%	\$1,050.00
24753	CINEMA CONTOUR HD1.3 92D 45X80	\$1,662.00	30.00%	\$1,163.40
24753V	CINEMA CONTOUR HD1.3 92D 45X80	\$1,662.00	30.00%	\$1,163.40
24754	CINEMA CONTOUR HD1.3 100D 49X87	\$1,804.00	30.00%	\$1,262.80
24754V	CINEMA CONTOUR HD1.3 100D 49X87	\$1,804.00	30.00%	\$1,262.80
24755	CINEMA CONTOUR HD1.3 106D 52X92	\$2,014.00	30.00%	\$1,409.80
24755V	CINEMA CONTOUR HD1.3 106D 52X92	\$2,014.00	30.00%	\$1,409.80
24756	CINEMA CONTOUR HD1.3 110D 54X96	\$2,110.00	30.00%	\$1,477.00
24756V	CINEMA CONTOUR HD1.3 110D 54X96	\$2,110.00	30.00%	\$1,477.00
24757	CINEMA CONTOUR HD1.3 119D 58X104	\$2,334.00	30.00%	\$1,633.80
24757V	CINEMA CONTOUR HD1.3 119D 58X104	\$2,334.00	30.00%	\$1,633.80
24758	CINEMA CONTOUR HD1.3 133D 65X116	\$2,650.00	30.00%	\$1,855.00
24758V	CINEMA CONTOUR HD1.3 133D 65X116	\$2,650.00	30.00%	\$1,855.00
24759	CINEMA CONTOUR HD1.3 159D 78X139	\$3,001.00	30.00%	\$2,100.70
24759V	CINEMA CONTOUR HD1.3 159D 78X139	\$3,001.00	30.00%	\$2,100.70
24760	CINEMA CONTOUR HD1.3 193D 94.5X168	\$3,262.00	30.00%	\$2,283.40
24760V	CINEMA CONTOUR HD1.3 193D 94.5X168	\$3,262.00	30.00%	\$2,283.40
24761	CINEMA CONTOUR HD1.3 220D 108X192	\$3,514.00	30.00%	\$2,459.80
24761V	CINEMA CONTOUR HD1.3 220D 108X192	\$3,514.00	30.00%	\$2,459.80
24762	CINEMA CONTOUR HD1.3 94D 50X80	\$1,662.00	30.00%	\$1,163.40
24762V	CINEMA CONTOUR HD1.3 94D 50X80	\$1,662.00	30.00%	\$1,163.40
24763	CINEMA CONTOUR HD1.3 109D 57.5X92	\$2,014.00	30.00%	\$1,409.80
24763V	CINEMA CONTOUR HD1.3 109D 57.5X92	\$2,014.00	30.00%	\$1,409.80
24764	CINEMA CONTOUR HD1.3 113D 60X96	\$2,110.00	30.00%	\$1,477.00
24764V	CINEMA CONTOUR HD1.3 113D 60X96	\$2,110.00	30.00%	\$1,477.00
24765	CINEMA CONTOUR HD1.3 123D 65X104	\$2,334.00	30.00%	\$1,633.80
24765V	CINEMA CONTOUR HD1.3 123D 65X104	\$2,334.00	30.00%	\$1,633.80
24766	CINEMA CONTOUR HD1.3 130D 69X110	\$2,494.00	30.00%	\$1,745.80
24766V	CINEMA CONTOUR HD1.3 130D 69X110	\$2,494.00	30.00%	\$1,745.80
24767	CINEMA CONTOUR HD1.3 137D 72.5X116	\$2,650.00	30.00%	\$1,855.00
24767V	CINEMA CONTOUR HD1.3 137D 72.5X116	\$2,650.00	30.00%	\$1,855.00
24768	CINEMA CONTOUR HD1.3 164D 87X139	\$3,001.00	30.00%	\$2,100.70
24768V	CINEMA CONTOUR HD1.3 164D 87X139	\$3,001.00	30.00%	\$2,100.70
24769	CINEMA CONTOUR HD1.3 189D 100X160	\$3,198.00	30.00%	\$2,238.60
24769V	CINEMA CONTOUR HD1.3 189D 100X160	\$3,198.00	30.00%	\$2,238.60
24770	CINEMA CONTOUR HD1.3 208D 110X176	\$3,388.00	30.00%	\$2,371.60
24770V	CINEMA CONTOUR HD1.3 208D 110X176	\$3,388.00	30.00%	\$2,371.60
24771	CINEMA CONTOUR HD1.3 226D 120X192	\$3,514.00	30.00%	\$2,459.80
24771V	CINEMA CONTOUR HD1.3 226D 120X192	\$3,514.00	30.00%	\$2,459.80
24772	CINEMA CONTOUR HD1.3 96D 37.5X88	\$1,804.00	30.00%	\$1,262.80
24772V	CINEMA CONTOUR HD1.3 96D 37.5X88	\$1,804.00	30.00%	\$1,262.80
24773	CINEMA CONTOUR HD1.3 103D 40.5X95	\$2,110.00	30.00%	\$1,477.00
24773V	CINEMA CONTOUR HD1.3 103D 40.5X95	\$2,110.00	30.00%	\$1,477.00
24774	CINEMA CONTOUR HD1.3 115D 45X106	\$2,334.00	30.00%	\$1,633.80
24774V	CINEMA CONTOUR HD1.3 115D 45X106	\$2,334.00	30.00%	\$1,633.80
24775	CINEMA CONTOUR HD1.3 125D 49X115	\$2,624.00	30.00%	\$1,836.80
24775V	CINEMA CONTOUR HD1.3 125D 49X115	\$2,624.00	30.00%	\$1,836.80
24776	CINEMA CONTOUR HD1.3 133D 52X122	\$2,701.00	30.00%	\$1,890.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24776V	CINEMA CONTOUR HD1.3 133D 52X122	\$2,701.00	30.00%	\$1,890.70
24777	CINEMA CONTOUR HD1.3 138D 54X126	\$2,774.00	30.00%	\$1,941.80
24777V	CINEMA CONTOUR HD1.3 138D 54X126	\$2,774.00	30.00%	\$1,941.80
24778	CINEMA CONTOUR HD1.3 148D 58X136.5	\$2,950.00	30.00%	\$2,065.00
24778V	CINEMA CONTOUR HD1.3 148D 58X136.5	\$2,950.00	30.00%	\$2,065.00
24779	CINEMA CONTOUR HD1.3 166D 65X153	\$3,131.00	30.00%	\$2,191.70
24779V	CINEMA CONTOUR HD1.3 166D 65X153	\$3,131.00	30.00%	\$2,191.70
24780	CINEMA CONTOUR HD1.3 199D 78X183.5	\$3,362.00	30.00%	\$2,353.40
24780V	CINEMA CONTOUR HD1.3 199D 78X183.5	\$3,362.00	30.00%	\$2,353.40
24781	CINEMA CONTOUR HD1.3 208D 81.5X192	\$3,514.00	30.00%	\$2,459.80
24781V	CINEMA CONTOUR HD1.3 208D 81.5X192	\$3,514.00	30.00%	\$2,459.80
24782	DA-SNAP HD1.3 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
24782V	DA-SNAP HD1.3 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
24783	DA-SNAP HD1.3 40.5X72NPA 82D	\$1,160.00	30.00%	\$812.00
24783V	DA-SNAP HD1.3 40.5X72NPA 82D	\$1,160.00	30.00%	\$812.00
24784	DA-SNAP HD1.3 45X80NPA 92D	\$1,309.00	30.00%	\$916.30
24784V	DA-SNAP HD1.3 45X80NPA 92D	\$1,309.00	30.00%	\$916.30
24785	DA-SNAP HD1.3 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
24785V	DA-SNAP HD1.3 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
24786	DA-SNAP HD1.3 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
24786V	DA-SNAP HD1.3 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
24787	DA-SNAP HD1.3 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
24787V	DA-SNAP HD1.3 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
24788	DA-SNAP HD1.3 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
24788V	DA-SNAP HD1.3 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
24789	DA-SNAP HD1.3 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
24789V	DA-SNAP HD1.3 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
24790	DA-SNAP HD1.3 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
24790V	DA-SNAP HD1.3 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
24791	DA-SNAP HD1.3 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
24791V	DA-SNAP HD1.3 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
24792	DA-SNAP HD1.3 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
24792V	DA-SNAP HD1.3 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
24793	DA-SNAP HD1.3 50X80NPA 94D	\$1,309.00	30.00%	\$916.30
24793V	DA-SNAP HD1.3 50X80NPA 94D	\$1,309.00	30.00%	\$916.30
24794	DA-SNAP HD1.3 57.5X92NPA 109D	\$1,625.00	30.00%	\$1,137.50
24794V	DA-SNAP HD1.3 57.5X92NPA 109D	\$1,625.00	30.00%	\$1,137.50
24795	DA-SNAP HD1.3 60X96NPA 113D	\$1,723.00	30.00%	\$1,206.10
24795V	DA-SNAP HD1.3 60X96NPA 113D	\$1,723.00	30.00%	\$1,206.10
24796	DA-SNAP HD1.3 65X104NPA 123D	\$1,917.00	30.00%	\$1,341.90
24796V	DA-SNAP HD1.3 65X104NPA 123D	\$1,917.00	30.00%	\$1,341.90
24797	DA-SNAP HD1.3 69X110NPA 130D	\$2,068.00	30.00%	\$1,447.60
24797V	DA-SNAP HD1.3 69X110NPA 130D	\$2,068.00	30.00%	\$1,447.60
24798	DA-SNAP HD1.3 72.5X116NPA 137D	\$2,219.00	30.00%	\$1,553.30
24798V	DA-SNAP HD1.3 72.5X116NPA 137D	\$2,219.00	30.00%	\$1,553.30
24799	DA-SNAP HD1.3 87X139NPA 164D	\$2,527.00	30.00%	\$1,768.90
24799V	DA-SNAP HD1.3 87X139NPA 164D	\$2,527.00	30.00%	\$1,768.90
24800	DA-SNAP HD1.3 100X160NPA 189D	\$2,704.00	30.00%	\$1,892.80
24800V	DA-SNAP HD1.3 100X160NPA 189D	\$2,704.00	30.00%	\$1,892.80
24801	DA-SNAP HD1.3 110X176NPA 208D	\$2,882.00	30.00%	\$2,017.40
24801V	DA-SNAP HD1.3 110X176NPA 208D	\$2,882.00	30.00%	\$2,017.40
24802	DA-SNAP HD1.3 120X192NPA 226D	\$2,995.00	30.00%	\$2,096.50
24802V	DA-SNAP HD1.3 120X192NPA 226D	\$2,995.00	30.00%	\$2,096.50
24803	DA-SNAP HD1.3 37.5X88 96D CS	\$1,499.00	30.00%	\$1,049.30
24803V	DA-SNAP HD1.3 37.5X88 96D CS	\$1,499.00	30.00%	\$1,049.30



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24804	DA-SNAP HD1.3 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
24804V	DA-SNAP HD1.3 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
24805	DA-SNAP HD1.3 45X106 115D CS	\$1,917.00	30.00%	\$1,341.90
24805V	DA-SNAP HD1.3 45X106 115D CS	\$1,917.00	30.00%	\$1,341.90
24806	DA-SNAP HD1.3 49X115 125D CS	\$2,199.00	30.00%	\$1,539.30
24806V	DA-SNAP HD1.3 49X115 125D CS	\$2,199.00	30.00%	\$1,539.30
24807	DA-SNAP HD1.3 52X122 133D CS	\$2,332.00	30.00%	\$1,632.40
24807V	DA-SNAP HD1.3 52X122 133D CS	\$2,332.00	30.00%	\$1,632.40
24808	DA-SNAP HD1.3 54X126 138D CS	\$2,409.00	30.00%	\$1,686.30
24808V	DA-SNAP HD1.3 54X126 138D CS	\$2,409.00	30.00%	\$1,686.30
24809	DA-SNAP HD1.3 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
24809V	DA-SNAP HD1.3 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
24810	DA-SNAP HD1.3 65X153 166D CS	\$2,862.00	30.00%	\$2,003.40
24810V	DA-SNAP HD1.3 65X153 166D CS	\$2,862.00	30.00%	\$2,003.40
24811	DA-SNAP HD1.3 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
24811V	DA-SNAP HD1.3 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
24812	DA-SNAP HD1.3 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
24812V	DA-SNAP HD1.3 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
24813	IMAGER HD1.3 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
24813V	IMAGER HD1.3 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
24814	IMAGER HD1.3 40.5X72NPA 82D	\$1,500.00	30.00%	\$1,050.00
24814V	IMAGER HD1.3 40.5X72NPA 82D	\$1,500.00	30.00%	\$1,050.00
24815	IMAGER HD1.3 45X80NPA 92D	\$1,662.00	30.00%	\$1,163.40
24815V	IMAGER HD1.3 45X80NPA 92D	\$1,662.00	30.00%	\$1,163.40
24816	IMAGER HD1.3 49X87NPA 100D	\$1,804.00	30.00%	\$1,262.80
24816V	IMAGER HD1.3 49X87NPA 100D	\$1,804.00	30.00%	\$1,262.80
24817	IMAGER HD1.3 52X92NPA 106D	\$2,014.00	30.00%	\$1,409.80
24817V	IMAGER HD1.3 52X92NPA 106D	\$2,014.00	30.00%	\$1,409.80
24818	IMAGER HD1.3 54X96NPA 110D	\$2,110.00	30.00%	\$1,477.00
24818V	IMAGER HD1.3 54X96NPA 110D	\$2,110.00	30.00%	\$1,477.00
24819	IMAGER HD1.3 58X104NPA 119D	\$2,334.00	30.00%	\$1,633.80
24819V	IMAGER HD1.3 58X104NPA 119D	\$2,334.00	30.00%	\$1,633.80
24820	IMAGER HD1.3 65X116NPA 133D	\$2,650.00	30.00%	\$1,855.00
24820V	IMAGER HD1.3 65X116NPA 133D	\$2,650.00	30.00%	\$1,855.00
24821	IMAGER HD1.3 78X139NPA 159D	\$3,001.00	30.00%	\$2,100.70
24821V	IMAGER HD1.3 78X139NPA 159D	\$3,001.00	30.00%	\$2,100.70
24822	IMAGER HD1.3 37.5X88 96D CS	\$1,804.00	30.00%	\$1,262.80
24822V	IMAGER HD1.3 37.5X88 96D CS	\$1,804.00	30.00%	\$1,262.80
24823	IMAGER HD1.3 40.5X95 103D CS	\$2,110.00	30.00%	\$1,477.00
24823V	IMAGER HD1.3 40.5X95 103D CS	\$2,110.00	30.00%	\$1,477.00
24824	IMAGER HD1.3 45X106 115D CS	\$2,334.00	30.00%	\$1,633.80
24824V	IMAGER HD1.3 45X106 115D CS	\$2,334.00	30.00%	\$1,633.80
24825	IMAGER HD1.3 49X115 125D CS	\$2,624.00	30.00%	\$1,836.80
24825V	IMAGER HD1.3 49X115 125D CS	\$2,624.00	30.00%	\$1,836.80
24826	IMAGER HD1.3 52X122 133D CS	\$2,701.00	30.00%	\$1,890.70
24826V	IMAGER HD1.3 52X122 133D CS	\$2,701.00	30.00%	\$1,890.70
24827	IMAGER HD1.3 54X126 138D CS	\$2,774.00	30.00%	\$1,941.80
24827V	IMAGER HD1.3 54X126 138D CS	\$2,774.00	30.00%	\$1,941.80
24828	IMAGER HD1.3 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
24828V	IMAGER HD1.3 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
24844	COSMO TNSD 188D HD1.3	\$5,348.00	30.00%	\$3,743.60
24844E	COSMO TNSD 188D HD1.3 220	\$5,348.00	30.00%	\$3,743.60
24844EL	COSMO TNSD 188D HD1.3 220	\$5,641.00	30.00%	\$3,948.70
24844L	COSMO TNSD 188D HD1.3	\$5,641.00	30.00%	\$3,948.70
24845	COSMO TNSD 220D HD1.3 HDTV	\$6,137.00	30.00%	\$4,295.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24845E	COSMO TNSD 220D HD1.3 HDTV 220	\$6,137.00	30.00%	\$4,295.90
24845EL	COSMO TNSD 220D HD1.3 HDTV 220	\$6,430.00	30.00%	\$4,501.00
24845L	COSMO TNSD 220D HD1.3 HDTV	\$6,430.00	30.00%	\$4,501.00
24846	COSMO TNSD 189D HD1.3	\$4,703.00	30.00%	\$3,292.10
24846E	COSMO TNSD 189D HD1.3 220	\$4,703.00	30.00%	\$3,292.10
24846EL	COSMO TNSD 189D HD1.3 220	\$4,996.00	30.00%	\$3,497.20
24846L	COSMO TNSD 189D HD1.3	\$4,996.00	30.00%	\$3,497.20
24847	COSMO TNSD 208D HD1.3	\$5,581.00	30.00%	\$3,906.70
24847E	COSMO TNSD 208D HD1.3 220	\$5,581.00	30.00%	\$3,906.70
24847EL	COSMO TNSD 208D HD1.3 220	\$5,874.00	30.00%	\$4,111.80
24847L	COSMO TNSD 208D HD1.3	\$5,874.00	30.00%	\$4,111.80
24848	COSMO TNSD 226D HD1.3	\$6,275.00	30.00%	\$4,392.50
24848E	COSMO TNSD 226D HD1.3 220	\$6,275.00	30.00%	\$4,392.50
24848EL	COSMO TNSD 226D HD1.3 220	\$6,568.00	30.00%	\$4,597.60
24848L	COSMO TNSD 226D HD1.3	\$6,568.00	30.00%	\$4,597.60
24849	ADV DLX TNSD 92D HD1.3	\$6,570.00	30.00%	\$4,599.00
24849B	ADV DLX TNSD 92D HD1.3	\$816.00	30.00%	\$571.20
24849BI	ADV DLX TNSD 92D HD1.3	\$992.00	30.00%	\$694.40
24849BR	ADV DLX TNSD 92D HD1.3	\$1,360.00	30.00%	\$952.00
24849E	ADV DLX TNSD 92D HD1.3 220	\$6,570.00	30.00%	\$4,599.00
24849EB	ADV DLX TNSD 92D HD1.3 220	\$816.00	30.00%	\$571.20
24849EBR	ADV DLX TNSD 92D HD1.3 220	\$1,360.00	30.00%	\$952.00
24849EF	ADV DLX TNSD 92D HD1.3 220	\$5,754.00	30.00%	\$4,027.80
24849ER	ADV DLX TNSD 92D HD1.3 220	\$7,114.00	30.00%	\$4,979.80
24849F	ADV DLX TNSD 92D HD1.3	\$5,754.00	30.00%	\$4,027.80
24849I	ADV DLX TNSD 92D HD1.3	\$6,746.00	30.00%	\$4,722.20
24849R	ADV DLX TNSD 92D HD1.3	\$7,114.00	30.00%	\$4,979.80
24850	ADV DLX TNSD 106D HD1.3	\$6,873.00	30.00%	\$4,811.10
24850B	ADV DLX TNSD 106D HD1.3	\$816.00	30.00%	\$571.20
24850BI	ADV DLX TNSD 106D HD1.3	\$992.00	30.00%	\$694.40
24850BR	ADV DLX TNSD 106D HD1.3	\$1,360.00	30.00%	\$952.00
24850E	ADV DLX TNSD 106D HD1.3 220	\$6,873.00	30.00%	\$4,811.10
24850EB	ADV DLX TNSD 106D HD1.3 220	\$816.00	30.00%	\$571.20
24850EBR	ADV DLX TNSD 106D HD1.3 220	\$1,360.00	30.00%	\$952.00
24850EF	ADV DLX TNSD 106D HD1.3 220	\$6,057.00	30.00%	\$4,239.90
24850ER	ADV DLX TNSD 106D HD1.3 220	\$7,417.00	30.00%	\$5,191.90
24850F	ADV DLX TNSD 106D HD1.3	\$6,057.00	30.00%	\$4,239.90
24850I	ADV DLX TNSD 106D HD1.3	\$7,049.00	30.00%	\$4,934.30
24850R	ADV DLX TNSD 106D HD1.3	\$7,417.00	30.00%	\$5,191.90
24851	ADV DLX TNSD 110D HD1.3	\$7,072.00	30.00%	\$4,950.40
24851B	ADV DLX TNSD 110D HD1.3	\$816.00	30.00%	\$571.20
24851BI	ADV DLX TNSD 110D HD1.3	\$992.00	30.00%	\$694.40
24851BR	ADV DLX TNSD 110D HD1.3	\$1,360.00	30.00%	\$952.00
24851E	ADV DLX TNSD 110D HD1.3 220	\$7,072.00	30.00%	\$4,950.40
24851EB	ADV DLX TNSD 110D HD1.3 220	\$816.00	30.00%	\$571.20
24851EBR	ADV DLX TNSD 110D HD1.3 220	\$1,360.00	30.00%	\$952.00
24851EF	ADV DLX TNSD 110D HD1.3 220	\$6,256.00	30.00%	\$4,379.20
24851ER	ADV DLX TNSD 110D HD1.3 220	\$7,616.00	30.00%	\$5,331.20
24851F	ADV DLX TNSD 110D HD1.3	\$6,256.00	30.00%	\$4,379.20
24851I	ADV DLX TNSD 110D HD1.3	\$7,248.00	30.00%	\$5,073.60
24851R	ADV DLX TNSD 110D HD1.3	\$7,616.00	30.00%	\$5,331.20
24852	ADV DLX TNSD 119D HD1.3	\$7,556.00	30.00%	\$5,289.20
24852B	ADV DLX TNSD 119D HD1.3	\$816.00	30.00%	\$571.20
24852BI	ADV DLX TNSD 119D HD1.3	\$992.00	30.00%	\$694.40
24852BR	ADV DLX TNSD 119D HD1.3	\$1,360.00	30.00%	\$952.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
24852E	ADV DLX TNSD 119D HD1.3 220	\$7,556.00	30.00%	\$5,289.20
24852EB	ADV DLX TNSD 119D HD1.3 220	\$816.00	30.00%	\$571.20
24852EBR	ADV DLX TNSD 119D HD1.3 220	\$1,360.00	30.00%	\$952.00
24852EF	ADV DLX TNSD 119D HD1.3 220	\$6,740.00	30.00%	\$4,718.00
24852ER	ADV DLX TNSD 119D HD1.3 220	\$8,100.00	30.00%	\$5,670.00
24852F	ADV DLX TNSD 119D HD1.3	\$6,740.00	30.00%	\$4,718.00
24852I	ADV DLX TNSD 119D HD1.3	\$7,732.00	30.00%	\$5,412.40
24852R	ADV DLX TNSD 119D HD1.3	\$8,100.00	30.00%	\$5,670.00
24853	ADV DLX TNSD 133D HD1.3	\$8,233.00	30.00%	\$5,763.10
24853B	ADV DLX TNSD 133D HD1.3	\$816.00	30.00%	\$571.20
24853BI	ADV DLX TNSD 133D HD1.3	\$992.00	30.00%	\$694.40
24853BR	ADV DLX TNSD 133D HD1.3	\$1,360.00	30.00%	\$952.00
24853E	ADV DLX TNSD 133D HD1.3 220	\$8,233.00	30.00%	\$5,763.10
24853EB	ADV DLX TNSD 133D HD1.3 220	\$816.00	30.00%	\$571.20
24853EBR	ADV DLX TNSD 133D HD1.3 220	\$1,360.00	30.00%	\$952.00
24853EF	ADV DLX TNSD 133D HD1.3 220	\$7,417.00	30.00%	\$5,191.90
24853ER	ADV DLX TNSD 133D HD1.3 220	\$8,777.00	30.00%	\$6,143.90
24853F	ADV DLX TNSD 133D HD1.3	\$7,417.00	30.00%	\$5,191.90
24853I	ADV DLX TNSD 133D HD1.3	\$8,409.00	30.00%	\$5,886.30
24853R	ADV DLX TNSD 133D HD1.3	\$8,777.00	30.00%	\$6,143.90
24854	ADV DLX TNSD 159D HD1.3	\$8,862.00	30.00%	\$6,203.40
24854B	ADV DLX TNSD 159D HD1.3	\$816.00	30.00%	\$571.20
24854E	ADV DLX TNSD 159D HD1.3 220	\$8,862.00	30.00%	\$6,203.40
24854F	ADV DLX TNSD 159D HD1.3	\$8,046.00	30.00%	\$5,632.20
24854R	ADV DLX TNSD 159D HD1.3	\$9,406.00	30.00%	\$6,584.20
24855	ADV DLX TNSD 184D HD1.3	\$9,094.00	30.00%	\$6,365.80
24855F	ADV DLX TNSD 184D HD1.3	\$8,278.00	30.00%	\$5,794.60
24855R	ADV DLX TNSD 184D HD1.3	\$9,638.00	30.00%	\$6,746.60
24856	ADV DLX TNSD 94D HD1.3	\$6,570.00	30.00%	\$4,599.00
24856ER	ADV DLX TNSD 94D HD1.3 220	\$7,114.00	30.00%	\$4,979.80
24857	ADV DLX TNSD 109D HD1.3	\$6,924.00	30.00%	\$4,846.80
24857B	ADV DLX TNSD 109D HD1.3	\$816.00	30.00%	\$571.20
24857EI	ADV DLX TNSD 109D HD1.3 220	\$7,100.00	30.00%	\$4,970.00
24857F	ADV DLX TNSD 109D HD1.3	\$6,108.00	30.00%	\$4,275.60
24858	ADV DLX TNSD 113D HD1.3	\$7,072.00	30.00%	\$4,950.40
24858BR	ADV DLX TNSD 113D HD1.3	\$1,360.00	30.00%	\$952.00
24858F	ADV DLX TNSD 113D HD1.3	\$6,256.00	30.00%	\$4,379.20
24859	ADV DLX TNSD 123D HD1.3	\$7,556.00	30.00%	\$5,289.20
24859B	ADV DLX TNSD 123D HD1.3	\$816.00	30.00%	\$571.20
24859F	ADV DLX TNSD 123D HD1.3	\$6,740.00	30.00%	\$4,718.00
24859I	ADV DLX TNSD 123D HD1.3	\$7,732.00	30.00%	\$5,412.40
24860	ADV DLX TNSD 130D HD1.3	\$7,896.00	30.00%	\$5,527.20
24860BI	ADV DLX TNSD 130D HD1.3	\$992.00	30.00%	\$694.40
24860F	ADV DLX TNSD 130D HD1.3	\$7,080.00	30.00%	\$4,956.00
24861	ADV DLX TNSD 137D HD1.3	\$8,233.00	30.00%	\$5,763.10
24861BR	ADV DLX TNSD 137D HD1.3	\$1,360.00	30.00%	\$952.00
24861F	ADV DLX TNSD 137D HD1.3	\$7,417.00	30.00%	\$5,191.90
24861R	ADV DLX TNSD 137D HD1.3	\$8,777.00	30.00%	\$6,143.90
24862	ADV DLX TNSD 164D HD1.3	\$8,862.00	30.00%	\$6,203.40
24862B	ADV DLX TNSD 164D HD1.3	\$816.00	30.00%	\$571.20
24862F	ADV DLX TNSD 164D HD1.3	\$8,046.00	30.00%	\$5,632.20
24863	ADV DLX TNSD 189D HD1.3	\$9,090.00	30.00%	\$6,363.00
24863F	ADV DLX TNSD 189D HD1.3	\$8,274.00	30.00%	\$5,791.80
24863R	ADV DLX TNSD 189D HD1.3	\$9,634.00	30.00%	\$6,743.80
24864	ADV DLX TNSD 220D HD HD1.3	\$14,874.00	30.00%	\$10,411.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
24864B	ADV DLX TNSD 220D HD HD1.3	\$1,279.00	30.00%	\$895.30
24864F	ADV DLX TNSD 220D HD HD1.3	\$13,595.00	30.00%	\$9,516.50
24865	ADV DLX TNSD 247D HD1.3	\$16,528.00	30.00%	\$11,569.60
24866	ADV DLX TNSD 275D HD1.3	\$17,788.00	30.00%	\$12,451.60
24867	ADV DLX TNSD 298D HD1.3	\$18,817.00	30.00%	\$13,171.90
24867B	ADV DLX TNSD 298D HD1.3	\$1,279.00	30.00%	\$895.30
24867F	ADV DLX TNSD 298D HD1.3	\$17,538.00	30.00%	\$12,276.60
24868	ADV DLX TNSD 208D HD1.3	\$14,657.00	30.00%	\$10,259.90
24868B	ADV DLX TNSD 208D HD1.3	\$1,279.00	30.00%	\$895.30
24868E	ADV DLX TNSD 208D HD1.3 220	\$14,657.00	30.00%	\$10,259.90
24868EB	ADV DLX TNSD 208D HD1.3 220	\$1,279.00	30.00%	\$895.30
24868EF	ADV DLX TNSD 208D HD1.3 220	\$13,378.00	30.00%	\$9,364.60
24868F	ADV DLX TNSD 208D HD1.3	\$13,378.00	30.00%	\$9,364.60
24869	ADV DLX TNSD 226D HD1.3	\$15,005.00	30.00%	\$10,503.50
24869E	ADV DLX TNSD 226D HD1.3 220	\$15,005.00	30.00%	\$10,503.50
24870	CONFERENCE TNSD 92D HD1.3	\$25,342.00	30.00%	\$17,739.40
24870E	CONFERENCE TNSD 92D HD1.3 220	\$25,342.00	30.00%	\$17,739.40
24871	CONFERENCE TNSD 106D HD1.3	\$26,065.00	30.00%	\$18,245.50
24871E	CONFERENCE TNSD 106D HD1.3 220	\$26,065.00	30.00%	\$18,245.50
24872	CONFERENCE TNSD 110D HD1.3	\$26,790.00	30.00%	\$18,753.00
24872E	CONFERENCE TNSD 110D HD1.3 220	\$26,790.00	30.00%	\$18,753.00
24873	CONFERENCE TNSD 119D HD1.3	\$27,512.00	30.00%	\$19,258.40
24873E	CONFERENCE TNSD 119D HD1.3 220	\$27,512.00	30.00%	\$19,258.40
24874	CONFERENCE TNSD 133D HD1.3	\$28,721.00	30.00%	\$20,104.70
24874E	CONFERENCE TNSD 133D HD1.3 220	\$28,721.00	30.00%	\$20,104.70
24875	CONFERENCE TNSD 94D HD1.3	\$25,342.00	30.00%	\$17,739.40
24875E	CONFERENCE TNSD 94D HD1.3 220	\$25,342.00	30.00%	\$17,739.40
24876	CONFERENCE TNSD 109D HD1.3	\$26,065.00	30.00%	\$18,245.50
24876E	CONFERENCE TNSD 109D HD1.3 220	\$26,065.00	30.00%	\$18,245.50
24877	CONFERENCE TNSD 113D HD1.3	\$26,790.00	30.00%	\$18,753.00
24877E	CONFERENCE TNSD 113D HD1.3 220	\$26,790.00	30.00%	\$18,753.00
24878	CONFERENCE TNSD 123D HD1.3	\$27,512.00	30.00%	\$19,258.40
24878E	CONFERENCE TNSD 123D HD1.3 220	\$27,512.00	30.00%	\$19,258.40
24879	CONFERENCE TNSD 130D HD1.3	\$28,237.00	30.00%	\$19,765.90
24879E	CONFERENCE TNSD 130D HD1.3 220	\$28,237.00	30.00%	\$19,765.90
24880	CONFERENCE TNSD 137D HD1.3	\$28,721.00	30.00%	\$20,104.70
24880E	CONFERENCE TNSD 137D HD1.3 220	\$28,721.00	30.00%	\$20,104.70
25939	IDEA SCREEN 50"X80" VA 16:10	\$1,355.00	30.00%	\$948.50
25939T	IDEA SCREEN 50"X80" VA 16:10 FLMT	\$1,418.00	30.00%	\$992.60
25940	IDEA SCREEN 53"X84.75" VA 16:10	\$1,377.00	30.00%	\$963.90
25940T	IDEA SCREEN 53"X84.75" VA 16:10 FLMT	\$1,439.00	30.00%	\$1,007.30
25941	IDEA SCREEN 59.5"X95.25" VA 16:10	\$1,570.00	30.00%	\$1,099.00
25941T	IDEA SCREEN 59.5"X95.25" VA 16:10 FLMT	\$1,632.00	30.00%	\$1,142.40
25942	IDEA SCREEN 50"X89" VA 16:9	\$1,374.00	30.00%	\$961.80
25942T	IDEA SCREEN 50"X89" VA 16:9 FLMT	\$1,436.00	30.00%	\$1,005.20
25943	IDEA SCREEN 53"X94.25" VA 16:9	\$1,414.00	30.00%	\$989.80
25943T	IDEA SCREEN 53"X94.25" VA 16:9 FLMT	\$1,476.00	30.00%	\$1,033.20
25944	IDEA SCREEN 59.5"X106" VA 16:9	\$1,606.00	30.00%	\$1,124.20
25944T	IDEA SCREEN 59.5"X106" VA 16:9 FLMT	\$1,668.00	30.00%	\$1,167.60
27148	DA-PLEX 94.5X168 UNFRAMED	\$11,091.00	30.00%	\$7,763.70
27149	DA-PLEX 94.5X168 STANDARD	\$13,647.00	30.00%	\$9,552.90
27150	DA-PLEX 94.5X168 DELUXE	\$14,597.00	30.00%	\$10,217.90
27152	DA-GLAS 94.5X168 1/2 UNFRAMED	\$9,949.00	30.00%	\$6,964.30
27154	DA-GLAS 94.5X168 3/8 DELUXE	\$13,457.00	30.00%	\$9,419.90
27155	DA-GLAS 94.5X168 3/8 SELFTRIM	\$13,466.00	30.00%	\$9,426.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
27272	MIRROR GLASS 1/4 48 X 72 OD	\$6,451.00	30.00%	\$4,515.70
27299	MIRROR GLASS 1/4 24 X 48 OD	\$2,020.00	30.00%	\$1,414.00
27300	MIRROR GLASS 1/4 36 X 48 OD	\$2,416.00	30.00%	\$1,691.20
27301	MIRROR GLASS 1/4 36 X 60 OD	\$2,534.00	30.00%	\$1,773.80
27302	MIRROR GLASS 1/4 48 X 60 OD	\$4,845.00	30.00%	\$3,391.50
27303	MIRROR GLASS 1/4 48 X 84 OD	\$7,258.00	30.00%	\$5,080.60
27304	MIRROR GLASS 1/4 56 X 72 OD	\$7,232.00	30.00%	\$5,062.40
27305	MIRROR GLASS 1/4 56 X 84 OD	\$7,303.00	30.00%	\$5,112.10
27448	MIRROR GLASS 18 X 30 X 1/4	\$334.00	27.00%	\$243.82
27508	DA-PLEX 72D 43.25X57.75 1/4 UN	\$1,360.00	30.00%	\$952.00
27509	DA-PLEX 84D 50.5X67.25 1/4 UN	\$1,862.00	30.00%	\$1,303.40
27511	DA-PLEX 100D 60X80 1/4 UNFRAM	\$2,667.00	30.00%	\$1,866.90
27512	DA-PLEX 120D 72X96 3/8 UNFRAM	\$4,825.00	30.00%	\$3,377.50
27513	DA-PLEX 150D 90X120 3/8 UNFRM	\$7,048.00	30.00%	\$4,933.60
27514	DA-PLEX 180D 108X144 1/2 UNFR	\$13,505.00	30.00%	\$9,453.50
27515	DA-PLEX 82D 40.5X72 1/4 UNFRM	\$1,558.00	30.00%	\$1,090.60
27516	DA-PLEX 92D 45X80 1/4 UNFRAME	\$1,999.00	30.00%	\$1,399.30
27517	DA-PLEX 106D 52X92 1/4 UNFRAM	\$2,876.00	30.00%	\$2,013.20
27518	DA-PLEX 119D 58X104 3/8 UNFRM	\$4,211.00	30.00%	\$2,947.70
27519	DA-PLEX 133D 65X116 3/8 UNFRM	\$5,265.00	30.00%	\$3,685.50
27520	DA-PLEX 159D 78X139 3/8	\$7,569.00	30.00%	\$5,298.30
27526	DA-PLEX 72D 43.25X57.75 1/4 BA	\$2,238.00	30.00%	\$1,566.60
27527	DA-PLEX 84D 50.5X67.25 1/4 BAS	\$2,881.00	30.00%	\$2,016.70
27529	DA-PLEX 100D 60X80 1/4 BASE	\$3,879.00	30.00%	\$2,715.30
27531	DA-PLEX 82D 40.5X72 1/4 BASE	\$2,528.00	30.00%	\$1,769.60
27532	DA-PLEX 92D 45X80 1/4 BASE	\$3,085.00	30.00%	\$2,159.50
27533	DA-PLEX 106D 52X92 1/4 BASE	\$4,176.00	30.00%	\$2,923.20
27541	DAPLEX 72D 43.25X57.75 1/4 STD	\$2,381.00	30.00%	\$1,666.70
27542	DA-PLEX 84D 50.5X67.25 1/4 STD	\$3,040.00	30.00%	\$2,128.00
27544	DA-PLEX 100D 60X80 1/4 STD	\$4,064.00	30.00%	\$2,844.80
27545	DA-PLEX 120D 72X96 3/8 STD	\$6,491.00	30.00%	\$4,543.70
27546	DA-PLEX 150D 90X120 3/8 STD	\$9,045.00	30.00%	\$6,331.50
27547	DA-PLEX 82D 40.5 X 72 STD FRM	\$2,684.00	30.00%	\$1,878.80
27548	DA-PLEX 92D 45X80 1/4 STD FRM	\$3,258.00	30.00%	\$2,280.60
27549	DA-PLEX 106D 52X92 1/4 STD	\$4,373.00	30.00%	\$3,061.10
27550	DA-PLEX 119D 58X104 3/8 STD	\$5,815.00	30.00%	\$4,070.50
27551	DA-PLEX 133D 65X116 3/8 STD	\$7,053.00	30.00%	\$4,937.10
27552	DA-PLEX 159D 78X139 3/8 STD	\$9,704.00	30.00%	\$6,792.80
27561	DA-PLEX 72D 43.25X57.75 1/4 DF	\$2,793.00	30.00%	\$1,955.10
27562	DA-PLEX 84D 50.5X67.25 1/4 DF	\$3,508.00	30.00%	\$2,455.60
27564	DA-PLEX 100D 60X80 1/4 DLX	\$4,610.00	30.00%	\$3,227.00
27565	DA-PLEX 120D 72X96 3/8 DLX	\$7,134.00	30.00%	\$4,993.80
27566	DA-PLEX 150D 90X120 3/8 DLX	\$9,808.00	30.00%	\$6,865.60
27567	DA-PLEX 180D 108X144 1/2 DLX	\$16,822.00	30.00%	\$11,775.40
27568	DA-PLEX 82D 40.5X72 DLX FRM	\$3,133.00	30.00%	\$2,193.10
27569	DA-PLEX 92D 45X80 1/4 DLX FRM	\$3,754.00	30.00%	\$2,627.80
27570	DA-PLEX 106D 52X92 1/4 DLX	\$4,955.00	30.00%	\$3,468.50
27571	DA-PLEX 119D 58X104 3/8 DLX	\$6,448.00	30.00%	\$4,513.60
27572	DA-PLEX 133D 65X116 3/8 DLX	\$7,742.00	30.00%	\$5,419.40
27573	DA-PLEX 159D 78X139 3/8 DLX	\$10,513.00	30.00%	\$7,359.10
27581	DAPLEX 72D 43.25X57.75 1/4SELF	\$2,802.00	30.00%	\$1,961.40
27582	DA-PLEX 84D 50.5X67.25 1/4 STF	\$3,521.00	30.00%	\$2,464.70
27584	DA-PLEX 100D 60X80 1/4 SELF	\$4,620.00	30.00%	\$3,234.00
27585	DA-PLEX 120D 72X96 3/8 SELF	\$7,144.00	30.00%	\$5,000.80
27586	DA-PLEX 150D 90X120 3/8 SELF	\$9,818.00	30.00%	\$6,872.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
27587	DA-PLEX 82D 40.5X72 SELF TM	\$3,143.00	30.00%	\$2,200.10
27588	DA-PLEX 92D 45X80 1/4 SELF TM	\$3,764.00	30.00%	\$2,634.80
27589	DA-PLEX 106D 52X92 1/4 SELF	\$4,962.00	30.00%	\$3,473.40
27590	DA-PLEX 119D 58X104 3/8 SELF	\$6,454.00	30.00%	\$4,517.80
27591	DA-PLEX 133D 65X116 3/8 SELF	\$7,752.00	30.00%	\$5,426.40
27602	DA-GLAS 72D 43.25X57.75 1/4 UN	\$1,142.00	30.00%	\$799.40
27603	DA-GLAS 84D 50.5X67.25 1/4 UN	\$1,558.00	30.00%	\$1,090.60
27605	DA-GLAS 100D 60X80 1/4 UNFRAM	\$2,234.00	30.00%	\$1,563.80
27606	DA-GLAS 120D 72X96 3/8 UNFRAM	\$4,328.00	30.00%	\$3,029.60
27607	DA-GLAS 150D 90X120 3/8 UNFRM	\$6,327.00	30.00%	\$4,428.90
27608	DA-GLAS 180D 108X144 1/2 UNFR	\$12,635.00	30.00%	\$8,844.50
27609	DA-GLAS 82D 40.5X72 1/4 UNFRM	\$1,306.00	30.00%	\$914.20
27610	DA-GLAS 92D 45X80 1/4 UNFRAME	\$1,676.00	30.00%	\$1,173.20
27611	DA-GLAS 106D 52X92 1/4 UNFRAM	\$2,416.00	30.00%	\$1,691.20
27612	DA-GLAS 119D 58X104 3/8 UNFRM	\$3,780.00	30.00%	\$2,646.00
27613	DA-GLAS 133D 65X116 3/8 UNFRM	\$4,725.00	30.00%	\$3,307.50
27614	DA-GLAS 159D 78X139 3/8 UNFRM	\$6,797.00	30.00%	\$4,757.90
27620	DA-GLAS 72D 43.25X57.75 1/4 BS	\$2,018.00	30.00%	\$1,412.60
27621	DA-GLAS 84D 50.5X67.25 1/4 BAS	\$2,581.00	30.00%	\$1,806.70
27623	DA-GLAS 100D 60X80 1/4 BASE	\$3,450.00	30.00%	\$2,415.00
27625	DA-GLAS 82D 40.5X72 1/4 BASE	\$2,283.00	30.00%	\$1,598.10
27626	DA-GLAS 92D 45X80 1/4 BASE	\$2,764.00	30.00%	\$1,934.80
27627	DA-GLAS 106D 52X92 1/4 BASE	\$3,712.00	30.00%	\$2,598.40
27635	DA-GLAS 72D 43.25X57.75 1/4 ST	\$2,163.00	30.00%	\$1,514.10
27636	DA-GLAS 84D 50.5X67.25 1/4 STD	\$2,741.00	30.00%	\$1,918.70
27638	DA-GLAS 100D 60X80 1/4 STD	\$3,634.00	30.00%	\$2,543.80
27641	DA-GLAS 82D 40.5X72 STD FRM	\$2,432.00	30.00%	\$1,702.40
27642	DA-GLAS 92D 45X80 1/4 STD FRM	\$2,934.00	30.00%	\$2,053.80
27643	DA-GLAS 106D 52X92X1/4 STD	\$3,908.00	30.00%	\$2,735.60
27656	DA-GLAS 72D 43.25X57.75 1/4 DX	\$2,575.00	30.00%	\$1,802.50
27657	DA-GLAS 84D 50.5X67.25 1/4 DLX	\$3,211.00	30.00%	\$2,247.70
27659	DA-GLAS 100D 60X80 1/4 DLX	\$4,180.00	30.00%	\$2,926.00
27660	DA-GLAS 120D 72X96 3/8 DLX	\$6,572.00	30.00%	\$4,600.40
27661	DA-GLAS 150D 90X120 3/8 DLX	\$9,086.00	30.00%	\$6,360.20
27662	DA-GLAS 180D 108X144 1/2 DLX	\$15,940.00	30.00%	\$11,158.00
27663	DA-GLAS 82D 40.5X72 DLX FRM	\$2,879.00	30.00%	\$2,015.30
27664	DA-GLAS 92D 45X80 1/4 DLX FRM	\$3,430.00	30.00%	\$2,401.00
27665	DA-GLAS 106D 52X92 1/4 DLX	\$4,414.00	30.00%	\$3,089.80
27666	DA-GLAS 119D 58X104 3/8 DLX	\$6,011.00	30.00%	\$4,207.70
27667	DA-GLAS 133D 65X116 3/8 DLX	\$7,197.00	30.00%	\$5,037.90
27668	DA-GLAS 159D 78X139 3/8 DLX	\$9,734.00	30.00%	\$6,813.80
27676	DA-GLAS 72D 43.25X57.75 1/4 ST	\$2,581.00	30.00%	\$1,806.70
27677	DA-GLAS 84D 50.5X67.25 1/4 STF	\$3,218.00	30.00%	\$2,252.60
27679	DA-GLAS 100D 60X80 1/4 SELF	\$4,194.00	30.00%	\$2,935.80
27680	DA-GLAS 120D 72X96 3/8 SELF	\$6,649.00	30.00%	\$4,654.30
27681	DA-GLAS 150D 90X120 3/8 STF	\$9,093.00	30.00%	\$6,365.10
27682	DA-GLAS 82D 40.5X72 SELF TM	\$2,888.00	30.00%	\$2,021.60
27683	DA-GLAS 92D 45X80 1/4 SELF TM	\$3,438.00	30.00%	\$2,406.60
27684	DA-GLAS 106D 52X92 1/4 SELF	\$4,505.00	30.00%	\$3,153.50
27685	DA-GLAS 119D 58X104 3/8 SELF	\$6,022.00	30.00%	\$4,215.40
27686	DA-GLAS 133D 65X116 3/8 SELF	\$7,209.00	30.00%	\$5,046.30
27687	DA-GLAS 159D 78X139 3/8 SELF	\$9,745.00	30.00%	\$6,821.50
27952	IDEA PANORAMIC 59.5"X192" VA 16:9	\$3,254.00	30.00%	\$2,277.80
27952T	IDEA PANORAMIC 59.5"X192" VA 16:9 FLMT	\$3,378.00	30.00%	\$2,364.60
27953	IDEA PANORAMIC 59.5"X168" VA 16:9	\$3,170.00	30.00%	\$2,219.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
27953T	IDEA PANORAMIC 59.5"X168" VA 16:9 FLMT	\$3,297.00	30.00%	\$2,307.90
27954	IDEA PANORAMIC 59.5"X144" VA 16:9	\$3,042.00	30.00%	\$2,129.40
27954T	IDEA PANORAMIC 59.5"X144" VA 16:9 FLMT	\$3,167.00	30.00%	\$2,216.90
27955	IDEA PANORAMIC 53"X192" VA 16:9	\$3,080.00	30.00%	\$2,156.00
27955T	IDEA PANORAMIC 53"X192" VA 16:9 FLMT	\$3,204.00	30.00%	\$2,242.80
27956	IDEA PANORAMIC 53"X168" VA 16:9	\$2,968.00	30.00%	\$2,077.60
27956T	IDEA PANORAMIC 53"X168" VA 16:9 FLMT	\$3,094.00	30.00%	\$2,165.80
27957	IDEA PANORAMIC 53"X144" VA 16:9	\$2,866.00	30.00%	\$2,006.20
27957T	IDEA PANORAMIC 53"X144" VA 16:9 FLMT	\$2,992.00	30.00%	\$2,094.40
27958	IDEA PANORAMIC 50"X192" VA 16:9	\$2,856.00	30.00%	\$1,999.20
27958T	IDEA PANORAMIC 50"X192" VA 16:9 FLMT	\$2,983.00	30.00%	\$2,088.10
27959	IDEA PANORAMIC 50"X168" VA 16:9	\$2,773.00	30.00%	\$1,941.10
27959T	IDEA PANORAMIC 50"X168" VA 16:9 FLMT	\$2,898.00	30.00%	\$2,028.60
27960	IDEA PANORAMIC 50"X144" VA 16:9	\$2,688.00	30.00%	\$1,881.60
27960T	IDEA PANORAMIC 50"X144" VA 16:9 FLMT	\$2,815.00	30.00%	\$1,970.50
27961	IDEA PANORAMIC 46"X192" VA 16:9	\$2,686.00	30.00%	\$1,880.20
27961T	IDEA PANORAMIC 46"X192" VA 16:9 FLMT	\$2,813.00	30.00%	\$1,969.10
27962	IDEA PANORAMIC 46"X168" VA 16:9	\$2,589.00	30.00%	\$1,812.30
27962T	IDEA PANORAMIC 46"X168" VA 16:9 FLMT	\$2,716.00	30.00%	\$1,901.20
27963	IDEA PANORAMIC 46"X144" VA 16:9	\$2,502.00	30.00%	\$1,751.40
27963T	IDEA PANORAMIC 46"X144" VA 16:9 FLMT	\$2,628.00	30.00%	\$1,839.60
27967	IDEA PANORAMIC 59.5"X192" VA 16:10	\$3,217.00	30.00%	\$2,251.90
27967T	IDEA PANORAMIC 59.5"X192" VA 16:10 FLMT	\$3,343.00	30.00%	\$2,340.10
27968	IDEA PANORAMIC 59.5"X168" VA 16:10	\$3,135.00	30.00%	\$2,194.50
27968T	IDEA PANORAMIC 59.5"X168" VA 16:10 FLMT	\$3,261.00	30.00%	\$2,282.70
27969	IDEA PANORAMIC 59.5"X144" VA 16:10	\$3,006.00	30.00%	\$2,104.20
27969T	IDEA PANORAMIC 59.5"X144" VA 16:10 FL	\$3,132.00	30.00%	\$2,192.40
27970	IDEA PANORAMIC 53"X192" VA 16:10	\$3,044.00	30.00%	\$2,130.80
27970T	IDEA PANORAMIC 53"X192" VA 16:10 FLMT	\$3,169.00	30.00%	\$2,218.30
27971	IDEA PANORAMIC 53"X168" VA 16:10	\$2,931.00	30.00%	\$2,051.70
27971T	IDEA PANORAMIC 53"X168" VA 16:10 FLMT	\$3,057.00	30.00%	\$2,139.90
27972	IDEA PANORAMIC 53"X144" VA 16:10	\$2,829.00	30.00%	\$1,980.30
27972T	IDEA PANORAMIC 53"X144" VA 16:10 FLMT	\$2,955.00	30.00%	\$2,068.50
27973	IDEA PANORAMIC 50"X192" VA 16:10	\$2,821.00	30.00%	\$1,974.70
27973T	IDEA PANORAMIC 50"X192" VA 16:10 FLMT	\$2,947.00	30.00%	\$2,062.90
27974	IDEA PANORAMIC 50"X168" VA 16:10	\$2,737.00	30.00%	\$1,915.90
27974T	IDEA PANORAMIC 50"X168" VA 16:10 FLMT	\$2,863.00	30.00%	\$2,004.10
27975	IDEA PANORAMIC 50"X144" VA 16:10	\$2,651.00	30.00%	\$1,855.70
27975T	IDEA PANORAMIC 50"X144" VA 16:10 FLMT	\$2,778.00	30.00%	\$1,944.60
27976	IDEA PANORAMIC 46"X192" VA 16:10	\$2,650.00	30.00%	\$1,855.00
27976T	IDEA PANORAMIC 46"X192" VA 16:10 FLMT	\$2,777.00	30.00%	\$1,943.90
27977	IDEA PANORAMIC 46"X168" VA 16:10	\$2,554.00	30.00%	\$1,787.80
27977T	IDEA PANORAMIC 46"X168" VA 16:10 FLMT	\$2,680.00	30.00%	\$1,876.00
27978	IDEA PANORAMIC 46"X144" VA 16:10	\$2,466.00	30.00%	\$1,726.20
27978T	IDEA PANORAMIC 46"X144" VA 16:10 FLMT	\$2,591.00	30.00%	\$1,813.70
28271	IDEA SCREEN 46"X81.75" VA 16:9 94"D	\$985.00	30.00%	\$689.50
28271T	IDEA SCREEN 46"X81.75" VA 16:9 FLMT 94"D	\$1,046.00	30.00%	\$732.20
28273	IDEA SCREEN 46"X73.5" VA 16:10	\$967.00	30.00%	\$676.90
28273T	IDEA SCREEN 46"X73.5" VA 16:10 FLMT	\$1,030.00	30.00%	\$721.00
28359	SWITCH WALL DECOFLEX RTS WHT SNGL CH	\$316.00	27.00%	\$230.68
28406	INTERACTIVE WHITEBOARD MOUNT	\$268.00	27.00%	\$195.64
28659	IDEA CLEANING CLOTH (12 PACK)	\$27.00	27.00%	\$19.71
28707	IDEA WBM CORNER SUPPORT	\$65.00	27.00%	\$47.45
28801V	PARALLAX UST .45 FIXED FRAME 37.5X67 77D	\$3,271.00	30.00%	\$2,289.70
28802V	PARALLAX UST .45 FIXED FRAME 40.5X72 82D	\$3,411.00	30.00%	\$2,387.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
28803V	PARALLAX UST .45 FIXED FRAME 45X80 92D	\$3,698.00	30.00%	\$2,588.60
28804V	PARALLAX UST .45 FIXED FRAME 49X87 100D	\$3,962.00	30.00%	\$2,773.40
28805V	PARALLAX UST .45 FIXED FRAME 52X92 106D	\$4,128.00	30.00%	\$2,889.60
28806V	PARALLAX UST .45 FIXED FRAME 54X96 110D	\$4,261.00	30.00%	\$2,982.70
28807V	PARALLAX UST .45 FIXEDFRAME59X104.5 120D	\$4,572.00	30.00%	\$3,200.40
28808V	PARALLAX UST .45 FIXEDFRAME44.5X71.5 84D	\$3,490.00	30.00%	\$2,443.00
28809V	PARALLAX UST .45 FIXED FRAME 50X80 94D	\$3,753.00	30.00%	\$2,627.10
28810V	PARALLAX UST .45 FIXEDFRAME 57.5X92 109D	\$4,159.00	30.00%	\$2,911.30
28842V	PARALLAX 0.8 FIXED FRAME 37.5X67 77D	\$3,271.00	30.00%	\$2,289.70
28843V	PARALLAX 0.8 FIXED FRAME 40.5X72 82D	\$3,411.00	30.00%	\$2,387.70
28844V	PARALLAX 0.8 FIXED FRAME 45X80 92D	\$3,698.00	30.00%	\$2,588.60
28845V	PARALLAX 0.8 FIXED FRAME 49X87 100D	\$3,962.00	30.00%	\$2,773.40
28846V	PARALLAX 0.8 FIXED FRAME 52X92 106D	\$4,128.00	30.00%	\$2,889.60
28847V	PARALLAX 0.8 FIXED FRAME 54X96 110D	\$4,261.00	30.00%	\$2,982.70
28848V	PARALLAX 0.8 FIXED FRAME 59X104.5 120D	\$4,572.00	30.00%	\$3,200.40
28849V	PARALLAX 0.8 FIXED FRAME 44.5X71.5 84D	\$3,490.00	30.00%	\$2,443.00
28850V	PARALLAX 0.8 FIXED FRAME 50X80 94D	\$3,753.00	30.00%	\$2,627.10
28851V	PARALLAX 0.8 FIXED FRAME 57.5X92 109D	\$4,159.00	30.00%	\$2,911.30
28852V	PARALLAX 0.8 FIXED FRAME 37.5X88 96D	\$3,937.00	30.00%	\$2,755.90
28853V	PARALLAX 0.8 FIXED FRAME 40.5X95 103D	\$4,211.00	30.00%	\$2,947.70
28854V	PARALLAX 0.8 FIXED FRAME 45X106 115D	\$4,568.00	30.00%	\$3,197.60
28855V	PARALLAX 0.8 FIXED FRAME 49X115 125D	\$4,939.00	30.00%	\$3,457.30
28856V	PARALLAX 0.8 FIXED FRAME 52X122 133D	\$5,255.00	30.00%	\$3,678.50
28857V	PARALLAX 0.8 FIXED FRAME 54X126 138D	\$5,378.00	30.00%	\$3,764.60
28858V	PARALLAX 0.8 FIXED FRAME 58X136.5 148D	\$5,715.00	30.00%	\$4,000.50
29010	SPRAY CLEANER 4 OZ BOTTLE	\$5.40	27.00%	\$3.94
29011	SPRAY CLEANER 4 OZ BOTTLE SET OF 12	\$58.00	27.00%	\$42.34
29039	MELAMINE IDEA SPONGE/ERASER	\$2.70	27.00%	\$1.97
29168	PARALLAX THIN 0.8 59X104.5VA 16:9	\$5,029.00	30.00%	\$3,520.30
29169	PARALLAX THIN 0.8 54X96VA 16:9	\$4,686.00	30.00%	\$3,280.20
29170	PARALLAX THIN 0.8 52X92VA 16:9	\$4,541.00	30.00%	\$3,178.70
29171	PARALLAX THIN 0.8 49X87VA 16:9	\$4,357.00	30.00%	\$3,049.90
29172	PARALLAX THIN 0.8 45X80VA 16:9	\$4,068.00	30.00%	\$2,847.60
29173	PARALLAX THIN 0.8 57.5X92VA 16:10	\$4,575.00	30.00%	\$3,202.50
29174	PARALLAX THIN 0.8 50X80VA 16:10	\$4,129.00	30.00%	\$2,890.30
29205	WIRELIN ADV TNSD 159D HD.6	\$25,236.00	30.00%	\$17,665.20
29205E	WIRELIN ADV TNSD 159D HD.6 220V	\$25,236.00	30.00%	\$17,665.20
29205EG	WIRELIN ADV TNSD 159D HD.6 220V FLNGLES	\$25,236.00	30.00%	\$17,665.20
29205G	WIRELIN ADV TNSD 159D HD.6 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29206	WIRELIN ADV TNSD 159D HD.9	\$25,236.00	30.00%	\$17,665.20
29206E	WIRELIN ADV TNSD 159D HD.9 220V	\$25,236.00	30.00%	\$17,665.20
29206EG	WIRELIN ADV TNSD 159D HD.9 220V FLNGLES	\$25,236.00	30.00%	\$17,665.20
29206G	WIRELIN ADV TNSD 159D HD.9 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29207	WIRELIN ADV TNSD 159D HD1.1	\$25,236.00	30.00%	\$17,665.20
29207E	WIRELIN ADV TNSD 159D HD1.1 220V	\$25,236.00	30.00%	\$17,665.20
29207EG	WIRELIN ADV TNSD 159D HD1.1 220VFLNGLES	\$25,236.00	30.00%	\$17,665.20
29207G	WIRELIN ADV TNSD 159D HD1.1 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29208	WIRELIN ADV TNSD 159D HD1.3	\$25,236.00	30.00%	\$17,665.20
29208E	WIRELIN ADV TNSD 159D HD1.3 220V	\$25,236.00	30.00%	\$17,665.20
29208EG	WIRELIN ADV TNSD 159D HD1.3 220VFLNGLES	\$25,236.00	30.00%	\$17,665.20
29208G	WIRELIN ADV TNSD 159D HD1.3 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29213	WIRELIN ADV TNSD 188D HD.6	\$26,306.00	30.00%	\$18,414.20
29213E	WIRELIN ADV TNSD 188D HD.6 220V	\$26,306.00	30.00%	\$18,414.20
29213EG	WIRELIN ADV TNSD 188D HD.6 220V FLNGLES	\$26,306.00	30.00%	\$18,414.20
29213G	WIRELIN ADV TNSD 188D HD.6 FLANGELESS	\$26,306.00	30.00%	\$18,414.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29214	WIRELINE ADV TNSD 188D HD.9	\$26,306.00	30.00%	\$18,414.20
29214E	WIRELINE ADV TNSD 188D HD.9 220V	\$26,306.00	30.00%	\$18,414.20
29214EG	WIRELINE ADV TNSD 188D HD.9 220V FLNGLES	\$26,306.00	30.00%	\$18,414.20
29214G	WIRELINE ADV TNSD 188D HD.9 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29215	WIRELINE ADV TNSD 188D HD1.1	\$26,306.00	30.00%	\$18,414.20
29215E	WIRELINE ADV TNSD 188D HD1.1 220V	\$26,306.00	30.00%	\$18,414.20
29215EG	WIRELINE ADV TNSD 188D HD1.1 220VFLNGLES	\$26,306.00	30.00%	\$18,414.20
29215G	WIRELINE ADV TNSD 188D HD1.1 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29216	WIRELINE ADV TNSD 188D HD1.3	\$26,306.00	30.00%	\$18,414.20
29216E	WIRELINE ADV TNSD 188D HD1.3 220V	\$26,306.00	30.00%	\$18,414.20
29216EG	WIRELINE ADV TNSD 188D HD1.3 220VFLNGLES	\$26,306.00	30.00%	\$18,414.20
29216G	WIRELINE ADV TNSD 188D HD1.3 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29221	WIRELINE ADV TNSD 220D HD.6	\$28,447.00	30.00%	\$19,912.90
29221E	WIRELINE ADV TNSD 220D HD.6 220V	\$28,447.00	30.00%	\$19,912.90
29221EG	WIRELINE ADV TNSD 220D HD.6 220V FLNGLES	\$28,447.00	30.00%	\$19,912.90
29221G	WIRELINE ADV TNSD 220D HD.6 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29222	WIRELINE ADV TNSD 220D HD.9	\$28,447.00	30.00%	\$19,912.90
29222E	WIRELINE ADV TNSD 220D HD.9 220V	\$28,447.00	30.00%	\$19,912.90
29222EG	WIRELINE ADV TNSD 220D HD.9 220V FLNGLES	\$28,447.00	30.00%	\$19,912.90
29222G	WIRELINE ADV TNSD 220D HD.9 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29223	WIRELINE ADV TNSD 220D HD1.1	\$28,447.00	30.00%	\$19,912.90
29223E	WIRELINE ADV TNSD 220D HD1.1 220V	\$28,447.00	30.00%	\$19,912.90
29223EG	WIRELINE ADV TNSD 220D HD1.1 220VFLNGLES	\$28,447.00	30.00%	\$19,912.90
29223G	WIRELINE ADV TNSD 220D HD1.1 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29224	WIRELINE ADV TNSD 220D HD1.3	\$28,447.00	30.00%	\$19,912.90
29224E	WIRELINE ADV TNSD 220D HD1.3 220V	\$28,447.00	30.00%	\$19,912.90
29224EG	WIRELINE ADV TNSD 220D HD1.3 220VFLNGLES	\$28,447.00	30.00%	\$19,912.90
29224G	WIRELINE ADV TNSD 220D HD1.3 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29229	WIRELINE ADV TNSD 164D HD.6	\$25,236.00	30.00%	\$17,665.20
29229E	WIRELINE ADV TNSD 164D HD.6 220V	\$25,236.00	30.00%	\$17,665.20
29229EG	WIRELINE ADV TNSD 164D HD.6 220V FLNGLES	\$25,236.00	30.00%	\$17,665.20
29229G	WIRELINE ADV TNSD 164D HD.6 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29230	WIRELINE ADV TNSD 164D HD.9	\$25,236.00	30.00%	\$17,665.20
29230E	WIRELINE ADV TNSD 164D HD.9 220V	\$25,236.00	30.00%	\$17,665.20
29230EG	WIRELINE ADV TNSD 164D HD.9 220V FLNGLES	\$25,236.00	30.00%	\$17,665.20
29230G	WIRELINE ADV TNSD 164D HD.9 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29231	WIRELINE ADV TNSD 164D HD1.1	\$25,236.00	30.00%	\$17,665.20
29231E	WIRELINE ADV TNSD 164D HD1.1 220V	\$25,236.00	30.00%	\$17,665.20
29231EG	WIRELINE ADV TNSD 164D HD1.1 220VFLNGLES	\$25,236.00	30.00%	\$17,665.20
29231G	WIRELINE ADV TNSD 164D HD1.1 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29232	WIRELINE ADV TNSD 164D HD1.3	\$25,236.00	30.00%	\$17,665.20
29232E	WIRELINE ADV TNSD 164D HD1.3 220V	\$25,236.00	30.00%	\$17,665.20
29232EG	WIRELINE ADV TNSD 164D HD1.3 220VFLNGLES	\$25,236.00	30.00%	\$17,665.20
29232G	WIRELINE ADV TNSD 164D HD1.3 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29237	WIRELINE ADV TNSD 189D HD.6	\$26,306.00	30.00%	\$18,414.20
29237E	WIRELINE ADV TNSD 189D HD.6 220V	\$26,306.00	30.00%	\$18,414.20
29237EG	WIRELINE ADV TNSD 189D HD.6 220V FLNGLES	\$26,306.00	30.00%	\$18,414.20
29237G	WIRELINE ADV TNSD 189D HD.6 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29238	WIRELINE ADV TNSD 189D HD.9	\$26,306.00	30.00%	\$18,414.20
29238E	WIRELINE ADV TNSD 189D HD.9 220V	\$26,306.00	30.00%	\$18,414.20
29238EG	WIRELINE ADV TNSD 189D HD.9 220V FLNGLES	\$26,306.00	30.00%	\$18,414.20
29238G	WIRELINE ADV TNSD 189D HD.9 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29239	WIRELINE ADV TNSD 189D HD1.1	\$26,306.00	30.00%	\$18,414.20
29239E	WIRELINE ADV TNSD 189D HD1.1 220V	\$26,306.00	30.00%	\$18,414.20
29239EG	WIRELINE ADV TNSD 189D HD1.1 220VFLNGLES	\$26,306.00	30.00%	\$18,414.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29239G	WIRELINE ADV TNSD 189D HD1.1 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29240	WIRELINE ADV TNSD 189D HD1.3	\$26,306.00	30.00%	\$18,414.20
29240E	WIRELINE ADV TNSD 189D HD1.3 220V	\$26,306.00	30.00%	\$18,414.20
29240EG	WIRELINE ADV TNSD 189D HD1.3 220VFLNGLES	\$26,306.00	30.00%	\$18,414.20
29240G	WIRELINE ADV TNSD 189D HD1.3 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29243	UNIVERSAL RTS INTERFACE II RS232 CONTROL	\$1,032.00	30.00%	\$722.40
29245	WIRELINE ADV TNSD 208D HD.6	\$27,294.00	30.00%	\$19,105.80
29245E	WIRELINE ADV TNSD 208D HD.6 220V	\$27,294.00	30.00%	\$19,105.80
29245EG	WIRELINE ADV TNSD 208D HD.6 220V FLNGLES	\$27,294.00	30.00%	\$19,105.80
29245G	WIRELINE ADV TNSD 208D HD.6 FLANGELESS	\$27,294.00	30.00%	\$19,105.80
29246	WIRELINE ADV TNSD 208D HD.9	\$27,294.00	30.00%	\$19,105.80
29246E	WIRELINE ADV TNSD 208D HD.9 220V	\$27,294.00	30.00%	\$19,105.80
29246EG	WIRELINE ADV TNSD 208D HD.9 220V FLNGLES	\$27,294.00	30.00%	\$19,105.80
29246G	WIRELINE ADV TNSD 208D HD.9 FLANGELESS	\$27,294.00	30.00%	\$19,105.80
29247	WIRELINE ADV TNSD 208D HD1.1	\$27,294.00	30.00%	\$19,105.80
29247E	WIRELINE ADV TNSD 208D HD1.1 220V	\$27,294.00	30.00%	\$19,105.80
29247EG	WIRELINE ADV TNSD 208D HD1.1 220VFLNGLES	\$27,294.00	30.00%	\$19,105.80
29247G	WIRELINE ADV TNSD 208D HD1.1 FLANGELESS	\$27,294.00	30.00%	\$19,105.80
29248	WIRELINE ADV TNSD 208D HD1.3	\$27,294.00	30.00%	\$19,105.80
29248E	WIRELINE ADV TNSD 208D HD1.3 220V	\$27,294.00	30.00%	\$19,105.80
29248EG	WIRELINE ADV TNSD 208D HD1.3 220VFLNGLES	\$27,294.00	30.00%	\$19,105.80
29248G	WIRELINE ADV TNSD 208D HD1.3 FLANGELESS	\$27,294.00	30.00%	\$19,105.80
29253	WIRELINE ADV TNSD 226D HD.6	\$28,447.00	30.00%	\$19,912.90
29253E	WIRELINE ADV TNSD 226D HD.6 220V	\$28,447.00	30.00%	\$19,912.90
29253EG	WIRELINE ADV TNSD 226D HD.6 220V FLNGLSS	\$28,447.00	30.00%	\$19,912.90
29253G	WIRELINE ADV TNSD 226D HD.6 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29254	WIRELINE ADV TNSD 226D HD.9	\$28,447.00	30.00%	\$19,912.90
29254E	WIRELINE ADV TNSD 226D HD.9 220V	\$28,447.00	30.00%	\$19,912.90
29254EG	WIRELINE ADV TNSD 226D HD.9 220V FLNGLES	\$28,447.00	30.00%	\$19,912.90
29254G	WIRELINE ADV TNSD 226D HD.9 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29255	WIRELINE ADV TNSD 226D HD1.1	\$28,447.00	30.00%	\$19,912.90
29255E	WIRELINE ADV TNSD 226D HD1.1 220V	\$28,447.00	30.00%	\$19,912.90
29255EG	WIRELINE ADV TNSD 226D HD1.1 220VFLNGLES	\$28,447.00	30.00%	\$19,912.90
29255G	WIRELINE ADV TNSD 226D HD1.1 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29256	WIRELINE ADV TNSD 226D HD1.3	\$28,447.00	30.00%	\$19,912.90
29256E	WIRELINE ADV TNSD 226D HD1.3 220V	\$28,447.00	30.00%	\$19,912.90
29256EG	WIRELINE ADV TNSD 226D HD1.3 220VFLNGLES	\$28,447.00	30.00%	\$19,912.90
29256G	WIRELINE ADV TNSD 226D HD1.3 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29265	WIRELINE ADV TNSD 133D HD.6	\$24,054.00	30.00%	\$16,837.80
29265E	WIRELINE ADV TNSD 133D HD.6 220V	\$24,054.00	30.00%	\$16,837.80
29265EG	WIRELINE ADV TNSD 133D HD.6 220V FLNGLES	\$24,054.00	30.00%	\$16,837.80
29265G	WIRELINE ADV TNSD 133D HD.6 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29266	WIRELINE ADV TNSD 133D HD.9	\$24,054.00	30.00%	\$16,837.80
29266E	WIRELINE ADV TNSD 133D HD.9 220V	\$24,054.00	30.00%	\$16,837.80
29266EG	WIRELINE ADV TNSD 133D HD.9 220V FLNGLES	\$24,054.00	30.00%	\$16,837.80
29266G	WIRELINE ADV TNSD 133D HD.9 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29267	WIRELINE ADV TNSD 133D HD1.1	\$24,054.00	30.00%	\$16,837.80
29267E	WIRELINE ADV TNSD 133D HD1.1 220V	\$24,054.00	30.00%	\$16,837.80
29267EG	WIRELINE ADV TNSD 133D HD1.1 220VFLNGLES	\$24,054.00	30.00%	\$16,837.80
29267G	WIRELINE ADV TNSD 133D HD1.1 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29268	WIRELINE ADV TNSD 133D HD1.3	\$24,054.00	30.00%	\$16,837.80
29268E	WIRELINE ADV TNSD 133D HD1.3 220V	\$24,054.00	30.00%	\$16,837.80
29268EG	WIRELINE ADV TNSD 133D HD1.3 220VFLNGLES	\$24,054.00	30.00%	\$16,837.80
29268G	WIRELINE ADV TNSD 133D HD1.3 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29313	WIRELINE ADV TNSD 137D HD.6	\$24,054.00	30.00%	\$16,837.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29313E	WIRELINE ADV TNSD 137D HD.6 220V	\$24,054.00	30.00%	\$16,837.80
29313EG	WIRELINE ADV TNSD 137D HD.6 220V FLNGLES	\$24,054.00	30.00%	\$16,837.80
29313G	WIRELINE ADV TNSD 137D HD.6 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29314	WIRELINE ADV TNSD 137D HD.9	\$24,054.00	30.00%	\$16,837.80
29314E	WIRELINE ADV TNSD 137D HD.9 220V	\$24,054.00	30.00%	\$16,837.80
29314EG	WIRELINE ADV TNSD 137D HD.9 220V FLNGLES	\$24,054.00	30.00%	\$16,837.80
29314G	WIRELINE ADV TNSD 137D HD.9 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29315	WIRELINE ADV TNSD 137D HD1.1	\$24,054.00	30.00%	\$16,837.80
29315E	WIRELINE ADV TNSD 137D HD1.1 220V	\$24,054.00	30.00%	\$16,837.80
29315EG	WIRELINE ADV TNSD 137D HD1.1 220VFLNGLES	\$24,054.00	30.00%	\$16,837.80
29315G	WIRELINE ADV TNSD 137D HD1.1 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29316	WIRELINE ADV TNSD 137D HD1.3	\$24,054.00	30.00%	\$16,837.80
29316E	WIRELINE ADV TNSD 137D HD1.3 220V	\$24,054.00	30.00%	\$16,837.80
29316EG	WIRELINE ADV TNSD 137D HD1.3 220VFLNGLES	\$24,054.00	30.00%	\$16,837.80
29316G	WIRELINE ADV TNSD 137D HD1.3 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29451	WIRELINE ADV TNSD 159D DV	\$23,972.00	30.00%	\$16,780.40
29451E	WIRELINE ADV TNSD 159D DV 220V	\$23,972.00	30.00%	\$16,780.40
29451EG	WIRELINE ADV TNSD 159D DV 220V FLNGLES	\$23,972.00	30.00%	\$16,780.40
29451G	WIRELINE ADV TNSD 159D DV FLANGELESS	\$23,972.00	30.00%	\$16,780.40
29452	WIRELINE ADV TNSD 188D DV	\$24,987.00	30.00%	\$17,490.90
29452E	WIRELINE ADV TNSD 188D DV 220V	\$24,987.00	30.00%	\$17,490.90
29452EG	WIRELINE ADV TNSD 188D DV 220V FLNGLES	\$24,987.00	30.00%	\$17,490.90
29452G	WIRELINE ADV TNSD 188D DV FLANGELESS	\$24,987.00	30.00%	\$17,490.90
29453	WIRELINE ADV TNSD 220D DV	\$27,025.00	30.00%	\$18,917.50
29453E	WIRELINE ADV TNSD 220D DV 220V	\$27,025.00	30.00%	\$18,917.50
29453EG	WIRELINE ADV TNSD 220D DV 220V FLNGLES	\$27,025.00	30.00%	\$18,917.50
29453G	WIRELINE ADV TNSD 220D DV FLANGELESS	\$27,025.00	30.00%	\$18,917.50
29454	WIRELINE ADV TNSD 164D DV	\$23,972.00	30.00%	\$16,780.40
29454E	WIRELINE ADV TNSD 164D DV 220V	\$23,972.00	30.00%	\$16,780.40
29454EG	WIRELINE ADV TNSD 164D DV 220V FLNGLES	\$23,972.00	30.00%	\$16,780.40
29454G	WIRELINE ADV TNSD 164D DV FLANGELESS	\$23,972.00	30.00%	\$16,780.40
29455	WIRELINE ADV TNSD 189D DV	\$24,987.00	30.00%	\$17,490.90
29455E	WIRELINE ADV TNSD 189D DV 220V	\$24,987.00	30.00%	\$17,490.90
29455EG	WIRELINE ADV TNSD 189D DV 220V FLNGLES	\$24,987.00	30.00%	\$17,490.90
29455G	WIRELINE ADV TNSD 189D DV FLANGELESS	\$24,987.00	30.00%	\$17,490.90
29456	WIRELINE ADV TNSD 208D DV	\$25,927.00	30.00%	\$18,148.90
29456E	WIRELINE ADV TNSD 208D DV 220V	\$25,927.00	30.00%	\$18,148.90
29456EG	WIRELINE ADV TNSD 208D DV 220V FLNGLES	\$25,927.00	30.00%	\$18,148.90
29456G	WIRELINE ADV TNSD 208D DV FLANGELESS	\$25,927.00	30.00%	\$18,148.90
29457	WIRELINE ADV TNSD 226D DV	\$27,025.00	30.00%	\$18,917.50
29457E	WIRELINE ADV TNSD 226D DV 220V	\$27,025.00	30.00%	\$18,917.50
29457EG	WIRELINE ADV TNSD 226D DV 220V FLNGLES	\$27,025.00	30.00%	\$18,917.50
29457G	WIRELINE ADV TNSD 226D DV FLANGELESS	\$27,025.00	30.00%	\$18,917.50
29458	WIRELINE ADV TNSD 137D DV	\$22,791.00	30.00%	\$15,953.70
29458E	WIRELINE ADV TNSD 137D DV 220V	\$22,791.00	30.00%	\$15,953.70
29458EG	WIRELINE ADV TNSD 137D DV 220V FLNGLESS	\$22,791.00	30.00%	\$15,953.70
29458G	WIRELINE ADV TNSD 137D DV FLANGELESS	\$22,791.00	30.00%	\$15,953.70
29459	WIRELINE ADV TNSD 133D DV	\$22,791.00	30.00%	\$15,953.70
29459E	WIRELINE ADV TNSD 133D DV 220V	\$22,791.00	30.00%	\$15,953.70
29459EG	WIRELINE ADV TNSD 133D DV 220V FLNGLESS	\$22,791.00	30.00%	\$15,953.70
29459G	WIRELINE ADV TNSD 133D DV FLANGELESS	\$22,791.00	30.00%	\$15,953.70
29469	TRANSMITTER DRY CONTACT RF GP QCTX3SD	\$219.00	27.00%	\$159.87
29470	SWITCH WALL RF 220V GP QCXTAB	\$220.00	27.00%	\$160.60
29471	REPEATER RF 220V GP RIP868	\$221.00	27.00%	\$161.33
29485	WALL MOUNT BRACKET KIT LRG ADV/WRLN WHT	\$569.00	30.00%	\$398.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29511	SPRAY CLEANER IDEA 1 GALLON	\$85.00	27.00%	\$62.05
29525	FLEX PLEX 45"X80"VA	\$4,303.00	30.00%	\$3,012.10
29526	FLEX PLEX 52"X92"VA	\$5,671.00	30.00%	\$3,969.70
29527	FLEX PLEX 58"X104"VA	\$7,377.00	30.00%	\$5,163.90
29528	FLEX PLEX 65"X116"VA	\$8,860.00	30.00%	\$6,202.00
29529	FLEX PLEX 78"X139"VA	\$12,016.00	30.00%	\$8,411.20
29530	FLEX PLEX 94.5"X168"VA	\$16,683.00	30.00%	\$11,678.10
29531	FLEX PLEX 50"X80"VA	\$4,625.00	30.00%	\$3,237.50
29532	FLEX PLEX 57.5"X92"VA	\$6,097.00	30.00%	\$4,267.90
29533	FLEX PLEX 60"X96"VA	\$8,051.00	30.00%	\$5,635.70
29534	FLEX PLEX 65"X104"VA	\$8,851.00	30.00%	\$6,195.70
29535	FLEX PLEX 69"X110"VA	\$8,866.00	30.00%	\$6,206.20
29536	FLEX PLEX 72.5"X116"VA	\$9,653.00	30.00%	\$6,757.10
29537	FLEX PLEX 87"X139"VA	\$13,118.00	30.00%	\$9,182.60
29589	TOUCH INTERACTIVE BRACKET KIT (SMALL)	\$28.00	27.00%	\$20.44
29590	TOUCH INTERACTIVE BRACKET KIT (LARGE)	\$30.00	27.00%	\$21.90
29641	FFNXT 3 BRKT FLY KIT	\$109.00	27.00%	\$79.57
29642	FFNXT 4 BRKT FLY KIT	\$143.00	27.00%	\$104.39
29643	FFNXT 5 BRKT FLY KIT	\$175.00	27.00%	\$127.75
29661	IDEA EPSON 53X169.5VA	\$2,534.00	30.00%	\$1,773.80
29663BLS	ADVANTAGE TNSD 92D PARALLAX 0.8	\$640.00	30.00%	\$448.00
29663BLSI	ADVANTAGE TNSD 92D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29663BLSR	ADVANTAGE TNSD 92D PARALLAX 0.8	\$1,184.00	30.00%	\$828.80
29663EBLS	ADVANTAGE TNSD 92D PARALLAX 0.8 220V	\$640.00	30.00%	\$448.00
29663EBLSR	ADVANTAGE TNSD 92D PARALLAX 0.8 220V	\$1,184.00	30.00%	\$828.80
29663ELS	ADVANTAGE TNSD 92D PARALLAX 0.8 220V	\$4,782.00	30.00%	\$3,347.40
29663ELSM	ADVANTAGE TNSD 92D PARALLAX 0.8 220V	\$5,288.00	30.00%	\$3,701.60
29663ELSR	ADVANTAGE TNSD 92D PARALLAX 0.8 220V	\$5,326.00	30.00%	\$3,728.20
29663FLS	ADVANTAGE TNSD 92D PARALLAX 0.8	\$4,142.00	30.00%	\$2,899.40
29663FLSI	ADVANTAGE TNSD 92D PARALLAX 0.8	\$4,142.00	30.00%	\$2,899.40
29663LS	ADVANTAGE TNSD 92D PARALLAX 0.8	\$4,782.00	30.00%	\$3,347.40
29663LSI	ADVANTAGE TNSD 92D PARALLAX 0.8	\$4,958.00	30.00%	\$3,470.60
29663LSM	ADVANTAGE TNSD 92D PARALLAX 0.8	\$5,288.00	30.00%	\$3,701.60
29663LSR	ADVANTAGE TNSD 92D PARALLAX 0.8	\$5,326.00	30.00%	\$3,728.20
29664BLS	ADVANTAGE TNSD 106D PARALLAX 0.8	\$640.00	30.00%	\$448.00
29664BLSI	ADVANTAGE TNSD 106D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29664BLSR	ADVANTAGE TNSD 106D PARALLAX 0.8	\$1,184.00	30.00%	\$828.80
29664EBLS	ADVANTAGE TNSD 106D PARALLAX 0.8 220V	\$640.00	30.00%	\$448.00
29664EBLSR	ADVANTAGE TNSD 106D PARALLAX 0.8 220V	\$1,184.00	30.00%	\$828.80
29664ELS	ADVANTAGE TNSD 106D PARALLAX 0.8 220V	\$5,213.00	30.00%	\$3,649.10
29664ELSM	ADVANTAGE TNSD 106D PARALLAX 0.8 220V	\$5,719.00	30.00%	\$4,003.30
29664ELSR	ADVANTAGE TNSD 106D PARALLAX 0.8 220V	\$5,757.00	30.00%	\$4,029.90
29664FLS	ADVANTAGE TNSD 106D PARALLAX 0.8	\$4,573.00	30.00%	\$3,201.10
29664FLSI	ADVANTAGE TNSD 106D PARALLAX 0.8	\$4,573.00	30.00%	\$3,201.10
29664LS	ADVANTAGE TNSD 106D PARALLAX 0.8	\$5,213.00	30.00%	\$3,649.10
29664LSI	ADVANTAGE TNSD 106D PARALLAX 0.8	\$5,389.00	30.00%	\$3,772.30
29664LSM	ADVANTAGE TNSD 106D PARALLAX 0.8	\$5,719.00	30.00%	\$4,003.30
29664LSR	ADVANTAGE TNSD 106D PARALLAX 0.8 220V	\$5,757.00	30.00%	\$4,029.90
29665BLS	ADVANTAGE TNSD 110D PARALLAX 0.8	\$640.00	30.00%	\$448.00
29665BLSI	ADVANTAGE TNSD 110D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29665BLSR	ADVANTAGE TNSD 110D PARALLAX 0.8	\$1,184.00	30.00%	\$828.80
29665EBLS	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$640.00	30.00%	\$448.00
29665EBLSI	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29665EBLSR	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$1,184.00	30.00%	\$828.80
29665EFLS	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$4,722.00	30.00%	\$3,305.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29665ELS	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$5,362.00	30.00%	\$3,753.40
29665ELSI	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$5,538.00	30.00%	\$3,876.60
29665ELSM	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$5,868.00	30.00%	\$4,107.60
29665ELSR	ADVANTAGE TNSD 110D PARALLAX 0.8 220V	\$5,906.00	30.00%	\$4,134.20
29665FLS	ADVANTAGE TNSD 110D PARALLAX 0.8	\$4,722.00	30.00%	\$3,305.40
29665FLSI	ADVANTAGE TNSD 110D PARALLAX 0.8	\$4,722.00	30.00%	\$3,305.40
29665LS	ADVANTAGE TNSD 110D PARALLAX 0.8	\$5,362.00	30.00%	\$3,753.40
29665LSI	ADVANTAGE TNSD 110D PARALLAX 0.8	\$5,538.00	30.00%	\$3,876.60
29665LSM	ADVANTAGE TNSD 110D PARALLAX 0.8	\$5,868.00	30.00%	\$4,107.60
29665LSR	ADVANTAGE TNSD 110D PARALLAX 0.8	\$5,906.00	30.00%	\$4,134.20
29666BLS	ADVANTAGE TNSD 119D PARALLAX 0.8	\$640.00	30.00%	\$448.00
29666BLSI	ADVANTAGE TNSD 119D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29666BLSR	ADVANTAGE TNSD 119D PARALLAX 0.8	\$1,184.00	30.00%	\$828.80
29666EBLS	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$640.00	30.00%	\$448.00
29666EBLSI	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29666EBLSR	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$1,184.00	30.00%	\$828.80
29666EFLS	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$5,081.00	30.00%	\$3,556.70
29666ELS	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$5,721.00	30.00%	\$4,004.70
29666ELSI	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$5,897.00	30.00%	\$4,127.90
29666ELSIC	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$5,897.00	30.00%	\$4,127.90
29666ELSM	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$6,227.00	30.00%	\$4,358.90
29666ELSR	ADVANTAGE TNSD 119D PARALLAX 0.8 220V	\$6,265.00	30.00%	\$4,385.50
29666FLS	ADVANTAGE TNSD 119D PARALLAX 0.8	\$5,081.00	30.00%	\$3,556.70
29666FLSI	ADVANTAGE TNSD 119D PARALLAX 0.8	\$5,081.00	30.00%	\$3,556.70
29666LS	ADVANTAGE TNSD 119D PARALLAX 0.8	\$5,721.00	30.00%	\$4,004.70
29666LSI	ADVANTAGE TNSD 119D PARALLAX 0.8	\$5,897.00	30.00%	\$4,127.90
29666LSM	ADVANTAGE TNSD 119D PARALLAX 0.8	\$6,227.00	30.00%	\$4,358.90
29666LSR	ADVANTAGE TNSD 119D PARALLAX 0.8	\$6,265.00	30.00%	\$4,385.50
29667BLS	ADVANTAGE TNSD 94D PARALLAX 0.8	\$640.00	30.00%	\$448.00
29667BLSI	ADVANTAGE TNSD 94D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29667BLSR	ADVANTAGE TNSD 94D PARALLAX 0.8	\$1,184.00	30.00%	\$828.80
29667EBLS	ADVANTAGE TNSD 94D PARALLAX 0.8 220V	\$640.00	30.00%	\$448.00
29667EBLSR	ADVANTAGE TNSD 94D PARALLAX 0.8 220V	\$1,184.00	30.00%	\$828.80
29667ELS	ADVANTAGE TNSD 94D PARALLAX 0.8 220V	\$4,782.00	30.00%	\$3,347.40
29667ELSM	ADVANTAGE TNSD 94D PARALLAX 0.8 220V	\$5,288.00	30.00%	\$3,701.60
29667ELSR	ADVANTAGE TNSD 94D PARALLAX 0.8 220V	\$5,326.00	30.00%	\$3,728.20
29667FLS	ADVANTAGE TNSD 94D PARALLAX 0.8	\$4,142.00	30.00%	\$2,899.40
29667FLSI	ADVANTAGE TNSD 94D PARALLAX 0.8	\$4,142.00	30.00%	\$2,899.40
29667LS	ADVANTAGE TNSD 94D PARALLAX 0.8	\$4,782.00	30.00%	\$3,347.40
29667LSI	ADVANTAGE TNSD 94D PARALLAX 0.8	\$4,958.00	30.00%	\$3,470.60
29667LSM	ADVANTAGE TNSD 94D PARALLAX 0.8	\$5,288.00	30.00%	\$3,701.60
29667LSR	ADVANTAGE TNSD 94D PARALLAX 0.8	\$5,326.00	30.00%	\$3,728.20
29668BLS	ADVANTAGE TNSD 109D PARALLAX 0.8	\$640.00	30.00%	\$448.00
29668BLSI	ADVANTAGE TNSD 109D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29668BLSR	ADVANTAGE TNSD 109D PARALLAX 0.8	\$1,184.00	30.00%	\$828.80
29668EBLS	ADVANTAGE TNSD 109D PARALLAX 0.8 220V	\$640.00	30.00%	\$448.00
29668EBLSR	ADVANTAGE TNSD 109D PARALLAX 0.8 220V	\$1,184.00	30.00%	\$828.80
29668ELS	ADVANTAGE TNSD 109D PARALLAX 0.8 220V	\$5,221.00	30.00%	\$3,654.70
29668ELSM	ADVANTAGE TNSD 109D PARALLAX 0.8 220V	\$5,727.00	30.00%	\$4,008.90
29668ELSR	ADVANTAGE TNSD 109D PARALLAX 0.8 220V	\$5,765.00	30.00%	\$4,035.50
29668FLS	ADVANTAGE TNSD 109D PARALLAX 0.8	\$4,581.00	30.00%	\$3,206.70
29668FLSI	ADVANTAGE TNSD 109D PARALLAX 0.8	\$4,581.00	30.00%	\$3,206.70
29668LS	ADVANTAGE TNSD 109D PARALLAX 0.8	\$5,221.00	30.00%	\$3,654.70
29668LSI	ADVANTAGE TNSD 109D PARALLAX 0.8	\$5,397.00	30.00%	\$3,777.90
29668LSM	ADVANTAGE TNSD 109D PARALLAX 0.8	\$5,727.00	30.00%	\$4,008.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29668LSR	ADVANTAGE TNSD 109D PARALLAX 0.8	\$5,765.00	30.00%	\$4,035.50
29669ELSM	CONTOUR TNSD 92D PARALLAX 0.8 220V	\$4,733.00	30.00%	\$3,313.10
29669ELSR	CONTOUR TNSD 92D PARALLAX 0.8 220V	\$4,771.00	30.00%	\$3,339.70
29669LS	CONTOUR TNSD 92D PARALLAX 0.8	\$4,227.00	30.00%	\$2,958.90
29669LSI	CONTOUR TNSD 92D PARALLAX 0.8	\$4,403.00	30.00%	\$3,082.10
29669LSM	CONTOUR TNSD 92D PARALLAX 0.8	\$4,733.00	30.00%	\$3,313.10
29669LSR	CONTOUR TNSD 92D PARALLAX 0.8	\$4,771.00	30.00%	\$3,339.70
29670ELSM	CONTOUR TNSD 106D PARALLAX 0.8 220V	\$4,832.00	30.00%	\$3,382.40
29670ELSR	CONTOUR TNSD 106D PARALLAX 0.8 220V	\$4,870.00	30.00%	\$3,409.00
29670LS	CONTOUR TNSD 106D PARALLAX 0.8	\$4,326.00	30.00%	\$3,028.20
29670LSI	CONTOUR TNSD 106D PARALLAX 0.8	\$4,502.00	30.00%	\$3,151.40
29670LSM	CONTOUR TNSD 106D PARALLAX 0.8	\$4,832.00	30.00%	\$3,382.40
29670LSR	CONTOUR TNSD 106D PARALLAX 0.8	\$4,870.00	30.00%	\$3,409.00
29671ELSM	CONTOUR TNSD 110D PARALLAX 0.8 220V	\$4,941.00	30.00%	\$3,458.70
29671ELSR	CONTOUR TNSD 110D PARALLAX 0.8 220V	\$4,979.00	30.00%	\$3,485.30
29671LS	CONTOUR TNSD 110D PARALLAX 0.8	\$4,435.00	30.00%	\$3,104.50
29671LSI	CONTOUR TNSD 110D PARALLAX 0.8	\$4,611.00	30.00%	\$3,227.70
29671LSM	CONTOUR TNSD 110D PARALLAX 0.8	\$4,941.00	30.00%	\$3,458.70
29671LSR	CONTOUR TNSD 110D PARALLAX 0.8	\$4,979.00	30.00%	\$3,485.30
29672ELSM	CONTOUR TNSD 119D PARALLAX 0.8 220V	\$5,241.00	30.00%	\$3,668.70
29672ELSR	CONTOUR TNSD 119D PARALLAX 0.8 220V	\$5,279.00	30.00%	\$3,695.30
29672LS	CONTOUR TNSD 119D PARALLAX 0.8	\$4,735.00	30.00%	\$3,314.50
29672LSI	CONTOUR TNSD 119D PARALLAX 0.8	\$4,911.00	30.00%	\$3,437.70
29672LSM	CONTOUR TNSD 119D PARALLAX 0.8	\$5,241.00	30.00%	\$3,668.70
29672LSR	CONTOUR TNSD 119D PARALLAX 0.8	\$5,279.00	30.00%	\$3,695.30
29673ELSM	CONTOUR TNSD 94D PARALLAX 0.8 220V	\$4,733.00	30.00%	\$3,313.10
29673ELSR	CONTOUR TNSD 94D PARALLAX 0.8 220V	\$4,771.00	30.00%	\$3,339.70
29673LS	CONTOUR TNSD 94D PARALLAX 0.8	\$4,227.00	30.00%	\$2,958.90
29673LSI	CONTOUR TNSD 94D PARALLAX 0.8	\$4,403.00	30.00%	\$3,082.10
29673LSM	CONTOUR TNSD 94D PARALLAX 0.8	\$4,733.00	30.00%	\$3,313.10
29673LSR	CONTOUR TNSD 94D PARALLAX 0.8	\$4,771.00	30.00%	\$3,339.70
29674ELSM	CONTOUR TNSD 109D PARALLAX 0.8 220V	\$4,826.00	30.00%	\$3,378.20
29674ELSR	CONTOUR TNSD 109D PARALLAX 0.8 220V	\$4,864.00	30.00%	\$3,404.80
29674LS	CONTOUR TNSD 109D PARALLAX 0.8	\$4,320.00	30.00%	\$3,024.00
29674LSI	CONTOUR TNSD 109D PARALLAX 0.8	\$4,496.00	30.00%	\$3,147.20
29674LSM	CONTOUR TNSD 109D PARALLAX 0.8	\$4,826.00	30.00%	\$3,378.20
29674LSR	CONTOUR TNSD 109D PARALLAX 0.8	\$4,864.00	30.00%	\$3,404.80
29728	PARALLAX THIN 0.45 45X80VA 16:9	\$4,068.00	30.00%	\$2,847.60
29729	PARALLAX THIN 0.45 49X87VA 16:9	\$4,357.00	30.00%	\$3,049.90
29730	PARALLAX THIN 0.45 52X92VA 16:9	\$4,541.00	30.00%	\$3,178.70
29731	PARALLAX THIN 0.45 54X96VA 16:9	\$4,686.00	30.00%	\$3,280.20
29732	PARALLAX THIN 0.45 59X104.5VA 16:9	\$5,029.00	30.00%	\$3,520.30
29733	PARALLAX THIN 0.45 50X80VA 16:10	\$4,129.00	30.00%	\$2,890.30
29734	PARALLAX THIN 0.45 57.5X92VA 16:10	\$4,575.00	30.00%	\$3,202.50
29738	WIRELINE ADV TNSD 133D HDC1.1	\$24,054.00	30.00%	\$16,837.80
29738E	WIRELINE ADV TNSD 133D HDC1.1 220V	\$24,054.00	30.00%	\$16,837.80
29738EG	WIRELINE ADV TNSD 133D HDC1.1 220V FLNGL	\$24,054.00	30.00%	\$16,837.80
29738G	WIRELINE ADV TNSD 133D HDC1.1 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29739	WIRELINE ADV TNSD 159D HDC1.1	\$25,236.00	30.00%	\$17,665.20
29739E	WIRELINE ADV TNSD 159D HDC1.1 220V	\$25,236.00	30.00%	\$17,665.20
29739EG	WIRELINE ADV TNSD 159D HDC1.1 220V FLNGL	\$25,236.00	30.00%	\$17,665.20
29739G	WIRELINE ADV TNSD 159D HDC1.1 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29740	WIRELINE ADV TNSD 188D HDC1.1	\$26,306.00	30.00%	\$18,414.20
29740E	WIRELINE ADV TNSD 188D HDC1.1 220V	\$26,306.00	30.00%	\$18,414.20
29740EG	WIRELINE ADV TNSD 188D HDC1.1 220V FLNGL	\$26,306.00	30.00%	\$18,414.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29740G	WIRELINE ADV TNSD 188D HDC1.1 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29741	WIRELINE ADV TNSD 220D HDC1.1	\$28,447.00	30.00%	\$19,912.90
29741E	WIRELINE ADV TNSD 220D HDC1.1 220V	\$28,447.00	30.00%	\$19,912.90
29741EG	WIRELINE ADV TNSD 220D HDC1.1 220V FLNGL	\$28,447.00	30.00%	\$19,912.90
29741G	WIRELINE ADV TNSD 220D HDC1.1 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29742	WIRELINE ADV TNSD 137D HDC1.1	\$24,054.00	30.00%	\$16,837.80
29742E	WIRELINE ADV TNSD 137D HDC1.1 220V	\$24,054.00	30.00%	\$16,837.80
29742EG	WIRELINE ADV TNSD 137D HDC1.1 220V FLNGL	\$24,054.00	30.00%	\$16,837.80
29742G	WIRELINE ADV TNSD 137D HDC1.1 FLANGELESS	\$24,054.00	30.00%	\$16,837.80
29743	WIRELINE ADV TNSD 164D HDC1.1	\$25,236.00	30.00%	\$17,665.20
29743E	WIRELINE ADV TNSD 164D HDC1.1 220V	\$25,236.00	30.00%	\$17,665.20
29743EG	WIRELINE ADV TNSD 164D HDC1.1 220V FLNGL	\$25,236.00	30.00%	\$17,665.20
29743G	WIRELINE ADV TNSD 164D HDC1.1 FLANGELESS	\$25,236.00	30.00%	\$17,665.20
29744	WIRELINE ADV TNSD 189D HDC1.1	\$26,306.00	30.00%	\$18,414.20
29744E	WIRELINE ADV TNSD 189D HDC1.1 220V	\$26,306.00	30.00%	\$18,414.20
29744EG	WIRELINE ADV TNSD 189D HDC1.1 220V FLNGL	\$26,306.00	30.00%	\$18,414.20
29744G	WIRELINE ADV TNSD 189D HDC1.1 FLANGELESS	\$26,306.00	30.00%	\$18,414.20
29745	WIRELINE ADV TNSD 208D HDC1.1	\$27,294.00	30.00%	\$19,105.80
29745E	WIRELINE ADV TNSD 208D HDC1.1 220V	\$27,294.00	30.00%	\$19,105.80
29745EG	WIRELINE ADV TNSD 208D HDC1.1 220V FLNGL	\$27,294.00	30.00%	\$19,105.80
29745G	WIRELINE ADV TNSD 208D HDC1.1 FLANGELESS	\$27,294.00	30.00%	\$19,105.80
29746	WIRELINE ADV TNSD 226D HDC1.1	\$28,447.00	30.00%	\$19,912.90
29746E	WIRELINE ADV TNSD 226D HDC1.1 220V	\$28,447.00	30.00%	\$19,912.90
29746EG	WIRELINE ADV TNSD 226D HDC1.1 220V FLNGL	\$28,447.00	30.00%	\$19,912.90
29746G	WIRELINE ADV TNSD 226D HDC1.1 FLANGELESS	\$28,447.00	30.00%	\$19,912.90
29775	ADV DLX TNSD 92D PARALLAX 0.8	\$7,555.00	30.00%	\$5,288.50
29775B	ADV DLX TNSD 92D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29775BR	ADV DLX TNSD 92D PARALLAX 0.8	\$1,360.00	30.00%	\$952.00
29775E	ADV DLX TNSD 92D PARALLAX 0.8 220V	\$7,555.00	30.00%	\$5,288.50
29775EB	ADV DLX TNSD 92D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29775EBR	ADV DLX TNSD 92D PARALLAX 0.8 220V	\$1,360.00	30.00%	\$952.00
29775ER	ADV DLX TNSD 92D PARALLAX 0.8 220V	\$8,099.00	30.00%	\$5,669.30
29775R	ADV DLX TNSD 92D PARALLAX 0.8	\$8,099.00	30.00%	\$5,669.30
29776	ADV DLX TNSD 106D PARALLAX 0.8	\$7,903.00	30.00%	\$5,532.10
29776B	ADV DLX TNSD 106D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29776BR	ADV DLX TNSD 106D PARALLAX 0.8	\$1,360.00	30.00%	\$952.00
29776E	ADV DLX TNSD 106D PARALLAX 0.8 220V	\$7,903.00	30.00%	\$5,532.10
29776EB	ADV DLX TNSD 106D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29776EBR	ADV DLX TNSD 106D PARALLAX 0.8 220V	\$1,360.00	30.00%	\$952.00
29776ER	ADV DLX TNSD 106D PARALLAX 0.8 220V	\$8,447.00	30.00%	\$5,912.90
29776R	ADV DLX TNSD 106D PARALLAX 0.8	\$8,447.00	30.00%	\$5,912.90
29777	ADV DLX TNSD 110D PARALLAX 0.8	\$8,133.00	30.00%	\$5,693.10
29777B	ADV DLX TNSD 110D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29777BR	ADV DLX TNSD 110D PARALLAX 0.8	\$1,360.00	30.00%	\$952.00
29777E	ADV DLX TNSD 110D PARALLAX 0.8 220V	\$8,133.00	30.00%	\$5,693.10
29777EB	ADV DLX TNSD 110D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29777EBR	ADV DLX TNSD 110D PARALLAX 0.8 220V	\$1,360.00	30.00%	\$952.00
29777ER	ADV DLX TNSD 110D PARALLAX 0.8 220V	\$8,677.00	30.00%	\$6,073.90
29777R	ADV DLX TNSD 110D PARALLAX 0.8	\$8,677.00	30.00%	\$6,073.90
29778	ADV DLX TNSD 119D PARALLAX 0.8	\$8,689.00	30.00%	\$6,082.30
29778B	ADV DLX TNSD 119D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29778BR	ADV DLX TNSD 119D PARALLAX 0.8	\$1,360.00	30.00%	\$952.00
29778E	ADV DLX TNSD 119D PARALLAX 0.8 220V	\$8,689.00	30.00%	\$6,082.30
29778EB	ADV DLX TNSD 119D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29778EBR	ADV DLX TNSD 119D PARALLAX 0.8 220V	\$1,360.00	30.00%	\$952.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29778ER	ADV DLX TNSD 119D PARALLAX 0.8 220V	\$9,233.00	30.00%	\$6,463.10
29778I	ADV DLX TNSD 119D PARALLAX 0.8	\$8,865.00	30.00%	\$6,205.50
29778R	ADV DLX TNSD 119D PARALLAX 0.8	\$9,233.00	30.00%	\$6,463.10
29779	ADV DLX TNSD 94D PARALLAX 0.8	\$7,555.00	30.00%	\$5,288.50
29779B	ADV DLX TNSD 94D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29779BR	ADV DLX TNSD 94D PARALLAX 0.8	\$1,360.00	30.00%	\$952.00
29779E	ADV DLX TNSD 94D PARALLAX 0.8 220V	\$7,555.00	30.00%	\$5,288.50
29779EB	ADV DLX TNSD 94D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29779EBR	ADV DLX TNSD 94D PARALLAX 0.8 220V	\$1,360.00	30.00%	\$952.00
29779ER	ADV DLX TNSD 94D PARALLAX 0.8 220V	\$8,099.00	30.00%	\$5,669.30
29779R	ADV DLX TNSD 94D PARALLAX 0.8	\$8,099.00	30.00%	\$5,669.30
29780	ADV DLX TNSD 109D PARALLAX 0.8	\$7,962.00	30.00%	\$5,573.40
29780B	ADV DLX TNSD 109D PARALLAX 0.8	\$816.00	30.00%	\$571.20
29780BR	ADV DLX TNSD 109D PARALLAX 0.8	\$1,360.00	30.00%	\$952.00
29780E	ADV DLX TNSD 109D PARALLAX 0.8 220V	\$7,962.00	30.00%	\$5,573.40
29780EB	ADV DLX TNSD 109D PARALLAX 0.8 220V	\$816.00	30.00%	\$571.20
29780EBR	ADV DLX TNSD 109D PARALLAX 0.8 220V	\$1,360.00	30.00%	\$952.00
29780ER	ADV DLX TNSD 109D PARALLAX 0.8 220V	\$8,506.00	30.00%	\$5,954.20
29780I	ADV DLX TNSD 109D PARALLAX 0.8	\$8,138.00	30.00%	\$5,696.60
29780R	ADV DLX TNSD 109D PARALLAX 0.8	\$8,506.00	30.00%	\$5,954.20
29781LS	DESCENDERPRO MW 106D 52X92	\$2,479.00	30.00%	\$1,735.30
29782LS	DESCENDERPRO MW 110D 54X96	\$2,496.00	30.00%	\$1,747.20
29783LS	DESCENDERPRO MW 119D 58X104	\$2,520.00	30.00%	\$1,764.00
29784LS	DESCENDERPRO MW 133D 65X116	\$2,560.00	30.00%	\$1,792.00
29785L	DESCENDERPRO MW 159D 78X139	\$2,645.00	30.00%	\$1,851.50
29786LS	DESCENDERPRO MW 109D 57.5X92	\$2,476.00	30.00%	\$1,733.20
29787LS	DESCENDERPRO MW 113D 60X96	\$2,496.00	30.00%	\$1,747.20
29788LS	DESCENDERPRO MW 123D 65X104	\$2,520.00	30.00%	\$1,764.00
29789LS	DESCENDERPRO MW 130D 69X110	\$2,540.00	30.00%	\$1,778.00
29790LS	DESCENDERPRO MW 137D 72.5X116	\$2,563.00	30.00%	\$1,794.10
29791L	DESCENDERPRO MW 164D 87X139	\$2,645.00	30.00%	\$1,851.50
29792LS	TNSD DESCENDERPRO HD.9 106D 52X92	\$4,008.00	30.00%	\$2,805.60
29793LS	TNSD DESCENDERPRO HD1.1 106D 52X92	\$4,008.00	30.00%	\$2,805.60
29794LS	TNSD DESCENDERPRO DM 106D 52X92	\$3,240.00	30.00%	\$2,268.00
29795LS	TNSD DESCENDERPRO HD.9 110D 54X96	\$4,123.00	30.00%	\$2,886.10
29796LS	TNSD DESCENDERPRO HD1.1 110D 54X96	\$4,123.00	30.00%	\$2,886.10
29797LS	TNSD DESCENDERPRO DM 110D 54X96	\$3,331.00	30.00%	\$2,331.70
29798LS	TNSD DESCENDERPRO HD.9 119D 58X104	\$4,398.00	30.00%	\$3,078.60
29799LS	TNSD DESCENDERPRO HD1.1 119D 58X104	\$4,398.00	30.00%	\$3,078.60
29800LS	TNSD DESCENDERPRO DM 119D 58X104	\$3,550.00	30.00%	\$2,485.00
29801LS	TNSD DESCENDERPRO HD.9 133D 65X116	\$4,777.00	30.00%	\$3,343.90
29802LS	TNSD DESCENDERPRO HD1.1 133D 65X116	\$4,777.00	30.00%	\$3,343.90
29803LS	TNSD DESCENDERPRO DM 133D 65X116	\$3,855.00	30.00%	\$2,698.50
29804L	TNSD DESCENDERPRO HD.9 159D 78X139	\$6,108.00	30.00%	\$4,275.60
29805L	TNSD DESCENDERPRO HD1.1 159D 78X139	\$6,108.00	30.00%	\$4,275.60
29806L	TNSD DESCENDERPRO DM 159D 78X139	\$4,921.00	30.00%	\$3,444.70
29807LS	TNSD DESCENDERPRO HD.9 109D 57.5X92	\$4,014.00	30.00%	\$2,809.80
29808LS	TNSD DESCENDERPRO HD1.1 109D 57.5X92	\$4,014.00	30.00%	\$2,809.80
29809LS	TNSD DESCENDERPRO DM 109D 57.5X92	\$3,246.00	30.00%	\$2,272.20
29810LS	TNSD DESCENDERPRO HD.9 113D 60X96	\$4,123.00	30.00%	\$2,886.10
29811LS	TNSD DESCENDERPRO HD1.1 113D 60X96	\$4,123.00	30.00%	\$2,886.10
29812LS	TNSD DESCENDERPRO DM 113D 60X96	\$3,331.00	30.00%	\$2,331.70
29813LS	TNSD DESCENDERPRO HD.9 123D 65X104	\$4,398.00	30.00%	\$3,078.60
29814LS	TNSD DESCENDERPRO HD1.1 123D 65X104	\$4,398.00	30.00%	\$3,078.60
29815LS	TNSD DESCENDERPRO DM 123D 65X104	\$3,550.00	30.00%	\$2,485.00



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29816LS	TNSD DESCENDERPRO HD.9 130D 69X110	\$4,587.00	30.00%	\$3,210.90
29817LS	TNSD DESCENDERPRO HD1.1 130D 69X110	\$4,587.00	30.00%	\$3,210.90
29818LS	TNSD DESCENDERPRO DM 130D 69X110	\$3,859.00	30.00%	\$2,701.30
29819LS	TNSD DESCENDERPRO HD.9 137D 72.5X116	\$4,785.00	30.00%	\$3,349.50
29820LS	TNSD DESCENDERPRO HD1.1 137D 72.5X116	\$4,785.00	30.00%	\$3,349.50
29821LS	TNSD DESCENDERPRO DM 137D 72.5X116	\$3,859.00	30.00%	\$2,701.30
29822L	TNSD DESCENDERPRO HD.9 164D 87X139	\$6,108.00	30.00%	\$4,275.60
29823L	TNSD DESCENDERPRO HD1.1 164D 87X139	\$6,108.00	30.00%	\$4,275.60
29824L	TNSD DESCENDERPRO DM 164D 87X139	\$4,921.00	30.00%	\$3,444.70
29828	PARALLAX THIN 2.3 45X80VA 16:9	\$4,068.00	30.00%	\$2,847.60
29829	PARALLAX THIN 2.3 49X87VA 16:9	\$4,357.00	30.00%	\$3,049.90
29830	PARALLAX THIN 2.3 52X92VA 16:9	\$4,541.00	30.00%	\$3,178.70
29831	PARALLAX THIN 2.3 54X96VA 16:9	\$4,686.00	30.00%	\$3,280.20
29832	PARALLAX THIN 2.3 59X104.5VA 16:9	\$5,029.00	30.00%	\$3,520.30
29833	PARALLAX THIN 2.3 50X80VA 16:10	\$4,129.00	30.00%	\$2,890.30
29834	PARALLAX THIN 2.3 57.5X92VA 16:10	\$4,575.00	30.00%	\$3,202.50
29835	PARALLAX 2.3 FIXED FRAME 37.5X67 77D	\$3,271.00	30.00%	\$2,289.70
29835V	PARALLAX 2.3 FIXED FRAME 37.5X67 77D	\$3,271.00	30.00%	\$2,289.70
29836	PARALLAX 2.3 FIXED FRAME 40.5X72 82D	\$3,411.00	30.00%	\$2,387.70
29836V	PARALLAX 2.3 FIXED FRAME 40.5X72 82D	\$3,411.00	30.00%	\$2,387.70
29837	PARALLAX 2.3 FIXED FRAME 45X80 92D	\$3,698.00	30.00%	\$2,588.60
29837V	PARALLAX 2.3 FIXED FRAME 45X80 92D	\$3,698.00	30.00%	\$2,588.60
29838	PARALLAX 2.3 FIXED FRAME 49X87 100D	\$3,962.00	30.00%	\$2,773.40
29838V	PARALLAX 2.3 FIXED FRAME 49X87 100D	\$3,962.00	30.00%	\$2,773.40
29839	PARALLAX 2.3 FIXED FRAME 52X92 106D	\$4,128.00	30.00%	\$2,889.60
29839V	PARALLAX 2.3 FIXED FRAME 52X92 106D	\$4,128.00	30.00%	\$2,889.60
29840	PARALLAX 2.3 FIXED FRAME 54X96 110D	\$4,261.00	30.00%	\$2,982.70
29840V	PARALLAX 2.3 FIXED FRAME 54X96 110D	\$4,261.00	30.00%	\$2,982.70
29841	PARALLAX 2.3 FIXED FRAME 59X104.5 120D	\$4,572.00	30.00%	\$3,200.40
29841V	PARALLAX 2.3 FIXED FRAME 59X104.5 120D	\$4,572.00	30.00%	\$3,200.40
29842	PARALLAX 2.3 FIXED FRAME 44.5X71.5 84D	\$3,490.00	30.00%	\$2,443.00
29842V	PARALLAX 2.3 FIXED FRAME 44.5X71.5 84D	\$3,490.00	30.00%	\$2,443.00
29843	PARALLAX 2.3 FIXED FRAME 50X80 94D	\$3,753.00	30.00%	\$2,627.10
29843V	PARALLAX 2.3 FIXED FRAME 50X80 94D	\$3,753.00	30.00%	\$2,627.10
29844	PARALLAX 2.3 FIXED FRAME 57.5X92 109D	\$4,159.00	30.00%	\$2,911.30
29844V	PARALLAX 2.3 FIXED FRAME 57.5X92 109D	\$4,159.00	30.00%	\$2,911.30
29845	PARALLAX 2.3 FIXED FRAME 37.5X88 96D	\$3,937.00	30.00%	\$2,755.90
29845V	PARALLAX 2.3 FIXED FRAME 37.5X88 96D	\$3,937.00	30.00%	\$2,755.90
29846	PARALLAX 2.3 FIXED FRAME 40.5X95 103D	\$4,211.00	30.00%	\$2,947.70
29846V	PARALLAX 2.3 FIXED FRAME 40.5X95 103D	\$4,211.00	30.00%	\$2,947.70
29847	PARALLAX 2.3 FIXED FRAME 45X106 115D	\$4,568.00	30.00%	\$3,197.60
29847V	PARALLAX 2.3 FIXED FRAME 45X106 115D	\$4,568.00	30.00%	\$3,197.60
29848	PARALLAX 2.3 FIXED FRAME 49X115 125D	\$4,939.00	30.00%	\$3,457.30
29848V	PARALLAX 2.3 FIXED FRAME 49X115 125D	\$4,939.00	30.00%	\$3,457.30
29849	PARALLAX 2.3 FIXED FRAME 52X122 133D	\$5,255.00	30.00%	\$3,678.50
29849V	PARALLAX 2.3 FIXED FRAME 52X122 133D	\$5,255.00	30.00%	\$3,678.50
29850	PARALLAX 2.3 FIXED FRAME 54X126 138D	\$5,378.00	30.00%	\$3,764.60
29850V	PARALLAX 2.3 FIXED FRAME 54X126 138D	\$5,378.00	30.00%	\$3,764.60
29851	PARALLAX 2.3 FIXED FRAME 58X136.5 148D	\$5,715.00	30.00%	\$4,000.50
29851V	PARALLAX 2.3 FIXED FRAME 58X136.5 148D	\$5,715.00	30.00%	\$4,000.50
29867	WIRELINE ADV TNSD 133D ALR 1.0	\$25,257.00	30.00%	\$17,679.90
29867E	WIRELINE ADV TNSD 133D ALR 1.0 220V	\$25,257.00	30.00%	\$17,679.90
29867EG	WIRELINE ADV TNSD 133D ALR 1.0 220V FLNG	\$25,257.00	30.00%	\$17,679.90
29867G	WIRELINE ADV TNSD 133D ALR 1.0 FLANGELES	\$25,257.00	30.00%	\$17,679.90
29868	WIRELINE ADV TNSD 159D ALR 1.0	\$26,498.00	30.00%	\$18,548.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29868E	WIRELINE ADV TNSD 159D ALR 1.0 220V	\$26,498.00	30.00%	\$18,548.60
29868EG	WIRELINE ADV TNSD 159D ALR 1.0 220V FLNG	\$26,498.00	30.00%	\$18,548.60
29868G	WIRELINE ADV TNSD 159D ALR 1.0 FLANGELES	\$26,498.00	30.00%	\$18,548.60
29869	WIRELINE ADV TNSD 188D ALR 1.0	\$27,621.00	30.00%	\$19,334.70
29869E	WIRELINE ADV TNSD 188D ALR 1.0 220V	\$27,621.00	30.00%	\$19,334.70
29869EG	WIRELINE ADV TNSD 188D ALR 1.0 220V FLNG	\$27,621.00	30.00%	\$19,334.70
29869G	WIRELINE ADV TNSD 188D ALR 1.0 FLANGELES	\$27,621.00	30.00%	\$19,334.70
29870	WIRELINE ADV TNSD 220D ALR 1.0	\$29,869.00	30.00%	\$20,908.30
29870E	WIRELINE ADV TNSD 220D ALR 1.0 220V	\$29,869.00	30.00%	\$20,908.30
29870EG	WIRELINE ADV TNSD 220D ALR 1.0 220V FLNG	\$29,869.00	30.00%	\$20,908.30
29870G	WIRELINE ADV TNSD 220D ALR 1.0 FLANGELES	\$29,869.00	30.00%	\$20,908.30
29871	WIRELINE ADV TNSD 137D ALR 1.0	\$25,257.00	30.00%	\$17,679.90
29871E	WIRELINE ADV TNSD 137D ALR 1.0 220V	\$25,257.00	30.00%	\$17,679.90
29871EG	WIRELINE ADV TNSD 137D ALR 1.0 220V FLNG	\$25,257.00	30.00%	\$17,679.90
29871G	WIRELINE ADV TNSD 137D ALR 1.0 FLANGELES	\$25,257.00	30.00%	\$17,679.90
29872	WIRELINE ADV TNSD 164D ALR 1.0	\$26,498.00	30.00%	\$18,548.60
29872E	WIRELINE ADV TNSD 164D ALR 1.0 220V	\$26,498.00	30.00%	\$18,548.60
29872EG	WIRELINE ADV TNSD 164D ALR 1.0 220V FLNG	\$26,498.00	30.00%	\$18,548.60
29872G	WIRELINE ADV TNSD 164D ALR 1.0 FLANGELES	\$26,498.00	30.00%	\$18,548.60
29873	WIRELINE ADV TNSD 189D ALR 1.0	\$27,621.00	30.00%	\$19,334.70
29873E	WIRELINE ADV TNSD 189D ALR 1.0 220V	\$27,621.00	30.00%	\$19,334.70
29873EG	WIRELINE ADV TNSD 189D ALR 1.0 220V FLNG	\$27,621.00	30.00%	\$19,334.70
29873G	WIRELINE ADV TNSD 189D ALR 1.0 FLANGELES	\$27,621.00	30.00%	\$19,334.70
29874	WIRELINE ADV TNSD 208D ALR 1.0	\$28,659.00	30.00%	\$20,061.30
29874E	WIRELINE ADV TNSD 208D ALR 1.0 220V	\$28,659.00	30.00%	\$20,061.30
29874EG	WIRELINE ADV TNSD 208D ALR 1.0 220V FLNG	\$28,659.00	30.00%	\$20,061.30
29874G	WIRELINE ADV TNSD 208D ALR 1.0 FLANGELES	\$28,659.00	30.00%	\$20,061.30
29875	WIRELINE ADV TNSD 226D ALR 1.0	\$29,869.00	30.00%	\$20,908.30
29875E	WIRELINE ADV TNSD 226D ALR 1.0 220V	\$29,869.00	30.00%	\$20,908.30
29875EG	WIRELINE ADV TNSD 226D ALR 1.0 220V FLNG	\$29,869.00	30.00%	\$20,908.30
29875G	WIRELINE ADV TNSD 226D ALR 1.0 FLANGELES	\$29,869.00	30.00%	\$20,908.30
29876	ADV DLX TNSD 92D ALR 1.0	\$6,899.00	30.00%	\$4,829.30
29876B	ADV DLX TNSD 92D ALR 1.0	\$816.00	30.00%	\$571.20
29876BI	ADV DLX TNSD 92D ALR 1.0	\$992.00	30.00%	\$694.40
29876BR	ADV DLX TNSD 92D ALR 1.0	\$1,360.00	30.00%	\$952.00
29876E	ADV DLX TNSD 92D ALR 1.0 220	\$6,899.00	30.00%	\$4,829.30
29876EB	ADV DLX TNSD 92D ALR 1.0 220	\$816.00	30.00%	\$571.20
29876EBI	ADV DLX TNSD 92D ALR 1.0 220	\$992.00	30.00%	\$694.40
29876EBR	ADV DLX TNSD 92D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29876EF	ADV DLX TNSD 92D ALR 1.0 220	\$6,083.00	30.00%	\$4,258.10
29876EI	ADV DLX TNSD 92D ALR 1.0 220	\$7,075.00	30.00%	\$4,952.50
29876ER	ADV DLX TNSD 92D ALR 1.0 220	\$7,443.00	30.00%	\$5,210.10
29876F	ADV DLX TNSD 92D ALR 1.0	\$6,083.00	30.00%	\$4,258.10
29876I	ADV DLX TNSD 92D ALR 1.0	\$7,075.00	30.00%	\$4,952.50
29876R	ADV DLX TNSD 92D ALR 1.0	\$7,443.00	30.00%	\$5,210.10
29877	ADV DLX TNSD 106D ALR 1.0	\$7,217.00	30.00%	\$5,051.90
29877B	ADV DLX TNSD 106D ALR 1.0	\$816.00	30.00%	\$571.20
29877BI	ADV DLX TNSD 106D ALR 1.0	\$992.00	30.00%	\$694.40
29877BR	ADV DLX TNSD 106D ALR 1.0	\$1,360.00	30.00%	\$952.00
29877E	ADV DLX TNSD 106D ALR 1.0 220	\$7,217.00	30.00%	\$5,051.90
29877EB	ADV DLX TNSD 106D ALR 1.0 220	\$816.00	30.00%	\$571.20
29877EBI	ADV DLX TNSD 106D ALR 1.0 220	\$992.00	30.00%	\$694.40
29877EBR	ADV DLX TNSD 106D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29877EF	ADV DLX TNSD 106D ALR 1.0 220	\$6,401.00	30.00%	\$4,480.70
29877EI	ADV DLX TNSD 106D ALR 1.0 220	\$7,393.00	30.00%	\$5,175.10

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29877ER	ADV DLX TNSD 106D ALR 1.0 220	\$7,761.00	30.00%	\$5,432.70
29877F	ADV DLX TNSD 106D ALR 1.0	\$6,401.00	30.00%	\$4,480.70
29877I	ADV DLX TNSD 106D ALR 1.0	\$7,393.00	30.00%	\$5,175.10
29877R	ADV DLX TNSD 106D ALR 1.0	\$7,761.00	30.00%	\$5,432.70
29878	ADV DLX TNSD 110D ALR 1.0	\$7,426.00	30.00%	\$5,198.20
29878B	ADV DLX TNSD 110D ALR 1.0	\$816.00	30.00%	\$571.20
29878BI	ADV DLX TNSD 110D ALR 1.0	\$992.00	30.00%	\$694.40
29878BR	ADV DLX TNSD 110D ALR 1.0	\$1,360.00	30.00%	\$952.00
29878E	ADV DLX TNSD 110D ALR 1.0 220	\$7,426.00	30.00%	\$5,198.20
29878EB	ADV DLX TNSD 110D ALR 1.0 220	\$816.00	30.00%	\$571.20
29878EBI	ADV DLX TNSD 110D ALR 1.0 220	\$992.00	30.00%	\$694.40
29878EBR	ADV DLX TNSD 110D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29878EF	ADV DLX TNSD 110D ALR 1.0 220	\$6,610.00	30.00%	\$4,627.00
29878EI	ADV DLX TNSD 110D ALR 1.0 220	\$7,602.00	30.00%	\$5,321.40
29878ER	ADV DLX TNSD 110D ALR 1.0 220	\$7,970.00	30.00%	\$5,579.00
29878F	ADV DLX TNSD 110D ALR 1.0	\$6,610.00	30.00%	\$4,627.00
29878I	ADV DLX TNSD 110D ALR 1.0	\$7,602.00	30.00%	\$5,321.40
29878R	ADV DLX TNSD 110D ALR 1.0	\$7,970.00	30.00%	\$5,579.00
29879	ADV DLX TNSD 119D ALR 1.0	\$7,934.00	30.00%	\$5,553.80
29879B	ADV DLX TNSD 119D ALR 1.0	\$816.00	30.00%	\$571.20
29879BI	ADV DLX TNSD 119D ALR 1.0	\$992.00	30.00%	\$694.40
29879BR	ADV DLX TNSD 119D ALR 1.0	\$1,360.00	30.00%	\$952.00
29879E	ADV DLX TNSD 119D ALR 1.0 220	\$7,934.00	30.00%	\$5,553.80
29879EB	ADV DLX TNSD 119D ALR 1.0 220	\$816.00	30.00%	\$571.20
29879EBI	ADV DLX TNSD 119D ALR 1.0 220	\$992.00	30.00%	\$694.40
29879EBR	ADV DLX TNSD 119D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29879EF	ADV DLX TNSD 119D ALR 1.0 220	\$7,118.00	30.00%	\$4,982.60
29879EI	ADV DLX TNSD 119D ALR 1.0 220	\$8,110.00	30.00%	\$5,677.00
29879ER	ADV DLX TNSD 119D ALR 1.0 220	\$8,478.00	30.00%	\$5,934.60
29879F	ADV DLX TNSD 119D ALR 1.0	\$7,118.00	30.00%	\$4,982.60
29879I	ADV DLX TNSD 119D ALR 1.0	\$8,110.00	30.00%	\$5,677.00
29879R	ADV DLX TNSD 119D ALR 1.0	\$8,478.00	30.00%	\$5,934.60
29880	ADV DLX TNSD 133D ALR 1.0	\$8,645.00	30.00%	\$6,051.50
29880B	ADV DLX TNSD 133D ALR 1.0	\$816.00	30.00%	\$571.20
29880BI	ADV DLX TNSD 133D ALR 1.0	\$992.00	30.00%	\$694.40
29880BR	ADV DLX TNSD 133D ALR 1.0	\$1,360.00	30.00%	\$952.00
29880E	ADV DLX TNSD 133D ALR 1.0 220	\$8,645.00	30.00%	\$6,051.50
29880EB	ADV DLX TNSD 133D ALR 1.0 220	\$816.00	30.00%	\$571.20
29880EBI	ADV DLX TNSD 133D ALR 1.0 220	\$992.00	30.00%	\$694.40
29880EBR	ADV DLX TNSD 133D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29880EF	ADV DLX TNSD 133D ALR 1.0 220	\$7,829.00	30.00%	\$5,480.30
29880EI	ADV DLX TNSD 133D ALR 1.0 220	\$8,821.00	30.00%	\$6,174.70
29880ER	ADV DLX TNSD 133D ALR 1.0 220	\$9,189.00	30.00%	\$6,432.30
29880F	ADV DLX TNSD 133D ALR 1.0	\$7,829.00	30.00%	\$5,480.30
29880I	ADV DLX TNSD 133D ALR 1.0	\$8,821.00	30.00%	\$6,174.70
29880R	ADV DLX TNSD 133D ALR 1.0	\$9,189.00	30.00%	\$6,432.30
29881	ADV DLX TNSD 159D ALR 1.0	\$9,305.00	30.00%	\$6,513.50
29881B	ADV DLX TNSD 159D ALR 1.0	\$816.00	30.00%	\$571.20
29881BI	ADV DLX TNSD 159D ALR 1.0	\$992.00	30.00%	\$694.40
29881BR	ADV DLX TNSD 159D ALR 1.0	\$1,360.00	30.00%	\$952.00
29881E	ADV DLX TNSD 159D ALR 1.0 220	\$9,305.00	30.00%	\$6,513.50
29881EB	ADV DLX TNSD 159D ALR 1.0 220	\$816.00	30.00%	\$571.20
29881EBI	ADV DLX TNSD 159D ALR 1.0 220	\$992.00	30.00%	\$694.40
29881EBR	ADV DLX TNSD 159D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29881EF	ADV DLX TNSD 159D ALR 1.0 220	\$8,489.00	30.00%	\$5,942.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29881EI	ADV DLX TNSD 159D ALR 1.0 220	\$9,481.00	30.00%	\$6,636.70
29881ER	ADV DLX TNSD 159D ALR 1.0 220	\$9,849.00	30.00%	\$6,894.30
29881F	ADV DLX TNSD 159D ALR 1.0	\$8,489.00	30.00%	\$5,942.30
29881I	ADV DLX TNSD 159D ALR 1.0	\$9,481.00	30.00%	\$6,636.70
29881R	ADV DLX TNSD 159D ALR 1.0	\$9,849.00	30.00%	\$6,894.30
29882	ADV DLX TNSD 184D ALR 1.0	\$9,549.00	30.00%	\$6,684.30
29882B	ADV DLX TNSD 184D ALR 1.0	\$816.00	30.00%	\$571.20
29882BI	ADV DLX TNSD 184D ALR 1.0	\$992.00	30.00%	\$694.40
29882BR	ADV DLX TNSD 184D ALR 1.0	\$1,360.00	30.00%	\$952.00
29882E	ADV DLX TNSD 184D ALR 1.0 220	\$9,549.00	30.00%	\$6,684.30
29882EB	ADV DLX TNSD 184D ALR 1.0 220	\$816.00	30.00%	\$571.20
29882EBI	ADV DLX TNSD 184D ALR 1.0 220	\$992.00	30.00%	\$694.40
29882EBR	ADV DLX TNSD 184D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29882EF	ADV DLX TNSD 184D ALR 1.0 220	\$8,733.00	30.00%	\$6,113.10
29882EI	ADV DLX TNSD 184D ALR 1.0 220	\$9,725.00	30.00%	\$6,807.50
29882ER	ADV DLX TNSD 184D ALR 1.0 220	\$10,093.00	30.00%	\$7,065.10
29882F	ADV DLX TNSD 184D ALR 1.0	\$8,733.00	30.00%	\$6,113.10
29882I	ADV DLX TNSD 184D ALR 1.0	\$9,725.00	30.00%	\$6,807.50
29882R	ADV DLX TNSD 184D ALR 1.0	\$10,093.00	30.00%	\$7,065.10
29883	ADV DLX TNSD 94D ALR 1.0	\$6,899.00	30.00%	\$4,829.30
29883B	ADV DLX TNSD 94D ALR 1.0	\$816.00	30.00%	\$571.20
29883BI	ADV DLX TNSD 94D ALR 1.0	\$992.00	30.00%	\$694.40
29883BR	ADV DLX TNSD 94D ALR 1.0	\$1,360.00	30.00%	\$952.00
29883E	ADV DLX TNSD 94D ALR 1.0 220	\$6,899.00	30.00%	\$4,829.30
29883EB	ADV DLX TNSD 94D ALR 1.0 220	\$816.00	30.00%	\$571.20
29883EBI	ADV DLX TNSD 94D ALR 1.0 220	\$992.00	30.00%	\$694.40
29883EBR	ADV DLX TNSD 94D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29883EF	ADV DLX TNSD 94D ALR 1.0 220	\$6,083.00	30.00%	\$4,258.10
29883EI	ADV DLX TNSD 94D ALR 1.0 220	\$7,075.00	30.00%	\$4,952.50
29883ER	ADV DLX TNSD 94D ALR 1.0 220	\$7,443.00	30.00%	\$5,210.10
29883F	ADV DLX TNSD 94D ALR 1.0	\$6,083.00	30.00%	\$4,258.10
29883I	ADV DLX TNSD 94D ALR 1.0	\$7,075.00	30.00%	\$4,952.50
29883R	ADV DLX TNSD 94D ALR 1.0	\$7,443.00	30.00%	\$5,210.10
29884	ADV DLX TNSD 109D ALR 1.0	\$7,270.00	30.00%	\$5,089.00
29884B	ADV DLX TNSD 109D ALR 1.0	\$816.00	30.00%	\$571.20
29884BI	ADV DLX TNSD 109D ALR 1.0	\$992.00	30.00%	\$694.40
29884BR	ADV DLX TNSD 109D ALR 1.0	\$1,360.00	30.00%	\$952.00
29884E	ADV DLX TNSD 109D ALR 1.0 220	\$7,270.00	30.00%	\$5,089.00
29884EB	ADV DLX TNSD 109D ALR 1.0 220	\$816.00	30.00%	\$571.20
29884EBI	ADV DLX TNSD 109D ALR 1.0 220	\$992.00	30.00%	\$694.40
29884EBR	ADV DLX TNSD 109D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29884EF	ADV DLX TNSD 109D ALR 1.0 220	\$6,454.00	30.00%	\$4,517.80
29884EI	ADV DLX TNSD 109D ALR 1.0 220	\$7,446.00	30.00%	\$5,212.20
29884ER	ADV DLX TNSD 109D ALR 1.0 220	\$7,814.00	30.00%	\$5,469.80
29884F	ADV DLX TNSD 109D ALR 1.0	\$6,454.00	30.00%	\$4,517.80
29884I	ADV DLX TNSD 109D ALR 1.0	\$7,446.00	30.00%	\$5,212.20
29884R	ADV DLX TNSD 109D ALR 1.0	\$7,814.00	30.00%	\$5,469.80
29885	ADV DLX TNSD 113D ALR 1.0	\$7,426.00	30.00%	\$5,198.20
29885B	ADV DLX TNSD 113D ALR 1.0	\$816.00	30.00%	\$571.20
29885BI	ADV DLX TNSD 113D ALR 1.0	\$992.00	30.00%	\$694.40
29885BR	ADV DLX TNSD 113D ALR 1.0	\$1,360.00	30.00%	\$952.00
29885E	ADV DLX TNSD 113D ALR 1.0 220	\$7,426.00	30.00%	\$5,198.20
29885EB	ADV DLX TNSD 113D ALR 1.0 220	\$816.00	30.00%	\$571.20
29885EBI	ADV DLX TNSD 113D ALR 1.0 220	\$992.00	30.00%	\$694.40
29885EBR	ADV DLX TNSD 113D ALR 1.0 220	\$1,360.00	30.00%	\$952.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29885EF	ADV DLX TNSD 113D ALR 1.0 220	\$6,610.00	30.00%	\$4,627.00
29885EI	ADV DLX TNSD 113D ALR 1.0 220	\$7,602.00	30.00%	\$5,321.40
29885ER	ADV DLX TNSD 113D ALR 1.0 220	\$7,970.00	30.00%	\$5,579.00
29885F	ADV DLX TNSD 113D ALR 1.0	\$6,610.00	30.00%	\$4,627.00
29885I	ADV DLX TNSD 113D ALR 1.0	\$7,602.00	30.00%	\$5,321.40
29885R	ADV DLX TNSD 113D ALR 1.0	\$7,970.00	30.00%	\$5,579.00
29886	ADV DLX TNSD 123D ALR 1.0	\$7,934.00	30.00%	\$5,553.80
29886B	ADV DLX TNSD 123D ALR 1.0	\$816.00	30.00%	\$571.20
29886BI	ADV DLX TNSD 123D ALR 1.0	\$992.00	30.00%	\$694.40
29886BR	ADV DLX TNSD 123D ALR 1.0	\$1,360.00	30.00%	\$952.00
29886E	ADV DLX TNSD 123D ALR 1.0 220	\$7,934.00	30.00%	\$5,553.80
29886EB	ADV DLX TNSD 123D ALR 1.0 220	\$816.00	30.00%	\$571.20
29886EBI	ADV DLX TNSD 123D ALR 1.0 220	\$992.00	30.00%	\$694.40
29886EBR	ADV DLX TNSD 123D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29886EF	ADV DLX TNSD 123D ALR 1.0 220	\$7,118.00	30.00%	\$4,982.60
29886EI	ADV DLX TNSD 123D ALR 1.0 220	\$8,110.00	30.00%	\$5,677.00
29886ER	ADV DLX TNSD 123D ALR 1.0 220	\$8,478.00	30.00%	\$5,934.60
29886F	ADV DLX TNSD 123D ALR 1.0	\$7,118.00	30.00%	\$4,982.60
29886I	ADV DLX TNSD 123D ALR 1.0	\$8,110.00	30.00%	\$5,677.00
29886R	ADV DLX TNSD 123D ALR 1.0	\$8,478.00	30.00%	\$5,934.60
29887	ADV DLX TNSD 130D ALR 1.0	\$8,291.00	30.00%	\$5,803.70
29887B	ADV DLX TNSD 130D ALR 1.0	\$816.00	30.00%	\$571.20
29887BI	ADV DLX TNSD 130D ALR 1.0	\$992.00	30.00%	\$694.40
29887BR	ADV DLX TNSD 130D ALR 1.0	\$1,360.00	30.00%	\$952.00
29887E	ADV DLX TNSD 130D ALR 1.0 220	\$8,291.00	30.00%	\$5,803.70
29887EB	ADV DLX TNSD 130D ALR 1.0 220	\$816.00	30.00%	\$571.20
29887EBI	ADV DLX TNSD 130D ALR 1.0 220	\$992.00	30.00%	\$694.40
29887EBR	ADV DLX TNSD 130D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29887EF	ADV DLX TNSD 130D ALR 1.0 220	\$7,475.00	30.00%	\$5,232.50
29887EI	ADV DLX TNSD 130D ALR 1.0 220	\$8,467.00	30.00%	\$5,926.90
29887ER	ADV DLX TNSD 130D ALR 1.0 220	\$8,835.00	30.00%	\$6,184.50
29887F	ADV DLX TNSD 130D ALR 1.0	\$7,475.00	30.00%	\$5,232.50
29887I	ADV DLX TNSD 130D ALR 1.0	\$8,467.00	30.00%	\$5,926.90
29887R	ADV DLX TNSD 130D ALR 1.0	\$8,835.00	30.00%	\$6,184.50
29888	ADV DLX TNSD 137D ALR 1.0	\$8,645.00	30.00%	\$6,051.50
29888B	ADV DLX TNSD 137D ALR 1.0	\$816.00	30.00%	\$571.20
29888BI	ADV DLX TNSD 137D ALR 1.0	\$992.00	30.00%	\$694.40
29888BR	ADV DLX TNSD 137D ALR 1.0	\$1,360.00	30.00%	\$952.00
29888E	ADV DLX TNSD 137D ALR 1.0 220	\$8,645.00	30.00%	\$6,051.50
29888EB	ADV DLX TNSD 137D ALR 1.0 220	\$816.00	30.00%	\$571.20
29888EBI	ADV DLX TNSD 137D ALR 1.0 220	\$992.00	30.00%	\$694.40
29888EBR	ADV DLX TNSD 137D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29888EF	ADV DLX TNSD 137D ALR 1.0 220	\$7,829.00	30.00%	\$5,480.30
29888EI	ADV DLX TNSD 137D ALR 1.0 220	\$8,821.00	30.00%	\$6,174.70
29888ER	ADV DLX TNSD 137D ALR 1.0 220	\$9,189.00	30.00%	\$6,432.30
29888F	ADV DLX TNSD 137D ALR 1.0	\$7,829.00	30.00%	\$5,480.30
29888I	ADV DLX TNSD 137D ALR 1.0	\$8,821.00	30.00%	\$6,174.70
29888R	ADV DLX TNSD 137D ALR 1.0	\$9,189.00	30.00%	\$6,432.30
29889	ADV DLX TNSD 164D ALR 1.0	\$9,305.00	30.00%	\$6,513.50
29889B	ADV DLX TNSD 164D ALR 1.0	\$816.00	30.00%	\$571.20
29889BI	ADV DLX TNSD 164D ALR 1.0	\$992.00	30.00%	\$694.40
29889BR	ADV DLX TNSD 164D ALR 1.0	\$1,360.00	30.00%	\$952.00
29889E	ADV DLX TNSD 164D ALR 1.0 220	\$9,305.00	30.00%	\$6,513.50
29889EB	ADV DLX TNSD 164D ALR 1.0 220	\$816.00	30.00%	\$571.20
29889EBI	ADV DLX TNSD 164D ALR 1.0 220	\$992.00	30.00%	\$694.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29889EBR	ADV DLX TNSD 164D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29889EF	ADV DLX TNSD 164D ALR 1.0 220	\$8,489.00	30.00%	\$5,942.30
29889EI	ADV DLX TNSD 164D ALR 1.0 220	\$9,481.00	30.00%	\$6,636.70
29889ER	ADV DLX TNSD 164D ALR 1.0 220	\$9,849.00	30.00%	\$6,894.30
29889F	ADV DLX TNSD 164D ALR 1.0	\$8,489.00	30.00%	\$5,942.30
29889I	ADV DLX TNSD 164D ALR 1.0	\$9,481.00	30.00%	\$6,636.70
29889R	ADV DLX TNSD 164D ALR 1.0	\$9,849.00	30.00%	\$6,894.30
29890	ADV DLX TNSD 189D ALR 1.0	\$9,545.00	30.00%	\$6,681.50
29890B	ADV DLX TNSD 189D ALR 1.0	\$816.00	30.00%	\$571.20
29890BI	ADV DLX TNSD 189D ALR 1.0	\$992.00	30.00%	\$694.40
29890BR	ADV DLX TNSD 189D ALR 1.0	\$1,360.00	30.00%	\$952.00
29890E	ADV DLX TNSD 189D ALR 1.0 220	\$9,545.00	30.00%	\$6,681.50
29890EB	ADV DLX TNSD 189D ALR 1.0 220	\$816.00	30.00%	\$571.20
29890EBI	ADV DLX TNSD 189D ALR 1.0 220	\$992.00	30.00%	\$694.40
29890EBR	ADV DLX TNSD 189D ALR 1.0 220	\$1,360.00	30.00%	\$952.00
29890EF	ADV DLX TNSD 189D ALR 1.0 220	\$8,729.00	30.00%	\$6,110.30
29890EI	ADV DLX TNSD 189D ALR 1.0 220	\$9,721.00	30.00%	\$6,804.70
29890ER	ADV DLX TNSD 189D ALR 1.0 220	\$10,089.00	30.00%	\$7,062.30
29890F	ADV DLX TNSD 189D ALR 1.0	\$8,729.00	30.00%	\$6,110.30
29890I	ADV DLX TNSD 189D ALR 1.0	\$9,721.00	30.00%	\$6,804.70
29890R	ADV DLX TNSD 189D ALR 1.0	\$10,089.00	30.00%	\$7,062.30
29891	ADV DLX TNSD 220D HD ALR 1.0	\$15,618.00	30.00%	\$10,932.60
29891B	ADV DLX TNSD 220D HD ALR 1.0	\$1,279.00	30.00%	\$895.30
29891E	ADV DLX TNSD 220D HD ALR 1.0 220	\$15,618.00	30.00%	\$10,932.60
29891EB	ADV DLX TNSD 220D HD ALR 1.0 220	\$1,279.00	30.00%	\$895.30
29891EF	ADV DLX TNSD 220D HD ALR 1.0 220	\$14,339.00	30.00%	\$10,037.30
29891F	ADV DLX TNSD 220D HD ALR 1.0	\$14,339.00	30.00%	\$10,037.30
29892	ADV DLX TNSD 247D ALR 1.0	\$17,354.00	30.00%	\$12,147.80
29892B	ADV DLX TNSD 247D ALR 1.0	\$1,279.00	30.00%	\$895.30
29892E	ADV DLX TNSD 247D ALR 1.0 220	\$17,354.00	30.00%	\$12,147.80
29892EB	ADV DLX TNSD 247D ALR 1.0 220	\$1,279.00	30.00%	\$895.30
29892EF	ADV DLX TNSD 247D ALR 1.0 220	\$16,075.00	30.00%	\$11,252.50
29892F	ADV DLX TNSD 247D ALR 1.0	\$16,075.00	30.00%	\$11,252.50
29893	ADV DLX TNSD 275D ALR 1.0	\$18,677.00	30.00%	\$13,073.90
29893B	ADV DLX TNSD 275D ALR 1.0	\$1,279.00	30.00%	\$895.30
29893E	ADV DLX TNSD 275D ALR 1.0 220	\$18,677.00	30.00%	\$13,073.90
29893EB	ADV DLX TNSD 275D ALR 1.0 220	\$1,279.00	30.00%	\$895.30
29893EF	ADV DLX TNSD 275D ALR 1.0 220	\$17,398.00	30.00%	\$12,178.60
29893F	ADV DLX TNSD 275D ALR 1.0	\$17,398.00	30.00%	\$12,178.60
29894	ADV DLX TNSD 298D ALR 1.0	\$19,758.00	30.00%	\$13,830.60
29894B	ADV DLX TNSD 298D ALR 1.0	\$1,279.00	30.00%	\$895.30
29894E	ADV DLX TNSD 298D ALR 1.0 220	\$19,758.00	30.00%	\$13,830.60
29894EB	ADV DLX TNSD 298D ALR 1.0 220	\$1,279.00	30.00%	\$895.30
29894EF	ADV DLX TNSD 298D ALR 1.0 220	\$18,479.00	30.00%	\$12,935.30
29894F	ADV DLX TNSD 298D ALR 1.0	\$18,479.00	30.00%	\$12,935.30
29895	ADV DLX TNSD 208D ALR 1.0	\$15,390.00	30.00%	\$10,773.00
29895B	ADV DLX TNSD 208D ALR 1.0	\$1,279.00	30.00%	\$895.30
29895E	ADV DLX TNSD 208D ALR 1.0 220	\$15,390.00	30.00%	\$10,773.00
29895EB	ADV DLX TNSD 208D ALR 1.0 220	\$1,279.00	30.00%	\$895.30
29895EF	ADV DLX TNSD 208D ALR 1.0 220	\$14,111.00	30.00%	\$9,877.70
29895F	ADV DLX TNSD 208D ALR 1.0	\$14,111.00	30.00%	\$9,877.70
29896	ADV DLX TNSD 226D ALR 1.0	\$15,755.00	30.00%	\$11,028.50
29896B	ADV DLX TNSD 226D ALR 1.0	\$1,279.00	30.00%	\$895.30
29896E	ADV DLX TNSD 226D ALR 1.0 220	\$15,755.00	30.00%	\$11,028.50
29896EB	ADV DLX TNSD 226D ALR 1.0 220	\$1,279.00	30.00%	\$895.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29896EF	ADV DLX TNSD 226D ALR 1.0 220	\$14,476.00	30.00%	\$10,133.20
29896F	ADV DLX TNSD 226D ALR 1.0	\$14,476.00	30.00%	\$10,133.20
29897BLS	ADVANTAGE TNSD 92D ALR 1.0	\$640.00	30.00%	\$448.00
29897BLSI	ADVANTAGE TNSD 92D ALR 1.0	\$816.00	30.00%	\$571.20
29897BLSR	ADVANTAGE TNSD 92D ALR 1.0	\$1,184.00	30.00%	\$828.80
29897EBLS	ADVANTAGE TNSD 92D ALR 1.0 220	\$640.00	30.00%	\$448.00
29897EBLSI	ADVANTAGE TNSD 92D ALR 1.0 220	\$816.00	30.00%	\$571.20
29897EBLSR	ADVANTAGE TNSD 92D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29897EFLS	ADVANTAGE TNSD 92D ALR 1.0 220	\$3,544.00	30.00%	\$2,480.80
29897EFLSI	ADVANTAGE TNSD 92D ALR 1.0 220	\$3,544.00	30.00%	\$2,480.80
29897EFLSR	ADVANTAGE TNSD 92D ALR 1.0 220	\$3,544.00	30.00%	\$2,480.80
29897ELS	ADVANTAGE TNSD 92D ALR 1.0 220	\$4,184.00	30.00%	\$2,928.80
29897ELSI	ADVANTAGE TNSD 92D ALR 1.0 220	\$4,360.00	30.00%	\$3,052.00
29897ELSM	ADVANTAGE TNSD 92D ALR 1.0 220	\$4,690.00	30.00%	\$3,283.00
29897ELSR	ADVANTAGE TNSD 92D ALR 1.0 220	\$4,728.00	30.00%	\$3,309.60
29897FLS	ADVANTAGE TNSD 92D ALR 1.0	\$3,544.00	30.00%	\$2,480.80
29897FLSI	ADVANTAGE TNSD 92D ALR 1.0	\$3,544.00	30.00%	\$2,480.80
29897FLSR	ADVANTAGE TNSD 92D ALR 1.0	\$3,544.00	30.00%	\$2,480.80
29897LS	ADVANTAGE TNSD 92D ALR 1.0	\$4,184.00	30.00%	\$2,928.80
29897LSI	ADVANTAGE TNSD 92D ALR 1.0	\$4,360.00	30.00%	\$3,052.00
29897LSM	ADVANTAGE TNSD 92D ALR 1.0	\$4,690.00	30.00%	\$3,283.00
29897LSR	ADVANTAGE TNSD 92D ALR 1.0	\$4,728.00	30.00%	\$3,309.60
29898BLS	ADVANTAGE TNSD 106D ALR 1.0	\$640.00	30.00%	\$448.00
29898BLSI	ADVANTAGE TNSD 106D ALR 1.0	\$816.00	30.00%	\$571.20
29898BLSR	ADVANTAGE TNSD 106D ALR 1.0	\$1,184.00	30.00%	\$828.80
29898EBLS	ADVANTAGE TNSD 106D ALR 1.0 220	\$640.00	30.00%	\$448.00
29898EBLSI	ADVANTAGE TNSD 106D ALR 1.0 220	\$816.00	30.00%	\$571.20
29898EBLSR	ADVANTAGE TNSD 106D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29898EFLS	ADVANTAGE TNSD 106D ALR 1.0 220	\$3,922.00	30.00%	\$2,745.40
29898EFLSI	ADVANTAGE TNSD 106D ALR 1.0 220	\$3,922.00	30.00%	\$2,745.40
29898EFLSR	ADVANTAGE TNSD 106D ALR 1.0 220	\$3,922.00	30.00%	\$2,745.40
29898ELS	ADVANTAGE TNSD 106D ALR 1.0 220	\$4,562.00	30.00%	\$3,193.40
29898ELSI	ADVANTAGE TNSD 106D ALR 1.0 220	\$4,738.00	30.00%	\$3,316.60
29898ELSM	ADVANTAGE TNSD 106D ALR 1.0 220	\$5,068.00	30.00%	\$3,547.60
29898ELSR	ADVANTAGE TNSD 106D ALR 1.0 220	\$5,106.00	30.00%	\$3,574.20
29898FLS	ADVANTAGE TNSD 106D ALR 1.0	\$3,922.00	30.00%	\$2,745.40
29898FLSI	ADVANTAGE TNSD 106D ALR 1.0	\$3,922.00	30.00%	\$2,745.40
29898FLSR	ADVANTAGE TNSD 106D ALR 1.0	\$3,922.00	30.00%	\$2,745.40
29898LS	ADVANTAGE TNSD 106D ALR 1.0	\$4,562.00	30.00%	\$3,193.40
29898LSI	ADVANTAGE TNSD 106D ALR 1.0	\$4,738.00	30.00%	\$3,316.60
29898LSM	ADVANTAGE TNSD 106D ALR 1.0	\$5,068.00	30.00%	\$3,547.60
29898LSR	ADVANTAGE TNSD 106D ALR 1.0	\$5,106.00	30.00%	\$3,574.20
29899BLS	ADVANTAGE TNSD 110D ALR 1.0	\$640.00	30.00%	\$448.00
29899BLSI	ADVANTAGE TNSD 110D ALR 1.0	\$816.00	30.00%	\$571.20
29899BLSR	ADVANTAGE TNSD 110D ALR 1.0	\$1,184.00	30.00%	\$828.80
29899EBLS	ADVANTAGE TNSD 110D ALR 1.0 220	\$640.00	30.00%	\$448.00
29899EBLSI	ADVANTAGE TNSD 110D ALR 1.0 220	\$816.00	30.00%	\$571.20
29899EBLSR	ADVANTAGE TNSD 110D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29899EFLS	ADVANTAGE TNSD 110D ALR 1.0 220	\$4,052.00	30.00%	\$2,836.40
29899EFLSI	ADVANTAGE TNSD 110D ALR 1.0 220	\$4,052.00	30.00%	\$2,836.40
29899EFLSR	ADVANTAGE TNSD 110D ALR 1.0 220	\$4,052.00	30.00%	\$2,836.40
29899ELS	ADVANTAGE TNSD 110D ALR 1.0 220	\$4,692.00	30.00%	\$3,284.40
29899ELSI	ADVANTAGE TNSD 110D ALR 1.0 220	\$4,868.00	30.00%	\$3,407.60
29899ELSM	ADVANTAGE TNSD 110D ALR 1.0 220	\$5,198.00	30.00%	\$3,638.60
29899ELSR	ADVANTAGE TNSD 110D ALR 1.0 220	\$5,236.00	30.00%	\$3,665.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29899FLS	ADVANTAGE TNSD 110D ALR 1.0	\$4,052.00	30.00%	\$2,836.40
29899FLSI	ADVANTAGE TNSD 110D ALR 1.0	\$4,052.00	30.00%	\$2,836.40
29899FLSR	ADVANTAGE TNSD 110D ALR 1.0	\$4,052.00	30.00%	\$2,836.40
29899LS	ADVANTAGE TNSD 110D ALR 1.0	\$4,692.00	30.00%	\$3,284.40
29899LSI	ADVANTAGE TNSD 110D ALR 1.0	\$4,868.00	30.00%	\$3,407.60
29899LSM	ADVANTAGE TNSD 110D ALR 1.0	\$5,198.00	30.00%	\$3,638.60
29899LSR	ADVANTAGE TNSD 110D ALR 1.0	\$5,236.00	30.00%	\$3,665.20
29900BLS	ADVANTAGE TNSD 119D ALR 1.0	\$640.00	30.00%	\$448.00
29900BLSI	ADVANTAGE TNSD 119D ALR 1.0	\$816.00	30.00%	\$571.20
29900BLSR	ADVANTAGE TNSD 119D ALR 1.0	\$1,184.00	30.00%	\$828.80
29900EBLS	ADVANTAGE TNSD 119D ALR 1.0 220	\$640.00	30.00%	\$448.00
29900EBLSI	ADVANTAGE TNSD 119D ALR 1.0 220	\$816.00	30.00%	\$571.20
29900EBLSR	ADVANTAGE TNSD 119D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29900EFLS	ADVANTAGE TNSD 119D ALR 1.0 220	\$4,366.00	30.00%	\$3,056.20
29900EFLSI	ADVANTAGE TNSD 119D ALR 1.0 220	\$4,366.00	30.00%	\$3,056.20
29900EFLSR	ADVANTAGE TNSD 119D ALR 1.0 220	\$4,366.00	30.00%	\$3,056.20
29900ELS	ADVANTAGE TNSD 119D ALR 1.0 220	\$5,006.00	30.00%	\$3,504.20
29900ELSI	ADVANTAGE TNSD 119D ALR 1.0 220	\$5,182.00	30.00%	\$3,627.40
29900ELSM	ADVANTAGE TNSD 119D ALR 1.0 220	\$5,512.00	30.00%	\$3,858.40
29900ELSR	ADVANTAGE TNSD 119D ALR 1.0 220	\$5,550.00	30.00%	\$3,885.00
29900FLS	ADVANTAGE TNSD 119D ALR 1.0	\$4,366.00	30.00%	\$3,056.20
29900FLSI	ADVANTAGE TNSD 119D ALR 1.0	\$4,366.00	30.00%	\$3,056.20
29900FLSR	ADVANTAGE TNSD 119D ALR 1.0	\$4,366.00	30.00%	\$3,056.20
29900LS	ADVANTAGE TNSD 119D ALR 1.0	\$5,006.00	30.00%	\$3,504.20
29900LSI	ADVANTAGE TNSD 119D ALR 1.0	\$5,182.00	30.00%	\$3,627.40
29900LSM	ADVANTAGE TNSD 119D ALR 1.0	\$5,512.00	30.00%	\$3,858.40
29900LSR	ADVANTAGE TNSD 119D ALR 1.0	\$5,550.00	30.00%	\$3,885.00
29901BLS	ADVANTAGE TNSD 133D ALR 1.0	\$640.00	30.00%	\$448.00
29901BLSI	ADVANTAGE TNSD 133D ALR 1.0	\$816.00	30.00%	\$571.20
29901BLSR	ADVANTAGE TNSD 133D ALR 1.0	\$1,184.00	30.00%	\$828.80
29901EBLS	ADVANTAGE TNSD 133D ALR 1.0 220	\$640.00	30.00%	\$448.00
29901EBLSI	ADVANTAGE TNSD 133D ALR 1.0 220	\$816.00	30.00%	\$571.20
29901EBLSR	ADVANTAGE TNSD 133D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29901EFLS	ADVANTAGE TNSD 133D ALR 1.0 220	\$4,798.00	30.00%	\$3,358.60
29901EFLSI	ADVANTAGE TNSD 133D ALR 1.0 220	\$4,798.00	30.00%	\$3,358.60
29901EFLSR	ADVANTAGE TNSD 133D ALR 1.0 220	\$4,798.00	30.00%	\$3,358.60
29901ELS	ADVANTAGE TNSD 133D ALR 1.0 220	\$5,438.00	30.00%	\$3,806.60
29901ELSI	ADVANTAGE TNSD 133D ALR 1.0 220	\$5,614.00	30.00%	\$3,929.80
29901ELSM	ADVANTAGE TNSD 133D ALR 1.0 220	\$5,944.00	30.00%	\$4,160.80
29901ELSR	ADVANTAGE TNSD 133D ALR 1.0 220	\$5,982.00	30.00%	\$4,187.40
29901FLS	ADVANTAGE TNSD 133D ALR 1.0	\$4,798.00	30.00%	\$3,358.60
29901FLSI	ADVANTAGE TNSD 133D ALR 1.0	\$4,798.00	30.00%	\$3,358.60
29901FLSR	ADVANTAGE TNSD 133D ALR 1.0	\$4,798.00	30.00%	\$3,358.60
29901LS	ADVANTAGE TNSD 133D ALR 1.0	\$5,438.00	30.00%	\$3,806.60
29901LSI	ADVANTAGE TNSD 133D ALR 1.0	\$5,614.00	30.00%	\$3,929.80
29901LSM	ADVANTAGE TNSD 133D ALR 1.0	\$5,944.00	30.00%	\$4,160.80
29901LSR	ADVANTAGE TNSD 133D ALR 1.0	\$5,982.00	30.00%	\$4,187.40
29902BL	ADVANTAGE TNSD 159D ALR 1.0	\$640.00	30.00%	\$448.00
29902BLI	ADVANTAGE TNSD 159D ALR 1.0	\$816.00	30.00%	\$571.20
29902BLR	ADVANTAGE TNSD 159D ALR 1.0	\$1,184.00	30.00%	\$828.80
29902EBL	ADVANTAGE TNSD 159D ALR 1.0 220	\$640.00	30.00%	\$448.00
29902EBLI	ADVANTAGE TNSD 159D ALR 1.0 220	\$816.00	30.00%	\$571.20
29902EBLR	ADVANTAGE TNSD 159D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29902EFL	ADVANTAGE TNSD 159D ALR 1.0 220	\$6,313.00	30.00%	\$4,419.10
29902EFLI	ADVANTAGE TNSD 159D ALR 1.0 220	\$6,313.00	30.00%	\$4,419.10



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29902EFLR	ADVANTAGE TNSD 159D ALR 1.0 220	\$6,313.00	30.00%	\$4,419.10
29902EL	ADVANTAGE TNSD 159D ALR 1.0 220	\$6,953.00	30.00%	\$4,867.10
29902ELI	ADVANTAGE TNSD 159D ALR 1.0 220	\$7,129.00	30.00%	\$4,990.30
29902ELM	ADVANTAGE TNSD 159D ALR 1.0 220	\$7,459.00	30.00%	\$5,221.30
29902ELR	ADVANTAGE TNSD 159D ALR 1.0 220	\$7,497.00	30.00%	\$5,247.90
29902FL	ADVANTAGE TNSD 159D ALR 1.0	\$6,313.00	30.00%	\$4,419.10
29902FLI	ADVANTAGE TNSD 159D ALR 1.0	\$6,313.00	30.00%	\$4,419.10
29902FLR	ADVANTAGE TNSD 159D ALR 1.0	\$6,313.00	30.00%	\$4,419.10
29902L	ADVANTAGE TNSD 159D ALR 1.0	\$6,953.00	30.00%	\$4,867.10
29902LI	ADVANTAGE TNSD 159D ALR 1.0	\$7,129.00	30.00%	\$4,990.30
29902LM	ADVANTAGE TNSD 159D ALR 1.0	\$7,459.00	30.00%	\$5,221.30
29902LR	ADVANTAGE TNSD 159D ALR 1.0	\$7,497.00	30.00%	\$5,247.90
29903BL	ADVANTAGE TNSD 184D ALR 1.0	\$640.00	30.00%	\$448.00
29903BLI	ADVANTAGE TNSD 184D ALR 1.0	\$816.00	30.00%	\$571.20
29903BLR	ADVANTAGE TNSD 184D ALR 1.0	\$1,184.00	30.00%	\$828.80
29903EBL	ADVANTAGE TNSD 184D ALR 1.0 220	\$640.00	30.00%	\$448.00
29903EBLI	ADVANTAGE TNSD 184D ALR 1.0 220	\$816.00	30.00%	\$571.20
29903EBLR	ADVANTAGE TNSD 184D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29903EFL	ADVANTAGE TNSD 184D ALR 1.0 220	\$7,395.00	30.00%	\$5,176.50
29903EFLI	ADVANTAGE TNSD 184D ALR 1.0 220	\$7,395.00	30.00%	\$5,176.50
29903EFLR	ADVANTAGE TNSD 184D ALR 1.0 220	\$7,395.00	30.00%	\$5,176.50
29903EL	ADVANTAGE TNSD 184D ALR 1.0 220	\$8,035.00	30.00%	\$5,624.50
29903ELI	ADVANTAGE TNSD 184D ALR 1.0 220	\$8,211.00	30.00%	\$5,747.70
29903ELM	ADVANTAGE TNSD 184D ALR 1.0 220	\$8,541.00	30.00%	\$5,978.70
29903ELR	ADVANTAGE TNSD 184D ALR 1.0 220	\$8,579.00	30.00%	\$6,005.30
29903FL	ADVANTAGE TNSD 184D ALR 1.0	\$7,395.00	30.00%	\$5,176.50
29903FLI	ADVANTAGE TNSD 184D ALR 1.0	\$7,395.00	30.00%	\$5,176.50
29903FLR	ADVANTAGE TNSD 184D ALR 1.0	\$7,395.00	30.00%	\$5,176.50
29903L	ADVANTAGE TNSD 184D ALR 1.0	\$8,035.00	30.00%	\$5,624.50
29903LI	ADVANTAGE TNSD 184D ALR 1.0	\$8,211.00	30.00%	\$5,747.70
29903LM	ADVANTAGE TNSD 184D ALR 1.0	\$8,541.00	30.00%	\$5,978.70
29903LR	ADVANTAGE TNSD 184D ALR 1.0	\$8,579.00	30.00%	\$6,005.30
29904BLS	ADVANTAGE TNSD 94D ALR 1.0	\$640.00	30.00%	\$448.00
29904BLSI	ADVANTAGE TNSD 94D ALR 1.0	\$816.00	30.00%	\$571.20
29904BLSR	ADVANTAGE TNSD 94D ALR 1.0	\$1,184.00	30.00%	\$828.80
29904EBLS	ADVANTAGE TNSD 94D ALR 1.0 220	\$640.00	30.00%	\$448.00
29904EBLSI	ADVANTAGE TNSD 94D ALR 1.0 220	\$816.00	30.00%	\$571.20
29904EBLSR	ADVANTAGE TNSD 94D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29904EFLS	ADVANTAGE TNSD 94D ALR 1.0 220	\$3,544.00	30.00%	\$2,480.80
29904EFLSI	ADVANTAGE TNSD 94D ALR 1.0 220	\$3,544.00	30.00%	\$2,480.80
29904EFLSR	ADVANTAGE TNSD 94D ALR 1.0 220	\$3,544.00	30.00%	\$2,480.80
29904ELS	ADVANTAGE TNSD 94D ALR 1.0 220	\$4,184.00	30.00%	\$2,928.80
29904ELSI	ADVANTAGE TNSD 94D ALR 1.0 220	\$4,360.00	30.00%	\$3,052.00
29904ELSM	ADVANTAGE TNSD 94D ALR 1.0 220	\$4,690.00	30.00%	\$3,283.00
29904ELSR	ADVANTAGE TNSD 94D ALR 1.0 220	\$4,728.00	30.00%	\$3,309.60
29904FLS	ADVANTAGE TNSD 94D ALR 1.0	\$3,544.00	30.00%	\$2,480.80
29904FLSI	ADVANTAGE TNSD 94D ALR 1.0	\$3,544.00	30.00%	\$2,480.80
29904FLSR	ADVANTAGE TNSD 94D ALR 1.0	\$3,544.00	30.00%	\$2,480.80
29904LS	ADVANTAGE TNSD 94D ALR 1.0	\$4,184.00	30.00%	\$2,928.80
29904LSI	ADVANTAGE TNSD 94D ALR 1.0	\$4,360.00	30.00%	\$3,052.00
29904LSM	ADVANTAGE TNSD 94D ALR 1.0	\$4,690.00	30.00%	\$3,283.00
29904LSR	ADVANTAGE TNSD 94D ALR 1.0	\$4,728.00	30.00%	\$3,309.60
29905BLS	ADVANTAGE TNSD 109D ALR 1.0	\$640.00	30.00%	\$448.00
29905BLSI	ADVANTAGE TNSD 109D ALR 1.0	\$816.00	30.00%	\$571.20
29905BLSR	ADVANTAGE TNSD 109D ALR 1.0	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29905EBLS	ADVANTAGE TNSD 109D ALR 1.0 220	\$640.00	30.00%	\$448.00
29905EBLSI	ADVANTAGE TNSD 109D ALR 1.0 220	\$816.00	30.00%	\$571.20
29905EBLSR	ADVANTAGE TNSD 109D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29905EFLS	ADVANTAGE TNSD 109D ALR 1.0 220	\$3,930.00	30.00%	\$2,751.00
29905EFLSI	ADVANTAGE TNSD 109D ALR 1.0 220	\$3,930.00	30.00%	\$2,751.00
29905EFLSR	ADVANTAGE TNSD 109D ALR 1.0 220	\$3,930.00	30.00%	\$2,751.00
29905ELS	ADVANTAGE TNSD 109D ALR 1.0 220	\$4,570.00	30.00%	\$3,199.00
29905ELSI	ADVANTAGE TNSD 109D ALR 1.0 220	\$4,746.00	30.00%	\$3,322.20
29905ELSM	ADVANTAGE TNSD 109D ALR 1.0 220	\$5,076.00	30.00%	\$3,553.20
29905ELSR	ADVANTAGE TNSD 109D ALR 1.0 220	\$5,114.00	30.00%	\$3,579.80
29905FLS	ADVANTAGE TNSD 109D ALR 1.0	\$3,930.00	30.00%	\$2,751.00
29905FLSI	ADVANTAGE TNSD 109D ALR 1.0	\$3,930.00	30.00%	\$2,751.00
29905FLSR	ADVANTAGE TNSD 109D ALR 1.0	\$3,930.00	30.00%	\$2,751.00
29905LS	ADVANTAGE TNSD 109D ALR 1.0	\$4,570.00	30.00%	\$3,199.00
29905LSI	ADVANTAGE TNSD 109D ALR 1.0	\$4,746.00	30.00%	\$3,322.20
29905LSM	ADVANTAGE TNSD 109D ALR 1.0	\$5,076.00	30.00%	\$3,553.20
29905LSR	ADVANTAGE TNSD 109D ALR 1.0	\$5,114.00	30.00%	\$3,579.80
29906BLS	ADVANTAGE TNSD 113D ALR 1.0	\$640.00	30.00%	\$448.00
29906BLSI	ADVANTAGE TNSD 113D ALR 1.0	\$816.00	30.00%	\$571.20
29906BLSR	ADVANTAGE TNSD 113D ALR 1.0	\$1,184.00	30.00%	\$828.80
29906EBLS	ADVANTAGE TNSD 113D ALR 1.0 220	\$640.00	30.00%	\$448.00
29906EBLSI	ADVANTAGE TNSD 113D ALR 1.0 220	\$816.00	30.00%	\$571.20
29906EBLSR	ADVANTAGE TNSD 113D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29906EFLS	ADVANTAGE TNSD 113D ALR 1.0 220	\$4,052.00	30.00%	\$2,836.40
29906EFLSI	ADVANTAGE TNSD 113D ALR 1.0 220	\$4,052.00	30.00%	\$2,836.40
29906EFLSR	ADVANTAGE TNSD 113D ALR 1.0 220	\$4,052.00	30.00%	\$2,836.40
29906ELS	ADVANTAGE TNSD 113D ALR 1.0 220	\$4,692.00	30.00%	\$3,284.40
29906ELSI	ADVANTAGE TNSD 113D ALR 1.0 220	\$4,868.00	30.00%	\$3,407.60
29906ELSM	ADVANTAGE TNSD 113D ALR 1.0 220	\$5,198.00	30.00%	\$3,638.60
29906ELSR	ADVANTAGE TNSD 113D ALR 1.0 220	\$5,236.00	30.00%	\$3,665.20
29906FLS	ADVANTAGE TNSD 113D ALR 1.0	\$4,052.00	30.00%	\$2,836.40
29906FLSI	ADVANTAGE TNSD 113D ALR 1.0	\$4,052.00	30.00%	\$2,836.40
29906FLSR	ADVANTAGE TNSD 113D ALR 1.0	\$4,052.00	30.00%	\$2,836.40
29906LS	ADVANTAGE TNSD 113D ALR 1.0	\$4,692.00	30.00%	\$3,284.40
29906LSI	ADVANTAGE TNSD 113D ALR 1.0	\$4,868.00	30.00%	\$3,407.60
29906LSM	ADVANTAGE TNSD 113D ALR 1.0	\$5,198.00	30.00%	\$3,638.60
29906LSR	ADVANTAGE TNSD 113D ALR 1.0	\$5,236.00	30.00%	\$3,665.20
29907BLS	ADVANTAGE TNSD 123D ALR 1.0	\$640.00	30.00%	\$448.00
29907BLSI	ADVANTAGE TNSD 123D ALR 1.0	\$816.00	30.00%	\$571.20
29907BLSR	ADVANTAGE TNSD 123D ALR 1.0	\$1,184.00	30.00%	\$828.80
29907EBLS	ADVANTAGE TNSD 123D ALR 1.0 220	\$640.00	30.00%	\$448.00
29907EBLSI	ADVANTAGE TNSD 123D ALR 1.0 220	\$816.00	30.00%	\$571.20
29907EBLSR	ADVANTAGE TNSD 123D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29907EFLS	ADVANTAGE TNSD 123D ALR 1.0 220	\$4,366.00	30.00%	\$3,056.20
29907EFLSI	ADVANTAGE TNSD 123D ALR 1.0 220	\$4,366.00	30.00%	\$3,056.20
29907EFLSR	ADVANTAGE TNSD 123D ALR 1.0 220	\$4,366.00	30.00%	\$3,056.20
29907ELS	ADVANTAGE TNSD 123D ALR 1.0 220	\$5,006.00	30.00%	\$3,504.20
29907ELSI	ADVANTAGE TNSD 123D ALR 1.0 220	\$5,182.00	30.00%	\$3,627.40
29907ELSM	ADVANTAGE TNSD 123D ALR 1.0 220	\$5,512.00	30.00%	\$3,858.40
29907ELSR	ADVANTAGE TNSD 123D ALR 1.0 220	\$5,550.00	30.00%	\$3,885.00
29907FLS	ADVANTAGE TNSD 123D ALR 1.0	\$4,366.00	30.00%	\$3,056.20
29907FLSI	ADVANTAGE TNSD 123D ALR 1.0	\$4,366.00	30.00%	\$3,056.20
29907FLSR	ADVANTAGE TNSD 123D ALR 1.0	\$4,366.00	30.00%	\$3,056.20
29907LS	ADVANTAGE TNSD 123D ALR 1.0	\$5,006.00	30.00%	\$3,504.20
29907LSI	ADVANTAGE TNSD 123D ALR 1.0	\$5,182.00	30.00%	\$3,627.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29907LSM	ADVANTAGE TNSD 123D ALR 1.0	\$5,512.00	30.00%	\$3,858.40
29907LSR	ADVANTAGE TNSD 123D ALR 1.0	\$5,550.00	30.00%	\$3,885.00
29908BLS	ADVANTAGE TNSD 130D ALR 1.0	\$640.00	30.00%	\$448.00
29908BLSI	ADVANTAGE TNSD 130D ALR 1.0	\$816.00	30.00%	\$571.20
29908BLSR	ADVANTAGE TNSD 130D ALR 1.0	\$1,184.00	30.00%	\$828.80
29908EBLS	ADVANTAGE TNSD 130D ALR 1.0 220	\$640.00	30.00%	\$448.00
29908EBLSI	ADVANTAGE TNSD 130D ALR 1.0 220	\$816.00	30.00%	\$571.20
29908EBLSR	ADVANTAGE TNSD 130D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29908EFLS	ADVANTAGE TNSD 130D ALR 1.0 220	\$4,582.00	30.00%	\$3,207.40
29908EFLSI	ADVANTAGE TNSD 130D ALR 1.0 220	\$4,582.00	30.00%	\$3,207.40
29908EFLSR	ADVANTAGE TNSD 130D ALR 1.0 220	\$4,582.00	30.00%	\$3,207.40
29908ELS	ADVANTAGE TNSD 130D ALR 1.0 220	\$5,222.00	30.00%	\$3,655.40
29908ELSI	ADVANTAGE TNSD 130D ALR 1.0 220	\$5,398.00	30.00%	\$3,778.60
29908ELSM	ADVANTAGE TNSD 130D ALR 1.0 220	\$5,728.00	30.00%	\$4,009.60
29908ELSR	ADVANTAGE TNSD 130D ALR 1.0 220	\$5,766.00	30.00%	\$4,036.20
29908FLS	ADVANTAGE TNSD 130D ALR 1.0	\$4,582.00	30.00%	\$3,207.40
29908FLSI	ADVANTAGE TNSD 130D ALR 1.0	\$4,582.00	30.00%	\$3,207.40
29908FLSR	ADVANTAGE TNSD 130D ALR 1.0	\$4,582.00	30.00%	\$3,207.40
29908LS	ADVANTAGE TNSD 130D ALR 1.0	\$5,222.00	30.00%	\$3,655.40
29908LSI	ADVANTAGE TNSD 130D ALR 1.0	\$5,398.00	30.00%	\$3,778.60
29908LSM	ADVANTAGE TNSD 130D ALR 1.0	\$5,728.00	30.00%	\$4,009.60
29908LSR	ADVANTAGE TNSD 130D ALR 1.0	\$5,766.00	30.00%	\$4,036.20
29909BLS	ADVANTAGE TNSD 137D ALR 1.0	\$640.00	30.00%	\$448.00
29909BLSI	ADVANTAGE TNSD 137D ALR 1.0	\$816.00	30.00%	\$571.20
29909BLSR	ADVANTAGE TNSD 137D ALR 1.0	\$1,184.00	30.00%	\$828.80
29909EBLS	ADVANTAGE TNSD 137D ALR 1.0 220	\$640.00	30.00%	\$448.00
29909EBLSI	ADVANTAGE TNSD 137D ALR 1.0 220	\$816.00	30.00%	\$571.20
29909EBLSR	ADVANTAGE TNSD 137D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29909EFLS	ADVANTAGE TNSD 137D ALR 1.0 220	\$4,806.00	30.00%	\$3,364.20
29909EFLSI	ADVANTAGE TNSD 137D ALR 1.0 220	\$4,806.00	30.00%	\$3,364.20
29909EFLSR	ADVANTAGE TNSD 137D ALR 1.0 220	\$4,806.00	30.00%	\$3,364.20
29909ELS	ADVANTAGE TNSD 137D ALR 1.0 220	\$5,446.00	30.00%	\$3,812.20
29909ELSI	ADVANTAGE TNSD 137D ALR 1.0 220	\$5,622.00	30.00%	\$3,935.40
29909ELSM	ADVANTAGE TNSD 137D ALR 1.0 220	\$5,952.00	30.00%	\$4,166.40
29909ELSR	ADVANTAGE TNSD 137D ALR 1.0 220	\$5,990.00	30.00%	\$4,193.00
29909FLS	ADVANTAGE TNSD 137D ALR 1.0	\$4,806.00	30.00%	\$3,364.20
29909FLSI	ADVANTAGE TNSD 137D ALR 1.0	\$4,806.00	30.00%	\$3,364.20
29909FLSR	ADVANTAGE TNSD 137D ALR 1.0	\$4,806.00	30.00%	\$3,364.20
29909LS	ADVANTAGE TNSD 137D ALR 1.0	\$5,446.00	30.00%	\$3,812.20
29909LSI	ADVANTAGE TNSD 137D ALR 1.0	\$5,622.00	30.00%	\$3,935.40
29909LSM	ADVANTAGE TNSD 137D ALR 1.0	\$5,952.00	30.00%	\$4,166.40
29909LSR	ADVANTAGE TNSD 137D ALR 1.0	\$5,990.00	30.00%	\$4,193.00
29910BL	ADVANTAGE TNSD 164D ALR 1.0	\$640.00	30.00%	\$448.00
29910BLI	ADVANTAGE TNSD 164D ALR 1.0	\$816.00	30.00%	\$571.20
29910BLR	ADVANTAGE TNSD 164D ALR 1.0	\$1,184.00	30.00%	\$828.80
29910EBL	ADVANTAGE TNSD 164D ALR 1.0 220	\$640.00	30.00%	\$448.00
29910EBLI	ADVANTAGE TNSD 164D ALR 1.0 220	\$816.00	30.00%	\$571.20
29910EBLR	ADVANTAGE TNSD 164D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29910EFL	ADVANTAGE TNSD 164D ALR 1.0 220	\$6,313.00	30.00%	\$4,419.10
29910EFLI	ADVANTAGE TNSD 164D ALR 1.0 220	\$6,313.00	30.00%	\$4,419.10
29910EFLR	ADVANTAGE TNSD 164D ALR 1.0 220	\$6,313.00	30.00%	\$4,419.10
29910EL	ADVANTAGE TNSD 164D ALR 1.0 220	\$6,953.00	30.00%	\$4,867.10
29910ELI	ADVANTAGE TNSD 164D ALR 1.0 220	\$7,129.00	30.00%	\$4,990.30
29910ELM	ADVANTAGE TNSD 164D ALR 1.0 220	\$7,459.00	30.00%	\$5,221.30
29910ELR	ADVANTAGE TNSD 164D ALR 1.0 220	\$7,497.00	30.00%	\$5,247.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29910FL	ADVANTAGE TNSD 164D ALR 1.0	\$6,313.00	30.00%	\$4,419.10
29910FLI	ADVANTAGE TNSD 164D ALR 1.0	\$6,313.00	30.00%	\$4,419.10
29910FLR	ADVANTAGE TNSD 164D ALR 1.0	\$6,313.00	30.00%	\$4,419.10
29910L	ADVANTAGE TNSD 164D ALR 1.0	\$6,953.00	30.00%	\$4,867.10
29910LI	ADVANTAGE TNSD 164D ALR 1.0	\$7,129.00	30.00%	\$4,990.30
29910LM	ADVANTAGE TNSD 164D ALR 1.0	\$7,459.00	30.00%	\$5,221.30
29910LR	ADVANTAGE TNSD 164D ALR 1.0	\$7,497.00	30.00%	\$5,247.90
29911BL	ADVANTAGE TNSD 189D ALR 1.0	\$640.00	30.00%	\$448.00
29911BLI	ADVANTAGE TNSD 189D ALR 1.0	\$816.00	30.00%	\$571.20
29911BLR	ADVANTAGE TNSD 189D ALR 1.0	\$1,184.00	30.00%	\$828.80
29911EBL	ADVANTAGE TNSD 189D ALR 1.0 220	\$640.00	30.00%	\$448.00
29911EBLI	ADVANTAGE TNSD 189D ALR 1.0 220	\$816.00	30.00%	\$571.20
29911EBLR	ADVANTAGE TNSD 189D ALR 1.0 220	\$1,184.00	30.00%	\$828.80
29911EFL	ADVANTAGE TNSD 189D ALR 1.0 220	\$7,389.00	30.00%	\$5,172.30
29911EFLI	ADVANTAGE TNSD 189D ALR 1.0 220	\$7,389.00	30.00%	\$5,172.30
29911EFLR	ADVANTAGE TNSD 189D ALR 1.0 220	\$7,389.00	30.00%	\$5,172.30
29911EL	ADVANTAGE TNSD 189D ALR 1.0 220	\$8,029.00	30.00%	\$5,620.30
29911ELI	ADVANTAGE TNSD 189D ALR 1.0 220	\$8,205.00	30.00%	\$5,743.50
29911ELM	ADVANTAGE TNSD 189D ALR 1.0 220	\$8,535.00	30.00%	\$5,974.50
29911ELR	ADVANTAGE TNSD 189D ALR 1.0 220	\$8,573.00	30.00%	\$6,001.10
29911FL	ADVANTAGE TNSD 189D ALR 1.0	\$7,389.00	30.00%	\$5,172.30
29911FLI	ADVANTAGE TNSD 189D ALR 1.0	\$7,389.00	30.00%	\$5,172.30
29911FLR	ADVANTAGE TNSD 189D ALR 1.0	\$7,389.00	30.00%	\$5,172.30
29911L	ADVANTAGE TNSD 189D ALR 1.0	\$8,029.00	30.00%	\$5,620.30
29911LI	ADVANTAGE TNSD 189D ALR 1.0	\$8,205.00	30.00%	\$5,743.50
29911LM	ADVANTAGE TNSD 189D ALR 1.0	\$8,535.00	30.00%	\$5,974.50
29911LR	ADVANTAGE TNSD 189D ALR 1.0	\$8,573.00	30.00%	\$6,001.10
29912BL	ADVANTAGE TNSD 220D HD ALR 1.0	\$1,088.00	30.00%	\$761.60
29912BLR	ADVANTAGE TNSD 220D HD ALR 1.0	\$1,632.00	30.00%	\$1,142.40
29912EBL	ADVANTAGE TNSD 220D HD ALR 1.0 220	\$1,088.00	30.00%	\$761.60
29912EBLR	ADVANTAGE TNSD 220D HD ALR 1.0 220	\$1,632.00	30.00%	\$1,142.40
29912EFL	ADVANTAGE TNSD 220D HD ALR 1.0 220	\$11,504.00	30.00%	\$8,052.80
29912EFLR	ADVANTAGE TNSD 220D HD ALR 1.0 220	\$11,504.00	30.00%	\$8,052.80
29912EL	ADVANTAGE TNSD 220D HD ALR 1.0 220	\$12,592.00	30.00%	\$8,814.40
29912ELR	ADVANTAGE TNSD 220D HD ALR 1.0 220	\$13,136.00	30.00%	\$9,195.20
29912FL	ADVANTAGE TNSD 220D HD ALR 1.0	\$11,504.00	30.00%	\$8,052.80
29912FLR	ADVANTAGE TNSD 220D HD ALR 1.0	\$11,504.00	30.00%	\$8,052.80
29912L	ADVANTAGE TNSD 220D HD ALR 1.0	\$12,592.00	30.00%	\$8,814.40
29912LR	ADVANTAGE TNSD 220D HD ALR 1.0	\$13,136.00	30.00%	\$9,195.20
29913BL	ADVANTAGE TNSD 247D ALR 1.0	\$1,088.00	30.00%	\$761.60
29913BLR	ADVANTAGE TNSD 247D ALR 1.0	\$1,632.00	30.00%	\$1,142.40
29913EBL	ADVANTAGE TNSD 247D ALR 1.0 220	\$1,088.00	30.00%	\$761.60
29913EBLR	ADVANTAGE TNSD 247D ALR 1.0 220	\$1,632.00	30.00%	\$1,142.40
29913EFL	ADVANTAGE TNSD 247D ALR 1.0 220	\$13,243.00	30.00%	\$9,270.10
29913EFLR	ADVANTAGE TNSD 247D ALR 1.0 220	\$13,243.00	30.00%	\$9,270.10
29913EL	ADVANTAGE TNSD 247D ALR 1.0 220	\$14,331.00	30.00%	\$10,031.70
29913ELR	ADVANTAGE TNSD 247D ALR 1.0 220	\$14,875.00	30.00%	\$10,412.50
29913FL	ADVANTAGE TNSD 247D ALR 1.0	\$13,243.00	30.00%	\$9,270.10
29913FLR	ADVANTAGE TNSD 247D ALR 1.0	\$13,243.00	30.00%	\$9,270.10
29913L	ADVANTAGE TNSD 247D ALR 1.0	\$14,331.00	30.00%	\$10,031.70
29913LR	ADVANTAGE TNSD 247D ALR 1.0	\$14,875.00	30.00%	\$10,412.50
29914BL	ADVANTAGE TNSD 275D ALR 1.0	\$1,088.00	30.00%	\$761.60
29914BLR	ADVANTAGE TNSD 275D ALR 1.0	\$1,632.00	30.00%	\$1,142.40
29914EBL	ADVANTAGE TNSD 275D ALR 1.0 220	\$1,088.00	30.00%	\$761.60
29914EBLR	ADVANTAGE TNSD 275D ALR 1.0 220	\$1,632.00	30.00%	\$1,142.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29914EFL	ADVANTAGE TNSD 275D ALR 1.0 220	\$14,562.00	30.00%	\$10,193.40
29914EFLR	ADVANTAGE TNSD 275D ALR 1.0 220	\$14,562.00	30.00%	\$10,193.40
29914EL	ADVANTAGE TNSD 275D ALR 1.0 220	\$15,650.00	30.00%	\$10,955.00
29914ELR	ADVANTAGE TNSD 275D ALR 1.0 220	\$16,194.00	30.00%	\$11,335.80
29914FL	ADVANTAGE TNSD 275D ALR 1.0	\$14,562.00	30.00%	\$10,193.40
29914FLR	ADVANTAGE TNSD 275D ALR 1.0	\$14,562.00	30.00%	\$10,193.40
29914L	ADVANTAGE TNSD 275D ALR 1.0	\$15,650.00	30.00%	\$10,955.00
29914LR	ADVANTAGE TNSD 275D ALR 1.0	\$16,194.00	30.00%	\$11,335.80
29915BL	ADVANTAGE TNSD 298D ALR 1.0	\$1,088.00	30.00%	\$761.60
29915BLR	ADVANTAGE TNSD 298D ALR 1.0	\$1,632.00	30.00%	\$1,142.40
29915EBL	ADVANTAGE TNSD 298D ALR 1.0 220	\$1,088.00	30.00%	\$761.60
29915EBLR	ADVANTAGE TNSD 298D ALR 1.0 220	\$1,632.00	30.00%	\$1,142.40
29915EFL	ADVANTAGE TNSD 298D ALR 1.0 220	\$15,645.00	30.00%	\$10,951.50
29915EFLR	ADVANTAGE TNSD 298D ALR 1.0 220	\$15,645.00	30.00%	\$10,951.50
29915EL	ADVANTAGE TNSD 298D ALR 1.0 220	\$16,733.00	30.00%	\$11,713.10
29915ELR	ADVANTAGE TNSD 298D ALR 1.0 220	\$17,277.00	30.00%	\$12,093.90
29915FL	ADVANTAGE TNSD 298D ALR 1.0	\$15,645.00	30.00%	\$10,951.50
29915FLR	ADVANTAGE TNSD 298D ALR 1.0	\$15,645.00	30.00%	\$10,951.50
29915L	ADVANTAGE TNSD 298D ALR 1.0	\$16,733.00	30.00%	\$11,713.10
29915LR	ADVANTAGE TNSD 298D ALR 1.0	\$17,277.00	30.00%	\$12,093.90
29916BL	ADVANTAGE TNSD 208D ALR 1.0	\$1,088.00	30.00%	\$761.60
29916BLR	ADVANTAGE TNSD 208D ALR 1.0	\$1,632.00	30.00%	\$1,142.40
29916EBL	ADVANTAGE TNSD 208D ALR 1.0 220	\$1,088.00	30.00%	\$761.60
29916EBLR	ADVANTAGE TNSD 208D ALR 1.0 220	\$1,632.00	30.00%	\$1,142.40
29916EFL	ADVANTAGE TNSD 208D ALR 1.0 220	\$11,277.00	30.00%	\$7,893.90
29916EFLR	ADVANTAGE TNSD 208D ALR 1.0 220	\$11,277.00	30.00%	\$7,893.90
29916EL	ADVANTAGE TNSD 208D ALR 1.0 220	\$12,365.00	30.00%	\$8,655.50
29916ELR	ADVANTAGE TNSD 208D ALR 1.0 220	\$12,909.00	30.00%	\$9,036.30
29916FL	ADVANTAGE TNSD 208D ALR 1.0	\$11,277.00	30.00%	\$7,893.90
29916FLR	ADVANTAGE TNSD 208D ALR 1.0	\$11,277.00	30.00%	\$7,893.90
29916L	ADVANTAGE TNSD 208D ALR 1.0	\$12,365.00	30.00%	\$8,655.50
29916LR	ADVANTAGE TNSD 208D ALR 1.0	\$12,909.00	30.00%	\$9,036.30
29917BL	ADVANTAGE TNSD 226D ALR 1.0	\$1,088.00	30.00%	\$761.60
29917BLR	ADVANTAGE TNSD 226D ALR 1.0	\$1,632.00	30.00%	\$1,142.40
29917EBL	ADVANTAGE TNSD 226D ALR 1.0 220	\$1,088.00	30.00%	\$761.60
29917EBLR	ADVANTAGE TNSD 226D ALR 1.0 220	\$1,632.00	30.00%	\$1,142.40
29917EFL	ADVANTAGE TNSD 226D ALR 1.0 220	\$11,641.00	30.00%	\$8,148.70
29917EFLR	ADVANTAGE TNSD 226D ALR 1.0 220	\$11,641.00	30.00%	\$8,148.70
29917EL	ADVANTAGE TNSD 226D ALR 1.0 220	\$12,729.00	30.00%	\$8,910.30
29917ELR	ADVANTAGE TNSD 226D ALR 1.0 220	\$13,273.00	30.00%	\$9,291.10
29917FL	ADVANTAGE TNSD 226D ALR 1.0	\$11,641.00	30.00%	\$8,148.70
29917FLR	ADVANTAGE TNSD 226D ALR 1.0	\$11,641.00	30.00%	\$8,148.70
29917L	ADVANTAGE TNSD 226D ALR 1.0	\$12,729.00	30.00%	\$8,910.30
29917LR	ADVANTAGE TNSD 226D ALR 1.0	\$13,273.00	30.00%	\$9,291.10
29918ELS	CONTOUR TNSD 92D ALR 1.0 220	\$3,699.00	30.00%	\$2,589.30
29918ELSI	CONTOUR TNSD 92D ALR 1.0 220	\$3,875.00	30.00%	\$2,712.50
29918ELSM	CONTOUR TNSD 92D ALR 1.0 220	\$4,205.00	30.00%	\$2,943.50
29918ELSR	CONTOUR TNSD 92D ALR 1.0 220	\$4,243.00	30.00%	\$2,970.10
29918LS	CONTOUR TNSD 92D ALR 1.0	\$3,699.00	30.00%	\$2,589.30
29918LSI	CONTOUR TNSD 92D ALR 1.0	\$3,875.00	30.00%	\$2,712.50
29918LSM	CONTOUR TNSD 92D ALR 1.0	\$4,205.00	30.00%	\$2,943.50
29918LSR	CONTOUR TNSD 92D ALR 1.0	\$4,243.00	30.00%	\$2,970.10
29919ELS	CONTOUR TNSD 106D ALR 1.0 220	\$3,785.00	30.00%	\$2,649.50
29919ELSI	CONTOUR TNSD 106D ALR 1.0 220	\$3,961.00	30.00%	\$2,772.70
29919ELSM	CONTOUR TNSD 106D ALR 1.0 220	\$4,291.00	30.00%	\$3,003.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29919ELSR	CONTOUR TNSD 106D ALR 1.0 220	\$4,329.00	30.00%	\$3,030.30
29919LS	CONTOUR TNSD 106D ALR 1.0	\$3,785.00	30.00%	\$2,649.50
29919LSI	CONTOUR TNSD 106D ALR 1.0	\$3,961.00	30.00%	\$2,772.70
29919LSM	CONTOUR TNSD 106D ALR 1.0	\$4,291.00	30.00%	\$3,003.70
29919LSR	CONTOUR TNSD 106D ALR 1.0	\$4,329.00	30.00%	\$3,030.30
29920ELS	CONTOUR TNSD 110D ALR 1.0 220	\$3,881.00	30.00%	\$2,716.70
29920ELSI	CONTOUR TNSD 110D ALR 1.0 220	\$4,057.00	30.00%	\$2,839.90
29920ELSM	CONTOUR TNSD 110D ALR 1.0 220	\$4,387.00	30.00%	\$3,070.90
29920ELSR	CONTOUR TNSD 110D ALR 1.0 220	\$4,425.00	30.00%	\$3,097.50
29920LS	CONTOUR TNSD 110D ALR 1.0	\$3,881.00	30.00%	\$2,716.70
29920LSI	CONTOUR TNSD 110D ALR 1.0	\$4,057.00	30.00%	\$2,839.90
29920LSM	CONTOUR TNSD 110D ALR 1.0	\$4,387.00	30.00%	\$3,070.90
29920LSR	CONTOUR TNSD 110D ALR 1.0	\$4,425.00	30.00%	\$3,097.50
29921ELS	CONTOUR TNSD 119D ALR 1.0 220	\$4,144.00	30.00%	\$2,900.80
29921ELSI	CONTOUR TNSD 119D ALR 1.0 220	\$4,320.00	30.00%	\$3,024.00
29921ELSM	CONTOUR TNSD 119D ALR 1.0 220	\$4,650.00	30.00%	\$3,255.00
29921ELSR	CONTOUR TNSD 119D ALR 1.0 220	\$4,688.00	30.00%	\$3,281.60
29921LS	CONTOUR TNSD 119D ALR 1.0	\$4,144.00	30.00%	\$2,900.80
29921LSI	CONTOUR TNSD 119D ALR 1.0	\$4,320.00	30.00%	\$3,024.00
29921LSM	CONTOUR TNSD 119D ALR 1.0	\$4,650.00	30.00%	\$3,255.00
29921LSR	CONTOUR TNSD 119D ALR 1.0	\$4,688.00	30.00%	\$3,281.60
29922ELS	CONTOUR TNSD 133D ALR 1.0 220	\$4,486.00	30.00%	\$3,140.20
29922ELSI	CONTOUR TNSD 133D ALR 1.0 220	\$4,662.00	30.00%	\$3,263.40
29922ELSM	CONTOUR TNSD 133D ALR 1.0 220	\$4,992.00	30.00%	\$3,494.40
29922ELSR	CONTOUR TNSD 133D ALR 1.0 220	\$5,030.00	30.00%	\$3,521.00
29922LS	CONTOUR TNSD 133D ALR 1.0	\$4,486.00	30.00%	\$3,140.20
29922LSI	CONTOUR TNSD 133D ALR 1.0	\$4,662.00	30.00%	\$3,263.40
29922LSM	CONTOUR TNSD 133D ALR 1.0	\$4,992.00	30.00%	\$3,494.40
29922LSR	CONTOUR TNSD 133D ALR 1.0	\$5,030.00	30.00%	\$3,521.00
29923EL	CONTOUR TNSD 159D ALR 1.0 220	\$5,179.00	30.00%	\$3,625.30
29923ELI	CONTOUR TNSD 159D ALR 1.0 220	\$5,355.00	30.00%	\$3,748.50
29923ELM	CONTOUR TNSD 159D ALR 1.0 220	\$5,685.00	30.00%	\$3,979.50
29923ELR	CONTOUR TNSD 159D ALR 1.0 220	\$5,723.00	30.00%	\$4,006.10
29923L	CONTOUR TNSD 159D ALR 1.0	\$5,179.00	30.00%	\$3,625.30
29923LI	CONTOUR TNSD 159D ALR 1.0	\$5,355.00	30.00%	\$3,748.50
29923LM	CONTOUR TNSD 159D ALR 1.0	\$5,685.00	30.00%	\$3,979.50
29923LR	CONTOUR TNSD 159D ALR 1.0	\$5,723.00	30.00%	\$4,006.10
29924EL	CONTOUR TNSD 184D ALR 1.0 220	\$5,472.00	30.00%	\$3,830.40
29924ELI	CONTOUR TNSD 184D ALR 1.0 220	\$5,648.00	30.00%	\$3,953.60
29924ELM	CONTOUR TNSD 184D ALR 1.0 220	\$5,978.00	30.00%	\$4,184.60
29924ELR	CONTOUR TNSD 184D ALR 1.0 220	\$6,016.00	30.00%	\$4,211.20
29924L	CONTOUR TNSD 184D ALR 1.0	\$5,472.00	30.00%	\$3,830.40
29924LI	CONTOUR TNSD 184D ALR 1.0	\$5,648.00	30.00%	\$3,953.60
29924LM	CONTOUR TNSD 184D ALR 1.0	\$5,978.00	30.00%	\$4,184.60
29924LR	CONTOUR TNSD 184D ALR 1.0	\$6,016.00	30.00%	\$4,211.20
29925ELS	CONTOUR TNSD 94D ALR 1.0 220	\$3,699.00	30.00%	\$2,589.30
29925ELSI	CONTOUR TNSD 94D ALR 1.0 220	\$3,875.00	30.00%	\$2,712.50
29925ELSM	CONTOUR TNSD 94D ALR 1.0 220	\$4,205.00	30.00%	\$2,943.50
29925ELSR	CONTOUR TNSD 94D ALR 1.0 220	\$4,243.00	30.00%	\$2,970.10
29925LS	CONTOUR TNSD 94D ALR 1.0	\$3,699.00	30.00%	\$2,589.30
29925LSI	CONTOUR TNSD 94D ALR 1.0	\$3,875.00	30.00%	\$2,712.50
29925LSM	CONTOUR TNSD 94D ALR 1.0	\$4,205.00	30.00%	\$2,943.50
29925LSR	CONTOUR TNSD 94D ALR 1.0	\$4,243.00	30.00%	\$2,970.10
29926ELS	CONTOUR TNSD 109D ALR 1.0 220	\$3,780.00	30.00%	\$2,646.00
29926ELSI	CONTOUR TNSD 109D ALR 1.0 220	\$3,956.00	30.00%	\$2,769.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29926ELSM	CONTOUR TNSD 109D ALR 1.0 220	\$4,286.00	30.00%	\$3,000.20
29926ELSR	CONTOUR TNSD 109D ALR 1.0 220	\$4,324.00	30.00%	\$3,026.80
29926LS	CONTOUR TNSD 109D ALR 1.0	\$3,780.00	30.00%	\$2,646.00
29926LSI	CONTOUR TNSD 109D ALR 1.0	\$3,956.00	30.00%	\$2,769.20
29926LSM	CONTOUR TNSD 109D ALR 1.0	\$4,286.00	30.00%	\$3,000.20
29926LSR	CONTOUR TNSD 109D ALR 1.0	\$4,324.00	30.00%	\$3,026.80
29927ELS	CONTOUR TNSD 113D ALR 1.0 220	\$3,881.00	30.00%	\$2,716.70
29927ELSI	CONTOUR TNSD 113D ALR 1.0 220	\$4,057.00	30.00%	\$2,839.90
29927ELSM	CONTOUR TNSD 113D ALR 1.0 220	\$4,387.00	30.00%	\$3,070.90
29927ELSR	CONTOUR TNSD 113D ALR 1.0 220	\$4,425.00	30.00%	\$3,097.50
29927LS	CONTOUR TNSD 113D ALR 1.0	\$3,881.00	30.00%	\$2,716.70
29927LSI	CONTOUR TNSD 113D ALR 1.0	\$4,057.00	30.00%	\$2,839.90
29927LSM	CONTOUR TNSD 113D ALR 1.0	\$4,387.00	30.00%	\$3,070.90
29927LSR	CONTOUR TNSD 113D ALR 1.0	\$4,425.00	30.00%	\$3,097.50
29928ELS	CONTOUR TNSD 123D ALR 1.0 220	\$4,145.00	30.00%	\$2,901.50
29928ELSI	CONTOUR TNSD 123D ALR 1.0 220	\$4,321.00	30.00%	\$3,024.70
29928ELSM	CONTOUR TNSD 123D ALR 1.0 220	\$4,651.00	30.00%	\$3,255.70
29928ELSR	CONTOUR TNSD 123D ALR 1.0 220	\$4,689.00	30.00%	\$3,282.30
29928LS	CONTOUR TNSD 123D ALR 1.0	\$4,145.00	30.00%	\$2,901.50
29928LSI	CONTOUR TNSD 123D ALR 1.0	\$4,321.00	30.00%	\$3,024.70
29928LSM	CONTOUR TNSD 123D ALR 1.0	\$4,651.00	30.00%	\$3,255.70
29928LSR	CONTOUR TNSD 123D ALR 1.0	\$4,689.00	30.00%	\$3,282.30
29929ELS	CONTOUR TNSD 130D ALR 1.0 220	\$4,317.00	30.00%	\$3,021.90
29929ELSI	CONTOUR TNSD 130D ALR 1.0 220	\$4,493.00	30.00%	\$3,145.10
29929ELSM	CONTOUR TNSD 130D ALR 1.0 220	\$4,823.00	30.00%	\$3,376.10
29929ELSR	CONTOUR TNSD 130D ALR 1.0 220	\$4,861.00	30.00%	\$3,402.70
29929LS	CONTOUR TNSD 130D ALR 1.0	\$4,317.00	30.00%	\$3,021.90
29929LSI	CONTOUR TNSD 130D ALR 1.0	\$4,493.00	30.00%	\$3,145.10
29929LSM	CONTOUR TNSD 130D ALR 1.0	\$4,823.00	30.00%	\$3,376.10
29929LSR	CONTOUR TNSD 130D ALR 1.0	\$4,861.00	30.00%	\$3,402.70
29930ELS	CONTOUR TNSD 137D ALR 1.0 220	\$4,479.00	30.00%	\$3,135.30
29930ELSI	CONTOUR TNSD 137D ALR 1.0 220	\$4,655.00	30.00%	\$3,258.50
29930ELSM	CONTOUR TNSD 137D ALR 1.0 220	\$4,985.00	30.00%	\$3,489.50
29930ELSR	CONTOUR TNSD 137D ALR 1.0 220	\$5,023.00	30.00%	\$3,516.10
29930LS	CONTOUR TNSD 137D ALR 1.0	\$4,479.00	30.00%	\$3,135.30
29930LSI	CONTOUR TNSD 137D ALR 1.0	\$4,655.00	30.00%	\$3,258.50
29930LSM	CONTOUR TNSD 137D ALR 1.0	\$4,985.00	30.00%	\$3,489.50
29930LSR	CONTOUR TNSD 137D ALR 1.0	\$5,023.00	30.00%	\$3,516.10
29931EL	CONTOUR TNSD 164D ALR 1.0 220	\$5,180.00	30.00%	\$3,626.00
29931ELI	CONTOUR TNSD 164D ALR 1.0 220	\$5,356.00	30.00%	\$3,749.20
29931ELM	CONTOUR TNSD 164D ALR 1.0 220	\$5,686.00	30.00%	\$3,980.20
29931ELR	CONTOUR TNSD 164D ALR 1.0 220	\$5,724.00	30.00%	\$4,006.80
29931L	CONTOUR TNSD 164D ALR 1.0	\$5,180.00	30.00%	\$3,626.00
29931LI	CONTOUR TNSD 164D ALR 1.0	\$5,356.00	30.00%	\$3,749.20
29931LM	CONTOUR TNSD 164D ALR 1.0	\$5,686.00	30.00%	\$3,980.20
29931LR	CONTOUR TNSD 164D ALR 1.0	\$5,724.00	30.00%	\$4,006.80
29932EL	CONTOUR TNSD 189D ALR 1.0 220	\$5,466.00	30.00%	\$3,826.20
29932ELI	CONTOUR TNSD 189D ALR 1.0 220	\$5,642.00	30.00%	\$3,949.40
29932ELM	CONTOUR TNSD 189D ALR 1.0 220	\$5,972.00	30.00%	\$4,180.40
29932ELR	CONTOUR TNSD 189D ALR 1.0 220	\$6,010.00	30.00%	\$4,207.00
29932L	CONTOUR TNSD 189D ALR 1.0	\$5,466.00	30.00%	\$3,826.20
29932LI	CONTOUR TNSD 189D ALR 1.0	\$5,642.00	30.00%	\$3,949.40
29932LM	CONTOUR TNSD 189D ALR 1.0	\$5,972.00	30.00%	\$4,180.40
29932LR	CONTOUR TNSD 189D ALR 1.0	\$6,010.00	30.00%	\$4,207.00
29933	CONTOUR TNSD 189D ALR 1.0	\$5,615.00	30.00%	\$3,930.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
29933E	COSMO TNSD 188D ALR 1.0 220	\$5,615.00	30.00%	\$3,930.50
29933EL	COSMO TNSD 188D ALR 1.0 220	\$5,908.00	30.00%	\$4,135.60
29933L	COSMO TNSD 188D ALR 1.0	\$5,908.00	30.00%	\$4,135.60
29934	COSMO TNSD 220D ALR 1.0 HDTV	\$6,444.00	30.00%	\$4,510.80
29934E	COSMO TNSD 220D ALR 1.0 HDTV 220	\$6,444.00	30.00%	\$4,510.80
29934EL	COSMO TNSD 220D ALR 1.0 HDTV 220	\$6,737.00	30.00%	\$4,715.90
29934L	COSMO TNSD 220D ALR 1.0 HDTV	\$6,737.00	30.00%	\$4,715.90
29935	COSMO TNSD 189D ALR 1.0	\$4,938.00	30.00%	\$3,456.60
29935E	COSMO TNSD 189D ALR 1.0 220	\$4,938.00	30.00%	\$3,456.60
29935EL	COSMO TNSD 189D ALR 1.0 220	\$5,231.00	30.00%	\$3,661.70
29935L	COSMO TNSD 189D ALR 1.0	\$5,231.00	30.00%	\$3,661.70
29936	COSMO TNSD 208D ALR 1.0	\$5,860.00	30.00%	\$4,102.00
29936E	COSMO TNSD 208D ALR 1.0 220	\$5,860.00	30.00%	\$4,102.00
29936EL	COSMO TNSD 208D ALR 1.0 220	\$6,153.00	30.00%	\$4,307.10
29936L	COSMO TNSD 208D ALR 1.0	\$6,153.00	30.00%	\$4,307.10
29937	COSMO TNSD 226D ALR 1.0	\$6,589.00	30.00%	\$4,612.30
29937E	COSMO TNSD 226D ALR 1.0 220	\$6,589.00	30.00%	\$4,612.30
29937EL	COSMO TNSD 226D ALR 1.0 220	\$6,882.00	30.00%	\$4,817.40
29937L	COSMO TNSD 226D ALR 1.0	\$6,882.00	30.00%	\$4,817.40
29938	UTB CONTOURAE BLACK ALR 1.0 77D HDTV	\$1,688.00	30.00%	\$1,181.60
29939	UTB CONTOURAE BLACK ALR 1.0 82D HDTV	\$1,809.00	30.00%	\$1,266.30
29940	UTB CONTOURAE BLACK ALR 1.0 92D HDTV	\$2,007.00	30.00%	\$1,404.90
29941	UTB CONTOURAE BLACK ALR 1.0 100D HDTV	\$2,176.00	30.00%	\$1,523.20
29942	UTB CONTOURAE BLACK ALR 1.0 106D HDTV	\$2,434.00	30.00%	\$1,703.80
29943	UTB CONTOURAE BLACK ALR 1.0 110D HDTV	\$2,547.00	30.00%	\$1,782.90
29944	UTB CONTOURAE BLACK ALR 1.0 119D HDTV	\$2,817.00	30.00%	\$1,971.90
29945	UTB CONTOURAE BLACK ALR 1.0 133D HDTV	\$3,199.00	30.00%	\$2,239.30
29946	UTB CONTOURAE BLACK ALR 1.0 159D HDTV	\$3,626.00	30.00%	\$2,538.20
29947	UTB CONTOURAE BLACK ALR 1.0 193D HDTV	\$3,938.00	30.00%	\$2,756.60
29948	UTB CONTOURAE BLACK ALR 1.0 220D HDTV	\$4,245.00	30.00%	\$2,971.50
29949	UTB CONTOURAE BLACK ALR 1.0 94D	\$2,007.00	30.00%	\$1,404.90
29950	UTB CONTOURAE BLACK ALR 1.0 109D	\$2,434.00	30.00%	\$1,703.80
29951	UTB CONTOURAE BLACK ALR 1.0 113D	\$2,547.00	30.00%	\$1,782.90
29952	UTB CONTOURAE BLACK ALR 1.0 123D	\$2,817.00	30.00%	\$1,971.90
29953	UTB CONTOURAE BLACK ALR 1.0 130D	\$3,012.00	30.00%	\$2,108.40
29954	UTB CONTOURAE BLACK ALR 1.0 137D	\$3,199.00	30.00%	\$2,239.30
29955	UTB CONTOURAE BLACK ALR 1.0 164D	\$3,626.00	30.00%	\$2,538.20
29956	UTB CONTOURAE BLACK ALR 1.0 189D	\$3,864.00	30.00%	\$2,704.80
29957	UTB CONTOURAE BLACK ALR 1.0 208D	\$4,093.00	30.00%	\$2,865.10
29958	UTB CONTOURAE BLACK ALR 1.0 226D	\$4,245.00	30.00%	\$2,971.50
29959V	CINEMA CONTOUR ALR 1.0 77D 37.5X67	\$1,465.00	30.00%	\$1,025.50
29960V	CINEMA CONTOUR ALR 1.0 82D 40.5X72	\$1,575.00	30.00%	\$1,102.50
29961V	CINEMA CONTOUR ALR 1.0 92D 45X80	\$1,745.00	30.00%	\$1,221.50
29962V	CINEMA CONTOUR ALR 1.0 100D 49X87	\$1,894.00	30.00%	\$1,325.80
29963V	CINEMA CONTOUR ALR 1.0 106D 52X92	\$2,115.00	30.00%	\$1,480.50
29964V	CINEMA CONTOUR ALR 1.0 110D 54X96	\$2,216.00	30.00%	\$1,551.20
29965V	CINEMA CONTOUR ALR 1.0 119D 58X104	\$2,451.00	30.00%	\$1,715.70
29966V	CINEMA CONTOUR ALR 1.0 133D 65X116	\$2,783.00	30.00%	\$1,948.10
29967V	CINEMA CONTOUR ALR 1.0 159D 78X139	\$3,151.00	30.00%	\$2,205.70
29968V	CINEMA CONTOUR ALR 1.0 193D 94.5X168	\$3,425.00	30.00%	\$2,397.50
29969V	CINEMA CONTOUR ALR 1.0 220D 108X192	\$3,690.00	30.00%	\$2,583.00
29970V	CINEMA CONTOUR ALR 1.0 94D 50X80	\$1,745.00	30.00%	\$1,221.50
29971V	CINEMA CONTOUR ALR 1.0 109D 57.5X92	\$2,115.00	30.00%	\$1,480.50
29972V	CINEMA CONTOUR ALR 1.0 113D 60X96	\$2,216.00	30.00%	\$1,551.20
29973V	CINEMA CONTOUR ALR 1.0 123D 65X104	\$2,451.00	30.00%	\$1,715.70



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
29974V	CINEMA CONTOUR ALR 1.0 130D 69X110	\$2,619.00	30.00%	\$1,833.30
29975V	CINEMA CONTOUR ALR 1.0 137D 72.5X116	\$2,783.00	30.00%	\$1,948.10
29976V	CINEMA CONTOUR ALR 1.0 164D 87X139	\$3,151.00	30.00%	\$2,205.70
29977V	CINEMA CONTOUR ALR 1.0 189D 100X160	\$3,358.00	30.00%	\$2,350.60
29978V	CINEMA CONTOUR ALR 1.0 208D 110X176	\$3,557.00	30.00%	\$2,489.90
29979V	CINEMA CONTOUR ALR 1.0 226D 120X192	\$3,690.00	30.00%	\$2,583.00
29980	LACE & GROMMET ALR 1.0	\$17.60	27.00%	\$12.85
30657	PICTURE KING 84X84 VS	\$497.00	27.00%	\$362.81
30658	PICTURE KING 96X96 VS	\$621.00	30.00%	\$434.70
31484	F/F ADJ SKIRT BAR 19X25	\$531.00	30.00%	\$371.70
33003	OPTION MICROPHONE W/MOUNT MALE	\$524.00	30.00%	\$366.80
33027	PROFESSIONAL 200D 120X160 MW	\$3,609.00	30.00%	\$2,526.30
33027E	PROFESSIONAL 200D 120X160 MW 220	\$3,609.00	30.00%	\$2,526.30
33032	INSTA-THEATER DELUXE 60 D MW	\$564.00	30.00%	\$394.80
33033	INSTA-THEATER DELUXE 80 D MW	\$696.00	30.00%	\$487.20
33060	DA-LIFT 10M PROJECTOR LIFT	\$3,437.00	30.00%	\$2,405.90
33060E	DA-LIFT 10M PROJECTOR LIFT 220	\$3,437.00	30.00%	\$2,405.90
33060WHT	DA-LIFT 10M PROJECTOR LIFT WHITE	\$3,437.00	30.00%	\$2,405.90
33061	PLENUM COVER DA-LIFT 10M	\$558.00	30.00%	\$390.60
33061WHT	PLENUM COVER DA-LIFT 10M WHITE	\$558.00	30.00%	\$390.60
33062	RACK SHELF UNIVERSAL	\$65.00	27.00%	\$47.45
33063	RACK SHELF SLIDING	\$477.00	27.00%	\$348.21
33076	CINEMA CONTOUR DM 96D 37.5X88	\$1,442.00	30.00%	\$1,009.40
33076V	CINEMA CONTOUR DM 96D 37.5X88	\$1,442.00	30.00%	\$1,009.40
33077	CINEMA CONTOUR DMHC 96D37.5X88	\$1,442.00	30.00%	\$1,009.40
33077V	CINEMA CONTOUR DMHC 96D37.5X88	\$1,442.00	30.00%	\$1,009.40
33078	CINEMA CONTOUR DT 96D 37.5X88	\$1,724.00	30.00%	\$1,206.80
33078V	CINEMA CONTOUR DT 96D 37.5X88	\$1,724.00	30.00%	\$1,206.80
33081	CINEMA CONTOUR HDC1.1 96D37.5X88	\$1,804.00	30.00%	\$1,262.80
33081V	CINEMA CONTOUR HDC1.1 96D37.5X88	\$1,804.00	30.00%	\$1,262.80
33082	CINEMA CONTOUR H1PC 96D37.5X88	\$2,189.00	30.00%	\$1,532.30
33082V	CINEMA CONTOUR H1PC 96D37.5X88	\$2,189.00	30.00%	\$1,532.30
33084	CINEMA CONTOUR DV 96D 37.5X88	\$1,581.00	30.00%	\$1,106.70
33084V	CINEMA CONTOUR DV 96D 37.5X88	\$1,581.00	30.00%	\$1,106.70
33087	CINEMA CONTOUR DM 103D 40.5X95	\$1,686.00	30.00%	\$1,180.20
33087V	CINEMA CONTOUR DM 103D 40.5X95	\$1,686.00	30.00%	\$1,180.20
33088	CINEMA CONTOUR DMHC 103D 40.5X	\$1,686.00	30.00%	\$1,180.20
33088V	CINEMA CONTOUR DMHC 103D 40.5X	\$1,686.00	30.00%	\$1,180.20
33089	CINEMA CONTOUR DT 103D 40.5X95	\$2,028.00	30.00%	\$1,419.60
33089V	CINEMA CONTOUR DT 103D 40.5X95	\$2,028.00	30.00%	\$1,419.60
33092	CINEMA CONTOUR HDC1.1 103D 40.5X	\$2,110.00	30.00%	\$1,477.00
33092V	CINEMA CONTOUR HDC1.1 103D 40.5X	\$2,110.00	30.00%	\$1,477.00
33093	CINEMA CONTOUR H1PC 103D 40.5X	\$2,497.00	30.00%	\$1,747.90
33093V	CINEMA CONTOUR H1PC 103D 40.5X	\$2,497.00	30.00%	\$1,747.90
33095	CINEMA CONTOUR DV 103D 40.5X95	\$1,846.00	30.00%	\$1,292.20
33095V	CINEMA CONTOUR DV 103D 40.5X95	\$1,846.00	30.00%	\$1,292.20
33098	CINEMA CONTOUR DM 115D 45X106	\$1,865.00	30.00%	\$1,305.50
33098V	CINEMA CONTOUR DM 115D 45X106	\$1,865.00	30.00%	\$1,305.50
33099	CINEMA CONTOUR DMHC 115D45X106	\$1,865.00	30.00%	\$1,305.50
33099V	CINEMA CONTOUR DMHC 115D45X106	\$1,865.00	30.00%	\$1,305.50
33100	CINEMA CONTOUR DT 115D 45X106	\$2,246.00	30.00%	\$1,572.20
33100V	CINEMA CONTOUR DT 115D 45X106	\$2,246.00	30.00%	\$1,572.20
33103	CINEMA CONTOUR HDC1.1 115D45X106	\$2,334.00	30.00%	\$1,633.80
33103V	CINEMA CONTOUR HDC1.1 115D45X106	\$2,334.00	30.00%	\$1,633.80
33104	CINEMA CONTOUR H1PC 115D45X106	\$2,719.00	30.00%	\$1,903.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
33104V	CINEMA CONTOUR H1PC 115D45X106	\$2,719.00	30.00%	\$1,903.30
33106	CINEMA CONTOUR DV 115D 45X106	\$2,041.00	30.00%	\$1,428.70
33106V	CINEMA CONTOUR DV 115D 45X106	\$2,041.00	30.00%	\$1,428.70
33109	CINEMA CONTOUR DM 125D 49X115	\$2,101.00	30.00%	\$1,470.70
33109V	CINEMA CONTOUR DM 125D 49X115	\$2,101.00	30.00%	\$1,470.70
33110	CINEMA CONTOUR DMHC 125D49X115	\$2,101.00	30.00%	\$1,470.70
33110V	CINEMA CONTOUR DMHC 125D49X115	\$2,101.00	30.00%	\$1,470.70
33111	CINEMA CONTOUR DT 125D 49X115	\$2,525.00	30.00%	\$1,767.50
33111V	CINEMA CONTOUR DT 125D 49X115	\$2,525.00	30.00%	\$1,767.50
33114	CINEMA CONTOUR HDC1.1 125D49X115	\$2,624.00	30.00%	\$1,836.80
33114V	CINEMA CONTOUR HDC1.1 125D49X115	\$2,624.00	30.00%	\$1,836.80
33115	CINEMA CONTOUR H1PC 125D49X115	\$3,012.00	30.00%	\$2,108.40
33115V	CINEMA CONTOUR H1PC 125D49X115	\$3,012.00	30.00%	\$2,108.40
33117	CINEMA CONTOUR DV 125D 49X115	\$2,293.00	30.00%	\$1,605.10
33117V	CINEMA CONTOUR DV 125D 49X115	\$2,293.00	30.00%	\$1,605.10
33120	CINEMA CONTOUR DM 133D 52X122	\$2,159.00	30.00%	\$1,511.30
33120V	CINEMA CONTOUR DM 133D 52X122	\$2,159.00	30.00%	\$1,511.30
33121	CINEMA CONTOUR DMHC 133D52X122	\$2,159.00	30.00%	\$1,511.30
33121V	CINEMA CONTOUR DMHC 133D52X122	\$2,159.00	30.00%	\$1,511.30
33122	CINEMA CONTOUR DT 133D 52X122	\$2,596.00	30.00%	\$1,817.20
33122V	CINEMA CONTOUR DT 133D 52X122	\$2,596.00	30.00%	\$1,817.20
33125	CINEMA CONTOUR HDC1.1 133D52X122	\$2,701.00	30.00%	\$1,890.70
33125V	CINEMA CONTOUR HDC1.1 133D52X122	\$2,701.00	30.00%	\$1,890.70
33126	CINEMA CONTOUR H1PC 133D52X122	\$3,086.00	30.00%	\$2,160.20
33126V	CINEMA CONTOUR H1PC 133D52X122	\$3,086.00	30.00%	\$2,160.20
33128	CINEMA CONTOUR DV 133D 52X122	\$2,357.00	30.00%	\$1,649.90
33128V	CINEMA CONTOUR DV 133D 52X122	\$2,357.00	30.00%	\$1,649.90
33131	CINEMA CONTOUR DM 138D 54X126	\$2,219.00	30.00%	\$1,553.30
33131V	CINEMA CONTOUR DM 138D 54X126	\$2,219.00	30.00%	\$1,553.30
33132	CINEMA CONTOUR DMHC 138D54X126	\$2,219.00	30.00%	\$1,553.30
33132V	CINEMA CONTOUR DMHC 138D54X126	\$2,219.00	30.00%	\$1,553.30
33133	CINEMA CONTOUR DT 138D 54X126	\$2,667.00	30.00%	\$1,866.90
33133V	CINEMA CONTOUR DT 138D 54X126	\$2,667.00	30.00%	\$1,866.90
33136	CINEMA CONTOUR HDC1.1 138D54X126	\$2,774.00	30.00%	\$1,941.80
33136V	CINEMA CONTOUR HDC1.1 138D54X126	\$2,774.00	30.00%	\$1,941.80
33137	CINEMA CONTOUR H1PC 138D54X126	\$3,160.00	30.00%	\$2,212.00
33137V	CINEMA CONTOUR H1PC 138D54X126	\$3,160.00	30.00%	\$2,212.00
33139	CINEMA CONTOUR DV 138D 54X126	\$2,424.00	30.00%	\$1,696.80
33139V	CINEMA CONTOUR DV 138D 54X126	\$2,424.00	30.00%	\$1,696.80
33349	INSTA-THEATER DLX 73"D HDTV MW	\$689.00	30.00%	\$482.30
33403	MODEL C W/CSR 72X72 MW	\$611.00	30.00%	\$427.70
33405	MODEL C W/CSR 72X72 HCMW	\$647.00	30.00%	\$452.90
33406	MODEL C W/CSR 72X72 VS	\$647.00	30.00%	\$452.90
33409	MODEL C 72X72 MW	\$393.00	27.00%	\$286.89
33411	MODEL C 72X72 HCMW	\$443.00	27.00%	\$323.39
33412	MODEL C 72X72 VS	\$443.00	27.00%	\$323.39
33415	MODEL B W/CSR 72X72 MW	\$266.00	27.00%	\$194.18
33417	MODEL B W/CSR 72X72 HCMW	\$306.00	27.00%	\$223.38
33418	MODEL B W/CSR 72X72 VS	\$306.00	27.00%	\$223.38
33420	MODEL B 72X72 MW	\$125.00	27.00%	\$91.25
33422	MODEL B 72X72 HCMW	\$164.00	27.00%	\$119.72
33423	MODEL B 72X72 VS	\$164.00	27.00%	\$119.72
33905	ADJ SKIRT BAR HD DLX 8'7X14'5	\$361.00	27.00%	\$263.53
33906	ADJ SKIRT BAR HD DLX 11'7X19'9	\$395.00	27.00%	\$288.35
33907	ADJ SKIRT BAR HD DLX 13'1X22'5	\$444.00	27.00%	\$324.12

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
33908	ADJ SKIRT BAR HD DLX 16'1X27'7	\$527.00	30.00%	\$368.90
33997	EASEL DESIGNER BLACK/BLACK	\$498.00	27.00%	\$363.54
34218	F/F DLX REPL SURF DMBB F 56X96	\$439.00	27.00%	\$320.47
34219	F/F DLX REPL SURF DMBB F 6X8	\$439.00	27.00%	\$320.47
34221	F/F DLX REPL SURF DMBBF 62X108	\$460.00	27.00%	\$335.80
34224	F/F DLX REPL SURF DMBBF 69X120	\$649.00	30.00%	\$454.30
34225	F/F DLX REPL SURF DMBBF 7-6X10	\$649.00	30.00%	\$454.30
34228	F/F DLX REPL SURF DMBBF 83X144	\$889.00	30.00%	\$622.30
34230	F/F DLX REPL SURF DMBBF 9X12	\$887.00	30.00%	\$620.90
34232	F/F DLX REPL SRF DMBBF 10-6X14	\$1,155.00	30.00%	\$808.50
34233	F/F REPL SURF DMBB F 7X9	\$713.00	30.00%	\$499.10
34234	F/F REPL SURF DMBB F 8-6X11	\$917.00	30.00%	\$641.90
34236	F/F REPL SURF DMBBF 10X13	\$1,167.00	30.00%	\$816.90
34238	F/F REPL SURF DMBBF 8-6X14-4	\$1,104.00	30.00%	\$772.80
34239	F/F REPL SURF DMBB F 11-6X15	\$1,525.00	30.00%	\$1,067.50
34240	F/F REPL SURF DMBBF 10X17	\$1,496.00	30.00%	\$1,047.20
34241	F/F REPL SURF DMBB F 13X17	\$1,960.00	30.00%	\$1,372.00
34242	F/F REPL SURF DMBB F 11X19	\$1,859.00	30.00%	\$1,301.30
34243	F/F REPL SURF DMBB F 11-6X19-8	\$2,028.00	30.00%	\$1,419.60
34244	F/F REPL SURF DMBB F 12-3X21	\$2,291.00	30.00%	\$1,603.70
34245	F/F REPL SURF DMBB F 16X21	\$2,983.00	30.00%	\$2,088.10
34246	F/F REPL SURF DMBB F 13X22-4	\$2,563.00	30.00%	\$1,794.10
34248	F/F REPL SURF DMBB F 14-6X25	\$3,213.00	30.00%	\$2,249.10
34249	F/F REPL SURF DMBB F 19X25	\$4,198.00	30.00%	\$2,938.60
34250	F/F REPL SURF DMBB F 16X27-6	\$3,891.00	30.00%	\$2,723.70
34456	COSMO 94D 50X80NPA MW	\$1,064.00	30.00%	\$744.80
34456E	COSMO 94D 50X80NPA MW 220	\$1,064.00	30.00%	\$744.80
34456EL	COSMO 94D 50X80NPA MW 220	\$1,357.00	30.00%	\$949.90
34456ELS	COSMO 94D 50X80NPA MW 220	\$1,552.00	30.00%	\$1,086.40
34456ES	COSMO 94D 50X80NPA MW 220	\$1,260.00	30.00%	\$882.00
34456I	COSMO 94D 50X80NPA MW	\$1,240.00	30.00%	\$868.00
34456IS	COSMO 94D 50X80NPA MW	\$1,436.00	30.00%	\$1,005.20
34456L	COSMO 94D 50X80NPA MW	\$1,357.00	30.00%	\$949.90
34456LS	COSMO 94D 50X80NPA MW	\$1,552.00	30.00%	\$1,086.40
34456S	COSMO 94D 50X80NPA MW	\$1,260.00	30.00%	\$882.00
34457	COSMO 94D 50X80NPA HCMW	\$1,064.00	30.00%	\$744.80
34457E	COSMO 94D 50X80NPA HCMW 220	\$1,064.00	30.00%	\$744.80
34457EL	COSMO 94D 50X80NPA HCMW 220	\$1,357.00	30.00%	\$949.90
34457ELS	COSMO 94D 50X80NPA HCMW 220	\$1,552.00	30.00%	\$1,086.40
34457ES	COSMO 94D 50X80NPA HCMW 220	\$1,260.00	30.00%	\$882.00
34457I	COSMO 94D 50X80NPA HCMW	\$1,240.00	30.00%	\$868.00
34457IS	COSMO 94D 50X80NPA HCMW	\$1,436.00	30.00%	\$1,005.20
34457L	COSMO 94D 50X80NPA HCMW	\$1,357.00	30.00%	\$949.90
34457LS	COSMO 94D 50X80NPA HCMW	\$1,552.00	30.00%	\$1,086.40
34457S	COSMO 94D 50X80NPA HCMW	\$1,260.00	30.00%	\$882.00
34458	COSMO 94D 50X80NPA VS	\$1,064.00	30.00%	\$744.80
34458E	COSMO 94D 50X80NPA VS 220	\$1,064.00	30.00%	\$744.80
34458EL	COSMO 94D 50X80NPA VS 220	\$1,357.00	30.00%	\$949.90
34458ELS	COSMO 94D 50X80NPA VS 220	\$1,552.00	30.00%	\$1,086.40
34458ES	COSMO 94D 50X80NPA VS 220	\$1,260.00	30.00%	\$882.00
34458I	COSMO 94D 50X80NPA VS	\$1,240.00	30.00%	\$868.00
34458IS	COSMO 94D 50X80NPA VS	\$1,436.00	30.00%	\$1,005.20
34458L	COSMO 94D 50X80NPA VS	\$1,357.00	30.00%	\$949.90
34458LS	COSMO 94D 50X80NPA VS	\$1,552.00	30.00%	\$1,086.40
34458S	COSMO 94D 50X80NPA VS	\$1,260.00	30.00%	\$882.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34460	COSMO 113D 60X96NPA MW	\$1,132.00	30.00%	\$792.40
34460E	COSMO 113D 60X96NPA MW 220	\$1,132.00	30.00%	\$792.40
34460EL	COSMO 113D 60X96NPA MW 220	\$1,425.00	30.00%	\$997.50
34460ELS	COSMO 113D 60X96NPA MW 220	\$1,620.00	30.00%	\$1,134.00
34460ES	COSMO 113D 60X96NPA MW 220	\$1,328.00	30.00%	\$929.60
34460I	COSMO 113D 60X96NPA MW	\$1,308.00	30.00%	\$915.60
34460IS	COSMO 113D 60X96NPA MW	\$1,504.00	30.00%	\$1,052.80
34460L	COSMO 113D 60X96NPA MW	\$1,425.00	30.00%	\$997.50
34460LS	COSMO 113D 60X96NPA MW	\$1,620.00	30.00%	\$1,134.00
34460S	COSMO 113D 60X96NPA MW	\$1,328.00	30.00%	\$929.60
34461	COSMO 113D 60X96NPA HCMW	\$1,132.00	30.00%	\$792.40
34461E	COSMO 113D 60X96NPA HCMW 220	\$1,132.00	30.00%	\$792.40
34461EL	COSMO 113D 60X96NPA HCMW 220	\$1,425.00	30.00%	\$997.50
34461ELS	COSMO 113D 60X96NPA HCMW 220	\$1,620.00	30.00%	\$1,134.00
34461ES	COSMO 113D 60X96NPA HCMW 220	\$1,328.00	30.00%	\$929.60
34461I	COSMO 113D 60X96NPA HCMW	\$1,308.00	30.00%	\$915.60
34461IS	COSMO 113D 60X96NPA HCMW	\$1,504.00	30.00%	\$1,052.80
34461L	COSMO 113D 60X96NPA HCMW	\$1,425.00	30.00%	\$997.50
34461LS	COSMO 113D 60X96NPA HCMW	\$1,620.00	30.00%	\$1,134.00
34461S	COSMO 113D 60X96NPA HCMW	\$1,328.00	30.00%	\$929.60
34462	COSMO 113D 60X96NPA VS	\$1,132.00	30.00%	\$792.40
34462E	COSMO 113D 60X96NPA VS 220	\$1,132.00	30.00%	\$792.40
34462EL	COSMO 113D 60X96NPA VS 220	\$1,425.00	30.00%	\$997.50
34462ELS	COSMO 113D 60X96NPA VS 220	\$1,620.00	30.00%	\$1,134.00
34462ES	COSMO 113D 60X96NPA VS 220	\$1,328.00	30.00%	\$929.60
34462I	COSMO 113D 60X96NPA VS	\$1,308.00	30.00%	\$915.60
34462IS	COSMO 113D 60X96NPA VS	\$1,504.00	30.00%	\$1,052.80
34462L	COSMO 113D 60X96NPA VS	\$1,425.00	30.00%	\$997.50
34462LS	COSMO 113D 60X96NPA VS	\$1,620.00	30.00%	\$1,134.00
34462S	COSMO 113D 60X96NPA VS	\$1,328.00	30.00%	\$929.60
34464	COSMO 130D 69X110NPA MW	\$1,201.00	30.00%	\$840.70
34464E	COSMO 130D 69X110NPA MW 220	\$1,201.00	30.00%	\$840.70
34464EL	COSMO 130D 69X110NPA MW 220	\$1,494.00	30.00%	\$1,045.80
34464ELS	COSMO 130D 69X110NPA MW 220	\$1,689.00	30.00%	\$1,182.30
34464ES	COSMO 130D 69X110NPA MW 220	\$1,397.00	30.00%	\$977.90
34464I	COSMO 130D 69X110NPA MW	\$1,377.00	30.00%	\$963.90
34464IS	COSMO 130D 69X110NPA MW	\$1,573.00	30.00%	\$1,101.10
34464L	COSMO 130D 69X110NPA MW	\$1,494.00	30.00%	\$1,045.80
34464LS	COSMO 130D 69X110NPA MW	\$1,689.00	30.00%	\$1,182.30
34464S	COSMO 130D 69X110NPA MW	\$1,397.00	30.00%	\$977.90
34465	COSMO 130D 69X110NPA HCMW	\$1,201.00	30.00%	\$840.70
34465E	COSMO 130D 69X110NPA HCMW 220	\$1,201.00	30.00%	\$840.70
34465EL	COSMO 130D 69X110NPA HCMW 220	\$1,494.00	30.00%	\$1,045.80
34465ELS	COSMO 130D 69X110NPA HCMW 220	\$1,689.00	30.00%	\$1,182.30
34465ES	COSMO 130D 69X110NPA HCMW 220	\$1,397.00	30.00%	\$977.90
34465I	COSMO 130D 69X110NPA HCMW	\$1,377.00	30.00%	\$963.90
34465IS	COSMO 130D 69X110NPA HCMW	\$1,573.00	30.00%	\$1,101.10
34465L	COSMO 130D 69X110NPA HCMW	\$1,494.00	30.00%	\$1,045.80
34465LS	COSMO 130D 69X110NPA HCMW	\$1,689.00	30.00%	\$1,182.30
34465S	COSMO 130D 69X110NPA HCMW	\$1,397.00	30.00%	\$977.90
34466	COSMO 130D 69X110NPA VS	\$1,201.00	30.00%	\$840.70
34466E	COSMO 130D 69X110NPA VS 220	\$1,201.00	30.00%	\$840.70
34466EL	COSMO 130D 69X110NPA VS 220	\$1,494.00	30.00%	\$1,045.80
34466ELS	COSMO 130D 69X110NPA VS 220	\$1,689.00	30.00%	\$1,182.30
34466ES	COSMO 130D 69X110NPA VS 220	\$1,397.00	30.00%	\$977.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34466I	COSMO 130D 69X110NPA VS	\$1,377.00	30.00%	\$963.90
34466IS	COSMO 130D 69X110NPA VS	\$1,573.00	30.00%	\$1,101.10
34466L	COSMO 130D 69X110NPA VS	\$1,494.00	30.00%	\$1,045.80
34466LS	COSMO 130D 69X110NPA VS	\$1,689.00	30.00%	\$1,182.30
34466S	COSMO 130D 69X110NPA VS	\$1,397.00	30.00%	\$977.90
34468	COSMO 164D 87X139NPA MW	\$1,308.00	30.00%	\$915.60
34468E	COSMO 164D 87X139NPA MW 220	\$1,308.00	30.00%	\$915.60
34468EL	COSMO 164D 87X139NPA MW 220	\$1,601.00	30.00%	\$1,120.70
34468I	COSMO 164D 87X139NPA MW	\$1,484.00	30.00%	\$1,038.80
34468L	COSMO 164D 87X139NPA MW	\$1,601.00	30.00%	\$1,120.70
34469	COSMO 164D 87X139NPA HCMW	\$1,308.00	30.00%	\$915.60
34469E	COSMO 164D 87X139NPA HCMW 220	\$1,308.00	30.00%	\$915.60
34469EL	COSMO 164D 87X139NPA HCMW 220	\$1,601.00	30.00%	\$1,120.70
34469I	COSMO 164D 87X139NPA HCMW	\$1,484.00	30.00%	\$1,038.80
34469L	COSMO 164D 87X139NPA HCMW	\$1,601.00	30.00%	\$1,120.70
34470	COSMO 164D 87X139NPA VS	\$1,308.00	30.00%	\$915.60
34470E	COSMO 164D 87X139NPA VS 220	\$1,308.00	30.00%	\$915.60
34470EL	COSMO 164D 87X139NPA VS 220	\$1,601.00	30.00%	\$1,120.70
34470I	COSMO 164D 87X139NPA VS	\$1,484.00	30.00%	\$1,038.80
34470L	COSMO 164D 87X139NPA VS	\$1,601.00	30.00%	\$1,120.70
34472	COSMO TNSD 94D DM	\$2,428.00	30.00%	\$1,699.60
34472E	COSMO TNSD 94D DM 220	\$2,428.00	30.00%	\$1,699.60
34472EL	COSMO TNSD 94D DM 220	\$2,721.00	30.00%	\$1,904.70
34472ELS	COSMO TNSD 94D DM 220	\$2,916.00	30.00%	\$2,041.20
34472ES	COSMO TNSD 94D DM 220	\$2,624.00	30.00%	\$1,836.80
34472I	COSMO TNSD 94D DM	\$2,604.00	30.00%	\$1,822.80
34472IS	COSMO TNSD 94D DM	\$2,800.00	30.00%	\$1,960.00
34472L	COSMO TNSD 94D DM	\$2,721.00	30.00%	\$1,904.70
34472LS	COSMO TNSD 94D DM	\$2,916.00	30.00%	\$2,041.20
34472S	COSMO TNSD 94D DM	\$2,624.00	30.00%	\$1,836.80
34473	COSMO TNSD 94D DMHC	\$2,428.00	30.00%	\$1,699.60
34473E	COSMO TNSD 94D DMHC 220	\$2,428.00	30.00%	\$1,699.60
34473EL	COSMO TNSD 94D DMHC 220	\$2,721.00	30.00%	\$1,904.70
34473ELS	COSMO TNSD 94D DMHC 220	\$2,916.00	30.00%	\$2,041.20
34473ES	COSMO TNSD 94D DMHC 220	\$2,624.00	30.00%	\$1,836.80
34473I	COSMO TNSD 94D DMHC	\$2,604.00	30.00%	\$1,822.80
34473IS	COSMO TNSD 94D DMHC	\$2,800.00	30.00%	\$1,960.00
34473L	COSMO TNSD 94D DMHC	\$2,721.00	30.00%	\$1,904.70
34473LS	COSMO TNSD 94D DMHC	\$2,916.00	30.00%	\$2,041.20
34473S	COSMO TNSD 94D DMHC	\$2,624.00	30.00%	\$1,836.80
34480	COSMO TNSD 94D DT	\$2,755.00	30.00%	\$1,928.50
34480E	COSMO TNSD 94D DT 220	\$2,755.00	30.00%	\$1,928.50
34480EL	COSMO TNSD 94D DT 220	\$3,048.00	30.00%	\$2,133.60
34480ELS	COSMO TNSD 94D DT 220	\$3,243.00	30.00%	\$2,270.10
34480ES	COSMO TNSD 94D DT 220	\$2,951.00	30.00%	\$2,065.70
34480I	COSMO TNSD 94D DT	\$2,931.00	30.00%	\$2,051.70
34480IS	COSMO TNSD 94D DT	\$3,127.00	30.00%	\$2,188.90
34480L	COSMO TNSD 94D DT	\$3,048.00	30.00%	\$2,133.60
34480LS	COSMO TNSD 94D DT	\$3,243.00	30.00%	\$2,270.10
34480S	COSMO TNSD 94D DT	\$2,951.00	30.00%	\$2,065.70
34481	COSMO TNSD 94D DV	\$2,755.00	30.00%	\$1,928.50
34481E	COSMO TNSD 94D DV 220	\$2,755.00	30.00%	\$1,928.50
34481EL	COSMO TNSD 94D DV 220	\$3,048.00	30.00%	\$2,133.60
34481ELS	COSMO TNSD 94D DV 220	\$3,243.00	30.00%	\$2,270.10
34481ES	COSMO TNSD 94D DV 220	\$2,951.00	30.00%	\$2,065.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34481I	COSMO TNSD 94D DV	\$2,931.00	30.00%	\$2,051.70
34481IS	COSMO TNSD 94D DV	\$3,127.00	30.00%	\$2,188.90
34481L	COSMO TNSD 94D DV	\$3,048.00	30.00%	\$2,133.60
34481LS	COSMO TNSD 94D DV	\$3,243.00	30.00%	\$2,270.10
34481S	COSMO TNSD 94D DV	\$2,951.00	30.00%	\$2,065.70
34482	COSMO TNSD 113D DM	\$2,556.00	30.00%	\$1,789.20
34482E	COSMO TNSD 113D DM 220	\$2,556.00	30.00%	\$1,789.20
34482EL	COSMO TNSD 113D DM 220	\$2,849.00	30.00%	\$1,994.30
34482ELS	COSMO TNSD 113D DM 220	\$3,044.00	30.00%	\$2,130.80
34482ES	COSMO TNSD 113D DM 220	\$2,752.00	30.00%	\$1,926.40
34482I	COSMO TNSD 113D DM	\$2,732.00	30.00%	\$1,912.40
34482IS	COSMO TNSD 113D DM	\$2,928.00	30.00%	\$2,049.60
34482L	COSMO TNSD 113D DM	\$2,849.00	30.00%	\$1,994.30
34482LS	COSMO TNSD 113D DM	\$3,044.00	30.00%	\$2,130.80
34482S	COSMO TNSD 113D DM	\$2,752.00	30.00%	\$1,926.40
34483	COSMO TNSD 113D DMHC	\$2,556.00	30.00%	\$1,789.20
34483E	COSMO TNSD 113D DMHC 220	\$2,556.00	30.00%	\$1,789.20
34483EL	COSMO TNSD 113D DMHC 220	\$2,849.00	30.00%	\$1,994.30
34483ELS	COSMO TNSD 113D DMHC 220	\$3,044.00	30.00%	\$2,130.80
34483ES	COSMO TNSD 113D DMHC 220	\$2,752.00	30.00%	\$1,926.40
34483I	COSMO TNSD 113D DMHC	\$2,732.00	30.00%	\$1,912.40
34483IS	COSMO TNSD 113D DMHC	\$2,928.00	30.00%	\$2,049.60
34483L	COSMO TNSD 113D DMHC	\$2,849.00	30.00%	\$1,994.30
34483LS	COSMO TNSD 113D DMHC	\$3,044.00	30.00%	\$2,130.80
34483S	COSMO TNSD 113D DMHC	\$2,752.00	30.00%	\$1,926.40
34490	COSMO TNSD 113D DT	\$2,851.00	30.00%	\$1,995.70
34490E	COSMO TNSD 113D DT 220	\$2,851.00	30.00%	\$1,995.70
34490EL	COSMO TNSD 113D DT 220	\$3,144.00	30.00%	\$2,200.80
34490ELS	COSMO TNSD 113D DT 220	\$3,339.00	30.00%	\$2,337.30
34490ES	COSMO TNSD 113D DT 220	\$3,047.00	30.00%	\$2,132.90
34490I	COSMO TNSD 113D DT	\$3,027.00	30.00%	\$2,118.90
34490IS	COSMO TNSD 113D DT	\$3,223.00	30.00%	\$2,256.10
34490L	COSMO TNSD 113D DT	\$3,144.00	30.00%	\$2,200.80
34490LS	COSMO TNSD 113D DT	\$3,339.00	30.00%	\$2,337.30
34490S	COSMO TNSD 113D DT	\$3,047.00	30.00%	\$2,132.90
34491	COSMO TNSD 113D DV	\$2,851.00	30.00%	\$1,995.70
34491E	COSMO TNSD 113D DV 220	\$2,851.00	30.00%	\$1,995.70
34491EL	COSMO TNSD 113D DV 220	\$3,144.00	30.00%	\$2,200.80
34491ELS	COSMO TNSD 113D DV 220	\$3,339.00	30.00%	\$2,337.30
34491ES	COSMO TNSD 113D DV 220	\$3,047.00	30.00%	\$2,132.90
34491I	COSMO TNSD 113D DV	\$3,027.00	30.00%	\$2,118.90
34491IS	COSMO TNSD 113D DV	\$3,223.00	30.00%	\$2,256.10
34491L	COSMO TNSD 113D DV	\$3,144.00	30.00%	\$2,200.80
34491LS	COSMO TNSD 113D DV	\$3,339.00	30.00%	\$2,337.30
34491S	COSMO TNSD 113D DV	\$3,047.00	30.00%	\$2,132.90
34492	COSMO TNSD 130D DM	\$2,855.00	30.00%	\$1,998.50
34492E	COSMO TNSD 130D DM 220	\$2,855.00	30.00%	\$1,998.50
34492EL	COSMO TNSD 130D DM 220	\$3,148.00	30.00%	\$2,203.60
34492ELS	COSMO TNSD 130D DM 220	\$3,343.00	30.00%	\$2,340.10
34492ES	COSMO TNSD 130D DM 220	\$3,051.00	30.00%	\$2,135.70
34492I	COSMO TNSD 130D DM	\$3,031.00	30.00%	\$2,121.70
34492IS	COSMO TNSD 130D DM	\$3,227.00	30.00%	\$2,258.90
34492L	COSMO TNSD 130D DM	\$3,148.00	30.00%	\$2,203.60
34492LS	COSMO TNSD 130D DM	\$3,343.00	30.00%	\$2,340.10
34492S	COSMO TNSD 130D DM	\$3,051.00	30.00%	\$2,135.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34493	COSMO TNSD 130D DMHC	\$2,855.00	30.00%	\$1,998.50
34493E	COSMO TNSD 130D DMHC 220	\$2,855.00	30.00%	\$1,998.50
34493EL	COSMO TNSD 130D DMHC 220	\$3,148.00	30.00%	\$2,203.60
34493ELS	COSMO TNSD 130D DMHC 220	\$3,343.00	30.00%	\$2,340.10
34493ES	COSMO TNSD 130D DMHC 220	\$3,051.00	30.00%	\$2,135.70
34493I	COSMO TNSD 130D DMHC	\$3,031.00	30.00%	\$2,121.70
34493IS	COSMO TNSD 130D DMHC	\$3,227.00	30.00%	\$2,258.90
34493L	COSMO TNSD 130D DMHC	\$3,148.00	30.00%	\$2,203.60
34493LS	COSMO TNSD 130D DMHC	\$3,343.00	30.00%	\$2,340.10
34493S	COSMO TNSD 130D DMHC	\$3,051.00	30.00%	\$2,135.70
34500	COSMO TNSD 130D DT	\$3,155.00	30.00%	\$2,208.50
34500E	COSMO TNSD 130D DT 220	\$3,155.00	30.00%	\$2,208.50
34500EL	COSMO TNSD 130D DT 220	\$3,448.00	30.00%	\$2,413.60
34500ELS	COSMO TNSD 130D DT 220	\$3,643.00	30.00%	\$2,550.10
34500ES	COSMO TNSD 130D DT 220	\$3,351.00	30.00%	\$2,345.70
34500I	COSMO TNSD 130D DT	\$3,331.00	30.00%	\$2,331.70
34500IS	COSMO TNSD 130D DT	\$3,527.00	30.00%	\$2,468.90
34500L	COSMO TNSD 130D DT	\$3,448.00	30.00%	\$2,413.60
34500LS	COSMO TNSD 130D DT	\$3,643.00	30.00%	\$2,550.10
34500S	COSMO TNSD 130D DT	\$3,351.00	30.00%	\$2,345.70
34501	COSMO TNSD 130D DV	\$3,155.00	30.00%	\$2,208.50
34501E	COSMO TNSD 130D DV 220	\$3,155.00	30.00%	\$2,208.50
34501EL	COSMO TNSD 130D DV 220	\$3,448.00	30.00%	\$2,413.60
34501ELS	COSMO TNSD 130D DV 220	\$3,643.00	30.00%	\$2,550.10
34501ES	COSMO TNSD 130D DV 220	\$3,351.00	30.00%	\$2,345.70
34501I	COSMO TNSD 130D DV	\$3,331.00	30.00%	\$2,331.70
34501IS	COSMO TNSD 130D DV	\$3,527.00	30.00%	\$2,468.90
34501L	COSMO TNSD 130D DV	\$3,448.00	30.00%	\$2,413.60
34501LS	COSMO TNSD 130D DV	\$3,643.00	30.00%	\$2,550.10
34501S	COSMO TNSD 130D DV	\$3,351.00	30.00%	\$2,345.70
34502	COSMO TNSD 164D DM	\$3,453.00	30.00%	\$2,417.10
34502E	COSMO TNSD 164D DM 220	\$3,453.00	30.00%	\$2,417.10
34502EL	COSMO TNSD 164D DM 220	\$3,746.00	30.00%	\$2,622.20
34502I	COSMO TNSD 164D DM	\$3,629.00	30.00%	\$2,540.30
34502L	COSMO TNSD 164D DM	\$3,746.00	30.00%	\$2,622.20
34503	COSMO TNSD 164D DMHC	\$3,453.00	30.00%	\$2,417.10
34503E	COSMO TNSD 164D DMHC 220	\$3,453.00	30.00%	\$2,417.10
34503EL	COSMO TNSD 164D DMHC 220	\$3,746.00	30.00%	\$2,622.20
34503I	COSMO TNSD 164D DMHC	\$3,629.00	30.00%	\$2,540.30
34503L	COSMO TNSD 164D DMHC	\$3,746.00	30.00%	\$2,622.20
34510	COSMO TNSD 164D DT	\$3,748.00	30.00%	\$2,623.60
34510E	COSMO TNSD 164D DT 220	\$3,748.00	30.00%	\$2,623.60
34510EL	COSMO TNSD 164D DT 220	\$4,041.00	30.00%	\$2,828.70
34510I	COSMO TNSD 164D DT	\$3,924.00	30.00%	\$2,746.80
34510L	COSMO TNSD 164D DT	\$4,041.00	30.00%	\$2,828.70
34511	COSMO TNSD 164D DV	\$3,748.00	30.00%	\$2,623.60
34511E	COSMO TNSD 164D DV 220	\$3,748.00	30.00%	\$2,623.60
34511EL	COSMO TNSD 164D DV 220	\$4,041.00	30.00%	\$2,828.70
34511I	COSMO TNSD 164D DV	\$3,924.00	30.00%	\$2,746.80
34511L	COSMO TNSD 164D DV	\$4,041.00	30.00%	\$2,828.70
34512BLS	ADVANTAGE 94D 50X80 MW	\$640.00	30.00%	\$448.00
34512BLSI	ADVANTAGE 94D 50X80 MW	\$816.00	30.00%	\$571.20
34512BLSR	ADVANTAGE 94D 50X80 MW	\$1,184.00	30.00%	\$828.80
34512EBLS	ADVANTAGE 94D 50X80 MW 220	\$640.00	30.00%	\$448.00
34512EBLSR	ADVANTAGE 94D 50X80 MW 220	\$1,184.00	30.00%	\$828.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34512EFLS	ADVANTAGE 94D 50X80NPA MW 220	\$1,984.00	30.00%	\$1,388.80
34512EFLSR	ADVANTAGE 94D 50X80 MW 220	\$1,984.00	30.00%	\$1,388.80
34512ELS	ADVANTAGE 94D 50X80NPA MW 220	\$2,624.00	30.00%	\$1,836.80
34512ELSI	ADVANTAGE 94D 50X80 MW 220	\$2,800.00	30.00%	\$1,960.00
34512ELSM	ADVANTAGE 94D 50X80 MW 220	\$3,130.00	30.00%	\$2,191.00
34512ELSR	ADVANTAGE 94D 50X80 MW 220	\$3,168.00	30.00%	\$2,217.60
34512FLS	ADVANTAGE 94D 50X80NPA MW	\$1,984.00	30.00%	\$1,388.80
34512FLSI	ADVANTAGE 94D 50X80 MW	\$1,984.00	30.00%	\$1,388.80
34512FLSR	ADVANTAGE 94D 50X80 MW	\$1,984.00	30.00%	\$1,388.80
34512LS	ADVANTAGE 94D 50X80NPA MW	\$2,624.00	30.00%	\$1,836.80
34512LSI	ADVANTAGE 94D 50X80 MW	\$2,800.00	30.00%	\$1,960.00
34512LSM	ADVANTAGE 94D 50X80 MW	\$3,130.00	30.00%	\$2,191.00
34512LSR	ADVANTAGE 94D 50X80 MW	\$3,168.00	30.00%	\$2,217.60
34513BLS	ADVANTAGE 94D 50X80 HCMW	\$640.00	30.00%	\$448.00
34513BLSI	ADVANTAGE 94D 50X80 HCMW	\$816.00	30.00%	\$571.20
34513BLSR	ADVANTAGE 94D 50X80 HCMW	\$1,184.00	30.00%	\$828.80
34513EBLS	ADVANTAGE 94D 50X80 HCMW 220	\$640.00	30.00%	\$448.00
34513EBLSR	ADVANTAGE 94D 50X80 HCMW 220	\$1,184.00	30.00%	\$828.80
34513EFLS	ADVANTAGE 94D 50X80NPA HCMW220	\$1,984.00	30.00%	\$1,388.80
34513EFLSR	ADVANTAGE 94D 50X80 HCMW 220	\$1,984.00	30.00%	\$1,388.80
34513ELS	ADVANTAGE 94D 50X80NPA HCMW220	\$2,624.00	30.00%	\$1,836.80
34513ELSI	ADVANTAGE 94D 50X80 HCMW 220	\$2,800.00	30.00%	\$1,960.00
34513ELSM	ADVANTAGE 94D 50X80 HCMW 220	\$3,130.00	30.00%	\$2,191.00
34513ELSR	ADVANTAGE 94D 50X80 HCMW 220	\$3,168.00	30.00%	\$2,217.60
34513FLS	ADVANTAGE 94D 50X80NPA HCMW	\$1,984.00	30.00%	\$1,388.80
34513FLSI	ADVANTAGE 94D 50X80 HCMW	\$1,984.00	30.00%	\$1,388.80
34513FLSR	ADVANTAGE 94D 50X80 HCMW	\$1,984.00	30.00%	\$1,388.80
34513LS	ADVANTAGE 94D 50X80NPA HCMW	\$2,624.00	30.00%	\$1,836.80
34513LSI	ADVANTAGE 94D 50X80 HCMW	\$2,800.00	30.00%	\$1,960.00
34513LSM	ADVANTAGE 94D 50X80 HCMW	\$3,130.00	30.00%	\$2,191.00
34513LSR	ADVANTAGE 94D 50X80 HCMW	\$3,168.00	30.00%	\$2,217.60
34514BLS	ADVANTAGE 94D 50X80 VS	\$640.00	30.00%	\$448.00
34514BLSI	ADVANTAGE 94D 50X80 VS	\$816.00	30.00%	\$571.20
34514BLSR	ADVANTAGE 94D 50X80 VS	\$1,184.00	30.00%	\$828.80
34514EBLS	ADVANTAGE 94D 50X80 VS 220	\$640.00	30.00%	\$448.00
34514EBLSR	ADVANTAGE 94D 50X80 VS 220	\$1,184.00	30.00%	\$828.80
34514EFLS	ADVANTAGE 94D 50X80NPA VS 220	\$1,984.00	30.00%	\$1,388.80
34514EFLSR	ADVANTAGE 94D 50X80 VS 220	\$1,984.00	30.00%	\$1,388.80
34514ELS	ADVANTAGE 94D 50X80NPA VS 220	\$2,624.00	30.00%	\$1,836.80
34514ELSI	ADVANTAGE 94D 50X80 VS 220	\$2,800.00	30.00%	\$1,960.00
34514ELSM	ADVANTAGE 94D 50X80 VS 220	\$3,130.00	30.00%	\$2,191.00
34514ELSR	ADVANTAGE 94D 50X80 VS 220	\$3,168.00	30.00%	\$2,217.60
34514FLS	ADVANTAGE 94D 50X80NPA VS	\$1,984.00	30.00%	\$1,388.80
34514FLSI	ADVANTAGE 94D 50X80 VS	\$1,984.00	30.00%	\$1,388.80
34514FLSR	ADVANTAGE 94D 50X80 VS	\$1,984.00	30.00%	\$1,388.80
34514LS	ADVANTAGE 94D 50X80NPA VS	\$2,624.00	30.00%	\$1,836.80
34514LSI	ADVANTAGE 94D 50X80 VS	\$2,800.00	30.00%	\$1,960.00
34514LSM	ADVANTAGE 94D 50X80 VS	\$3,130.00	30.00%	\$2,191.00
34514LSR	ADVANTAGE 94D 50X80 VS	\$3,168.00	30.00%	\$2,217.60
34516BLS	ADVANTAGE 113D 60X96NPA MW	\$640.00	30.00%	\$448.00
34516BLSI	ADVANTAGE 113D 60X96NPA MW	\$816.00	30.00%	\$571.20
34516BLSR	ADVANTAGE 113D 60X96NPA MW	\$1,184.00	30.00%	\$828.80
34516EBLS	ADVANTAGE 113D 60X96NPA MW 220	\$640.00	30.00%	\$448.00
34516EBLSR	ADVANTAGE 113D 60X96NPA MW 220	\$1,184.00	30.00%	\$828.80
34516EFLS	ADVANTAGE 113D 60X96NPA MW 220	\$2,066.00	30.00%	\$1,446.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34516EFLSR	ADVANTAGE 113D 60X96NPA MW 220	\$2,066.00	30.00%	\$1,446.20
34516ELS	ADVANTAGE 113D 60X96NPA MW 220	\$2,706.00	30.00%	\$1,894.20
34516ELSI	ADVANTAGE 113D 60X96NPA MW 220	\$2,882.00	30.00%	\$2,017.40
34516ELSM	ADVANTAGE 113D 60X96NPA MW 220	\$3,212.00	30.00%	\$2,248.40
34516ELSR	ADVANTAGE 113D 60X96NPA MW 220	\$3,250.00	30.00%	\$2,275.00
34516FLS	ADVANTAGE 113D 60X96NPA MW	\$2,066.00	30.00%	\$1,446.20
34516FLSI	ADVANTAGE 113D 60X96NPA MW	\$2,066.00	30.00%	\$1,446.20
34516FLSR	ADVANTAGE 113D 60X96NPA MW	\$2,066.00	30.00%	\$1,446.20
34516LS	ADVANTAGE 113D 60X96NPA MW	\$2,706.00	30.00%	\$1,894.20
34516LSI	ADVANTAGE 113D 60X96NPA MW	\$2,882.00	30.00%	\$2,017.40
34516LSM	ADVANTAGE 113D 60X96NPA MW	\$3,212.00	30.00%	\$2,248.40
34516LSR	ADVANTAGE 113D 60X96NPA MW	\$3,250.00	30.00%	\$2,275.00
34517BLS	ADVANTAGE 113D 60X96NPA HCMW	\$640.00	30.00%	\$448.00
34517BLSI	ADVANTAGE 113D 60X96NPA HCMW	\$816.00	30.00%	\$571.20
34517BLSR	ADVANTAGE 113D 60X96NPA HCMW	\$1,184.00	30.00%	\$828.80
34517EBLS	ADVANTAGE 113D 60X96 HCMW 220	\$640.00	30.00%	\$448.00
34517EBLSR	ADVANTAGE 113D 60X96 HCMW 220	\$1,184.00	30.00%	\$828.80
34517EFLS	ADVANTAGE 113D 60X96 HCMW 220	\$2,066.00	30.00%	\$1,446.20
34517EFLSR	ADVANTAGE 113D 60X96 HCMW 220	\$2,066.00	30.00%	\$1,446.20
34517ELS	ADVANTAGE 113D 60X96 HCMW 220	\$2,706.00	30.00%	\$1,894.20
34517ELSI	ADVANTAGE 113D 60X96 HCMW 220	\$2,882.00	30.00%	\$2,017.40
34517ELSM	ADVANTAGE 113D 60X96 HCMW 220	\$3,212.00	30.00%	\$2,248.40
34517ELSR	ADVANTAGE 113D 60X96 HCMW 220	\$3,250.00	30.00%	\$2,275.00
34517FLS	ADVANTAGE 113D 60X96 HCMW	\$2,066.00	30.00%	\$1,446.20
34517FLSI	ADVANTAGE 113D 60X96NPA HCMW	\$2,066.00	30.00%	\$1,446.20
34517FLSR	ADVANTAGE 113D 60X96NPA HCMW	\$2,066.00	30.00%	\$1,446.20
34517LS	ADVANTAGE 113D 60X96NPA HCMW	\$2,706.00	30.00%	\$1,894.20
34517LSI	ADVANTAGE 113D 60X96NPA HCMW	\$2,882.00	30.00%	\$2,017.40
34517LSM	ADVANTAGE 113D 60X96NPA HCMW	\$3,212.00	30.00%	\$2,248.40
34517LSR	ADVANTAGE 113D 60X96NPA HCMW	\$3,250.00	30.00%	\$2,275.00
34518BLS	ADVANTAGE 113D 60X96NPA VS	\$640.00	30.00%	\$448.00
34518BLSI	ADVANTAGE 113D 60X96NPA VS	\$816.00	30.00%	\$571.20
34518BLSR	ADVANTAGE 113D 60X96NPA VS	\$1,184.00	30.00%	\$828.80
34518EBLS	ADVANTAGE 113D 60X96NPA VS 220	\$640.00	30.00%	\$448.00
34518EBLSR	ADVANTAGE 113D 60X96NPA VS 220	\$1,184.00	30.00%	\$828.80
34518EFLS	ADVANTAGE 113D 60X96NPA VS 220	\$2,066.00	30.00%	\$1,446.20
34518EFLSR	ADVANTAGE 113D 60X96NPA VS 220	\$2,066.00	30.00%	\$1,446.20
34518ELS	ADVANTAGE 113D 60X96NPA VS 220	\$2,706.00	30.00%	\$1,894.20
34518ELSI	ADVANTAGE 113D 60X96NPA VS 220	\$2,882.00	30.00%	\$2,017.40
34518ELSM	ADVANTAGE 113D 60X96NPA VS 220	\$3,212.00	30.00%	\$2,248.40
34518ELSR	ADVANTAGE 113D 60X96NPA VS 220	\$3,250.00	30.00%	\$2,275.00
34518FLS	ADVANTAGE 113D 60X96NPA VS	\$2,066.00	30.00%	\$1,446.20
34518FLSI	ADVANTAGE 113D 60X96NPA VS	\$2,066.00	30.00%	\$1,446.20
34518FLSR	ADVANTAGE 113D 60X96NPA VS	\$2,066.00	30.00%	\$1,446.20
34518LS	ADVANTAGE 113D 60X96NPA VS	\$2,706.00	30.00%	\$1,894.20
34518LSI	ADVANTAGE 113D 60X96NPA VS	\$2,882.00	30.00%	\$2,017.40
34518LSM	ADVANTAGE 113D 60X96NPA VS	\$3,212.00	30.00%	\$2,248.40
34518LSR	ADVANTAGE 113D 60X96NPA VS	\$3,250.00	30.00%	\$2,275.00
34520BLS	ADVANTAGE 130D 69X110NPA MW	\$640.00	30.00%	\$448.00
34520BLSI	ADVANTAGE 130D 69X110NPA MW	\$816.00	30.00%	\$571.20
34520BLSR	ADVANTAGE 130D 69X110NPA MW	\$1,184.00	30.00%	\$828.80
34520EBL	ADVANTAGE 130D 69X110NPA MW220	\$640.00	30.00%	\$448.00
34520EBLS	ADVANTAGE 130D 69X110NPA MW 220	\$640.00	30.00%	\$448.00
34520EBLSR	ADVANTAGE 130D 69X110NPA MW 220	\$1,184.00	30.00%	\$828.80
34520EFL	ADVANTAGE 130D 69X110NPA MW220	\$2,119.00	30.00%	\$1,483.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34520EFLS	ADVANTAGE 130D 69X110NPA MW220	\$2,113.00	30.00%	\$1,479.10
34520EFLSR	ADVANTAGE 130D 69X110NPA MW 220	\$2,113.00	30.00%	\$1,479.10
34520ELS	ADVANTAGE 130D 69X110NPA MW220	\$2,753.00	30.00%	\$1,927.10
34520ELSI	ADVANTAGE 130D 69X110NPA MW 220	\$2,929.00	30.00%	\$2,050.30
34520ELSM	ADVANTAGE 130D 69X110NPA MW 220	\$3,259.00	30.00%	\$2,281.30
34520ELSR	ADVANTAGE 130D 69X110NPA MW 220	\$3,297.00	30.00%	\$2,307.90
34520FLS	ADVANTAGE 130D 69X110NPA MW	\$2,113.00	30.00%	\$1,479.10
34520FLSI	ADVANTAGE 130D 69X110NPA MW	\$2,113.00	30.00%	\$1,479.10
34520FLSR	ADVANTAGE 130D 69X110NPA MW	\$2,113.00	30.00%	\$1,479.10
34520LS	ADVANTAGE 130D 69X110NPA MW	\$2,753.00	30.00%	\$1,927.10
34520LSI	ADVANTAGE 130D 69X110NPA MW	\$2,929.00	30.00%	\$2,050.30
34520LSM	ADVANTAGE 130D 69X110NPA MW	\$3,259.00	30.00%	\$2,281.30
34520LSR	ADVANTAGE 130D 69X110NPA MW	\$3,297.00	30.00%	\$2,307.90
34521BLS	ADVANTAGE 130D 69X110NPA HCMW	\$640.00	30.00%	\$448.00
34521BLSI	ADVANTAGE 130D 69X110NPA HCMW	\$816.00	30.00%	\$571.20
34521BLSR	ADVANTAGE 130D 69X110NPA HCMW	\$1,184.00	30.00%	\$828.80
34521EBL	ADVANTAGE 130D 69X110 HCMW 220	\$640.00	30.00%	\$448.00
34521EBLS	ADVANTAGE 130D 69X110 HCMW 220	\$640.00	30.00%	\$448.00
34521EBLSR	ADVANTAGE 130D 69X110 HCMW 220	\$1,184.00	30.00%	\$828.80
34521EFL	ADVANTAGE 130D 69X110 HCMW 220	\$2,119.00	30.00%	\$1,483.30
34521EFLS	ADVANTAGE 130D 69X110 HCMW 220	\$2,113.00	30.00%	\$1,479.10
34521EFLSR	ADVANTAGE 130D 69X110 HCMW 220	\$2,113.00	30.00%	\$1,479.10
34521ELS	ADVANTAGE 130D 69X110 HCMW 220	\$2,753.00	30.00%	\$1,927.10
34521ELSI	ADVANTAGE 130D 69X110 HCMW 220	\$2,929.00	30.00%	\$2,050.30
34521ELSM	ADVANTAGE 130D 69X110 HCMW 220	\$3,259.00	30.00%	\$2,281.30
34521ELSR	ADVANTAGE 130D 69X110 HCMW 220	\$3,297.00	30.00%	\$2,307.90
34521FLS	ADVANTAGE 130D 69X110NPA HCMW	\$2,113.00	30.00%	\$1,479.10
34521FLSI	ADVANTAGE 130D 69X110NPA HCMW	\$2,113.00	30.00%	\$1,479.10
34521FLSR	ADVANTAGE 130D 69X110NPA HCMW	\$2,113.00	30.00%	\$1,479.10
34521LS	ADVANTAGE 130D 69X110NPA HCMW	\$2,753.00	30.00%	\$1,927.10
34521LSI	ADVANTAGE 130D 69X110NPA HCMW	\$2,929.00	30.00%	\$2,050.30
34521LSM	ADVANTAGE 130D 69X110NPA HCMW	\$3,259.00	30.00%	\$2,281.30
34521LSR	ADVANTAGE 130D 69X110NPA HCMW	\$3,297.00	30.00%	\$2,307.90
34522BLS	ADVANTAGE 130D 69X110NPA VS	\$640.00	30.00%	\$448.00
34522BLSI	ADVANTAGE 130D 69X110NPA VS	\$816.00	30.00%	\$571.20
34522BLSR	ADVANTAGE 130D 69X110NPA VS	\$1,184.00	30.00%	\$828.80
34522EBL	ADVANTAGE 130D 69X110NPA VS220	\$640.00	30.00%	\$448.00
34522EBLS	ADVANTAGE 130D 69X110NPA VS 220	\$640.00	30.00%	\$448.00
34522EBLSR	ADVANTAGE 130D 69X110NPA VS 220	\$1,184.00	30.00%	\$828.80
34522EFL	ADVANTAGE 130D 69X110NPA VS220	\$2,119.00	30.00%	\$1,483.30
34522EFLS	ADVANTAGE 130D 69X110NPA VS220	\$2,113.00	30.00%	\$1,479.10
34522EFLSR	ADVANTAGE 130D 69X110NPA VS 220	\$2,113.00	30.00%	\$1,479.10
34522ELS	ADVANTAGE 130D 69X110NPA VS220	\$2,753.00	30.00%	\$1,927.10
34522ELSI	ADVANTAGE 130D 69X110NPA VS 220	\$2,929.00	30.00%	\$2,050.30
34522ELSM	ADVANTAGE 130D 69X110NPA VS 220	\$3,259.00	30.00%	\$2,281.30
34522ELSR	ADVANTAGE 130D 69X110NPA VS 220	\$3,297.00	30.00%	\$2,307.90
34522FLS	ADVANTAGE 130D 69X110NPA VS	\$2,113.00	30.00%	\$1,479.10
34522FLSI	ADVANTAGE 130D 69X110NPA VS	\$2,113.00	30.00%	\$1,479.10
34522FLSR	ADVANTAGE 130D 69X110NPA VS	\$2,113.00	30.00%	\$1,479.10
34522LS	ADVANTAGE 130D 69X110NPA VS	\$2,753.00	30.00%	\$1,927.10
34522LSI	ADVANTAGE 130D 69X110NPA VS	\$2,929.00	30.00%	\$2,050.30
34522LSM	ADVANTAGE 130D 69X110NPA VS	\$3,259.00	30.00%	\$2,281.30
34522LSR	ADVANTAGE 130D 69X110NPA VS	\$3,297.00	30.00%	\$2,307.90
34524BL	ADVANTAGE 164D 87X139NPA MW	\$640.00	30.00%	\$448.00
34524BLI	ADVANTAGE 164D 87X139NPA MW	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34524BLR	ADVANTAGE 164D 87X139NPA MW	\$1,184.00	30.00%	\$828.80
34524EBL	ADVANTAGE 164D 87X139NPA MW220	\$640.00	30.00%	\$448.00
34524EBLR	ADVANTAGE 164D 87X139NPA MW 220	\$1,184.00	30.00%	\$828.80
34524EFL	ADVANTAGE 164D 87X139NPA MW220	\$2,228.00	30.00%	\$1,559.60
34524EFLR	ADVANTAGE 164D 87X139NPA MW 220	\$2,228.00	30.00%	\$1,559.60
34524EL	ADVANTAGE 164D 87X139NPA MW220	\$2,868.00	30.00%	\$2,007.60
34524ELI	ADVANTAGE 164D 87X139NPA MW 220	\$3,044.00	30.00%	\$2,130.80
34524ELM	ADVANTAGE 164D 87X139NPA MW 220	\$3,374.00	30.00%	\$2,361.80
34524ELR	ADVANTAGE 164D 87X139NPA MW 220	\$3,412.00	30.00%	\$2,388.40
34524FL	ADVANTAGE 164D 87X139NPA MW	\$2,228.00	30.00%	\$1,559.60
34524FLI	ADVANTAGE 164D 87X139NPA MW	\$2,228.00	30.00%	\$1,559.60
34524FLR	ADVANTAGE 164D 87X139NPA MW	\$2,228.00	30.00%	\$1,559.60
34524L	ADVANTAGE 164D 87X139NPA MW	\$2,868.00	30.00%	\$2,007.60
34524LI	ADVANTAGE 164D 87X139NPA MW	\$3,044.00	30.00%	\$2,130.80
34524LM	ADVANTAGE 164D 87X139NPA MW	\$3,374.00	30.00%	\$2,361.80
34524LR	ADVANTAGE 164D 87X139NPA MW	\$3,412.00	30.00%	\$2,388.40
34525BL	ADVANTAGE 164D 87X139NPA HCMW	\$640.00	30.00%	\$448.00
34525BLI	ADVANTAGE 164D 87X139NPA HCMW	\$816.00	30.00%	\$571.20
34525BLR	ADVANTAGE 164D 87X139NPA HCMW	\$1,184.00	30.00%	\$828.80
34525EBL	ADVANTAGE 164D 87X139 HCMW 220	\$640.00	30.00%	\$448.00
34525EBLR	ADVANTAGE 164D 87X139 HCMW 220	\$1,184.00	30.00%	\$828.80
34525EFL	ADVANTAGE 164D 87X139 HCMW 220	\$2,228.00	30.00%	\$1,559.60
34525EFLR	ADVANTAGE 164D 87X139 HCMW 220	\$2,228.00	30.00%	\$1,559.60
34525EL	ADVANTAGE 164D 87X139 HCMW 220	\$2,868.00	30.00%	\$2,007.60
34525ELI	ADVANTAGE 164D 87X139 HCMW 220	\$3,044.00	30.00%	\$2,130.80
34525ELM	ADVANTAGE 164D 87X139 HCMW 220	\$3,374.00	30.00%	\$2,361.80
34525ELR	ADVANTAGE 164D 87X139 HCMW 220	\$3,412.00	30.00%	\$2,388.40
34525FL	ADVANTAGE 164D 87X139NPA HCMW	\$2,228.00	30.00%	\$1,559.60
34525FLI	ADVANTAGE 164D 87X139NPA HCMW	\$2,228.00	30.00%	\$1,559.60
34525FLR	ADVANTAGE 164D 87X139NPA HCMW	\$2,228.00	30.00%	\$1,559.60
34525L	ADVANTAGE 164D 87X139NPA HCMW	\$2,868.00	30.00%	\$2,007.60
34525LI	ADVANTAGE 164D 87X139NPA HCMW	\$3,044.00	30.00%	\$2,130.80
34525LM	ADVANTAGE 164D 87X139NPA HCMW	\$3,374.00	30.00%	\$2,361.80
34525LR	ADVANTAGE 164D 87X139NPA HCMW	\$3,412.00	30.00%	\$2,388.40
34526BL	ADVANTAGE 164D 87X139NPA VS	\$640.00	30.00%	\$448.00
34526BLI	ADVANTAGE 164D 87X139NPA VS	\$816.00	30.00%	\$571.20
34526BLR	ADVANTAGE 164D 87X139NPA VS	\$1,184.00	30.00%	\$828.80
34526EBL	ADVANTAGE 164D 87X139NPA VS220	\$640.00	30.00%	\$448.00
34526EBLR	ADVANTAGE 164D 87X139 VS 220	\$1,184.00	30.00%	\$828.80
34526EFL	ADVANTAGE 164D 87X139NPA VS220	\$2,228.00	30.00%	\$1,559.60
34526EL	ADVANTAGE 164D 87X139 VS 220	\$2,868.00	30.00%	\$2,007.60
34526ELI	ADVANTAGE 164D 87X139 VS 220	\$3,044.00	30.00%	\$2,130.80
34526ELM	ADVANTAGE 164D 87X139 VS 220	\$3,374.00	30.00%	\$2,361.80
34526ELR	ADVANTAGE 164D 87X139 VS 220	\$3,412.00	30.00%	\$2,388.40
34526FL	ADVANTAGE 164D 87X139NPA VS	\$2,228.00	30.00%	\$1,559.60
34526FLR	ADVANTAGE 164D 87X139NPA VS	\$2,228.00	30.00%	\$1,559.60
34526L	ADVANTAGE 164D 87X139NPA VS	\$2,868.00	30.00%	\$2,007.60
34526LI	ADVANTAGE 164D 87X139NPA VS	\$3,044.00	30.00%	\$2,130.80
34526LM	ADVANTAGE 164D 87X139NPA VS	\$3,374.00	30.00%	\$2,361.80
34526LR	ADVANTAGE 164D 87X139NPA VS	\$3,412.00	30.00%	\$2,388.40
34528BLS	ADVANTAGE TNSD 94D DM	\$640.00	30.00%	\$448.00
34528BLSI	ADVANTAGE TNSD 94D DM	\$816.00	30.00%	\$571.20
34528BLSR	ADVANTAGE TNSD 94D DM	\$1,184.00	30.00%	\$828.80
34528EBLS	ADVANTAGE TNSD 94D DM 220	\$640.00	30.00%	\$448.00
34528EBLSR	ADVANTAGE TNSD 94D DM 220	\$1,184.00	30.00%	\$828.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34528EFLS	ADVANTAGETNSD 94D DM 220	\$2,584.00	30.00%	\$1,808.80
34528EFLSR	ADVANTAGE TNSD 94D DM 220	\$2,584.00	30.00%	\$1,808.80
34528ELS	ADV TNSD 94D DM 220	\$3,224.00	30.00%	\$2,256.80
34528ELSI	ADVANTAGE TNSD 94D DM 220	\$3,400.00	30.00%	\$2,380.00
34528ELSM	ADVANTAGE TNSD 94D DM 220	\$3,730.00	30.00%	\$2,611.00
34528ELSR	ADVANTAGE TNSD 94D DM 220	\$3,768.00	30.00%	\$2,637.60
34528FLS	ADVANTAGE TNSD 94D DM	\$2,584.00	30.00%	\$1,808.80
34528FLSI	ADVANTAGE TNSD 94D DM	\$2,584.00	30.00%	\$1,808.80
34528FLSR	ADVANTAGE TNSD 94D DM	\$2,584.00	30.00%	\$1,808.80
34528LS	ADV TNSD 94D DM	\$3,224.00	30.00%	\$2,256.80
34528LSI	ADVANTAGE TNSD 94D DM	\$3,400.00	30.00%	\$2,380.00
34528LSM	ADVANTAGE TNSD 94D DM	\$3,730.00	30.00%	\$2,611.00
34528LSR	ADVANTAGE TNSD 94D DM	\$3,768.00	30.00%	\$2,637.60
34529BLS	ADVANTAGE TNSD 94D DMHC	\$640.00	30.00%	\$448.00
34529BLSI	ADVANTAGE TNSD 94D DMHC	\$816.00	30.00%	\$571.20
34529BLSR	ADVANTAGE TNSD 94D DMHC	\$1,184.00	30.00%	\$828.80
34529EBLS	ADVANTAGE TNSD 94D DMHC 220	\$640.00	30.00%	\$448.00
34529EBLSR	ADVANTAGE TNSD 94D DMHC 220	\$1,184.00	30.00%	\$828.80
34529EFLS	ADVANTAGE TNSD 94D DMHC 220	\$2,584.00	30.00%	\$1,808.80
34529EFLSR	ADVANTAGE TNSD 94D DMHC 220	\$2,584.00	30.00%	\$1,808.80
34529ELS	ADV TNSD 94D DMHC 220	\$3,224.00	30.00%	\$2,256.80
34529ELSI	ADVANTAGE TNSD 94D DMHC 220	\$3,400.00	30.00%	\$2,380.00
34529ELSM	ADVANTAGE TNSD 94D DMHC 220	\$3,730.00	30.00%	\$2,611.00
34529ELSR	ADVANTAGE TNSD 94D DMHC 220	\$3,768.00	30.00%	\$2,637.60
34529FLS	ADVANTAGE TNSD 94D DMHC	\$2,584.00	30.00%	\$1,808.80
34529FLSI	ADVANTAGE TNSD 94D DMHC	\$2,584.00	30.00%	\$1,808.80
34529FLSR	ADVANTAGE TNSD 94D DMHC	\$2,584.00	30.00%	\$1,808.80
34529LS	ADV TNSD 94D DMHC	\$3,224.00	30.00%	\$2,256.80
34529LSI	ADVANTAGE TNSD 94D DMHC	\$3,400.00	30.00%	\$2,380.00
34529LSM	ADVANTAGE TNSD 94D DMHC	\$3,730.00	30.00%	\$2,611.00
34529LSR	ADVANTAGE TNSD 94D DMHC	\$3,768.00	30.00%	\$2,637.60
34532BLS	ADVANTAGE TNSD 94D HDC1.1	\$640.00	30.00%	\$448.00
34532BLSI	ADVANTAGE TNSD 94D HDC1.1	\$816.00	30.00%	\$571.20
34532BLSR	ADVANTAGE TNSD 94D HDC1.1	\$1,184.00	30.00%	\$828.80
34532EBLS	ADVANTAGE TNSD 94D HDC1.1 220	\$640.00	30.00%	\$448.00
34532EBLSR	ADVANTAGE TNSD 94D HDC1.1 220	\$1,184.00	30.00%	\$828.80
34532EFLS	ADVANTAGE TNSD 94D HDC1.1 220	\$3,345.00	30.00%	\$2,341.50
34532EFLSR	ADVANTAGE TNSD 94D HDC1.1 220	\$3,345.00	30.00%	\$2,341.50
34532ELS	ADV TNSD 94D HDC1.1 220	\$3,985.00	30.00%	\$2,789.50
34532ELSI	ADVANTAGE TNSD 94D HDC1.1 220	\$4,161.00	30.00%	\$2,912.70
34532ELSM	ADVANTAGE TNSD 94D HDC1.1 220	\$4,491.00	30.00%	\$3,143.70
34532ELSR	ADVANTAGE TNSD 94D HDC1.1 220	\$4,529.00	30.00%	\$3,170.30
34532FLS	ADVANTAGE TNSD 94D HDC1.1	\$3,345.00	30.00%	\$2,341.50
34532FLSI	ADVANTAGE TNSD 94D HDC1.1	\$3,345.00	30.00%	\$2,341.50
34532FLSR	ADVANTAGE TNSD 94D HDC1.1	\$3,345.00	30.00%	\$2,341.50
34532LS	ADV TNSD 94D HDC1.1	\$3,985.00	30.00%	\$2,789.50
34532LSI	ADVANTAGE TNSD 94D HDC1.1	\$4,161.00	30.00%	\$2,912.70
34532LSM	ADVANTAGE TNSD 94D HDC1.1	\$4,491.00	30.00%	\$3,143.70
34532LSR	ADVANTAGE TNSD 94D HDC1.1	\$4,529.00	30.00%	\$3,170.30
34536BLS	ADVANTAGE TNSD 94D DT	\$640.00	30.00%	\$448.00
34536BLSI	ADVANTAGE TNSD 94D DT	\$816.00	30.00%	\$571.20
34536BLSR	ADVANTAGE TNSD 94D DT	\$1,184.00	30.00%	\$828.80
34536EBLS	ADVANTAGE TNSD 94D DT 220	\$640.00	30.00%	\$448.00
34536EBLSR	ADVANTAGE TNSD 94D DT 220	\$1,184.00	30.00%	\$828.80
34536EFLS	ADVANTAGE TNSD 94D DT 220	\$2,931.00	30.00%	\$2,051.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34536EFLSR	ADVANTAGE TNSD 94D DT 220	\$2,931.00	30.00%	\$2,051.70
34536ELS	ADV TNSD 94D DT 220	\$3,571.00	30.00%	\$2,499.70
34536ELSI	ADVANTAGE TNSD 94D DT 220	\$3,747.00	30.00%	\$2,622.90
34536ELSM	ADVANTAGE TNSD 94D DT 220	\$4,077.00	30.00%	\$2,853.90
34536ELSR	ADVANTAGE TNSD 94D DT 220	\$4,115.00	30.00%	\$2,880.50
34536FLS	ADVANTAGE TNSD 94D DT	\$2,931.00	30.00%	\$2,051.70
34536FLSI	ADVANTAGE TNSD 94D DT	\$2,931.00	30.00%	\$2,051.70
34536FLSR	ADVANTAGE TNSD 94D DT	\$2,931.00	30.00%	\$2,051.70
34536LS	ADV TNSD 94D DT	\$3,571.00	30.00%	\$2,499.70
34536LSI	ADVANTAGE TNSD 94D DT	\$3,747.00	30.00%	\$2,622.90
34536LSM	ADVANTAGE TNSD 94D DT	\$4,077.00	30.00%	\$2,853.90
34536LSR	ADVANTAGE TNSD 94D DT	\$4,115.00	30.00%	\$2,880.50
34537BLS	ADVANTAGE TNSD 94D DV	\$640.00	30.00%	\$448.00
34537BLSI	ADVANTAGE TNSD 94D DV	\$816.00	30.00%	\$571.20
34537BLSR	ADVANTAGE TNSD 94D DV	\$1,184.00	30.00%	\$828.80
34537EBLS	ADVANTAGE TNSD 94D DV 220	\$640.00	30.00%	\$448.00
34537EBLSR	ADVANTAGE TNSD 94D DV 220	\$1,184.00	30.00%	\$828.80
34537EFLS	ADVANTAGE TNSD 94D DV 220	\$2,931.00	30.00%	\$2,051.70
34537EFLSR	ADVANTAGE TNSD 94D DV 220	\$2,931.00	30.00%	\$2,051.70
34537ELS	ADV TNSD 94D DV 220	\$3,571.00	30.00%	\$2,499.70
34537ELSI	ADVANTAGE TNSD 94D DV 220	\$3,747.00	30.00%	\$2,622.90
34537ELSM	ADVANTAGE TNSD 94D DV 220	\$4,077.00	30.00%	\$2,853.90
34537ELSR	ADVANTAGE TNSD 94D DV 220	\$4,115.00	30.00%	\$2,880.50
34537FLS	ADVANTAGE TNSD 94D DV	\$2,931.00	30.00%	\$2,051.70
34537FLSI	ADVANTAGE TNSD 94D DV	\$2,931.00	30.00%	\$2,051.70
34537FLSR	ADVANTAGE TNSD 94D DV	\$2,931.00	30.00%	\$2,051.70
34537LS	ADV TNSD 94D DV	\$3,571.00	30.00%	\$2,499.70
34537LSI	ADVANTAGE TNSD 94D DV	\$3,747.00	30.00%	\$2,622.90
34537LSM	ADVANTAGE TNSD 94D DV	\$4,077.00	30.00%	\$2,853.90
34537LSR	ADVANTAGE TNSD 94D DV	\$4,115.00	30.00%	\$2,880.50
34538BLS	ADVANTAGE TNSD 113D DM	\$640.00	30.00%	\$448.00
34538BLSI	ADVANTAGE TNSD 113D DM	\$816.00	30.00%	\$571.20
34538BLSR	ADVANTAGE TNSD 113D DM	\$1,184.00	30.00%	\$828.80
34538EBLS	ADVANTAGE TNSD 113D DM 220	\$640.00	30.00%	\$448.00
34538EBLSR	ADVANTAGE TNSD 113D DM 220	\$1,184.00	30.00%	\$828.80
34538EFLS	ADVANTAGE TNSD 113D DM 220	\$2,971.00	30.00%	\$2,079.70
34538EFLSR	ADVANTAGE TNSD 113D DM 220	\$2,971.00	30.00%	\$2,079.70
34538ELS	ADV TNSD 113D DM 220	\$3,611.00	30.00%	\$2,527.70
34538ELSI	ADVANTAGE TNSD 113D DM 220	\$3,787.00	30.00%	\$2,650.90
34538ELSM	ADVANTAGE TNSD 113D DM 220	\$4,117.00	30.00%	\$2,881.90
34538ELSR	ADVANTAGE TNSD 113D DM 220	\$4,155.00	30.00%	\$2,908.50
34538FLS	ADVANTAGE TNSD 113D DM	\$2,971.00	30.00%	\$2,079.70
34538FLSI	ADVANTAGE TNSD 113D DM	\$2,971.00	30.00%	\$2,079.70
34538FLSR	ADVANTAGE TNSD 113D DM	\$2,971.00	30.00%	\$2,079.70
34538LS	ADVANTAGE TNSD 113D DM	\$3,611.00	30.00%	\$2,527.70
34538LSI	ADVANTAGE TNSD 113D DM	\$3,787.00	30.00%	\$2,650.90
34538LSM	ADVANTAGE TNSD 113D DM	\$4,117.00	30.00%	\$2,881.90
34538LSR	ADVANTAGE TNSD 113D DM	\$4,155.00	30.00%	\$2,908.50
34539BLS	ADVANTAGE TNSD 113D DMHC	\$640.00	30.00%	\$448.00
34539BLSI	ADVANTAGE TNSD 113D DMHC	\$816.00	30.00%	\$571.20
34539BLSR	ADVANTAGE TNSD 113D DMHC	\$1,184.00	30.00%	\$828.80
34539EBLS	ADVANTAGE TNSD 113D DMHC 220	\$640.00	30.00%	\$448.00
34539EBLSR	ADVANTAGE TNSD 113D DMHC 220	\$1,184.00	30.00%	\$828.80
34539EFLS	ADVANTAGE TNSD 113D DMHC 220	\$2,971.00	30.00%	\$2,079.70
34539EFLSR	ADVANTAGE TNSD 113D DMHC 220	\$2,971.00	30.00%	\$2,079.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34539ELS	ADV TNSD 113D DMHC 220	\$3,611.00	30.00%	\$2,527.70
34539ELSI	ADVANTAGE TNSD 113D DMHC 220	\$3,787.00	30.00%	\$2,650.90
34539ELSM	ADVANTAGE TNSD 113D DMHC 220	\$4,117.00	30.00%	\$2,881.90
34539ELSR	ADVANTAGE TNSD 113D DMHC 220	\$4,155.00	30.00%	\$2,908.50
34539FLS	ADVANTAGE TNSD 113D DMHC	\$2,971.00	30.00%	\$2,079.70
34539FLSI	ADVANTAGE TNSD 113D DMHC	\$2,971.00	30.00%	\$2,079.70
34539FLSR	ADVANTAGE TNSD 113D DMHC	\$2,971.00	30.00%	\$2,079.70
34539LS	ADV TNSD 113D DMHC	\$3,611.00	30.00%	\$2,527.70
34539LSI	ADVANTAGE TNSD 113D DMHC	\$3,787.00	30.00%	\$2,650.90
34539LSM	ADVANTAGE TNSD 113D DMHC	\$4,117.00	30.00%	\$2,881.90
34539LSR	ADVANTAGE TNSD 113D DMHC	\$4,155.00	30.00%	\$2,908.50
34542BLS	ADVANTAGE TNSD 113D HDC1.1	\$640.00	30.00%	\$448.00
34542BLSI	ADVANTAGE TNSD 113D HDC1.1	\$816.00	30.00%	\$571.20
34542BLSR	ADVANTAGE TNSD 113D HDC1.1	\$1,184.00	30.00%	\$828.80
34542EBLS	ADVANTAGE TNSD 113D HDC1.1 220	\$640.00	30.00%	\$448.00
34542EBLSR	ADVANTAGE TNSD 113D HDC1.1 220	\$1,184.00	30.00%	\$828.80
34542EFLS	ADVANTAGE TNSD 113D HDC1.1 220	\$3,829.00	30.00%	\$2,680.30
34542EFLSR	ADVANTAGE TNSD 113D HDC1.1 220	\$3,829.00	30.00%	\$2,680.30
34542ELS	ADV TNSD 113D HDC1.1 220	\$4,469.00	30.00%	\$3,128.30
34542ELSI	ADVANTAGE TNSD 113D HDC1.1 220	\$4,645.00	30.00%	\$3,251.50
34542ELSM	ADVANTAGE TNSD 113D HDC1.1 220	\$4,975.00	30.00%	\$3,482.50
34542ELSR	ADVANTAGE TNSD 113D HDC1.1 220	\$5,013.00	30.00%	\$3,509.10
34542FLS	ADVANTAGE TNSD 113D HDC1.1	\$3,829.00	30.00%	\$2,680.30
34542FLSI	ADVANTAGE TNSD 113D HDC1.1	\$3,829.00	30.00%	\$2,680.30
34542FLSR	ADVANTAGE TNSD 113D HDC1.1	\$3,829.00	30.00%	\$2,680.30
34542LS	ADV TNSD 113D HDC1.1	\$4,469.00	30.00%	\$3,128.30
34542LSI	ADVANTAGE TNSD 113D HDC1.1	\$4,645.00	30.00%	\$3,251.50
34542LSM	ADVANTAGE TNSD 113D HDC1.1	\$4,975.00	30.00%	\$3,482.50
34542LSR	ADVANTAGE TNSD 113D HDC1.1	\$5,013.00	30.00%	\$3,509.10
34546BLS	ADVANTAGE TNSD 113D DT	\$640.00	30.00%	\$448.00
34546BLSI	ADVANTAGE TNSD 113D DT	\$816.00	30.00%	\$571.20
34546BLSR	ADVANTAGE TNSD 113D DT	\$1,184.00	30.00%	\$828.80
34546EBLS	ADVANTAGE TNSD 113D DT 220	\$640.00	30.00%	\$448.00
34546EBLSR	ADVANTAGE TNSD 113D DT 220	\$1,184.00	30.00%	\$828.80
34546EFLS	ADVANTAGE TNSD 113D DT 220	\$3,319.00	30.00%	\$2,323.30
34546EFLSR	ADVANTAGE TNSD 113D DT 220	\$3,319.00	30.00%	\$2,323.30
34546ELS	ADV TNSD 113D DT 220	\$3,959.00	30.00%	\$2,771.30
34546ELSI	ADVANTAGE TNSD 113D DT 220	\$4,135.00	30.00%	\$2,894.50
34546ELSM	ADVANTAGE TNSD 113D DT 220	\$4,465.00	30.00%	\$3,125.50
34546ELSR	ADVANTAGE TNSD 113D DT 220	\$4,503.00	30.00%	\$3,152.10
34546FLS	ADVANTAGE TNSD 113D DT	\$3,319.00	30.00%	\$2,323.30
34546FLSI	ADVANTAGE TNSD 113D DT	\$3,319.00	30.00%	\$2,323.30
34546FLSR	ADVANTAGE TNSD 113D DT	\$3,319.00	30.00%	\$2,323.30
34546LS	ADV TNSD 113D DT	\$3,959.00	30.00%	\$2,771.30
34546LSI	ADVANTAGE TNSD 113D DT	\$4,135.00	30.00%	\$2,894.50
34546LSM	ADVANTAGE TNSD 113D DT	\$4,465.00	30.00%	\$3,125.50
34546LSR	ADVANTAGE TNSD 113D DT	\$4,503.00	30.00%	\$3,152.10
34547BLS	ADVANTAGE TNSD 113D DV	\$640.00	30.00%	\$448.00
34547BLSI	ADVANTAGE TNSD 113D DV	\$816.00	30.00%	\$571.20
34547BLSR	ADVANTAGE TNSD 113D DV	\$1,184.00	30.00%	\$828.80
34547EBLS	ADVANTAGE TNSD 113D DV 220	\$640.00	30.00%	\$448.00
34547EBLSR	ADVANTAGE TNSD 113D DV 220	\$1,184.00	30.00%	\$828.80
34547EFLS	ADVANTAGE TNSD 113D DV 220	\$3,319.00	30.00%	\$2,323.30
34547EFLSR	ADVANTAGE TNSD 113D DV 220	\$3,319.00	30.00%	\$2,323.30
34547ELS	ADV TNSD 113D DV 220	\$3,959.00	30.00%	\$2,771.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34547ELSI	ADVANTAGE TNSD 113D DV 220	\$4,135.00	30.00%	\$2,894.50
34547ELSM	ADVANTAGE TNSD 113D DV 220	\$4,465.00	30.00%	\$3,125.50
34547ELSR	ADVANTAGE TNSD 113D DV 220	\$4,503.00	30.00%	\$3,152.10
34547FLS	ADVANTAGE TNSD 113D DV	\$3,319.00	30.00%	\$2,323.30
34547FLSI	ADVANTAGE TNSD 113D DV	\$3,319.00	30.00%	\$2,323.30
34547FLSR	ADVANTAGE TNSD 113D DV	\$3,319.00	30.00%	\$2,323.30
34547LS	ADV TNSD 113D DV	\$3,959.00	30.00%	\$2,771.30
34547LSI	ADVANTAGE TNSD 113D DV	\$4,135.00	30.00%	\$2,894.50
34547LSM	ADVANTAGE TNSD 113D DV	\$4,465.00	30.00%	\$3,125.50
34547LSR	ADVANTAGE TNSD 113D DV	\$4,503.00	30.00%	\$3,152.10
34548BLS	ADVANTAGE TNSD 130D DM	\$640.00	30.00%	\$448.00
34548BLSI	ADVANTAGE TNSD 130D DM	\$816.00	30.00%	\$571.20
34548BLSR	ADVANTAGE TNSD 130D DM	\$1,184.00	30.00%	\$828.80
34548EELS	ADVANTAGE TNSD 130D DM 220	\$640.00	30.00%	\$448.00
34548EELSR	ADVANTAGE TNSD 130D DM 220	\$1,184.00	30.00%	\$828.80
34548EFLSR	ADVANTAGE TNSD 130D DM 220	\$3,376.00	30.00%	\$2,363.20
34548ELS	ADVANTAGE TNSD 130D DM	\$4,016.00	30.00%	\$2,811.20
34548ELSM	ADVANTAGE TNSD 130D DM 220	\$4,522.00	30.00%	\$3,165.40
34548ELSR	ADVANTAGE TNSD 130D DM 220	\$4,560.00	30.00%	\$3,192.00
34548FLS	ADV TNSD 130D DM	\$3,376.00	30.00%	\$2,363.20
34548FLSI	ADVANTAGE TNSD 130D DM	\$3,376.00	30.00%	\$2,363.20
34548FLSR	ADVANTAGE TNSD 130D DM	\$3,376.00	30.00%	\$2,363.20
34548LS	ADVANTAGE TNSD 130D DM	\$4,016.00	30.00%	\$2,811.20
34548LSI	ADVANTAGE TNSD 130D DM	\$4,192.00	30.00%	\$2,934.40
34548LSM	ADVANTAGE TNSD 130D DM	\$4,522.00	30.00%	\$3,165.40
34548LSR	ADVANTAGE TNSD 130D DM	\$4,560.00	30.00%	\$3,192.00
34549BLS	ADVANTAGE TNSD 130D DMHC	\$640.00	30.00%	\$448.00
34549BLSI	ADVANTAGE TNSD 130D DMHC	\$816.00	30.00%	\$571.20
34549BLSR	ADVANTAGE TNSD 130D DMHC	\$1,184.00	30.00%	\$828.80
34549EELS	ADVANTAGE TNSD 130D DMHC 220	\$640.00	30.00%	\$448.00
34549EELSR	ADVANTAGE TNSD 130D DMHC 220	\$1,184.00	30.00%	\$828.80
34549EFLSR	ADVANTAGE TNSD 130D DMHC 220	\$3,376.00	30.00%	\$2,363.20
34549ELSM	ADVANTAGE TNSD 130D DMHC 220	\$4,522.00	30.00%	\$3,165.40
34549ELSR	ADVANTAGE TNSD 130D DMHC 220	\$4,560.00	30.00%	\$3,192.00
34549FLS	ADV TNSD 130D DMHC	\$3,376.00	30.00%	\$2,363.20
34549FLSI	ADVANTAGE TNSD 130D DMHC	\$3,376.00	30.00%	\$2,363.20
34549FLSR	ADVANTAGE TNSD 130D DMHC	\$3,376.00	30.00%	\$2,363.20
34549LS	ADV TNSD 130D DMHC	\$4,016.00	30.00%	\$2,811.20
34549LSI	ADVANTAGE TNSD 130D DMHC	\$4,192.00	30.00%	\$2,934.40
34549LSM	ADVANTAGE TNSD 130D DMHC	\$4,522.00	30.00%	\$3,165.40
34549LSR	ADVANTAGE TNSD 130D DMHC	\$4,560.00	30.00%	\$3,192.00
34552BLS	ADVANTAGE TNSD 130D HDC1.1	\$640.00	30.00%	\$448.00
34552BLSI	ADVANTAGE TNSD 130D HDC1.1	\$816.00	30.00%	\$571.20
34552BLSR	ADVANTAGE TNSD 130D HDC1.1	\$1,184.00	30.00%	\$828.80
34552EELS	ADVANTAGE TNSD 130D HDC1.1 220	\$640.00	30.00%	\$448.00
34552EELSR	ADVANTAGE TNSD 130D HDC1.1 220	\$1,184.00	30.00%	\$828.80
34552EFLSR	ADVANTAGE TNSD 130D HDC1.1 220	\$4,333.00	30.00%	\$3,033.10
34552ELSM	ADVANTAGE TNSD 130D HDC1.1 220	\$5,479.00	30.00%	\$3,835.30
34552ELSR	ADVANTAGE TNSD 130D HDC1.1 220	\$5,517.00	30.00%	\$3,861.90
34552FLS	ADV TNSD 130D HDC1.1	\$4,333.00	30.00%	\$3,033.10
34552FLSI	ADVANTAGE TNSD 130D HDC1.1	\$4,333.00	30.00%	\$3,033.10
34552FLSR	ADVANTAGE TNSD 130D HDC1.1	\$4,333.00	30.00%	\$3,033.10
34552LS	ADV TNSD 130D HDC1.1	\$4,973.00	30.00%	\$3,481.10
34552LSI	ADVANTAGE TNSD 130D HDC1.1	\$5,149.00	30.00%	\$3,604.30
34552LSM	ADVANTAGE TNSD 130D HDC1.1	\$5,479.00	30.00%	\$3,835.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34552LSR	ADVANTAGE TNSD 130D HDC1.1	\$5,517.00	30.00%	\$3,861.90
34556BLS	ADVANTAGE TNSD 130D DT	\$640.00	30.00%	\$448.00
34556BLSI	ADVANTAGE TNSD 130D DT	\$816.00	30.00%	\$571.20
34556BLSR	ADVANTAGE TNSD 130D DT	\$1,184.00	30.00%	\$828.80
34556EBLS	ADVANTAGE TNSD 130D DT 220	\$640.00	30.00%	\$448.00
34556EBLSR	ADVANTAGE TNSD 130D DT 220	\$1,184.00	30.00%	\$828.80
34556EFLSR	ADVANTAGE TNSD 130D DT 220	\$3,649.00	30.00%	\$2,554.30
34556ELSM	ADVANTAGE TNSD 130D DT 220	\$4,795.00	30.00%	\$3,356.50
34556ELSR	ADVANTAGE TNSD 130D DT 220	\$4,833.00	30.00%	\$3,383.10
34556FLS	ADV TNSD 130D DT	\$3,649.00	30.00%	\$2,554.30
34556FLSI	ADVANTAGE TNSD 130D DT	\$3,649.00	30.00%	\$2,554.30
34556FLSR	ADVANTAGE TNSD 130D DT	\$3,649.00	30.00%	\$2,554.30
34556LS	ADV TNSD 130D DT	\$4,289.00	30.00%	\$3,002.30
34556LSI	ADVANTAGE TNSD 130D DT	\$4,465.00	30.00%	\$3,125.50
34556LSM	ADVANTAGE TNSD 130D DT	\$4,795.00	30.00%	\$3,356.50
34556LSR	ADVANTAGE TNSD 130D DT	\$4,833.00	30.00%	\$3,383.10
34557BLS	ADVANTAGE TNSD 130D DV	\$640.00	30.00%	\$448.00
34557BLSI	ADVANTAGE TNSD 130D DV	\$816.00	30.00%	\$571.20
34557BLSR	ADVANTAGE TNSD 130D DV	\$1,184.00	30.00%	\$828.80
34557EBLS	ADVANTAGE TNSD 130D DV 220	\$640.00	30.00%	\$448.00
34557EBLSR	ADVANTAGE TNSD 130D DV 220	\$1,184.00	30.00%	\$828.80
34557EFLSR	ADVANTAGE TNSD 130D DV 220	\$3,649.00	30.00%	\$2,554.30
34557ELSM	ADVANTAGE TNSD 130D DV 220	\$4,795.00	30.00%	\$3,356.50
34557ELSR	ADVANTAGE TNSD 130D DV 220	\$4,833.00	30.00%	\$3,383.10
34557FLS	ADV TNSD 130D DV	\$3,649.00	30.00%	\$2,554.30
34557FLSI	ADVANTAGE TNSD 130D DV	\$3,649.00	30.00%	\$2,554.30
34557FLSR	ADVANTAGE TNSD 130D DV	\$3,649.00	30.00%	\$2,554.30
34557LS	ADV TNSD 130D DV	\$4,289.00	30.00%	\$3,002.30
34557LSI	ADVANTAGE TNSD 130D DV	\$4,465.00	30.00%	\$3,125.50
34557LSM	ADVANTAGE TNSD 130D DV	\$4,795.00	30.00%	\$3,356.50
34557LSR	ADVANTAGE TNSD 130D DV	\$4,833.00	30.00%	\$3,383.10
34558BL	ADVANTAGE TNSD 164D DM	\$640.00	30.00%	\$448.00
34558BLI	ADVANTAGE TNSD 164D DM	\$816.00	30.00%	\$571.20
34558BLR	ADVANTAGE TNSD 164D DM	\$1,184.00	30.00%	\$828.80
34558EBL	ADVANTAGE TNSD 164D DM 220	\$640.00	30.00%	\$448.00
34558EBLR	ADVANTAGE TNSD 164D DM 220	\$1,184.00	30.00%	\$828.80
34558EFL	ADVANTAGE TNSD 164D DM 220	\$4,694.00	30.00%	\$3,285.80
34558EL	ADVANTAGE TNSD 164D DM 220	\$5,334.00	30.00%	\$3,733.80
34558ELI	ADVANTAGE TNSD 164D DM 220	\$5,510.00	30.00%	\$3,857.00
34558ELM	ADVANTAGE TNSD 164D DM 220	\$5,840.00	30.00%	\$4,088.00
34558ELR	ADVANTAGE TNSD 164D DM 220	\$5,878.00	30.00%	\$4,114.60
34558FL	ADVANTAGE TNSD 164D DM	\$4,694.00	30.00%	\$3,285.80
34558FLI	ADVANTAGE TNSD 164D DM	\$4,694.00	30.00%	\$3,285.80
34558FLR	ADVANTAGE TNSD 164D DM	\$4,694.00	30.00%	\$3,285.80
34558L	ADVANTAGE TNSD 164D DM	\$5,334.00	30.00%	\$3,733.80
34558LI	ADVANTAGE TNSD 164D DM	\$5,510.00	30.00%	\$3,857.00
34558LM	ADVANTAGE TNSD 164D DM	\$5,840.00	30.00%	\$4,088.00
34558LR	ADVANTAGE TNSD 164D DM	\$5,878.00	30.00%	\$4,114.60
34559BL	ADVANTAGE TNSD 164D DMHC	\$640.00	30.00%	\$448.00
34559BLI	ADVANTAGE TNSD 164D DMHC	\$816.00	30.00%	\$571.20
34559BLR	ADVANTAGE TNSD 164D DMHC	\$1,184.00	30.00%	\$828.80
34559EBL	ADVANTAGE TNSD 164D DMHC 220	\$640.00	30.00%	\$448.00
34559EBLR	ADVANTAGE TNSD 164D DMHC 220	\$1,184.00	30.00%	\$828.80
34559EFL	ADVANTAGE TNSD 164D DMHC 220	\$4,694.00	30.00%	\$3,285.80
34559EL	ADVANTAGE TNSD 164D DMHC 220	\$5,334.00	30.00%	\$3,733.80



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34559ELI	ADVANTAGE TNSD 164D DMHC 220	\$5,510.00	30.00%	\$3,857.00
34559ELM	ADVANTAGE TNSD 164D DMHC 220	\$5,840.00	30.00%	\$4,088.00
34559ELR	ADVANTAGE TNSD 164D DMHC 220	\$5,878.00	30.00%	\$4,114.60
34559FL	ADVANTAGE TNSD 164D DMHC	\$4,694.00	30.00%	\$3,285.80
34559L	ADVANTAGE TNSD 164D DMHC	\$5,334.00	30.00%	\$3,733.80
34559LI	ADVANTAGE TNSD 164D DMHC	\$5,510.00	30.00%	\$3,857.00
34559LM	ADVANTAGE TNSD 164D DMHC	\$5,840.00	30.00%	\$4,088.00
34559LR	ADVANTAGE TNSD 164D DMHC	\$5,878.00	30.00%	\$4,114.60
34562BL	ADVANTAGE TNSD 164D HDC1.1	\$640.00	30.00%	\$448.00
34562BLI	ADVANTAGE TNSD 164D HDC1.1	\$816.00	30.00%	\$571.20
34562BLR	ADVANTAGE TNSD 164D HDC1.1	\$1,184.00	30.00%	\$828.80
34562EBL	ADVANTAGE TNSD 164D HDC1.1 220	\$640.00	30.00%	\$448.00
34562EBLR	ADVANTAGE TNSD 164D HDC1.1 220	\$1,184.00	30.00%	\$828.80
34562EFL	ADVANTAGE TNSD 164D HDC1.1 220	\$5,982.00	30.00%	\$4,187.40
34562EFLR	ADVANTAGE TNSD 164D HDC1.1 220	\$5,982.00	30.00%	\$4,187.40
34562EL	ADVANTAGE TNSD 164D HDC1.1 220	\$6,622.00	30.00%	\$4,635.40
34562ELI	ADVANTAGE TNSD 164D HDC1.1 220	\$6,798.00	30.00%	\$4,758.60
34562ELM	ADVANTAGE TNSD 164D HDC1.1 220	\$7,128.00	30.00%	\$4,989.60
34562ELR	ADVANTAGE TNSD 164D HDC1.1 220	\$7,166.00	30.00%	\$5,016.20
34562FL	ADVANTAGE TNSD 164D HDC1.1	\$5,982.00	30.00%	\$4,187.40
34562FLI	ADVANTAGE TNSD 164D HDC1.1	\$5,982.00	30.00%	\$4,187.40
34562FLR	ADVANTAGE TNSD 164D HDC1.1	\$5,982.00	30.00%	\$4,187.40
34562L	ADVANTAGE TNSD 164D HDC1.1	\$6,622.00	30.00%	\$4,635.40
34562LI	ADVANTAGE TNSD 164D HDC1.1	\$6,798.00	30.00%	\$4,758.60
34562LM	ADVANTAGE TNSD 164D HDC1.1	\$7,128.00	30.00%	\$4,989.60
34562LR	ADVANTAGE TNSD 164D HDC1.1	\$7,166.00	30.00%	\$5,016.20
34566BL	ADVANTAGE TNSD 164D DT	\$640.00	30.00%	\$448.00
34566BLI	ADVANTAGE TNSD 164D DT	\$816.00	30.00%	\$571.20
34566BLR	ADVANTAGE TNSD 164D DT	\$1,184.00	30.00%	\$828.80
34566EBL	ADVANTAGE TNSD 164D DT 220	\$640.00	30.00%	\$448.00
34566EBLR	ADVANTAGE TNSD 164D DT 220	\$1,184.00	30.00%	\$828.80
34566EFL	ADVANTAGE TNSD 164D DT 220	\$4,941.00	30.00%	\$3,458.70
34566EL	ADVANTAGE TNSD 164D DT 220	\$5,581.00	30.00%	\$3,906.70
34566ELI	ADVANTAGE TNSD 164D DT 220	\$5,757.00	30.00%	\$4,029.90
34566ELM	ADVANTAGE TNSD 164D DT 220	\$6,087.00	30.00%	\$4,260.90
34566ELR	ADVANTAGE TNSD 164D DT 220	\$6,125.00	30.00%	\$4,287.50
34566FL	ADVANTAGE TNSD 164D DT	\$4,941.00	30.00%	\$3,458.70
34566L	ADVANTAGE TNSD 164D DT	\$5,581.00	30.00%	\$3,906.70
34566LI	ADVANTAGE TNSD 164D DT	\$5,757.00	30.00%	\$4,029.90
34566LM	ADVANTAGE TNSD 164D DT	\$6,087.00	30.00%	\$4,260.90
34566LR	ADVANTAGE TNSD 164D DT	\$6,125.00	30.00%	\$4,287.50
34567BL	ADVANTAGE TNSD 164D DV	\$640.00	30.00%	\$448.00
34567BLI	ADVANTAGE TNSD 164D DV	\$816.00	30.00%	\$571.20
34567BLR	ADVANTAGE TNSD 164D DV	\$1,184.00	30.00%	\$828.80
34567EBL	ADVANTAGE TNSD 164D DV 220	\$640.00	30.00%	\$448.00
34567EBLR	ADVANTAGE TNSD 164D DV 220	\$1,184.00	30.00%	\$828.80
34567EFL	ADVANTAGE TNSD 164D DV 220	\$4,941.00	30.00%	\$3,458.70
34567EL	ADVANTAGE TNSD 164D DV 220	\$5,581.00	30.00%	\$3,906.70
34567ELI	ADVANTAGE TNSD 164D DV 220	\$5,757.00	30.00%	\$4,029.90
34567ELM	ADVANTAGE TNSD 164D DV 220	\$6,087.00	30.00%	\$4,260.90
34567ELR	ADVANTAGE TNSD 164D DV 220	\$6,125.00	30.00%	\$4,287.50
34567FL	ADVANTAGE TNSD 164D DV	\$4,941.00	30.00%	\$3,458.70
34567L	ADVANTAGE TNSD 164D DV	\$5,581.00	30.00%	\$3,906.70
34567LI	ADVANTAGE TNSD 164D DV	\$5,757.00	30.00%	\$4,029.90
34567LM	ADVANTAGE TNSD 164D DV	\$6,087.00	30.00%	\$4,260.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34567LR	ADVANTAGE TNSD 164D DV	\$6,125.00	30.00%	\$4,287.50
34568	ADV DLX 94D 50X80NPA MW	\$3,893.00	30.00%	\$2,725.10
34568B	ADV DLX 94D 50X80NPA MW	\$816.00	30.00%	\$571.20
34568BI	ADV DLX 94D 50X80NPA MW	\$992.00	30.00%	\$694.40
34568BR	ADV DLX 94D 50X80NPA MW	\$1,360.00	30.00%	\$952.00
34568E	ADV DLX 94D 50X80NPA MW 220	\$3,893.00	30.00%	\$2,725.10
34568EB	ADV DLX 94D 50X80NPA MW 220	\$816.00	30.00%	\$571.20
34568EBI	ADV DLX 94D 50X80NPA MW 220	\$992.00	30.00%	\$694.40
34568EBR	ADV DLX 94D 50X80NPA MW 220	\$1,360.00	30.00%	\$952.00
34568EF	ADV DLX 94D 50X80NPA MW 220	\$3,077.00	30.00%	\$2,153.90
34568EI	ADV DLX 94D 50X80NPA MW 220	\$4,069.00	30.00%	\$2,848.30
34568ER	ADV DLX 94D 50X80NPA MW 220	\$4,437.00	30.00%	\$3,105.90
34568F	ADV DLX 94D 50X80NPA MW	\$3,077.00	30.00%	\$2,153.90
34568I	ADV DLX 94D 50X80NPA MW	\$4,069.00	30.00%	\$2,848.30
34568R	ADV DLX 94D 50X80NPA MW	\$4,437.00	30.00%	\$3,105.90
34569	ADV DLX 94D 50X80NPA HCMW	\$3,893.00	30.00%	\$2,725.10
34569B	ADV DLX 94D 50X80NPA HCMW	\$816.00	30.00%	\$571.20
34569BI	ADV DLX 94D 50X80NPA HCMW	\$992.00	30.00%	\$694.40
34569BR	ADV DLX 94D 50X80NPA HCMW	\$1,360.00	30.00%	\$952.00
34569E	ADV DLX 94D 50X80NPA HCMW 220	\$3,893.00	30.00%	\$2,725.10
34569EB	ADV DLX 94D 50X80NPA HCMW 220	\$816.00	30.00%	\$571.20
34569EBI	ADV DLX 94D 50X80NPA HCMW 220	\$992.00	30.00%	\$694.40
34569EBR	ADV DLX 94D 50X80NPA HCMW 220	\$1,360.00	30.00%	\$952.00
34569EF	ADV DLX 94D 50X80NPA HCMW 220	\$3,077.00	30.00%	\$2,153.90
34569EI	ADV DLX 94D 50X80NPA HCMW 220	\$4,069.00	30.00%	\$2,848.30
34569ER	ADV DLX 94D 50X80NPA HCMW 220	\$4,437.00	30.00%	\$3,105.90
34569F	ADV DLX 94D 50X80NPA HCMW	\$3,077.00	30.00%	\$2,153.90
34569I	ADV DLX 94D 50X80NPA HCMW	\$4,069.00	30.00%	\$2,848.30
34569R	ADV DLX 94D 50X80NPA HCMW	\$4,437.00	30.00%	\$3,105.90
34570	ADV DLX 94D 50X80NPA VS	\$3,893.00	30.00%	\$2,725.10
34570B	ADV DLX 94D 50X80NPA VS	\$816.00	30.00%	\$571.20
34570BI	ADV DLX 94D 50X80NPA VS	\$992.00	30.00%	\$694.40
34570BR	ADV DLX 94D 50X80NPA VS	\$1,360.00	30.00%	\$952.00
34570E	ADV DLX 94D 50X80NPA VS 220	\$3,893.00	30.00%	\$2,725.10
34570EB	ADV DLX 94D 50X80NPA VS 220	\$816.00	30.00%	\$571.20
34570EBI	ADV DLX 94D 50X80NPA VS 220	\$992.00	30.00%	\$694.40
34570EBR	ADV DLX 94D 50X80NPA VS 220	\$1,360.00	30.00%	\$952.00
34570EF	ADV DLX 94D 50X80NPA VS 220	\$3,077.00	30.00%	\$2,153.90
34570EI	ADV DLX 94D 50X80NPA VS 220	\$4,069.00	30.00%	\$2,848.30
34570ER	ADV DLX 94D 50X80NPA VS 220	\$4,437.00	30.00%	\$3,105.90
34570F	ADV DLX 94D 50X80NPA VS	\$3,077.00	30.00%	\$2,153.90
34570I	ADV DLX 94D 50X80NPA VS	\$4,069.00	30.00%	\$2,848.30
34570R	ADV DLX 94D 50X80NPA VS	\$4,437.00	30.00%	\$3,105.90
34572	ADV DLX 113D 60X96 MW	\$3,985.00	30.00%	\$2,789.50
34572B	ADV DLX 113D 60X96 MW	\$816.00	30.00%	\$571.20
34572BI	ADV DLX 113D 60X96 MW	\$992.00	30.00%	\$694.40
34572BR	ADV DLX 113D 60X96 MW	\$1,360.00	30.00%	\$952.00
34572E	ADV DLX 113D 60X96 MW 220	\$3,985.00	30.00%	\$2,789.50
34572EB	ADV DLX 113D 60X96 MW 220	\$816.00	30.00%	\$571.20
34572EBI	ADV DLX 113D 60X96 MW 220	\$992.00	30.00%	\$694.40
34572EBR	ADV DLX 113D 60X96 MW 220	\$1,360.00	30.00%	\$952.00
34572EF	ADV DLX 113D 60X96 MW 220	\$3,169.00	30.00%	\$2,218.30
34572EI	ADV DLX 113D 60X96 MW 220	\$4,161.00	30.00%	\$2,912.70
34572ER	ADV DLX 113D 60X96 MW 220	\$4,529.00	30.00%	\$3,170.30
34572F	ADV DLX 113D 60X96 MW	\$3,169.00	30.00%	\$2,218.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34572I	ADV DLX 113D 60X96 MW	\$4,161.00	30.00%	\$2,912.70
34572R	ADV DLX 113D 60X96 MW	\$4,529.00	30.00%	\$3,170.30
34573	ADV DLX 113D 60X96 HCMW	\$3,985.00	30.00%	\$2,789.50
34573B	ADV DLX 113D 60X96 HCMW	\$816.00	30.00%	\$571.20
34573BI	ADV DLX 113D 60X96 HCMW	\$992.00	30.00%	\$694.40
34573BR	ADV DLX 113D 60X96 HCMW	\$1,360.00	30.00%	\$952.00
34573E	ADV DLX 113D 60X96 HCMW 220	\$3,985.00	30.00%	\$2,789.50
34573EB	ADV DLX 113D 60X96 HCMW 220	\$816.00	30.00%	\$571.20
34573EBI	ADV DLX 113D 60X96 HCMW 220	\$992.00	30.00%	\$694.40
34573EBR	ADV DLX 113D 60X96 HCMW 220	\$1,360.00	30.00%	\$952.00
34573EF	ADV DLX 113D 60X96 HCMW 220	\$3,169.00	30.00%	\$2,218.30
34573EI	ADV DLX 113D 60X96 HCMW 220	\$4,161.00	30.00%	\$2,912.70
34573ER	ADV DLX 113D 60X96 HCMW 220	\$4,529.00	30.00%	\$3,170.30
34573F	ADV DLX 113D 60X96 HCMW	\$3,169.00	30.00%	\$2,218.30
34573I	ADV DLX 113D 60X96 HCMW	\$4,161.00	30.00%	\$2,912.70
34573R	ADV DLX 113D 60X96 HCMW	\$4,529.00	30.00%	\$3,170.30
34574	ADV DLX 113D 60X96 VS	\$3,985.00	30.00%	\$2,789.50
34574B	ADV DLX 113D 60X96 VS	\$816.00	30.00%	\$571.20
34574BI	ADV DLX 113D 60X96 VS	\$992.00	30.00%	\$694.40
34574BR	ADV DLX 113D 60X96 VS	\$1,360.00	30.00%	\$952.00
34574E	ADV DLX 113D 60X96 VS 220	\$3,985.00	30.00%	\$2,789.50
34574EB	ADV DLX 113D 60X96 VS 220	\$816.00	30.00%	\$571.20
34574EBI	ADV DLX 113D 60X96 VS 220	\$992.00	30.00%	\$694.40
34574EBR	ADV DLX 113D 60X96 VS 220	\$1,360.00	30.00%	\$952.00
34574EF	ADV DLX 113D 60X96 VS 220	\$3,169.00	30.00%	\$2,218.30
34574EI	ADV DLX 113D 60X96 VS 220	\$4,161.00	30.00%	\$2,912.70
34574ER	ADV DLX 113D 60X96 VS 220	\$4,529.00	30.00%	\$3,170.30
34574F	ADV DLX 113D 60X96 VS	\$3,169.00	30.00%	\$2,218.30
34574I	ADV DLX 113D 60X96 VS	\$4,161.00	30.00%	\$2,912.70
34574R	ADV DLX 113D 60X96 VS	\$4,529.00	30.00%	\$3,170.30
34576	ADV DLX 130D 69X110 MW	\$4,162.00	30.00%	\$2,913.40
34576B	ADV DLX 130D 69X110 MW	\$816.00	30.00%	\$571.20
34576BI	ADV DLX 130D 69X110 MW	\$992.00	30.00%	\$694.40
34576BR	ADV DLX 130D 69X110 MW	\$1,360.00	30.00%	\$952.00
34576E	ADV DLX 130D 69X110 MW 220	\$4,162.00	30.00%	\$2,913.40
34576EB	ADV DLX 130D 69X110 MW 220	\$816.00	30.00%	\$571.20
34576EBI	ADV DLX 130D 69X110 MW 220	\$992.00	30.00%	\$694.40
34576EBR	ADV DLX 130D 69X110 MW 220	\$1,360.00	30.00%	\$952.00
34576EF	ADV DLX 130D 69X110 MW 220	\$3,346.00	30.00%	\$2,342.20
34576EI	ADV DLX 130D 69X110 MW 220	\$4,338.00	30.00%	\$3,036.60
34576ER	ADV DLX 130D 69X110 MW 220	\$4,706.00	30.00%	\$3,294.20
34576F	ADV DLX 130D 69X110 MW	\$3,346.00	30.00%	\$2,342.20
34576I	ADV DLX 130D 69X110 MW	\$4,338.00	30.00%	\$3,036.60
34576R	ADV DLX 130D 69X110 MW	\$4,706.00	30.00%	\$3,294.20
34577	ADV DLX 130D 69X110 HCMW	\$4,162.00	30.00%	\$2,913.40
34577B	ADV DLX 130D 69X110 HCMW	\$816.00	30.00%	\$571.20
34577BI	ADV DLX 130D 69X110 HCMW	\$992.00	30.00%	\$694.40
34577BR	ADV DLX 130D 69X110 HCMW	\$1,360.00	30.00%	\$952.00
34577E	ADV DLX 130D 69X110 HCMW 220	\$4,162.00	30.00%	\$2,913.40
34577EB	ADV DLX 130D 69X110 HCMW 220	\$816.00	30.00%	\$571.20
34577EBI	ADV DLX 130D 69X110 HCMW 220	\$992.00	30.00%	\$694.40
34577EBR	ADV DLX 130D 69X110 HCMW 220	\$1,360.00	30.00%	\$952.00
34577EF	ADV DLX 130D 69X110 HCMW 220	\$3,346.00	30.00%	\$2,342.20
34577EI	ADV DLX 130D 69X110 HCMW 220	\$4,338.00	30.00%	\$3,036.60
34577ER	ADV DLX 130D 69X110 HCMW 220	\$4,706.00	30.00%	\$3,294.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34577F	ADV DLX 130D 69X110 HCMW	\$3,346.00	30.00%	\$2,342.20
34577I	ADV DLX 130D 69X110 HCMW	\$4,338.00	30.00%	\$3,036.60
34577R	ADV DLX 130D 69X110 HCMW	\$4,706.00	30.00%	\$3,294.20
34578	ADV DLX 130D 69X110 VS	\$4,162.00	30.00%	\$2,913.40
34578B	ADV DLX 130D 69X110 VS	\$816.00	30.00%	\$571.20
34578BI	ADV DLX 130D 69X110 VS	\$992.00	30.00%	\$694.40
34578BR	ADV DLX 130D 69X110 VS	\$1,360.00	30.00%	\$952.00
34578E	ADV DLX 130D 69X110 VS 220	\$4,162.00	30.00%	\$2,913.40
34578EB	ADV DLX 130D 69X110 VS 220	\$816.00	30.00%	\$571.20
34578EBI	ADV DLX 130D 69X110 VS 220	\$992.00	30.00%	\$694.40
34578EBR	ADV DLX 130D 69X110 VS 220	\$1,360.00	30.00%	\$952.00
34578EF	ADV DLX 130D 69X110 VS 220	\$3,346.00	30.00%	\$2,342.20
34578EI	ADV DLX 130D 69X110 VS 220	\$4,338.00	30.00%	\$3,036.60
34578ER	ADV DLX 130D 69X110 VS 220	\$4,706.00	30.00%	\$3,294.20
34578F	ADV DLX 130D 69X110 VS	\$3,346.00	30.00%	\$2,342.20
34578I	ADV DLX 130D 69X110 VS	\$4,338.00	30.00%	\$3,036.60
34578R	ADV DLX 130D 69X110 VS	\$4,706.00	30.00%	\$3,294.20
34580	ADV DLX 164D 87X139 MW	\$4,334.00	30.00%	\$3,033.80
34580B	ADV DLX 164D 87X139 MW	\$816.00	30.00%	\$571.20
34580BI	ADV DLX 164D 87X139 MW	\$992.00	30.00%	\$694.40
34580BR	ADV DLX 164D 87X139 MW	\$1,360.00	30.00%	\$952.00
34580E	ADV DLX 164D 87X139 MW 220	\$4,334.00	30.00%	\$3,033.80
34580EB	ADV DLX 164D 87X139 MW 220	\$816.00	30.00%	\$571.20
34580EBI	ADV DLX 164D 87X139 MW 220	\$992.00	30.00%	\$694.40
34580EBR	ADV DLX 164D 87X139 MW 220	\$1,360.00	30.00%	\$952.00
34580EF	ADV DLX 164D 87X139 MW 220	\$3,518.00	30.00%	\$2,462.60
34580EI	ADV DLX 164D 87X139 MW 220	\$4,510.00	30.00%	\$3,157.00
34580ER	ADV DLX 164D 87X139 MW 220	\$4,878.00	30.00%	\$3,414.60
34580F	ADV DLX 164D 87X139 MW	\$3,518.00	30.00%	\$2,462.60
34580I	ADV DLX 164D 87X139 MW	\$4,510.00	30.00%	\$3,157.00
34580R	ADV DLX 164D 87X139 MW	\$4,878.00	30.00%	\$3,414.60
34581	ADV DLX 164D 87X139 HCMW	\$4,334.00	30.00%	\$3,033.80
34581B	ADV DLX 164D 87X139 HCMW	\$816.00	30.00%	\$571.20
34581BI	ADV DLX 164D 87X139 HCMW	\$992.00	30.00%	\$694.40
34581BR	ADV DLX 164D 87X139 HCMW	\$1,360.00	30.00%	\$952.00
34581E	ADV DLX 164D 87X139 HCMW 220	\$4,334.00	30.00%	\$3,033.80
34581EB	ADV DLX 164D 87X139 HCMW 220	\$816.00	30.00%	\$571.20
34581EBI	ADV DLX 164D 87X139 HCMW 220	\$992.00	30.00%	\$694.40
34581EBR	ADV DLX 164D 87X139 HCMW 220	\$1,360.00	30.00%	\$952.00
34581EF	ADV DLX 164D 87X139 HCMW 220	\$3,518.00	30.00%	\$2,462.60
34581EI	ADV DLX 164D 87X139 HCMW 220	\$4,510.00	30.00%	\$3,157.00
34581ER	ADV DLX 164D 87X139 HCMW 220	\$4,878.00	30.00%	\$3,414.60
34581F	ADV DLX 164D 87X139 HCMW	\$3,518.00	30.00%	\$2,462.60
34581I	ADV DLX 164D 87X139 HCMW	\$4,510.00	30.00%	\$3,157.00
34581R	ADV DLX 164D 87X139 HCMW	\$4,878.00	30.00%	\$3,414.60
34582	ADV DLX 164D 87X139 VS	\$4,334.00	30.00%	\$3,033.80
34582B	ADV DLX 164D 87X139 VS	\$816.00	30.00%	\$571.20
34582BI	ADV DLX 164D 87X139 VS	\$992.00	30.00%	\$694.40
34582BR	ADV DLX 164D 87X139 VS	\$1,360.00	30.00%	\$952.00
34582E	ADV DLX 164D 87X139 VS 220	\$4,334.00	30.00%	\$3,033.80
34582EB	ADV DLX 164D 87X139 VS 220	\$816.00	30.00%	\$571.20
34582EBI	ADV DLX 164D 87X139 VS 220	\$992.00	30.00%	\$694.40
34582EBR	ADV DLX 164D 87X139 VS 220	\$1,360.00	30.00%	\$952.00
34582EF	ADV DLX 164D 87X139 VS 220	\$3,518.00	30.00%	\$2,462.60
34582EI	ADV DLX 164D 87X139 VS 220	\$4,510.00	30.00%	\$3,157.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34582ER	ADV DLX 164D 87X139 VS 220	\$4,878.00	30.00%	\$3,414.60
34582F	ADV DLX 164D 87X139 VS	\$3,518.00	30.00%	\$2,462.60
34582I	ADV DLX 164D 87X139 VS	\$4,510.00	30.00%	\$3,157.00
34582R	ADV DLX 164D 87X139 VS	\$4,878.00	30.00%	\$3,414.60
34584	ADV DLX TNSD 94D DM	\$5,257.00	30.00%	\$3,679.90
34584B	ADV DLX TNSD 94D DM	\$816.00	30.00%	\$571.20
34584BI	ADV DLX TNSD 94D DM	\$992.00	30.00%	\$694.40
34584BR	ADV DLX TNSD 94D DM	\$1,360.00	30.00%	\$952.00
34584E	ADV DLX TNSD 94D DM 220	\$5,257.00	30.00%	\$3,679.90
34584EB	ADV DLX TNSD 94D DM 220	\$816.00	30.00%	\$571.20
34584EBI	ADV DLX TNSD 94D DM 220	\$992.00	30.00%	\$694.40
34584EBR	ADV DLX TNSD 94D DM 220	\$1,360.00	30.00%	\$952.00
34584EF	ADV DLX TNSD 94D DM 220	\$4,441.00	30.00%	\$3,108.70
34584EI	ADV DLX TNSD 94D DM 220	\$5,433.00	30.00%	\$3,803.10
34584ER	ADV DLX TNSD 94D DM 220	\$5,801.00	30.00%	\$4,060.70
34584F	ADV DLX TNSD 94D DM	\$4,441.00	30.00%	\$3,108.70
34584I	ADV DLX TNSD 94D DM	\$5,433.00	30.00%	\$3,803.10
34584R	ADV DLX TNSD 94D DM	\$5,801.00	30.00%	\$4,060.70
34585	ADV DLX TNSD 94D DMHC	\$5,257.00	30.00%	\$3,679.90
34585B	ADV DLX TNSD 94D DMHC	\$816.00	30.00%	\$571.20
34585BI	ADV DLX TNSD 94D DMHC	\$992.00	30.00%	\$694.40
34585BR	ADV DLX TNSD 94D DMHC	\$1,360.00	30.00%	\$952.00
34585E	ADV DLX TNSD 94D DMHC 220	\$5,257.00	30.00%	\$3,679.90
34585EB	ADV DLX TNSD 94D DMHC 220	\$816.00	30.00%	\$571.20
34585EBI	ADV DLX TNSD 94D DMHC 220	\$992.00	30.00%	\$694.40
34585EBR	ADV DLX TNSD 94D DMHC 220	\$1,360.00	30.00%	\$952.00
34585EF	ADV DLX TNSD 94D DMHC 220	\$4,441.00	30.00%	\$3,108.70
34585EI	ADV DLX TNSD 94D DMHC 220	\$5,433.00	30.00%	\$3,803.10
34585ER	ADV DLX TNSD 94D DMHC 220	\$5,801.00	30.00%	\$4,060.70
34585F	ADV DLX TNSD 94D DMHC	\$4,441.00	30.00%	\$3,108.70
34585I	ADV DLX TNSD 94D DMHC	\$5,433.00	30.00%	\$3,803.10
34585R	ADV DLX TNSD 94D DMHC	\$5,801.00	30.00%	\$4,060.70
34588	ADV DLX TNSD 94D HDC1.1	\$6,570.00	30.00%	\$4,599.00
34588B	ADV DLX TNSD 94D HDC1.1	\$816.00	30.00%	\$571.20
34588BI	ADV DLX TNSD 94D HDC1.1	\$992.00	30.00%	\$694.40
34588BR	ADV DLX TNSD 94D HDC1.1	\$1,360.00	30.00%	\$952.00
34588E	ADV DLX TNSD 94D HDC1.1 220	\$6,570.00	30.00%	\$4,599.00
34588EB	ADV DLX TNSD 94D HDC1.1 220	\$816.00	30.00%	\$571.20
34588EBI	ADV DLX TNSD 94D HDC1.1 220	\$992.00	30.00%	\$694.40
34588EBR	ADV DLX TNSD 94D HDC1.1 220	\$1,360.00	30.00%	\$952.00
34588EF	ADV DLX TNSD 94D HDC1.1 220	\$5,754.00	30.00%	\$4,027.80
34588EI	ADV DLX TNSD 94D HDC1.1 220	\$6,746.00	30.00%	\$4,722.20
34588ER	ADV DLX TNSD 94D HDC1.1 220	\$7,114.00	30.00%	\$4,979.80
34588F	ADV DLX TNSD 94D HDC1.1	\$5,754.00	30.00%	\$4,027.80
34588I	ADV DLX TNSD 94D HDC1.1	\$6,746.00	30.00%	\$4,722.20
34588R	ADV DLX TNSD 94D HDC1.1	\$7,114.00	30.00%	\$4,979.80
34592	ADV DLX TNSD 94D DT	\$5,643.00	30.00%	\$3,950.10
34592B	ADV DLX TNSD 94D DT	\$816.00	30.00%	\$571.20
34592BI	ADV DLX TNSD 94D DT	\$992.00	30.00%	\$694.40
34592BR	ADV DLX TNSD 94D DT	\$1,360.00	30.00%	\$952.00
34592E	ADV DLX TNSD 94D DT 220	\$5,643.00	30.00%	\$3,950.10
34592EB	ADV DLX TNSD 94D DT 220	\$816.00	30.00%	\$571.20
34592EBI	ADV DLX TNSD 94D DT 220	\$992.00	30.00%	\$694.40
34592EBR	ADV DLX TNSD 94D DT 220	\$1,360.00	30.00%	\$952.00
34592EF	ADV DLX TNSD 94D DT 220	\$4,827.00	30.00%	\$3,378.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34592EI	ADV DLX TNSD 94D DT 220	\$5,819.00	30.00%	\$4,073.30
34592ER	ADV DLX TNSD 94D DT 220	\$6,187.00	30.00%	\$4,330.90
34592F	ADV DLX TNSD 94D DT	\$4,827.00	30.00%	\$3,378.90
34592I	ADV DLX TNSD 94D DT	\$5,819.00	30.00%	\$4,073.30
34592R	ADV DLX TNSD 94D DT	\$6,187.00	30.00%	\$4,330.90
34593	ADV DLX TNSD 94D DV	\$5,643.00	30.00%	\$3,950.10
34593B	ADV DLX TNSD 94D DV	\$816.00	30.00%	\$571.20
34593BI	ADV DLX TNSD 94D DV	\$992.00	30.00%	\$694.40
34593BR	ADV DLX TNSD 94D DV	\$1,360.00	30.00%	\$952.00
34593E	ADV DLX TNSD 94D DV 220	\$5,643.00	30.00%	\$3,950.10
34593EB	ADV DLX TNSD 94D DV 220	\$816.00	30.00%	\$571.20
34593EBI	ADV DLX TNSD 94D DV 220	\$992.00	30.00%	\$694.40
34593EBR	ADV DLX TNSD 94D DV 220	\$1,360.00	30.00%	\$952.00
34593EF	ADV DLX TNSD 94D DV 220	\$4,827.00	30.00%	\$3,378.90
34593EI	ADV DLX TNSD 94D DV 220	\$5,819.00	30.00%	\$4,073.30
34593ER	ADV DLX TNSD 94D DV 220	\$6,187.00	30.00%	\$4,330.90
34593F	ADV DLX TNSD 94D DV	\$4,827.00	30.00%	\$3,378.90
34593I	ADV DLX TNSD 94D DV	\$5,819.00	30.00%	\$4,073.30
34593R	ADV DLX TNSD 94D DV	\$6,187.00	30.00%	\$4,330.90
34594	ADV DLX TNSD 113D DM	\$5,658.00	30.00%	\$3,960.60
34594B	ADV DLX TNSD 113D DM	\$816.00	30.00%	\$571.20
34594BI	ADV DLX TNSD 113D DM	\$992.00	30.00%	\$694.40
34594BR	ADV DLX TNSD 113D DM	\$1,360.00	30.00%	\$952.00
34594E	ADV DLX TNSD 113D DM 220	\$5,658.00	30.00%	\$3,960.60
34594EB	ADV DLX TNSD 113D DM 220	\$816.00	30.00%	\$571.20
34594EBI	ADV DLX TNSD 113D DM 220	\$992.00	30.00%	\$694.40
34594EBR	ADV DLX TNSD 113D DM 220	\$1,360.00	30.00%	\$952.00
34594EF	ADV DLX TNSD 113D DM 220	\$4,842.00	30.00%	\$3,389.40
34594EI	ADV DLX TNSD 113D DM 220	\$5,834.00	30.00%	\$4,083.80
34594ER	ADV DLX TNSD 113D DM 220	\$6,202.00	30.00%	\$4,341.40
34594F	ADV DLX TNSD 113D DM	\$4,842.00	30.00%	\$3,389.40
34594I	ADV DLX TNSD 113D DM	\$5,834.00	30.00%	\$4,083.80
34594R	ADV DLX TNSD 113D DM	\$6,202.00	30.00%	\$4,341.40
34595	ADV DLX TNSD 113D DMHC	\$5,658.00	30.00%	\$3,960.60
34595B	ADV DLX TNSD 113D DMHC	\$816.00	30.00%	\$571.20
34595BI	ADV DLX TNSD 113D DMHC	\$992.00	30.00%	\$694.40
34595BR	ADV DLX TNSD 113D DMHC	\$1,360.00	30.00%	\$952.00
34595E	ADV DLX TNSD 113D DMHC 220	\$5,658.00	30.00%	\$3,960.60
34595EB	ADV DLX TNSD 113D DMHC 220	\$816.00	30.00%	\$571.20
34595EBI	ADV DLX TNSD 113D DMHC 220	\$992.00	30.00%	\$694.40
34595EBR	ADV DLX TNSD 113D DMHC 220	\$1,360.00	30.00%	\$952.00
34595EF	ADV DLX TNSD 113D DMHC 220	\$4,842.00	30.00%	\$3,389.40
34595EI	ADV DLX TNSD 113D DMHC 220	\$5,834.00	30.00%	\$4,083.80
34595ER	ADV DLX TNSD 113D DMHC 220	\$6,202.00	30.00%	\$4,341.40
34595F	ADV DLX TNSD 113D DMHC	\$4,842.00	30.00%	\$3,389.40
34595I	ADV DLX TNSD 113D DMHC	\$5,834.00	30.00%	\$4,083.80
34595R	ADV DLX TNSD 113D DMHC	\$6,202.00	30.00%	\$4,341.40
34598	ADV DLX TNSD 113D HDC1.1	\$7,072.00	30.00%	\$4,950.40
34598B	ADV DLX TNSD 113D HDC1.1	\$816.00	30.00%	\$571.20
34598BI	ADV DLX TNSD 113D HDC1.1	\$992.00	30.00%	\$694.40
34598BR	ADV DLX TNSD 113D HDC1.1	\$1,360.00	30.00%	\$952.00
34598E	ADV DLX TNSD 113D HDC1.1 220	\$7,072.00	30.00%	\$4,950.40
34598EB	ADV DLX TNSD 113D HDC1.1 220	\$816.00	30.00%	\$571.20
34598EBI	ADV DLX TNSD 113D HDC1.1 220	\$992.00	30.00%	\$694.40
34598EBR	ADV DLX TNSD 113D HDC1.1 220	\$1,360.00	30.00%	\$952.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34598EF	ADV DLX TNSD 113D HDC1.1 220	\$6,256.00	30.00%	\$4,379.20
34598EI	ADV DLX TNSD 113D HDC1.1 220	\$7,248.00	30.00%	\$5,073.60
34598ER	ADV DLX TNSD 113D HDC1.1 220	\$7,616.00	30.00%	\$5,331.20
34598F	ADV DLX TNSD 113D HDC1.1	\$6,256.00	30.00%	\$4,379.20
34598I	ADV DLX TNSD 113D HDC1.1	\$7,248.00	30.00%	\$5,073.60
34598R	ADV DLX TNSD 113D HDC1.1	\$7,616.00	30.00%	\$5,331.20
34602	ADV DLX TNSD 113D DT	\$6,053.00	30.00%	\$4,237.10
34602B	ADV DLX TNSD 113D DT	\$816.00	30.00%	\$571.20
34602BI	ADV DLX TNSD 113D DT	\$992.00	30.00%	\$694.40
34602BR	ADV DLX TNSD 113D DT	\$1,360.00	30.00%	\$952.00
34602E	ADV DLX TNSD 113D DT 220	\$6,053.00	30.00%	\$4,237.10
34602EB	ADV DLX TNSD 113D DT 220	\$816.00	30.00%	\$571.20
34602EBI	ADV DLX TNSD 113D DT 220	\$992.00	30.00%	\$694.40
34602EBR	ADV DLX TNSD 113D DT 220	\$1,360.00	30.00%	\$952.00
34602EF	ADV DLX TNSD 113D DT 220	\$5,237.00	30.00%	\$3,665.90
34602EI	ADV DLX TNSD 113D DT 220	\$6,229.00	30.00%	\$4,360.30
34602ER	ADV DLX TNSD 113D DT 220	\$6,597.00	30.00%	\$4,617.90
34602F	ADV DLX TNSD 113D DT	\$5,237.00	30.00%	\$3,665.90
34602I	ADV DLX TNSD 113D DT	\$6,229.00	30.00%	\$4,360.30
34602R	ADV DLX TNSD 113D DT	\$6,597.00	30.00%	\$4,617.90
34603	ADV DLX TNSD 113D DV	\$6,053.00	30.00%	\$4,237.10
34603B	ADV DLX TNSD 113D DV	\$816.00	30.00%	\$571.20
34603BI	ADV DLX TNSD 113D DV	\$992.00	30.00%	\$694.40
34603BR	ADV DLX TNSD 113D DV	\$1,360.00	30.00%	\$952.00
34603E	ADV DLX TNSD 113D DV 220	\$6,053.00	30.00%	\$4,237.10
34603EB	ADV DLX TNSD 113D DV 220	\$816.00	30.00%	\$571.20
34603EBI	ADV DLX TNSD 113D DV 220	\$992.00	30.00%	\$694.40
34603EBR	ADV DLX TNSD 113D DV 220	\$1,360.00	30.00%	\$952.00
34603EF	ADV DLX TNSD 113D DV 220	\$5,237.00	30.00%	\$3,665.90
34603EI	ADV DLX TNSD 113D DV 220	\$6,229.00	30.00%	\$4,360.30
34603ER	ADV DLX TNSD 113D DV 220	\$6,597.00	30.00%	\$4,617.90
34603F	ADV DLX TNSD 113D DV	\$5,237.00	30.00%	\$3,665.90
34603I	ADV DLX TNSD 113D DV	\$6,229.00	30.00%	\$4,360.30
34603R	ADV DLX TNSD 113D DV	\$6,597.00	30.00%	\$4,617.90
34604	ADV DLX TNSD 130D DM	\$6,316.00	30.00%	\$4,421.20
34604B	ADV DLX TNSD 130D DM	\$816.00	30.00%	\$571.20
34604BI	ADV DLX TNSD 130D DM	\$992.00	30.00%	\$694.40
34604BR	ADV DLX TNSD 130D DM	\$1,360.00	30.00%	\$952.00
34604E	ADV DLX TNSD 130D DM 220	\$6,316.00	30.00%	\$4,421.20
34604EB	ADV DLX TNSD 130D DM 220	\$816.00	30.00%	\$571.20
34604EBI	ADV DLX TNSD 130D DM 220	\$992.00	30.00%	\$694.40
34604EBR	ADV DLX TNSD 130D DM 220	\$1,360.00	30.00%	\$952.00
34604EF	ADV DLX TNSD 130D DM 220	\$5,500.00	30.00%	\$3,850.00
34604EI	ADV DLX TNSD 130D DM 220	\$6,492.00	30.00%	\$4,544.40
34604ER	ADV DLX TNSD 130D DM 220	\$6,860.00	30.00%	\$4,802.00
34604F	ADV DLX TNSD 130D DM	\$5,500.00	30.00%	\$3,850.00
34604I	ADV DLX TNSD 130D DM	\$6,492.00	30.00%	\$4,544.40
34604R	ADV DLX TNSD 130D DM	\$6,860.00	30.00%	\$4,802.00
34605	ADV DLX TNSD 130D DMHC	\$6,316.00	30.00%	\$4,421.20
34605B	ADV DLX TNSD 130D DMHC	\$816.00	30.00%	\$571.20
34605BI	ADV DLX TNSD 130D DMHC	\$992.00	30.00%	\$694.40
34605BR	ADV DLX TNSD 130D DMHC	\$1,360.00	30.00%	\$952.00
34605E	ADV DLX TNSD 130D DMHC 220	\$6,316.00	30.00%	\$4,421.20
34605EB	ADV DLX TNSD 130D DMHC 220	\$816.00	30.00%	\$571.20
34605EBI	ADV DLX TNSD 130D DMHC 220	\$992.00	30.00%	\$694.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34605EBR	ADV DLX TNSD 130D DMHC 220	\$1,360.00	30.00%	\$952.00
34605EF	ADV DLX TNSD 130D DMHC 220	\$5,500.00	30.00%	\$3,850.00
34605EI	ADV DLX TNSD 130D DMHC 220	\$6,492.00	30.00%	\$4,544.40
34605ER	ADV DLX TNSD 130D DMHC 220	\$6,860.00	30.00%	\$4,802.00
34605F	ADV DLX TNSD 130D DMHC	\$5,500.00	30.00%	\$3,850.00
34605I	ADV DLX TNSD 130D DMHC	\$6,492.00	30.00%	\$4,544.40
34605R	ADV DLX TNSD 130D DMHC	\$6,860.00	30.00%	\$4,802.00
34608	ADV DLX TNSD 130D HDC1.1	\$7,896.00	30.00%	\$5,527.20
34608B	ADV DLX TNSD 130D HDC1.1	\$816.00	30.00%	\$571.20
34608BI	ADV DLX TNSD 130D HDC1.1	\$992.00	30.00%	\$694.40
34608BR	ADV DLX TNSD 130D HDC1.1	\$1,360.00	30.00%	\$952.00
34608E	ADV DLX TNSD 130D HDC1.1 220	\$7,896.00	30.00%	\$5,527.20
34608EB	ADV DLX TNSD 130D HDC1.1 220	\$816.00	30.00%	\$571.20
34608EBI	ADV DLX TNSD 130D HDC1.1 220	\$992.00	30.00%	\$694.40
34608EBR	ADV DLX TNSD 130D HDC1.1 220	\$1,360.00	30.00%	\$952.00
34608EF	ADV DLX TNSD 130D HDC1.1 220	\$7,080.00	30.00%	\$4,956.00
34608EI	ADV DLX TNSD 130D HDC1.1 220	\$8,072.00	30.00%	\$5,650.40
34608ER	ADV DLX TNSD 130D HDC1.1 220	\$8,440.00	30.00%	\$5,908.00
34608F	ADV DLX TNSD 130D HDC1.1	\$7,080.00	30.00%	\$4,956.00
34608I	ADV DLX TNSD 130D HDC1.1	\$8,072.00	30.00%	\$5,650.40
34608R	ADV DLX TNSD 130D HDC1.1	\$8,440.00	30.00%	\$5,908.00
34612	ADV DLX TNSD 130D DT	\$6,568.00	30.00%	\$4,597.60
34612B	ADV DLX TNSD 130D DT	\$816.00	30.00%	\$571.20
34612BI	ADV DLX TNSD 130D DT	\$992.00	30.00%	\$694.40
34612BR	ADV DLX TNSD 130D DT	\$1,360.00	30.00%	\$952.00
34612E	ADV DLX TNSD 130D DT 220	\$6,568.00	30.00%	\$4,597.60
34612EB	ADV DLX TNSD 130D DT 220	\$816.00	30.00%	\$571.20
34612EBI	ADV DLX TNSD 130D DT 220	\$992.00	30.00%	\$694.40
34612EBR	ADV DLX TNSD 130D DT 220	\$1,360.00	30.00%	\$952.00
34612EF	ADV DLX TNSD 130D DT 220	\$5,752.00	30.00%	\$4,026.40
34612EI	ADV DLX TNSD 130D DT 220	\$6,744.00	30.00%	\$4,720.80
34612ER	ADV DLX TNSD 130D DT 220	\$7,112.00	30.00%	\$4,978.40
34612F	ADV DLX TNSD 130D DT	\$5,752.00	30.00%	\$4,026.40
34612I	ADV DLX TNSD 130D DT	\$6,744.00	30.00%	\$4,720.80
34612R	ADV DLX TNSD 130D DT	\$7,112.00	30.00%	\$4,978.40
34613	ADV DLX TNSD 130D DV	\$6,568.00	30.00%	\$4,597.60
34613B	ADV DLX TNSD 130D DV	\$816.00	30.00%	\$571.20
34613BI	ADV DLX TNSD 130D DV	\$992.00	30.00%	\$694.40
34613BR	ADV DLX TNSD 130D DV	\$1,360.00	30.00%	\$952.00
34613E	ADV DLX TNSD 130D DV 220	\$6,568.00	30.00%	\$4,597.60
34613EB	ADV DLX TNSD 130D DV 220	\$816.00	30.00%	\$571.20
34613EBI	ADV DLX TNSD 130D DV 220	\$992.00	30.00%	\$694.40
34613EBR	ADV DLX TNSD 130D DV 220	\$1,360.00	30.00%	\$952.00
34613EF	ADV DLX TNSD 130D DV 220	\$5,752.00	30.00%	\$4,026.40
34613EI	ADV DLX TNSD 130D DV 220	\$6,744.00	30.00%	\$4,720.80
34613ER	ADV DLX TNSD 130D DV 220	\$7,112.00	30.00%	\$4,978.40
34613F	ADV DLX TNSD 130D DV	\$5,752.00	30.00%	\$4,026.40
34613I	ADV DLX TNSD 130D DV	\$6,744.00	30.00%	\$4,720.80
34613R	ADV DLX TNSD 130D DV	\$7,112.00	30.00%	\$4,978.40
34614	ADV DLX TNSD 164D DM	\$7,089.00	30.00%	\$4,962.30
34614B	ADV DLX TNSD 164D DM	\$816.00	30.00%	\$571.20
34614BI	ADV DLX TNSD 164D DM	\$992.00	30.00%	\$694.40
34614BR	ADV DLX TNSD 164D DM	\$1,360.00	30.00%	\$952.00
34614E	ADV DLX TNSD 164D DM 220	\$7,089.00	30.00%	\$4,962.30
34614EB	ADV DLX TNSD 164D DM 220	\$816.00	30.00%	\$571.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34614EBI	ADV DLX TNSD 164D DM 220	\$992.00	30.00%	\$694.40
34614EBR	ADV DLX TNSD 164D DM 220	\$1,360.00	30.00%	\$952.00
34614EF	ADV DLX TNSD 164D DM 220	\$6,273.00	30.00%	\$4,391.10
34614EI	ADV DLX TNSD 164D DM 220	\$7,265.00	30.00%	\$5,085.50
34614ER	ADV DLX TNSD 164D DM 220	\$7,633.00	30.00%	\$5,343.10
34614F	ADV DLX TNSD 164D DM	\$6,273.00	30.00%	\$4,391.10
34614I	ADV DLX TNSD 164D DM	\$7,265.00	30.00%	\$5,085.50
34614R	ADV DLX TNSD 164D DM	\$7,633.00	30.00%	\$5,343.10
34615	ADV DLX TNSD 164D DMHC	\$7,089.00	30.00%	\$4,962.30
34615B	ADV DLX TNSD 164D DMHC	\$816.00	30.00%	\$571.20
34615BI	ADV DLX TNSD 164D DMHC	\$992.00	30.00%	\$694.40
34615BR	ADV DLX TNSD 164D DMHC	\$1,360.00	30.00%	\$952.00
34615E	ADV DLX TNSD 164D DMHC 220	\$7,089.00	30.00%	\$4,962.30
34615EB	ADV DLX TNSD 164D DMHC 220	\$816.00	30.00%	\$571.20
34615EBI	ADV DLX TNSD 164D DMHC 220	\$992.00	30.00%	\$694.40
34615EBR	ADV DLX TNSD 164D DMHC 220	\$1,360.00	30.00%	\$952.00
34615EF	ADV DLX TNSD 164D DMHC 220	\$6,273.00	30.00%	\$4,391.10
34615EI	ADV DLX TNSD 164D DMHC 220	\$7,265.00	30.00%	\$5,085.50
34615ER	ADV DLX TNSD 164D DMHC 220	\$7,633.00	30.00%	\$5,343.10
34615F	ADV DLX TNSD 164D DMHC	\$6,273.00	30.00%	\$4,391.10
34615I	ADV DLX TNSD 164D DMHC	\$7,265.00	30.00%	\$5,085.50
34615R	ADV DLX TNSD 164D DMHC	\$7,633.00	30.00%	\$5,343.10
34618	ADV DLX TNSD 164D HDC1.1	\$8,862.00	30.00%	\$6,203.40
34618B	ADV DLX TNSD 164D HDC1.1	\$816.00	30.00%	\$571.20
34618BI	ADV DLX TNSD 164D HDC1.1	\$992.00	30.00%	\$694.40
34618BR	ADV DLX TNSD 164D HDC1.1	\$1,360.00	30.00%	\$952.00
34618E	ADV DLX TNSD 164D HDC1.1 220	\$8,862.00	30.00%	\$6,203.40
34618EB	ADV DLX TNSD 164D HDC1.1 220	\$816.00	30.00%	\$571.20
34618EBI	ADV DLX TNSD 164D HDC1.1 220	\$992.00	30.00%	\$694.40
34618EBR	ADV DLX TNSD 164D HDC1.1 220	\$1,360.00	30.00%	\$952.00
34618EF	ADV DLX TNSD 164D HDC1.1 220	\$8,046.00	30.00%	\$5,632.20
34618EI	ADV DLX TNSD 164D HDC1.1 220	\$9,038.00	30.00%	\$6,326.60
34618ER	ADV DLX TNSD 164D HDC1.1 220	\$9,406.00	30.00%	\$6,584.20
34618F	ADV DLX TNSD 164D HDC1.1	\$8,046.00	30.00%	\$5,632.20
34618I	ADV DLX TNSD 164D HDC1.1	\$9,038.00	30.00%	\$6,326.60
34618R	ADV DLX TNSD 164D HDC1.1	\$9,406.00	30.00%	\$6,584.20
34622	ADV DLX TNSD 164D DT	\$7,439.00	30.00%	\$5,207.30
34622B	ADV DLX TNSD 164D DT	\$816.00	30.00%	\$571.20
34622BI	ADV DLX TNSD 164D DT	\$992.00	30.00%	\$694.40
34622BR	ADV DLX TNSD 164D DT	\$1,360.00	30.00%	\$952.00
34622E	ADV DLX TNSD 164D DT 220	\$7,439.00	30.00%	\$5,207.30
34622EB	ADV DLX TNSD 164D DT 220	\$816.00	30.00%	\$571.20
34622EBI	ADV DLX TNSD 164D DT 220	\$992.00	30.00%	\$694.40
34622EBR	ADV DLX TNSD 164D DT 220	\$1,360.00	30.00%	\$952.00
34622EF	ADV DLX TNSD 164D DT 220	\$6,623.00	30.00%	\$4,636.10
34622EI	ADV DLX TNSD 164D DT 220	\$7,615.00	30.00%	\$5,330.50
34622ER	ADV DLX TNSD 164D DT 220	\$7,983.00	30.00%	\$5,588.10
34622F	ADV DLX TNSD 164D DT	\$6,623.00	30.00%	\$4,636.10
34622I	ADV DLX TNSD 164D DT	\$7,615.00	30.00%	\$5,330.50
34622R	ADV DLX TNSD 164D DT	\$7,983.00	30.00%	\$5,588.10
34623	ADV DLX TNSD 164D DV	\$7,439.00	30.00%	\$5,207.30
34623B	ADV DLX TNSD 164D DV	\$816.00	30.00%	\$571.20
34623BI	ADV DLX TNSD 164D DV	\$992.00	30.00%	\$694.40
34623BR	ADV DLX TNSD 164D DV	\$1,360.00	30.00%	\$952.00
34623E	ADV DLX TNSD 164D DV 220	\$7,439.00	30.00%	\$5,207.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34623EB	ADV DLX TNSD 164D DV 220	\$816.00	30.00%	\$571.20
34623EBI	ADV DLX TNSD 164D DV 220	\$992.00	30.00%	\$694.40
34623EBR	ADV DLX TNSD 164D DV 220	\$1,360.00	30.00%	\$952.00
34623EF	ADV DLX TNSD 164D DV 220	\$6,623.00	30.00%	\$4,636.10
34623EI	ADV DLX TNSD 164D DV 220	\$7,615.00	30.00%	\$5,330.50
34623ER	ADV DLX TNSD 164D DV 220	\$7,983.00	30.00%	\$5,588.10
34623F	ADV DLX TNSD 164D DV	\$6,623.00	30.00%	\$4,636.10
34623I	ADV DLX TNSD 164D DV	\$7,615.00	30.00%	\$5,330.50
34623R	ADV DLX TNSD 164D DV	\$7,983.00	30.00%	\$5,588.10
34624	CINEMA CONTOUR DM 94D 50X80	\$1,331.00	30.00%	\$931.70
34624V	CINEMA CONTOUR DM 94D 50X80	\$1,331.00	30.00%	\$931.70
34625	CINEMA CONTOUR DMHC 94D 50X80	\$1,331.00	30.00%	\$931.70
34625V	CINEMA CONTOUR DMHC 94D 50X80	\$1,331.00	30.00%	\$931.70
34626	CINEMA CONTOUR DT 94D 50X80	\$1,573.00	30.00%	\$1,101.10
34626V	CINEMA CONTOUR DT 94D 50X80	\$1,573.00	30.00%	\$1,101.10
34629	CINEMA CONTOUR HDC1.1 94D 50X80	\$1,662.00	30.00%	\$1,163.40
34629V	CINEMA CONTOUR HDC1.1 94D 50X80	\$1,662.00	30.00%	\$1,163.40
34632	CINEMA CONTOUR DV 94D 50X80	\$1,457.00	30.00%	\$1,019.90
34632V	CINEMA CONTOUR DV 94D 50X80	\$1,457.00	30.00%	\$1,019.90
34635	CINEMA CONTOUR DM 113D 60X96	\$1,686.00	30.00%	\$1,180.20
34635V	CINEMA CONTOUR DM 113D 60X96	\$1,686.00	30.00%	\$1,180.20
34636	CINEMA CONTOUR DMHC 113D 60X96	\$1,686.00	30.00%	\$1,180.20
34636V	CINEMA CONTOUR DMHC 113D 60X96	\$1,686.00	30.00%	\$1,180.20
34637	CINEMA CONTOUR DT 113D 60X96	\$2,028.00	30.00%	\$1,419.60
34637V	CINEMA CONTOUR DT 113D 60X96	\$2,028.00	30.00%	\$1,419.60
34640	CINEMA CONTOUR HDC1.1 113D 60X96	\$2,110.00	30.00%	\$1,477.00
34640V	CINEMA CONTOUR HDC1.1 113D 60X96	\$2,110.00	30.00%	\$1,477.00
34643	CINEMA CONTOUR DV 113D 60X96	\$1,846.00	30.00%	\$1,292.20
34643V	CINEMA CONTOUR DV 113D 60X96	\$1,846.00	30.00%	\$1,292.20
34646	CINEMA CONTOUR DM 130D 69X110	\$1,996.00	30.00%	\$1,397.20
34646V	CINEMA CONTOUR DM 130D 69X110	\$1,996.00	30.00%	\$1,397.20
34647	CINEMA CONTOUR DMHC 130D69X110	\$1,996.00	30.00%	\$1,397.20
34647V	CINEMA CONTOUR DMHC 130D69X110	\$1,996.00	30.00%	\$1,397.20
34648	CINEMA CONTOUR DT 130D 69X110	\$2,397.00	30.00%	\$1,677.90
34648V	CINEMA CONTOUR DT 130D 69X110	\$2,397.00	30.00%	\$1,677.90
34651	CINEMA CONTOUR HDC1.1 130D69X110	\$2,494.00	30.00%	\$1,745.80
34651V	CINEMA CONTOUR HDC1.1 130D69X110	\$2,494.00	30.00%	\$1,745.80
34654	CINEMA CONTOUR DV 130D 69X110	\$2,178.00	30.00%	\$1,524.60
34654V	CINEMA CONTOUR DV 130D 69X110	\$2,178.00	30.00%	\$1,524.60
34657	CINEMA CONTOUR DM 164D 87X139	\$2,402.00	30.00%	\$1,681.40
34657V	CINEMA CONTOUR DM 164D 87X139	\$2,402.00	30.00%	\$1,681.40
34658	CINEMA CONTOUR DMHC 164D87X139	\$2,402.00	30.00%	\$1,681.40
34658V	CINEMA CONTOUR DMHC 164D87X139	\$2,402.00	30.00%	\$1,681.40
34659	CINEMA CONTOUR DT 164D 87X139	\$2,950.00	30.00%	\$2,065.00
34659V	CINEMA CONTOUR DT 164D 87X139	\$2,950.00	30.00%	\$2,065.00
34662	CINEMA CONTOUR HDC1.1 164D87X139	\$3,001.00	30.00%	\$2,100.70
34662V	CINEMA CONTOUR HDC1.1 164D87X139	\$3,001.00	30.00%	\$2,100.70
34664	CINEMA CONTOUR DV 164D 87X139	\$2,660.00	30.00%	\$1,862.00
34664V	CINEMA CONTOUR DV 164D 87X139	\$2,660.00	30.00%	\$1,862.00
34667	DA-SNAP DM 50X80NPA 94DIAG	\$1,046.00	30.00%	\$732.20
34667V	DA-SNAP DM 50X80NPA 94DIAG	\$1,221.00	30.00%	\$854.70
34668	DA-SNAP DMHC 50X80NPA 94DIAG	\$1,046.00	30.00%	\$732.20
34668V	DA-SNAP DMHC 50X80NPA 94DIAG	\$1,221.00	30.00%	\$854.70
34669	DA-SNAP DT 50X80NPA 94DIAG	\$1,267.00	30.00%	\$886.90
34669V	DA-SNAP DT 50X80NPA 94DIAG	\$1,442.00	30.00%	\$1,009.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
34675	DA-SNAP DV 50X80NPA 94DIAG	\$1,161.00	30.00%	\$812.70
34675V	DA-SNAP DV 50X80NPA 94DIAG	\$1,336.00	30.00%	\$935.20
34678	DA-SNAP DM 60X96NPA 113DIAG	\$1,377.00	30.00%	\$963.90
34678V	DA-SNAP DM 60X96NPA 113DIAG	\$1,552.00	30.00%	\$1,086.40
34679	DA-SNAP DMHC 60X96NPA 113DIAG	\$1,377.00	30.00%	\$963.90
34679V	DA-SNAP DMHC 60X96NPA 113DIAG	\$1,552.00	30.00%	\$1,086.40
34680	DA-SNAP DT 60X96NPA 113DIAG	\$1,686.00	30.00%	\$1,180.20
34680V	DA-SNAP DT 60X96NPA 113DIAG	\$1,861.00	30.00%	\$1,302.70
34686	DA-SNAP DV 60X96NPA 113DIAG	\$1,521.00	30.00%	\$1,064.70
34686V	DA-SNAP DV 60X96NPA 113DIAG	\$1,696.00	30.00%	\$1,187.20
34689	DA-SNAP DM 69X110NPA 130DIAG	\$1,654.00	30.00%	\$1,157.80
34689V	DA-SNAP DM 69X110NPA 130DIAG	\$1,829.00	30.00%	\$1,280.30
34690	DA-SNAP DMHC 69X110NPA 130DIAG	\$1,654.00	30.00%	\$1,157.80
34690V	DA-SNAP DMHC 69X110NPA 130DIAG	\$1,829.00	30.00%	\$1,280.30
34691	DA-SNAP DT 69X110NPA 130DIAG	\$2,019.00	30.00%	\$1,413.30
34691V	DA-SNAP DT 69X110NPA 130DIAG	\$2,194.00	30.00%	\$1,535.80
34697	DA-SNAP DV 69X110NPA 130DIAG	\$1,820.00	30.00%	\$1,274.00
34697V	DA-SNAP DV 69X110NPA 130DIAG	\$1,995.00	30.00%	\$1,396.50
34700	DA-SNAP DM 87X139NPA 164DIAG	\$2,021.00	30.00%	\$1,414.70
34700V	DA-SNAP DM 87X139NPA 164DIAG	\$2,196.00	30.00%	\$1,537.20
34701	DA-SNAP DMHC 87X139NPA 164DIAG	\$2,021.00	30.00%	\$1,414.70
34701V	DA-SNAP DMHC 87X139NPA 164DIAG	\$2,196.00	30.00%	\$1,537.20
34702	DA-SNAP DT 87X139NPA 164DIAG	\$2,518.00	30.00%	\$1,762.60
34702V	DA-SNAP DT 87X139NPA 164DIAG	\$2,693.00	30.00%	\$1,885.10
34707	DA-SNAP DV 87X139NPA 164DIAG	\$2,255.00	30.00%	\$1,578.50
34707V	DA-SNAP DV 87X139NPA 164DIAG	\$2,430.00	30.00%	\$1,701.00
34710	ADVANTAGE MANL W/CSR 94D MW	\$1,121.00	30.00%	\$784.70
34710B	ADVANTAGE MANL W/CSR 94D MW	\$489.00	27.00%	\$356.97
34710F	ADVANTAGE MANL W/CSR 94D MW	\$632.00	30.00%	\$442.40
34711	ADVANTAGE MANL W/CSR 94D HCMW	\$1,121.00	30.00%	\$784.70
34711B	ADVANTAGE MANL W/CSR 94D HCMW	\$489.00	27.00%	\$356.97
34711F	ADVANTAGE MANL W/CSR 94D HCMW	\$632.00	30.00%	\$442.40
34712	ADVANTAGE MANL W/CSR 94D VS	\$1,121.00	30.00%	\$784.70
34712B	ADVANTAGE MANL W/CSR 94D VS	\$489.00	27.00%	\$356.97
34712F	ADVANTAGE MANL W/CSR 94D VS	\$632.00	30.00%	\$442.40
34714	ADVANTAGE MANL W/CSR 113D MW	\$1,245.00	30.00%	\$871.50
34714B	ADVANTAGE MANL W/CSR 113D MW	\$489.00	27.00%	\$356.97
34714F	ADVANTAGE MANL W/CSR 113D MW	\$756.00	30.00%	\$529.20
34715	ADVANTAGE MANL W/CSR 113D HCMW	\$1,245.00	30.00%	\$871.50
34715B	ADVANTAGE MANL W/CSR 113D HCMW	\$489.00	27.00%	\$356.97
34715F	ADVANTAGE MANL W/CSR 113D HCMW	\$756.00	30.00%	\$529.20
34716	ADVANTAGE MANL W/CSR 113D VS	\$1,245.00	30.00%	\$871.50
34716B	ADVANTAGE MANL W/CSR 113D VS	\$489.00	27.00%	\$356.97
34716F	ADVANTAGE MANL W/CSR 113D VS	\$756.00	30.00%	\$529.20
34718	ADVANTAGE MANL W/CSR 130D MW	\$1,447.00	30.00%	\$1,012.90
34718B	ADVANTAGE MANL W/CSR 130D MW	\$489.00	27.00%	\$356.97
34718F	ADVANTAGE MANL W/CSR 130D MW	\$958.00	30.00%	\$670.60
34719	ADVANTAGE MANL W/CSR 130D HCMW	\$1,447.00	30.00%	\$1,012.90
34719B	ADVANTAGE MANL W/CSR 130D HCMW	\$489.00	27.00%	\$356.97
34719F	ADVANTAGE MANL W/CSR 130D HCMW	\$958.00	30.00%	\$670.60
34720	ADVANTAGE MANL W/CSR 130D VS	\$1,447.00	30.00%	\$1,012.90
34720B	ADVANTAGE MANL W/CSR 130D VS	\$489.00	27.00%	\$356.97
34720F	ADVANTAGE MANL W/CSR 130D VS	\$958.00	30.00%	\$670.60
34722	ADVANTAGE MANL W/CSR 164D MW	\$1,703.00	30.00%	\$1,192.10
34722B	ADVANTAGE MANL W/CSR 164D MW	\$489.00	27.00%	\$356.97

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
34722F	ADVANTAGE MANL W/CSR 164D MW	\$1,214.00	30.00%	\$849.80
34723	ADVANTAGE MANL W/CSR 164D HCMW	\$1,703.00	30.00%	\$1,192.10
34723B	ADVANTAGE MANL W/CSR 164D HCMW	\$489.00	27.00%	\$356.97
34723F	ADVANTAGE MANL W/CSR 164D HCMW	\$1,214.00	30.00%	\$849.80
34724	ADVANTAGE MANL W/CSR 164D VS	\$1,703.00	30.00%	\$1,192.10
34724B	ADVANTAGE MANL W/CSR 164D VS	\$489.00	27.00%	\$356.97
34724F	ADVANTAGE MANL W/CSR 164D VS	\$1,214.00	30.00%	\$849.80
34726	MODEL C W/CSR 94D 50X80NPA MW	\$570.00	30.00%	\$399.00
34727	MODEL C W/CSR 94D 50X80 HCMW	\$627.00	30.00%	\$438.90
34728	MODEL C W/CSR 94D 50X80NPA VS	\$627.00	30.00%	\$438.90
34730	MODEL C W/CSR 113D 60X96NPA MW	\$703.00	30.00%	\$492.10
34731	MODEL C W/CSR 113D 60X96 HCMW	\$760.00	30.00%	\$532.00
34732	MODEL C W/CSR 113D 60X96NPA VS	\$760.00	30.00%	\$532.00
34734	MODEL C W/CSR 130D 69X110 MW	\$900.00	30.00%	\$630.00
34735	MODEL C W/CSR 130D 69X110 HCMW	\$991.00	30.00%	\$693.70
34736	MODEL C W/CSR 130D 69X110 VS	\$991.00	30.00%	\$693.70
34738	MODEL C W/CSR 164D 87X139 MW	\$1,090.00	30.00%	\$763.00
34739	MODEL C W/CSR 164D 87X139 HCMW	\$1,238.00	30.00%	\$866.60
34740	MODEL C W/CSR 164D 87X139 VS	\$1,238.00	30.00%	\$866.60
35165	RF RANGE EXTENDER ESI	\$67.00	27.00%	\$48.91
35166	RF RANGE EXTENDER SOMFY	\$283.00	27.00%	\$206.59
35168EL	CONTOUR 184D 90X160NPA MW 220	\$1,851.00	30.00%	\$1,295.70
35168ELI	CONTOUR 184D 90X160NPA MW 220	\$2,027.00	30.00%	\$1,418.90
35168ELM	CONTOUR 184D 90X160NPA MW 220	\$2,357.00	30.00%	\$1,649.90
35168ELR	CONTOUR 184D 90X160NPA MW 220	\$2,395.00	30.00%	\$1,676.50
35168L	CONTOUR 184D 90X160NPA MW	\$1,851.00	30.00%	\$1,295.70
35168LI	CONTOUR 184D 90X160NPA MW	\$2,027.00	30.00%	\$1,418.90
35168LM	CONTOUR 184D 90X160NPA MW	\$2,357.00	30.00%	\$1,649.90
35168LR	CONTOUR 184D 90X160NPA MW	\$2,395.00	30.00%	\$1,676.50
35169EL	CONTOUR TNSD 184D DM 220	\$4,205.00	30.00%	\$2,943.50
35169ELI	CONTOUR TNSD 184D DM 220	\$4,381.00	30.00%	\$3,066.70
35169ELM	CONTOUR TNSD 184D DM 220	\$4,711.00	30.00%	\$3,297.70
35169ELR	CONTOUR TNSD 184D DM 220	\$4,749.00	30.00%	\$3,324.30
35169L	CONTOUR TNSD 184D DM	\$4,205.00	30.00%	\$2,943.50
35169LI	CONTOUR TNSD 184D DM	\$4,381.00	30.00%	\$3,066.70
35169LM	CONTOUR TNSD 184D DM	\$4,711.00	30.00%	\$3,297.70
35169LR	CONTOUR TNSD 184D DM	\$4,749.00	30.00%	\$3,324.30
35170EL	CONTOUR TNSD 184D DMHC 220	\$4,205.00	30.00%	\$2,943.50
35170ELI	CONTOUR TNSD 184D DMHC 220	\$4,381.00	30.00%	\$3,066.70
35170ELM	CONTOUR TNSD 184D DMHC 220	\$4,711.00	30.00%	\$3,297.70
35170ELR	CONTOUR TNSD 184D DMHC 220	\$4,749.00	30.00%	\$3,324.30
35170L	CONTOUR TNSD 184D DMHC	\$4,205.00	30.00%	\$2,943.50
35170LI	CONTOUR TNSD 184D DMHC	\$4,381.00	30.00%	\$3,066.70
35170LM	CONTOUR TNSD 184D DMHC	\$4,711.00	30.00%	\$3,297.70
35170LR	CONTOUR TNSD 184D DMHC	\$4,749.00	30.00%	\$3,324.30
35173EL	CONTOUR TNSD 184D HDC1.1 220	\$5,211.00	30.00%	\$3,647.70
35173ELI	CONTOUR TNSD 184D HDC1.1 220	\$5,387.00	30.00%	\$3,770.90
35173ELM	CONTOUR TNSD 184D HDC1.1 220	\$5,717.00	30.00%	\$4,001.90
35173ELR	CONTOUR TNSD 184D HDC1.1 220	\$5,755.00	30.00%	\$4,028.50
35173L	CONTOUR TNSD 184D HDC1.1	\$5,211.00	30.00%	\$3,647.70
35173LI	CONTOUR TNSD 184D HDC1.1	\$5,387.00	30.00%	\$3,770.90
35173LM	CONTOUR TNSD 184D HDC1.1	\$5,717.00	30.00%	\$4,001.90
35173LR	CONTOUR TNSD 184D HDC1.1	\$5,755.00	30.00%	\$4,028.50
35174EL	CONTOUR TNSD 184D H1PC 220	\$5,604.00	30.00%	\$3,922.80
35174ELI	CONTOUR TNSD 184D H1PC 220	\$5,780.00	30.00%	\$4,046.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
35174ELM	CONTOUR TNSD 184D H1PC 220	\$6,110.00	30.00%	\$4,277.00
35174ELR	CONTOUR TNSD 184D H1PC 220	\$6,148.00	30.00%	\$4,303.60
35174L	CONTOUR TNSD 184D H1PC	\$5,604.00	30.00%	\$3,922.80
35174LI	CONTOUR TNSD 184D H1PC	\$5,780.00	30.00%	\$4,046.00
35174LM	CONTOUR TNSD 184D H1PC	\$6,110.00	30.00%	\$4,277.00
35174LR	CONTOUR TNSD 184D H1PC	\$6,148.00	30.00%	\$4,303.60
35177EL	CONTOUR TNSD 184D DT 220	\$4,532.00	30.00%	\$3,172.40
35177ELI	CONTOUR TNSD 184D DT 220	\$4,708.00	30.00%	\$3,295.60
35177ELM	CONTOUR TNSD 184D DT 220	\$5,038.00	30.00%	\$3,526.60
35177ELR	CONTOUR TNSD 184D DT 220	\$5,076.00	30.00%	\$3,553.20
35177L	CONTOUR TNSD 184D DT	\$4,532.00	30.00%	\$3,172.40
35177LI	CONTOUR TNSD 184D DT	\$4,708.00	30.00%	\$3,295.60
35177LM	CONTOUR TNSD 184D DT	\$5,038.00	30.00%	\$3,526.60
35177LR	CONTOUR TNSD 184D DT	\$5,076.00	30.00%	\$3,553.20
35178EL	CONTOUR TNSD 184D DV 220	\$4,532.00	30.00%	\$3,172.40
35178ELI	CONTOUR TNSD 184D DV 220	\$4,708.00	30.00%	\$3,295.60
35178ELM	CONTOUR TNSD 184D DV 220	\$5,038.00	30.00%	\$3,526.60
35178ELR	CONTOUR TNSD 184D DV 220	\$5,076.00	30.00%	\$3,553.20
35178L	CONTOUR TNSD 184D DV	\$4,532.00	30.00%	\$3,172.40
35178LI	CONTOUR TNSD 184D DV	\$4,708.00	30.00%	\$3,295.60
35178LM	CONTOUR TNSD 184D DV	\$5,038.00	30.00%	\$3,526.60
35178LR	CONTOUR TNSD 184D DV	\$5,076.00	30.00%	\$3,553.20
35179	ADV DLX 184D 90X160 MW	\$4,573.00	30.00%	\$3,201.10
35179B	ADV DLX 184D 90X160 MW	\$816.00	30.00%	\$571.20
35179BI	ADV DLX 184D 90X160 MW	\$992.00	30.00%	\$694.40
35179BR	ADV DLX 184D 90X160 MW	\$1,360.00	30.00%	\$952.00
35179E	ADV DLX 184D 90X160 MW 220	\$4,573.00	30.00%	\$3,201.10
35179EB	ADV DLX 184D 90X160 MW 220	\$816.00	30.00%	\$571.20
35179EBI	ADV DLX 184D 90X160 MW 220	\$992.00	30.00%	\$694.40
35179EBR	ADV DLX 184D 90X160 MW 220	\$1,360.00	30.00%	\$952.00
35179EF	ADV DLX 184D 90X160 MW 220	\$3,757.00	30.00%	\$2,629.90
35179EI	ADV DLX 184D 90X160 MW 220	\$4,749.00	30.00%	\$3,324.30
35179ER	ADV DLX 184D 90X160 MW 220	\$5,117.00	30.00%	\$3,581.90
35179F	ADV DLX 184D 90X160 MW	\$3,757.00	30.00%	\$2,629.90
35179I	ADV DLX 184D 90X160 MW	\$4,749.00	30.00%	\$3,324.30
35179R	ADV DLX 184D 90X160 MW	\$5,117.00	30.00%	\$3,581.90
35180	ADV DLX TNSD 184D DM	\$7,276.00	30.00%	\$5,093.20
35180B	ADV DLX TNSD 184D DM	\$816.00	30.00%	\$571.20
35180BI	ADV DLX TNSD 184D DM	\$992.00	30.00%	\$694.40
35180BR	ADV DLX TNSD 184D DM	\$1,360.00	30.00%	\$952.00
35180E	ADV DLX TNSD 184D DM 220	\$7,276.00	30.00%	\$5,093.20
35180EB	ADV DLX TNSD 184D DM 220	\$816.00	30.00%	\$571.20
35180EBI	ADV DLX TNSD 184D DM 220	\$992.00	30.00%	\$694.40
35180EBR	ADV DLX TNSD 184D DM 220	\$1,360.00	30.00%	\$952.00
35180EF	ADV DLX TNSD 184D DM 220	\$6,460.00	30.00%	\$4,522.00
35180EI	ADV DLX TNSD 184D DM 220	\$7,452.00	30.00%	\$5,216.40
35180ER	ADV DLX TNSD 184D DM 220	\$7,820.00	30.00%	\$5,474.00
35180F	ADV DLX TNSD 184D DM	\$6,460.00	30.00%	\$4,522.00
35180I	ADV DLX TNSD 184D DM	\$7,452.00	30.00%	\$5,216.40
35180R	ADV DLX TNSD 184D DM	\$7,820.00	30.00%	\$5,474.00
35181	ADV DLX TNSD 184D DMHC	\$7,276.00	30.00%	\$5,093.20
35181B	ADV DLX TNSD 184D DMHC	\$816.00	30.00%	\$571.20
35181BI	ADV DLX TNSD 184D DMHC	\$992.00	30.00%	\$694.40
35181BR	ADV DLX TNSD 184D DMHC	\$1,360.00	30.00%	\$952.00
35181E	ADV DLX TNSD 184D DMHC 220	\$7,276.00	30.00%	\$5,093.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
35181EB	ADV DLX TNSD 184D DMHC 220	\$816.00	30.00%	\$571.20
35181EBI	ADV DLX TNSD 184D DMHC 220	\$992.00	30.00%	\$694.40
35181EBR	ADV DLX TNSD 184D DMHC 220	\$1,360.00	30.00%	\$952.00
35181EF	ADV DLX TNSD 184D DMHC 220	\$6,460.00	30.00%	\$4,522.00
35181EI	ADV DLX TNSD 184D DMHC 220	\$7,452.00	30.00%	\$5,216.40
35181ER	ADV DLX TNSD 184D DMHC 220	\$7,820.00	30.00%	\$5,474.00
35181F	ADV DLX TNSD 184D DMHC	\$6,460.00	30.00%	\$4,522.00
35181I	ADV DLX TNSD 184D DMHC	\$7,452.00	30.00%	\$5,216.40
35181R	ADV DLX TNSD 184D DMHC	\$7,820.00	30.00%	\$5,474.00
35184	ADV DLX TNSD 184D HDC1.1	\$9,094.00	30.00%	\$6,365.80
35184B	ADV DLX TNSD 184D HDC1.1	\$816.00	30.00%	\$571.20
35184BI	ADV DLX TNSD 184D HDC1.1	\$992.00	30.00%	\$694.40
35184BR	ADV DLX TNSD 184D HDC1.1	\$1,360.00	30.00%	\$952.00
35184E	ADV DLX TNSD 184D HDC1.1 220	\$9,094.00	30.00%	\$6,365.80
35184EB	ADV DLX TNSD 184D HDC1.1 220	\$816.00	30.00%	\$571.20
35184EBI	ADV DLX TNSD 184D HDC1.1 220	\$992.00	30.00%	\$694.40
35184EBR	ADV DLX TNSD 184D HDC1.1 220	\$1,360.00	30.00%	\$952.00
35184EF	ADV DLX TNSD 184D HDC1.1 220	\$8,278.00	30.00%	\$5,794.60
35184EI	ADV DLX TNSD 184D HDC1.1 220	\$9,270.00	30.00%	\$6,489.00
35184ER	ADV DLX TNSD 184D HDC1.1 220	\$9,638.00	30.00%	\$6,746.60
35184F	ADV DLX TNSD 184D HDC1.1	\$8,278.00	30.00%	\$5,794.60
35184I	ADV DLX TNSD 184D HDC1.1	\$9,270.00	30.00%	\$6,489.00
35184R	ADV DLX TNSD 184D HDC1.1	\$9,638.00	30.00%	\$6,746.60
35185	ADV DLX TNSD 184D H1PC	\$9,492.00	30.00%	\$6,644.40
35185B	ADV DLX TNSD 184D H1PC	\$816.00	30.00%	\$571.20
35185BI	ADV DLX TNSD 184D H1PC	\$992.00	30.00%	\$694.40
35185BR	ADV DLX TNSD 184D H1PC	\$1,360.00	30.00%	\$952.00
35185E	ADV DLX TNSD 184D H1PC 220	\$9,492.00	30.00%	\$6,644.40
35185EB	ADV DLX TNSD 184D H1PC 220	\$816.00	30.00%	\$571.20
35185EBI	ADV DLX TNSD 184D H1PC 220	\$992.00	30.00%	\$694.40
35185EBR	ADV DLX TNSD 184D H1PC 220	\$1,360.00	30.00%	\$952.00
35185EF	ADV DLX TNSD 184D H1PC 220	\$8,676.00	30.00%	\$6,073.20
35185EI	ADV DLX TNSD 184D H1PC 220	\$9,668.00	30.00%	\$6,767.60
35185ER	ADV DLX TNSD 184D H1PC 220	\$10,036.00	30.00%	\$7,025.20
35185F	ADV DLX TNSD 184D H1PC	\$8,676.00	30.00%	\$6,073.20
35185I	ADV DLX TNSD 184D H1PC	\$9,668.00	30.00%	\$6,767.60
35185R	ADV DLX TNSD 184D H1PC	\$10,036.00	30.00%	\$7,025.20
35188	ADV DLX TNSD 184D DT	\$7,620.00	30.00%	\$5,334.00
35188B	ADV DLX TNSD 184D DT	\$816.00	30.00%	\$571.20
35188BI	ADV DLX TNSD 184D DT	\$992.00	30.00%	\$694.40
35188BR	ADV DLX TNSD 184D DT	\$1,360.00	30.00%	\$952.00
35188E	ADV DLX TNSD 184D DT 220	\$7,620.00	30.00%	\$5,334.00
35188EB	ADV DLX TNSD 184D DT 220	\$816.00	30.00%	\$571.20
35188EBI	ADV DLX TNSD 184D DT 220	\$992.00	30.00%	\$694.40
35188EBR	ADV DLX TNSD 184D DT 220	\$1,360.00	30.00%	\$952.00
35188EF	ADV DLX TNSD 184D DT 220	\$6,804.00	30.00%	\$4,762.80
35188EI	ADV DLX TNSD 184D DT 220	\$7,796.00	30.00%	\$5,457.20
35188ER	ADV DLX TNSD 184D DT 220	\$8,164.00	30.00%	\$5,714.80
35188F	ADV DLX TNSD 184D DT	\$6,804.00	30.00%	\$4,762.80
35188I	ADV DLX TNSD 184D DT	\$7,796.00	30.00%	\$5,457.20
35188R	ADV DLX TNSD 184D DT	\$8,164.00	30.00%	\$5,714.80
35189	ADV DLX TNSD 184D DV	\$7,620.00	30.00%	\$5,334.00
35189B	ADV DLX TNSD 184D DV	\$816.00	30.00%	\$571.20
35189BI	ADV DLX TNSD 184D DV	\$992.00	30.00%	\$694.40
35189BR	ADV DLX TNSD 184D DV	\$1,360.00	30.00%	\$952.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
35189E	ADV DLX TNSD 184D DV 220	\$7,620.00	30.00%	\$5,334.00
35189EB	ADV DLX TNSD 184D DV 220	\$816.00	30.00%	\$571.20
35189EBI	ADV DLX TNSD 184D DV 220	\$992.00	30.00%	\$694.40
35189EBR	ADV DLX TNSD 184D DV 220	\$1,360.00	30.00%	\$952.00
35189EF	ADV DLX TNSD 184D DV 220	\$6,804.00	30.00%	\$4,762.80
35189EI	ADV DLX TNSD 184D DV 220	\$7,796.00	30.00%	\$5,457.20
35189ER	ADV DLX TNSD 184D DV 220	\$8,164.00	30.00%	\$5,714.80
35189F	ADV DLX TNSD 184D DV	\$6,804.00	30.00%	\$4,762.80
35189I	ADV DLX TNSD 184D DV	\$7,796.00	30.00%	\$5,457.20
35189R	ADV DLX TNSD 184D DV	\$8,164.00	30.00%	\$5,714.80
35190BL	ADVANTAGE 184D 90X160NPA MW	\$640.00	30.00%	\$448.00
35190BLI	ADVANTAGE 184D 90X160NPA MW	\$816.00	30.00%	\$571.20
35190BLR	ADVANTAGE 184D 90X160NPA MW	\$1,184.00	30.00%	\$828.80
35190EBL	ADVANTAGE 184D 90X160 MW 220	\$640.00	30.00%	\$448.00
35190EBLR	ADVANTAGE 184D 90X160 MW 220	\$1,184.00	30.00%	\$828.80
35190EFL	ADVANTAGE 184D 90X160 MW 220	\$2,319.00	30.00%	\$1,623.30
35190EFLR	ADVANTAGE 184D 90X160 MW 220	\$2,319.00	30.00%	\$1,623.30
35190EL	ADVANTAGE 184D 90X160 MW 220	\$2,959.00	30.00%	\$2,071.30
35190ELI	ADVANTAGE 184D 90X160 MW 220	\$3,135.00	30.00%	\$2,194.50
35190ELM	ADVANTAGE 184D 90X160 MW 220	\$3,465.00	30.00%	\$2,425.50
35190ELR	ADVANTAGE 184D 90X160 MW 220	\$3,503.00	30.00%	\$2,452.10
35190FL	ADVANTAGE 184D 90X160NPA MW	\$2,319.00	30.00%	\$1,623.30
35190FLI	ADVANTAGE 184D 90X160NPA MW	\$2,319.00	30.00%	\$1,623.30
35190FLR	ADVANTAGE 184D 90X160NPA MW	\$2,319.00	30.00%	\$1,623.30
35190L	ADVANTAGE 184D 90X160NPA MW	\$2,959.00	30.00%	\$2,071.30
35190LI	ADVANTAGE 184D 90X160NPA MW	\$3,135.00	30.00%	\$2,194.50
35190LM	ADVANTAGE 184D 90X160NPA MW	\$3,465.00	30.00%	\$2,425.50
35190LR	ADVANTAGE 184D 90X160NPA MW	\$3,503.00	30.00%	\$2,452.10
35191BL	ADVANTAGE TNSD 184D DM	\$640.00	30.00%	\$448.00
35191BLI	ADVANTAGE TNSD 184D DM	\$816.00	30.00%	\$571.20
35191BLR	ADVANTAGE TNSD 184D DM	\$1,184.00	30.00%	\$828.80
35191EBL	ADVANTAGE TNSD 184D DM 220	\$640.00	30.00%	\$448.00
35191EBLR	ADVANTAGE TNSD 184D DM 220	\$1,184.00	30.00%	\$828.80
35191EFL	ADVANTAGE TNSD 184D DM 220	\$5,516.00	30.00%	\$3,861.20
35191EL	ADVANTAGE TNSD 184D DM 220	\$6,156.00	30.00%	\$4,309.20
35191ELI	ADVANTAGE TNSD 184D DM 220	\$6,332.00	30.00%	\$4,432.40
35191ELM	ADVANTAGE TNSD 184D DM 220	\$6,662.00	30.00%	\$4,663.40
35191ELR	ADVANTAGE TNSD 184D DM 220	\$6,700.00	30.00%	\$4,690.00
35191FL	ADVANTAGE TNSD 184D DM	\$5,516.00	30.00%	\$3,861.20
35191FLI	ADVANTAGE TNSD 184D DM	\$5,516.00	30.00%	\$3,861.20
35191FLR	ADVANTAGE TNSD 184D DM	\$5,516.00	30.00%	\$3,861.20
35191L	ADVANTAGE TNSD 184D DM	\$6,156.00	30.00%	\$4,309.20
35191LI	ADVANTAGE TNSD 184D DM	\$6,332.00	30.00%	\$4,432.40
35191LM	ADVANTAGE TNSD 184D DM	\$6,662.00	30.00%	\$4,663.40
35191LR	ADVANTAGE TNSD 184D DM	\$6,700.00	30.00%	\$4,690.00
35192BL	ADVANTAGE TNSD 184D DMHC	\$640.00	30.00%	\$448.00
35192BLI	ADVANTAGE TNSD 184D DMHC	\$816.00	30.00%	\$571.20
35192BLR	ADVANTAGE TNSD 184D DMHC	\$1,184.00	30.00%	\$828.80
35192EBL	ADVANTAGE TNSD 184D DMHC 220	\$640.00	30.00%	\$448.00
35192EBLR	ADVANTAGE TNSD 184D DMHC 220	\$1,184.00	30.00%	\$828.80
35192EFL	ADVANTAGE TNSD 184D DMHC 220	\$5,516.00	30.00%	\$3,861.20
35192EL	ADVANTAGE TNSD 184D DMHC 220	\$6,156.00	30.00%	\$4,309.20
35192ELI	ADVANTAGE TNSD 184D DMHC 220	\$6,332.00	30.00%	\$4,432.40
35192ELM	ADVANTAGE TNSD 184D DMHC 220	\$6,662.00	30.00%	\$4,663.40
35192ELR	ADVANTAGE TNSD 184D DMHC 220	\$6,700.00	30.00%	\$4,690.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
35192FL	ADVANTAGE TNSD 184D DMHC	\$5,516.00	30.00%	\$3,861.20
35192L	ADVANTAGE TNSD 184D DMHC	\$6,156.00	30.00%	\$4,309.20
35192LI	ADVANTAGE TNSD 184D DMHC	\$6,332.00	30.00%	\$4,432.40
35192LM	ADVANTAGE TNSD 184D DMHC	\$6,662.00	30.00%	\$4,663.40
35192LR	ADVANTAGE TNSD 184D DMHC	\$6,700.00	30.00%	\$4,690.00
35195BL	ADVANTAGE TNSD 184D HDC1.1	\$640.00	30.00%	\$448.00
35195BLI	ADVANTAGE TNSD 184D HDC1.1	\$816.00	30.00%	\$571.20
35195BLR	ADVANTAGE TNSD 184D HDC1.1	\$1,184.00	30.00%	\$828.80
35195EBL	ADVANTAGE TNSD 184D HDC1.1 220	\$640.00	30.00%	\$448.00
35195EBLR	ADVANTAGE TNSD 184D HDC1.1 220	\$1,184.00	30.00%	\$828.80
35195EFL	ADVANTAGE TNSD 184D HDC1.1 220	\$7,012.00	30.00%	\$4,908.40
35195EFLR	ADVANTAGE TNSD 184D HDC1.1 220	\$7,012.00	30.00%	\$4,908.40
35195EL	ADVANTAGE TNSD 184D HDC1.1 220	\$7,652.00	30.00%	\$5,356.40
35195ELI	ADVANTAGE TNSD 184D HDC1.1 220	\$7,828.00	30.00%	\$5,479.60
35195ELM	ADVANTAGE TNSD 184D HDC1.1 220	\$8,158.00	30.00%	\$5,710.60
35195ELR	ADVANTAGE TNSD 184D HDC1.1 220	\$8,196.00	30.00%	\$5,737.20
35195FL	ADVANTAGE TNSD 184D HDC1.1	\$7,012.00	30.00%	\$4,908.40
35195FLI	ADVANTAGE TNSD 184D HDC1.1	\$7,012.00	30.00%	\$4,908.40
35195FLR	ADVANTAGE TNSD 184D HDC1.1	\$7,012.00	30.00%	\$4,908.40
35195L	ADVANTAGE TNSD 184D HDC1.1	\$7,652.00	30.00%	\$5,356.40
35195LI	ADVANTAGE TNSD 184D HDC1.1	\$7,828.00	30.00%	\$5,479.60
35195LM	ADVANTAGE TNSD 184D HDC1.1	\$8,158.00	30.00%	\$5,710.60
35195LR	ADVANTAGE TNSD 184D HDC1.1	\$8,196.00	30.00%	\$5,737.20
35196BL	ADVANTAGE TNSD 184D H1PC	\$640.00	30.00%	\$448.00
35196BLI	ADVANTAGE TNSD 184D H1PC	\$816.00	30.00%	\$571.20
35196BLR	ADVANTAGE TNSD 184D H1PC	\$1,184.00	30.00%	\$828.80
35196EBL	ADVANTAGE TNSD 184D H1PC 220	\$640.00	30.00%	\$448.00
35196EBLI	ADVANTAGE TNSD 184D H1PC 220	\$816.00	30.00%	\$571.20
35196EBLR	ADVANTAGE TNSD 184D H1PC 220	\$1,184.00	30.00%	\$828.80
35196EFL	ADVANTAGE TNSD 184D H1PC 220	\$7,408.00	30.00%	\$5,185.60
35196EFLI	ADVANTAGE TNSD 184D H1PC 220	\$7,408.00	30.00%	\$5,185.60
35196EFLR	ADVANTAGE TNSD 184D H1PC 220	\$7,408.00	30.00%	\$5,185.60
35196EL	ADVANTAGE TNSD 184D H1PC 220	\$8,048.00	30.00%	\$5,633.60
35196ELI	ADVANTAGE TNSD 184D H1PC 220	\$8,224.00	30.00%	\$5,756.80
35196ELM	ADVANTAGE TNSD 184D H1PC 220	\$8,554.00	30.00%	\$5,987.80
35196ELR	ADVANTAGE TNSD 184D H1PC 220	\$8,592.00	30.00%	\$6,014.40
35196FL	ADVANTAGE TNSD 184D H1PC	\$7,408.00	30.00%	\$5,185.60
35196FLI	ADVANTAGE TNSD 184D H1PC	\$7,408.00	30.00%	\$5,185.60
35196FLR	ADVANTAGE TNSD 184D H1PC	\$7,408.00	30.00%	\$5,185.60
35196L	ADVANTAGE TNSD 184D H1PC	\$8,048.00	30.00%	\$5,633.60
35196LI	ADVANTAGE TNSD 184D H1PC	\$8,224.00	30.00%	\$5,756.80
35196LM	ADVANTAGE TNSD 184D H1PC	\$8,554.00	30.00%	\$5,987.80
35196LR	ADVANTAGE TNSD 184D H1PC	\$8,592.00	30.00%	\$6,014.40
35199BL	ADVANTAGE TNSD 184D DT	\$640.00	30.00%	\$448.00
35199BLI	ADVANTAGE TNSD 184D DT	\$816.00	30.00%	\$571.20
35199BLR	ADVANTAGE TNSD 184D DT	\$1,184.00	30.00%	\$828.80
35199EBL	ADVANTAGE TNSD 184D DT 220	\$640.00	30.00%	\$448.00
35199EBLR	ADVANTAGE TNSD 184D DT 220	\$1,184.00	30.00%	\$828.80
35199EFL	ADVANTAGE TNSD 184D DT 220	\$5,764.00	30.00%	\$4,034.80
35199EL	ADVANTAGE TNSD 184D DT 220	\$6,404.00	30.00%	\$4,482.80
35199ELI	ADVANTAGE TNSD 184D DT 220	\$6,580.00	30.00%	\$4,606.00
35199ELM	ADVANTAGE TNSD 184D DT 220	\$6,910.00	30.00%	\$4,837.00
35199ELR	ADVANTAGE TNSD 184D DT 220	\$6,948.00	30.00%	\$4,863.60
35199FL	ADVANTAGE TNSD 184D DT	\$5,764.00	30.00%	\$4,034.80
35199L	ADVANTAGE TNSD 184D DT	\$6,404.00	30.00%	\$4,482.80



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
35199LI	ADVANTAGE TNSD 184D DT	\$6,580.00	30.00%	\$4,606.00
35199LM	ADVANTAGE TNSD 184D DT	\$6,910.00	30.00%	\$4,837.00
35199LR	ADVANTAGE TNSD 184D DT	\$6,948.00	30.00%	\$4,863.60
35200BL	ADVANTAGE TNSD 184D DV	\$640.00	30.00%	\$448.00
35200BLI	ADVANTAGE TNSD 184D DV	\$816.00	30.00%	\$571.20
35200BLR	ADVANTAGE TNSD 184D DV	\$1,184.00	30.00%	\$828.80
35200EBL	ADVANTAGE TNSD 184D DV 220	\$640.00	30.00%	\$448.00
35200EBLR	ADVANTAGE TNSD 184D DV 220	\$1,184.00	30.00%	\$828.80
35200EFL	ADVANTAGE TNSD 184D DV 220	\$5,764.00	30.00%	\$4,034.80
35200EL	ADVANTAGE TNSD 184D DV 220	\$6,404.00	30.00%	\$4,482.80
35200ELI	ADVANTAGE TNSD 184D DV 220	\$6,580.00	30.00%	\$4,606.00
35200ELM	ADVANTAGE TNSD 184D DV 220	\$6,910.00	30.00%	\$4,837.00
35200ELR	ADVANTAGE TNSD 184D DV 220	\$6,948.00	30.00%	\$4,863.60
35200FL	ADVANTAGE TNSD 184D DV	\$5,764.00	30.00%	\$4,034.80
35200L	ADVANTAGE TNSD 184D DV	\$6,404.00	30.00%	\$4,482.80
35200LI	ADVANTAGE TNSD 184D DV	\$6,580.00	30.00%	\$4,606.00
35200LM	ADVANTAGE TNSD 184D DV	\$6,910.00	30.00%	\$4,837.00
35200LR	ADVANTAGE TNSD 184D DV	\$6,948.00	30.00%	\$4,863.60
35246	LASER POINTER GRN W/BATTERIES	\$71.00	27.00%	\$51.83
35256	PROFESSIONAL TNSD 270D DM	\$6,991.00	30.00%	\$4,893.70
35256E	PROFESSIONAL TNSD 270D DM 220	\$6,991.00	30.00%	\$4,893.70
35257	PROFESSIONAL TNSD 270D DMHC	\$6,991.00	30.00%	\$4,893.70
35257E	PROFESSIONAL TNSD 270D DMHC220	\$6,991.00	30.00%	\$4,893.70
35261	PROFESSIONAL TNSD 270D DT	\$7,518.00	30.00%	\$5,262.60
35261E	PROFESSIONAL TNSD 270D DT 220	\$7,518.00	30.00%	\$5,262.60
35262	PROFESSIONAL TNSD 270D DV	\$7,518.00	30.00%	\$5,262.60
35262E	PROFESSIONAL TNSD 270D DV 220	\$7,518.00	30.00%	\$5,262.60
35263	PROFESSIONAL TNSD 247D DM	\$6,882.00	30.00%	\$4,817.40
35263E	PROFESSIONAL TNSD 247D DM 220	\$6,882.00	30.00%	\$4,817.40
35264	PROFESSIONAL TNSD 247D DMHC	\$6,882.00	30.00%	\$4,817.40
35264E	PROFESSIONAL TNSD 247D DMHC220	\$6,882.00	30.00%	\$4,817.40
35268	PROFESSIONAL TNSD 247D DT	\$7,408.00	30.00%	\$5,185.60
35268E	PROFESSIONAL TNSD 247D DT 220	\$7,408.00	30.00%	\$5,185.60
35269	PROFESSIONAL TNSD 247D DV	\$7,408.00	30.00%	\$5,185.60
35269E	PROFESSIONAL TNSD 247D DV 220	\$7,408.00	30.00%	\$5,185.60
35270	PROFESSIONAL TNSD 275D DM	\$8,676.00	30.00%	\$6,073.20
35270E	PROFESSIONAL TNSD 275D DM 220	\$8,676.00	30.00%	\$6,073.20
35271	PROFESSIONAL TNSD 275D DMHC	\$8,676.00	30.00%	\$6,073.20
35271E	PROFESSIONAL TNSD 275D DMHC220	\$8,676.00	30.00%	\$6,073.20
35275	PROFESSIONAL TNSD 275D DT	\$9,327.00	30.00%	\$6,528.90
35275E	PROFESSIONAL TNSD 275D DT 220	\$9,327.00	30.00%	\$6,528.90
35276	PROFESSIONAL TNSD 275D DV	\$9,327.00	30.00%	\$6,528.90
35276E	PROFESSIONAL TNSD 275D DV 220	\$9,327.00	30.00%	\$6,528.90
35277	PROFESSIONAL TNSD 298D DM	\$9,128.00	30.00%	\$6,389.60
35277E	PROFESSIONAL TNSD 298D DM 220	\$9,128.00	30.00%	\$6,389.60
35278	PROFESSIONAL TNSD 298D DMHC	\$9,128.00	30.00%	\$6,389.60
35278E	PROFESSIONAL TNSD 298D DMHC220	\$9,128.00	30.00%	\$6,389.60
35282	PROFESSIONAL TNSD 298D DT	\$9,813.00	30.00%	\$6,869.10
35282E	PROFESSIONAL TNSD 298D DT 220	\$9,813.00	30.00%	\$6,869.10
35283	PROFESSIONAL TNSD 298D DV	\$9,813.00	30.00%	\$6,869.10
35283E	PROFESSIONAL TNSD 298D DV 220	\$9,813.00	30.00%	\$6,869.10
35300	F/F UPRIGHT ADJ 3-5 BLK ANODIZ	\$190.00	27.00%	\$138.70
35301	F/F DRAPE SUPP 6810 BLK ANOD	\$140.00	27.00%	\$102.20
35302	F/F BASE LGT ASSY 18X18X3/16BK	\$134.00	27.00%	\$97.82
35325	CUT TO SIZE ULTRA WIDE ANGLE	\$11.50	27.00%	\$8.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
35326	LACE & GROMMET ULTRA WIDE ANGL	\$14.90	27.00%	\$10.88
35333	F/F DLX COMP SCRN UWA 56X96	\$1,493.00	30.00%	\$1,045.10
35333HD	F/F DLX COMP SCRN UWA 56X96	\$1,750.00	30.00%	\$1,225.00
35333K	F/F DLX COMP SCRN UWA 56X96	\$1,687.00	30.00%	\$1,180.90
35333KHD	F/F DLX COMP SCRN UWA 56X96	\$1,944.00	30.00%	\$1,360.80
35333KN	F/F DLX COMP SCRN UWA 56X96	\$1,487.00	30.00%	\$1,040.90
35333N	F/F DLX COMP SCRN UWA 56X96	\$1,293.00	30.00%	\$905.10
35334	F/F DLX COMP SCRN UWA 6X8	\$1,493.00	30.00%	\$1,045.10
35334HD	F/F DLX COMP SCRN UWA 6X8	\$1,750.00	30.00%	\$1,225.00
35334K	F/F DLX COMP SCRN UWA 6X8	\$1,687.00	30.00%	\$1,180.90
35334KHD	F/F DLX COMP SCRN UWA 6X8	\$1,944.00	30.00%	\$1,360.80
35334KN	F/F DLX COMP SCRN UWA 6X8	\$1,487.00	30.00%	\$1,040.90
35334N	F/F DLX COMP SCRN UWA 6X8	\$1,293.00	30.00%	\$905.10
35336	F/F DLX COMP SCRN UWA 62X108	\$1,608.00	30.00%	\$1,125.60
35336HD	F/F DLX COMP SCRN UWA 62X108	\$1,865.00	30.00%	\$1,305.50
35336K	F/F DLX COMP SCRN UWA 62X108	\$1,802.00	30.00%	\$1,261.40
35336KHD	F/F DLX COMP SCRN UWA 62X108	\$2,059.00	30.00%	\$1,441.30
35336KN	F/F DLX COMP SCRN UWA 62X108	\$1,602.00	30.00%	\$1,121.40
35336N	F/F DLX COMP SCRN UWA 62X108	\$1,408.00	30.00%	\$985.60
35339	F/F DLX COMP SCRN UWA 69X120	\$1,746.00	30.00%	\$1,222.20
35339HD	F/F DLX COMP SCRN UWA 69X120	\$2,003.00	30.00%	\$1,402.10
35339K	F/F DLX COMP SCRN UWA 69X120	\$1,940.00	30.00%	\$1,358.00
35339KHD	F/F DLX COMP SCRN UWA 69X120	\$2,197.00	30.00%	\$1,537.90
35339KN	F/F DLX COMP SCRN UWA 69X120	\$1,740.00	30.00%	\$1,218.00
35339N	F/F DLX COMP SCRN UWA 69X120	\$1,546.00	30.00%	\$1,082.20
35340	F/F DLX COMP SCRN UWA 7-6X10	\$1,746.00	30.00%	\$1,222.20
35340HD	F/F DLX COMP SCRN UWA 7-6X10	\$2,003.00	30.00%	\$1,402.10
35340K	F/F DLX COMP SCRN UWA 7-6X10	\$1,940.00	30.00%	\$1,358.00
35340KHD	F/F DLX COMP SCRN UWA 7-6X10	\$2,197.00	30.00%	\$1,537.90
35340KN	F/F DLX COMP SCRN UWA 7-6X10	\$1,740.00	30.00%	\$1,218.00
35340N	F/F DLX COMP SCRN UWA 7-6X10	\$1,546.00	30.00%	\$1,082.20
35343	F/F DLX COMP SCRN UWA 83X144	\$1,940.00	30.00%	\$1,358.00
35343HD	F/F DLX COMP SCRN UWA 83X144	\$2,197.00	30.00%	\$1,537.90
35343K	F/F DLX COMP SCRN UWA 83X144	\$2,134.00	30.00%	\$1,493.80
35343KHD	F/F DLX COMP SCRN UWA 83X144	\$2,391.00	30.00%	\$1,673.70
35343KN	F/F DLX COMP SCRN UWA 83X144	\$1,934.00	30.00%	\$1,353.80
35343N	F/F DLX COMP SCRN UWA 83X144	\$1,740.00	30.00%	\$1,218.00
35345	F/F DLX COMP SCRN UWA 9X12	\$1,940.00	30.00%	\$1,358.00
35345HD	F/F DLX COMP SCRN UWA 9X12	\$2,197.00	30.00%	\$1,537.90
35345K	F/F DLX COMP SCRN UWA 9X12	\$2,134.00	30.00%	\$1,493.80
35345KHD	F/F DLX COMP SCRN UWA 9X12	\$2,391.00	30.00%	\$1,673.70
35345KN	F/F DLX COMP SCRN UWA 9X12	\$1,934.00	30.00%	\$1,353.80
35345N	F/F DLX COMP SCRN UWA 9X12	\$1,740.00	30.00%	\$1,218.00
35347	F/F DLX COMP SCRN UWA 10-6X14	\$2,287.00	30.00%	\$1,600.90
35347HD	F/F DLX COMP SCRN UWA 10-6X14	\$2,544.00	30.00%	\$1,780.80
35347K	F/F DLX COMP SCRN UWA 10-6X14	\$2,481.00	30.00%	\$1,736.70
35347KHD	F/F DLX COMP SCRN UWA 10-6X14	\$2,738.00	30.00%	\$1,916.60
35347KN	F/F DLX COMP SCRN UWA 10-6X14	\$2,281.00	30.00%	\$1,596.70
35347N	F/F DLX COMP SCRN UWA 10-6X14	\$2,087.00	30.00%	\$1,460.90
35354	F/F DLX REPL SURF UWA 56X96	\$545.00	30.00%	\$381.50
35355	F/F DLX REPL SURF UWA 6X8	\$545.00	30.00%	\$381.50
35357	F/F DLX REPL SURF UWA 62X108	\$576.00	30.00%	\$403.20
35360	F/F DLX REPL SURF UWA 69X120	\$826.00	30.00%	\$578.20
35361	F/F DLX REPL SURF UWA 7-6X10	\$826.00	30.00%	\$578.20
35364	F/F DLX REPL SURF UWA 83X144	\$1,154.00	30.00%	\$807.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
35366	F/F DLX REPL SURF UWA 9X12	\$1,154.00	30.00%	\$807.80
35368	F/F DLX REPL SURF UWA 10-6X14	\$1,379.00	30.00%	\$965.30
35453	F/F HD DLX UWA 7X9	\$3,137.00	30.00%	\$2,195.90
35453N	F/F HD DLX UWA 7X9	\$2,770.00	30.00%	\$1,939.00
35454	F/F HD DLX UWA 8-6X11	\$4,659.00	30.00%	\$3,261.30
35454N	F/F HD DLX UWA 8-6X11	\$4,292.00	30.00%	\$3,004.40
35456	F/F HD DLX UWA 10X13	\$4,992.00	30.00%	\$3,494.40
35456N	F/F HD DLX UWA 10X13	\$4,625.00	30.00%	\$3,237.50
35458	F/F HD DLX UWA 8-6X14-4	\$4,726.00	30.00%	\$3,308.20
35458N	F/F HD DLX UWA 8-6X14-4	\$4,359.00	30.00%	\$3,051.30
35459	F/F HD DLX UWA 11-6X15	\$6,519.00	30.00%	\$4,563.30
35459N	F/F HD DLX UWA 11-6X15	\$6,152.00	30.00%	\$4,306.40
35460	F/F HD DLX UWA 10X17	\$5,742.00	30.00%	\$4,019.40
35460N	F/F HD DLX UWA 10X17	\$5,375.00	30.00%	\$3,762.50
35461	F/F HD DLX UWA 13X17	\$7,460.00	30.00%	\$5,222.00
35461N	F/F HD DLX UWA 13X17	\$7,093.00	30.00%	\$4,965.10
35462	F/F HD DLX UWA 11X19	\$7,062.00	30.00%	\$4,943.40
35462N	F/F HD DLX UWA 11X19	\$6,695.00	30.00%	\$4,686.50
35463	F/F HD DLX UWA 11-6X19-8	\$7,702.00	30.00%	\$5,391.40
35463N	F/F HD DLX UWA 11-6X19-8	\$7,335.00	30.00%	\$5,134.50
35464	F/F HD DLX UWA 12-3X21	\$8,693.00	30.00%	\$6,085.10
35464N	F/F HD DLX UWA 12-3X21	\$8,326.00	30.00%	\$5,828.20
35465	F/F HD DLX UWA 16X21	\$9,531.00	30.00%	\$6,671.70
35465N	F/F HD DLX UWA 16X21	\$9,164.00	30.00%	\$6,414.80
35466	F/F HD DLX UWA 13X22-4	\$9,107.00	30.00%	\$6,374.90
35466N	F/F HD DLX UWA 13X22-4	\$8,740.00	30.00%	\$6,118.00
35468	F/F HD DLX UWA 14-6X25	\$10,272.00	30.00%	\$7,190.40
35468N	F/F HD DLX UWA 14-6X25	\$9,905.00	30.00%	\$6,933.50
35469	F/F HD DLX UWA 19X25	\$13,146.00	30.00%	\$9,202.20
35469N	F/F HD DLX UWA 19X25	\$12,779.00	30.00%	\$8,945.30
35470	F/F HD DLX UWA 16X27-6	\$12,178.00	30.00%	\$8,524.60
35470N	F/F HD DLX UWA 16X27-6	\$11,811.00	30.00%	\$8,267.70
35471	F/F REPL SURF UWA 7X9	\$882.00	30.00%	\$617.40
35472	F/F REPL SURF UWA 8-6X11	\$1,307.00	30.00%	\$914.90
35474	F/F REPL SURF UWA 10X13	\$1,788.00	30.00%	\$1,251.60
35476	F/F REPL SURF UWA 8-6X14-4	\$1,695.00	30.00%	\$1,186.50
35477	F/F REPL SURF UWA 11-6X15	\$2,371.00	30.00%	\$1,659.70
35478	F/F REPL SURF UWA 10X17	\$1,894.00	30.00%	\$1,325.80
35479	F/F REPL SURF UWA 13X17	\$3,017.00	30.00%	\$2,111.90
35480	F/F REPL SURF UWA 11X19	\$2,856.00	30.00%	\$1,999.20
35481	F/F REPL SURF UWA 11-6X19-8	\$3,115.00	30.00%	\$2,180.50
35482	F/F REPL SURF UWA 12-3X21	\$3,516.00	30.00%	\$2,461.20
35483	F/F REPL SURF UWA 16X21	\$4,574.00	30.00%	\$3,201.80
35484	F/F REPL SURF UWA 13X22-4	\$3,994.00	30.00%	\$2,795.80
35486	F/F REPL SURF UWA 14-6X25	\$4,932.00	30.00%	\$3,452.40
35487	F/F REPL SURF UWA 19X25	\$6,452.00	30.00%	\$4,516.40
35488	F/F REPL SURF UWA 16X27-6	\$5,979.00	30.00%	\$4,185.30
35489	F/F TRUSS COMP UWA 7X9	\$3,304.00	30.00%	\$2,312.80
35489N	F/F TRUSS COMP UWA 7X9	\$2,937.00	30.00%	\$2,055.90
35490	F/F TRUSS COMP UWA 8-6X11	\$4,902.00	30.00%	\$3,431.40
35490N	F/F TRUSS COMP UWA 8-6X11	\$4,535.00	30.00%	\$3,174.50
35492	F/F TRUSS COMP UWA 10X13	\$5,256.00	30.00%	\$3,679.20
35492N	F/F TRUSS COMP UWA 10X13	\$4,889.00	30.00%	\$3,422.30
35494	F/F TRUSS COMP UWA 8-6X14-4	\$4,975.00	30.00%	\$3,482.50
35494N	F/F TRUSS COMP UWA 8-6X14-4	\$4,608.00	30.00%	\$3,225.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
35495	F/F TRUSS COMP UWA 11-6X15	\$6,864.00	30.00%	\$4,804.80
35495N	F/F TRUSS COMP UWA 11-6X15	\$6,497.00	30.00%	\$4,547.90
35496	F/F TRUSS COMP UWA 10X17	\$6,047.00	30.00%	\$4,232.90
35496N	F/F TRUSS COMP UWA 10X17	\$5,680.00	30.00%	\$3,976.00
35497	F/F TRUSS COMP UWA 13X17	\$7,856.00	30.00%	\$5,499.20
35497N	F/F TRUSS COMP UWA 13X17	\$7,489.00	30.00%	\$5,242.30
35498	F/F TRUSS COMP UWA 11X19	\$7,437.00	30.00%	\$5,205.90
35498N	F/F TRUSS COMP UWA 11X19	\$7,070.00	30.00%	\$4,949.00
35499	F/F TRUSS COMP UWA 11-6X19-8	\$8,109.00	30.00%	\$5,676.30
35499N	F/F TRUSS COMP UWA 11-6X19-8	\$7,742.00	30.00%	\$5,419.40
35500	F/F TRUSS COMP UWA 12-3X21	\$9,151.00	30.00%	\$6,405.70
35500N	F/F TRUSS COMP UWA 12-3X21	\$8,784.00	30.00%	\$6,148.80
35501	F/F TRUSS COMP UWA 16X21	\$10,034.00	30.00%	\$7,023.80
35501N	F/F TRUSS COMP UWA 16X21	\$9,667.00	30.00%	\$6,766.90
35502	F/F TRUSS COMP UWA 13X22-4	\$9,585.00	30.00%	\$6,709.50
35502N	F/F TRUSS COMP UWA 13X22-4	\$9,218.00	30.00%	\$6,452.60
35504	F/F TRUSS COMP UWA 14-6X25	\$10,811.00	30.00%	\$7,567.70
35504N	F/F TRUSS COMP UWA 14-6X25	\$10,444.00	30.00%	\$7,310.80
35505	F/F TRUSS COMP UWA 19X25	\$13,840.00	30.00%	\$9,688.00
35505N	F/F TRUSS COMP UWA 19X25	\$13,473.00	30.00%	\$9,431.10
35506	F/F TRUSS COMP UWA 16X27-6	\$12,820.00	30.00%	\$8,974.00
35506N	F/F TRUSS COMP UWA 16X27-6	\$12,453.00	30.00%	\$8,717.10
35542	MOTOR EXTENSION CORD ADV ILT	\$30.00	27.00%	\$21.90
35909	PLATE & CABLE VGA PLUG-IN BLK	\$58.00	27.00%	\$42.34
36225	CUT TO SIZE DMBB FOLDABLE	\$8.50	27.00%	\$6.21
36227	CUT TO SIZE DMHC BLACK BACK	\$7.70	27.00%	\$5.62
36431	LACE & GROMMET DA-MAT BLACK BACK	\$12.10	27.00%	\$8.83
36432	LACE & GROMMET DA-MAT FOLD BLACK BACK	\$13.30	27.00%	\$9.71
36435	LACE & GROMMET HC DA-MAT BLACK BACK	\$12.10	27.00%	\$8.83
36436	LACE & GROMMET HDC1.1	\$16.80	27.00%	\$12.26
36437	MODEL C 94DIAG 50X80NPA MW	\$432.00	27.00%	\$315.36
36438	MODEL C 94DIAG 50X80NPA HCMW	\$510.00	30.00%	\$357.00
36439	MODEL C 94DIAG 50X80NPA VS	\$510.00	30.00%	\$357.00
36441	MODEL C 113DIAG 60X96NPA MW	\$498.00	27.00%	\$363.54
36442	MODEL C 113DIAG 60X96NPA HCMW	\$565.00	30.00%	\$395.50
36443	MODEL C 113DIAG 60X96NPA VS	\$565.00	30.00%	\$395.50
36445	MODEL C 130DIAG 69X110NPA MW	\$628.00	30.00%	\$439.60
36446	MODEL C 130DIAG 69X110NPA HCMW	\$704.00	30.00%	\$492.80
36447	MODEL C 130DIAG 69X110NPA VS	\$704.00	30.00%	\$492.80
36449	MODEL C 164DIAG 87X139NPA MW	\$939.00	30.00%	\$657.30
36450	MODEL C 164DIAG 87X139NPA HCMW	\$1,054.00	30.00%	\$737.80
36451	MODEL C 164DIAG 87X139NPA VS	\$1,054.00	30.00%	\$737.80
36453	MODEL B W/CSR 94D 50X80NPA MW	\$341.00	27.00%	\$248.93
36454	MODEL B W/CSR 94D 50X80NPAHCMW	\$400.00	27.00%	\$292.00
36455	MODEL B W/CSR 94D 50X80NPA VS	\$400.00	27.00%	\$292.00
36457	MODEL B W/CSR 109D 57.5X92 MW	\$392.00	27.00%	\$286.16
36458	MODEL B W/CSR 109D 57.5X92HCMW	\$443.00	27.00%	\$323.39
36459	MODEL B W/CSR 109D 57.5X92 VS	\$443.00	27.00%	\$323.39
36461	MODEL B 94D 50X80NPA MW	\$210.00	27.00%	\$153.30
36462	MODEL B 94D 50X80NPA HCMW	\$268.00	27.00%	\$195.64
36463	MODEL B 94D 50X80NPA VS	\$268.00	27.00%	\$195.64
36465	MODEL B 109D 57.5X92NPA MW	\$239.00	27.00%	\$174.47
36466	MODEL B 109D 57.5X92NPA HCMW	\$286.00	27.00%	\$208.78
36467	MODEL B 109D 57.5X92NPA VS	\$286.00	27.00%	\$208.78
36469	PICTURE KING 72D 43X57 HCMW	\$279.00	27.00%	\$203.67

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36470	PICTURE KING 84D 50X67 HCMW	\$303.00	27.00%	\$221.19
36471	PICTURE KING 100D 60X80 HCMW	\$479.00	27.00%	\$349.67
36472	PICTURE KING 120D 69X92 HCMW	\$519.00	30.00%	\$363.30
36473	PICTURE KING 92D 45X80 HCMW	\$483.00	27.00%	\$352.59
36474	PICTURE KING 106D 52X92 HCMW	\$523.00	30.00%	\$366.10
36475	PICTURE KING 50X50 HCMW	\$253.00	27.00%	\$184.69
36476	PICTURE KING 60X60 HCMW	\$279.00	27.00%	\$203.67
36477	PICTURE KING 70X70 HCMW	\$303.00	27.00%	\$221.19
36478	PICTURE KING 84X84 HCMW	\$497.00	27.00%	\$362.81
36480	PICTURE KING 96X96 HCMW	\$621.00	30.00%	\$434.70
36514	F/F DUK DLX 56X96 UV	\$1,869.00	30.00%	\$1,308.30
36514BU	F/F DUK DLX 56X96 UV	\$1,869.00	30.00%	\$1,308.30
36514BUP	F/F DUK DLX 56X96 UV	\$2,167.00	30.00%	\$1,516.90
36514GR	F/F DUK DLX 56X96 UV	\$1,869.00	30.00%	\$1,308.30
36514GRP	F/F DUK DLX 56X96 UV	\$2,167.00	30.00%	\$1,516.90
36514K	F/F DUK DLX 56X96 UV	\$1,965.00	30.00%	\$1,375.50
36514KBU	F/F DUK DLX 56X96 UV	\$1,965.00	30.00%	\$1,375.50
36514KBUP	F/F DUK DLX 56X96 UV	\$2,263.00	30.00%	\$1,584.10
36514KGR	F/F DUK DLX 56X96 UV	\$1,965.00	30.00%	\$1,375.50
36514KGRP	F/F DUK DLX 56X96 UV	\$2,263.00	30.00%	\$1,584.10
36514KP	F/F DUK DLX 56X96 UV	\$2,263.00	30.00%	\$1,584.10
36514P	F/F DUK DLX 56X96 UV	\$2,167.00	30.00%	\$1,516.90
36515	F/F DUK DLX 6X8 UV	\$1,880.00	30.00%	\$1,316.00
36515BU	F/F DUK DLX 6X8 UV	\$1,880.00	30.00%	\$1,316.00
36515BUP	F/F DUK DLX 6X8 UV	\$2,179.00	30.00%	\$1,525.30
36515GR	F/F DUK DLX 6X8 UV	\$1,880.00	30.00%	\$1,316.00
36515GRP	F/F DUK DLX 6X8 UV	\$2,179.00	30.00%	\$1,525.30
36515K	F/F DUK DLX 6X8 UV	\$1,976.00	30.00%	\$1,383.20
36515KBU	F/F DUK DLX 6X8 UV	\$1,976.00	30.00%	\$1,383.20
36515KBUP	F/F DUK DLX 6X8 UV	\$2,275.00	30.00%	\$1,592.50
36515KGR	F/F DUK DLX 6X8 UV	\$1,976.00	30.00%	\$1,383.20
36515KGRP	F/F DUK DLX 6X8 UV	\$2,275.00	30.00%	\$1,592.50
36515KP	F/F DUK DLX 6X8 UV	\$2,275.00	30.00%	\$1,592.50
36515P	F/F DUK DLX 6X8 UV	\$2,179.00	30.00%	\$1,525.30
36517	F/F DUK DLX 62X108 UV	\$1,963.00	30.00%	\$1,374.10
36517BU	F/F DUK DLX 62X108 UV	\$1,963.00	30.00%	\$1,374.10
36517BUP	F/F DUK DLX 62X108 UV	\$2,264.00	30.00%	\$1,584.80
36517GR	F/F DUK DLX 62X108 UV	\$1,963.00	30.00%	\$1,374.10
36517GRP	F/F DUK DLX 62X108 UV	\$2,264.00	30.00%	\$1,584.80
36517K	F/F DUK DLX 62X108 UV	\$2,059.00	30.00%	\$1,441.30
36517KBU	F/F DUK DLX 62X108 UV	\$2,059.00	30.00%	\$1,441.30
36517KBUP	F/F DUK DLX 62X108 UV	\$2,360.00	30.00%	\$1,652.00
36517KGR	F/F DUK DLX 62X108 UV	\$2,059.00	30.00%	\$1,441.30
36517KGRP	F/F DUK DLX 62X108 UV	\$2,360.00	30.00%	\$1,652.00
36517KP	F/F DUK DLX 62X108 UV	\$2,360.00	30.00%	\$1,652.00
36517P	F/F DUK DLX 62X108 UV	\$2,264.00	30.00%	\$1,584.80
36520	F/F DUK DLX 69X120 UV	\$2,116.00	30.00%	\$1,481.20
36520BU	F/F DUK DLX 69X120 UV	\$2,116.00	30.00%	\$1,481.20
36520BUP	F/F DUK DLX 69X120 UV	\$2,417.00	30.00%	\$1,691.90
36520GR	F/F DUK DLX 69X120 UV	\$2,116.00	30.00%	\$1,481.20
36520GRP	F/F DUK DLX 69X120 UV	\$2,417.00	30.00%	\$1,691.90
36520K	F/F DUK DLX 69X120 UV	\$2,212.00	30.00%	\$1,548.40
36520KBU	F/F DUK DLX 69X120 UV	\$2,212.00	30.00%	\$1,548.40
36520KBUP	F/F DUK DLX 69X120 UV	\$2,513.00	30.00%	\$1,759.10
36520KGR	F/F DUK DLX 69X120 UV	\$2,212.00	30.00%	\$1,548.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
36520KGRP	F/F DUK DLX 69X120 UV	\$2,513.00	30.00%	\$1,759.10
36520KP	F/F DUK DLX 69X120 UV	\$2,513.00	30.00%	\$1,759.10
36520P	F/F DUK DLX 69X120 UV	\$2,417.00	30.00%	\$1,691.90
36521	F/F DUK DLX 7-6X10 UV	\$2,132.00	30.00%	\$1,492.40
36521BU	F/F DUK DLX 7-6X10 UV	\$2,132.00	30.00%	\$1,492.40
36521BUP	F/F DUK DLX 7-6X10 UV	\$2,433.00	30.00%	\$1,703.10
36521GR	F/F DUK DLX 7-6X10 UV	\$2,132.00	30.00%	\$1,492.40
36521GRP	F/F DUK DLX 7-6X10 UV	\$2,433.00	30.00%	\$1,703.10
36521K	F/F DUK DLX 7-6X10 UV	\$2,228.00	30.00%	\$1,559.60
36521KBU	F/F DUK DLX 7-6X10 UV	\$2,228.00	30.00%	\$1,559.60
36521KBUP	F/F DUK DLX 7-6X10 UV	\$2,529.00	30.00%	\$1,770.30
36521KGR	F/F DUK DLX 7-6X10 UV	\$2,228.00	30.00%	\$1,559.60
36521KGRP	F/F DUK DLX 7-6X10 UV	\$2,529.00	30.00%	\$1,770.30
36521KP	F/F DUK DLX 7-6X10 UV	\$2,529.00	30.00%	\$1,770.30
36521P	F/F DUK DLX 7-6X10 UV	\$2,433.00	30.00%	\$1,703.10
36524	F/F DUK DLX 83X144 UV	\$2,332.00	30.00%	\$1,632.40
36524BU	F/F DUK DLX 83X144 UV	\$2,332.00	30.00%	\$1,632.40
36524BUP	F/F DUK DLX 83X144 UV	\$2,631.00	30.00%	\$1,841.70
36524GR	F/F DUK DLX 83X144 UV	\$2,332.00	30.00%	\$1,632.40
36524GRP	F/F DUK DLX 83X144 UV	\$2,631.00	30.00%	\$1,841.70
36524K	F/F DUK DLX 83X144 UV	\$2,428.00	30.00%	\$1,699.60
36524KBU	F/F DUK DLX 83X144 UV	\$2,428.00	30.00%	\$1,699.60
36524KBUP	F/F DUK DLX 83X144 UV	\$2,727.00	30.00%	\$1,908.90
36524KGR	F/F DUK DLX 83X144 UV	\$2,428.00	30.00%	\$1,699.60
36524KGRP	F/F DUK DLX 83X144 UV	\$2,727.00	30.00%	\$1,908.90
36524KP	F/F DUK DLX 83X144 UV	\$2,727.00	30.00%	\$1,908.90
36524P	F/F DUK DLX 83X144 UV	\$2,631.00	30.00%	\$1,841.70
36526	F/F DUK DLX 9X12 UV	\$2,352.00	30.00%	\$1,646.40
36526BU	F/F DUK DLX 9X12 UV	\$2,352.00	30.00%	\$1,646.40
36526BUP	F/F DUK DLX 9X12 UV	\$2,653.00	30.00%	\$1,857.10
36526GR	F/F DUK DLX 9X12 UV	\$2,352.00	30.00%	\$1,646.40
36526GRP	F/F DUK DLX 9X12 UV	\$2,653.00	30.00%	\$1,857.10
36526K	F/F DUK DLX 9X12 UV	\$2,448.00	30.00%	\$1,713.60
36526KBU	F/F DUK DLX 9X12 UV	\$2,448.00	30.00%	\$1,713.60
36526KBUP	F/F DUK DLX 9X12 UV	\$2,749.00	30.00%	\$1,924.30
36526KGR	F/F DUK DLX 9X12 UV	\$2,448.00	30.00%	\$1,713.60
36526KGRP	F/F DUK DLX 9X12 UV	\$2,749.00	30.00%	\$1,924.30
36526KP	F/F DUK DLX 9X12 UV	\$2,749.00	30.00%	\$1,924.30
36526P	F/F DUK DLX 9X12 UV	\$2,653.00	30.00%	\$1,857.10
36528	F/F DUK DLX 10-6X14 UV	\$2,571.00	30.00%	\$1,799.70
36528BU	F/F DUK DLX 10-6X14 UV	\$2,571.00	30.00%	\$1,799.70
36528BUP	F/F DUK DLX 10-6X14 UV	\$2,872.00	30.00%	\$2,010.40
36528GR	F/F DUK DLX 10-6X14 UV	\$2,571.00	30.00%	\$1,799.70
36528GRP	F/F DUK DLX 10-6X14 UV	\$2,872.00	30.00%	\$2,010.40
36528K	F/F DUK DLX 10-6X14 UV	\$2,667.00	30.00%	\$1,866.90
36528KBU	F/F DUK DLX 10-6X14 UV	\$2,667.00	30.00%	\$1,866.90
36528KBUP	F/F DUK DLX 10-6X14 UV	\$2,968.00	30.00%	\$2,077.60
36528KGR	F/F DUK DLX 10-6X14 UV	\$2,667.00	30.00%	\$1,866.90
36528KGRP	F/F DUK DLX 10-6X14 UV	\$2,968.00	30.00%	\$2,077.60
36528KP	F/F DUK DLX 10-6X14 UV	\$2,968.00	30.00%	\$2,077.60
36528P	F/F DUK DLX 10-6X14 UV	\$2,872.00	30.00%	\$2,010.40
36535	F/F DUK DLX W/BAR 56X96 UV	\$2,137.00	30.00%	\$1,495.90
36535BU	F/F DUK DLX W/BAR 56X96 UV	\$2,137.00	30.00%	\$1,495.90
36535BUP	F/F DUK DLX W/BAR 56X96 UV	\$2,436.00	30.00%	\$1,705.20
36535GR	F/F DUK DLX W/BAR 56X96 UV	\$2,137.00	30.00%	\$1,495.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36535GRP	F/F DUK DLX W/BAR 56X96 UV	\$2,436.00	30.00%	\$1,705.20
36535K	F/F DUK DLX W/BAR 56X96 UV	\$2,233.00	30.00%	\$1,563.10
36535KBU	F/F DUK DLX W/BAR 56X96 UV	\$2,233.00	30.00%	\$1,563.10
36535KBUP	F/F DUK DLX W/BAR 56X96 UV	\$2,532.00	30.00%	\$1,772.40
36535KGR	F/F DUK DLX W/BAR 56X96 UV	\$2,233.00	30.00%	\$1,563.10
36535KGRP	F/F DUK DLX W/BAR 56X96 UV	\$2,532.00	30.00%	\$1,772.40
36535KP	F/F DUK DLX W/BAR 56X96 UV	\$2,532.00	30.00%	\$1,772.40
36535P	F/F DUK DLX W/BAR 56X96 UV	\$2,436.00	30.00%	\$1,705.20
36536	F/F DUK DLX W/BAR 6X8 UV	\$2,151.00	30.00%	\$1,505.70
36536BU	F/F DUK DLX W/BAR 6X8 UV	\$2,151.00	30.00%	\$1,505.70
36536BUP	F/F DUK DLX W/BAR 6X8 UV	\$2,450.00	30.00%	\$1,715.00
36536GR	F/F DUK DLX W/BAR 6X8 UV	\$2,151.00	30.00%	\$1,505.70
36536GRP	F/F DUK DLX W/BAR 6X8 UV	\$2,450.00	30.00%	\$1,715.00
36536K	F/F DUK DLX W/BAR 6X8 UV	\$2,247.00	30.00%	\$1,572.90
36536KBU	F/F DUK DLX W/BAR 6X8 UV	\$2,247.00	30.00%	\$1,572.90
36536KBUP	F/F DUK DLX W/BAR 6X8 UV	\$2,546.00	30.00%	\$1,782.20
36536KGR	F/F DUK DLX W/BAR 6X8 UV	\$2,247.00	30.00%	\$1,572.90
36536KGRP	F/F DUK DLX W/BAR 6X8 UV	\$2,546.00	30.00%	\$1,782.20
36536KP	F/F DUK DLX W/BAR 6X8 UV	\$2,546.00	30.00%	\$1,782.20
36536P	F/F DUK DLX W/BAR 6X8 UV	\$2,450.00	30.00%	\$1,715.00
36538	F/F DUK DLX W/BAR 62X108 UV	\$2,245.00	30.00%	\$1,571.50
36538BU	F/F DUK DLX W/BAR 62X108 UV	\$2,245.00	30.00%	\$1,571.50
36538BUP	F/F DUK DLX W/BAR 62X108 UV	\$2,546.00	30.00%	\$1,782.20
36538GR	F/F DUK DLX W/BAR 62X108 UV	\$2,245.00	30.00%	\$1,571.50
36538GRP	F/F DUK DLX W/BAR 62X108 UV	\$2,546.00	30.00%	\$1,782.20
36538K	F/F DUK DLX W/BAR 62X108 UV	\$2,341.00	30.00%	\$1,638.70
36538KBU	F/F DUK DLX W/BAR 62X108 UV	\$2,341.00	30.00%	\$1,638.70
36538KBUP	F/F DUK DLX W/BAR 62X108 UV	\$2,642.00	30.00%	\$1,849.40
36538KGR	F/F DUK DLX W/BAR 62X108 UV	\$2,341.00	30.00%	\$1,638.70
36538KGRP	F/F DUK DLX W/BAR 62X108 UV	\$2,642.00	30.00%	\$1,849.40
36538KP	F/F DUK DLX W/BAR 62X108 UV	\$2,642.00	30.00%	\$1,849.40
36538P	F/F DUK DLX W/BAR 62X108 UV	\$2,546.00	30.00%	\$1,782.20
36541	F/F DUK DLX W/BAR 69X120 UV	\$2,391.00	30.00%	\$1,673.70
36541BU	F/F DUK DLX W/BAR 69X120 UV	\$2,391.00	30.00%	\$1,673.70
36541BUP	F/F DUK DLX W/BAR 69X120 UV	\$2,691.00	30.00%	\$1,883.70
36541GR	F/F DUK DLX W/BAR 69X120 UV	\$2,391.00	30.00%	\$1,673.70
36541GRP	F/F DUK DLX W/BAR 69X120 UV	\$2,691.00	30.00%	\$1,883.70
36541K	F/F DUK DLX W/BAR 69X120 UV	\$2,487.00	30.00%	\$1,740.90
36541KBU	F/F DUK DLX W/BAR 69X120 UV	\$2,487.00	30.00%	\$1,740.90
36541KBUP	F/F DUK DLX W/BAR 69X120 UV	\$2,787.00	30.00%	\$1,950.90
36541KGR	F/F DUK DLX W/BAR 69X120 UV	\$2,487.00	30.00%	\$1,740.90
36541KGRP	F/F DUK DLX W/BAR 69X120 UV	\$2,787.00	30.00%	\$1,950.90
36541KP	F/F DUK DLX W/BAR 69X120 UV	\$2,787.00	30.00%	\$1,950.90
36541P	F/F DUK DLX W/BAR 69X120 UV	\$2,691.00	30.00%	\$1,883.70
36542	F/F DUK DLX W/BAR 7-6X10 UV	\$2,407.00	30.00%	\$1,684.90
36542BU	F/F DUK DLX W/BAR 7-6X10 UV	\$2,407.00	30.00%	\$1,684.90
36542BUP	F/F DUK DLX W/BAR 7-6X10 UV	\$2,709.00	30.00%	\$1,896.30
36542GR	F/F DUK DLX W/BAR 7-6X10 UV	\$2,407.00	30.00%	\$1,684.90
36542GRP	F/F DUK DLX W/BAR 7-6X10 UV	\$2,709.00	30.00%	\$1,896.30
36542K	F/F DUK DLX W/BAR 7-6X10 UV	\$2,503.00	30.00%	\$1,752.10
36542KBU	F/F DUK DLX W/BAR 7-6X10 UV	\$2,503.00	30.00%	\$1,752.10
36542KBUP	F/F DUK DLX W/BAR 7-6X10 UV	\$2,805.00	30.00%	\$1,963.50
36542KGR	F/F DUK DLX W/BAR 7-6X10 UV	\$2,503.00	30.00%	\$1,752.10
36542KGRP	F/F DUK DLX W/BAR 7-6X10 UV	\$2,805.00	30.00%	\$1,963.50
36542KP	F/F DUK DLX W/BAR 7-6X10 UV	\$2,805.00	30.00%	\$1,963.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36542P	F/F DUK DLX W/BAR 7-6X10 UV	\$2,709.00	30.00%	\$1,896.30
36545	F/F DUK DLX W/BAR 83X144 UV	\$2,644.00	30.00%	\$1,850.80
36545BU	F/F DUK DLX W/BAR 83X144 UV	\$2,644.00	30.00%	\$1,850.80
36545BUP	F/F DUK DLX W/BAR 83X144 UV	\$2,943.00	30.00%	\$2,060.10
36545GR	F/F DUK DLX W/BAR 83X144 UV	\$2,644.00	30.00%	\$1,850.80
36545GRP	F/F DUK DLX W/BAR 83X144 UV	\$2,943.00	30.00%	\$2,060.10
36545K	F/F DUK DLX W/BAR 83X144 UV	\$2,740.00	30.00%	\$1,918.00
36545KBU	F/F DUK DLX W/BAR 83X144 UV	\$2,740.00	30.00%	\$1,918.00
36545KBUP	F/F DUK DLX W/BAR 83X144 UV	\$3,039.00	30.00%	\$2,127.30
36545KGR	F/F DUK DLX W/BAR 83X144 UV	\$2,740.00	30.00%	\$1,918.00
36545KGRP	F/F DUK DLX W/BAR 83X144 UV	\$3,039.00	30.00%	\$2,127.30
36545KP	F/F DUK DLX W/BAR 83X144 UV	\$3,039.00	30.00%	\$2,127.30
36545P	F/F DUK DLX W/BAR 83X144 UV	\$2,943.00	30.00%	\$2,060.10
36547	F/F DUK DLX W/BAR 9X12 UV	\$2,663.00	30.00%	\$1,864.10
36547BU	F/F DUK DLX W/BAR 9X12 UV	\$2,663.00	30.00%	\$1,864.10
36547BUP	F/F DUK DLX W/BAR 9X12 UV	\$2,963.00	30.00%	\$2,074.10
36547GR	F/F DUK DLX W/BAR 9X12 UV	\$2,663.00	30.00%	\$1,864.10
36547GRP	F/F DUK DLX W/BAR 9X12 UV	\$2,963.00	30.00%	\$2,074.10
36547K	F/F DUK DLX W/BAR 9X12 UV	\$2,759.00	30.00%	\$1,931.30
36547KBU	F/F DUK DLX W/BAR 9X12 UV	\$2,759.00	30.00%	\$1,931.30
36547KBUP	F/F DUK DLX W/BAR 9X12 UV	\$3,059.00	30.00%	\$2,141.30
36547KGR	F/F DUK DLX W/BAR 9X12 UV	\$2,759.00	30.00%	\$1,931.30
36547KGRP	F/F DUK DLX W/BAR 9X12 UV	\$3,059.00	30.00%	\$2,141.30
36547KP	F/F DUK DLX W/BAR 9X12 UV	\$3,059.00	30.00%	\$2,141.30
36547P	F/F DUK DLX W/BAR 9X12 UV	\$2,963.00	30.00%	\$2,074.10
36549	F/F DUK DLX W/BAR 10-6X14 UV	\$2,892.00	30.00%	\$2,024.40
36549BU	F/F DUK DLX W/BAR 10-6X14 UV	\$2,892.00	30.00%	\$2,024.40
36549BUP	F/F DUK DLX W/BAR 10-6X14 UV	\$3,192.00	30.00%	\$2,234.40
36549GR	F/F DUK DLX W/BAR 10-6X14 UV	\$2,892.00	30.00%	\$2,024.40
36549GRP	F/F DUK DLX W/BAR 10-6X14 UV	\$3,192.00	30.00%	\$2,234.40
36549K	F/F DUK DLX W/BAR 10-6X14 UV	\$2,988.00	30.00%	\$2,091.60
36549KBU	F/F DUK DLX W/BAR 10-6X14 UV	\$2,988.00	30.00%	\$2,091.60
36549KBUP	F/F DUK DLX W/BAR 10-6X14 UV	\$3,288.00	30.00%	\$2,301.60
36549KGR	F/F DUK DLX W/BAR 10-6X14 UV	\$2,988.00	30.00%	\$2,091.60
36549KGRP	F/F DUK DLX W/BAR 10-6X14 UV	\$3,288.00	30.00%	\$2,301.60
36549KP	F/F DUK DLX W/BAR 10-6X14 UV	\$3,288.00	30.00%	\$2,301.60
36549P	F/F DUK DLX W/BAR 10-6X14 UV	\$3,192.00	30.00%	\$2,234.40
36592	F/F DUK DLX 7X9 UV	\$1,910.00	30.00%	\$1,337.00
36592BU	F/F DUK DLX 7X9 UV	\$1,910.00	30.00%	\$1,337.00
36592GR	F/F DUK DLX 7X9 UV	\$1,910.00	30.00%	\$1,337.00
36593	F/F DUK DLX 8'6X11 UV	\$2,756.00	30.00%	\$1,929.20
36593BU	F/F DUK DLX 8'6X11 UV	\$2,756.00	30.00%	\$1,929.20
36593GR	F/F DUK DLX 8'6X11 UV	\$2,756.00	30.00%	\$1,929.20
36595	F/F DUK DLX 10X13 UV	\$3,006.00	30.00%	\$2,104.20
36595BU	F/F DUK DLX 10X13 UV	\$3,006.00	30.00%	\$2,104.20
36595GR	F/F DUK DLX 10X13 UV	\$3,006.00	30.00%	\$2,104.20
36597	F/F DUK DLX 8-6X14-4 UV	\$2,851.00	30.00%	\$1,995.70
36597BU	F/F DUK DLX 8-6X14-4 UV	\$2,851.00	30.00%	\$1,995.70
36597GR	F/F DUK DLX 8-6X14-4 UV	\$2,851.00	30.00%	\$1,995.70
36598	F/F DUK DLX 11'6X15 UV	\$3,245.00	30.00%	\$2,271.50
36598BU	F/F DUK DLX 11'6X15 UV	\$3,245.00	30.00%	\$2,271.50
36598GR	F/F DUK DLX 11'6X15 UV	\$3,245.00	30.00%	\$2,271.50
36599	F/F DUK DLX 10X17 UV	\$2,912.00	30.00%	\$2,038.40
36599BU	F/F DUK DLX 10X17 UV	\$2,912.00	30.00%	\$2,038.40
36599GR	F/F DUK DLX 10X17 UV	\$2,912.00	30.00%	\$2,038.40



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36600	F/F DUK DLX 13X17 UV	\$3,512.00	30.00%	\$2,458.40
36600BU	F/F DUK DLX 13X17 UV	\$3,512.00	30.00%	\$2,458.40
36600GR	F/F DUK DLX 13X17 UV	\$3,512.00	30.00%	\$2,458.40
36601	F/F DUK DLX 11X19 UV	\$3,365.00	30.00%	\$2,355.50
36601BU	F/F DUK DLX 11X19 UV	\$3,365.00	30.00%	\$2,355.50
36601GR	F/F DUK DLX 11X19 UV	\$3,365.00	30.00%	\$2,355.50
36602	F/F DUK DLX 11-6X19-8 UV	\$3,631.00	30.00%	\$2,541.70
36602BU	F/F DUK DLX 11-6X19-8 UV	\$3,631.00	30.00%	\$2,541.70
36602GR	F/F DUK DLX 11-6X19-8 UV	\$3,631.00	30.00%	\$2,541.70
36603	F/F DUK DLX 12'3X21 UV	\$4,001.00	30.00%	\$2,800.70
36603BU	F/F DUK DLX 12'3X21 UV	\$4,001.00	30.00%	\$2,800.70
36603GR	F/F DUK DLX 12'3X21 UV	\$4,001.00	30.00%	\$2,800.70
36604	F/F DUK DLX 16X21 UV	\$4,105.00	30.00%	\$2,873.50
36604BU	F/F DUK DLX 16X21 UV	\$4,105.00	30.00%	\$2,873.50
36604GR	F/F DUK DLX 16X21 UV	\$4,105.00	30.00%	\$2,873.50
36605	F/F DUK DLX 13X22-4 UV	\$4,083.00	30.00%	\$2,858.10
36605BU	F/F DUK DLX 13X22-4 UV	\$4,083.00	30.00%	\$2,858.10
36605GR	F/F DUK DLX 13X22-4 UV	\$4,083.00	30.00%	\$2,858.10
36607	F/F DUK DLX 14'6X25 UV	\$4,356.00	30.00%	\$3,049.20
36607BU	F/F DUK DLX 14'6X25 UV	\$4,356.00	30.00%	\$3,049.20
36607GR	F/F DUK DLX 14'6X25 UV	\$4,356.00	30.00%	\$3,049.20
36608	F/F DUK DLX 19X25 UV	\$4,695.00	30.00%	\$3,286.50
36608BU	F/F DUK DLX 19X25 UV	\$4,695.00	30.00%	\$3,286.50
36608GR	F/F DUK DLX 19X25 UV	\$4,695.00	30.00%	\$3,286.50
36609	F/F DUK DLX 16X27-6 UV	\$4,505.00	30.00%	\$3,153.50
36609BU	F/F DUK DLX 16X27-6 UV	\$4,505.00	30.00%	\$3,153.50
36609GR	F/F DUK DLX 16X27-6 UV	\$4,505.00	30.00%	\$3,153.50
36610	F/F DUK DLX W/BAR 7X9 UV	\$2,264.00	30.00%	\$1,584.80
36610BU	F/F DUK DLX W/BAR 7X9 UV	\$2,264.00	30.00%	\$1,584.80
36610GR	F/F DUK DLX W/BAR 7X9 UV	\$2,264.00	30.00%	\$1,584.80
36611	F/F DUK DLX W/BAR 8-6X11 UV	\$3,275.00	30.00%	\$2,292.50
36611BU	F/F DUK DLX W/BAR 8-6X11 UV	\$3,275.00	30.00%	\$2,292.50
36611GR	F/F DUK DLX W/BAR 8-6X11 UV	\$3,275.00	30.00%	\$2,292.50
36613	F/F DUK DLX W/BAR 10X13 UV	\$3,502.00	30.00%	\$2,451.40
36613BU	F/F DUK DLX W/BAR 10X13 UV	\$3,502.00	30.00%	\$2,451.40
36613GR	F/F DUK DLX W/BAR 10X13 UV	\$3,502.00	30.00%	\$2,451.40
36615	F/F DUK DLX W/BAR 8-6X14-4 UV	\$3,318.00	30.00%	\$2,322.60
36615BU	F/F DUK DLX W/BAR 8-6X14-4 UV	\$3,318.00	30.00%	\$2,322.60
36615GR	F/F DUK DLX W/BAR 8-6X14-4 UV	\$3,318.00	30.00%	\$2,322.60
36616	F/F DUK DLX W/BAR 11'6X15 UV	\$3,768.00	30.00%	\$2,637.60
36616BU	F/F DUK DLX W/BAR 11'6X15 UV	\$3,768.00	30.00%	\$2,637.60
36616GR	F/F DUK DLX W/BAR 11'6X15 UV	\$3,768.00	30.00%	\$2,637.60
36617	F/F DUK DLX W/BAR 10X17 UV	\$3,444.00	30.00%	\$2,410.80
36617BU	F/F DUK DLX W/BAR 10X17 UV	\$3,444.00	30.00%	\$2,410.80
36617GR	F/F DUK DLX W/BAR 10X17 UV	\$3,444.00	30.00%	\$2,410.80
36618	F/F DUK DLX W/BAR 13X17 UV	\$4,344.00	30.00%	\$3,040.80
36618BU	F/F DUK DLX W/BAR 13X17 UV	\$4,344.00	30.00%	\$3,040.80
36618GR	F/F DUK DLX W/BAR 13X17 UV	\$4,344.00	30.00%	\$3,040.80
36619	F/F DUK DLX W/BAR 11X19 UV	\$3,930.00	30.00%	\$2,751.00
36619BU	F/F DUK DLX W/BAR 11X19 UV	\$3,930.00	30.00%	\$2,751.00
36619GR	F/F DUK DLX W/BAR 11X19 UV	\$3,930.00	30.00%	\$2,751.00
36620	F/F DUK DLX W/BAR 11-6X19-8 UV	\$4,243.00	30.00%	\$2,970.10
36620BU	F/F DUK DLX W/BAR 11-6X19-8 UV	\$4,243.00	30.00%	\$2,970.10
36620GR	F/F DUK DLX W/BAR 11-6X19-8 UV	\$4,243.00	30.00%	\$2,970.10
36621	F/F DUK DLX W/BAR 12'3X21 UV	\$4,692.00	30.00%	\$3,284.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
36621BU	F/F DUK DLX W/BAR 12'3X21 UV	\$4,692.00	30.00%	\$3,284.40
36621GR	F/F DUK DLX W/BAR 12'3X21 UV	\$4,692.00	30.00%	\$3,284.40
36622	F/F DUK DLX W/BAR 16X21 UV	\$4,895.00	30.00%	\$3,426.50
36622BU	F/F DUK DLX W/BAR 16X21 UV	\$4,895.00	30.00%	\$3,426.50
36622GR	F/F DUK DLX W/BAR 16X21 UV	\$4,895.00	30.00%	\$3,426.50
36623	F/F DUK DLX W/BAR 13X22-4 UV	\$4,812.00	30.00%	\$3,368.40
36623BU	F/F DUK DLX W/BAR 13X22-4 UV	\$4,812.00	30.00%	\$3,368.40
36623GR	F/F DUK DLX W/BAR 13X22-4 UV	\$4,812.00	30.00%	\$3,368.40
36625	F/F DUK DLX W/BAR 14'6X25 UV	\$5,269.00	30.00%	\$3,688.30
36625BU	F/F DUK DLX W/BAR 14'6X25 UV	\$5,269.00	30.00%	\$3,688.30
36625GR	F/F DUK DLX W/BAR 14'6X25 UV	\$5,269.00	30.00%	\$3,688.30
36626	F/F DUK DLX W/BAR 19X25 UV	\$5,349.00	30.00%	\$3,744.30
36626BU	F/F DUK DLX W/BAR 19X25 UV	\$5,349.00	30.00%	\$3,744.30
36626GR	F/F DUK DLX W/BAR 19X25 UV	\$5,349.00	30.00%	\$3,744.30
36627	F/F DUK DLX W/BAR 16X27-6 UV	\$5,050.00	30.00%	\$3,535.00
36627BU	F/F DUK DLX W/BAR 16X27-6 UV	\$5,050.00	30.00%	\$3,535.00
36627GR	F/F DUK DLX W/BAR 16X27-6 UV	\$5,050.00	30.00%	\$3,535.00
36628	F/F DUK 7X9 UV	\$1,997.00	30.00%	\$1,397.90
36628BU	F/F DUK 7X9 UV	\$1,997.00	30.00%	\$1,397.90
36628GR	F/F DUK 7X9 UV	\$1,997.00	30.00%	\$1,397.90
36629	F/F DUK 8-6X11 UV	\$2,886.00	30.00%	\$2,020.20
36629BU	F/F DUK 8-6X11 UV	\$2,886.00	30.00%	\$2,020.20
36629GR	F/F DUK 8-6X11 UV	\$2,886.00	30.00%	\$2,020.20
36631	F/F DUK 10X13 UV	\$3,144.00	30.00%	\$2,200.80
36631BU	F/F DUK 10X13 UV	\$3,144.00	30.00%	\$2,200.80
36631GR	F/F DUK 10X13 UV	\$3,144.00	30.00%	\$2,200.80
36633	F/F DUK 8-6X14-4 UV	\$2,982.00	30.00%	\$2,087.40
36633BU	F/F DUK 8-6X14-4 UV	\$2,982.00	30.00%	\$2,087.40
36633GR	F/F DUK 8-6X14-4 UV	\$2,982.00	30.00%	\$2,087.40
36634	F/F DUK 11-6X15 UV	\$3,395.00	30.00%	\$2,376.50
36634BU	F/F DUK 11-6X15 UV	\$3,395.00	30.00%	\$2,376.50
36634GR	F/F DUK 11-6X15 UV	\$3,395.00	30.00%	\$2,376.50
36635	F/F DUK 10X17 UV	\$3,044.00	30.00%	\$2,130.80
36635BU	F/F DUK 10X17 UV	\$3,044.00	30.00%	\$2,130.80
36635GR	F/F DUK 10X17 UV	\$3,044.00	30.00%	\$2,130.80
36636	F/F DUK 13X17 UV	\$3,673.00	30.00%	\$2,571.10
36636BU	F/F DUK 13X17 UV	\$3,673.00	30.00%	\$2,571.10
36636GR	F/F DUK 13X17 UV	\$3,673.00	30.00%	\$2,571.10
36637	F/F DUK 11X19 UV	\$3,516.00	30.00%	\$2,461.20
36637BU	F/F DUK 11X19 UV	\$3,516.00	30.00%	\$2,461.20
36637GR	F/F DUK 11X19 UV	\$3,516.00	30.00%	\$2,461.20
36638	F/F DUK 11-6X19-8 UV	\$3,797.00	30.00%	\$2,657.90
36638BU	F/F DUK 11-6X19-8 UV	\$3,797.00	30.00%	\$2,657.90
36638GR	F/F DUK 11-6X19-8 UV	\$3,797.00	30.00%	\$2,657.90
36639	F/F DUK 12'3X21 UV	\$4,253.00	30.00%	\$2,977.10
36639BU	F/F DUK 12'3X21 UV	\$4,253.00	30.00%	\$2,977.10
36639GR	F/F DUK 12'3X21 UV	\$4,253.00	30.00%	\$2,977.10
36640	F/F DUK 16X21 UV	\$4,229.00	30.00%	\$2,960.30
36640BU	F/F DUK 16X21 UV	\$4,229.00	30.00%	\$2,960.30
36640GR	F/F DUK 16X21 UV	\$4,229.00	30.00%	\$2,960.30
36641	F/F DUK 13X22-4 UV	\$4,268.00	30.00%	\$2,987.60
36641BU	F/F DUK 13X22-4 UV	\$4,268.00	30.00%	\$2,987.60
36641GR	F/F DUK 13X22-4 UV	\$4,268.00	30.00%	\$2,987.60
36643	F/F DUK 14'6X25 UV	\$4,554.00	30.00%	\$3,187.80
36643BU	F/F DUK 14'6X25 UV	\$4,554.00	30.00%	\$3,187.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36643GR	F/F DUK 14'6X25 UV	\$4,554.00	30.00%	\$3,187.80
36644	F/F DUK 19X25 UV	\$4,908.00	30.00%	\$3,435.60
36644BU	F/F DUK 19X25 UV	\$4,908.00	30.00%	\$3,435.60
36644GR	F/F DUK 19X25 UV	\$4,908.00	30.00%	\$3,435.60
36645	F/F DUK 16X27-6 UV	\$4,642.00	30.00%	\$3,249.40
36645BU	F/F DUK 16X27-6 UV	\$4,642.00	30.00%	\$3,249.40
36645GR	F/F DUK 16X27-6 UV	\$4,642.00	30.00%	\$3,249.40
36646	F/F DUK W/BAR 7X9 UV	\$2,371.00	30.00%	\$1,659.70
36646BU	F/F DUK W/BAR 7X9 UV	\$2,371.00	30.00%	\$1,659.70
36646GR	F/F DUK W/BAR 7X9 UV	\$2,371.00	30.00%	\$1,659.70
36647	F/F DUK W/BAR 8-6X11 UV	\$3,430.00	30.00%	\$2,401.00
36647BU	F/F DUK W/BAR 8-6X11 UV	\$3,430.00	30.00%	\$2,401.00
36647GR	F/F DUK W/BAR 8-6X11 UV	\$3,430.00	30.00%	\$2,401.00
36649	F/F DUK W/BAR 10X13 UV	\$3,667.00	30.00%	\$2,566.90
36649BU	F/F DUK W/BAR 10X13 UV	\$3,667.00	30.00%	\$2,566.90
36649GR	F/F DUK W/BAR 10X13 UV	\$3,667.00	30.00%	\$2,566.90
36651	F/F DUK W/BAR 8-6X14-4 UV	\$3,476.00	30.00%	\$2,433.20
36651BU	F/F DUK W/BAR 8-6X14-4 UV	\$3,476.00	30.00%	\$2,433.20
36651GR	F/F DUK W/BAR 8-6X14-4 UV	\$3,476.00	30.00%	\$2,433.20
36652	F/F DUK W/BAR 11-6X15 UV	\$3,945.00	30.00%	\$2,761.50
36652BU	F/F DUK W/BAR 11-6X15 UV	\$3,945.00	30.00%	\$2,761.50
36652GR	F/F DUK W/BAR 11-6X15 UV	\$3,945.00	30.00%	\$2,761.50
36653	F/F DUK W/BAR 10X17 UV	\$3,604.00	30.00%	\$2,522.80
36653BU	F/F DUK W/BAR 10X17 UV	\$3,604.00	30.00%	\$2,522.80
36653GR	F/F DUK W/BAR 10X17 UV	\$3,604.00	30.00%	\$2,522.80
36654	F/F DUK W/BAR 13X17 UV	\$4,549.00	30.00%	\$3,184.30
36654BU	F/F DUK W/BAR 13X17 UV	\$4,549.00	30.00%	\$3,184.30
36654GR	F/F DUK W/BAR 13X17 UV	\$4,549.00	30.00%	\$3,184.30
36655	F/F DUK W/BAR 11X19 UV	\$4,111.00	30.00%	\$2,877.70
36655BU	F/F DUK W/BAR 11X19 UV	\$4,111.00	30.00%	\$2,877.70
36655GR	F/F DUK W/BAR 11X19 UV	\$4,111.00	30.00%	\$2,877.70
36656	F/F DUK W/BAR 11-6X19-8 UV	\$4,443.00	30.00%	\$3,110.10
36656BU	F/F DUK W/BAR 11-6X19-8 UV	\$4,443.00	30.00%	\$3,110.10
36656GR	F/F DUK W/BAR 11-6X19-8 UV	\$4,443.00	30.00%	\$3,110.10
36657	F/F DUK W/BAR 12'3X21 UV	\$4,913.00	30.00%	\$3,439.10
36657BU	F/F DUK W/BAR 12'3X21 UV	\$4,913.00	30.00%	\$3,439.10
36657GR	F/F DUK W/BAR 12'3X21 UV	\$4,913.00	30.00%	\$3,439.10
36658	F/F DUK W/BAR 16X21 UV	\$5,122.00	30.00%	\$3,585.40
36658BU	F/F DUK W/BAR 16X21 UV	\$5,122.00	30.00%	\$3,585.40
36658GR	F/F DUK W/BAR 16X21 UV	\$5,122.00	30.00%	\$3,585.40
36659	F/F DUK W/BAR 13X22-4 UV	\$5,033.00	30.00%	\$3,523.10
36659BU	F/F DUK W/BAR 13X22-4 UV	\$5,033.00	30.00%	\$3,523.10
36659GR	F/F DUK W/BAR 13X22-4 UV	\$5,033.00	30.00%	\$3,523.10
36661	F/F DUK W/BAR 14'6X25 UV	\$5,517.00	30.00%	\$3,861.90
36661BU	F/F DUK W/BAR 14'6X25 UV	\$5,517.00	30.00%	\$3,861.90
36661GR	F/F DUK W/BAR 14'6X25 UV	\$5,517.00	30.00%	\$3,861.90
36662	F/F DUK W/BAR 19X25 UV	\$5,596.00	30.00%	\$3,917.20
36662BU	F/F DUK W/BAR 19X25 UV	\$5,596.00	30.00%	\$3,917.20
36662GR	F/F DUK W/BAR 19X25 UV	\$5,596.00	30.00%	\$3,917.20
36663	F/F DUK W/BAR 16X27-6 UV	\$5,219.00	30.00%	\$3,653.30
36663BU	F/F DUK W/BAR 16X27-6 UV	\$5,219.00	30.00%	\$3,653.30
36663GR	F/F DUK W/BAR 16X27-6 UV	\$5,219.00	30.00%	\$3,653.30
36664	PANEL MASK 56X96 PR UV 4:3	\$203.00	27.00%	\$148.19
36664BU	PANEL MASK 56X96 PR UV 4:3	\$203.00	27.00%	\$148.19
36664GR	PANEL MASK 56X96 PR UV 4:3	\$203.00	27.00%	\$148.19

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
36665	PANEL MASK 62X108 PR UV 4:3	\$257.00	27.00%	\$187.61
36665BU	PANEL MASK 62X108 PR UV 4:3	\$257.00	27.00%	\$187.61
36665GR	PANEL MASK 62X108 PR UV 4:3	\$257.00	27.00%	\$187.61
36666	PANEL MASK 69X120 PR UV 4:3	\$269.00	27.00%	\$196.37
36666BU	PANEL MASK 69X120 PR UV 4:3	\$269.00	27.00%	\$196.37
36666GR	PANEL MASK 69X120 PR UV 4:3	\$269.00	27.00%	\$196.37
36667	PANEL MASK 83X144 PR UV 4:3	\$295.00	27.00%	\$215.35
36667BU	PANEL MASK 83X144 PR UV 4:3	\$295.00	27.00%	\$215.35
36667GR	PANEL MASK 83X144 PR UV 4:3	\$295.00	27.00%	\$215.35
36668	PANEL MASK 8-6X14-4 PR UV 4:3	\$434.00	27.00%	\$316.82
36668BU	PANEL MASK 8-6X14-4 PR UV 4:3	\$434.00	27.00%	\$316.82
36668GR	PANEL MASK 8-6X14-4 PR UV 4:3	\$434.00	27.00%	\$316.82
36669	PANEL MASK 10X17 PR UV 4:3	\$569.00	30.00%	\$398.30
36669BU	PANEL MASK 10X17 PR UV 4:3	\$569.00	30.00%	\$398.30
36669GR	PANEL MASK 10X17 PR UV 4:3	\$569.00	30.00%	\$398.30
36670	PANEL MASK 11X19 PR UV 4:3	\$612.00	30.00%	\$428.40
36670BU	PANEL MASK 11X19 PR UV 4:3	\$612.00	30.00%	\$428.40
36670GR	PANEL MASK 11X19 PR UV 4:3	\$612.00	30.00%	\$428.40
36671	PANEL MASK 11-6X19-8 PR UV 4:3	\$642.00	30.00%	\$449.40
36671BU	PANEL MASK 11-6X19-8 PR UV 4:3	\$642.00	30.00%	\$449.40
36671GR	PANEL MASK 11-6X19-8 PR UV 4:3	\$642.00	30.00%	\$449.40
36672	PANEL MASK 12-3X21 PR UV 4:3	\$679.00	30.00%	\$475.30
36672BU	PANEL MASK 12-3X21 PR UV 4:3	\$679.00	30.00%	\$475.30
36672GR	PANEL MASK 12-3X21 PR UV 4:3	\$679.00	30.00%	\$475.30
36673	PANEL MASK 13X22-4 PR UV 4:3	\$741.00	30.00%	\$518.70
36673BU	PANEL MASK 13X22-4 PR UV 4:3	\$741.00	30.00%	\$518.70
36673GR	PANEL MASK 13X22-4 PR UV 4:3	\$741.00	30.00%	\$518.70
36674	PANEL MASK 14-6X25 PR UV 4:3	\$774.00	30.00%	\$541.80
36674BU	PANEL MASK 14-6X25 PR UV 4:3	\$774.00	30.00%	\$541.80
36674GR	PANEL MASK 14-6X25 PR UV 4:3	\$774.00	30.00%	\$541.80
36675	PANEL MASK 16X27-6 PR UV 4:3	\$901.00	30.00%	\$630.70
36675BU	PANEL MASK 16X27-6 PR UV 4:3	\$901.00	30.00%	\$630.70
36675GR	PANEL MASK 16X27-6 PR UV 4:3	\$901.00	30.00%	\$630.70
36724	F/F SKIRT DRAPE 56X96 UV	\$527.00	30.00%	\$368.90
36724BU	F/F SKIRT DRAPE 56X96 UV	\$527.00	30.00%	\$368.90
36724GR	F/F SKIRT DRAPE 56X96 UV	\$527.00	30.00%	\$368.90
36725	F/F SKIRT DRAPE 6X8 UV	\$527.00	30.00%	\$368.90
36725BU	F/F SKIRT DRAPE 6X8 UV	\$527.00	30.00%	\$368.90
36725GR	F/F SKIRT DRAPE 6X8 UV	\$527.00	30.00%	\$368.90
36727	F/F SKIRT DRAPE 62X108 UV	\$600.00	30.00%	\$420.00
36727BU	F/F SKIRT DRAPE 62X108 UV	\$600.00	30.00%	\$420.00
36727GR	F/F SKIRT DRAPE 62X108 UV	\$600.00	30.00%	\$420.00
36730	F/F SKIRT DRAPE 69X120 UV	\$661.00	30.00%	\$462.70
36730BU	F/F SKIRT DRAPE 69X120 UV	\$661.00	30.00%	\$462.70
36730GR	F/F SKIRT DRAPE 69X120 UV	\$661.00	30.00%	\$462.70
36731	F/F SKIRT DRAPE 7-6X10 UV	\$661.00	30.00%	\$462.70
36731BU	F/F SKIRT DRAPE 7-6X10 UV	\$661.00	30.00%	\$462.70
36731GR	F/F SKIRT DRAPE 7-6X10 UV	\$661.00	30.00%	\$462.70
36734	F/F SKIRT DRAPE 83X144 UV	\$735.00	30.00%	\$514.50
36734BU	F/F SKIRT DRAPE 83X144 UV	\$735.00	30.00%	\$514.50
36734GR	F/F SKIRT DRAPE 83X144 UV	\$735.00	30.00%	\$514.50
36736	F/F SKIRT DRAPE 9X12 UV	\$735.00	30.00%	\$514.50
36736BU	F/F SKIRT DRAPE 9X12 UV	\$735.00	30.00%	\$514.50
36736GR	F/F SKIRT DRAPE 9X12 UV	\$735.00	30.00%	\$514.50
36738	F/F SKIRT DRAPE 10-6X14 UV	\$812.00	30.00%	\$568.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
36738BU	F/F SKIRT DRAPE 10-6X14 UV	\$812.00	30.00%	\$568.40
36738GR	F/F SKIRT DRAPE 10-6X14 UV	\$812.00	30.00%	\$568.40
36775	F/F SKIRT DRAPE 7-1X9-1 UV	\$650.00	30.00%	\$455.00
36775BU	F/F SKIRT DRAPE 7-1X9-1 UV	\$650.00	30.00%	\$455.00
36775GR	F/F SKIRT DRAPE 7-1X9-1 UV	\$650.00	30.00%	\$455.00
36776	F/F SKIRT DRAPE 8-7X11-1 UV	\$973.00	30.00%	\$681.10
36776BU	F/F SKIRT DRAPE 8-7X11-1 UV	\$973.00	30.00%	\$681.10
36776GR	F/F SKIRT DRAPE 8-7X11-1 UV	\$973.00	30.00%	\$681.10
36778	F/F SKIRT DRAPE 10-1X13-1 UV	\$1,201.00	30.00%	\$840.70
36778BU	F/F SKIRT DRAPE 10-1X13-1 UV	\$1,201.00	30.00%	\$840.70
36778GR	F/F SKIRT DRAPE 10-1X13-1 UV	\$1,201.00	30.00%	\$840.70
36780	F/F SKIRT DRAPE 8-7X14-5 UV	\$1,298.00	30.00%	\$908.60
36780BU	F/F SKIRT DRAPE 8-7X14-5 UV	\$1,298.00	30.00%	\$908.60
36780GR	F/F SKIRT DRAPE 8-7X14-5 UV	\$1,298.00	30.00%	\$908.60
36781	F/F SKIRT DRAPE 11-7X15-1 UV	\$1,358.00	30.00%	\$950.60
36781BU	F/F SKIRT DRAPE 11-7X15-1 UV	\$1,358.00	30.00%	\$950.60
36781GR	F/F SKIRT DRAPE 11-7X15-1 UV	\$1,358.00	30.00%	\$950.60
36782	F/F SKIRT DRAPE 10'1X17'1 UV	\$1,558.00	30.00%	\$1,090.60
36782BU	F/F SKIRT DRAPE 10'1X17'1 UV	\$1,558.00	30.00%	\$1,090.60
36782GR	F/F SKIRT DRAPE 10'1X17'1 UV	\$1,558.00	30.00%	\$1,090.60
36783	F/F SKIRT DRAPE 13X17 UV	\$1,558.00	30.00%	\$1,090.60
36783BU	F/F SKIRT DRAPE 13X17 UV	\$1,558.00	30.00%	\$1,090.60
36783GR	F/F SKIRT DRAPE 13X17 UV	\$1,558.00	30.00%	\$1,090.60
36784	F/F SKIRT DRAPE 11'1X19'1 UV	\$1,651.00	30.00%	\$1,155.70
36784BU	F/F SKIRT DRAPE 11'1X19'1 UV	\$1,651.00	30.00%	\$1,155.70
36784GR	F/F SKIRT DRAPE 11'1X19'1 UV	\$1,651.00	30.00%	\$1,155.70
36785	F/F SKIRT DRAPE 11-7X19-9 UV	\$1,692.00	30.00%	\$1,184.40
36785BU	F/F SKIRT DRAPE 11-7X19-9 UV	\$1,692.00	30.00%	\$1,184.40
36785GR	F/F SKIRT DRAPE 11-7X19-9 UV	\$1,692.00	30.00%	\$1,184.40
36786	F/F SKIRT DRAPE 12'3 X21 UV	\$1,750.00	30.00%	\$1,225.00
36786BU	F/F SKIRT DRAPE 12'3 X21 UV	\$1,750.00	30.00%	\$1,225.00
36786GR	F/F SKIRT DRAPE 12'3 X21 UV	\$1,750.00	30.00%	\$1,225.00
36787	F/F SKIRT DRAPE 16X21 UV	\$1,750.00	30.00%	\$1,225.00
36787BU	F/F SKIRT DRAPE 16X21 UV	\$1,750.00	30.00%	\$1,225.00
36787GR	F/F SKIRT DRAPE 16X21 UV	\$1,750.00	30.00%	\$1,225.00
36788	F/F SKIRT DRAPE 13'1X22'5 UV	\$1,820.00	30.00%	\$1,274.00
36788BU	F/F SKIRT DRAPE 13'1X22'5 UV	\$1,820.00	30.00%	\$1,274.00
36788GR	F/F SKIRT DRAPE 13'1X22'5 UV	\$1,820.00	30.00%	\$1,274.00
36790	F/F SKIRT DRAPE 14'6X25 UV	\$1,929.00	30.00%	\$1,350.30
36790BU	F/F SKIRT DRAPE 14'6X25 UV	\$1,929.00	30.00%	\$1,350.30
36790GR	F/F SKIRT DRAPE 14'6X25 UV	\$1,929.00	30.00%	\$1,350.30
36791	F/F SKIRT DRAPE 19X25 UV	\$1,929.00	30.00%	\$1,350.30
36791BU	F/F SKIRT DRAPE 19X25 UV	\$1,929.00	30.00%	\$1,350.30
36791GR	F/F SKIRT DRAPE 19X25 UV	\$1,929.00	30.00%	\$1,350.30
36792	F/F SKIRT DRAPE 16-1X27-7 UV	\$1,987.00	30.00%	\$1,390.90
36792BU	F/F SKIRT DRAPE 16-1X27-7 UV	\$1,987.00	30.00%	\$1,390.90
36792GR	F/F SKIRT DRAPE 16-1X27-7 UV	\$1,987.00	30.00%	\$1,390.90
36793	DRAPE PANEL BGS BLK 4'X13' UV	\$314.00	27.00%	\$229.22
36794	DRAPE PANEL BGS BLK 12'X13' UV	\$1,035.00	30.00%	\$724.50
36795	DRAPE PANEL BGS BLK 16'X13' UV	\$1,256.00	30.00%	\$879.20
36796	DRAPE PANEL BGS BLUE 4'X13' UV	\$314.00	27.00%	\$229.22
36797	DRAPE PANEL BGS BLUE 12'X13'UV	\$1,035.00	30.00%	\$724.50
36798	DRAPE PANEL BGS BLUE 16'X13'UV	\$1,256.00	30.00%	\$879.20
36799	DRAPE PANEL BGS GRAY 4'X13' UV	\$314.00	27.00%	\$229.22
36800	DRAPE PANEL BGS GRAY 12'X13'UV	\$1,035.00	30.00%	\$724.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36801	DRAPE PANEL BGS GRAY 16'X13'UV	\$1,256.00	30.00%	\$879.20
36855	ADV DLX 210D 123X164 MW	\$9,247.00	30.00%	\$6,472.90
36855B	ADV DLX 210D 123X164 MW	\$1,279.00	30.00%	\$895.30
36855E	ADV DLX 210D 123X164 MW 220	\$9,247.00	30.00%	\$6,472.90
36855EB	ADV DLX 210D 123X164 MW 220	\$1,279.00	30.00%	\$895.30
36855EF	ADV DLX 210D 123X164 MW 220	\$7,968.00	30.00%	\$5,577.60
36855F	ADV DLX 210D 123X164 MW	\$7,968.00	30.00%	\$5,577.60
36856	ADV DLX 240D 141X188 MW	\$9,546.00	30.00%	\$6,682.20
36856B	ADV DLX 240D 141X188 MW	\$1,279.00	30.00%	\$895.30
36856E	ADV DLX 240D 141X188 MW 220	\$9,546.00	30.00%	\$6,682.20
36856EB	ADV DLX 240D 141X188 MW 220	\$1,279.00	30.00%	\$895.30
36856EF	ADV DLX 240D 141X188 MW 220	\$8,267.00	30.00%	\$5,786.90
36856F	ADV DLX 240D 141X188 MW	\$8,267.00	30.00%	\$5,786.90
36857	ADV DLX 265D 159X212 MW	\$10,743.00	30.00%	\$7,520.10
36857B	ADV DLX 265D 159X212 MW	\$1,279.00	30.00%	\$895.30
36857E	ADV DLX 265D 159X212 MW 220	\$10,743.00	30.00%	\$7,520.10
36857EB	ADV DLX 265D 159X212 MW 220	\$1,279.00	30.00%	\$895.30
36857EF	ADV DLX 265D 159X212 MW 220	\$9,464.00	30.00%	\$6,624.80
36857F	ADV DLX 265D 159X212 MW	\$9,464.00	30.00%	\$6,624.80
36858	ADV DLX 295D 177X236 MW	\$11,204.00	30.00%	\$7,842.80
36858B	ADV DLX 295D 177X236 MW	\$1,279.00	30.00%	\$895.30
36858E	ADV DLX 295D 177X236 MW 220	\$11,204.00	30.00%	\$7,842.80
36858EB	ADV DLX 295D 177X236 MW 220	\$1,279.00	30.00%	\$895.30
36858EF	ADV DLX 295D 177X236 MW 220	\$9,925.00	30.00%	\$6,947.50
36858F	ADV DLX 295D 177X236 MW	\$9,925.00	30.00%	\$6,947.50
36859	ADV DLX 216D 106X188 MW	\$9,546.00	30.00%	\$6,682.20
36859B	ADV DLX 216D 106X188 MW	\$1,279.00	30.00%	\$895.30
36859E	ADV DLX 216D 106X188 MW 220	\$9,546.00	30.00%	\$6,682.20
36859EB	ADV DLX 216D 106X188 MW 220	\$1,279.00	30.00%	\$895.30
36859EF	ADV DLX 216D 106X188 MW 220	\$8,267.00	30.00%	\$5,786.90
36859F	ADV DLX 216D 106X188 MW	\$8,267.00	30.00%	\$5,786.90
36860	ADV DLX 243D 119X212 MW	\$10,743.00	30.00%	\$7,520.10
36860B	ADV DLX 243D 119X212 MW	\$1,279.00	30.00%	\$895.30
36860E	ADV DLX 243D 119X212 MW 220	\$10,743.00	30.00%	\$7,520.10
36860EB	ADV DLX 243D 119X212 MW 220	\$1,279.00	30.00%	\$895.30
36860EF	ADV DLX 243D 119X212 MW 220	\$9,464.00	30.00%	\$6,624.80
36860F	ADV DLX 243D 119X212 MW	\$9,464.00	30.00%	\$6,624.80
36861	ADV DLX 271D 133X236 MW	\$11,204.00	30.00%	\$7,842.80
36861B	ADV DLX 271D 133X236 MW	\$1,279.00	30.00%	\$895.30
36861E	ADV DLX 271D 133X236 MW 220	\$11,204.00	30.00%	\$7,842.80
36861EB	ADV DLX 271D 133X236 MW 220	\$1,279.00	30.00%	\$895.30
36861EF	ADV DLX 271D 133X236 MW 220	\$9,925.00	30.00%	\$6,947.50
36861F	ADV DLX 271D 133X236 MW	\$9,925.00	30.00%	\$6,947.50
36863	ADV DLX 14X14 MW	\$9,901.00	30.00%	\$6,930.70
36863E	ADV DLX 14X14 MW 220	\$9,901.00	30.00%	\$6,930.70
36865	ADV DLX 16X16 MW	\$10,458.00	30.00%	\$7,320.60
36865E	ADV DLX 16X16 MW 220	\$10,458.00	30.00%	\$7,320.60
36867	ADV DLX 18X18 MW	\$11,556.00	30.00%	\$8,089.20
36867E	ADV DLX 18X18 MW 220	\$11,556.00	30.00%	\$8,089.20
36869	ADV DLX 20X20 MW	\$12,370.00	30.00%	\$8,659.00
36869E	ADV DLX 20X20 MW 220	\$12,370.00	30.00%	\$8,659.00
36871	ADV DLX 22X22 MW	\$13,227.00	30.00%	\$9,258.90
36872	ADV DLX 18X24 MW	\$12,756.00	30.00%	\$8,929.20
36872B	ADV DLX 213X284 MW	\$1,279.00	30.00%	\$895.30
36872E	ADV DLX 213X284 MW 220	\$12,756.00	30.00%	\$8,929.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
36872F	ADV DLX 213X284 MW	\$11,477.00	30.00%	\$8,033.90
36873	ADV DLX TNSD 210D DM	\$11,449.00	30.00%	\$8,014.30
36873B	ADV DLX TNSD 210D DM	\$1,279.00	30.00%	\$895.30
36873E	ADV DLX TNSD 210D DM 220	\$11,449.00	30.00%	\$8,014.30
36873EB	ADV DLX TNSD 210D DM 220	\$1,279.00	30.00%	\$895.30
36873EF	ADV DLX TNSD 210D DM 220	\$10,170.00	30.00%	\$7,119.00
36873F	ADV DLX TNSD 210D DM	\$10,170.00	30.00%	\$7,119.00
36874	ADV DLX TNSD 210D DMHC	\$11,449.00	30.00%	\$8,014.30
36874B	ADV DLX TNSD 210D DMHC	\$1,279.00	30.00%	\$895.30
36874E	ADV DLX TNSD 210D DMHC 220	\$11,449.00	30.00%	\$8,014.30
36874EB	ADV DLX TNSD 210D DMHC 220	\$1,279.00	30.00%	\$895.30
36874EF	ADV DLX TNSD 210D DMHC 220	\$10,170.00	30.00%	\$7,119.00
36874F	ADV DLX TNSD 210D DMHC	\$10,170.00	30.00%	\$7,119.00
36878	ADV DLX TNSD 210D DT	\$11,762.00	30.00%	\$8,233.40
36878B	ADV DLX TNSD 210D DT	\$1,279.00	30.00%	\$895.30
36878E	ADV DLX TNSD 210D DT 220	\$11,762.00	30.00%	\$8,233.40
36878EB	ADV DLX TNSD 210D DT 220	\$1,279.00	30.00%	\$895.30
36878EF	ADV DLX TNSD 210D DT 220	\$10,483.00	30.00%	\$7,338.10
36878F	ADV DLX TNSD 210D DT	\$10,483.00	30.00%	\$7,338.10
36879	ADV DLX TNSD 210D DV	\$11,762.00	30.00%	\$8,233.40
36879B	ADV DLX TNSD 210D DV	\$1,279.00	30.00%	\$895.30
36879E	ADV DLX TNSD 210D DV 220	\$11,762.00	30.00%	\$8,233.40
36879EB	ADV DLX TNSD 210D DV 220	\$1,279.00	30.00%	\$895.30
36879EF	ADV DLX TNSD 210D DV 220	\$10,483.00	30.00%	\$7,338.10
36879F	ADV DLX TNSD 210D DV	\$10,483.00	30.00%	\$7,338.10
36880	ADV DLX TNSD 220D DM	\$11,726.00	30.00%	\$8,208.20
36880E	ADV DLX TNSD 220D DM 220	\$11,726.00	30.00%	\$8,208.20
36881	ADV DLX TNSD 220D DMHC	\$11,726.00	30.00%	\$8,208.20
36881E	ADV DLX TNSD 220D DMHC 220	\$11,726.00	30.00%	\$8,208.20
36885	ADV DLX TNSD 220D DT	\$12,051.00	30.00%	\$8,435.70
36885E	ADV DLX TNSD 220D DT 220	\$12,051.00	30.00%	\$8,435.70
36886	ADV DLX TNSD 220D DV	\$12,051.00	30.00%	\$8,435.70
36886E	ADV DLX TNSD 220D DV 220	\$12,051.00	30.00%	\$8,435.70
36887	ADV DLX TNSD 240D DM	\$12,004.00	30.00%	\$8,402.80
36887B	ADV DLX TNSD 240D DM	\$1,279.00	30.00%	\$895.30
36887E	ADV DLX TNSD 240D DM 220	\$12,004.00	30.00%	\$8,402.80
36887EB	ADV DLX TNSD 240D DM 220	\$1,279.00	30.00%	\$895.30
36887EF	ADV DLX TNSD 240D DM 220	\$10,725.00	30.00%	\$7,507.50
36887F	ADV DLX TNSD 240D DM	\$10,725.00	30.00%	\$7,507.50
36888	ADV DLX TNSD 240D DMHC	\$12,004.00	30.00%	\$8,402.80
36888B	ADV DLX TNSD 240D DMHC	\$1,279.00	30.00%	\$895.30
36888E	ADV DLX TNSD 240D DMHC 220	\$12,004.00	30.00%	\$8,402.80
36888EB	ADV DLX TNSD 240D DMHC 220	\$1,279.00	30.00%	\$895.30
36888EF	ADV DLX TNSD 240D DMHC 220	\$10,725.00	30.00%	\$7,507.50
36888F	ADV DLX TNSD 240D DMHC	\$10,725.00	30.00%	\$7,507.50
36892	ADV DLX TNSD 240D DT	\$12,360.00	30.00%	\$8,652.00
36892B	ADV DLX TNSD 240D DT	\$1,279.00	30.00%	\$895.30
36892E	ADV DLX TNSD 240D DT 220	\$12,360.00	30.00%	\$8,652.00
36892EB	ADV DLX TNSD 240D DT 220	\$1,279.00	30.00%	\$895.30
36892EF	ADV DLX TNSD 240D DT 220	\$11,081.00	30.00%	\$7,756.70
36892F	ADV DLX TNSD 240D DT	\$11,081.00	30.00%	\$7,756.70
36893	ADV DLX TNSD 240D DV	\$12,360.00	30.00%	\$8,652.00
36893B	ADV DLX TNSD 240D DV	\$1,279.00	30.00%	\$895.30
36893E	ADV DLX TNSD 240D DV 220	\$12,360.00	30.00%	\$8,652.00
36893EB	ADV DLX TNSD 240D DV 220	\$1,279.00	30.00%	\$895.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36893EF	ADV DLX TNSD 240D DV 220	\$11,081.00	30.00%	\$7,756.70
36893F	ADV DLX TNSD 240D DV	\$11,081.00	30.00%	\$7,756.70
36894	ADV DLX TNSD 270D DM	\$13,322.00	30.00%	\$9,325.40
36894B	ADV DLX TNSD 270D DM	\$1,279.00	30.00%	\$895.30
36894E	ADV DLX TNSD 270D DM 220	\$13,322.00	30.00%	\$9,325.40
36894F	ADV DLX TNSD 270D DM	\$12,043.00	30.00%	\$8,430.10
36895	ADV DLX TNSD 270D DMHC	\$13,322.00	30.00%	\$9,325.40
36895E	ADV DLX TNSD 270D DMHC 220	\$13,322.00	30.00%	\$9,325.40
36899	ADV DLX TNSD 270D DT	\$13,792.00	30.00%	\$9,654.40
36899E	ADV DLX TNSD 270D DT 220	\$13,792.00	30.00%	\$9,654.40
36900	ADV DLX TNSD 270D DV	\$13,792.00	30.00%	\$9,654.40
36900E	ADV DLX TNSD 270D DV 220	\$13,792.00	30.00%	\$9,654.40
36901	ADV DLX TNSD 220D HD DM	\$11,900.00	30.00%	\$8,330.00
36901B	ADV DLX TNSD 220D HD DM	\$1,279.00	30.00%	\$895.30
36901E	ADV DLX TNSD 220D HD DM 220	\$11,900.00	30.00%	\$8,330.00
36901EB	ADV DLX TNSD 220D HD DM 220	\$1,279.00	30.00%	\$895.30
36901EF	ADV DLX TNSD 220D HD DM 220	\$10,621.00	30.00%	\$7,434.70
36901F	ADV DLX TNSD 220D HD DM	\$10,621.00	30.00%	\$7,434.70
36902	ADV DLX TNSD 220D HD DMHC	\$11,900.00	30.00%	\$8,330.00
36902B	ADV DLX TNSD 220D HD DMHC	\$1,279.00	30.00%	\$895.30
36902E	ADV DLX TNSD 220D HD DMHC 220	\$11,900.00	30.00%	\$8,330.00
36902EB	ADV DLX TNSD 220D HD DMHC 220	\$1,279.00	30.00%	\$895.30
36902EF	ADV DLX TNSD 220D HD DMHC 220	\$10,621.00	30.00%	\$7,434.70
36902F	ADV DLX TNSD 220D HD DMHC	\$10,621.00	30.00%	\$7,434.70
36905	ADV DLX TNSD 220D HD HDC1.1	\$14,874.00	30.00%	\$10,411.80
36905B	ADV DLX TNSD 220D HD HDC1.1	\$1,279.00	30.00%	\$895.30
36905E	ADV DLX TNSD 220D HD HDC1.1 220	\$14,874.00	30.00%	\$10,411.80
36905EB	ADV DLX TNSD 220D HD HDC1.1 220	\$1,279.00	30.00%	\$895.30
36905EF	ADV DLX TNSD 220D HD HDC1.1 220	\$13,595.00	30.00%	\$9,516.50
36905F	ADV DLX TNSD 220D HD HDC1.1	\$13,595.00	30.00%	\$9,516.50
36906	ADV DLX TNSD 220D HD DT	\$12,254.00	30.00%	\$8,577.80
36906B	ADV DLX TNSD 220D HD DT	\$1,279.00	30.00%	\$895.30
36906E	ADV DLX TNSD 220D HD DT 220	\$12,254.00	30.00%	\$8,577.80
36906EB	ADV DLX TNSD 220D HD DT 220	\$1,279.00	30.00%	\$895.30
36906EF	ADV DLX TNSD 220D HD DT 220	\$10,975.00	30.00%	\$7,682.50
36906F	ADV DLX TNSD 220D HD DT	\$10,975.00	30.00%	\$7,682.50
36907	ADV DLX TNSD 220D HD DV	\$12,254.00	30.00%	\$8,577.80
36907B	ADV DLX TNSD 220D HD DV	\$1,279.00	30.00%	\$895.30
36907E	ADV DLX TNSD 220D HD DV 220	\$12,254.00	30.00%	\$8,577.80
36907EB	ADV DLX TNSD 220D HD DV 220	\$1,279.00	30.00%	\$895.30
36907EF	ADV DLX TNSD 220D HD DV 220	\$10,975.00	30.00%	\$7,682.50
36907F	ADV DLX TNSD 220D HD DV	\$10,975.00	30.00%	\$7,682.50
36908	ADV DLX TNSD 247D DM	\$13,222.00	30.00%	\$9,255.40
36908B	ADV DLX TNSD 247D DM	\$1,279.00	30.00%	\$895.30
36908E	ADV DLX TNSD 247D DM 220	\$13,222.00	30.00%	\$9,255.40
36908EB	ADV DLX TNSD 247D DM 220	\$1,279.00	30.00%	\$895.30
36908EF	ADV DLX TNSD 247D DM 220	\$11,943.00	30.00%	\$8,360.10
36908F	ADV DLX TNSD 247D DM	\$11,943.00	30.00%	\$8,360.10
36909	ADV DLX TNSD 247D DMHC	\$13,222.00	30.00%	\$9,255.40
36909B	ADV DLX TNSD 247D DMHC	\$1,279.00	30.00%	\$895.30
36909E	ADV DLX TNSD 247D DMHC 220	\$13,222.00	30.00%	\$9,255.40
36909EB	ADV DLX TNSD 247D DMHC 220	\$1,279.00	30.00%	\$895.30
36909EF	ADV DLX TNSD 247D DMHC 220	\$11,943.00	30.00%	\$8,360.10
36909F	ADV DLX TNSD 247D DMHC	\$11,943.00	30.00%	\$8,360.10
36912	ADV DLX TNSD 247D HDC1.1	\$16,528.00	30.00%	\$11,569.60



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
36912B	ADV DLX TNSD 247D HDC1.1	\$1,279.00	30.00%	\$895.30
36912E	ADV DLX TNSD 247D HDC1.1 220	\$16,528.00	30.00%	\$11,569.60
36912EB	ADV DLX TNSD 247D HDC1.1 220	\$1,279.00	30.00%	\$895.30
36912EF	ADV DLX TNSD 247D HDC1.1 220	\$15,249.00	30.00%	\$10,674.30
36912F	ADV DLX TNSD 247D HDC1.1	\$15,249.00	30.00%	\$10,674.30
36913	ADV DLX TNSD 247D DT	\$13,693.00	30.00%	\$9,585.10
36913B	ADV DLX TNSD 247D DT	\$1,279.00	30.00%	\$895.30
36913E	ADV DLX TNSD 247D DT 220	\$13,693.00	30.00%	\$9,585.10
36913EB	ADV DLX TNSD 247D DT 220	\$1,279.00	30.00%	\$895.30
36913EF	ADV DLX TNSD 247D DT 220	\$12,414.00	30.00%	\$8,689.80
36913F	ADV DLX TNSD 247D DT	\$12,414.00	30.00%	\$8,689.80
36914	ADV DLX TNSD 247D DV	\$13,693.00	30.00%	\$9,585.10
36914B	ADV DLX TNSD 247D DV	\$1,279.00	30.00%	\$895.30
36914E	ADV DLX TNSD 247D DV 220	\$13,693.00	30.00%	\$9,585.10
36914EB	ADV DLX TNSD 247D DV 220	\$1,279.00	30.00%	\$895.30
36914EF	ADV DLX TNSD 247D DV 220	\$12,414.00	30.00%	\$8,689.80
36914F	ADV DLX TNSD 247D DV	\$12,414.00	30.00%	\$8,689.80
36915	ADV DLX TNSD 275D DM	\$14,230.00	30.00%	\$9,961.00
36915E	ADV DLX TNSD 275D DM 220	\$14,230.00	30.00%	\$9,961.00
36916	ADV DLX TNSD 275D DMHC	\$14,230.00	30.00%	\$9,961.00
36916E	ADV DLX TNSD 275D DMHC 220	\$14,230.00	30.00%	\$9,961.00
36919	ADV DLX TNSD 275D HDC1.1	\$17,788.00	30.00%	\$12,451.60
36919E	ADV DLX TNSD 275D HDC1.1 220	\$17,788.00	30.00%	\$12,451.60
36919EF	ADV DLX TNSD 275D HDC1.1 220	\$16,509.00	30.00%	\$11,556.30
36919F	ADV DLX TNSD 275D HDC1.1	\$16,509.00	30.00%	\$11,556.30
36920	ADV DLX TNSD 275D DT	\$14,808.00	30.00%	\$10,365.60
36920E	ADV DLX TNSD 275D DT 220	\$14,808.00	30.00%	\$10,365.60
36921	ADV DLX TNSD 275D DV	\$14,808.00	30.00%	\$10,365.60
36921B	ADV DLX TNSD 275D DV	\$1,279.00	30.00%	\$895.30
36921E	ADV DLX TNSD 275D DV 220	\$14,808.00	30.00%	\$10,365.60
36921F	ADV DLX TNSD 275D DV	\$13,529.00	30.00%	\$9,470.30
36922	ADV DLX TNSD 298D DM	\$15,053.00	30.00%	\$10,537.10
36922B	ADV DLX TNSD 298D DM	\$1,279.00	30.00%	\$895.30
36922E	ADV DLX TNSD 298D DM 220	\$15,053.00	30.00%	\$10,537.10
36923	ADV DLX TNSD 298D DMHC	\$15,053.00	30.00%	\$10,537.10
36923B	ADV DLX TNSD 298D DMHC	\$1,279.00	30.00%	\$895.30
36923E	ADV DLX TNSD 298D DMHC 220	\$15,053.00	30.00%	\$10,537.10
36926	ADV DLX TNSD 298D HDC1.1	\$18,817.00	30.00%	\$13,171.90
36926E	ADV DLX TNSD 298D HDC1.1 220	\$18,817.00	30.00%	\$13,171.90
36926EF	ADV DLX TNSD 298D HDC1.1 220	\$17,538.00	30.00%	\$12,276.60
36926F	ADV DLX TNSD 298D HDC1.1	\$17,538.00	30.00%	\$12,276.60
36927	ADV DLX TNSD 298D DT	\$15,663.00	30.00%	\$10,964.10
36927E	ADV DLX TNSD 298D DT 220	\$15,663.00	30.00%	\$10,964.10
36928	ADV DLX TNSD 298D DV	\$15,663.00	30.00%	\$10,964.10
36928E	ADV DLX TNSD 298D DV 220	\$15,663.00	30.00%	\$10,964.10
36954	SPLITTERBOARD SMART MOTOR	\$142.00	27.00%	\$103.66
36974	REPAIR KIT HD DLX	\$518.00	30.00%	\$362.60
36975	REPAIR KIT F/F DLX 6/08	\$518.00	30.00%	\$362.60
36976BL	ADVANTAGE 210D 123X164 MW	\$1,088.00	30.00%	\$761.60
36976BLR	ADVANTAGE 210D 123X164 MW	\$1,632.00	30.00%	\$1,142.40
36976EBL	ADVANTAGE 210D 123X164 MW 220	\$1,088.00	30.00%	\$761.60
36976EBLR	ADVANTAGE 210D 123X164 MW 220	\$1,632.00	30.00%	\$1,142.40
36976EFL	ADVANTAGE 210D 123X164 MW 220	\$6,693.00	30.00%	\$4,685.10
36976EFLR	ADVANTAGE 210D 123X164 MW 220	\$6,693.00	30.00%	\$4,685.10
36976EL	ADVANTAGE 210D 123X164 MW 220	\$7,781.00	30.00%	\$5,446.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36976ELR	ADVANTAGE 210D 123X164 MW 220	\$8,325.00	30.00%	\$5,827.50
36976FL	ADVANTAGE 210D 123X164 MW	\$6,693.00	30.00%	\$4,685.10
36976FLR	ADVANTAGE 210D 123X164 MW	\$6,693.00	30.00%	\$4,685.10
36976L	ADVANTAGE 210D 123X164 MW	\$7,781.00	30.00%	\$5,446.70
36976LR	ADVANTAGE 210D 123X164 MW	\$8,325.00	30.00%	\$5,827.50
36977BL	ADVANTAGE 240D 141X188 MW	\$1,088.00	30.00%	\$761.60
36977BLR	ADVANTAGE 240D 141X188 MW	\$1,632.00	30.00%	\$1,142.40
36977EBL	ADVANTAGE 240D 141X188 MW 220	\$1,088.00	30.00%	\$761.60
36977EBLR	ADVANTAGE 240D 141X188 MW 220	\$1,632.00	30.00%	\$1,142.40
36977EFL	ADVANTAGE 240D 141X188 MW 220	\$6,992.00	30.00%	\$4,894.40
36977EFLR	ADVANTAGE 240D 141X188 MW 220	\$6,992.00	30.00%	\$4,894.40
36977EL	ADVANTAGE 240D 141X188 MW 220	\$8,080.00	30.00%	\$5,656.00
36977ELR	ADVANTAGE 240D 141X188 MW 220	\$8,624.00	30.00%	\$6,036.80
36977FL	ADVANTAGE 240D 141X188 MW	\$6,992.00	30.00%	\$4,894.40
36977FLR	ADVANTAGE 240D 141X188 MW	\$6,992.00	30.00%	\$4,894.40
36977L	ADVANTAGE 240D 141X188 MW	\$8,080.00	30.00%	\$5,656.00
36977LR	ADVANTAGE 240D 141X188 MW	\$8,624.00	30.00%	\$6,036.80
36978BL	ADVANTAGE 265D 159X212 MW	\$1,088.00	30.00%	\$761.60
36978BLR	ADVANTAGE 265D 159X212 MW	\$1,632.00	30.00%	\$1,142.40
36978EBL	ADVANTAGE 265D 159X212 MW 220	\$1,088.00	30.00%	\$761.60
36978EL	ADVANTAGE 265D 159X212 MW 220	\$9,277.00	30.00%	\$6,493.90
36978ELR	ADVANTAGE 265D 159X212 MW 220	\$9,821.00	30.00%	\$6,874.70
36978FL	ADVANTAGE 265D 159X212 MW	\$8,189.00	30.00%	\$5,732.30
36978FLR	ADVANTAGE 265D 159X212 MW	\$8,189.00	30.00%	\$5,732.30
36978L	ADVANTAGE 265D 159X212 MW	\$9,277.00	30.00%	\$6,493.90
36978LR	ADVANTAGE 265D 159X212 MW	\$9,821.00	30.00%	\$6,874.70
36979BL	ADVANTAGE 295D 177X236 MW	\$1,088.00	30.00%	\$761.60
36979EBL	ADVANTAGE 295D 177X236 MW 220	\$1,088.00	30.00%	\$761.60
36979EL	ADVANTAGE 295D 177X236 MW 220	\$9,740.00	30.00%	\$6,818.00
36979ELR	ADVANTAGE 295D 177X236 MW 220	\$10,284.00	30.00%	\$7,198.80
36979FL	ADVANTAGE 295D 177X236 MW	\$8,652.00	30.00%	\$6,056.40
36979FLR	ADVANTAGE 295D 177X236 MW	\$8,652.00	30.00%	\$6,056.40
36979L	ADVANTAGE 295D 177X236 MW	\$9,740.00	30.00%	\$6,818.00
36979LR	ADVANTAGE 295D 177X236 MW	\$10,284.00	30.00%	\$7,198.80
36980BL	ADVANTAGE 216D 106X188 MW	\$1,088.00	30.00%	\$761.60
36980BLR	ADVANTAGE 216D 106X188 MW	\$1,632.00	30.00%	\$1,142.40
36980EBL	ADVANTAGE 216D 106X188 MW 220	\$1,088.00	30.00%	\$761.60
36980EBLR	ADVANTAGE 216D 106X188 MW 220	\$1,632.00	30.00%	\$1,142.40
36980EFL	ADVANTAGE 216D 106X188 MW 220	\$6,992.00	30.00%	\$4,894.40
36980EFLR	ADVANTAGE 216D 106X188 MW 220	\$6,992.00	30.00%	\$4,894.40
36980EL	ADVANTAGE 216D 106X188 MW 220	\$8,080.00	30.00%	\$5,656.00
36980ELR	ADVANTAGE 216D 106X188 MW 220	\$8,624.00	30.00%	\$6,036.80
36980FL	ADVANTAGE 216D 106X188 MW	\$6,992.00	30.00%	\$4,894.40
36980FLR	ADVANTAGE 216D 106X188 MW	\$6,992.00	30.00%	\$4,894.40
36980L	ADVANTAGE 216D 106X188 MW	\$8,080.00	30.00%	\$5,656.00
36980LR	ADVANTAGE 216D 106X188 MW	\$8,624.00	30.00%	\$6,036.80
36981BL	ADVANTAGE 243D 119X212 MW	\$1,088.00	30.00%	\$761.60
36981BLR	ADVANTAGE 243D 119X212 MW	\$1,632.00	30.00%	\$1,142.40
36981EBL	ADVANTAGE 243D 119X212 MW 220	\$1,088.00	30.00%	\$761.60
36981EBLR	ADVANTAGE 243D 119X212 MW 220	\$1,632.00	30.00%	\$1,142.40
36981EFL	ADVANTAGE 243D 119X212 MW 220	\$8,189.00	30.00%	\$5,732.30
36981EFLR	ADVANTAGE 243D 119X212 MW 220	\$8,189.00	30.00%	\$5,732.30
36981EL	ADVANTAGE 243D 119X212 MW 220	\$9,277.00	30.00%	\$6,493.90
36981ELR	ADVANTAGE 243D 119X212 MW 220	\$9,821.00	30.00%	\$6,874.70
36981FL	ADVANTAGE 243D 119X212 MW	\$8,189.00	30.00%	\$5,732.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36981FLR	ADVANTAGE 243D 119X212 MW	\$8,189.00	30.00%	\$5,732.30
36981L	ADVANTAGE 243D 119X212 MW	\$9,277.00	30.00%	\$6,493.90
36981LR	ADVANTAGE 243D 119X212 MW	\$9,821.00	30.00%	\$6,874.70
36982BL	ADVANTAGE 271D 133X236 MW	\$1,088.00	30.00%	\$761.60
36982BLR	ADVANTAGE 271D 133X236 MW	\$1,632.00	30.00%	\$1,142.40
36982EBL	ADVANTAGE 271D 133X236 MW 220	\$1,088.00	30.00%	\$761.60
36982EBLR	ADVANTAGE 271D 133X236 MW 220	\$1,632.00	30.00%	\$1,142.40
36982EFL	ADVANTAGE 271D 133X236 MW 220	\$8,652.00	30.00%	\$6,056.40
36982EFLR	ADVANTAGE 271D 133X236 MW 220	\$8,652.00	30.00%	\$6,056.40
36982EL	ADVANTAGE 271D 133X236 MW 220	\$9,740.00	30.00%	\$6,818.00
36982ELR	ADVANTAGE 271D 133X236 MW 220	\$10,284.00	30.00%	\$7,198.80
36982FL	ADVANTAGE 271D 133X236 MW	\$8,652.00	30.00%	\$6,056.40
36982FLR	ADVANTAGE 271D 133X236 MW	\$8,652.00	30.00%	\$6,056.40
36982L	ADVANTAGE 271D 133X236 MW	\$9,740.00	30.00%	\$6,818.00
36982LR	ADVANTAGE 271D 133X236 MW	\$10,284.00	30.00%	\$7,198.80
36984BL	ADVANTAGE 14X14 MW	\$1,088.00	30.00%	\$761.60
36984FL	ADVANTAGE 14X14 MW	\$7,349.00	30.00%	\$5,144.30
36984L	ADVANTAGE 14X14 MW	\$8,437.00	30.00%	\$5,905.90
36984LR	ADVANTAGE 14X14 MW	\$8,981.00	30.00%	\$6,286.70
36986L	ADVANTAGE 16X16 MW	\$8,993.00	30.00%	\$6,295.10
36986LR	ADVANTAGE 16X16 MW	\$9,537.00	30.00%	\$6,675.90
36988L	ADVANTAGE 18X18 MW	\$10,092.00	30.00%	\$7,064.40
36988LR	ADVANTAGE 18X18 MW	\$10,636.00	30.00%	\$7,445.20
36990L	ADVANTAGE 20X20 MW	\$10,904.00	30.00%	\$7,632.80
36990LR	ADVANTAGE 20X20 MW	\$11,448.00	30.00%	\$8,013.60
36992L	ADVANTAGE 22X22 MW	\$11,763.00	30.00%	\$8,234.10
36992LR	ADVANTAGE 22X22 MW	\$12,307.00	30.00%	\$8,614.90
36993BL	ADVANTAGE 213X284 MW	\$1,088.00	30.00%	\$761.60
36993EL	ADVANTAGE 213X284 MW 220	\$11,293.00	30.00%	\$7,905.10
36993ELR	ADVANTAGE 213X284 MW 220	\$11,837.00	30.00%	\$8,285.90
36993FL	ADVANTAGE 213X284 MW	\$10,205.00	30.00%	\$7,143.50
36993L	ADVANTAGE 213X284 MW	\$11,293.00	30.00%	\$7,905.10
36993LR	ADVANTAGE 213X284 MW	\$11,837.00	30.00%	\$8,285.90
36994BL	ADVANTAGE TNSD 210D DM	\$1,088.00	30.00%	\$761.60
36994BLR	ADVANTAGE TNSD 210D DM	\$1,632.00	30.00%	\$1,142.40
36994EBL	ADVANTAGE TNSD 210D DM 220	\$1,088.00	30.00%	\$761.60
36994EBLR	ADVANTAGE TNSD 210D DM 220	\$1,632.00	30.00%	\$1,142.40
36994EFL	ADVANTAGE TNSD 210D DM 220	\$8,093.00	30.00%	\$5,665.10
36994EFLR	ADVANTAGE TNSD 210D DM 220	\$8,093.00	30.00%	\$5,665.10
36994EL	ADVANTAGE TNSD 210D DM 220	\$9,181.00	30.00%	\$6,426.70
36994ELR	ADVANTAGE TNSD 210D DM 220	\$9,725.00	30.00%	\$6,807.50
36994FL	ADVANTAGE TNSD 210D DM	\$8,093.00	30.00%	\$5,665.10
36994FLR	ADVANTAGE TNSD 210D DM	\$8,093.00	30.00%	\$5,665.10
36994L	ADVANTAGE TNSD 210D DM	\$9,181.00	30.00%	\$6,426.70
36994LR	ADVANTAGE TNSD 210D DM	\$9,725.00	30.00%	\$6,807.50
36995BL	ADVANTAGE TNSD 210D DMHC	\$1,088.00	30.00%	\$761.60
36995BLR	ADVANTAGE TNSD 210D DMHC	\$1,632.00	30.00%	\$1,142.40
36995EBL	ADVANTAGE TNSD 210D DMHC 220	\$1,088.00	30.00%	\$761.60
36995EBLR	ADVANTAGE TNSD 210D DMHC 220	\$1,632.00	30.00%	\$1,142.40
36995EFL	ADVANTAGE TNSD 210D DMHC 220	\$8,093.00	30.00%	\$5,665.10
36995EFLR	ADVANTAGE TNSD 210D DMHC 220	\$8,093.00	30.00%	\$5,665.10
36995EL	ADVANTAGE TNSD 210D DMHC 220	\$9,181.00	30.00%	\$6,426.70
36995ELR	ADVANTAGE TNSD 210D DMHC 220	\$9,725.00	30.00%	\$6,807.50
36995FL	ADVANTAGE TNSD 210D DMHC	\$8,093.00	30.00%	\$5,665.10
36995FLR	ADVANTAGE TNSD 210D DMHC	\$8,093.00	30.00%	\$5,665.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
36995L	ADVANTAGE TNSD 210D DMHC	\$9,181.00	30.00%	\$6,426.70
36995LR	ADVANTAGE TNSD 210D DMHC	\$9,725.00	30.00%	\$6,807.50
36999BL	ADVANTAGE TNSD 210D DT	\$1,088.00	30.00%	\$761.60
36999BLR	ADVANTAGE TNSD 210D DT	\$1,632.00	30.00%	\$1,142.40
36999EBL	ADVANTAGE TNSD 210D DT 220	\$1,088.00	30.00%	\$761.60
36999EBLR	ADVANTAGE TNSD 210D DT 220	\$1,632.00	30.00%	\$1,142.40
36999EFL	ADVANTAGE TNSD 210D DT 220	\$8,409.00	30.00%	\$5,886.30
36999EFLR	ADVANTAGE TNSD 210D DT 220	\$8,409.00	30.00%	\$5,886.30
36999EL	ADVANTAGE TNSD 210D DT 220	\$9,497.00	30.00%	\$6,647.90
36999ELR	ADVANTAGE TNSD 210D DT 220	\$10,041.00	30.00%	\$7,028.70
36999FL	ADVANTAGE TNSD 210D DT	\$8,409.00	30.00%	\$5,886.30
36999FLR	ADVANTAGE TNSD 210D DT	\$8,409.00	30.00%	\$5,886.30
36999L	ADVANTAGE TNSD 210D DT	\$9,497.00	30.00%	\$6,647.90
36999LR	ADVANTAGE TNSD 210D DT	\$10,041.00	30.00%	\$7,028.70
37000BL	ADVANTAGE TNSD 210D DV	\$1,088.00	30.00%	\$761.60
37000BLR	ADVANTAGE TNSD 210D DV	\$1,632.00	30.00%	\$1,142.40
37000EBL	ADVANTAGE TNSD 210D DV 220	\$1,088.00	30.00%	\$761.60
37000EBLR	ADVANTAGE TNSD 210D DV 220	\$1,632.00	30.00%	\$1,142.40
37000EFL	ADVANTAGE TNSD 210D DV 220	\$8,409.00	30.00%	\$5,886.30
37000EFLR	ADVANTAGE TNSD 210D DV 220	\$8,409.00	30.00%	\$5,886.30
37000EL	ADVANTAGE TNSD 210D DV 220	\$9,497.00	30.00%	\$6,647.90
37000ELR	ADVANTAGE TNSD 210D DV 220	\$10,041.00	30.00%	\$7,028.70
37000FL	ADVANTAGE TNSD 210D DV	\$8,409.00	30.00%	\$5,886.30
37000FLR	ADVANTAGE TNSD 210D DV	\$8,409.00	30.00%	\$5,886.30
37000L	ADVANTAGE TNSD 210D DV	\$9,497.00	30.00%	\$6,647.90
37000LR	ADVANTAGE TNSD 210D DV	\$10,041.00	30.00%	\$7,028.70
37001L	ADVANTAGE TNSD 220D DM	\$9,456.00	30.00%	\$6,619.20
37001LR	ADVANTAGE TNSD 220D DM	\$10,000.00	30.00%	\$7,000.00
37002L	ADVANTAGE TNSD 220D DMHC	\$9,456.00	30.00%	\$6,619.20
37002LR	ADVANTAGE TNSD 220D DMHC	\$10,000.00	30.00%	\$7,000.00
37006L	ADVANTAGE TNSD 220D DT	\$9,781.00	30.00%	\$6,846.70
37006LR	ADVANTAGE TNSD 220D DT	\$10,325.00	30.00%	\$7,227.50
37007L	ADVANTAGE TNSD 220D DV	\$9,781.00	30.00%	\$6,846.70
37007LR	ADVANTAGE TNSD 220D DV	\$10,325.00	30.00%	\$7,227.50
37008BL	ADVANTAGE TNSD 240D DM	\$1,088.00	30.00%	\$761.60
37008BLR	ADVANTAGE TNSD 240D DM	\$1,632.00	30.00%	\$1,142.40
37008EBL	ADVANTAGE TNSD 240D DM 220	\$1,088.00	30.00%	\$761.60
37008EBLR	ADVANTAGE TNSD 240D DM 220	\$1,632.00	30.00%	\$1,142.40
37008EFL	ADVANTAGE TNSD 240D DM 220	\$8,648.00	30.00%	\$6,053.60
37008EFLR	ADVANTAGE TNSD 240D DM 220	\$8,648.00	30.00%	\$6,053.60
37008EL	ADVANTAGE TNSD 240D DM 220	\$9,736.00	30.00%	\$6,815.20
37008ELR	ADVANTAGE TNSD 240D DM 220	\$10,280.00	30.00%	\$7,196.00
37008FL	ADVANTAGE TNSD 240D DM	\$8,648.00	30.00%	\$6,053.60
37008FLR	ADVANTAGE TNSD 240D DM	\$8,648.00	30.00%	\$6,053.60
37008L	ADVANTAGE TNSD 240D DM	\$9,736.00	30.00%	\$6,815.20
37008LR	ADVANTAGE TNSD 240D DM	\$10,280.00	30.00%	\$7,196.00
37009BL	ADVANTAGE TNSD 240D DMHC	\$1,088.00	30.00%	\$761.60
37009BLR	ADVANTAGE TNSD 240D DMHC	\$1,632.00	30.00%	\$1,142.40
37009EBL	ADVANTAGE TNSD 240D DMHC 220	\$1,088.00	30.00%	\$761.60
37009EBLR	ADVANTAGE TNSD 240D DMHC 220	\$1,632.00	30.00%	\$1,142.40
37009EFL	ADVANTAGE TNSD 240D DMHC 220	\$8,648.00	30.00%	\$6,053.60
37009EFLR	ADVANTAGE TNSD 240D DMHC 220	\$8,648.00	30.00%	\$6,053.60
37009EL	ADVANTAGE TNSD 240D DMHC 220	\$9,736.00	30.00%	\$6,815.20
37009ELR	ADVANTAGE TNSD 240D DMHC 220	\$10,280.00	30.00%	\$7,196.00
37009FL	ADVANTAGE TNSD 240D DMHC	\$8,648.00	30.00%	\$6,053.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
37009FLR	ADVANTAGE TNSD 240D DMHC	\$8,648.00	30.00%	\$6,053.60
37009L	ADVANTAGE TNSD 240D DMHC	\$9,736.00	30.00%	\$6,815.20
37009LR	ADVANTAGE TNSD 240D DMHC	\$10,280.00	30.00%	\$7,196.00
37013BL	ADVANTAGE TNSD 240D DT	\$1,088.00	30.00%	\$761.60
37013BLR	ADVANTAGE TNSD 240D DT	\$1,632.00	30.00%	\$1,142.40
37013EBL	ADVANTAGE TNSD 240D DT 220	\$1,088.00	30.00%	\$761.60
37013EBLR	ADVANTAGE TNSD 240D DT 220	\$1,632.00	30.00%	\$1,142.40
37013EFL	ADVANTAGE TNSD 240D DT 220	\$9,004.00	30.00%	\$6,302.80
37013EFLR	ADVANTAGE TNSD 240D DT 220	\$9,004.00	30.00%	\$6,302.80
37013EL	ADVANTAGE TNSD 240D DT 220	\$10,092.00	30.00%	\$7,064.40
37013ELR	ADVANTAGE TNSD 240D DT 220	\$10,636.00	30.00%	\$7,445.20
37013FL	ADVANTAGE TNSD 240D DT	\$9,004.00	30.00%	\$6,302.80
37013FLR	ADVANTAGE TNSD 240D DT	\$9,004.00	30.00%	\$6,302.80
37013L	ADVANTAGE TNSD 240D DT	\$10,092.00	30.00%	\$7,064.40
37013LR	ADVANTAGE TNSD 240D DT	\$10,636.00	30.00%	\$7,445.20
37014BL	ADVANTAGE TNSD 240D DV	\$1,088.00	30.00%	\$761.60
37014BLR	ADVANTAGE TNSD 240D DV	\$1,632.00	30.00%	\$1,142.40
37014EBL	ADVANTAGE TNSD 240D DV 220	\$1,088.00	30.00%	\$761.60
37014EBLR	ADVANTAGE TNSD 240D DV 220	\$1,632.00	30.00%	\$1,142.40
37014EFL	ADVANTAGE TNSD 240D DV 220	\$9,004.00	30.00%	\$6,302.80
37014EFLR	ADVANTAGE TNSD 240D DV 220	\$9,004.00	30.00%	\$6,302.80
37014EL	ADVANTAGE TNSD 240D DV 220	\$10,092.00	30.00%	\$7,064.40
37014ELR	ADVANTAGE TNSD 240D DV 220	\$10,636.00	30.00%	\$7,445.20
37014FL	ADVANTAGE TNSD 240D DV	\$9,004.00	30.00%	\$6,302.80
37014FLR	ADVANTAGE TNSD 240D DV	\$9,004.00	30.00%	\$6,302.80
37014L	ADVANTAGE TNSD 240D DV	\$10,092.00	30.00%	\$7,064.40
37014LR	ADVANTAGE TNSD 240D DV	\$10,636.00	30.00%	\$7,445.20
37015EL	ADVANTAGE TNSD 270D DM 220	\$11,054.00	30.00%	\$7,737.80
37015L	ADVANTAGE TNSD 270D DM	\$11,054.00	30.00%	\$7,737.80
37015LR	ADVANTAGE TNSD 270D DM	\$11,598.00	30.00%	\$8,118.60
37016L	ADVANTAGE TNSD 270D DMHC	\$11,054.00	30.00%	\$7,737.80
37016LR	ADVANTAGE TNSD 270D DMHC	\$11,598.00	30.00%	\$8,118.60
37020EL	ADVANTAGE TNSD 270D DT 220	\$11,524.00	30.00%	\$8,066.80
37020L	ADVANTAGE TNSD 270D DT	\$11,524.00	30.00%	\$8,066.80
37020LR	ADVANTAGE TNSD 270D DT	\$12,068.00	30.00%	\$8,447.60
37021L	ADVANTAGE TNSD 270D DV	\$11,524.00	30.00%	\$8,066.80
37021LR	ADVANTAGE TNSD 270D DV	\$12,068.00	30.00%	\$8,447.60
37022BL	ADVANTAGE TNSD 220D HD DM	\$1,088.00	30.00%	\$761.60
37022EFL	ADVANTAGE TNSD 220D HD DM 220	\$8,541.00	30.00%	\$5,978.70
37022EFLR	ADVANTAGE TNSD 220D HD DM 220	\$8,541.00	30.00%	\$5,978.70
37022EL	ADVANTAGE TNSD 220D HD DM 220	\$9,629.00	30.00%	\$6,740.30
37022FL	ADVANTAGE TNSD 220D HD DM	\$8,541.00	30.00%	\$5,978.70
37022FLR	ADVANTAGE TNSD 220D HD DM	\$8,541.00	30.00%	\$5,978.70
37022L	ADVANTAGE TNSD 220D HD DM	\$9,629.00	30.00%	\$6,740.30
37022LR	ADVANTAGE TNSD 220D HD DM	\$10,173.00	30.00%	\$7,121.10
37023BL	ADVANTAGE TNSD 220D HD DMHC	\$1,088.00	30.00%	\$761.60
37023EFL	ADVANTAGE TNSD 220D HD DMHC220	\$8,541.00	30.00%	\$5,978.70
37023EFLR	ADVANTAGE TNSD 220D HD DMHC 220	\$8,541.00	30.00%	\$5,978.70
37023EL	ADVANTAGE TNSD 220D HD DMHC220	\$9,629.00	30.00%	\$6,740.30
37023FL	ADVANTAGE TNSD 220D HD DMHC	\$8,541.00	30.00%	\$5,978.70
37023FLR	ADVANTAGE TNSD 220D HD DMHC	\$8,541.00	30.00%	\$5,978.70
37023L	ADVANTAGE TNSD 220D HD DMHC	\$9,629.00	30.00%	\$6,740.30
37023LR	ADVANTAGE TNSD 220D HD DMHC	\$10,173.00	30.00%	\$7,121.10
37026BL	ADVANTAGE TNSD 220D HD HDC1.1	\$1,088.00	30.00%	\$761.60
37026EFL	ADVANTAGE TNSD 220D HD HDC1.1220	\$10,904.00	30.00%	\$7,632.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
37026EFLR	ADVANTAGE TNSD 220D HD HDC1.1 220	\$10,904.00	30.00%	\$7,632.80
37026EL	ADVANTAGE TNSD 220D HD HDC1.1220	\$11,992.00	30.00%	\$8,394.40
37026ELR	ADVANTAGE TNSD 220D HD HDC1.1 220	\$12,536.00	30.00%	\$8,775.20
37026FL	ADVANTAGE TNSD 220D HD HDC1.1	\$10,904.00	30.00%	\$7,632.80
37026FLR	ADVANTAGE TNSD 220D HD HDC1.1	\$10,904.00	30.00%	\$7,632.80
37026L	ADVANTAGE TNSD 220D HD HDC1.1	\$11,992.00	30.00%	\$8,394.40
37026LR	ADVANTAGE TNSD 220D HD HDC1.1	\$12,536.00	30.00%	\$8,775.20
37027BL	ADVANTAGE TNSD 220D HD DT	\$1,088.00	30.00%	\$761.60
37027EFL	ADVANTAGE TNSD 220D HD DT 220	\$8,900.00	30.00%	\$6,230.00
37027EFLR	ADVANTAGE TNSD 220D HD DT 220	\$8,900.00	30.00%	\$6,230.00
37027EL	ADVANTAGE TNSD 220D HD DT 220	\$9,988.00	30.00%	\$6,991.60
37027FL	ADVANTAGE TNSD 220D HD DT	\$8,900.00	30.00%	\$6,230.00
37027FLR	ADVANTAGE TNSD 220D HD DT	\$8,900.00	30.00%	\$6,230.00
37027L	ADVANTAGE TNSD 220D HD DT	\$9,988.00	30.00%	\$6,991.60
37027LR	ADVANTAGE TNSD 220D HD DT	\$10,532.00	30.00%	\$7,372.40
37028BL	ADVANTAGE TNSD 220D HD DV	\$1,088.00	30.00%	\$761.60
37028EFL	ADVANTAGE TNSD 220D HD DV 220	\$8,900.00	30.00%	\$6,230.00
37028EFLR	ADVANTAGE TNSD 220D HD DV 220	\$8,900.00	30.00%	\$6,230.00
37028EL	ADVANTAGE TNSD 220D HD DV 220	\$9,988.00	30.00%	\$6,991.60
37028FL	ADVANTAGE TNSD 220D HD DV	\$8,900.00	30.00%	\$6,230.00
37028FLR	ADVANTAGE TNSD 220D HD DV	\$8,900.00	30.00%	\$6,230.00
37028L	ADVANTAGE TNSD 220D HD DV	\$9,988.00	30.00%	\$6,991.60
37028LR	ADVANTAGE TNSD 220D HD DV	\$10,532.00	30.00%	\$7,372.40
37029BL	ADVANTAGE TNSD 247D DM	\$1,088.00	30.00%	\$761.60
37029EFL	ADVANTAGE TNSD 247D DM 220	\$9,869.00	30.00%	\$6,908.30
37029EFLR	ADVANTAGE TNSD 247D DM 220	\$9,869.00	30.00%	\$6,908.30
37029EL	ADVANTAGE TNSD 247D DM 220	\$10,957.00	30.00%	\$7,669.90
37029FL	ADVANTAGE TNSD 247D DM	\$9,869.00	30.00%	\$6,908.30
37029FLR	ADVANTAGE TNSD 247D DM	\$9,869.00	30.00%	\$6,908.30
37029L	ADVANTAGE TNSD 247D DM	\$10,957.00	30.00%	\$7,669.90
37029LR	ADVANTAGE TNSD 247D DM	\$11,501.00	30.00%	\$8,050.70
37030BL	ADVANTAGE TNSD 247D DMHC	\$1,088.00	30.00%	\$761.60
37030EFL	ADVANTAGE TNSD 247D DMHC 220	\$9,869.00	30.00%	\$6,908.30
37030FL	ADVANTAGE TNSD 247D DMHC	\$9,869.00	30.00%	\$6,908.30
37030L	ADVANTAGE TNSD 247D DMHC	\$10,957.00	30.00%	\$7,669.90
37030LR	ADVANTAGE TNSD 247D DMHC	\$11,501.00	30.00%	\$8,050.70
37033BL	ADVANTAGE TNSD 247D HDC1.1	\$1,088.00	30.00%	\$761.60
37033EFL	ADVANTAGE TNSD 247D HDC1.1 220	\$12,561.00	30.00%	\$8,792.70
37033EFLR	ADVANTAGE TNSD 247D HDC1.1 220	\$12,561.00	30.00%	\$8,792.70
37033EL	ADVANTAGE TNSD 247D HDC1.1 220	\$13,649.00	30.00%	\$9,554.30
37033ELR	ADVANTAGE TNSD 247D HDC1.1 220	\$14,193.00	30.00%	\$9,935.10
37033FL	ADVANTAGE TNSD 247D HDC1.1	\$12,561.00	30.00%	\$8,792.70
37033FLR	ADVANTAGE TNSD 247D HDC1.1	\$12,561.00	30.00%	\$8,792.70
37033L	ADVANTAGE TNSD 247D HDC1.1	\$13,649.00	30.00%	\$9,554.30
37033LR	ADVANTAGE TNSD 247D HDC1.1	\$14,193.00	30.00%	\$9,935.10
37034BL	ADVANTAGE TNSD 247D DT	\$1,088.00	30.00%	\$761.60
37034EFL	ADVANTAGE TNSD 247D DT 220	\$10,336.00	30.00%	\$7,235.20
37034FL	ADVANTAGE TNSD 247D DT	\$10,336.00	30.00%	\$7,235.20
37034L	ADVANTAGE TNSD 247D DT	\$11,424.00	30.00%	\$7,996.80
37034LR	ADVANTAGE TNSD 247D DT	\$11,968.00	30.00%	\$8,377.60
37035BL	ADVANTAGE TNSD 247D DV	\$1,088.00	30.00%	\$761.60
37035EFL	ADVANTAGE TNSD 247D DV 220	\$10,336.00	30.00%	\$7,235.20
37035EFLR	ADVANTAGE TNSD 247D DV 220	\$10,336.00	30.00%	\$7,235.20
37035EL	ADVANTAGE TNSD 247D DV 220	\$11,424.00	30.00%	\$7,996.80
37035FL	ADVANTAGE TNSD 247D DV	\$10,336.00	30.00%	\$7,235.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
37035FLR	ADVANTAGE TNSD 247D DV	\$10,336.00	30.00%	\$7,235.20
37035L	ADVANTAGE TNSD 247D DV	\$11,424.00	30.00%	\$7,996.80
37035LR	ADVANTAGE TNSD 247D DV	\$11,968.00	30.00%	\$8,377.60
37036BL	ADVANTAGE TNSD 275D DM	\$1,088.00	30.00%	\$761.60
37036EL	ADVANTAGE TNSD 275D DM 220	\$11,962.00	30.00%	\$8,373.40
37036FL	ADVANTAGE TNSD 275D DM	\$10,874.00	30.00%	\$7,611.80
37036L	ADVANTAGE TNSD 275D DM	\$11,962.00	30.00%	\$8,373.40
37036LR	ADVANTAGE TNSD 275D DM	\$12,506.00	30.00%	\$8,754.20
37037L	ADVANTAGE TNSD 275D DMHC	\$11,962.00	30.00%	\$8,373.40
37037LR	ADVANTAGE TNSD 275D DMHC	\$12,506.00	30.00%	\$8,754.20
37040BL	ADVANTAGE TNSD 275D HDC1.1	\$1,088.00	30.00%	\$761.60
37040EFL	ADVANTAGE TNSD 275D HDC1.1 220	\$13,817.00	30.00%	\$9,671.90
37040EFLR	ADVANTAGE TNSD 275D HDC1.1 220	\$13,817.00	30.00%	\$9,671.90
37040EL	ADVANTAGE TNSD 275D HDC1.1 220	\$14,905.00	30.00%	\$10,433.50
37040ELR	ADVANTAGE TNSD 275D HDC1.1 220	\$15,449.00	30.00%	\$10,814.30
37040FL	ADVANTAGE TNSD 275D HDC1.1	\$13,817.00	30.00%	\$9,671.90
37040FLR	ADVANTAGE TNSD 275D HDC1.1	\$13,817.00	30.00%	\$9,671.90
37040L	ADVANTAGE TNSD 275D HDC1.1	\$14,905.00	30.00%	\$10,433.50
37040LR	ADVANTAGE TNSD 275D HDC1.1	\$15,449.00	30.00%	\$10,814.30
37041EL	ADVANTAGE TNSD 275D DT 220	\$12,543.00	30.00%	\$8,780.10
37041L	ADVANTAGE TNSD 275D DT	\$12,543.00	30.00%	\$8,780.10
37041LR	ADVANTAGE TNSD 275D DT	\$13,087.00	30.00%	\$9,160.90
37042EL	ADVANTAGE TNSD 275D DV 220	\$12,543.00	30.00%	\$8,780.10
37042L	ADVANTAGE TNSD 275D DV	\$12,543.00	30.00%	\$8,780.10
37042LR	ADVANTAGE TNSD 275D DV	\$13,087.00	30.00%	\$9,160.90
37043BL	ADVANTAGE TNSD 298D DM	\$1,088.00	30.00%	\$761.60
37043EL	ADVANTAGE TNSD 298D DM 220	\$12,786.00	30.00%	\$8,950.20
37043FL	ADVANTAGE TNSD 298D DM	\$11,698.00	30.00%	\$8,188.60
37043L	ADVANTAGE TNSD 298D DM	\$12,786.00	30.00%	\$8,950.20
37043LR	ADVANTAGE TNSD 298D DM	\$13,330.00	30.00%	\$9,331.00
37044BL	ADVANTAGE TNSD 298D DMHC	\$1,088.00	30.00%	\$761.60
37044EL	ADVANTAGE TNSD 298D DMHC 220	\$12,786.00	30.00%	\$8,950.20
37044FL	ADVANTAGE TNSD 298D DMHC	\$11,698.00	30.00%	\$8,188.60
37044L	ADVANTAGE TNSD 298D DMHC	\$12,786.00	30.00%	\$8,950.20
37044LR	ADVANTAGE TNSD 298D DMHC	\$13,330.00	30.00%	\$9,331.00
37047EFL	ADVANTAGE TNSD 298D HDC1.1 220	\$14,848.00	30.00%	\$10,393.60
37047EFLR	ADVANTAGE TNSD 298D HDC1.1 220	\$14,848.00	30.00%	\$10,393.60
37047EL	ADVANTAGE TNSD 298D HDC1.1 220	\$15,936.00	30.00%	\$11,155.20
37047ELR	ADVANTAGE TNSD 298D HDC1.1 220	\$16,480.00	30.00%	\$11,536.00
37047FL	ADVANTAGE TNSD 298D HDC1.1	\$14,848.00	30.00%	\$10,393.60
37047FLR	ADVANTAGE TNSD 298D HDC1.1	\$14,848.00	30.00%	\$10,393.60
37047L	ADVANTAGE TNSD 298D HDC1.1	\$15,936.00	30.00%	\$11,155.20
37047LR	ADVANTAGE TNSD 298D HDC1.1	\$16,480.00	30.00%	\$11,536.00
37048EL	ADVANTAGE TNSD 298D DT 220	\$13,395.00	30.00%	\$9,376.50
37048L	ADVANTAGE TNSD 298D DT	\$13,395.00	30.00%	\$9,376.50
37048LR	ADVANTAGE TNSD 298D DT	\$13,939.00	30.00%	\$9,757.30
37049EL	ADVANTAGE TNSD 298D DV 220	\$13,395.00	30.00%	\$9,376.50
37049L	ADVANTAGE TNSD 298D DV	\$13,395.00	30.00%	\$9,376.50
37049LR	ADVANTAGE TNSD 298D DV	\$13,939.00	30.00%	\$9,757.30
37080	COSMO 188D 92X164NPA HCMW	\$3,020.00	30.00%	\$2,114.00
37080E	COSMO 188D 92X164NPA HCMW 220	\$3,020.00	30.00%	\$2,114.00
37080EL	COSMO 188D 92X164NPA HCMW 220	\$3,313.00	30.00%	\$2,319.10
37080L	COSMO 188D 92X164NPA HCMW	\$3,313.00	30.00%	\$2,319.10
37087EL	CONTOUR 184D 90X160 HCMW 220	\$1,851.00	30.00%	\$1,295.70
37087ELI	CONTOUR 184D 90X160 HCMW 220	\$2,027.00	30.00%	\$1,418.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
37087ELM	CONTOUR 184D 90X160 HCMW 220	\$2,357.00	30.00%	\$1,649.90
37087ELR	CONTOUR 184D 90X160 HCMW 220	\$2,395.00	30.00%	\$1,676.50
37087L	CONTOUR 184D 90X160NPA HCMW	\$1,851.00	30.00%	\$1,295.70
37087LI	CONTOUR 184D 90X160NPA HCMW	\$2,027.00	30.00%	\$1,418.90
37087LM	CONTOUR 184D 90X160NPA HCMW	\$2,357.00	30.00%	\$1,649.90
37087LR	CONTOUR 184D 90X160NPA HCMW	\$2,395.00	30.00%	\$1,676.50
37093	ADV DLX 184D 90X160 HCMW	\$4,573.00	30.00%	\$3,201.10
37093B	ADV DLX 184D 90X160 HCMW	\$816.00	30.00%	\$571.20
37093BI	ADV DLX 184D 90X160 HCMW	\$992.00	30.00%	\$694.40
37093BR	ADV DLX 184D 90X160 HCMW	\$1,360.00	30.00%	\$952.00
37093E	ADV DLX 184D 90X160 HCMW 220	\$4,573.00	30.00%	\$3,201.10
37093EB	ADV DLX 184D 90X160 HCMW 220	\$816.00	30.00%	\$571.20
37093EBI	ADV DLX 184D 90X160 HCMW 220	\$992.00	30.00%	\$694.40
37093EBR	ADV DLX 184D 90X160 HCMW 220	\$1,360.00	30.00%	\$952.00
37093EF	ADV DLX 184D 90X160 HCMW 220	\$3,757.00	30.00%	\$2,629.90
37093EI	ADV DLX 184D 90X160 HCMW 220	\$4,749.00	30.00%	\$3,324.30
37093ER	ADV DLX 184D 90X160 HCMW 220	\$5,117.00	30.00%	\$3,581.90
37093F	ADV DLX 184D 90X160 HCMW	\$3,757.00	30.00%	\$2,629.90
37093I	ADV DLX 184D 90X160 HCMW	\$4,749.00	30.00%	\$3,324.30
37093R	ADV DLX 184D 90X160 HCMW	\$5,117.00	30.00%	\$3,581.90
37099BL	ADVANTAGE 184D 90X160NPA HCMW	\$640.00	30.00%	\$448.00
37099BLI	ADVANTAGE 184D 90X160NP HCMW	\$816.00	30.00%	\$571.20
37099BLR	ADVANTAGE 184D 90X160NP HCMW	\$1,184.00	30.00%	\$828.80
37099EBL	ADVANTAGE 184D 90X160 HCMW 220	\$640.00	30.00%	\$448.00
37099EBLR	ADVANTAGE 184D 90X160 HCMW 220	\$1,184.00	30.00%	\$828.80
37099EFL	ADVANTAGE 184D 90X160 HCMW 220	\$2,319.00	30.00%	\$1,623.30
37099EFLR	ADVANTAGE 184D 90X160 HCMW 220	\$2,319.00	30.00%	\$1,623.30
37099EL	ADVANTAGE 184D 90X160 HCMW 220	\$2,959.00	30.00%	\$2,071.30
37099ELI	ADVANTAGE 184D 90X160 HCMW 220	\$3,135.00	30.00%	\$2,194.50
37099ELM	ADVANTAGE 184D 90X160 HCMW 220	\$3,465.00	30.00%	\$2,425.50
37099ELR	ADVANTAGE 184D 90X160 HCMW 220	\$3,503.00	30.00%	\$2,452.10
37099FL	ADVANTAGE 184D 90X160NPA HCMW	\$2,319.00	30.00%	\$1,623.30
37099FLI	ADVANTAGE 184D 90X160NP HCMW	\$2,319.00	30.00%	\$1,623.30
37099FLR	ADVANTAGE 184D 90X160NP HCMW	\$2,319.00	30.00%	\$1,623.30
37099L	ADVANTAGE 184D 90X160NPA HCMW	\$2,959.00	30.00%	\$2,071.30
37099LI	ADVANTAGE 184D 90X160NP HCMW	\$3,135.00	30.00%	\$2,194.50
37099LM	ADVANTAGE 184D 90X160NP HCMW	\$3,465.00	30.00%	\$2,425.50
37099LR	ADVANTAGE 184D 90X160NP HCMW	\$3,503.00	30.00%	\$2,452.10
37128	EASEL DESIGNER FOLDING BLK/BLK	\$543.00	30.00%	\$380.10
37139	RF PP REMOTE W/GREEN POINTER	\$123.00	27.00%	\$89.79
37316	REPAIR KIT TRUSS FRAME	\$518.00	30.00%	\$362.60
37566ELS	CONTOUR 94D 50X80NPA MW 220	\$1,468.00	30.00%	\$1,027.60
37566ELSI	CONTOUR 94D 50X80NPA MW 220	\$1,644.00	30.00%	\$1,150.80
37566ELSM	CONTOUR 94D 50X80NPA MW 220	\$1,974.00	30.00%	\$1,381.80
37566ELSR	CONTOUR 94D 50X80NPA MW 220	\$2,012.00	30.00%	\$1,408.40
37566LS	CONTOUR 94D 50X80NPA MW	\$1,468.00	30.00%	\$1,027.60
37566LSI	CONTOUR 94D 50X80NPA MW	\$1,644.00	30.00%	\$1,150.80
37566LSM	CONTOUR 94D 50X80NPA MW	\$1,974.00	30.00%	\$1,381.80
37566LSR	CONTOUR 94D 50X80NPA MW	\$2,012.00	30.00%	\$1,408.40
37567ELS	CONTOUR 94D 50X80NPA HCMW 220	\$1,468.00	30.00%	\$1,027.60
37567ELSI	CONTOUR 94D 50X80NPA HCMW 220	\$1,644.00	30.00%	\$1,150.80
37567ELSM	CONTOUR 94D 50X80NPA HCMW 220	\$1,974.00	30.00%	\$1,381.80
37567ELSR	CONTOUR 94D 50X80NPA HCMW 220	\$2,012.00	30.00%	\$1,408.40
37567LS	CONTOUR 94D 50X80NPA HCMW	\$1,468.00	30.00%	\$1,027.60
37567LSI	CONTOUR 94D 50X80NPA HCMW	\$1,644.00	30.00%	\$1,150.80



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
37567LSM	CONTOUR 94D 50X80NPA HCMW	\$1,974.00	30.00%	\$1,381.80
37567LSR	CONTOUR 94D 50X80NPA HCMW	\$2,012.00	30.00%	\$1,408.40
37568ELS	CONTOUR 94D 50X80NPA VS 220	\$1,468.00	30.00%	\$1,027.60
37568ELSI	CONTOUR 94D 50X80NPA VS 220	\$1,644.00	30.00%	\$1,150.80
37568ELSM	CONTOUR 94D 50X80NPA VS 220	\$1,974.00	30.00%	\$1,381.80
37568ELSR	CONTOUR 94D 50X80NPA VS 220	\$2,012.00	30.00%	\$1,408.40
37568LS	CONTOUR 94D 50X80NPA VS	\$1,468.00	30.00%	\$1,027.60
37568LSI	CONTOUR 94D 50X80NPA VS	\$1,644.00	30.00%	\$1,150.80
37568LSM	CONTOUR 94D 50X80NPA VS	\$1,974.00	30.00%	\$1,381.80
37568LSR	CONTOUR 94D 50X80NPA VS	\$2,012.00	30.00%	\$1,408.40
37570ELS	CONTOUR 113D 60X96NPA MW 220	\$1,556.00	30.00%	\$1,089.20
37570ELSI	CONTOUR 113D 60X96NPA MW 220	\$1,732.00	30.00%	\$1,212.40
37570ELSM	CONTOUR 113D 60X96NPA MW 220	\$2,062.00	30.00%	\$1,443.40
37570ELSR	CONTOUR 113D 60X96NPA MW 220	\$2,100.00	30.00%	\$1,470.00
37570LS	CONTOUR 113D 60X96NPA MW	\$1,556.00	30.00%	\$1,089.20
37570LSI	CONTOUR 113D 60X96NPA MW	\$1,732.00	30.00%	\$1,212.40
37570LSM	CONTOUR 113D 60X96NPA MW	\$2,062.00	30.00%	\$1,443.40
37570LSR	CONTOUR 113D 60X96NPA MW	\$2,100.00	30.00%	\$1,470.00
37571ELS	CONTOUR 113D 60X96NPA HCMW 220	\$1,556.00	30.00%	\$1,089.20
37571ELSI	CONTOUR 113D 60X96NPA HCMW 220	\$1,732.00	30.00%	\$1,212.40
37571ELSM	CONTOUR 113D 60X96NPA HCMW 220	\$2,062.00	30.00%	\$1,443.40
37571ELSR	CONTOUR 113D 60X96NPA HCMW 220	\$2,100.00	30.00%	\$1,470.00
37571LS	CONTOUR 113D 60X96NPA HCMW	\$1,556.00	30.00%	\$1,089.20
37571LSI	CONTOUR 113D 60X96NPA HCMW	\$1,732.00	30.00%	\$1,212.40
37571LSM	CONTOUR 113D 60X96NPA HCMW	\$2,062.00	30.00%	\$1,443.40
37571LSR	CONTOUR 113D 60X96NPA HCMW	\$2,100.00	30.00%	\$1,470.00
37572ELS	CONTOUR 113D 60X96NPA VS 220	\$1,556.00	30.00%	\$1,089.20
37572ELSI	CONTOUR 113D 60X96NPA VS 220	\$1,732.00	30.00%	\$1,212.40
37572ELSM	CONTOUR 113D 60X96NPA VS 220	\$2,062.00	30.00%	\$1,443.40
37572ELSR	CONTOUR 113D 60X96NPA VS 220	\$2,100.00	30.00%	\$1,470.00
37572LS	CONTOUR 113D 60X96NPA VS	\$1,556.00	30.00%	\$1,089.20
37572LSI	CONTOUR 113D 60X96NPA VS	\$1,732.00	30.00%	\$1,212.40
37572LSM	CONTOUR 113D 60X96NPA VS	\$2,062.00	30.00%	\$1,443.40
37572LSR	CONTOUR 113D 60X96NPA VS	\$2,100.00	30.00%	\$1,470.00
37574ELS	CONTOUR 130D 69X110NPA MW 220	\$1,652.00	30.00%	\$1,156.40
37574ELSI	CONTOUR 130D 69X110NPA MW 220	\$1,828.00	30.00%	\$1,279.60
37574ELSM	CONTOUR 130D 69X110NPA MW 220	\$2,158.00	30.00%	\$1,510.60
37574ELSR	CONTOUR 130D 69X110NPA MW 220	\$2,196.00	30.00%	\$1,537.20
37574LS	CONTOUR 130D 69X110NPA MW	\$1,652.00	30.00%	\$1,156.40
37574LSI	CONTOUR 130D 69X110NPA MW	\$1,828.00	30.00%	\$1,279.60
37574LSM	CONTOUR 130D 69X110NPA MW	\$2,158.00	30.00%	\$1,510.60
37574LSR	CONTOUR 130D 69X110NPA MW	\$2,196.00	30.00%	\$1,537.20
37575ELS	CONTOUR 130D 69X110 HCMW 220	\$1,652.00	30.00%	\$1,156.40
37575ELSI	CONTOUR 130D 69X110 HCMW 220	\$1,828.00	30.00%	\$1,279.60
37575ELSM	CONTOUR 130D 69X110 HCMW 220	\$2,158.00	30.00%	\$1,510.60
37575ELSR	CONTOUR 130D 69X110 HCMW 220	\$2,196.00	30.00%	\$1,537.20
37575LS	CONTOUR 130D 69X110 HCMW	\$1,652.00	30.00%	\$1,156.40
37575LSI	CONTOUR 130D 69X110 HCMW	\$1,828.00	30.00%	\$1,279.60
37575LSM	CONTOUR 130D 69X110 HCMW	\$2,158.00	30.00%	\$1,510.60
37575LSR	CONTOUR 130D 69X110 HCMW	\$2,196.00	30.00%	\$1,537.20
37576ELS	CONTOUR 130D 69X110NPA VS 220	\$1,652.00	30.00%	\$1,156.40
37576ELSI	CONTOUR 130D 69X110NPA VS 220	\$1,828.00	30.00%	\$1,279.60
37576ELSM	CONTOUR 130D 69X110NPA VS 220	\$2,158.00	30.00%	\$1,510.60
37576ELSR	CONTOUR 130D 69X110NPA VS 220	\$2,196.00	30.00%	\$1,537.20
37576LS	CONTOUR 130D 69X110NPA VS	\$1,652.00	30.00%	\$1,156.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
37576LSI	CONTOUR 130D 69X110NPA VS	\$1,828.00	30.00%	\$1,279.60
37576LSM	CONTOUR 130D 69X110NPA VS	\$2,158.00	30.00%	\$1,510.60
37576LSR	CONTOUR 130D 69X110NPA VS	\$2,196.00	30.00%	\$1,537.20
37578EL	CONTOUR 164D 87X139NPA MW 220	\$1,758.00	30.00%	\$1,230.60
37578ELI	CONTOUR 164D 87X139NPA MW 220	\$1,934.00	30.00%	\$1,353.80
37578ELM	CONTOUR 164D 87X139NPA MW 220	\$2,264.00	30.00%	\$1,584.80
37578ELR	CONTOUR 164D 87X139NPA MW 220	\$2,302.00	30.00%	\$1,611.40
37578L	CONTOUR 164D 87X139NPA MW	\$1,758.00	30.00%	\$1,230.60
37578LI	CONTOUR 164D 87X139NPA MW	\$1,934.00	30.00%	\$1,353.80
37578LM	CONTOUR 164D 87X139NPA MW	\$2,264.00	30.00%	\$1,584.80
37578LR	CONTOUR 164D 87X139NPA MW	\$2,302.00	30.00%	\$1,611.40
37579EL	CONTOUR 164D 87X139 HCMW 220	\$1,758.00	30.00%	\$1,230.60
37579ELI	CONTOUR 164D 87X139 HCMW 220	\$1,934.00	30.00%	\$1,353.80
37579ELM	CONTOUR 164D 87X139 HCMW 220	\$2,264.00	30.00%	\$1,584.80
37579ELR	CONTOUR 164D 87X139 HCMW 220	\$2,302.00	30.00%	\$1,611.40
37579L	CONTOUR 164D 87X139 HCMW	\$1,758.00	30.00%	\$1,230.60
37579LI	CONTOUR 164D 87X139 HCMW	\$1,934.00	30.00%	\$1,353.80
37579LM	CONTOUR 164D 87X139 HCMW	\$2,264.00	30.00%	\$1,584.80
37579LR	CONTOUR 164D 87X139 HCMW	\$2,302.00	30.00%	\$1,611.40
37580EL	CONTOUR 164D 87X139NPA VS 220	\$1,758.00	30.00%	\$1,230.60
37580ELI	CONTOUR 164D 87X139NPA VS 220	\$1,934.00	30.00%	\$1,353.80
37580ELM	CONTOUR 164D 87X139NPA VS 220	\$2,264.00	30.00%	\$1,584.80
37580ELR	CONTOUR 164D 87X139NPA VS 220	\$2,302.00	30.00%	\$1,611.40
37580L	CONTOUR 164D 87X139NPA VS	\$1,758.00	30.00%	\$1,230.60
37580LI	CONTOUR 164D 87X139NPA VS	\$1,934.00	30.00%	\$1,353.80
37580LM	CONTOUR 164D 87X139NPA VS	\$2,264.00	30.00%	\$1,584.80
37580LR	CONTOUR 164D 87X139NPA VS	\$2,302.00	30.00%	\$1,611.40
37582ELS	CONTOUR TNSD 94D DM 220	\$2,852.00	30.00%	\$1,996.40
37582ELSI	CONTOUR TNSD 94D DM 220	\$3,028.00	30.00%	\$2,119.60
37582ELSM	CONTOUR TNSD 94D DM 220	\$3,358.00	30.00%	\$2,350.60
37582ELSR	CONTOUR TNSD 94D DM 220	\$3,396.00	30.00%	\$2,377.20
37582LS	CONTOUR TNSD 94D DM	\$2,852.00	30.00%	\$1,996.40
37582LSI	CONTOUR TNSD 94D DM	\$3,028.00	30.00%	\$2,119.60
37582LSM	CONTOUR TNSD 94D DM	\$3,358.00	30.00%	\$2,350.60
37582LSR	CONTOUR TNSD 94D DM	\$3,396.00	30.00%	\$2,377.20
37583ELS	CONTOUR TNSD 94D DMHC 220	\$2,852.00	30.00%	\$1,996.40
37583ELSI	CONTOUR TNSD 94D DMHC 220	\$3,028.00	30.00%	\$2,119.60
37583ELSM	CONTOUR TNSD 94D DMHC 220	\$3,358.00	30.00%	\$2,350.60
37583ELSR	CONTOUR TNSD 94D DMHC 220	\$3,396.00	30.00%	\$2,377.20
37583LS	CONTOUR TNSD 94D DMHC	\$2,852.00	30.00%	\$1,996.40
37583LSI	CONTOUR TNSD 94D DMHC	\$3,028.00	30.00%	\$2,119.60
37583LSM	CONTOUR TNSD 94D DMHC	\$3,358.00	30.00%	\$2,350.60
37583LSR	CONTOUR TNSD 94D DMHC	\$3,396.00	30.00%	\$2,377.20
37586ELS	CONTOUR TNSD 94D HDC1.1 220	\$3,523.00	30.00%	\$2,466.10
37586ELSI	CONTOUR TNSD 94D HDC1.1 220	\$3,699.00	30.00%	\$2,589.30
37586ELSM	CONTOUR TNSD 94D HDC1.1 220	\$4,029.00	30.00%	\$2,820.30
37586ELSR	CONTOUR TNSD 94D HDC1.1 220	\$4,067.00	30.00%	\$2,846.90
37586LS	CONTOUR TNSD 94D HDC1.1	\$3,523.00	30.00%	\$2,466.10
37586LSI	CONTOUR TNSD 94D HDC1.1	\$3,699.00	30.00%	\$2,589.30
37586LSM	CONTOUR TNSD 94D HDC1.1	\$4,029.00	30.00%	\$2,820.30
37586LSR	CONTOUR TNSD 94D HDC1.1	\$4,067.00	30.00%	\$2,846.90
37590ELS	CONTOUR TNSD 94D DT 220	\$3,216.00	30.00%	\$2,251.20
37590ELSI	CONTOUR TNSD 94D DT 220	\$3,392.00	30.00%	\$2,374.40
37590ELSM	CONTOUR TNSD 94D DT 220	\$3,722.00	30.00%	\$2,605.40
37590ELSR	CONTOUR TNSD 94D DT 220	\$3,760.00	30.00%	\$2,632.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
37590LS	CONTOUR TNSD 94D DT	\$3,216.00	30.00%	\$2,251.20
37590LSI	CONTOUR TNSD 94D DT	\$3,392.00	30.00%	\$2,374.40
37590LSM	CONTOUR TNSD 94D DT	\$3,722.00	30.00%	\$2,605.40
37590LSR	CONTOUR TNSD 94D DT	\$3,760.00	30.00%	\$2,632.00
37591ELS	CONTOUR TNSD 94D DV 220	\$3,216.00	30.00%	\$2,251.20
37591ELSI	CONTOUR TNSD 94D DV 220	\$3,392.00	30.00%	\$2,374.40
37591ELSM	CONTOUR TNSD 94D DV 220	\$3,722.00	30.00%	\$2,605.40
37591ELSR	CONTOUR TNSD 94D DV 220	\$3,760.00	30.00%	\$2,632.00
37591LS	CONTOUR TNSD 94D DV	\$3,216.00	30.00%	\$2,251.20
37591LSI	CONTOUR TNSD 94D DV	\$3,392.00	30.00%	\$2,374.40
37591LSM	CONTOUR TNSD 94D DV	\$3,722.00	30.00%	\$2,605.40
37591LSR	CONTOUR TNSD 94D DV	\$3,760.00	30.00%	\$2,632.00
37592ELS	CONTOUR TNSD 113D DM 220	\$2,992.00	30.00%	\$2,094.40
37592ELSI	CONTOUR TNSD 113D DM 220	\$3,168.00	30.00%	\$2,217.60
37592ELSM	CONTOUR TNSD 113D DM 220	\$3,498.00	30.00%	\$2,448.60
37592ELSR	CONTOUR TNSD 113D DM 220	\$3,536.00	30.00%	\$2,475.20
37592LS	CONTOUR TNSD 113D DM	\$2,992.00	30.00%	\$2,094.40
37592LSI	CONTOUR TNSD 113D DM	\$3,168.00	30.00%	\$2,217.60
37592LSM	CONTOUR TNSD 113D DM	\$3,498.00	30.00%	\$2,448.60
37592LSR	CONTOUR TNSD 113D DM	\$3,536.00	30.00%	\$2,475.20
37593ELS	CONTOUR TNSD 113D DMHC 220	\$2,992.00	30.00%	\$2,094.40
37593ELSI	CONTOUR TNSD 113D DMHC 220	\$3,168.00	30.00%	\$2,217.60
37593ELSM	CONTOUR TNSD 113D DMHC 220	\$3,498.00	30.00%	\$2,448.60
37593ELSR	CONTOUR TNSD 113D DMHC 220	\$3,536.00	30.00%	\$2,475.20
37593LS	CONTOUR TNSD 113D DMHC	\$2,992.00	30.00%	\$2,094.40
37593LSI	CONTOUR TNSD 113D DMHC	\$3,168.00	30.00%	\$2,217.60
37593LSM	CONTOUR TNSD 113D DMHC	\$3,498.00	30.00%	\$2,448.60
37593LSR	CONTOUR TNSD 113D DMHC	\$3,536.00	30.00%	\$2,475.20
37596ELS	CONTOUR TNSD 113D HDC1.1 220	\$3,696.00	30.00%	\$2,587.20
37596ELSI	CONTOUR TNSD 113D HDC1.1 220	\$3,872.00	30.00%	\$2,710.40
37596ELSM	CONTOUR TNSD 113D HDC1.1 220	\$4,202.00	30.00%	\$2,941.40
37596ELSR	CONTOUR TNSD 113D HDC1.1 220	\$4,240.00	30.00%	\$2,968.00
37596LS	CONTOUR TNSD 113D HDC1.1	\$3,696.00	30.00%	\$2,587.20
37596LSI	CONTOUR TNSD 113D HDC1.1	\$3,872.00	30.00%	\$2,710.40
37596LSM	CONTOUR TNSD 113D HDC1.1	\$4,202.00	30.00%	\$2,941.40
37596LSR	CONTOUR TNSD 113D HDC1.1	\$4,240.00	30.00%	\$2,968.00
37600ELS	CONTOUR TNSD 113D DT 220	\$3,317.00	30.00%	\$2,321.90
37600ELSI	CONTOUR TNSD 113D DT 220	\$3,493.00	30.00%	\$2,445.10
37600ELSM	CONTOUR TNSD 113D DT 220	\$3,823.00	30.00%	\$2,676.10
37600ELSR	CONTOUR TNSD 113D DT 220	\$3,861.00	30.00%	\$2,702.70
37600LS	CONTOUR TNSD 113D DT	\$3,317.00	30.00%	\$2,321.90
37600LSI	CONTOUR TNSD 113D DT	\$3,493.00	30.00%	\$2,445.10
37600LSM	CONTOUR TNSD 113D DT	\$3,823.00	30.00%	\$2,676.10
37600LSR	CONTOUR TNSD 113D DT	\$3,861.00	30.00%	\$2,702.70
37601ELS	CONTOUR TNSD 113D DV 220	\$3,317.00	30.00%	\$2,321.90
37601ELSI	CONTOUR TNSD 113D DV 220	\$3,493.00	30.00%	\$2,445.10
37601ELSM	CONTOUR TNSD 113D DV 220	\$3,823.00	30.00%	\$2,676.10
37601ELSR	CONTOUR TNSD 113D DV 220	\$3,861.00	30.00%	\$2,702.70
37601LS	CONTOUR TNSD 113D DV	\$3,317.00	30.00%	\$2,321.90
37601LSI	CONTOUR TNSD 113D DV	\$3,493.00	30.00%	\$2,445.10
37601LSM	CONTOUR TNSD 113D DV	\$3,823.00	30.00%	\$2,676.10
37601LSR	CONTOUR TNSD 113D DV	\$3,861.00	30.00%	\$2,702.70
37602ELS	CONTOUR TNSD 130D DM 220	\$3,324.00	30.00%	\$2,326.80
37602ELSI	CONTOUR TNSD 130D DM 220	\$3,500.00	30.00%	\$2,450.00
37602ELSM	CONTOUR TNSD 130D DM 220	\$3,830.00	30.00%	\$2,681.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
37602ELSR	CONTOUR TNSD 130D DM 220	\$3,868.00	30.00%	\$2,707.60
37602LS	CONTOUR TNSD 130D DM	\$3,324.00	30.00%	\$2,326.80
37602LSI	CONTOUR TNSD 130D DM	\$3,500.00	30.00%	\$2,450.00
37602LSM	CONTOUR TNSD 130D DM	\$3,830.00	30.00%	\$2,681.00
37602LSR	CONTOUR TNSD 130D DM	\$3,868.00	30.00%	\$2,707.60
37603ELS	CONTOUR TNSD 130D DMHC 220	\$3,324.00	30.00%	\$2,326.80
37603ELSI	CONTOUR TNSD 130D DMHC 220	\$3,500.00	30.00%	\$2,450.00
37603ELSM	CONTOUR TNSD 130D DMHC 220	\$3,830.00	30.00%	\$2,681.00
37603ELSR	CONTOUR TNSD 130D DMHC 220	\$3,868.00	30.00%	\$2,707.60
37603LS	CONTOUR TNSD 130D DMHC	\$3,324.00	30.00%	\$2,326.80
37603LSI	CONTOUR TNSD 130D DMHC	\$3,500.00	30.00%	\$2,450.00
37603LSM	CONTOUR TNSD 130D DMHC	\$3,830.00	30.00%	\$2,681.00
37603LSR	CONTOUR TNSD 130D DMHC	\$3,868.00	30.00%	\$2,707.60
37606ELS	CONTOUR TNSD 130D HDC1.1 220	\$4,111.00	30.00%	\$2,877.70
37606ELSI	CONTOUR TNSD 130D HDC1.1 220	\$4,287.00	30.00%	\$3,000.90
37606ELSM	CONTOUR TNSD 130D HDC1.1 220	\$4,617.00	30.00%	\$3,231.90
37606ELSR	CONTOUR TNSD 130D HDC1.1 220	\$4,655.00	30.00%	\$3,258.50
37606LS	CONTOUR TNSD 130D HDC1.1	\$4,111.00	30.00%	\$2,877.70
37606LSI	CONTOUR TNSD 130D HDC1.1	\$4,287.00	30.00%	\$3,000.90
37606LSM	CONTOUR TNSD 130D HDC1.1	\$4,617.00	30.00%	\$3,231.90
37606LSR	CONTOUR TNSD 130D HDC1.1	\$4,655.00	30.00%	\$3,258.50
37610ELS	CONTOUR TNSD 130D DT 220	\$3,658.00	30.00%	\$2,560.60
37610ELSI	CONTOUR TNSD 130D DT 220	\$3,834.00	30.00%	\$2,683.80
37610ELSM	CONTOUR TNSD 130D DT 220	\$4,164.00	30.00%	\$2,914.80
37610ELSR	CONTOUR TNSD 130D DT 220	\$4,202.00	30.00%	\$2,941.40
37610LS	CONTOUR TNSD 130D DT	\$3,658.00	30.00%	\$2,560.60
37610LSI	CONTOUR TNSD 130D DT	\$3,834.00	30.00%	\$2,683.80
37610LSM	CONTOUR TNSD 130D DT	\$4,164.00	30.00%	\$2,914.80
37610LSR	CONTOUR TNSD 130D DT	\$4,202.00	30.00%	\$2,941.40
37611ELS	CONTOUR TNSD 130D DV 220	\$3,658.00	30.00%	\$2,560.60
37611ELSI	CONTOUR TNSD 130D DV 220	\$3,834.00	30.00%	\$2,683.80
37611ELSM	CONTOUR TNSD 130D DV 220	\$4,164.00	30.00%	\$2,914.80
37611ELSR	CONTOUR TNSD 130D DV 220	\$4,202.00	30.00%	\$2,941.40
37611LS	CONTOUR TNSD 130D DV	\$3,658.00	30.00%	\$2,560.60
37611LSI	CONTOUR TNSD 130D DV	\$3,834.00	30.00%	\$2,683.80
37611LSM	CONTOUR TNSD 130D DV	\$4,164.00	30.00%	\$2,914.80
37611LSR	CONTOUR TNSD 130D DV	\$4,202.00	30.00%	\$2,941.40
37612EL	CONTOUR TNSD 164D DM 220	\$3,983.00	30.00%	\$2,788.10
37612ELI	CONTOUR TNSD 164D DM 220	\$4,159.00	30.00%	\$2,911.30
37612ELM	CONTOUR TNSD 164D DM 220	\$4,489.00	30.00%	\$3,142.30
37612ELR	CONTOUR TNSD 164D DM 220	\$4,527.00	30.00%	\$3,168.90
37612L	CONTOUR TNSD 164D DM	\$3,983.00	30.00%	\$2,788.10
37612LI	CONTOUR TNSD 164D DM	\$4,159.00	30.00%	\$2,911.30
37612LM	CONTOUR TNSD 164D DM	\$4,489.00	30.00%	\$3,142.30
37612LR	CONTOUR TNSD 164D DM	\$4,527.00	30.00%	\$3,168.90
37613EL	CONTOUR TNSD 164D DMHC 220	\$3,983.00	30.00%	\$2,788.10
37613ELI	CONTOUR TNSD 164D DMHC 220	\$4,159.00	30.00%	\$2,911.30
37613ELM	CONTOUR TNSD 164D DMHC 220	\$4,489.00	30.00%	\$3,142.30
37613ELR	CONTOUR TNSD 164D DMHC 220	\$4,527.00	30.00%	\$3,168.90
37613L	CONTOUR TNSD 164D DMHC	\$3,983.00	30.00%	\$2,788.10
37613LI	CONTOUR TNSD 164D DMHC	\$4,159.00	30.00%	\$2,911.30
37613LM	CONTOUR TNSD 164D DMHC	\$4,489.00	30.00%	\$3,142.30
37613LR	CONTOUR TNSD 164D DMHC	\$4,527.00	30.00%	\$3,168.90
37616EL	CONTOUR TNSD 164D HDC1.1 220	\$4,933.00	30.00%	\$3,453.10
37616ELI	CONTOUR TNSD 164D HDC1.1 220	\$5,109.00	30.00%	\$3,576.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
37616ELM	CONTOUR TNSD 164D HDC1.1 220	\$5,439.00	30.00%	\$3,807.30
37616ELR	CONTOUR TNSD 164D HDC1.1 220	\$5,477.00	30.00%	\$3,833.90
37616L	CONTOUR TNSD 164D HDC1.1	\$4,933.00	30.00%	\$3,453.10
37616LI	CONTOUR TNSD 164D HDC1.1	\$5,109.00	30.00%	\$3,576.30
37616LM	CONTOUR TNSD 164D HDC1.1	\$5,439.00	30.00%	\$3,807.30
37616LR	CONTOUR TNSD 164D HDC1.1	\$5,477.00	30.00%	\$3,833.90
37620EL	CONTOUR TNSD 164D DT 220	\$4,306.00	30.00%	\$3,014.20
37620ELI	CONTOUR TNSD 164D DT 220	\$4,482.00	30.00%	\$3,137.40
37620ELM	CONTOUR TNSD 164D DT 220	\$4,812.00	30.00%	\$3,368.40
37620ELR	CONTOUR TNSD 164D DT 220	\$4,850.00	30.00%	\$3,395.00
37620L	CONTOUR TNSD 164D DT	\$4,306.00	30.00%	\$3,014.20
37620LI	CONTOUR TNSD 164D DT	\$4,482.00	30.00%	\$3,137.40
37620LM	CONTOUR TNSD 164D DT	\$4,812.00	30.00%	\$3,368.40
37620LR	CONTOUR TNSD 164D DT	\$4,850.00	30.00%	\$3,395.00
37621EL	CONTOUR TNSD 164D DV 220	\$4,306.00	30.00%	\$3,014.20
37621ELI	CONTOUR TNSD 164D DV 220	\$4,482.00	30.00%	\$3,137.40
37621ELM	CONTOUR TNSD 164D DV 220	\$4,812.00	30.00%	\$3,368.40
37621ELR	CONTOUR TNSD 164D DV 220	\$4,850.00	30.00%	\$3,395.00
37621L	CONTOUR TNSD 164D DV	\$4,306.00	30.00%	\$3,014.20
37621LI	CONTOUR TNSD 164D DV	\$4,482.00	30.00%	\$3,137.40
37621LM	CONTOUR TNSD 164D DV	\$4,812.00	30.00%	\$3,368.40
37621LR	CONTOUR TNSD 164D DV	\$4,850.00	30.00%	\$3,395.00
37700	CINEMA CONTOUR HD.9 77D 37.5X	\$1,395.00	30.00%	\$976.50
37700V	CINEMA CONTOUR HD.9 77D 37.5X67	\$1,395.00	30.00%	\$976.50
37702	CINEMA CONTOUR HD.9 82D 40.5X	\$1,500.00	30.00%	\$1,050.00
37702V	CINEMA CONTOUR HD.9 82D 40.5X72	\$1,500.00	30.00%	\$1,050.00
37704	CINEMA CONTOUR HD.9 92D 45X80	\$1,662.00	30.00%	\$1,163.40
37704V	CINEMA CONTOUR HD.9 92D 45X80	\$1,662.00	30.00%	\$1,163.40
37706	CINEMA CONTOUR HD.9 100D 49X87	\$1,804.00	30.00%	\$1,262.80
37706V	CINEMA CONTOUR HD.9 100D 49X87	\$1,804.00	30.00%	\$1,262.80
37708	CINEMA CONTOUR HD.9 106D 52X92	\$2,014.00	30.00%	\$1,409.80
37708V	CINEMA CONTOUR HD.9 106D 52X92	\$2,014.00	30.00%	\$1,409.80
37710	CINEMA CONTOUR HD.9 110D 54X96	\$2,110.00	30.00%	\$1,477.00
37710V	CINEMA CONTOUR HD.9 110D 54X96	\$2,110.00	30.00%	\$1,477.00
37712	CINEMA CONTOUR HD.9 119D 58X	\$2,334.00	30.00%	\$1,633.80
37712V	CINEMA CONTOUR HD.9 119D 58X104	\$2,334.00	30.00%	\$1,633.80
37714	CINEMA CONTOUR HD.9 133D 65X	\$2,650.00	30.00%	\$1,855.00
37714V	CINEMA CONTOUR HD.9 133D 65X116	\$2,650.00	30.00%	\$1,855.00
37716	CINEMA CONTOUR HD.9 159D 78X	\$3,001.00	30.00%	\$2,100.70
37716V	CINEMA CONTOUR HD.9 159D 78X139	\$3,001.00	30.00%	\$2,100.70
37718	CINEMA CONTOUR HD.9 96D 37.5X	\$1,804.00	30.00%	\$1,262.80
37718V	CINEMA CONTOUR HD.9 96D 37.5X88	\$1,804.00	30.00%	\$1,262.80
37720	CINEMA CONTOUR HD.9 103D 40.5X	\$2,110.00	30.00%	\$1,477.00
37720V	CINEMA CONTOUR HD.9 103D 40.5X95	\$2,110.00	30.00%	\$1,477.00
37722	CINEMA CONTOUR HD.9 115D 45X	\$2,334.00	30.00%	\$1,633.80
37722V	CINEMA CONTOUR HD.9 115D 45X106	\$2,334.00	30.00%	\$1,633.80
37724	CINEMA CONTOUR HD.9 125D 49X	\$2,624.00	30.00%	\$1,836.80
37724V	CINEMA CONTOUR HD.9 125D 49X115	\$2,624.00	30.00%	\$1,836.80
37726	CINEMA CONTOUR HD.9 133D 52X	\$2,701.00	30.00%	\$1,890.70
37726V	CINEMA CONTOUR HD.9 133D 52X122	\$2,701.00	30.00%	\$1,890.70
37728	CINEMA CONTOUR HD.9 138D 54X	\$2,774.00	30.00%	\$1,941.80
37728V	CINEMA CONTOUR HD.9 138D 54X126	\$2,774.00	30.00%	\$1,941.80
37875	CINEMA CONTOUR HD.9 193D 94.5X	\$3,262.00	30.00%	\$2,283.40
37875V	CINEMA CONTOUR HD.9 193D 94.5X168	\$3,262.00	30.00%	\$2,283.40
37876	CINEMA CONTOUR HD.9 220D 108X	\$3,514.00	30.00%	\$2,459.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
37876V	CINEMA CONTOUR HD.9 220D 108X192	\$3,514.00	30.00%	\$2,459.80
37877	CINEMA CONTOUR HD.6 193D 94.5X	\$3,262.00	30.00%	\$2,283.40
37877V	CINEMA CONTOUR HD.6 193D 94.5X168	\$3,262.00	30.00%	\$2,283.40
37878	CINEMA CONTOUR HD.6 220D 108X	\$3,514.00	30.00%	\$2,459.80
37878V	CINEMA CONTOUR HD.6 220D 108X192	\$3,514.00	30.00%	\$2,459.80
37880	CABLE ASSY 50'PLENUM RJ14 6P4C	\$55.00	27.00%	\$40.15
37881	CABLE ASSY 100'PLENUMRJ14 6P4C	\$96.00	27.00%	\$70.08
38068	CINEMA CONTOUR DM 148D58X136.5	\$2,359.00	30.00%	\$1,651.30
38068V	CINEMA CONTOUR DM 148D58X136.5	\$2,359.00	30.00%	\$1,651.30
38069	CINEMA CONTOUR DMHC 148D 58X	\$2,359.00	30.00%	\$1,651.30
38069V	CINEMA CONTOUR DMHC 148D 58X	\$2,359.00	30.00%	\$1,651.30
38070	CINEMA CONTOUR DT 148D58X136.5	\$2,895.00	30.00%	\$2,026.50
38070V	CINEMA CONTOUR DT 148D58X136.5	\$2,895.00	30.00%	\$2,026.50
38073	CINEMA CONTOUR HDC1.1 148D 58X	\$2,950.00	30.00%	\$2,065.00
38073V	CINEMA CONTOUR HDC1.1 148D 58X	\$2,950.00	30.00%	\$2,065.00
38074	CINEMA CONTOUR H1PC 148D 58X	\$3,337.00	30.00%	\$2,335.90
38074V	CINEMA CONTOUR H1PC 148D 58X	\$3,337.00	30.00%	\$2,335.90
38076	CINEMA CONTOUR DV 148D58X136.5	\$2,612.00	30.00%	\$1,828.40
38076V	CINEMA CONTOUR DV 148D58X136.5	\$2,612.00	30.00%	\$1,828.40
38081	CINEMA CONTOUR DM 166D 65X153	\$2,506.00	30.00%	\$1,754.20
38081V	CINEMA CONTOUR DM 166D 65X153	\$2,506.00	30.00%	\$1,754.20
38082	CINEMA CONTOUR DMHC 166D65X153	\$2,506.00	30.00%	\$1,754.20
38082V	CINEMA CONTOUR DMHC 166D65X153	\$2,506.00	30.00%	\$1,754.20
38083	CINEMA CONTOUR DT 166D 65X153	\$2,995.00	30.00%	\$2,096.50
38083V	CINEMA CONTOUR DT 166D 65X153	\$2,995.00	30.00%	\$2,096.50
38086	CINEMA CONTOUR HDC1.1 166D65X153	\$3,131.00	30.00%	\$2,191.70
38086V	CINEMA CONTOUR HDC1.1 166D65X153	\$3,131.00	30.00%	\$2,191.70
38087	CINEMA CONTOUR H1PC 166D65X153	\$3,518.00	30.00%	\$2,462.60
38087V	CINEMA CONTOUR H1PC 166D65X153	\$3,518.00	30.00%	\$2,462.60
38089	CINEMA CONTOUR DV 166D 65X153	\$2,775.00	30.00%	\$1,942.50
38089V	CINEMA CONTOUR DV 166D 65X153	\$2,775.00	30.00%	\$1,942.50
38094	CINEMA CONTOUR DM 199D78X183.5	\$2,689.00	30.00%	\$1,882.30
38094V	CINEMA CONTOUR DM 199D78X183.5	\$2,689.00	30.00%	\$1,882.30
38095	CINEMA CONTOUR DMHC 199D 78X	\$2,689.00	30.00%	\$1,882.30
38095V	CINEMA CONTOUR DMHC 199D 78X	\$2,689.00	30.00%	\$1,882.30
38096	CINEMA CONTOUR DT 199D78X183.5	\$3,103.00	30.00%	\$2,172.10
38096V	CINEMA CONTOUR DT 199D78X183.5	\$3,103.00	30.00%	\$2,172.10
38099	CINEMA CONTOUR HDC1.1 199D 78X	\$3,362.00	30.00%	\$2,353.40
38099V	CINEMA CONTOUR HDC1.1 199D 78X	\$3,362.00	30.00%	\$2,353.40
38100	CINEMA CONTOUR H1PC 199D 78X	\$3,748.00	30.00%	\$2,623.60
38100V	CINEMA CONTOUR H1PC 199D 78X	\$3,748.00	30.00%	\$2,623.60
38101	CINEMA CONTOUR DV 199D78X183.5	\$2,958.00	30.00%	\$2,070.60
38101V	CINEMA CONTOUR DV 199D78X183.5	\$2,958.00	30.00%	\$2,070.60
38106	CINEMA CONTOUR DM 208D81.5X192	\$2,813.00	30.00%	\$1,969.10
38106V	CINEMA CONTOUR DM 208D81.5X192	\$2,813.00	30.00%	\$1,969.10
38107	CINEMA CONTOUR DMHC 208D 81.5X	\$2,813.00	30.00%	\$1,969.10
38107V	CINEMA CONTOUR DMHC 208D 81.5X	\$2,813.00	30.00%	\$1,969.10
38108	CINEMA CONTOUR DT 208D81.5X192	\$3,250.00	30.00%	\$2,275.00
38108V	CINEMA CONTOUR DT 208D81.5X192	\$3,250.00	30.00%	\$2,275.00
38111	CINEMA CONTOUR HDC1.1 208D 81.5X	\$3,514.00	30.00%	\$2,459.80
38111V	CINEMA CONTOUR HDC1.1 208D 81.5X	\$3,514.00	30.00%	\$2,459.80
38112	CINEMA CONTOUR H1PC 208D 81.5X	\$3,901.00	30.00%	\$2,730.70
38112V	CINEMA CONTOUR H1PC 208D 81.5X	\$3,901.00	30.00%	\$2,730.70
38113	CINEMA CONTOUR DV 208D81.5X192	\$3,095.00	30.00%	\$2,166.50
38113V	CINEMA CONTOUR DV 208D81.5X192	\$3,095.00	30.00%	\$2,166.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
38118	DA-SNAP DM 58X136.5NPA 148D CS	\$1,986.00	30.00%	\$1,390.20
38118V	DA-SNAP DM 58X136.5NPA 148D CS	\$2,161.00	30.00%	\$1,512.70
38119	DA-SNAP DMHC 58X136.5 148D CS	\$1,986.00	30.00%	\$1,390.20
38119V	DA-SNAP DMHC 58X136.5 148D CS	\$2,161.00	30.00%	\$1,512.70
38120	DA-SNAP DT 58X136.5NPA 148D CS	\$2,476.00	30.00%	\$1,733.20
38120V	DA-SNAP DT 58X136.5NPA 148D CS	\$2,651.00	30.00%	\$1,855.70
38126	DA-SNAP DV 58X136.5NPA 148D CS	\$2,216.00	30.00%	\$1,551.20
38126V	DA-SNAP DV 58X136.5NPA 148D CS	\$2,391.00	30.00%	\$1,673.70
38131	DA-SNAP DM 65X153NPA 166D CS	\$2,288.00	30.00%	\$1,601.60
38131V	DA-SNAP DM 65X153NPA 166D CS	\$2,463.00	30.00%	\$1,724.10
38132	DA-SNAP DMHC 65X153NPA 166D CS	\$2,288.00	30.00%	\$1,601.60
38132V	DA-SNAP DMHC 65X153NPA 166D CS	\$2,463.00	30.00%	\$1,724.10
38133	DA-SNAP DT 65X153NPA 166D CS	\$2,669.00	30.00%	\$1,868.30
38133V	DA-SNAP DT 65X153NPA 166D CS	\$2,844.00	30.00%	\$1,990.80
38139	DA-SNAP DV 65X153NPA 166D CS	\$2,534.00	30.00%	\$1,773.80
38139V	DA-SNAP DV 65X153NPA 166D CS	\$2,709.00	30.00%	\$1,896.30
38144	DA-SNAP DM 78X183.5NPA 199D CS	\$2,304.00	30.00%	\$1,612.80
38144V	DA-SNAP DM 78X183.5NPA 199D CS	\$2,479.00	30.00%	\$1,735.30
38145	DA-SNAP DMHC 78X183.5 199D CS	\$2,304.00	30.00%	\$1,612.80
38145V	DA-SNAP DMHC 78X183.5 199D CS	\$2,479.00	30.00%	\$1,735.30
38146	DA-SNAP DT 78X183.5NPA 199D CS	\$2,699.00	30.00%	\$1,889.30
38146V	DA-SNAP DT 78X183.5NPA 199D CS	\$2,874.00	30.00%	\$2,011.80
38151	DA-SNAP DV 78X183.5NPA 199D CS	\$2,559.00	30.00%	\$1,791.30
38151V	DA-SNAP DV 78X183.5NPA 199D CS	\$2,734.00	30.00%	\$1,913.80
38156	DA-SNAP DM 81.5X192NPA 208D CS	\$2,397.00	30.00%	\$1,677.90
38156V	DA-SNAP DM 81.5X192NPA 208D CS	\$2,572.00	30.00%	\$1,800.40
38157	DA-SNAP DMHC 81.5X192 208D CS	\$2,397.00	30.00%	\$1,677.90
38157V	DA-SNAP DMHC 81.5X192 208D CS	\$2,572.00	30.00%	\$1,800.40
38158	DA-SNAP DT 81.5X192NPA 208D CS	\$2,790.00	30.00%	\$1,953.00
38158V	DA-SNAP DT 81.5X192NPA 208D CS	\$2,965.00	30.00%	\$2,075.50
38163	DA-SNAP DV 81.5X192NPA 208D CS	\$2,650.00	30.00%	\$1,855.00
38163V	DA-SNAP DV 81.5X192NPA 208D CS	\$2,825.00	30.00%	\$1,977.50
38168	IMAGER DM 58X136.5NPA 148D CS	\$2,178.00	30.00%	\$1,524.60
38168V	IMAGER DM 58X136.5NPA 148D CS	\$2,353.00	30.00%	\$1,647.10
38169	IMAGER DMHC 58X136.5 148D CS	\$2,178.00	30.00%	\$1,524.60
38169V	IMAGER DMHC 58X136.5 148D CS	\$2,353.00	30.00%	\$1,647.10
38170	IMAGER DT 58X136.5NPA 148D CS	\$2,714.00	30.00%	\$1,899.80
38170V	IMAGER DT 58X136.5NPA 148D CS	\$2,889.00	30.00%	\$2,022.30
38175	IMAGER DV 58X136.5NPA 148D CS	\$2,431.00	30.00%	\$1,701.70
38175V	IMAGER DV 58X136.5NPA 148D CS	\$2,606.00	30.00%	\$1,824.20
38245	CINEMA CONTOUR HD.9 148D 58X	\$2,950.00	30.00%	\$2,065.00
38245V	CINEMA CONTOUR HD.9 148D 58X136.5	\$2,950.00	30.00%	\$2,065.00
38246	CINEMA CONTOUR HD.9 166D 65X	\$3,131.00	30.00%	\$2,191.70
38246V	CINEMA CONTOUR HD.9 166D 65X153	\$3,131.00	30.00%	\$2,191.70
38247	CINEMA CONTOUR HD.9 199D 78X	\$3,362.00	30.00%	\$2,353.40
38247V	CINEMA CONTOUR HD.9 199D 78X183.5	\$3,362.00	30.00%	\$2,353.40
38248	CINEMA CONTOUR HD.9 208D 81.5X	\$3,514.00	30.00%	\$2,459.80
38248V	CINEMA CONTOUR HD.9 208D 81.5X192	\$3,514.00	30.00%	\$2,459.80
38296	SKIRT 50 PK BLACK 46X55	\$81.00	27.00%	\$59.13
38304	F/F DLX COMP SCRNDMBBF 62X96	\$1,190.00	30.00%	\$833.00
38304HD	F/F DLX COMP SCRNDMBBF 62X96	\$1,447.00	30.00%	\$1,012.90
38304K	F/F DLX COMP SCRNDMBBF 62X96	\$1,384.00	30.00%	\$968.80
38304KHD	F/F DLX COMP SCRNDMBBF 62X96	\$1,641.00	30.00%	\$1,148.70
38304KN	F/F DLX COMP SCRNDMBBF 62X96	\$1,184.00	30.00%	\$828.80
38304N	F/F DLX COMP SCRNDMBBF 62X96	\$990.00	30.00%	\$693.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
38305	F/F DLX COMP SCR N DMBBF 69X108	\$1,221.00	30.00%	\$854.70
38305HD	F/F DLX COMP SCR N DMBBF 69X108	\$1,478.00	30.00%	\$1,034.60
38305K	F/F DLX COMP SCR N DMBBF 69X108	\$1,415.00	30.00%	\$990.50
38305KHD	F/F DLX COMP SCR N DMBBF 69X108	\$1,672.00	30.00%	\$1,170.40
38305KN	F/F DLX COMP SCR N DMBBF 69X108	\$1,215.00	30.00%	\$850.50
38305N	F/F DLX COMP SCR N DMBBF 69X108	\$1,021.00	30.00%	\$714.70
38306	F/F DLX COMP SCR N DMBBF 77X120	\$1,369.00	30.00%	\$958.30
38306HD	F/F DLX COMP SCR N DMBBF 77X120	\$1,626.00	30.00%	\$1,138.20
38306K	F/F DLX COMP SCR N DMBBF 77X120	\$1,563.00	30.00%	\$1,094.10
38306KHD	F/F DLX COMP SCR N DMBBF 77X120	\$1,820.00	30.00%	\$1,274.00
38306KN	F/F DLX COMP SCR N DMBBF 77X120	\$1,363.00	30.00%	\$954.10
38306N	F/F DLX COMP SCR N DMBBF 77X120	\$1,169.00	30.00%	\$818.30
38307	F/F DLX COMP SCR N DMBBF 92X144	\$1,561.00	30.00%	\$1,092.70
38307HD	F/F DLX COMP SCR N DMBBF 92X144	\$1,818.00	30.00%	\$1,272.60
38307K	F/F DLX COMP SCR N DMBBF 92X144	\$1,755.00	30.00%	\$1,228.50
38307KHD	F/F DLX COMP SCR N DMBBF 92X144	\$2,012.00	30.00%	\$1,408.40
38307KN	F/F DLX COMP SCR N DMBBF 92X144	\$1,555.00	30.00%	\$1,088.50
38307N	F/F DLX COMP SCR N DMBBF 92X144	\$1,361.00	30.00%	\$952.70
38308	F/F DLX COMP SCR N DT 62X96	\$1,482.00	30.00%	\$1,037.40
38308HD	F/F DLX COMP SCR N DT 62X96	\$1,739.00	30.00%	\$1,217.30
38308K	F/F DLX COMP SCR N DT 62X96	\$1,676.00	30.00%	\$1,173.20
38308KHD	F/F DLX COMP SCR N DT 62X96	\$1,933.00	30.00%	\$1,353.10
38308KN	F/F DLX COMP SCR N DT 62X96	\$1,476.00	30.00%	\$1,033.20
38308N	F/F DLX COMP SCR N DT 62X96	\$1,282.00	30.00%	\$897.40
38309	F/F DLX COMP SCR N DT 69X108	\$1,518.00	30.00%	\$1,062.60
38309HD	F/F DLX COMP SCR N DT 69X108	\$1,775.00	30.00%	\$1,242.50
38309K	F/F DLX COMP SCR N DT 69X108	\$1,712.00	30.00%	\$1,198.40
38309KHD	F/F DLX COMP SCR N DT 69X108	\$1,969.00	30.00%	\$1,378.30
38309KN	F/F DLX COMP SCR N DT 69X108	\$1,512.00	30.00%	\$1,058.40
38309N	F/F DLX COMP SCR N DT 69X108	\$1,318.00	30.00%	\$922.60
38310	F/F DLX COMP SCR N DT 77X120	\$1,761.00	30.00%	\$1,232.70
38310HD	F/F DLX COMP SCR N DT 77X120	\$2,018.00	30.00%	\$1,412.60
38310K	F/F DLX COMP SCR N DT 77X120	\$1,955.00	30.00%	\$1,368.50
38310KHD	F/F DLX COMP SCR N DT 77X120	\$2,212.00	30.00%	\$1,548.40
38310KN	F/F DLX COMP SCR N DT 77X120	\$1,755.00	30.00%	\$1,228.50
38310N	F/F DLX COMP SCR N DT 77X120	\$1,561.00	30.00%	\$1,092.70
38311	F/F DLX COMP SCR N DT 92X144	\$2,183.00	30.00%	\$1,528.10
38311HD	F/F DLX COMP SCR N DT 92X144	\$2,440.00	30.00%	\$1,708.00
38311K	F/F DLX COMP SCR N DT 92X144	\$2,377.00	30.00%	\$1,663.90
38311KHD	F/F DLX COMP SCR N DT 92X144	\$2,634.00	30.00%	\$1,843.80
38311KN	F/F DLX COMP SCR N DT 92X144	\$2,177.00	30.00%	\$1,523.90
38311N	F/F DLX COMP SCR N DT 92X144	\$1,983.00	30.00%	\$1,388.10
38312	F/F DLX COMP SCR N DV 62X96	\$1,493.00	30.00%	\$1,045.10
38312HD	F/F DLX COMP SCR N DV 62X96	\$1,750.00	30.00%	\$1,225.00
38312K	F/F DLX COMP SCR N DV 62X96	\$1,687.00	30.00%	\$1,180.90
38312KHD	F/F DLX COMP SCR N DV 62X96	\$1,944.00	30.00%	\$1,360.80
38312KN	F/F DLX COMP SCR N DV 62X96	\$1,487.00	30.00%	\$1,040.90
38312N	F/F DLX COMP SCR N DV 62X96	\$1,293.00	30.00%	\$905.10
38313	F/F DLX COMP SCR N DV 69X108	\$1,608.00	30.00%	\$1,125.60
38313HD	F/F DLX COMP SCR N DV 69X108	\$1,865.00	30.00%	\$1,305.50
38313K	F/F DLX COMP SCR N DV 69X108	\$1,802.00	30.00%	\$1,261.40
38313KHD	F/F DLX COMP SCR N DV 69X108	\$2,059.00	30.00%	\$1,441.30
38313KN	F/F DLX COMP SCR N DV 69X108	\$1,602.00	30.00%	\$1,121.40
38313N	F/F DLX COMP SCR N DV 69X108	\$1,408.00	30.00%	\$985.60
38314	F/F DLX COMP SCR N DV 77X120	\$1,746.00	30.00%	\$1,222.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
38314HD	F/F DLX COMP SCRN DV 77X120	\$2,003.00	30.00%	\$1,402.10
38314K	F/F DLX COMP SCRN DV 77X120	\$1,940.00	30.00%	\$1,358.00
38314KHD	F/F DLX COMP SCRN DV 77X120	\$2,197.00	30.00%	\$1,537.90
38314KN	F/F DLX COMP SCRN DV 77X120	\$1,740.00	30.00%	\$1,218.00
38314N	F/F DLX COMP SCRN DV 77X120	\$1,546.00	30.00%	\$1,082.20
38315	F/F DLX COMP SCRN DV 92X144	\$1,940.00	30.00%	\$1,358.00
38315HD	F/F DLX COMP SCRN DV 92X144	\$2,197.00	30.00%	\$1,537.90
38315K	F/F DLX COMP SCRN DV 92X144	\$2,134.00	30.00%	\$1,493.80
38315KHD	F/F DLX COMP SCRN DV 92X144	\$2,391.00	30.00%	\$1,673.70
38315KN	F/F DLX COMP SCRN DV 92X144	\$1,934.00	30.00%	\$1,353.80
38315N	F/F DLX COMP SCRN DV 92X144	\$1,740.00	30.00%	\$1,218.00
38316	F/F DLX COMP SCRN UWA 62X96	\$1,493.00	30.00%	\$1,045.10
38316HD	F/F DLX COMP SCRN UWA 62X96	\$1,750.00	30.00%	\$1,225.00
38316K	F/F DLX COMP SCRN UWA 62X96	\$1,687.00	30.00%	\$1,180.90
38316KHD	F/F DLX COMP SCRN UWA 62X96	\$1,944.00	30.00%	\$1,360.80
38316KN	F/F DLX COMP SCRN UWA 62X96	\$1,487.00	30.00%	\$1,040.90
38316N	F/F DLX COMP SCRN UWA 62X96	\$1,293.00	30.00%	\$905.10
38317	F/F DLX COMP SCRN UWA 69X108	\$1,608.00	30.00%	\$1,125.60
38317HD	F/F DLX COMP SCRN UWA 69X108	\$1,865.00	30.00%	\$1,305.50
38317K	F/F DLX COMP SCRN UWA 69X108	\$1,802.00	30.00%	\$1,261.40
38317KHD	F/F DLX COMP SCRN UWA 69X108	\$2,059.00	30.00%	\$1,441.30
38317KN	F/F DLX COMP SCRN UWA 69X108	\$1,602.00	30.00%	\$1,121.40
38317N	F/F DLX COMP SCRN UWA 69X108	\$1,408.00	30.00%	\$985.60
38318	F/F DLX COMP SCRN UWA 77X120	\$1,746.00	30.00%	\$1,222.20
38318HD	F/F DLX COMP SCRN UWA 77X120	\$2,003.00	30.00%	\$1,402.10
38318K	F/F DLX COMP SCRN UWA 77X120	\$1,940.00	30.00%	\$1,358.00
38318KHD	F/F DLX COMP SCRN UWA 77X120	\$2,197.00	30.00%	\$1,537.90
38318KN	F/F DLX COMP SCRN UWA 77X120	\$1,740.00	30.00%	\$1,218.00
38318N	F/F DLX COMP SCRN UWA 77X120	\$1,546.00	30.00%	\$1,082.20
38319	F/F DLX COMP SCRN UWA 92X144	\$1,940.00	30.00%	\$1,358.00
38319HD	F/F DLX COMP SCRN UWA 92X144	\$2,197.00	30.00%	\$1,537.90
38319K	F/F DLX COMP SCRN UWA 92X144	\$2,134.00	30.00%	\$1,493.80
38319KHD	F/F DLX COMP SCRN UWA 92X144	\$2,391.00	30.00%	\$1,673.70
38319KN	F/F DLX COMP SCRN UWA 92X144	\$1,934.00	30.00%	\$1,353.80
38319N	F/F DLX COMP SCRN UWA 92X144	\$1,740.00	30.00%	\$1,218.00
38320	F/F DLX REPL SURF DMBBF 62X96	\$439.00	27.00%	\$320.47
38321	F/F DLX REPL SURF DMBBF 69X108	\$460.00	27.00%	\$335.80
38322	F/F DLX REPL SURF DMBBF 77X120	\$649.00	30.00%	\$454.30
38323	F/F DLX REPL SURF DMBBF 92X144	\$889.00	30.00%	\$622.30
38324	F/F DLX REPL SURF DT 62X96	\$738.00	30.00%	\$516.60
38325	F/F DLX REPL SURF DT 69X108	\$746.00	30.00%	\$522.20
38326	F/F DLX REPL SURF DT 77X120	\$1,031.00	30.00%	\$721.70
38327	F/F DLX REPL SURF DT 92X144	\$1,452.00	30.00%	\$1,016.40
38328	F/F DLX REPL SURF DV 62X96	\$545.00	30.00%	\$381.50
38329	F/F DLX REPL SURF DV 69X108	\$576.00	30.00%	\$403.20
38330	F/F DLX REPL SURF DV 77X120	\$826.00	30.00%	\$578.20
38331	F/F DLX REPL SURF DV 92X144	\$1,154.00	30.00%	\$807.80
38332	F/F DLX REPL SURF UWA 62X96	\$545.00	30.00%	\$381.50
38333	F/F DLX REPL SURF UWA 69X108	\$576.00	30.00%	\$403.20
38334	F/F DLX REPL SURF UWA 77X120	\$826.00	30.00%	\$578.20
38335	F/F DLX REPL SURF UWA 92X144	\$1,154.00	30.00%	\$807.80
38395	LVT BUSADV DLX VPI KIT	\$176.00	27.00%	\$128.48
38400	CINEMA CONTOUR HD.6 77D 37.5X	\$1,395.00	30.00%	\$976.50
38400V	CINEMA CONTOUR HD.6 77D 37.5X67	\$1,395.00	30.00%	\$976.50
38401	CINEMA CONTOUR HD.6 82D 40.5X	\$1,500.00	30.00%	\$1,050.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
38401V	CINEMA CONTOUR HD.6 82D 40.5X72	\$1,500.00	30.00%	\$1,050.00
38402	CINEMA CONTOUR HD.6 92D 45X80	\$1,662.00	30.00%	\$1,163.40
38402V	CINEMA CONTOUR HD.6 92D 45X80	\$1,662.00	30.00%	\$1,163.40
38403	CINEMA CONTOUR HD.6 100D 49X87	\$1,804.00	30.00%	\$1,262.80
38403V	CINEMA CONTOUR HD.6 100D 49X87	\$1,804.00	30.00%	\$1,262.80
38404	CINEMA CONTOUR HD.6 106D 52X92	\$2,014.00	30.00%	\$1,409.80
38404V	CINEMA CONTOUR HD.6 106D 52X92	\$2,014.00	30.00%	\$1,409.80
38405	CINEMA CONTOUR HD.6 110D 54X96	\$2,110.00	30.00%	\$1,477.00
38405V	CINEMA CONTOUR HD.6 110D 54X96	\$2,110.00	30.00%	\$1,477.00
38406	CINEMA CONTOUR HD.6 119D 58X	\$2,334.00	30.00%	\$1,633.80
38406V	CINEMA CONTOUR HD.6 119D 58X104	\$2,334.00	30.00%	\$1,633.80
38407	CINEMA CONTOUR HD.6 133D 65X	\$2,650.00	30.00%	\$1,855.00
38407V	CINEMA CONTOUR HD.6 133D 65X116	\$2,650.00	30.00%	\$1,855.00
38408	CINEMA CONTOUR HD.6 159D 78X	\$3,001.00	30.00%	\$2,100.70
38408V	CINEMA CONTOUR HD.6 159D 78X139	\$3,001.00	30.00%	\$2,100.70
38409	CINEMA CONTOUR HD.6 96D 37.5X	\$1,804.00	30.00%	\$1,262.80
38409V	CINEMA CONTOUR HD.6 96D 37.5X88	\$1,804.00	30.00%	\$1,262.80
38410	CINEMA CONTOUR HD.6 103D 40.5X	\$2,110.00	30.00%	\$1,477.00
38410V	CINEMA CONTOUR HD.6 103D 40.5X95	\$2,110.00	30.00%	\$1,477.00
38411	CINEMA CONTOUR HD.6 115D 45X	\$2,334.00	30.00%	\$1,633.80
38411V	CINEMA CONTOUR HD.6 115D 45X106	\$2,334.00	30.00%	\$1,633.80
38412	CINEMA CONTOUR HD.6 125D 49X	\$2,624.00	30.00%	\$1,836.80
38412V	CINEMA CONTOUR HD.6 125D 49X115	\$2,624.00	30.00%	\$1,836.80
38413	CINEMA CONTOUR HD.6 133D 52X	\$2,701.00	30.00%	\$1,890.70
38413V	CINEMA CONTOUR HD.6 133D 52X122	\$2,701.00	30.00%	\$1,890.70
38414	CINEMA CONTOUR HD.6 138D 54X	\$2,774.00	30.00%	\$1,941.80
38414V	CINEMA CONTOUR HD.6 138D 54X126	\$2,774.00	30.00%	\$1,941.80
38415	CINEMA CONTOUR HD.6 148D 58X	\$2,950.00	30.00%	\$2,065.00
38415V	CINEMA CONTOUR HD.6 148D 58X136.5	\$2,950.00	30.00%	\$2,065.00
38416	CINEMA CONTOUR HD.6 166D 65X	\$3,131.00	30.00%	\$2,191.70
38416V	CINEMA CONTOUR HD.6 166D 65X153	\$3,131.00	30.00%	\$2,191.70
38417	CINEMA CONTOUR HD.6 199D 78X	\$3,362.00	30.00%	\$2,353.40
38417V	CINEMA CONTOUR HD.6 199D 78X183.5	\$3,362.00	30.00%	\$2,353.40
38418	CINEMA CONTOUR HD.6 208D 81.5X	\$3,514.00	30.00%	\$2,459.80
38418V	CINEMA CONTOUR HD.6 208D 81.5X192	\$3,514.00	30.00%	\$2,459.80
38561	SERIES 200 L&G FRAME CURVE/VLR	\$92.00	27.00%	\$67.16
38562	SERIES 300 L&G FRAME CURVE/VLR	\$123.00	27.00%	\$89.79
38696	PROFESSIONAL 265D 159X212 MW	\$4,942.00	30.00%	\$3,459.40
38696E	PROFESSIONAL 265D 159X212MW220	\$4,942.00	30.00%	\$3,459.40
38697	PROFESSIONAL 295D 177X236 MW	\$6,134.00	30.00%	\$4,293.80
38697E	PROFESSIONAL 295D 177X236MW220	\$6,134.00	30.00%	\$4,293.80
38698	PROFESSIONAL 325D 195X260 MW	\$6,454.00	30.00%	\$4,517.80
38698E	PROFESSIONAL 325D 195X260MW220	\$6,454.00	30.00%	\$4,517.80
38699	PROFESSIONAL 355D 213X284 MW	\$8,388.00	30.00%	\$5,871.60
38699E	PROFESSIONAL 355D 213X284MW220	\$8,388.00	30.00%	\$5,871.60
38700	PROFESSIONAL 298D 146X260 MW	\$6,386.00	30.00%	\$4,470.20
38700E	PROFESSIONAL 298D 146X260MW220	\$6,386.00	30.00%	\$4,470.20
38701	PROFESSIONAL 326D 160X284 MW	\$7,365.00	30.00%	\$5,155.50
38701E	PROFESSIONAL 326D 160X284MW220	\$7,365.00	30.00%	\$5,155.50
38771	ADV DLX TNSD 92D HD.6	\$6,570.00	30.00%	\$4,599.00
38771B	ADV DLX TNSD 92D HD.6	\$816.00	30.00%	\$571.20
38771BR	ADV DLX TNSD 92D HD.6	\$1,360.00	30.00%	\$952.00
38771E	ADV DLX TNSD 92D HD.6 220	\$6,570.00	30.00%	\$4,599.00
38771EB	ADV DLX TNSD 92D HD.6 220	\$816.00	30.00%	\$571.20
38771EBR	ADV DLX TNSD 92D HD.6 220	\$1,360.00	30.00%	\$952.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
38771EF	ADV DLX TNSD 92D HD.6 220	\$5,754.00	30.00%	\$4,027.80
38771ER	ADV DLX TNSD 92D HD.6 220	\$7,114.00	30.00%	\$4,979.80
38771F	ADV DLX TNSD 92D HD.6	\$5,754.00	30.00%	\$4,027.80
38771R	ADV DLX TNSD 92D HD.6	\$7,114.00	30.00%	\$4,979.80
38772	ADV DLX TNSD 92D HD.9	\$6,570.00	30.00%	\$4,599.00
38772B	ADV DLX TNSD 92D HD.9	\$816.00	30.00%	\$571.20
38772BR	ADV DLX TNSD 92D HD.9	\$1,360.00	30.00%	\$952.00
38772E	ADV DLX TNSD 92D HD.9 220	\$6,570.00	30.00%	\$4,599.00
38772EB	ADV DLX TNSD 92D HD.9 220	\$816.00	30.00%	\$571.20
38772EBR	ADV DLX TNSD 92D HD.9 220	\$1,360.00	30.00%	\$952.00
38772EF	ADV DLX TNSD 92D HD.9 220	\$5,754.00	30.00%	\$4,027.80
38772ER	ADV DLX TNSD 92D HD.9 220	\$7,114.00	30.00%	\$4,979.80
38772F	ADV DLX TNSD 92D HD.9	\$5,754.00	30.00%	\$4,027.80
38772I	ADV DLX TNSD 92D HD.9	\$6,746.00	30.00%	\$4,722.20
38772R	ADV DLX TNSD 92D HD.9	\$7,114.00	30.00%	\$4,979.80
38773	ADV DLX TNSD 106D HD.6	\$6,873.00	30.00%	\$4,811.10
38773B	ADV DLX TNSD 106D HD.6	\$816.00	30.00%	\$571.20
38773BR	ADV DLX TNSD 106D HD.6	\$1,360.00	30.00%	\$952.00
38773E	ADV DLX TNSD 106D HD.6 220	\$6,873.00	30.00%	\$4,811.10
38773EB	ADV DLX TNSD 106D HD.6 220	\$816.00	30.00%	\$571.20
38773EBR	ADV DLX TNSD 106D HD.6 220	\$1,360.00	30.00%	\$952.00
38773EF	ADV DLX TNSD 106D HD.6 220	\$6,057.00	30.00%	\$4,239.90
38773ER	ADV DLX TNSD 106D HD.6 220	\$7,417.00	30.00%	\$5,191.90
38773F	ADV DLX TNSD 106D HD.6	\$6,057.00	30.00%	\$4,239.90
38773R	ADV DLX TNSD 106D HD.6	\$7,417.00	30.00%	\$5,191.90
38774	ADV DLX TNSD 106D HD.9	\$6,873.00	30.00%	\$4,811.10
38774B	ADV DLX TNSD 106D HD.9	\$816.00	30.00%	\$571.20
38774BR	ADV DLX TNSD 106D HD.9	\$1,360.00	30.00%	\$952.00
38774E	ADV DLX TNSD 106D HD.9 220	\$6,873.00	30.00%	\$4,811.10
38774EB	ADV DLX TNSD 106D HD.9 220	\$816.00	30.00%	\$571.20
38774EBR	ADV DLX TNSD 106D HD.9 220	\$1,360.00	30.00%	\$952.00
38774EF	ADV DLX TNSD 106D HD.9 220	\$6,057.00	30.00%	\$4,239.90
38774ER	ADV DLX TNSD 106D HD.9 220	\$7,417.00	30.00%	\$5,191.90
38774F	ADV DLX TNSD 106D HD.9	\$6,057.00	30.00%	\$4,239.90
38774I	ADV DLX TNSD 106D HD.9	\$7,049.00	30.00%	\$4,934.30
38774R	ADV DLX TNSD 106D HD.9	\$7,417.00	30.00%	\$5,191.90
38775	ADV DLX TNSD 110D HD.6	\$7,072.00	30.00%	\$4,950.40
38775B	ADV DLX TNSD 110D HD.6	\$816.00	30.00%	\$571.20
38775BR	ADV DLX TNSD 110D HD.6	\$1,360.00	30.00%	\$952.00
38775E	ADV DLX TNSD 110D HD.6 220	\$7,072.00	30.00%	\$4,950.40
38775EB	ADV DLX TNSD 110D HD.6 220	\$816.00	30.00%	\$571.20
38775EBR	ADV DLX TNSD 110D HD.6 220	\$1,360.00	30.00%	\$952.00
38775EF	ADV DLX TNSD 110D HD.6 220	\$6,256.00	30.00%	\$4,379.20
38775ER	ADV DLX TNSD 110D HD.6 220	\$7,616.00	30.00%	\$5,331.20
38775F	ADV DLX TNSD 110D HD.6	\$6,256.00	30.00%	\$4,379.20
38775R	ADV DLX TNSD 110D HD.6	\$7,616.00	30.00%	\$5,331.20
38776	ADV DLX TNSD 110D HD.9	\$7,072.00	30.00%	\$4,950.40
38776B	ADV DLX TNSD 110D HD.9	\$816.00	30.00%	\$571.20
38776BR	ADV DLX TNSD 110D HD.9	\$1,360.00	30.00%	\$952.00
38776E	ADV DLX TNSD 110D HD.9 220	\$7,072.00	30.00%	\$4,950.40
38776EB	ADV DLX TNSD 110D HD.9 220	\$816.00	30.00%	\$571.20
38776EBR	ADV DLX TNSD 110D HD.9 220	\$1,360.00	30.00%	\$952.00
38776EF	ADV DLX TNSD 110D HD.9 220	\$6,256.00	30.00%	\$4,379.20
38776ER	ADV DLX TNSD 110D HD.9 220	\$7,616.00	30.00%	\$5,331.20
38776F	ADV DLX TNSD 110D HD.9	\$6,256.00	30.00%	\$4,379.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
38776I	ADV DLX TNSD 110D HD.9	\$7,248.00	30.00%	\$5,073.60
38776R	ADV DLX TNSD 110D HD.9	\$7,616.00	30.00%	\$5,331.20
38777	ADV DLX TNSD 119D HD.6	\$7,556.00	30.00%	\$5,289.20
38777B	ADV DLX TNSD 119D HD.6	\$816.00	30.00%	\$571.20
38777BR	ADV DLX TNSD 119D HD.6	\$1,360.00	30.00%	\$952.00
38777E	ADV DLX TNSD 119D HD.6 220	\$7,556.00	30.00%	\$5,289.20
38777EB	ADV DLX TNSD 119D HD.6 220	\$816.00	30.00%	\$571.20
38777EBR	ADV DLX TNSD 119D HD.6 220	\$1,360.00	30.00%	\$952.00
38777EF	ADV DLX TNSD 119D HD.6 220	\$6,740.00	30.00%	\$4,718.00
38777ER	ADV DLX TNSD 119D HD.6 220	\$8,100.00	30.00%	\$5,670.00
38777F	ADV DLX TNSD 119D HD.6	\$6,740.00	30.00%	\$4,718.00
38777I	ADV DLX TNSD 119D HD.6	\$7,732.00	30.00%	\$5,412.40
38777R	ADV DLX TNSD 119D HD.6	\$8,100.00	30.00%	\$5,670.00
38778	ADV DLX TNSD 119D HD.9	\$7,556.00	30.00%	\$5,289.20
38778B	ADV DLX TNSD 119D HD.9	\$816.00	30.00%	\$571.20
38778BR	ADV DLX TNSD 119D HD.9	\$1,360.00	30.00%	\$952.00
38778E	ADV DLX TNSD 119D HD.9 220	\$7,556.00	30.00%	\$5,289.20
38778EB	ADV DLX TNSD 119D HD.9 220	\$816.00	30.00%	\$571.20
38778EBR	ADV DLX TNSD 119D HD.9 220	\$1,360.00	30.00%	\$952.00
38778EF	ADV DLX TNSD 119D HD.9 220	\$6,740.00	30.00%	\$4,718.00
38778ER	ADV DLX TNSD 119D HD.9 220	\$8,100.00	30.00%	\$5,670.00
38778F	ADV DLX TNSD 119D HD.9	\$6,740.00	30.00%	\$4,718.00
38778R	ADV DLX TNSD 119D HD.9	\$8,100.00	30.00%	\$5,670.00
38779	ADV DLX TNSD 133D HD.6	\$8,233.00	30.00%	\$5,763.10
38779B	ADV DLX TNSD 133D HD.6	\$816.00	30.00%	\$571.20
38779BR	ADV DLX TNSD 133D HD.6	\$1,360.00	30.00%	\$952.00
38779E	ADV DLX TNSD 133D HD.6 220	\$8,233.00	30.00%	\$5,763.10
38779EB	ADV DLX TNSD 133D HD.6 220	\$816.00	30.00%	\$571.20
38779EBR	ADV DLX TNSD 133D HD.6 220	\$1,360.00	30.00%	\$952.00
38779EF	ADV DLX TNSD 133D HD.6 220	\$7,417.00	30.00%	\$5,191.90
38779ER	ADV DLX TNSD 133D HD.6 220	\$8,777.00	30.00%	\$6,143.90
38779F	ADV DLX TNSD 133D HD.6	\$7,417.00	30.00%	\$5,191.90
38779R	ADV DLX TNSD 133D HD.6	\$8,777.00	30.00%	\$6,143.90
38780	ADV DLX TNSD 133D HD.9	\$8,233.00	30.00%	\$5,763.10
38780B	ADV DLX TNSD 133D HD.9	\$816.00	30.00%	\$571.20
38780BI	ADV DLX TNSD 133D HD.9	\$992.00	30.00%	\$694.40
38780BR	ADV DLX TNSD 133D HD.9	\$1,360.00	30.00%	\$952.00
38780E	ADV DLX TNSD 133D HD.9 220	\$8,233.00	30.00%	\$5,763.10
38780EB	ADV DLX TNSD 133D HD.9 220	\$816.00	30.00%	\$571.20
38780EBR	ADV DLX TNSD 133D HD.9 220	\$1,360.00	30.00%	\$952.00
38780EF	ADV DLX TNSD 133D HD.9 220	\$7,417.00	30.00%	\$5,191.90
38780ER	ADV DLX TNSD 133D HD.9 220	\$8,777.00	30.00%	\$6,143.90
38780F	ADV DLX TNSD 133D HD.9	\$7,417.00	30.00%	\$5,191.90
38780I	ADV DLX TNSD 133D HD.9	\$8,409.00	30.00%	\$5,886.30
38780R	ADV DLX TNSD 133D HD.9	\$8,777.00	30.00%	\$6,143.90
38781	ADV DLX TNSD 159D HD.6	\$8,862.00	30.00%	\$6,203.40
38781B	ADV DLX TNSD 159D HD.6	\$816.00	30.00%	\$571.20
38781BR	ADV DLX TNSD 159D HD.6	\$1,360.00	30.00%	\$952.00
38781E	ADV DLX TNSD 159D HD.6 220	\$8,862.00	30.00%	\$6,203.40
38781EB	ADV DLX TNSD 159D HD.6 220	\$816.00	30.00%	\$571.20
38781EBR	ADV DLX TNSD 159D HD.6 220	\$1,360.00	30.00%	\$952.00
38781EF	ADV DLX TNSD 159D HD.6 220	\$8,046.00	30.00%	\$5,632.20
38781ER	ADV DLX TNSD 159D HD.6 220	\$9,406.00	30.00%	\$6,584.20
38781F	ADV DLX TNSD 159D HD.6	\$8,046.00	30.00%	\$5,632.20
38781R	ADV DLX TNSD 159D HD.6	\$9,406.00	30.00%	\$6,584.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
38782	ADV DLX TNSD 159D HD.9	\$8,862.00	30.00%	\$6,203.40
38782B	ADV DLX TNSD 159D HD.9	\$816.00	30.00%	\$571.20
38782BR	ADV DLX TNSD 159D HD.9	\$1,360.00	30.00%	\$952.00
38782E	ADV DLX TNSD 159D HD.9 220	\$8,862.00	30.00%	\$6,203.40
38782EB	ADV DLX TNSD 159D HD.9 220	\$816.00	30.00%	\$571.20
38782EBR	ADV DLX TNSD 159D HD.9 220	\$1,360.00	30.00%	\$952.00
38782EF	ADV DLX TNSD 159D HD.9 220	\$8,046.00	30.00%	\$5,632.20
38782ER	ADV DLX TNSD 159D HD.9 220	\$9,406.00	30.00%	\$6,584.20
38782F	ADV DLX TNSD 159D HD.9	\$8,046.00	30.00%	\$5,632.20
38782I	ADV DLX TNSD 159D HD.9	\$9,038.00	30.00%	\$6,326.60
38782R	ADV DLX TNSD 159D HD.9	\$9,406.00	30.00%	\$6,584.20
38783	ADV DLX TNSD 184D HD.6	\$9,094.00	30.00%	\$6,365.80
38783B	ADV DLX TNSD 184D HD.6	\$816.00	30.00%	\$571.20
38783BR	ADV DLX TNSD 184D HD.6	\$1,360.00	30.00%	\$952.00
38783E	ADV DLX TNSD 184D HD.6 220	\$9,094.00	30.00%	\$6,365.80
38783EB	ADV DLX TNSD 184D HD.6 220	\$816.00	30.00%	\$571.20
38783EBR	ADV DLX TNSD 184D HD.6 220	\$1,360.00	30.00%	\$952.00
38783EF	ADV DLX TNSD 184D HD.6 220	\$8,278.00	30.00%	\$5,794.60
38783ER	ADV DLX TNSD 184D HD.6 220	\$9,638.00	30.00%	\$6,746.60
38783F	ADV DLX TNSD 184D HD.6	\$8,278.00	30.00%	\$5,794.60
38783R	ADV DLX TNSD 184D HD.6	\$9,638.00	30.00%	\$6,746.60
38784	ADV DLX TNSD 184D HD.9	\$9,094.00	30.00%	\$6,365.80
38784B	ADV DLX TNSD 184D HD.9	\$816.00	30.00%	\$571.20
38784BR	ADV DLX TNSD 184D HD.9	\$1,360.00	30.00%	\$952.00
38784E	ADV DLX TNSD 184D HD.9 220	\$9,094.00	30.00%	\$6,365.80
38784EB	ADV DLX TNSD 184D HD.9 220	\$816.00	30.00%	\$571.20
38784EBR	ADV DLX TNSD 184D HD.9 220	\$1,360.00	30.00%	\$952.00
38784EF	ADV DLX TNSD 184D HD.9 220	\$8,278.00	30.00%	\$5,794.60
38784ER	ADV DLX TNSD 184D HD.9 220	\$9,638.00	30.00%	\$6,746.60
38784F	ADV DLX TNSD 184D HD.9	\$8,278.00	30.00%	\$5,794.60
38784I	ADV DLX TNSD 184D HD.9	\$9,270.00	30.00%	\$6,489.00
38784R	ADV DLX TNSD 184D HD.9	\$9,638.00	30.00%	\$6,746.60
38785ELS	CONTOUR TNSD 92D HD.6 220	\$3,523.00	30.00%	\$2,466.10
38785ELSI	CONTOUR TNSD 92D HD.6 220	\$3,699.00	30.00%	\$2,589.30
38785ELSM	CONTOUR TNSD 92D HD.6 220	\$4,029.00	30.00%	\$2,820.30
38785LS	CONTOUR TNSD 92D HD.6	\$3,523.00	30.00%	\$2,466.10
38785LSI	CONTOUR TNSD 92D HD.6	\$3,699.00	30.00%	\$2,589.30
38785LSM	CONTOUR TNSD 92D HD.6	\$4,029.00	30.00%	\$2,820.30
38785LSR	CONTOUR TNSD 92D HD.6	\$4,067.00	30.00%	\$2,846.90
38786ELS	CONTOUR TNSD 92D HD.9 220	\$3,523.00	30.00%	\$2,466.10
38786ELSI	CONTOUR TNSD 92D HD.9 220	\$3,699.00	30.00%	\$2,589.30
38786ELSM	CONTOUR TNSD 92D HD.9 220	\$4,029.00	30.00%	\$2,820.30
38786LS	CONTOUR TNSD 92D HD.9	\$3,523.00	30.00%	\$2,466.10
38786LSI	CONTOUR TNSD 92D HD.9	\$3,699.00	30.00%	\$2,589.30
38786LSM	CONTOUR TNSD 92D HD.9	\$4,029.00	30.00%	\$2,820.30
38786LSR	CONTOUR TNSD 92D HD.9	\$4,067.00	30.00%	\$2,846.90
38787ELS	CONTOUR TNSD 106D HD.6 220	\$3,605.00	30.00%	\$2,523.50
38787ELSI	CONTOUR TNSD 106D HD.6 220	\$3,781.00	30.00%	\$2,646.70
38787ELSM	CONTOUR TNSD 106D HD.6 220	\$4,111.00	30.00%	\$2,877.70
38787LS	CONTOUR TNSD 106D HD.6	\$3,605.00	30.00%	\$2,523.50
38787LSI	CONTOUR TNSD 106D HD.6	\$3,781.00	30.00%	\$2,646.70
38787LSM	CONTOUR TNSD 106D HD.6	\$4,111.00	30.00%	\$2,877.70
38787LSR	CONTOUR TNSD 106D HD.6	\$4,149.00	30.00%	\$2,904.30
38788ELS	CONTOUR TNSD 106D HD.9 220	\$3,605.00	30.00%	\$2,523.50
38788ELSI	CONTOUR TNSD 106D HD.9 220	\$3,781.00	30.00%	\$2,646.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
38788ELSM	CONTOUR TNSD 106D HD.9 220	\$4,111.00	30.00%	\$2,877.70
38788LS	CONTOUR TNSD 106D HD.9	\$3,605.00	30.00%	\$2,523.50
38788LSI	CONTOUR TNSD 106D HD.9	\$3,781.00	30.00%	\$2,646.70
38788LSM	CONTOUR TNSD 106D HD.9	\$4,111.00	30.00%	\$2,877.70
38788LSR	CONTOUR TNSD 106D HD.9	\$4,149.00	30.00%	\$2,904.30
38789ELS	CONTOUR TNSD 110D HD.6 220	\$3,696.00	30.00%	\$2,587.20
38789ELSI	CONTOUR TNSD 110D HD.6 220	\$3,872.00	30.00%	\$2,710.40
38789ELSM	CONTOUR TNSD 110D HD.6 220	\$4,202.00	30.00%	\$2,941.40
38789LS	CONTOUR TNSD 110D HD.6	\$3,696.00	30.00%	\$2,587.20
38789LSI	CONTOUR TNSD 110D HD.6	\$3,872.00	30.00%	\$2,710.40
38789LSM	CONTOUR TNSD 110D HD.6	\$4,202.00	30.00%	\$2,941.40
38789LSR	CONTOUR TNSD 110D HD.6	\$4,240.00	30.00%	\$2,968.00
38790ELS	CONTOUR TNSD 110D HD.9 220	\$3,696.00	30.00%	\$2,587.20
38790ELSI	CONTOUR TNSD 110D HD.9 220	\$3,872.00	30.00%	\$2,710.40
38790ELSM	CONTOUR TNSD 110D HD.9 220	\$4,202.00	30.00%	\$2,941.40
38790LS	CONTOUR TNSD 110D HD.9	\$3,696.00	30.00%	\$2,587.20
38790LSI	CONTOUR TNSD 110D HD.9	\$3,872.00	30.00%	\$2,710.40
38790LSM	CONTOUR TNSD 110D HD.9	\$4,202.00	30.00%	\$2,941.40
38790LSR	CONTOUR TNSD 110D HD.9	\$4,240.00	30.00%	\$2,968.00
38791ELS	CONTOUR TNSD 119D HD.6 220	\$3,947.00	30.00%	\$2,762.90
38791ELSI	CONTOUR TNSD 119D HD.6 220	\$4,123.00	30.00%	\$2,886.10
38791ELSM	CONTOUR TNSD 119D HD.6 220	\$4,453.00	30.00%	\$3,117.10
38791ELSR	CONTOUR TNSD 119D HD.6 220	\$4,491.00	30.00%	\$3,143.70
38791LS	CONTOUR TNSD 119D HD.6	\$3,947.00	30.00%	\$2,762.90
38791LSI	CONTOUR TNSD 119D HD.6	\$4,123.00	30.00%	\$2,886.10
38791LSM	CONTOUR TNSD 119D HD.6	\$4,453.00	30.00%	\$3,117.10
38791LSR	CONTOUR TNSD 119D HD.6	\$4,491.00	30.00%	\$3,143.70
38792ELS	CONTOUR TNSD 119D HD.9 220	\$3,947.00	30.00%	\$2,762.90
38792ELSI	CONTOUR TNSD 119D HD.9 220	\$4,123.00	30.00%	\$2,886.10
38792ELSM	CONTOUR TNSD 119D HD.9 220	\$4,453.00	30.00%	\$3,117.10
38792LS	CONTOUR TNSD 119D HD.9	\$3,947.00	30.00%	\$2,762.90
38792LSI	CONTOUR TNSD 119D HD.9	\$4,123.00	30.00%	\$2,886.10
38792LSM	CONTOUR TNSD 119D HD.9	\$4,453.00	30.00%	\$3,117.10
38792LSR	CONTOUR TNSD 119D HD.9	\$4,491.00	30.00%	\$3,143.70
38793ELS	CONTOUR TNSD 133D HD.6 220	\$4,272.00	30.00%	\$2,990.40
38793ELSI	CONTOUR TNSD 133D HD.6 220	\$4,448.00	30.00%	\$3,113.60
38793LS	CONTOUR TNSD 133D HD.6	\$4,272.00	30.00%	\$2,990.40
38793LSI	CONTOUR TNSD 133D HD.6	\$4,448.00	30.00%	\$3,113.60
38793LSR	CONTOUR TNSD 133D HD.6	\$4,816.00	30.00%	\$3,371.20
38794ELS	CONTOUR TNSD 133D HD.9 220	\$4,272.00	30.00%	\$2,990.40
38794ELSI	CONTOUR TNSD 133D HD.9 220	\$4,448.00	30.00%	\$3,113.60
38794LS	CONTOUR TNSD 133D HD.9	\$4,272.00	30.00%	\$2,990.40
38794LSI	CONTOUR TNSD 133D HD.9	\$4,448.00	30.00%	\$3,113.60
38794LSM	CONTOUR TNSD 133D HD.9	\$4,778.00	30.00%	\$3,344.60
38794LSR	CONTOUR TNSD 133D HD.9	\$4,816.00	30.00%	\$3,371.20
38795EL	CONTOUR TNSD 159D HD.6 220	\$4,932.00	30.00%	\$3,452.40
38795ELI	CONTOUR TNSD 159D HD.6 220	\$5,108.00	30.00%	\$3,575.60
38795ELM	CONTOUR TNSD 159D HD.6 220	\$5,438.00	30.00%	\$3,806.60
38795ELR	CONTOUR TNSD 159D HD.6 220	\$5,476.00	30.00%	\$3,833.20
38795L	CONTOUR TNSD 159D HD.6	\$4,932.00	30.00%	\$3,452.40
38795LI	CONTOUR TNSD 159D HD.6	\$5,108.00	30.00%	\$3,575.60
38795LM	CONTOUR TNSD 159D HD.6	\$5,438.00	30.00%	\$3,806.60
38795LR	CONTOUR TNSD 159D HD.6	\$5,476.00	30.00%	\$3,833.20
38796EL	CONTOUR TNSD 159D HD.9 220	\$4,932.00	30.00%	\$3,452.40
38796ELI	CONTOUR TNSD 159D HD.9 220	\$5,108.00	30.00%	\$3,575.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
38796ELM	CONTOUR TNSD 159D HD.9 220	\$5,438.00	30.00%	\$3,806.60
38796ELR	CONTOUR TNSD 159D HD.9 220	\$5,476.00	30.00%	\$3,833.20
38796L	CONTOUR TNSD 159D HD.9	\$4,932.00	30.00%	\$3,452.40
38796LI	CONTOUR TNSD 159D HD.9	\$5,108.00	30.00%	\$3,575.60
38796LM	CONTOUR TNSD 159D HD.9	\$5,438.00	30.00%	\$3,806.60
38796LR	CONTOUR TNSD 159D HD.9	\$5,476.00	30.00%	\$3,833.20
38797EL	CONTOUR TNSD 184D HD.6 220	\$5,211.00	30.00%	\$3,647.70
38797ELI	CONTOUR TNSD 184D HD.6 220	\$5,387.00	30.00%	\$3,770.90
38797ELM	CONTOUR TNSD 184D HD.6 220	\$5,717.00	30.00%	\$4,001.90
38797ELR	CONTOUR TNSD 184D HD.6 220	\$5,755.00	30.00%	\$4,028.50
38797L	CONTOUR TNSD 184D HD.6	\$5,211.00	30.00%	\$3,647.70
38797LI	CONTOUR TNSD 184D HD.6	\$5,387.00	30.00%	\$3,770.90
38797LM	CONTOUR TNSD 184D HD.6	\$5,717.00	30.00%	\$4,001.90
38797LR	CONTOUR TNSD 184D HD.6	\$5,755.00	30.00%	\$4,028.50
38798EL	CONTOUR TNSD 184D HD.9 220	\$5,211.00	30.00%	\$3,647.70
38798ELI	CONTOUR TNSD 184D HD.9 220	\$5,387.00	30.00%	\$3,770.90
38798ELM	CONTOUR TNSD 184D HD.9 220	\$5,717.00	30.00%	\$4,001.90
38798ELR	CONTOUR TNSD 184D HD.9 220	\$5,755.00	30.00%	\$4,028.50
38798L	CONTOUR TNSD 184D HD.9	\$5,211.00	30.00%	\$3,647.70
38798LI	CONTOUR TNSD 184D HD.9	\$5,387.00	30.00%	\$3,770.90
38798LM	CONTOUR TNSD 184D HD.9	\$5,717.00	30.00%	\$4,001.90
38798LR	CONTOUR TNSD 184D HD.9	\$5,755.00	30.00%	\$4,028.50
38825	EASY INSTALL MANUAL 62X62 MW	\$339.00	27.00%	\$247.47
38826	EASY INSTALL MANUAL 70X70 MW	\$354.00	27.00%	\$258.42
38827	EASY INSTALL MANUAL 78X78 MW	\$380.00	27.00%	\$277.40
38829	EASY INSTALL MANUAL 75D MW	\$335.00	27.00%	\$244.55
38830	EASY INSTALL MANUAL 85D MW	\$350.00	27.00%	\$255.50
38831	EASY INSTALL MANUAL 95D MW	\$365.00	27.00%	\$266.45
38836	STUDIO ELECTROL 390D MW	\$17,461.00	30.00%	\$12,222.70
38836E	STUDIO ELECTROL 390D MW 220V	\$17,461.00	30.00%	\$12,222.70
38837	STUDIO ELECTROL 359D MW	\$16,612.00	30.00%	\$11,628.40
38837E	STUDIO ELECTROL 359D MW 220V	\$16,612.00	30.00%	\$11,628.40
38838	STUDIO ELECTROL 385D MW	\$18,505.00	30.00%	\$12,953.50
38838E	STUDIO ELECTROL 385D MW 220V	\$18,505.00	30.00%	\$12,953.50
38839	STUDIO ELECTROL 414D MW	\$20,396.00	30.00%	\$14,277.20
38839E	STUDIO ELECTROL 414D MW 220V	\$20,396.00	30.00%	\$14,277.20
38840	STUDIO ELECTROL 440D MW	\$24,182.00	30.00%	\$16,927.40
38840E	STUDIO ELECTROL 440D MW 220V	\$24,182.00	30.00%	\$16,927.40
38841	STUDIO ELECTROL 340D MW	\$15,568.00	30.00%	\$10,897.60
38841E	STUDIO ELECTROL 340D MW 220V	\$15,568.00	30.00%	\$10,897.60
38842	STUDIO ELECTROL 365D MW	\$17,461.00	30.00%	\$12,222.70
38842E	STUDIO ELECTROL 365D MW 220V	\$17,461.00	30.00%	\$12,222.70
38843	STUDIO ELECTROL 391D MW	\$19,355.00	30.00%	\$13,548.50
38843E	STUDIO ELECTROL 391D MW 220V	\$19,355.00	30.00%	\$13,548.50
38844	STUDIO ELECTROL 416D MW	\$23,141.00	30.00%	\$16,198.70
38844E	STUDIO ELECTROL 416D MW 220V	\$23,141.00	30.00%	\$16,198.70
38885	BUILT-IN SMRT MTR HDWE KITWHITE	\$186.00	27.00%	\$135.78
38886	SWITCH ASSYSMART MTR WHITE CTN	\$87.00	27.00%	\$63.51
38955	SWITCH ASSY SMART MTR IVRY CTN	\$87.00	27.00%	\$63.51
39021	LVT BUS SMART MTR VPI KIT	\$176.00	27.00%	\$128.48
39082	CINEMA CONTOUR HD1.1 77D 37.5X	\$1,395.00	30.00%	\$976.50
39082V	CINEMA CONTOUR HD1.1 77D 37.5X67	\$1,395.00	30.00%	\$976.50
39083	CINEMA CONTOUR HD1.1 82D 40.5X	\$1,500.00	30.00%	\$1,050.00
39083V	CINEMA CONTOUR HD1.1 82D 40.5X72	\$1,500.00	30.00%	\$1,050.00
39084	CINEMA CONTOUR HD1.1 92D 45X80	\$1,662.00	30.00%	\$1,163.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39084V	CINEMA CONTOUR HD1.1 92D 45X80	\$1,662.00	30.00%	\$1,163.40
39085	CINEMA CONTOUR HD1.1 100D 49X	\$1,804.00	30.00%	\$1,262.80
39085V	CINEMA CONTOUR HD1.1 100D 49X87	\$1,804.00	30.00%	\$1,262.80
39086	CINEMA CONTOUR HD1.1 106D 52X92	\$2,014.00	30.00%	\$1,409.80
39086V	CINEMA CONTOUR HD1.1 106D 52X92	\$2,014.00	30.00%	\$1,409.80
39087	CINEMA CONTOUR HD1.1 110D 54X	\$2,110.00	30.00%	\$1,477.00
39087V	CINEMA CONTOUR HD1.1 110D 54X96	\$2,110.00	30.00%	\$1,477.00
39088	CINEMA CONTOUR HD1.1 119D 58X	\$2,334.00	30.00%	\$1,633.80
39088V	CINEMA CONTOUR HD1.1 119D 58X104	\$2,334.00	30.00%	\$1,633.80
39089	CINEMA CONTOUR HD1.1 133D 65X	\$2,650.00	30.00%	\$1,855.00
39089V	CINEMA CONTOUR HD1.1 133D 65X116	\$2,650.00	30.00%	\$1,855.00
39090	CINEMA CONTOUR HD1.1 159D 78X	\$3,001.00	30.00%	\$2,100.70
39090V	CINEMA CONTOUR HD1.1 159D 78X139	\$3,001.00	30.00%	\$2,100.70
39091	CINEMA CONTOUR HD1.1 193D 94.5	\$3,262.00	30.00%	\$2,283.40
39091V	CINEMA CONTOUR HD1.1 193D 94.5X168	\$3,262.00	30.00%	\$2,283.40
39092	CINEMA CONTOUR HD1.1 220D 108X	\$3,514.00	30.00%	\$2,459.80
39092V	CINEMA CONTOUR HD1.1 220D 108X192	\$3,514.00	30.00%	\$2,459.80
39093	CINEMA CONTOUR HD1.1 96D 37.5X	\$1,804.00	30.00%	\$1,262.80
39093V	CINEMA CONTOUR HD1.1 96D 37.5X88	\$1,804.00	30.00%	\$1,262.80
39094	CINEMA CONTOUR HD1.1 103D 40.5	\$2,110.00	30.00%	\$1,477.00
39094V	CINEMA CONTOUR HD1.1 103D 40.5X95	\$2,110.00	30.00%	\$1,477.00
39095	CINEMA CONTOUR HD1.1 115D 45X	\$2,334.00	30.00%	\$1,633.80
39095V	CINEMA CONTOUR HD1.1 115D 45X106	\$2,334.00	30.00%	\$1,633.80
39096	CINEMA CONTOUR HD1.1 125D 49X	\$2,624.00	30.00%	\$1,836.80
39096V	CINEMA CONTOUR HD1.1 125D 49X115	\$2,624.00	30.00%	\$1,836.80
39097	CINEMA CONTOUR HD1.1 133D 52X	\$2,701.00	30.00%	\$1,890.70
39097V	CINEMA CONTOUR HD1.1 133D 52X122	\$2,701.00	30.00%	\$1,890.70
39098	CINEMA CONTOUR HD1.1 138D 54X	\$2,774.00	30.00%	\$1,941.80
39098V	CINEMA CONTOUR HD1.1 138D 54X126	\$2,774.00	30.00%	\$1,941.80
39099	CINEMA CONTOUR HD1.1 148D 58X	\$2,950.00	30.00%	\$2,065.00
39099V	CINEMA CONTOUR HD1.1 148D 58X136.5	\$2,950.00	30.00%	\$2,065.00
39100	CINEMA CONTOUR HD1.1 166D 65X	\$3,131.00	30.00%	\$2,191.70
39100V	CINEMA CONTOUR HD1.1 166D 65X153	\$3,131.00	30.00%	\$2,191.70
39101	CINEMA CONTOUR HD1.1 199D 78X	\$3,362.00	30.00%	\$2,353.40
39101V	CINEMA CONTOUR HD1.1 199D 78X183.5	\$3,362.00	30.00%	\$2,353.40
39102	CINEMA CONTOUR HD1.1 208D 81.5	\$3,514.00	30.00%	\$2,459.80
39102V	CINEMA CONTOUR HD1.1 208D 81.5X192	\$3,514.00	30.00%	\$2,459.80
39103	DA-SNAP HD1.1 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
39103V	DA-SNAP HD1.1 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
39104	DA-SNAP HD1.1 40.5X72NPA 82D	\$1,160.00	30.00%	\$812.00
39104V	DA-SNAP HD1.1 40.5X72NPA 82D	\$1,160.00	30.00%	\$812.00
39105	DA-SNAP HD1.1 45X80NPA 92D	\$1,309.00	30.00%	\$916.30
39105V	DA-SNAP HD1.1 45X80NPA 92D	\$1,309.00	30.00%	\$916.30
39106	DA-SNAP HD1.1 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
39106V	DA-SNAP HD1.1 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
39107	DA-SNAP HD1.1 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
39107V	DA-SNAP HD1.1 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
39108	DA-SNAP HD1.1 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
39108V	DA-SNAP HD1.1 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
39109	DA-SNAP HD1.1 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
39109V	DA-SNAP HD1.1 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
39110	DA-SNAP HD1.1 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
39110V	DA-SNAP HD1.1 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
39111	DA-SNAP HD1.1 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
39111V	DA-SNAP HD1.1 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
39112	DA-SNAP HD1.1 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
39112V	DA-SNAP HD1.1 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
39113	DA-SNAP HD1.1 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
39113V	DA-SNAP HD1.1 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
39114	DA-SNAP HD1.1 37.5X88 96D CS	\$1,499.00	30.00%	\$1,049.30
39114V	DA-SNAP HD1.1 37.5X88 96D CS	\$1,499.00	30.00%	\$1,049.30
39115	DA-SNAP HD1.1 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
39115V	DA-SNAP HD1.1 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
39116	DA-SNAP HD1.1 45X106 115D CS	\$1,917.00	30.00%	\$1,341.90
39116V	DA-SNAP HD1.1 45X106 115D CS	\$1,917.00	30.00%	\$1,341.90
39117	DA-SNAP HD1.1 49X115 125D CS	\$2,199.00	30.00%	\$1,539.30
39117V	DA-SNAP HD1.1 49X115 125D CS	\$2,199.00	30.00%	\$1,539.30
39118	DA-SNAP HD1.1 52X122 133D CS	\$2,332.00	30.00%	\$1,632.40
39118V	DA-SNAP HD1.1 52X122 133D CS	\$2,332.00	30.00%	\$1,632.40
39119	DA-SNAP HD1.1 54X126 138D CS	\$2,409.00	30.00%	\$1,686.30
39119V	DA-SNAP HD1.1 54X126 138D CS	\$2,409.00	30.00%	\$1,686.30
39120	DA-SNAP HD1.1 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
39120V	DA-SNAP HD1.1 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
39121	DA-SNAP HD1.1 65X153 166D CS	\$2,862.00	30.00%	\$2,003.40
39121V	DA-SNAP HD1.1 65X153 166D CS	\$2,862.00	30.00%	\$2,003.40
39122	DA-SNAP HD1.1 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
39122V	DA-SNAP HD1.1 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
39123	DA-SNAP HD1.1 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
39123V	DA-SNAP HD1.1 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
39124	IMAGER HD1.1 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
39124V	IMAGER HD1.1 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
39125	IMAGER HD1.1 40.5X72NPA 82DIAG	\$1,500.00	30.00%	\$1,050.00
39125V	IMAGER HD1.1 40.5X72NPA 82DIAG	\$1,500.00	30.00%	\$1,050.00
39126	IMAGER HD1.1 45X80NPA 92DIAG	\$1,662.00	30.00%	\$1,163.40
39126V	IMAGER HD1.1 45X80NPA 92DIAG	\$1,662.00	30.00%	\$1,163.40
39127	IMAGER HD1.1 49X87NPA 100DIAG	\$1,804.00	30.00%	\$1,262.80
39127V	IMAGER HD1.1 49X87NPA 100DIAG	\$1,804.00	30.00%	\$1,262.80
39128	IMAGER HD1.1 52X92NPA 106DIAG	\$2,014.00	30.00%	\$1,409.80
39128V	IMAGER HD1.1 52X92NPA 106DIAG	\$2,014.00	30.00%	\$1,409.80
39129	IMAGER HD1.1 54X96NPA 110DIAG	\$2,110.00	30.00%	\$1,477.00
39129V	IMAGER HD1.1 54X96NPA 110DIAG	\$2,110.00	30.00%	\$1,477.00
39130	IMAGER HD1.1 58X104NPA 119DIAG	\$2,334.00	30.00%	\$1,633.80
39130V	IMAGER HD1.1 58X104NPA 119DIAG	\$2,334.00	30.00%	\$1,633.80
39131	IMAGER HD1.1 65X116NPA 133DIAG	\$2,650.00	30.00%	\$1,855.00
39131V	IMAGER HD1.1 65X116NPA 133DIAG	\$2,650.00	30.00%	\$1,855.00
39132	IMAGER HD1.1 78X139NPA 159DIAG	\$3,001.00	30.00%	\$2,100.70
39132V	IMAGER HD1.1 78X139NPA 159DIAG	\$3,001.00	30.00%	\$2,100.70
39133	IMAGER HD1.1 37.5X88NPA 96D CS	\$1,804.00	30.00%	\$1,262.80
39133V	IMAGER HD1.1 37.5X88NPA 96D CS	\$1,804.00	30.00%	\$1,262.80
39134	IMAGER HD1.1 40.5X95 103D CS	\$2,110.00	30.00%	\$1,477.00
39134V	IMAGER HD1.1 40.5X95 103D CS	\$2,110.00	30.00%	\$1,477.00
39135	IMAGER HD1.1 45X106 115D CS	\$2,334.00	30.00%	\$1,633.80
39135V	IMAGER HD1.1 45X106 115D CS	\$2,334.00	30.00%	\$1,633.80
39136	IMAGER HD1.1 49X115NPA 125D CS	\$2,624.00	30.00%	\$1,836.80
39136V	IMAGER HD1.1 49X115NPA 125D CS	\$2,624.00	30.00%	\$1,836.80
39137	IMAGER HD1.1 52X122NPA 133D CS	\$2,701.00	30.00%	\$1,890.70
39137V	IMAGER HD1.1 52X122NPA 133D CS	\$2,701.00	30.00%	\$1,890.70
39138	IMAGER HD1.1 54X126NPA 138D CS	\$2,774.00	30.00%	\$1,941.80
39138V	IMAGER HD1.1 54X126NPA 138D CS	\$2,774.00	30.00%	\$1,941.80
39139	IMAGER HD1.1 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39139V	IMAGER HD1.1 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
39146	ADV DLX TNSD 92D HD1.1	\$6,570.00	30.00%	\$4,599.00
39146B	ADV DLX TNSD 92D HD1.1	\$816.00	30.00%	\$571.20
39146BR	ADV DLX TNSD 92D HD1.1	\$1,360.00	30.00%	\$952.00
39146E	ADV DLX TNSD 92D HD1.1 220	\$6,570.00	30.00%	\$4,599.00
39146EB	ADV DLX TNSD 92D HD1.1 220	\$816.00	30.00%	\$571.20
39146EBR	ADV DLX TNSD 92D HD1.1 220	\$1,360.00	30.00%	\$952.00
39146EF	ADV DLX TNSD 92D HD1.1 220	\$5,754.00	30.00%	\$4,027.80
39146EI	ADV DLX TNSD 92D HD1.1 220	\$6,746.00	30.00%	\$4,722.20
39146ER	ADV DLX TNSD 92D HD1.1 220	\$7,114.00	30.00%	\$4,979.80
39146F	ADV DLX TNSD 92D HD1.1	\$5,754.00	30.00%	\$4,027.80
39146I	ADV DLX TNSD 92D HD1.1	\$6,746.00	30.00%	\$4,722.20
39146R	ADV DLX TNSD 92D HD1.1	\$7,114.00	30.00%	\$4,979.80
39147	ADV DLX TNSD 106D HD1.1	\$6,873.00	30.00%	\$4,811.10
39147B	ADV DLX TNSD 106D HD1.1	\$816.00	30.00%	\$571.20
39147BR	ADV DLX TNSD 106D HD1.1	\$1,360.00	30.00%	\$952.00
39147E	ADV DLX TNSD 106D HD1.1 220	\$6,873.00	30.00%	\$4,811.10
39147EB	ADV DLX TNSD 106D HD1.1 220	\$816.00	30.00%	\$571.20
39147EBR	ADV DLX TNSD 106D HD1.1 220	\$1,360.00	30.00%	\$952.00
39147EF	ADV DLX TNSD 106D HD1.1 220	\$6,057.00	30.00%	\$4,239.90
39147EI	ADV DLX TNSD 106D HD1.1 220	\$7,049.00	30.00%	\$4,934.30
39147ER	ADV DLX TNSD 106D HD1.1 220	\$7,417.00	30.00%	\$5,191.90
39147F	ADV DLX TNSD 106D HD1.1	\$6,057.00	30.00%	\$4,239.90
39147I	ADV DLX TNSD 106D HD1.1	\$7,049.00	30.00%	\$4,934.30
39147R	ADV DLX TNSD 106D HD1.1	\$7,417.00	30.00%	\$5,191.90
39148	ADV DLX TNSD 110D HD1.1	\$7,072.00	30.00%	\$4,950.40
39148B	ADV DLX TNSD 110D HD1.1	\$816.00	30.00%	\$571.20
39148BR	ADV DLX TNSD 110D HD1.1	\$1,360.00	30.00%	\$952.00
39148E	ADV DLX TNSD 110D HD1.1 220	\$7,072.00	30.00%	\$4,950.40
39148EB	ADV DLX TNSD 110D HD1.1 220	\$816.00	30.00%	\$571.20
39148EBR	ADV DLX TNSD 110D HD1.1 220	\$1,360.00	30.00%	\$952.00
39148EF	ADV DLX TNSD 110D HD1.1 220	\$6,256.00	30.00%	\$4,379.20
39148EI	ADV DLX TNSD 110D HD1.1 220	\$7,248.00	30.00%	\$5,073.60
39148ER	ADV DLX TNSD 110D HD1.1 220	\$7,616.00	30.00%	\$5,331.20
39148F	ADV DLX TNSD 110D HD1.1	\$6,256.00	30.00%	\$4,379.20
39148I	ADV DLX TNSD 110D HD1.1	\$7,248.00	30.00%	\$5,073.60
39148R	ADV DLX TNSD 110D HD1.1	\$7,616.00	30.00%	\$5,331.20
39149	ADV DLX TNSD 119D HD1.1	\$7,556.00	30.00%	\$5,289.20
39149B	ADV DLX TNSD 119D HD1.1	\$816.00	30.00%	\$571.20
39149BR	ADV DLX TNSD 119D HD1.1	\$1,360.00	30.00%	\$952.00
39149E	ADV DLX TNSD 119D HD1.1 220	\$7,556.00	30.00%	\$5,289.20
39149EB	ADV DLX TNSD 119D HD1.1 220	\$816.00	30.00%	\$571.20
39149EBR	ADV DLX TNSD 119D HD1.1 220	\$1,360.00	30.00%	\$952.00
39149EF	ADV DLX TNSD 119D HD1.1 220	\$6,740.00	30.00%	\$4,718.00
39149EI	ADV DLX TNSD 119D HD1.1 220	\$7,732.00	30.00%	\$5,412.40
39149ER	ADV DLX TNSD 119D HD1.1 220	\$8,100.00	30.00%	\$5,670.00
39149F	ADV DLX TNSD 119D HD1.1	\$6,740.00	30.00%	\$4,718.00
39149I	ADV DLX TNSD 119D HD1.1	\$7,732.00	30.00%	\$5,412.40
39149R	ADV DLX TNSD 119D HD1.1	\$8,100.00	30.00%	\$5,670.00
39150	ADV DLX TNSD 133D HD1.1	\$8,233.00	30.00%	\$5,763.10
39150B	ADV DLX TNSD 133D HD1.1	\$816.00	30.00%	\$571.20
39150BI	ADV DLX TNSD 133D HD1.1	\$992.00	30.00%	\$694.40
39150BR	ADV DLX TNSD 133D HD1.1	\$1,360.00	30.00%	\$952.00
39150E	ADV DLX TNSD 133D HD1.1 220	\$8,233.00	30.00%	\$5,763.10
39150EB	ADV DLX TNSD 133D HD1.1 220	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
39150EBR	ADV DLX TNSD 133D HD1.1 220	\$1,360.00	30.00%	\$952.00
39150EF	ADV DLX TNSD 133D HD1.1 220	\$7,417.00	30.00%	\$5,191.90
39150EI	ADV DLX TNSD 133D HD1.1 220	\$8,409.00	30.00%	\$5,886.30
39150ER	ADV DLX TNSD 133D HD1.1 220	\$8,777.00	30.00%	\$6,143.90
39150F	ADV DLX TNSD 133D HD1.1	\$7,417.00	30.00%	\$5,191.90
39150I	ADV DLX TNSD 133D HD1.1	\$8,409.00	30.00%	\$5,886.30
39150R	ADV DLX TNSD 133D HD1.1	\$8,777.00	30.00%	\$6,143.90
39151	ADV DLX TNSD 159D HD1.1	\$8,862.00	30.00%	\$6,203.40
39151B	ADV DLX TNSD 159D HD1.1	\$816.00	30.00%	\$571.20
39151BI	ADV DLX TNSD 159D HD1.1	\$992.00	30.00%	\$694.40
39151BR	ADV DLX TNSD 159D HD1.1	\$1,360.00	30.00%	\$952.00
39151E	ADV DLX TNSD 159D HD1.1 220	\$8,862.00	30.00%	\$6,203.40
39151EB	ADV DLX TNSD 159D HD1.1 220	\$816.00	30.00%	\$571.20
39151EBR	ADV DLX TNSD 159D HD1.1 220	\$1,360.00	30.00%	\$952.00
39151EF	ADV DLX TNSD 159D HD1.1 220	\$8,046.00	30.00%	\$5,632.20
39151EI	ADV DLX TNSD 159D HD1.1 220	\$9,038.00	30.00%	\$6,326.60
39151ER	ADV DLX TNSD 159D HD1.1 220	\$9,406.00	30.00%	\$6,584.20
39151F	ADV DLX TNSD 159D HD1.1	\$8,046.00	30.00%	\$5,632.20
39151I	ADV DLX TNSD 159D HD1.1	\$9,038.00	30.00%	\$6,326.60
39151R	ADV DLX TNSD 159D HD1.1	\$9,406.00	30.00%	\$6,584.20
39152	ADV DLX TNSD 184D HD1.1	\$9,094.00	30.00%	\$6,365.80
39152B	ADV DLX TNSD 184D HD1.1	\$816.00	30.00%	\$571.20
39152BR	ADV DLX TNSD 184D HD1.1	\$1,360.00	30.00%	\$952.00
39152E	ADV DLX TNSD 184D HD1.1 220	\$9,094.00	30.00%	\$6,365.80
39152EB	ADV DLX TNSD 184D HD1.1 220	\$816.00	30.00%	\$571.20
39152EBR	ADV DLX TNSD 184D HD1.1 220	\$1,360.00	30.00%	\$952.00
39152EF	ADV DLX TNSD 184D HD1.1 220	\$8,278.00	30.00%	\$5,794.60
39152EI	ADV DLX TNSD 184D HD1.1 220	\$9,270.00	30.00%	\$6,489.00
39152ER	ADV DLX TNSD 184D HD1.1 220	\$9,638.00	30.00%	\$6,746.60
39152F	ADV DLX TNSD 184D HD1.1	\$8,278.00	30.00%	\$5,794.60
39152I	ADV DLX TNSD 184D HD1.1	\$9,270.00	30.00%	\$6,489.00
39152R	ADV DLX TNSD 184D HD1.1	\$9,638.00	30.00%	\$6,746.60
39153ELS	CONTOUR TNSD 92D HD1.1 220	\$3,523.00	30.00%	\$2,466.10
39153ELSI	CONTOUR TNSD 92D HD1.1 220	\$3,699.00	30.00%	\$2,589.30
39153ELSM	CONTOUR TNSD 92D HD1.1 220	\$4,029.00	30.00%	\$2,820.30
39153LS	CONTOUR TNSD 92D HD1.1	\$3,523.00	30.00%	\$2,466.10
39153LSI	CONTOUR TNSD 92D HD1.1	\$3,699.00	30.00%	\$2,589.30
39153LSM	CONTOUR TNSD 92D HD1.1	\$4,029.00	30.00%	\$2,820.30
39153LSR	CONTOUR TNSD 92D HD1.1	\$4,067.00	30.00%	\$2,846.90
39154ELS	CONTOUR TNSD 106D HD1.1 220	\$3,605.00	30.00%	\$2,523.50
39154ELSI	CONTOUR TNSD 106D HD1.1 220	\$3,781.00	30.00%	\$2,646.70
39154ELSM	CONTOUR TNSD 106D HD1.1 220	\$4,111.00	30.00%	\$2,877.70
39154ELSR	CONTOUR TNSD 106D HD1.1 220	\$4,149.00	30.00%	\$2,904.30
39154LS	CONTOUR TNSD 106D HD1.1	\$3,605.00	30.00%	\$2,523.50
39154LSI	CONTOUR TNSD 106D HD1.1	\$3,781.00	30.00%	\$2,646.70
39154LSM	CONTOUR TNSD 106D HD1.1	\$4,111.00	30.00%	\$2,877.70
39154LSR	CONTOUR TNSD 106D HD1.1	\$4,149.00	30.00%	\$2,904.30
39155ELS	CONTOUR TNSD 110D HD1.1 220	\$3,696.00	30.00%	\$2,587.20
39155ELSI	CONTOUR TNSD 110D HD1.1 220	\$3,872.00	30.00%	\$2,710.40
39155ELSM	CONTOUR TNSD 110D HD1.1 220	\$4,202.00	30.00%	\$2,941.40
39155ELSR	CONTOUR TNSD 110D HD1.1 220	\$4,240.00	30.00%	\$2,968.00
39155LS	CONTOUR TNSD 110D HD1.1	\$3,696.00	30.00%	\$2,587.20
39155LSI	CONTOUR TNSD 110D HD1.1	\$3,872.00	30.00%	\$2,710.40
39155LSM	CONTOUR TNSD 110D HD1.1	\$4,202.00	30.00%	\$2,941.40
39155LSR	CONTOUR TNSD 110D HD1.1	\$4,240.00	30.00%	\$2,968.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39156ELS	CONTOUR TNSD 119D HD1.1 220	\$3,947.00	30.00%	\$2,762.90
39156ELSI	CONTOUR TNSD 119D HD1.1 220	\$4,123.00	30.00%	\$2,886.10
39156ELSM	CONTOUR TNSD 119D HD1.1 220	\$4,453.00	30.00%	\$3,117.10
39156ELSR	CONTOUR TNSD 119D HD1.1 220	\$4,491.00	30.00%	\$3,143.70
39156LS	CONTOUR TNSD 119D HD1.1	\$3,947.00	30.00%	\$2,762.90
39156LSI	CONTOUR TNSD 119D HD1.1	\$4,123.00	30.00%	\$2,886.10
39156LSM	CONTOUR TNSD 119D HD1.1	\$4,453.00	30.00%	\$3,117.10
39156LSR	CONTOUR TNSD 119D HD1.1	\$4,491.00	30.00%	\$3,143.70
39157ELS	CONTOUR TNSD 133D HD1.1 220	\$4,272.00	30.00%	\$2,990.40
39157ELSI	CONTOUR TNSD 133D HD1.1 220	\$4,448.00	30.00%	\$3,113.60
39157ELSM	CONTOUR TNSD 133D HD1.1 220	\$4,778.00	30.00%	\$3,344.60
39157ELSR	CONTOUR TNSD 133D HD1.1 220	\$4,816.00	30.00%	\$3,371.20
39157LS	CONTOUR TNSD 133D HD1.1	\$4,272.00	30.00%	\$2,990.40
39157LSI	CONTOUR TNSD 133D HD1.1	\$4,448.00	30.00%	\$3,113.60
39157LSM	CONTOUR TNSD 133D HD1.1	\$4,778.00	30.00%	\$3,344.60
39157LSR	CONTOUR TNSD 133D HD1.1	\$4,816.00	30.00%	\$3,371.20
39158EL	CONTOUR TNSD 159D HD1.1 220	\$4,932.00	30.00%	\$3,452.40
39158ELI	CONTOUR TNSD 159D HD1.1 220	\$5,108.00	30.00%	\$3,575.60
39158ELM	CONTOUR TNSD 159D HD1.1 220	\$5,438.00	30.00%	\$3,806.60
39158ELR	CONTOUR TNSD 159D HD1.1 220	\$5,476.00	30.00%	\$3,833.20
39158L	CONTOUR TNSD 159D HD1.1	\$4,932.00	30.00%	\$3,452.40
39158LI	CONTOUR TNSD 159D HD1.1	\$5,108.00	30.00%	\$3,575.60
39158LM	CONTOUR TNSD 159D HD1.1	\$5,438.00	30.00%	\$3,806.60
39158LR	CONTOUR TNSD 159D HD1.1	\$5,476.00	30.00%	\$3,833.20
39159EL	CONTOUR TNSD 184D HD1.1 220	\$5,211.00	30.00%	\$3,647.70
39159ELI	CONTOUR TNSD 184D HD1.1 220	\$5,387.00	30.00%	\$3,770.90
39159ELM	CONTOUR TNSD 184D HD1.1 220	\$5,717.00	30.00%	\$4,001.90
39159ELR	CONTOUR TNSD 184D HD1.1 220	\$5,755.00	30.00%	\$4,028.50
39159L	CONTOUR TNSD 184D HD1.1	\$5,211.00	30.00%	\$3,647.70
39159LI	CONTOUR TNSD 184D HD1.1	\$5,387.00	30.00%	\$3,770.90
39159LM	CONTOUR TNSD 184D HD1.1	\$5,717.00	30.00%	\$4,001.90
39159LR	CONTOUR TNSD 184D HD1.1	\$5,755.00	30.00%	\$4,028.50
39310	F/F DLX COMP SCR N DMBBF 8X14	\$1,787.00	30.00%	\$1,250.90
39310HD	F/F DLX COMP SCR N DMBBF 8X14	\$2,044.00	30.00%	\$1,430.80
39310K	F/F DLX COMP SCR N DMBBF 8X14	\$1,981.00	30.00%	\$1,386.70
39310KHD	F/F DLX COMP SCR N DMBBF 8X14	\$2,238.00	30.00%	\$1,566.60
39310KN	F/F DLX COMP SCR N DMBBF 8X14	\$1,781.00	30.00%	\$1,246.70
39310N	F/F DLX COMP SCR N DMBBF 8X14	\$1,587.00	30.00%	\$1,110.90
39311	F/F DLX COMP SCR N DT 8X14	\$2,319.00	30.00%	\$1,623.30
39311HD	F/F DLX COMP SCR N DT 8X14	\$2,576.00	30.00%	\$1,803.20
39311K	F/F DLX COMP SCR N DT 8X14	\$2,513.00	30.00%	\$1,759.10
39311KHD	F/F DLX COMP SCR N DT 8X14	\$2,770.00	30.00%	\$1,939.00
39311KN	F/F DLX COMP SCR N DT 8X14	\$2,313.00	30.00%	\$1,619.10
39311N	F/F DLX COMP SCR N DT 8X14	\$2,119.00	30.00%	\$1,483.30
39312	F/F DLX COMP SCR N DTHC 8X14	\$2,341.00	30.00%	\$1,638.70
39312HD	F/F DLX COMP SCR N DTHC 8X14	\$2,598.00	30.00%	\$1,818.60
39312K	F/F DLX COMP SCR N DTHC 8X14	\$2,535.00	30.00%	\$1,774.50
39312KHD	F/F DLX COMP SCR N DTHC 8X14	\$2,792.00	30.00%	\$1,954.40
39312KN	F/F DLX COMP SCR N DTHC 8X14	\$2,335.00	30.00%	\$1,634.50
39312N	F/F DLX COMP SCR N DTHC 8X14	\$2,141.00	30.00%	\$1,498.70
39313	F/F DLX COMP SCR N DV 8X14	\$2,287.00	30.00%	\$1,600.90
39313HD	F/F DLX COMP SCR N DV 8X14	\$2,544.00	30.00%	\$1,780.80
39313K	F/F DLX COMP SCR N DV 8X14	\$2,481.00	30.00%	\$1,736.70
39313KHD	F/F DLX COMP SCR N DV 8X14	\$2,738.00	30.00%	\$1,916.60
39313KN	F/F DLX COMP SCR N DV 8X14	\$2,281.00	30.00%	\$1,596.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39313N	F/F DLX COMP SCR N DV 8X14	\$2,087.00	30.00%	\$1,460.90
39314	F/F DLX COMP SCR N UWA 8X14	\$2,287.00	30.00%	\$1,600.90
39314HD	F/F DLX COMP SCR N UWA 8X14	\$2,544.00	30.00%	\$1,780.80
39314K	F/F DLX COMP SCR N UWA 8X14	\$2,481.00	30.00%	\$1,736.70
39314KHD	F/F DLX COMP SCR N UWA 8X14	\$2,738.00	30.00%	\$1,916.60
39314KN	F/F DLX COMP SCR N UWA 8X14	\$2,281.00	30.00%	\$1,596.70
39314N	F/F DLX COMP SCR N UWA 8X14	\$2,087.00	30.00%	\$1,460.90
39316	F/F DLX REPL SURF DMBBF 8X14	\$1,155.00	30.00%	\$808.50
39317	F/F DLX REPL SURF DT 8X14	\$1,695.00	30.00%	\$1,186.50
39318	F/F DLX REPL SURF DTHC 8X14	\$1,695.00	30.00%	\$1,186.50
39319	F/F DLX REPL SURF DV 8X14	\$1,379.00	30.00%	\$965.30
39320	F/F DLX REPL SURF UWA 8X14	\$1,379.00	30.00%	\$965.30
39322	F/F DUK DLX 8X14 UV	\$2,571.00	30.00%	\$1,799.70
39322BU	F/F DUK DLX 8X14 UV	\$2,571.00	30.00%	\$1,799.70
39322BUP	F/F DUK DLX 8X14 UV	\$2,872.00	30.00%	\$2,010.40
39322GR	F/F DUK DLX 8X14 UV	\$2,571.00	30.00%	\$1,799.70
39322GRP	F/F DUK DLX 8X14 UV	\$2,872.00	30.00%	\$2,010.40
39322K	F/F DUK DLX 8X14 UV	\$2,667.00	30.00%	\$1,866.90
39322KBU	F/F DUK DLX 8X14 UV	\$2,667.00	30.00%	\$1,866.90
39322KBUP	F/F DUK DLX 8X14 UV	\$2,968.00	30.00%	\$2,077.60
39322KGR	F/F DUK DLX 8X14 UV	\$2,667.00	30.00%	\$1,866.90
39322KGRP	F/F DUK DLX 8X14 UV	\$2,968.00	30.00%	\$2,077.60
39322KP	F/F DUK DLX 8X14 UV	\$2,968.00	30.00%	\$2,077.60
39322P	F/F DUK DLX 8X14 UV	\$2,872.00	30.00%	\$2,010.40
39323	F/F DUK DLX W/BAR 8X14 UV	\$2,892.00	30.00%	\$2,024.40
39323BU	F/F DUK DLX W/BAR 8X14 UV	\$2,892.00	30.00%	\$2,024.40
39323BUP	F/F DUK DLX W/BAR 8X14 UV	\$3,192.00	30.00%	\$2,234.40
39323GR	F/F DUK DLX W/BAR 8X14 UV	\$2,892.00	30.00%	\$2,024.40
39323GRP	F/F DUK DLX W/BAR 8X14 UV	\$3,192.00	30.00%	\$2,234.40
39323K	F/F DUK DLX W/BAR 8X14 UV	\$2,988.00	30.00%	\$2,091.60
39323KBU	F/F DUK DLX W/BAR 8X14 UV	\$2,988.00	30.00%	\$2,091.60
39323KBUP	F/F DUK DLX W/BAR 8X14 UV	\$3,288.00	30.00%	\$2,301.60
39323KGR	F/F DUK DLX W/BAR 8X14 UV	\$2,988.00	30.00%	\$2,091.60
39323KGRP	F/F DUK DLX W/BAR 8X14 UV	\$3,288.00	30.00%	\$2,301.60
39323KP	F/F DUK DLX W/BAR 8X14 UV	\$3,288.00	30.00%	\$2,301.60
39323P	F/F DUK DLX W/BAR 8X14 UV	\$3,192.00	30.00%	\$2,234.40
39326	PANEL MASK 8X14 PR UV 4:3	\$329.00	27.00%	\$240.17
39326BU	PANEL MASK 8X14 PR UV 4:3	\$329.00	27.00%	\$240.17
39326GR	PANEL MASK 8X14 PR UV 4:3	\$329.00	27.00%	\$240.17
39396	F/F ADJ SKIRT BAR 1.25 8X14	\$392.00	27.00%	\$286.16
39396K	F/F ADJ SKIRT BAR 1.25 8X14 BL	\$442.00	27.00%	\$322.66
39399	F/F SKIRT DRAPE 8X14 UV	\$812.00	30.00%	\$568.40
39399BU	F/F SKIRT DRAPE 8X14 UV	\$812.00	30.00%	\$568.40
39399GR	F/F SKIRT DRAPE 8X14 UV	\$812.00	30.00%	\$568.40
39696	DA-SNAP HD.9 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
39696V	DA-SNAP HD.9 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
39697	DA-SNAP HD.9 40.5X72NPA 82DIAG	\$1,160.00	30.00%	\$812.00
39697V	DA-SNAP HD.9 40.5X72NPA 82DIAG	\$1,160.00	30.00%	\$812.00
39698	DA-SNAP HD.9 45X80NPA 92DIAG	\$1,309.00	30.00%	\$916.30
39698V	DA-SNAP HD.9 45X80NPA 92DIAG	\$1,309.00	30.00%	\$916.30
39699	DA-SNAP HD.9 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
39699V	DA-SNAP HD.9 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
39700	DA-SNAP HD.9 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
39700V	DA-SNAP HD.9 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
39701	DA-SNAP HD.9 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
39701V	DA-SNAP HD.9 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
39702	DA-SNAP HD.9 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
39702V	DA-SNAP HD.9 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
39703	DA-SNAP HD.9 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
39703V	DA-SNAP HD.9 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
39704	DA-SNAP HD.9 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
39704V	DA-SNAP HD.9 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
39705	DA-SNAP HD.9 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
39705V	DA-SNAP HD.9 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
39706	DA-SNAP HD.9 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
39706V	DA-SNAP HD.9 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
39707	DA-SNAP HD.9 37.5X88NPA 96D CS	\$1,499.00	30.00%	\$1,049.30
39707V	DA-SNAP HD.9 37.5X88NPA 96D CS	\$1,499.00	30.00%	\$1,049.30
39708	DA-SNAP HD.9 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
39708V	DA-SNAP HD.9 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
39709	DA-SNAP HD.9 45X106NPA 115D CS	\$1,917.00	30.00%	\$1,341.90
39709V	DA-SNAP HD.9 45X106NPA 115D CS	\$1,917.00	30.00%	\$1,341.90
39710	DA-SNAP HD.9 49X115NPA 125D CS	\$2,199.00	30.00%	\$1,539.30
39710V	DA-SNAP HD.9 49X115NPA 125D CS	\$2,199.00	30.00%	\$1,539.30
39711	DA-SNAP HD.9 52X122NPA 133D CS	\$2,332.00	30.00%	\$1,632.40
39711V	DA-SNAP HD.9 52X122NPA 133D CS	\$2,332.00	30.00%	\$1,632.40
39712	DA-SNAP HD.9 54X126NPA 138D CS	\$2,409.00	30.00%	\$1,686.30
39712V	DA-SNAP HD.9 54X126NPA 138D CS	\$2,409.00	30.00%	\$1,686.30
39713	DA-SNAP HD.9 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
39713V	DA-SNAP HD.9 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
39714	DA-SNAP HD.9 65X153NPA 166D CS	\$2,862.00	30.00%	\$2,003.40
39714V	DA-SNAP HD.9 65X153NPA 166D CS	\$2,862.00	30.00%	\$2,003.40
39715	DA-SNAP HD.9 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
39715V	DA-SNAP HD.9 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
39716	DA-SNAP HD.9 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
39716V	DA-SNAP HD.9 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
39717	DA-SNAP HD.6 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
39717V	DA-SNAP HD.6 37.5X67NPA 77D	\$1,064.00	30.00%	\$744.80
39718	DA-SNAP HD.6 40.5X72NPA 82DIAG	\$1,160.00	30.00%	\$812.00
39718V	DA-SNAP HD.6 40.5X72NPA 82DIAG	\$1,160.00	30.00%	\$812.00
39719	DA-SNAP HD.6 45X80NPA 92DIAG	\$1,309.00	30.00%	\$916.30
39719V	DA-SNAP HD.6 45X80NPA 92DIAG	\$1,309.00	30.00%	\$916.30
39720	DA-SNAP HD.6 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
39720V	DA-SNAP HD.6 49X87NPA 100D HD	\$1,499.00	30.00%	\$1,049.30
39721	DA-SNAP HD.6 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
39721V	DA-SNAP HD.6 52X92NPA 106D	\$1,625.00	30.00%	\$1,137.50
39722	DA-SNAP HD.6 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
39722V	DA-SNAP HD.6 54X96NPA 110D	\$1,723.00	30.00%	\$1,206.10
39723	DA-SNAP HD.6 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
39723V	DA-SNAP HD.6 58X104NPA 119D	\$1,917.00	30.00%	\$1,341.90
39724	DA-SNAP HD.6 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
39724V	DA-SNAP HD.6 65X116NPA 133D	\$2,219.00	30.00%	\$1,553.30
39725	DA-SNAP HD.6 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
39725V	DA-SNAP HD.6 78X139NPA 159D	\$2,527.00	30.00%	\$1,768.90
39726	DA-SNAP HD.6 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
39726V	DA-SNAP HD.6 94.5X168NPA 193D	\$2,762.00	30.00%	\$1,933.40
39727	DA-SNAP HD.6 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
39727V	DA-SNAP HD.6 108X192NPA 220D	\$2,995.00	30.00%	\$2,096.50
39728	DA-SNAP HD.6 37.5X88NPA 96D CS	\$1,499.00	30.00%	\$1,049.30
39728V	DA-SNAP HD.6 37.5X88NPA 96D CS	\$1,499.00	30.00%	\$1,049.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
39729	DA-SNAP HD.6 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
39729V	DA-SNAP HD.6 40.5X95 103D CS	\$1,723.00	30.00%	\$1,206.10
39730	DA-SNAP HD.6 45X106NPA 115D CS	\$1,917.00	30.00%	\$1,341.90
39730V	DA-SNAP HD.6 45X106NPA 115D CS	\$1,917.00	30.00%	\$1,341.90
39731	DA-SNAP HD.6 49X115NPA 125D CS	\$2,199.00	30.00%	\$1,539.30
39731V	DA-SNAP HD.6 49X115NPA 125D CS	\$2,199.00	30.00%	\$1,539.30
39732	DA-SNAP HD.6 52X122NPA 133D CS	\$2,332.00	30.00%	\$1,632.40
39732V	DA-SNAP HD.6 52X122NPA 133D CS	\$2,332.00	30.00%	\$1,632.40
39733	DA-SNAP HD.6 54X126NPA 138D CS	\$2,409.00	30.00%	\$1,686.30
39733V	DA-SNAP HD.6 54X126NPA 138D CS	\$2,409.00	30.00%	\$1,686.30
39734	DA-SNAP HD.6 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
39734V	DA-SNAP HD.6 58X136.5 148D CS	\$2,484.00	30.00%	\$1,738.80
39735	DA-SNAP HD.6 65X153NPA 166D CS	\$2,862.00	30.00%	\$2,003.40
39735V	DA-SNAP HD.6 65X153NPA 166D CS	\$2,862.00	30.00%	\$2,003.40
39736	DA-SNAP HD.6 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
39736V	DA-SNAP HD.6 78X183.5 199D CS	\$2,882.00	30.00%	\$2,017.40
39737	DA-SNAP HD.6 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
39737V	DA-SNAP HD.6 81.5X192 208D CS	\$2,995.00	30.00%	\$2,096.50
39738	IMAGER HD.9 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
39738V	IMAGER HD.9 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
39739	IMAGER HD.9 40.5X72NPA 82DIAG	\$1,500.00	30.00%	\$1,050.00
39739V	IMAGER HD.9 40.5X72NPA 82DIAG	\$1,500.00	30.00%	\$1,050.00
39740	IMAGER HD.9 45X80NPA 92DIAG	\$1,662.00	30.00%	\$1,163.40
39740V	IMAGER HD.9 45X80NPA 92DIAG	\$1,662.00	30.00%	\$1,163.40
39741	IMAGER HD.9 49X87NPA 100DIAG	\$1,804.00	30.00%	\$1,262.80
39741V	IMAGER HD.9 49X87NPA 100DIAG	\$1,804.00	30.00%	\$1,262.80
39742	IMAGER HD.9 52X92NPA 106DIAG	\$2,014.00	30.00%	\$1,409.80
39742V	IMAGER HD.9 52X92NPA 106DIAG	\$2,014.00	30.00%	\$1,409.80
39743	IMAGER HD.9 54X96NPA 110DIAG	\$2,110.00	30.00%	\$1,477.00
39743V	IMAGER HD.9 54X96NPA 110DIAG	\$2,110.00	30.00%	\$1,477.00
39744	IMAGER HD.9 58X104NPA 119DIAG	\$2,334.00	30.00%	\$1,633.80
39744V	IMAGER HD.9 58X104NPA 119DIAG	\$2,334.00	30.00%	\$1,633.80
39745	IMAGER HD.9 65X116NPA 133DIAG	\$2,650.00	30.00%	\$1,855.00
39745V	IMAGER HD.9 65X116NPA 133DIAG	\$2,650.00	30.00%	\$1,855.00
39746	IMAGER HD.9 78X139NPA 159DIAG	\$3,001.00	30.00%	\$2,100.70
39746V	IMAGER HD.9 78X139NPA 159DIAG	\$3,001.00	30.00%	\$2,100.70
39747	IMAGER HD.9 37.5X88NPA 96D CS	\$1,804.00	30.00%	\$1,262.80
39747V	IMAGER HD.9 37.5X88NPA 96D CS	\$1,804.00	30.00%	\$1,262.80
39748	IMAGER HD.9 40.5X95NPA 103D CS	\$2,110.00	30.00%	\$1,477.00
39748V	IMAGER HD.9 40.5X95NPA 103D CS	\$2,110.00	30.00%	\$1,477.00
39749	IMAGER HD.9 45X106NPA 115D CS	\$2,334.00	30.00%	\$1,633.80
39749V	IMAGER HD.9 45X106NPA 115D CS	\$2,334.00	30.00%	\$1,633.80
39750	IMAGER HD.9 49X115NPA 125D CS	\$2,624.00	30.00%	\$1,836.80
39750V	IMAGER HD.9 49X115NPA 125D CS	\$2,624.00	30.00%	\$1,836.80
39751	IMAGER HD.9 52X122NPA 133D CS	\$2,701.00	30.00%	\$1,890.70
39751V	IMAGER HD.9 52X122NPA 133D CS	\$2,701.00	30.00%	\$1,890.70
39752	IMAGER HD.9 54X126NPA 138D CS	\$2,774.00	30.00%	\$1,941.80
39752V	IMAGER HD.9 54X126NPA 138D CS	\$2,774.00	30.00%	\$1,941.80
39753	IMAGER HD.9 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
39753V	IMAGER HD.9 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
39754	IMAGER HD.6 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
39754V	IMAGER HD.6 37.5X67NPA 77D	\$1,395.00	30.00%	\$976.50
39755	IMAGER HD.6 40.5X72NPA 82DIAG	\$1,500.00	30.00%	\$1,050.00
39755V	IMAGER HD.6 40.5X72NPA 82DIAG	\$1,500.00	30.00%	\$1,050.00
39756	IMAGER HD.6 45X80NPA 92DIAG	\$1,662.00	30.00%	\$1,163.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39756V	IMAGER HD.6 45X80NPA 92DIAG	\$1,662.00	30.00%	\$1,163.40
39757	IMAGER HD.6 49X87NPA 100DIAG	\$1,804.00	30.00%	\$1,262.80
39757V	IMAGER HD.6 49X87NPA 100DIAG	\$1,804.00	30.00%	\$1,262.80
39758	IMAGER HD.6 52X92NPA 106DIAG	\$2,014.00	30.00%	\$1,409.80
39758V	IMAGER HD.6 52X92NPA 106DIAG	\$2,014.00	30.00%	\$1,409.80
39759	IMAGER HD.6 54X96NPA 110DIAG	\$2,110.00	30.00%	\$1,477.00
39759V	IMAGER HD.6 54X96NPA 110DIAG	\$2,110.00	30.00%	\$1,477.00
39760	IMAGER HD.6 58X104NPA 119DIAG	\$2,334.00	30.00%	\$1,633.80
39760V	IMAGER HD.6 58X104NPA 119DIAG	\$2,334.00	30.00%	\$1,633.80
39761	IMAGER HD.6 65X116NPA 133DIAG	\$2,650.00	30.00%	\$1,855.00
39761V	IMAGER HD.6 65X116NPA 133DIAG	\$2,650.00	30.00%	\$1,855.00
39762	IMAGER HD.6 78X139NPA 159DIAG	\$3,001.00	30.00%	\$2,100.70
39762V	IMAGER HD.6 78X139NPA 159DIAG	\$3,001.00	30.00%	\$2,100.70
39763	IMAGER HD.6 37.5X88NPA 96D CS	\$1,804.00	30.00%	\$1,262.80
39763V	IMAGER HD.6 37.5X88NPA 96D CS	\$1,804.00	30.00%	\$1,262.80
39764	IMAGER HD.6 40.5X95NPA 103D CS	\$2,110.00	30.00%	\$1,477.00
39764V	IMAGER HD.6 40.5X95NPA 103D CS	\$2,110.00	30.00%	\$1,477.00
39765	IMAGER HD.6 45X106NPA 115D CS	\$2,334.00	30.00%	\$1,633.80
39765V	IMAGER HD.6 45X106NPA 115D CS	\$2,334.00	30.00%	\$1,633.80
39766	IMAGER HD.6 49X115NPA 125D CS	\$2,624.00	30.00%	\$1,836.80
39766V	IMAGER HD.6 49X115NPA 125D CS	\$2,624.00	30.00%	\$1,836.80
39767	IMAGER HD.6 52X122NPA 133D CS	\$2,701.00	30.00%	\$1,890.70
39767V	IMAGER HD.6 52X122NPA 133D CS	\$2,701.00	30.00%	\$1,890.70
39768	IMAGER HD.6 54X126NPA 138D CS	\$2,774.00	30.00%	\$1,941.80
39768V	IMAGER HD.6 54X126NPA 138D CS	\$2,774.00	30.00%	\$1,941.80
39769	IMAGER HD.6 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
39769V	IMAGER HD.6 58X136.5 148D CS	\$2,950.00	30.00%	\$2,065.00
39889	F/F DLX COMP SCR N DTHC 62X96	\$1,482.00	30.00%	\$1,037.40
39889HD	F/F DLX COMP SCR N DTHC 62X96	\$1,739.00	30.00%	\$1,217.30
39889K	F/F DLX COMP SCR N DTHC 62X96	\$1,676.00	30.00%	\$1,173.20
39889KHD	F/F DLX COMP SCR N DTHC 62X96	\$1,933.00	30.00%	\$1,353.10
39889KN	F/F DLX COMP SCR N DTHC 62X96	\$1,476.00	30.00%	\$1,033.20
39889N	F/F DLX COMP SCR N DTHC 62X96	\$1,282.00	30.00%	\$897.40
39890	F/F DLX COMP SCR N DTHC 69X108	\$1,518.00	30.00%	\$1,062.60
39890HD	F/F DLX COMP SCR N DTHC 69X108	\$1,775.00	30.00%	\$1,242.50
39890K	F/F DLX COMP SCR N DTHC 69X108	\$1,712.00	30.00%	\$1,198.40
39890KHD	F/F DLX COMP SCR N DTHC 69X108	\$1,969.00	30.00%	\$1,378.30
39890KN	F/F DLX COMP SCR N DTHC 69X108	\$1,512.00	30.00%	\$1,058.40
39890N	F/F DLX COMP SCR N DTHC 69X108	\$1,318.00	30.00%	\$922.60
39891	F/F DLX COMP SCR N DTHC 77X120	\$1,761.00	30.00%	\$1,232.70
39891HD	F/F DLX COMP SCR N DTHC 77X120	\$2,018.00	30.00%	\$1,412.60
39891K	F/F DLX COMP SCR N DTHC 77X120	\$1,955.00	30.00%	\$1,368.50
39891KHD	F/F DLX COMP SCR N DTHC 77X120	\$2,212.00	30.00%	\$1,548.40
39891KN	F/F DLX COMP SCR N DTHC 77X120	\$1,755.00	30.00%	\$1,228.50
39891N	F/F DLX COMP SCR N DTHC 77X120	\$1,561.00	30.00%	\$1,092.70
39892	F/F DLX COMP SCR N DTHC 92X144	\$2,215.00	30.00%	\$1,550.50
39892HD	F/F DLX COMP SCR N DTHC 92X144	\$2,472.00	30.00%	\$1,730.40
39892K	F/F DLX COMP SCR N DTHC 92X144	\$2,409.00	30.00%	\$1,686.30
39892KHD	F/F DLX COMP SCR N DTHC 92X144	\$2,666.00	30.00%	\$1,866.20
39892KN	F/F DLX COMP SCR N DTHC 92X144	\$2,209.00	30.00%	\$1,546.30
39892N	F/F DLX COMP SCR N DTHC 92X144	\$2,015.00	30.00%	\$1,410.50
39897	F/F DLX REPL SURF DTHC 62X96	\$738.00	30.00%	\$516.60
39898	F/F DLX REPL SURF DTHC 69X108	\$746.00	30.00%	\$522.20
39899	F/F DLX REPL SURF DTHC 77X120	\$1,031.00	30.00%	\$721.70
39900	F/F DLX REPL SURF DTHC 92X144	\$1,452.00	30.00%	\$1,016.40



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39905	F/F DUK DLX 62X96 UV	\$1,880.00	30.00%	\$1,316.00
39905BU	F/F DUK DLX 62X96 UV	\$1,880.00	30.00%	\$1,316.00
39905BUP	F/F DUK DLX 62X96 UV	\$2,179.00	30.00%	\$1,525.30
39905GR	F/F DUK DLX 62X96 UV	\$1,880.00	30.00%	\$1,316.00
39905GRP	F/F DUK DLX 62X96 UV	\$2,179.00	30.00%	\$1,525.30
39905K	F/F DUK DLX 62X96 UV	\$1,976.00	30.00%	\$1,383.20
39905KBU	F/F DUK DLX 62X96 UV	\$1,976.00	30.00%	\$1,383.20
39905KBUP	F/F DUK DLX 62X96 UV	\$2,275.00	30.00%	\$1,592.50
39905KGR	F/F DUK DLX 62X96 UV	\$1,976.00	30.00%	\$1,383.20
39905KGRP	F/F DUK DLX 62X96 UV	\$2,275.00	30.00%	\$1,592.50
39905KP	F/F DUK DLX 62X96 UV	\$2,275.00	30.00%	\$1,592.50
39905P	F/F DUK DLX 62X96 UV	\$2,179.00	30.00%	\$1,525.30
39906	F/F DUK DLX 69X108 UV	\$1,973.00	30.00%	\$1,381.10
39906BU	F/F DUK DLX 69X108 UV	\$1,973.00	30.00%	\$1,381.10
39906BUP	F/F DUK DLX 69X108 UV	\$2,272.00	30.00%	\$1,590.40
39906GR	F/F DUK DLX 69X108 UV	\$1,973.00	30.00%	\$1,381.10
39906GRP	F/F DUK DLX 69X108 UV	\$2,272.00	30.00%	\$1,590.40
39906K	F/F DUK DLX 69X108 UV	\$2,069.00	30.00%	\$1,448.30
39906KBU	F/F DUK DLX 69X108 UV	\$2,069.00	30.00%	\$1,448.30
39906KBUP	F/F DUK DLX 69X108 UV	\$2,368.00	30.00%	\$1,657.60
39906KGR	F/F DUK DLX 69X108 UV	\$2,069.00	30.00%	\$1,448.30
39906KGRP	F/F DUK DLX 69X108 UV	\$2,368.00	30.00%	\$1,657.60
39906KP	F/F DUK DLX 69X108 UV	\$2,368.00	30.00%	\$1,657.60
39906P	F/F DUK DLX 69X108 UV	\$2,272.00	30.00%	\$1,590.40
39907	F/F DUK DLX 77X120 UV	\$2,132.00	30.00%	\$1,492.40
39907BU	F/F DUK DLX 77X120 UV	\$2,132.00	30.00%	\$1,492.40
39907BUP	F/F DUK DLX 77X120 UV	\$2,433.00	30.00%	\$1,703.10
39907GR	F/F DUK DLX 77X120 UV	\$2,132.00	30.00%	\$1,492.40
39907GRP	F/F DUK DLX 77X120 UV	\$2,433.00	30.00%	\$1,703.10
39907K	F/F DUK DLX 77X120 UV	\$2,228.00	30.00%	\$1,559.60
39907KBU	F/F DUK DLX 77X120 UV	\$2,228.00	30.00%	\$1,559.60
39907KBUP	F/F DUK DLX 77X120 UV	\$2,529.00	30.00%	\$1,770.30
39907KGR	F/F DUK DLX 77X120 UV	\$2,228.00	30.00%	\$1,559.60
39907KGRP	F/F DUK DLX 77X120 UV	\$2,529.00	30.00%	\$1,770.30
39907KP	F/F DUK DLX 77X120 UV	\$2,529.00	30.00%	\$1,770.30
39907P	F/F DUK DLX 77X120 UV	\$2,433.00	30.00%	\$1,703.10
39908	F/F DUK DLX 92X144 UV	\$2,332.00	30.00%	\$1,632.40
39908BU	F/F DUK DLX 92X144 UV	\$2,332.00	30.00%	\$1,632.40
39908BUP	F/F DUK DLX 92X144 UV	\$2,631.00	30.00%	\$1,841.70
39908GR	F/F DUK DLX 92X144 UV	\$2,332.00	30.00%	\$1,632.40
39908GRP	F/F DUK DLX 92X144 UV	\$2,631.00	30.00%	\$1,841.70
39908K	F/F DUK DLX 92X144 UV	\$2,428.00	30.00%	\$1,699.60
39908KBU	F/F DUK DLX 92X144 UV	\$2,428.00	30.00%	\$1,699.60
39908KBUP	F/F DUK DLX 92X144 UV	\$2,727.00	30.00%	\$1,908.90
39908KGR	F/F DUK DLX 92X144 UV	\$2,428.00	30.00%	\$1,699.60
39908KGRP	F/F DUK DLX 92X144 UV	\$2,727.00	30.00%	\$1,908.90
39908KP	F/F DUK DLX 92X144 UV	\$2,727.00	30.00%	\$1,908.90
39908P	F/F DUK DLX 92X144 UV	\$2,631.00	30.00%	\$1,841.70
39909	F/F DUK DLX W/BAR 62X96 UV	\$2,151.00	30.00%	\$1,505.70
39909BU	F/F DUK DLX W/BAR 62X96 UV	\$2,151.00	30.00%	\$1,505.70
39909BUP	F/F DUK DLX W/BAR 62X96 UV	\$2,450.00	30.00%	\$1,715.00
39909GR	F/F DUK DLX W/BAR 62X96 UV	\$2,151.00	30.00%	\$1,505.70
39909GRP	F/F DUK DLX W/BAR 62X96 UV	\$2,450.00	30.00%	\$1,715.00
39909K	F/F DUK DLX W/BAR 62X96 UV	\$2,247.00	30.00%	\$1,572.90
39909KBU	F/F DUK DLX W/BAR 62X96 UV	\$2,247.00	30.00%	\$1,572.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39909KBUP	F/F DUK DLX W/BAR 62X96 UV	\$2,546.00	30.00%	\$1,782.20
39909KGR	F/F DUK DLX W/BAR 62X96 UV	\$2,247.00	30.00%	\$1,572.90
39909KGRP	F/F DUK DLX W/BAR 62X96 UV	\$2,546.00	30.00%	\$1,782.20
39909KP	F/F DUK DLX W/BAR 62X96 UV	\$2,546.00	30.00%	\$1,782.20
39909P	F/F DUK DLX W/BAR 62X96 UV	\$2,450.00	30.00%	\$1,715.00
39910	F/F DUK DLX W/BAR 69X108 UV	\$2,256.00	30.00%	\$1,579.20
39910BU	F/F DUK DLX W/BAR 69X108 UV	\$2,256.00	30.00%	\$1,579.20
39910BUP	F/F DUK DLX W/BAR 69X108 UV	\$2,554.00	30.00%	\$1,787.80
39910GR	F/F DUK DLX W/BAR 69X108 UV	\$2,256.00	30.00%	\$1,579.20
39910GRP	F/F DUK DLX W/BAR 69X108 UV	\$2,554.00	30.00%	\$1,787.80
39910K	F/F DUK DLX W/BAR 69X108 UV	\$2,352.00	30.00%	\$1,646.40
39910KBU	F/F DUK DLX W/BAR 69X108 UV	\$2,352.00	30.00%	\$1,646.40
39910KBUP	F/F DUK DLX W/BAR 69X108 UV	\$2,650.00	30.00%	\$1,855.00
39910KGR	F/F DUK DLX W/BAR 69X108 UV	\$2,352.00	30.00%	\$1,646.40
39910KGRP	F/F DUK DLX W/BAR 69X108 UV	\$2,650.00	30.00%	\$1,855.00
39910KP	F/F DUK DLX W/BAR 69X108 UV	\$2,650.00	30.00%	\$1,855.00
39910P	F/F DUK DLX W/BAR 69X108 UV	\$2,554.00	30.00%	\$1,787.80
39911	F/F DUK DLX W/BAR 77X120 UV	\$2,407.00	30.00%	\$1,684.90
39911BU	F/F DUK DLX W/BAR 77X120 UV	\$2,407.00	30.00%	\$1,684.90
39911BUP	F/F DUK DLX W/BAR 77X120 UV	\$2,709.00	30.00%	\$1,896.30
39911GR	F/F DUK DLX W/BAR 77X120 UV	\$2,407.00	30.00%	\$1,684.90
39911GRP	F/F DUK DLX W/BAR 77X120 UV	\$2,709.00	30.00%	\$1,896.30
39911K	F/F DUK DLX W/BAR 77X120 UV	\$2,503.00	30.00%	\$1,752.10
39911KBU	F/F DUK DLX W/BAR 77X120 UV	\$2,503.00	30.00%	\$1,752.10
39911KBUP	F/F DUK DLX W/BAR 77X120 UV	\$2,805.00	30.00%	\$1,963.50
39911KGR	F/F DUK DLX W/BAR 77X120 UV	\$2,503.00	30.00%	\$1,752.10
39911KGRP	F/F DUK DLX W/BAR 77X120 UV	\$2,805.00	30.00%	\$1,963.50
39911KP	F/F DUK DLX W/BAR 77X120 UV	\$2,805.00	30.00%	\$1,963.50
39911P	F/F DUK DLX W/BAR 77X120 UV	\$2,709.00	30.00%	\$1,896.30
39912	F/F DUK DLX W/BAR 92X144 UV	\$2,644.00	30.00%	\$1,850.80
39912BU	F/F DUK DLX W/BAR 92X144 UV	\$2,644.00	30.00%	\$1,850.80
39912BUP	F/F DUK DLX W/BAR 92X144 UV	\$2,943.00	30.00%	\$2,060.10
39912GR	F/F DUK DLX W/BAR 92X144 UV	\$2,644.00	30.00%	\$1,850.80
39912GRP	F/F DUK DLX W/BAR 92X144 UV	\$2,943.00	30.00%	\$2,060.10
39912K	F/F DUK DLX W/BAR 92X144 UV	\$2,740.00	30.00%	\$1,918.00
39912KBU	F/F DUK DLX W/BAR 92X144 UV	\$2,740.00	30.00%	\$1,918.00
39912KBUP	F/F DUK DLX W/BAR 92X144 UV	\$3,039.00	30.00%	\$2,127.30
39912KGR	F/F DUK DLX W/BAR 92X144 UV	\$2,740.00	30.00%	\$1,918.00
39912KGRP	F/F DUK DLX W/BAR 92X144 UV	\$3,039.00	30.00%	\$2,127.30
39912KP	F/F DUK DLX W/BAR 92X144 UV	\$3,039.00	30.00%	\$2,127.30
39912P	F/F DUK DLX W/BAR 92X144 UV	\$2,943.00	30.00%	\$2,060.10
39929	F/F SKIRT DRAPE 62X96 UV	\$527.00	30.00%	\$368.90
39929BU	F/F SKIRT DRAPE 62X96 UV	\$527.00	30.00%	\$368.90
39929GR	F/F SKIRT DRAPE 62X96 UV	\$527.00	30.00%	\$368.90
39930	F/F SKIRT DRAPE 69X108 UV	\$600.00	30.00%	\$420.00
39930BU	F/F SKIRT DRAPE 69X108 UV	\$600.00	30.00%	\$420.00
39930GR	F/F SKIRT DRAPE 69X108 UV	\$600.00	30.00%	\$420.00
39931	F/F SKIRT DRAPE 77X120 UV	\$661.00	30.00%	\$462.70
39931BU	F/F SKIRT DRAPE 77X120 UV	\$661.00	30.00%	\$462.70
39931GR	F/F SKIRT DRAPE 77X120 UV	\$661.00	30.00%	\$462.70
39932	F/F SKIRT DRAPE 92X144 UV	\$735.00	30.00%	\$514.50
39932BU	F/F SKIRT DRAPE 92X144 UV	\$735.00	30.00%	\$514.50
39932GR	F/F SKIRT DRAPE 92X144 UV	\$735.00	30.00%	\$514.50
39953	F/F ADJ SKIRT BAR 1.25 62X96	\$335.00	27.00%	\$244.55
39953K	F/F ADJ SKIRT BAR 1.25 62X96	\$418.00	27.00%	\$305.14

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
39954	F/F ADJ SKIRT BAR 1.25 69X108	\$352.00	27.00%	\$256.96
39954K	F/F ADJ SKIRT BAR 1.25 69X108	\$435.00	27.00%	\$317.55
39955	F/F ADJ SKIRT BAR 1.25 77X120	\$352.00	27.00%	\$256.96
39955K	F/F ADJ SKIRT BAR 1.25 77X120	\$435.00	27.00%	\$317.55
39956	F/F ADJ SKIRT BAR 1.25 92X144	\$378.00	27.00%	\$275.94
39956K	F/F ADJ SKIRT BAR 1.25 92X144	\$428.00	27.00%	\$312.44
40114	PICTURE KING 50X50 MW	\$218.00	27.00%	\$159.14
40118	PICTURE KING 72D 43X57 MW	\$248.00	27.00%	\$181.04
40124	PICTURE KING 60X60 MW	\$248.00	27.00%	\$181.04
40131	PICTURE KING 70X70 MW	\$269.00	27.00%	\$196.37
40138	PICTURE KING 100D 60X80 MW	\$416.00	27.00%	\$303.68
40141	PICTURE KING 84X84 MW	\$416.00	27.00%	\$303.68
40149	PICTURE KING 120D 69X92 MW	\$453.00	27.00%	\$330.69
40151	PICTURE KING 96X96 MW	\$519.00	30.00%	\$363.30
40177	MODEL B 40X40 MW	\$86.00	27.00%	\$62.78
40180	MODEL B 50X50 MW	\$99.00	27.00%	\$72.27
40184	MODEL B 60X60 MW	\$110.00	27.00%	\$80.30
40188	MODEL B 70X70 MW	\$117.00	27.00%	\$85.41
40194	MODEL B 100D 60X80NPA MW	\$182.00	27.00%	\$132.86
40197	MODEL B 84X84 MW	\$184.00	27.00%	\$134.32
40208	MODEL B 96X96 MW	\$233.00	27.00%	\$170.09
40237	MODEL C 100DIAG 60X80NPA MW	\$429.00	27.00%	\$313.17
40239	MODEL C 120DIAG 69X92NPA MW	\$471.00	27.00%	\$343.83
40252	MODEL C 8X8 MW	\$501.00	30.00%	\$350.70
40253	MODEL C FLOOR 8X8 MW	\$563.00	30.00%	\$394.10
40262	MODEL C 9X9 MW	\$836.00	30.00%	\$585.20
40263	MODEL C FLOOR 9X9 MW	\$843.00	30.00%	\$590.10
40273	MODEL C 10X10 MW	\$969.00	30.00%	\$678.30
40274	MODEL C FLOOR 10X10 MW	\$978.00	30.00%	\$684.60
40284	MODEL C 12X12 MW	\$1,117.00	30.00%	\$781.90
40285	MODEL C FLOOR 12X12 MW	\$1,175.00	30.00%	\$822.50
40302	SCENIC ROLLER 10-6X14 MW	\$2,710.00	30.00%	\$1,897.00
40305	SCENIC ROLLER 14X14 MW	\$2,886.00	30.00%	\$2,020.20
40308	SCENIC ROLLER 12X16 MW	\$2,847.00	30.00%	\$1,992.90
40311	SCENIC ROLLER 16X16 MW	\$3,107.00	30.00%	\$2,174.90
40314	SCENIC ROLLER 13-6X18 MW	\$3,141.00	30.00%	\$2,198.70
40317	SCENIC ROLLER 18X18 MW	\$3,542.00	30.00%	\$2,479.40
40320	SCENIC ROLLER 15X20 MW	\$3,498.00	30.00%	\$2,448.60
40323	SCENIC ROLLER 20X20 MW	\$3,581.00	30.00%	\$2,506.70
40353	SCENIC ROLLER 30X30 MW	\$6,152.00	30.00%	\$4,306.40
40356	SCENIC ROLLER 22-6X30 MW	\$5,018.00	30.00%	\$3,512.60
40365	SCENIC ROLLER 28X28 MW	\$5,355.00	30.00%	\$3,748.50
40368	SCENIC ROLLER 21X28 MW	\$4,649.00	30.00%	\$3,254.30
40377	SCENIC ROLLER 24X24 MW	\$4,227.00	30.00%	\$2,958.90
40380	SCENIC ROLLER 18X24 MW	\$3,689.00	30.00%	\$2,582.30
40397	LACE & GROMMET DA-MAT	\$11.00	27.00%	\$8.03
40398	LACE & GROMMET DA-TEX	\$17.10	27.00%	\$12.48
40465	F/F MINI-FOLD DA-MAT 21X30	\$338.00	27.00%	\$246.74
40466	F/F MINI-FOLD DA-TEX 21X30	\$356.00	27.00%	\$259.88
40467	F/F MINI-FOLD DUO SURFACE21X30	\$407.00	27.00%	\$297.11
40517	F/F TRUSS COMP DA-MAT 13X17	\$6,373.00	30.00%	\$4,461.10
40517N	F/F TRUSS COMP DA-MAT 13X17	\$6,006.00	30.00%	\$4,204.20
40518	F/F TRUSS COMP DA-TEX 13X17	\$8,143.00	30.00%	\$5,700.10
40518N	F/F TRUSS COMP DA-TEX 13X17	\$7,776.00	30.00%	\$5,443.20
40520	F/F TRUSS COMP DA-MAT 16X21	\$7,966.00	30.00%	\$5,576.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
40520N	F/F TRUSS COMP DA-MAT 16X21	\$7,599.00	30.00%	\$5,319.30
40521	F/F TRUSS COMP DA-TEX 16X21	\$10,834.00	30.00%	\$7,583.80
40521N	F/F TRUSS COMP DA-TEX 16X21	\$10,467.00	30.00%	\$7,326.90
40529	F/F TRUSS COMP DA-MAT 19X25	\$12,428.00	30.00%	\$8,699.60
40529N	F/F TRUSS COMP DA-MAT 19X25	\$12,061.00	30.00%	\$8,442.70
40530	F/F TRUSS COMP DA-TEX 19X25	\$13,972.00	30.00%	\$9,780.40
40530N	F/F TRUSS COMP DA-TEX 19X25	\$13,605.00	30.00%	\$9,523.50
40775	COSMO 60X60 MW	\$958.00	30.00%	\$670.60
40775E	COSMO 60X60 MW 220	\$958.00	30.00%	\$670.60
40775EL	COSMO 60X60 MW 220	\$1,251.00	30.00%	\$875.70
40775ELS	COSMO 60X60 MW 220	\$1,446.00	30.00%	\$1,012.20
40775ES	COSMO 60X60 MW 220	\$1,154.00	30.00%	\$807.80
40775I	COSMO 60X60 MW	\$1,134.00	30.00%	\$793.80
40775IS	COSMO 60X60 MW	\$1,330.00	30.00%	\$931.00
40775L	COSMO 60X60 MW	\$1,251.00	30.00%	\$875.70
40775LS	COSMO 60X60 MW	\$1,446.00	30.00%	\$1,012.20
40775S	COSMO 60X60 MW	\$1,154.00	30.00%	\$807.80
40780	COSMO 70X70 MW	\$981.00	30.00%	\$686.70
40780E	COSMO 70X70 MW 220	\$981.00	30.00%	\$686.70
40780EL	COSMO 70X70 MW 220	\$1,274.00	30.00%	\$891.80
40780ELS	COSMO 70X70 MW 220	\$1,469.00	30.00%	\$1,028.30
40780ES	COSMO 70X70 MW 220	\$1,177.00	30.00%	\$823.90
40780I	COSMO 70X70 MW	\$1,157.00	30.00%	\$809.90
40780IS	COSMO 70X70 MW	\$1,353.00	30.00%	\$947.10
40780L	COSMO 70X70 MW	\$1,274.00	30.00%	\$891.80
40780LS	COSMO 70X70 MW	\$1,469.00	30.00%	\$1,028.30
40780S	COSMO 70X70 MW	\$1,177.00	30.00%	\$823.90
40782	COSMO 100D 60X80NPA MW	\$1,061.00	30.00%	\$742.70
40782E	COSMO 100D 60X80NPA MW 220	\$1,061.00	30.00%	\$742.70
40782EL	COSMO 100D 60X80NPA MW 220	\$1,354.00	30.00%	\$947.80
40782ELS	COSMO 100D 60X80NPA MW 220	\$1,549.00	30.00%	\$1,084.30
40782ES	COSMO 100D 60X80NPA MW 220	\$1,257.00	30.00%	\$879.90
40782I	COSMO 100D 60X80NPA MW	\$1,237.00	30.00%	\$865.90
40782IS	COSMO 100D 60X80NPA MW	\$1,433.00	30.00%	\$1,003.10
40782L	COSMO 100D 60X80NPA MW	\$1,354.00	30.00%	\$947.80
40782LS	COSMO 100D 60X80NPA MW	\$1,549.00	30.00%	\$1,084.30
40782S	COSMO 100D 60X80NPA MW	\$1,257.00	30.00%	\$879.90
40786	COSMO 84X84 MW	\$1,076.00	30.00%	\$753.20
40786E	COSMO 84X84 MW 220	\$1,076.00	30.00%	\$753.20
40786EL	COSMO 84X84 MW 220	\$1,369.00	30.00%	\$958.30
40786ELS	COSMO 84X84 MW 220	\$1,564.00	30.00%	\$1,094.80
40786ES	COSMO 84X84 MW 220	\$1,272.00	30.00%	\$890.40
40786I	COSMO 84X84 MW	\$1,252.00	30.00%	\$876.40
40786IS	COSMO 84X84 MW	\$1,448.00	30.00%	\$1,013.60
40786L	COSMO 84X84 MW	\$1,369.00	30.00%	\$958.30
40786LS	COSMO 84X84 MW	\$1,564.00	30.00%	\$1,094.80
40786S	COSMO 84X84 MW	\$1,272.00	30.00%	\$890.40
40789	COSMO 120D 69X92NPA MW	\$1,110.00	30.00%	\$777.00
40789E	COSMO 120D 69X92NPA MW 220	\$1,110.00	30.00%	\$777.00
40789EL	COSMO 120D 69X92NPA MW 220	\$1,403.00	30.00%	\$982.10
40789ELS	COSMO 120D 69X92NPA MW 220	\$1,598.00	30.00%	\$1,118.60
40789ES	COSMO 120D 69X92NPA MW 220	\$1,306.00	30.00%	\$914.20
40789I	COSMO 120D 69X92NPA MW	\$1,286.00	30.00%	\$900.20
40789IS	COSMO 120D 69X92NPA MW	\$1,482.00	30.00%	\$1,037.40
40789L	COSMO 120D 69X92NPA MW	\$1,403.00	30.00%	\$982.10

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
40789LS	COSMO 120D 69X92NPA MW	\$1,598.00	30.00%	\$1,118.60
40789S	COSMO 120D 69X92NPA MW	\$1,306.00	30.00%	\$914.20
40801	COSMO 8X8 MW	\$1,164.00	30.00%	\$814.80
40801E	COSMO 8X8 MW 220	\$1,164.00	30.00%	\$814.80
40801EL	COSMO 8X8 MW 220	\$1,457.00	30.00%	\$1,019.90
40801ELS	COSMO 8X8 MW 220	\$1,652.00	30.00%	\$1,156.40
40801ES	COSMO 8X8 MW 220	\$1,360.00	30.00%	\$952.00
40801I	COSMO 8X8 MW	\$1,340.00	30.00%	\$938.00
40801IS	COSMO 8X8 MW	\$1,536.00	30.00%	\$1,075.20
40801L	COSMO 8X8 MW	\$1,457.00	30.00%	\$1,019.90
40801LS	COSMO 8X8 MW	\$1,652.00	30.00%	\$1,156.40
40801S	COSMO 8X8 MW	\$1,360.00	30.00%	\$952.00
40807	COSMO 9X9 MW	\$1,365.00	30.00%	\$955.50
40807E	COSMO 9X9 MW 220	\$1,365.00	30.00%	\$955.50
40807EL	COSMO 9X9 MW 220	\$1,658.00	30.00%	\$1,160.60
40807ELS	COSMO 9X9 MW 220	\$1,853.00	30.00%	\$1,297.10
40807ES	COSMO 9X9 MW 220	\$1,561.00	30.00%	\$1,092.70
40807I	COSMO 9X9 MW	\$1,541.00	30.00%	\$1,078.70
40807IS	COSMO 9X9 MW	\$1,737.00	30.00%	\$1,215.90
40807L	COSMO 9X9 MW	\$1,658.00	30.00%	\$1,160.60
40807LS	COSMO 9X9 MW	\$1,853.00	30.00%	\$1,297.10
40807S	COSMO 9X9 MW	\$1,561.00	30.00%	\$1,092.70
40814	COSMO 10X10 MW	\$1,482.00	30.00%	\$1,037.40
40814E	COSMO 10X10 MW 220	\$1,482.00	30.00%	\$1,037.40
40814EL	COSMO 10X10 MW 220	\$1,775.00	30.00%	\$1,242.50
40814ELS	COSMO 10X10 MW 220	\$1,970.00	30.00%	\$1,379.00
40814ES	COSMO 10X10 MW 220	\$1,678.00	30.00%	\$1,174.60
40814I	COSMO 10X10 MW	\$1,658.00	30.00%	\$1,160.60
40814IS	COSMO 10X10 MW	\$1,854.00	30.00%	\$1,297.80
40814L	COSMO 10X10 MW	\$1,775.00	30.00%	\$1,242.50
40814LS	COSMO 10X10 MW	\$1,970.00	30.00%	\$1,379.00
40814S	COSMO 10X10 MW	\$1,678.00	30.00%	\$1,174.60
40823	COSMO 12X12 MW	\$2,499.00	30.00%	\$1,749.30
40823E	COSMO 12X12 MW 220	\$2,499.00	30.00%	\$1,749.30
40823EL	COSMO 12X12 MW 220	\$2,792.00	30.00%	\$1,954.40
40823L	COSMO 12X12 MW	\$2,792.00	30.00%	\$1,954.40
40902	SPEEDY CRANK ASSY2.00" ZINC	\$6.20	27.00%	\$4.53
40932	#6 WALL BRACKETWHITE	\$20.00	27.00%	\$14.60
40933	#23 WALL BRACKETWHITE	\$36.00	27.00%	\$26.28
40940	50" ZIPPER BAG BLACK PLAIN	\$54.00	27.00%	\$39.42
40941	60" ZIPPER BAG BLACK PLAIN	\$54.00	27.00%	\$39.42
40942	70" ZIPPER BAG BLACK PLAIN	\$54.00	27.00%	\$39.42
40943	84" ZIPPER BAG BLACK PLAIN	\$63.00	27.00%	\$45.99
40944	96" ZIPPER BAG BLACK PLAIN	\$63.00	27.00%	\$45.99
40957	#11 WALL BRACKETWHITE	\$29.00	27.00%	\$21.17
40959	MODEL C FLOOR STAND	\$573.00	30.00%	\$401.10
40961	SWITCH ASSYWALL REPL IVORY 110	\$67.00	27.00%	\$48.91
40961E	SWITCH ASSY WALL REPL IVORY230	\$67.00	27.00%	\$48.91
40962	LCK SWITCH COVER PLATE115V	\$94.00	27.00%	\$68.62
40964	TILT-LOCKCTN OF 24	\$93.00	27.00%	\$67.89
40965	TILT LOCK1 UNIT	\$6.00	27.00%	\$4.38
40967	T-BAR CLIPS CTN 12 BLACK	\$104.00	27.00%	\$75.92
40968	T-BAR CLIP PAIR BLACK	\$12.00	27.00%	\$8.76
40973	SINGLE MOTOR LVC110VOLT WHITE	\$293.00	27.00%	\$213.89
40973E	SINGLE MOTOR LVC220VOLT WHITE	\$293.00	27.00%	\$213.89

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
40975	3-BUTTON SWITCH-LVCWHITE	\$87.00	27.00%	\$63.51
40987	CASE POLY SCREEN 50LX18WX13D	\$323.00	27.00%	\$235.79
40988	CASE POLY SCREEN 44LX18WX13D	\$323.00	27.00%	\$235.79
40989	CASE POLY SCREEN 57.5LX20WX19D	\$323.00	27.00%	\$235.79
41085	F/F ADJ SKIRT BAR 13X17	\$406.00	27.00%	\$296.38
41087	F/F ADJ SKIRT BAR 16X21	\$457.00	27.00%	\$333.61
41269	CASE POLY DRAPERY 53LX23WX15D	\$323.00	27.00%	\$235.79
41298	F/F FILL STRIP	\$127.00	27.00%	\$92.71
41463	CUT TO SIZE VS	\$8.80	27.00%	\$6.42
41466	CUT TO SIZE MW	\$6.50	27.00%	\$4.75
41467	CUT TO SIZE DM	\$7.00	27.00%	\$5.11
41468	CUT TO SIZE DT	\$14.40	27.00%	\$10.51
41553	F/F REPL SURF DA-MAT 21X30	\$91.00	27.00%	\$66.43
41554	F/F REPL SURF DA-TEX 21X30	\$123.00	27.00%	\$89.79
41603	F/F REPL SURF DA-MAT 13X17	\$1,960.00	30.00%	\$1,372.00
41604	F/F REPL SURF DA-TEX 13X17	\$3,002.00	30.00%	\$2,101.40
41606	F/F REPL SURF DA-MAT 16X21	\$2,983.00	30.00%	\$2,088.10
41607	F/F REPL SURF DA-TEX 16X21	\$4,550.00	30.00%	\$3,185.00
41615	F/F REPL SURF DA-MAT 19X25	\$4,198.00	30.00%	\$2,938.60
41616	F/F REPL SURF DA-TEX 19X25	\$6,582.00	30.00%	\$4,607.40
42067	STAND PROJECT-O DLX-425	\$344.00	27.00%	\$251.12
42068	STAND PROJECT-O STD-203	\$286.00	27.00%	\$208.78
42071	ACCESSORY SHELF 203 & 425	\$61.00	27.00%	\$44.53
42589	OPTION MICROPHONE MOUNT	\$59.00	27.00%	\$43.07
43114	EASEL PAPER PAD GRAY A502	\$312.00	27.00%	\$227.76
43128	EASEL PAPER PAD BLACK A502	\$312.00	27.00%	\$227.76
43153	EASEL A-FRAME FOLDING	\$549.00	30.00%	\$384.30
43160	EASEL DISPLAY 5' GOLD H321	\$146.00	27.00%	\$106.58
43162	EASEL DISPLAY 6' GOLD H323	\$162.00	27.00%	\$118.26
43165	EASEL DUAL PURPOSE GOLD D305	\$274.00	27.00%	\$200.02
43167	EASEL BRASS POLISHED	\$79.00	27.00%	\$57.67
43168	EASEL BRASS SWIRLED	\$89.00	27.00%	\$64.97
43211	CASE CARRY STD A 304 BLACK	\$50.00	27.00%	\$36.50
43214	CASE CARRY DUAL PURPOSE BLACK	\$48.00	27.00%	\$35.04
43216	STD ACC PKG A	\$42.00	27.00%	\$30.66
43217	WRITING SURF ACCESSORY PKG B	\$33.00	27.00%	\$24.09
43220	MARKERS-1 SET-3 COLORS	\$13.00	27.00%	\$9.49
43232	TELESCOPIC POINTER PLAIN	\$13.50	27.00%	\$9.86
43303	A-306 27 X34" PAPER PAD PLAIN	\$48.00	27.00%	\$35.04
43308	R-305 27 X34" PAPER PAD RULED	\$53.00	27.00%	\$38.69
43309	S-200 27 X34" PAPER PAD PLAIN	\$59.00	27.00%	\$43.07
44509	MICROPHONE WIRELESS HANDHELD	\$656.00	30.00%	\$459.20
44512	COVER LECTERN BLACK 25 FLR CON	\$327.00	27.00%	\$238.71
44513	COVER LECTERN BLACK 32 FLR CON	\$363.00	27.00%	\$264.99
4690	PL2-26	\$131.00	27.00%	\$95.63
4690E	PL2-26E	\$160.00	27.00%	\$116.80
4691	PL2-34	\$163.00	27.00%	\$118.99
4691E	PL2-34E	\$192.00	27.00%	\$140.16
4692	PL2-42	\$176.00	27.00%	\$128.48
4692E	PL2-42E	\$205.00	27.00%	\$149.65
4693	PLE3 ELECTRICAL 15 FT CORD	\$29.00	27.00%	\$21.17
4694	DRAPERY KIT 122 W X 23"H SKIRT	\$152.00	27.00%	\$110.96
4700	PL9-27R	\$290.00	27.00%	\$211.70
4700E	PL9-27RE	\$319.00	27.00%	\$232.87
4701	PL9-40R	\$380.00	27.00%	\$277.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
4701E	PL9-40RE	\$409.00	27.00%	\$298.57
4702	PL9-48R	\$380.00	27.00%	\$277.40
4702E	PL9-48RE	\$409.00	27.00%	\$298.57
4703	PL9-54R	\$397.00	27.00%	\$289.81
4703E	PL9-54RE	\$426.00	27.00%	\$310.98
4705	DRAPERY KIT 122 W X 36"H SKIRT	\$176.00	27.00%	\$128.48
4706	DRAPERY KIT 122 W X 44"H SKIRT	\$176.00	27.00%	\$128.48
4707	DRAPERY KIT 122 W X 50"H SKIRT	\$197.00	27.00%	\$143.81
4708	DRAPERY KIT 94 W X 22"H SKIRT	\$145.00	27.00%	\$105.85
4709	DRAPERY KIT 94 W X 30"H SKIRT	\$142.00	27.00%	\$103.66
4710	DRAPERY KIT 94 W X 38"H SKIRT	\$166.00	27.00%	\$121.18
57364	CORD POLYESTER 3/8" SOLID BRAID WHITE	\$0.64	27.00%	\$0.47
58656	SPEEDY CRANK ASSY1.125"	\$6.20	27.00%	\$4.53
6534	BASE PLATE CART 18"X18"	\$765.00	30.00%	\$535.50
67367	CUSTOM CUT-OUT IN LECTERN	\$102.00	27.00%	\$74.46
6769	MPS-ACM BLACK	\$2,031.00	30.00%	\$1,421.70
6801	MPS-MCM BLACK	\$1,304.00	30.00%	\$912.80
69603	F/F UPRIGHT ADJ W/SKIPLOK7-12	\$168.00	27.00%	\$122.64
69604	F/F UPRIGHT ADJ W/SLIPL0K 9-16	\$179.00	27.00%	\$130.67
69605	F/F DRAPE SUPP 681-6 8&10'STPS	\$82.00	27.00%	\$59.86
69606	F/F DRAPE SUPP 721-7 10&12STPS	\$87.00	27.00%	\$63.51
69607	F/F BASE HVY ASSY 18X18X3/8 ZN	\$147.00	27.00%	\$107.31
69834	SKIRT 425 STAND BLACK	\$329.00	27.00%	\$240.17
69835	SKIRT 425 STAND BLUE	\$329.00	27.00%	\$240.17
69836	SKIRT 203 STAND BLACK	\$281.00	27.00%	\$205.13
69837	SKIRT 203 STAND BLUE	\$281.00	27.00%	\$205.13
69891	PICTURE KING 50X50 MW CPG	\$332.00	27.00%	\$242.36
69895	PICTURE KING 60X60 MW CPG	\$356.00	27.00%	\$259.88
69899	PICTURE KING 70X70 MW CPG	\$386.00	27.00%	\$281.78
69901	PICTURE KING 84X84 MW CPG	\$509.00	30.00%	\$356.30
69905	PICTURE KING 96X96 MW CPG	\$633.00	30.00%	\$443.10
70068	ADV DLX TNSD 109D DM	\$5,540.00	30.00%	\$3,878.00
70068B	ADV DLX TNSD 109D DM	\$816.00	30.00%	\$571.20
70068BI	ADV DLX TNSD 109D DM	\$992.00	30.00%	\$694.40
70068BR	ADV DLX TNSD 109D DM	\$1,360.00	30.00%	\$952.00
70068E	ADV DLX TNSD 109D DM 220	\$5,540.00	30.00%	\$3,878.00
70068EB	ADV DLX TNSD 109D DM 220	\$816.00	30.00%	\$571.20
70068EBI	ADV DLX TNSD 109D DM 220	\$992.00	30.00%	\$694.40
70068EBR	ADV DLX TNSD 109D DM 220	\$1,360.00	30.00%	\$952.00
70068EF	ADV DLX TNSD 109D DM 220	\$4,724.00	30.00%	\$3,306.80
70068EI	ADV DLX TNSD 109D DM 220	\$5,716.00	30.00%	\$4,001.20
70068ER	ADV DLX TNSD 109D DM 220	\$6,084.00	30.00%	\$4,258.80
70068F	ADV DLX TNSD 109D DM	\$4,724.00	30.00%	\$3,306.80
70068I	ADV DLX TNSD 109D DM	\$5,716.00	30.00%	\$4,001.20
70068R	ADV DLX TNSD 109D DM	\$6,084.00	30.00%	\$4,258.80
70069	ADV DLX TNSD 109D DMHC	\$5,540.00	30.00%	\$3,878.00
70069B	ADV DLX TNSD 109D DMHC	\$816.00	30.00%	\$571.20
70069BI	ADV DLX TNSD 109D DMHC	\$992.00	30.00%	\$694.40
70069BR	ADV DLX TNSD 109D DMHC	\$1,360.00	30.00%	\$952.00
70069E	ADV DLX TNSD 109D DMHC 220	\$5,540.00	30.00%	\$3,878.00
70069EB	ADV DLX TNSD 109D DMHC 220	\$816.00	30.00%	\$571.20
70069EBI	ADV DLX TNSD 109D DMHC 220	\$992.00	30.00%	\$694.40
70069EBR	ADV DLX TNSD 109D DMHC 220	\$1,360.00	30.00%	\$952.00
70069EF	ADV DLX TNSD 109D DMHC 220	\$4,724.00	30.00%	\$3,306.80
70069EI	ADV DLX TNSD 109D DMHC 220	\$5,716.00	30.00%	\$4,001.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70069ER	ADV DLX TNSD 109D DMHC 220	\$6,084.00	30.00%	\$4,258.80
70069F	ADV DLX TNSD 109D DMHC	\$4,724.00	30.00%	\$3,306.80
70069I	ADV DLX TNSD 109D DMHC	\$5,716.00	30.00%	\$4,001.20
70069R	ADV DLX TNSD 109D DMHC	\$6,084.00	30.00%	\$4,258.80
70072	ADV DLX TNSD 109D HDC1.1	\$6,924.00	30.00%	\$4,846.80
70072B	ADV DLX TNSD 109D HDC1.1	\$816.00	30.00%	\$571.20
70072BI	ADV DLX TNSD 109D HDC1.1	\$992.00	30.00%	\$694.40
70072BR	ADV DLX TNSD 109D HDC1.1	\$1,360.00	30.00%	\$952.00
70072E	ADV DLX TNSD 109D HDC1.1 220	\$6,924.00	30.00%	\$4,846.80
70072EB	ADV DLX TNSD 109D HDC1.1 220	\$816.00	30.00%	\$571.20
70072EBI	ADV DLX TNSD 109D HDC1.1 220	\$992.00	30.00%	\$694.40
70072EBR	ADV DLX TNSD 109D HDC1.1 220	\$1,360.00	30.00%	\$952.00
70072EF	ADV DLX TNSD 109D HDC1.1 220	\$6,108.00	30.00%	\$4,275.60
70072EI	ADV DLX TNSD 109D HDC1.1 220	\$7,100.00	30.00%	\$4,970.00
70072ER	ADV DLX TNSD 109D HDC1.1 220	\$7,468.00	30.00%	\$5,227.60
70072F	ADV DLX TNSD 109D HDC1.1	\$6,108.00	30.00%	\$4,275.60
70072I	ADV DLX TNSD 109D HDC1.1	\$7,100.00	30.00%	\$4,970.00
70072R	ADV DLX TNSD 109D HDC1.1	\$7,468.00	30.00%	\$5,227.60
70076	ADV DLX TNSD 109D DT	\$5,934.00	30.00%	\$4,153.80
70076B	ADV DLX TNSD 109D DT	\$816.00	30.00%	\$571.20
70076BI	ADV DLX TNSD 109D DT	\$992.00	30.00%	\$694.40
70076BR	ADV DLX TNSD 109D DT	\$1,360.00	30.00%	\$952.00
70076E	ADV DLX TNSD 109D DT 220	\$5,934.00	30.00%	\$4,153.80
70076EB	ADV DLX TNSD 109D DT 220	\$816.00	30.00%	\$571.20
70076EBI	ADV DLX TNSD 109D DT 220	\$992.00	30.00%	\$694.40
70076EBR	ADV DLX TNSD 109D DT 220	\$1,360.00	30.00%	\$952.00
70076EF	ADV DLX TNSD 109D DT 220	\$5,118.00	30.00%	\$3,582.60
70076EI	ADV DLX TNSD 109D DT 220	\$6,110.00	30.00%	\$4,277.00
70076ER	ADV DLX TNSD 109D DT 220	\$6,478.00	30.00%	\$4,534.60
70076F	ADV DLX TNSD 109D DT	\$5,118.00	30.00%	\$3,582.60
70076I	ADV DLX TNSD 109D DT	\$6,110.00	30.00%	\$4,277.00
70076R	ADV DLX TNSD 109D DT	\$6,478.00	30.00%	\$4,534.60
70077	ADV DLX TNSD 109D DV	\$5,934.00	30.00%	\$4,153.80
70077B	ADV DLX TNSD 109D DV	\$816.00	30.00%	\$571.20
70077BI	ADV DLX TNSD 109D DV	\$992.00	30.00%	\$694.40
70077BR	ADV DLX TNSD 109D DV	\$1,360.00	30.00%	\$952.00
70077E	ADV DLX TNSD 109D DV 220	\$5,934.00	30.00%	\$4,153.80
70077EB	ADV DLX TNSD 109D DV 220	\$816.00	30.00%	\$571.20
70077EBI	ADV DLX TNSD 109D DV 220	\$992.00	30.00%	\$694.40
70077EBR	ADV DLX TNSD 109D DV 220	\$1,360.00	30.00%	\$952.00
70077EF	ADV DLX TNSD 109D DV 220	\$5,118.00	30.00%	\$3,582.60
70077EI	ADV DLX TNSD 109D DV 220	\$6,110.00	30.00%	\$4,277.00
70077ER	ADV DLX TNSD 109D DV 220	\$6,478.00	30.00%	\$4,534.60
70077F	ADV DLX TNSD 109D DV	\$5,118.00	30.00%	\$3,582.60
70077I	ADV DLX TNSD 109D DV	\$6,110.00	30.00%	\$4,277.00
70077R	ADV DLX TNSD 109D DV	\$6,478.00	30.00%	\$4,534.60
70078	ADV DLX TNSD 137D DM	\$6,588.00	30.00%	\$4,611.60
70078B	ADV DLX TNSD 137D DM	\$816.00	30.00%	\$571.20
70078BI	ADV DLX TNSD 137D DM	\$992.00	30.00%	\$694.40
70078BR	ADV DLX TNSD 137D DM	\$1,360.00	30.00%	\$952.00
70078E	ADV DLX TNSD 137D DM 220	\$6,588.00	30.00%	\$4,611.60
70078EB	ADV DLX TNSD 137D DM 220	\$816.00	30.00%	\$571.20
70078EBI	ADV DLX TNSD 137D DM 220	\$992.00	30.00%	\$694.40
70078EBR	ADV DLX TNSD 137D DM 220	\$1,360.00	30.00%	\$952.00
70078EF	ADV DLX TNSD 137D DM 220	\$5,772.00	30.00%	\$4,040.40



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70078EI	ADV DLX TNSD 137D DM 220	\$6,764.00	30.00%	\$4,734.80
70078ER	ADV DLX TNSD 137D DM 220	\$7,132.00	30.00%	\$4,992.40
70078F	ADV DLX TNSD 137D DM	\$5,772.00	30.00%	\$4,040.40
70078I	ADV DLX TNSD 137D DM	\$6,764.00	30.00%	\$4,734.80
70078R	ADV DLX TNSD 137D DM	\$7,132.00	30.00%	\$4,992.40
70079	ADV DLX TNSD 137D DMHC	\$6,588.00	30.00%	\$4,611.60
70079B	ADV DLX TNSD 137D DMHC	\$816.00	30.00%	\$571.20
70079BI	ADV DLX TNSD 137D DMHC	\$992.00	30.00%	\$694.40
70079BR	ADV DLX TNSD 137D DMHC	\$1,360.00	30.00%	\$952.00
70079E	ADV DLX TNSD 137D DMHC 220	\$6,588.00	30.00%	\$4,611.60
70079EB	ADV DLX TNSD 137D DMHC 220	\$816.00	30.00%	\$571.20
70079EBI	ADV DLX TNSD 137D DMHC 220	\$992.00	30.00%	\$694.40
70079EBR	ADV DLX TNSD 137D DMHC 220	\$1,360.00	30.00%	\$952.00
70079EF	ADV DLX TNSD 137D DMHC 220	\$5,772.00	30.00%	\$4,040.40
70079EI	ADV DLX TNSD 137D DMHC 220	\$6,764.00	30.00%	\$4,734.80
70079ER	ADV DLX TNSD 137D DMHC 220	\$7,132.00	30.00%	\$4,992.40
70079F	ADV DLX TNSD 137D DMHC	\$5,772.00	30.00%	\$4,040.40
70079I	ADV DLX TNSD 137D DMHC	\$6,764.00	30.00%	\$4,734.80
70079R	ADV DLX TNSD 137D DMHC	\$7,132.00	30.00%	\$4,992.40
70082	ADV DLX TNSD 137D HDC1.1	\$8,233.00	30.00%	\$5,763.10
70082B	ADV DLX TNSD 137D HDC1.1	\$816.00	30.00%	\$571.20
70082BI	ADV DLX TNSD 137D HDC1.1	\$992.00	30.00%	\$694.40
70082BR	ADV DLX TNSD 137D HDC1.1	\$1,360.00	30.00%	\$952.00
70082E	ADV DLX TNSD 137D HDC1.1 220	\$8,233.00	30.00%	\$5,763.10
70082EB	ADV DLX TNSD 137D HDC1.1 220	\$816.00	30.00%	\$571.20
70082EBI	ADV DLX TNSD 137D HDC1.1 220	\$992.00	30.00%	\$694.40
70082EBR	ADV DLX TNSD 137D HDC1.1 220	\$1,360.00	30.00%	\$952.00
70082EF	ADV DLX TNSD 137D HDC1.1 220	\$7,417.00	30.00%	\$5,191.90
70082EI	ADV DLX TNSD 137D HDC1.1 220	\$8,409.00	30.00%	\$5,886.30
70082ER	ADV DLX TNSD 137D HDC1.1 220	\$8,777.00	30.00%	\$6,143.90
70082F	ADV DLX TNSD 137D HDC1.1	\$7,417.00	30.00%	\$5,191.90
70082I	ADV DLX TNSD 137D HDC1.1	\$8,409.00	30.00%	\$5,886.30
70082R	ADV DLX TNSD 137D HDC1.1	\$8,777.00	30.00%	\$6,143.90
70086	ADV DLX TNSD 137D DT	\$6,824.00	30.00%	\$4,776.80
70086B	ADV DLX TNSD 137D DT	\$816.00	30.00%	\$571.20
70086BI	ADV DLX TNSD 137D DT	\$992.00	30.00%	\$694.40
70086BR	ADV DLX TNSD 137D DT	\$1,360.00	30.00%	\$952.00
70086E	ADV DLX TNSD 137D DT 220	\$6,824.00	30.00%	\$4,776.80
70086EB	ADV DLX TNSD 137D DT 220	\$816.00	30.00%	\$571.20
70086EBI	ADV DLX TNSD 137D DT 220	\$992.00	30.00%	\$694.40
70086EBR	ADV DLX TNSD 137D DT 220	\$1,360.00	30.00%	\$952.00
70086EF	ADV DLX TNSD 137D DT 220	\$6,008.00	30.00%	\$4,205.60
70086EI	ADV DLX TNSD 137D DT 220	\$7,000.00	30.00%	\$4,900.00
70086ER	ADV DLX TNSD 137D DT 220	\$7,368.00	30.00%	\$5,157.60
70086F	ADV DLX TNSD 137D DT	\$6,008.00	30.00%	\$4,205.60
70086I	ADV DLX TNSD 137D DT	\$7,000.00	30.00%	\$4,900.00
70086R	ADV DLX TNSD 137D DT	\$7,368.00	30.00%	\$5,157.60
70087	ADV DLX TNSD 137D DV	\$6,824.00	30.00%	\$4,776.80
70087B	ADV DLX TNSD 137D DV	\$816.00	30.00%	\$571.20
70087BI	ADV DLX TNSD 137D DV	\$992.00	30.00%	\$694.40
70087BR	ADV DLX TNSD 137D DV	\$1,360.00	30.00%	\$952.00
70087E	ADV DLX TNSD 137D DV 220	\$6,824.00	30.00%	\$4,776.80
70087EB	ADV DLX TNSD 137D DV 220	\$816.00	30.00%	\$571.20
70087EBI	ADV DLX TNSD 137D DV 220	\$992.00	30.00%	\$694.40
70087EBR	ADV DLX TNSD 137D DV 220	\$1,360.00	30.00%	\$952.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70087EF	ADV DLX TNSD 137D DV 220	\$6,008.00	30.00%	\$4,205.60
70087EI	ADV DLX TNSD 137D DV 220	\$7,000.00	30.00%	\$4,900.00
70087ER	ADV DLX TNSD 137D DV 220	\$7,368.00	30.00%	\$5,157.60
70087F	ADV DLX TNSD 137D DV	\$6,008.00	30.00%	\$4,205.60
70087I	ADV DLX TNSD 137D DV	\$7,000.00	30.00%	\$4,900.00
70087R	ADV DLX TNSD 137D DV	\$7,368.00	30.00%	\$5,157.60
70088	ADV DLX TNSD 189D DM	\$7,273.00	30.00%	\$5,091.10
70088B	ADV DLX TNSD 189D DM	\$816.00	30.00%	\$571.20
70088BI	ADV DLX TNSD 189D DM	\$992.00	30.00%	\$694.40
70088BR	ADV DLX TNSD 189D DM	\$1,360.00	30.00%	\$952.00
70088E	ADV DLX TNSD 189D DM 220	\$7,273.00	30.00%	\$5,091.10
70088EB	ADV DLX TNSD 189D DM 220	\$816.00	30.00%	\$571.20
70088EBI	ADV DLX TNSD 189D DM 220	\$992.00	30.00%	\$694.40
70088EBR	ADV DLX TNSD 189D DM 220	\$1,360.00	30.00%	\$952.00
70088EF	ADV DLX TNSD 189D DM 220	\$6,457.00	30.00%	\$4,519.90
70088EI	ADV DLX TNSD 189D DM 220	\$7,449.00	30.00%	\$5,214.30
70088ER	ADV DLX TNSD 189D DM 220	\$7,817.00	30.00%	\$5,471.90
70088F	ADV DLX TNSD 189D DM	\$6,457.00	30.00%	\$4,519.90
70088I	ADV DLX TNSD 189D DM	\$7,449.00	30.00%	\$5,214.30
70088R	ADV DLX TNSD 189D DM	\$7,817.00	30.00%	\$5,471.90
70089	ADV DLX TNSD 189D DMHC	\$7,273.00	30.00%	\$5,091.10
70089B	ADV DLX TNSD 189D DMHC	\$816.00	30.00%	\$571.20
70089BI	ADV DLX TNSD 189D DMHC	\$992.00	30.00%	\$694.40
70089BR	ADV DLX TNSD 189D DMHC	\$1,360.00	30.00%	\$952.00
70089E	ADV DLX TNSD 189D DMHC 220	\$7,273.00	30.00%	\$5,091.10
70089EB	ADV DLX TNSD 189D DMHC 220	\$816.00	30.00%	\$571.20
70089EBI	ADV DLX TNSD 189D DMHC 220	\$992.00	30.00%	\$694.40
70089EBR	ADV DLX TNSD 189D DMHC 220	\$1,360.00	30.00%	\$952.00
70089EF	ADV DLX TNSD 189D DMHC 220	\$6,457.00	30.00%	\$4,519.90
70089EI	ADV DLX TNSD 189D DMHC 220	\$7,449.00	30.00%	\$5,214.30
70089ER	ADV DLX TNSD 189D DMHC 220	\$7,817.00	30.00%	\$5,471.90
70089F	ADV DLX TNSD 189D DMHC	\$6,457.00	30.00%	\$4,519.90
70089I	ADV DLX TNSD 189D DMHC	\$7,449.00	30.00%	\$5,214.30
70089R	ADV DLX TNSD 189D DMHC	\$7,817.00	30.00%	\$5,471.90
70092	ADV DLX TNSD 189D HDC1.1	\$9,090.00	30.00%	\$6,363.00
70092B	ADV DLX TNSD 189D HDC1.1	\$816.00	30.00%	\$571.20
70092BI	ADV DLX TNSD 189D HDC1.1	\$992.00	30.00%	\$694.40
70092BR	ADV DLX TNSD 189D HDC1.1	\$1,360.00	30.00%	\$952.00
70092E	ADV DLX TNSD 189D HDC1.1 220	\$9,090.00	30.00%	\$6,363.00
70092EB	ADV DLX TNSD 189D HDC1.1 220	\$816.00	30.00%	\$571.20
70092EBI	ADV DLX TNSD 189D HDC1.1 220	\$992.00	30.00%	\$694.40
70092EBR	ADV DLX TNSD 189D HDC1.1 220	\$1,360.00	30.00%	\$952.00
70092EF	ADV DLX TNSD 189D HDC1.1 220	\$8,274.00	30.00%	\$5,791.80
70092EI	ADV DLX TNSD 189D HDC1.1 220	\$9,266.00	30.00%	\$6,486.20
70092ER	ADV DLX TNSD 189D HDC1.1 220	\$9,634.00	30.00%	\$6,743.80
70092F	ADV DLX TNSD 189D HDC1.1	\$8,274.00	30.00%	\$5,791.80
70092I	ADV DLX TNSD 189D HDC1.1	\$9,266.00	30.00%	\$6,486.20
70092R	ADV DLX TNSD 189D HDC1.1	\$9,634.00	30.00%	\$6,743.80
70093	ADV DLX TNSD 189D DT	\$7,617.00	30.00%	\$5,331.90
70093B	ADV DLX TNSD 189D DT	\$816.00	30.00%	\$571.20
70093BI	ADV DLX TNSD 189D DT	\$992.00	30.00%	\$694.40
70093BR	ADV DLX TNSD 189D DT	\$1,360.00	30.00%	\$952.00
70093E	ADV DLX TNSD 189D DT 220	\$7,617.00	30.00%	\$5,331.90
70093EB	ADV DLX TNSD 189D DT 220	\$816.00	30.00%	\$571.20
70093EBI	ADV DLX TNSD 189D DT 220	\$992.00	30.00%	\$694.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70093EBR	ADV DLX TNSD 189D DT 220	\$1,360.00	30.00%	\$952.00
70093EF	ADV DLX TNSD 189D DT 220	\$6,801.00	30.00%	\$4,760.70
70093EI	ADV DLX TNSD 189D DT 220	\$7,793.00	30.00%	\$5,455.10
70093ER	ADV DLX TNSD 189D DT 220	\$8,161.00	30.00%	\$5,712.70
70093F	ADV DLX TNSD 189D DT	\$6,801.00	30.00%	\$4,760.70
70093I	ADV DLX TNSD 189D DT	\$7,793.00	30.00%	\$5,455.10
70093R	ADV DLX TNSD 189D DT	\$8,161.00	30.00%	\$5,712.70
70094	ADV DLX TNSD 189D DV	\$7,617.00	30.00%	\$5,331.90
70094B	ADV DLX TNSD 189D DV	\$816.00	30.00%	\$571.20
70094BI	ADV DLX TNSD 189D DV	\$992.00	30.00%	\$694.40
70094BR	ADV DLX TNSD 189D DV	\$1,360.00	30.00%	\$952.00
70094E	ADV DLX TNSD 189D DV 220	\$7,617.00	30.00%	\$5,331.90
70094EB	ADV DLX TNSD 189D DV 220	\$816.00	30.00%	\$571.20
70094EBI	ADV DLX TNSD 189D DV 220	\$992.00	30.00%	\$694.40
70094EBR	ADV DLX TNSD 189D DV 220	\$1,360.00	30.00%	\$952.00
70094EF	ADV DLX TNSD 189D DV 220	\$6,801.00	30.00%	\$4,760.70
70094EI	ADV DLX TNSD 189D DV 220	\$7,793.00	30.00%	\$5,455.10
70094ER	ADV DLX TNSD 189D DV 220	\$8,161.00	30.00%	\$5,712.70
70094F	ADV DLX TNSD 189D DV	\$6,801.00	30.00%	\$4,760.70
70094I	ADV DLX TNSD 189D DV	\$7,793.00	30.00%	\$5,455.10
70094R	ADV DLX TNSD 189D DV	\$8,161.00	30.00%	\$5,712.70
70095	ADV DLX 109D 57.5X92 MW	\$3,905.00	30.00%	\$2,733.50
70095B	ADV DLX 109D 57.5X92 MW	\$816.00	30.00%	\$571.20
70095BI	ADV DLX 109D 57.5X92 MW	\$992.00	30.00%	\$694.40
70095BR	ADV DLX 109D 57.5X92 MW	\$1,360.00	30.00%	\$952.00
70095E	ADV DLX 109D 57.5X92 MW 220	\$3,905.00	30.00%	\$2,733.50
70095EB	ADV DLX 109D 57.5X92 MW 220	\$816.00	30.00%	\$571.20
70095EBI	ADV DLX 109D 57.5X92 MW 220	\$992.00	30.00%	\$694.40
70095EBR	ADV DLX 109D 57.5X92 MW 220	\$1,360.00	30.00%	\$952.00
70095EF	ADV DLX 109D 57.5X92 MW 220	\$3,089.00	30.00%	\$2,162.30
70095EI	ADV DLX 109D 57.5X92 MW 220	\$4,081.00	30.00%	\$2,856.70
70095ER	ADV DLX 109D 57.5X92 MW 220	\$4,449.00	30.00%	\$3,114.30
70095F	ADV DLX 109D 57.5X92 MW	\$3,089.00	30.00%	\$2,162.30
70095I	ADV DLX 109D 57.5X92 MW	\$4,081.00	30.00%	\$2,856.70
70095R	ADV DLX 109D 57.5X92 MW	\$4,449.00	30.00%	\$3,114.30
70096	ADV DLX 109D 57.5X92 HCMW	\$3,905.00	30.00%	\$2,733.50
70096B	ADV DLX 109D 57.5X92 HCMW	\$816.00	30.00%	\$571.20
70096BI	ADV DLX 109D 57.5X92 HCMW	\$992.00	30.00%	\$694.40
70096BR	ADV DLX 109D 57.5X92 HCMW	\$1,360.00	30.00%	\$952.00
70096E	ADV DLX 109D 57.5X92 HCMW 220	\$3,905.00	30.00%	\$2,733.50
70096EB	ADV DLX 109D 57.5X92 HCMW 220	\$816.00	30.00%	\$571.20
70096EBI	ADV DLX 109D 57.5X92 HCMW 220	\$992.00	30.00%	\$694.40
70096EBR	ADV DLX 109D 57.5X92 HCMW 220	\$1,360.00	30.00%	\$952.00
70096EF	ADV DLX 109D 57.5X92 HCMW 220	\$3,089.00	30.00%	\$2,162.30
70096EI	ADV DLX 109D 57.5X92 HCMW 220	\$4,081.00	30.00%	\$2,856.70
70096ER	ADV DLX 109D 57.5X92 HCMW 220	\$4,449.00	30.00%	\$3,114.30
70096F	ADV DLX 109D 57.5X92 HCMW	\$3,089.00	30.00%	\$2,162.30
70096I	ADV DLX 109D 57.5X92 HCMW	\$4,081.00	30.00%	\$2,856.70
70096R	ADV DLX 109D 57.5X92 HCMW	\$4,449.00	30.00%	\$3,114.30
70097	ADV DLX 109D 57.5X92 VS	\$3,905.00	30.00%	\$2,733.50
70097B	ADV DLX 109D 57.5X92 VS	\$816.00	30.00%	\$571.20
70097BI	ADV DLX 109D 57.5X92 VS	\$992.00	30.00%	\$694.40
70097BR	ADV DLX 109D 57.5X92 VS	\$1,360.00	30.00%	\$952.00
70097E	ADV DLX 109D 57.5X92 VS 220	\$3,905.00	30.00%	\$2,733.50
70097EB	ADV DLX 109D 57.5X92 VS 220	\$816.00	30.00%	\$571.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70097EBI	ADV DLX 109D 57.5X92 VS 220	\$992.00	30.00%	\$694.40
70097EBR	ADV DLX 109D 57.5X92 VS 220	\$1,360.00	30.00%	\$952.00
70097EF	ADV DLX 109D 57.5X92 VS 220	\$3,089.00	30.00%	\$2,162.30
70097EI	ADV DLX 109D 57.5X92 VS 220	\$4,081.00	30.00%	\$2,856.70
70097ER	ADV DLX 109D 57.5X92 VS 220	\$4,449.00	30.00%	\$3,114.30
70097F	ADV DLX 109D 57.5X92 VS	\$3,089.00	30.00%	\$2,162.30
70097I	ADV DLX 109D 57.5X92 VS	\$4,081.00	30.00%	\$2,856.70
70097R	ADV DLX 109D 57.5X92 VS	\$4,449.00	30.00%	\$3,114.30
70099	ADV DLX 137D 72.5X116 MW	\$4,192.00	30.00%	\$2,934.40
70099B	ADV DLX 137D 72.5X116 MW	\$816.00	30.00%	\$571.20
70099BI	ADV DLX 137D 72.5X116 MW	\$992.00	30.00%	\$694.40
70099BR	ADV DLX 137D 72.5X116 MW	\$1,360.00	30.00%	\$952.00
70099E	ADV DLX 137D 72.5X116 MW 220	\$4,192.00	30.00%	\$2,934.40
70099EB	ADV DLX 137D 72.5X116 MW 220	\$816.00	30.00%	\$571.20
70099EBI	ADV DLX 137D 72.5X116 MW 220	\$992.00	30.00%	\$694.40
70099EBR	ADV DLX 137D 72.5X116 MW 220	\$1,360.00	30.00%	\$952.00
70099EF	ADV DLX 137D 72.5X116 MW 220	\$3,376.00	30.00%	\$2,363.20
70099EI	ADV DLX 137D 72.5X116 MW 220	\$4,368.00	30.00%	\$3,057.60
70099ER	ADV DLX 137D 72.5X116 MW 220	\$4,736.00	30.00%	\$3,315.20
70099F	ADV DLX 137D 72.5X116 MW	\$3,376.00	30.00%	\$2,363.20
70099I	ADV DLX 137D 72.5X116 MW	\$4,368.00	30.00%	\$3,057.60
70099R	ADV DLX 137D 72.5X116 MW	\$4,736.00	30.00%	\$3,315.20
70100	ADV DLX 137D 72.5X116 HCMW	\$4,192.00	30.00%	\$2,934.40
70100B	ADV DLX 137D 72.5X116 HCMW	\$816.00	30.00%	\$571.20
70100BI	ADV DLX 137D 72.5X116 HCMW	\$992.00	30.00%	\$694.40
70100BR	ADV DLX 137D 72.5X116 HCMW	\$1,360.00	30.00%	\$952.00
70100E	ADV DLX 137D 72.5X116 HCMW 220	\$4,192.00	30.00%	\$2,934.40
70100EB	ADV DLX 137D 72.5X116 HCMW 220	\$816.00	30.00%	\$571.20
70100EBI	ADV DLX 137D 72.5X116 HCMW 220	\$992.00	30.00%	\$694.40
70100EBR	ADV DLX 137D 72.5X116 HCMW 220	\$1,360.00	30.00%	\$952.00
70100EF	ADV DLX 137D 72.5X116 HCMW 220	\$3,376.00	30.00%	\$2,363.20
70100EI	ADV DLX 137D 72.5X116 HCMW 220	\$4,368.00	30.00%	\$3,057.60
70100ER	ADV DLX 137D 72.5X116 HCMW 220	\$4,736.00	30.00%	\$3,315.20
70100F	ADV DLX 137D 72.5X116 HCMW	\$3,376.00	30.00%	\$2,363.20
70100I	ADV DLX 137D 72.5X116 HCMW	\$4,368.00	30.00%	\$3,057.60
70100R	ADV DLX 137D 72.5X116 HCMW	\$4,736.00	30.00%	\$3,315.20
70101	ADV DLX 137D 72.5X116 VS	\$4,192.00	30.00%	\$2,934.40
70101B	ADV DLX 137D 72.5X116 VS	\$816.00	30.00%	\$571.20
70101BI	ADV DLX 137D 72.5X116 VS	\$992.00	30.00%	\$694.40
70101BR	ADV DLX 137D 72.5X116 VS	\$1,360.00	30.00%	\$952.00
70101E	ADV DLX 137D 72.5X116 VS 220	\$4,192.00	30.00%	\$2,934.40
70101EB	ADV DLX 137D 72.5X116 VS 220	\$816.00	30.00%	\$571.20
70101EBI	ADV DLX 137D 72.5X116 VS 220	\$992.00	30.00%	\$694.40
70101EBR	ADV DLX 137D 72.5X116 VS 220	\$1,360.00	30.00%	\$952.00
70101EF	ADV DLX 137D 72.5X116 VS 220	\$3,376.00	30.00%	\$2,363.20
70101EI	ADV DLX 137D 72.5X116 VS 220	\$4,368.00	30.00%	\$3,057.60
70101ER	ADV DLX 137D 72.5X116 VS 220	\$4,736.00	30.00%	\$3,315.20
70101F	ADV DLX 137D 72.5X116 VS	\$3,376.00	30.00%	\$2,363.20
70101I	ADV DLX 137D 72.5X116 VS	\$4,368.00	30.00%	\$3,057.60
70101R	ADV DLX 137D 72.5X116 VS	\$4,736.00	30.00%	\$3,315.20
70103	ADV DLX 189D 100X160 MW	\$4,570.00	30.00%	\$3,199.00
70103B	ADV DLX 189D 100X160 MW	\$816.00	30.00%	\$571.20
70103BI	ADV DLX 189D 100X160 MW	\$992.00	30.00%	\$694.40
70103BR	ADV DLX 189D 100X160 MW	\$1,360.00	30.00%	\$952.00
70103E	ADV DLX 189D 100X160 MW 220	\$4,570.00	30.00%	\$3,199.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70103EB	ADV DLX 189D 100X160 MW 220	\$816.00	30.00%	\$571.20
70103EBI	ADV DLX 189D 100X160 MW 220	\$992.00	30.00%	\$694.40
70103EBR	ADV DLX 189D 100X160 MW 220	\$1,360.00	30.00%	\$952.00
70103EF	ADV DLX 189D 100X160 MW 220	\$3,754.00	30.00%	\$2,627.80
70103EI	ADV DLX 189D 100X160 MW 220	\$4,746.00	30.00%	\$3,322.20
70103ER	ADV DLX 189D 100X160 MW 220	\$5,114.00	30.00%	\$3,579.80
70103F	ADV DLX 189D 100X160 MW	\$3,754.00	30.00%	\$2,627.80
70103I	ADV DLX 189D 100X160 MW	\$4,746.00	30.00%	\$3,322.20
70103R	ADV DLX 189D 100X160 MW	\$5,114.00	30.00%	\$3,579.80
70105BLS	ADVANTAGE TNSD 109D DM	\$640.00	30.00%	\$448.00
70105BLSI	ADVANTAGE TNSD 109D DM	\$816.00	30.00%	\$571.20
70105BLSR	ADVANTAGE TNSD 109D DM	\$1,184.00	30.00%	\$828.80
70105EBLS	ADVANTAGE TNSD 109D DM 220	\$640.00	30.00%	\$448.00
70105EBLSR	ADVANTAGE TNSD 109D DM 220	\$1,184.00	30.00%	\$828.80
70105EFLS	ADVANTAGE TNSD 109D DM 220	\$2,878.00	30.00%	\$2,014.60
70105EFLSR	ADVANTAGE TNSD 109D DM 220	\$2,878.00	30.00%	\$2,014.60
70105ELS	ADVANTAGE TNSD 109D DM 220	\$3,518.00	30.00%	\$2,462.60
70105ELSI	ADVANTAGE TNSD 109D DM 220	\$3,694.00	30.00%	\$2,585.80
70105ELSM	ADVANTAGE TNSD 109D DM 220	\$4,024.00	30.00%	\$2,816.80
70105ELSR	ADVANTAGE TNSD 109D DM 220	\$4,062.00	30.00%	\$2,843.40
70105FLS	ADVANTAGE TNSD 109D DM	\$2,878.00	30.00%	\$2,014.60
70105FLSI	ADVANTAGE TNSD 109D DM	\$2,878.00	30.00%	\$2,014.60
70105FLSR	ADVANTAGE TNSD 109D DM	\$2,878.00	30.00%	\$2,014.60
70105LS	ADVANTAGE TNSD 109D DM	\$3,518.00	30.00%	\$2,462.60
70105LSI	ADVANTAGE TNSD 109D DM	\$3,694.00	30.00%	\$2,585.80
70105LSM	ADVANTAGE TNSD 109D DM	\$4,024.00	30.00%	\$2,816.80
70105LSR	ADVANTAGE TNSD 109D DM	\$4,062.00	30.00%	\$2,843.40
70106BLS	ADVANTAGE TNSD 109D DMHC	\$640.00	30.00%	\$448.00
70106BLSI	ADVANTAGE TNSD 109D DMHC	\$816.00	30.00%	\$571.20
70106BLSR	ADVANTAGE TNSD 109D DMHC	\$1,184.00	30.00%	\$828.80
70106EBLS	ADVANTAGE TNSD 109D DMHC 220	\$640.00	30.00%	\$448.00
70106EBLSR	ADVANTAGE TNSD 109D DMHC 220	\$1,184.00	30.00%	\$828.80
70106EFLS	ADVANTAGE TNSD 109D DMHC 220	\$2,878.00	30.00%	\$2,014.60
70106EFLSR	ADVANTAGE TNSD 109D DMHC 220	\$2,878.00	30.00%	\$2,014.60
70106ELS	ADVANTAGE TNSD 109D DMHC 220	\$3,518.00	30.00%	\$2,462.60
70106ELSI	ADVANTAGE TNSD 109D DMHC 220	\$3,694.00	30.00%	\$2,585.80
70106ELSM	ADVANTAGE TNSD 109D DMHC 220	\$4,024.00	30.00%	\$2,816.80
70106ELSR	ADVANTAGE TNSD 109D DMHC 220	\$4,062.00	30.00%	\$2,843.40
70106FLS	ADVANTAGE TNSD 109D DMHC	\$2,878.00	30.00%	\$2,014.60
70106FLSI	ADVANTAGE TNSD 109D DMHC	\$2,878.00	30.00%	\$2,014.60
70106FLSR	ADVANTAGE TNSD 109D DMHC	\$2,878.00	30.00%	\$2,014.60
70106LS	ADVANTAGE TNSD 109D DMHC	\$3,518.00	30.00%	\$2,462.60
70106LSI	ADVANTAGE TNSD 109D DMHC	\$3,694.00	30.00%	\$2,585.80
70106LSM	ADVANTAGE TNSD 109D DMHC	\$4,024.00	30.00%	\$2,816.80
70106LSR	ADVANTAGE TNSD 109D DMHC	\$4,062.00	30.00%	\$2,843.40
70109BLS	ADVANTAGE TNSD 109D HDC1.1	\$640.00	30.00%	\$448.00
70109BLSI	ADVANTAGE TNSD 109D HDC1.1	\$816.00	30.00%	\$571.20
70109BLSR	ADVANTAGE TNSD 109D HDC1.1	\$1,184.00	30.00%	\$828.80
70109EBLS	ADVANTAGE TNSD 109D HDC1.1 220	\$640.00	30.00%	\$448.00
70109EBLSR	ADVANTAGE TNSD 109D HDC1.1 220	\$1,184.00	30.00%	\$828.80
70109EFLS	ADVANTAGE TNSD 109D HDC1.1 220	\$3,712.00	30.00%	\$2,598.40
70109EFLSR	ADVANTAGE TNSD 109D HDC1.1 220	\$3,712.00	30.00%	\$2,598.40
70109ELS	ADVANTAGE TNSD 109D HDC1.1 220	\$4,352.00	30.00%	\$3,046.40
70109ELSI	ADVANTAGE TNSD 109D HDC1.1 220	\$4,528.00	30.00%	\$3,169.60
70109ELSM	ADVANTAGE TNSD 109D HDC1.1 220	\$4,858.00	30.00%	\$3,400.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70109ELSR	ADVANTAGE TNSD 109D HDC1.1 220	\$4,896.00	30.00%	\$3,427.20
70109FLS	ADVANTAGE TNSD 109D HDC1.1	\$3,712.00	30.00%	\$2,598.40
70109FLSI	ADVANTAGE TNSD 109D HDC1.1	\$3,712.00	30.00%	\$2,598.40
70109FLSR	ADVANTAGE TNSD 109D HDC1.1	\$3,712.00	30.00%	\$2,598.40
70109LS	ADVANTAGE TNSD 109D HDC1.1	\$4,352.00	30.00%	\$3,046.40
70109LSI	ADVANTAGE TNSD 109D HDC1.1	\$4,528.00	30.00%	\$3,169.60
70109LSM	ADVANTAGE TNSD 109D HDC1.1	\$4,858.00	30.00%	\$3,400.60
70109LSR	ADVANTAGE TNSD 109D HDC1.1	\$4,896.00	30.00%	\$3,427.20
70113BLS	ADVANTAGE TNSD 109D DT	\$640.00	30.00%	\$448.00
70113BLSI	ADVANTAGE TNSD 109D DT	\$816.00	30.00%	\$571.20
70113BLSR	ADVANTAGE TNSD 109D DT	\$1,184.00	30.00%	\$828.80
70113EBLS	ADVANTAGE TNSD 109D DT 220	\$640.00	30.00%	\$448.00
70113EBLSR	ADVANTAGE TNSD 109D DT 220	\$1,184.00	30.00%	\$828.80
70113EFLS	ADVANTAGE TNSD 109D DT 220	\$3,228.00	30.00%	\$2,259.60
70113EFLSR	ADVANTAGE TNSD 109D DT 220	\$3,228.00	30.00%	\$2,259.60
70113ELS	ADVANTAGE TNSD 109D DT 220	\$3,868.00	30.00%	\$2,707.60
70113ELSI	ADVANTAGE TNSD 109D DT 220	\$4,044.00	30.00%	\$2,830.80
70113ELSM	ADVANTAGE TNSD 109D DT 220	\$4,374.00	30.00%	\$3,061.80
70113ELSR	ADVANTAGE TNSD 109D DT 220	\$4,412.00	30.00%	\$3,088.40
70113FLS	ADVANTAGE TNSD 109D DT	\$3,228.00	30.00%	\$2,259.60
70113FLSI	ADVANTAGE TNSD 109D DT	\$3,228.00	30.00%	\$2,259.60
70113FLSR	ADVANTAGE TNSD 109D DT	\$3,228.00	30.00%	\$2,259.60
70113LS	ADVANTAGE TNSD 109D DT	\$3,868.00	30.00%	\$2,707.60
70113LSI	ADVANTAGE TNSD 109D DT	\$4,044.00	30.00%	\$2,830.80
70113LSM	ADVANTAGE TNSD 109D DT	\$4,374.00	30.00%	\$3,061.80
70113LSR	ADVANTAGE TNSD 109D DT	\$4,412.00	30.00%	\$3,088.40
70114BLS	ADVANTAGE TNSD 109D DV	\$640.00	30.00%	\$448.00
70114BLSI	ADVANTAGE TNSD 109D DV	\$816.00	30.00%	\$571.20
70114BLSR	ADVANTAGE TNSD 109D DV	\$1,184.00	30.00%	\$828.80
70114EBLS	ADVANTAGE TNSD 109D DV 220	\$640.00	30.00%	\$448.00
70114EBLSR	ADVANTAGE TNSD 109D DV 220	\$1,184.00	30.00%	\$828.80
70114EFLS	ADVANTAGE TNSD 109D DV 220	\$3,228.00	30.00%	\$2,259.60
70114EFLSR	ADVANTAGE TNSD 109D DV 220	\$3,228.00	30.00%	\$2,259.60
70114ELS	ADVANTAGE TNSD 109D DV 220	\$3,868.00	30.00%	\$2,707.60
70114ELSI	ADVANTAGE TNSD 109D DV 220	\$4,044.00	30.00%	\$2,830.80
70114ELSM	ADVANTAGE TNSD 109D DV 220	\$4,374.00	30.00%	\$3,061.80
70114ELSR	ADVANTAGE TNSD 109D DV 220	\$4,412.00	30.00%	\$3,088.40
70114FLS	ADVANTAGE TNSD 109D DV	\$3,228.00	30.00%	\$2,259.60
70114FLSI	ADVANTAGE TNSD 109D DV	\$3,228.00	30.00%	\$2,259.60
70114FLSR	ADVANTAGE TNSD 109D DV	\$3,228.00	30.00%	\$2,259.60
70114LS	ADVANTAGE TNSD 109D DV	\$3,868.00	30.00%	\$2,707.60
70114LSI	ADVANTAGE TNSD 109D DV	\$4,044.00	30.00%	\$2,830.80
70114LSM	ADVANTAGE TNSD 109D DV	\$4,374.00	30.00%	\$3,061.80
70114LSR	ADVANTAGE TNSD 109D DV	\$4,412.00	30.00%	\$3,088.40
70115BLS	ADVANTAGE TNSD 137D DM	\$640.00	30.00%	\$448.00
70115BLSI	ADVANTAGE TNSD 137D DM	\$816.00	30.00%	\$571.20
70115BLSR	ADVANTAGE TNSD 137D DM	\$1,184.00	30.00%	\$828.80
70115EBL	ADVANTAGE TNSD 137D DM 220	\$640.00	30.00%	\$448.00
70115EBLS	ADVANTAGE TNSD 137D DM 220	\$640.00	30.00%	\$448.00
70115EBLSR	ADVANTAGE TNSD 137D DM 220	\$1,184.00	30.00%	\$828.80
70115EFL	ADVANTAGE TNSD 137D DM 220	\$3,549.00	30.00%	\$2,484.30
70115EFLS	ADVANTAGE TNSD 137D DM 220	\$3,544.00	30.00%	\$2,480.80
70115EFLSR	ADVANTAGE TNSD 137D DM 220	\$3,544.00	30.00%	\$2,480.80
70115ELS	ADVANTAGE TNSD 137D DM 220	\$4,184.00	30.00%	\$2,928.80
70115ELSI	ADVANTAGE TNSD 137D DM 220	\$4,360.00	30.00%	\$3,052.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70115ELSM	ADVANTAGE TNSD 137D DM 220	\$4,690.00	30.00%	\$3,283.00
70115ELSR	ADVANTAGE TNSD 137D DM 220	\$4,728.00	30.00%	\$3,309.60
70115FLS	ADVANTAGE TNSD 137D DM	\$3,544.00	30.00%	\$2,480.80
70115FLSI	ADVANTAGE TNSD 137D DM	\$3,544.00	30.00%	\$2,480.80
70115FLSR	ADVANTAGE TNSD 137D DM	\$3,544.00	30.00%	\$2,480.80
70115LS	ADVANTAGE TNSD 137D DM	\$4,184.00	30.00%	\$2,928.80
70115LSI	ADVANTAGE TNSD 137D DM	\$4,360.00	30.00%	\$3,052.00
70115LSM	ADVANTAGE TNSD 137D DM	\$4,690.00	30.00%	\$3,283.00
70115LSR	ADVANTAGE TNSD 137D DM	\$4,728.00	30.00%	\$3,309.60
70116BLS	ADVANTAGE TNSD 137D DMHC	\$640.00	30.00%	\$448.00
70116BLSI	ADVANTAGE TNSD 137D DMHC	\$816.00	30.00%	\$571.20
70116BLSR	ADVANTAGE TNSD 137D DMHC	\$1,184.00	30.00%	\$828.80
70116EBL	ADVANTAGE TNSD 137D DMHC 220	\$640.00	30.00%	\$448.00
70116EBLS	ADVANTAGE TNSD 137D DMHC 220	\$640.00	30.00%	\$448.00
70116EBLSR	ADVANTAGE TNSD 137D DMHC 220	\$1,184.00	30.00%	\$828.80
70116EFL	ADVANTAGE TNSD 137D DMHC 220	\$3,549.00	30.00%	\$2,484.30
70116EFLS	ADVANTAGE TNSD 137D DMHC 220	\$3,544.00	30.00%	\$2,480.80
70116EFLSR	ADVANTAGE TNSD 137D DMHC 220	\$3,544.00	30.00%	\$2,480.80
70116ELS	ADVANTAGE TNSD 137D DMHC 220	\$4,184.00	30.00%	\$2,928.80
70116ELSI	ADVANTAGE TNSD 137D DMHC 220	\$4,360.00	30.00%	\$3,052.00
70116ELSM	ADVANTAGE TNSD 137D DMHC 220	\$4,690.00	30.00%	\$3,283.00
70116ELSR	ADVANTAGE TNSD 137D DMHC 220	\$4,728.00	30.00%	\$3,309.60
70116FLS	ADVANTAGE TNSD 137D DMHC	\$3,544.00	30.00%	\$2,480.80
70116FLSI	ADVANTAGE TNSD 137D DMHC	\$3,544.00	30.00%	\$2,480.80
70116FLSR	ADVANTAGE TNSD 137D DMHC	\$3,544.00	30.00%	\$2,480.80
70116LS	ADVANTAGE TNSD 137D DMHC	\$4,184.00	30.00%	\$2,928.80
70116LSI	ADVANTAGE TNSD 137D DMHC	\$4,360.00	30.00%	\$3,052.00
70116LSM	ADVANTAGE TNSD 137D DMHC	\$4,690.00	30.00%	\$3,283.00
70116LSR	ADVANTAGE TNSD 137D DMHC	\$4,728.00	30.00%	\$3,309.60
70119BLS	ADVANTAGE TNSD 137D HDC1.1	\$640.00	30.00%	\$448.00
70119BLSI	ADVANTAGE TNSD 137D HDC1.1	\$816.00	30.00%	\$571.20
70119BLSR	ADVANTAGE TNSD 137D HDC1.1	\$1,184.00	30.00%	\$828.80
70119EBLS	ADVANTAGE TNSD 137D HDC1.1 220	\$640.00	30.00%	\$448.00
70119EBLSR	ADVANTAGE TNSD 137D HDC1.1 220	\$1,184.00	30.00%	\$828.80
70119EFLS	ADVANTAGE TNSD 137D HDC1.1 220	\$4,547.00	30.00%	\$3,182.90
70119EFLSR	ADVANTAGE TNSD 137D HDC1.1 220	\$4,547.00	30.00%	\$3,182.90
70119ELS	ADVANTAGE TNSD 137D HDC1.1 220	\$5,187.00	30.00%	\$3,630.90
70119ELSI	ADVANTAGE TNSD 137D HDC1.1 220	\$5,363.00	30.00%	\$3,754.10
70119ELSM	ADVANTAGE TNSD 137D HDC1.1 220	\$5,693.00	30.00%	\$3,985.10
70119ELSR	ADVANTAGE TNSD 137D HDC1.1 220	\$5,731.00	30.00%	\$4,011.70
70119FLS	ADVANTAGE TNSD 137D HDC1.1	\$4,547.00	30.00%	\$3,182.90
70119FLSI	ADVANTAGE TNSD 137D HDC1.1	\$4,547.00	30.00%	\$3,182.90
70119FLSR	ADVANTAGE TNSD 137D HDC1.1	\$4,547.00	30.00%	\$3,182.90
70119LS	ADVANTAGE TNSD 137D HDC1.1	\$5,187.00	30.00%	\$3,630.90
70119LSI	ADVANTAGE TNSD 137D HDC1.1	\$5,363.00	30.00%	\$3,754.10
70119LSM	ADVANTAGE TNSD 137D HDC1.1	\$5,693.00	30.00%	\$3,985.10
70119LSR	ADVANTAGE TNSD 137D HDC1.1	\$5,731.00	30.00%	\$4,011.70
70123BLS	ADVANTAGE TNSD 137D DT	\$640.00	30.00%	\$448.00
70123BLSI	ADVANTAGE TNSD 137D DT	\$816.00	30.00%	\$571.20
70123BLSR	ADVANTAGE TNSD 137D DT	\$1,184.00	30.00%	\$828.80
70123EBL	ADVANTAGE TNSD 137D DT 220	\$640.00	30.00%	\$448.00
70123EBLS	ADVANTAGE TNSD 137D DT 220	\$640.00	30.00%	\$448.00
70123EBLSR	ADVANTAGE TNSD 137D DT 220	\$1,184.00	30.00%	\$828.80
70123EFL	ADVANTAGE TNSD 137D DT 220	\$3,800.00	30.00%	\$2,660.00
70123EFLS	ADVANTAGE TNSD 137D DT 220	\$3,795.00	30.00%	\$2,656.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70123EFLSR	ADVANTAGE TNSD 137D DT 220	\$3,795.00	30.00%	\$2,656.50
70123ELS	ADVANTAGE TNSD 137D DT 220	\$4,435.00	30.00%	\$3,104.50
70123ELSI	ADVANTAGE TNSD 137D DT 220	\$4,611.00	30.00%	\$3,227.70
70123ELSM	ADVANTAGE TNSD 137D DT 220	\$4,941.00	30.00%	\$3,458.70
70123ELSR	ADVANTAGE TNSD 137D DT 220	\$4,979.00	30.00%	\$3,485.30
70123FLS	ADVANTAGE TNSD 137D DT	\$3,795.00	30.00%	\$2,656.50
70123FLSI	ADVANTAGE TNSD 137D DT	\$3,795.00	30.00%	\$2,656.50
70123FLSR	ADVANTAGE TNSD 137D DT	\$3,795.00	30.00%	\$2,656.50
70123LS	ADVANTAGE TNSD 137D DT	\$4,435.00	30.00%	\$3,104.50
70123LSI	ADVANTAGE TNSD 137D DT	\$4,611.00	30.00%	\$3,227.70
70123LSM	ADVANTAGE TNSD 137D DT	\$4,941.00	30.00%	\$3,458.70
70123LSR	ADVANTAGE TNSD 137D DT	\$4,979.00	30.00%	\$3,485.30
70124BLS	ADVANTAGE TNSD 137D DV	\$640.00	30.00%	\$448.00
70124BLSI	ADVANTAGE TNSD 137D DV	\$816.00	30.00%	\$571.20
70124BLSR	ADVANTAGE TNSD 137D DV	\$1,184.00	30.00%	\$828.80
70124EBL	ADVANTAGE TNSD 137D DV 220	\$640.00	30.00%	\$448.00
70124EBLS	ADVANTAGE TNSD 137D DV 220	\$640.00	30.00%	\$448.00
70124EBLSR	ADVANTAGE TNSD 137D DV 220	\$1,184.00	30.00%	\$828.80
70124EFL	ADVANTAGE TNSD 137D DV 220	\$3,800.00	30.00%	\$2,660.00
70124EFLS	ADVANTAGE TNSD 137D DV 220	\$3,795.00	30.00%	\$2,656.50
70124EFLSR	ADVANTAGE TNSD 137D DV 220	\$3,795.00	30.00%	\$2,656.50
70124ELS	ADVANTAGE TNSD 137D DV 220	\$4,435.00	30.00%	\$3,104.50
70124ELSI	ADVANTAGE TNSD 137D DV 220	\$4,611.00	30.00%	\$3,227.70
70124ELSM	ADVANTAGE TNSD 137D DV 220	\$4,941.00	30.00%	\$3,458.70
70124ELSR	ADVANTAGE TNSD 137D DV 220	\$4,979.00	30.00%	\$3,485.30
70124FLS	ADVANTAGE TNSD 137D DV	\$3,795.00	30.00%	\$2,656.50
70124FLSI	ADVANTAGE TNSD 137D DV	\$3,795.00	30.00%	\$2,656.50
70124FLSR	ADVANTAGE TNSD 137D DV	\$3,795.00	30.00%	\$2,656.50
70124LS	ADVANTAGE TNSD 137D DV	\$4,435.00	30.00%	\$3,104.50
70124LSI	ADVANTAGE TNSD 137D DV	\$4,611.00	30.00%	\$3,227.70
70124LSM	ADVANTAGE TNSD 137D DV	\$4,941.00	30.00%	\$3,458.70
70124LSR	ADVANTAGE TNSD 137D DV	\$4,979.00	30.00%	\$3,485.30
70125BL	ADVANTAGE TNSD 189D DM	\$640.00	30.00%	\$448.00
70125BLI	ADVANTAGE TNSD 189D DM	\$816.00	30.00%	\$571.20
70125BLR	ADVANTAGE TNSD 189D DM	\$1,184.00	30.00%	\$828.80
70125EBL	ADVANTAGE TNSD 189D DM 220	\$640.00	30.00%	\$448.00
70125EBLR	ADVANTAGE TNSD 189D DM 220	\$1,184.00	30.00%	\$828.80
70125EFL	ADVANTAGE TNSD 189D DM 220	\$5,513.00	30.00%	\$3,859.10
70125EFLR	ADVANTAGE TNSD 189D DM 220	\$5,513.00	30.00%	\$3,859.10
70125EL	ADVANTAGE TNSD 189D DM 220	\$6,153.00	30.00%	\$4,307.10
70125ELI	ADVANTAGE TNSD 189D DM 220	\$6,329.00	30.00%	\$4,430.30
70125ELM	ADVANTAGE TNSD 189D DM 220	\$6,659.00	30.00%	\$4,661.30
70125ELR	ADVANTAGE TNSD 189D DM 220	\$6,697.00	30.00%	\$4,687.90
70125FL	ADVANTAGE TNSD 189D DM	\$5,513.00	30.00%	\$3,859.10
70125FLI	ADVANTAGE TNSD 189D DM	\$5,513.00	30.00%	\$3,859.10
70125FLR	ADVANTAGE TNSD 189D DM	\$5,513.00	30.00%	\$3,859.10
70125L	ADVANTAGE TNSD 189D DM	\$6,153.00	30.00%	\$4,307.10
70125LI	ADVANTAGE TNSD 189D DM	\$6,329.00	30.00%	\$4,430.30
70125LM	ADVANTAGE TNSD 189D DM	\$6,659.00	30.00%	\$4,661.30
70125LR	ADVANTAGE TNSD 189D DM	\$6,697.00	30.00%	\$4,687.90
70126BL	ADVANTAGE TNSD 189D DMHC	\$640.00	30.00%	\$448.00
70126BLI	ADVANTAGE TNSD 189D DMHC	\$816.00	30.00%	\$571.20
70126BLR	ADVANTAGE TNSD 189D DMHC	\$1,184.00	30.00%	\$828.80
70126EBL	ADVANTAGE TNSD 189D DMHC 220	\$640.00	30.00%	\$448.00
70126EBLR	ADVANTAGE TNSD 189D DMHC 220	\$1,184.00	30.00%	\$828.80



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70126EFL	ADVANTAGE TNSD 189D DMHC 220	\$5,513.00	30.00%	\$3,859.10
70126EFLR	ADVANTAGE TNSD 189D DMHC 220	\$5,513.00	30.00%	\$3,859.10
70126EL	ADVANTAGE TNSD 189D DMHC 220	\$6,153.00	30.00%	\$4,307.10
70126ELI	ADVANTAGE TNSD 189D DMHC 220	\$6,329.00	30.00%	\$4,430.30
70126ELM	ADVANTAGE TNSD 189D DMHC 220	\$6,659.00	30.00%	\$4,661.30
70126ELR	ADVANTAGE TNSD 189D DMHC 220	\$6,697.00	30.00%	\$4,687.90
70126FL	ADVANTAGE TNSD 189D DMHC	\$5,513.00	30.00%	\$3,859.10
70126FLI	ADVANTAGE TNSD 189D DMHC	\$5,513.00	30.00%	\$3,859.10
70126FLR	ADVANTAGE TNSD 189D DMHC	\$5,513.00	30.00%	\$3,859.10
70126L	ADVANTAGE TNSD 189D DMHC	\$6,153.00	30.00%	\$4,307.10
70126LI	ADVANTAGE TNSD 189D DMHC	\$6,329.00	30.00%	\$4,430.30
70126LM	ADVANTAGE TNSD 189D DMHC	\$6,659.00	30.00%	\$4,661.30
70126LR	ADVANTAGE TNSD 189D DMHC	\$6,697.00	30.00%	\$4,687.90
70129BL	ADVANTAGE TNSD 189D HDC1.1	\$640.00	30.00%	\$448.00
70129BLI	ADVANTAGE TNSD 189D HDC1.1	\$816.00	30.00%	\$571.20
70129BLR	ADVANTAGE TNSD 189D HDC1.1	\$1,184.00	30.00%	\$828.80
70129EBL	ADVANTAGE TNSD 189D HDC1.1 220	\$640.00	30.00%	\$448.00
70129EBLR	ADVANTAGE TNSD 189D HDC1.1 220	\$1,184.00	30.00%	\$828.80
70129EFL	ADVANTAGE TNSD 189D HDC1.1 220	\$7,007.00	30.00%	\$4,904.90
70129EFLR	ADVANTAGE TNSD 189D HDC1.1 220	\$7,007.00	30.00%	\$4,904.90
70129EL	ADVANTAGE TNSD 189D HDC1.1 220	\$7,647.00	30.00%	\$5,352.90
70129ELI	ADVANTAGE TNSD 189D HDC1.1 220	\$7,823.00	30.00%	\$5,476.10
70129ELM	ADVANTAGE TNSD 189D HDC1.1 220	\$8,153.00	30.00%	\$5,707.10
70129ELR	ADVANTAGE TNSD 189D HDC1.1 220	\$8,191.00	30.00%	\$5,733.70
70129FL	ADVANTAGE TNSD 189D HDC1.1	\$7,007.00	30.00%	\$4,904.90
70129FLI	ADVANTAGE TNSD 189D HDC1.1	\$7,007.00	30.00%	\$4,904.90
70129FLR	ADVANTAGE TNSD 189D HDC1.1	\$7,007.00	30.00%	\$4,904.90
70129L	ADVANTAGE TNSD 189D HDC1.1	\$7,647.00	30.00%	\$5,352.90
70129LI	ADVANTAGE TNSD 189D HDC1.1	\$7,823.00	30.00%	\$5,476.10
70129LM	ADVANTAGE TNSD 189D HDC1.1	\$8,153.00	30.00%	\$5,707.10
70129LR	ADVANTAGE TNSD 189D HDC1.1	\$8,191.00	30.00%	\$5,733.70
70130BL	ADVANTAGE TNSD 189D DT	\$640.00	30.00%	\$448.00
70130BLI	ADVANTAGE TNSD 189D DT	\$816.00	30.00%	\$571.20
70130BLR	ADVANTAGE TNSD 189D DT	\$1,184.00	30.00%	\$828.80
70130EBL	ADVANTAGE TNSD 189D DT 220	\$640.00	30.00%	\$448.00
70130EBLR	ADVANTAGE TNSD 189D DT 220	\$1,184.00	30.00%	\$828.80
70130EFL	ADVANTAGE TNSD 189D DT 220	\$5,760.00	30.00%	\$4,032.00
70130EFLR	ADVANTAGE TNSD 189D DT 220	\$5,760.00	30.00%	\$4,032.00
70130EL	ADVANTAGE TNSD 189D DT 220	\$6,400.00	30.00%	\$4,480.00
70130ELI	ADVANTAGE TNSD 189D DT 220	\$6,576.00	30.00%	\$4,603.20
70130ELM	ADVANTAGE TNSD 189D DT 220	\$6,906.00	30.00%	\$4,834.20
70130ELR	ADVANTAGE TNSD 189D DT 220	\$6,944.00	30.00%	\$4,860.80
70130FL	ADVANTAGE TNSD 189D DT	\$5,760.00	30.00%	\$4,032.00
70130FLI	ADVANTAGE TNSD 189D DT	\$5,760.00	30.00%	\$4,032.00
70130FLR	ADVANTAGE TNSD 189D DT	\$5,760.00	30.00%	\$4,032.00
70130L	ADVANTAGE TNSD 189D DT	\$6,400.00	30.00%	\$4,480.00
70130LI	ADVANTAGE TNSD 189D DT	\$6,576.00	30.00%	\$4,603.20
70130LM	ADVANTAGE TNSD 189D DT	\$6,906.00	30.00%	\$4,834.20
70130LR	ADVANTAGE TNSD 189D DT	\$6,944.00	30.00%	\$4,860.80
70131BL	ADVANTAGE TNSD 189D DV	\$640.00	30.00%	\$448.00
70131BLI	ADVANTAGE TNSD 189D DV	\$816.00	30.00%	\$571.20
70131BLR	ADVANTAGE TNSD 189D DV	\$1,184.00	30.00%	\$828.80
70131EBL	ADVANTAGE TNSD 189D DV 220	\$640.00	30.00%	\$448.00
70131EBLR	ADVANTAGE TNSD 189D DV 220	\$1,184.00	30.00%	\$828.80
70131EFL	ADVANTAGE TNSD 189D DV 220	\$5,760.00	30.00%	\$4,032.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70131EFLR	ADVANTAGE TNSD 189D DV 220	\$5,760.00	30.00%	\$4,032.00
70131EL	ADVANTAGE TNSD 189D DV 220	\$6,400.00	30.00%	\$4,480.00
70131ELI	ADVANTAGE TNSD 189D DV 220	\$6,576.00	30.00%	\$4,603.20
70131ELM	ADVANTAGE TNSD 189D DV 220	\$6,906.00	30.00%	\$4,834.20
70131ELR	ADVANTAGE TNSD 189D DV 220	\$6,944.00	30.00%	\$4,860.80
70131FL	ADVANTAGE TNSD 189D DV	\$5,760.00	30.00%	\$4,032.00
70131FLI	ADVANTAGE TNSD 189D DV	\$5,760.00	30.00%	\$4,032.00
70131FLR	ADVANTAGE TNSD 189D DV	\$5,760.00	30.00%	\$4,032.00
70131L	ADVANTAGE TNSD 189D DV	\$6,400.00	30.00%	\$4,480.00
70131LI	ADVANTAGE TNSD 189D DV	\$6,576.00	30.00%	\$4,603.20
70131LM	ADVANTAGE TNSD 189D DV	\$6,906.00	30.00%	\$4,834.20
70131LR	ADVANTAGE TNSD 189D DV	\$6,944.00	30.00%	\$4,860.80
70132BLS	ADVANTAGE 109D 57.5X92 MW	\$640.00	30.00%	\$448.00
70132BLSI	ADVANTAGE 109D 57.5X92 MW	\$816.00	30.00%	\$571.20
70132BLSR	ADVANTAGE 109D 57.5X92 MW	\$1,184.00	30.00%	\$828.80
70132EBLS	ADVANTAGE 109D 57.5X92 MW 220	\$640.00	30.00%	\$448.00
70132EBLSR	ADVANTAGE 109D 57.5X92 MW 220	\$1,184.00	30.00%	\$828.80
70132EFLS	ADVANTAGE 109D 57.5X92 MW 220	\$2,044.00	30.00%	\$1,430.80
70132EFLSR	ADVANTAGE 109D 57.5X92 MW 220	\$2,044.00	30.00%	\$1,430.80
70132ELS	ADVANTAGE 109D 57.5X92 MW 220	\$2,684.00	30.00%	\$1,878.80
70132ELSI	ADVANTAGE 109D 57.5X92 MW 220	\$2,860.00	30.00%	\$2,002.00
70132ELSM	ADVANTAGE 109D 57.5X92 MW 220	\$3,190.00	30.00%	\$2,233.00
70132ELSR	ADVANTAGE 109D 57.5X92 MW 220	\$3,228.00	30.00%	\$2,259.60
70132FLS	ADVANTAGE 109D 57.5X92 MW	\$2,044.00	30.00%	\$1,430.80
70132FLSI	ADVANTAGE 109D 57.5X92 MW	\$2,044.00	30.00%	\$1,430.80
70132FLSR	ADVANTAGE 109D 57.5X92 MW	\$2,044.00	30.00%	\$1,430.80
70132LS	ADVANTAGE 109D 57.5X92 MW	\$2,684.00	30.00%	\$1,878.80
70132LSI	ADVANTAGE 109D 57.5X92 MW	\$2,860.00	30.00%	\$2,002.00
70132LSM	ADVANTAGE 109D 57.5X92 MW	\$3,190.00	30.00%	\$2,233.00
70132LSR	ADVANTAGE 109D 57.5X92 MW	\$3,228.00	30.00%	\$2,259.60
70133BLS	ADVANTAGE 109D 57.5X92 HCMW	\$640.00	30.00%	\$448.00
70133BLSI	ADVANTAGE 109D 57.5X92 HCMW	\$816.00	30.00%	\$571.20
70133BLSR	ADVANTAGE 109D 57.5X92 HCMW	\$1,184.00	30.00%	\$828.80
70133EBLS	ADVANTAGE 109D 57.5X92 HCMW 220	\$640.00	30.00%	\$448.00
70133EBLSR	ADVANTAGE 109D 57.5X92 HCMW 220	\$1,184.00	30.00%	\$828.80
70133EFLS	ADVANTAGE 109D 57.5X92 HCMW220	\$2,044.00	30.00%	\$1,430.80
70133EFLSR	ADVANTAGE 109D 57.5X92 HCMW 220	\$2,044.00	30.00%	\$1,430.80
70133ELS	ADVANTAGE 109D 57.5X92 HCMW220	\$2,684.00	30.00%	\$1,878.80
70133ELSI	ADVANTAGE 109D 57.5X92 HCMW 220	\$2,860.00	30.00%	\$2,002.00
70133ELSM	ADVANTAGE 109D 57.5X92 HCMW 220	\$3,190.00	30.00%	\$2,233.00
70133ELSR	ADVANTAGE 109D 57.5X92 HCMW 220	\$3,228.00	30.00%	\$2,259.60
70133FLS	ADVANTAGE 109D 57.5X92 HCMW	\$2,044.00	30.00%	\$1,430.80
70133FLSI	ADVANTAGE 109D 57.5X92 HCMW	\$2,044.00	30.00%	\$1,430.80
70133FLSR	ADVANTAGE 109D 57.5X92 HCMW	\$2,044.00	30.00%	\$1,430.80
70133LS	ADVANTAGE 109D 57.5X92 HCMW	\$2,684.00	30.00%	\$1,878.80
70133LSI	ADVANTAGE 109D 57.5X92 HCMW	\$2,860.00	30.00%	\$2,002.00
70133LSM	ADVANTAGE 109D 57.5X92	\$3,190.00	30.00%	\$2,233.00
70133LSR	ADVANTAGE 109D 57.5X92 HCMW	\$3,228.00	30.00%	\$2,259.60
70134BLS	ADVANTAGE 109D 57.5X92 VS	\$640.00	30.00%	\$448.00
70134BLSI	ADVANTAGE 109D 57.5X92 VS	\$816.00	30.00%	\$571.20
70134BLSR	ADVANTAGE 109D 57.5X92 VS	\$1,184.00	30.00%	\$828.80
70134EBLS	ADVANTAGE 109D 57.5X92 VS 220	\$640.00	30.00%	\$448.00
70134EBLSR	ADVANTAGE 109D 57.5X92 VS 220	\$1,184.00	30.00%	\$828.80
70134EFLS	ADVANTAGE 109D 57.5X92 VS 220	\$2,044.00	30.00%	\$1,430.80
70134EFLSR	ADVANTAGE 109D 57.5X92 VS 220	\$2,044.00	30.00%	\$1,430.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70134ELS	ADVANTAGE 109D 57.5X92 VS 220	\$2,684.00	30.00%	\$1,878.80
70134ELSI	ADVANTAGE 109D 57.5X92 VS 220	\$2,860.00	30.00%	\$2,002.00
70134ELSM	ADVANTAGE 109D 57.5X92 VS 220	\$3,190.00	30.00%	\$2,233.00
70134ELSR	ADVANTAGE 109D 57.5X92 VS 220	\$3,228.00	30.00%	\$2,259.60
70134FLS	ADVANTAGE 109D 57.5X92 VS	\$2,044.00	30.00%	\$1,430.80
70134FLSI	ADVANTAGE 109D 57.5X92 VS	\$2,044.00	30.00%	\$1,430.80
70134FLSR	ADVANTAGE 109D 57.5X92 VS	\$2,044.00	30.00%	\$1,430.80
70134LS	ADVANTAGE 109D 57.5X92 VS	\$2,684.00	30.00%	\$1,878.80
70134LSI	ADVANTAGE 109D 57.5X92 VS	\$2,860.00	30.00%	\$2,002.00
70134LSM	ADVANTAGE 109D 57.5X92 VS	\$3,190.00	30.00%	\$2,233.00
70134LSR	ADVANTAGE 109D 57.5X92 VS	\$3,228.00	30.00%	\$2,259.60
70136BLS	ADVANTAGE 137D 72.5X116 MW	\$640.00	30.00%	\$448.00
70136BLSI	ADVANTAGE 137D 72.5X116 MW	\$816.00	30.00%	\$571.20
70136BLSR	ADVANTAGE 137D 72.5X116 MW	\$1,184.00	30.00%	\$828.80
70136EBL	ADVANTAGE 137D 72.5X116 MW 220	\$640.00	30.00%	\$448.00
70136EBLS	ADVANTAGE 137D 72.5X116 MW 220	\$640.00	30.00%	\$448.00
70136EBLSR	ADVANTAGE 137D 72.5X116 MW 220	\$1,184.00	30.00%	\$828.80
70136EFL	ADVANTAGE 137D 72.5X116 MW 220	\$2,142.00	30.00%	\$1,499.40
70136EFLS	ADVANTAGE 137D 72.5X116 MW 220	\$2,138.00	30.00%	\$1,496.60
70136EFLSR	ADVANTAGE 137D 72.5X116 MW 220	\$2,138.00	30.00%	\$1,496.60
70136ELS	ADVANTAGE 137D 72.5X116 MW 220	\$2,778.00	30.00%	\$1,944.60
70136ELSI	ADVANTAGE 137D 72.5X116 MW 220	\$2,954.00	30.00%	\$2,067.80
70136ELSM	ADVANTAGE 137D 72.5X116 MW 220	\$3,284.00	30.00%	\$2,298.80
70136ELSR	ADVANTAGE 137D 72.5X116 MW 220	\$3,322.00	30.00%	\$2,325.40
70136FLS	ADVANTAGE 137D 72.5X116 MW	\$2,138.00	30.00%	\$1,496.60
70136FLSI	ADVANTAGE 137D 72.5X116 MW	\$2,138.00	30.00%	\$1,496.60
70136FLSR	ADVANTAGE 137D 72.5X116 MW	\$2,138.00	30.00%	\$1,496.60
70136LS	ADVANTAGE 137D 72.5X116 MW	\$2,778.00	30.00%	\$1,944.60
70136LSI	ADVANTAGE 137D 72.5X116 MW	\$2,954.00	30.00%	\$2,067.80
70136LSM	ADVANTAGE 137D 72.5X116 MW	\$3,284.00	30.00%	\$2,298.80
70136LSR	ADVANTAGE 137D 72.5X116 MW	\$3,322.00	30.00%	\$2,325.40
70137BLS	ADVANTAGE 137D 72.5X116 HCMW	\$640.00	30.00%	\$448.00
70137BLSI	ADVANTAGE 137D 72.5X116 HCMW	\$816.00	30.00%	\$571.20
70137BLSR	ADVANTAGE 137D 72.5X116 HCMW	\$1,184.00	30.00%	\$828.80
70137EBL	ADVANTAGE 137D 72.5X116HCMW220	\$640.00	30.00%	\$448.00
70137EBLS	ADVANTAGE 137D 72.5X116 HCMW 220	\$640.00	30.00%	\$448.00
70137EBLSR	ADVANTAGE 137D 72.5X116 HCMW 220	\$1,184.00	30.00%	\$828.80
70137EFL	ADVANTAGE 137D 72.5X116HCMW220	\$2,142.00	30.00%	\$1,499.40
70137EFLS	ADVANTAGE 137D 72.5X116HCMW220	\$2,138.00	30.00%	\$1,496.60
70137EFLSR	ADVANTAGE 137D 72.5X116 HCMW 220	\$2,138.00	30.00%	\$1,496.60
70137ELS	ADVANTAGE 137D 72.5X116HCMW220	\$2,778.00	30.00%	\$1,944.60
70137ELSI	ADVANTAGE 137D 72.5X116 HCMW 220	\$2,954.00	30.00%	\$2,067.80
70137ELSM	ADVANTAGE 137D 72.5X116 HCMW 220	\$3,284.00	30.00%	\$2,298.80
70137ELSR	ADVANTAGE 137D 72.5X116 HCMW 220	\$3,322.00	30.00%	\$2,325.40
70137FLS	ADVANTAGE 137D 72.5X116HCMW	\$2,138.00	30.00%	\$1,496.60
70137FLSI	ADVANTAGE 137D 72.5X116 HCMW	\$2,138.00	30.00%	\$1,496.60
70137FLSR	ADVANTAGE 137D 72.5X116 HCMW	\$2,138.00	30.00%	\$1,496.60
70137LS	ADVANTAGE 137D 72.5X116HCMW	\$2,778.00	30.00%	\$1,944.60
70137LSI	ADVANTAGE 137D 72.5X116 HCMW	\$2,954.00	30.00%	\$2,067.80
70137LSM	ADVANTAGE 137D 72.5X116 HCMW	\$3,284.00	30.00%	\$2,298.80
70137LSR	ADVANTAGE 137D 72.5X116 HCMW	\$3,322.00	30.00%	\$2,325.40
70138BLS	ADVANTAGE 137D 72.5X116 VS	\$640.00	30.00%	\$448.00
70138BLSI	ADVANTAGE 137D 72.5X116 VS	\$816.00	30.00%	\$571.20
70138BLSR	ADVANTAGE 137D 72.5X116 VS	\$1,184.00	30.00%	\$828.80
70138EBL	ADVANTAGE 137D 72.5X116 VS 220	\$640.00	30.00%	\$448.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70138EBSL	ADVANTAGE 137D 72.5X116 VS 220	\$640.00	30.00%	\$448.00
70138EBSLR	ADVANTAGE 137D 72.5X116 VS 220	\$1,184.00	30.00%	\$828.80
70138EFL	ADVANTAGE 137D 72.5X116 VS 220	\$2,142.00	30.00%	\$1,499.40
70138EFLS	ADVANTAGE 137D 72.5X116 VS 220	\$2,138.00	30.00%	\$1,496.60
70138EFLSR	ADVANTAGE 137D 72.5X116 VS 220	\$2,138.00	30.00%	\$1,496.60
70138ELS	ADVANTAGE 137D 72.5X116 VS 220	\$2,778.00	30.00%	\$1,944.60
70138ELSI	ADVANTAGE 137D 72.5X116 VS 220	\$2,954.00	30.00%	\$2,067.80
70138ELSM	ADVANTAGE 137D 72.5X116 VS 220	\$3,284.00	30.00%	\$2,298.80
70138ELSR	ADVANTAGE 137D 72.5X116 VS 220	\$3,322.00	30.00%	\$2,325.40
70138FLS	ADVANTAGE 137D 72.5X116 VS	\$2,138.00	30.00%	\$1,496.60
70138FLSI	ADVANTAGE 137D 72.5X116 VS	\$2,138.00	30.00%	\$1,496.60
70138FLSR	ADVANTAGE 137D 72.5X116 VS	\$2,138.00	30.00%	\$1,496.60
70138LS	ADVANTAGE 137D 72.5X116 VS	\$2,778.00	30.00%	\$1,944.60
70138LSI	ADVANTAGE 137D 72.5X116 VS	\$2,954.00	30.00%	\$2,067.80
70138LSM	ADVANTAGE 137D 72.5X116 VS	\$3,284.00	30.00%	\$2,298.80
70138LSR	ADVANTAGE 137D 72.5X116 VS	\$3,322.00	30.00%	\$2,325.40
70140BL	ADVANTAGE 189D 100X160 MW	\$640.00	30.00%	\$448.00
70140BLI	ADVANTAGE 189D 100X160 MW	\$816.00	30.00%	\$571.20
70140BLR	ADVANTAGE 189D 100X160 MW	\$1,184.00	30.00%	\$828.80
70140EBL	ADVANTAGE 189D 100X160 MW 220	\$640.00	30.00%	\$448.00
70140EBLR	ADVANTAGE 189D 100X160 MW 220	\$1,184.00	30.00%	\$828.80
70140EFL	ADVANTAGE 189D 100X160 MW 220	\$2,315.00	30.00%	\$1,620.50
70140EFLR	ADVANTAGE 189D 100X160 MW 220	\$2,315.00	30.00%	\$1,620.50
70140EL	ADVANTAGE 189D 100X160 MW 220	\$2,955.00	30.00%	\$2,068.50
70140ELI	ADVANTAGE 189D 100X160 MW 220	\$3,131.00	30.00%	\$2,191.70
70140ELM	ADVANTAGE 189D 100X160 MW 220	\$3,461.00	30.00%	\$2,422.70
70140ELR	ADVANTAGE 189D 100X160 MW 220	\$3,499.00	30.00%	\$2,449.30
70140FL	ADVANTAGE 189D 100X160 MW	\$2,315.00	30.00%	\$1,620.50
70140FLI	ADVANTAGE 189D 100X160 MW	\$2,315.00	30.00%	\$1,620.50
70140FLR	ADVANTAGE 189D 100X160 MW	\$2,315.00	30.00%	\$1,620.50
70140L	ADVANTAGE 189D 100X160 MW	\$2,955.00	30.00%	\$2,068.50
70140LI	ADVANTAGE 189D 100X160 MW	\$3,131.00	30.00%	\$2,191.70
70140LM	ADVANTAGE 189D 100X160 MW	\$3,461.00	30.00%	\$2,422.70
70140LR	ADVANTAGE 189D 100X160 MW	\$3,499.00	30.00%	\$2,449.30
70161ELS	CONTOUR TNSD 109D DM 220	\$2,918.00	30.00%	\$2,042.60
70161ELSI	CONTOUR TNSD 109D DM 220	\$3,094.00	30.00%	\$2,165.80
70161ELSM	CONTOUR TNSD 109D DM 220	\$3,424.00	30.00%	\$2,396.80
70161ELSR	CONTOUR TNSD 109D DM 220	\$3,462.00	30.00%	\$2,423.40
70161LS	CONTOUR TNSD 109D DM	\$2,918.00	30.00%	\$2,042.60
70161LSI	CONTOUR TNSD 109D DM	\$3,094.00	30.00%	\$2,165.80
70161LSM	CONTOUR TNSD 109D DM	\$3,424.00	30.00%	\$2,396.80
70161LSR	CONTOUR TNSD 109D DM	\$3,462.00	30.00%	\$2,423.40
70162ELS	CONTOUR TNSD 109D DMHC 220	\$2,918.00	30.00%	\$2,042.60
70162ELSI	CONTOUR TNSD 109D DMHC 220	\$3,094.00	30.00%	\$2,165.80
70162ELSM	CONTOUR TNSD 109D DMHC 220	\$3,424.00	30.00%	\$2,396.80
70162ELSR	CONTOUR TNSD 109D DMHC 220	\$3,462.00	30.00%	\$2,423.40
70162LS	CONTOUR TNSD 109D DMHC	\$2,918.00	30.00%	\$2,042.60
70162LSI	CONTOUR TNSD 109D DMHC	\$3,094.00	30.00%	\$2,165.80
70162LSM	CONTOUR TNSD 109D DMHC	\$3,424.00	30.00%	\$2,396.80
70162LSR	CONTOUR TNSD 109D DMHC	\$3,462.00	30.00%	\$2,423.40
70165ELS	CONTOUR TNSD 109D HDC1.1 220	\$3,600.00	30.00%	\$2,520.00
70165ELSI	CONTOUR TNSD 109D HDC1.1 220	\$3,776.00	30.00%	\$2,643.20
70165ELSM	CONTOUR TNSD 109D HDC1.1 220	\$4,106.00	30.00%	\$2,874.20
70165ELSR	CONTOUR TNSD 109D HDC1.1 220	\$4,144.00	30.00%	\$2,900.80
70165LS	CONTOUR TNSD 109D HDC1.1	\$3,600.00	30.00%	\$2,520.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70165LSI	CONTOUR TNSD 109D HDC1.1	\$3,776.00	30.00%	\$2,643.20
70165LSM	CONTOUR TNSD 109D HDC1.1	\$4,106.00	30.00%	\$2,874.20
70165LSR	CONTOUR TNSD 109D HDC1.1	\$4,144.00	30.00%	\$2,900.80
70169ELS	CONTOUR TNSD 109D DT 220	\$3,276.00	30.00%	\$2,293.20
70169ELSI	CONTOUR TNSD 109D DT 220	\$3,452.00	30.00%	\$2,416.40
70169ELSM	CONTOUR TNSD 109D DT 220	\$3,782.00	30.00%	\$2,647.40
70169ELSR	CONTOUR TNSD 109D DT 220	\$3,820.00	30.00%	\$2,674.00
70169LS	CONTOUR TNSD 109D DT	\$3,276.00	30.00%	\$2,293.20
70169LSI	CONTOUR TNSD 109D DT	\$3,452.00	30.00%	\$2,416.40
70169LSM	CONTOUR TNSD 109D DT	\$3,782.00	30.00%	\$2,647.40
70169LSR	CONTOUR TNSD 109D DT	\$3,820.00	30.00%	\$2,674.00
70170ELS	CONTOUR TNSD 109D DV 220	\$3,276.00	30.00%	\$2,293.20
70170ELSI	CONTOUR TNSD 109D DV 220	\$3,452.00	30.00%	\$2,416.40
70170ELSM	CONTOUR TNSD 109D DV 220	\$3,782.00	30.00%	\$2,647.40
70170ELSR	CONTOUR TNSD 109D DV 220	\$3,820.00	30.00%	\$2,674.00
70170LS	CONTOUR TNSD 109D DV	\$3,276.00	30.00%	\$2,293.20
70170LSI	CONTOUR TNSD 109D DV	\$3,452.00	30.00%	\$2,416.40
70170LSM	CONTOUR TNSD 109D DV	\$3,782.00	30.00%	\$2,647.40
70170LSR	CONTOUR TNSD 109D DV	\$3,820.00	30.00%	\$2,674.00
70171ELS	CONTOUR TNSD 137D DM 220	\$3,449.00	30.00%	\$2,414.30
70171ELSI	CONTOUR TNSD 137D DM 220	\$3,625.00	30.00%	\$2,537.50
70171ELSM	CONTOUR TNSD 137D DM 220	\$3,955.00	30.00%	\$2,768.50
70171ELSR	CONTOUR TNSD 137D DM 220	\$3,993.00	30.00%	\$2,795.10
70171LS	CONTOUR TNSD 137D DM	\$3,449.00	30.00%	\$2,414.30
70171LSI	CONTOUR TNSD 137D DM	\$3,625.00	30.00%	\$2,537.50
70171LSM	CONTOUR TNSD 137D DM	\$3,955.00	30.00%	\$2,768.50
70171LSR	CONTOUR TNSD 137D DM	\$3,993.00	30.00%	\$2,795.10
70172ELS	CONTOUR TNSD 137D DMHC 220	\$3,449.00	30.00%	\$2,414.30
70172ELSI	CONTOUR TNSD 137D DMHC 220	\$3,625.00	30.00%	\$2,537.50
70172ELSM	CONTOUR TNSD 137D DMHC 220	\$3,955.00	30.00%	\$2,768.50
70172ELSR	CONTOUR TNSD 137D DMHC 220	\$3,993.00	30.00%	\$2,795.10
70172LS	CONTOUR TNSD 137D DMHC	\$3,449.00	30.00%	\$2,414.30
70172LSI	CONTOUR TNSD 137D DMHC	\$3,625.00	30.00%	\$2,537.50
70172LSM	CONTOUR TNSD 137D DMHC	\$3,955.00	30.00%	\$2,768.50
70172LSR	CONTOUR TNSD 137D DMHC	\$3,993.00	30.00%	\$2,795.10
70175ELS	CONTOUR TNSD 137D HDC1.1 220	\$4,266.00	30.00%	\$2,986.20
70175ELSI	CONTOUR TNSD 137D HDC1.1 220	\$4,442.00	30.00%	\$3,109.40
70175ELSM	CONTOUR TNSD 137D HDC1.1 220	\$4,772.00	30.00%	\$3,340.40
70175ELSR	CONTOUR TNSD 137D HDC1.1 220	\$4,810.00	30.00%	\$3,367.00
70175LS	CONTOUR TNSD 137D HDC1.1	\$4,266.00	30.00%	\$2,986.20
70175LSI	CONTOUR TNSD 137D HDC1.1	\$4,442.00	30.00%	\$3,109.40
70175LSM	CONTOUR TNSD 137D HDC1.1	\$4,772.00	30.00%	\$3,340.40
70175LSR	CONTOUR TNSD 137D HDC1.1	\$4,810.00	30.00%	\$3,367.00
70179ELS	CONTOUR TNSD 137D DT 220	\$3,779.00	30.00%	\$2,645.30
70179ELSI	CONTOUR TNSD 137D DT 220	\$3,955.00	30.00%	\$2,768.50
70179ELSM	CONTOUR TNSD 137D DT 220	\$4,285.00	30.00%	\$2,999.50
70179ELSR	CONTOUR TNSD 137D DT 220	\$4,323.00	30.00%	\$3,026.10
70179LS	CONTOUR TNSD 137D DT	\$3,779.00	30.00%	\$2,645.30
70179LSI	CONTOUR TNSD 137D DT	\$3,955.00	30.00%	\$2,768.50
70179LSM	CONTOUR TNSD 137D DT	\$4,285.00	30.00%	\$2,999.50
70179LSR	CONTOUR TNSD 137D DT	\$4,323.00	30.00%	\$3,026.10
70180ELS	CONTOUR TNSD 137D DV 220	\$3,779.00	30.00%	\$2,645.30
70180ELSI	CONTOUR TNSD 137D DV 220	\$3,955.00	30.00%	\$2,768.50
70180ELSM	CONTOUR TNSD 137D DV 220	\$4,285.00	30.00%	\$2,999.50
70180ELSR	CONTOUR TNSD 137D DV 220	\$4,323.00	30.00%	\$3,026.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70180LS	CONTOUR TNSD 137D DV	\$3,779.00	30.00%	\$2,645.30
70180LSI	CONTOUR TNSD 137D DV	\$3,955.00	30.00%	\$2,768.50
70180LSM	CONTOUR TNSD 137D DV	\$4,285.00	30.00%	\$2,999.50
70180LSR	CONTOUR TNSD 137D DV	\$4,323.00	30.00%	\$3,026.10
70181EL	CONTOUR TNSD 189D DM 220	\$4,202.00	30.00%	\$2,941.40
70181ELI	CONTOUR TNSD 189D DM 220	\$4,378.00	30.00%	\$3,064.60
70181ELM	CONTOUR TNSD 189D DM 220	\$4,708.00	30.00%	\$3,295.60
70181ELR	CONTOUR TNSD 189D DM 220	\$4,746.00	30.00%	\$3,322.20
70181L	CONTOUR TNSD 189D DM	\$4,202.00	30.00%	\$2,941.40
70181LI	CONTOUR TNSD 189D DM	\$4,378.00	30.00%	\$3,064.60
70181LM	CONTOUR TNSD 189D DM	\$4,708.00	30.00%	\$3,295.60
70181LR	CONTOUR TNSD 189D DM	\$4,746.00	30.00%	\$3,322.20
70182EL	CONTOUR TNSD 189D DMHC 220	\$4,202.00	30.00%	\$2,941.40
70182ELI	CONTOUR TNSD 189D DMHC 220	\$4,378.00	30.00%	\$3,064.60
70182ELM	CONTOUR TNSD 189D DMHC 220	\$4,708.00	30.00%	\$3,295.60
70182ELR	CONTOUR TNSD 189D DMHC 220	\$4,746.00	30.00%	\$3,322.20
70182L	CONTOUR TNSD 189D DMHC	\$4,202.00	30.00%	\$2,941.40
70182LI	CONTOUR TNSD 189D DMHC	\$4,378.00	30.00%	\$3,064.60
70182LM	CONTOUR TNSD 189D DMHC	\$4,708.00	30.00%	\$3,295.60
70182LR	CONTOUR TNSD 189D DMHC	\$4,746.00	30.00%	\$3,322.20
70185EL	CONTOUR TNSD 189D HDC1.1 220	\$5,206.00	30.00%	\$3,644.20
70185ELI	CONTOUR TNSD 189D HDC1.1 220	\$5,382.00	30.00%	\$3,767.40
70185ELM	CONTOUR TNSD 189D HDC1.1 220	\$5,712.00	30.00%	\$3,998.40
70185ELR	CONTOUR TNSD 189D HDC1.1 220	\$5,750.00	30.00%	\$4,025.00
70185L	CONTOUR TNSD 189D HDC1.1	\$5,206.00	30.00%	\$3,644.20
70185LI	CONTOUR TNSD 189D HDC1.1	\$5,382.00	30.00%	\$3,767.40
70185LM	CONTOUR TNSD 189D HDC1.1	\$5,712.00	30.00%	\$3,998.40
70185LR	CONTOUR TNSD 189D HDC1.1	\$5,750.00	30.00%	\$4,025.00
70186EL	CONTOUR TNSD 189D DT 220	\$4,528.00	30.00%	\$3,169.60
70186ELI	CONTOUR TNSD 189D DT 220	\$4,704.00	30.00%	\$3,292.80
70186ELM	CONTOUR TNSD 189D DT 220	\$5,034.00	30.00%	\$3,523.80
70186ELR	CONTOUR TNSD 189D DT 220	\$5,072.00	30.00%	\$3,550.40
70186L	CONTOUR TNSD 189D DT	\$4,528.00	30.00%	\$3,169.60
70186LI	CONTOUR TNSD 189D DT	\$4,704.00	30.00%	\$3,292.80
70186LM	CONTOUR TNSD 189D DT	\$5,034.00	30.00%	\$3,523.80
70186LR	CONTOUR TNSD 189D DT	\$5,072.00	30.00%	\$3,550.40
70187EL	CONTOUR TNSD 189D DV 220	\$4,528.00	30.00%	\$3,169.60
70187ELI	CONTOUR TNSD 189D DV 220	\$4,704.00	30.00%	\$3,292.80
70187ELM	CONTOUR TNSD 189D DV 220	\$5,034.00	30.00%	\$3,523.80
70187ELR	CONTOUR TNSD 189D DV 220	\$5,072.00	30.00%	\$3,550.40
70187L	CONTOUR TNSD 189D DV	\$4,528.00	30.00%	\$3,169.60
70187LI	CONTOUR TNSD 189D DV	\$4,704.00	30.00%	\$3,292.80
70187LM	CONTOUR TNSD 189D DV	\$5,034.00	30.00%	\$3,523.80
70187LR	CONTOUR TNSD 189D DV	\$5,072.00	30.00%	\$3,550.40
70188ELS	CONTOUR 109D 57.5X92 MW 220	\$1,522.00	30.00%	\$1,065.40
70188ELSI	CONTOUR 109D 57.5X92 MW 220	\$1,698.00	30.00%	\$1,188.60
70188ELSM	CONTOUR 109D 57.5X92 MW 220	\$2,028.00	30.00%	\$1,419.60
70188ELSR	CONTOUR 109D 57.5X92 MW 220	\$2,066.00	30.00%	\$1,446.20
70188LS	CONTOUR 109D 57.5X92 MW	\$1,522.00	30.00%	\$1,065.40
70188LSI	CONTOUR 109D 57.5X92 MW	\$1,698.00	30.00%	\$1,188.60
70188LSM	CONTOUR 109D 57.5X92 MW	\$2,028.00	30.00%	\$1,419.60
70188LSR	CONTOUR 109D 57.5X92 MW	\$2,066.00	30.00%	\$1,446.20
70189ELS	CONTOUR 109D 57.5X92 HCMW 220	\$1,522.00	30.00%	\$1,065.40
70189ELSI	CONTOUR 109D 57.5X92 HCMW 220	\$1,698.00	30.00%	\$1,188.60
70189ELSM	CONTOUR 109D 57.5X92 HCMW 220	\$2,028.00	30.00%	\$1,419.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70189ELSR	CONTOUR 109D 57.5X92 HCMW 220	\$2,066.00	30.00%	\$1,446.20
70189LS	CONTOUR 109D 57.5X92 HCMW	\$1,522.00	30.00%	\$1,065.40
70189LSI	CONTOUR 109D 57.5X92 HCMW	\$1,698.00	30.00%	\$1,188.60
70189LSM	CONTOUR 109D 57.5X92 HCMW	\$2,028.00	30.00%	\$1,419.60
70189LSR	CONTOUR 109D 57.5X92 HCMW	\$2,066.00	30.00%	\$1,446.20
70190ELS	CONTOUR 109D 57.5X92 VS 220	\$1,522.00	30.00%	\$1,065.40
70190ELSI	CONTOUR 109D 57.5X92 VS 220	\$1,698.00	30.00%	\$1,188.60
70190ELSM	CONTOUR 109D 57.5X92 VS 220	\$2,028.00	30.00%	\$1,419.60
70190ELSR	CONTOUR 109D 57.5X92 VS 220	\$2,066.00	30.00%	\$1,446.20
70190LS	CONTOUR 109D 57.5X92 VS	\$1,522.00	30.00%	\$1,065.40
70190LSI	CONTOUR 109D 57.5X92 VS	\$1,698.00	30.00%	\$1,188.60
70190LSM	CONTOUR 109D 57.5X92 VS	\$2,028.00	30.00%	\$1,419.60
70190LSR	CONTOUR 109D 57.5X92 VS	\$2,066.00	30.00%	\$1,446.20
70192ELS	CONTOUR 137D 72.5X116 MW 220	\$1,706.00	30.00%	\$1,194.20
70192ELSI	CONTOUR 137D 72.5X116 MW 220	\$1,882.00	30.00%	\$1,317.40
70192ELSM	CONTOUR 137D 72.5X116 MW 220	\$2,212.00	30.00%	\$1,548.40
70192ELSR	CONTOUR 137D 72.5X116 MW 220	\$2,250.00	30.00%	\$1,575.00
70192LS	CONTOUR 137D 72.5X116 MW	\$1,706.00	30.00%	\$1,194.20
70192LSI	CONTOUR 137D 72.5X116 MW	\$1,882.00	30.00%	\$1,317.40
70192LSM	CONTOUR 137D 72.5X116 MW	\$2,212.00	30.00%	\$1,548.40
70192LSR	CONTOUR 137D 72.5X116 MW	\$2,250.00	30.00%	\$1,575.00
70193ELS	CONTOUR 137D 72.5X116 HCMW 220	\$1,706.00	30.00%	\$1,194.20
70193ELSI	CONTOUR 137D 72.5X116 HCMW 220	\$1,882.00	30.00%	\$1,317.40
70193ELSM	CONTOUR 137D 72.5X116 HCMW 220	\$2,212.00	30.00%	\$1,548.40
70193ELSR	CONTOUR 137D 72.5X116 HCMW 220	\$2,250.00	30.00%	\$1,575.00
70193LS	CONTOUR 137D 72.5X116 HCMW	\$1,706.00	30.00%	\$1,194.20
70193LSI	CONTOUR 137D 72.5X116 HCMW	\$1,882.00	30.00%	\$1,317.40
70193LSM	CONTOUR 137D 72.5X116 HCMW	\$2,212.00	30.00%	\$1,548.40
70193LSR	CONTOUR 137D 72.5X116 HCMW	\$2,250.00	30.00%	\$1,575.00
70194ELS	CONTOUR 137D 72.5X116 VS 220	\$1,706.00	30.00%	\$1,194.20
70194ELSI	CONTOUR 137D 72.5X116 VS 220	\$1,882.00	30.00%	\$1,317.40
70194ELSM	CONTOUR 137D 72.5X116 VS 220	\$2,212.00	30.00%	\$1,548.40
70194ELSR	CONTOUR 137D 72.5X116 VS 220	\$2,250.00	30.00%	\$1,575.00
70194LS	CONTOUR 137D 72.5X116 VS	\$1,706.00	30.00%	\$1,194.20
70194LSI	CONTOUR 137D 72.5X116 VS	\$1,882.00	30.00%	\$1,317.40
70194LSM	CONTOUR 137D 72.5X116 VS	\$2,212.00	30.00%	\$1,548.40
70194LSR	CONTOUR 137D 72.5X116 VS	\$2,250.00	30.00%	\$1,575.00
70196EL	CONTOUR 189D 100X160 MW 220	\$1,848.00	30.00%	\$1,293.60
70196ELI	CONTOUR 189D 100X160 MW 220	\$2,024.00	30.00%	\$1,416.80
70196ELM	CONTOUR 189D 100X160 MW 220	\$2,354.00	30.00%	\$1,647.80
70196ELR	CONTOUR 189D 100X160 MW 220	\$2,392.00	30.00%	\$1,674.40
70196L	CONTOUR 189D 100X160 MW	\$1,848.00	30.00%	\$1,293.60
70196LI	CONTOUR 189D 100X160 MW	\$2,024.00	30.00%	\$1,416.80
70196LM	CONTOUR 189D 100X160 MW	\$2,354.00	30.00%	\$1,647.80
70196LR	CONTOUR 189D 100X160 MW	\$2,392.00	30.00%	\$1,674.40
70198	COSMO TNSD 109D DM	\$2,486.00	30.00%	\$1,740.20
70198E	COSMO TNSD 109D DM 220	\$2,486.00	30.00%	\$1,740.20
70198EL	COSMO TNSD 109D DM 220	\$2,779.00	30.00%	\$1,945.30
70198ELS	COSMO TNSD 109D DM 220	\$2,974.00	30.00%	\$2,081.80
70198ES	COSMO TNSD 109D DM 220	\$2,682.00	30.00%	\$1,877.40
70198I	COSMO TNSD 109D DM	\$2,662.00	30.00%	\$1,863.40
70198IS	COSMO TNSD 109D DM	\$2,858.00	30.00%	\$2,000.60
70198L	COSMO TNSD 109D DM	\$2,779.00	30.00%	\$1,945.30
70198LS	COSMO TNSD 109D DM	\$2,974.00	30.00%	\$2,081.80
70198S	COSMO TNSD 109D DM	\$2,682.00	30.00%	\$1,877.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70199	COSMO TNSD 109D DMHC	\$2,486.00	30.00%	\$1,740.20
70199E	COSMO TNSD 109D DMHC 220	\$2,486.00	30.00%	\$1,740.20
70199EL	COSMO TNSD 109D DMHC 220	\$2,779.00	30.00%	\$1,945.30
70199ELS	COSMO TNSD 109D DMHC 220	\$2,974.00	30.00%	\$2,081.80
70199ES	COSMO TNSD 109D DMHC 220	\$2,682.00	30.00%	\$1,877.40
70199I	COSMO TNSD 109D DMHC	\$2,662.00	30.00%	\$1,863.40
70199IS	COSMO TNSD 109D DMHC	\$2,858.00	30.00%	\$2,000.60
70199L	COSMO TNSD 109D DMHC	\$2,779.00	30.00%	\$1,945.30
70199LS	COSMO TNSD 109D DMHC	\$2,974.00	30.00%	\$2,081.80
70199S	COSMO TNSD 109D DMHC	\$2,682.00	30.00%	\$1,877.40
70206	COSMO TNSD 109D DT	\$2,813.00	30.00%	\$1,969.10
70206E	COSMO TNSD 109D DT 220	\$2,813.00	30.00%	\$1,969.10
70206EL	COSMO TNSD 109D DT 220	\$3,106.00	30.00%	\$2,174.20
70206ELS	COSMO TNSD 109D DT 220	\$3,301.00	30.00%	\$2,310.70
70206ES	COSMO TNSD 109D DT 220	\$3,009.00	30.00%	\$2,106.30
70206I	COSMO TNSD 109D DT	\$2,989.00	30.00%	\$2,092.30
70206IS	COSMO TNSD 109D DT	\$3,185.00	30.00%	\$2,229.50
70206L	COSMO TNSD 109D DT	\$3,106.00	30.00%	\$2,174.20
70206LS	COSMO TNSD 109D DT	\$3,301.00	30.00%	\$2,310.70
70206S	COSMO TNSD 109D DT	\$3,009.00	30.00%	\$2,106.30
70207	COSMO TNSD 109D DV	\$2,813.00	30.00%	\$1,969.10
70207E	COSMO TNSD 109D DV 220	\$2,813.00	30.00%	\$1,969.10
70207EL	COSMO TNSD 109D DV 220	\$3,106.00	30.00%	\$2,174.20
70207ELS	COSMO TNSD 109D DV 220	\$3,301.00	30.00%	\$2,310.70
70207ES	COSMO TNSD 109D DV 220	\$3,009.00	30.00%	\$2,106.30
70207I	COSMO TNSD 109D DV	\$2,989.00	30.00%	\$2,092.30
70207IS	COSMO TNSD 109D DV	\$3,185.00	30.00%	\$2,229.50
70207L	COSMO TNSD 109D DV	\$3,106.00	30.00%	\$2,174.20
70207LS	COSMO TNSD 109D DV	\$3,301.00	30.00%	\$2,310.70
70207S	COSMO TNSD 109D DV	\$3,009.00	30.00%	\$2,106.30
70208	COSMO TNSD 137D DM	\$2,971.00	30.00%	\$2,079.70
70208E	COSMO TNSD 137D DM 220	\$2,971.00	30.00%	\$2,079.70
70208EL	COSMO TNSD 137D DM 220	\$3,264.00	30.00%	\$2,284.80
70208ELS	COSMO TNSD 137D DM 220	\$3,459.00	30.00%	\$2,421.30
70208ES	COSMO TNSD 137D DM 220	\$3,167.00	30.00%	\$2,216.90
70208I	COSMO TNSD 137D DM	\$3,147.00	30.00%	\$2,202.90
70208IS	COSMO TNSD 137D DM	\$3,343.00	30.00%	\$2,340.10
70208L	COSMO TNSD 137D DM	\$3,264.00	30.00%	\$2,284.80
70208LS	COSMO TNSD 137D DM	\$3,459.00	30.00%	\$2,421.30
70208S	COSMO TNSD 137D DM	\$3,167.00	30.00%	\$2,216.90
70209	COSMO TNSD 137D DMHC	\$2,971.00	30.00%	\$2,079.70
70209E	COSMO TNSD 137D DMHC 220	\$2,971.00	30.00%	\$2,079.70
70209EL	COSMO TNSD 137D DMHC 220	\$3,264.00	30.00%	\$2,284.80
70209ELS	COSMO TNSD 137D DMHC 220	\$3,459.00	30.00%	\$2,421.30
70209ES	COSMO TNSD 137D DMHC 220	\$3,167.00	30.00%	\$2,216.90
70209I	COSMO TNSD 137D DMHC	\$3,147.00	30.00%	\$2,202.90
70209IS	COSMO TNSD 137D DMHC	\$3,343.00	30.00%	\$2,340.10
70209L	COSMO TNSD 137D DMHC	\$3,264.00	30.00%	\$2,284.80
70209LS	COSMO TNSD 137D DMHC	\$3,459.00	30.00%	\$2,421.30
70209S	COSMO TNSD 137D DMHC	\$3,167.00	30.00%	\$2,216.90
70216	COSMO TNSD 137D DT	\$3,266.00	30.00%	\$2,286.20
70216E	COSMO TNSD 137D DT 220	\$3,266.00	30.00%	\$2,286.20
70216EL	COSMO TNSD 137D DT 220	\$3,559.00	30.00%	\$2,491.30
70216ELS	COSMO TNSD 137D DT 220	\$3,754.00	30.00%	\$2,627.80
70216ES	COSMO TNSD 137D DT 220	\$3,462.00	30.00%	\$2,423.40



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70216I	COSMO TNSD 137D DT	\$3,442.00	30.00%	\$2,409.40
70216IS	COSMO TNSD 137D DT	\$3,638.00	30.00%	\$2,546.60
70216L	COSMO TNSD 137D DT	\$3,559.00	30.00%	\$2,491.30
70216LS	COSMO TNSD 137D DT	\$3,754.00	30.00%	\$2,627.80
70216S	COSMO TNSD 137D DT	\$3,462.00	30.00%	\$2,423.40
70217	COSMO TNSD 137D DV	\$3,266.00	30.00%	\$2,286.20
70217E	COSMO TNSD 137D DV 220	\$3,266.00	30.00%	\$2,286.20
70217EL	COSMO TNSD 137D DV 220	\$3,559.00	30.00%	\$2,491.30
70217ELS	COSMO TNSD 137D DV 220	\$3,754.00	30.00%	\$2,627.80
70217ES	COSMO TNSD 137D DV 220	\$3,462.00	30.00%	\$2,423.40
70217I	COSMO TNSD 137D DV	\$3,442.00	30.00%	\$2,409.40
70217IS	COSMO TNSD 137D DV	\$3,638.00	30.00%	\$2,546.60
70217L	COSMO TNSD 137D DV	\$3,559.00	30.00%	\$2,491.30
70217LS	COSMO TNSD 137D DV	\$3,754.00	30.00%	\$2,627.80
70217S	COSMO TNSD 137D DV	\$3,462.00	30.00%	\$2,423.40
70218	COSMO 109D 57.5X92NPA MW	\$1,110.00	30.00%	\$777.00
70218E	COSMO 109D 57.5X92NPA MW 220	\$1,110.00	30.00%	\$777.00
70218EL	COSMO 109D 57.5X92NPA MW 220	\$1,403.00	30.00%	\$982.10
70218ELS	COSMO 109D 57.5X92NPA MW 220	\$1,598.00	30.00%	\$1,118.60
70218ES	COSMO 109D 57.5X92NPA MW 220	\$1,306.00	30.00%	\$914.20
70218I	COSMO 109D 57.5X92NPA MW	\$1,286.00	30.00%	\$900.20
70218IS	COSMO 109D 57.5X92NPA MW	\$1,482.00	30.00%	\$1,037.40
70218L	COSMO 109D 57.5X92NPA MW	\$1,403.00	30.00%	\$982.10
70218LS	COSMO 109D 57.5X92NPA MW	\$1,598.00	30.00%	\$1,118.60
70218S	COSMO 109D 57.5X92NPA MW	\$1,306.00	30.00%	\$914.20
70219	COSMO 109D 57.5X92NPA HCMW	\$1,110.00	30.00%	\$777.00
70219E	COSMO 109D 57.5X92NPA HCMW 220	\$1,110.00	30.00%	\$777.00
70219EL	COSMO 109D 57.5X92NPA HCMW 220	\$1,403.00	30.00%	\$982.10
70219ELS	COSMO 109D 57.5X92NPA HCMW 220	\$1,598.00	30.00%	\$1,118.60
70219ES	COSMO 109D 57.5X92NPA HCMW 220	\$1,306.00	30.00%	\$914.20
70219I	COSMO 109D 57.5X92NPA HCMW	\$1,286.00	30.00%	\$900.20
70219IS	COSMO 109D 57.5X92NPA HCMW	\$1,482.00	30.00%	\$1,037.40
70219L	COSMO 109D 57.5X92NPA HCMW	\$1,403.00	30.00%	\$982.10
70219LS	COSMO 109D 57.5X92NPA HCMW	\$1,598.00	30.00%	\$1,118.60
70219S	COSMO 109D 57.5X92NPA HCMW	\$1,306.00	30.00%	\$914.20
70220	COSMO 109D 57.5X92NPA VS	\$1,110.00	30.00%	\$777.00
70220E	COSMO 109D 57.5X92NPA VS 220	\$1,110.00	30.00%	\$777.00
70220EL	COSMO 109D 57.5X92NPA VS 220	\$1,403.00	30.00%	\$982.10
70220ELS	COSMO 109D 57.5X92NPA VS 220	\$1,598.00	30.00%	\$1,118.60
70220ES	COSMO 109D 57.5X92NPA VS 220	\$1,306.00	30.00%	\$914.20
70220I	COSMO 109D 57.5X92NPA VS	\$1,286.00	30.00%	\$900.20
70220IS	COSMO 109D 57.5X92NPA VS	\$1,482.00	30.00%	\$1,037.40
70220L	COSMO 109D 57.5X92NPA VS	\$1,403.00	30.00%	\$982.10
70220LS	COSMO 109D 57.5X92NPA VS	\$1,598.00	30.00%	\$1,118.60
70220S	COSMO 109D 57.5X92NPA VS	\$1,306.00	30.00%	\$914.20
70222	COSMO 137D 72.5X116NPA MW	\$1,218.00	30.00%	\$852.60
70222E	COSMO 137D 72.5X116NPA MW 220	\$1,218.00	30.00%	\$852.60
70222EL	COSMO 137D 72.5X116NPA MW 220	\$1,511.00	30.00%	\$1,057.70
70222ELS	COSMO 137D 72.5X116NPA MW 220	\$1,706.00	30.00%	\$1,194.20
70222ES	COSMO 137D 72.5X116NPA MW 220	\$1,414.00	30.00%	\$989.80
70222I	COSMO 137D 72.5X116NPA MW	\$1,394.00	30.00%	\$975.80
70222IS	COSMO 137D 72.5X116NPA MW	\$1,590.00	30.00%	\$1,113.00
70222L	COSMO 137D 72.5X116NPA MW	\$1,511.00	30.00%	\$1,057.70
70222LS	COSMO 137D 72.5X116NPA MW	\$1,706.00	30.00%	\$1,194.20
70222S	COSMO 137D 72.5X116NPA MW	\$1,414.00	30.00%	\$989.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70223	COSMO 137D 72.5X116NPA HCMW	\$1,218.00	30.00%	\$852.60
70223E	COSMO 137D 72.5X116NPA HCMW220	\$1,218.00	30.00%	\$852.60
70223EL	COSMO 137D 72.5X116NPA HCMW220	\$1,511.00	30.00%	\$1,057.70
70223ELS	COSMO 137D 72.5X116NPA HCMW220	\$1,706.00	30.00%	\$1,194.20
70223ES	COSMO 137D 72.5X116NPA HCMW220	\$1,414.00	30.00%	\$989.80
70223I	COSMO 137D 72.5X116NPA HCMW	\$1,394.00	30.00%	\$975.80
70223IS	COSMO 137D 72.5X116NPA HCMW	\$1,590.00	30.00%	\$1,113.00
70223L	COSMO 137D 72.5X116NPA HCMW	\$1,511.00	30.00%	\$1,057.70
70223LS	COSMO 137D 72.5X116NPA HCMW	\$1,706.00	30.00%	\$1,194.20
70223S	COSMO 137D 72.5X116NPA HCMW	\$1,414.00	30.00%	\$989.80
70224	COSMO 137D 72.5X116NPA VS	\$1,218.00	30.00%	\$852.60
70224E	COSMO 137D 72.5X116NPA VS 220	\$1,218.00	30.00%	\$852.60
70224EL	COSMO 137D 72.5X116NPA VS 220	\$1,511.00	30.00%	\$1,057.70
70224ELS	COSMO 137D 72.5X116NPA VS 220	\$1,706.00	30.00%	\$1,194.20
70224ES	COSMO 137D 72.5X116NPA VS 220	\$1,414.00	30.00%	\$989.80
70224I	COSMO 137D 72.5X116NPA VS	\$1,394.00	30.00%	\$975.80
70224IS	COSMO 137D 72.5X116NPA VS	\$1,590.00	30.00%	\$1,113.00
70224L	COSMO 137D 72.5X116NPA VS	\$1,511.00	30.00%	\$1,057.70
70224LS	COSMO 137D 72.5X116NPA VS	\$1,706.00	30.00%	\$1,194.20
70224S	COSMO 137D 72.5X116NPA VS	\$1,414.00	30.00%	\$989.80
70226	ADV DLX TNSD 208D DM	\$11,726.00	30.00%	\$8,208.20
70226B	ADV DLX TNSD 208D DM	\$1,279.00	30.00%	\$895.30
70226E	ADV DLX TNSD 208D DM 220	\$11,726.00	30.00%	\$8,208.20
70226EB	ADV DLX TNSD 208D DM 220	\$1,279.00	30.00%	\$895.30
70226EF	ADV DLX TNSD 208D DM 220	\$10,447.00	30.00%	\$7,312.90
70226F	ADV DLX TNSD 208D DM	\$10,447.00	30.00%	\$7,312.90
70227	ADV DLX TNSD 208D DMHC	\$11,726.00	30.00%	\$8,208.20
70227B	ADV DLX TNSD 208D DMHC	\$1,279.00	30.00%	\$895.30
70227E	ADV DLX TNSD 208D DMHC 220	\$11,726.00	30.00%	\$8,208.20
70227EB	ADV DLX TNSD 208D DMHC 220	\$1,279.00	30.00%	\$895.30
70227EF	ADV DLX TNSD 208D DMHC 220	\$10,447.00	30.00%	\$7,312.90
70227F	ADV DLX TNSD 208D DMHC	\$10,447.00	30.00%	\$7,312.90
70230	ADV DLX TNSD 208D HDC1.1	\$14,657.00	30.00%	\$10,259.90
70230B	ADV DLX TNSD 208D HDC1.1	\$1,279.00	30.00%	\$895.30
70230E	ADV DLX TNSD 208D HDC1.1 220	\$14,657.00	30.00%	\$10,259.90
70230EB	ADV DLX TNSD 208D HDC1.1 220	\$1,279.00	30.00%	\$895.30
70230EF	ADV DLX TNSD 208D HDC1.1 220	\$13,378.00	30.00%	\$9,364.60
70230F	ADV DLX TNSD 208D HDC1.1	\$13,378.00	30.00%	\$9,364.60
70231	ADV DLX TNSD 208D DT	\$12,051.00	30.00%	\$8,435.70
70231B	ADV DLX TNSD 208D DT	\$1,279.00	30.00%	\$895.30
70231E	ADV DLX TNSD 208D DT 220	\$12,051.00	30.00%	\$8,435.70
70231EB	ADV DLX TNSD 208D DT 220	\$1,279.00	30.00%	\$895.30
70231EF	ADV DLX TNSD 208D DT 220	\$10,772.00	30.00%	\$7,540.40
70231F	ADV DLX TNSD 208D DT	\$10,772.00	30.00%	\$7,540.40
70232	ADV DLX TNSD 208D DV	\$12,051.00	30.00%	\$8,435.70
70232B	ADV DLX TNSD 208D DV	\$1,279.00	30.00%	\$895.30
70232E	ADV DLX TNSD 208D DV 220	\$12,051.00	30.00%	\$8,435.70
70232EB	ADV DLX TNSD 208D DV 220	\$1,279.00	30.00%	\$895.30
70232EF	ADV DLX TNSD 208D DV 220	\$10,772.00	30.00%	\$7,540.40
70232F	ADV DLX TNSD 208D DV	\$10,772.00	30.00%	\$7,540.40
70233	ADV DLX TNSD 226D DM	\$12,004.00	30.00%	\$8,402.80
70233B	ADV DLX TNSD 226D DM	\$1,279.00	30.00%	\$895.30
70233E	ADV DLX TNSD 226D DM 220	\$12,004.00	30.00%	\$8,402.80
70233EB	ADV DLX TNSD 226D DM 220	\$1,279.00	30.00%	\$895.30
70233EF	ADV DLX TNSD 226D DM 220	\$10,725.00	30.00%	\$7,507.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70233F	ADV DLX TNSD 226D DM	\$10,725.00	30.00%	\$7,507.50
70234	ADV DLX TNSD 226D DMHC	\$12,004.00	30.00%	\$8,402.80
70234B	ADV DLX TNSD 226D DMHC	\$1,279.00	30.00%	\$895.30
70234E	ADV DLX TNSD 226D DMHC 220	\$12,004.00	30.00%	\$8,402.80
70234EB	ADV DLX TNSD 226D DMHC 220	\$1,279.00	30.00%	\$895.30
70234EF	ADV DLX TNSD 226D DMHC 220	\$10,725.00	30.00%	\$7,507.50
70234F	ADV DLX TNSD 226D DMHC	\$10,725.00	30.00%	\$7,507.50
70237	ADV DLX TNSD 226D HDC1.1	\$15,005.00	30.00%	\$10,503.50
70237B	ADV DLX TNSD 226D HDC1.1	\$1,279.00	30.00%	\$895.30
70237E	ADV DLX TNSD 226D HDC1.1 220	\$15,005.00	30.00%	\$10,503.50
70237EB	ADV DLX TNSD 226D HDC1.1 220	\$1,279.00	30.00%	\$895.30
70237EF	ADV DLX TNSD 226D HDC1.1 220	\$13,726.00	30.00%	\$9,608.20
70237F	ADV DLX TNSD 226D HDC1.1	\$13,726.00	30.00%	\$9,608.20
70238	ADV DLX TNSD 226D DT	\$12,360.00	30.00%	\$8,652.00
70238B	ADV DLX TNSD 226D DT	\$1,279.00	30.00%	\$895.30
70238E	ADV DLX TNSD 226D DT 220	\$12,360.00	30.00%	\$8,652.00
70238EB	ADV DLX TNSD 226D DT 220	\$1,279.00	30.00%	\$895.30
70238EF	ADV DLX TNSD 226D DT 220	\$11,081.00	30.00%	\$7,756.70
70238F	ADV DLX TNSD 226D DT	\$11,081.00	30.00%	\$7,756.70
70239	ADV DLX TNSD 226D DV	\$12,360.00	30.00%	\$8,652.00
70239B	ADV DLX TNSD 226D DV	\$1,279.00	30.00%	\$895.30
70239E	ADV DLX TNSD 226D DV 220	\$12,360.00	30.00%	\$8,652.00
70239EB	ADV DLX TNSD 226D DV 220	\$1,279.00	30.00%	\$895.30
70239EF	ADV DLX TNSD 226D DV 220	\$11,081.00	30.00%	\$7,756.70
70239F	ADV DLX TNSD 226D DV	\$11,081.00	30.00%	\$7,756.70
70240	ADV DLX 208D 110X176 MW	\$9,398.00	30.00%	\$6,578.60
70240B	ADV DLX 208D 110X176 MW	\$1,279.00	30.00%	\$895.30
70240E	ADV DLX 208D 110X176 MW 220	\$9,398.00	30.00%	\$6,578.60
70240EB	ADV DLX 208D 110X176 MW 220	\$1,279.00	30.00%	\$895.30
70240EF	ADV DLX 208D 110X176 MW 220	\$8,119.00	30.00%	\$5,683.30
70240F	ADV DLX 208D 110X176 MW	\$8,119.00	30.00%	\$5,683.30
70241	ADV DLX 222D 117.5X188 MW	\$9,546.00	30.00%	\$6,682.20
70241B	ADV DLX 222D 117.5X188 MW	\$1,279.00	30.00%	\$895.30
70241E	ADV DLX 222D 117.5X188 MW 220	\$9,546.00	30.00%	\$6,682.20
70241EB	ADV DLX 222D 117.5X188 MW 220	\$1,279.00	30.00%	\$895.30
70241EF	ADV DLX 222D 117.5X188 MW 220	\$8,267.00	30.00%	\$5,786.90
70241F	ADV DLX 222D 117.5X188 MW	\$8,267.00	30.00%	\$5,786.90
70242BL	ADVANTAGE TNSD 208D DM	\$1,088.00	30.00%	\$761.60
70242BLR	ADVANTAGE TNSD 208D DM	\$1,632.00	30.00%	\$1,142.40
70242EBL	ADVANTAGE TNSD 208D DM 220	\$1,088.00	30.00%	\$761.60
70242EBLR	ADVANTAGE TNSD 208D DM 220	\$1,632.00	30.00%	\$1,142.40
70242EFL	ADVANTAGE TNSD 208D DM 220	\$8,368.00	30.00%	\$5,857.60
70242EFLR	ADVANTAGE TNSD 208D DM 220	\$8,368.00	30.00%	\$5,857.60
70242EL	ADVANTAGE TNSD 208D DM 220	\$9,456.00	30.00%	\$6,619.20
70242ELR	ADVANTAGE TNSD 208D DM 220	\$10,000.00	30.00%	\$7,000.00
70242FL	ADVANTAGE TNSD 208D DM	\$8,368.00	30.00%	\$5,857.60
70242FLR	ADVANTAGE TNSD 208D DM	\$8,368.00	30.00%	\$5,857.60
70242L	ADVANTAGE TNSD 208D DM	\$9,456.00	30.00%	\$6,619.20
70242LR	ADVANTAGE TNSD 208D DM	\$10,000.00	30.00%	\$7,000.00
70243BL	ADVANTAGE TNSD 208D DMHC	\$1,088.00	30.00%	\$761.60
70243BLR	ADVANTAGE TNSD 208D DMHC	\$1,632.00	30.00%	\$1,142.40
70243EBL	ADVANTAGE TNSD 208D DMHC 220	\$1,088.00	30.00%	\$761.60
70243EBLR	ADVANTAGE TNSD 208D DMHC 220	\$1,632.00	30.00%	\$1,142.40
70243EFL	ADVANTAGE TNSD 208D DMHC 220	\$8,368.00	30.00%	\$5,857.60
70243EFLR	ADVANTAGE TNSD 208D DMHC 220	\$8,368.00	30.00%	\$5,857.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70243EL	ADVANTAGE TNSD 208D DMHC 220	\$9,456.00	30.00%	\$6,619.20
70243ELR	ADVANTAGE TNSD 208D DMHC 220	\$10,000.00	30.00%	\$7,000.00
70243FL	ADVANTAGE TNSD 208D DMHC	\$8,368.00	30.00%	\$5,857.60
70243FLR	ADVANTAGE TNSD 208D DMHC	\$8,368.00	30.00%	\$5,857.60
70243L	ADVANTAGE TNSD 208D DMHC	\$9,456.00	30.00%	\$6,619.20
70243LR	ADVANTAGE TNSD 208D DMHC	\$10,000.00	30.00%	\$7,000.00
70246BL	ADVANTAGE TNSD 208D HDC1.1	\$1,088.00	30.00%	\$761.60
70246BLR	ADVANTAGE TNSD 208D HDC1.1	\$1,632.00	30.00%	\$1,142.40
70246EBL	ADVANTAGE TNSD 208D HDC1.1 220	\$1,088.00	30.00%	\$761.60
70246EBLR	ADVANTAGE TNSD 208D HDC1.1 220	\$1,632.00	30.00%	\$1,142.40
70246EFL	ADVANTAGE TNSD 208D HDC1.1 220	\$10,688.00	30.00%	\$7,481.60
70246EFLR	ADVANTAGE TNSD 208D HDC1.1 220	\$10,688.00	30.00%	\$7,481.60
70246EL	ADVANTAGE TNSD 208D HDC1.1 220	\$11,776.00	30.00%	\$8,243.20
70246ELR	ADVANTAGE TNSD 208D HDC1.1 220	\$12,320.00	30.00%	\$8,624.00
70246FL	ADVANTAGE TNSD 208D HDC1.1	\$10,688.00	30.00%	\$7,481.60
70246FLR	ADVANTAGE TNSD 208D HDC1.1	\$10,688.00	30.00%	\$7,481.60
70246L	ADVANTAGE TNSD 208D HDC1.1	\$11,776.00	30.00%	\$8,243.20
70246LR	ADVANTAGE TNSD 208D HDC1.1	\$12,320.00	30.00%	\$8,624.00
70247BL	ADVANTAGE TNSD 208D DT	\$1,088.00	30.00%	\$761.60
70247BLR	ADVANTAGE TNSD 208D DT	\$1,632.00	30.00%	\$1,142.40
70247EBL	ADVANTAGE TNSD 208D DT 220	\$1,088.00	30.00%	\$761.60
70247EBLR	ADVANTAGE TNSD 208D DT 220	\$1,632.00	30.00%	\$1,142.40
70247EFL	ADVANTAGE TNSD 208D DT 220	\$8,693.00	30.00%	\$6,085.10
70247EFLR	ADVANTAGE TNSD 208D DT 220	\$8,693.00	30.00%	\$6,085.10
70247EL	ADVANTAGE TNSD 208D DT 220	\$9,781.00	30.00%	\$6,846.70
70247ELR	ADVANTAGE TNSD 208D DT 220	\$10,325.00	30.00%	\$7,227.50
70247FL	ADVANTAGE TNSD 208D DT	\$8,693.00	30.00%	\$6,085.10
70247FLR	ADVANTAGE TNSD 208D DT	\$8,693.00	30.00%	\$6,085.10
70247L	ADVANTAGE TNSD 208D DT	\$9,781.00	30.00%	\$6,846.70
70247LR	ADVANTAGE TNSD 208D DT	\$10,325.00	30.00%	\$7,227.50
70248BL	ADVANTAGE TNSD 208D DV	\$1,088.00	30.00%	\$761.60
70248BLR	ADVANTAGE TNSD 208D DV	\$1,632.00	30.00%	\$1,142.40
70248EBL	ADVANTAGE TNSD 208D DV 220	\$1,088.00	30.00%	\$761.60
70248EBLR	ADVANTAGE TNSD 208D DV 220	\$1,632.00	30.00%	\$1,142.40
70248EFL	ADVANTAGE TNSD 208D DV 220	\$8,693.00	30.00%	\$6,085.10
70248EFLR	ADVANTAGE TNSD 208D DV 220	\$8,693.00	30.00%	\$6,085.10
70248EL	ADVANTAGE TNSD 208D DV 220	\$9,781.00	30.00%	\$6,846.70
70248ELR	ADVANTAGE TNSD 208D DV 220	\$10,325.00	30.00%	\$7,227.50
70248FL	ADVANTAGE TNSD 208D DV	\$8,693.00	30.00%	\$6,085.10
70248FLR	ADVANTAGE TNSD 208D DV	\$8,693.00	30.00%	\$6,085.10
70248L	ADVANTAGE TNSD 208D DV	\$9,781.00	30.00%	\$6,846.70
70248LR	ADVANTAGE TNSD 208D DV	\$10,325.00	30.00%	\$7,227.50
70249BL	ADVANTAGE TNSD 226D DM	\$1,088.00	30.00%	\$761.60
70249EL	ADVANTAGE TNSD 226D DM 220	\$9,736.00	30.00%	\$6,815.20
70249FL	ADVANTAGE TNSD 226D DM	\$8,648.00	30.00%	\$6,053.60
70249L	ADVANTAGE TNSD 226D DM	\$9,736.00	30.00%	\$6,815.20
70249LR	ADVANTAGE TNSD 226D DM	\$10,280.00	30.00%	\$7,196.00
70250BL	ADVANTAGE TNSD 226D DMHC	\$1,088.00	30.00%	\$761.60
70250FL	ADVANTAGE TNSD 226D DMHC	\$8,648.00	30.00%	\$6,053.60
70250L	ADVANTAGE TNSD 226D DMHC	\$9,736.00	30.00%	\$6,815.20
70253BL	ADVANTAGE TNSD 226D HDC1.1	\$1,088.00	30.00%	\$761.60
70253EFL	ADVANTAGE TNSD 226D HDC1.1 220	\$11,035.00	30.00%	\$7,724.50
70253EFLR	ADVANTAGE TNSD 226D HDC1.1 220	\$11,035.00	30.00%	\$7,724.50
70253EL	ADVANTAGE TNSD 226D HDC1.1 220	\$12,123.00	30.00%	\$8,486.10
70253ELR	ADVANTAGE TNSD 226D HDC1.1 220	\$12,667.00	30.00%	\$8,866.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70253FL	ADVANTAGE TNSD 226D HDC1.1	\$11,035.00	30.00%	\$7,724.50
70253FLR	ADVANTAGE TNSD 226D HDC1.1	\$11,035.00	30.00%	\$7,724.50
70253L	ADVANTAGE TNSD 226D HDC1.1	\$12,123.00	30.00%	\$8,486.10
70253LR	ADVANTAGE TNSD 226D HDC1.1	\$12,667.00	30.00%	\$8,866.90
70254BL	ADVANTAGE TNSD 226D DT	\$1,088.00	30.00%	\$761.60
70254FL	ADVANTAGE TNSD 226D DT	\$9,004.00	30.00%	\$6,302.80
70254L	ADVANTAGE TNSD 226D DT	\$10,092.00	30.00%	\$7,064.40
70255BL	ADVANTAGE TNSD 226D DV	\$1,088.00	30.00%	\$761.60
70255FL	ADVANTAGE TNSD 226D DV	\$9,004.00	30.00%	\$6,302.80
70255L	ADVANTAGE TNSD 226D DV	\$10,092.00	30.00%	\$7,064.40
70255LR	ADVANTAGE TNSD 226D DV	\$10,636.00	30.00%	\$7,445.20
70256BL	ADVANTAGE 208D 110X176 MW	\$1,088.00	30.00%	\$761.60
70256BLR	ADVANTAGE 208D 110X176 MW	\$1,632.00	30.00%	\$1,142.40
70256EBL	ADVANTAGE 208D 110X176 MW 220	\$1,088.00	30.00%	\$761.60
70256EBLR	ADVANTAGE 208D 110X176 MW 220	\$1,632.00	30.00%	\$1,142.40
70256EFL	ADVANTAGE 208D 110X176 MW 220	\$6,843.00	30.00%	\$4,790.10
70256EFLR	ADVANTAGE 208D 110X176 MW 220	\$6,843.00	30.00%	\$4,790.10
70256EL	ADVANTAGE 208D 110X176 MW 220	\$7,931.00	30.00%	\$5,551.70
70256ELR	ADVANTAGE 208D 110X176 MW 220	\$8,475.00	30.00%	\$5,932.50
70256FL	ADVANTAGE 208D 110X176 MW	\$6,843.00	30.00%	\$4,790.10
70256FLR	ADVANTAGE 208D 110X176 MW	\$6,843.00	30.00%	\$4,790.10
70256L	ADVANTAGE 208D 110X176 MW	\$7,931.00	30.00%	\$5,551.70
70256LR	ADVANTAGE 208D 110X176 MW	\$8,475.00	30.00%	\$5,932.50
70257BL	ADVANTAGE 222D 117.5X188 MW	\$1,088.00	30.00%	\$761.60
70257BLR	ADVANTAGE 222D 117.5X188 MW	\$1,632.00	30.00%	\$1,142.40
70257EBL	ADVANTAGE 222D 117.5X188 MW220	\$1,088.00	30.00%	\$761.60
70257EBLR	ADVANTAGE 222D 117.5X188 MW 220	\$1,632.00	30.00%	\$1,142.40
70257EFL	ADVANTAGE 222D 117.5X188 MW220	\$6,992.00	30.00%	\$4,894.40
70257EFLR	ADVANTAGE 222D 117.5X18 MW 220	\$6,992.00	30.00%	\$4,894.40
70257EL	ADVANTAGE 222D 117.5X188 MW220	\$8,080.00	30.00%	\$5,656.00
70257ELR	ADVANTAGE 222D 117.5X188 MW 220	\$8,624.00	30.00%	\$6,036.80
70257FL	ADVANTAGE 222D 117.5X188 MW	\$6,992.00	30.00%	\$4,894.40
70257FLR	ADVANTAGE 222D 117.5X188 MW	\$6,992.00	30.00%	\$4,894.40
70257L	ADVANTAGE 222D 117.5X188 MW	\$8,080.00	30.00%	\$5,656.00
70257LR	ADVANTAGE 222D 117.5X188 MW	\$8,624.00	30.00%	\$6,036.80
70258	COSMO TNSD 189D DM	\$3,761.00	30.00%	\$2,632.70
70258E	COSMO TNSD 189D DM 220	\$3,761.00	30.00%	\$2,632.70
70258EL	COSMO TNSD 189D DM 220	\$4,054.00	30.00%	\$2,837.80
70258L	COSMO TNSD 189D DM	\$4,054.00	30.00%	\$2,837.80
70259	COSMO TNSD 189D DMHC	\$3,761.00	30.00%	\$2,632.70
70259E	COSMO TNSD 189D DMHC 220	\$3,761.00	30.00%	\$2,632.70
70259EL	COSMO TNSD 189D DMHC 220	\$4,054.00	30.00%	\$2,837.80
70259L	COSMO TNSD 189D DMHC	\$4,054.00	30.00%	\$2,837.80
70262	COSMO TNSD 189D HDC1.1	\$4,703.00	30.00%	\$3,292.10
70262E	COSMO TNSD 189D HDC1.1 220	\$4,703.00	30.00%	\$3,292.10
70262EL	COSMO TNSD 189D HDC1.1 220	\$4,996.00	30.00%	\$3,497.20
70262L	COSMO TNSD 189D HDC1.1	\$4,996.00	30.00%	\$3,497.20
70263	COSMO TNSD 189D DT	\$4,065.00	30.00%	\$2,845.50
70263E	COSMO TNSD 189D DT 220	\$4,065.00	30.00%	\$2,845.50
70263EL	COSMO TNSD 189D DT 220	\$4,358.00	30.00%	\$3,050.60
70263L	COSMO TNSD 189D DT	\$4,358.00	30.00%	\$3,050.60
70264	COSMO TNSD 189D DV	\$4,065.00	30.00%	\$2,845.50
70264E	COSMO TNSD 189D DV 220	\$4,065.00	30.00%	\$2,845.50
70264EL	COSMO TNSD 189D DV 220	\$4,358.00	30.00%	\$3,050.60
70264L	COSMO TNSD 189D DV	\$4,358.00	30.00%	\$3,050.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
70265	COSMO TNSD 208D DM	\$4,461.00	30.00%	\$3,122.70
70265E	COSMO TNSD 208D DM 220	\$4,461.00	30.00%	\$3,122.70
70265EL	COSMO TNSD 208D DM 220	\$4,754.00	30.00%	\$3,327.80
70265L	COSMO TNSD 208D DM	\$4,754.00	30.00%	\$3,327.80
70266	COSMO TNSD 208D DMHC	\$4,461.00	30.00%	\$3,122.70
70266E	COSMO TNSD 208D DMHC 220	\$4,461.00	30.00%	\$3,122.70
70266EL	COSMO TNSD 208D DMHC 220	\$4,754.00	30.00%	\$3,327.80
70266L	COSMO TNSD 208D DMHC	\$4,754.00	30.00%	\$3,327.80
70269	COSMO TNSD 208D HDC1.1	\$5,581.00	30.00%	\$3,906.70
70269E	COSMO TNSD 208D HDC1.1 220	\$5,581.00	30.00%	\$3,906.70
70269EL	COSMO TNSD 208D HDC1.1 220	\$5,874.00	30.00%	\$4,111.80
70269L	COSMO TNSD 208D HDC1.1	\$5,874.00	30.00%	\$4,111.80
70270	COSMO TNSD 208D DT	\$4,799.00	30.00%	\$3,359.30
70270E	COSMO TNSD 208D DT 220	\$4,799.00	30.00%	\$3,359.30
70270EL	COSMO TNSD 208D DT 220	\$5,092.00	30.00%	\$3,564.40
70270L	COSMO TNSD 208D DT	\$5,092.00	30.00%	\$3,564.40
70271	COSMO TNSD 208D DV	\$4,799.00	30.00%	\$3,359.30
70271E	COSMO TNSD 208D DV 220	\$4,799.00	30.00%	\$3,359.30
70271EL	COSMO TNSD 208D DV 220	\$5,092.00	30.00%	\$3,564.40
70271L	COSMO TNSD 208D DV	\$5,092.00	30.00%	\$3,564.40
70272	COSMO TNSD 226D DM	\$5,020.00	30.00%	\$3,514.00
70272E	COSMO TNSD 226D DM 220	\$5,020.00	30.00%	\$3,514.00
70272EL	COSMO TNSD 226D DM 220	\$5,313.00	30.00%	\$3,719.10
70272L	COSMO TNSD 226D DM	\$5,313.00	30.00%	\$3,719.10
70273	COSMO TNSD 226D DMHC	\$5,020.00	30.00%	\$3,514.00
70273E	COSMO TNSD 226D DMHC 220	\$5,020.00	30.00%	\$3,514.00
70273EL	COSMO TNSD 226D DMHC 220	\$5,313.00	30.00%	\$3,719.10
70273L	COSMO TNSD 226D DMHC	\$5,313.00	30.00%	\$3,719.10
70276	COSMO TNSD 226D HDC1.1	\$6,275.00	30.00%	\$4,392.50
70276E	COSMO TNSD 226D HDC1.1 220	\$6,275.00	30.00%	\$4,392.50
70276EL	COSMO TNSD 226D HDC1.1 220	\$6,568.00	30.00%	\$4,597.60
70276L	COSMO TNSD 226D HDC1.1	\$6,568.00	30.00%	\$4,597.60
70277	COSMO TNSD 226D DT	\$5,394.00	30.00%	\$3,775.80
70277E	COSMO TNSD 226D DT 220	\$5,394.00	30.00%	\$3,775.80
70277EL	COSMO TNSD 226D DT 220	\$5,687.00	30.00%	\$3,980.90
70277L	COSMO TNSD 226D DT	\$5,687.00	30.00%	\$3,980.90
70278	COSMO TNSD 226D DV	\$5,394.00	30.00%	\$3,775.80
70278E	COSMO TNSD 226D DV 220	\$5,394.00	30.00%	\$3,775.80
70278EL	COSMO TNSD 226D DV 220	\$5,687.00	30.00%	\$3,980.90
70278L	COSMO TNSD 226D DV	\$5,687.00	30.00%	\$3,980.90
70279	COSMO 189D 100X160NPA MW	\$2,345.00	30.00%	\$1,641.50
70279E	COSMO 189D 100X160NPA MW 220	\$2,345.00	30.00%	\$1,641.50
70279EL	COSMO 189D 100X160NPA MW 220	\$2,638.00	30.00%	\$1,846.60
70279L	COSMO 189D 100X160NPA MW	\$2,638.00	30.00%	\$1,846.60
70281	COSMO 208D 110X176NPA MWC	\$3,327.00	30.00%	\$2,328.90
70281E	COSMO 208D 110X176NPA MWC 220	\$3,327.00	30.00%	\$2,328.90
70281EL	COSMO 208D 110X176NPA MWC 220	\$3,620.00	30.00%	\$2,534.00
70281L	COSMO 208D 110X176NPA MWC	\$3,620.00	30.00%	\$2,534.00
70283	COSMO 222D 117.5X188NPA MWC	\$3,636.00	30.00%	\$2,545.20
70283E	COSMO 222D 117.5X188NPA MWC220	\$3,636.00	30.00%	\$2,545.20
70283EL	COSMO 222D 117.5X188NPA MWC220	\$3,929.00	30.00%	\$2,750.30
70283L	COSMO 222D 117.5X188NPA MWC	\$3,929.00	30.00%	\$2,750.30
70284	ADVANTAGE MANL W/CSR 109D MW	\$1,189.00	30.00%	\$832.30
70284B	ADVANTAGE MANL W/CSR 109D MW	\$489.00	27.00%	\$356.97
70284F	ADVANTAGE MANL W/CSR 109D MW	\$700.00	30.00%	\$490.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70285	ADVANTAGE MANL W/CSR 109D HCMW	\$1,189.00	30.00%	\$832.30
70285B	ADVANTAGE MANL W/CSR 109D HCMW	\$489.00	27.00%	\$356.97
70285F	ADVANTAGE MANL W/CSR 109D HCMW	\$700.00	30.00%	\$490.00
70286	ADVANTAGE MANL W/CSR 109D VS	\$1,189.00	30.00%	\$832.30
70286B	ADVANTAGE MANL W/CSR 109D VS	\$489.00	27.00%	\$356.97
70286F	ADVANTAGE MANL W/CSR 109D VS	\$700.00	30.00%	\$490.00
70288	ADVANTAGE MANL W/CSR 137D MW	\$1,602.00	30.00%	\$1,121.40
70288B	ADVANTAGE MANL W/CSR 137D MW	\$489.00	27.00%	\$356.97
70288F	ADVANTAGE MANL W/CSR 137D MW	\$1,113.00	30.00%	\$779.10
70289	ADVANTAGE MANL W/CSR 137D HCMW	\$1,602.00	30.00%	\$1,121.40
70289B	ADVANTAGE MANL W/CSR 137D HCMW	\$489.00	27.00%	\$356.97
70289F	ADVANTAGE MANL W/CSR 137D HCMW	\$1,113.00	30.00%	\$779.10
70290	ADVANTAGE MANL W/CSR 137D VS	\$1,602.00	30.00%	\$1,121.40
70290B	ADVANTAGE MANL W/CSR 137D VS	\$489.00	27.00%	\$356.97
70290F	ADVANTAGE MANL W/CSR 137D VS	\$1,113.00	30.00%	\$779.10
70292	MODEL C W/CSR 109D 57.5X92 MW	\$681.00	30.00%	\$476.70
70293	MODEL C W/CSR 109D 57.5X92HCMW	\$737.00	30.00%	\$515.90
70294	MODEL C W/CSR 109D 57.5X92 VS	\$737.00	30.00%	\$515.90
70296	MODEL C W/CSR 137D 72.5X116 MW	\$918.00	30.00%	\$642.60
70297	MODEL C W/CSR 137D72.5X116HCMW	\$1,027.00	30.00%	\$718.90
70298	MODEL C W/CSR 137D 72.5X116 VS	\$1,027.00	30.00%	\$718.90
70300	MODEL C 109DIAG 57.5X92NPA MW	\$471.00	27.00%	\$343.83
70301	MODEL C 109DIAG 57.5X92NPAHCMW	\$540.00	30.00%	\$378.00
70302	MODEL C 109DIAG 57.5X92NPA VS	\$540.00	30.00%	\$378.00
70304	MODEL C 137DIAG 72.5X116 MW	\$717.00	30.00%	\$501.90
70305	MODEL C 137DIAG 72.5X116 HCMW	\$787.00	30.00%	\$550.90
70306	MODEL C 137DIAG 72.5X116 VS	\$787.00	30.00%	\$550.90
70308	CINEMA CONTOUR DM 109D 57.5X92	\$1,611.00	30.00%	\$1,127.70
70308V	CINEMA CONTOUR DM 109D 57.5X92	\$1,611.00	30.00%	\$1,127.70
70309	CINEMA CONTOUR DMHC 109D 57.5X	\$1,611.00	30.00%	\$1,127.70
70309V	CINEMA CONTOUR DMHC 109D 57.5X	\$1,611.00	30.00%	\$1,127.70
70310	CINEMA CONTOUR DT 109D 57.5X92	\$1,950.00	30.00%	\$1,365.00
70310V	CINEMA CONTOUR DT 109D 57.5X92	\$1,950.00	30.00%	\$1,365.00
70313	CINEMA CONTOUR HDC1.1 109D 57.5X	\$2,014.00	30.00%	\$1,409.80
70313V	CINEMA CONTOUR HDC1.1 109D 57.5X	\$2,014.00	30.00%	\$1,409.80
70316	CINEMA CONTOUR DV 109D 57.5X92	\$1,769.00	30.00%	\$1,238.30
70316V	CINEMA CONTOUR DV 109D 57.5X92	\$1,769.00	30.00%	\$1,238.30
70319	CINEMA CONTOUR DM 137D72.5X116	\$2,121.00	30.00%	\$1,484.70
70319V	CINEMA CONTOUR DM 137D72.5X116	\$2,121.00	30.00%	\$1,484.70
70320	CINEMA CONTOUR DMHC 137D72.5X	\$2,121.00	30.00%	\$1,484.70
70320V	CINEMA CONTOUR DMHC 137D72.5X	\$2,121.00	30.00%	\$1,484.70
70321	CINEMA CONTOUR DT 137D72.5X116	\$2,545.00	30.00%	\$1,781.50
70321V	CINEMA CONTOUR DT 137D72.5X116	\$2,545.00	30.00%	\$1,781.50
70324	CINEMA CONTOUR HDC1.1 137D72.5X	\$2,650.00	30.00%	\$1,855.00
70324V	CINEMA CONTOUR HDC1.1 137D72.5X	\$2,650.00	30.00%	\$1,855.00
70327	CINEMA CONTOUR DV 137D72.5X116	\$2,314.00	30.00%	\$1,619.80
70327V	CINEMA CONTOUR DV 137D72.5X116	\$2,314.00	30.00%	\$1,619.80
70330	CINEMA CONTOUR DM 189D 100X160	\$2,559.00	30.00%	\$1,791.30
70330V	CINEMA CONTOUR DM 189D 100X160	\$2,559.00	30.00%	\$1,791.30
70331	CINEMA CONTOUR DMHC 189D 100X	\$2,559.00	30.00%	\$1,791.30
70331V	CINEMA CONTOUR DMHC 189D 100X	\$2,559.00	30.00%	\$1,791.30
70332	CINEMA CONTOUR DT 189D 100X160	\$3,018.00	30.00%	\$2,112.60
70332V	CINEMA CONTOUR DT 189D 100X160	\$3,018.00	30.00%	\$2,112.60
70335	CINEMA CONTOUR HDC1.1 189D 100X	\$3,198.00	30.00%	\$2,238.60
70335V	CINEMA CONTOUR HDC1.1 189D 100X	\$3,198.00	30.00%	\$2,238.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70336	CINEMA CONTOUR DV 189D 100X160	\$2,830.00	30.00%	\$1,981.00
70336V	CINEMA CONTOUR DV 189D 100X160	\$2,830.00	30.00%	\$1,981.00
70337	CINEMA CONTOUR DM 208D 110X176	\$2,711.00	30.00%	\$1,897.70
70337V	CINEMA CONTOUR DM 208D 110X176	\$2,711.00	30.00%	\$1,897.70
70338	CINEMA CONTOUR DMHC 208D 110X	\$2,711.00	30.00%	\$1,897.70
70338V	CINEMA CONTOUR DMHC 208D 110X	\$2,711.00	30.00%	\$1,897.70
70339	CINEMA CONTOUR DT 208D 110X176	\$3,146.00	30.00%	\$2,202.20
70339V	CINEMA CONTOUR DT 208D 110X176	\$3,146.00	30.00%	\$2,202.20
70342	CINEMA CONTOUR HDC1.1 208D 110X	\$3,388.00	30.00%	\$2,371.60
70342V	CINEMA CONTOUR HDC1.1 208D 110X	\$3,388.00	30.00%	\$2,371.60
70343	CINEMA CONTOUR DV 208D 110X176	\$2,992.00	30.00%	\$2,094.40
70343V	CINEMA CONTOUR DV 208D 110X176	\$2,992.00	30.00%	\$2,094.40
70344	CINEMA CONTOUR DM 226D 120X192	\$2,813.00	30.00%	\$1,969.10
70344V	CINEMA CONTOUR DM 226D 120X192	\$2,813.00	30.00%	\$1,969.10
70345	CINEMA CONTOUR DMHC 226D 120X	\$2,813.00	30.00%	\$1,969.10
70345V	CINEMA CONTOUR DMHC 226D 120X	\$2,813.00	30.00%	\$1,969.10
70346	CINEMA CONTOUR DT 226D 120X192	\$3,250.00	30.00%	\$2,275.00
70346V	CINEMA CONTOUR DT 226D 120X192	\$3,250.00	30.00%	\$2,275.00
70349	CINEMA CONTOUR HDC1.1 226D 120X	\$3,514.00	30.00%	\$2,459.80
70349V	CINEMA CONTOUR HDC1.1 226D 120X	\$3,514.00	30.00%	\$2,459.80
70350	CINEMA CONTOUR DV 226D 120X192	\$3,095.00	30.00%	\$2,166.50
70350V	CINEMA CONTOUR DV 226D 120X192	\$3,095.00	30.00%	\$2,166.50
70351	DA-SNAP DM 57.5X92NPA 109D	\$1,300.00	30.00%	\$910.00
70351V	DA-SNAP DM 57.5X92NPA 109D	\$1,475.00	30.00%	\$1,032.50
70352	DA-SNAP DMHC 57.5X92NPA 109D	\$1,300.00	30.00%	\$910.00
70352V	DA-SNAP DMHC 57.5X92NPA 109D	\$1,475.00	30.00%	\$1,032.50
70353	DA-SNAP DT 57.5X92NPA 109D	\$1,611.00	30.00%	\$1,127.70
70353V	DA-SNAP DT 57.5X92NPA 109D	\$1,786.00	30.00%	\$1,250.20
70359	DA-SNAP DV 57.5X92NPA 109D	\$1,445.00	30.00%	\$1,011.50
70359V	DA-SNAP DV 57.5X92NPA 109D	\$1,620.00	30.00%	\$1,134.00
70362	DA-SNAP DM 72.5X116NPA 137D	\$1,774.00	30.00%	\$1,241.80
70362V	DA-SNAP DM 72.5X116NPA 137D	\$1,949.00	30.00%	\$1,364.30
70363	DA-SNAP DMHC 72.5X116NPA 137D	\$1,774.00	30.00%	\$1,241.80
70363V	DA-SNAP DMHC 72.5X116NPA 137D	\$1,949.00	30.00%	\$1,364.30
70364	DA-SNAP DT 72.5X116NPA 137D	\$2,159.00	30.00%	\$1,511.30
70364V	DA-SNAP DT 72.5X116NPA 137D	\$2,334.00	30.00%	\$1,633.80
70370	DA-SNAP DV 72.5X116NPA 137D	\$1,948.00	30.00%	\$1,363.60
70370V	DA-SNAP DV 72.5X116NPA 137D	\$2,123.00	30.00%	\$1,486.10
70373	DA-SNAP DM 100X160NPA 189D	\$2,162.00	30.00%	\$1,513.40
70373V	DA-SNAP DM 100X160NPA 189D	\$2,337.00	30.00%	\$1,635.90
70374	DA-SNAP DMHC 100X160NPA 189D	\$2,162.00	30.00%	\$1,513.40
70374V	DA-SNAP DMHC 100X160NPA 189D	\$2,337.00	30.00%	\$1,635.90
70375	DA-SNAP DT 100X160NPA 189D	\$2,585.00	30.00%	\$1,809.50
70375V	DA-SNAP DT 100X160NPA 189D	\$2,760.00	30.00%	\$1,932.00
70379	DA-SNAP DV 100X160NPA 189D	\$2,413.00	30.00%	\$1,689.10
70379V	DA-SNAP DV 100X160NPA 189D	\$2,588.00	30.00%	\$1,811.60
70380	DA-SNAP DM 110X176NPA 208D	\$2,304.00	30.00%	\$1,612.80
70380V	DA-SNAP DM 110X176NPA 208D	\$2,479.00	30.00%	\$1,735.30
70381	DA-SNAP DMHC 110X176NPA 208D	\$2,304.00	30.00%	\$1,612.80
70381V	DA-SNAP DMHC 110X176NPA 208D	\$2,479.00	30.00%	\$1,735.30
70382	DA-SNAP DT 110X176NPA 208D	\$2,699.00	30.00%	\$1,889.30
70382V	DA-SNAP DT 110X176NPA 208D	\$2,874.00	30.00%	\$2,011.80
70386	DA-SNAP DV 110X176NPA 208D	\$2,559.00	30.00%	\$1,791.30
70386V	DA-SNAP DV 110X176NPA 208D	\$2,734.00	30.00%	\$1,913.80
70387	DA-SNAP DM 120X192NPA 226D	\$2,397.00	30.00%	\$1,677.90



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
70387V	DA-SNAP DM 120X192NPA 226D	\$2,572.00	30.00%	\$1,800.40
70388	DA-SNAP DMHC 120X192NPA 226D	\$2,397.00	30.00%	\$1,677.90
70388V	DA-SNAP DMHC 120X192NPA 226D	\$2,572.00	30.00%	\$1,800.40
70389	DA-SNAP DT 120X192NPA 226D	\$2,790.00	30.00%	\$1,953.00
70389V	DA-SNAP DT 120X192NPA 226D	\$2,965.00	30.00%	\$2,075.50
70393	DA-SNAP DV 120X192NPA 226D	\$2,650.00	30.00%	\$1,855.00
70393V	DA-SNAP DV 120X192NPA 226D	\$2,825.00	30.00%	\$1,977.50
7061	DRAPERY CONFIDENCE MON STAND	\$127.00	27.00%	\$92.71
70881	LACE & GROMMET HD.6	\$16.80	27.00%	\$12.26
70882	LACE & GROMMET HDP 0.9	\$16.80	27.00%	\$12.26
70883	LACE & GROMMET HD1.1	\$16.80	27.00%	\$12.26
71912	TRANSMITTER DRY CONTACT RTS	\$219.00	27.00%	\$159.87
72261	VERSATOL 50X50 MW	\$149.00	27.00%	\$108.77
72262	VERSATOL 60X60 MW	\$167.00	27.00%	\$121.91
72263	VERSATOL 70X70 MW	\$175.00	27.00%	\$127.75
72600	SLIMLINE 60X60 MW	\$585.00	30.00%	\$409.50
72600E	SLIMLINE 60X60 MW 220	\$585.00	30.00%	\$409.50
72604	SLIMLINE 70X70 MW	\$641.00	30.00%	\$448.70
72604E	SLIMLINE 70X70 MW 220	\$641.00	30.00%	\$448.70
72606	SLIMLINE 100D 60X80NPA MW	\$623.00	30.00%	\$436.10
72606E	SLIMLINE 100D 60X80NPA MW 220	\$623.00	30.00%	\$436.10
73557	PICTURE KING 50X50 VS	\$253.00	27.00%	\$184.69
73558	PICTURE KING 60X60 VS	\$279.00	27.00%	\$203.67
73559	PICTURE KING 70X70 VS BLK	\$303.00	27.00%	\$221.19
73560	MODEL B 50X50 VS	\$125.00	27.00%	\$91.25
73561	MODEL B 60X60 VS	\$142.00	27.00%	\$103.66
73562	MODEL B 70X70 VS	\$152.00	27.00%	\$110.96
73578	COSMO 60X60 VS	\$958.00	30.00%	\$670.60
73578E	COSMO 60X60 VS 220	\$958.00	30.00%	\$670.60
73578EL	COSMO 60X60 VS 220	\$1,251.00	30.00%	\$875.70
73578ELS	COSMO 60X60 VS 220	\$1,446.00	30.00%	\$1,012.20
73578ES	COSMO 60X60 VS 220	\$1,154.00	30.00%	\$807.80
73578I	COSMO 60X60 VS	\$1,134.00	30.00%	\$793.80
73578IS	COSMO 60X60 VS	\$1,330.00	30.00%	\$931.00
73578L	COSMO 60X60 VS	\$1,251.00	30.00%	\$875.70
73578LS	COSMO 60X60 VS	\$1,446.00	30.00%	\$1,012.20
73578S	COSMO 60X60 VS	\$1,154.00	30.00%	\$807.80
73579	COSMO 70X70 VS	\$981.00	30.00%	\$686.70
73579E	COSMO 70X70 VS 220	\$981.00	30.00%	\$686.70
73579EL	COSMO 70X70 VS 220	\$1,274.00	30.00%	\$891.80
73579ELS	COSMO 70X70 VS 220	\$1,469.00	30.00%	\$1,028.30
73579ES	COSMO 70X70 VS 220	\$1,177.00	30.00%	\$823.90
73579I	COSMO 70X70 VS	\$1,157.00	30.00%	\$809.90
73579IS	COSMO 70X70 VS	\$1,353.00	30.00%	\$947.10
73579L	COSMO 70X70 VS	\$1,274.00	30.00%	\$891.80
73579LS	COSMO 70X70 VS	\$1,469.00	30.00%	\$1,028.30
73579S	COSMO 70X70 VS	\$1,177.00	30.00%	\$823.90
73633	PICTURE KING 84D 50X67 VS	\$303.00	27.00%	\$221.19
73634	PICTURE KING 100D 60X80 VS BLK	\$479.00	27.00%	\$349.67
73635	PICTURE KING 120D 69X92 VS BLK	\$519.00	30.00%	\$363.30
73637	MODEL B 100D 60X80NPA VS	\$232.00	27.00%	\$169.36
73650	COSMO 100D 60X80NPA VS	\$1,061.00	30.00%	\$742.70
73650E	COSMO 100D 60X80NPA VS 220	\$1,061.00	30.00%	\$742.70
73650EL	COSMO 100D 60X80NPA VS 220	\$1,354.00	30.00%	\$947.80
73650ELS	COSMO 100D 60X80NPA VS 220	\$1,549.00	30.00%	\$1,084.30

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
73650ES	COSMO 100D 60X80NPA VS 220	\$1,257.00	30.00%	\$879.90
73650I	COSMO 100D 60X80NPA VS	\$1,237.00	30.00%	\$865.90
73650IS	COSMO 100D 60X80NPA VS	\$1,433.00	30.00%	\$1,003.10
73650L	COSMO 100D 60X80NPA VS	\$1,354.00	30.00%	\$947.80
73650LS	COSMO 100D 60X80NPA VS	\$1,549.00	30.00%	\$1,084.30
73650S	COSMO 100D 60X80NPA VS	\$1,257.00	30.00%	\$879.90
73651	COSMO 120D 69X92NPA VS	\$1,110.00	30.00%	\$777.00
73651E	COSMO 120D 69X92NPA VS 220	\$1,110.00	30.00%	\$777.00
73651EL	COSMO 120D 69X92NPA VS 220	\$1,403.00	30.00%	\$982.10
73651ELS	COSMO 120D 69X92NPA VS 220	\$1,598.00	30.00%	\$1,118.60
73651ES	COSMO 120D 69X92NPA VS 220	\$1,306.00	30.00%	\$914.20
73651I	COSMO 120D 69X92NPA VS	\$1,286.00	30.00%	\$900.20
73651IS	COSMO 120D 69X92NPA VS	\$1,482.00	30.00%	\$1,037.40
73651L	COSMO 120D 69X92NPA VS	\$1,403.00	30.00%	\$982.10
73651LS	COSMO 120D 69X92NPA VS	\$1,598.00	30.00%	\$1,118.60
73651S	COSMO 120D 69X92NPA VS	\$1,306.00	30.00%	\$914.20
7366	DA-LIFT 15M/PLENUM COVER 110V	\$4,484.00	30.00%	\$3,138.80
7366E	DA-LIFT 15M/PLENUM COVER 220V	\$4,484.00	30.00%	\$3,138.80
7366WHT	DA-LIFT 15M/PLENUM COVER 110V WHITE	\$4,484.00	30.00%	\$3,138.80
7367	DA-LIFT 15/PLENUM COVER 110V	\$5,507.00	30.00%	\$3,854.90
7367E	DA-LIFT 15/PLENUM COVER 220V	\$5,507.00	30.00%	\$3,854.90
7367WHT	DA-LIFT 15/PLENUM COVER 110V WHITE	\$5,507.00	30.00%	\$3,854.90
7368	DA-LIFT 19/PLENUM COVER 110V	\$5,799.00	30.00%	\$4,059.30
7368E	DA-LIFT 19/PLENUM COVER 220V	\$5,799.00	30.00%	\$4,059.30
7368WHT	DA-LIFT 19/PLENUM COVER 110V WHITE	\$5,799.00	30.00%	\$4,059.30
7369	DA-LIFT 19L/PLENUM COVER 110V	\$6,572.00	30.00%	\$4,600.40
7369E	DA-LIFT 19L/PLENUM COVER 220V	\$6,572.00	30.00%	\$4,600.40
7369EWHT	DA-LIFT 19L/PLENUM COVER 220V WHITE	\$6,572.00	30.00%	\$4,600.40
7369WHT	DA-LIFT 19L/PLENUM COVER 110V WHITE	\$6,572.00	30.00%	\$4,600.40
7371	DA-LIFT 10M/PLENUM COVER 110V	\$3,994.00	30.00%	\$2,795.80
7371E	DA-LIFT 10M/PLENUM COVER 220V	\$3,994.00	30.00%	\$2,795.80
7371WHT	DA-LIFT 10M/PLENUM COVER 110V WHITE	\$3,994.00	30.00%	\$2,795.80
74029	SLIMLINE 120D 69X92 MW	\$710.00	30.00%	\$497.00
74029E	SLIMLINE 120D 69X92 MW 220	\$710.00	30.00%	\$497.00
74274	PICTURE KING 72D 43X57 VS	\$279.00	27.00%	\$203.67
74490	SWITCH ASSYKEY LOCK WHITE	\$108.00	27.00%	\$78.84
74644	MODEL B 72D 43X57NPA MW	\$128.00	27.00%	\$93.44
74645	MODEL B 72D 43X57NPA VS	\$148.00	27.00%	\$108.04
74647	MODEL B 84D 50X67NPA MW	\$144.00	27.00%	\$105.12
74648	MODEL B 84D 50X67NPA VS	\$182.00	27.00%	\$132.86
74653	MODEL B 120D 69X92NPA MW	\$210.00	27.00%	\$153.30
74654	MODEL B 120D 69X92NPA VS	\$261.00	27.00%	\$190.53
74656	COSMO 72D 43X57NPA MW	\$967.00	30.00%	\$676.90
74656E	COSMO 72D 43X57NPA MW 220	\$967.00	30.00%	\$676.90
74656EL	COSMO 72D 43X57NPA MW 220	\$1,260.00	30.00%	\$882.00
74656ELS	COSMO 72D 43X57NPA MW 220	\$1,455.00	30.00%	\$1,018.50
74656ES	COSMO 72D 43X57NPA MW 220	\$1,163.00	30.00%	\$814.10
74656I	COSMO 72D 43X57NPA MW	\$1,143.00	30.00%	\$800.10
74656IS	COSMO 72D 43X57NPA MW	\$1,339.00	30.00%	\$937.30
74656L	COSMO 72D 43X57NPA MW	\$1,260.00	30.00%	\$882.00
74656LS	COSMO 72D 43X57NPA MW	\$1,455.00	30.00%	\$1,018.50
74656S	COSMO 72D 43X57NPA MW	\$1,163.00	30.00%	\$814.10
74657	COSMO 72D 43X57NPA VS	\$967.00	30.00%	\$676.90
74657E	COSMO 72D 43X57NPA VS 220	\$967.00	30.00%	\$676.90
74657EL	COSMO 72D 43X57NPA VS 220	\$1,260.00	30.00%	\$882.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
74657ELS	COSMO 72D 43X57NPA VS 220	\$1,455.00	30.00%	\$1,018.50
74657ES	COSMO 72D 43X57NPA VS 220	\$1,163.00	30.00%	\$814.10
74657I	COSMO 72D 43X57NPA VS	\$1,143.00	30.00%	\$800.10
74657IS	COSMO 72D 43X57NPA VS	\$1,339.00	30.00%	\$937.30
74657L	COSMO 72D 43X57NPA VS	\$1,260.00	30.00%	\$882.00
74657LS	COSMO 72D 43X57NPA VS	\$1,455.00	30.00%	\$1,018.50
74657S	COSMO 72D 43X57NPA VS	\$1,163.00	30.00%	\$814.10
74659	COSMO 84D 50X67NPA MW	\$998.00	30.00%	\$698.60
74659E	COSMO 84D 50X67NPA MW 220	\$998.00	30.00%	\$698.60
74659EL	COSMO 84D 50X67NPA MW 220	\$1,291.00	30.00%	\$903.70
74659ELS	COSMO 84D 50X67NPA MW 220	\$1,486.00	30.00%	\$1,040.20
74659ES	COSMO 84D 50X67NPA MW 220	\$1,194.00	30.00%	\$835.80
74659I	COSMO 84D 50X67NPA MW	\$1,174.00	30.00%	\$821.80
74659IS	COSMO 84D 50X67NPA MW	\$1,370.00	30.00%	\$959.00
74659L	COSMO 84D 50X67NPA MW	\$1,291.00	30.00%	\$903.70
74659LS	COSMO 84D 50X67NPA MW	\$1,486.00	30.00%	\$1,040.20
74659S	COSMO 84D 50X67NPA MW	\$1,194.00	30.00%	\$835.80
7466	DA-LIFT 26P/PLENUM COVER	\$4,154.00	30.00%	\$2,907.80
74660	COSMO 84D 50X67NPA VS	\$998.00	30.00%	\$698.60
74660E	COSMO 84D 50X67NPA VS 220	\$998.00	30.00%	\$698.60
74660EL	COSMO 84D 50X67NPA VS 220	\$1,291.00	30.00%	\$903.70
74660ELS	COSMO 84D 50X67NPA VS 220	\$1,486.00	30.00%	\$1,040.20
74660ES	COSMO 84D 50X67NPA VS 220	\$1,194.00	30.00%	\$835.80
74660I	COSMO 84D 50X67NPA VS	\$1,174.00	30.00%	\$821.80
74660IS	COSMO 84D 50X67NPA VS	\$1,370.00	30.00%	\$959.00
74660L	COSMO 84D 50X67NPA VS	\$1,291.00	30.00%	\$903.70
74660LS	COSMO 84D 50X67NPA VS	\$1,486.00	30.00%	\$1,040.20
74660S	COSMO 84D 50X67NPA VS	\$1,194.00	30.00%	\$835.80
7466E	DA-LIFT 26P/PLENUM COVER 220V	\$4,154.00	30.00%	\$2,907.80
7467	DA-LIFT 33P/PLENUM COVER	\$4,154.00	30.00%	\$2,907.80
7467E	DA-LIFT 33P/PLENUM COVER 220V	\$4,154.00	30.00%	\$2,907.80
74689	PULL ROD MOD B PLATED	\$14.00	27.00%	\$10.22
74706	COSMO 84X84 VS	\$1,076.00	30.00%	\$753.20
74706E	COSMO 84X84 VS 220	\$1,076.00	30.00%	\$753.20
74706EL	COSMO 84X84 VS 220	\$1,369.00	30.00%	\$958.30
74706ELS	COSMO 84X84 VS 220	\$1,564.00	30.00%	\$1,094.80
74706ES	COSMO 84X84 VS 220	\$1,272.00	30.00%	\$890.40
74706I	COSMO 84X84 VS	\$1,252.00	30.00%	\$876.40
74706IS	COSMO 84X84 VS	\$1,448.00	30.00%	\$1,013.60
74706L	COSMO 84X84 VS	\$1,369.00	30.00%	\$958.30
74706LS	COSMO 84X84 VS	\$1,564.00	30.00%	\$1,094.80
74706S	COSMO 84X84 VS	\$1,272.00	30.00%	\$890.40
74708	COSMO 8X8 VS	\$1,164.00	30.00%	\$814.80
74708E	COSMO 8X8 VS 220	\$1,164.00	30.00%	\$814.80
74708EL	COSMO 8X8 VS 220	\$1,457.00	30.00%	\$1,019.90
74708ELS	COSMO 8X8 VS 220	\$1,652.00	30.00%	\$1,156.40
74708ES	COSMO 8X8 VS 220	\$1,360.00	30.00%	\$952.00
74708I	COSMO 8X8 VS	\$1,340.00	30.00%	\$938.00
74708IS	COSMO 8X8 VS	\$1,536.00	30.00%	\$1,075.20
74708L	COSMO 8X8 VS	\$1,457.00	30.00%	\$1,019.90
74708LS	COSMO 8X8 VS	\$1,652.00	30.00%	\$1,156.40
74708S	COSMO 8X8 VS	\$1,360.00	30.00%	\$952.00
75848	MODEL C 60X60 MW	\$333.00	27.00%	\$243.09
75851	MODEL C 70X70 MW	\$382.00	27.00%	\$278.86
75912	MODEL C 84X84 MW	\$409.00	27.00%	\$298.57

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
76013	COSMO TNSD 72D DM	\$2,004.00	30.00%	\$1,402.80
76013E	COSMO TNSD 72D DM 220	\$2,004.00	30.00%	\$1,402.80
76013EL	COSMO TNSD 72D DM 220	\$2,297.00	30.00%	\$1,607.90
76013ELS	COSMO TNSD 72D DM 220	\$2,492.00	30.00%	\$1,744.40
76013ES	COSMO TNSD 72D DM 220	\$2,200.00	30.00%	\$1,540.00
76013I	COSMO TNSD 72D DM	\$2,180.00	30.00%	\$1,526.00
76013IS	COSMO TNSD 72D DM	\$2,376.00	30.00%	\$1,663.20
76013L	COSMO TNSD 72D DM	\$2,297.00	30.00%	\$1,607.90
76013LS	COSMO TNSD 72D DM	\$2,492.00	30.00%	\$1,744.40
76013S	COSMO TNSD 72D DM	\$2,200.00	30.00%	\$1,540.00
76014	COSMO TNSD 84D DM	\$2,163.00	30.00%	\$1,514.10
76014E	COSMO TNSD 84D DM 220	\$2,163.00	30.00%	\$1,514.10
76014EL	COSMO TNSD 84D DM 220	\$2,456.00	30.00%	\$1,719.20
76014ELS	COSMO TNSD 84D DM 220	\$2,651.00	30.00%	\$1,855.70
76014ES	COSMO TNSD 84D DM 220	\$2,359.00	30.00%	\$1,651.30
76014I	COSMO TNSD 84D DM	\$2,339.00	30.00%	\$1,637.30
76014IS	COSMO TNSD 84D DM	\$2,535.00	30.00%	\$1,774.50
76014L	COSMO TNSD 84D DM	\$2,456.00	30.00%	\$1,719.20
76014LS	COSMO TNSD 84D DM	\$2,651.00	30.00%	\$1,855.70
76014S	COSMO TNSD 84D DM	\$2,359.00	30.00%	\$1,651.30
76015	COSMO TNSD 100D DM	\$2,425.00	30.00%	\$1,697.50
76015E	COSMO TNSD 100D DM 220	\$2,425.00	30.00%	\$1,697.50
76015EL	COSMO TNSD 100D DM 220	\$2,718.00	30.00%	\$1,902.60
76015ELS	COSMO TNSD 100D DM 220	\$2,913.00	30.00%	\$2,039.10
76015ES	COSMO TNSD 100D DM 220	\$2,621.00	30.00%	\$1,834.70
76015I	COSMO TNSD 100D DM	\$2,601.00	30.00%	\$1,820.70
76015IS	COSMO TNSD 100D DM	\$2,797.00	30.00%	\$1,957.90
76015L	COSMO TNSD 100D DM	\$2,718.00	30.00%	\$1,902.60
76015LS	COSMO TNSD 100D DM	\$2,913.00	30.00%	\$2,039.10
76015S	COSMO TNSD 100D DM	\$2,621.00	30.00%	\$1,834.70
76016	COSMO TNSD 120D DM	\$2,486.00	30.00%	\$1,740.20
76016E	COSMO TNSD 120D DM 220	\$2,486.00	30.00%	\$1,740.20
76016EL	COSMO TNSD 120D DM 220	\$2,779.00	30.00%	\$1,945.30
76016ELS	COSMO TNSD 120D DM 220	\$2,974.00	30.00%	\$2,081.80
76016ES	COSMO TNSD 120D DM 220	\$2,682.00	30.00%	\$1,877.40
76016I	COSMO TNSD 120D DM	\$2,662.00	30.00%	\$1,863.40
76016IS	COSMO TNSD 120D DM	\$2,858.00	30.00%	\$2,000.60
76016L	COSMO TNSD 120D DM	\$2,779.00	30.00%	\$1,945.30
76016LS	COSMO TNSD 120D DM	\$2,974.00	30.00%	\$2,081.80
76016S	COSMO TNSD 120D DM	\$2,682.00	30.00%	\$1,877.40
76026	PICTURE KING 84D 50X67 MW	\$269.00	27.00%	\$196.37
76030	VERSATOL 72D 43X57 MW	\$175.00	27.00%	\$127.75
76034	VERSATOL 84D 50X67 MW	\$188.00	27.00%	\$137.24
76175	MODEL C FLOOR 8X8 MW CPT GRAY	\$725.00	30.00%	\$507.50
76177	MODEL C FLOOR 9X9 MW CPT GRAY	\$1,073.00	30.00%	\$751.10
76179	MODEL C FLOOR 10X10 MW CPT GRY	\$1,219.00	30.00%	\$853.30
76181	MODEL C FLOOR 12X12 MW CPT GRY	\$1,367.00	30.00%	\$956.90
76409	LECTERN CON ADA ADJ 42 NS LAM	\$6,410.00	30.00%	\$4,487.00
76409E	LECTERN CON ADA ADJ 42 NS LAM 220	\$6,639.00	30.00%	\$4,647.30
76410	LECTERN CON ADA ADJ 42 DS LAM	\$8,372.00	30.00%	\$5,860.40
76410E	LECTERN CON ADA ADJ 42 DS LAM 220	\$8,601.00	30.00%	\$6,020.70
76411	LECTERN CON ADA ADJ 42 NS VEN	\$7,212.00	30.00%	\$5,048.40
76411E	LECTERN CON ADA ADJ 42 NS VEN 220	\$7,441.00	30.00%	\$5,208.70
76412	LECTERN CON ADA ADJ 42 DS VEN	\$9,174.00	30.00%	\$6,421.80
76412E	LECTERN CON ADA ADJ 42 DS VEN 220	\$9,403.00	30.00%	\$6,582.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
76419	LECTERN LEX ADA ADJ 42 NS LAM	\$5,976.00	30.00%	\$4,183.20
76419E	LECTERN LEX ADA ADJ 42 NS LAM 220	\$6,205.00	30.00%	\$4,343.50
76420	LECTERN LEX ADA ADJ 42 DS LAM	\$7,940.00	30.00%	\$5,558.00
76420E	LECTERN LEX ADA ADJ 42 DS LAM 220	\$8,169.00	30.00%	\$5,718.30
76421	LECTERN LEX ADA ADJ 42 NS VEN	\$6,314.00	30.00%	\$4,419.80
76421E	LECTERN LEX ADA ADJ 42 NS VEN 220	\$6,543.00	30.00%	\$4,580.10
76422	LECTERN LEX ADA ADJ 42 DS VEN	\$8,279.00	30.00%	\$5,795.30
76422E	LECTERN LEX ADA ADJ 42 DS VEN 220	\$8,508.00	30.00%	\$5,955.60
76730	COSMO TNSD 150D DM	\$2,971.00	30.00%	\$2,079.70
76730E	COSMO TNSD 150D DM 220	\$2,971.00	30.00%	\$2,079.70
76730EL	COSMO TNSD 150D DM 220	\$3,264.00	30.00%	\$2,284.80
76730ELS	COSMO TNSD 150D DM 220	\$3,459.00	30.00%	\$2,421.30
76730ES	COSMO TNSD 150D DM 220	\$3,167.00	30.00%	\$2,216.90
76730I	COSMO TNSD 150D DM	\$3,147.00	30.00%	\$2,202.90
76730IS	COSMO TNSD 150D DM	\$3,343.00	30.00%	\$2,340.10
76730L	COSMO TNSD 150D DM	\$3,264.00	30.00%	\$2,284.80
76730LS	COSMO TNSD 150D DM	\$3,459.00	30.00%	\$2,421.30
76730S	COSMO TNSD 150D DM	\$3,167.00	30.00%	\$2,216.90
76738	COSMO 150D 87X116NPA MW	\$1,218.00	30.00%	\$852.60
76738E	COSMO 150D 87X116NPA MW 220	\$1,218.00	30.00%	\$852.60
76738EL	COSMO 150D 87X116NPA MW 220	\$1,511.00	30.00%	\$1,057.70
76738ELS	COSMO 150D 87X116NPA MW 220	\$1,706.00	30.00%	\$1,194.20
76738ES	COSMO 150D 87X116NPA MW 220	\$1,414.00	30.00%	\$989.80
76738I	COSMO 150D 87X116NPA MW	\$1,394.00	30.00%	\$975.80
76738IS	COSMO 150D 87X116NPA MW	\$1,590.00	30.00%	\$1,113.00
76738L	COSMO 150D 87X116NPA MW	\$1,511.00	30.00%	\$1,057.70
76738LS	COSMO 150D 87X116NPA MW	\$1,706.00	30.00%	\$1,194.20
76738S	COSMO 150D 87X116NPA MW	\$1,414.00	30.00%	\$989.80
76740	COSMO 180D 105X140NPA MW	\$1,401.00	30.00%	\$980.70
76740E	COSMO 180D 105X140NPA MW 220	\$1,401.00	30.00%	\$980.70
76740EL	COSMO 180D 105X140NPA MW 220	\$1,694.00	30.00%	\$1,185.80
76740I	COSMO 180D 105X140NPA MW	\$1,577.00	30.00%	\$1,103.90
76740L	COSMO 180D 105X140NPA MW	\$1,694.00	30.00%	\$1,185.80
76751	PICTURE KING 72D 43X57 MW CPG	\$356.00	27.00%	\$259.88
76752	PICTURE KING 84D 50X67 MW CPG	\$386.00	27.00%	\$281.78
76753	PICTURE KING 100D 60X80 MW CPG	\$509.00	30.00%	\$356.30
76754	PICTURE KING 120D 69X92 MW CPG	\$560.00	30.00%	\$392.00
76755	SLIMLINE 72D 43X57NPA MW	\$587.00	30.00%	\$410.90
76755E	SLIMLINE 72D 43X57NPA MW 220	\$587.00	30.00%	\$410.90
76757	SLIMLINE 84D 50X67NPA MW	\$607.00	30.00%	\$424.90
76757E	SLIMLINE 84D 50X67NPA MW 220	\$607.00	30.00%	\$424.90
76850	LEGS FOR DS & CC ACCESSORY BLK PAIR	\$478.00	27.00%	\$348.94
77027	FLOATING MOUNTING BRKTS L G WH	\$99.00	27.00%	\$72.27
77028	FLOATING MOUNTING BRKTS BLACK	\$99.00	27.00%	\$72.27
77169	MODEL C 150DIAG 87X116NPA MW	\$717.00	30.00%	\$501.90
77290	MODEL C 180DIAG 105X140NPA MW	\$1,073.00	30.00%	\$751.10
77755	EASEL A-FRAME NON-FOLDING	\$468.00	27.00%	\$341.64
78088	DA-LIFT 15 PROJECTOR LIFT	\$4,763.00	30.00%	\$3,334.10
78088E	DA-LIFT 15 PROJECTOR LIFT 220	\$4,763.00	30.00%	\$3,334.10
78088WHT	DA-LIFT 15 PROJECTOR LIFT WHITE	\$4,763.00	30.00%	\$3,334.10
78089	DA-LIFT 19 VIDEO PROJECTOR LIFT	\$4,998.00	30.00%	\$3,498.60
78089E	DA-LIFT 19 VIDEO PROJECTOR 220	\$4,998.00	30.00%	\$3,498.60
78089WHT	DA-LIFT 19 VIDEO PROJECTOR LIFT WHITE	\$4,998.00	30.00%	\$3,498.60
78090	DA-LIFT 19L VIDEO PROJECTOR LIFT	\$5,714.00	30.00%	\$3,999.80
78090E	DA-LIFT 19L VIDEO PROJECTOR220	\$5,714.00	30.00%	\$3,999.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
78090EWHT	DA-LIFT 19L VIDEO PROJECTOR220 WHITE	\$5,714.00	30.00%	\$3,999.80
78090WHT	DA-LIFT 19L VIDEO PROJECTOR LIFT WHITE	\$5,714.00	30.00%	\$3,999.80
78126	MODEL C FLOOR STAND CARPET	\$573.00	30.00%	\$401.10
78145	DUAL MOTOR LVC 110V	\$367.00	27.00%	\$267.91
78145E	DUAL MOTOR LVC 220V	\$367.00	27.00%	\$267.91
78164	PLENUM COVER DA-LIFT 15	\$744.00	30.00%	\$520.80
78164WHT	PLENUM COVER DA-LIFT 15 WHITE	\$744.00	30.00%	\$520.80
78165	PLENUM COVER DA-LIFT 19	\$801.00	30.00%	\$560.70
78165WHT	PLENUM COVER DA-LIFT 19 WHITE	\$801.00	30.00%	\$560.70
78166	PLENUM COVER DA-LIFT 19L	\$857.00	30.00%	\$599.90
78166WHT	PLENUM COVER DA-LIFT 19L WHITE	\$857.00	30.00%	\$599.90
78444	T-BAR CLIPS CTN 12 WHITE	\$104.00	27.00%	\$75.92
78445	T-BAR CLIP PAIR WHITE	\$12.00	27.00%	\$8.76
78662	MICROPHONE LM-618 ANCHOR ACCES	\$382.00	27.00%	\$278.86
78670	MODEL B 106D 52X92NPA MW	\$239.00	27.00%	\$174.47
78671	MODEL B 106D 52X92NPA VS	\$286.00	27.00%	\$208.78
78676	PERM-WALL DM 52X92NPA 106DIAG	\$864.00	30.00%	\$604.80
78677	PERM-WALL DM 58X104NPA 119DIAG	\$955.00	30.00%	\$668.50
78678	PERM-WALL DM 65X116NPA 133DIAG	\$1,055.00	30.00%	\$738.50
78679	PERM-WALL DM 78X139NPA 159DIAG	\$1,274.00	30.00%	\$891.80
78684	PERM-WALL DT 52X92NPA 106DIAG	\$1,053.00	30.00%	\$737.10
78685	PERM-WALL DT 58X104NPA 119DIAG	\$1,187.00	30.00%	\$830.90
78686	PERM-WALL DT 65X116NPA 133DIAG	\$1,334.00	30.00%	\$933.80
78687	PERM-WALL DT 78X139NPA 159DIAG	\$1,700.00	30.00%	\$1,190.00
78692	DA-SNAP DM 52X92NPA 106DIAG	\$1,300.00	30.00%	\$910.00
78692V	DA-SNAP DM 52X92NPA 106DIAG	\$1,475.00	30.00%	\$1,032.50
78693	DA-SNAP DM 58X104NPA 119DIAG	\$1,533.00	30.00%	\$1,073.10
78693V	DA-SNAP DM 58X104NPA 119DIAG	\$1,708.00	30.00%	\$1,195.60
78694	DA-SNAP DM 65X116NPA 133DIAG	\$1,774.00	30.00%	\$1,241.80
78694V	DA-SNAP DM 65X116NPA 133DIAG	\$1,949.00	30.00%	\$1,364.30
78695	DA-SNAP DM 78X139NPA 159DIAG	\$2,021.00	30.00%	\$1,414.70
78695V	DA-SNAP DM 78X139NPA 159DIAG	\$2,196.00	30.00%	\$1,537.20
79000	DA-SNAP DT 52X92NPA 106DIAG	\$1,611.00	30.00%	\$1,127.70
79000V	DA-SNAP DT 52X92NPA 106DIAG	\$1,786.00	30.00%	\$1,250.20
79001	DA-SNAP DT 58X104NPA 119DIAG	\$1,881.00	30.00%	\$1,316.70
79001V	DA-SNAP DT 58X104NPA 119DIAG	\$2,056.00	30.00%	\$1,439.20
79002	DA-SNAP DT 65X116NPA 133DIAG	\$2,159.00	30.00%	\$1,511.30
79002V	DA-SNAP DT 65X116NPA 133DIAG	\$2,334.00	30.00%	\$1,633.80
79003	DA-SNAP DT 78X139NPA 159DIAG	\$2,518.00	30.00%	\$1,762.60
79003V	DA-SNAP DT 78X139NPA 159DIAG	\$2,693.00	30.00%	\$1,885.10
79012	COSMO 106D 52X92NPA MW	\$1,104.00	30.00%	\$772.80
79012E	COSMO 106D 52X92NPA MW 220	\$1,104.00	30.00%	\$772.80
79012EL	COSMO 106D 52X92NPA MW 220	\$1,397.00	30.00%	\$977.90
79012ELS	COSMO 106D 52X92NPA MW 220	\$1,592.00	30.00%	\$1,114.40
79012ES	COSMO 106D 52X92NPA MW 220	\$1,300.00	30.00%	\$910.00
79012I	COSMO 106D 52X92NPA MW	\$1,280.00	30.00%	\$896.00
79012IS	COSMO 106D 52X92NPA MW	\$1,476.00	30.00%	\$1,033.20
79012L	COSMO 106D 52X92NPA MW	\$1,397.00	30.00%	\$977.90
79012LS	COSMO 106D 52X92NPA MW	\$1,592.00	30.00%	\$1,114.40
79012S	COSMO 106D 52X92NPA MW	\$1,300.00	30.00%	\$910.00
79013	COSMO 119D 58X104NPA MW	\$1,170.00	30.00%	\$819.00
79013E	COSMO 119D 58X104NPA MW 220	\$1,170.00	30.00%	\$819.00
79013EL	COSMO 119D 58X104NPA MW 220	\$1,463.00	30.00%	\$1,024.10
79013ELS	COSMO 119D 58X104NPA MW 220	\$1,658.00	30.00%	\$1,160.60
79013ES	COSMO 119D 58X104NPA MW 220	\$1,366.00	30.00%	\$956.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
79013I	COSMO 119D 58X104NPA MW	\$1,346.00	30.00%	\$942.20
79013IS	COSMO 119D 58X104NPA MW	\$1,542.00	30.00%	\$1,079.40
79013L	COSMO 119D 58X104NPA MW	\$1,463.00	30.00%	\$1,024.10
79013LS	COSMO 119D 58X104NPA MW	\$1,658.00	30.00%	\$1,160.60
79013S	COSMO 119D 58X104NPA MW	\$1,366.00	30.00%	\$956.20
79014	COSMO 133D 65X116NPA MW	\$1,231.00	30.00%	\$861.70
79014E	COSMO 133D 65X116NPA MW 220	\$1,231.00	30.00%	\$861.70
79014EL	COSMO 133D 65X116NPA MW 220	\$1,524.00	30.00%	\$1,066.80
79014ELS	COSMO 133D 65X116NPA MW 220	\$1,719.00	30.00%	\$1,203.30
79014ES	COSMO 133D 65X116NPA MW 220	\$1,427.00	30.00%	\$998.90
79014I	COSMO 133D 65X116NPA MW	\$1,407.00	30.00%	\$984.90
79014IS	COSMO 133D 65X116NPA MW	\$1,603.00	30.00%	\$1,122.10
79014L	COSMO 133D 65X116NPA MW	\$1,524.00	30.00%	\$1,066.80
79014LS	COSMO 133D 65X116NPA MW	\$1,719.00	30.00%	\$1,203.30
79014S	COSMO 133D 65X116NPA MW	\$1,427.00	30.00%	\$998.90
79015	COSMO 159D 78X139NPA MW	\$1,308.00	30.00%	\$915.60
79015E	COSMO 159D 78X139NPA MW 220	\$1,308.00	30.00%	\$915.60
79015EL	COSMO 159D 78X139NPA MW 220	\$1,601.00	30.00%	\$1,120.70
79015I	COSMO 159D 78X139NPA MW	\$1,484.00	30.00%	\$1,038.80
79015L	COSMO 159D 78X139NPA MW	\$1,601.00	30.00%	\$1,120.70
79016	COSMO 106D 52X92NPA VS	\$1,104.00	30.00%	\$772.80
79016E	COSMO 106D 52X92NPA VS 220	\$1,104.00	30.00%	\$772.80
79016EL	COSMO 106D 52X92NPA VS 220	\$1,397.00	30.00%	\$977.90
79016ELS	COSMO 106D 52X92NPA VS 220	\$1,592.00	30.00%	\$1,114.40
79016ES	COSMO 106D 52X92NPA VS 220	\$1,300.00	30.00%	\$910.00
79016I	COSMO 106D 52X92NPA VS	\$1,280.00	30.00%	\$896.00
79016IS	COSMO 106D 52X92NPA VS	\$1,476.00	30.00%	\$1,033.20
79016L	COSMO 106D 52X92NPA VS	\$1,397.00	30.00%	\$977.90
79016LS	COSMO 106D 52X92NPA VS	\$1,592.00	30.00%	\$1,114.40
79016S	COSMO 106D 52X92NPA VS	\$1,300.00	30.00%	\$910.00
79017	COSMO 119D 58X104NPA VS	\$1,170.00	30.00%	\$819.00
79017E	COSMO 119D 58X104NPA VS 220	\$1,170.00	30.00%	\$819.00
79017EL	COSMO 119D 58X104NPA VS 220	\$1,463.00	30.00%	\$1,024.10
79017ELS	COSMO 119D 58X104NPA VS 220	\$1,658.00	30.00%	\$1,160.60
79017ES	COSMO 119D 58X104NPA VS 220	\$1,366.00	30.00%	\$956.20
79017I	COSMO 119D 58X104NPA VS	\$1,346.00	30.00%	\$942.20
79017IS	COSMO 119D 58X104NPA VS	\$1,542.00	30.00%	\$1,079.40
79017L	COSMO 119D 58X104NPA VS	\$1,463.00	30.00%	\$1,024.10
79017LS	COSMO 119D 58X104NPA VS	\$1,658.00	30.00%	\$1,160.60
79017S	COSMO 119D 58X104NPA VS	\$1,366.00	30.00%	\$956.20
79018	COSMO 133D 65X116NPA VS	\$1,231.00	30.00%	\$861.70
79018E	COSMO 133D 65X116NPA VS 220	\$1,231.00	30.00%	\$861.70
79018EL	COSMO 133D 65X116NPA VS 220	\$1,524.00	30.00%	\$1,066.80
79018ELS	COSMO 133D 65X116NPA VS 220	\$1,719.00	30.00%	\$1,203.30
79018ES	COSMO 133D 65X116NPA VS 220	\$1,427.00	30.00%	\$998.90
79018I	COSMO 133D 65X116NPA VS	\$1,407.00	30.00%	\$984.90
79018IS	COSMO 133D 65X116NPA VS	\$1,603.00	30.00%	\$1,122.10
79018L	COSMO 133D 65X116NPA VS	\$1,524.00	30.00%	\$1,066.80
79018LS	COSMO 133D 65X116NPA VS	\$1,719.00	30.00%	\$1,203.30
79018S	COSMO 133D 65X116NPA VS	\$1,427.00	30.00%	\$998.90
79019	COSMO 159D 78X139NPA VS	\$1,308.00	30.00%	\$915.60
79019E	COSMO 159D 78X139NPA VS 220	\$1,308.00	30.00%	\$915.60
79019EL	COSMO 159D 78X139NPA VS 220	\$1,601.00	30.00%	\$1,120.70
79019I	COSMO 159D 78X139NPA VS	\$1,484.00	30.00%	\$1,038.80
79019L	COSMO 159D 78X139NPA VS	\$1,601.00	30.00%	\$1,120.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
79024	COSMO TNSD 106D DM	\$2,490.00	30.00%	\$1,743.00
79024E	COSMO TNSD 106D DM 220	\$2,490.00	30.00%	\$1,743.00
79024EL	COSMO TNSD 106D DM 220	\$2,783.00	30.00%	\$1,948.10
79024ELS	COSMO TNSD 106D DM 220	\$2,978.00	30.00%	\$2,084.60
79024ES	COSMO TNSD 106D DM 220	\$2,686.00	30.00%	\$1,880.20
79024I	COSMO TNSD 106D DM	\$2,666.00	30.00%	\$1,866.20
79024IS	COSMO TNSD 106D DM	\$2,862.00	30.00%	\$2,003.40
79024L	COSMO TNSD 106D DM	\$2,783.00	30.00%	\$1,948.10
79024LS	COSMO TNSD 106D DM	\$2,978.00	30.00%	\$2,084.60
79024S	COSMO TNSD 106D DM	\$2,686.00	30.00%	\$1,880.20
79025	COSMO TNSD 119D DM	\$2,737.00	30.00%	\$1,915.90
79025E	COSMO TNSD 119D DM 220	\$2,737.00	30.00%	\$1,915.90
79025EL	COSMO TNSD 119D DM 220	\$3,030.00	30.00%	\$2,121.00
79025ELS	COSMO TNSD 119D DM 220	\$3,225.00	30.00%	\$2,257.50
79025ES	COSMO TNSD 119D DM 220	\$2,933.00	30.00%	\$2,053.10
79025I	COSMO TNSD 119D DM	\$2,913.00	30.00%	\$2,039.10
79025IS	COSMO TNSD 119D DM	\$3,109.00	30.00%	\$2,176.30
79025L	COSMO TNSD 119D DM	\$3,030.00	30.00%	\$2,121.00
79025LS	COSMO TNSD 119D DM	\$3,225.00	30.00%	\$2,257.50
79025S	COSMO TNSD 119D DM	\$2,933.00	30.00%	\$2,053.10
79026	COSMO TNSD 133D DM	\$2,975.00	30.00%	\$2,082.50
79026E	COSMO TNSD 133D DM 220	\$2,975.00	30.00%	\$2,082.50
79026EL	COSMO TNSD 133D DM 220	\$3,268.00	30.00%	\$2,287.60
79026ELS	COSMO TNSD 133D DM 220	\$3,463.00	30.00%	\$2,424.10
79026ES	COSMO TNSD 133D DM 220	\$3,171.00	30.00%	\$2,219.70
79026I	COSMO TNSD 133D DM	\$3,151.00	30.00%	\$2,205.70
79026IS	COSMO TNSD 133D DM	\$3,347.00	30.00%	\$2,342.90
79026L	COSMO TNSD 133D DM	\$3,268.00	30.00%	\$2,287.60
79026LS	COSMO TNSD 133D DM	\$3,463.00	30.00%	\$2,424.10
79026S	COSMO TNSD 133D DM	\$3,171.00	30.00%	\$2,219.70
79027	COSMO TNSD 159D DM	\$3,453.00	30.00%	\$2,417.10
79027E	COSMO TNSD 159D DM 220	\$3,453.00	30.00%	\$2,417.10
79027EL	COSMO TNSD 159D DM 220	\$3,746.00	30.00%	\$2,622.20
79027I	COSMO TNSD 159D DM	\$3,629.00	30.00%	\$2,540.30
79027L	COSMO TNSD 159D DM	\$3,746.00	30.00%	\$2,622.20
79040	MODEL C 106DIAG 52X92NPA MW	\$476.00	27.00%	\$347.48
79041	MODEL C 119DIAG 58X104NPA MW	\$543.00	30.00%	\$380.10
79042	MODEL C 133DIAG 65X116NPA MW	\$717.00	30.00%	\$501.90
79043	MODEL C 159DIAG 78X139NPA MW	\$939.00	30.00%	\$657.30
79860	MODEL C W/CSR 84X84 MW	\$644.00	30.00%	\$450.80
79862	MODEL C W/CSR 8X8 MW	\$717.00	30.00%	\$501.90
79866	MODEL C W/CSR 9X9 MW	\$913.00	30.00%	\$639.10
79870	MODEL C W/CSR 10X10 MW	\$1,031.00	30.00%	\$721.70
79874	MODEL C W/CSR 12X12 MW	\$1,188.00	30.00%	\$831.60
79876	MODEL C W/CSR 120D 69X92NPA MW	\$681.00	30.00%	\$476.70
79878	MODEL C W/CSR 150D 87X116 MW	\$918.00	30.00%	\$642.60
79880	MODEL C W/CSR 180D 105X140 MW	\$1,175.00	30.00%	\$822.50
79882	MODEL C W/CSR 106D 52X92NPA MW	\$684.00	30.00%	\$478.80
79884	MODEL C W/CSR 119D 58X104 MW	\$741.00	30.00%	\$518.70
79886	MODEL C W/CSR 133D 65X116 MW	\$921.00	30.00%	\$644.70
79888	MODEL C W/CSR 159D 78X139 MW	\$1,090.00	30.00%	\$763.00
79899	LASER POINTER RED BLINKING W/	\$15.00	27.00%	\$10.95
79970	PERM-WALL DV 52X92NPA 106DIAG	\$1,032.00	30.00%	\$722.40
79971	PERM-WALL DV 58X104NPA 119DIAG	\$1,106.00	30.00%	\$774.20
79972	PERM-WALL DV 65X116NPA 133DIAG	\$1,183.00	30.00%	\$828.10



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
79973	PERM-WALL DV 78X139NPA 159DIAG	\$1,444.00	30.00%	\$1,010.80
79982	DA-SNAP DV 52X92NPA 106DIAG	\$1,445.00	30.00%	\$1,011.50
79982V	DA-SNAP DV 52X92NPA 106DIAG	\$1,620.00	30.00%	\$1,134.00
79983	DA-SNAP DV 58X104NPA 119DIAG	\$1,695.00	30.00%	\$1,186.50
79983V	DA-SNAP DV 58X104NPA 119DIAG	\$1,870.00	30.00%	\$1,309.00
79984	DA-SNAP DV 65X116NPA 133DIAG	\$1,948.00	30.00%	\$1,363.60
79984V	DA-SNAP DV 65X116NPA 133DIAG	\$2,123.00	30.00%	\$1,486.10
79985	DA-SNAP DV 78X139NPA 159DIAG	\$2,255.00	30.00%	\$1,578.50
79985V	DA-SNAP DV 78X139NPA 159DIAG	\$2,430.00	30.00%	\$1,701.00
80532	COSMO TNSD 72D DV	\$2,263.00	30.00%	\$1,584.10
80532E	COSMO TNSD 72D DV 220	\$2,263.00	30.00%	\$1,584.10
80532EL	COSMO TNSD 72D DV 220	\$2,556.00	30.00%	\$1,789.20
80532ELS	COSMO TNSD 72D DV 220	\$2,751.00	30.00%	\$1,925.70
80532ES	COSMO TNSD 72D DV 220	\$2,459.00	30.00%	\$1,721.30
80532I	COSMO TNSD 72D DV	\$2,439.00	30.00%	\$1,707.30
80532IS	COSMO TNSD 72D DV	\$2,635.00	30.00%	\$1,844.50
80532L	COSMO TNSD 72D DV	\$2,556.00	30.00%	\$1,789.20
80532LS	COSMO TNSD 72D DV	\$2,751.00	30.00%	\$1,925.70
80532S	COSMO TNSD 72D DV	\$2,459.00	30.00%	\$1,721.30
80533	COSMO TNSD 84D DV	\$2,456.00	30.00%	\$1,719.20
80533E	COSMO TNSD 84D DV 220	\$2,456.00	30.00%	\$1,719.20
80533EL	COSMO TNSD 84D DV 220	\$2,749.00	30.00%	\$1,924.30
80533ELS	COSMO TNSD 84D DV 220	\$2,944.00	30.00%	\$2,060.80
80533ES	COSMO TNSD 84D DV 220	\$2,652.00	30.00%	\$1,856.40
80533I	COSMO TNSD 84D DV	\$2,632.00	30.00%	\$1,842.40
80533IS	COSMO TNSD 84D DV	\$2,828.00	30.00%	\$1,979.60
80533L	COSMO TNSD 84D DV	\$2,749.00	30.00%	\$1,924.30
80533LS	COSMO TNSD 84D DV	\$2,944.00	30.00%	\$2,060.80
80533S	COSMO TNSD 84D DV	\$2,652.00	30.00%	\$1,856.40
80534	COSMO TNSD 100D DV	\$2,752.00	30.00%	\$1,926.40
80534E	COSMO TNSD 100D DV 220	\$2,752.00	30.00%	\$1,926.40
80534EL	COSMO TNSD 100D DV 220	\$3,045.00	30.00%	\$2,131.50
80534ELS	COSMO TNSD 100D DV 220	\$3,240.00	30.00%	\$2,268.00
80534ES	COSMO TNSD 100D DV 220	\$2,948.00	30.00%	\$2,063.60
80534I	COSMO TNSD 100D DV	\$2,928.00	30.00%	\$2,049.60
80534IS	COSMO TNSD 100D DV	\$3,124.00	30.00%	\$2,186.80
80534L	COSMO TNSD 100D DV	\$3,045.00	30.00%	\$2,131.50
80534LS	COSMO TNSD 100D DV	\$3,240.00	30.00%	\$2,268.00
80534S	COSMO TNSD 100D DV	\$2,948.00	30.00%	\$2,063.60
80535	COSMO TNSD 120D DV	\$2,813.00	30.00%	\$1,969.10
80535E	COSMO TNSD 120D DV 220	\$2,813.00	30.00%	\$1,969.10
80535EL	COSMO TNSD 120D DV 220	\$3,106.00	30.00%	\$2,174.20
80535ELS	COSMO TNSD 120D DV 220	\$3,301.00	30.00%	\$2,310.70
80535ES	COSMO TNSD 120D DV 220	\$3,009.00	30.00%	\$2,106.30
80535I	COSMO TNSD 120D DV	\$2,989.00	30.00%	\$2,092.30
80535IS	COSMO TNSD 120D DV	\$3,185.00	30.00%	\$2,229.50
80535L	COSMO TNSD 120D DV	\$3,106.00	30.00%	\$2,174.20
80535LS	COSMO TNSD 120D DV	\$3,301.00	30.00%	\$2,310.70
80535S	COSMO TNSD 120D DV	\$3,009.00	30.00%	\$2,106.30
80536	COSMO TNSD 150D DV	\$3,266.00	30.00%	\$2,286.20
80536E	COSMO TNSD 150D DV 220	\$3,266.00	30.00%	\$2,286.20
80536EL	COSMO TNSD 150D DV 220	\$3,559.00	30.00%	\$2,491.30
80536ELS	COSMO TNSD 150D DV 220	\$3,754.00	30.00%	\$2,627.80
80536ES	COSMO TNSD 150D DV 220	\$3,462.00	30.00%	\$2,423.40
80536I	COSMO TNSD 150D DV	\$3,442.00	30.00%	\$2,409.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
80536IS	COSMO TNSD 150D DV	\$3,638.00	30.00%	\$2,546.60
80536L	COSMO TNSD 150D DV	\$3,559.00	30.00%	\$2,491.30
80536LS	COSMO TNSD 150D DV	\$3,754.00	30.00%	\$2,627.80
80536S	COSMO TNSD 150D DV	\$3,462.00	30.00%	\$2,423.40
80537	COSMO TNSD 106D DV	\$2,819.00	30.00%	\$1,973.30
80537E	COSMO TNSD 106D DV 220	\$2,819.00	30.00%	\$1,973.30
80537EL	COSMO TNSD 106D DV 220	\$3,112.00	30.00%	\$2,178.40
80537ELS	COSMO TNSD 106D DV 220	\$3,307.00	30.00%	\$2,314.90
80537ES	COSMO TNSD 106D DV 220	\$3,015.00	30.00%	\$2,110.50
80537I	COSMO TNSD 106D DV	\$2,995.00	30.00%	\$2,096.50
80537IS	COSMO TNSD 106D DV	\$3,191.00	30.00%	\$2,233.70
80537L	COSMO TNSD 106D DV	\$3,112.00	30.00%	\$2,178.40
80537LS	COSMO TNSD 106D DV	\$3,307.00	30.00%	\$2,314.90
80537S	COSMO TNSD 106D DV	\$3,015.00	30.00%	\$2,110.50
80538	COSMO TNSD 119D DV	\$3,049.00	30.00%	\$2,134.30
80538E	COSMO TNSD 119D DV 220	\$3,049.00	30.00%	\$2,134.30
80538EL	COSMO TNSD 119D DV 220	\$3,342.00	30.00%	\$2,339.40
80538ELS	COSMO TNSD 119D DV 220	\$3,537.00	30.00%	\$2,475.90
80538ES	COSMO TNSD 119D DV 220	\$3,245.00	30.00%	\$2,271.50
80538I	COSMO TNSD 119D DV	\$3,225.00	30.00%	\$2,257.50
80538IS	COSMO TNSD 119D DV	\$3,421.00	30.00%	\$2,394.70
80538L	COSMO TNSD 119D DV	\$3,342.00	30.00%	\$2,339.40
80538LS	COSMO TNSD 119D DV	\$3,537.00	30.00%	\$2,475.90
80538S	COSMO TNSD 119D DV	\$3,245.00	30.00%	\$2,271.50
80539	COSMO TNSD 133D DV	\$3,269.00	30.00%	\$2,288.30
80539E	COSMO TNSD 133D DV 220	\$3,269.00	30.00%	\$2,288.30
80539EL	COSMO TNSD 133D DV 220	\$3,562.00	30.00%	\$2,493.40
80539ELS	COSMO TNSD 133D DV 220	\$3,757.00	30.00%	\$2,629.90
80539ES	COSMO TNSD 133D DV 220	\$3,465.00	30.00%	\$2,425.50
80539I	COSMO TNSD 133D DV	\$3,445.00	30.00%	\$2,411.50
80539IS	COSMO TNSD 133D DV	\$3,641.00	30.00%	\$2,548.70
80539L	COSMO TNSD 133D DV	\$3,562.00	30.00%	\$2,493.40
80539LS	COSMO TNSD 133D DV	\$3,757.00	30.00%	\$2,629.90
80539S	COSMO TNSD 133D DV	\$3,465.00	30.00%	\$2,425.50
80540	COSMO TNSD 159D DV	\$3,748.00	30.00%	\$2,623.60
80540E	COSMO TNSD 159D DV 220	\$3,748.00	30.00%	\$2,623.60
80540EL	COSMO TNSD 159D DV 220	\$4,041.00	30.00%	\$2,828.70
80540I	COSMO TNSD 159D DV	\$3,924.00	30.00%	\$2,746.80
80540L	COSMO TNSD 159D DV	\$4,041.00	30.00%	\$2,828.70
80567	SKIRT 70 PK BLACK 46X75	\$119.00	27.00%	\$86.87
80568	SKIRT 96 PK BLACK 46X101	\$164.00	27.00%	\$119.72
80575	SWITCH ASSYWALL RPL 110V WHITE	\$67.00	27.00%	\$48.91
80575E	SWITCH ASSYWALL RPL 230V WHITE	\$67.00	27.00%	\$48.91
80833	SCENIC ROLLER MTRZ 10-6X14 MW 120	\$7,062.00	30.00%	\$4,943.40
80833E	SCENIC ROLLER MTRZ 10-6X14 MW 220	\$7,062.00	30.00%	\$4,943.40
80834	SCENIC ROLLER MTRZ 14X14 MW 120	\$7,230.00	30.00%	\$5,061.00
80834E	SCENIC ROLLER MTRZ 14X14 MW 220	\$7,230.00	30.00%	\$5,061.00
80836	SCENIC ROLLER MTRZ 12X16 MW 120	\$7,188.00	30.00%	\$5,031.60
80836E	SCENIC ROLLER MTRZ 12X16 MW 220	\$7,188.00	30.00%	\$5,031.60
80837	SCENIC ROLLER MTRZ 16X16 MW 120	\$7,646.00	30.00%	\$5,352.20
80837E	SCENIC ROLLER MTRZ 16X16 MW 220	\$7,646.00	30.00%	\$5,352.20
80839	SCENIC ROLLER MTRZ 13-6X18 MW 120	\$7,821.00	30.00%	\$5,474.70
80839E	SCENIC ROLLER MTRZ 13-6X18 MW 220	\$7,821.00	30.00%	\$5,474.70
80840	SCENIC ROLLER MTRZ 18X18 MW 120	\$8,197.00	30.00%	\$5,737.90
80840E	SCENIC ROLLER MTRZ 18X18 MW 220	\$8,197.00	30.00%	\$5,737.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
80841	SCENIC ROLLER MTRZ 15X20 MW 120	\$8,037.00	30.00%	\$5,625.90
80841E	SCENIC ROLLER MTRZ 15X20 MW 220	\$8,037.00	30.00%	\$5,625.90
80842	SCENIC ROLLER MTRZ 20X20 MW 120	\$8,235.00	30.00%	\$5,764.50
80842E	SCENIC ROLLER MTRZ 20X20 MW 220	\$8,235.00	30.00%	\$5,764.50
80843	SCENIC ROLLER MTRZ 18X24 MW 120	\$8,334.00	30.00%	\$5,833.80
80843E	SCENIC ROLLER MTRZ 18X24 MW 220	\$8,334.00	30.00%	\$5,833.80
80844	SCENIC ROLLER MTRZ 24X24 MW 120	\$8,836.00	30.00%	\$6,185.20
80844E	SCENIC ROLLER MTRZ 24X24 MW 220	\$8,836.00	30.00%	\$6,185.20
80845	SCENIC ROLLER MTRZ 21X28 MW 120	\$9,178.00	30.00%	\$6,424.60
80845E	SCENIC ROLLER MTRZ 21X28 MW 220	\$9,178.00	30.00%	\$6,424.60
80846	SCENIC ROLLER MTRZ 28X28 MW 120	\$9,837.00	30.00%	\$6,885.90
80846E	SCENIC ROLLER MTRZ 28X28 MW 220	\$9,837.00	30.00%	\$6,885.90
80847	SCENIC ROLLER MTRZ 22-6X30 MW 120	\$9,523.00	30.00%	\$6,666.10
80847E	SCENIC ROLLER MTRZ 22-6X30 MW 220	\$9,523.00	30.00%	\$6,666.10
80848	SCENIC ROLLER MTRZ 30X30 MW 120	\$10,568.00	30.00%	\$7,397.60
80848E	SCENIC ROLLER MTRZ 30X30 MW 220	\$10,568.00	30.00%	\$7,397.60
81006	F/F ADJ SKIRT BAR 8'7X11'1	\$378.00	27.00%	\$275.94
81007	F/F ADJ SKIRT BAR 10'1X13'1	\$395.00	27.00%	\$288.35
81008	F/F ADJ SKIRT BAR 11'7X15'1	\$402.00	27.00%	\$293.46
81187	IMAGER DM 78X139NPA 159DIAG	\$2,221.00	30.00%	\$1,554.70
81187V	IMAGER DM 78X139NPA 159DIAG	\$2,396.00	30.00%	\$1,677.20
81324	CUT TO SIZE DV	\$11.50	27.00%	\$8.40
81326	LACE & GROMMET DUAL VISION	\$14.90	27.00%	\$10.88
8141	DA-LIFT PIVOTING 26P	\$3,596.00	30.00%	\$2,517.20
8141E	DA-LIFT PIVOTING 26P 220V	\$3,596.00	30.00%	\$2,517.20
8142	DA-LIFT PIVOTING 33P	\$3,596.00	30.00%	\$2,517.20
8142E	DA-LIFT PIVOTING 33P 220V	\$3,596.00	30.00%	\$2,517.20
81510	F/F REPL SURF DV 13X17	\$3,017.00	30.00%	\$2,111.90
81511	F/F REPL SURF DV 16X21	\$4,574.00	30.00%	\$3,201.80
81513	F/F REPL SURF DV 19X25	\$6,452.00	30.00%	\$4,516.40
81519	F/F TRUSS COMP DV 13X17	\$7,856.00	30.00%	\$5,499.20
81519N	F/F TRUSS COMP DV 13X17	\$7,489.00	30.00%	\$5,242.30
81520	F/F TRUSS COMP DV 16X21	\$10,034.00	30.00%	\$7,023.80
81520N	F/F TRUSS COMP DV 16X21	\$9,667.00	30.00%	\$6,766.90
81522	F/F TRUSS COMP DV 19X25	\$13,840.00	30.00%	\$9,688.00
81522N	F/F TRUSS COMP DV 19X25	\$13,473.00	30.00%	\$9,431.10
81622	PROFESSIONAL 14X14 MW	\$4,192.00	30.00%	\$2,934.40
81622E	PROFESSIONAL 14X14 MW 220	\$4,192.00	30.00%	\$2,934.40
81625	PROFESSIONAL 16X16 MW	\$4,572.00	30.00%	\$3,200.40
81625E	PROFESSIONAL 16X16 MW 220	\$4,572.00	30.00%	\$3,200.40
81628	PROFESSIONAL 18X18 MW	\$5,696.00	30.00%	\$3,987.20
81628E	PROFESSIONAL 18X18 MW 220	\$5,696.00	30.00%	\$3,987.20
81630	PROFESSIONAL 20X20 MW	\$6,714.00	30.00%	\$4,699.80
81630E	PROFESSIONAL 20X20 MW 220	\$6,714.00	30.00%	\$4,699.80
81633	PROFESSIONAL 210D 123X164 MW	\$3,676.00	30.00%	\$2,573.20
81633E	PROFESSIONAL 210D MW 220	\$3,676.00	30.00%	\$2,573.20
81634	PROFESSIONAL 240D 141X188 MW	\$4,197.00	30.00%	\$2,937.90
81634E	PROFESSIONAL 240D 141X188 MW 220	\$4,197.00	30.00%	\$2,937.90
81680	PROFESSIONAL 22X22 MW	\$6,809.00	30.00%	\$4,766.30
81680E	PROFESSIONAL 22X22 MW 220	\$6,809.00	30.00%	\$4,766.30
81793	PROFESSIONAL 12X12 MW	\$3,345.00	30.00%	\$2,341.50
81793E	PROFESSIONAL 12X12 MW 220	\$3,345.00	30.00%	\$2,341.50
8195	PLENUM COVER DA-LIFT 26P	\$558.00	30.00%	\$390.60
8196	PLENUM COVER DA-LIFT 33P	\$558.00	30.00%	\$390.60
81994	IMAGER DM 52X92NPA 106DIAG	\$1,430.00	30.00%	\$1,001.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
81994V	IMAGER DM 52X92NPA 106DIAG	\$1,605.00	30.00%	\$1,123.50
81995	IMAGER DM 58X104NPA 119DIAG	\$1,684.00	30.00%	\$1,178.80
81995V	IMAGER DM 58X104NPA 119DIAG	\$1,859.00	30.00%	\$1,301.30
81996	IMAGER DM 65X116NPA 133DIAG	\$1,939.00	30.00%	\$1,357.30
81996V	IMAGER DM 65X116NPA 133DIAG	\$2,114.00	30.00%	\$1,479.80
82174	F/F ADJ SKIRT BAR 7'1X9'1	\$376.00	27.00%	\$274.48
82427	COSMO TNSD 180D DM	\$3,552.00	30.00%	\$2,486.40
82427E	COSMO TNSD 180D DM 220	\$3,552.00	30.00%	\$2,486.40
82427EL	COSMO TNSD 180D DM 220	\$3,845.00	30.00%	\$2,691.50
82427L	COSMO TNSD 180D DM	\$3,845.00	30.00%	\$2,691.50
82430	COSMO TNSD 200D DM	\$3,761.00	30.00%	\$2,632.70
82430E	COSMO TNSD 200D DM 220	\$3,761.00	30.00%	\$2,632.70
82430EL	COSMO TNSD 200D DM 220	\$4,054.00	30.00%	\$2,837.80
82430L	COSMO TNSD 200D DM	\$4,054.00	30.00%	\$2,837.80
82433	SINGLE MOTOR LVCW/RF 110V	\$572.00	30.00%	\$400.40
82433E	SINGLE MOTOR LVCW/RF 220V	\$572.00	30.00%	\$400.40
82434	SINGLE MOTOR LVCW/IR 110V WHITE	\$403.00	27.00%	\$294.19
82434E	SINGLE MOTOR LVCW/IR 220V	\$403.00	27.00%	\$294.19
82435	DUAL MOTOR LVC W/RF 110V	\$645.00	30.00%	\$451.50
82435E	DUAL MOTOR LVC W/RF 220V	\$645.00	30.00%	\$451.50
82436	DUAL MOTOR LVC W/IR 110V	\$477.00	27.00%	\$348.21
82436E	DUAL MOTOR LVC W/IR 220V	\$477.00	27.00%	\$348.21
82953	LECTERN LEX MM 42 DS VEN	\$10,579.00	30.00%	\$7,405.30
82953E	LECTERN LEX MM 42 DS VEN 220	\$10,808.00	30.00%	\$7,565.60
82960	MODEL C 60X60 VS	\$372.00	27.00%	\$271.56
82961	MODEL C 70X70 VS	\$431.00	27.00%	\$314.63
82962	MODEL C 84X84 VS	\$474.00	27.00%	\$346.02
82964	MODEL C 8X8 VS	\$578.00	30.00%	\$404.60
82968	MODEL C 100DIAG 60X80NPA VS	\$506.00	30.00%	\$354.20
82969	MODEL C 120DIAG 69X92NPA VS	\$540.00	30.00%	\$378.00
82970	MODEL C 106DIAG 52X92NPA VS	\$543.00	30.00%	\$380.10
82971	MODEL C 119DIAG 58X104NPA VS	\$618.00	30.00%	\$432.60
82972	MODEL C 133DIAG 65X116NPA VS	\$787.00	30.00%	\$550.90
82973	MODEL C 159DIAG 78X139NPA VS	\$1,054.00	30.00%	\$737.80
82974	MODEL C W/CSR 84X84 VS	\$695.00	30.00%	\$486.50
82975	MODEL C W/CSR 8X8 VS	\$784.00	30.00%	\$548.80
82978	MODEL C W/CSR 120D 69X92NPA VS	\$737.00	30.00%	\$515.90
82979	MODEL C W/CSR 106D 52X92NPA VS	\$741.00	30.00%	\$518.70
82980	MODEL C W/CSR 119D 58X104 VS	\$849.00	30.00%	\$594.30
82981	MODEL C W/CSR 133D 65X116 VS	\$1,044.00	30.00%	\$730.80
82982	MODEL C W/CSR 159D 78X139 VS	\$1,238.00	30.00%	\$866.60
83144	LECTERN LEX MM 42 NS VEN	\$8,606.00	30.00%	\$6,024.20
83144E	LECTERN LEX MM 42 NS VEN 220	\$8,835.00	30.00%	\$6,184.50
83145	LECTERN LEX MM 42 DS LAM	\$10,223.00	30.00%	\$7,156.10
83145E	LECTERN LEX MM 42 DS LAM 220	\$10,452.00	30.00%	\$7,316.40
83146	LECTERN LEX MM 42 NS LAM	\$8,261.00	30.00%	\$5,782.70
83146E	LECTERN LEX MM 42 NS LAM 220	\$8,490.00	30.00%	\$5,943.00
83225	MODEL B 84X84 VS	\$211.00	27.00%	\$154.03
83227	MODEL B 96X96 VS	\$283.00	27.00%	\$206.59
83238	COSMO 200D 120X160NPA MWC	\$2,345.00	30.00%	\$1,641.50
83238E	COSMO 200D 120X160NPA MWC 220	\$2,345.00	30.00%	\$1,641.50
83238EL	COSMO 200D 120X160NPA MWC 220	\$2,638.00	30.00%	\$1,846.60
83238L	COSMO 200D 120X160NPA MWC	\$2,638.00	30.00%	\$1,846.60
83315	INSTA-THEATER DELUXE 60 D WP	\$564.00	30.00%	\$394.80
83316	INSTA-THEATER DELUXE 80 D WP	\$696.00	30.00%	\$487.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
83401	MODEL C 92DIAG 45X80NPA MW	\$432.00	27.00%	\$315.36
83404	MODEL B 92D 45X80NPA MW	\$210.00	27.00%	\$153.30
83406	MODEL B 92D 45X80NPA VS	\$268.00	27.00%	\$195.64
83408	PERM-WALL DM 45X80NPA 92DIAG	\$713.00	30.00%	\$499.10
83409	PERM-WALL DT 45X80NPA 92DIAG	\$864.00	30.00%	\$604.80
83413	PERM-WALL DV 45X80NPA 92DIAG	\$839.00	30.00%	\$587.30
83414	DA-SNAP DM 45X80NPA 92DIAG	\$1,046.00	30.00%	\$732.20
83414V	DA-SNAP DM 45X80NPA 92DIAG	\$1,221.00	30.00%	\$854.70
83418	DA-SNAP DT 45X80NPA 92DIAG	\$1,267.00	30.00%	\$886.90
83418V	DA-SNAP DT 45X80NPA 92DIAG	\$1,442.00	30.00%	\$1,009.40
83422	DA-SNAP DV 45X80NPA 92DIAG	\$1,161.00	30.00%	\$812.70
83422V	DA-SNAP DV 45X80NPA 92DIAG	\$1,336.00	30.00%	\$935.20
83423	IMAGER DM 45X80NPA 92DIAG	\$1,149.00	30.00%	\$804.30
83423V	IMAGER DM 45X80NPA 92DIAG	\$1,324.00	30.00%	\$926.80
83444	COSMO 92D 45X80NPA MW	\$1,064.00	30.00%	\$744.80
83444E	COSMO 92D 45X80NPA MW 220	\$1,064.00	30.00%	\$744.80
83444EL	COSMO 92D 45X80NPA MW 220	\$1,357.00	30.00%	\$949.90
83444ELS	COSMO 92D 45X80NPA MW 220	\$1,552.00	30.00%	\$1,086.40
83444ES	COSMO 92D 45X80NPA MW 220	\$1,260.00	30.00%	\$882.00
83444I	COSMO 92D 45X80NPA MW	\$1,240.00	30.00%	\$868.00
83444IS	COSMO 92D 45X80NPA MW	\$1,436.00	30.00%	\$1,005.20
83444L	COSMO 92D 45X80NPA MW	\$1,357.00	30.00%	\$949.90
83444LS	COSMO 92D 45X80NPA MW	\$1,552.00	30.00%	\$1,086.40
83444S	COSMO 92D 45X80NPA MW	\$1,260.00	30.00%	\$882.00
83446	COSMO 92D 45X80NPA VS	\$1,064.00	30.00%	\$744.80
83446E	COSMO 92D 45X80NPA VS 220	\$1,064.00	30.00%	\$744.80
83446EL	COSMO 92D 45X80NPA VS 220	\$1,357.00	30.00%	\$949.90
83446ELS	COSMO 92D 45X80NPA VS 220	\$1,552.00	30.00%	\$1,086.40
83446ES	COSMO 92D 45X80NPA VS 220	\$1,260.00	30.00%	\$882.00
83446I	COSMO 92D 45X80NPA VS	\$1,240.00	30.00%	\$868.00
83446IS	COSMO 92D 45X80NPA VS	\$1,436.00	30.00%	\$1,005.20
83446L	COSMO 92D 45X80NPA VS	\$1,357.00	30.00%	\$949.90
83446LS	COSMO 92D 45X80NPA VS	\$1,552.00	30.00%	\$1,086.40
83446S	COSMO 92D 45X80NPA VS	\$1,260.00	30.00%	\$882.00
83448	COSMO TNSD 92D DM	\$2,428.00	30.00%	\$1,699.60
83448E	COSMO TNSD 92D DM 220	\$2,428.00	30.00%	\$1,699.60
83448EL	COSMO TNSD 92D DM 220	\$2,721.00	30.00%	\$1,904.70
83448ELS	COSMO TNSD 92D DM 220	\$2,916.00	30.00%	\$2,041.20
83448ES	COSMO TNSD 92D DM 220	\$2,624.00	30.00%	\$1,836.80
83448I	COSMO TNSD 92D DM	\$2,604.00	30.00%	\$1,822.80
83448IS	COSMO TNSD 92D DM	\$2,800.00	30.00%	\$1,960.00
83448L	COSMO TNSD 92D DM	\$2,721.00	30.00%	\$1,904.70
83448LS	COSMO TNSD 92D DM	\$2,916.00	30.00%	\$2,041.20
83448S	COSMO TNSD 92D DM	\$2,624.00	30.00%	\$1,836.80
83461	SWITCH LOW VOLTAGE ILT WHITE	\$84.00	27.00%	\$61.32
83852	CARRYING CASE INSTA-THEATER 60	\$79.00	27.00%	\$57.67
83853	CARRYING CASE INSTA-THEATER 80	\$90.00	27.00%	\$65.70
84180	BAG PIPE & DRAPERY BLCK W/LOGO	\$156.00	27.00%	\$113.88
84194	CUT TO SIZE DM BLACK BACK	\$7.70	27.00%	\$5.62
84254BLS	ADVANTAGE 60X60 MW	\$640.00	30.00%	\$448.00
84254BLSI	ADVANTAGE 60X60 MW	\$816.00	30.00%	\$571.20
84254BLSR	ADVANTAGE 60X60 MW	\$1,184.00	30.00%	\$828.80
84254EBLS	ADVANTAGE 60X60 MW 220	\$640.00	30.00%	\$448.00
84254EBLSR	ADVANTAGE 60X60 MW 220	\$1,184.00	30.00%	\$828.80
84254EFLS	ADVANTAGE 60X60 MW 220	\$1,912.00	30.00%	\$1,338.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84254EFLSR	ADVANTAGE 60X60 MW 220	\$1,912.00	30.00%	\$1,338.40
84254ELS	ADVANTAGE 60X60 MW 220	\$2,552.00	30.00%	\$1,786.40
84254ELSI	ADVANTAGE 60X60 MW 220	\$2,728.00	30.00%	\$1,909.60
84254ELSM	ADVANTAGE 60X60 MW 220	\$3,058.00	30.00%	\$2,140.60
84254ELSR	ADVANTAGE 60X60 MW 220	\$3,096.00	30.00%	\$2,167.20
84254FLS	ADVANTAGE 60X60 MW	\$1,912.00	30.00%	\$1,338.40
84254FLSI	ADVANTAGE 60X60 MW	\$1,912.00	30.00%	\$1,338.40
84254FLSR	ADVANTAGE 60X60 MW	\$1,912.00	30.00%	\$1,338.40
84254LS	ADVANTAGE 60X60 MW	\$2,552.00	30.00%	\$1,786.40
84254LSI	ADVANTAGE 60X60 MW	\$2,728.00	30.00%	\$1,909.60
84254LSM	ADVANTAGE 60X60 MW	\$3,058.00	30.00%	\$2,140.60
84254LSR	ADVANTAGE 60X60 MW	\$3,096.00	30.00%	\$2,167.20
84255BLS	ADVANTAGE 70X70 MW	\$640.00	30.00%	\$448.00
84255BLSI	ADVANTAGE 70X70 MW	\$816.00	30.00%	\$571.20
84255BLSR	ADVANTAGE 70X70 MW	\$1,184.00	30.00%	\$828.80
84255EBLS	ADVANTAGE 70X70 MW 220	\$640.00	30.00%	\$448.00
84255EBLSR	ADVANTAGE 70X70 MW 220	\$1,184.00	30.00%	\$828.80
84255EFLS	ADVANTAGE 70X70 MW 220	\$1,931.00	30.00%	\$1,351.70
84255EFLSR	ADVANTAGE 70X70 MW 220	\$1,931.00	30.00%	\$1,351.70
84255ELS	ADVANTAGE 70X70 MW 220	\$2,571.00	30.00%	\$1,799.70
84255ELSI	ADVANTAGE 70X70 MW 220	\$2,747.00	30.00%	\$1,922.90
84255ELSM	ADVANTAGE 70X70 MW 220	\$3,077.00	30.00%	\$2,153.90
84255ELSR	ADVANTAGE 70X70 MW 220	\$3,115.00	30.00%	\$2,180.50
84255FLS	ADVANTAGE 70X70 MW	\$1,931.00	30.00%	\$1,351.70
84255FLSI	ADVANTAGE 70X70 MW	\$1,931.00	30.00%	\$1,351.70
84255FLSR	ADVANTAGE 70X70 MW	\$1,931.00	30.00%	\$1,351.70
84255LS	ADVANTAGE 70X70 MW	\$2,571.00	30.00%	\$1,799.70
84255LSI	ADVANTAGE 70X70 MW	\$2,747.00	30.00%	\$1,922.90
84255LSM	ADVANTAGE 70X70 MW	\$3,077.00	30.00%	\$2,153.90
84255LSR	ADVANTAGE 70X70 MW	\$3,115.00	30.00%	\$2,180.50
84256BLS	ADVANTAGE 84X84 MW	\$640.00	30.00%	\$448.00
84256BLSI	ADVANTAGE 84X84 MW	\$816.00	30.00%	\$571.20
84256BLSR	ADVANTAGE 84X84 MW	\$1,184.00	30.00%	\$828.80
84256EBLS	ADVANTAGE 84X84 MW 220	\$640.00	30.00%	\$448.00
84256EBLSR	ADVANTAGE 84X84 MW 220	\$1,184.00	30.00%	\$828.80
84256EFLS	ADVANTAGE 84X84 MW 220	\$2,014.00	30.00%	\$1,409.80
84256EFLSR	ADVANTAGE 84X84 MW 220	\$2,014.00	30.00%	\$1,409.80
84256ELS	ADVANTAGE 84X84 MW 220	\$2,654.00	30.00%	\$1,857.80
84256ELSI	ADVANTAGE 84X84 MW 220	\$2,830.00	30.00%	\$1,981.00
84256ELSM	ADVANTAGE 84X84 MW 220	\$3,160.00	30.00%	\$2,212.00
84256ELSR	ADVANTAGE 84X84 MW 220	\$3,198.00	30.00%	\$2,238.60
84256FLS	ADVANTAGE 84X84 MW	\$2,014.00	30.00%	\$1,409.80
84256FLSI	ADVANTAGE 84X84 MW	\$2,014.00	30.00%	\$1,409.80
84256FLSR	ADVANTAGE 84X84 MW	\$2,014.00	30.00%	\$1,409.80
84256LS	ADVANTAGE 84X84 MW	\$2,654.00	30.00%	\$1,857.80
84256LSI	ADVANTAGE 84X84 MW	\$2,830.00	30.00%	\$1,981.00
84256LSM	ADVANTAGE 84X84 MW	\$3,160.00	30.00%	\$2,212.00
84256LSR	ADVANTAGE 84X84 MW	\$3,198.00	30.00%	\$2,238.60
84258BLS	ADVANTAGE 8X8 MW	\$640.00	30.00%	\$448.00
84258BLSI	ADVANTAGE 8X8 MW	\$816.00	30.00%	\$571.20
84258BLSR	ADVANTAGE 8X8 MW	\$1,184.00	30.00%	\$828.80
84258EBLS	ADVANTAGE 8X8 MW 220	\$640.00	30.00%	\$448.00
84258EBLSR	ADVANTAGE 8X8 MW 220	\$1,184.00	30.00%	\$828.80
84258EFL	ADVANTAGE 8X8 MW 220	\$2,095.00	30.00%	\$1,466.50
84258EFLS	ADVANTAGE 8X8 MW 220	\$2,090.00	30.00%	\$1,463.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84258EFLSR	ADVANTAGE 8X8 MW 220	\$2,090.00	30.00%	\$1,463.00
84258ELS	ADVANTAGE 8X8 MW 220	\$2,730.00	30.00%	\$1,911.00
84258ELSI	ADVANTAGE 8X8 MW 220	\$2,906.00	30.00%	\$2,034.20
84258ELSM	ADVANTAGE 8X8 MW 220	\$3,236.00	30.00%	\$2,265.20
84258ELSR	ADVANTAGE 8X8 MW 220	\$3,274.00	30.00%	\$2,291.80
84258FLS	ADVANTAGE 8X8 MW	\$2,090.00	30.00%	\$1,463.00
84258FLSI	ADVANTAGE 8X8 MW	\$2,090.00	30.00%	\$1,463.00
84258FLSR	ADVANTAGE 8X8 MW	\$2,090.00	30.00%	\$1,463.00
84258LS	ADVANTAGE 8X8 MW	\$2,730.00	30.00%	\$1,911.00
84258LSI	ADVANTAGE 8X8 MW	\$2,906.00	30.00%	\$2,034.20
84258LSM	ADVANTAGE 8X8 MW	\$3,236.00	30.00%	\$2,265.20
84258LSR	ADVANTAGE 8X8 MW	\$3,274.00	30.00%	\$2,291.80
84260BLS	ADVANTAGE 9X9 MW	\$640.00	30.00%	\$448.00
84260BLSI	ADVANTAGE 9X9 MW	\$816.00	30.00%	\$571.20
84260BLSR	ADVANTAGE 9X9 MW	\$1,184.00	30.00%	\$828.80
84260EELS	ADVANTAGE 9X9 MW 220	\$640.00	30.00%	\$448.00
84260EELSR	ADVANTAGE 9X9 MW 220	\$1,184.00	30.00%	\$828.80
84260EFL	ADVANTAGE 9X9 MW 220	\$2,245.00	30.00%	\$1,571.50
84260EFLS	ADVANTAGE 9X9 MW 220	\$2,241.00	30.00%	\$1,568.70
84260EFLSR	ADVANTAGE 9X9 MW 220	\$2,241.00	30.00%	\$1,568.70
84260ELS	ADVANTAGE 9X9 MW 220	\$2,881.00	30.00%	\$2,016.70
84260ELSI	ADVANTAGE 9X9 MW 220	\$3,057.00	30.00%	\$2,139.90
84260ELSM	ADVANTAGE 9X9 MW 220	\$3,387.00	30.00%	\$2,370.90
84260ELSR	ADVANTAGE 9X9 MW 220	\$3,425.00	30.00%	\$2,397.50
84260FLS	ADVANTAGE 9X9 MW	\$2,241.00	30.00%	\$1,568.70
84260FLSI	ADVANTAGE 9X9 MW	\$2,241.00	30.00%	\$1,568.70
84260FLSR	ADVANTAGE 9X9 MW	\$2,241.00	30.00%	\$1,568.70
84260LS	ADVANTAGE 9X9 MW	\$2,881.00	30.00%	\$2,016.70
84260LSI	ADVANTAGE 9X9 MW	\$3,057.00	30.00%	\$2,139.90
84260LSM	ADVANTAGE 9X9 MW	\$3,387.00	30.00%	\$2,370.90
84260LSR	ADVANTAGE 9X9 MW	\$3,425.00	30.00%	\$2,397.50
84262BLS	ADVANTAGE 10X10 MW	\$640.00	30.00%	\$448.00
84262BLSI	ADVANTAGE 10X10 MW	\$816.00	30.00%	\$571.20
84262BLSR	ADVANTAGE 10X10 MW	\$1,184.00	30.00%	\$828.80
84262EBL	ADVANTAGE 10X10 MW 220	\$640.00	30.00%	\$448.00
84262EBLS	ADVANTAGE 10X10 MW 220	\$640.00	30.00%	\$448.00
84262EBLSR	ADVANTAGE 10X10 MW 220	\$1,184.00	30.00%	\$828.80
84262EFL	ADVANTAGE 10X10 MW 220	\$2,338.00	30.00%	\$1,636.60
84262EFLS	ADVANTAGE 10X10 MW 220	\$2,334.00	30.00%	\$1,633.80
84262EFLSR	ADVANTAGE 10X10 MW 220	\$2,334.00	30.00%	\$1,633.80
84262ELS	ADVANTAGE 10X10 MW 220	\$2,974.00	30.00%	\$2,081.80
84262ELSI	ADVANTAGE 10X10 MW 220	\$3,150.00	30.00%	\$2,205.00
84262ELSM	ADVANTAGE 10X10 MW 220	\$3,480.00	30.00%	\$2,436.00
84262ELSR	ADVANTAGE 10X10 MW 220	\$3,518.00	30.00%	\$2,462.60
84262FLS	ADVANTAGE 10X10 MW	\$2,334.00	30.00%	\$1,633.80
84262FLSI	ADVANTAGE 10X10 MW	\$2,334.00	30.00%	\$1,633.80
84262FLSR	ADVANTAGE 10X10 MW	\$2,334.00	30.00%	\$1,633.80
84262LS	ADVANTAGE 10X10 MW	\$2,974.00	30.00%	\$2,081.80
84262LSI	ADVANTAGE 10X10 MW	\$3,150.00	30.00%	\$2,205.00
84262LSM	ADVANTAGE 10X10 MW	\$3,480.00	30.00%	\$2,436.00
84262LSR	ADVANTAGE 10X10 MW	\$3,518.00	30.00%	\$2,462.60
84264BL	ADVANTAGE 12X12 MW	\$640.00	30.00%	\$448.00
84264BLI	ADVANTAGE 12X12 MW	\$816.00	30.00%	\$571.20
84264BLR	ADVANTAGE 12X12 MW	\$1,184.00	30.00%	\$828.80
84264EBL	ADVANTAGE 12X12 MW 220	\$640.00	30.00%	\$448.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84264EBLR	ADVANTAGE 12X12 MW 220	\$1,184.00	30.00%	\$828.80
84264EFL	ADVANTAGE 12X12 MW 220	\$2,696.00	30.00%	\$1,887.20
84264EFLR	ADVANTAGE 12X12 MW 220	\$2,696.00	30.00%	\$1,887.20
84264EL	ADVANTAGE 12X12 MW 220	\$3,336.00	30.00%	\$2,335.20
84264ELI	ADVANTAGE 12X12 MW 220	\$3,512.00	30.00%	\$2,458.40
84264ELM	ADVANTAGE 12X12 MW 220	\$3,842.00	30.00%	\$2,689.40
84264ELR	ADVANTAGE 12X12 MW 220	\$3,880.00	30.00%	\$2,716.00
84264FL	ADVANTAGE 12X12 MW	\$2,696.00	30.00%	\$1,887.20
84264FLI	ADVANTAGE 12X12 MW	\$2,696.00	30.00%	\$1,887.20
84264FLR	ADVANTAGE 12X12 MW	\$2,696.00	30.00%	\$1,887.20
84264L	ADVANTAGE 12X12 MW	\$3,336.00	30.00%	\$2,335.20
84264LI	ADVANTAGE 12X12 MW	\$3,512.00	30.00%	\$2,458.40
84264LM	ADVANTAGE 12X12 MW	\$3,842.00	30.00%	\$2,689.40
84264LR	ADVANTAGE 12X12 MW	\$3,880.00	30.00%	\$2,716.00
84278BLS	ADVANTAGE 60X60 VS	\$640.00	30.00%	\$448.00
84278BLSI	ADVANTAGE 60X60 VS	\$816.00	30.00%	\$571.20
84278BLSR	ADVANTAGE 60X60 VS	\$1,184.00	30.00%	\$828.80
84278EBLS	ADVANTAGE 60X60 VS 220	\$640.00	30.00%	\$448.00
84278EBLSR	ADVANTAGE 60X60 VS 220	\$1,184.00	30.00%	\$828.80
84278EFLS	ADVANTAGE 60X60 VS 220	\$1,912.00	30.00%	\$1,338.40
84278EFLSR	ADVANTAGE 60X60 VS 220	\$1,912.00	30.00%	\$1,338.40
84278ELS	ADVANTAGE 60X60 VS 220	\$2,552.00	30.00%	\$1,786.40
84278ELSI	ADVANTAGE 60X60 VS 220	\$2,728.00	30.00%	\$1,909.60
84278ELSM	ADVANTAGE 60X60 VS 220	\$3,058.00	30.00%	\$2,140.60
84278ELSR	ADVANTAGE 60X60 VS 220	\$3,096.00	30.00%	\$2,167.20
84278FLS	ADVANTAGE 60X60 VS	\$1,912.00	30.00%	\$1,338.40
84278FLSI	ADVANTAGE 60X60 VS	\$1,912.00	30.00%	\$1,338.40
84278FLSR	ADVANTAGE 60X60 VS	\$1,912.00	30.00%	\$1,338.40
84278LS	ADVANTAGE 60X60 VS	\$2,552.00	30.00%	\$1,786.40
84278LSI	ADVANTAGE 60X60 VS	\$2,728.00	30.00%	\$1,909.60
84278LSM	ADVANTAGE 60X60 VS	\$3,058.00	30.00%	\$2,140.60
84278LSR	ADVANTAGE 60X60 VS	\$3,096.00	30.00%	\$2,167.20
84279BLS	ADVANTAGE 70X70 VS	\$640.00	30.00%	\$448.00
84279BLSI	ADVANTAGE 70X70 VS	\$816.00	30.00%	\$571.20
84279BLSR	ADVANTAGE 70X70 VS	\$1,184.00	30.00%	\$828.80
84279EBLS	ADVANTAGE 70X70 VS 220	\$640.00	30.00%	\$448.00
84279EBLSR	ADVANTAGE 70X70 VS 220	\$1,184.00	30.00%	\$828.80
84279EFLS	ADVANTAGE 70X70 VS 220	\$1,931.00	30.00%	\$1,351.70
84279EFLSR	ADVANTAGE 70X70 VS 220	\$1,931.00	30.00%	\$1,351.70
84279ELS	ADVANTAGE 70X70 VS 220	\$2,571.00	30.00%	\$1,799.70
84279ELSI	ADVANTAGE 70X70 VS 220	\$2,747.00	30.00%	\$1,922.90
84279ELSM	ADVANTAGE 70X70 VS 220	\$3,077.00	30.00%	\$2,153.90
84279ELSR	ADVANTAGE 70X70 VS 220	\$3,115.00	30.00%	\$2,180.50
84279FLS	ADVANTAGE 70X70 VS	\$1,931.00	30.00%	\$1,351.70
84279FLSI	ADVANTAGE 70X70 VS	\$1,931.00	30.00%	\$1,351.70
84279FLSR	ADVANTAGE 70X70 VS	\$1,931.00	30.00%	\$1,351.70
84279LS	ADVANTAGE 70X70 VS	\$2,571.00	30.00%	\$1,799.70
84279LSI	ADVANTAGE 70X70 VS	\$2,747.00	30.00%	\$1,922.90
84279LSM	ADVANTAGE 70X70 VS	\$3,077.00	30.00%	\$2,153.90
84279LSR	ADVANTAGE 70X70 VS	\$3,115.00	30.00%	\$2,180.50
84280BLS	ADVANTAGE 84X84 VS	\$640.00	30.00%	\$448.00
84280BLSI	ADVANTAGE 84X84 VS	\$816.00	30.00%	\$571.20
84280BLSR	ADVANTAGE 84X84 VS	\$1,184.00	30.00%	\$828.80
84280EBLS	ADVANTAGE 84X84 VS 220	\$640.00	30.00%	\$448.00
84280EBLSR	ADVANTAGE 84X84 VS 220	\$1,184.00	30.00%	\$828.80



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84280EFLS	ADVANTAGE 84X84 VS 220	\$2,014.00	30.00%	\$1,409.80
84280EFLSR	ADVANTAGE 84X84 VS 220	\$2,014.00	30.00%	\$1,409.80
84280ELS	ADVANTAGE 84X84 VS 220	\$2,654.00	30.00%	\$1,857.80
84280ELSI	ADVANTAGE 84X84 VS 220	\$2,830.00	30.00%	\$1,981.00
84280ELSM	ADVANTAGE 84X84 VS 220	\$3,160.00	30.00%	\$2,212.00
84280ELSR	ADVANTAGE 84X84 VS 220	\$3,198.00	30.00%	\$2,238.60
84280FLS	ADVANTAGE 84X84 VS	\$2,014.00	30.00%	\$1,409.80
84280FLSI	ADVANTAGE 84X84 VS	\$2,014.00	30.00%	\$1,409.80
84280FLSR	ADVANTAGE 84X84 VS	\$2,014.00	30.00%	\$1,409.80
84280LS	ADVANTAGE 84X84 VS	\$2,654.00	30.00%	\$1,857.80
84280LSI	ADVANTAGE 84X84 VS	\$2,830.00	30.00%	\$1,981.00
84280LSM	ADVANTAGE 84X84 VS	\$3,160.00	30.00%	\$2,212.00
84280LSR	ADVANTAGE 84X84 VS	\$3,198.00	30.00%	\$2,238.60
84282BLS	ADVANTAGE 8X8 VS	\$640.00	30.00%	\$448.00
84282BLSI	ADVANTAGE 8X8 VS	\$816.00	30.00%	\$571.20
84282BLSR	ADVANTAGE 8X8 VS	\$1,184.00	30.00%	\$828.80
84282EBLS	ADVANTAGE 8X8 VS 220	\$640.00	30.00%	\$448.00
84282EBLSR	ADVANTAGE 8X8 VS 220	\$1,184.00	30.00%	\$828.80
84282EFL	ADVANTAGE 8X8 VS 220	\$2,095.00	30.00%	\$1,466.50
84282EFLS	ADVANTAGE 8X8 VS 220	\$2,090.00	30.00%	\$1,463.00
84282EFLSR	ADVANTAGE 8X8 VS 220	\$2,090.00	30.00%	\$1,463.00
84282ELS	ADVANTAGE 8X8 VS 220	\$2,730.00	30.00%	\$1,911.00
84282ELSI	ADVANTAGE 8X8 VS 220	\$2,906.00	30.00%	\$2,034.20
84282ELSM	ADVANTAGE 8X8 VS 220	\$3,236.00	30.00%	\$2,265.20
84282ELSR	ADVANTAGE 8X8 VS 220	\$3,274.00	30.00%	\$2,291.80
84282FLS	ADVANTAGE 8X8 VS	\$2,090.00	30.00%	\$1,463.00
84282FLSI	ADVANTAGE 8X8 VS	\$2,090.00	30.00%	\$1,463.00
84282FLSR	ADVANTAGE 8X8 VS	\$2,090.00	30.00%	\$1,463.00
84282LS	ADVANTAGE 8X8 VS	\$2,730.00	30.00%	\$1,911.00
84282LSI	ADVANTAGE 8X8 VS	\$2,906.00	30.00%	\$2,034.20
84282LSM	ADVANTAGE 8X8 VS	\$3,236.00	30.00%	\$2,265.20
84282LSR	ADVANTAGE 8X8 VS	\$3,274.00	30.00%	\$2,291.80
84296BLS	ADVANTAGE 72D 43X57NPA MW	\$640.00	30.00%	\$448.00
84296BLSI	ADVANTAGE 72D 43X57NPA MW	\$816.00	30.00%	\$571.20
84296BLSR	ADVANTAGE 72D 43X57NPA MW	\$1,184.00	30.00%	\$828.80
84296EBLS	ADVANTAGE 72D 43X57NPA MW 220	\$640.00	30.00%	\$448.00
84296EBLSR	ADVANTAGE 72D 43X57NPA MW 220	\$1,184.00	30.00%	\$828.80
84296EFLS	ADVANTAGE 72D 43X57NPA MW 220	\$1,913.00	30.00%	\$1,339.10
84296EFLSR	ADVANTAGE 72D 43X57NPA MW 220	\$1,913.00	30.00%	\$1,339.10
84296ELS	ADVANTAGE 72D 43X57NPA MW 220	\$2,553.00	30.00%	\$1,787.10
84296ELSI	ADVANTAGE 72D 43X57NPA MW 220	\$2,729.00	30.00%	\$1,910.30
84296ELSM	ADVANTAGE 72D 43X57NPA MW 220	\$3,059.00	30.00%	\$2,141.30
84296ELSR	ADVANTAGE 72D 43X57NPA MW 220	\$3,097.00	30.00%	\$2,167.90
84296FLS	ADVANTAGE 72D 43X57NPA MW	\$1,913.00	30.00%	\$1,339.10
84296FLSI	ADVANTAGE 72D 43X57NPA MW	\$1,913.00	30.00%	\$1,339.10
84296FLSR	ADVANTAGE 72D 43X57NPA MW	\$1,913.00	30.00%	\$1,339.10
84296LS	ADVANTAGE 72D 43X57NPA MW	\$2,553.00	30.00%	\$1,787.10
84296LSI	ADVANTAGE 72D 43X57NPA MW	\$2,729.00	30.00%	\$1,910.30
84296LSM	ADVANTAGE 72D 43X57NPA MW	\$3,059.00	30.00%	\$2,141.30
84296LSR	ADVANTAGE 72D 43X57NPA MW	\$3,097.00	30.00%	\$2,167.90
84297BLS	ADVANTAGE 84D 50X67NPA MW	\$640.00	30.00%	\$448.00
84297BLSI	ADVANTAGE 84D 50X67NPA MW	\$816.00	30.00%	\$571.20
84297BLSR	ADVANTAGE 84D 50X67NPA MW	\$1,184.00	30.00%	\$828.80
84297EBLS	ADVANTAGE 84D 50X67NPA MW 220	\$640.00	30.00%	\$448.00
84297EBLSR	ADVANTAGE 84D 50X67NPA MW 220	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84297EFLS	ADVANTAGE 84D 50X67NPA MW 220	\$1,935.00	30.00%	\$1,354.50
84297EFLSR	ADVANTAGE 84D 50X67NPA MW 220	\$1,935.00	30.00%	\$1,354.50
84297ELS	ADVANTAGE 84D 50X67NPA MW 220	\$2,575.00	30.00%	\$1,802.50
84297ELSI	ADVANTAGE 84D 50X67NPA MW 220	\$2,751.00	30.00%	\$1,925.70
84297ELSM	ADVANTAGE 84D 50X67NPA MW 220	\$3,081.00	30.00%	\$2,156.70
84297ELSR	ADVANTAGE 84D 50X67NPA MW 220	\$3,119.00	30.00%	\$2,183.30
84297FLS	ADVANTAGE 84D 50X67NPA MW	\$1,935.00	30.00%	\$1,354.50
84297FLSI	ADVANTAGE 84D 50X67NPA MW	\$1,935.00	30.00%	\$1,354.50
84297FLSR	ADVANTAGE 84D 50X67NPA MW	\$1,935.00	30.00%	\$1,354.50
84297LS	ADVANTAGE 84D 50X67NPA MW	\$2,575.00	30.00%	\$1,802.50
84297LSI	ADVANTAGE 84D 50X67NPA MW	\$2,751.00	30.00%	\$1,925.70
84297LSM	ADVANTAGE 84D 50X67NPA MW	\$3,081.00	30.00%	\$2,156.70
84297LSR	ADVANTAGE 84D 50X67NPA MW	\$3,119.00	30.00%	\$2,183.30
84299BLS	ADVANTAGE 100D 60X80NPA MW	\$640.00	30.00%	\$448.00
84299BLSI	ADVANTAGE 100D 60X80NPA MW	\$816.00	30.00%	\$571.20
84299BLSR	ADVANTAGE 100D 60X80NPA MW	\$1,184.00	30.00%	\$828.80
84299EBLS	ADVANTAGE 100D 60X80NPA MW 220	\$640.00	30.00%	\$448.00
84299EBLSR	ADVANTAGE 100D 60X80NPA MW 220	\$1,184.00	30.00%	\$828.80
84299EFLS	ADVANTAGE 100D 60X80NPA MW 220	\$1,981.00	30.00%	\$1,386.70
84299EFLSR	ADVANTAGE 100D 60X80NPA MW 220	\$1,981.00	30.00%	\$1,386.70
84299ELS	ADVANTAGE 100D 60X80NPA MW 220	\$2,621.00	30.00%	\$1,834.70
84299ELSI	ADVANTAGE 100D 60X80NPA MW 220	\$2,797.00	30.00%	\$1,957.90
84299ELSM	ADVANTAGE 100D 60X80NPA MW 220	\$3,127.00	30.00%	\$2,188.90
84299ELSR	ADVANTAGE 100D 60X80NPA MW 220	\$3,165.00	30.00%	\$2,215.50
84299FLS	ADVANTAGE 100D 60X80NPA MW	\$1,981.00	30.00%	\$1,386.70
84299FLSI	ADVANTAGE 100D 60X80NPA MW	\$1,981.00	30.00%	\$1,386.70
84299FLSR	ADVANTAGE 100D 60X80NPA MW	\$1,981.00	30.00%	\$1,386.70
84299LS	ADVANTAGE 100D 60X80NPA MW	\$2,621.00	30.00%	\$1,834.70
84299LSI	ADVANTAGE 100D 60X80NPA MW	\$2,797.00	30.00%	\$1,957.90
84299LSM	ADVANTAGE 100D 60X80NPA MW	\$3,127.00	30.00%	\$2,188.90
84299LSR	ADVANTAGE 100D 60X80NPA MW	\$3,165.00	30.00%	\$2,215.50
84300BLS	ADVANTAGE 120D 69X92NPA MW	\$640.00	30.00%	\$448.00
84300BLSI	ADVANTAGE 120D 69X92NPA MW	\$816.00	30.00%	\$571.20
84300BLSR	ADVANTAGE 120D 69X92NPA MW	\$1,184.00	30.00%	\$828.80
84300EBLS	ADVANTAGE 120D 69X92NPA MW 220	\$640.00	30.00%	\$448.00
84300EBLSR	ADVANTAGE 120D 69X92NPA MW 220	\$1,184.00	30.00%	\$828.80
84300EFLS	ADVANTAGE 120D 69X92NPA MW 220	\$2,044.00	30.00%	\$1,430.80
84300EFLSR	ADVANTAGE 120D 69X92NPA MW 220	\$2,044.00	30.00%	\$1,430.80
84300ELS	ADVANTAGE 120D 69X92NPA MW 220	\$2,684.00	30.00%	\$1,878.80
84300ELSI	ADVANTAGE 120D 69X92NPA MW 220	\$2,860.00	30.00%	\$2,002.00
84300ELSM	ADVANTAGE 120D 69X92NPA MW 220	\$3,190.00	30.00%	\$2,233.00
84300ELSR	ADVANTAGE 120D 69X92NPA MW 220	\$3,228.00	30.00%	\$2,259.60
84300FLS	ADVANTAGE 120D 69X92NPA MW	\$2,044.00	30.00%	\$1,430.80
84300FLSI	ADVANTAGE 120D 69X92NPA MW	\$2,044.00	30.00%	\$1,430.80
84300FLSR	ADVANTAGE 120D 69X92NPA MW	\$2,044.00	30.00%	\$1,430.80
84300LS	ADVANTAGE 120D 69X92NPA MW	\$2,684.00	30.00%	\$1,878.80
84300LSI	ADVANTAGE 120D 69X92NPA MW	\$2,860.00	30.00%	\$2,002.00
84300LSM	ADVANTAGE 120D 69X92NPA MW	\$3,190.00	30.00%	\$2,233.00
84300LSR	ADVANTAGE 120D 69X92NPA MW	\$3,228.00	30.00%	\$2,259.60
84301BLS	ADVANTAGE 150D 87X116NPA MW	\$640.00	30.00%	\$448.00
84301BLSI	ADVANTAGE 150D 87X116NPA MW	\$816.00	30.00%	\$571.20
84301BLSR	ADVANTAGE 150D 87X116NPA MW	\$1,184.00	30.00%	\$828.80
84301EBL	ADVANTAGE 150D 87X116NPA MW220	\$640.00	30.00%	\$448.00
84301EBLS	ADVANTAGE 150D 87X116NPA MW 220	\$640.00	30.00%	\$448.00
84301EBLSR	ADVANTAGE 150D 87X116NPA MW 220	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84301EFL	ADVANTAGE 150D 87X116NPA MW220	\$2,142.00	30.00%	\$1,499.40
84301EFLS	ADVANTAGE 150D 87X116NPA MW220	\$2,138.00	30.00%	\$1,496.60
84301EFLSR	ADVANTAGE 150D 87X116NPA MW 220	\$2,138.00	30.00%	\$1,496.60
84301ELS	ADVANTAGE 150D 87X116NPA MW220	\$2,778.00	30.00%	\$1,944.60
84301ELSI	ADVANTAGE 150D 87X116NPA MW 220	\$2,954.00	30.00%	\$2,067.80
84301ELSM	ADVANTAGE 150D 87X116NPA MW 220	\$3,284.00	30.00%	\$2,298.80
84301ELSR	ADVANTAGE 150D 87X116NPA MW 220	\$3,322.00	30.00%	\$2,325.40
84301FLS	ADVANTAGE 150D 87X116NPA MW	\$2,138.00	30.00%	\$1,496.60
84301FLSI	ADVANTAGE 150D 87X116NPA MW	\$2,138.00	30.00%	\$1,496.60
84301FLSR	ADVANTAGE 150D 87X116NPA MW	\$2,138.00	30.00%	\$1,496.60
84301LS	ADVANTAGE 150D 87X116NPA MW	\$2,778.00	30.00%	\$1,944.60
84301LSI	ADVANTAGE 150D 87X116NPA MW	\$2,954.00	30.00%	\$2,067.80
84301LSM	ADVANTAGE 150D 87X116NPA MW	\$3,284.00	30.00%	\$2,298.80
84301LSR	ADVANTAGE 150D 87X116NPA MW	\$3,322.00	30.00%	\$2,325.40
84302BL	ADVANTAGE 180D 105X140 MW	\$640.00	30.00%	\$448.00
84302BLI	ADVANTAGE 180D 105X140 MW	\$816.00	30.00%	\$571.20
84302BLR	ADVANTAGE 180D 105X140 MW	\$1,184.00	30.00%	\$828.80
84302EBL	ADVANTAGE 180D 105X140 MW 220	\$640.00	30.00%	\$448.00
84302EBLR	ADVANTAGE 180D 105X140 MW 220	\$1,184.00	30.00%	\$828.80
84302EFL	ADVANTAGE 180D 105X140 MW 220	\$2,233.00	30.00%	\$1,563.10
84302EFLR	ADVANTAGE 180D 105X140 MW 220	\$2,233.00	30.00%	\$1,563.10
84302EL	ADVANTAGE 180D 105X140 MW 220	\$2,873.00	30.00%	\$2,011.10
84302ELI	ADVANTAGE 180D 105X140 MW 220	\$3,049.00	30.00%	\$2,134.30
84302ELM	ADVANTAGE 180D 105X140 MW 220	\$3,379.00	30.00%	\$2,365.30
84302ELR	ADVANTAGE 180D 105X140 MW 220	\$3,417.00	30.00%	\$2,391.90
84302FL	ADVANTAGE 180D 105X140 MW	\$2,233.00	30.00%	\$1,563.10
84302FLI	ADVANTAGE 180D 105X140 MW	\$2,233.00	30.00%	\$1,563.10
84302FLR	ADVANTAGE 180D 105X140 MW	\$2,233.00	30.00%	\$1,563.10
84302L	ADVANTAGE 180D 105X140 MW	\$2,873.00	30.00%	\$2,011.10
84302LI	ADVANTAGE 180D 105X140 MW	\$3,049.00	30.00%	\$2,134.30
84302LM	ADVANTAGE 180D 105X140 MW	\$3,379.00	30.00%	\$2,365.30
84302LR	ADVANTAGE 180D 105X140 MW	\$3,417.00	30.00%	\$2,391.90
84303BL	ADVANTAGE 200D 120X160NPA MW	\$640.00	30.00%	\$448.00
84303BLI	ADVANTAGE 200D 120X160NPA MW	\$816.00	30.00%	\$571.20
84303BLR	ADVANTAGE 200D 120X160NPA MW	\$1,184.00	30.00%	\$828.80
84303EBL	ADVANTAGE 200D 120X160 MW 220	\$640.00	30.00%	\$448.00
84303EBLR	ADVANTAGE 200D 120X160NPA MW 220	\$1,184.00	30.00%	\$828.80
84303EFL	ADVANTAGE 200D 120X160 MW 220	\$2,315.00	30.00%	\$1,620.50
84303EFLR	ADVANTAGE 200D 120X160NPA MW 220	\$2,315.00	30.00%	\$1,620.50
84303EL	ADVANTAGE 200D 120X160 MW 220	\$2,955.00	30.00%	\$2,068.50
84303ELI	ADVANTAGE 200D 120X160NPA MW 220	\$3,131.00	30.00%	\$2,191.70
84303ELM	ADVANTAGE 200D 120X160NPA MW 220	\$3,461.00	30.00%	\$2,422.70
84303ELR	ADVANTAGE 200D 120X160NPA MW 220	\$3,499.00	30.00%	\$2,449.30
84303FL	ADVANTAGE 200D 120X160NPA MW	\$2,315.00	30.00%	\$1,620.50
84303FLI	ADVANTAGE 200D 120X160NPA MW	\$2,315.00	30.00%	\$1,620.50
84303FLR	ADVANTAGE 200D 120X160NPA MW	\$2,315.00	30.00%	\$1,620.50
84303L	ADVANTAGE 200D 120X160NPA MW	\$2,955.00	30.00%	\$2,068.50
84303LI	ADVANTAGE 200D 120X160NPA MW	\$3,131.00	30.00%	\$2,191.70
84303LM	ADVANTAGE 200D 120X160NPA MW	\$3,461.00	30.00%	\$2,422.70
84303LR	ADVANTAGE 200D 120X160NPA MW	\$3,499.00	30.00%	\$2,449.30
84312BLS	ADVANTAGE 72D 43X57NPA VS	\$640.00	30.00%	\$448.00
84312BLSI	ADVANTAGE 72D 43X57NPA VS	\$816.00	30.00%	\$571.20
84312BLSR	ADVANTAGE 72D 43X57NPA VS	\$1,184.00	30.00%	\$828.80
84312EBLS	ADVANTAGE 72D 43X57NPA VS 220	\$640.00	30.00%	\$448.00
84312EBLSR	ADVANTAGE 72D 43X57NPA VS 220	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84312EFLS	ADVANTAGE 72D 43X57NPA VS 220	\$1,913.00	30.00%	\$1,339.10
84312EFLSR	ADVANTAGE 72D 43X57NPA VS 220	\$1,913.00	30.00%	\$1,339.10
84312ELS	ADVANTAGE 72D 43X57NPA VS 220	\$2,553.00	30.00%	\$1,787.10
84312ELSI	ADVANTAGE 72D 43X57NPA VS 220	\$2,729.00	30.00%	\$1,910.30
84312ELSM	ADVANTAGE 72D 43X57NPA VS 220	\$3,059.00	30.00%	\$2,141.30
84312ELSR	ADVANTAGE 72D 43X57NPA VS 220	\$3,097.00	30.00%	\$2,167.90
84312FLS	ADVANTAGE 72D 43X57NPA VS	\$1,913.00	30.00%	\$1,339.10
84312FLSI	ADVANTAGE 72D 43X57NPA VS	\$1,913.00	30.00%	\$1,339.10
84312FLSR	ADVANTAGE 72D 43X57NPA VS	\$1,913.00	30.00%	\$1,339.10
84312LS	ADVANTAGE 72D 43X57NPA VS	\$2,553.00	30.00%	\$1,787.10
84312LSI	ADVANTAGE 72D 43X57NPA VS	\$2,729.00	30.00%	\$1,910.30
84312LSM	ADVANTAGE 72D 43X57NPA VS	\$3,059.00	30.00%	\$2,141.30
84312LSR	ADVANTAGE 72D 43X57NPA VS	\$3,097.00	30.00%	\$2,167.90
84313BLS	ADVANTAGE 84D 50X67NPA VS	\$640.00	30.00%	\$448.00
84313BLSI	ADVANTAGE 84D 50X67NPA VS	\$816.00	30.00%	\$571.20
84313BLSR	ADVANTAGE 84D 50X67NPA VS	\$1,184.00	30.00%	\$828.80
84313EBLS	ADVANTAGE 84D 50X67NPA VS 220	\$640.00	30.00%	\$448.00
84313EBLSR	ADVANTAGE 84D 50X67NPA VS 220	\$1,184.00	30.00%	\$828.80
84313EFLS	ADVANTAGE 84D 50X67NPA VS 220	\$1,935.00	30.00%	\$1,354.50
84313EFLSR	ADVANTAGE 84D 50X67NPA VS 220	\$1,935.00	30.00%	\$1,354.50
84313ELS	ADVANTAGE 84D 50X67NPA VS 220	\$2,575.00	30.00%	\$1,802.50
84313ELSI	ADVANTAGE 84D 50X67NPA VS 220	\$2,751.00	30.00%	\$1,925.70
84313ELSM	ADVANTAGE 84D 50X67NPA VS 220	\$3,081.00	30.00%	\$2,156.70
84313ELSR	ADVANTAGE 84D 50X67NPA VS 220	\$3,119.00	30.00%	\$2,183.30
84313FLS	ADVANTAGE 84D 50X67NPA VS	\$1,935.00	30.00%	\$1,354.50
84313FLSI	ADVANTAGE 84D 50X67NPA VS	\$1,935.00	30.00%	\$1,354.50
84313FLSR	ADVANTAGE 84D 50X67NPA VS	\$1,935.00	30.00%	\$1,354.50
84313LS	ADVANTAGE 84D 50X67NPA VS	\$2,575.00	30.00%	\$1,802.50
84313LSI	ADVANTAGE 84D 50X67NPA VS	\$2,751.00	30.00%	\$1,925.70
84313LSM	ADVANTAGE 84D 50X67NPA VS	\$3,081.00	30.00%	\$2,156.70
84313LSR	ADVANTAGE 84D 50X67NPA VS	\$3,119.00	30.00%	\$2,183.30
84315BLS	ADVANTAGE 100D 60X80NPA VS	\$640.00	30.00%	\$448.00
84315BLSI	ADVANTAGE 100D 60X80NPA VS	\$816.00	30.00%	\$571.20
84315BLSR	ADVANTAGE 100D 60X80NPA VS	\$1,184.00	30.00%	\$828.80
84315EBLS	ADVANTAGE 100D 60X80NPA VS 220	\$640.00	30.00%	\$448.00
84315EBLSR	ADVANTAGE 100D 60X80NPA VS 220	\$1,184.00	30.00%	\$828.80
84315EFLS	ADVANTAGE 100D 60X80NPA VS 220	\$1,981.00	30.00%	\$1,386.70
84315EFLSR	ADVANTAGE 100D 60X80NPA VS 220	\$1,981.00	30.00%	\$1,386.70
84315ELS	ADVANTAGE 100D 60X80NPA VS 220	\$2,621.00	30.00%	\$1,834.70
84315ELSI	ADVANTAGE 100D 60X80NPA VS 220	\$2,797.00	30.00%	\$1,957.90
84315ELSM	ADVANTAGE 100D 60X80NPA VS 220	\$3,127.00	30.00%	\$2,188.90
84315ELSR	ADVANTAGE 100D 60X80NPA VS 220	\$3,165.00	30.00%	\$2,215.50
84315FLS	ADVANTAGE 100D 60X80NPA VS	\$1,981.00	30.00%	\$1,386.70
84315FLSI	ADVANTAGE 100D 60X80NPA VS	\$1,981.00	30.00%	\$1,386.70
84315FLSR	ADVANTAGE 100D 60X80NPA VS	\$1,981.00	30.00%	\$1,386.70
84315LS	ADVANTAGE 100D 60X80NPA VS	\$2,621.00	30.00%	\$1,834.70
84315LSI	ADVANTAGE 100D 60X80NPA VS	\$2,797.00	30.00%	\$1,957.90
84315LSM	ADVANTAGE 100D 60X80NPA VS	\$3,127.00	30.00%	\$2,188.90
84315LSR	ADVANTAGE 100D 60X80NPA VS	\$3,165.00	30.00%	\$2,215.50
84316BLS	ADVANTAGE 120D 69X92NPA VS	\$640.00	30.00%	\$448.00
84316BLSI	ADVANTAGE 120D 69X92NPA VS	\$816.00	30.00%	\$571.20
84316BLSR	ADVANTAGE 120D 69X92NPA VS	\$1,184.00	30.00%	\$828.80
84316EBLS	ADVANTAGE 120D 69X92NPA VS 220	\$640.00	30.00%	\$448.00
84316EBLSR	ADVANTAGE 120D 69X92NPA VS 220	\$1,184.00	30.00%	\$828.80
84316EFLS	ADVANTAGE 120D 69X92NPA VS 220	\$2,044.00	30.00%	\$1,430.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84316EFLSR	ADVANTAGE 120D 69X92NPA VS 220	\$2,044.00	30.00%	\$1,430.80
84316ELS	ADVANTAGE 120D 69X92NPA VS 220	\$2,684.00	30.00%	\$1,878.80
84316ELSI	ADVANTAGE 120D 69X92NPA VS 220	\$2,860.00	30.00%	\$2,002.00
84316ELSM	ADVANTAGE 120D 69X92NPA VS 220	\$3,190.00	30.00%	\$2,233.00
84316ELSR	ADVANTAGE 120D 69X92NPA VS 220	\$3,228.00	30.00%	\$2,259.60
84316FLS	ADVANTAGE 120D 69X92NPA VS	\$2,044.00	30.00%	\$1,430.80
84316FLSI	ADVANTAGE 120D 69X92NPA VS	\$2,044.00	30.00%	\$1,430.80
84316FLSR	ADVANTAGE 120D 69X92NPA VS	\$2,044.00	30.00%	\$1,430.80
84316LS	ADVANTAGE 120D 69X92NPA VS	\$2,684.00	30.00%	\$1,878.80
84316LSI	ADVANTAGE 120D 69X92NPA VS	\$2,860.00	30.00%	\$2,002.00
84316LSM	ADVANTAGE 120D 69X92NPA VS	\$3,190.00	30.00%	\$2,233.00
84316LSR	ADVANTAGE 120D 69X92NPA VS	\$3,228.00	30.00%	\$2,259.60
84317BLS	ADVANTAGE 150D 87X116NPA VS	\$640.00	30.00%	\$448.00
84317BLSI	ADVANTAGE 150D 87X116NPA VS	\$816.00	30.00%	\$571.20
84317BLSR	ADVANTAGE 150D 87X116NPA VS	\$1,184.00	30.00%	\$828.80
84317EBL	ADVANTAGE 150D 87X116NPA VS220	\$640.00	30.00%	\$448.00
84317EBLS	ADVANTAGE 150D 87X116NPA VS 220	\$640.00	30.00%	\$448.00
84317EBLSR	ADVANTAGE 150D 87X116NPA VS 220	\$1,184.00	30.00%	\$828.80
84317EFL	ADVANTAGE 150D 87X116NPA VS220	\$2,142.00	30.00%	\$1,499.40
84317EFLS	ADVANTAGE 150D 87X116NPA VS220	\$2,138.00	30.00%	\$1,496.60
84317EFLSR	ADVANTAGE 150D 87X116NPA VS 220	\$2,138.00	30.00%	\$1,496.60
84317ELS	ADVANTAGE 150D 87X116NPA VS220	\$2,778.00	30.00%	\$1,944.60
84317ELSI	ADVANTAGE 150D 87X116NPA VS 220	\$2,954.00	30.00%	\$2,067.80
84317ELSM	ADVANTAGE 150D 87X116NPA VS 220	\$3,284.00	30.00%	\$2,298.80
84317ELSR	ADVANTAGE 150D 87X116NPA VS 220	\$3,322.00	30.00%	\$2,325.40
84317FLS	ADVANTAGE 150D 87X116NPA VS	\$2,138.00	30.00%	\$1,496.60
84317FLSI	ADVANTAGE 150D 87X116NPA VS	\$2,138.00	30.00%	\$1,496.60
84317FLSR	ADVANTAGE 150D 87X116NPA VS	\$2,138.00	30.00%	\$1,496.60
84317LS	ADVANTAGE 150D 87X116NPA VS	\$2,778.00	30.00%	\$1,944.60
84317LSI	ADVANTAGE 150D 87X116NPA VS	\$2,954.00	30.00%	\$2,067.80
84317LSM	ADVANTAGE 150D 87X116NPA VS	\$3,284.00	30.00%	\$2,298.80
84317LSR	ADVANTAGE 150D 87X116NPA VS	\$3,322.00	30.00%	\$2,325.40
84325BLS	ADVANTAGE 92D 45X80NPA MW	\$640.00	30.00%	\$448.00
84325BLSI	ADVANTAGE 92D 45X80NPA MW	\$816.00	30.00%	\$571.20
84325BLSR	ADVANTAGE 92D 45X80NPA MW	\$1,184.00	30.00%	\$828.80
84325EBLS	ADVANTAGE 92D 45X80NPA MW 220	\$640.00	30.00%	\$448.00
84325EBLSR	ADVANTAGE 92D 45X80NPA MW 220	\$1,184.00	30.00%	\$828.80
84325EFLS	ADVANTAGE 92D 45X80NPA MW 220	\$1,984.00	30.00%	\$1,388.80
84325EFLSR	ADVANTAGE 92D 45X80NPA MW 220	\$1,984.00	30.00%	\$1,388.80
84325ELS	ADVANTAGE 92D 45X80NPA MW 220	\$2,624.00	30.00%	\$1,836.80
84325ELSI	ADVANTAGE 92D 45X80NPA MW 220	\$2,800.00	30.00%	\$1,960.00
84325ELSM	ADVANTAGE 92D 45X80NPA MW 220	\$3,130.00	30.00%	\$2,191.00
84325ELSR	ADVANTAGE 92D 45X80NPA MW 220	\$3,168.00	30.00%	\$2,217.60
84325FLS	ADVANTAGE 92D 45X80NPA MW	\$1,984.00	30.00%	\$1,388.80
84325FLSI	ADVANTAGE 92D 45X80NPA MW	\$1,984.00	30.00%	\$1,388.80
84325FLSR	ADVANTAGE 92D 45X80NPA MW	\$1,984.00	30.00%	\$1,388.80
84325LS	ADVANTAGE 92D 45X80NPA MW	\$2,624.00	30.00%	\$1,836.80
84325LSI	ADVANTAGE 92D 45X80NPA MW	\$2,800.00	30.00%	\$1,960.00
84325LSM	ADVANTAGE 92D 45X80NPA MW	\$3,130.00	30.00%	\$2,191.00
84325LSR	ADVANTAGE 92D 45X80NPA MW	\$3,168.00	30.00%	\$2,217.60
84326BLS	ADVANTAGE 106D 52X92NPA MW	\$640.00	30.00%	\$448.00
84326BLSI	ADVANTAGE 106D 52X92NPA MW	\$816.00	30.00%	\$571.20
84326BLSR	ADVANTAGE 106D 52X92NPA MW	\$1,184.00	30.00%	\$828.80
84326EBLS	ADVANTAGE 106D 52X92NPA MW 220	\$640.00	30.00%	\$448.00
84326EBLSR	ADVANTAGE 106D 52X92NPA MW 220	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84326EFLS	ADVANTAGE 106D 52X92NPA MW 220	\$2,047.00	30.00%	\$1,432.90
84326EFLSR	ADVANTAGE 106D 52X92NPA MW 220	\$2,047.00	30.00%	\$1,432.90
84326ELS	ADVANTAGE 106D 52X92NPA MW 220	\$2,687.00	30.00%	\$1,880.90
84326ELSI	ADVANTAGE 106D 52X92NPA MW 220	\$2,863.00	30.00%	\$2,004.10
84326ELSM	ADVANTAGE 106D 52X92NPA MW 220	\$3,193.00	30.00%	\$2,235.10
84326ELSR	ADVANTAGE 106D 52X92NPA MW 220	\$3,231.00	30.00%	\$2,261.70
84326FLS	ADVANTAGE 106D 52X92NPA MW	\$2,047.00	30.00%	\$1,432.90
84326FLSI	ADVANTAGE 106D 52X92NPA MW	\$2,047.00	30.00%	\$1,432.90
84326FLSR	ADVANTAGE 106D 52X92NPA MW	\$2,047.00	30.00%	\$1,432.90
84326LS	ADVANTAGE 106D 52X92NPA MW	\$2,687.00	30.00%	\$1,880.90
84326LSI	ADVANTAGE 106D 52X92NPA MW	\$2,863.00	30.00%	\$2,004.10
84326LSM	ADVANTAGE 106D 52X92NPA MW	\$3,193.00	30.00%	\$2,235.10
84326LSR	ADVANTAGE 106D 52X92NPA MW	\$3,231.00	30.00%	\$2,261.70
84327BLS	ADVANTAGE 119D 58X104NP MW	\$640.00	30.00%	\$448.00
84327BLSI	ADVANTAGE 119D 58X104NP MW	\$816.00	30.00%	\$571.20
84327BLSR	ADVANTAGE 119D 58X104NP MW	\$1,184.00	30.00%	\$828.80
84327EBLS	ADVANTAGE 119D 58X104NP MW 220	\$640.00	30.00%	\$448.00
84327EBLSR	ADVANTAGE 119D 58X104NP MW 220	\$1,184.00	30.00%	\$828.80
84327EFLS	ADVANTAGE 119D 58X104NPA MW220	\$2,092.00	30.00%	\$1,464.40
84327EFLSR	ADVANTAGE 119D 58X104NP MW 220	\$2,092.00	30.00%	\$1,464.40
84327ELS	ADVANTAGE 119D 58X104NPA MW220	\$2,732.00	30.00%	\$1,912.40
84327ELSI	ADVANTAGE 119D 58X104NP MW 220	\$2,908.00	30.00%	\$2,035.60
84327ELSM	ADVANTAGE 119D 58X104NP MW 220	\$3,238.00	30.00%	\$2,266.60
84327ELSR	ADVANTAGE 119D 58X104NP MW 220	\$3,276.00	30.00%	\$2,293.20
84327FLS	ADVANTAGE 119D 58X104NPA MW	\$2,092.00	30.00%	\$1,464.40
84327FLSI	ADVANTAGE 119D 58X104NP MW	\$2,092.00	30.00%	\$1,464.40
84327FLSR	ADVANTAGE 119D 58X104NP MW	\$2,092.00	30.00%	\$1,464.40
84327LS	ADVANTAGE 119D 58X104NPA MW	\$2,732.00	30.00%	\$1,912.40
84327LSI	ADVANTAGE 119D 58X104NP MW	\$2,908.00	30.00%	\$2,035.60
84327LSM	ADVANTAGE 119D 58X104NP MW	\$3,238.00	30.00%	\$2,266.60
84327LSR	ADVANTAGE 119D 58X104NP MW	\$3,276.00	30.00%	\$2,293.20
84328BLS	ADVANTAGE 133D 65X116NPA MW	\$640.00	30.00%	\$448.00
84328BLSI	ADVANTAGE 133D 65X116NPA MW	\$816.00	30.00%	\$571.20
84328BLSR	ADVANTAGE 133D 65X116NPA MW	\$1,184.00	30.00%	\$828.80
84328EBL	ADVANTAGE 133D 65X116NPA MW220	\$640.00	30.00%	\$448.00
84328EBLS	ADVANTAGE 133D 65X116NPA MW 220	\$640.00	30.00%	\$448.00
84328EBLSR	ADVANTAGE 133D 65X116NPA MW 220	\$1,184.00	30.00%	\$828.80
84328EFLS	ADVANTAGE 133D 65X116NPA MW220	\$2,135.00	30.00%	\$1,494.50
84328EFLSR	ADVANTAGE 133D 65X116NPA MW 220	\$2,135.00	30.00%	\$1,494.50
84328ELS	ADVANTAGE 133D 65X116NPA MW220	\$2,775.00	30.00%	\$1,942.50
84328ELSI	ADVANTAGE 133D 65X116NPA MW 220	\$2,951.00	30.00%	\$2,065.70
84328ELSM	ADVANTAGE 133D 65X116NPA MW 220	\$3,281.00	30.00%	\$2,296.70
84328ELSR	ADVANTAGE 133D 65X116NPA MW 220	\$3,319.00	30.00%	\$2,323.30
84328FLS	ADVANTAGE 133D 65X116NPA MW	\$2,135.00	30.00%	\$1,494.50
84328FLSI	ADVANTAGE 133D 65X116NPA MW	\$2,135.00	30.00%	\$1,494.50
84328FLSR	ADVANTAGE 133D 65X116NPA MW	\$2,135.00	30.00%	\$1,494.50
84328LS	ADVANTAGE 133D 65X116NPA MW	\$2,775.00	30.00%	\$1,942.50
84328LSI	ADVANTAGE 133D 65X116NPA MW	\$2,951.00	30.00%	\$2,065.70
84328LSM	ADVANTAGE 133D 65X116NPA MW	\$3,281.00	30.00%	\$2,296.70
84328LSR	ADVANTAGE 133D 65X116NPA MW	\$3,319.00	30.00%	\$2,323.30
84329BL	ADVANTAGE 159D 78X139NPA MW	\$640.00	30.00%	\$448.00
84329BLI	ADVANTAGE 159D 78X139NPA MW	\$816.00	30.00%	\$571.20
84329BLR	ADVANTAGE 159D 78X139NPA MW	\$1,184.00	30.00%	\$828.80
84329EBL	ADVANTAGE 159D 78X139NPA MW220	\$640.00	30.00%	\$448.00
84329EBLR	ADVANTAGE 159D 78X139NPA MW 220	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84329EFL	ADVANTAGE 159D 78X139NPA MW220	\$2,228.00	30.00%	\$1,559.60
84329EFLR	ADVANTAGE 159D 78X139NPA MW 220	\$2,228.00	30.00%	\$1,559.60
84329EL	ADVANTAGE 159D 78X139NPA MW220	\$2,868.00	30.00%	\$2,007.60
84329ELI	ADVANTAGE 159D 78X139NPA MW 220	\$3,044.00	30.00%	\$2,130.80
84329ELM	ADVANTAGE 159D 78X139NPA MW 220	\$3,374.00	30.00%	\$2,361.80
84329ELR	ADVANTAGE 159D 78X139NPA MW 220	\$3,412.00	30.00%	\$2,388.40
84329FL	ADVANTAGE 159D 78X139NPA MW	\$2,228.00	30.00%	\$1,559.60
84329FLI	ADVANTAGE 159D 78X139NPA MW	\$2,228.00	30.00%	\$1,559.60
84329FLR	ADVANTAGE 159D 78X139NPA MW	\$2,228.00	30.00%	\$1,559.60
84329L	ADVANTAGE 159D 78X139NPA MW	\$2,868.00	30.00%	\$2,007.60
84329LI	ADVANTAGE 159D 78X139NPA MW	\$3,044.00	30.00%	\$2,130.80
84329LM	ADVANTAGE 159D 78X139NPA MW	\$3,374.00	30.00%	\$2,361.80
84329LR	ADVANTAGE 159D 78X139NPA MW	\$3,412.00	30.00%	\$2,388.40
84335BLS	ADVANTAGE 92D 45X80 VS	\$640.00	30.00%	\$448.00
84335BLSI	ADVANTAGE 92D 45X80 VS	\$816.00	30.00%	\$571.20
84335BLSR	ADVANTAGE 92D 45X80 VS	\$1,184.00	30.00%	\$828.80
84335EBLS	ADVANTAGE 92D 45X80 VS 220	\$640.00	30.00%	\$448.00
84335EBLSR	ADVANTAGE 92D 45X80 VS 220	\$1,184.00	30.00%	\$828.80
84335EFLS	ADVANTAGE 92D 45X80NPA VS 220	\$1,984.00	30.00%	\$1,388.80
84335EFLSR	ADVANTAGE 92D 45X80 VS 220	\$1,984.00	30.00%	\$1,388.80
84335ELS	ADVANTAGE 92D 45X80NPA VS 220	\$2,624.00	30.00%	\$1,836.80
84335ELSI	ADVANTAGE 92D 45X80 VS 220	\$2,800.00	30.00%	\$1,960.00
84335ELSM	ADVANTAGE 92D 45X80 VS 220	\$3,130.00	30.00%	\$2,191.00
84335ELSR	ADVANTAGE 92D 45X80 VS 220	\$3,168.00	30.00%	\$2,217.60
84335FLS	ADVANTAGE 92D 45X80NPA VS	\$1,984.00	30.00%	\$1,388.80
84335FLSI	ADVANTAGE 92D 45X80 VS	\$1,984.00	30.00%	\$1,388.80
84335FLSR	ADVANTAGE 92D 45X80 VS	\$1,984.00	30.00%	\$1,388.80
84335LS	ADVANTAGE 92D 45X80NPA VS	\$2,624.00	30.00%	\$1,836.80
84335LSI	ADVANTAGE 92D 45X80 VS	\$2,800.00	30.00%	\$1,960.00
84335LSM	ADVANTAGE 92D 45X80 VS	\$3,130.00	30.00%	\$2,191.00
84335LSR	ADVANTAGE 92D 45X80 VS	\$3,168.00	30.00%	\$2,217.60
84336BLS	ADVANTAGE 106D 52X92NPA VS	\$640.00	30.00%	\$448.00
84336BLSI	ADVANTAGE 106D 52X92NPA VS	\$816.00	30.00%	\$571.20
84336BLSR	ADVANTAGE 106D 52X92NPA VS	\$1,184.00	30.00%	\$828.80
84336EBLS	ADVANTAGE 106D 52X92NPA VS 220	\$640.00	30.00%	\$448.00
84336EBLSR	ADVANTAGE 106D 52X92NPA VS 220	\$1,184.00	30.00%	\$828.80
84336EFLS	ADVANTAGE 106D 52X92NPA VS 220	\$2,047.00	30.00%	\$1,432.90
84336EFLSR	ADVANTAGE 106D 52X92NPA VS 220	\$2,047.00	30.00%	\$1,432.90
84336ELS	ADVANTAGE 106D 52X92NPA VS 220	\$2,687.00	30.00%	\$1,880.90
84336ELSI	ADVANTAGE 106D 52X92NPA VS 220	\$2,863.00	30.00%	\$2,004.10
84336ELSM	ADVANTAGE 106D 52X92NPA VS 220	\$3,193.00	30.00%	\$2,235.10
84336ELSR	ADVANTAGE 106D 52X92NPA VS 220	\$3,231.00	30.00%	\$2,261.70
84336FLS	ADVANTAGE 106D 52X92NPA VS	\$2,047.00	30.00%	\$1,432.90
84336FLSI	ADVANTAGE 106D 52X92NPA VS	\$2,047.00	30.00%	\$1,432.90
84336FLSR	ADVANTAGE 106D 52X92NPA VS	\$2,047.00	30.00%	\$1,432.90
84336LS	ADVANTAGE 106D 52X92NPA VS	\$2,687.00	30.00%	\$1,880.90
84336LSI	ADVANTAGE 106D 52X92NPA VS	\$2,863.00	30.00%	\$2,004.10
84336LSM	ADVANTAGE 106D 52X92NPA VS	\$3,193.00	30.00%	\$2,235.10
84336LSR	ADVANTAGE 106D 52X92NPA VS	\$3,231.00	30.00%	\$2,261.70
84337BLS	ADVANTAGE 119D 58X104NP VS	\$640.00	30.00%	\$448.00
84337BLSI	ADVANTAGE 119D 58X104NP VS	\$816.00	30.00%	\$571.20
84337BLSR	ADVANTAGE 119D 58X104NP VS	\$1,184.00	30.00%	\$828.80
84337EBLS	ADVANTAGE 119D 58X104NP VS 220	\$640.00	30.00%	\$448.00
84337EBLSR	ADVANTAGE 119D 58X104NP VS 220	\$1,184.00	30.00%	\$828.80
84337EFLS	ADVANTAGE 119D 58X104NPA VS220	\$2,092.00	30.00%	\$1,464.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84337EFLSR	ADVANTAGE 119D 58X104NP VS 220	\$2,092.00	30.00%	\$1,464.40
84337ELS	ADVANTAGE 119D 58X104NPA VS220	\$2,732.00	30.00%	\$1,912.40
84337ELSI	ADVANTAGE 119D 58X104NP VS 220	\$2,908.00	30.00%	\$2,035.60
84337ELSM	ADVANTAGE 119D 58X104NP VS 220	\$3,238.00	30.00%	\$2,266.60
84337ELSR	ADVANTAGE 119D 58X104NP VS 220	\$3,276.00	30.00%	\$2,293.20
84337FLS	ADVANTAGE 119D 58X104NPA VS	\$2,092.00	30.00%	\$1,464.40
84337FLSI	ADVANTAGE 119D 58X104NP VS	\$2,092.00	30.00%	\$1,464.40
84337FLSR	ADVANTAGE 119D 58X104NP VS	\$2,092.00	30.00%	\$1,464.40
84337LS	ADVANTAGE 119D 58X104NPA VS	\$2,732.00	30.00%	\$1,912.40
84337LSI	ADVANTAGE 119D 58X104NP VS	\$2,908.00	30.00%	\$2,035.60
84337LSM	ADVANTAGE 119D 58X104NP VS	\$3,238.00	30.00%	\$2,266.60
84337LSR	ADVANTAGE 119D 58X104NP VS	\$3,276.00	30.00%	\$2,293.20
84338BLS	ADVANTAGE 133D 65X116NPA VS	\$640.00	30.00%	\$448.00
84338BLSI	ADVANTAGE 133D 65X116NPA VS	\$816.00	30.00%	\$571.20
84338BLSR	ADVANTAGE 133D 65X116NPA VS	\$1,184.00	30.00%	\$828.80
84338EBL	ADVANTAGE 133D 65X116NPA VS220	\$640.00	30.00%	\$448.00
84338EBLS	ADVANTAGE 133D 65X116NPA VS 220	\$640.00	30.00%	\$448.00
84338EBLSR	ADVANTAGE 133D 65X116NPA VS 220	\$1,184.00	30.00%	\$828.80
84338EFLS	ADVANTAGE 133D 65X116NPA VS220	\$2,135.00	30.00%	\$1,494.50
84338EFLSR	ADVANTAGE 133D 65X116NPA VS 220	\$2,135.00	30.00%	\$1,494.50
84338ELS	ADVANTAGE 133D 65X116NPA VS220	\$2,775.00	30.00%	\$1,942.50
84338ELSI	ADVANTAGE 133D 65X116NPA VS 220	\$2,951.00	30.00%	\$2,065.70
84338ELSM	ADVANTAGE 133D 65X116NPA VS 220	\$3,281.00	30.00%	\$2,296.70
84338ELSR	ADVANTAGE 133D 65X116NPA VS 220	\$3,319.00	30.00%	\$2,323.30
84338FLS	ADVANTAGE 133D 65X116NPA VS	\$2,135.00	30.00%	\$1,494.50
84338FLSI	ADVANTAGE 133D 65X116NPA VS	\$2,135.00	30.00%	\$1,494.50
84338FLSR	ADVANTAGE 133D 65X116NPA VS	\$2,135.00	30.00%	\$1,494.50
84338LS	ADVANTAGE 133D 65X116NPA VS	\$2,775.00	30.00%	\$1,942.50
84338LSI	ADVANTAGE 133D 65X116NPA VS	\$2,951.00	30.00%	\$2,065.70
84338LSM	ADVANTAGE 133D 65X116NPA VS	\$3,281.00	30.00%	\$2,296.70
84338LSR	ADVANTAGE 133D 65X116NPA VS	\$3,319.00	30.00%	\$2,323.30
84339BL	ADVANTAGE 159D 78X139NPA VS	\$640.00	30.00%	\$448.00
84339BLI	ADVANTAGE 159D 78X139NPA VS	\$816.00	30.00%	\$571.20
84339BLR	ADVANTAGE 159D 78X139NPA VS	\$1,184.00	30.00%	\$828.80
84339EBL	ADVANTAGE 159D 78X139NPA VS220	\$640.00	30.00%	\$448.00
84339EBLR	ADVANTAGE 159D 78X139NPA VS 220	\$1,184.00	30.00%	\$828.80
84339EFL	ADVANTAGE 159D 78X139NPA VS220	\$2,228.00	30.00%	\$1,559.60
84339EFLR	ADVANTAGE 159D 78X139NPA VS 220	\$2,228.00	30.00%	\$1,559.60
84339EL	ADVANTAGE 159D 78X139NPA VS220	\$2,868.00	30.00%	\$2,007.60
84339ELI	ADVANTAGE 159D 78X139NPA VS 220	\$3,044.00	30.00%	\$2,130.80
84339ELM	ADVANTAGE 159D 78X139NPA VS 220	\$3,374.00	30.00%	\$2,361.80
84339ELR	ADVANTAGE 159D 78X139NPA VS 220	\$3,412.00	30.00%	\$2,388.40
84339FL	ADVANTAGE 159D 78X139NPA VS	\$2,228.00	30.00%	\$1,559.60
84339FLI	ADVANTAGE 159D 78X139NPA VS	\$2,228.00	30.00%	\$1,559.60
84339FLR	ADVANTAGE 159D 78X139NP	\$2,228.00	30.00%	\$1,559.60
84339L	ADVANTAGE 159D 78X139NPA VS	\$2,868.00	30.00%	\$2,007.60
84339LI	ADVANTAGE 159D 78X139NPA VS	\$3,044.00	30.00%	\$2,130.80
84339LM	ADVANTAGE 159D 78X139NPA VS	\$3,374.00	30.00%	\$2,361.80
84339LR	ADVANTAGE 159D 78X139NPA VS	\$3,412.00	30.00%	\$2,388.40
84345BLS	ADVANTAGE TNSD 72D DM	\$640.00	30.00%	\$448.00
84345BLSI	ADVANTAGE TNSD 72D DM	\$816.00	30.00%	\$571.20
84345BLSR	ADVANTAGE TNSD 72D DM	\$1,184.00	30.00%	\$828.80
84345EBLS	ADVANTAGE TNSD 72D DM 220	\$640.00	30.00%	\$448.00
84345EBLSR	ADVANTAGE TNSD 72D DM 220	\$1,184.00	30.00%	\$828.80
84345EFLS	ADVANTAGE TNSD 72D DM 220	\$2,074.00	30.00%	\$1,451.80



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84345EFLSR	ADVANTAGE TNSD 72D DM 220	\$2,074.00	30.00%	\$1,451.80
84345ELS	ADV TNSD 72D DM 220	\$2,714.00	30.00%	\$1,899.80
84345ELSI	ADVANTAGE TNSD 72D DM 220	\$2,890.00	30.00%	\$2,023.00
84345ELSM	ADVANTAGE TNSD 72D DM 220	\$3,220.00	30.00%	\$2,254.00
84345ELSR	ADVANTAGE TNSD 72D DM 220	\$3,258.00	30.00%	\$2,280.60
84345FLS	ADVANTAGE TNSD 72D DM	\$2,074.00	30.00%	\$1,451.80
84345FLSI	ADVANTAGE TNSD 72D DM	\$2,074.00	30.00%	\$1,451.80
84345FLSR	ADVANTAGE TNSD 72D DM	\$2,074.00	30.00%	\$1,451.80
84345LS	ADV TNSD 72D DM	\$2,714.00	30.00%	\$1,899.80
84345LSI	ADVANTAGE TNSD 72D DM	\$2,890.00	30.00%	\$2,023.00
84345LSM	ADVANTAGE TNSD 72D DM	\$3,220.00	30.00%	\$2,254.00
84345LSR	ADVANTAGE TNSD 72D DM	\$3,258.00	30.00%	\$2,280.60
84346BLS	ADVANTAGE TNSD 84D DM	\$640.00	30.00%	\$448.00
84346BLSI	ADVANTAGE TNSD 84D DM	\$816.00	30.00%	\$571.20
84346BLSR	ADVANTAGE TNSD 84D DM	\$1,184.00	30.00%	\$828.80
84346EBLS	ADVANTAGE TNSD 84D DM 220	\$640.00	30.00%	\$448.00
84346EBLSR	ADVANTAGE TNSD 84D DM 220	\$1,184.00	30.00%	\$828.80
84346EFLS	ADVANTAGE TNSD 84D DM 220	\$2,321.00	30.00%	\$1,624.70
84346EFLSR	ADVANTAGE TNSD 84D DM 220	\$2,321.00	30.00%	\$1,624.70
84346ELS	ADV TNSD 84D DM 220	\$2,961.00	30.00%	\$2,072.70
84346ELSI	ADVANTAGE TNSD 84D DM 220	\$3,137.00	30.00%	\$2,195.90
84346ELSM	ADVANTAGE TNSD 84D DM 220	\$3,467.00	30.00%	\$2,426.90
84346ELSR	ADVANTAGE TNSD 84D DM 220	\$3,505.00	30.00%	\$2,453.50
84346FLS	ADVANTAGE TNSD 84D DM	\$2,321.00	30.00%	\$1,624.70
84346FLSI	ADVANTAGE TNSD 84D DM	\$2,321.00	30.00%	\$1,624.70
84346FLSR	ADVANTAGE TNSD 84D DM	\$2,321.00	30.00%	\$1,624.70
84346LS	ADV TNSD 84D DM	\$2,961.00	30.00%	\$2,072.70
84346LSI	ADVANTAGE TNSD 84D DM	\$3,137.00	30.00%	\$2,195.90
84346LSM	ADVANTAGE TNSD 84D DM	\$3,467.00	30.00%	\$2,426.90
84346LSR	ADVANTAGE TNSD 84D DM	\$3,505.00	30.00%	\$2,453.50
84347BLS	ADVANTAGE TNSD 100D DM	\$640.00	30.00%	\$448.00
84347BLSI	ADVANTAGE TNSD 100D DM	\$816.00	30.00%	\$571.20
84347BLSR	ADVANTAGE TNSD 100D DM	\$1,184.00	30.00%	\$828.80
84347EBLS	ADVANTAGE TNSD 100D DM 220	\$640.00	30.00%	\$448.00
84347EBLSR	ADVANTAGE TNSD 100D DM 220	\$1,184.00	30.00%	\$828.80
84347EFLS	ADVANTAGE TNSD 100D DM 220	\$2,581.00	30.00%	\$1,806.70
84347EFLSR	ADVANTAGE TNSD 100D DM 220	\$2,581.00	30.00%	\$1,806.70
84347ELS	ADV TNSD 100D DM 220	\$3,221.00	30.00%	\$2,254.70
84347ELSI	ADVANTAGE TNSD 100D DM 220	\$3,397.00	30.00%	\$2,377.90
84347ELSM	ADVANTAGE TNSD 100D DM 220	\$3,727.00	30.00%	\$2,608.90
84347ELSR	ADVANTAGE TNSD 100D DM 220	\$3,765.00	30.00%	\$2,635.50
84347FLS	ADVANTAGE TNSD 100D DM	\$2,581.00	30.00%	\$1,806.70
84347FLSI	ADVANTAGE TNSD 100D DM	\$2,581.00	30.00%	\$1,806.70
84347FLSR	ADVANTAGE TNSD 100D DM	\$2,581.00	30.00%	\$1,806.70
84347LS	ADV TNSD 100D DM	\$3,221.00	30.00%	\$2,254.70
84347LSI	ADVANTAGE TNSD 100D DM	\$3,397.00	30.00%	\$2,377.90
84347LSM	ADVANTAGE TNSD 100D DM	\$3,727.00	30.00%	\$2,608.90
84347LSR	ADVANTAGE TNSD 100D DM	\$3,765.00	30.00%	\$2,635.50
84348BLS	ADVANTAGE TNSD 120D DM	\$640.00	30.00%	\$448.00
84348BLSI	ADVANTAGE TNSD 120D DM	\$816.00	30.00%	\$571.20
84348BLSR	ADVANTAGE TNSD 120D DM	\$1,184.00	30.00%	\$828.80
84348EBLS	ADVANTAGE TNSD 120D DM 220	\$640.00	30.00%	\$448.00
84348EBLSR	ADVANTAGE TNSD 120D DM 220	\$1,184.00	30.00%	\$828.80
84348EFLS	ADVANTAGE TNSD 120D DM 220	\$2,878.00	30.00%	\$2,014.60
84348EFLSR	ADVANTAGE TNSD 120D DM 220	\$2,878.00	30.00%	\$2,014.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
84348ELS	ADV TNSD 120D DM 220	\$3,518.00	30.00%	\$2,462.60
84348ELSI	ADVANTAGE TNSD 120D DM 220	\$3,694.00	30.00%	\$2,585.80
84348ELSM	ADVANTAGE TNSD 120D DM 220	\$4,024.00	30.00%	\$2,816.80
84348ELSR	ADVANTAGE TNSD 120D DM 220	\$4,062.00	30.00%	\$2,843.40
84348FLS	ADVANTAGE TNSD 120D DM	\$2,878.00	30.00%	\$2,014.60
84348FLSI	ADVANTAGE TNSD 120D DM	\$2,878.00	30.00%	\$2,014.60
84348FLSR	ADVANTAGE TNSD 120D DM	\$2,878.00	30.00%	\$2,014.60
84348LS	ADV TNSD 120D DM	\$3,518.00	30.00%	\$2,462.60
84348LSI	ADVANTAGE TNSD 120D DM	\$3,694.00	30.00%	\$2,585.80
84348LSM	ADVANTAGE TNSD 120D DM	\$4,024.00	30.00%	\$2,816.80
84348LSR	ADVANTAGE TNSD 120D DM	\$4,062.00	30.00%	\$2,843.40
84349BLS	ADVANTAGE TNSD 150D DM	\$640.00	30.00%	\$448.00
84349BLSI	ADVANTAGE TNSD 150D DM	\$816.00	30.00%	\$571.20
84349BLSR	ADVANTAGE TNSD 150D DM	\$1,184.00	30.00%	\$828.80
84349EBLS	ADVANTAGE TNSD 150D DM 220	\$640.00	30.00%	\$448.00
84349EBLSR	ADVANTAGE TNSD 150D DM 220	\$1,184.00	30.00%	\$828.80
84349EFLSR	ADVANTAGE TNSD 150D DM 220	\$3,544.00	30.00%	\$2,480.80
84349ELSM	ADVANTAGE TNSD 150D DM 220	\$4,690.00	30.00%	\$3,283.00
84349ELSR	ADVANTAGE TNSD 150D DM 220	\$4,728.00	30.00%	\$3,309.60
84349FLS	ADVANTAGE TNSD 150D DM	\$3,544.00	30.00%	\$2,480.80
84349FLSI	ADVANTAGE TNSD 150D DM	\$3,544.00	30.00%	\$2,480.80
84349FLSR	ADVANTAGE TNSD 150D DM	\$3,544.00	30.00%	\$2,480.80
84349LS	ADV TNSD 150D DM	\$4,184.00	30.00%	\$2,928.80
84349LSI	ADVANTAGE TNSD 150D DM	\$4,360.00	30.00%	\$3,052.00
84349LSM	ADVANTAGE TNSD 150D DM	\$4,690.00	30.00%	\$3,283.00
84349LSR	ADVANTAGE TNSD 150D DM	\$4,728.00	30.00%	\$3,309.60
84350BL	ADVANTAGE TNSD 180D DM	\$640.00	30.00%	\$448.00
84350BLI	ADVANTAGE TNSD 180D DM	\$816.00	30.00%	\$571.20
84350BLR	ADVANTAGE TNSD 180D DM	\$1,184.00	30.00%	\$828.80
84350EBL	ADVANTAGE TNSD 180D DM 220	\$640.00	30.00%	\$448.00
84350EBLR	ADVANTAGE TNSD 180D DM 220	\$1,184.00	30.00%	\$828.80
84350EFL	ADVANTAGE TNSD 180D DM 220	\$4,691.00	30.00%	\$3,283.70
84350EFLR	ADVANTAGE TNSD 180D DM 220	\$4,691.00	30.00%	\$3,283.70
84350EL	ADVANTAGE TNSD 180D DM 220	\$5,331.00	30.00%	\$3,731.70
84350ELI	ADVANTAGE TNSD 180D DM 220	\$5,507.00	30.00%	\$3,854.90
84350ELM	ADVANTAGE TNSD 180D DM 220	\$5,837.00	30.00%	\$4,085.90
84350ELR	ADVANTAGE TNSD 180D DM 220	\$5,875.00	30.00%	\$4,112.50
84350FL	ADVANTAGE TNSD 180D DM	\$4,691.00	30.00%	\$3,283.70
84350FLI	ADVANTAGE TNSD 180D DM	\$4,691.00	30.00%	\$3,283.70
84350FLR	ADVANTAGE TNSD 180D DM	\$4,691.00	30.00%	\$3,283.70
84350L	ADVANTAGE TNSD 180D DM	\$5,331.00	30.00%	\$3,731.70
84350LI	ADVANTAGE TNSD 180D DM	\$5,507.00	30.00%	\$3,854.90
84350LM	ADVANTAGE TNSD 180D DM	\$5,837.00	30.00%	\$4,085.90
84350LR	ADVANTAGE TNSD 180D DM	\$5,875.00	30.00%	\$4,112.50
84351BL	ADVANTAGE TNSD 200D DM	\$640.00	30.00%	\$448.00
84351BLI	ADVANTAGE TNSD 200D DM	\$816.00	30.00%	\$571.20
84351BLR	ADVANTAGE TNSD 200D DM	\$1,184.00	30.00%	\$828.80
84351EBL	ADVANTAGE TNSD 200D DM 220	\$640.00	30.00%	\$448.00
84351EBLR	ADVANTAGE TNSD 200D DM 220	\$1,184.00	30.00%	\$828.80
84351EFL	ADVANTAGE TNSD 200D DM 220	\$5,513.00	30.00%	\$3,859.10
84351EFLR	ADVANTAGE TNSD 200D DM 220	\$5,513.00	30.00%	\$3,859.10
84351EL	ADVANTAGE TNSD 200D DM 220	\$6,153.00	30.00%	\$4,307.10
84351ELI	ADVANTAGE TNSD 200D DM 220	\$6,329.00	30.00%	\$4,430.30
84351ELM	ADVANTAGE TNSD 200D DM 220	\$6,659.00	30.00%	\$4,661.30
84351ELR	ADVANTAGE TNSD 200D DM 220	\$6,697.00	30.00%	\$4,687.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84351FL	ADVANTAGE TNSD 200D DM	\$5,513.00	30.00%	\$3,859.10
84351FLI	ADVANTAGE TNSD 200D DM	\$5,513.00	30.00%	\$3,859.10
84351FLR	ADVANTAGE TNSD 200D DM	\$5,513.00	30.00%	\$3,859.10
84351L	ADVANTAGE TNSD 200D DM	\$6,153.00	30.00%	\$4,307.10
84351LI	ADVANTAGE TNSD 200D DM	\$6,329.00	30.00%	\$4,430.30
84351LM	ADVANTAGE TNSD 200D DM	\$6,659.00	30.00%	\$4,661.30
84351LR	ADVANTAGE TNSD 200D DM	\$6,697.00	30.00%	\$4,687.90
84399BLS	ADVANTAGE TNSD 92D DM	\$640.00	30.00%	\$448.00
84399BLSI	ADVANTAGE TNSD 92D DM	\$816.00	30.00%	\$571.20
84399BLSR	ADVANTAGE TNSD 92D DM	\$1,184.00	30.00%	\$828.80
84399EBLS	ADVANTAGE TNSD 92D DM 220	\$640.00	30.00%	\$448.00
84399EBLSR	ADVANTAGE TNSD 92D DM 220	\$1,184.00	30.00%	\$828.80
84399EFLS	ADVANTAGE TNSD 92D DM 220	\$2,584.00	30.00%	\$1,808.80
84399EFLSR	ADVANTAGE TNSD 92D DM 220	\$2,584.00	30.00%	\$1,808.80
84399ELS	ADV TNSD 92D DM 220	\$3,224.00	30.00%	\$2,256.80
84399ELSI	ADVANTAGE TNSD 92D DM 220	\$3,400.00	30.00%	\$2,380.00
84399ELSM	ADVANTAGE TNSD 92D DM 220	\$3,730.00	30.00%	\$2,611.00
84399ELSR	ADVANTAGE TNSD 92D DM 220	\$3,768.00	30.00%	\$2,637.60
84399FLS	ADVANTAGE TNSD 92D DM	\$2,584.00	30.00%	\$1,808.80
84399FLSI	ADVANTAGE TNSD 92D DM	\$2,584.00	30.00%	\$1,808.80
84399FLSR	ADVANTAGE TNSD 92D DM	\$2,584.00	30.00%	\$1,808.80
84399LS	ADV TNSD 92D DM	\$3,224.00	30.00%	\$2,256.80
84399LSI	ADVANTAGE TNSD 92D DM	\$3,400.00	30.00%	\$2,380.00
84399LSM	ADVANTAGE TNSD 92D DM	\$3,730.00	30.00%	\$2,611.00
84399LSR	ADVANTAGE TNSD 92D DM	\$3,768.00	30.00%	\$2,637.60
84400BLS	ADVANTAGE TNSD 106D DM	\$640.00	30.00%	\$448.00
84400BLSI	ADVANTAGE TNSD 106D DM	\$816.00	30.00%	\$571.20
84400BLSR	ADVANTAGE TNSD 106D DM	\$1,184.00	30.00%	\$828.80
84400EBLS	ADVANTAGE TNSD 106D DM 220	\$640.00	30.00%	\$448.00
84400EBLSR	ADVANTAGE TNSD 106D DM 220	\$1,184.00	30.00%	\$828.80
84400EFLS	ADVANTAGE TNSD 106D DM 220	\$2,872.00	30.00%	\$2,010.40
84400EFLSR	ADVANTAGE TNSD 106D DM 220	\$2,872.00	30.00%	\$2,010.40
84400ELS	ADV TNSD 106D DM 220	\$3,512.00	30.00%	\$2,458.40
84400ELSI	ADVANTAGE TNSD 106D DM 220	\$3,688.00	30.00%	\$2,581.60
84400ELSM	ADVANTAGE TNSD 106D DM 220	\$4,018.00	30.00%	\$2,812.60
84400ELSR	ADVANTAGE TNSD 106D DM 220	\$4,056.00	30.00%	\$2,839.20
84400FLS	ADVANTAGE TNSD 106D DM	\$2,872.00	30.00%	\$2,010.40
84400FLSI	ADVANTAGE TNSD 106D DM	\$2,872.00	30.00%	\$2,010.40
84400FLSR	ADVANTAGE TNSD 106D DM	\$2,872.00	30.00%	\$2,010.40
84400LS	ADVANTAGE TNSD 106D DM	\$3,512.00	30.00%	\$2,458.40
84400LSI	ADVANTAGE TNSD 106D DM	\$3,688.00	30.00%	\$2,581.60
84400LSM	ADVANTAGE TNSD 106D DM	\$4,018.00	30.00%	\$2,812.60
84400LSR	ADVANTAGE TNSD 106D DM	\$4,056.00	30.00%	\$2,839.20
84401BLS	ADVANTAGE TNSD 119D DM	\$640.00	30.00%	\$448.00
84401BLSI	ADVANTAGE TNSD 119D DM	\$816.00	30.00%	\$571.20
84401BLSR	ADVANTAGE TNSD 119D DM	\$1,184.00	30.00%	\$828.80
84401EBLS	ADVANTAGE TNSD 119D DM 220	\$640.00	30.00%	\$448.00
84401EBLSR	ADVANTAGE TNSD 119D DM 220	\$1,184.00	30.00%	\$828.80
84401EFLSR	ADVANTAGE TNSD 119D DM 220	\$3,208.00	30.00%	\$2,245.60
84401ELS	ADVANTAGE TNSD 119D DM 220	\$3,848.00	30.00%	\$2,693.60
84401ELSI	ADVANTAGE TNSD 119D DM 220	\$4,024.00	30.00%	\$2,816.80
84401ELSM	ADVANTAGE TNSD 119D DM 220	\$4,354.00	30.00%	\$3,047.80
84401ELSR	ADVANTAGE TNSD 119D DM 220	\$4,392.00	30.00%	\$3,074.40
84401FLS	ADVANTAGE TNSD 119D DM	\$3,208.00	30.00%	\$2,245.60
84401FLSI	ADVANTAGE TNSD 119D DM	\$3,208.00	30.00%	\$2,245.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84401FLSR	ADVANTAGE TNSD 119D DM	\$3,208.00	30.00%	\$2,245.60
84401LS	ADVANTAGE TNSD 119D DM	\$3,848.00	30.00%	\$2,693.60
84401LSI	ADVANTAGE TNSD 119D DM	\$4,024.00	30.00%	\$2,816.80
84401LSM	ADVANTAGE TNSD 119D DM	\$4,354.00	30.00%	\$3,047.80
84401LSR	ADVANTAGE TNSD 119D DM	\$4,392.00	30.00%	\$3,074.40
84402BLS	ADVANTAGE TNSD 133D DM	\$640.00	30.00%	\$448.00
84402BLSI	ADVANTAGE TNSD 133D DM	\$816.00	30.00%	\$571.20
84402BLSR	ADVANTAGE TNSD 133D DM	\$1,184.00	30.00%	\$828.80
84402EBLS	ADVANTAGE TNSD 133D DM 220	\$640.00	30.00%	\$448.00
84402EBLSR	ADVANTAGE TNSD 133D DM 220	\$1,184.00	30.00%	\$828.80
84402EFLSR	ADVANTAGE TNSD 133D DM 220	\$3,539.00	30.00%	\$2,477.30
84402ELSI	ADVANTAGE TNSD 133D DM 220	\$4,355.00	30.00%	\$3,048.50
84402ELSM	ADVANTAGE TNSD 133D DM 220	\$4,685.00	30.00%	\$3,279.50
84402ELSR	ADVANTAGE TNSD 133D DM 220	\$4,723.00	30.00%	\$3,306.10
84402FLS	ADVANTAGE TNSD 133D DM	\$3,539.00	30.00%	\$2,477.30
84402FLSI	ADVANTAGE TNSD 133D DM	\$3,539.00	30.00%	\$2,477.30
84402FLSR	ADVANTAGE TNSD 133D DM	\$3,539.00	30.00%	\$2,477.30
84402LS	ADVANTAGE TNSD 133D DM	\$4,179.00	30.00%	\$2,925.30
84402LSI	ADVANTAGE TNSD 133D DM	\$4,355.00	30.00%	\$3,048.50
84402LSM	ADVANTAGE TNSD 133D DM	\$4,685.00	30.00%	\$3,279.50
84402LSR	ADVANTAGE TNSD 133D DM	\$4,723.00	30.00%	\$3,306.10
84403BL	ADVANTAGE TNSD 159D DM	\$640.00	30.00%	\$448.00
84403BLI	ADVANTAGE TNSD 159D DM	\$816.00	30.00%	\$571.20
84403BLR	ADVANTAGE TNSD 159D DM	\$1,184.00	30.00%	\$828.80
84403EBL	ADVANTAGE TNSD 159D DM 220	\$640.00	30.00%	\$448.00
84403EBLR	ADVANTAGE TNSD 159D DM 220	\$1,184.00	30.00%	\$828.80
84403EFL	ADVANTAGE TNSD 159D DM 220	\$4,694.00	30.00%	\$3,285.80
84403EFLR	ADVANTAGE TNSD 159D DM 220	\$4,694.00	30.00%	\$3,285.80
84403EL	ADVANTAGE TNSD 159D DM 220	\$5,334.00	30.00%	\$3,733.80
84403ELI	ADVANTAGE TNSD 159D DM 220	\$5,510.00	30.00%	\$3,857.00
84403ELM	ADVANTAGE TNSD 159D DM 220	\$5,840.00	30.00%	\$4,088.00
84403ELR	ADVANTAGE TNSD 159D DM 220	\$5,878.00	30.00%	\$4,114.60
84403FL	ADVANTAGE TNSD 159D DM	\$4,694.00	30.00%	\$3,285.80
84403FLI	ADVANTAGE TNSD 159D DM	\$4,694.00	30.00%	\$3,285.80
84403FLR	ADVANTAGE TNSD 159D DM	\$4,694.00	30.00%	\$3,285.80
84403L	ADVANTAGE TNSD 159D DM	\$5,334.00	30.00%	\$3,733.80
84403LI	ADVANTAGE TNSD 159D DM	\$5,510.00	30.00%	\$3,857.00
84403LM	ADVANTAGE TNSD 159D DM	\$5,840.00	30.00%	\$4,088.00
84403LR	ADVANTAGE TNSD 159D DM	\$5,878.00	30.00%	\$4,114.60
84465	OPTION LOCKING DOORS MM LEC	\$409.00	27.00%	\$298.57
84466	OPTION COOLING FANS MM LEC	\$224.00	27.00%	\$163.52
84745	MODEL C 92DIAG 45X80NPA VS	\$510.00	30.00%	\$357.00
84748	ASCENDER 100D 60X80NPA MWC	\$7,925.00	30.00%	\$5,547.50
84750	ASCENDER 100D 60X80NPA VS	\$7,925.00	30.00%	\$5,547.50
84750E	ASCENDER 100D 60X80NPA VS 220	\$7,925.00	30.00%	\$5,547.50
84752	ASCENDER 120D 69X92NPA MWC	\$8,406.00	30.00%	\$5,884.20
84752E	ASCENDER 120D 69X92NPA MWC 220	\$8,406.00	30.00%	\$5,884.20
84754	ASCENDER 120D 69X92NPA VS	\$8,406.00	30.00%	\$5,884.20
84754E	ASCENDER 120D 69X92NPA VS 220	\$8,406.00	30.00%	\$5,884.20
84756	ASCENDER 150D 87X116NPA MWC	\$9,608.00	30.00%	\$6,725.60
84756E	ASCENDER 150D 87X116NPA MWC220	\$9,608.00	30.00%	\$6,725.60
84759	ASCENDER 180D 105X140 MWC	\$12,075.00	30.00%	\$8,452.50
84759E	ASCENDER 180D 105X140 MWC 220	\$12,075.00	30.00%	\$8,452.50
84762	ASCENDER 200D 120X160 MWC	\$13,277.00	30.00%	\$9,293.90
84762E	ASCENDER 200D 120X160 MWC 220	\$13,277.00	30.00%	\$9,293.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
84764	ASCENDER 106D 52X92NPA MWC	\$8,471.00	30.00%	\$5,929.70
84764E	ASCENDER 106D 52X92NPA MWC 220	\$8,471.00	30.00%	\$5,929.70
84766	ASCENDER 106D 52X92NPA VS	\$8,471.00	30.00%	\$5,929.70
84766E	ASCENDER 106D 52X92NPA VS 220	\$8,471.00	30.00%	\$5,929.70
84768	ASCENDER 119D 58X104NPA MWC	\$9,255.00	30.00%	\$6,478.50
84768E	ASCENDER 119D 58X104NPA MWC220	\$9,255.00	30.00%	\$6,478.50
84770	ASCENDER 119D 58X104NPA VS	\$9,255.00	30.00%	\$6,478.50
84770E	ASCENDER 119D 58X104NPA VS 220	\$9,255.00	30.00%	\$6,478.50
84772	ASCENDER 133D 65X116NPA MWC	\$9,734.00	30.00%	\$6,813.80
84772E	ASCENDER 133D 65X116NPA MWC220	\$9,734.00	30.00%	\$6,813.80
84774	ASCENDER 133D 65X116NPA VS	\$9,734.00	30.00%	\$6,813.80
84774E	ASCENDER 133D 65X116NPA VS 220	\$9,734.00	30.00%	\$6,813.80
84776	ASCENDER 159D 78X139NPA MWC	\$12,138.00	30.00%	\$8,496.60
84776E	ASCENDER 159D 78X139NPA MWC220	\$12,138.00	30.00%	\$8,496.60
84778	ASCENDER 159D 78X139NPA VS	\$12,138.00	30.00%	\$8,496.60
84778E	ASCENDER 159D 78X139NPA VS 220	\$12,138.00	30.00%	\$8,496.60
84812	F/F TRUSS COMP DA-MAT 7X9	\$2,808.00	30.00%	\$1,965.60
84812N	F/F TRUSS COMP DA-MAT 7X9	\$2,441.00	30.00%	\$1,708.70
84813	F/F TRUSS COMP DA-MAT 8-6X11	\$4,117.00	30.00%	\$2,881.90
84813N	F/F TRUSS COMP DA-MAT 8-6X11	\$3,750.00	30.00%	\$2,625.00
84815	F/F TRUSS COMP DA-MAT 10X13	\$4,779.00	30.00%	\$3,345.30
84815N	F/F TRUSS COMP DA-MAT 10X13	\$4,412.00	30.00%	\$3,088.40
84817	F/F TRUSS COMP DA-MAT 11-6X15	\$5,307.00	30.00%	\$3,714.90
84817N	F/F TRUSS COMP DA-MAT 11-6X15	\$4,940.00	30.00%	\$3,458.00
84818	F/F REPL SURF DA-MAT 7X9	\$713.00	30.00%	\$499.10
84819	F/F REPL SURF DA-MAT 8-6X11	\$917.00	30.00%	\$641.90
84821	F/F REPL SURF DA-MAT 10X13	\$1,167.00	30.00%	\$816.90
84823	F/F REPL SURF DA-MAT 11-6X15	\$1,525.00	30.00%	\$1,067.50
84824	F/F TRUSS COMP DA-TEX 7X9	\$3,197.00	30.00%	\$2,237.90
84824N	F/F TRUSS COMP DA-TEX 7X9	\$2,830.00	30.00%	\$1,981.00
84825	F/F TRUSS COMP DA-TEX 8-6X11	\$4,742.00	30.00%	\$3,319.40
84825N	F/F TRUSS COMP DA-TEX 8-6X11	\$4,375.00	30.00%	\$3,062.50
84827	F/F TRUSS COMP DA-TEX 10X13	\$5,732.00	30.00%	\$4,012.40
84827N	F/F TRUSS COMP DA-TEX 10X13	\$5,365.00	30.00%	\$3,755.50
84829	F/F TRUSS COMP DA-TEX 11-6X15	\$6,834.00	30.00%	\$4,783.80
84829N	F/F TRUSS COMP DA-TEX 11-6X15	\$6,467.00	30.00%	\$4,526.90
84830	F/F REPL SURF DA-TEX 7X9	\$866.00	30.00%	\$606.20
84831	F/F REPL SURF DA-TEX 8-6X11	\$1,288.00	30.00%	\$901.60
84833	F/F REPL SURF DA-TEX 10X13	\$1,769.00	30.00%	\$1,238.30
84835	F/F REPL SURF DA-TEX 11-6X15	\$2,350.00	30.00%	\$1,645.00
84860	F/F TRUSS COMP DV 7X9	\$3,304.00	30.00%	\$2,312.80
84860N	F/F TRUSS COMP DV 7X9	\$2,937.00	30.00%	\$2,055.90
84861	F/F TRUSS COMP DV 8-6X11	\$4,902.00	30.00%	\$3,431.40
84861N	F/F TRUSS COMP DV 8-6X11	\$4,535.00	30.00%	\$3,174.50
84863	F/F TRUSS COMP DV 10X13	\$5,256.00	30.00%	\$3,679.20
84863N	F/F TRUSS COMP DV 10X13	\$4,889.00	30.00%	\$3,422.30
84865	F/F TRUSS COMP DV 11-6X15	\$6,864.00	30.00%	\$4,804.80
84865N	F/F TRUSS COMP DV 11-6X15	\$6,497.00	30.00%	\$4,547.90
84866	F/F REPL SURF DV 7X9	\$882.00	30.00%	\$617.40
84867	F/F REPL SURF DV 8-6X11	\$1,307.00	30.00%	\$914.90
84869	F/F REPL SURF DV 10X13	\$1,788.00	30.00%	\$1,251.60
84871	F/F REPL SURF DV 11-6X15	\$2,371.00	30.00%	\$1,659.70
84964	COSMO TNSD 72D DT	\$2,263.00	30.00%	\$1,584.10
84964E	COSMO TNSD 72D DT 220	\$2,263.00	30.00%	\$1,584.10
84964EL	COSMO TNSD 72D DT 220	\$2,556.00	30.00%	\$1,789.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84964ELS	COSMO TNSD 72D DT 220	\$2,751.00	30.00%	\$1,925.70
84964ES	COSMO TNSD 72D DT 220	\$2,459.00	30.00%	\$1,721.30
84964I	COSMO TNSD 72D DT	\$2,439.00	30.00%	\$1,707.30
84964IS	COSMO TNSD 72D DT	\$2,635.00	30.00%	\$1,844.50
84964L	COSMO TNSD 72D DT	\$2,556.00	30.00%	\$1,789.20
84964LS	COSMO TNSD 72D DT	\$2,751.00	30.00%	\$1,925.70
84964S	COSMO TNSD 72D DT	\$2,459.00	30.00%	\$1,721.30
84965	COSMO TNSD 84D DT	\$2,456.00	30.00%	\$1,719.20
84965E	COSMO TNSD 84D DT 220	\$2,456.00	30.00%	\$1,719.20
84965EL	COSMO TNSD 84D DT 220	\$2,749.00	30.00%	\$1,924.30
84965ELS	COSMO TNSD 84D DT 220	\$2,944.00	30.00%	\$2,060.80
84965ES	COSMO TNSD 84D DT 220	\$2,652.00	30.00%	\$1,856.40
84965I	COSMO TNSD 84D DT	\$2,632.00	30.00%	\$1,842.40
84965IS	COSMO TNSD 84D DT	\$2,828.00	30.00%	\$1,979.60
84965L	COSMO TNSD 84D DT	\$2,749.00	30.00%	\$1,924.30
84965LS	COSMO TNSD 84D DT	\$2,944.00	30.00%	\$2,060.80
84965S	COSMO TNSD 84D DT	\$2,652.00	30.00%	\$1,856.40
84966	COSMO TNSD 100D DT	\$2,752.00	30.00%	\$1,926.40
84966E	COSMO TNSD 100D DT 220	\$2,752.00	30.00%	\$1,926.40
84966EL	COSMO TNSD 100D DT 220	\$3,045.00	30.00%	\$2,131.50
84966ELS	COSMO TNSD 100D DT 220	\$3,240.00	30.00%	\$2,268.00
84966ES	COSMO TNSD 100D DT 220	\$2,948.00	30.00%	\$2,063.60
84966I	COSMO TNSD 100D DT	\$2,928.00	30.00%	\$2,049.60
84966IS	COSMO TNSD 100D DT	\$3,124.00	30.00%	\$2,186.80
84966L	COSMO TNSD 100D DT	\$3,045.00	30.00%	\$2,131.50
84966LS	COSMO TNSD 100D DT	\$3,240.00	30.00%	\$2,268.00
84966S	COSMO TNSD 100D DT	\$2,948.00	30.00%	\$2,063.60
84967	COSMO TNSD 120D DT	\$2,813.00	30.00%	\$1,969.10
84967E	COSMO TNSD 120D DT 220	\$2,813.00	30.00%	\$1,969.10
84967EL	COSMO TNSD 120D DT 220	\$3,106.00	30.00%	\$2,174.20
84967ELS	COSMO TNSD 120D DT 220	\$3,301.00	30.00%	\$2,310.70
84967ES	COSMO TNSD 120D DT 220	\$3,009.00	30.00%	\$2,106.30
84967I	COSMO TNSD 120D DT	\$2,989.00	30.00%	\$2,092.30
84967IS	COSMO TNSD 120D DT	\$3,185.00	30.00%	\$2,229.50
84967L	COSMO TNSD 120D DT	\$3,106.00	30.00%	\$2,174.20
84967LS	COSMO TNSD 120D DT	\$3,301.00	30.00%	\$2,310.70
84967S	COSMO TNSD 120D DT	\$3,009.00	30.00%	\$2,106.30
84968	COSMO TNSD 150D DT	\$3,266.00	30.00%	\$2,286.20
84968E	COSMO TNSD 150D DT 220	\$3,266.00	30.00%	\$2,286.20
84968EL	COSMO TNSD 150D DT 220	\$3,559.00	30.00%	\$2,491.30
84968ELS	COSMO TNSD 150D DT 220	\$3,754.00	30.00%	\$2,627.80
84968ES	COSMO TNSD 150D DT 220	\$3,462.00	30.00%	\$2,423.40
84968I	COSMO TNSD 150D DT	\$3,442.00	30.00%	\$2,409.40
84968IS	COSMO TNSD 150D DT	\$3,638.00	30.00%	\$2,546.60
84968L	COSMO TNSD 150D DT	\$3,559.00	30.00%	\$2,491.30
84968LS	COSMO TNSD 150D DT	\$3,754.00	30.00%	\$2,627.80
84968S	COSMO TNSD 150D DT	\$3,462.00	30.00%	\$2,423.40
84969	COSMO TNSD 180D DT	\$3,856.00	30.00%	\$2,699.20
84969E	COSMO TNSD 180D DT 220	\$3,856.00	30.00%	\$2,699.20
84969EL	COSMO TNSD 180D DT 220	\$4,149.00	30.00%	\$2,904.30
84969L	COSMO TNSD 180D DT	\$4,149.00	30.00%	\$2,904.30
84970	COSMO TNSD 180D DV	\$3,856.00	30.00%	\$2,699.20
84970E	COSMO TNSD 180D DV 220	\$3,856.00	30.00%	\$2,699.20
84970EL	COSMO TNSD 180D DV 220	\$4,149.00	30.00%	\$2,904.30
84970L	COSMO TNSD 180D DV	\$4,149.00	30.00%	\$2,904.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84971	COSMO TNSD 200D DT	\$4,065.00	30.00%	\$2,845.50
84971E	COSMO TNSD 200D DT 220	\$4,065.00	30.00%	\$2,845.50
84971EL	COSMO TNSD 200D DT 220	\$4,358.00	30.00%	\$3,050.60
84971L	COSMO TNSD 200D DT	\$4,358.00	30.00%	\$3,050.60
84972	COSMO TNSD 200D DV	\$4,065.00	30.00%	\$2,845.50
84972E	COSMO TNSD 200D DV 220	\$4,065.00	30.00%	\$2,845.50
84972EL	COSMO TNSD 200D DV 220	\$4,358.00	30.00%	\$3,050.60
84972L	COSMO TNSD 200D DV	\$4,358.00	30.00%	\$3,050.60
84995	COSMO TNSD 92D DT	\$2,755.00	30.00%	\$1,928.50
84995E	COSMO TNSD 92D DT 220	\$2,755.00	30.00%	\$1,928.50
84995EL	COSMO TNSD 92D DT 220	\$3,048.00	30.00%	\$2,133.60
84995ELS	COSMO TNSD 92D DT 220	\$3,243.00	30.00%	\$2,270.10
84995ES	COSMO TNSD 92D DT 220	\$2,951.00	30.00%	\$2,065.70
84995I	COSMO TNSD 92D DT	\$2,931.00	30.00%	\$2,051.70
84995IS	COSMO TNSD 92D DT	\$3,127.00	30.00%	\$2,188.90
84995L	COSMO TNSD 92D DT	\$3,048.00	30.00%	\$2,133.60
84995LS	COSMO TNSD 92D DT	\$3,243.00	30.00%	\$2,270.10
84995S	COSMO TNSD 92D DT	\$2,951.00	30.00%	\$2,065.70
84996	COSMO TNSD 92D DV	\$2,755.00	30.00%	\$1,928.50
84996E	COSMO TNSD 92D DV 220	\$2,755.00	30.00%	\$1,928.50
84996EL	COSMO TNSD 92D DV 220	\$3,048.00	30.00%	\$2,133.60
84996ELS	COSMO TNSD 92D DV 220	\$3,243.00	30.00%	\$2,270.10
84996ES	COSMO TNSD 92D DV 220	\$2,951.00	30.00%	\$2,065.70
84996I	COSMO TNSD 92D DV	\$2,931.00	30.00%	\$2,051.70
84996IS	COSMO TNSD 92D DV	\$3,127.00	30.00%	\$2,188.90
84996L	COSMO TNSD 92D DV	\$3,048.00	30.00%	\$2,133.60
84996LS	COSMO TNSD 92D DV	\$3,243.00	30.00%	\$2,270.10
84996S	COSMO TNSD 92D DV	\$2,951.00	30.00%	\$2,065.70
84997	COSMO TNSD 106D DT	\$2,819.00	30.00%	\$1,973.30
84997E	COSMO TNSD 106D DT 220	\$2,819.00	30.00%	\$1,973.30
84997EL	COSMO TNSD 106D DT 220	\$3,112.00	30.00%	\$2,178.40
84997ELS	COSMO TNSD 106D DT 220	\$3,307.00	30.00%	\$2,314.90
84997ES	COSMO TNSD 106D DT 220	\$3,015.00	30.00%	\$2,110.50
84997I	COSMO TNSD 106D DT	\$2,995.00	30.00%	\$2,096.50
84997IS	COSMO TNSD 106D DT	\$3,191.00	30.00%	\$2,233.70
84997L	COSMO TNSD 106D DT	\$3,112.00	30.00%	\$2,178.40
84997LS	COSMO TNSD 106D DT	\$3,307.00	30.00%	\$2,314.90
84997S	COSMO TNSD 106D DT	\$3,015.00	30.00%	\$2,110.50
84998	COSMO TNSD 119D DT	\$3,049.00	30.00%	\$2,134.30
84998E	COSMO TNSD 119D DT 220	\$3,049.00	30.00%	\$2,134.30
84998EL	COSMO TNSD 119D DT 220	\$3,342.00	30.00%	\$2,339.40
84998ELS	COSMO TNSD 119D DT 220	\$3,537.00	30.00%	\$2,475.90
84998ES	COSMO TNSD 119D DT 220	\$3,245.00	30.00%	\$2,271.50
84998I	COSMO TNSD 119D DT	\$3,225.00	30.00%	\$2,257.50
84998IS	COSMO TNSD 119D DT	\$3,421.00	30.00%	\$2,394.70
84998L	COSMO TNSD 119D DT	\$3,342.00	30.00%	\$2,339.40
84998LS	COSMO TNSD 119D DT	\$3,537.00	30.00%	\$2,475.90
84998S	COSMO TNSD 119D DT	\$3,245.00	30.00%	\$2,271.50
84999	COSMO TNSD 133D DT	\$3,269.00	30.00%	\$2,288.30
84999E	COSMO TNSD 133D DT 220	\$3,269.00	30.00%	\$2,288.30
84999EL	COSMO TNSD 133D DT 220	\$3,562.00	30.00%	\$2,493.40
84999ELS	COSMO TNSD 133D DT 220	\$3,757.00	30.00%	\$2,629.90
84999ES	COSMO TNSD 133D DT 220	\$3,465.00	30.00%	\$2,425.50
84999I	COSMO TNSD 133D DT	\$3,445.00	30.00%	\$2,411.50
84999IS	COSMO TNSD 133D DT	\$3,641.00	30.00%	\$2,548.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
84999L	COSMO TNSD 133D DT	\$3,562.00	30.00%	\$2,493.40
84999LS	COSMO TNSD 133D DT	\$3,757.00	30.00%	\$2,629.90
84999S	COSMO TNSD 133D DT	\$3,465.00	30.00%	\$2,425.50
85031	COSMO TNSD 159D DT	\$3,748.00	30.00%	\$2,623.60
85031E	COSMO TNSD 159D DT 220	\$3,748.00	30.00%	\$2,623.60
85031EL	COSMO TNSD 159D DT 220	\$4,041.00	30.00%	\$2,828.70
85031I	COSMO TNSD 159D DT	\$3,924.00	30.00%	\$2,746.80
85031L	COSMO TNSD 159D DT	\$4,041.00	30.00%	\$2,828.70
85292	MODEL B W/CSR 70X70 MW	\$244.00	27.00%	\$178.12
85294	MODEL B W/CSR 70X70 VS	\$286.00	27.00%	\$208.78
85300	MODEL B W/CSR 84X84 MW	\$320.00	27.00%	\$233.60
85302	MODEL B W/CSR 84X84 VS	\$362.00	27.00%	\$264.26
85308	MODEL B W/CSR 96X96 MW	\$397.00	27.00%	\$289.81
85310	MODEL B W/CSR 96X96 VS	\$461.00	27.00%	\$336.53
85316	MODEL B W/CSR 100D 60X80 MW	\$307.00	27.00%	\$224.11
85318	MODEL B W/CSR 100D 60X80 VS	\$367.00	27.00%	\$267.91
85320	MODEL B W/CSR 120D 69X92 MW	\$355.00	27.00%	\$259.15
85322	MODEL B W/CSR 120D 69X92 VS	\$413.00	27.00%	\$301.49
85324	MODEL B W/CSR 106D 52X92NPA MW	\$392.00	27.00%	\$286.16
85326	MODEL B W/CSR 106D 52X92NPA VS	\$443.00	27.00%	\$323.39
85356BLS	ADVANTAGE TNSD 72D DT	\$640.00	30.00%	\$448.00
85356BLSI	ADVANTAGE TNSD 72D DT	\$816.00	30.00%	\$571.20
85356BLSR	ADVANTAGE TNSD 72D DT	\$1,184.00	30.00%	\$828.80
85356EBLS	ADVANTAGE TNSD 72D DT 220	\$640.00	30.00%	\$448.00
85356EBLSR	ADVANTAGE TNSD 72D DT 220	\$1,184.00	30.00%	\$828.80
85356EFLS	ADVANTAGE TNSD 72D DT 220	\$2,415.00	30.00%	\$1,690.50
85356EFLSR	ADVANTAGE TNSD 72D DT 220	\$2,415.00	30.00%	\$1,690.50
85356ELS	ADV TNSD 72D DT 220	\$3,055.00	30.00%	\$2,138.50
85356ELSI	ADVANTAGE TNSD 72D DT 220	\$3,231.00	30.00%	\$2,261.70
85356ELSM	ADVANTAGE TNSD 72D DT 220	\$3,561.00	30.00%	\$2,492.70
85356ELSR	ADVANTAGE TNSD 72D DT 220	\$3,599.00	30.00%	\$2,519.30
85356FLS	ADVANTAGE TNSD 72D DT	\$2,415.00	30.00%	\$1,690.50
85356FLSI	ADVANTAGE TNSD 72D DT	\$2,415.00	30.00%	\$1,690.50
85356FLSR	ADVANTAGE TNSD 72D DT	\$2,415.00	30.00%	\$1,690.50
85356LS	ADV TNSD 72D DT	\$3,055.00	30.00%	\$2,138.50
85356LSI	ADVANTAGE TNSD 72D DT	\$3,231.00	30.00%	\$2,261.70
85356LSM	ADVANTAGE TNSD 72D DT	\$3,561.00	30.00%	\$2,492.70
85356LSR	ADVANTAGE TNSD 72D DT	\$3,599.00	30.00%	\$2,519.30
85357BLS	ADVANTAGE TNSD 84D DT	\$640.00	30.00%	\$448.00
85357BLSI	ADVANTAGE TNSD 84D DT	\$816.00	30.00%	\$571.20
85357BLSR	ADVANTAGE TNSD 84D DT	\$1,184.00	30.00%	\$828.80
85357EBLS	ADVANTAGE TNSD 84D DT 220	\$640.00	30.00%	\$448.00
85357EBLSR	ADVANTAGE TNSD 84D DT 220	\$1,184.00	30.00%	\$828.80
85357EFLS	ADVANTAGE TNSD 84D DT 220	\$2,671.00	30.00%	\$1,869.70
85357EFLSR	ADVANTAGE TNSD 84D DT 220	\$2,671.00	30.00%	\$1,869.70
85357ELS	ADV TNSD 84D DT 220	\$3,311.00	30.00%	\$2,317.70
85357ELSI	ADVANTAGE TNSD 84D DT 220	\$3,487.00	30.00%	\$2,440.90
85357ELSM	ADVANTAGE TNSD 84D DT 220	\$3,817.00	30.00%	\$2,671.90
85357ELSR	ADVANTAGE TNSD 84D DT 220	\$3,855.00	30.00%	\$2,698.50
85357FLS	ADVANTAGE TNSD 84D DT	\$2,671.00	30.00%	\$1,869.70
85357FLSI	ADVANTAGE TNSD 84D DT	\$2,671.00	30.00%	\$1,869.70
85357FLSR	ADVANTAGE TNSD 84D DT	\$2,671.00	30.00%	\$1,869.70
85357LS	ADV TNSD 84D DT	\$3,311.00	30.00%	\$2,317.70
85357LSI	ADVANTAGE TNSD 84D DT	\$3,487.00	30.00%	\$2,440.90
85357LSM	ADVANTAGE TNSD 84D DT	\$3,817.00	30.00%	\$2,671.90



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
85357LSR	ADVANTAGE TNSD 84D DT	\$3,855.00	30.00%	\$2,698.50
85358BLS	ADVANTAGE TNSD 100D DT	\$640.00	30.00%	\$448.00
85358BLSI	ADVANTAGE TNSD 100D DT	\$816.00	30.00%	\$571.20
85358BLSR	ADVANTAGE TNSD 100D DT	\$1,184.00	30.00%	\$828.80
85358EBLS	ADVANTAGE TNSD 100D DT 220	\$640.00	30.00%	\$448.00
85358EBLSR	ADVANTAGE TNSD 100D DT 220	\$1,184.00	30.00%	\$828.80
85358EFLS	ADVANTAGE TNSD 100D DT 220	\$2,928.00	30.00%	\$2,049.60
85358EFLSR	ADVANTAGE TNSD 100D DT 220	\$2,928.00	30.00%	\$2,049.60
85358ELS	ADV TNSD 100D DT 220	\$3,568.00	30.00%	\$2,497.60
85358ELSI	ADVANTAGE TNSD 100D DT 220	\$3,744.00	30.00%	\$2,620.80
85358ELSM	ADVANTAGE TNSD 100D DT 220	\$4,074.00	30.00%	\$2,851.80
85358ELSR	ADVANTAGE TNSD 100D DT 220	\$4,112.00	30.00%	\$2,878.40
85358FLS	ADVANTAGE TNSD 100D DT	\$2,928.00	30.00%	\$2,049.60
85358FLSI	ADVANTAGE TNSD 100D DT	\$2,928.00	30.00%	\$2,049.60
85358FLSR	ADVANTAGE TNSD 100D DT	\$2,928.00	30.00%	\$2,049.60
85358LS	ADV TNSD 100D DT	\$3,568.00	30.00%	\$2,497.60
85358LSI	ADVANTAGE TNSD 100D DT	\$3,744.00	30.00%	\$2,620.80
85358LSM	ADVANTAGE TNSD 100D DT	\$4,074.00	30.00%	\$2,851.80
85358LSR	ADVANTAGE TNSD 100D DT	\$4,112.00	30.00%	\$2,878.40
85359BLS	ADVANTAGE TNSD 120D DT	\$640.00	30.00%	\$448.00
85359BLSI	ADVANTAGE TNSD 120D DT	\$816.00	30.00%	\$571.20
85359BLSR	ADVANTAGE TNSD 120D DT	\$1,184.00	30.00%	\$828.80
85359EBLS	ADVANTAGE TNSD 120D DT 220	\$640.00	30.00%	\$448.00
85359EBLSR	ADVANTAGE TNSD 120D DT 220	\$1,184.00	30.00%	\$828.80
85359EFLS	ADVANTAGE TNSD 120D DT 220	\$3,228.00	30.00%	\$2,259.60
85359EFLSR	ADVANTAGE TNSD 120D DT 220	\$3,228.00	30.00%	\$2,259.60
85359ELS	ADV TNSD 120D DT 220	\$3,868.00	30.00%	\$2,707.60
85359ELSI	ADVANTAGE TNSD 120D DT 220	\$4,044.00	30.00%	\$2,830.80
85359ELSM	ADVANTAGE TNSD 120D DT 220	\$4,374.00	30.00%	\$3,061.80
85359ELSR	ADVANTAGE TNSD 120D DT 220	\$4,412.00	30.00%	\$3,088.40
85359FLS	ADVANTAGE TNSD 120D DT	\$3,228.00	30.00%	\$2,259.60
85359FLSI	ADVANTAGE TNSD 120D DT	\$3,228.00	30.00%	\$2,259.60
85359FLSR	ADVANTAGE TNSD 120D DT	\$3,228.00	30.00%	\$2,259.60
85359LS	ADV TNSD 120D DT	\$3,868.00	30.00%	\$2,707.60
85359LSI	ADVANTAGE TNSD 120D DT	\$4,044.00	30.00%	\$2,830.80
85359LSM	ADVANTAGE TNSD 120D DT	\$4,374.00	30.00%	\$3,061.80
85359LSR	ADVANTAGE TNSD 120D DT	\$4,412.00	30.00%	\$3,088.40
85360BLS	ADVANTAGE TNSD 150D DT	\$640.00	30.00%	\$448.00
85360BLSI	ADVANTAGE TNSD 150D DT	\$816.00	30.00%	\$571.20
85360BLSR	ADVANTAGE TNSD 150D DT	\$1,184.00	30.00%	\$828.80
85360EBLS	ADVANTAGE TNSD 150D DT 220	\$640.00	30.00%	\$448.00
85360EBLSR	ADVANTAGE TNSD 150D DT 220	\$1,184.00	30.00%	\$828.80
85360EFLSR	ADVANTAGE TNSD 150D DT 220	\$3,795.00	30.00%	\$2,656.50
85360ELSM	ADVANTAGE TNSD 150D DT 220	\$4,941.00	30.00%	\$3,458.70
85360ELSR	ADVANTAGE TNSD 150D DT 220	\$4,979.00	30.00%	\$3,485.30
85360FLS	ADVANTAGE TNSD 150D DT	\$3,795.00	30.00%	\$2,656.50
85360FLSI	ADVANTAGE TNSD 150D DT	\$3,795.00	30.00%	\$2,656.50
85360FLSR	ADVANTAGE TNSD 150D DT	\$3,795.00	30.00%	\$2,656.50
85360LS	ADV TNSD 150D DT	\$4,435.00	30.00%	\$3,104.50
85360LSI	ADVANTAGE TNSD 150D DT	\$4,611.00	30.00%	\$3,227.70
85360LSM	ADVANTAGE TNSD 150D DT	\$4,941.00	30.00%	\$3,458.70
85360LSR	ADVANTAGE TNSD 150D DT	\$4,979.00	30.00%	\$3,485.30
85361BL	ADVANTAGE TNSD 180D DT	\$640.00	30.00%	\$448.00
85361BLI	ADVANTAGE TNSD 180D DT	\$816.00	30.00%	\$571.20
85361BLR	ADVANTAGE TNSD 180D DT	\$1,184.00	30.00%	\$828.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
85361EBL	ADVANTAGE TNSD 180D DT 220	\$640.00	30.00%	\$448.00
85361EBLR	ADVANTAGE TNSD 180D DT 220	\$1,184.00	30.00%	\$828.80
85361EFL	ADVANTAGE TNSD 180D DT 220	\$4,936.00	30.00%	\$3,455.20
85361EFLR	ADVANTAGE TNSD 180D DT 220	\$4,936.00	30.00%	\$3,455.20
85361EL	ADVANTAGE TNSD 180D DT 220	\$5,576.00	30.00%	\$3,903.20
85361ELI	ADVANTAGE TNSD 180D DT 220	\$5,752.00	30.00%	\$4,026.40
85361ELM	ADVANTAGE TNSD 180D DT 220	\$6,082.00	30.00%	\$4,257.40
85361ELR	ADVANTAGE TNSD 180D DT 220	\$6,120.00	30.00%	\$4,284.00
85361FL	ADVANTAGE TNSD 180D DT	\$4,936.00	30.00%	\$3,455.20
85361FLI	ADVANTAGE TNSD 180D DT	\$4,936.00	30.00%	\$3,455.20
85361FLR	ADVANTAGE TNSD 180D DT	\$4,936.00	30.00%	\$3,455.20
85361L	ADVANTAGE TNSD 180D DT	\$5,576.00	30.00%	\$3,903.20
85361LI	ADVANTAGE TNSD 180D DT	\$5,752.00	30.00%	\$4,026.40
85361LM	ADVANTAGE TNSD 180D DT	\$6,082.00	30.00%	\$4,257.40
85361LR	ADVANTAGE TNSD 180D DT	\$6,120.00	30.00%	\$4,284.00
85362BL	ADVANTAGE TNSD 200D DT	\$640.00	30.00%	\$448.00
85362BLI	ADVANTAGE TNSD 200D DT	\$816.00	30.00%	\$571.20
85362BLR	ADVANTAGE TNSD 200D DT	\$1,184.00	30.00%	\$828.80
85362EBL	ADVANTAGE TNSD 200D DT 220	\$640.00	30.00%	\$448.00
85362EBLR	ADVANTAGE TNSD 200D DT 220	\$1,184.00	30.00%	\$828.80
85362EFL	ADVANTAGE TNSD 200D DT 220	\$5,760.00	30.00%	\$4,032.00
85362EFLR	ADVANTAGE TNSD 200D DT 220	\$5,760.00	30.00%	\$4,032.00
85362EL	ADVANTAGE TNSD 200D DT 220	\$6,400.00	30.00%	\$4,480.00
85362ELI	ADVANTAGE TNSD 200D DT 220	\$6,576.00	30.00%	\$4,603.20
85362ELM	ADVANTAGE TNSD 200D DT 220	\$6,906.00	30.00%	\$4,834.20
85362ELR	ADVANTAGE TNSD 200D DT 220	\$6,944.00	30.00%	\$4,860.80
85362FL	ADVANTAGE TNSD 200D DT	\$5,760.00	30.00%	\$4,032.00
85362FLI	ADVANTAGE TNSD 200D DT	\$5,760.00	30.00%	\$4,032.00
85362FLR	ADVANTAGE TNSD 200D DT	\$5,760.00	30.00%	\$4,032.00
85362L	ADVANTAGE TNSD 200D DT	\$6,400.00	30.00%	\$4,480.00
85362LI	ADVANTAGE TNSD 200D DT	\$6,576.00	30.00%	\$4,603.20
85362LM	ADVANTAGE TNSD 200D DT	\$6,906.00	30.00%	\$4,834.20
85362LR	ADVANTAGE TNSD 200D DT	\$6,944.00	30.00%	\$4,860.80
85363BLS	ADVANTAGE TNSD 72D DV	\$640.00	30.00%	\$448.00
85363BLSI	ADVANTAGE TNSD 72D DV	\$816.00	30.00%	\$571.20
85363BLSR	ADVANTAGE TNSD 72D DV	\$1,184.00	30.00%	\$828.80
85363EBLS	ADVANTAGE TNSD 72D DV 220	\$640.00	30.00%	\$448.00
85363EBLSR	ADVANTAGE TNSD 72D DV 220	\$1,184.00	30.00%	\$828.80
85363EFLS	ADVANTAGE TNSD 72D DV 220	\$2,415.00	30.00%	\$1,690.50
85363EFLSR	ADVANTAGE TNSD 72D DV 220	\$2,415.00	30.00%	\$1,690.50
85363ELS	ADV TNSD 72D DV 220	\$3,055.00	30.00%	\$2,138.50
85363ELSI	ADVANTAGE TNSD 72D DV 220	\$3,231.00	30.00%	\$2,261.70
85363ELSM	ADVANTAGE TNSD 72D DV 220	\$3,561.00	30.00%	\$2,492.70
85363ELSR	ADVANTAGE TNSD 72D DV 220	\$3,599.00	30.00%	\$2,519.30
85363FLS	ADVANTAGE TNSD 72D DV	\$2,415.00	30.00%	\$1,690.50
85363FLSI	ADVANTAGE TNSD 72D DV	\$2,415.00	30.00%	\$1,690.50
85363FLSR	ADVANTAGE TNSD 72D DV	\$2,415.00	30.00%	\$1,690.50
85363LS	ADV TNSD 72D DV	\$3,055.00	30.00%	\$2,138.50
85363LSI	ADVANTAGE TNSD 72D DV	\$3,231.00	30.00%	\$2,261.70
85363LSM	ADVANTAGE TNSD 72D DV	\$3,561.00	30.00%	\$2,492.70
85363LSR	ADVANTAGE TNSD 72D DV	\$3,599.00	30.00%	\$2,519.30
85364BLS	ADVANTAGE TNSD 84D DV	\$640.00	30.00%	\$448.00
85364BLSI	ADVANTAGE TNSD 84D DV	\$816.00	30.00%	\$571.20
85364BLSR	ADVANTAGE TNSD 84D DV	\$1,184.00	30.00%	\$828.80
85364EBLS	ADVANTAGE TNSD 84D DV 220	\$640.00	30.00%	\$448.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
85364EBSLR	ADVANTAGE TNSD 84D DV 220	\$1,184.00	30.00%	\$828.80
85364EFLS	ADVANTAGE TNSD 84D DV 220	\$2,671.00	30.00%	\$1,869.70
85364EFLSR	ADVANTAGE TNSD 84D DV 220	\$2,671.00	30.00%	\$1,869.70
85364ELS	ADV TNSD 84D DV 220	\$3,311.00	30.00%	\$2,317.70
85364ELSI	ADVANTAGE TNSD 84D DV 220	\$3,487.00	30.00%	\$2,440.90
85364ELSM	ADVANTAGE TNSD 84D DV 220	\$3,817.00	30.00%	\$2,671.90
85364ELSR	ADVANTAGE TNSD 84D DV 220	\$3,855.00	30.00%	\$2,698.50
85364FLS	ADVANTAGE TNSD 84D DV	\$2,671.00	30.00%	\$1,869.70
85364FLSI	ADVANTAGE TNSD 84D DV	\$2,671.00	30.00%	\$1,869.70
85364FLSR	ADVANTAGE TNSD 84D DV	\$2,671.00	30.00%	\$1,869.70
85364LS	ADV TNSD 84D DV	\$3,311.00	30.00%	\$2,317.70
85364LSI	ADVANTAGE TNSD 84D DV	\$3,487.00	30.00%	\$2,440.90
85364LSM	ADVANTAGE TNSD 84D DV	\$3,817.00	30.00%	\$2,671.90
85364LSR	ADVANTAGE TNSD 84D DV	\$3,855.00	30.00%	\$2,698.50
85365BLS	ADVANTAGE TNSD 100D DV	\$640.00	30.00%	\$448.00
85365BLSI	ADVANTAGE TNSD 100D DV	\$816.00	30.00%	\$571.20
85365BLSR	ADVANTAGE TNSD 100D DV	\$1,184.00	30.00%	\$828.80
85365EBLS	ADVANTAGE TNSD 100D DV 220	\$640.00	30.00%	\$448.00
85365EBLSR	ADVANTAGE TNSD 100D DV 220	\$1,184.00	30.00%	\$828.80
85365EFLS	ADVANTAGE TNSD 100D DV 220	\$2,928.00	30.00%	\$2,049.60
85365EFLSR	ADVANTAGE TNSD 100D DV 220	\$2,928.00	30.00%	\$2,049.60
85365ELS	ADV TNSD 100D DV 220	\$3,568.00	30.00%	\$2,497.60
85365ELSI	ADVANTAGE TNSD 100D DV 220	\$3,744.00	30.00%	\$2,620.80
85365ELSM	ADVANTAGE TNSD 100D DV 220	\$4,074.00	30.00%	\$2,851.80
85365ELSR	ADVANTAGE TNSD 100D DV 220	\$4,112.00	30.00%	\$2,878.40
85365FLS	ADVANTAGE TNSD 100D DV	\$2,928.00	30.00%	\$2,049.60
85365FLSI	ADVANTAGE TNSD 100D DV	\$2,928.00	30.00%	\$2,049.60
85365FLSR	ADVANTAGE TNSD 100D DV	\$2,928.00	30.00%	\$2,049.60
85365LS	ADV TNSD 100D DV	\$3,568.00	30.00%	\$2,497.60
85365LSI	ADVANTAGE TNSD 100D DV	\$3,744.00	30.00%	\$2,620.80
85365LSM	ADVANTAGE TNSD 100D DV	\$4,074.00	30.00%	\$2,851.80
85365LSR	ADVANTAGE TNSD 100D DV	\$4,112.00	30.00%	\$2,878.40
85366BLS	ADVANTAGE TNSD 120D DV	\$640.00	30.00%	\$448.00
85366BLSI	ADVANTAGE TNSD 120D DV	\$816.00	30.00%	\$571.20
85366BLSR	ADVANTAGE TNSD 120D DV	\$1,184.00	30.00%	\$828.80
85366EBLS	ADVANTAGE TNSD 120D DV 220	\$640.00	30.00%	\$448.00
85366EBLSR	ADVANTAGE TNSD 120D DV 220	\$1,184.00	30.00%	\$828.80
85366EFLS	ADVANTAGE TNSD 120D DV 220	\$3,228.00	30.00%	\$2,259.60
85366EFLSR	ADVANTAGE TNSD 120D DV 220	\$3,228.00	30.00%	\$2,259.60
85366ELS	ADV TNSD 120D DV 220	\$3,868.00	30.00%	\$2,707.60
85366ELSI	ADVANTAGE TNSD 120D DV 220	\$4,044.00	30.00%	\$2,830.80
85366ELSM	ADVANTAGE TNSD 120D DV 220	\$4,374.00	30.00%	\$3,061.80
85366ELSR	ADVANTAGE TNSD 120D DV 220	\$4,412.00	30.00%	\$3,088.40
85366FLS	ADVANTAGE TNSD 120D DV	\$3,228.00	30.00%	\$2,259.60
85366FLSI	ADVANTAGE TNSD 120D DV	\$3,228.00	30.00%	\$2,259.60
85366FLSR	ADVANTAGE TNSD 120D DV	\$3,228.00	30.00%	\$2,259.60
85366LS	ADV TNSD 120D DV	\$3,868.00	30.00%	\$2,707.60
85366LSI	ADVANTAGE TNSD 120D DV	\$4,044.00	30.00%	\$2,830.80
85366LSM	ADVANTAGE TNSD 120D DV	\$4,374.00	30.00%	\$3,061.80
85366LSR	ADVANTAGE TNSD 120D DV	\$4,412.00	30.00%	\$3,088.40
85367BLS	ADVANTAGE TNSD 150D DV	\$640.00	30.00%	\$448.00
85367BLSI	ADVANTAGE TNSD 150D DV	\$816.00	30.00%	\$571.20
85367BLSR	ADVANTAGE TNSD 150D DV	\$1,184.00	30.00%	\$828.80
85367EBLS	ADVANTAGE TNSD 150D DV 220	\$640.00	30.00%	\$448.00
85367EBLSR	ADVANTAGE TNSD 150D DV 220	\$1,184.00	30.00%	\$828.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
85367EFLSR	ADVANTAGE TNSD 150D DV 220	\$3,795.00	30.00%	\$2,656.50
85367ELSM	ADVANTAGE TNSD 150D DV 220	\$4,941.00	30.00%	\$3,458.70
85367ELSR	ADVANTAGE TNSD 150D DV 220	\$4,979.00	30.00%	\$3,485.30
85367FLS	ADVANTAGE TNSD 150D DV	\$3,795.00	30.00%	\$2,656.50
85367FLSI	ADVANTAGE TNSD 150D DV	\$3,795.00	30.00%	\$2,656.50
85367FLSR	ADVANTAGE TNSD 150D DV	\$3,795.00	30.00%	\$2,656.50
85367LS	ADV TNSD 150D DV	\$4,435.00	30.00%	\$3,104.50
85367LSI	ADVANTAGE TNSD 150D DV	\$4,611.00	30.00%	\$3,227.70
85367LSM	ADVANTAGE TNSD 150D DV	\$4,941.00	30.00%	\$3,458.70
85367LSR	ADVANTAGE TNSD 150D DV	\$4,979.00	30.00%	\$3,485.30
85368BL	ADVANTAGE TNSD 180D DV	\$640.00	30.00%	\$448.00
85368BLI	ADVANTAGE TNSD 180D DV	\$816.00	30.00%	\$571.20
85368BLR	ADVANTAGE TNSD 180D DV	\$1,184.00	30.00%	\$828.80
85368EBL	ADVANTAGE TNSD 180D DV 220	\$640.00	30.00%	\$448.00
85368EBLR	ADVANTAGE TNSD 180D DV 220	\$1,184.00	30.00%	\$828.80
85368EFL	ADVANTAGE TNSD 180D DV 220	\$4,936.00	30.00%	\$3,455.20
85368EFLR	ADVANTAGE TNSD 180D DV 220	\$4,936.00	30.00%	\$3,455.20
85368EL	ADVANTAGE TNSD 180D DV 220	\$5,576.00	30.00%	\$3,903.20
85368ELI	ADVANTAGE TNSD 180D DV 220	\$5,752.00	30.00%	\$4,026.40
85368ELM	ADVANTAGE TNSD 180D DV 220	\$6,082.00	30.00%	\$4,257.40
85368ELR	ADVANTAGE TNSD 180D DV 220	\$6,120.00	30.00%	\$4,284.00
85368FL	ADVANTAGE TNSD 180D DV	\$4,936.00	30.00%	\$3,455.20
85368FLI	ADVANTAGE TNSD 180D DV	\$4,936.00	30.00%	\$3,455.20
85368FLR	ADVANTAGE TNSD 180D DV	\$4,936.00	30.00%	\$3,455.20
85368L	ADVANTAGE TNSD 180D DV	\$5,576.00	30.00%	\$3,903.20
85368LI	ADVANTAGE TNSD 180D DV	\$5,752.00	30.00%	\$4,026.40
85368LM	ADVANTAGE TNSD 180D DV	\$6,082.00	30.00%	\$4,257.40
85368LR	ADVANTAGE TNSD 180D DV	\$6,120.00	30.00%	\$4,284.00
85369BL	ADVANTAGE TNSD 200D DV	\$640.00	30.00%	\$448.00
85369BLI	ADVANTAGE TNSD 200D DV	\$816.00	30.00%	\$571.20
85369BLR	ADVANTAGE TNSD 200D DV	\$1,184.00	30.00%	\$828.80
85369EBL	ADVANTAGE TNSD 200D DV 220	\$640.00	30.00%	\$448.00
85369EBLR	ADVANTAGE TNSD 200D DV 220	\$1,184.00	30.00%	\$828.80
85369EFL	ADVANTAGE TNSD 200D DV 220	\$5,760.00	30.00%	\$4,032.00
85369EFLR	ADVANTAGE TNSD 200D DV 220	\$5,760.00	30.00%	\$4,032.00
85369EL	ADVANTAGE TNSD 200D DV 220	\$6,400.00	30.00%	\$4,480.00
85369ELI	ADVANTAGE TNSD 200D DV 220	\$6,576.00	30.00%	\$4,603.20
85369ELM	ADVANTAGE TNSD 200D DV 220	\$6,906.00	30.00%	\$4,834.20
85369ELR	ADVANTAGE TNSD 200D DV 220	\$6,944.00	30.00%	\$4,860.80
85369FL	ADVANTAGE TNSD 200D DV	\$5,760.00	30.00%	\$4,032.00
85369FLI	ADVANTAGE TNSD 200D DV	\$5,760.00	30.00%	\$4,032.00
85369FLR	ADVANTAGE TNSD 200D DV	\$5,760.00	30.00%	\$4,032.00
85369L	ADVANTAGE TNSD 200D DV	\$6,400.00	30.00%	\$4,480.00
85369LI	ADVANTAGE TNSD 200D DV	\$6,576.00	30.00%	\$4,603.20
85369LM	ADVANTAGE TNSD 200D DV	\$6,906.00	30.00%	\$4,834.20
85369LR	ADVANTAGE TNSD 200D DV	\$6,944.00	30.00%	\$4,860.80
85396BLS	ADVANTAGE TNSD 92D DT	\$640.00	30.00%	\$448.00
85396BLSI	ADVANTAGE TNSD 92D DT	\$816.00	30.00%	\$571.20
85396BLSR	ADVANTAGE TNSD 92D DT	\$1,184.00	30.00%	\$828.80
85396EBLS	ADVANTAGE TNSD 92D DT 220	\$640.00	30.00%	\$448.00
85396EBLSR	ADVANTAGE TNSD 92D DT 220	\$1,184.00	30.00%	\$828.80
85396EFLS	ADVANTAGE TNSD 92D DT 220	\$2,931.00	30.00%	\$2,051.70
85396EFLSR	ADVANTAGE TNSD 92D DT 220	\$2,931.00	30.00%	\$2,051.70
85396ELS	ADV TNSD 92D DT 220	\$3,571.00	30.00%	\$2,499.70
85396ELSI	ADVANTAGE TNSD 92D DT 220	\$3,747.00	30.00%	\$2,622.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
85396ELSM	ADVANTAGE TNSD 92D DT 220	\$4,077.00	30.00%	\$2,853.90
85396ELSR	ADVANTAGE TNSD 92D DT 220	\$4,115.00	30.00%	\$2,880.50
85396FLS	ADVANTAGE TNSD 92D DT	\$2,931.00	30.00%	\$2,051.70
85396FLSI	ADVANTAGE TNSD 92D DT	\$2,931.00	30.00%	\$2,051.70
85396FLSR	ADVANTAGE TNSD 92D DT	\$2,931.00	30.00%	\$2,051.70
85396LS	ADV TNSD 92D DT	\$3,571.00	30.00%	\$2,499.70
85396LSI	ADVANTAGE TNSD 92D DT	\$3,747.00	30.00%	\$2,622.90
85396LSM	ADVANTAGE TNSD 92D DT	\$4,077.00	30.00%	\$2,853.90
85396LSR	ADVANTAGE TNSD 92D DT	\$4,115.00	30.00%	\$2,880.50
85397BLS	ADVANTAGE TNSD 106D DT	\$640.00	30.00%	\$448.00
85397BLSI	ADVANTAGE TNSD 106D DT	\$816.00	30.00%	\$571.20
85397BLSR	ADVANTAGE TNSD 106D DT	\$1,184.00	30.00%	\$828.80
85397EBLS	ADVANTAGE TNSD 106D DT 220	\$640.00	30.00%	\$448.00
85397EBLSR	ADVANTAGE TNSD 106D DT 220	\$1,184.00	30.00%	\$828.80
85397EFLS	ADVANTAGE TNSD 106D DT 220	\$3,221.00	30.00%	\$2,254.70
85397EFLSR	ADVANTAGE TNSD 106D DT 220	\$3,221.00	30.00%	\$2,254.70
85397ELS	ADV TNSD 106D DT 220	\$3,861.00	30.00%	\$2,702.70
85397ELSI	ADVANTAGE TNSD 106D DT 220	\$4,037.00	30.00%	\$2,825.90
85397ELSM	ADVANTAGE TNSD 106D DT 220	\$4,367.00	30.00%	\$3,056.90
85397ELSR	ADVANTAGE TNSD 106D DT 220	\$4,405.00	30.00%	\$3,083.50
85397FLS	ADVANTAGE TNSD 106D DT	\$3,221.00	30.00%	\$2,254.70
85397FLSI	ADVANTAGE TNSD 106D DT	\$3,221.00	30.00%	\$2,254.70
85397FLSR	ADVANTAGE TNSD 106D DT	\$3,221.00	30.00%	\$2,254.70
85397LS	ADV TNSD 106D DT	\$3,861.00	30.00%	\$2,702.70
85397LSI	ADVANTAGE TNSD 106D DT	\$4,037.00	30.00%	\$2,825.90
85397LSM	ADVANTAGE TNSD 106D DT	\$4,367.00	30.00%	\$3,056.90
85397LSR	ADVANTAGE TNSD 106D DT	\$4,405.00	30.00%	\$3,083.50
85398BLS	ADVANTAGE TNSD 119D DT	\$640.00	30.00%	\$448.00
85398BLSI	ADVANTAGE TNSD 119D DT	\$816.00	30.00%	\$571.20
85398BLSR	ADVANTAGE TNSD 119D DT	\$1,184.00	30.00%	\$828.80
85398EBLS	ADVANTAGE TNSD 119D DT 220	\$640.00	30.00%	\$448.00
85398EBLSR	ADVANTAGE TNSD 119D DT 220	\$1,184.00	30.00%	\$828.80
85398EFLSR	ADVANTAGE TNSD 119D DT 220	\$3,510.00	30.00%	\$2,457.00
85398ELS	ADVANTAGE TNSD 119D DT 220	\$4,150.00	30.00%	\$2,905.00
85398ELSI	ADVANTAGE TNSD 119D DT 220	\$4,326.00	30.00%	\$3,028.20
85398ELSM	ADVANTAGE TNSD 119D DT 220	\$4,656.00	30.00%	\$3,259.20
85398ELSR	ADVANTAGE TNSD 119D DT 220	\$4,694.00	30.00%	\$3,285.80
85398FLS	ADVANTAGE TNSD 119D DT	\$3,510.00	30.00%	\$2,457.00
85398FLSI	ADVANTAGE TNSD 119D DT	\$3,510.00	30.00%	\$2,457.00
85398FLSR	ADVANTAGE TNSD 119D DT	\$3,510.00	30.00%	\$2,457.00
85398LS	ADV TNSD 119D DT	\$4,150.00	30.00%	\$2,905.00
85398LSI	ADVANTAGE TNSD 119D DT	\$4,326.00	30.00%	\$3,028.20
85398LSM	ADVANTAGE TNSD 119D DT	\$4,656.00	30.00%	\$3,259.20
85398LSR	ADVANTAGE TNSD 119D DT	\$4,694.00	30.00%	\$3,285.80
85399BLS	ADVANTAGE TNSD 133D DT	\$640.00	30.00%	\$448.00
85399BLSI	ADVANTAGE TNSD 133D DT	\$816.00	30.00%	\$571.20
85399BLSR	ADVANTAGE TNSD 133D DT	\$1,184.00	30.00%	\$828.80
85399EBLS	ADVANTAGE TNSD 133D DT 220	\$640.00	30.00%	\$448.00
85399EBLSR	ADVANTAGE TNSD 133D DT 220	\$1,184.00	30.00%	\$828.80
85399EFLSR	ADVANTAGE TNSD 133D DT 220	\$3,787.00	30.00%	\$2,650.90
85399ELSM	ADVANTAGE TNSD 133D DT 220	\$4,933.00	30.00%	\$3,453.10
85399ELSR	ADVANTAGE TNSD 133D DT 220	\$4,971.00	30.00%	\$3,479.70
85399FLS	ADVANTAGE TNSD 133D DT	\$3,787.00	30.00%	\$2,650.90
85399FLSI	ADVANTAGE TNSD 133D DT	\$3,787.00	30.00%	\$2,650.90
85399FLSR	ADVANTAGE TNSD 133D DT	\$3,787.00	30.00%	\$2,650.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
85399LS	ADV TNSD 133D DT	\$4,427.00	30.00%	\$3,098.90
85399LSI	ADVANTAGE TNSD 133D DT	\$4,603.00	30.00%	\$3,222.10
85399LSM	ADVANTAGE TNSD 133D DT	\$4,933.00	30.00%	\$3,453.10
85399LSR	ADVANTAGE TNSD 133D DT	\$4,971.00	30.00%	\$3,479.70
85400BL	ADVANTAGE TNSD 159D DT	\$640.00	30.00%	\$448.00
85400BLI	ADVANTAGE TNSD 159D DT	\$816.00	30.00%	\$571.20
85400BLR	ADVANTAGE TNSD 159D DT	\$1,184.00	30.00%	\$828.80
85400EBL	ADVANTAGE TNSD 159D DT 220	\$640.00	30.00%	\$448.00
85400EBLR	ADVANTAGE TNSD 159D DT 220	\$1,184.00	30.00%	\$828.80
85400EFL	ADVANTAGE TNSD 159D DT 220	\$4,941.00	30.00%	\$3,458.70
85400EFLR	ADVANTAGE TNSD 159D DT 220	\$4,941.00	30.00%	\$3,458.70
85400EL	ADVANTAGE TNSD 159D DT 220	\$5,581.00	30.00%	\$3,906.70
85400ELI	ADVANTAGE TNSD 159D DT 220	\$5,757.00	30.00%	\$4,029.90
85400ELM	ADVANTAGE TNSD 159D DT 220	\$6,087.00	30.00%	\$4,260.90
85400ELR	ADVANTAGE TNSD 159D DT 220	\$6,125.00	30.00%	\$4,287.50
85400FL	ADVANTAGE TNSD 159D DT	\$4,941.00	30.00%	\$3,458.70
85400FLI	ADVANTAGE TNSD 159D DT	\$4,941.00	30.00%	\$3,458.70
85400FLR	ADVANTAGE TNSD 159D DT	\$4,941.00	30.00%	\$3,458.70
85400L	ADVANTAGE TNSD 159D DT	\$5,581.00	30.00%	\$3,906.70
85400LI	ADVANTAGE TNSD 159D DT	\$5,757.00	30.00%	\$4,029.90
85400LM	ADVANTAGE TNSD 159D DT	\$6,087.00	30.00%	\$4,260.90
85400LR	ADVANTAGE TNSD 159D DT	\$6,125.00	30.00%	\$4,287.50
85401BLS	ADVANTAGE TNSD 92D DV	\$640.00	30.00%	\$448.00
85401BLSI	ADVANTAGE TNSD 92D DV	\$816.00	30.00%	\$571.20
85401BLSR	ADVANTAGE TNSD 92D DV	\$1,184.00	30.00%	\$828.80
85401EBLS	ADVANTAGE TNSD 92D DV 220	\$640.00	30.00%	\$448.00
85401EBLSR	ADVANTAGE TNSD 92D DV 220	\$1,184.00	30.00%	\$828.80
85401EFLS	ADVANTAGE TNSD 92D DV 220	\$2,931.00	30.00%	\$2,051.70
85401EFLSR	ADVANTAGE TNSD 92D DV 220	\$2,931.00	30.00%	\$2,051.70
85401ELS	ADV TNSD 92D DV 220	\$3,571.00	30.00%	\$2,499.70
85401ELSI	ADVANTAGE TNSD 92D DV 220	\$3,747.00	30.00%	\$2,622.90
85401ELSM	ADVANTAGE TNSD 92D DV 220	\$4,077.00	30.00%	\$2,853.90
85401ELSR	ADVANTAGE TNSD 92D DV 220	\$4,115.00	30.00%	\$2,880.50
85401FLS	ADVANTAGE TNSD 92D DV	\$2,931.00	30.00%	\$2,051.70
85401FLSI	ADVANTAGE TNSD 92D DV	\$2,931.00	30.00%	\$2,051.70
85401FLSR	ADVANTAGE TNSD 92D DV	\$2,931.00	30.00%	\$2,051.70
85401LS	ADV TNSD 92D DV	\$3,571.00	30.00%	\$2,499.70
85401LSI	ADVANTAGE TNSD 92D DV	\$3,747.00	30.00%	\$2,622.90
85401LSM	ADVANTAGE TNSD 92D DV	\$4,077.00	30.00%	\$2,853.90
85401LSR	ADVANTAGE TNSD 92D DV	\$4,115.00	30.00%	\$2,880.50
85402BLS	ADVANTAGE TNSD 106D DV	\$640.00	30.00%	\$448.00
85402BLSI	ADVANTAGE TNSD 106D DV	\$816.00	30.00%	\$571.20
85402BLSR	ADVANTAGE TNSD 106D DV	\$1,184.00	30.00%	\$828.80
85402EBLS	ADVANTAGE TNSD 106D DV 220	\$640.00	30.00%	\$448.00
85402EBLSR	ADVANTAGE TNSD 106D DV 220	\$1,184.00	30.00%	\$828.80
85402EFLS	ADVANTAGE TNSD 106D DV 220	\$3,221.00	30.00%	\$2,254.70
85402EFLSR	ADVANTAGE TNSD 106D DV 220	\$3,221.00	30.00%	\$2,254.70
85402ELS	ADV TNSD 106D DV 220	\$3,861.00	30.00%	\$2,702.70
85402ELSI	ADVANTAGE TNSD 106D DV 220	\$4,037.00	30.00%	\$2,825.90
85402ELSM	ADVANTAGE TNSD 106D DV 220	\$4,367.00	30.00%	\$3,056.90
85402ELSR	ADVANTAGE TNSD 106D DV 220	\$4,405.00	30.00%	\$3,083.50
85402FLS	ADVANTAGE TNSD 106D DV	\$3,221.00	30.00%	\$2,254.70
85402FLSI	ADVANTAGE TNSD 106D DV	\$3,221.00	30.00%	\$2,254.70
85402FLSR	ADVANTAGE TNSD 106D DV	\$3,221.00	30.00%	\$2,254.70
85402LS	ADV TNSD 106D DV	\$3,861.00	30.00%	\$2,702.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
85402LSI	ADVANTAGE TNSD 106D DV	\$4,037.00	30.00%	\$2,825.90
85402LSM	ADVANTAGE TNSD 106D DV	\$4,367.00	30.00%	\$3,056.90
85402LSR	ADVANTAGE TNSD 106D DV	\$4,405.00	30.00%	\$3,083.50
85403BLS	ADVANTAGE TNSD 119D DV	\$640.00	30.00%	\$448.00
85403BLSI	ADVANTAGE TNSD 119D DV	\$816.00	30.00%	\$571.20
85403BLSR	ADVANTAGE TNSD 119D DV	\$1,184.00	30.00%	\$828.80
85403EBLS	ADVANTAGE TNSD 119D DV 220	\$640.00	30.00%	\$448.00
85403EBLSR	ADVANTAGE TNSD 119D DV 220	\$1,184.00	30.00%	\$828.80
85403EFLSR	ADVANTAGE TNSD 119D DV 220	\$3,510.00	30.00%	\$2,457.00
85403ELS	ADVANTAGE TNSD 119D DV 220	\$4,150.00	30.00%	\$2,905.00
85403ELSI	ADVANTAGE TNSD 119D DV 220	\$4,326.00	30.00%	\$3,028.20
85403ELSM	ADVANTAGE TNSD 119D DV 220	\$4,656.00	30.00%	\$3,259.20
85403ELSR	ADVANTAGE TNSD 119D DV 220	\$4,694.00	30.00%	\$3,285.80
85403FLS	ADVANTAGE TNSD 119D DV	\$3,510.00	30.00%	\$2,457.00
85403FLSI	ADVANTAGE TNSD 119D DV	\$3,510.00	30.00%	\$2,457.00
85403FLSR	ADVANTAGE TNSD 119D DV	\$3,510.00	30.00%	\$2,457.00
85403LS	ADV TNSD 119D DV	\$4,150.00	30.00%	\$2,905.00
85403LSI	ADVANTAGE TNSD 119D DV	\$4,326.00	30.00%	\$3,028.20
85403LSM	ADVANTAGE TNSD 119D DV	\$4,656.00	30.00%	\$3,259.20
85403LSR	ADVANTAGE TNSD 119D DV	\$4,694.00	30.00%	\$3,285.80
85404BLS	ADVANTAGE TNSD 133D DV	\$640.00	30.00%	\$448.00
85404BLSI	ADVANTAGE TNSD 133D DV	\$816.00	30.00%	\$571.20
85404BLSR	ADVANTAGE TNSD 133D DV	\$1,184.00	30.00%	\$828.80
85404EBLS	ADVANTAGE TNSD 133D DV 220	\$640.00	30.00%	\$448.00
85404EBLSR	ADVANTAGE TNSD 133D DV 220	\$1,184.00	30.00%	\$828.80
85404EFLSR	ADVANTAGE TNSD 133D DV 220	\$3,787.00	30.00%	\$2,650.90
85404ELSM	ADVANTAGE TNSD 133D DV 220	\$4,933.00	30.00%	\$3,453.10
85404ELSR	ADVANTAGE TNSD 133D DV 220	\$4,971.00	30.00%	\$3,479.70
85404FLS	ADVANTAGE TNSD 133D DV	\$3,787.00	30.00%	\$2,650.90
85404FLSI	ADVANTAGE TNSD 133D DV	\$3,787.00	30.00%	\$2,650.90
85404FLSR	ADVANTAGE TNSD 133D DV	\$3,787.00	30.00%	\$2,650.90
85404LS	ADV TNSD 133D DV	\$4,427.00	30.00%	\$3,098.90
85404LSI	ADVANTAGE TNSD 133D DV	\$4,603.00	30.00%	\$3,222.10
85404LSM	ADVANTAGE TNSD 133D DV	\$4,933.00	30.00%	\$3,453.10
85404LSR	ADVANTAGE TNSD 133D DV	\$4,971.00	30.00%	\$3,479.70
85405BL	ADVANTAGE TNSD 159D DV	\$640.00	30.00%	\$448.00
85405BLI	ADVANTAGE TNSD 159D DV	\$816.00	30.00%	\$571.20
85405BLR	ADVANTAGE TNSD 159D DV	\$1,184.00	30.00%	\$828.80
85405EBL	ADVANTAGE TNSD 159D DV 220	\$640.00	30.00%	\$448.00
85405EBLR	ADVANTAGE TNSD 159D DV 220	\$1,184.00	30.00%	\$828.80
85405EFL	ADVANTAGE TNSD 159D DV 220	\$4,941.00	30.00%	\$3,458.70
85405EFLR	ADVANTAGE TNSD 159D DV 220	\$4,941.00	30.00%	\$3,458.70
85405EL	ADVANTAGE TNSD 159D DV 220	\$5,581.00	30.00%	\$3,906.70
85405ELI	ADVANTAGE TNSD 159D DV 220	\$5,757.00	30.00%	\$4,029.90
85405ELM	ADVANTAGE TNSD 159D DV 220	\$6,087.00	30.00%	\$4,260.90
85405ELR	ADVANTAGE TNSD 159D DV 220	\$6,125.00	30.00%	\$4,287.50
85405FL	ADVANTAGE TNSD 159D DV	\$4,941.00	30.00%	\$3,458.70
85405FLI	ADVANTAGE TNSD 159D DV	\$4,941.00	30.00%	\$3,458.70
85405FLR	ADVANTAGE TNSD 159D DV	\$4,941.00	30.00%	\$3,458.70
85405L	ADVANTAGE TNSD 159D DV	\$5,581.00	30.00%	\$3,906.70
85405LI	ADVANTAGE TNSD 159D DV	\$5,757.00	30.00%	\$4,029.90
85405LM	ADVANTAGE TNSD 159D DV	\$6,087.00	30.00%	\$4,260.90
85405LR	ADVANTAGE TNSD 159D DV	\$6,125.00	30.00%	\$4,287.50
85410	MODEL C W/CSR 100D 60X80NPA MW	\$562.00	30.00%	\$393.40
85412	MODEL C W/CSR 100D 60X80NPA VS	\$622.00	30.00%	\$435.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
85414	MODEL C W/CSR 92D 45X80NPA MW	\$570.00	30.00%	\$399.00
85416	MODEL C W/CSR 92D 45X80NPA VS	\$627.00	30.00%	\$438.90
85424	VERSATOL 84X84 MW	\$210.00	27.00%	\$153.30
85425	VERSATOL 100D 60X80NPA MW	\$200.00	27.00%	\$146.00
85427	MOTOR EXTENSION CORD ADVANTAGE	\$18.00	27.00%	\$13.14
85465	MODEL B W/CSR 92D 45X80NPA MW	\$341.00	27.00%	\$248.93
85467	MODEL B W/CSR 92D 45X80NPA VS	\$406.00	27.00%	\$296.38
85656	ADVANTAGE MANL W/CSR 60X60 MW	\$1,072.00	30.00%	\$750.40
85656B	ADVANTAGE MANL W/CSR 60X60 MW	\$489.00	27.00%	\$356.97
85656F	ADVANTAGE MANL W/CSR 60X60 MW	\$583.00	30.00%	\$408.10
85658	ADVANTAGE MANL W/CSR 60X60 VS	\$1,072.00	30.00%	\$750.40
85658B	ADVANTAGE MANL W/CSR 60X60 VS	\$489.00	27.00%	\$356.97
85658F	ADVANTAGE MANL W/CSR 60X60 VS	\$583.00	30.00%	\$408.10
85660	ADVANTAGE MANL W/CSR 70X70 MW	\$1,120.00	30.00%	\$784.00
85660B	ADVANTAGE MANL W/CSR 70X70 MW	\$489.00	27.00%	\$356.97
85660F	ADVANTAGE MANL W/CSR 70X70 MW	\$631.00	30.00%	\$441.70
85662	ADVANTAGE MANL W/CSR 70X70 VS	\$1,120.00	30.00%	\$784.00
85662B	ADVANTAGE MANL W/CSR 70X70 VS	\$489.00	27.00%	\$356.97
85662F	ADVANTAGE MANL W/CSR 70X70 VS	\$631.00	30.00%	\$441.70
85664	ADVANTAGE MANL W/CSR 84X84 MW	\$1,177.00	30.00%	\$823.90
85664B	ADVANTAGE MANL W/CSR 84X84 MW	\$489.00	27.00%	\$356.97
85664F	ADVANTAGE MANL W/CSR 84X84 MW	\$688.00	30.00%	\$481.60
85666	ADVANTAGE MANL W/CSR 84X84 VS	\$1,177.00	30.00%	\$823.90
85666B	ADVANTAGE MANL W/CSR 84X84 VS	\$489.00	27.00%	\$356.97
85666F	ADVANTAGE MANL W/CSR 84X84 VS	\$688.00	30.00%	\$481.60
85672	ADVANTAGE MANL W/CSR 8X8 MW	\$1,292.00	30.00%	\$904.40
85672B	ADVANTAGE MANL W/CSR 8X8 MW	\$489.00	27.00%	\$356.97
85672F	ADVANTAGE MANL W/CSR 8X8 MW	\$803.00	30.00%	\$562.10
85674	ADVANTAGE MANL W/CSR 8X8 VS	\$1,292.00	30.00%	\$904.40
85674B	ADVANTAGE MANL W/CSR 8X8 VS	\$489.00	27.00%	\$356.97
85674F	ADVANTAGE MANL W/CSR 8X8 VS	\$803.00	30.00%	\$562.10
85680	ADVANTAGE MANL W/CSR 9X9 MW	\$1,557.00	30.00%	\$1,089.90
85680B	ADVANTAGE MANL W/CSR 9X9 MW	\$489.00	27.00%	\$356.97
85680F	ADVANTAGE MANL W/CSR 9X9 MW	\$1,068.00	30.00%	\$747.60
85688	ADVANTAGE MANL W/CSR 10X10 MW	\$1,722.00	30.00%	\$1,205.40
85688B	ADVANTAGE MANL W/CSR 10X10 MW	\$489.00	27.00%	\$356.97
85688F	ADVANTAGE MANL W/CSR 10X10 MW	\$1,233.00	30.00%	\$863.10
85694	ADVANTAGE MANL W/CSR 12X12 MW	\$2,013.00	30.00%	\$1,409.10
85694B	ADVANTAGE MANL W/CSR 12X12 MW	\$489.00	27.00%	\$356.97
85694F	ADVANTAGE MANL W/CSR 12X12 MW	\$1,524.00	30.00%	\$1,066.80
85697	ADVANTAGE MANL W/CSR 72D MW	\$1,062.00	30.00%	\$743.40
85697B	ADVANTAGE MANL W/CSR 72D MW	\$489.00	27.00%	\$356.97
85697F	ADVANTAGE MANL W/CSR 72D MW	\$573.00	30.00%	\$401.10
85699	ADVANTAGE MANL W/CSR 72D VS	\$1,062.00	30.00%	\$743.40
85699B	ADVANTAGE MANL W/CSR 72D VS	\$489.00	27.00%	\$356.97
85699F	ADVANTAGE MANL W/CSR 72D VS	\$573.00	30.00%	\$401.10
85701	ADVANTAGE MANL W/CSR 84D MW	\$1,112.00	30.00%	\$778.40
85701B	ADVANTAGE MANL W/CSR 84D MW	\$489.00	27.00%	\$356.97
85701F	ADVANTAGE MANL W/CSR 84D MW	\$623.00	30.00%	\$436.10
85703	ADVANTAGE MANL W/CSR 84D VS	\$1,112.00	30.00%	\$778.40
85703B	ADVANTAGE MANL W/CSR 84D VS	\$489.00	27.00%	\$356.97
85703F	ADVANTAGE MANL W/CSR 84D VS	\$623.00	30.00%	\$436.10
85709	ADVANTAGE MANL W/CSR 100D MW	\$1,169.00	30.00%	\$818.30
85709B	ADVANTAGE MANL W/CSR 100D MW	\$489.00	27.00%	\$356.97
85709F	ADVANTAGE MANL W/CSR 100D MW	\$680.00	30.00%	\$476.00



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
85711	ADVANTAGE MANL W/CSR 100D VS	\$1,169.00	30.00%	\$818.30
85711B	ADVANTAGE MANL W/CSR 100D VS	\$489.00	27.00%	\$356.97
85711F	ADVANTAGE MANL W/CSR 100D VS	\$680.00	30.00%	\$476.00
85713	ADVANTAGE MANL W/CSR 120D MW	\$1,189.00	30.00%	\$832.30
85713B	ADVANTAGE MANL W/CSR 120D MW	\$489.00	27.00%	\$356.97
85713F	ADVANTAGE MANL W/CSR 120D MW	\$700.00	30.00%	\$490.00
85715	ADVANTAGE MANL W/CSR 120D VS	\$1,189.00	30.00%	\$832.30
85715B	ADVANTAGE MANL W/CSR 120D VS	\$489.00	27.00%	\$356.97
85715F	ADVANTAGE MANL W/CSR 120D VS	\$700.00	30.00%	\$490.00
85717	ADVANTAGE MANL W/CSR 150D MW	\$1,602.00	30.00%	\$1,121.40
85717B	ADVANTAGE MANL W/CSR 150D MW	\$489.00	27.00%	\$356.97
85717F	ADVANTAGE MANL W/CSR 150D MW	\$1,113.00	30.00%	\$779.10
85719	ADVANTAGE MANL W/CSR 150D VS	\$1,602.00	30.00%	\$1,121.40
85719B	ADVANTAGE MANL W/CSR 150D VS	\$489.00	27.00%	\$356.97
85719F	ADVANTAGE MANL W/CSR 150D VS	\$1,113.00	30.00%	\$779.10
85721	ADVANTAGE MANL W/CSR 180D MW	\$1,861.00	30.00%	\$1,302.70
85721B	ADVANTAGE MANL W/CSR 180D MW	\$489.00	27.00%	\$356.97
85721F	ADVANTAGE MANL W/CSR 180D MW	\$1,372.00	30.00%	\$960.40
85724	ADVANTAGE MANL W/CSR 200D MW	\$1,937.00	30.00%	\$1,355.90
85724B	ADVANTAGE MANL W/CSR 200D MW	\$489.00	27.00%	\$356.97
85724F	ADVANTAGE MANL W/CSR 200D MW	\$1,448.00	30.00%	\$1,013.60
85727	ADVANTAGE MANL W/CSR 92D MW	\$1,121.00	30.00%	\$784.70
85727B	ADVANTAGE MANL W/CSR 92D MW	\$489.00	27.00%	\$356.97
85727F	ADVANTAGE MANL W/CSR 92D MW	\$632.00	30.00%	\$442.40
85729	ADVANTAGE MANL W/CSR 92D VS	\$1,121.00	30.00%	\$784.70
85729B	ADVANTAGE MANL W/CSR 92D VS	\$489.00	27.00%	\$356.97
85729F	ADVANTAGE MANL W/CSR 92D VS	\$632.00	30.00%	\$442.40
85731	ADVANTAGE MANL W/CSR 106D MW	\$1,189.00	30.00%	\$832.30
85731B	ADVANTAGE MANL W/CSR 106D MW	\$489.00	27.00%	\$356.97
85731F	ADVANTAGE MANL W/CSR 106D MW	\$700.00	30.00%	\$490.00
85733	ADVANTAGE MANL W/CSR 106D VS	\$1,189.00	30.00%	\$832.30
85733B	ADVANTAGE MANL W/CSR 106D VS	\$489.00	27.00%	\$356.97
85733F	ADVANTAGE MANL W/CSR 106D VS	\$700.00	30.00%	\$490.00
85735	ADVANTAGE MANL W/CSR 119D MW	\$1,362.00	30.00%	\$953.40
85735B	ADVANTAGE MANL W/CSR 119D MW	\$489.00	27.00%	\$356.97
85735F	ADVANTAGE MANL W/CSR 119D MW	\$873.00	30.00%	\$611.10
85737	ADVANTAGE MANL W/CSR 119D VS	\$1,362.00	30.00%	\$953.40
85737B	ADVANTAGE MANL W/CSR 119D VS	\$489.00	27.00%	\$356.97
85737F	ADVANTAGE MANL W/CSR 119D VS	\$873.00	30.00%	\$611.10
85739	ADVANTAGE MANL W/CSR 133D MW	\$1,549.00	30.00%	\$1,084.30
85739B	ADVANTAGE MANL W/CSR 133D MW	\$489.00	27.00%	\$356.97
85739F	ADVANTAGE MANL W/CSR 133D MW	\$1,060.00	30.00%	\$742.00
85741	ADVANTAGE MANL W/CSR 133D VS	\$1,549.00	30.00%	\$1,084.30
85741B	ADVANTAGE MANL W/CSR 133D VS	\$489.00	27.00%	\$356.97
85741F	ADVANTAGE MANL W/CSR 133D VS	\$1,060.00	30.00%	\$742.00
85743	ADVANTAGE MANL W/CSR 159D MW	\$1,703.00	30.00%	\$1,192.10
85743B	ADVANTAGE MANL W/CSR 159D MW	\$489.00	27.00%	\$356.97
85743F	ADVANTAGE MANL W/CSR 159D MW	\$1,214.00	30.00%	\$849.80
85745	ADVANTAGE MANL W/CSR 159D VS	\$1,703.00	30.00%	\$1,192.10
85745B	ADVANTAGE MANL W/CSR 159D VS	\$489.00	27.00%	\$356.97
85745F	ADVANTAGE MANL W/CSR 159D VS	\$1,214.00	30.00%	\$849.80
86017	PICTURE KING 92D 45X80 MW	\$423.00	27.00%	\$308.79
86019	PICTURE KING 92D 45X80 VS	\$483.00	27.00%	\$352.59
86021	PICTURE KING 106D 52X92 MW	\$457.00	27.00%	\$333.61
86023	PICTURE KING 106D 52X92 VS	\$523.00	30.00%	\$366.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
86900	IMAGER DT 45X80NPA 92DIAG	\$1,392.00	30.00%	\$974.40
86900V	IMAGER DT 45X80NPA 92DIAG	\$1,567.00	30.00%	\$1,096.90
86901	IMAGER DV 45X80NPA 92DIAG	\$1,276.00	30.00%	\$893.20
86901V	IMAGER DV 45X80NPA 92DIAG	\$1,451.00	30.00%	\$1,015.70
86902	IMAGER DT 52X92NPA 106DIAG	\$1,769.00	30.00%	\$1,238.30
86902V	IMAGER DT 52X92NPA 106DIAG	\$1,944.00	30.00%	\$1,360.80
86903	IMAGER DV 52X92NPA 106DIAG	\$1,587.00	30.00%	\$1,110.90
86903V	IMAGER DV 52X92NPA 106DIAG	\$1,762.00	30.00%	\$1,233.40
86904	IMAGER DT 58X104NPA 119DIAG	\$2,065.00	30.00%	\$1,445.50
86904V	IMAGER DT 58X104NPA 119DIAG	\$2,240.00	30.00%	\$1,568.00
86905	IMAGER DV 58X104NPA 119DIAG	\$1,860.00	30.00%	\$1,302.00
86905V	IMAGER DV 58X104NPA 119DIAG	\$2,035.00	30.00%	\$1,424.50
86906	IMAGER DT 65X116NPA 133DIAG	\$2,364.00	30.00%	\$1,654.80
86906V	IMAGER DT 65X116NPA 133DIAG	\$2,539.00	30.00%	\$1,777.30
86907	IMAGER DV 65X116NPA 133DIAG	\$2,133.00	30.00%	\$1,493.10
86907V	IMAGER DV 65X116NPA 133DIAG	\$2,308.00	30.00%	\$1,615.60
86908	IMAGER DT 78X139NPA 159DIAG	\$2,769.00	30.00%	\$1,938.30
86908V	IMAGER DT 78X139NPA 159DIAG	\$2,944.00	30.00%	\$2,060.80
86909	IMAGER DV 78X139NPA 159DIAG	\$2,479.00	30.00%	\$1,735.30
86909V	IMAGER DV 78X139NPA 159DIAG	\$2,654.00	30.00%	\$1,857.80
86914	COSMO 150D 87X116NPA VS	\$1,218.00	30.00%	\$852.60
86914E	COSMO 150D 87X116NPA VS 220	\$1,218.00	30.00%	\$852.60
86914EL	COSMO 150D 87X116NPA VS 220	\$1,511.00	30.00%	\$1,057.70
86914ELS	COSMO 150D 87X116NPA VS 220	\$1,706.00	30.00%	\$1,194.20
86914ES	COSMO 150D 87X116NPA VS 220	\$1,414.00	30.00%	\$989.80
86914I	COSMO 150D 87X116NPA VS	\$1,394.00	30.00%	\$975.80
86914IS	COSMO 150D 87X116NPA VS	\$1,590.00	30.00%	\$1,113.00
86914L	COSMO 150D 87X116NPA VS	\$1,511.00	30.00%	\$1,057.70
86914LS	COSMO 150D 87X116NPA VS	\$1,706.00	30.00%	\$1,194.20
86914S	COSMO 150D 87X116NPA VS	\$1,414.00	30.00%	\$989.80
87017	EASEL DISPLAY 5' BLACK H321	\$146.00	27.00%	\$106.58
87023	EASEL DUAL PURPOSE BLACK D305	\$274.00	27.00%	\$200.02
87024	EASEL DISPLAY 6' BLACK H323	\$162.00	27.00%	\$118.26
87062	PICTURE KING 92D 45X80 MW CPG	\$516.00	30.00%	\$361.20
87063	INSTA-THEATER DELUXE 100 D WP	\$840.00	30.00%	\$588.00
87066	PICTURE KING 106D 52X92 MW CPG	\$566.00	30.00%	\$396.20
87150	CINEMA CONTOUR DM 92D 45X80	\$1,331.00	30.00%	\$931.70
87150V	CINEMA CONTOUR DM 92D 45X80	\$1,331.00	30.00%	\$931.70
87151	CINEMA CONTOUR DT 92D 45X80	\$1,573.00	30.00%	\$1,101.10
87151V	CINEMA CONTOUR DT 92D 45X80	\$1,573.00	30.00%	\$1,101.10
87155	CINEMA CONTOUR DV 92D 45X80	\$1,457.00	30.00%	\$1,019.90
87155V	CINEMA CONTOUR DV 92D 45X80	\$1,457.00	30.00%	\$1,019.90
87157	CINEMA CONTOUR DM 106D 52X92	\$1,611.00	30.00%	\$1,127.70
87157V	CINEMA CONTOUR DM 106D 52X92	\$1,611.00	30.00%	\$1,127.70
87158	CINEMA CONTOUR DT 106D 52X92	\$1,950.00	30.00%	\$1,365.00
87158V	CINEMA CONTOUR DT 106D 52X92	\$1,950.00	30.00%	\$1,365.00
87162	CINEMA CONTOUR DV 106D 52X92	\$1,769.00	30.00%	\$1,238.30
87162V	CINEMA CONTOUR DV 106D 52X92	\$1,769.00	30.00%	\$1,238.30
87164	CINEMA CONTOUR DM 119D 58X104	\$1,865.00	30.00%	\$1,305.50
87164V	CINEMA CONTOUR DM 119D 58X104	\$1,865.00	30.00%	\$1,305.50
87165	CINEMA CONTOUR DT 119D 58X104	\$2,246.00	30.00%	\$1,572.20
87165V	CINEMA CONTOUR DT 119D 58X104	\$2,246.00	30.00%	\$1,572.20
87169	CINEMA CONTOUR DV 119D 58X104	\$2,041.00	30.00%	\$1,428.70
87169V	CINEMA CONTOUR DV 119D 58X104	\$2,041.00	30.00%	\$1,428.70
87171	CINEMA CONTOUR DM 133D 65X116	\$2,121.00	30.00%	\$1,484.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
87171V	CINEMA CONTOUR DM 133D 65X116	\$2,121.00	30.00%	\$1,484.70
87172	CINEMA CONTOUR DT 133D 65X116	\$2,545.00	30.00%	\$1,781.50
87172V	CINEMA CONTOUR DT 133D 65X116	\$2,545.00	30.00%	\$1,781.50
87176	CINEMA CONTOUR DV 133D 65X116	\$2,314.00	30.00%	\$1,619.80
87176V	CINEMA CONTOUR DV 133D 65X116	\$2,314.00	30.00%	\$1,619.80
87178	CINEMA CONTOUR DM 159D 78X139	\$2,402.00	30.00%	\$1,681.40
87178V	CINEMA CONTOUR DM 159D 78X139	\$2,402.00	30.00%	\$1,681.40
87179	CINEMA CONTOUR DT 159D 78X139	\$2,950.00	30.00%	\$2,065.00
87179V	CINEMA CONTOUR DT 159D 78X139	\$2,950.00	30.00%	\$2,065.00
87182	CINEMA CONTOUR DV 159D 78X139	\$2,660.00	30.00%	\$1,862.00
87182V	CINEMA CONTOUR DV 159D 78X139	\$2,660.00	30.00%	\$1,862.00
87287	F/F TRUSS COMP DA-MAT 10X17	\$5,413.00	30.00%	\$3,789.10
87287N	F/F TRUSS COMP DA-MAT 10X17	\$5,046.00	30.00%	\$3,532.20
87288	F/F TRUSS COMP DA-MAT 11X19	\$5,819.00	30.00%	\$4,073.30
87288N	F/F TRUSS COMP DA-MAT 11X19	\$5,452.00	30.00%	\$3,816.40
87289	F/F TRUSS COMP DA-MAT 12-3X21	\$7,425.00	30.00%	\$5,197.50
87289N	F/F TRUSS COMP DA-MAT 12-3X21	\$7,058.00	30.00%	\$4,940.60
87290	F/F TRUSS COMP DA-MAT 14-6X25	\$8,586.00	30.00%	\$6,010.20
87290N	F/F TRUSS COMP DA-MAT 14-6X25	\$8,219.00	30.00%	\$5,753.30
87291	F/F REPL SURF DA-MAT 10X17	\$1,496.00	30.00%	\$1,047.20
87292	F/F REPL SURF DA-MAT 11X19	\$1,859.00	30.00%	\$1,301.30
87293	F/F REPL SURF DA-MAT 12-3X21	\$2,291.00	30.00%	\$1,603.70
87294	F/F REPL SURF DA-MAT 14-6X25	\$3,213.00	30.00%	\$2,249.10
87295	F/F TRUSS COMP DA-TEX 10X17	\$6,272.00	30.00%	\$4,390.40
87295N	F/F TRUSS COMP DA-TEX 10X17	\$5,905.00	30.00%	\$4,133.50
87296	F/F TRUSS COMP DA-TEX 11X19	\$7,706.00	30.00%	\$5,394.20
87296N	F/F TRUSS COMP DA-TEX 11X19	\$7,339.00	30.00%	\$5,137.30
87297	F/F TRUSS COMP DA-TEX 12-3X21	\$9,483.00	30.00%	\$6,638.10
87297N	F/F TRUSS COMP DA-TEX 12-3X21	\$9,116.00	30.00%	\$6,381.20
87298	F/F TRUSS COMP DA-TEX 14-6X25	\$11,677.00	30.00%	\$8,173.90
87298N	F/F TRUSS COMP DA-TEX 14-6X25	\$11,310.00	30.00%	\$7,917.00
87299	F/F REPL SURF DA-TEX 10X17	\$1,929.00	30.00%	\$1,350.30
87300	F/F REPL SURF DA-TEX 11X19	\$2,838.00	30.00%	\$1,986.60
87301	F/F REPL SURF DA-TEX 12-3X21	\$3,494.00	30.00%	\$2,445.80
87302	F/F REPL SURF DA-TEX 14-6X25	\$4,906.00	30.00%	\$3,434.20
87319	F/F TRUSS COMP DV 10X17	\$6,047.00	30.00%	\$4,232.90
87319N	F/F TRUSS COMP DV 10X17	\$5,680.00	30.00%	\$3,976.00
87320	F/F TRUSS COMP DV 11X19	\$7,437.00	30.00%	\$5,205.90
87320N	F/F TRUSS COMP DV 11X19	\$7,070.00	30.00%	\$4,949.00
87321	F/F TRUSS COMP DV 12-3X21	\$9,151.00	30.00%	\$6,405.70
87321N	F/F TRUSS COMP DV 12-3X21	\$8,784.00	30.00%	\$6,148.80
87322	F/F TRUSS COMP DV 14-6X25	\$10,811.00	30.00%	\$7,567.70
87322N	F/F TRUSS COMP DV 14-6X25	\$10,444.00	30.00%	\$7,310.80
87323	F/F REPL SURF DV 10X17	\$1,894.00	30.00%	\$1,325.80
87324	F/F REPL SURF DV 11X19	\$2,856.00	30.00%	\$1,999.20
87325	F/F REPL SURF DV 12-3X21	\$3,516.00	30.00%	\$2,461.20
87326	F/F REPL SURF DV 14-6X25	\$4,932.00	30.00%	\$3,452.40
87380	CARRYING CASE INSTA-THEATER100	\$99.00	27.00%	\$72.27
87388	REMOTE RF KIT F/IGC MTR SCENIC	\$278.00	27.00%	\$202.94
87675	DA-SNAP DMHC 45X80NPA 92DIAG	\$1,046.00	30.00%	\$732.20
87675V	DA-SNAP DMHC 45X80NPA 92DIAG	\$1,221.00	30.00%	\$854.70
87676	DA-SNAP DMHC 52X92NPA 106DIAG	\$1,300.00	30.00%	\$910.00
87676V	DA-SNAP DMHC 52X92NPA 106DIAG	\$1,475.00	30.00%	\$1,032.50
87677	DA-SNAP DMHC 58X104NPA 119DIAG	\$1,533.00	30.00%	\$1,073.10
87677V	DA-SNAP DMHC 58X104NPA 119DIAG	\$1,708.00	30.00%	\$1,195.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
87678	DA-SNAP DMHC 65X116NPA 133DIAG	\$1,774.00	30.00%	\$1,241.80
87678V	DA-SNAP DMHC 65X116NPA 133DIAG	\$1,949.00	30.00%	\$1,364.30
87679	DA-SNAP DMHC 78X139NPA 159DIAG	\$2,021.00	30.00%	\$1,414.70
87679V	DA-SNAP DMHC 78X139NPA 159DIAG	\$2,196.00	30.00%	\$1,537.20
87690	CINEMA CONTOUR DMHC 92D 45X80	\$1,331.00	30.00%	\$931.70
87690V	CINEMA CONTOUR DMHC 92D 45X80	\$1,331.00	30.00%	\$931.70
87691	CINEMA CONTOUR DMHC 106D 52X92	\$1,611.00	30.00%	\$1,127.70
87691V	CINEMA CONTOUR DMHC 106D 52X92	\$1,611.00	30.00%	\$1,127.70
87692	CINEMA CONTOUR DMHC 119D58X104	\$1,865.00	30.00%	\$1,305.50
87692V	CINEMA CONTOUR DMHC 119D58X104	\$1,865.00	30.00%	\$1,305.50
87693	CINEMA CONTOUR DMHC 133D65X116	\$2,121.00	30.00%	\$1,484.70
87693V	CINEMA CONTOUR DMHC 133D65X116	\$2,121.00	30.00%	\$1,484.70
87694	CINEMA CONTOUR DMHC 159D78X139	\$2,402.00	30.00%	\$1,681.40
87694V	CINEMA CONTOUR DMHC 159D78X139	\$2,402.00	30.00%	\$1,681.40
87703	PERM-WALL DMHC 45X80NPA 92DIAG	\$713.00	30.00%	\$499.10
87704	PERM-WALL DMHC 52X92NPA 106D	\$864.00	30.00%	\$604.80
87705	PERM-WALL DMHC 58X104NPA 119D	\$955.00	30.00%	\$668.50
87706	PERM-WALL DMHC 65X116NPA 133D	\$1,055.00	30.00%	\$738.50
87707	PERM-WALL DMHC 78X139NPA 159D	\$1,274.00	30.00%	\$891.80
87715	IMAGER DMHC 45X80NPA 92DIAG	\$1,149.00	30.00%	\$804.30
87715V	IMAGER DMHC 45X80NPA 92DIAG	\$1,324.00	30.00%	\$926.80
87716	IMAGER DMHC 52X92NPA 106DIAG	\$1,430.00	30.00%	\$1,001.00
87716V	IMAGER DMHC 52X92NPA 106DIAG	\$1,605.00	30.00%	\$1,123.50
87717	IMAGER DMHC 58X104NPA 119DIAG	\$1,684.00	30.00%	\$1,178.80
87717V	IMAGER DMHC 58X104NPA 119DIAG	\$1,859.00	30.00%	\$1,301.30
87718	IMAGER DMHC 65X116NPA 133DIAG	\$1,939.00	30.00%	\$1,357.30
87718V	IMAGER DMHC 65X116NPA 133DIAG	\$2,114.00	30.00%	\$1,479.80
87719	IMAGER DMHC 78X139NPA 159DIAG	\$2,221.00	30.00%	\$1,554.70
87719V	IMAGER DMHC 78X139NPA 159DIAG	\$2,396.00	30.00%	\$1,677.20
87850	COSMO TNSD 72D DMHC	\$2,004.00	30.00%	\$1,402.80
87850E	COSMO TNSD 72D DMHC 220	\$2,004.00	30.00%	\$1,402.80
87850EL	COSMO TNSD 72D DMHC 220	\$2,297.00	30.00%	\$1,607.90
87850ELS	COSMO TNSD 72D DMHC 220	\$2,492.00	30.00%	\$1,744.40
87850ES	COSMO TNSD 72D DMHC 220	\$2,200.00	30.00%	\$1,540.00
87850I	COSMO TNSD 72D DMHC	\$2,180.00	30.00%	\$1,526.00
87850IS	COSMO TNSD 72D DMHC	\$2,376.00	30.00%	\$1,663.20
87850L	COSMO TNSD 72D DMHC	\$2,297.00	30.00%	\$1,607.90
87850LS	COSMO TNSD 72D DMHC	\$2,492.00	30.00%	\$1,744.40
87850S	COSMO TNSD 72D DMHC	\$2,200.00	30.00%	\$1,540.00
87851	COSMO TNSD 84D DMHC	\$2,163.00	30.00%	\$1,514.10
87851E	COSMO TNSD 84D DMHC 220	\$2,163.00	30.00%	\$1,514.10
87851EL	COSMO TNSD 84D DMHC 220	\$2,456.00	30.00%	\$1,719.20
87851ELS	COSMO TNSD 84D DMHC 220	\$2,651.00	30.00%	\$1,855.70
87851ES	COSMO TNSD 84D DMHC 220	\$2,359.00	30.00%	\$1,651.30
87851I	COSMO TNSD 84D DMHC	\$2,339.00	30.00%	\$1,637.30
87851IS	COSMO TNSD 84D DMHC	\$2,535.00	30.00%	\$1,774.50
87851L	COSMO TNSD 84D DMHC	\$2,456.00	30.00%	\$1,719.20
87851LS	COSMO TNSD 84D DMHC	\$2,651.00	30.00%	\$1,855.70
87851S	COSMO TNSD 84D DMHC	\$2,359.00	30.00%	\$1,651.30
87852	COSMO TNSD 100D DMHC	\$2,425.00	30.00%	\$1,697.50
87852E	COSMO TNSD 100D DMHC 220	\$2,425.00	30.00%	\$1,697.50
87852EL	COSMO TNSD 100D DMHC 220	\$2,718.00	30.00%	\$1,902.60
87852ELS	COSMO TNSD 100D DMHC 220	\$2,913.00	30.00%	\$2,039.10
87852ES	COSMO TNSD 100D DMHC 220	\$2,621.00	30.00%	\$1,834.70
87852I	COSMO TNSD 100D DMHC	\$2,601.00	30.00%	\$1,820.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
87852IS	COSMO TNSD 100D DMHC	\$2,797.00	30.00%	\$1,957.90
87852L	COSMO TNSD 100D DMHC	\$2,718.00	30.00%	\$1,902.60
87852LS	COSMO TNSD 100D DMHC	\$2,913.00	30.00%	\$2,039.10
87852S	COSMO TNSD 100D DMHC	\$2,621.00	30.00%	\$1,834.70
87853	COSMO TNSD 120D DMHC	\$2,486.00	30.00%	\$1,740.20
87853E	COSMO TNSD 120D DMHC 220	\$2,486.00	30.00%	\$1,740.20
87853EL	COSMO TNSD 120D DMHC 220	\$2,779.00	30.00%	\$1,945.30
87853ELS	COSMO TNSD 120D DMHC 220	\$2,974.00	30.00%	\$2,081.80
87853ES	COSMO TNSD 120D DMHC 220	\$2,682.00	30.00%	\$1,877.40
87853I	COSMO TNSD 120D DMHC	\$2,662.00	30.00%	\$1,863.40
87853IS	COSMO TNSD 120D DMHC	\$2,858.00	30.00%	\$2,000.60
87853L	COSMO TNSD 120D DMHC	\$2,779.00	30.00%	\$1,945.30
87853LS	COSMO TNSD 120D DMHC	\$2,974.00	30.00%	\$2,081.80
87853S	COSMO TNSD 120D DMHC	\$2,682.00	30.00%	\$1,877.40
87854	COSMO TNSD 150D DMHC	\$2,971.00	30.00%	\$2,079.70
87854E	COSMO TNSD 150D DMHC 220	\$2,971.00	30.00%	\$2,079.70
87854EL	COSMO TNSD 150D DMHC 220	\$3,264.00	30.00%	\$2,284.80
87854ELS	COSMO TNSD 150D DMHC 220	\$3,459.00	30.00%	\$2,421.30
87854ES	COSMO TNSD 150D DMHC 220	\$3,167.00	30.00%	\$2,216.90
87854I	COSMO TNSD 150D DMHC	\$3,147.00	30.00%	\$2,202.90
87854IS	COSMO TNSD 150D DMHC	\$3,343.00	30.00%	\$2,340.10
87854L	COSMO TNSD 150D DMHC	\$3,264.00	30.00%	\$2,284.80
87854LS	COSMO TNSD 150D DMHC	\$3,459.00	30.00%	\$2,421.30
87854S	COSMO TNSD 150D DMHC	\$3,167.00	30.00%	\$2,216.90
87855	COSMO TNSD 180D DMHC	\$3,552.00	30.00%	\$2,486.40
87855E	COSMO TNSD 180D DMHC 220	\$3,552.00	30.00%	\$2,486.40
87855EL	COSMO TNSD 180D DMHC 220	\$3,845.00	30.00%	\$2,691.50
87855L	COSMO TNSD 180D DMHC	\$3,845.00	30.00%	\$2,691.50
87856	COSMO TNSD 200D DMHC	\$3,761.00	30.00%	\$2,632.70
87856E	COSMO TNSD 200D DMHC 220	\$3,761.00	30.00%	\$2,632.70
87856EL	COSMO TNSD 200D DMHC 220	\$4,054.00	30.00%	\$2,837.80
87856L	COSMO TNSD 200D DMHC	\$4,054.00	30.00%	\$2,837.80
87857	COSMO TNSD 92D DMHC	\$2,428.00	30.00%	\$1,699.60
87857E	COSMO TNSD 92D DMHC 220	\$2,428.00	30.00%	\$1,699.60
87857EL	COSMO TNSD 92D DMHC 220	\$2,721.00	30.00%	\$1,904.70
87857ELS	COSMO TNSD 92D DMHC 220	\$2,916.00	30.00%	\$2,041.20
87857ES	COSMO TNSD 92D DMHC 220	\$2,624.00	30.00%	\$1,836.80
87857I	COSMO TNSD 92D DMHC	\$2,604.00	30.00%	\$1,822.80
87857IS	COSMO TNSD 92D DMHC	\$2,800.00	30.00%	\$1,960.00
87857L	COSMO TNSD 92D DMHC	\$2,721.00	30.00%	\$1,904.70
87857LS	COSMO TNSD 92D DMHC	\$2,916.00	30.00%	\$2,041.20
87857S	COSMO TNSD 92D DMHC	\$2,624.00	30.00%	\$1,836.80
87858	COSMO TNSD 106D DMHC	\$2,490.00	30.00%	\$1,743.00
87858E	COSMO TNSD 106D DMHC 220	\$2,490.00	30.00%	\$1,743.00
87858EL	COSMO TNSD 106D DMHC 220	\$2,783.00	30.00%	\$1,948.10
87858ELS	COSMO TNSD 106D DMHC 220	\$2,978.00	30.00%	\$2,084.60
87858ES	COSMO TNSD 106D DMHC 220	\$2,686.00	30.00%	\$1,880.20
87858I	COSMO TNSD 106D DMHC	\$2,666.00	30.00%	\$1,866.20
87858IS	COSMO TNSD 106D DMHC	\$2,862.00	30.00%	\$2,003.40
87858L	COSMO TNSD 106D DMHC	\$2,783.00	30.00%	\$1,948.10
87858LS	COSMO TNSD 106D DMHC	\$2,978.00	30.00%	\$2,084.60
87858S	COSMO TNSD 106D DMHC	\$2,686.00	30.00%	\$1,880.20
87859	COSMO TNSD 119D DMHC	\$2,737.00	30.00%	\$1,915.90
87859E	COSMO TNSD 119D DMHC 220	\$2,737.00	30.00%	\$1,915.90
87859EL	COSMO TNSD 119D DMHC 220	\$3,030.00	30.00%	\$2,121.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
87859ELS	COSMO TNSD 119D DMHC 220	\$3,225.00	30.00%	\$2,257.50
87859ES	COSMO TNSD 119D DMHC 220	\$2,933.00	30.00%	\$2,053.10
87859I	COSMO TNSD 119D DMHC	\$2,913.00	30.00%	\$2,039.10
87859IS	COSMO TNSD 119D DMHC	\$3,109.00	30.00%	\$2,176.30
87859L	COSMO TNSD 119D DMHC	\$3,030.00	30.00%	\$2,121.00
87859LS	COSMO TNSD 119D DMHC	\$3,225.00	30.00%	\$2,257.50
87859S	COSMO TNSD 119D DMHC	\$2,933.00	30.00%	\$2,053.10
87860	COSMO TNSD 133D DMHC	\$2,975.00	30.00%	\$2,082.50
87860E	COSMO TNSD 133D DMHC 220	\$2,975.00	30.00%	\$2,082.50
87860EL	COSMO TNSD 133D DMHC 220	\$3,268.00	30.00%	\$2,287.60
87860ELS	COSMO TNSD 133D DMHC 220	\$3,463.00	30.00%	\$2,424.10
87860ES	COSMO TNSD 133D DMHC 220	\$3,171.00	30.00%	\$2,219.70
87860I	COSMO TNSD 133D DMHC	\$3,151.00	30.00%	\$2,205.70
87860IS	COSMO TNSD 133D DMHC	\$3,347.00	30.00%	\$2,342.90
87860L	COSMO TNSD 133D DMHC	\$3,268.00	30.00%	\$2,287.60
87860LS	COSMO TNSD 133D DMHC	\$3,463.00	30.00%	\$2,424.10
87860S	COSMO TNSD 133D DMHC	\$3,171.00	30.00%	\$2,219.70
87861	COSMO TNSD 159D DMHC	\$3,453.00	30.00%	\$2,417.10
87861E	COSMO TNSD 159D DMHC 220	\$3,453.00	30.00%	\$2,417.10
87861EL	COSMO TNSD 159D DMHC 220	\$3,746.00	30.00%	\$2,622.20
87861I	COSMO TNSD 159D DMHC	\$3,629.00	30.00%	\$2,540.30
87861L	COSMO TNSD 159D DMHC	\$3,746.00	30.00%	\$2,622.20
87873BLS	ADVANTAGE TNSD 72D DMHC	\$640.00	30.00%	\$448.00
87873BLSI	ADVANTAGE TNSD 72D DMHC	\$816.00	30.00%	\$571.20
87873BLSR	ADVANTAGE TNSD 72D DMHC	\$1,184.00	30.00%	\$828.80
87873EBLS	ADVANTAGE TNSD 72D DMHC 220	\$640.00	30.00%	\$448.00
87873EBLSR	ADVANTAGE TNSD 72D DMHC 220	\$1,184.00	30.00%	\$828.80
87873EFLS	ADVANTAGE TNSD 72D DMHC 220	\$2,074.00	30.00%	\$1,451.80
87873EFLSR	ADVANTAGE TNSD 72D DMHC 220	\$2,074.00	30.00%	\$1,451.80
87873ELS	ADV TNSD 72D DMHC 220	\$2,714.00	30.00%	\$1,899.80
87873ELSI	ADVANTAGE TNSD 72D DMHC 220	\$2,890.00	30.00%	\$2,023.00
87873ELSM	ADVANTAGE TNSD 72D DMHC 220	\$3,220.00	30.00%	\$2,254.00
87873ELSR	ADVANTAGE TNSD 72D DMHC 220	\$3,258.00	30.00%	\$2,280.60
87873FLS	ADVANTAGE TNSD 72D DMHC	\$2,074.00	30.00%	\$1,451.80
87873FLSI	ADVANTAGE TNSD 72D DMHC	\$2,074.00	30.00%	\$1,451.80
87873FLSR	ADVANTAGE TNSD 72D DMHC	\$2,074.00	30.00%	\$1,451.80
87873LS	ADV TNSD 72D DMHC	\$2,714.00	30.00%	\$1,899.80
87873LSI	ADVANTAGE TNSD 72D DMHC	\$2,890.00	30.00%	\$2,023.00
87873LSM	ADVANTAGE TNSD 72D DMHC	\$3,220.00	30.00%	\$2,254.00
87873LSR	ADVANTAGE TNSD 72D DMHC	\$3,258.00	30.00%	\$2,280.60
87874BLS	ADVANTAGE TNSD 84D DMHC	\$640.00	30.00%	\$448.00
87874BLSI	ADVANTAGE TNSD 84D DMHC	\$816.00	30.00%	\$571.20
87874BLSR	ADVANTAGE TNSD 84D DMHC	\$1,184.00	30.00%	\$828.80
87874EBLS	ADVANTAGE TNSD 84D DMHC 220	\$640.00	30.00%	\$448.00
87874EBLSR	ADVANTAGE TNSD 84D DMHC 220	\$1,184.00	30.00%	\$828.80
87874EFLS	ADVANTAGE TNSD 84D DMHC 220	\$2,321.00	30.00%	\$1,624.70
87874EFLSR	ADVANTAGE TNSD 84D DMHC 220	\$2,321.00	30.00%	\$1,624.70
87874ELS	ADV TNSD 84D DMHC 220	\$2,961.00	30.00%	\$2,072.70
87874ELSI	ADVANTAGE TNSD 84D DMHC 220	\$3,137.00	30.00%	\$2,195.90
87874ELSM	ADVANTAGE TNSD 84D DMHC 220	\$3,467.00	30.00%	\$2,426.90
87874ELSR	ADVANTAGE TNSD 84D DMHC 220	\$3,505.00	30.00%	\$2,453.50
87874FLS	ADVANTAGE TNSD 84D DMHC	\$2,321.00	30.00%	\$1,624.70
87874FLSI	ADVANTAGE TNSD 84D DMHC	\$2,321.00	30.00%	\$1,624.70
87874FLSR	ADVANTAGE TNSD 84D DMHC	\$2,321.00	30.00%	\$1,624.70
87874LS	ADV TNSD 84D DMHC	\$2,961.00	30.00%	\$2,072.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
87874LSI	ADVANTAGE TNSD 84D DMHC	\$3,137.00	30.00%	\$2,195.90
87874LSM	ADVANTAGE TNSD 84D DMHC	\$3,467.00	30.00%	\$2,426.90
87874LSR	ADVANTAGE TNSD 84D DMHC	\$3,505.00	30.00%	\$2,453.50
87875BLS	ADVANTAGE TNSD 100D DMHC	\$640.00	30.00%	\$448.00
87875BLSI	ADVANTAGE TNSD 100D DMHC	\$816.00	30.00%	\$571.20
87875BLSR	ADVANTAGE TNSD 100D DMHC	\$1,184.00	30.00%	\$828.80
87875EBLS	ADVANTAGE TNSD 100D DMHC 220	\$640.00	30.00%	\$448.00
87875EBLSR	ADVANTAGE TNSD 100D DMHC 220	\$1,184.00	30.00%	\$828.80
87875EFLS	ADVANTAGE TNSD 100D DMHC 220	\$2,581.00	30.00%	\$1,806.70
87875EFLSR	ADVANTAGE TNSD 100D DMHC 220	\$2,581.00	30.00%	\$1,806.70
87875ELS	ADV TNSD 100D DMHC 220	\$3,221.00	30.00%	\$2,254.70
87875ELSI	ADVANTAGE TNSD 100D DMHC 220	\$3,397.00	30.00%	\$2,377.90
87875ELSM	ADVANTAGE TNSD 100D DMHC 220	\$3,727.00	30.00%	\$2,608.90
87875ELSR	ADVANTAGE TNSD 100D DMHC 220	\$3,765.00	30.00%	\$2,635.50
87875FLS	ADVANTAGE TNSD 100D DMHC	\$2,581.00	30.00%	\$1,806.70
87875FLSI	ADVANTAGE TNSD 100D DMHC	\$2,581.00	30.00%	\$1,806.70
87875FLSR	ADVANTAGE TNSD 100D DMHC	\$2,581.00	30.00%	\$1,806.70
87875LS	ADV TNSD 100D DMHC	\$3,221.00	30.00%	\$2,254.70
87875LSI	ADVANTAGE TNSD 100D DMHC	\$3,397.00	30.00%	\$2,377.90
87875LSM	ADVANTAGE TNSD 100D DMHC	\$3,727.00	30.00%	\$2,608.90
87875LSR	ADVANTAGE TNSD 100D DMHC	\$3,765.00	30.00%	\$2,635.50
87876BLS	ADVANTAGE TNSD 120D DMHC	\$640.00	30.00%	\$448.00
87876BLSI	ADVANTAGE TNSD 120D DMHC	\$816.00	30.00%	\$571.20
87876BLSR	ADVANTAGE TNSD 120D DMHC	\$1,184.00	30.00%	\$828.80
87876EBLS	ADVANTAGE TNSD 120D DMHC 220	\$640.00	30.00%	\$448.00
87876EBLSR	ADVANTAGE TNSD 120D DMHC 220	\$1,184.00	30.00%	\$828.80
87876EFLS	ADVANTAGE TNSD 120D DMHC 220	\$2,878.00	30.00%	\$2,014.60
87876EFLSR	ADVANTAGE TNSD 120D DMHC 220	\$2,878.00	30.00%	\$2,014.60
87876ELS	ADV TNSD 120D DMHC 220	\$3,518.00	30.00%	\$2,462.60
87876ELSI	ADVANTAGE TNSD 120D DMHC 220	\$3,694.00	30.00%	\$2,585.80
87876ELSM	ADVANTAGE TNSD 120D DMHC 220	\$4,024.00	30.00%	\$2,816.80
87876ELSR	ADVANTAGE TNSD 120D DMHC 220	\$4,062.00	30.00%	\$2,843.40
87876FLS	ADVANTAGE TNSD 120D DMHC	\$2,878.00	30.00%	\$2,014.60
87876FLSI	ADVANTAGE TNSD 120D DMHC	\$2,878.00	30.00%	\$2,014.60
87876FLSR	ADVANTAGE TNSD 120D DMHC	\$2,878.00	30.00%	\$2,014.60
87876LS	ADV TNSD 120D DMHC	\$3,518.00	30.00%	\$2,462.60
87876LSI	ADVANTAGE TNSD 120D DMHC	\$3,694.00	30.00%	\$2,585.80
87876LSM	ADVANTAGE TNSD 120D DMHC	\$4,024.00	30.00%	\$2,816.80
87876LSR	ADVANTAGE TNSD 120D DMHC	\$4,062.00	30.00%	\$2,843.40
87877BLS	ADVANTAGE TNSD 150D DMHC	\$640.00	30.00%	\$448.00
87877BLSI	ADVANTAGE TNSD 150D DMHC	\$816.00	30.00%	\$571.20
87877BLSR	ADVANTAGE TNSD 150D DMHC	\$1,184.00	30.00%	\$828.80
87877EBLS	ADVANTAGE TNSD 150D DMHC 220	\$640.00	30.00%	\$448.00
87877EBLSR	ADVANTAGE TNSD 150D DMHC 220	\$1,184.00	30.00%	\$828.80
87877EFLSR	ADVANTAGE TNSD 150D DMHC 220	\$3,544.00	30.00%	\$2,480.80
87877ELSM	ADVANTAGE TNSD 150D DMHC 220	\$4,690.00	30.00%	\$3,283.00
87877ELSR	ADVANTAGE TNSD 150D DMHC 220	\$4,728.00	30.00%	\$3,309.60
87877FLS	ADVANTAGE TNSD 150D DMHC	\$3,544.00	30.00%	\$2,480.80
87877FLSI	ADVANTAGE TNSD 150D DMHC	\$3,544.00	30.00%	\$2,480.80
87877FLSR	ADVANTAGE TNSD 150D DMHC	\$3,544.00	30.00%	\$2,480.80
87877LS	ADV TNSD 150D DMHC	\$4,184.00	30.00%	\$2,928.80
87877LSI	ADVANTAGE TNSD 150D DMHC	\$4,360.00	30.00%	\$3,052.00
87877LSM	ADVANTAGE TNSD 150D DMHC	\$4,690.00	30.00%	\$3,283.00
87877LSR	ADVANTAGE TNSD 150D DMHC	\$4,728.00	30.00%	\$3,309.60
87878BL	ADVANTAGE TNSD 180D DMHC	\$640.00	30.00%	\$448.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
87878BLI	ADVANTAGE TNSD 180D DMHC	\$816.00	30.00%	\$571.20
87878BLR	ADVANTAGE TNSD 180D DMHC	\$1,184.00	30.00%	\$828.80
87878EBL	ADVANTAGE TNSD 180D DMHC 220	\$640.00	30.00%	\$448.00
87878EBLR	ADVANTAGE TNSD 180D DMHC 220	\$1,184.00	30.00%	\$828.80
87878EFL	ADVANTAGE TNSD 180D DMHC 220	\$4,691.00	30.00%	\$3,283.70
87878EFLR	ADVANTAGE TNSD 180D DMHC 220	\$4,691.00	30.00%	\$3,283.70
87878EL	ADVANTAGE TNSD 180D DMHC 220	\$5,331.00	30.00%	\$3,731.70
87878ELI	ADVANTAGE TNSD 180D DMHC 220	\$5,507.00	30.00%	\$3,854.90
87878ELM	ADVANTAGE TNSD 180D DMHC 220	\$5,837.00	30.00%	\$4,085.90
87878ELR	ADVANTAGE TNSD 180D DMHC 220	\$5,875.00	30.00%	\$4,112.50
87878FL	ADVANTAGE TNSD 180D DMHC	\$4,691.00	30.00%	\$3,283.70
87878FLI	ADVANTAGE TNSD 180D DMHC	\$4,691.00	30.00%	\$3,283.70
87878FLR	ADVANTAGE TNSD 180D DMHC	\$4,691.00	30.00%	\$3,283.70
87878L	ADVANTAGE TNSD 180D DMHC	\$5,331.00	30.00%	\$3,731.70
87878LI	ADVANTAGE TNSD 180D DMHC	\$5,507.00	30.00%	\$3,854.90
87878LM	ADVANTAGE TNSD 180D DMHC	\$5,837.00	30.00%	\$4,085.90
87878LR	ADVANTAGE TNSD 180D DMHC	\$5,875.00	30.00%	\$4,112.50
87879BL	ADVANTAGE TNSD 200D DMHC	\$640.00	30.00%	\$448.00
87879BLI	ADVANTAGE TNSD 200D DMHC	\$816.00	30.00%	\$571.20
87879BLR	ADVANTAGE TNSD 200D DMHC	\$1,184.00	30.00%	\$828.80
87879EBL	ADVANTAGE TNSD 200D DMHC 220	\$640.00	30.00%	\$448.00
87879EBLR	ADVANTAGE TNSD 200D DMHC 220	\$1,184.00	30.00%	\$828.80
87879EFL	ADVANTAGE TNSD 200D DMHC 220	\$5,513.00	30.00%	\$3,859.10
87879EFLR	ADVANTAGE TNSD 200D DMHC 220	\$5,513.00	30.00%	\$3,859.10
87879EL	ADVANTAGE TNSD 200D DMHC 220	\$6,153.00	30.00%	\$4,307.10
87879ELI	ADVANTAGE TNSD 200D DMHC 220	\$6,329.00	30.00%	\$4,430.30
87879ELM	ADVANTAGE TNSD 200D DMHC 220	\$6,659.00	30.00%	\$4,661.30
87879ELR	ADVANTAGE TNSD 200D DMHC 220	\$6,697.00	30.00%	\$4,687.90
87879FL	ADVANTAGE TNSD 200D DMHC	\$5,513.00	30.00%	\$3,859.10
87879FLI	ADVANTAGE TNSD 200D DMHC	\$5,513.00	30.00%	\$3,859.10
87879FLR	ADVANTAGE TNSD 200D DMHC	\$5,513.00	30.00%	\$3,859.10
87879L	ADVANTAGE TNSD 200D DMHC	\$6,153.00	30.00%	\$4,307.10
87879LI	ADVANTAGE TNSD 200D DMHC	\$6,329.00	30.00%	\$4,430.30
87879LM	ADVANTAGE TNSD 200D DMHC	\$6,659.00	30.00%	\$4,661.30
87879LR	ADVANTAGE TNSD 200D DMHC	\$6,697.00	30.00%	\$4,687.90
87880BLS	ADVANTAGE TNSD 92D DMHC	\$640.00	30.00%	\$448.00
87880BLSI	ADVANTAGE TNSD 92D DMHC	\$816.00	30.00%	\$571.20
87880BLSR	ADVANTAGE TNSD 92D DMHC	\$1,184.00	30.00%	\$828.80
87880EBLS	ADVANTAGE TNSD 92D DMHC 220	\$640.00	30.00%	\$448.00
87880EBLSR	ADVANTAGE TNSD 92D DMHC 220	\$1,184.00	30.00%	\$828.80
87880EFLS	ADVANTAGE TNSD 92D DMHC 220	\$2,584.00	30.00%	\$1,808.80
87880EFLSR	ADVANTAGE TNSD 92D DMHC 220	\$2,584.00	30.00%	\$1,808.80
87880ELS	ADV TNSD 92D DMHC 220	\$3,224.00	30.00%	\$2,256.80
87880ELSI	ADVANTAGE TNSD 92D DMHC 220	\$3,400.00	30.00%	\$2,380.00
87880ELSM	ADVANTAGE TNSD 92D DMHC 220	\$3,730.00	30.00%	\$2,611.00
87880ELSR	ADVANTAGE TNSD 92D DMHC 220	\$3,768.00	30.00%	\$2,637.60
87880FLS	ADVANTAGE TNSD 92D DMHC	\$2,584.00	30.00%	\$1,808.80
87880FLSI	ADVANTAGE TNSD 92D DMHC	\$2,584.00	30.00%	\$1,808.80
87880FLSR	ADVANTAGE TNSD 92D DMHC	\$2,584.00	30.00%	\$1,808.80
87880LS	ADV TNSD 92D DMHC	\$3,224.00	30.00%	\$2,256.80
87880LSI	ADVANTAGE TNSD 92D DMHC	\$3,400.00	30.00%	\$2,380.00
87880LSM	ADVANTAGE TNSD 92D DMHC	\$3,730.00	30.00%	\$2,611.00
87880LSR	ADVANTAGE TNSD 92D DMHC	\$3,768.00	30.00%	\$2,637.60
87881BLS	ADVANTAGE TNSD 106D DMHC	\$640.00	30.00%	\$448.00
87881BLSI	ADVANTAGE TNSD 106D DMHC	\$816.00	30.00%	\$571.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
87881BLSR	ADVANTAGE TNSD 106D DMHC	\$1,184.00	30.00%	\$828.80
87881EBLS	ADVANTAGE TNSD 106D DMHC 220	\$640.00	30.00%	\$448.00
87881EBLSR	ADVANTAGE TNSD 106D DMHC 220	\$1,184.00	30.00%	\$828.80
87881EFLS	ADVANTAGE TNSD 106D DMHC 220	\$2,872.00	30.00%	\$2,010.40
87881EFLSR	ADVANTAGE TNSD 106D DMHC 220	\$2,872.00	30.00%	\$2,010.40
87881ELS	ADV TNSD 106D DMHC 220	\$3,512.00	30.00%	\$2,458.40
87881ELSI	ADVANTAGE TNSD 106D DMHC 220	\$3,688.00	30.00%	\$2,581.60
87881ELSM	ADVANTAGE TNSD 106D DMHC 220	\$4,018.00	30.00%	\$2,812.60
87881ELSR	ADVANTAGE TNSD 106D DMHC 220	\$4,056.00	30.00%	\$2,839.20
87881FLS	ADVANTAGE TNSD 106D DMHC	\$2,872.00	30.00%	\$2,010.40
87881FLSI	ADVANTAGE TNSD 106D DMHC	\$2,872.00	30.00%	\$2,010.40
87881FLSR	ADVANTAGE TNSD 106D DMHC	\$2,872.00	30.00%	\$2,010.40
87881LS	ADV TNSD 106D DMHC	\$3,512.00	30.00%	\$2,458.40
87881LSI	ADVANTAGE TNSD 106D DMHC	\$3,688.00	30.00%	\$2,581.60
87881LSM	ADVANTAGE TNSD 106D DMHC	\$4,018.00	30.00%	\$2,812.60
87881LSR	ADVANTAGE TNSD 106D DMHC	\$4,056.00	30.00%	\$2,839.20
87882BLS	ADVANTAGE TNSD 119D DMHC	\$640.00	30.00%	\$448.00
87882BLSI	ADVANTAGE TNSD 119D DMHC	\$816.00	30.00%	\$571.20
87882BLSR	ADVANTAGE TNSD 119D DMHC	\$1,184.00	30.00%	\$828.80
87882EBLS	ADVANTAGE TNSD 119D DMHC 220	\$640.00	30.00%	\$448.00
87882EBLSR	ADVANTAGE TNSD 119D DMHC 220	\$1,184.00	30.00%	\$828.80
87882EFLSR	ADVANTAGE TNSD 119D DMHC 220	\$3,208.00	30.00%	\$2,245.60
87882ELS	ADVANTAGE TNSD 119D DMHC 220	\$3,848.00	30.00%	\$2,693.60
87882ELSI	ADVANTAGE TNSD 119D DMHC 220	\$4,024.00	30.00%	\$2,816.80
87882ELSM	ADVANTAGE TNSD 119D DMHC 220	\$4,354.00	30.00%	\$3,047.80
87882ELSR	ADVANTAGE TNSD 119D DMHC 220	\$4,392.00	30.00%	\$3,074.40
87882FLS	ADVANTAGE TNSD 119D DMHC	\$3,208.00	30.00%	\$2,245.60
87882FLSI	ADVANTAGE TNSD 119D DMHC	\$3,208.00	30.00%	\$2,245.60
87882FLSR	ADVANTAGE TNSD 119D DMHC	\$3,208.00	30.00%	\$2,245.60
87882LS	ADV TNSD 119D DMHC	\$3,848.00	30.00%	\$2,693.60
87882LSI	ADVANTAGE TNSD 119D DMHC	\$4,024.00	30.00%	\$2,816.80
87882LSM	ADVANTAGE TNSD 119D DMHC	\$4,354.00	30.00%	\$3,047.80
87882LSR	ADVANTAGE TNSD 119D DMHC	\$4,392.00	30.00%	\$3,074.40
87883BLS	ADVANTAGE TNSD 133D DMHC	\$640.00	30.00%	\$448.00
87883BLSI	ADVANTAGE TNSD 133D DMHC	\$816.00	30.00%	\$571.20
87883BLSR	ADVANTAGE TNSD 133D DMHC	\$1,184.00	30.00%	\$828.80
87883EBLS	ADVANTAGE TNSD 133D DMHC 220	\$640.00	30.00%	\$448.00
87883EBLSR	ADVANTAGE TNSD 133D DMHC 220	\$1,184.00	30.00%	\$828.80
87883EFLSR	ADVANTAGE TNSD 133D DMHC 220	\$3,539.00	30.00%	\$2,477.30
87883ELSM	ADVANTAGE TNSD 133D DMHC 220	\$4,685.00	30.00%	\$3,279.50
87883ELSR	ADVANTAGE TNSD 133D DMHC 220	\$4,723.00	30.00%	\$3,306.10
87883FLS	ADVANTAGE TNSD 133D DMHC	\$3,539.00	30.00%	\$2,477.30
87883FLSI	ADVANTAGE TNSD 133D DMHC	\$3,539.00	30.00%	\$2,477.30
87883FLSR	ADVANTAGE TNSD 133D DMHC	\$3,539.00	30.00%	\$2,477.30
87883LS	ADV TNSD 133D DMHC	\$4,179.00	30.00%	\$2,925.30
87883LSI	ADVANTAGE TNSD 133D DMHC	\$4,355.00	30.00%	\$3,048.50
87883LSM	ADVANTAGE TNSD 133D DMHC	\$4,685.00	30.00%	\$3,279.50
87883LSR	ADVANTAGE TNSD 133D DMHC	\$4,723.00	30.00%	\$3,306.10
87884BL	ADVANTAGE TNSD 159D DMHC	\$640.00	30.00%	\$448.00
87884BLI	ADVANTAGE TNSD 159D DMHC	\$816.00	30.00%	\$571.20
87884BLR	ADVANTAGE TNSD 159D DMHC	\$1,184.00	30.00%	\$828.80
87884EBL	ADVANTAGE TNSD 159D DMHC 220	\$640.00	30.00%	\$448.00
87884EBLR	ADVANTAGE TNSD 159D DMHC 220	\$1,184.00	30.00%	\$828.80
87884EFL	ADVANTAGE TNSD 159D DMHC 220	\$4,694.00	30.00%	\$3,285.80
87884EFLR	ADVANTAGE TNSD 159D DMHC 220	\$4,694.00	30.00%	\$3,285.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
87884EL	ADVANTAGE TNSD 159D DMHC 220	\$5,334.00	30.00%	\$3,733.80
87884ELI	ADVANTAGE TNSD 159D DMHC 220	\$5,510.00	30.00%	\$3,857.00
87884ELM	ADVANTAGE TNSD 159D DMHC 220	\$5,840.00	30.00%	\$4,088.00
87884ELR	ADVANTAGE TNSD 159D DMHC 220	\$5,878.00	30.00%	\$4,114.60
87884FL	ADVANTAGE TNSD 159D DMHC	\$4,694.00	30.00%	\$3,285.80
87884FLI	ADVANTAGE TNSD 159D DMHC	\$4,694.00	30.00%	\$3,285.80
87884FLR	ADVANTAGE TNSD 159D DMHC	\$4,694.00	30.00%	\$3,285.80
87884L	ADVANTAGE TNSD 159D DMHC	\$5,334.00	30.00%	\$3,733.80
87884LI	ADVANTAGE TNSD 159D DMHC	\$5,510.00	30.00%	\$3,857.00
87884LM	ADVANTAGE TNSD 159D DMHC	\$5,840.00	30.00%	\$4,088.00
87884LR	ADVANTAGE TNSD 159D DMHC	\$5,878.00	30.00%	\$4,114.60
88078	ADV DLX 60X60 MW	\$3,750.00	30.00%	\$2,625.00
88078B	ADV DLX 60X60 MW	\$816.00	30.00%	\$571.20
88078BI	ADV DLX 60X60 MW	\$992.00	30.00%	\$694.40
88078BR	ADV DLX 60X60 MW	\$1,360.00	30.00%	\$952.00
88078E	ADV DLX 60X60 MW 220	\$3,750.00	30.00%	\$2,625.00
88078EB	ADV DLX 60X60 MW 220	\$816.00	30.00%	\$571.20
88078EBI	ADV DLX 60X60 MW 220	\$992.00	30.00%	\$694.40
88078EBR	ADV DLX 60X60 MW 220	\$1,360.00	30.00%	\$952.00
88078EF	ADV DLX 60X60 MW 220	\$2,934.00	30.00%	\$2,053.80
88078EI	ADV DLX 60X60 MW 220	\$3,926.00	30.00%	\$2,748.20
88078ER	ADV DLX 60X60 MW 220	\$4,294.00	30.00%	\$3,005.80
88078F	ADV DLX 60X60 MW	\$2,934.00	30.00%	\$2,053.80
88078I	ADV DLX 60X60 MW	\$3,926.00	30.00%	\$2,748.20
88078R	ADV DLX 60X60 MW	\$4,294.00	30.00%	\$3,005.80
88080	ADV DLX 60X60 VS	\$3,750.00	30.00%	\$2,625.00
88080B	ADV DLX 60X60 VS	\$816.00	30.00%	\$571.20
88080BI	ADV DLX 60X60 VS	\$992.00	30.00%	\$694.40
88080BR	ADV DLX 60X60 VS	\$1,360.00	30.00%	\$952.00
88080E	ADV DLX 60X60 VS 220	\$3,750.00	30.00%	\$2,625.00
88080EB	ADV DLX 60X60 VS 220	\$816.00	30.00%	\$571.20
88080EBI	ADV DLX 60X60 VS 220	\$992.00	30.00%	\$694.40
88080EBR	ADV DLX 60X60 VS 220	\$1,360.00	30.00%	\$952.00
88080EF	ADV DLX 60X60 VS 220	\$2,934.00	30.00%	\$2,053.80
88080EI	ADV DLX 60X60 VS 220	\$3,926.00	30.00%	\$2,748.20
88080ER	ADV DLX 60X60 VS 220	\$4,294.00	30.00%	\$3,005.80
88080F	ADV DLX 60X60 VS	\$2,934.00	30.00%	\$2,053.80
88080I	ADV DLX 60X60 VS	\$3,926.00	30.00%	\$2,748.20
88080R	ADV DLX 60X60 VS	\$4,294.00	30.00%	\$3,005.80
88082	ADV DLX 70X70 MW	\$3,783.00	30.00%	\$2,648.10
88082B	ADV DLX 70X70 MW	\$816.00	30.00%	\$571.20
88082BI	ADV DLX 70X70 MW	\$992.00	30.00%	\$694.40
88082BR	ADV DLX 70X70 MW	\$1,360.00	30.00%	\$952.00
88082E	ADV DLX 70X70 MW 220	\$3,783.00	30.00%	\$2,648.10
88082EB	ADV DLX 70X70 MW 220	\$816.00	30.00%	\$571.20
88082EBI	ADV DLX 70X70 MW 220	\$992.00	30.00%	\$694.40
88082EBR	ADV DLX 70X70 MW 220	\$1,360.00	30.00%	\$952.00
88082EF	ADV DLX 70X70 MW 220	\$2,967.00	30.00%	\$2,076.90
88082EI	ADV DLX 70X70 MW 220	\$3,959.00	30.00%	\$2,771.30
88082ER	ADV DLX 70X70 MW 220	\$4,327.00	30.00%	\$3,028.90
88082F	ADV DLX 70X70 MW	\$2,967.00	30.00%	\$2,076.90
88082I	ADV DLX 70X70 MW	\$3,959.00	30.00%	\$2,771.30
88082R	ADV DLX 70X70 MW	\$4,327.00	30.00%	\$3,028.90
88084	ADV DLX 70X70 VS	\$3,783.00	30.00%	\$2,648.10
88084B	ADV DLX 70X70 VS	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88084BI	ADV DLX 70X70 VS	\$992.00	30.00%	\$694.40
88084BR	ADV DLX 70X70 VS	\$1,360.00	30.00%	\$952.00
88084E	ADV DLX 70X70 VS 220	\$3,783.00	30.00%	\$2,648.10
88084EB	ADV DLX 70X70 VS 220	\$816.00	30.00%	\$571.20
88084EBI	ADV DLX 70X70 VS 220	\$992.00	30.00%	\$694.40
88084EBR	ADV DLX 70X70 VS 220	\$1,360.00	30.00%	\$952.00
88084EF	ADV DLX 70X70 VS 220	\$2,967.00	30.00%	\$2,076.90
88084EI	ADV DLX 70X70 VS 220	\$3,959.00	30.00%	\$2,771.30
88084ER	ADV DLX 70X70 VS 220	\$4,327.00	30.00%	\$3,028.90
88084F	ADV DLX 70X70 VS	\$2,967.00	30.00%	\$2,076.90
88084I	ADV DLX 70X70 VS	\$3,959.00	30.00%	\$2,771.30
88084R	ADV DLX 70X70 VS	\$4,327.00	30.00%	\$3,028.90
88086	ADV DLX 84X84 MW	\$3,885.00	30.00%	\$2,719.50
88086B	ADV DLX 84X84 MW	\$816.00	30.00%	\$571.20
88086BI	ADV DLX 84X84 MW	\$992.00	30.00%	\$694.40
88086BR	ADV DLX 84X84 MW	\$1,360.00	30.00%	\$952.00
88086E	ADV DLX 84X84 MW 220	\$3,885.00	30.00%	\$2,719.50
88086EB	ADV DLX 84X84 MW 220	\$816.00	30.00%	\$571.20
88086EBI	ADV DLX 84X84 MW 220	\$992.00	30.00%	\$694.40
88086EBR	ADV DLX 84X84 MW 220	\$1,360.00	30.00%	\$952.00
88086EF	ADV DLX 84X84 MW 220	\$3,069.00	30.00%	\$2,148.30
88086EI	ADV DLX 84X84 MW 220	\$4,061.00	30.00%	\$2,842.70
88086ER	ADV DLX 84X84 MW 220	\$4,429.00	30.00%	\$3,100.30
88086F	ADV DLX 84X84 MW	\$3,069.00	30.00%	\$2,148.30
88086I	ADV DLX 84X84 MW	\$4,061.00	30.00%	\$2,842.70
88086R	ADV DLX 84X84 MW	\$4,429.00	30.00%	\$3,100.30
88089	ADV DLX 84X84 VS	\$3,885.00	30.00%	\$2,719.50
88089B	ADV DLX 84X84 VS	\$816.00	30.00%	\$571.20
88089BI	ADV DLX 84X84 VS	\$992.00	30.00%	\$694.40
88089BR	ADV DLX 84X84 VS	\$1,360.00	30.00%	\$952.00
88089E	ADV DLX 84X84 VS 220	\$3,885.00	30.00%	\$2,719.50
88089EB	ADV DLX 84X84 VS 220	\$816.00	30.00%	\$571.20
88089EBI	ADV DLX 84X84 VS 220	\$992.00	30.00%	\$694.40
88089EBR	ADV DLX 84X84 VS 220	\$1,360.00	30.00%	\$952.00
88089EF	ADV DLX 84X84 VS 220	\$3,069.00	30.00%	\$2,148.30
88089EI	ADV DLX 84X84 VS 220	\$4,061.00	30.00%	\$2,842.70
88089ER	ADV DLX 84X84 VS 220	\$4,429.00	30.00%	\$3,100.30
88089F	ADV DLX 84X84 VS	\$3,069.00	30.00%	\$2,148.30
88089I	ADV DLX 84X84 VS	\$4,061.00	30.00%	\$2,842.70
88089R	ADV DLX 84X84 VS	\$4,429.00	30.00%	\$3,100.30
88095	ADV DLX 8X8 MW	\$3,976.00	30.00%	\$2,783.20
88095B	ADV DLX 8X8 MW	\$816.00	30.00%	\$571.20
88095BI	ADV DLX 8X8 MW	\$992.00	30.00%	\$694.40
88095BR	ADV DLX 8X8 MW	\$1,360.00	30.00%	\$952.00
88095E	ADV DLX 8X8 MW 220	\$3,976.00	30.00%	\$2,783.20
88095EB	ADV DLX 8X8 MW 220	\$816.00	30.00%	\$571.20
88095EBI	ADV DLX 8X8 MW 220	\$992.00	30.00%	\$694.40
88095EBR	ADV DLX 8X8 MW 220	\$1,360.00	30.00%	\$952.00
88095EF	ADV DLX 8X8 MW 220	\$3,160.00	30.00%	\$2,212.00
88095EI	ADV DLX 8X8 MW 220	\$4,152.00	30.00%	\$2,906.40
88095ER	ADV DLX 8X8 MW 220	\$4,520.00	30.00%	\$3,164.00
88095F	ADV DLX 8X8 MW	\$3,160.00	30.00%	\$2,212.00
88095I	ADV DLX 8X8 MW	\$4,152.00	30.00%	\$2,906.40
88095R	ADV DLX 8X8 MW	\$4,520.00	30.00%	\$3,164.00
88097	ADV DLX 8X8 VS	\$3,976.00	30.00%	\$2,783.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88097B	ADV DLX 8X8 VS	\$816.00	30.00%	\$571.20
88097BI	ADV DLX 8X8 VS	\$992.00	30.00%	\$694.40
88097BR	ADV DLX 8X8 VS	\$1,360.00	30.00%	\$952.00
88097E	ADV DLX 8X8 VS 220	\$3,976.00	30.00%	\$2,783.20
88097EB	ADV DLX 8X8 VS 220	\$816.00	30.00%	\$571.20
88097EBI	ADV DLX 8X8 VS 220	\$992.00	30.00%	\$694.40
88097EBR	ADV DLX 8X8 VS 220	\$1,360.00	30.00%	\$952.00
88097EF	ADV DLX 8X8 VS 220	\$3,160.00	30.00%	\$2,212.00
88097EI	ADV DLX 8X8 VS 220	\$4,152.00	30.00%	\$2,906.40
88097ER	ADV DLX 8X8 VS 220	\$4,520.00	30.00%	\$3,164.00
88097F	ADV DLX 8X8 VS	\$3,160.00	30.00%	\$2,212.00
88097I	ADV DLX 8X8 VS	\$4,152.00	30.00%	\$2,906.40
88097R	ADV DLX 8X8 VS	\$4,520.00	30.00%	\$3,164.00
88103	ADV DLX 9X9 MW	\$4,164.00	30.00%	\$2,914.80
88103B	ADV DLX 9X9 MW	\$816.00	30.00%	\$571.20
88103BI	ADV DLX 9X9 MW	\$992.00	30.00%	\$694.40
88103BR	ADV DLX 9X9 MW	\$1,360.00	30.00%	\$952.00
88103E	ADV DLX 9X9 MW 220	\$4,164.00	30.00%	\$2,914.80
88103EB	ADV DLX 9X9 MW 220	\$816.00	30.00%	\$571.20
88103EBI	ADV DLX 9X9 MW 220	\$992.00	30.00%	\$694.40
88103EBR	ADV DLX 9X9 MW 220	\$1,360.00	30.00%	\$952.00
88103EF	ADV DLX 9X9 MW 220	\$3,348.00	30.00%	\$2,343.60
88103EI	ADV DLX 9X9 MW 220	\$4,340.00	30.00%	\$3,038.00
88103ER	ADV DLX 9X9 MW 220	\$4,708.00	30.00%	\$3,295.60
88103F	ADV DLX 9X9 MW	\$3,348.00	30.00%	\$2,343.60
88103I	ADV DLX 9X9 MW	\$4,340.00	30.00%	\$3,038.00
88103R	ADV DLX 9X9 MW	\$4,708.00	30.00%	\$3,295.60
88110	ADV DLX 10X10 MW	\$4,312.00	30.00%	\$3,018.40
88110B	ADV DLX 10X10 MW	\$816.00	30.00%	\$571.20
88110BI	ADV DLX 10X10 MW	\$992.00	30.00%	\$694.40
88110BR	ADV DLX 10X10 MW	\$1,360.00	30.00%	\$952.00
88110E	ADV DLX 10X10 MW 220	\$4,312.00	30.00%	\$3,018.40
88110EB	ADV DLX 10X10 MW 220	\$816.00	30.00%	\$571.20
88110EBI	ADV DLX 10X10 MW 220	\$992.00	30.00%	\$694.40
88110EBR	ADV DLX 10X10 MW 220	\$1,360.00	30.00%	\$952.00
88110EF	ADV DLX 10X10 MW 220	\$3,496.00	30.00%	\$2,447.20
88110EI	ADV DLX 10X10 MW 220	\$4,488.00	30.00%	\$3,141.60
88110ER	ADV DLX 10X10 MW 220	\$4,856.00	30.00%	\$3,399.20
88110F	ADV DLX 10X10 MW	\$3,496.00	30.00%	\$2,447.20
88110I	ADV DLX 10X10 MW	\$4,488.00	30.00%	\$3,141.60
88110R	ADV DLX 10X10 MW	\$4,856.00	30.00%	\$3,399.20
88116	ADV DLX 12X12 MW	\$4,495.00	30.00%	\$3,146.50
88116B	ADV DLX 12X12 MW	\$816.00	30.00%	\$571.20
88116BI	ADV DLX 12X12 MW	\$992.00	30.00%	\$694.40
88116BR	ADV DLX 12X12 MW	\$1,360.00	30.00%	\$952.00
88116E	ADV DLX 12X12 MW 220	\$4,495.00	30.00%	\$3,146.50
88116EB	ADV DLX 12X12 MW 220	\$816.00	30.00%	\$571.20
88116EBI	ADV DLX 12X12 MW 220	\$992.00	30.00%	\$694.40
88116EBR	ADV DLX 12X12 MW 220	\$1,360.00	30.00%	\$952.00
88116EF	ADV DLX 12X12 MW 220	\$3,679.00	30.00%	\$2,575.30
88116EI	ADV DLX 12X12 MW 220	\$4,671.00	30.00%	\$3,269.70
88116ER	ADV DLX 12X12 MW 220	\$5,039.00	30.00%	\$3,527.30
88116F	ADV DLX 12X12 MW	\$3,679.00	30.00%	\$2,575.30
88116I	ADV DLX 12X12 MW	\$4,671.00	30.00%	\$3,269.70
88116R	ADV DLX 12X12 MW	\$5,039.00	30.00%	\$3,527.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88118	ADV DLX 72D 43X57NPA MW	\$3,733.00	30.00%	\$2,613.10
88118B	ADV DLX 72D 43X57NPA MW	\$816.00	30.00%	\$571.20
88118BI	ADV DLX 72D 43X57NPA MW	\$992.00	30.00%	\$694.40
88118BR	ADV DLX 72D 43X57NPA MW	\$1,360.00	30.00%	\$952.00
88118E	ADV DLX 72D 43X57NPA MW 220	\$3,733.00	30.00%	\$2,613.10
88118EB	ADV DLX 72D 43X57NPA MW 220	\$816.00	30.00%	\$571.20
88118EBI	ADV DLX 72D 43X57NPA MW 220	\$992.00	30.00%	\$694.40
88118EBR	ADV DLX 72D 43X57NPA MW 220	\$1,360.00	30.00%	\$952.00
88118EF	ADV DLX 72D 43X57NPA MW 220	\$2,917.00	30.00%	\$2,041.90
88118EI	ADV DLX 72D 43X57NPA MW 220	\$3,909.00	30.00%	\$2,736.30
88118ER	ADV DLX 72D 43X57NPA MW 220	\$4,277.00	30.00%	\$2,993.90
88118F	ADV DLX 72D 43X57NPA MW	\$2,917.00	30.00%	\$2,041.90
88118I	ADV DLX 72D 43X57NPA MW	\$3,909.00	30.00%	\$2,736.30
88118R	ADV DLX 72D 43X57NPA MW	\$4,277.00	30.00%	\$2,993.90
88120	ADV DLX 72D 43X57NPA VS	\$3,733.00	30.00%	\$2,613.10
88120B	ADV DLX 72D 43X57NPA VS	\$816.00	30.00%	\$571.20
88120BI	ADV DLX 72D 43X57NPA VS	\$992.00	30.00%	\$694.40
88120BR	ADV DLX 72D 43X57NPA VS	\$1,360.00	30.00%	\$952.00
88120E	ADV DLX 72D 43X57NPA VS 220	\$3,733.00	30.00%	\$2,613.10
88120EB	ADV DLX 72D 43X57NPA VS 220	\$816.00	30.00%	\$571.20
88120EBI	ADV DLX 72D 43X57NPA VS 220	\$992.00	30.00%	\$694.40
88120EBR	ADV DLX 72D 43X57NPA VS 220	\$1,360.00	30.00%	\$952.00
88120EF	ADV DLX 72D 43X57NPA VS 220	\$2,917.00	30.00%	\$2,041.90
88120EI	ADV DLX 72D 43X57NPA VS 220	\$3,909.00	30.00%	\$2,736.30
88120ER	ADV DLX 72D 43X57NPA VS 220	\$4,277.00	30.00%	\$2,993.90
88120F	ADV DLX 72D 43X57NPA VS	\$2,917.00	30.00%	\$2,041.90
88120I	ADV DLX 72D 43X57NPA VS	\$3,909.00	30.00%	\$2,736.30
88120R	ADV DLX 72D 43X57NPA VS	\$4,277.00	30.00%	\$2,993.90
88122	ADV DLX 84D 50X67NPA MW	\$3,765.00	30.00%	\$2,635.50
88122B	ADV DLX 84D 50X67NPA MW	\$816.00	30.00%	\$571.20
88122BI	ADV DLX 84D 50X67NPA MW	\$992.00	30.00%	\$694.40
88122BR	ADV DLX 84D 50X67NPA MW	\$1,360.00	30.00%	\$952.00
88122E	ADV DLX 84D 50X67NPA MW 220	\$3,765.00	30.00%	\$2,635.50
88122EB	ADV DLX 84D 50X67NPA MW 220	\$816.00	30.00%	\$571.20
88122EBI	ADV DLX 84D 50X67NPA MW 220	\$992.00	30.00%	\$694.40
88122EBR	ADV DLX 84D 50X67NPA MW 220	\$1,360.00	30.00%	\$952.00
88122EF	ADV DLX 84D 50X67NPA MW 220	\$2,949.00	30.00%	\$2,064.30
88122EI	ADV DLX 84D 50X67NPA MW 220	\$3,941.00	30.00%	\$2,758.70
88122ER	ADV DLX 84D 50X67NPA MW 220	\$4,309.00	30.00%	\$3,016.30
88122F	ADV DLX 84D 50X67NPA MW	\$2,949.00	30.00%	\$2,064.30
88122I	ADV DLX 84D 50X67NPA MW	\$3,941.00	30.00%	\$2,758.70
88122R	ADV DLX 84D 50X67NPA MW	\$4,309.00	30.00%	\$3,016.30
88124	ADV DLX 84D 50X67NPA VS	\$3,765.00	30.00%	\$2,635.50
88124B	ADV DLX 84D 50X67NPA VS	\$816.00	30.00%	\$571.20
88124BI	ADV DLX 84D 50X67NPA VS	\$992.00	30.00%	\$694.40
88124BR	ADV DLX 84D 50X67NPA VS	\$1,360.00	30.00%	\$952.00
88124E	ADV DLX 84D 50X67NPA VS 220	\$3,765.00	30.00%	\$2,635.50
88124EB	ADV DLX 84D 50X67NPA VS 220	\$816.00	30.00%	\$571.20
88124EBI	ADV DLX 84D 50X67NPA VS 220	\$992.00	30.00%	\$694.40
88124EBR	ADV DLX 84D 50X67NPA VS 220	\$1,360.00	30.00%	\$952.00
88124EF	ADV DLX 84D 50X67NPA VS 220	\$2,949.00	30.00%	\$2,064.30
88124EI	ADV DLX 84D 50X67NPA VS 220	\$3,941.00	30.00%	\$2,758.70
88124ER	ADV DLX 84D 50X67NPA VS 220	\$4,309.00	30.00%	\$3,016.30
88124F	ADV DLX 84D 50X67NPA VS	\$2,949.00	30.00%	\$2,064.30
88124I	ADV DLX 84D 50X67NPA VS	\$3,941.00	30.00%	\$2,758.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88124R	ADV DLX 84D 50X67NPA VS	\$4,309.00	30.00%	\$3,016.30
88130	ADV DLX 100D 60X80NPA MW	\$3,886.00	30.00%	\$2,720.20
88130B	ADV DLX 100D 60X80NPA MW	\$816.00	30.00%	\$571.20
88130BI	ADV DLX 100D 60X80NPA MW	\$992.00	30.00%	\$694.40
88130BR	ADV DLX 100D 60X80NPA MW	\$1,360.00	30.00%	\$952.00
88130E	ADV DLX 100D 60X80NPA MW 220	\$3,886.00	30.00%	\$2,720.20
88130EB	ADV DLX 100D 60X80NPA MW 220	\$816.00	30.00%	\$571.20
88130EBI	ADV DLX 100D 60X80NPA MW 220	\$992.00	30.00%	\$694.40
88130EBR	ADV DLX 100D 60X80NPA MW 220	\$1,360.00	30.00%	\$952.00
88130EF	ADV DLX 100D 60X80NPA MW 220	\$3,070.00	30.00%	\$2,149.00
88130EI	ADV DLX 100D 60X80NPA MW 220	\$4,062.00	30.00%	\$2,843.40
88130ER	ADV DLX 100D 60X80NPA MW 220	\$4,430.00	30.00%	\$3,101.00
88130F	ADV DLX 100D 60X80NPA MW	\$3,070.00	30.00%	\$2,149.00
88130I	ADV DLX 100D 60X80NPA MW	\$4,062.00	30.00%	\$2,843.40
88130R	ADV DLX 100D 60X80NPA MW	\$4,430.00	30.00%	\$3,101.00
88132	ADV DLX 100D 60X80NPA VS	\$3,886.00	30.00%	\$2,720.20
88132B	ADV DLX 100D 60X80NPA VS	\$816.00	30.00%	\$571.20
88132BI	ADV DLX 100D 60X80NPA VS	\$992.00	30.00%	\$694.40
88132BR	ADV DLX 100D 60X80NPA VS	\$1,360.00	30.00%	\$952.00
88132E	ADV DLX 100D 60X80NPA VS 220	\$3,886.00	30.00%	\$2,720.20
88132EB	ADV DLX 100D 60X80NPA VS 220	\$816.00	30.00%	\$571.20
88132EBI	ADV DLX 100D 60X80NPA VS 220	\$992.00	30.00%	\$694.40
88132EBR	ADV DLX 100D 60X80NPA VS 220	\$1,360.00	30.00%	\$952.00
88132EF	ADV DLX 100D 60X80NPA VS 220	\$3,070.00	30.00%	\$2,149.00
88132EI	ADV DLX 100D 60X80NPA VS 220	\$4,062.00	30.00%	\$2,843.40
88132ER	ADV DLX 100D 60X80NPA VS 220	\$4,430.00	30.00%	\$3,101.00
88132F	ADV DLX 100D 60X80NPA VS	\$3,070.00	30.00%	\$2,149.00
88132I	ADV DLX 100D 60X80NPA VS	\$4,062.00	30.00%	\$2,843.40
88132R	ADV DLX 100D 60X80NPA VS	\$4,430.00	30.00%	\$3,101.00
88134	ADV DLX 120D 69X92NPA MW	\$3,905.00	30.00%	\$2,733.50
88134B	ADV DLX 120D 69X92NPA MW	\$816.00	30.00%	\$571.20
88134BI	ADV DLX 120D 69X92NPA MW	\$992.00	30.00%	\$694.40
88134BR	ADV DLX 120D 69X92NPA MW	\$1,360.00	30.00%	\$952.00
88134E	ADV DLX 120D 69X92NPA MW 220	\$3,905.00	30.00%	\$2,733.50
88134EB	ADV DLX 120D 69X92NPA MW 220	\$816.00	30.00%	\$571.20
88134EBI	ADV DLX 120D 69X92NPA MW 220	\$992.00	30.00%	\$694.40
88134EBR	ADV DLX 120D 69X92NPA MW 220	\$1,360.00	30.00%	\$952.00
88134EF	ADV DLX 120D 69X92NPA MW 220	\$3,089.00	30.00%	\$2,162.30
88134EI	ADV DLX 120D 69X92NPA MW 220	\$4,081.00	30.00%	\$2,856.70
88134ER	ADV DLX 120D 69X92NPA MW 220	\$4,449.00	30.00%	\$3,114.30
88134F	ADV DLX 120D 69X92NPA MW	\$3,089.00	30.00%	\$2,162.30
88134I	ADV DLX 120D 69X92NPA MW	\$4,081.00	30.00%	\$2,856.70
88134R	ADV DLX 120D 69X92NPA MW	\$4,449.00	30.00%	\$3,114.30
88136	ADV DLX 120D 69X92NPA VS	\$3,905.00	30.00%	\$2,733.50
88136B	ADV DLX 120D 69X92NPA VS	\$816.00	30.00%	\$571.20
88136BI	ADV DLX 120D 69X92NPA VS	\$992.00	30.00%	\$694.40
88136BR	ADV DLX 120D 69X92NPA VS	\$1,360.00	30.00%	\$952.00
88136E	ADV DLX 120D 69X92NPA VS 220	\$3,905.00	30.00%	\$2,733.50
88136EB	ADV DLX 120D 69X92NPA VS 220	\$816.00	30.00%	\$571.20
88136EBI	ADV DLX 120D 69X92NPA VS 220	\$992.00	30.00%	\$694.40
88136EBR	ADV DLX 120D 69X92NPA VS 220	\$1,360.00	30.00%	\$952.00
88136EF	ADV DLX 120D 69X92NPA VS 220	\$3,089.00	30.00%	\$2,162.30
88136EI	ADV DLX 120D 69X92NPA VS 220	\$4,081.00	30.00%	\$2,856.70
88136ER	ADV DLX 120D 69X92NPA VS 220	\$4,449.00	30.00%	\$3,114.30
88136F	ADV DLX 120D 69X92NPA VS	\$3,089.00	30.00%	\$2,162.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88136I	ADV DLX 120D 69X92NPA VS	\$4,081.00	30.00%	\$2,856.70
88136R	ADV DLX 120D 69X92NPA VS	\$4,449.00	30.00%	\$3,114.30
88138	ADV DLX 150D 87X116 MW	\$4,192.00	30.00%	\$2,934.40
88138B	ADV DLX 150D 87X116 MW	\$816.00	30.00%	\$571.20
88138BI	ADV DLX 150D 87X116 MW	\$992.00	30.00%	\$694.40
88138BR	ADV DLX 150D 87X116 MW	\$1,360.00	30.00%	\$952.00
88138E	ADV DLX 150D 87X116 MW 220	\$4,192.00	30.00%	\$2,934.40
88138EB	ADV DLX 150D 87X116 MW 220	\$816.00	30.00%	\$571.20
88138EBI	ADV DLX 150D 87X116 MW 220	\$992.00	30.00%	\$694.40
88138EBR	ADV DLX 150D 87X116 MW 220	\$1,360.00	30.00%	\$952.00
88138EF	ADV DLX 150D 87X116 MW 220	\$3,376.00	30.00%	\$2,363.20
88138EI	ADV DLX 150D 87X116 MW 220	\$4,368.00	30.00%	\$3,057.60
88138ER	ADV DLX 150D 87X116 MW 220	\$4,736.00	30.00%	\$3,315.20
88138F	ADV DLX 150D 87X116 MW	\$3,376.00	30.00%	\$2,363.20
88138I	ADV DLX 150D 87X116 MW	\$4,368.00	30.00%	\$3,057.60
88138R	ADV DLX 150D 87X116 MW	\$4,736.00	30.00%	\$3,315.20
88140	ADV DLX 150D 87X116 VS	\$4,192.00	30.00%	\$2,934.40
88140B	ADV DLX 150D 87X116 VS	\$816.00	30.00%	\$571.20
88140BI	ADV DLX 150D 87X116 VS	\$992.00	30.00%	\$694.40
88140BR	ADV DLX 150D 87X116 VS	\$1,360.00	30.00%	\$952.00
88140E	ADV DLX 150D 87X116 VS 220	\$4,192.00	30.00%	\$2,934.40
88140EB	ADV DLX 150D 87X116 VS 220	\$816.00	30.00%	\$571.20
88140EBI	ADV DLX 150D 87X116 VS 220	\$992.00	30.00%	\$694.40
88140EBR	ADV DLX 150D 87X116 VS 220	\$1,360.00	30.00%	\$952.00
88140EF	ADV DLX 150D 87X116 VS 220	\$3,376.00	30.00%	\$2,363.20
88140EI	ADV DLX 150D 87X116 VS 220	\$4,368.00	30.00%	\$3,057.60
88140ER	ADV DLX 150D 87X116 VS 220	\$4,736.00	30.00%	\$3,315.20
88140F	ADV DLX 150D 87X116 VS	\$3,376.00	30.00%	\$2,363.20
88140I	ADV DLX 150D 87X116 VS	\$4,368.00	30.00%	\$3,057.60
88140R	ADV DLX 150D 87X116 VS	\$4,736.00	30.00%	\$3,315.20
88142	ADV DLX 180D 105X140 MW	\$4,296.00	30.00%	\$3,007.20
88142B	ADV DLX 180D 105X140 MW	\$816.00	30.00%	\$571.20
88142BI	ADV DLX 180D 105X140 MW	\$992.00	30.00%	\$694.40
88142BR	ADV DLX 180D 105X140 MW	\$1,360.00	30.00%	\$952.00
88142E	ADV DLX 180D 105X140 MW 220	\$4,296.00	30.00%	\$3,007.20
88142EB	ADV DLX 180D 105X140 MW 220	\$816.00	30.00%	\$571.20
88142EBI	ADV DLX 180D 105X140 MW 220	\$992.00	30.00%	\$694.40
88142EBR	ADV DLX 180D 105X140 MW 220	\$1,360.00	30.00%	\$952.00
88142EF	ADV DLX 180D 105X140 MW 220	\$3,480.00	30.00%	\$2,436.00
88142EI	ADV DLX 180D 105X140 MW 220	\$4,472.00	30.00%	\$3,130.40
88142ER	ADV DLX 180D 105X140 MW 220	\$4,840.00	30.00%	\$3,388.00
88142F	ADV DLX 180D 105X140 MW	\$3,480.00	30.00%	\$2,436.00
88142I	ADV DLX 180D 105X140 MW	\$4,472.00	30.00%	\$3,130.40
88142R	ADV DLX 180D 105X140 MW	\$4,840.00	30.00%	\$3,388.00
88145	ADV DLX 200D 120X160 MW	\$4,570.00	30.00%	\$3,199.00
88145B	ADV DLX 200D 120X160 MW	\$816.00	30.00%	\$571.20
88145BI	ADV DLX 200D 120X160 MW	\$992.00	30.00%	\$694.40
88145BR	ADV DLX 200D 120X160 MW	\$1,360.00	30.00%	\$952.00
88145E	ADV DLX 200D 120X160 MW 220	\$4,570.00	30.00%	\$3,199.00
88145EB	ADV DLX 200D 120X160 MW 220	\$816.00	30.00%	\$571.20
88145EBI	ADV DLX 200D 120X160 MW 220	\$992.00	30.00%	\$694.40
88145EBR	ADV DLX 200D 120X160 MW 220	\$1,360.00	30.00%	\$952.00
88145EF	ADV DLX 200D 120X160 MW 220	\$3,754.00	30.00%	\$2,627.80
88145EI	ADV DLX 200D 120X160 MW 220	\$4,746.00	30.00%	\$3,322.20
88145ER	ADV DLX 200D 120X160 MW 220	\$5,114.00	30.00%	\$3,579.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88145F	ADV DLX 200D 120X160 MW	\$3,754.00	30.00%	\$2,627.80
88145I	ADV DLX 200D 120X160 MW	\$4,746.00	30.00%	\$3,322.20
88145R	ADV DLX 200D 120X160 MW	\$5,114.00	30.00%	\$3,579.80
88147	ADV DLX 92D 45X80NPA MW	\$3,893.00	30.00%	\$2,725.10
88147B	ADV DLX 92D 45X80NPA MW	\$816.00	30.00%	\$571.20
88147BI	ADV DLX 92D 45X80NPA MW	\$992.00	30.00%	\$694.40
88147BR	ADV DLX 92D 45X80NPA MW	\$1,360.00	30.00%	\$952.00
88147E	ADV DLX 92D 45X80NPA MW 220	\$3,893.00	30.00%	\$2,725.10
88147EB	ADV DLX 92D 45X80NPA MW 220	\$816.00	30.00%	\$571.20
88147EBI	ADV DLX 92D 45X80NPA MW 220	\$992.00	30.00%	\$694.40
88147EBR	ADV DLX 92D 45X80NPA MW 220	\$1,360.00	30.00%	\$952.00
88147EF	ADV DLX 92D 45X80NPA MW 220	\$3,077.00	30.00%	\$2,153.90
88147EI	ADV DLX 92D 45X80NPA MW 220	\$4,069.00	30.00%	\$2,848.30
88147ER	ADV DLX 92D 45X80NPA MW 220	\$4,437.00	30.00%	\$3,105.90
88147F	ADV DLX 92D 45X80NPA MW	\$3,077.00	30.00%	\$2,153.90
88147I	ADV DLX 92D 45X80NPA MW	\$4,069.00	30.00%	\$2,848.30
88147R	ADV DLX 92D 45X80NPA MW	\$4,437.00	30.00%	\$3,105.90
88149	ADV DLX 92D 45X80NPA VS	\$3,893.00	30.00%	\$2,725.10
88149B	ADV DLX 92D 45X80NPA VS	\$816.00	30.00%	\$571.20
88149BI	ADV DLX 92D 45X80NPA VS	\$992.00	30.00%	\$694.40
88149BR	ADV DLX 92D 45X80NPA VS	\$1,360.00	30.00%	\$952.00
88149E	ADV DLX 92D 45X80NPA VS 220	\$3,893.00	30.00%	\$2,725.10
88149EB	ADV DLX 92D 45X80NPA VS 220	\$816.00	30.00%	\$571.20
88149EBI	ADV DLX 92D 45X80NPA VS 220	\$992.00	30.00%	\$694.40
88149EBR	ADV DLX 92D 45X80NPA VS 220	\$1,360.00	30.00%	\$952.00
88149EF	ADV DLX 92D 45X80NPA VS 220	\$3,077.00	30.00%	\$2,153.90
88149EI	ADV DLX 92D 45X80NPA VS 220	\$4,069.00	30.00%	\$2,848.30
88149ER	ADV DLX 92D 45X80NPA VS 220	\$4,437.00	30.00%	\$3,105.90
88149F	ADV DLX 92D 45X80NPA VS	\$3,077.00	30.00%	\$2,153.90
88149I	ADV DLX 92D 45X80NPA VS	\$4,069.00	30.00%	\$2,848.30
88149R	ADV DLX 92D 45X80NPA VS	\$4,437.00	30.00%	\$3,105.90
88151	ADV DLX 106D 52X92NPA MW	\$3,945.00	30.00%	\$2,761.50
88151B	ADV DLX 106D 52X92NPA MW	\$816.00	30.00%	\$571.20
88151BI	ADV DLX 106D 52X92NPA MW	\$992.00	30.00%	\$694.40
88151BR	ADV DLX 106D 52X92NPA MW	\$1,360.00	30.00%	\$952.00
88151E	ADV DLX 106D 52X92NPA MW 220	\$3,945.00	30.00%	\$2,761.50
88151EB	ADV DLX 106D 52X92NPA MW 220	\$816.00	30.00%	\$571.20
88151EBI	ADV DLX 106D 52X92NPA MW 220	\$992.00	30.00%	\$694.40
88151EBR	ADV DLX 106D 52X92NPA MW 220	\$1,360.00	30.00%	\$952.00
88151EF	ADV DLX 106D 52X92NPA MW 220	\$3,129.00	30.00%	\$2,190.30
88151EI	ADV DLX 106D 52X92NPA MW 220	\$4,121.00	30.00%	\$2,884.70
88151ER	ADV DLX 106D 52X92NPA MW 220	\$4,489.00	30.00%	\$3,142.30
88151F	ADV DLX 106D 52X92NPA MW	\$3,129.00	30.00%	\$2,190.30
88151I	ADV DLX 106D 52X92NPA MW	\$4,121.00	30.00%	\$2,884.70
88151R	ADV DLX 106D 52X92NPA MW	\$4,489.00	30.00%	\$3,142.30
88153	ADV DLX 106D 52X92NPA VS	\$3,945.00	30.00%	\$2,761.50
88153B	ADV DLX 106D 52X92NPA VS	\$816.00	30.00%	\$571.20
88153BI	ADV DLX 106D 52X92NPA VS	\$992.00	30.00%	\$694.40
88153BR	ADV DLX 106D 52X92NPA VS	\$1,360.00	30.00%	\$952.00
88153E	ADV DLX 106D 52X92NPA VS 220	\$3,945.00	30.00%	\$2,761.50
88153EB	ADV DLX 106D 52X92NPA VS 220	\$816.00	30.00%	\$571.20
88153EBI	ADV DLX 106D 52X92NPA VS 220	\$992.00	30.00%	\$694.40
88153EBR	ADV DLX 106D 52X92NPA VS 220	\$1,360.00	30.00%	\$952.00
88153EF	ADV DLX 106D 52X92NPA VS 220	\$3,129.00	30.00%	\$2,190.30
88153EI	ADV DLX 106D 52X92NPA VS 220	\$4,121.00	30.00%	\$2,884.70



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88153ER	ADV DLX 106D 52X92NPA VS 220	\$4,489.00	30.00%	\$3,142.30
88153F	ADV DLX 106D 52X92NPA VS	\$3,129.00	30.00%	\$2,190.30
88153I	ADV DLX 106D 52X92NPA VS	\$4,121.00	30.00%	\$2,884.70
88153R	ADV DLX 106D 52X92NPA VS	\$4,489.00	30.00%	\$3,142.30
88155	ADV DLX 119D 58X104 MW	\$4,088.00	30.00%	\$2,861.60
88155B	ADV DLX 119D 58X104 MW	\$816.00	30.00%	\$571.20
88155BI	ADV DLX 119D 58X104 MW	\$992.00	30.00%	\$694.40
88155BR	ADV DLX 119D 58X104 MW	\$1,360.00	30.00%	\$952.00
88155E	ADV DLX 119D 58X104 MW 220	\$4,088.00	30.00%	\$2,861.60
88155EB	ADV DLX 119D 58X104 MW 220	\$816.00	30.00%	\$571.20
88155EBI	ADV DLX 119D 58X104 MW 220	\$992.00	30.00%	\$694.40
88155EBR	ADV DLX 119D 58X104 MW 220	\$1,360.00	30.00%	\$952.00
88155EF	ADV DLX 119D 58X104 MW 220	\$3,272.00	30.00%	\$2,290.40
88155EI	ADV DLX 119D 58X104 MW 220	\$4,264.00	30.00%	\$2,984.80
88155ER	ADV DLX 119D 58X104 MW 220	\$4,632.00	30.00%	\$3,242.40
88155F	ADV DLX 119D 58X104 MW	\$3,272.00	30.00%	\$2,290.40
88155I	ADV DLX 119D 58X104 MW	\$4,264.00	30.00%	\$2,984.80
88155R	ADV DLX 119D 58X104 MW	\$4,632.00	30.00%	\$3,242.40
88157	ADV DLX 119D 58X104 VS	\$4,088.00	30.00%	\$2,861.60
88157B	ADV DLX 119D 58X104 VS	\$816.00	30.00%	\$571.20
88157BI	ADV DLX 119D 58X104 VS	\$992.00	30.00%	\$694.40
88157BR	ADV DLX 119D 58X104 VS	\$1,360.00	30.00%	\$952.00
88157E	ADV DLX 119D 58X104 VS 220	\$4,088.00	30.00%	\$2,861.60
88157EB	ADV DLX 119D 58X104 VS 220	\$816.00	30.00%	\$571.20
88157EBI	ADV DLX 119D 58X104 VS 220	\$992.00	30.00%	\$694.40
88157EBR	ADV DLX 119D 58X104 VS 220	\$1,360.00	30.00%	\$952.00
88157EF	ADV DLX 119D 58X104 VS 220	\$3,272.00	30.00%	\$2,290.40
88157EI	ADV DLX 119D 58X104 VS 220	\$4,264.00	30.00%	\$2,984.80
88157ER	ADV DLX 119D 58X104 VS 220	\$4,632.00	30.00%	\$3,242.40
88157F	ADV DLX 119D 58X104 VS	\$3,272.00	30.00%	\$2,290.40
88157I	ADV DLX 119D 58X104 VS	\$4,264.00	30.00%	\$2,984.80
88157R	ADV DLX 119D 58X104 VS	\$4,632.00	30.00%	\$3,242.40
88159	ADV DLX 133D 65X116 MW	\$4,231.00	30.00%	\$2,961.70
88159B	ADV DLX 133D 65X116 MW	\$816.00	30.00%	\$571.20
88159BI	ADV DLX 133D 65X116 MW	\$992.00	30.00%	\$694.40
88159BR	ADV DLX 133D 65X116 MW	\$1,360.00	30.00%	\$952.00
88159E	ADV DLX 133D 65X116 MW 220	\$4,231.00	30.00%	\$2,961.70
88159EB	ADV DLX 133D 65X116 MW 220	\$816.00	30.00%	\$571.20
88159EBI	ADV DLX 133D 65X116 MW 220	\$992.00	30.00%	\$694.40
88159EBR	ADV DLX 133D 65X116 MW 220	\$1,360.00	30.00%	\$952.00
88159EF	ADV DLX 133D 65X116 MW 220	\$3,415.00	30.00%	\$2,390.50
88159EI	ADV DLX 133D 65X116 MW 220	\$4,407.00	30.00%	\$3,084.90
88159ER	ADV DLX 133D 65X116 MW 220	\$4,775.00	30.00%	\$3,342.50
88159F	ADV DLX 133D 65X116 MW	\$3,415.00	30.00%	\$2,390.50
88159I	ADV DLX 133D 65X116 MW	\$4,407.00	30.00%	\$3,084.90
88159R	ADV DLX 133D 65X116 MW	\$4,775.00	30.00%	\$3,342.50
88161	ADV DLX 133D 65X116 VS	\$4,231.00	30.00%	\$2,961.70
88161B	ADV DLX 133D 65X116 VS	\$816.00	30.00%	\$571.20
88161BI	ADV DLX 133D 65X116 VS	\$992.00	30.00%	\$694.40
88161BR	ADV DLX 133D 65X116 VS	\$1,360.00	30.00%	\$952.00
88161E	ADV DLX 133D 65X116 VS 220	\$4,231.00	30.00%	\$2,961.70
88161EB	ADV DLX 133D 65X116 VS 220	\$816.00	30.00%	\$571.20
88161EBI	ADV DLX 133D 65X116 VS 220	\$992.00	30.00%	\$694.40
88161EBR	ADV DLX 133D 65X116 VS 220	\$1,360.00	30.00%	\$952.00
88161EF	ADV DLX 133D 65X116 VS 220	\$3,415.00	30.00%	\$2,390.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88161EI	ADV DLX 133D 65X116 VS 220	\$4,407.00	30.00%	\$3,084.90
88161ER	ADV DLX 133D 65X116 VS 220	\$4,775.00	30.00%	\$3,342.50
88161F	ADV DLX 133D 65X116 VS	\$3,415.00	30.00%	\$2,390.50
88161I	ADV DLX 133D 65X116 VS	\$4,407.00	30.00%	\$3,084.90
88161R	ADV DLX 133D 65X116 VS	\$4,775.00	30.00%	\$3,342.50
88163	ADV DLX 159D 78X139 MW	\$4,334.00	30.00%	\$3,033.80
88163B	ADV DLX 159D 78X139 MW	\$816.00	30.00%	\$571.20
88163BI	ADV DLX 159D 78X139 MW	\$992.00	30.00%	\$694.40
88163BR	ADV DLX 159D 78X139 MW	\$1,360.00	30.00%	\$952.00
88163E	ADV DLX 159D 78X139 MW 220	\$4,334.00	30.00%	\$3,033.80
88163EB	ADV DLX 159D 78X139 MW 220	\$816.00	30.00%	\$571.20
88163EBI	ADV DLX 159D 78X139 MW 220	\$992.00	30.00%	\$694.40
88163EBR	ADV DLX 159D 78X139 MW 220	\$1,360.00	30.00%	\$952.00
88163EF	ADV DLX 159D 78X139 MW 220	\$3,518.00	30.00%	\$2,462.60
88163EI	ADV DLX 159D 78X139 MW 220	\$4,510.00	30.00%	\$3,157.00
88163ER	ADV DLX 159D 78X139 MW 220	\$4,878.00	30.00%	\$3,414.60
88163F	ADV DLX 159D 78X139 MW	\$3,518.00	30.00%	\$2,462.60
88163I	ADV DLX 159D 78X139 MW	\$4,510.00	30.00%	\$3,157.00
88163R	ADV DLX 159D 78X139 MW	\$4,878.00	30.00%	\$3,414.60
88165	ADV DLX 159D 78X139 VS	\$4,334.00	30.00%	\$3,033.80
88165B	ADV DLX 159D 78X139 VS	\$816.00	30.00%	\$571.20
88165BI	ADV DLX 159D 78X139 VS	\$992.00	30.00%	\$694.40
88165BR	ADV DLX 159D 78X139 VS	\$1,360.00	30.00%	\$952.00
88165E	ADV DLX 159D 78X139 VS 220	\$4,334.00	30.00%	\$3,033.80
88165EB	ADV DLX 159D 78X139 VS 220	\$816.00	30.00%	\$571.20
88165EBI	ADV DLX 159D 78X139 VS 220	\$992.00	30.00%	\$694.40
88165EBR	ADV DLX 159D 78X139 VS 220	\$1,360.00	30.00%	\$952.00
88165EF	ADV DLX 159D 78X139 VS 220	\$3,518.00	30.00%	\$2,462.60
88165EI	ADV DLX 159D 78X139 VS 220	\$4,510.00	30.00%	\$3,157.00
88165ER	ADV DLX 159D 78X139 VS 220	\$4,878.00	30.00%	\$3,414.60
88165F	ADV DLX 159D 78X139 VS	\$3,518.00	30.00%	\$2,462.60
88165I	ADV DLX 159D 78X139 VS	\$4,510.00	30.00%	\$3,157.00
88165R	ADV DLX 159D 78X139 VS	\$4,878.00	30.00%	\$3,414.60
88233	ADV DLX TNSD 72D DM	\$4,632.00	30.00%	\$3,242.40
88233B	ADV DLX TNSD 72D DM	\$816.00	30.00%	\$571.20
88233BI	ADV DLX TNSD 72D DM	\$992.00	30.00%	\$694.40
88233BR	ADV DLX TNSD 72D DM	\$1,360.00	30.00%	\$952.00
88233E	ADV DLX TNSD 72D DM 220	\$4,632.00	30.00%	\$3,242.40
88233EB	ADV DLX TNSD 72D DM 220	\$816.00	30.00%	\$571.20
88233EBI	ADV DLX TNSD 72D DM 220	\$992.00	30.00%	\$694.40
88233EBR	ADV DLX TNSD 72D DM 220	\$1,360.00	30.00%	\$952.00
88233EF	ADV DLX TNSD 72D DM 220	\$3,816.00	30.00%	\$2,671.20
88233EI	ADV DLX TNSD 72D DM 220	\$4,808.00	30.00%	\$3,365.60
88233ER	ADV DLX TNSD 72D DM 220	\$5,176.00	30.00%	\$3,623.20
88233F	ADV DLX TNSD 72D DM	\$3,816.00	30.00%	\$2,671.20
88233I	ADV DLX TNSD 72D DM	\$4,808.00	30.00%	\$3,365.60
88233R	ADV DLX TNSD 72D DM	\$5,176.00	30.00%	\$3,623.20
88234	ADV DLX TNSD 72D DMHC	\$4,632.00	30.00%	\$3,242.40
88234B	ADV DLX TNSD 72D DMHC	\$816.00	30.00%	\$571.20
88234BI	ADV DLX TNSD 72D DMHC	\$992.00	30.00%	\$694.40
88234BR	ADV DLX TNSD 72D DMHC	\$1,360.00	30.00%	\$952.00
88234E	ADV DLX TNSD 72D DMHC 220	\$4,632.00	30.00%	\$3,242.40
88234EB	ADV DLX TNSD 72D DMHC 220	\$816.00	30.00%	\$571.20
88234EBI	ADV DLX TNSD 72D DMHC 220	\$992.00	30.00%	\$694.40
88234EBR	ADV DLX TNSD 72D DMHC 220	\$1,360.00	30.00%	\$952.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88234EF	ADV DLX TNSD 72D DMHC 220	\$3,816.00	30.00%	\$2,671.20
88234EI	ADV DLX TNSD 72D DMHC 220	\$4,808.00	30.00%	\$3,365.60
88234ER	ADV DLX TNSD 72D DMHC 220	\$5,176.00	30.00%	\$3,623.20
88234F	ADV DLX TNSD 72D DMHC	\$3,816.00	30.00%	\$2,671.20
88234I	ADV DLX TNSD 72D DMHC	\$4,808.00	30.00%	\$3,365.60
88234R	ADV DLX TNSD 72D DMHC	\$5,176.00	30.00%	\$3,623.20
88238	ADV DLX TNSD 72D DT	\$5,034.00	30.00%	\$3,523.80
88238B	ADV DLX TNSD 72D DT	\$816.00	30.00%	\$571.20
88238BI	ADV DLX TNSD 72D DT	\$992.00	30.00%	\$694.40
88238BR	ADV DLX TNSD 72D DT	\$1,360.00	30.00%	\$952.00
88238E	ADV DLX TNSD 72D DT 220	\$5,034.00	30.00%	\$3,523.80
88238EB	ADV DLX TNSD 72D DT 220	\$816.00	30.00%	\$571.20
88238EBI	ADV DLX TNSD 72D DT 220	\$992.00	30.00%	\$694.40
88238EBR	ADV DLX TNSD 72D DT 220	\$1,360.00	30.00%	\$952.00
88238EF	ADV DLX TNSD 72D DT 220	\$4,218.00	30.00%	\$2,952.60
88238EI	ADV DLX TNSD 72D DT 220	\$5,210.00	30.00%	\$3,647.00
88238ER	ADV DLX TNSD 72D DT 220	\$5,578.00	30.00%	\$3,904.60
88238F	ADV DLX TNSD 72D DT	\$4,218.00	30.00%	\$2,952.60
88238I	ADV DLX TNSD 72D DT	\$5,210.00	30.00%	\$3,647.00
88238R	ADV DLX TNSD 72D DT	\$5,578.00	30.00%	\$3,904.60
88239	ADV DLX TNSD 72D DV	\$5,034.00	30.00%	\$3,523.80
88239B	ADV DLX TNSD 72D DV	\$816.00	30.00%	\$571.20
88239BI	ADV DLX TNSD 72D DV	\$992.00	30.00%	\$694.40
88239BR	ADV DLX TNSD 72D DV	\$1,360.00	30.00%	\$952.00
88239E	ADV DLX TNSD 72D DV 220	\$5,034.00	30.00%	\$3,523.80
88239EB	ADV DLX TNSD 72D DV 220	\$816.00	30.00%	\$571.20
88239EBI	ADV DLX TNSD 72D DV 220	\$992.00	30.00%	\$694.40
88239EBR	ADV DLX TNSD 72D DV 220	\$1,360.00	30.00%	\$952.00
88239EF	ADV DLX TNSD 72D DV 220	\$4,218.00	30.00%	\$2,952.60
88239EI	ADV DLX TNSD 72D DV 220	\$5,210.00	30.00%	\$3,647.00
88239ER	ADV DLX TNSD 72D DV 220	\$5,578.00	30.00%	\$3,904.60
88239F	ADV DLX TNSD 72D DV	\$4,218.00	30.00%	\$2,952.60
88239I	ADV DLX TNSD 72D DV	\$5,210.00	30.00%	\$3,647.00
88239R	ADV DLX TNSD 72D DV	\$5,578.00	30.00%	\$3,904.60
88240	ADV DLX TNSD 84D DM	\$4,950.00	30.00%	\$3,465.00
88240B	ADV DLX TNSD 84D DM	\$816.00	30.00%	\$571.20
88240BI	ADV DLX TNSD 84D DM	\$992.00	30.00%	\$694.40
88240BR	ADV DLX TNSD 84D DM	\$1,360.00	30.00%	\$952.00
88240E	ADV DLX TNSD 84D DM 220	\$4,950.00	30.00%	\$3,465.00
88240EB	ADV DLX TNSD 84D DM 220	\$816.00	30.00%	\$571.20
88240EBI	ADV DLX TNSD 84D DM 220	\$992.00	30.00%	\$694.40
88240EBR	ADV DLX TNSD 84D DM 220	\$1,360.00	30.00%	\$952.00
88240EF	ADV DLX TNSD 84D DM 220	\$4,134.00	30.00%	\$2,893.80
88240EI	ADV DLX TNSD 84D DM 220	\$5,126.00	30.00%	\$3,588.20
88240ER	ADV DLX TNSD 84D DM 220	\$5,494.00	30.00%	\$3,845.80
88240F	ADV DLX TNSD 84D DM	\$4,134.00	30.00%	\$2,893.80
88240I	ADV DLX TNSD 84D DM	\$5,126.00	30.00%	\$3,588.20
88240R	ADV DLX TNSD 84D DM	\$5,494.00	30.00%	\$3,845.80
88241	ADV DLX TNSD 84D DMHC	\$4,950.00	30.00%	\$3,465.00
88241B	ADV DLX TNSD 84D DMHC	\$816.00	30.00%	\$571.20
88241BI	ADV DLX TNSD 84D DMHC	\$992.00	30.00%	\$694.40
88241BR	ADV DLX TNSD 84D DMHC	\$1,360.00	30.00%	\$952.00
88241E	ADV DLX TNSD 84D DMHC 220	\$4,950.00	30.00%	\$3,465.00
88241EB	ADV DLX TNSD 84D DMHC 220	\$816.00	30.00%	\$571.20
88241EBI	ADV DLX TNSD 84D DMHC 220	\$992.00	30.00%	\$694.40

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88241EBR	ADV DLX TNSD 84D DMHC 220	\$1,360.00	30.00%	\$952.00
88241EF	ADV DLX TNSD 84D DMHC 220	\$4,134.00	30.00%	\$2,893.80
88241EI	ADV DLX TNSD 84D DMHC 220	\$5,126.00	30.00%	\$3,588.20
88241ER	ADV DLX TNSD 84D DMHC 220	\$5,494.00	30.00%	\$3,845.80
88241F	ADV DLX TNSD 84D DMHC	\$4,134.00	30.00%	\$2,893.80
88241I	ADV DLX TNSD 84D DMHC	\$5,126.00	30.00%	\$3,588.20
88241R	ADV DLX TNSD 84D DMHC	\$5,494.00	30.00%	\$3,845.80
88245	ADV DLX TNSD 84D DT	\$5,379.00	30.00%	\$3,765.30
88245B	ADV DLX TNSD 84D DT	\$816.00	30.00%	\$571.20
88245BI	ADV DLX TNSD 84D DT	\$992.00	30.00%	\$694.40
88245BR	ADV DLX TNSD 84D DT	\$1,360.00	30.00%	\$952.00
88245E	ADV DLX TNSD 84D DT 220	\$5,379.00	30.00%	\$3,765.30
88245EB	ADV DLX TNSD 84D DT 220	\$816.00	30.00%	\$571.20
88245EBI	ADV DLX TNSD 84D DT 220	\$992.00	30.00%	\$694.40
88245EBR	ADV DLX TNSD 84D DT 220	\$1,360.00	30.00%	\$952.00
88245EF	ADV DLX TNSD 84D DT 220	\$4,563.00	30.00%	\$3,194.10
88245EI	ADV DLX TNSD 84D DT 220	\$5,555.00	30.00%	\$3,888.50
88245ER	ADV DLX TNSD 84D DT 220	\$5,923.00	30.00%	\$4,146.10
88245F	ADV DLX TNSD 84D DT	\$4,563.00	30.00%	\$3,194.10
88245I	ADV DLX TNSD 84D DT	\$5,555.00	30.00%	\$3,888.50
88245R	ADV DLX TNSD 84D DT	\$5,923.00	30.00%	\$4,146.10
88246	ADV DLX TNSD 84D DV	\$5,379.00	30.00%	\$3,765.30
88246B	ADV DLX TNSD 84D DV	\$816.00	30.00%	\$571.20
88246BI	ADV DLX TNSD 84D DV	\$992.00	30.00%	\$694.40
88246BR	ADV DLX TNSD 84D DV	\$1,360.00	30.00%	\$952.00
88246E	ADV DLX TNSD 84D DV 220	\$5,379.00	30.00%	\$3,765.30
88246EB	ADV DLX TNSD 84D DV 220	\$816.00	30.00%	\$571.20
88246EBI	ADV DLX TNSD 84D DV 220	\$992.00	30.00%	\$694.40
88246EBR	ADV DLX TNSD 84D DV 220	\$1,360.00	30.00%	\$952.00
88246EF	ADV DLX TNSD 84D DV 220	\$4,563.00	30.00%	\$3,194.10
88246EI	ADV DLX TNSD 84D DV 220	\$5,555.00	30.00%	\$3,888.50
88246ER	ADV DLX TNSD 84D DV 220	\$5,923.00	30.00%	\$4,146.10
88246F	ADV DLX TNSD 84D DV	\$4,563.00	30.00%	\$3,194.10
88246I	ADV DLX TNSD 84D DV	\$5,555.00	30.00%	\$3,888.50
88246R	ADV DLX TNSD 84D DV	\$5,923.00	30.00%	\$4,146.10
88247	ADV DLX TNSD 100D DM	\$5,296.00	30.00%	\$3,707.20
88247B	ADV DLX TNSD 100D DM	\$816.00	30.00%	\$571.20
88247BI	ADV DLX TNSD 100D DM	\$992.00	30.00%	\$694.40
88247BR	ADV DLX TNSD 100D DM	\$1,360.00	30.00%	\$952.00
88247E	ADV DLX TNSD 100D DM 220	\$5,296.00	30.00%	\$3,707.20
88247EB	ADV DLX TNSD 100D DM 220	\$816.00	30.00%	\$571.20
88247EBI	ADV DLX TNSD 100D DM 220	\$992.00	30.00%	\$694.40
88247EBR	ADV DLX TNSD 100D DM 220	\$1,360.00	30.00%	\$952.00
88247EF	ADV DLX TNSD 100D DM 220	\$4,480.00	30.00%	\$3,136.00
88247EI	ADV DLX TNSD 100D DM 220	\$5,472.00	30.00%	\$3,830.40
88247ER	ADV DLX TNSD 100D DM 220	\$5,840.00	30.00%	\$4,088.00
88247F	ADV DLX TNSD 100D DM	\$4,480.00	30.00%	\$3,136.00
88247I	ADV DLX TNSD 100D DM	\$5,472.00	30.00%	\$3,830.40
88247R	ADV DLX TNSD 100D DM	\$5,840.00	30.00%	\$4,088.00
88248	ADV DLX TNSD 100D DMHC	\$5,296.00	30.00%	\$3,707.20
88248B	ADV DLX TNSD 100D DMHC	\$816.00	30.00%	\$571.20
88248BI	ADV DLX TNSD 100D DMHC	\$992.00	30.00%	\$694.40
88248BR	ADV DLX TNSD 100D DMHC	\$1,360.00	30.00%	\$952.00
88248E	ADV DLX TNSD 100D DMHC 220	\$5,296.00	30.00%	\$3,707.20
88248EB	ADV DLX TNSD 100D DMHC 220	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88248EBI	ADV DLX TNSD 100D DMHC 220	\$992.00	30.00%	\$694.40
88248EBR	ADV DLX TNSD 100D DMHC 220	\$1,360.00	30.00%	\$952.00
88248EF	ADV DLX TNSD 100D DMHC 220	\$4,480.00	30.00%	\$3,136.00
88248EI	ADV DLX TNSD 100D DMHC 220	\$5,472.00	30.00%	\$3,830.40
88248ER	ADV DLX TNSD 100D DMHC 220	\$5,840.00	30.00%	\$4,088.00
88248F	ADV DLX TNSD 100D DMHC	\$4,480.00	30.00%	\$3,136.00
88248I	ADV DLX TNSD 100D DMHC	\$5,472.00	30.00%	\$3,830.40
88248R	ADV DLX TNSD 100D DMHC	\$5,840.00	30.00%	\$4,088.00
88252	ADV DLX TNSD 100D DT	\$5,686.00	30.00%	\$3,980.20
88252B	ADV DLX TNSD 100D DT	\$816.00	30.00%	\$571.20
88252BI	ADV DLX TNSD 100D DT	\$992.00	30.00%	\$694.40
88252BR	ADV DLX TNSD 100D DT	\$1,360.00	30.00%	\$952.00
88252E	ADV DLX TNSD 100D DT 220	\$5,686.00	30.00%	\$3,980.20
88252EB	ADV DLX TNSD 100D DT 220	\$816.00	30.00%	\$571.20
88252EBI	ADV DLX TNSD 100D DT 220	\$992.00	30.00%	\$694.40
88252EBR	ADV DLX TNSD 100D DT 220	\$1,360.00	30.00%	\$952.00
88252EF	ADV DLX TNSD 100D DT 220	\$4,870.00	30.00%	\$3,409.00
88252EI	ADV DLX TNSD 100D DT 220	\$5,862.00	30.00%	\$4,103.40
88252ER	ADV DLX TNSD 100D DT 220	\$6,230.00	30.00%	\$4,361.00
88252F	ADV DLX TNSD 100D DT	\$4,870.00	30.00%	\$3,409.00
88252I	ADV DLX TNSD 100D DT	\$5,862.00	30.00%	\$4,103.40
88252R	ADV DLX TNSD 100D DT	\$6,230.00	30.00%	\$4,361.00
88253	ADV DLX TNSD 100D DV	\$5,686.00	30.00%	\$3,980.20
88253B	ADV DLX TNSD 100D DV	\$816.00	30.00%	\$571.20
88253BI	ADV DLX TNSD 100D DV	\$992.00	30.00%	\$694.40
88253BR	ADV DLX TNSD 100D DV	\$1,360.00	30.00%	\$952.00
88253E	ADV DLX TNSD 100D DV 220	\$5,686.00	30.00%	\$3,980.20
88253EB	ADV DLX TNSD 100D DV 220	\$816.00	30.00%	\$571.20
88253EBI	ADV DLX TNSD 100D DV 220	\$992.00	30.00%	\$694.40
88253EBR	ADV DLX TNSD 100D DV 220	\$1,360.00	30.00%	\$952.00
88253EF	ADV DLX TNSD 100D DV 220	\$4,870.00	30.00%	\$3,409.00
88253EI	ADV DLX TNSD 100D DV 220	\$5,862.00	30.00%	\$4,103.40
88253ER	ADV DLX TNSD 100D DV 220	\$6,230.00	30.00%	\$4,361.00
88253F	ADV DLX TNSD 100D DV	\$4,870.00	30.00%	\$3,409.00
88253I	ADV DLX TNSD 100D DV	\$5,862.00	30.00%	\$4,103.40
88253R	ADV DLX TNSD 100D DV	\$6,230.00	30.00%	\$4,361.00
88254	ADV DLX TNSD 120D DM	\$5,540.00	30.00%	\$3,878.00
88254B	ADV DLX TNSD 120D DM	\$816.00	30.00%	\$571.20
88254BI	ADV DLX TNSD 120D DM	\$992.00	30.00%	\$694.40
88254BR	ADV DLX TNSD 120D DM	\$1,360.00	30.00%	\$952.00
88254E	ADV DLX TNSD 120D DM 220	\$5,540.00	30.00%	\$3,878.00
88254EB	ADV DLX TNSD 120D DM 220	\$816.00	30.00%	\$571.20
88254EBI	ADV DLX TNSD 120D DM 220	\$992.00	30.00%	\$694.40
88254EBR	ADV DLX TNSD 120D DM 220	\$1,360.00	30.00%	\$952.00
88254EF	ADV DLX TNSD 120D DM 220	\$4,724.00	30.00%	\$3,306.80
88254EI	ADV DLX TNSD 120D DM 220	\$5,716.00	30.00%	\$4,001.20
88254ER	ADV DLX TNSD 120D DM 220	\$6,084.00	30.00%	\$4,258.80
88254F	ADV DLX TNSD 120D DM	\$4,724.00	30.00%	\$3,306.80
88254I	ADV DLX TNSD 120D DM	\$5,716.00	30.00%	\$4,001.20
88254R	ADV DLX TNSD 120D DM	\$6,084.00	30.00%	\$4,258.80
88255	ADV DLX TNSD 120D DMHC	\$5,540.00	30.00%	\$3,878.00
88255B	ADV DLX TNSD 120D DMHC	\$816.00	30.00%	\$571.20
88255BI	ADV DLX TNSD 120D DMHC	\$992.00	30.00%	\$694.40
88255BR	ADV DLX TNSD 120D DMHC	\$1,360.00	30.00%	\$952.00
88255E	ADV DLX TNSD 120D DMHC 220	\$5,540.00	30.00%	\$3,878.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88255EB	ADV DLX TNSD 120D DMHC 220	\$816.00	30.00%	\$571.20
88255EBI	ADV DLX TNSD 120D DMHC 220	\$992.00	30.00%	\$694.40
88255EBR	ADV DLX TNSD 120D DMHC 220	\$1,360.00	30.00%	\$952.00
88255EF	ADV DLX TNSD 120D DMHC 220	\$4,724.00	30.00%	\$3,306.80
88255EI	ADV DLX TNSD 120D DMHC 220	\$5,716.00	30.00%	\$4,001.20
88255ER	ADV DLX TNSD 120D DMHC 220	\$6,084.00	30.00%	\$4,258.80
88255F	ADV DLX TNSD 120D DMHC	\$4,724.00	30.00%	\$3,306.80
88255I	ADV DLX TNSD 120D DMHC	\$5,716.00	30.00%	\$4,001.20
88255R	ADV DLX TNSD 120D DMHC	\$6,084.00	30.00%	\$4,258.80
88259	ADV DLX TNSD 120D DT	\$5,934.00	30.00%	\$4,153.80
88259B	ADV DLX TNSD 120D DT	\$816.00	30.00%	\$571.20
88259BI	ADV DLX TNSD 120D DT	\$992.00	30.00%	\$694.40
88259BR	ADV DLX TNSD 120D DT	\$1,360.00	30.00%	\$952.00
88259E	ADV DLX TNSD 120D DT 220	\$5,934.00	30.00%	\$4,153.80
88259EB	ADV DLX TNSD 120D DT 220	\$816.00	30.00%	\$571.20
88259EBI	ADV DLX TNSD 120D DT 220	\$992.00	30.00%	\$694.40
88259EBR	ADV DLX TNSD 120D DT 220	\$1,360.00	30.00%	\$952.00
88259EF	ADV DLX TNSD 120D DT 220	\$5,118.00	30.00%	\$3,582.60
88259EI	ADV DLX TNSD 120D DT 220	\$6,110.00	30.00%	\$4,277.00
88259ER	ADV DLX TNSD 120D DT 220	\$6,478.00	30.00%	\$4,534.60
88259F	ADV DLX TNSD 120D DT	\$5,118.00	30.00%	\$3,582.60
88259I	ADV DLX TNSD 120D DT	\$6,110.00	30.00%	\$4,277.00
88259R	ADV DLX TNSD 120D DT	\$6,478.00	30.00%	\$4,534.60
88260	ADV DLX TNSD 120D DV	\$5,934.00	30.00%	\$4,153.80
88260B	ADV DLX TNSD 120D DV	\$816.00	30.00%	\$571.20
88260BI	ADV DLX TNSD 120D DV	\$992.00	30.00%	\$694.40
88260BR	ADV DLX TNSD 120D DV	\$1,360.00	30.00%	\$952.00
88260E	ADV DLX TNSD 120D DV 220	\$5,934.00	30.00%	\$4,153.80
88260EB	ADV DLX TNSD 120D DV 220	\$816.00	30.00%	\$571.20
88260EBI	ADV DLX TNSD 120D DV 220	\$992.00	30.00%	\$694.40
88260EBR	ADV DLX TNSD 120D DV 220	\$1,360.00	30.00%	\$952.00
88260EF	ADV DLX TNSD 120D DV 220	\$5,118.00	30.00%	\$3,582.60
88260EI	ADV DLX TNSD 120D DV 220	\$6,110.00	30.00%	\$4,277.00
88260ER	ADV DLX TNSD 120D DV 220	\$6,478.00	30.00%	\$4,534.60
88260F	ADV DLX TNSD 120D DV	\$5,118.00	30.00%	\$3,582.60
88260I	ADV DLX TNSD 120D DV	\$6,110.00	30.00%	\$4,277.00
88260R	ADV DLX TNSD 120D DV	\$6,478.00	30.00%	\$4,534.60
88261	ADV DLX TNSD 150D DM	\$6,588.00	30.00%	\$4,611.60
88261B	ADV DLX TNSD 150D DM	\$816.00	30.00%	\$571.20
88261BI	ADV DLX TNSD 150D DM	\$992.00	30.00%	\$694.40
88261BR	ADV DLX TNSD 150D DM	\$1,360.00	30.00%	\$952.00
88261E	ADV DLX TNSD 150D DM 220	\$6,588.00	30.00%	\$4,611.60
88261EB	ADV DLX TNSD 150D DM 220	\$816.00	30.00%	\$571.20
88261EBI	ADV DLX TNSD 150D DM 220	\$992.00	30.00%	\$694.40
88261EBR	ADV DLX TNSD 150D DM 220	\$1,360.00	30.00%	\$952.00
88261EF	ADV DLX TNSD 150D DM 220	\$5,772.00	30.00%	\$4,040.40
88261EI	ADV DLX TNSD 150D DM 220	\$6,764.00	30.00%	\$4,734.80
88261ER	ADV DLX TNSD 150D DM 220	\$7,132.00	30.00%	\$4,992.40
88261F	ADV DLX TNSD 150D DM	\$5,772.00	30.00%	\$4,040.40
88261I	ADV DLX TNSD 150D DM	\$6,764.00	30.00%	\$4,734.80
88261R	ADV DLX TNSD 150D DM	\$7,132.00	30.00%	\$4,992.40
88262	ADV DLX TNSD 150D DMHC	\$6,588.00	30.00%	\$4,611.60
88262B	ADV DLX TNSD 150D DMHC	\$816.00	30.00%	\$571.20
88262BI	ADV DLX TNSD 150D DMHC	\$992.00	30.00%	\$694.40
88262BR	ADV DLX TNSD 150D DMHC	\$1,360.00	30.00%	\$952.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88262E	ADV DLX TNSD 150D DMHC 220	\$6,588.00	30.00%	\$4,611.60
88262EB	ADV DLX TNSD 150D DMHC 220	\$816.00	30.00%	\$571.20
88262EBI	ADV DLX TNSD 150D DMHC 220	\$992.00	30.00%	\$694.40
88262EBR	ADV DLX TNSD 150D DMHC 220	\$1,360.00	30.00%	\$952.00
88262EF	ADV DLX TNSD 150D DMHC 220	\$5,772.00	30.00%	\$4,040.40
88262EI	ADV DLX TNSD 150D DMHC 220	\$6,764.00	30.00%	\$4,734.80
88262ER	ADV DLX TNSD 150D DMHC 220	\$7,132.00	30.00%	\$4,992.40
88262F	ADV DLX TNSD 150D DMHC	\$5,772.00	30.00%	\$4,040.40
88262I	ADV DLX TNSD 150D DMHC	\$6,764.00	30.00%	\$4,734.80
88262R	ADV DLX TNSD 150D DMHC	\$7,132.00	30.00%	\$4,992.40
88265	ADV DLX TNSD 150D DT	\$6,824.00	30.00%	\$4,776.80
88265B	ADV DLX TNSD 150D DT	\$816.00	30.00%	\$571.20
88265BI	ADV DLX TNSD 150D DT	\$992.00	30.00%	\$694.40
88265BR	ADV DLX TNSD 150D DT	\$1,360.00	30.00%	\$952.00
88265E	ADV DLX TNSD 150D DT 220	\$6,824.00	30.00%	\$4,776.80
88265EB	ADV DLX TNSD 150D DT 220	\$816.00	30.00%	\$571.20
88265EBI	ADV DLX TNSD 150D DT 220	\$992.00	30.00%	\$694.40
88265EBR	ADV DLX TNSD 150D DT 220	\$1,360.00	30.00%	\$952.00
88265EF	ADV DLX TNSD 150D DT 220	\$6,008.00	30.00%	\$4,205.60
88265EI	ADV DLX TNSD 150D DT 220	\$7,000.00	30.00%	\$4,900.00
88265ER	ADV DLX TNSD 150D DT 220	\$7,368.00	30.00%	\$5,157.60
88265F	ADV DLX TNSD 150D DT	\$6,008.00	30.00%	\$4,205.60
88265I	ADV DLX TNSD 150D DT	\$7,000.00	30.00%	\$4,900.00
88265R	ADV DLX TNSD 150D DT	\$7,368.00	30.00%	\$5,157.60
88266	ADV DLX TNSD 150D DV	\$6,824.00	30.00%	\$4,776.80
88266B	ADV DLX TNSD 150D DV	\$816.00	30.00%	\$571.20
88266BI	ADV DLX TNSD 150D DV	\$992.00	30.00%	\$694.40
88266BR	ADV DLX TNSD 150D DV	\$1,360.00	30.00%	\$952.00
88266E	ADV DLX TNSD 150D DV 220	\$6,824.00	30.00%	\$4,776.80
88266EB	ADV DLX TNSD 150D DV 220	\$816.00	30.00%	\$571.20
88266EBI	ADV DLX TNSD 150D DV 220	\$992.00	30.00%	\$694.40
88266EBR	ADV DLX TNSD 150D DV 220	\$1,360.00	30.00%	\$952.00
88266EF	ADV DLX TNSD 150D DV 220	\$6,008.00	30.00%	\$4,205.60
88266EI	ADV DLX TNSD 150D DV 220	\$7,000.00	30.00%	\$4,900.00
88266ER	ADV DLX TNSD 150D DV 220	\$7,368.00	30.00%	\$5,157.60
88266F	ADV DLX TNSD 150D DV	\$6,008.00	30.00%	\$4,205.60
88266I	ADV DLX TNSD 150D DV	\$7,000.00	30.00%	\$4,900.00
88266R	ADV DLX TNSD 150D DV	\$7,368.00	30.00%	\$5,157.60
88267	ADV DLX TNSD 180D DM	\$7,089.00	30.00%	\$4,962.30
88267B	ADV DLX TNSD 180D DM	\$816.00	30.00%	\$571.20
88267BI	ADV DLX TNSD 180D DM	\$992.00	30.00%	\$694.40
88267BR	ADV DLX TNSD 180D DM	\$1,360.00	30.00%	\$952.00
88267E	ADV DLX TNSD 180D DM 220	\$7,089.00	30.00%	\$4,962.30
88267EB	ADV DLX TNSD 180D DM 220	\$816.00	30.00%	\$571.20
88267EBI	ADV DLX TNSD 180D DM 220	\$992.00	30.00%	\$694.40
88267EBR	ADV DLX TNSD 180D DM 220	\$1,360.00	30.00%	\$952.00
88267EF	ADV DLX TNSD 180D DM 220	\$6,273.00	30.00%	\$4,391.10
88267EI	ADV DLX TNSD 180D DM 220	\$7,265.00	30.00%	\$5,085.50
88267ER	ADV DLX TNSD 180D DM 220	\$7,633.00	30.00%	\$5,343.10
88267F	ADV DLX TNSD 180D DM	\$6,273.00	30.00%	\$4,391.10
88267I	ADV DLX TNSD 180D DM	\$7,265.00	30.00%	\$5,085.50
88267R	ADV DLX TNSD 180D DM	\$7,633.00	30.00%	\$5,343.10
88268	ADV DLX TNSD 180D DMHC	\$7,089.00	30.00%	\$4,962.30
88268B	ADV DLX TNSD 180D DMHC	\$816.00	30.00%	\$571.20
88268BI	ADV DLX TNSD 180D DMHC	\$992.00	30.00%	\$694.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88268BR	ADV DLX TNSD 180D DMHC	\$1,360.00	30.00%	\$952.00
88268E	ADV DLX TNSD 180D DMHC 220	\$7,089.00	30.00%	\$4,962.30
88268EB	ADV DLX TNSD 180D DMHC 220	\$816.00	30.00%	\$571.20
88268EBI	ADV DLX TNSD 180D DMHC 220	\$992.00	30.00%	\$694.40
88268EBR	ADV DLX TNSD 180D DMHC 220	\$1,360.00	30.00%	\$952.00
88268EF	ADV DLX TNSD 180D DMHC 220	\$6,273.00	30.00%	\$4,391.10
88268EI	ADV DLX TNSD 180D DMHC 220	\$7,265.00	30.00%	\$5,085.50
88268ER	ADV DLX TNSD 180D DMHC 220	\$7,633.00	30.00%	\$5,343.10
88268F	ADV DLX TNSD 180D DMHC	\$6,273.00	30.00%	\$4,391.10
88268I	ADV DLX TNSD 180D DMHC	\$7,265.00	30.00%	\$5,085.50
88268R	ADV DLX TNSD 180D DMHC	\$7,633.00	30.00%	\$5,343.10
88271	ADV DLX TNSD 180D DT	\$7,439.00	30.00%	\$5,207.30
88271B	ADV DLX TNSD 180D DT	\$816.00	30.00%	\$571.20
88271BI	ADV DLX TNSD 180D DT	\$992.00	30.00%	\$694.40
88271BR	ADV DLX TNSD 180D DT	\$1,360.00	30.00%	\$952.00
88271E	ADV DLX TNSD 180D DT 220	\$7,439.00	30.00%	\$5,207.30
88271EB	ADV DLX TNSD 180D DT 220	\$816.00	30.00%	\$571.20
88271EBI	ADV DLX TNSD 180D DT 220	\$992.00	30.00%	\$694.40
88271EBR	ADV DLX TNSD 180D DT 220	\$1,360.00	30.00%	\$952.00
88271EF	ADV DLX TNSD 180D DT 220	\$6,623.00	30.00%	\$4,636.10
88271EI	ADV DLX TNSD 180D DT 220	\$7,615.00	30.00%	\$5,330.50
88271ER	ADV DLX TNSD 180D DT 220	\$7,983.00	30.00%	\$5,588.10
88271F	ADV DLX TNSD 180D DT	\$6,623.00	30.00%	\$4,636.10
88271I	ADV DLX TNSD 180D DT	\$7,615.00	30.00%	\$5,330.50
88271R	ADV DLX TNSD 180D DT	\$7,983.00	30.00%	\$5,588.10
88272	ADV DLX TNSD 180D DV	\$7,439.00	30.00%	\$5,207.30
88272B	ADV DLX TNSD 180D DV	\$816.00	30.00%	\$571.20
88272BI	ADV DLX TNSD 180D DV	\$992.00	30.00%	\$694.40
88272BR	ADV DLX TNSD 180D DV	\$1,360.00	30.00%	\$952.00
88272E	ADV DLX TNSD 180D DV 220	\$7,439.00	30.00%	\$5,207.30
88272EB	ADV DLX TNSD 180D DV 220	\$816.00	30.00%	\$571.20
88272EBI	ADV DLX TNSD 180D DV 220	\$992.00	30.00%	\$694.40
88272EBR	ADV DLX TNSD 180D DV 220	\$1,360.00	30.00%	\$952.00
88272EF	ADV DLX TNSD 180D DV 220	\$6,623.00	30.00%	\$4,636.10
88272EI	ADV DLX TNSD 180D DV 220	\$7,615.00	30.00%	\$5,330.50
88272ER	ADV DLX TNSD 180D DV 220	\$7,983.00	30.00%	\$5,588.10
88272F	ADV DLX TNSD 180D DV	\$6,623.00	30.00%	\$4,636.10
88272I	ADV DLX TNSD 180D DV	\$7,615.00	30.00%	\$5,330.50
88272R	ADV DLX TNSD 180D DV	\$7,983.00	30.00%	\$5,588.10
88273	ADV DLX TNSD 200D DM	\$7,273.00	30.00%	\$5,091.10
88273B	ADV DLX TNSD 200D DM	\$816.00	30.00%	\$571.20
88273BI	ADV DLX TNSD 200D DM	\$992.00	30.00%	\$694.40
88273BR	ADV DLX TNSD 200D DM	\$1,360.00	30.00%	\$952.00
88273E	ADV DLX TNSD 200D DM 220	\$7,273.00	30.00%	\$5,091.10
88273EB	ADV DLX TNSD 200D DM 220	\$816.00	30.00%	\$571.20
88273EBI	ADV DLX TNSD 200D DM 220	\$992.00	30.00%	\$694.40
88273EBR	ADV DLX TNSD 200D DM 220	\$1,360.00	30.00%	\$952.00
88273EF	ADV DLX TNSD 200D DM 220	\$6,457.00	30.00%	\$4,519.90
88273EI	ADV DLX TNSD 200D DM 220	\$7,449.00	30.00%	\$5,214.30
88273ER	ADV DLX TNSD 200D DM 220	\$7,817.00	30.00%	\$5,471.90
88273F	ADV DLX TNSD 200D DM	\$6,457.00	30.00%	\$4,519.90
88273I	ADV DLX TNSD 200D DM	\$7,449.00	30.00%	\$5,214.30
88273R	ADV DLX TNSD 200D DM	\$7,817.00	30.00%	\$5,471.90
88274	ADV DLX TNSD 200D DMHC	\$7,273.00	30.00%	\$5,091.10
88274B	ADV DLX TNSD 200D DMHC	\$816.00	30.00%	\$571.20



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88274BI	ADV DLX TNSD 200D DMHC	\$992.00	30.00%	\$694.40
88274BR	ADV DLX TNSD 200D DMHC	\$1,360.00	30.00%	\$952.00
88274E	ADV DLX TNSD 200D DMHC 220	\$7,273.00	30.00%	\$5,091.10
88274EB	ADV DLX TNSD 200D DMHC 220	\$816.00	30.00%	\$571.20
88274EBI	ADV DLX TNSD 200D DMHC 220	\$992.00	30.00%	\$694.40
88274EBR	ADV DLX TNSD 200D DMHC 220	\$1,360.00	30.00%	\$952.00
88274EF	ADV DLX TNSD 200D DMHC 220	\$6,457.00	30.00%	\$4,519.90
88274EI	ADV DLX TNSD 200D DMHC 220	\$7,449.00	30.00%	\$5,214.30
88274ER	ADV DLX TNSD 200D DMHC 220	\$7,817.00	30.00%	\$5,471.90
88274F	ADV DLX TNSD 200D DMHC	\$6,457.00	30.00%	\$4,519.90
88274I	ADV DLX TNSD 200D DMHC	\$7,449.00	30.00%	\$5,214.30
88274R	ADV DLX TNSD 200D DMHC	\$7,817.00	30.00%	\$5,471.90
88277	ADV DLX TNSD 200D DT	\$7,617.00	30.00%	\$5,331.90
88277B	ADV DLX TNSD 200D DT	\$816.00	30.00%	\$571.20
88277BI	ADV DLX TNSD 200D DT	\$992.00	30.00%	\$694.40
88277BR	ADV DLX TNSD 200D DT	\$1,360.00	30.00%	\$952.00
88277E	ADV DLX TNSD 200D DT 220	\$7,617.00	30.00%	\$5,331.90
88277EB	ADV DLX TNSD 200D DT 220	\$816.00	30.00%	\$571.20
88277EBI	ADV DLX TNSD 200D DT 220	\$992.00	30.00%	\$694.40
88277EBR	ADV DLX TNSD 200D DT 220	\$1,360.00	30.00%	\$952.00
88277EF	ADV DLX TNSD 200D DT 220	\$6,801.00	30.00%	\$4,760.70
88277EI	ADV DLX TNSD 200D DT 220	\$7,793.00	30.00%	\$5,455.10
88277ER	ADV DLX TNSD 200D DT 220	\$8,161.00	30.00%	\$5,712.70
88277F	ADV DLX TNSD 200D DT	\$6,801.00	30.00%	\$4,760.70
88277I	ADV DLX TNSD 200D DT	\$7,793.00	30.00%	\$5,455.10
88277R	ADV DLX TNSD 200D DT	\$8,161.00	30.00%	\$5,712.70
88278	ADV DLX TNSD 200D DV	\$7,617.00	30.00%	\$5,331.90
88278B	ADV DLX TNSD 200D DV	\$816.00	30.00%	\$571.20
88278BI	ADV DLX TNSD 200D DV	\$992.00	30.00%	\$694.40
88278BR	ADV DLX TNSD 200D DV	\$1,360.00	30.00%	\$952.00
88278E	ADV DLX TNSD 200D DV 220	\$7,617.00	30.00%	\$5,331.90
88278EB	ADV DLX TNSD 200D DV 220	\$816.00	30.00%	\$571.20
88278EBI	ADV DLX TNSD 200D DV 220	\$992.00	30.00%	\$694.40
88278EBR	ADV DLX TNSD 200D DV 220	\$1,360.00	30.00%	\$952.00
88278EF	ADV DLX TNSD 200D DV 220	\$6,801.00	30.00%	\$4,760.70
88278EI	ADV DLX TNSD 200D DV 220	\$7,793.00	30.00%	\$5,455.10
88278ER	ADV DLX TNSD 200D DV 220	\$8,161.00	30.00%	\$5,712.70
88278F	ADV DLX TNSD 200D DV	\$6,801.00	30.00%	\$4,760.70
88278I	ADV DLX TNSD 200D DV	\$7,793.00	30.00%	\$5,455.10
88278R	ADV DLX TNSD 200D DV	\$8,161.00	30.00%	\$5,712.70
88279	ADV DLX TNSD 92D DM	\$5,257.00	30.00%	\$3,679.90
88279B	ADV DLX TNSD 92D DM	\$816.00	30.00%	\$571.20
88279BI	ADV DLX TNSD 92D DM	\$992.00	30.00%	\$694.40
88279BR	ADV DLX TNSD 92D DM	\$1,360.00	30.00%	\$952.00
88279E	ADV DLX TNSD 92D DM 220	\$5,257.00	30.00%	\$3,679.90
88279EB	ADV DLX TNSD 92D DM 220	\$816.00	30.00%	\$571.20
88279EBI	ADV DLX TNSD 92D DM 220	\$992.00	30.00%	\$694.40
88279EBR	ADV DLX TNSD 92D DM 220	\$1,360.00	30.00%	\$952.00
88279EF	ADV DLX TNSD 92D DM 220	\$4,441.00	30.00%	\$3,108.70
88279EI	ADV DLX TNSD 92D DM 220	\$5,433.00	30.00%	\$3,803.10
88279ER	ADV DLX TNSD 92D DM 220	\$5,801.00	30.00%	\$4,060.70
88279F	ADV DLX TNSD 92D DM	\$4,441.00	30.00%	\$3,108.70
88279I	ADV DLX TNSD 92D DM	\$5,433.00	30.00%	\$3,803.10
88279R	ADV DLX TNSD 92D DM	\$5,801.00	30.00%	\$4,060.70
88280	ADV DLX TNSD 92D DMHC	\$5,257.00	30.00%	\$3,679.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88280B	ADV DLX TNSD 92D DMHC	\$816.00	30.00%	\$571.20
88280BI	ADV DLX TNSD 92D DMHC	\$992.00	30.00%	\$694.40
88280BR	ADV DLX TNSD 92D DMHC	\$1,360.00	30.00%	\$952.00
88280E	ADV DLX TNSD 92D DMHC 220	\$5,257.00	30.00%	\$3,679.90
88280EB	ADV DLX TNSD 92D DMHC 220	\$816.00	30.00%	\$571.20
88280EBI	ADV DLX TNSD 92D DMHC 220	\$992.00	30.00%	\$694.40
88280EBR	ADV DLX TNSD 92D DMHC 220	\$1,360.00	30.00%	\$952.00
88280EF	ADV DLX TNSD 92D DMHC 220	\$4,441.00	30.00%	\$3,108.70
88280EI	ADV DLX TNSD 92D DMHC 220	\$5,433.00	30.00%	\$3,803.10
88280ER	ADV DLX TNSD 92D DMHC 220	\$5,801.00	30.00%	\$4,060.70
88280F	ADV DLX TNSD 92D DMHC	\$4,441.00	30.00%	\$3,108.70
88280I	ADV DLX TNSD 92D DMHC	\$5,433.00	30.00%	\$3,803.10
88280R	ADV DLX TNSD 92D DMHC	\$5,801.00	30.00%	\$4,060.70
88284	ADV DLX TNSD 92D DT	\$5,643.00	30.00%	\$3,950.10
88284B	ADV DLX TNSD 92D DT	\$816.00	30.00%	\$571.20
88284BI	ADV DLX TNSD 92D DT	\$992.00	30.00%	\$694.40
88284BR	ADV DLX TNSD 92D DT	\$1,360.00	30.00%	\$952.00
88284E	ADV DLX TNSD 92D DT 220	\$5,643.00	30.00%	\$3,950.10
88284EB	ADV DLX TNSD 92D DT 220	\$816.00	30.00%	\$571.20
88284EBI	ADV DLX TNSD 92D DT 220	\$992.00	30.00%	\$694.40
88284EBR	ADV DLX TNSD 92D DT 220	\$1,360.00	30.00%	\$952.00
88284EF	ADV DLX TNSD 92D DT 220	\$4,827.00	30.00%	\$3,378.90
88284EI	ADV DLX TNSD 92D DT 220	\$5,819.00	30.00%	\$4,073.30
88284ER	ADV DLX TNSD 92D DT 220	\$6,187.00	30.00%	\$4,330.90
88284F	ADV DLX TNSD 92D DT	\$4,827.00	30.00%	\$3,378.90
88284I	ADV DLX TNSD 92D DT	\$5,819.00	30.00%	\$4,073.30
88284R	ADV DLX TNSD 92D DT	\$6,187.00	30.00%	\$4,330.90
88285	ADV DLX TNSD 92D DV	\$5,643.00	30.00%	\$3,950.10
88285B	ADV DLX TNSD 92D DV	\$816.00	30.00%	\$571.20
88285BI	ADV DLX TNSD 92D DV	\$992.00	30.00%	\$694.40
88285BR	ADV DLX TNSD 92D DV	\$1,360.00	30.00%	\$952.00
88285E	ADV DLX TNSD 92D DV 220	\$5,643.00	30.00%	\$3,950.10
88285EB	ADV DLX TNSD 92D DV 220	\$816.00	30.00%	\$571.20
88285EBI	ADV DLX TNSD 92D DV 220	\$992.00	30.00%	\$694.40
88285EBR	ADV DLX TNSD 92D DV 220	\$1,360.00	30.00%	\$952.00
88285EF	ADV DLX TNSD 92D DV 220	\$4,827.00	30.00%	\$3,378.90
88285EI	ADV DLX TNSD 92D DV 220	\$5,819.00	30.00%	\$4,073.30
88285ER	ADV DLX TNSD 92D DV 220	\$6,187.00	30.00%	\$4,330.90
88285F	ADV DLX TNSD 92D DV	\$4,827.00	30.00%	\$3,378.90
88285I	ADV DLX TNSD 92D DV	\$5,819.00	30.00%	\$4,073.30
88285R	ADV DLX TNSD 92D DV	\$6,187.00	30.00%	\$4,330.90
88286	ADV DLX TNSD 106D DM	\$5,499.00	30.00%	\$3,849.30
88286B	ADV DLX TNSD 106D DM	\$816.00	30.00%	\$571.20
88286BI	ADV DLX TNSD 106D DM	\$992.00	30.00%	\$694.40
88286BR	ADV DLX TNSD 106D DM	\$1,360.00	30.00%	\$952.00
88286E	ADV DLX TNSD 106D DM 220	\$5,499.00	30.00%	\$3,849.30
88286EB	ADV DLX TNSD 106D DM 220	\$816.00	30.00%	\$571.20
88286EBI	ADV DLX TNSD 106D DM 220	\$992.00	30.00%	\$694.40
88286EBR	ADV DLX TNSD 106D DM 220	\$1,360.00	30.00%	\$952.00
88286EF	ADV DLX TNSD 106D DM 220	\$4,683.00	30.00%	\$3,278.10
88286EI	ADV DLX TNSD 106D DM 220	\$5,675.00	30.00%	\$3,972.50
88286ER	ADV DLX TNSD 106D DM 220	\$6,043.00	30.00%	\$4,230.10
88286F	ADV DLX TNSD 106D DM	\$4,683.00	30.00%	\$3,278.10
88286I	ADV DLX TNSD 106D DM	\$5,675.00	30.00%	\$3,972.50
88286R	ADV DLX TNSD 106D DM	\$6,043.00	30.00%	\$4,230.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88287	ADV DLX TNSD 106D DMHC	\$5,499.00	30.00%	\$3,849.30
88287B	ADV DLX TNSD 106D DMHC	\$816.00	30.00%	\$571.20
88287BI	ADV DLX TNSD 106D DMHC	\$992.00	30.00%	\$694.40
88287BR	ADV DLX TNSD 106D DMHC	\$1,360.00	30.00%	\$952.00
88287E	ADV DLX TNSD 106D DMHC 220	\$5,499.00	30.00%	\$3,849.30
88287EB	ADV DLX TNSD 106D DMHC 220	\$816.00	30.00%	\$571.20
88287EBI	ADV DLX TNSD 106D DMHC 220	\$992.00	30.00%	\$694.40
88287EBR	ADV DLX TNSD 106D DMHC 220	\$1,360.00	30.00%	\$952.00
88287EF	ADV DLX TNSD 106D DMHC 220	\$4,683.00	30.00%	\$3,278.10
88287EI	ADV DLX TNSD 106D DMHC 220	\$5,675.00	30.00%	\$3,972.50
88287ER	ADV DLX TNSD 106D DMHC 220	\$6,043.00	30.00%	\$4,230.10
88287F	ADV DLX TNSD 106D DMHC	\$4,683.00	30.00%	\$3,278.10
88287I	ADV DLX TNSD 106D DMHC	\$5,675.00	30.00%	\$3,972.50
88287R	ADV DLX TNSD 106D DMHC	\$6,043.00	30.00%	\$4,230.10
88291	ADV DLX TNSD 106D DT	\$5,895.00	30.00%	\$4,126.50
88291B	ADV DLX TNSD 106D DT	\$816.00	30.00%	\$571.20
88291BI	ADV DLX TNSD 106D DT	\$992.00	30.00%	\$694.40
88291BR	ADV DLX TNSD 106D DT	\$1,360.00	30.00%	\$952.00
88291E	ADV DLX TNSD 106D DT 220	\$5,895.00	30.00%	\$4,126.50
88291EB	ADV DLX TNSD 106D DT 220	\$816.00	30.00%	\$571.20
88291EBI	ADV DLX TNSD 106D DT 220	\$992.00	30.00%	\$694.40
88291EBR	ADV DLX TNSD 106D DT 220	\$1,360.00	30.00%	\$952.00
88291EF	ADV DLX TNSD 106D DT 220	\$5,079.00	30.00%	\$3,555.30
88291EI	ADV DLX TNSD 106D DT 220	\$6,071.00	30.00%	\$4,249.70
88291ER	ADV DLX TNSD 106D DT 220	\$6,439.00	30.00%	\$4,507.30
88291F	ADV DLX TNSD 106D DT	\$5,079.00	30.00%	\$3,555.30
88291I	ADV DLX TNSD 106D DT	\$6,071.00	30.00%	\$4,249.70
88291R	ADV DLX TNSD 106D DT	\$6,439.00	30.00%	\$4,507.30
88292	ADV DLX TNSD 106D DV	\$5,895.00	30.00%	\$4,126.50
88292B	ADV DLX TNSD 106D DV	\$816.00	30.00%	\$571.20
88292BI	ADV DLX TNSD 106D DV	\$992.00	30.00%	\$694.40
88292BR	ADV DLX TNSD 106D DV	\$1,360.00	30.00%	\$952.00
88292E	ADV DLX TNSD 106D DV 220	\$5,895.00	30.00%	\$4,126.50
88292EB	ADV DLX TNSD 106D DV 220	\$816.00	30.00%	\$571.20
88292EBI	ADV DLX TNSD 106D DV 220	\$992.00	30.00%	\$694.40
88292EBR	ADV DLX TNSD 106D DV 220	\$1,360.00	30.00%	\$952.00
88292EF	ADV DLX TNSD 106D DV 220	\$5,079.00	30.00%	\$3,555.30
88292EI	ADV DLX TNSD 106D DV 220	\$6,071.00	30.00%	\$4,249.70
88292ER	ADV DLX TNSD 106D DV 220	\$6,439.00	30.00%	\$4,507.30
88292F	ADV DLX TNSD 106D DV	\$5,079.00	30.00%	\$3,555.30
88292I	ADV DLX TNSD 106D DV	\$6,071.00	30.00%	\$4,249.70
88292R	ADV DLX TNSD 106D DV	\$6,439.00	30.00%	\$4,507.30
88293	ADV DLX TNSD 119D DM	\$6,044.00	30.00%	\$4,230.80
88293B	ADV DLX TNSD 119D DM	\$816.00	30.00%	\$571.20
88293BI	ADV DLX TNSD 119D DM	\$992.00	30.00%	\$694.40
88293BR	ADV DLX TNSD 119D DM	\$1,360.00	30.00%	\$952.00
88293E	ADV DLX TNSD 119D DM 220	\$6,044.00	30.00%	\$4,230.80
88293EB	ADV DLX TNSD 119D DM 220	\$816.00	30.00%	\$571.20
88293EBI	ADV DLX TNSD 119D DM 220	\$992.00	30.00%	\$694.40
88293EBR	ADV DLX TNSD 119D DM 220	\$1,360.00	30.00%	\$952.00
88293EF	ADV DLX TNSD 119D DM 220	\$5,228.00	30.00%	\$3,659.60
88293EI	ADV DLX TNSD 119D DM 220	\$6,220.00	30.00%	\$4,354.00
88293ER	ADV DLX TNSD 119D DM 220	\$6,588.00	30.00%	\$4,611.60
88293F	ADV DLX TNSD 119D DM	\$5,228.00	30.00%	\$3,659.60
88293I	ADV DLX TNSD 119D DM	\$6,220.00	30.00%	\$4,354.00

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88293R	ADV DLX TNSD 119D DM	\$6,588.00	30.00%	\$4,611.60
88294	ADV DLX TNSD 119D DMHC	\$6,044.00	30.00%	\$4,230.80
88294B	ADV DLX TNSD 119D DMHC	\$816.00	30.00%	\$571.20
88294BI	ADV DLX TNSD 119D DMHC	\$992.00	30.00%	\$694.40
88294BR	ADV DLX TNSD 119D DMHC	\$1,360.00	30.00%	\$952.00
88294E	ADV DLX TNSD 119D DMHC 220	\$6,044.00	30.00%	\$4,230.80
88294EB	ADV DLX TNSD 119D DMHC 220	\$816.00	30.00%	\$571.20
88294EBI	ADV DLX TNSD 119D DMHC 220	\$992.00	30.00%	\$694.40
88294EBR	ADV DLX TNSD 119D DMHC 220	\$1,360.00	30.00%	\$952.00
88294EF	ADV DLX TNSD 119D DMHC 220	\$5,228.00	30.00%	\$3,659.60
88294EI	ADV DLX TNSD 119D DMHC 220	\$6,220.00	30.00%	\$4,354.00
88294ER	ADV DLX TNSD 119D DMHC 220	\$6,588.00	30.00%	\$4,611.60
88294F	ADV DLX TNSD 119D DMHC	\$5,228.00	30.00%	\$3,659.60
88294I	ADV DLX TNSD 119D DMHC	\$6,220.00	30.00%	\$4,354.00
88294R	ADV DLX TNSD 119D DMHC	\$6,588.00	30.00%	\$4,611.60
88298	ADV DLX TNSD 119D DT	\$6,313.00	30.00%	\$4,419.10
88298B	ADV DLX TNSD 119D DT	\$816.00	30.00%	\$571.20
88298BI	ADV DLX TNSD 119D DT	\$992.00	30.00%	\$694.40
88298BR	ADV DLX TNSD 119D DT	\$1,360.00	30.00%	\$952.00
88298E	ADV DLX TNSD 119D DT 220	\$6,313.00	30.00%	\$4,419.10
88298EB	ADV DLX TNSD 119D DT 220	\$816.00	30.00%	\$571.20
88298EBI	ADV DLX TNSD 119D DT 220	\$992.00	30.00%	\$694.40
88298EBR	ADV DLX TNSD 119D DT 220	\$1,360.00	30.00%	\$952.00
88298EF	ADV DLX TNSD 119D DT 220	\$5,497.00	30.00%	\$3,847.90
88298EI	ADV DLX TNSD 119D DT 220	\$6,489.00	30.00%	\$4,542.30
88298ER	ADV DLX TNSD 119D DT 220	\$6,857.00	30.00%	\$4,799.90
88298F	ADV DLX TNSD 119D DT	\$5,497.00	30.00%	\$3,847.90
88298I	ADV DLX TNSD 119D DT	\$6,489.00	30.00%	\$4,542.30
88298R	ADV DLX TNSD 119D DT	\$6,857.00	30.00%	\$4,799.90
88299	ADV DLX TNSD 119D DV	\$6,313.00	30.00%	\$4,419.10
88299B	ADV DLX TNSD 119D DV	\$816.00	30.00%	\$571.20
88299BI	ADV DLX TNSD 119D DV	\$992.00	30.00%	\$694.40
88299BR	ADV DLX TNSD 119D DV	\$1,360.00	30.00%	\$952.00
88299E	ADV DLX TNSD 119D DV 220	\$6,313.00	30.00%	\$4,419.10
88299EB	ADV DLX TNSD 119D DV 220	\$816.00	30.00%	\$571.20
88299EBI	ADV DLX TNSD 119D DV 220	\$992.00	30.00%	\$694.40
88299EBR	ADV DLX TNSD 119D DV 220	\$1,360.00	30.00%	\$952.00
88299EF	ADV DLX TNSD 119D DV 220	\$5,497.00	30.00%	\$3,847.90
88299EI	ADV DLX TNSD 119D DV 220	\$6,489.00	30.00%	\$4,542.30
88299ER	ADV DLX TNSD 119D DV 220	\$6,857.00	30.00%	\$4,799.90
88299F	ADV DLX TNSD 119D DV	\$5,497.00	30.00%	\$3,847.90
88299I	ADV DLX TNSD 119D DV	\$6,489.00	30.00%	\$4,542.30
88299R	ADV DLX TNSD 119D DV	\$6,857.00	30.00%	\$4,799.90
88300	ADV DLX TNSD 133D DM	\$6,588.00	30.00%	\$4,611.60
88300B	ADV DLX TNSD 133D DM	\$816.00	30.00%	\$571.20
88300BI	ADV DLX TNSD 133D DM	\$992.00	30.00%	\$694.40
88300BR	ADV DLX TNSD 133D DM	\$1,360.00	30.00%	\$952.00
88300E	ADV DLX TNSD 133D DM 220	\$6,588.00	30.00%	\$4,611.60
88300EB	ADV DLX TNSD 133D DM 220	\$816.00	30.00%	\$571.20
88300EBI	ADV DLX TNSD 133D DM 220	\$992.00	30.00%	\$694.40
88300EBR	ADV DLX TNSD 133D DM 220	\$1,360.00	30.00%	\$952.00
88300EF	ADV DLX TNSD 133D DM 220	\$5,772.00	30.00%	\$4,040.40
88300EI	ADV DLX TNSD 133D DM 220	\$6,764.00	30.00%	\$4,734.80
88300ER	ADV DLX TNSD 133D DM 220	\$7,132.00	30.00%	\$4,992.40
88300F	ADV DLX TNSD 133D DM	\$5,772.00	30.00%	\$4,040.40

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88300I	ADV DLX TNSD 133D DM	\$6,764.00	30.00%	\$4,734.80
88300R	ADV DLX TNSD 133D DM	\$7,132.00	30.00%	\$4,992.40
88301	ADV DLX TNSD 133D DMHC	\$6,588.00	30.00%	\$4,611.60
88301B	ADV DLX TNSD 133D DMHC	\$816.00	30.00%	\$571.20
88301BI	ADV DLX TNSD 133D DMHC	\$992.00	30.00%	\$694.40
88301BR	ADV DLX TNSD 133D DMHC	\$1,360.00	30.00%	\$952.00
88301E	ADV DLX TNSD 133D DMHC 220	\$6,588.00	30.00%	\$4,611.60
88301EB	ADV DLX TNSD 133D DMHC 220	\$816.00	30.00%	\$571.20
88301EBI	ADV DLX TNSD 133D DMHC 220	\$992.00	30.00%	\$694.40
88301EBR	ADV DLX TNSD 133D DMHC 220	\$1,360.00	30.00%	\$952.00
88301EF	ADV DLX TNSD 133D DMHC 220	\$5,772.00	30.00%	\$4,040.40
88301EI	ADV DLX TNSD 133D DMHC 220	\$6,764.00	30.00%	\$4,734.80
88301ER	ADV DLX TNSD 133D DMHC 220	\$7,132.00	30.00%	\$4,992.40
88301F	ADV DLX TNSD 133D DMHC	\$5,772.00	30.00%	\$4,040.40
88301I	ADV DLX TNSD 133D DMHC	\$6,764.00	30.00%	\$4,734.80
88301R	ADV DLX TNSD 133D DMHC	\$7,132.00	30.00%	\$4,992.40
88305	ADV DLX TNSD 133D DT	\$6,824.00	30.00%	\$4,776.80
88305B	ADV DLX TNSD 133D DT	\$816.00	30.00%	\$571.20
88305BI	ADV DLX TNSD 133D DT	\$992.00	30.00%	\$694.40
88305BR	ADV DLX TNSD 133D DT	\$1,360.00	30.00%	\$952.00
88305E	ADV DLX TNSD 133D DT 220	\$6,824.00	30.00%	\$4,776.80
88305EB	ADV DLX TNSD 133D DT 220	\$816.00	30.00%	\$571.20
88305EBI	ADV DLX TNSD 133D DT 220	\$992.00	30.00%	\$694.40
88305EBR	ADV DLX TNSD 133D DT 220	\$1,360.00	30.00%	\$952.00
88305EF	ADV DLX TNSD 133D DT 220	\$6,008.00	30.00%	\$4,205.60
88305EI	ADV DLX TNSD 133D DT 220	\$7,000.00	30.00%	\$4,900.00
88305ER	ADV DLX TNSD 133D DT 220	\$7,368.00	30.00%	\$5,157.60
88305F	ADV DLX TNSD 133D DT	\$6,008.00	30.00%	\$4,205.60
88305I	ADV DLX TNSD 133D DT	\$7,000.00	30.00%	\$4,900.00
88305R	ADV DLX TNSD 133D DT	\$7,368.00	30.00%	\$5,157.60
88306	ADV DLX TNSD 133D DV	\$6,824.00	30.00%	\$4,776.80
88306B	ADV DLX TNSD 133D DV	\$816.00	30.00%	\$571.20
88306BI	ADV DLX TNSD 133D DV	\$992.00	30.00%	\$694.40
88306BR	ADV DLX TNSD 133D DV	\$1,360.00	30.00%	\$952.00
88306E	ADV DLX TNSD 133D DV 220	\$6,824.00	30.00%	\$4,776.80
88306EB	ADV DLX TNSD 133D DV 220	\$816.00	30.00%	\$571.20
88306EBI	ADV DLX TNSD 133D DV 220	\$992.00	30.00%	\$694.40
88306EBR	ADV DLX TNSD 133D DV 220	\$1,360.00	30.00%	\$952.00
88306EF	ADV DLX TNSD 133D DV 220	\$6,008.00	30.00%	\$4,205.60
88306EI	ADV DLX TNSD 133D DV 220	\$7,000.00	30.00%	\$4,900.00
88306ER	ADV DLX TNSD 133D DV 220	\$7,368.00	30.00%	\$5,157.60
88306F	ADV DLX TNSD 133D DV	\$6,008.00	30.00%	\$4,205.60
88306I	ADV DLX TNSD 133D DV	\$7,000.00	30.00%	\$4,900.00
88306R	ADV DLX TNSD 133D DV	\$7,368.00	30.00%	\$5,157.60
88307	ADV DLX TNSD 159D DM	\$7,089.00	30.00%	\$4,962.30
88307B	ADV DLX TNSD 159D DM	\$816.00	30.00%	\$571.20
88307BI	ADV DLX TNSD 159D DM	\$992.00	30.00%	\$694.40
88307BR	ADV DLX TNSD 159D DM	\$1,360.00	30.00%	\$952.00
88307E	ADV DLX TNSD 159D DM 220	\$7,089.00	30.00%	\$4,962.30
88307EB	ADV DLX TNSD 159D DM 220	\$816.00	30.00%	\$571.20
88307EBI	ADV DLX TNSD 159D DM 220	\$992.00	30.00%	\$694.40
88307EBR	ADV DLX TNSD 159D DM 220	\$1,360.00	30.00%	\$952.00
88307EF	ADV DLX TNSD 159D DM 220	\$6,273.00	30.00%	\$4,391.10
88307EI	ADV DLX TNSD 159D DM 220	\$7,265.00	30.00%	\$5,085.50
88307ER	ADV DLX TNSD 159D DM 220	\$7,633.00	30.00%	\$5,343.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88307F	ADV DLX TNSD 159D DM	\$6,273.00	30.00%	\$4,391.10
88307I	ADV DLX TNSD 159D DM	\$7,265.00	30.00%	\$5,085.50
88307R	ADV DLX TNSD 159D DM	\$7,633.00	30.00%	\$5,343.10
88308	ADV DLX TNSD 159D DMHC	\$7,089.00	30.00%	\$4,962.30
88308B	ADV DLX TNSD 159D DMHC	\$816.00	30.00%	\$571.20
88308BI	ADV DLX TNSD 159D DMHC	\$992.00	30.00%	\$694.40
88308BR	ADV DLX TNSD 159D DMHC	\$1,360.00	30.00%	\$952.00
88308E	ADV DLX TNSD 159D DMHC 220	\$7,089.00	30.00%	\$4,962.30
88308EB	ADV DLX TNSD 159D DMHC 220	\$816.00	30.00%	\$571.20
88308EBI	ADV DLX TNSD 159D DMHC 220	\$992.00	30.00%	\$694.40
88308EBR	ADV DLX TNSD 159D DMHC 220	\$1,360.00	30.00%	\$952.00
88308EI	ADV DLX TNSD 159D DMHC 220	\$7,265.00	30.00%	\$5,085.50
88308ER	ADV DLX TNSD 159D DMHC 220	\$7,633.00	30.00%	\$5,343.10
88308F	ADV DLX TNSD 159D DMHC	\$6,273.00	30.00%	\$4,391.10
88308I	ADV DLX TNSD 159D DMHC	\$7,265.00	30.00%	\$5,085.50
88308R	ADV DLX TNSD 159D DMHC	\$7,633.00	30.00%	\$5,343.10
88311	ADV DLX TNSD 159D DT	\$7,439.00	30.00%	\$5,207.30
88311B	ADV DLX TNSD 159D DT	\$816.00	30.00%	\$571.20
88311BI	ADV DLX TNSD 159D DT	\$992.00	30.00%	\$694.40
88311BR	ADV DLX TNSD 159D DT	\$1,360.00	30.00%	\$952.00
88311E	ADV DLX TNSD 159D DT 220	\$7,439.00	30.00%	\$5,207.30
88311EB	ADV DLX TNSD 159D DT 220	\$816.00	30.00%	\$571.20
88311EBI	ADV DLX TNSD 159D DT 220	\$992.00	30.00%	\$694.40
88311EBR	ADV DLX TNSD 159D DT 220	\$1,360.00	30.00%	\$952.00
88311EI	ADV DLX TNSD 159D DT 220	\$7,615.00	30.00%	\$5,330.50
88311ER	ADV DLX TNSD 159D DT 220	\$7,983.00	30.00%	\$5,588.10
88311F	ADV DLX TNSD 159D DT	\$6,623.00	30.00%	\$4,636.10
88311I	ADV DLX TNSD 159D DT	\$7,615.00	30.00%	\$5,330.50
88311R	ADV DLX TNSD 159D DT	\$7,983.00	30.00%	\$5,588.10
88312	ADV DLX TNSD 159D DV	\$7,439.00	30.00%	\$5,207.30
88312B	ADV DLX TNSD 159D DV	\$816.00	30.00%	\$571.20
88312BI	ADV DLX TNSD 159D DV	\$992.00	30.00%	\$694.40
88312BR	ADV DLX TNSD 159D DV	\$1,360.00	30.00%	\$952.00
88312E	ADV DLX TNSD 159D DV 220	\$7,439.00	30.00%	\$5,207.30
88312EB	ADV DLX TNSD 159D DV 220	\$816.00	30.00%	\$571.20
88312EBI	ADV DLX TNSD 159D DV 220	\$992.00	30.00%	\$694.40
88312EBR	ADV DLX TNSD 159D DV 220	\$1,360.00	30.00%	\$952.00
88312EI	ADV DLX TNSD 159D DV 220	\$7,615.00	30.00%	\$5,330.50
88312ER	ADV DLX TNSD 159D DV 220	\$7,983.00	30.00%	\$5,588.10
88312F	ADV DLX TNSD 159D DV	\$6,623.00	30.00%	\$4,636.10
88312I	ADV DLX TNSD 159D DV	\$7,615.00	30.00%	\$5,330.50
88312R	ADV DLX TNSD 159D DV	\$7,983.00	30.00%	\$5,588.10
88317ELS	CONTOUR 60X60 MW 220	\$1,339.00	30.00%	\$937.30
88317ELSI	CONTOUR 60X60 MW 220	\$1,515.00	30.00%	\$1,060.50
88317ELSM	CONTOUR 60X60 MW 220	\$1,845.00	30.00%	\$1,291.50
88317ELSR	CONTOUR 60X60 MW 220	\$1,883.00	30.00%	\$1,318.10
88317LS	CONTOUR 60X60 MW	\$1,339.00	30.00%	\$937.30
88317LSI	CONTOUR 60X60 MW	\$1,515.00	30.00%	\$1,060.50
88317LSM	CONTOUR 60X60 MW	\$1,845.00	30.00%	\$1,291.50
88317LSR	CONTOUR 60X60 MW	\$1,883.00	30.00%	\$1,318.10
88319ELS	CONTOUR 60X60 VS 220	\$1,339.00	30.00%	\$937.30
88319ELSI	CONTOUR 60X60 VS 220	\$1,515.00	30.00%	\$1,060.50
88319ELSM	CONTOUR 60X60 VS 220	\$1,845.00	30.00%	\$1,291.50
88319ELSR	CONTOUR 60X60 VS 220	\$1,883.00	30.00%	\$1,318.10
88319LS	CONTOUR 60X60 VS	\$1,339.00	30.00%	\$937.30

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88319LSI	CONTOUR 60X60 VS	\$1,515.00	30.00%	\$1,060.50
88319LSM	CONTOUR 60X60 VS	\$1,845.00	30.00%	\$1,291.50
88319LSR	CONTOUR 60X60 VS	\$1,883.00	30.00%	\$1,318.10
88321ELS	CONTOUR 70X70 MW 220	\$1,364.00	30.00%	\$954.80
88321ELSI	CONTOUR 70X70 MW 220	\$1,540.00	30.00%	\$1,078.00
88321ELSM	CONTOUR 70X70 MW 220	\$1,870.00	30.00%	\$1,309.00
88321ELSR	CONTOUR 70X70 MW 220	\$1,908.00	30.00%	\$1,335.60
88321LS	CONTOUR 70X70 MW	\$1,364.00	30.00%	\$954.80
88321LSI	CONTOUR 70X70 MW	\$1,540.00	30.00%	\$1,078.00
88321LSM	CONTOUR 70X70 MW	\$1,870.00	30.00%	\$1,309.00
88321LSR	CONTOUR 70X70 MW	\$1,908.00	30.00%	\$1,335.60
88323ELS	CONTOUR 70X70 VS 220	\$1,364.00	30.00%	\$954.80
88323ELSI	CONTOUR 70X70 VS 220	\$1,540.00	30.00%	\$1,078.00
88323ELSM	CONTOUR 70X70 VS 220	\$1,870.00	30.00%	\$1,309.00
88323ELSR	CONTOUR 70X70 VS 220	\$1,908.00	30.00%	\$1,335.60
88323LS	CONTOUR 70X70 VS	\$1,364.00	30.00%	\$954.80
88323LSI	CONTOUR 70X70 VS	\$1,540.00	30.00%	\$1,078.00
88323LSM	CONTOUR 70X70 VS	\$1,870.00	30.00%	\$1,309.00
88323LSR	CONTOUR 70X70 VS	\$1,908.00	30.00%	\$1,335.60
88325ELS	CONTOUR 84X84 MW 220	\$1,481.00	30.00%	\$1,036.70
88325ELSI	CONTOUR 84X84 MW 220	\$1,657.00	30.00%	\$1,159.90
88325ELSM	CONTOUR 84X84 MW 220	\$1,987.00	30.00%	\$1,390.90
88325ELSR	CONTOUR 84X84 MW 220	\$2,025.00	30.00%	\$1,417.50
88325LS	CONTOUR 84X84 MW	\$1,481.00	30.00%	\$1,036.70
88325LSI	CONTOUR 84X84 MW	\$1,657.00	30.00%	\$1,159.90
88325LSM	CONTOUR 84X84 MW	\$1,987.00	30.00%	\$1,390.90
88325LSR	CONTOUR 84X84 MW	\$2,025.00	30.00%	\$1,417.50
88327ELS	CONTOUR 84X84 VS 220	\$1,481.00	30.00%	\$1,036.70
88327ELSI	CONTOUR 84X84 VS 220	\$1,657.00	30.00%	\$1,159.90
88327ELSM	CONTOUR 84X84 VS 220	\$1,987.00	30.00%	\$1,390.90
88327ELSR	CONTOUR 84X84 VS 220	\$2,025.00	30.00%	\$1,417.50
88327LS	CONTOUR 84X84 VS	\$1,481.00	30.00%	\$1,036.70
88327LSI	CONTOUR 84X84 VS	\$1,657.00	30.00%	\$1,159.90
88327LSM	CONTOUR 84X84 VS	\$1,987.00	30.00%	\$1,390.90
88327LSR	CONTOUR 84X84 VS	\$2,025.00	30.00%	\$1,417.50
88333ELS	CONTOUR 8X8 MW 220	\$1,583.00	30.00%	\$1,108.10
88333ELSI	CONTOUR 8X8 MW 220	\$1,759.00	30.00%	\$1,231.30
88333ELSM	CONTOUR 8X8 MW 220	\$2,089.00	30.00%	\$1,462.30
88333ELSR	CONTOUR 8X8 MW 220	\$2,127.00	30.00%	\$1,488.90
88333LS	CONTOUR 8X8 MW	\$1,583.00	30.00%	\$1,108.10
88333LSI	CONTOUR 8X8 MW	\$1,759.00	30.00%	\$1,231.30
88333LSM	CONTOUR 8X8 MW	\$2,089.00	30.00%	\$1,462.30
88333LSR	CONTOUR 8X8 MW	\$2,127.00	30.00%	\$1,488.90
88335ELS	CONTOUR 8X8 VS 220	\$1,583.00	30.00%	\$1,108.10
88335ELSI	CONTOUR 8X8 VS 220	\$1,759.00	30.00%	\$1,231.30
88335ELSM	CONTOUR 8X8 VS 220	\$2,089.00	30.00%	\$1,462.30
88335ELSR	CONTOUR 8X8 VS 220	\$2,127.00	30.00%	\$1,488.90
88335LS	CONTOUR 8X8 VS	\$1,583.00	30.00%	\$1,108.10
88335LSI	CONTOUR 8X8 VS	\$1,759.00	30.00%	\$1,231.30
88335LSM	CONTOUR 8X8 VS	\$2,089.00	30.00%	\$1,462.30
88335LSR	CONTOUR 8X8 VS	\$2,127.00	30.00%	\$1,488.90
88341ELS	CONTOUR 9X9 MW 220	\$1,709.00	30.00%	\$1,196.30
88341ELSI	CONTOUR 9X9 MW 220	\$1,885.00	30.00%	\$1,319.50
88341ELSM	CONTOUR 9X9 MW 220	\$2,215.00	30.00%	\$1,550.50
88341ELSR	CONTOUR 9X9 MW 220	\$2,253.00	30.00%	\$1,577.10

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88341LS	CONTOUR 9X9 MW	\$1,709.00	30.00%	\$1,196.30
88341LSI	CONTOUR 9X9 MW	\$1,885.00	30.00%	\$1,319.50
88341LSM	CONTOUR 9X9 MW	\$2,215.00	30.00%	\$1,550.50
88341LSR	CONTOUR 9X9 MW	\$2,253.00	30.00%	\$1,577.10
88348ELS	CONTOUR 10X10 MW 220	\$1,841.00	30.00%	\$1,288.70
88348ELSI	CONTOUR 10X10 MW 220	\$2,017.00	30.00%	\$1,411.90
88348ELSM	CONTOUR 10X10 MW 220	\$2,347.00	30.00%	\$1,642.90
88348ELSR	CONTOUR 10X10 MW 220	\$2,385.00	30.00%	\$1,669.50
88348LS	CONTOUR 10X10 MW	\$1,841.00	30.00%	\$1,288.70
88348LSI	CONTOUR 10X10 MW	\$2,017.00	30.00%	\$1,411.90
88348LSM	CONTOUR 10X10 MW	\$2,347.00	30.00%	\$1,642.90
88348LSR	CONTOUR 10X10 MW	\$2,385.00	30.00%	\$1,669.50
88354EL	CONTOUR 12X12 MW 220	\$2,206.00	30.00%	\$1,544.20
88354ELI	CONTOUR 12X12 MW 220	\$2,382.00	30.00%	\$1,667.40
88354ELM	CONTOUR 12X12 MW 220	\$2,712.00	30.00%	\$1,898.40
88354ELR	CONTOUR 12X12 MW 220	\$2,750.00	30.00%	\$1,925.00
88354L	CONTOUR 12X12 MW	\$2,206.00	30.00%	\$1,544.20
88354LI	CONTOUR 12X12 MW	\$2,382.00	30.00%	\$1,667.40
88354LM	CONTOUR 12X12 MW	\$2,712.00	30.00%	\$1,898.40
88354LR	CONTOUR 12X12 MW	\$2,750.00	30.00%	\$1,925.00
88356ELS	CONTOUR 72D 43X57NPA MW 220	\$1,353.00	30.00%	\$947.10
88356ELSI	CONTOUR 72D 43X57NPA MW 220	\$1,529.00	30.00%	\$1,070.30
88356ELSM	CONTOUR 72D 43X57NPA MW 220	\$1,859.00	30.00%	\$1,301.30
88356ELSR	CONTOUR 72D 43X57NPA MW 220	\$1,897.00	30.00%	\$1,327.90
88356LS	CONTOUR 72D 43X57NPA MW	\$1,353.00	30.00%	\$947.10
88356LSI	CONTOUR 72D 43X57NPA MW	\$1,529.00	30.00%	\$1,070.30
88356LSM	CONTOUR 72D 43X57NPA MW	\$1,859.00	30.00%	\$1,301.30
88356LSR	CONTOUR 72D 43X57NPA MW	\$1,897.00	30.00%	\$1,327.90
88358ELS	CONTOUR 72D 43X57NPA VS 220	\$1,353.00	30.00%	\$947.10
88358ELSI	CONTOUR 72D 43X57NPA VS 220	\$1,529.00	30.00%	\$1,070.30
88358ELSM	CONTOUR 72D 43X57NPA VS 220	\$1,859.00	30.00%	\$1,301.30
88358ELSR	CONTOUR 72D 43X57NPA VS 220	\$1,897.00	30.00%	\$1,327.90
88358LS	CONTOUR 72D 43X57NPA VS	\$1,353.00	30.00%	\$947.10
88358LSI	CONTOUR 72D 43X57NPA VS	\$1,529.00	30.00%	\$1,070.30
88358LSM	CONTOUR 72D 43X57NPA VS	\$1,859.00	30.00%	\$1,301.30
88358LSR	CONTOUR 72D 43X57NPA VS	\$1,897.00	30.00%	\$1,327.90
88360ELS	CONTOUR 84D 50X67NPA MW 220	\$1,391.00	30.00%	\$973.70
88360ELSI	CONTOUR 84D 50X67NPA MW 220	\$1,567.00	30.00%	\$1,096.90
88360ELSM	CONTOUR 84D 50X67NPA MW 220	\$1,897.00	30.00%	\$1,327.90
88360ELSR	CONTOUR 84D 50X67NPA MW 220	\$1,935.00	30.00%	\$1,354.50
88360LS	CONTOUR 84D 50X67NPA MW	\$1,391.00	30.00%	\$973.70
88360LSI	CONTOUR 84D 50X67NPA MW	\$1,567.00	30.00%	\$1,096.90
88360LSM	CONTOUR 84D 50X67NPA MW	\$1,897.00	30.00%	\$1,327.90
88360LSR	CONTOUR 84D 50X67NPA MW	\$1,935.00	30.00%	\$1,354.50
88362ELS	CONTOUR 84D 50X67NPA VS 220	\$1,391.00	30.00%	\$973.70
88362ELSI	CONTOUR 84D 50X67NPA VS 220	\$1,567.00	30.00%	\$1,096.90
88362ELSM	CONTOUR 84D 50X67NPA VS 220	\$1,897.00	30.00%	\$1,327.90
88362ELSR	CONTOUR 84D 50X67NPA VS 220	\$1,935.00	30.00%	\$1,354.50
88362LS	CONTOUR 84D 50X67NPA VS	\$1,391.00	30.00%	\$973.70
88362LSI	CONTOUR 84D 50X67NPA VS	\$1,567.00	30.00%	\$1,096.90
88362LSM	CONTOUR 84D 50X67NPA VS	\$1,897.00	30.00%	\$1,327.90
88362LSR	CONTOUR 84D 50X67NPA VS	\$1,935.00	30.00%	\$1,354.50
88368ELS	CONTOUR 100D 60X80NPA MW 220	\$1,465.00	30.00%	\$1,025.50
88368ELSI	CONTOUR 100D 60X80NPA MW 220	\$1,641.00	30.00%	\$1,148.70
88368ELSM	CONTOUR 100D 60X80NPA MW 220	\$1,971.00	30.00%	\$1,379.70



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88368ELSR	CONTOUR 100D 60X80NPA MW 220	\$2,009.00	30.00%	\$1,406.30
88368LS	CONTOUR 100D 60X80NPA MW	\$1,465.00	30.00%	\$1,025.50
88368LSI	CONTOUR 100D 60X80NPA MW	\$1,641.00	30.00%	\$1,148.70
88368LSM	CONTOUR 100D 60X80NPA MW	\$1,971.00	30.00%	\$1,379.70
88368LSR	CONTOUR 100D 60X80NPA MW	\$2,009.00	30.00%	\$1,406.30
88370ELS	CONTOUR 100D 60X80NPA VS 220	\$1,465.00	30.00%	\$1,025.50
88370ELSI	CONTOUR 100D 60X80NPA VS 220	\$1,641.00	30.00%	\$1,148.70
88370ELSM	CONTOUR 100D 60X80NPA VS 220	\$1,971.00	30.00%	\$1,379.70
88370ELSR	CONTOUR 100D 60X80NPA VS 220	\$2,009.00	30.00%	\$1,406.30
88370LS	CONTOUR 100D 60X80NPA VS	\$1,465.00	30.00%	\$1,025.50
88370LSI	CONTOUR 100D 60X80NPA VS	\$1,641.00	30.00%	\$1,148.70
88370LSM	CONTOUR 100D 60X80NPA VS	\$1,971.00	30.00%	\$1,379.70
88370LSR	CONTOUR 100D 60X80NPA VS	\$2,009.00	30.00%	\$1,406.30
88372ELS	CONTOUR 120D 69X92NPA MW 220	\$1,522.00	30.00%	\$1,065.40
88372ELSI	CONTOUR 120D 69X92NPA MW 220	\$1,698.00	30.00%	\$1,188.60
88372ELSM	CONTOUR 120D 69X92NPA MW 220	\$2,028.00	30.00%	\$1,419.60
88372ELSR	CONTOUR 120D 69X92NPA MW 220	\$2,066.00	30.00%	\$1,446.20
88372LS	CONTOUR 120D 69X92NPA MW	\$1,522.00	30.00%	\$1,065.40
88372LSI	CONTOUR 120D 69X92NPA MW	\$1,698.00	30.00%	\$1,188.60
88372LSM	CONTOUR 120D 69X92NPA MW	\$2,028.00	30.00%	\$1,419.60
88372LSR	CONTOUR 120D 69X92NPA MW	\$2,066.00	30.00%	\$1,446.20
88374ELS	CONTOUR 120D 69X92NPA VS 220	\$1,522.00	30.00%	\$1,065.40
88374ELSI	CONTOUR 120D 69X92NPA VS 220	\$1,698.00	30.00%	\$1,188.60
88374ELSM	CONTOUR 120D 69X92NPA VS 220	\$2,028.00	30.00%	\$1,419.60
88374ELSR	CONTOUR 120D 69X92NPA VS 220	\$2,066.00	30.00%	\$1,446.20
88374LS	CONTOUR 120D 69X92NPA VS	\$1,522.00	30.00%	\$1,065.40
88374LSI	CONTOUR 120D 69X92NPA VS	\$1,698.00	30.00%	\$1,188.60
88374LSM	CONTOUR 120D 69X92NPA VS	\$2,028.00	30.00%	\$1,419.60
88374LSR	CONTOUR 120D 69X92NPA VS	\$2,066.00	30.00%	\$1,446.20
88376ELS	CONTOUR 150D 87X116NPA MW 220	\$1,652.00	30.00%	\$1,156.40
88376ELSI	CONTOUR 150D 87X116NPA MW 220	\$1,828.00	30.00%	\$1,279.60
88376ELSM	CONTOUR 150D 87X116NPA MW 220	\$2,158.00	30.00%	\$1,510.60
88376ELSR	CONTOUR 150D 87X116NPA MW 220	\$2,196.00	30.00%	\$1,537.20
88376LS	CONTOUR 150D 87X116NPA MW	\$1,652.00	30.00%	\$1,156.40
88376LSI	CONTOUR 150D 87X116NPA MW	\$1,828.00	30.00%	\$1,279.60
88376LSM	CONTOUR 150D 87X116NPA MW	\$2,158.00	30.00%	\$1,510.60
88376LSR	CONTOUR 150D 87X116NPA MW	\$2,196.00	30.00%	\$1,537.20
88378ELS	CONTOUR 150D 87X116NPA VS 220	\$1,652.00	30.00%	\$1,156.40
88378ELSI	CONTOUR 150D 87X116NPA VS 220	\$1,828.00	30.00%	\$1,279.60
88378ELSM	CONTOUR 150D 87X116NPA VS 220	\$2,158.00	30.00%	\$1,510.60
88378ELSR	CONTOUR 150D 87X116NPA VS 220	\$2,196.00	30.00%	\$1,537.20
88378LS	CONTOUR 150D 87X116NPA VS	\$1,652.00	30.00%	\$1,156.40
88378LSI	CONTOUR 150D 87X116NPA VS	\$1,828.00	30.00%	\$1,279.60
88378LSM	CONTOUR 150D 87X116NPA VS	\$2,158.00	30.00%	\$1,510.60
88378LSR	CONTOUR 150D 87X116NPA VS	\$2,196.00	30.00%	\$1,537.20
88380EL	CONTOUR 180D 105X140NPA MW 220	\$1,753.00	30.00%	\$1,227.10
88380ELI	CONTOUR 180D 105X140NPA MW 220	\$1,929.00	30.00%	\$1,350.30
88380ELM	CONTOUR 180D 105X140NPA MW 220	\$2,259.00	30.00%	\$1,581.30
88380ELR	CONTOUR 180D 105X140NPA MW 220	\$2,297.00	30.00%	\$1,607.90
88380L	CONTOUR 180D 105X140NPA MW	\$1,753.00	30.00%	\$1,227.10
88380LI	CONTOUR 180D 105X140NPA MW	\$1,929.00	30.00%	\$1,350.30
88380LM	CONTOUR 180D 105X140NPA MW	\$2,259.00	30.00%	\$1,581.30
88380LR	CONTOUR 180D 105X140NPA MW	\$2,297.00	30.00%	\$1,607.90
88383EL	CONTOUR 200D 120X160NPA MW 220	\$1,848.00	30.00%	\$1,293.60
88383ELI	CONTOUR 200D 120X160NPA MW 220	\$2,024.00	30.00%	\$1,416.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88383ELM	CONTOUR 200D 120X160NPA MW 220	\$2,354.00	30.00%	\$1,647.80
88383ELR	CONTOUR 200D 120X160NPA MW 220	\$2,392.00	30.00%	\$1,674.40
88383L	CONTOUR 200D 120X160NPA MW	\$1,848.00	30.00%	\$1,293.60
88383LI	CONTOUR 200D 120X160NPA MW	\$2,024.00	30.00%	\$1,416.80
88383LM	CONTOUR 200D 120X160NPA MW	\$2,354.00	30.00%	\$1,647.80
88383LR	CONTOUR 200D 120X160NPA MW	\$2,392.00	30.00%	\$1,674.40
88385ELS	CONTOUR 92D 45X80NPA MW 220	\$1,468.00	30.00%	\$1,027.60
88385ELSI	CONTOUR 92D 45X80NPA MW 220	\$1,644.00	30.00%	\$1,150.80
88385ELSM	CONTOUR 92D 45X80NPA MW 220	\$1,974.00	30.00%	\$1,381.80
88385ELSR	CONTOUR 92D 45X80NPA MW 220	\$2,012.00	30.00%	\$1,408.40
88385LS	CONTOUR 92D 45X80NPA MW	\$1,468.00	30.00%	\$1,027.60
88385LSI	CONTOUR 92D 45X80NPA MW	\$1,644.00	30.00%	\$1,150.80
88385LSM	CONTOUR 92D 45X80NPA MW	\$1,974.00	30.00%	\$1,381.80
88385LSR	CONTOUR 92D 45X80NPA MW	\$2,012.00	30.00%	\$1,408.40
88387ELS	CONTOUR 92D 45X80NPA VS 220	\$1,468.00	30.00%	\$1,027.60
88387ELSI	CONTOUR 92D 45X80NPA VS 220	\$1,644.00	30.00%	\$1,150.80
88387ELSM	CONTOUR 92D 45X80NPA VS 220	\$1,974.00	30.00%	\$1,381.80
88387ELSR	CONTOUR 92D 45X80NPA VS 220	\$2,012.00	30.00%	\$1,408.40
88387LS	CONTOUR 92D 45X80NPA VS	\$1,468.00	30.00%	\$1,027.60
88387LSI	CONTOUR 92D 45X80NPA VS	\$1,644.00	30.00%	\$1,150.80
88387LSM	CONTOUR 92D 45X80NPA VS	\$1,974.00	30.00%	\$1,381.80
88387LSR	CONTOUR 92D 45X80NPA VS	\$2,012.00	30.00%	\$1,408.40
88389ELS	CONTOUR 106D 52X92NPA MW 220	\$1,517.00	30.00%	\$1,061.90
88389ELSI	CONTOUR 106D 52X92NPA MW 220	\$1,693.00	30.00%	\$1,185.10
88389ELSM	CONTOUR 106D 52X92NPA MW 220	\$2,023.00	30.00%	\$1,416.10
88389ELSR	CONTOUR 106D 52X92NPA MW 220	\$2,061.00	30.00%	\$1,442.70
88389LS	CONTOUR 106D 52X92NPA MW	\$1,517.00	30.00%	\$1,061.90
88389LSI	CONTOUR 106D 52X92NPA MW	\$1,693.00	30.00%	\$1,185.10
88389LSM	CONTOUR 106D 52X92NPA MW	\$2,023.00	30.00%	\$1,416.10
88389LSR	CONTOUR 106D 52X92NPA MW	\$2,061.00	30.00%	\$1,442.70
88391ELS	CONTOUR 106D 52X92NPA VS 220	\$1,517.00	30.00%	\$1,061.90
88391ELSI	CONTOUR 106D 52X92NPA VS 220	\$1,693.00	30.00%	\$1,185.10
88391ELSM	CONTOUR 106D 52X92NPA VS 220	\$2,023.00	30.00%	\$1,416.10
88391ELSR	CONTOUR 106D 52X92NPA VS 220	\$2,061.00	30.00%	\$1,442.70
88391LS	CONTOUR 106D 52X92NPA VS	\$1,517.00	30.00%	\$1,061.90
88391LSI	CONTOUR 106D 52X92NPA VS	\$1,693.00	30.00%	\$1,185.10
88391LSM	CONTOUR 106D 52X92NPA VS	\$2,023.00	30.00%	\$1,416.10
88391LSR	CONTOUR 106D 52X92NPA VS	\$2,061.00	30.00%	\$1,442.70
88393ELS	CONTOUR 119D 58X104NPA MW 220	\$1,593.00	30.00%	\$1,115.10
88393ELSI	CONTOUR 119D 58X104NPA MW 220	\$1,769.00	30.00%	\$1,238.30
88393ELSM	CONTOUR 119D 58X104NPA MW 220	\$2,099.00	30.00%	\$1,469.30
88393ELSR	CONTOUR 119D 58X104NPA MW 220	\$2,137.00	30.00%	\$1,495.90
88393LS	CONTOUR 119D 58X104NPA MW	\$1,593.00	30.00%	\$1,115.10
88393LSI	CONTOUR 119D 58X104NPA MW	\$1,769.00	30.00%	\$1,238.30
88393LSM	CONTOUR 119D 58X104NPA MW	\$2,099.00	30.00%	\$1,469.30
88393LSR	CONTOUR 119D 58X104NPA MW	\$2,137.00	30.00%	\$1,495.90
88395ELS	CONTOUR 119D 58X104NPA VS 220	\$1,593.00	30.00%	\$1,115.10
88395ELSI	CONTOUR 119D 58X104NPA VS 220	\$1,769.00	30.00%	\$1,238.30
88395ELSM	CONTOUR 119D 58X104NPA VS 220	\$2,099.00	30.00%	\$1,469.30
88395ELSR	CONTOUR 119D 58X104NPA VS 220	\$2,137.00	30.00%	\$1,495.90
88395LS	CONTOUR 119D 58X104NPA VS	\$1,593.00	30.00%	\$1,115.10
88395LSI	CONTOUR 119D 58X104NPA VS	\$1,769.00	30.00%	\$1,238.30
88395LSM	CONTOUR 119D 58X104NPA VS	\$2,099.00	30.00%	\$1,469.30
88395LSR	CONTOUR 119D 58X104NPA VS	\$2,137.00	30.00%	\$1,495.90
88397ELS	CONTOUR 133D 65X116NPA MW 220	\$1,670.00	30.00%	\$1,169.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88397ELSI	CONTOUR 133D 65X116NPA MW 220	\$1,846.00	30.00%	\$1,292.20
88397ELSM	CONTOUR 133D 65X116NPA MW 220	\$2,176.00	30.00%	\$1,523.20
88397ELSR	CONTOUR 133D 65X116NPA MW 220	\$2,214.00	30.00%	\$1,549.80
88397LS	CONTOUR 133D 65X116NPA MW	\$1,670.00	30.00%	\$1,169.00
88397LSI	CONTOUR 133D 65X116NPA MW	\$1,846.00	30.00%	\$1,292.20
88397LSM	CONTOUR 133D 65X116NPA MW	\$2,176.00	30.00%	\$1,523.20
88397LSR	CONTOUR 133D 65X116NPA MW	\$2,214.00	30.00%	\$1,549.80
88399ELS	CONTOUR 133D 65X116NPA VS 220	\$1,670.00	30.00%	\$1,169.00
88399ELSI	CONTOUR 133D 65X116NPA VS 220	\$1,846.00	30.00%	\$1,292.20
88399ELSM	CONTOUR 133D 65X116NPA VS 220	\$2,176.00	30.00%	\$1,523.20
88399ELSR	CONTOUR 133D 65X116NPA VS 220	\$2,214.00	30.00%	\$1,549.80
88399LS	CONTOUR 133D 65X116NPA VS	\$1,670.00	30.00%	\$1,169.00
88399LSI	CONTOUR 133D 65X116NPA VS	\$1,846.00	30.00%	\$1,292.20
88399LSM	CONTOUR 133D 65X116NPA VS	\$2,176.00	30.00%	\$1,523.20
88399LSR	CONTOUR 133D 65X116NPA VS	\$2,214.00	30.00%	\$1,549.80
88401EL	CONTOUR 159D 78X139NPA MW 220	\$1,758.00	30.00%	\$1,230.60
88401ELI	CONTOUR 159D 78X139NPA MW 220	\$1,934.00	30.00%	\$1,353.80
88401ELM	CONTOUR 159D 78X139NPA MW 220	\$2,264.00	30.00%	\$1,584.80
88401ELR	CONTOUR 159D 78X139NPA MW 220	\$2,302.00	30.00%	\$1,611.40
88401L	CONTOUR 159D 78X139NPA MW	\$1,758.00	30.00%	\$1,230.60
88401LI	CONTOUR 159D 78X139NPA MW	\$1,934.00	30.00%	\$1,353.80
88401LM	CONTOUR 159D 78X139NPA MW	\$2,264.00	30.00%	\$1,584.80
88401LR	CONTOUR 159D 78X139NPA MW	\$2,302.00	30.00%	\$1,611.40
88403EL	CONTOUR 159D 78X139NPA VS 220	\$1,758.00	30.00%	\$1,230.60
88403ELI	CONTOUR 159D 78X139NPA VS 220	\$1,934.00	30.00%	\$1,353.80
88403ELM	CONTOUR 159D 78X139NPA VS 220	\$2,264.00	30.00%	\$1,584.80
88403ELR	CONTOUR 159D 78X139NPA VS 220	\$2,302.00	30.00%	\$1,611.40
88403L	CONTOUR 159D 78X139NPA VS	\$1,758.00	30.00%	\$1,230.60
88403LI	CONTOUR 159D 78X139NPA VS	\$1,934.00	30.00%	\$1,353.80
88403LM	CONTOUR 159D 78X139NPA VS	\$2,264.00	30.00%	\$1,584.80
88403LR	CONTOUR 159D 78X139NPA VS	\$2,302.00	30.00%	\$1,611.40
88471ELS	CONTOUR TNSD 72D DM 220	\$2,388.00	30.00%	\$1,671.60
88471ELSI	CONTOUR TNSD 72D DM 220	\$2,564.00	30.00%	\$1,794.80
88471ELSM	CONTOUR TNSD 72D DM 220	\$2,894.00	30.00%	\$2,025.80
88471ELSR	CONTOUR TNSD 72D DM 220	\$2,932.00	30.00%	\$2,052.40
88471LS	CONTOUR TNSD 72D DM	\$2,388.00	30.00%	\$1,671.60
88471LSI	CONTOUR TNSD 72D DM	\$2,564.00	30.00%	\$1,794.80
88471LSM	CONTOUR TNSD 72D DM	\$2,894.00	30.00%	\$2,025.80
88471LSR	CONTOUR TNSD 72D DM	\$2,932.00	30.00%	\$2,052.40
88472ELS	CONTOUR TNSD 72D DMHC 220	\$2,388.00	30.00%	\$1,671.60
88472ELSI	CONTOUR TNSD 72D DMHC 220	\$2,564.00	30.00%	\$1,794.80
88472ELSM	CONTOUR TNSD 72D DMHC 220	\$2,894.00	30.00%	\$2,025.80
88472ELSR	CONTOUR TNSD 72D DMHC 220	\$2,932.00	30.00%	\$2,052.40
88472LS	CONTOUR TNSD 72D DMHC	\$2,388.00	30.00%	\$1,671.60
88472LSI	CONTOUR TNSD 72D DMHC	\$2,564.00	30.00%	\$1,794.80
88472LSM	CONTOUR TNSD 72D DMHC	\$2,894.00	30.00%	\$2,025.80
88472LSR	CONTOUR TNSD 72D DMHC	\$2,932.00	30.00%	\$2,052.40
88476ELS	CONTOUR TNSD 72D DT 220	\$2,672.00	30.00%	\$1,870.40
88476ELSI	CONTOUR TNSD 72D DT 220	\$2,848.00	30.00%	\$1,993.60
88476ELSM	CONTOUR TNSD 72D DT 220	\$3,178.00	30.00%	\$2,224.60
88476ELSR	CONTOUR TNSD 72D DT 220	\$3,216.00	30.00%	\$2,251.20
88476LS	CONTOUR TNSD 72D DT	\$2,672.00	30.00%	\$1,870.40
88476LSI	CONTOUR TNSD 72D DT	\$2,848.00	30.00%	\$1,993.60
88476LSM	CONTOUR TNSD 72D DT	\$3,178.00	30.00%	\$2,224.60
88476LSR	CONTOUR TNSD 72D DT	\$3,216.00	30.00%	\$2,251.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88477ELS	CONTOUR TNSD 72D DV 220	\$2,672.00	30.00%	\$1,870.40
88477ELSI	CONTOUR TNSD 72D DV 220	\$2,848.00	30.00%	\$1,993.60
88477ELSM	CONTOUR TNSD 72D DV 220	\$3,178.00	30.00%	\$2,224.60
88477ELSR	CONTOUR TNSD 72D DV 220	\$3,216.00	30.00%	\$2,251.20
88477LS	CONTOUR TNSD 72D DV	\$2,672.00	30.00%	\$1,870.40
88477LSI	CONTOUR TNSD 72D DV	\$2,848.00	30.00%	\$1,993.60
88477LSM	CONTOUR TNSD 72D DV	\$3,178.00	30.00%	\$2,224.60
88477LSR	CONTOUR TNSD 72D DV	\$3,216.00	30.00%	\$2,251.20
88478ELS	CONTOUR TNSD 84D DM 220	\$2,562.00	30.00%	\$1,793.40
88478ELSI	CONTOUR TNSD 84D DM 220	\$2,738.00	30.00%	\$1,916.60
88478ELSM	CONTOUR TNSD 84D DM 220	\$3,068.00	30.00%	\$2,147.60
88478ELSR	CONTOUR TNSD 84D DM 220	\$3,106.00	30.00%	\$2,174.20
88478LS	CONTOUR TNSD 84D DM	\$2,562.00	30.00%	\$1,793.40
88478LSI	CONTOUR TNSD 84D DM	\$2,738.00	30.00%	\$1,916.60
88478LSM	CONTOUR TNSD 84D DM	\$3,068.00	30.00%	\$2,147.60
88478LSR	CONTOUR TNSD 84D DM	\$3,106.00	30.00%	\$2,174.20
88479ELS	CONTOUR TNSD 84D DMHC 220	\$2,562.00	30.00%	\$1,793.40
88479ELSI	CONTOUR TNSD 84D DMHC 220	\$2,738.00	30.00%	\$1,916.60
88479ELSM	CONTOUR TNSD 84D DMHC 220	\$3,068.00	30.00%	\$2,147.60
88479ELSR	CONTOUR TNSD 84D DMHC 220	\$3,106.00	30.00%	\$2,174.20
88479LS	CONTOUR TNSD 84D DMHC	\$2,562.00	30.00%	\$1,793.40
88479LSI	CONTOUR TNSD 84D DMHC	\$2,738.00	30.00%	\$1,916.60
88479LSM	CONTOUR TNSD 84D DMHC	\$3,068.00	30.00%	\$2,147.60
88479LSR	CONTOUR TNSD 84D DMHC	\$3,106.00	30.00%	\$2,174.20
88483ELS	CONTOUR TNSD 84D DT 220	\$2,885.00	30.00%	\$2,019.50
88483ELSI	CONTOUR TNSD 84D DT 220	\$3,061.00	30.00%	\$2,142.70
88483ELSM	CONTOUR TNSD 84D DT 220	\$3,391.00	30.00%	\$2,373.70
88483ELSR	CONTOUR TNSD 84D DT 220	\$3,429.00	30.00%	\$2,400.30
88483LS	CONTOUR TNSD 84D DT	\$2,885.00	30.00%	\$2,019.50
88483LSI	CONTOUR TNSD 84D DT	\$3,061.00	30.00%	\$2,142.70
88483LSM	CONTOUR TNSD 84D DT	\$3,391.00	30.00%	\$2,373.70
88483LSR	CONTOUR TNSD 84D DT	\$3,429.00	30.00%	\$2,400.30
88484ELS	CONTOUR TNSD 84D DV 220	\$2,885.00	30.00%	\$2,019.50
88484ELSI	CONTOUR TNSD 84D DV 220	\$3,061.00	30.00%	\$2,142.70
88484ELSM	CONTOUR TNSD 84D DV 220	\$3,391.00	30.00%	\$2,373.70
88484ELSR	CONTOUR TNSD 84D DV 220	\$3,429.00	30.00%	\$2,400.30
88484LS	CONTOUR TNSD 84D DV	\$2,885.00	30.00%	\$2,019.50
88484LSI	CONTOUR TNSD 84D DV	\$3,061.00	30.00%	\$2,142.70
88484LSM	CONTOUR TNSD 84D DV	\$3,391.00	30.00%	\$2,373.70
88484LSR	CONTOUR TNSD 84D DV	\$3,429.00	30.00%	\$2,400.30
88485ELS	CONTOUR TNSD 100D DM 220	\$2,849.00	30.00%	\$1,994.30
88485ELSI	CONTOUR TNSD 100D DM 220	\$3,025.00	30.00%	\$2,117.50
88485ELSM	CONTOUR TNSD 100D DM 220	\$3,355.00	30.00%	\$2,348.50
88485ELSR	CONTOUR TNSD 100D DM 220	\$3,393.00	30.00%	\$2,375.10
88485LS	CONTOUR TNSD 100D DM	\$2,849.00	30.00%	\$1,994.30
88485LSI	CONTOUR TNSD 100D DM	\$3,025.00	30.00%	\$2,117.50
88485LSM	CONTOUR TNSD 100D DM	\$3,355.00	30.00%	\$2,348.50
88485LSR	CONTOUR TNSD 100D DM	\$3,393.00	30.00%	\$2,375.10
88486ELS	CONTOUR TNSD 100D DMHC 220	\$2,849.00	30.00%	\$1,994.30
88486ELSI	CONTOUR TNSD 100D DMHC 220	\$3,025.00	30.00%	\$2,117.50
88486ELSM	CONTOUR TNSD 100D DMHC 220	\$3,355.00	30.00%	\$2,348.50
88486ELSR	CONTOUR TNSD 100D DMHC 220	\$3,393.00	30.00%	\$2,375.10
88486LS	CONTOUR TNSD 100D DMHC	\$2,849.00	30.00%	\$1,994.30
88486LSI	CONTOUR TNSD 100D DMHC	\$3,025.00	30.00%	\$2,117.50
88486LSM	CONTOUR TNSD 100D DMHC	\$3,355.00	30.00%	\$2,348.50

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88486LSR	CONTOUR TNSD 100D DMHC	\$3,393.00	30.00%	\$2,375.10
88490ELS	CONTOUR TNSD 100D DT 220	\$3,211.00	30.00%	\$2,247.70
88490ELSI	CONTOUR TNSD 100D DT 220	\$3,387.00	30.00%	\$2,370.90
88490ELSM	CONTOUR TNSD 100D DT 220	\$3,717.00	30.00%	\$2,601.90
88490ELSR	CONTOUR TNSD 100D DT 220	\$3,755.00	30.00%	\$2,628.50
88490LS	CONTOUR TNSD 100D DT	\$3,211.00	30.00%	\$2,247.70
88490LSI	CONTOUR TNSD 100D DT	\$3,387.00	30.00%	\$2,370.90
88490LSM	CONTOUR TNSD 100D DT	\$3,717.00	30.00%	\$2,601.90
88490LSR	CONTOUR TNSD 100D DT	\$3,755.00	30.00%	\$2,628.50
88491ELS	CONTOUR TNSD 100D DV 220	\$3,211.00	30.00%	\$2,247.70
88491ELSI	CONTOUR TNSD 100D DV 220	\$3,387.00	30.00%	\$2,370.90
88491ELSM	CONTOUR TNSD 100D DV 220	\$3,717.00	30.00%	\$2,601.90
88491ELSR	CONTOUR TNSD 100D DV 220	\$3,755.00	30.00%	\$2,628.50
88491LS	CONTOUR TNSD 100D DV	\$3,211.00	30.00%	\$2,247.70
88491LSI	CONTOUR TNSD 100D DV	\$3,387.00	30.00%	\$2,370.90
88491LSM	CONTOUR TNSD 100D DV	\$3,717.00	30.00%	\$2,601.90
88491LSR	CONTOUR TNSD 100D DV	\$3,755.00	30.00%	\$2,628.50
88492ELS	CONTOUR TNSD 120D DM 220	\$2,918.00	30.00%	\$2,042.60
88492ELSI	CONTOUR TNSD 120D DM 220	\$3,094.00	30.00%	\$2,165.80
88492ELSM	CONTOUR TNSD 120D DM 220	\$3,424.00	30.00%	\$2,396.80
88492ELSR	CONTOUR TNSD 120D DM 220	\$3,462.00	30.00%	\$2,423.40
88492LS	CONTOUR TNSD 120D DM	\$2,918.00	30.00%	\$2,042.60
88492LSI	CONTOUR TNSD 120D DM	\$3,094.00	30.00%	\$2,165.80
88492LSM	CONTOUR TNSD 120D DM	\$3,424.00	30.00%	\$2,396.80
88492LSR	CONTOUR TNSD 120D DM	\$3,462.00	30.00%	\$2,423.40
88493ELS	CONTOUR TNSD 120D DMHC 220	\$2,918.00	30.00%	\$2,042.60
88493ELSI	CONTOUR TNSD 120D DMHC 220	\$3,094.00	30.00%	\$2,165.80
88493ELSM	CONTOUR TNSD 120D DMHC 220	\$3,424.00	30.00%	\$2,396.80
88493ELSR	CONTOUR TNSD 120D DMHC 220	\$3,462.00	30.00%	\$2,423.40
88493LS	CONTOUR TNSD 120D DMHC	\$2,918.00	30.00%	\$2,042.60
88493LSI	CONTOUR TNSD 120D DMHC	\$3,094.00	30.00%	\$2,165.80
88493LSM	CONTOUR TNSD 120D DMHC	\$3,424.00	30.00%	\$2,396.80
88493LSR	CONTOUR TNSD 120D DMHC	\$3,462.00	30.00%	\$2,423.40
88497ELS	CONTOUR TNSD 120D DT 220	\$3,276.00	30.00%	\$2,293.20
88497ELSI	CONTOUR TNSD 120D DT 220	\$3,452.00	30.00%	\$2,416.40
88497ELSM	CONTOUR TNSD 120D DT 220	\$3,782.00	30.00%	\$2,647.40
88497ELSR	CONTOUR TNSD 120D DT 220	\$3,820.00	30.00%	\$2,674.00
88497LS	CONTOUR TNSD 120D DT	\$3,276.00	30.00%	\$2,293.20
88497LSI	CONTOUR TNSD 120D DT	\$3,452.00	30.00%	\$2,416.40
88497LSM	CONTOUR TNSD 120D DT	\$3,782.00	30.00%	\$2,647.40
88497LSR	CONTOUR TNSD 120D DT	\$3,820.00	30.00%	\$2,674.00
88498ELS	CONTOUR TNSD 120D DV 220	\$3,276.00	30.00%	\$2,293.20
88498ELSI	CONTOUR TNSD 120D DV 220	\$3,452.00	30.00%	\$2,416.40
88498ELSM	CONTOUR TNSD 120D DV 220	\$3,782.00	30.00%	\$2,647.40
88498ELSR	CONTOUR TNSD 120D DV 220	\$3,820.00	30.00%	\$2,674.00
88498LS	CONTOUR TNSD 120D DV	\$3,276.00	30.00%	\$2,293.20
88498LSI	CONTOUR TNSD 120D DV	\$3,452.00	30.00%	\$2,416.40
88498LSM	CONTOUR TNSD 120D DV	\$3,782.00	30.00%	\$2,647.40
88498LSR	CONTOUR TNSD 120D DV	\$3,820.00	30.00%	\$2,674.00
88499ELS	CONTOUR TNSD 150D DM 220	\$3,449.00	30.00%	\$2,414.30
88499ELSI	CONTOUR TNSD 150D DM 220	\$3,625.00	30.00%	\$2,537.50
88499ELSM	CONTOUR TNSD 150D DM 220	\$3,955.00	30.00%	\$2,768.50
88499ELSR	CONTOUR TNSD 150D DM 220	\$3,993.00	30.00%	\$2,795.10
88499LS	CONTOUR TNSD 150D DM	\$3,449.00	30.00%	\$2,414.30
88499LSI	CONTOUR TNSD 150D DM	\$3,625.00	30.00%	\$2,537.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88499LSM	CONTOUR TNSD 150D DM	\$3,955.00	30.00%	\$2,768.50
88499LSR	CONTOUR TNSD 150D DM	\$3,993.00	30.00%	\$2,795.10
88500ELS	CONTOUR TNSD 150D DMHC 220	\$3,449.00	30.00%	\$2,414.30
88500ELSI	CONTOUR TNSD 150D DMHC 220	\$3,625.00	30.00%	\$2,537.50
88500ELSM	CONTOUR TNSD 150D DMHC 220	\$3,955.00	30.00%	\$2,768.50
88500ELSR	CONTOUR TNSD 150D DMHC 220	\$3,993.00	30.00%	\$2,795.10
88500LS	CONTOUR TNSD 150D DMHC	\$3,449.00	30.00%	\$2,414.30
88500LSI	CONTOUR TNSD 150D DMHC	\$3,625.00	30.00%	\$2,537.50
88500LSM	CONTOUR TNSD 150D DMHC	\$3,955.00	30.00%	\$2,768.50
88500LSR	CONTOUR TNSD 150D DMHC	\$3,993.00	30.00%	\$2,795.10
88503ELS	CONTOUR TNSD 150D DT 220	\$3,779.00	30.00%	\$2,645.30
88503ELSI	CONTOUR TNSD 150D DT 220	\$3,955.00	30.00%	\$2,768.50
88503ELSM	CONTOUR TNSD 150D DT 220	\$4,285.00	30.00%	\$2,999.50
88503ELSR	CONTOUR TNSD 150D DT 220	\$4,323.00	30.00%	\$3,026.10
88503LS	CONTOUR TNSD 150D DT	\$3,779.00	30.00%	\$2,645.30
88503LSI	CONTOUR TNSD 150D DT	\$3,955.00	30.00%	\$2,768.50
88503LSM	CONTOUR TNSD 150D DT	\$4,285.00	30.00%	\$2,999.50
88503LSR	CONTOUR TNSD 150D DT	\$4,323.00	30.00%	\$3,026.10
88504ELS	CONTOUR TNSD 150D DV 220	\$3,779.00	30.00%	\$2,645.30
88504ELSI	CONTOUR TNSD 150D DV 220	\$3,955.00	30.00%	\$2,768.50
88504ELSM	CONTOUR TNSD 150D DV 220	\$4,285.00	30.00%	\$2,999.50
88504ELSR	CONTOUR TNSD 150D DV 220	\$4,323.00	30.00%	\$3,026.10
88504LS	CONTOUR TNSD 150D DV	\$3,779.00	30.00%	\$2,645.30
88504LSI	CONTOUR TNSD 150D DV	\$3,955.00	30.00%	\$2,768.50
88504LSM	CONTOUR TNSD 150D DV	\$4,285.00	30.00%	\$2,999.50
88504LSR	CONTOUR TNSD 150D DV	\$4,323.00	30.00%	\$3,026.10
88505EL	CONTOUR TNSD 180D DM 220	\$3,980.00	30.00%	\$2,786.00
88505ELI	CONTOUR TNSD 180D DM 220	\$4,156.00	30.00%	\$2,909.20
88505ELM	CONTOUR TNSD 180D DM 220	\$4,486.00	30.00%	\$3,140.20
88505ELR	CONTOUR TNSD 180D DM 220	\$4,524.00	30.00%	\$3,166.80
88505L	CONTOUR TNSD 180D DM	\$3,980.00	30.00%	\$2,786.00
88505LI	CONTOUR TNSD 180D DM	\$4,156.00	30.00%	\$2,909.20
88505LM	CONTOUR TNSD 180D DM	\$4,486.00	30.00%	\$3,140.20
88505LR	CONTOUR TNSD 180D DM	\$4,524.00	30.00%	\$3,166.80
88506EL	CONTOUR TNSD 180D DMHC 220	\$3,980.00	30.00%	\$2,786.00
88506ELI	CONTOUR TNSD 180D DMHC 220	\$4,156.00	30.00%	\$2,909.20
88506ELM	CONTOUR TNSD 180D DMHC 220	\$4,486.00	30.00%	\$3,140.20
88506ELR	CONTOUR TNSD 180D DMHC 220	\$4,524.00	30.00%	\$3,166.80
88506L	CONTOUR TNSD 180D DMHC	\$3,980.00	30.00%	\$2,786.00
88506LI	CONTOUR TNSD 180D DMHC	\$4,156.00	30.00%	\$2,909.20
88506LM	CONTOUR TNSD 180D DMHC	\$4,486.00	30.00%	\$3,140.20
88506LR	CONTOUR TNSD 180D DMHC	\$4,524.00	30.00%	\$3,166.80
88509EL	CONTOUR TNSD 180D DT 220	\$4,301.00	30.00%	\$3,010.70
88509ELI	CONTOUR TNSD 180D DT 220	\$4,477.00	30.00%	\$3,133.90
88509ELM	CONTOUR TNSD 180D DT 220	\$4,807.00	30.00%	\$3,364.90
88509ELR	CONTOUR TNSD 180D DT 220	\$4,845.00	30.00%	\$3,391.50
88509L	CONTOUR TNSD 180D DT	\$4,301.00	30.00%	\$3,010.70
88509LI	CONTOUR TNSD 180D DT	\$4,477.00	30.00%	\$3,133.90
88509LM	CONTOUR TNSD 180D DT	\$4,807.00	30.00%	\$3,364.90
88509LR	CONTOUR TNSD 180D DT	\$4,845.00	30.00%	\$3,391.50
88510EL	CONTOUR TNSD 180D DV 220	\$4,301.00	30.00%	\$3,010.70
88510ELI	CONTOUR TNSD 180D DV 220	\$4,477.00	30.00%	\$3,133.90
88510ELM	CONTOUR TNSD 180D DV 220	\$4,807.00	30.00%	\$3,364.90
88510ELR	CONTOUR TNSD 180D DV 220	\$4,845.00	30.00%	\$3,391.50
88510L	CONTOUR TNSD 180D DV	\$4,301.00	30.00%	\$3,010.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88510LI	CONTOUR TNSD 180D DV	\$4,477.00	30.00%	\$3,133.90
88510LM	CONTOUR TNSD 180D DV	\$4,807.00	30.00%	\$3,364.90
88510LR	CONTOUR TNSD 180D DV	\$4,845.00	30.00%	\$3,391.50
88511EL	CONTOUR TNSD 200D DM 220	\$4,202.00	30.00%	\$2,941.40
88511ELI	CONTOUR TNSD 200D DM 220	\$4,378.00	30.00%	\$3,064.60
88511ELM	CONTOUR TNSD 200D DM 220	\$4,708.00	30.00%	\$3,295.60
88511ELR	CONTOUR TNSD 200D DM 220	\$4,746.00	30.00%	\$3,322.20
88511L	CONTOUR TNSD 200D DM	\$4,202.00	30.00%	\$2,941.40
88511LI	CONTOUR TNSD 200D DM	\$4,378.00	30.00%	\$3,064.60
88511LM	CONTOUR TNSD 200D DM	\$4,708.00	30.00%	\$3,295.60
88511LR	CONTOUR TNSD 200D DM	\$4,746.00	30.00%	\$3,322.20
88512EL	CONTOUR TNSD 200D DMHC 220	\$4,202.00	30.00%	\$2,941.40
88512ELI	CONTOUR TNSD 200D DMHC 220	\$4,378.00	30.00%	\$3,064.60
88512ELM	CONTOUR TNSD 200D DMHC 220	\$4,708.00	30.00%	\$3,295.60
88512ELR	CONTOUR TNSD 200D DMHC 220	\$4,746.00	30.00%	\$3,322.20
88512L	CONTOUR TNSD 200D DMHC	\$4,202.00	30.00%	\$2,941.40
88512LI	CONTOUR TNSD 200D DMHC	\$4,378.00	30.00%	\$3,064.60
88512LM	CONTOUR TNSD 200D DMHC	\$4,708.00	30.00%	\$3,295.60
88512LR	CONTOUR TNSD 200D DMHC	\$4,746.00	30.00%	\$3,322.20
88515EL	CONTOUR TNSD 200D DT 220	\$4,528.00	30.00%	\$3,169.60
88515ELI	CONTOUR TNSD 200D DT 220	\$4,704.00	30.00%	\$3,292.80
88515ELM	CONTOUR TNSD 200D DT 220	\$5,034.00	30.00%	\$3,523.80
88515ELR	CONTOUR TNSD 200D DT 220	\$5,072.00	30.00%	\$3,550.40
88515L	CONTOUR TNSD 200D DT	\$4,528.00	30.00%	\$3,169.60
88515LI	CONTOUR TNSD 200D DT	\$4,704.00	30.00%	\$3,292.80
88515LM	CONTOUR TNSD 200D DT	\$5,034.00	30.00%	\$3,523.80
88515LR	CONTOUR TNSD 200D DT	\$5,072.00	30.00%	\$3,550.40
88516EL	CONTOUR TNSD 200D DV 220	\$4,528.00	30.00%	\$3,169.60
88516ELI	CONTOUR TNSD 200D DV 220	\$4,704.00	30.00%	\$3,292.80
88516ELM	CONTOUR TNSD 200D DV 220	\$5,034.00	30.00%	\$3,523.80
88516ELR	CONTOUR TNSD 200D DV 220	\$5,072.00	30.00%	\$3,550.40
88516L	CONTOUR TNSD 200D DV	\$4,528.00	30.00%	\$3,169.60
88516LI	CONTOUR TNSD 200D DV	\$4,704.00	30.00%	\$3,292.80
88516LM	CONTOUR TNSD 200D DV	\$5,034.00	30.00%	\$3,523.80
88516LR	CONTOUR TNSD 200D DV	\$5,072.00	30.00%	\$3,550.40
88517ELS	CONTOUR TNSD 92D DM 220	\$2,852.00	30.00%	\$1,996.40
88517ELSI	CONTOUR TNSD 92D DM 220	\$3,028.00	30.00%	\$2,119.60
88517ELSM	CONTOUR TNSD 92D DM 220	\$3,358.00	30.00%	\$2,350.60
88517ELSR	CONTOUR TNSD 92D DM 220	\$3,396.00	30.00%	\$2,377.20
88517LS	CONTOUR TNSD 92D DM	\$2,852.00	30.00%	\$1,996.40
88517LSI	CONTOUR TNSD 92D DM	\$3,028.00	30.00%	\$2,119.60
88517LSM	CONTOUR TNSD 92D DM	\$3,358.00	30.00%	\$2,350.60
88517LSR	CONTOUR TNSD 92D DM	\$3,396.00	30.00%	\$2,377.20
88518ELS	CONTOUR TNSD 92D DMHC 220	\$2,852.00	30.00%	\$1,996.40
88518ELSI	CONTOUR TNSD 92D DMHC 220	\$3,028.00	30.00%	\$2,119.60
88518ELSM	CONTOUR TNSD 92D DMHC 220	\$3,358.00	30.00%	\$2,350.60
88518ELSR	CONTOUR TNSD 92D DMHC 220	\$3,396.00	30.00%	\$2,377.20
88518LS	CONTOUR TNSD 92D DMHC	\$2,852.00	30.00%	\$1,996.40
88518LSI	CONTOUR TNSD 92D DMHC	\$3,028.00	30.00%	\$2,119.60
88518LSM	CONTOUR TNSD 92D DMHC	\$3,358.00	30.00%	\$2,350.60
88518LSR	CONTOUR TNSD 92D DMHC	\$3,396.00	30.00%	\$2,377.20
88522ELS	CONTOUR TNSD 92D DT 220	\$3,216.00	30.00%	\$2,251.20
88522ELSI	CONTOUR TNSD 92D DT 220	\$3,392.00	30.00%	\$2,374.40
88522ELSM	CONTOUR TNSD 92D DT 220	\$3,722.00	30.00%	\$2,605.40
88522ELSR	CONTOUR TNSD 92D DT 220	\$3,760.00	30.00%	\$2,632.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88522LS	CONTOUR TNSD 92D DT	\$3,216.00	30.00%	\$2,251.20
88522LSI	CONTOUR TNSD 92D DT	\$3,392.00	30.00%	\$2,374.40
88522LSM	CONTOUR TNSD 92D DT	\$3,722.00	30.00%	\$2,605.40
88522LSR	CONTOUR TNSD 92D DT	\$3,760.00	30.00%	\$2,632.00
88523ELS	CONTOUR TNSD 92D DV 220	\$3,216.00	30.00%	\$2,251.20
88523ELSI	CONTOUR TNSD 92D DV 220	\$3,392.00	30.00%	\$2,374.40
88523ELSM	CONTOUR TNSD 92D DV 220	\$3,722.00	30.00%	\$2,605.40
88523ELSR	CONTOUR TNSD 92D DV 220	\$3,760.00	30.00%	\$2,632.00
88523LS	CONTOUR TNSD 92D DV	\$3,216.00	30.00%	\$2,251.20
88523LSI	CONTOUR TNSD 92D DV	\$3,392.00	30.00%	\$2,374.40
88523LSM	CONTOUR TNSD 92D DV	\$3,722.00	30.00%	\$2,605.40
88523LSR	CONTOUR TNSD 92D DV	\$3,760.00	30.00%	\$2,632.00
88524ELS	CONTOUR TNSD 106D DM 220	\$2,922.00	30.00%	\$2,045.40
88524ELSI	CONTOUR TNSD 106D DM 220	\$3,098.00	30.00%	\$2,168.60
88524ELSM	CONTOUR TNSD 106D DM 220	\$3,428.00	30.00%	\$2,399.60
88524ELSR	CONTOUR TNSD 106D DM 220	\$3,466.00	30.00%	\$2,426.20
88524LS	CONTOUR TNSD 106D DM	\$2,922.00	30.00%	\$2,045.40
88524LSI	CONTOUR TNSD 106D DM	\$3,098.00	30.00%	\$2,168.60
88524LSM	CONTOUR TNSD 106D DM	\$3,428.00	30.00%	\$2,399.60
88524LSR	CONTOUR TNSD 106D DM	\$3,466.00	30.00%	\$2,426.20
88525ELS	CONTOUR TNSD 106D DMHC 220	\$2,922.00	30.00%	\$2,045.40
88525ELSI	CONTOUR TNSD 106D DMHC 220	\$3,098.00	30.00%	\$2,168.60
88525ELSM	CONTOUR TNSD 106D DMHC 220	\$3,428.00	30.00%	\$2,399.60
88525ELSR	CONTOUR TNSD 106D DMHC 220	\$3,466.00	30.00%	\$2,426.20
88525LS	CONTOUR TNSD 106D DMHC	\$2,922.00	30.00%	\$2,045.40
88525LSI	CONTOUR TNSD 106D DMHC	\$3,098.00	30.00%	\$2,168.60
88525LSM	CONTOUR TNSD 106D DMHC	\$3,428.00	30.00%	\$2,399.60
88525LSR	CONTOUR TNSD 106D DMHC	\$3,466.00	30.00%	\$2,426.20
88529ELS	CONTOUR TNSD 106D DT 220	\$3,281.00	30.00%	\$2,296.70
88529ELSI	CONTOUR TNSD 106D DT 220	\$3,457.00	30.00%	\$2,419.90
88529ELSM	CONTOUR TNSD 106D DT 220	\$3,787.00	30.00%	\$2,650.90
88529ELSR	CONTOUR TNSD 106D DT 220	\$3,825.00	30.00%	\$2,677.50
88529LS	CONTOUR TNSD 106D DT	\$3,281.00	30.00%	\$2,296.70
88529LSI	CONTOUR TNSD 106D DT	\$3,457.00	30.00%	\$2,419.90
88529LSM	CONTOUR TNSD 106D DT	\$3,787.00	30.00%	\$2,650.90
88529LSR	CONTOUR TNSD 106D DT	\$3,825.00	30.00%	\$2,677.50
88530ELS	CONTOUR TNSD 106D DV 220	\$3,281.00	30.00%	\$2,296.70
88530ELSI	CONTOUR TNSD 106D DV 220	\$3,457.00	30.00%	\$2,419.90
88530ELSM	CONTOUR TNSD 106D DV 220	\$3,787.00	30.00%	\$2,650.90
88530ELSR	CONTOUR TNSD 106D DV 220	\$3,825.00	30.00%	\$2,677.50
88530LS	CONTOUR TNSD 106D DV	\$3,281.00	30.00%	\$2,296.70
88530LSI	CONTOUR TNSD 106D DV	\$3,457.00	30.00%	\$2,419.90
88530LSM	CONTOUR TNSD 106D DV	\$3,787.00	30.00%	\$2,650.90
88530LSR	CONTOUR TNSD 106D DV	\$3,825.00	30.00%	\$2,677.50
88531ELS	CONTOUR TNSD 119D DM 220	\$3,196.00	30.00%	\$2,237.20
88531ELSI	CONTOUR TNSD 119D DM 220	\$3,372.00	30.00%	\$2,360.40
88531ELSM	CONTOUR TNSD 119D DM 220	\$3,702.00	30.00%	\$2,591.40
88531ELSR	CONTOUR TNSD 119D DM 220	\$3,740.00	30.00%	\$2,618.00
88531LS	CONTOUR TNSD 119D DM	\$3,196.00	30.00%	\$2,237.20
88531LSI	CONTOUR TNSD 119D DM	\$3,372.00	30.00%	\$2,360.40
88531LSM	CONTOUR TNSD 119D DM	\$3,702.00	30.00%	\$2,591.40
88531LSR	CONTOUR TNSD 119D DM	\$3,740.00	30.00%	\$2,618.00
88532ELS	CONTOUR TNSD 119D DMHC 220	\$3,196.00	30.00%	\$2,237.20
88532ELSI	CONTOUR TNSD 119D DMHC 220	\$3,372.00	30.00%	\$2,360.40
88532ELSM	CONTOUR TNSD 119D DMHC 220	\$3,702.00	30.00%	\$2,591.40



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
88532ELSR	CONTOUR TNSD 119D DMHC 220	\$3,740.00	30.00%	\$2,618.00
88532LS	CONTOUR TNSD 119D DMHC	\$3,196.00	30.00%	\$2,237.20
88532LSI	CONTOUR TNSD 119D DMHC	\$3,372.00	30.00%	\$2,360.40
88532LSM	CONTOUR TNSD 119D DMHC	\$3,702.00	30.00%	\$2,591.40
88532LSR	CONTOUR TNSD 119D DMHC	\$3,740.00	30.00%	\$2,618.00
88536ELS	CONTOUR TNSD 119D DT 220	\$3,537.00	30.00%	\$2,475.90
88536ELSI	CONTOUR TNSD 119D DT 220	\$3,713.00	30.00%	\$2,599.10
88536ELSM	CONTOUR TNSD 119D DT 220	\$4,043.00	30.00%	\$2,830.10
88536ELSR	CONTOUR TNSD 119D DT 220	\$4,081.00	30.00%	\$2,856.70
88536LS	CONTOUR TNSD 119D DT	\$3,537.00	30.00%	\$2,475.90
88536LSI	CONTOUR TNSD 119D DT	\$3,713.00	30.00%	\$2,599.10
88536LSM	CONTOUR TNSD 119D DT	\$4,043.00	30.00%	\$2,830.10
88536LSR	CONTOUR TNSD 119D DT	\$4,081.00	30.00%	\$2,856.70
88537ELS	CONTOUR TNSD 119D DV 220	\$3,537.00	30.00%	\$2,475.90
88537ELSI	CONTOUR TNSD 119D DV 220	\$3,713.00	30.00%	\$2,599.10
88537ELSM	CONTOUR TNSD 119D DV 220	\$4,043.00	30.00%	\$2,830.10
88537ELSR	CONTOUR TNSD 119D DV 220	\$4,081.00	30.00%	\$2,856.70
88537LS	CONTOUR TNSD 119D DV	\$3,537.00	30.00%	\$2,475.90
88537LSI	CONTOUR TNSD 119D DV	\$3,713.00	30.00%	\$2,599.10
88537LSM	CONTOUR TNSD 119D DV	\$4,043.00	30.00%	\$2,830.10
88537LSR	CONTOUR TNSD 119D DV	\$4,081.00	30.00%	\$2,856.70
88538ELS	CONTOUR TNSD 133D DM 220	\$3,455.00	30.00%	\$2,418.50
88538ELSI	CONTOUR TNSD 133D DM 220	\$3,631.00	30.00%	\$2,541.70
88538ELSM	CONTOUR TNSD 133D DM 220	\$3,961.00	30.00%	\$2,772.70
88538ELSR	CONTOUR TNSD 133D DM 220	\$3,999.00	30.00%	\$2,799.30
88538LS	CONTOUR TNSD 133D DM	\$3,455.00	30.00%	\$2,418.50
88538LSI	CONTOUR TNSD 133D DM	\$3,631.00	30.00%	\$2,541.70
88538LSM	CONTOUR TNSD 133D DM	\$3,961.00	30.00%	\$2,772.70
88538LSR	CONTOUR TNSD 133D DM	\$3,999.00	30.00%	\$2,799.30
88539ELS	CONTOUR TNSD 133D DMHC 220	\$3,455.00	30.00%	\$2,418.50
88539ELSI	CONTOUR TNSD 133D DMHC 220	\$3,631.00	30.00%	\$2,541.70
88539ELSM	CONTOUR TNSD 133D DMHC 220	\$3,961.00	30.00%	\$2,772.70
88539ELSR	CONTOUR TNSD 133D DMHC 220	\$3,999.00	30.00%	\$2,799.30
88539LS	CONTOUR TNSD 133D DMHC	\$3,455.00	30.00%	\$2,418.50
88539LSI	CONTOUR TNSD 133D DMHC	\$3,631.00	30.00%	\$2,541.70
88539LSM	CONTOUR TNSD 133D DMHC	\$3,961.00	30.00%	\$2,772.70
88539LSR	CONTOUR TNSD 133D DMHC	\$3,999.00	30.00%	\$2,799.30
88543ELS	CONTOUR TNSD 133D DT 220	\$3,782.00	30.00%	\$2,647.40
88543ELSI	CONTOUR TNSD 133D DT 220	\$3,958.00	30.00%	\$2,770.60
88543ELSM	CONTOUR TNSD 133D DT 220	\$4,288.00	30.00%	\$3,001.60
88543ELSR	CONTOUR TNSD 133D DT 220	\$4,326.00	30.00%	\$3,028.20
88543LS	CONTOUR TNSD 133D DT	\$3,782.00	30.00%	\$2,647.40
88543LSI	CONTOUR TNSD 133D DT	\$3,958.00	30.00%	\$2,770.60
88543LSM	CONTOUR TNSD 133D DT	\$4,288.00	30.00%	\$3,001.60
88543LSR	CONTOUR TNSD 133D DT	\$4,326.00	30.00%	\$3,028.20
88544ELS	CONTOUR TNSD 133D DV 220	\$3,782.00	30.00%	\$2,647.40
88544ELSI	CONTOUR TNSD 133D DV 220	\$3,958.00	30.00%	\$2,770.60
88544ELSM	CONTOUR TNSD 133D DV 220	\$4,288.00	30.00%	\$3,001.60
88544ELSR	CONTOUR TNSD 133D DV 220	\$4,326.00	30.00%	\$3,028.20
88544LS	CONTOUR TNSD 133D DV	\$3,782.00	30.00%	\$2,647.40
88544LSI	CONTOUR TNSD 133D DV	\$3,958.00	30.00%	\$2,770.60
88544LSM	CONTOUR TNSD 133D DV	\$4,288.00	30.00%	\$3,001.60
88544LSR	CONTOUR TNSD 133D DV	\$4,326.00	30.00%	\$3,028.20
88545EL	CONTOUR TNSD 159D DM 220	\$3,983.00	30.00%	\$2,788.10
88545ELI	CONTOUR TNSD 159D DM 220	\$4,159.00	30.00%	\$2,911.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88545ELM	CONTOUR TNSD 159D DM 220	\$4,489.00	30.00%	\$3,142.30
88545ELR	CONTOUR TNSD 159D DM 220	\$4,527.00	30.00%	\$3,168.90
88545L	CONTOUR TNSD 159D DM	\$3,983.00	30.00%	\$2,788.10
88545LI	CONTOUR TNSD 159D DM	\$4,159.00	30.00%	\$2,911.30
88545LM	CONTOUR TNSD 159D DM	\$4,489.00	30.00%	\$3,142.30
88545LR	CONTOUR TNSD 159D DM	\$4,527.00	30.00%	\$3,168.90
88546EL	CONTOUR TNSD 159D DMHC 220	\$3,983.00	30.00%	\$2,788.10
88546ELI	CONTOUR TNSD 159D DMHC 220	\$4,159.00	30.00%	\$2,911.30
88546ELM	CONTOUR TNSD 159D DMHC 220	\$4,489.00	30.00%	\$3,142.30
88546ELR	CONTOUR TNSD 159D DMHC 220	\$4,527.00	30.00%	\$3,168.90
88546L	CONTOUR TNSD 159D DMHC	\$3,983.00	30.00%	\$2,788.10
88546LI	CONTOUR TNSD 159D DMHC	\$4,159.00	30.00%	\$2,911.30
88546LM	CONTOUR TNSD 159D DMHC	\$4,489.00	30.00%	\$3,142.30
88546LR	CONTOUR TNSD 159D DMHC	\$4,527.00	30.00%	\$3,168.90
88549EL	CONTOUR TNSD 159D DT 220	\$4,306.00	30.00%	\$3,014.20
88549ELI	CONTOUR TNSD 159D DT 220	\$4,482.00	30.00%	\$3,137.40
88549ELM	CONTOUR TNSD 159D DT 220	\$4,812.00	30.00%	\$3,368.40
88549ELR	CONTOUR TNSD 159D DT 220	\$4,850.00	30.00%	\$3,395.00
88549L	CONTOUR TNSD 159D DT	\$4,306.00	30.00%	\$3,014.20
88549LI	CONTOUR TNSD 159D DT	\$4,482.00	30.00%	\$3,137.40
88549LM	CONTOUR TNSD 159D DT	\$4,812.00	30.00%	\$3,368.40
88549LR	CONTOUR TNSD 159D DT	\$4,850.00	30.00%	\$3,395.00
88550EL	CONTOUR TNSD 159D DV 220	\$4,306.00	30.00%	\$3,014.20
88550ELI	CONTOUR TNSD 159D DV 220	\$4,482.00	30.00%	\$3,137.40
88550ELM	CONTOUR TNSD 159D DV 220	\$4,812.00	30.00%	\$3,368.40
88550ELR	CONTOUR TNSD 159D DV 220	\$4,850.00	30.00%	\$3,395.00
88550L	CONTOUR TNSD 159D DV	\$4,306.00	30.00%	\$3,014.20
88550LI	CONTOUR TNSD 159D DV	\$4,482.00	30.00%	\$3,137.40
88550LM	CONTOUR TNSD 159D DV	\$4,812.00	30.00%	\$3,368.40
88550LR	CONTOUR TNSD 159D DV	\$4,850.00	30.00%	\$3,395.00
88603	F/F DLX COMP SCR N DMBBF 56X96	\$1,171.00	30.00%	\$819.70
88603HD	F/F DLX COMP SCR N DMBBF 56X96	\$1,428.00	30.00%	\$999.60
88603K	F/F DLX COMP SCR N DMBBF 56X96	\$1,365.00	30.00%	\$955.50
88603KHD	F/F DLX COMP SCR N DMBBF 56X96	\$1,622.00	30.00%	\$1,135.40
88603KN	F/F DLX COMP SCR N DMBBF 56X96	\$1,165.00	30.00%	\$815.50
88603N	F/F DLX COMP SCR N DMBBF 56X96	\$971.00	30.00%	\$679.70
88605	F/F DLX COMP SCR N DMBBF 62X108	\$1,221.00	30.00%	\$854.70
88605HD	F/F DLX COMP SCR N DMBBF 62X108	\$1,478.00	30.00%	\$1,034.60
88605K	F/F DLX COMP SCR N DMBBF 62X108	\$1,415.00	30.00%	\$990.50
88605KHD	F/F DLX COMP SCR N DMBBF 62X108	\$1,672.00	30.00%	\$1,170.40
88605KN	F/F DLX COMP SCR N DMBBF 62X108	\$1,215.00	30.00%	\$850.50
88605N	F/F DLX COMP SCR N DMBBF 62X108	\$1,021.00	30.00%	\$714.70
88608	F/F DLX COMP SCR N DMBBF 69X120	\$1,369.00	30.00%	\$958.30
88608HD	F/F DLX COMP SCR N DMBBF 69X120	\$1,626.00	30.00%	\$1,138.20
88608K	F/F DLX COMP SCR N DMBBF 69X120	\$1,563.00	30.00%	\$1,094.10
88608KHD	F/F DLX COMP SCR N DMBBF 69X120	\$1,820.00	30.00%	\$1,274.00
88608KN	F/F DLX COMP SCR N DMBBF 69X120	\$1,363.00	30.00%	\$954.10
88608N	F/F DLX COMP SCR N DMBBF 69X120	\$1,169.00	30.00%	\$818.30
88609	F/F DLX COMP SCR N DMBBF 83X144	\$1,561.00	30.00%	\$1,092.70
88609HD	F/F DLX COMP SCR N DMBBF 83X144	\$1,818.00	30.00%	\$1,272.60
88609K	F/F DLX COMP SCR N DMBBF 83X144	\$1,755.00	30.00%	\$1,228.50
88609KHD	F/F DLX COMP SCR N DMBBF 83X144	\$2,012.00	30.00%	\$1,408.40
88609KN	F/F DLX COMP SCR N DMBBF 83X144	\$1,555.00	30.00%	\$1,088.50
88609N	F/F DLX COMP SCR N DMBBF 83X144	\$1,361.00	30.00%	\$952.70
88612	F/F DLX COMP SCR N DMBBF 6X8	\$1,190.00	30.00%	\$833.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88612HD	F/F DLX COMP SCR N DMBBF 6X8	\$1,447.00	30.00%	\$1,012.90
88612K	F/F DLX COMP SCR N DMBBF 6X8	\$1,384.00	30.00%	\$968.80
88612KHD	F/F DLX COMP SCR N DMBBF 6X8	\$1,641.00	30.00%	\$1,148.70
88612KN	F/F DLX COMP SCR N DMBBF 6X8	\$1,184.00	30.00%	\$828.80
88612N	F/F DLX COMP SCR N DMBBF 6X8	\$990.00	30.00%	\$693.00
88617	F/F DLX COMP SCR N DMBBF 7-6X10	\$1,369.00	30.00%	\$958.30
88617HD	F/F DLX COMP SCR N DMBBF 7-6X10	\$1,626.00	30.00%	\$1,138.20
88617K	F/F DLX COMP SCR N DMBBF 7-6X10	\$1,563.00	30.00%	\$1,094.10
88617KHD	F/F DLX COMP SCR N DMBBF 7-6X10	\$1,820.00	30.00%	\$1,274.00
88617KN	F/F DLX COMP SCR N DMBBF 7-6X10	\$1,363.00	30.00%	\$954.10
88617N	F/F DLX COMP SCR N DMBBF 7-6X10	\$1,169.00	30.00%	\$818.30
88619	F/F DLX COMP SCR N DMBBF 9X12	\$1,561.00	30.00%	\$1,092.70
88619HD	F/F DLX COMP SCR N DMBBF 9X12	\$1,818.00	30.00%	\$1,272.60
88619K	F/F DLX COMP SCR N DMBBF 9X12	\$1,755.00	30.00%	\$1,228.50
88619KHD	F/F DLX COMP SCR N DMBBF 9X12	\$2,012.00	30.00%	\$1,408.40
88619KN	F/F DLX COMP SCR N DMBBF 9X12	\$1,555.00	30.00%	\$1,088.50
88619N	F/F DLX COMP SCR N DMBBF 9X12	\$1,361.00	30.00%	\$952.70
88621	F/F DLX COMP SCR N DMBBF10-6X14	\$1,787.00	30.00%	\$1,250.90
88621HD	F/F DLX COMP SCR N DMBBF10-6X14	\$2,044.00	30.00%	\$1,430.80
88621K	F/F DLX COMP SCR N DMBBF10-6X14	\$1,981.00	30.00%	\$1,386.70
88621KHD	F/F DLX COMP SCR N DMBBF10-6X14	\$2,238.00	30.00%	\$1,566.60
88621KN	F/F DLX COMP SCR N DMBBF10-6X14	\$1,781.00	30.00%	\$1,246.70
88621N	F/F DLX COMP SCR N DMBBF10-6X14	\$1,587.00	30.00%	\$1,110.90
88624	F/F DLX COMP SCR N DT 56X96	\$1,482.00	30.00%	\$1,037.40
88624HD	F/F DLX COMP SCR N DT 56X96	\$1,739.00	30.00%	\$1,217.30
88624K	F/F DLX COMP SCR N DT 56X96	\$1,676.00	30.00%	\$1,173.20
88624KHD	F/F DLX COMP SCR N DT 56X96	\$1,933.00	30.00%	\$1,353.10
88624KN	F/F DLX COMP SCR N DT 56X96	\$1,476.00	30.00%	\$1,033.20
88624N	F/F DLX COMP SCR N DT 56X96	\$1,282.00	30.00%	\$897.40
88626	F/F DLX COMP SCR N DT 62X108	\$1,518.00	30.00%	\$1,062.60
88626HD	F/F DLX COMP SCR N DT 62X108	\$1,775.00	30.00%	\$1,242.50
88626K	F/F DLX COMP SCR N DT 62X108	\$1,712.00	30.00%	\$1,198.40
88626KHD	F/F DLX COMP SCR N DT 62X108	\$1,969.00	30.00%	\$1,378.30
88626KN	F/F DLX COMP SCR N DT 62X108	\$1,512.00	30.00%	\$1,058.40
88626N	F/F DLX COMP SCR N DT 62X108	\$1,318.00	30.00%	\$922.60
88629	F/F DLX COMP SCR N DT 69X120	\$1,761.00	30.00%	\$1,232.70
88629HD	F/F DLX COMP SCR N DT 69X120	\$2,018.00	30.00%	\$1,412.60
88629K	F/F DLX COMP SCR N DT 69X120	\$1,955.00	30.00%	\$1,368.50
88629KHD	F/F DLX COMP SCR N DT 69X120	\$2,212.00	30.00%	\$1,548.40
88629KN	F/F DLX COMP SCR N DT 69X120	\$1,755.00	30.00%	\$1,228.50
88629N	F/F DLX COMP SCR N DT 69X120	\$1,561.00	30.00%	\$1,092.70
88630	F/F DLX COMP SCR N DT 83X144	\$2,183.00	30.00%	\$1,528.10
88630HD	F/F DLX COMP SCR N DT 83X144	\$2,440.00	30.00%	\$1,708.00
88630K	F/F DLX COMP SCR N DT 83X144	\$2,377.00	30.00%	\$1,663.90
88630KHD	F/F DLX COMP SCR N DT 83X144	\$2,634.00	30.00%	\$1,843.80
88630KN	F/F DLX COMP SCR N DT 83X144	\$2,177.00	30.00%	\$1,523.90
88630N	F/F DLX COMP SCR N DT 83X144	\$1,983.00	30.00%	\$1,388.10
88633	F/F DLX COMP SCR N DT 6X8	\$1,482.00	30.00%	\$1,037.40
88633HD	F/F DLX COMP SCR N DT 6X8	\$1,739.00	30.00%	\$1,217.30
88633K	F/F DLX COMP SCR N DT 6X8	\$1,676.00	30.00%	\$1,173.20
88633KHD	F/F DLX COMP SCR N DT 6X8	\$1,933.00	30.00%	\$1,353.10
88633KN	F/F DLX COMP SCR N DT 6X8	\$1,476.00	30.00%	\$1,033.20
88633N	F/F DLX COMP SCR N DT 6X8	\$1,282.00	30.00%	\$897.40
88638	F/F DLX COMP SCR N DT 7-6X10	\$1,761.00	30.00%	\$1,232.70
88638HD	F/F DLX COMP SCR N DT 7-6X10	\$2,018.00	30.00%	\$1,412.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88638K	F/F DLX COMP SCRND DT 7-6X10	\$1,955.00	30.00%	\$1,368.50
88638KHD	F/F DLX COMP SCRND DT 7-6X10	\$2,212.00	30.00%	\$1,548.40
88638KN	F/F DLX COMP SCRND DT 7-6X10	\$1,755.00	30.00%	\$1,228.50
88638N	F/F DLX COMP SCRND DT 7-6X10	\$1,561.00	30.00%	\$1,092.70
88640	F/F DLX COMP SCRND DT 9X12	\$2,183.00	30.00%	\$1,528.10
88640HD	F/F DLX COMP SCRND DT 9X12	\$2,440.00	30.00%	\$1,708.00
88640K	F/F DLX COMP SCRND DT 9X12	\$2,377.00	30.00%	\$1,663.90
88640KHD	F/F DLX COMP SCRND DT 9X12	\$2,634.00	30.00%	\$1,843.80
88640KN	F/F DLX COMP SCRND DT 9X12	\$2,177.00	30.00%	\$1,523.90
88640N	F/F DLX COMP SCRND DT 9X12	\$1,983.00	30.00%	\$1,388.10
88642	F/F DLX COMP SCRND DT 10-6X14	\$2,319.00	30.00%	\$1,623.30
88642HD	F/F DLX COMP SCRND DT 10-6X14	\$2,576.00	30.00%	\$1,803.20
88642K	F/F DLX COMP SCRND DT 10-6X14	\$2,513.00	30.00%	\$1,759.10
88642KHD	F/F DLX COMP SCRND DT 10-6X14	\$2,770.00	30.00%	\$1,939.00
88642KN	F/F DLX COMP SCRND DT 10-6X14	\$2,313.00	30.00%	\$1,619.10
88642N	F/F DLX COMP SCRND DT 10-6X14	\$2,119.00	30.00%	\$1,483.30
88687	F/F DLX COMP SCRND DV 56X96	\$1,493.00	30.00%	\$1,045.10
88687HD	F/F DLX COMP SCRND DV 56X96	\$1,750.00	30.00%	\$1,225.00
88687K	F/F DLX COMP SCRND DV 56X96	\$1,687.00	30.00%	\$1,180.90
88687KHD	F/F DLX COMP SCRND DV 56X96	\$1,944.00	30.00%	\$1,360.80
88687KN	F/F DLX COMP SCRND DV 56X96	\$1,487.00	30.00%	\$1,040.90
88687N	F/F DLX COMP SCRND DV 56X96	\$1,293.00	30.00%	\$905.10
88689	F/F DLX COMP SCRND DV 62X108	\$1,608.00	30.00%	\$1,125.60
88689HD	F/F DLX COMP SCRND DV 62X108	\$1,865.00	30.00%	\$1,305.50
88689K	F/F DLX COMP SCRND DV 62X108	\$1,802.00	30.00%	\$1,261.40
88689KHD	F/F DLX COMP SCRND DV 62X108	\$2,059.00	30.00%	\$1,441.30
88689KN	F/F DLX COMP SCRND DV 62X108	\$1,602.00	30.00%	\$1,121.40
88689N	F/F DLX COMP SCRND DV 62X108	\$1,408.00	30.00%	\$985.60
88692	F/F DLX COMP SCRND DV 69X120	\$1,746.00	30.00%	\$1,222.20
88692HD	F/F DLX COMP SCRND DV 69X120	\$2,003.00	30.00%	\$1,402.10
88692K	F/F DLX COMP SCRND DV 69X120	\$1,940.00	30.00%	\$1,358.00
88692KHD	F/F DLX COMP SCRND DV 69X120	\$2,197.00	30.00%	\$1,537.90
88692KN	F/F DLX COMP SCRND DV 69X120	\$1,740.00	30.00%	\$1,218.00
88692N	F/F DLX COMP SCRND DV 69X120	\$1,546.00	30.00%	\$1,082.20
88693	F/F DLX COMP SCRND DV 83X144	\$1,940.00	30.00%	\$1,358.00
88693HD	F/F DLX COMP SCRND DV 83X144	\$2,197.00	30.00%	\$1,537.90
88693K	F/F DLX COMP SCRND DV 83X144	\$2,134.00	30.00%	\$1,493.80
88693KHD	F/F DLX COMP SCRND DV 83X144	\$2,391.00	30.00%	\$1,673.70
88693KN	F/F DLX COMP SCRND DV 83X144	\$1,934.00	30.00%	\$1,353.80
88693N	F/F DLX COMP SCRND DV 83X144	\$1,740.00	30.00%	\$1,218.00
88696	F/F DLX COMP SCRND DV 6X8	\$1,493.00	30.00%	\$1,045.10
88696HD	F/F DLX COMP SCRND DV 6X8	\$1,750.00	30.00%	\$1,225.00
88696K	F/F DLX COMP SCRND DV 6X8	\$1,687.00	30.00%	\$1,180.90
88696KHD	F/F DLX COMP SCRND DV 6X8	\$1,944.00	30.00%	\$1,360.80
88696KN	F/F DLX COMP SCRND DV 6X8	\$1,487.00	30.00%	\$1,040.90
88696N	F/F DLX COMP SCRND DV 6X8	\$1,293.00	30.00%	\$905.10
88701	F/F DLX COMP SCRND DV 7-6X10	\$1,746.00	30.00%	\$1,222.20
88701HD	F/F DLX COMP SCRND DV 7-6X10	\$2,003.00	30.00%	\$1,402.10
88701K	F/F DLX COMP SCRND DV 7-6X10	\$1,940.00	30.00%	\$1,358.00
88701KHD	F/F DLX COMP SCRND DV 7-6X10	\$2,197.00	30.00%	\$1,537.90
88701KN	F/F DLX COMP SCRND DV 7-6X10	\$1,740.00	30.00%	\$1,218.00
88701N	F/F DLX COMP SCRND DV 7-6X10	\$1,546.00	30.00%	\$1,082.20
88703	F/F DLX COMP SCRND DV 9X12	\$1,940.00	30.00%	\$1,358.00
88703HD	F/F DLX COMP SCRND DV 9X12	\$2,197.00	30.00%	\$1,537.90
88703K	F/F DLX COMP SCRND DV 9X12	\$2,134.00	30.00%	\$1,493.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
88703KHD	F/F DLX COMP SCRNDV 9X12	\$2,391.00	30.00%	\$1,673.70
88703KN	F/F DLX COMP SCRNDV 9X12	\$1,934.00	30.00%	\$1,353.80
88703N	F/F DLX COMP SCRNDV 9X12	\$1,740.00	30.00%	\$1,218.00
88705	F/F DLX COMP SCRNDV 10-6X14	\$2,287.00	30.00%	\$1,600.90
88705HD	F/F DLX COMP SCRNDV 10-6X14	\$2,544.00	30.00%	\$1,780.80
88705K	F/F DLX COMP SCRNDV 10-6X14	\$2,481.00	30.00%	\$1,736.70
88705KHD	F/F DLX COMP SCRNDV 10-6X14	\$2,738.00	30.00%	\$1,916.60
88705KN	F/F DLX COMP SCRNDV 10-6X14	\$2,281.00	30.00%	\$1,596.70
88705N	F/F DLX COMP SCRNDV 10-6X14	\$2,087.00	30.00%	\$1,460.90
88906	P-400 25 X30" PAPER PAD PLAIN	\$91.00	27.00%	\$66.43
89035	F/F HD LEGS PR 12FT	\$627.00	30.00%	\$438.90
89035K	F/F HD LEGS PR 12FT BLACK	\$627.00	30.00%	\$438.90
89059	DA-LIFT 15M PROJECTOR LIFT	\$3,817.00	30.00%	\$2,671.90
89059E	DA-LIFT 15M PROJECTOR LIFT 220	\$3,817.00	30.00%	\$2,671.90
89059WHT	DA-LIFT 15M PROJECTOR LIFT WHITE	\$3,817.00	30.00%	\$2,671.90
89060	VERSATOL 40X40 MW	\$128.00	27.00%	\$93.44
89061	PLENUM COVER DA-LIFT 15M	\$667.00	30.00%	\$466.90
89061WHT	PLENUM COVER DA-LIFT 15M WHITE	\$667.00	30.00%	\$466.90
89196	SPEEDY CRANK ASSY2.69" DLX ZINC	\$6.20	27.00%	\$4.53
89196K	SPEEDY CRANK ASSY2.69" DLX BLACK	\$6.20	27.00%	\$4.53
89245	F/F ADJ SKIRT BAR 1.25 56X96	\$335.00	27.00%	\$244.55
89245K	F/F ADJ SKIRT BAR 1.25 56X96	\$418.00	27.00%	\$305.14
89248	F/F ADJ SKIRT BAR 1.25 62X108	\$352.00	27.00%	\$256.96
89248K	F/F ADJ SKIRT BAR 1.25 62X108	\$435.00	27.00%	\$317.55
89250	F/F ADJ SKIRT BAR 1.25 69X120	\$352.00	27.00%	\$256.96
89250K	F/F ADJ SKIRT BAR 1.25 69X120	\$435.00	27.00%	\$317.55
89251	F/F ADJ SKIRT BAR 1.25 83X144	\$378.00	27.00%	\$275.94
89251K	F/F ADJ SKIRT BAR 1.25 83X144	\$428.00	27.00%	\$312.44
89254	F/F ADJ SKIRT BAR 1.25 6X8	\$335.00	27.00%	\$244.55
89254K	F/F ADJ SKIRT BAR 1.25 6X8	\$418.00	27.00%	\$305.14
89259	F/F ADJ SKIRT BAR 1.25 7.5X10	\$352.00	27.00%	\$256.96
89259K	F/F ADJ SKIRT BAR 1.25 7.5X10	\$435.00	27.00%	\$317.55
89261	F/F ADJ SKIRT BAR 1.25 9X12	\$378.00	27.00%	\$275.94
89261K	F/F ADJ SKIRT BAR 1.25 9X12	\$428.00	27.00%	\$312.44
89263	F/F ADJ SKIRT BAR 1.25 10.5X14	\$392.00	27.00%	\$286.16
89263K	F/F ADJ SKIRT BAR 1.25 10.5X14	\$442.00	27.00%	\$322.66
89518	F/F HINGE JOINING CLAMP 1.25	\$48.00	27.00%	\$35.04
89518K	F/F HINGE JOINING CLAMP 1.25 BLACK	\$48.00	27.00%	\$35.04
89581	LEG BACK BRACE 1.25	\$137.00	27.00%	\$100.01
89714	DESIGNER CONTOUR 60X60 MW	\$734.00	30.00%	\$513.80
89714E	DESIGNER CONTOUR 60X60 MW 220	\$734.00	30.00%	\$513.80
89714EL	DESIGNER CONTOUR 60X60 MW 220	\$1,027.00	30.00%	\$718.90
89714EW	DESIGNER CONTOUR 60X60 MW 220	\$1,027.00	30.00%	\$718.90
89714L	DESIGNER CONTOUR 60X60 MW	\$1,027.00	30.00%	\$718.90
89714W	DESIGNER CONTOUR 60X60 MW	\$1,027.00	30.00%	\$718.90
89716	DESIGNER CONTOUR 60X60 VS	\$734.00	30.00%	\$513.80
89716E	DESIGNER CONTOUR 60X60 VS 220	\$734.00	30.00%	\$513.80
89716EL	DESIGNER CONTOUR 60X60 VS 220	\$1,027.00	30.00%	\$718.90
89716EW	DESIGNER CONTOUR 60X60 VS 220	\$1,027.00	30.00%	\$718.90
89716L	DESIGNER CONTOUR 60X60 VS	\$1,027.00	30.00%	\$718.90
89716W	DESIGNER CONTOUR 60X60 VS	\$1,027.00	30.00%	\$718.90
89718	DESIGNER CONTOUR 70X70 MW	\$754.00	30.00%	\$527.80
89718E	DESIGNER CONTOUR 70X70 MW 220	\$754.00	30.00%	\$527.80
89718EL	DESIGNER CONTOUR 70X70 MW 220	\$1,047.00	30.00%	\$732.90
89718EW	DESIGNER CONTOUR 70X70 MW 220	\$1,047.00	30.00%	\$732.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
89718L	DESIGNER CONTOUR 70X70 MW	\$1,047.00	30.00%	\$732.90
89718W	DESIGNER CONTOUR 70X70 MW	\$1,047.00	30.00%	\$732.90
89720	DESIGNER CONTOUR 70X70 VS	\$754.00	30.00%	\$527.80
89720E	DESIGNER CONTOUR 70X70 VS 220	\$754.00	30.00%	\$527.80
89720EL	DESIGNER CONTOUR 70X70 VS 220	\$1,047.00	30.00%	\$732.90
89720EW	DESIGNER CONTOUR 70X70 VS 220	\$1,047.00	30.00%	\$732.90
89720L	DESIGNER CONTOUR 70X70 VS	\$1,047.00	30.00%	\$732.90
89720W	DESIGNER CONTOUR 70X70 VS	\$1,047.00	30.00%	\$732.90
89722	DESIGNER CONTOUR 84X84 MW	\$847.00	30.00%	\$592.90
89722E	DESIGNER CONTOUR 84X84 MW 220	\$847.00	30.00%	\$592.90
89722EL	DESIGNER CONTOUR 84X84 MW 220	\$1,140.00	30.00%	\$798.00
89722EW	DESIGNER CONTOUR 84X84 MW 220	\$1,140.00	30.00%	\$798.00
89722L	DESIGNER CONTOUR 84X84 MW	\$1,140.00	30.00%	\$798.00
89722W	DESIGNER CONTOUR 84X84 MW	\$1,140.00	30.00%	\$798.00
89724	DESIGNER CONTOUR 84X84 VS	\$847.00	30.00%	\$592.90
89724E	DESIGNER CONTOUR 84X84 VS 220	\$847.00	30.00%	\$592.90
89724EL	DESIGNER CONTOUR 84X84 VS 220	\$1,140.00	30.00%	\$798.00
89724EW	DESIGNER CONTOUR 84X84 VS 220	\$1,140.00	30.00%	\$798.00
89724L	DESIGNER CONTOUR 84X84 VS	\$1,140.00	30.00%	\$798.00
89724W	DESIGNER CONTOUR 84X84 VS	\$1,140.00	30.00%	\$798.00
89730	DESIGNER CONTOUR 8X8 MW	\$930.00	30.00%	\$651.00
89730E	DESIGNER CONTOUR 8X8 MW 220	\$930.00	30.00%	\$651.00
89730EL	DESIGNER CONTOUR 8X8 MW 220	\$1,223.00	30.00%	\$856.10
89730EW	DESIGNER CONTOUR 8X8 MW 220	\$1,223.00	30.00%	\$856.10
89730L	DESIGNER CONTOUR 8X8 MW	\$1,223.00	30.00%	\$856.10
89730W	DESIGNER CONTOUR 8X8 MW	\$1,223.00	30.00%	\$856.10
89732	DESIGNER CONTOUR 8X8 VS	\$930.00	30.00%	\$651.00
89732E	DESIGNER CONTOUR 8X8 VS 220	\$930.00	30.00%	\$651.00
89732EL	DESIGNER CONTOUR 8X8 VS 220	\$1,223.00	30.00%	\$856.10
89732EW	DESIGNER CONTOUR 8X8 VS 220	\$1,223.00	30.00%	\$856.10
89732L	DESIGNER CONTOUR 8X8 VS	\$1,223.00	30.00%	\$856.10
89732W	DESIGNER CONTOUR 8X8 VS	\$1,223.00	30.00%	\$856.10
89734	DESIGNER CONTOUR 72D 43X57 MW	\$740.00	30.00%	\$518.00
89734E	DESIGNER CONTOUR 72D MW 220	\$740.00	30.00%	\$518.00
89734EL	DESIGNER CONTOUR 72D MW 220	\$1,033.00	30.00%	\$723.10
89734EW	DESIGNER CONTOUR 72D MW 220	\$1,033.00	30.00%	\$723.10
89734L	DESIGNER CONTOUR 72D 43X57 MW	\$1,033.00	30.00%	\$723.10
89734W	DESIGNER CONTOUR 72D 43X57 MW	\$1,033.00	30.00%	\$723.10
89736	DESIGNER CONTOUR 72D 43X57 VS	\$740.00	30.00%	\$518.00
89736E	DESIGNER CONTOUR 72D VS 220	\$740.00	30.00%	\$518.00
89736EL	DESIGNER CONTOUR 72D VS 220	\$1,033.00	30.00%	\$723.10
89736EW	DESIGNER CONTOUR 72D VS 220	\$1,033.00	30.00%	\$723.10
89736L	DESIGNER CONTOUR 72D 43X57 VS	\$1,033.00	30.00%	\$723.10
89736W	DESIGNER CONTOUR 72D 43X57 VS	\$1,033.00	30.00%	\$723.10
89738	DESIGNER CONTOUR 84D 50X67 MW	\$771.00	30.00%	\$539.70
89738E	DESIGNER CONTOUR 84D MW 220	\$771.00	30.00%	\$539.70
89738EL	DESIGNER CONTOUR 84D MW 220	\$1,064.00	30.00%	\$744.80
89738EW	DESIGNER CONTOUR 84D MW 220	\$1,064.00	30.00%	\$744.80
89738L	DESIGNER CONTOUR 84D 50X67 MW	\$1,064.00	30.00%	\$744.80
89738W	DESIGNER CONTOUR 84D 50X67 MW	\$1,064.00	30.00%	\$744.80
89740	DESIGNER CONTOUR 84D 50X67 VS	\$771.00	30.00%	\$539.70
89740E	DESIGNER CONTOUR 84D VS 220	\$771.00	30.00%	\$539.70
89740EL	DESIGNER CONTOUR 84D VS 220	\$1,064.00	30.00%	\$744.80
89740EW	DESIGNER CONTOUR 84D VS 220	\$1,064.00	30.00%	\$744.80
89740L	DESIGNER CONTOUR 84D 50X67 VS	\$1,064.00	30.00%	\$744.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
89740W	DESIGNER CONTOUR 84D 50X67 VS	\$1,064.00	30.00%	\$744.80
89746	DESIGNER CONTOUR 100D 60X80 MW	\$830.00	30.00%	\$581.00
89746E	DESIGNER CONTOUR 100D MW 220	\$830.00	30.00%	\$581.00
89746EL	DESIGNER CONTOUR 100D MW 220	\$1,123.00	30.00%	\$786.10
89746EW	DESIGNER CONTOUR 100D MW 220	\$1,123.00	30.00%	\$786.10
89746L	DESIGNER CONTOUR 100D 60X80 MW	\$1,123.00	30.00%	\$786.10
89746W	DESIGNER CONTOUR 100D 60X80 MW	\$1,123.00	30.00%	\$786.10
89748	DESIGNER CONTOUR 100D 60X80 VS	\$830.00	30.00%	\$581.00
89748E	DESIGNER CONTOUR 100D VS 220	\$830.00	30.00%	\$581.00
89748EL	DESIGNER CONTOUR 100D VS 220	\$1,123.00	30.00%	\$786.10
89748EW	DESIGNER CONTOUR 100D VS 220	\$1,123.00	30.00%	\$786.10
89748L	DESIGNER CONTOUR 100D 60X80 VS	\$1,123.00	30.00%	\$786.10
89748W	DESIGNER CONTOUR 100D 60X80 VS	\$1,123.00	30.00%	\$786.10
89750	DESIGNER CONTOUR 120D 69X92 MW	\$882.00	30.00%	\$617.40
89750E	DESIGNER CONTOUR 120D MW 220	\$882.00	30.00%	\$617.40
89750EL	DESIGNER CONTOUR 120D MW 220	\$1,175.00	30.00%	\$822.50
89750EW	DESIGNER CONTOUR 120D MW 220	\$1,175.00	30.00%	\$822.50
89750L	DESIGNER CONTOUR 120D 69X92 MW	\$1,175.00	30.00%	\$822.50
89750W	DESIGNER CONTOUR 120D 69X92 MW	\$1,175.00	30.00%	\$822.50
89752	DESIGNER CONTOUR 120D 69X92 VS	\$882.00	30.00%	\$617.40
89752E	DESIGNER CONTOUR 120D VS 220	\$882.00	30.00%	\$617.40
89752EL	DESIGNER CONTOUR 120D VS 220	\$1,175.00	30.00%	\$822.50
89752EW	DESIGNER CONTOUR 120D VS 220	\$1,175.00	30.00%	\$822.50
89752L	DESIGNER CONTOUR 120D 69X92 VS	\$1,175.00	30.00%	\$822.50
89752W	DESIGNER CONTOUR 120D 69X92 VS	\$1,175.00	30.00%	\$822.50
89754	DESIGNER CONTOUR 92D 45X80 MW	\$833.00	30.00%	\$583.10
89754E	DESIGNER CONTOUR 92D MW 220	\$833.00	30.00%	\$583.10
89754EL	DESIGNER CONTOUR 92D MW 220	\$1,126.00	30.00%	\$788.20
89754EW	DESIGNER CONTOUR 92D MW 220	\$1,126.00	30.00%	\$788.20
89754L	DESIGNER CONTOUR 92D 45X80 MW	\$1,126.00	30.00%	\$788.20
89754W	DESIGNER CONTOUR 92D 45X80 MW	\$1,126.00	30.00%	\$788.20
89756	DESIGNER CONTOUR 92D 45X80 VS	\$833.00	30.00%	\$583.10
89756E	DESIGNER CONTOUR 92D VS 220	\$833.00	30.00%	\$583.10
89756EL	DESIGNER CONTOUR 92D VS 220	\$1,126.00	30.00%	\$788.20
89756EW	DESIGNER CONTOUR 92D VS 220	\$1,126.00	30.00%	\$788.20
89756L	DESIGNER CONTOUR 92D 45X80 VS	\$1,126.00	30.00%	\$788.20
89756W	DESIGNER CONTOUR 92D 45X80 VS	\$1,126.00	30.00%	\$788.20
89758	DESIGNER CONTOUR 106D 52X92 MW	\$874.00	30.00%	\$611.80
89758E	DESIGNER CONTOUR 106D MW 220	\$874.00	30.00%	\$611.80
89758EL	DESIGNER CONTOUR 106D MW 220	\$1,167.00	30.00%	\$816.90
89758EW	DESIGNER CONTOUR 106D MW 220	\$1,167.00	30.00%	\$816.90
89758L	DESIGNER CONTOUR 106D 52X92 MW	\$1,167.00	30.00%	\$816.90
89758W	DESIGNER CONTOUR 106D 52X92 MW	\$1,167.00	30.00%	\$816.90
89760	DESIGNER CONTOUR 106D 52X92 VS	\$874.00	30.00%	\$611.80
89760E	DESIGNER CONTOUR 106D VS 220	\$874.00	30.00%	\$611.80
89760EL	DESIGNER CONTOUR 106D VS 220	\$1,167.00	30.00%	\$816.90
89760EW	DESIGNER CONTOUR 106D VS 220	\$1,167.00	30.00%	\$816.90
89760L	DESIGNER CONTOUR 106D 52X92 VS	\$1,167.00	30.00%	\$816.90
89760W	DESIGNER CONTOUR 106D 52X92 VS	\$1,167.00	30.00%	\$816.90
89762	F/F ADD ON A BRACE 1.25 DELUXE - PAIR	\$275.00	27.00%	\$200.75
89762K	F/F ADD ON A BRACE 1.25 DLX BL	\$275.00	27.00%	\$200.75
89767	F/F HOOK CLAMP 1.25 DLX ZINC	\$18.00	27.00%	\$13.14
89767K	F/F HOOK CLAMP 1.25 DLX BLACK	\$18.00	27.00%	\$13.14
89852	T-LEGS PAIR 1.25	\$384.00	27.00%	\$280.32
89852K	T-LEGS PAIR 1.25 BLACK	\$384.00	27.00%	\$280.32

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
89853	T-LEG EXTENSIONS 1.25 PAIR	\$420.00	27.00%	\$306.60
89853K	T-LEG EXTENSIONS 1.25 PAIR BLK	\$420.00	27.00%	\$306.60
89854	MODEL C W/CSR 60X60 MW	\$558.00	30.00%	\$390.60
89856	MODEL C W/CSR 60X60 VS	\$599.00	30.00%	\$419.30
89858	MODEL C W/CSR 70X70 MW	\$590.00	30.00%	\$413.00
89860	MODEL C W/CSR 70X70 VS	\$627.00	30.00%	\$438.90
89875	REPAIR KIT F/F DLX PRIOR 6/08	\$518.00	30.00%	\$362.60
89929	ADV DLX TNSD 92D HDC1.1	\$6,570.00	30.00%	\$4,599.00
89929B	ADV DLX TNSD 92D HDC1.1	\$816.00	30.00%	\$571.20
89929BI	ADV DLX TNSD 92D HDC1.1	\$992.00	30.00%	\$694.40
89929BR	ADV DLX TNSD 92D HDC1.1	\$1,360.00	30.00%	\$952.00
89929E	ADV DLX TNSD 92D HDC1.1 220	\$6,570.00	30.00%	\$4,599.00
89929EB	ADV DLX TNSD 92D HDC1.1 220	\$816.00	30.00%	\$571.20
89929EBI	ADV DLX TNSD 92D HDC1.1 220	\$992.00	30.00%	\$694.40
89929EBR	ADV DLX TNSD 92D HDC1.1 220	\$1,360.00	30.00%	\$952.00
89929EF	ADV DLX TNSD 92D HDC1.1 220	\$5,754.00	30.00%	\$4,027.80
89929EI	ADV DLX TNSD 92D HDC1.1 220	\$6,746.00	30.00%	\$4,722.20
89929ER	ADV DLX TNSD 92D HDC1.1 220	\$7,114.00	30.00%	\$4,979.80
89929F	ADV DLX TNSD 92D HDC1.1	\$5,754.00	30.00%	\$4,027.80
89929I	ADV DLX TNSD 92D HDC1.1	\$6,746.00	30.00%	\$4,722.20
89929R	ADV DLX TNSD 92D HDC1.1	\$7,114.00	30.00%	\$4,979.80
89930	ADV DLX TNSD 106D HDC1.1	\$6,873.00	30.00%	\$4,811.10
89930B	ADV DLX TNSD 106D HDC1.1	\$816.00	30.00%	\$571.20
89930BI	ADV DLX TNSD 106D HDC1.1	\$992.00	30.00%	\$694.40
89930BR	ADV DLX TNSD 106D HDC1.1	\$1,360.00	30.00%	\$952.00
89930E	ADV DLX TNSD 106D HDC1.1 220	\$6,873.00	30.00%	\$4,811.10
89930EB	ADV DLX TNSD 106D HDC1.1 220	\$816.00	30.00%	\$571.20
89930EBI	ADV DLX TNSD 106D HDC1.1 220	\$992.00	30.00%	\$694.40
89930EBR	ADV DLX TNSD 106D HDC1.1 220	\$1,360.00	30.00%	\$952.00
89930EF	ADV DLX TNSD 106D HDC1.1 220	\$6,057.00	30.00%	\$4,239.90
89930EI	ADV DLX TNSD 106D HDC1.1 220	\$7,049.00	30.00%	\$4,934.30
89930ER	ADV DLX TNSD 106D HDC1.1 220	\$7,417.00	30.00%	\$5,191.90
89930F	ADV DLX TNSD 106D HDC1.1	\$6,057.00	30.00%	\$4,239.90
89930I	ADV DLX TNSD 106D HDC1.1	\$7,049.00	30.00%	\$4,934.30
89930R	ADV DLX TNSD 106D HDC1.1	\$7,417.00	30.00%	\$5,191.90
89931	ADV DLX TNSD 119D HDC1.1	\$7,556.00	30.00%	\$5,289.20
89931B	ADV DLX TNSD 119D HDC1.1	\$816.00	30.00%	\$571.20
89931BI	ADV DLX TNSD 119D HDC1.1	\$992.00	30.00%	\$694.40
89931BR	ADV DLX TNSD 119D HDC1.1	\$1,360.00	30.00%	\$952.00
89931E	ADV DLX TNSD 119D HDC1.1 220	\$7,556.00	30.00%	\$5,289.20
89931EB	ADV DLX TNSD 119D HDC1.1 220	\$816.00	30.00%	\$571.20
89931EBI	ADV DLX TNSD 119D HDC1.1 220	\$992.00	30.00%	\$694.40
89931EBR	ADV DLX TNSD 119D HDC1.1 220	\$1,360.00	30.00%	\$952.00
89931EF	ADV DLX TNSD 119D HDC1.1 220	\$6,740.00	30.00%	\$4,718.00
89931EI	ADV DLX TNSD 119D HDC1.1 220	\$7,732.00	30.00%	\$5,412.40
89931ER	ADV DLX TNSD 119D HDC1.1 220	\$8,100.00	30.00%	\$5,670.00
89931F	ADV DLX TNSD 119D HDC1.1	\$6,740.00	30.00%	\$4,718.00
89931I	ADV DLX TNSD 119D HDC1.1	\$7,732.00	30.00%	\$5,412.40
89931R	ADV DLX TNSD 119D HDC1.1	\$8,100.00	30.00%	\$5,670.00
89932	ADV DLX TNSD 133D HDC1.1	\$8,233.00	30.00%	\$5,763.10
89932B	ADV DLX TNSD 133D HDC1.1	\$816.00	30.00%	\$571.20
89932BI	ADV DLX TNSD 133D HDC1.1	\$992.00	30.00%	\$694.40
89932BR	ADV DLX TNSD 133D HDC1.1	\$1,360.00	30.00%	\$952.00
89932E	ADV DLX TNSD 133D HDC1.1 220	\$8,233.00	30.00%	\$5,763.10
89932EB	ADV DLX TNSD 133D HDC1.1 220	\$816.00	30.00%	\$571.20



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
89932EBI	ADV DLX TNSD 133D HDC1.1 220	\$992.00	30.00%	\$694.40
89932EBR	ADV DLX TNSD 133D HDC1.1 220	\$1,360.00	30.00%	\$952.00
89932EF	ADV DLX TNSD 133D HDC1.1 220	\$7,417.00	30.00%	\$5,191.90
89932EI	ADV DLX TNSD 133D HDC1.1 220	\$8,409.00	30.00%	\$5,886.30
89932ER	ADV DLX TNSD 133D HDC1.1 220	\$8,777.00	30.00%	\$6,143.90
89932F	ADV DLX TNSD 133D HDC1.1	\$7,417.00	30.00%	\$5,191.90
89932I	ADV DLX TNSD 133D HDC1.1	\$8,409.00	30.00%	\$5,886.30
89932R	ADV DLX TNSD 133D HDC1.1	\$8,777.00	30.00%	\$6,143.90
89933	ADV DLX TNSD 159D HDC1.1	\$8,862.00	30.00%	\$6,203.40
89933B	ADV DLX TNSD 159D HDC1.1	\$816.00	30.00%	\$571.20
89933BI	ADV DLX TNSD 159D HDC1.1	\$992.00	30.00%	\$694.40
89933BR	ADV DLX TNSD 159D HDC1.1	\$1,360.00	30.00%	\$952.00
89933E	ADV DLX TNSD 159D HDC1.1 220	\$8,862.00	30.00%	\$6,203.40
89933EB	ADV DLX TNSD 159D HDC1.1 220	\$816.00	30.00%	\$571.20
89933EBI	ADV DLX TNSD 159D HDC1.1 220	\$992.00	30.00%	\$694.40
89933EBR	ADV DLX TNSD 159D HDC1.1 220	\$1,360.00	30.00%	\$952.00
89933EF	ADV DLX TNSD 159D HDC1.1 220	\$8,046.00	30.00%	\$5,632.20
89933EI	ADV DLX TNSD 159D HDC1.1 220	\$9,038.00	30.00%	\$6,326.60
89933ER	ADV DLX TNSD 159D HDC1.1 220	\$9,406.00	30.00%	\$6,584.20
89933F	ADV DLX TNSD 159D HDC1.1	\$8,046.00	30.00%	\$5,632.20
89933I	ADV DLX TNSD 159D HDC1.1	\$9,038.00	30.00%	\$6,326.60
89933R	ADV DLX TNSD 159D HDC1.1	\$9,406.00	30.00%	\$6,584.20
89952BLS	ADVANTAGE TNSD 92D HDC1.1	\$640.00	30.00%	\$448.00
89952BLSI	ADVANTAGE TNSD 92D HDC1.1	\$816.00	30.00%	\$571.20
89952BLSR	ADVANTAGE TNSD 92D HDC1.1	\$1,184.00	30.00%	\$828.80
89952EBLS	ADVANTAGE TNSD 92D HDC1.1 220	\$640.00	30.00%	\$448.00
89952EBLSR	ADVANTAGE TNSD 92D HDC1.1 220	\$1,184.00	30.00%	\$828.80
89952EFLS	ADVANTAGE TNSD 92D HDC1.1 220	\$3,345.00	30.00%	\$2,341.50
89952EFLSR	ADVANTAGE TNSD 92D HDC1.1 220	\$3,345.00	30.00%	\$2,341.50
89952ELS	ADV TNSD 92D HDC1.1 220	\$3,985.00	30.00%	\$2,789.50
89952ELSI	ADVANTAGE TNSD 92D HDC1.1 220	\$4,161.00	30.00%	\$2,912.70
89952ELSM	ADVANTAGE TNSD 92D HDC1.1 220	\$4,491.00	30.00%	\$3,143.70
89952ELSR	ADVANTAGE TNSD 92D HDC1.1 220	\$4,529.00	30.00%	\$3,170.30
89952FLS	ADVANTAGE TNSD 92D HDC1.1	\$3,345.00	30.00%	\$2,341.50
89952FLSI	ADVANTAGE TNSD 92D HDC1.1	\$3,345.00	30.00%	\$2,341.50
89952FLSR	ADVANTAGE TNSD 92D HDC1.1	\$3,345.00	30.00%	\$2,341.50
89952LS	ADV TNSD 92D HDC1.1	\$3,985.00	30.00%	\$2,789.50
89952LSI	ADVANTAGE TNSD 92D HDC1.1	\$4,161.00	30.00%	\$2,912.70
89952LSM	ADVANTAGE TNSD 92D HDC1.1	\$4,491.00	30.00%	\$3,143.70
89952LSR	ADVANTAGE TNSD 92D HDC1.1	\$4,529.00	30.00%	\$3,170.30
89953BLS	ADVANTAGE TNSD 106D HDC1.1	\$640.00	30.00%	\$448.00
89953BLSI	ADVANTAGE TNSD 106D HDC1.1	\$816.00	30.00%	\$571.20
89953BLSR	ADVANTAGE TNSD 106D HDC1.1	\$1,184.00	30.00%	\$828.80
89953EBLS	ADVANTAGE TNSD 106D HDC1.1 220	\$640.00	30.00%	\$448.00
89953EBLSR	ADVANTAGE TNSD 106D HDC1.1 220	\$1,184.00	30.00%	\$828.80
89953EFLS	ADVANTAGE TNSD 106D HDC1.1 220	\$3,705.00	30.00%	\$2,593.50
89953EFLSR	ADVANTAGE TNSD 106D HDC1.1 220	\$3,705.00	30.00%	\$2,593.50
89953ELS	ADV TNSD 106D HDC1.1 220	\$4,345.00	30.00%	\$3,041.50
89953ELSI	ADVANTAGE TNSD 106D HDC1.1 220	\$4,521.00	30.00%	\$3,164.70
89953ELSM	ADVANTAGE TNSD 106D HDC1.1 220	\$4,851.00	30.00%	\$3,395.70
89953ELSR	ADVANTAGE TNSD 106D HDC1.1 220	\$4,889.00	30.00%	\$3,422.30
89953FLS	ADVANTAGE TNSD 106D HDC1.1	\$3,705.00	30.00%	\$2,593.50
89953FLSI	ADVANTAGE TNSD 106D HDC1.1	\$3,705.00	30.00%	\$2,593.50
89953FLSR	ADVANTAGE TNSD 106D HDC1.1	\$3,705.00	30.00%	\$2,593.50
89953LS	ADV TNSD 106D HDC1.1	\$4,345.00	30.00%	\$3,041.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
89953LSI	ADVANTAGE TNSD 106D HDC1.1	\$4,521.00	30.00%	\$3,164.70
89953LSM	ADVANTAGE TNSD 106D HDC1.1	\$4,851.00	30.00%	\$3,395.70
89953LSR	ADVANTAGE TNSD 106D HDC1.1	\$4,889.00	30.00%	\$3,422.30
89954BLS	ADVANTAGE TNSD 119D HDC1.1	\$640.00	30.00%	\$448.00
89954BLSI	ADVANTAGE TNSD 119D HDC1.1	\$816.00	30.00%	\$571.20
89954BLSR	ADVANTAGE TNSD 119D HDC1.1	\$1,184.00	30.00%	\$828.80
89954EBLS	ADVANTAGE TNSD 119D HDC1.1 220	\$640.00	30.00%	\$448.00
89954EBLSR	ADVANTAGE TNSD 119D HDC1.1 220	\$1,184.00	30.00%	\$828.80
89954EFLSR	ADVANTAGE TNSD 119D HDC1.1 220	\$4,128.00	30.00%	\$2,889.60
89954ELS	ADVANTAGE TNSD 119D HDC1.1 220	\$4,768.00	30.00%	\$3,337.60
89954ELSI	ADVANTAGE TNSD 119D HDC1.1 220	\$4,944.00	30.00%	\$3,460.80
89954ELSM	ADVANTAGE TNSD 119D HDC1.1 220	\$5,274.00	30.00%	\$3,691.80
89954ELSR	ADVANTAGE TNSD 119D HDC1.1 220	\$5,312.00	30.00%	\$3,718.40
89954FLS	ADVANTAGE TNSD 119D HDC1.1	\$4,128.00	30.00%	\$2,889.60
89954FLSI	ADVANTAGE TNSD 119D HDC1.1	\$4,128.00	30.00%	\$2,889.60
89954FLSR	ADVANTAGE TNSD 119D HDC1.1	\$4,128.00	30.00%	\$2,889.60
89954LS	ADV TNSD 119D HDC1.1	\$4,768.00	30.00%	\$3,337.60
89954LSI	ADVANTAGE TNSD 119D HDC1.1	\$4,944.00	30.00%	\$3,460.80
89954LSM	ADVANTAGE TNSD 119D HDC1.1	\$5,274.00	30.00%	\$3,691.80
89954LSR	ADVANTAGE TNSD 119D HDC1.1	\$5,312.00	30.00%	\$3,718.40
89955BLS	ADVANTAGE TNSD 133D HDC1.1	\$640.00	30.00%	\$448.00
89955BLSI	ADVANTAGE TNSD 133D HDC1.1	\$816.00	30.00%	\$571.20
89955BLSR	ADVANTAGE TNSD 133D HDC1.1	\$1,184.00	30.00%	\$828.80
89955EBLS	ADVANTAGE TNSD 133D HDC1.1 220	\$640.00	30.00%	\$448.00
89955EBLSR	ADVANTAGE TNSD 133D HDC1.1 220	\$1,184.00	30.00%	\$828.80
89955EFLSR	ADVANTAGE TNSD 133D HDC1.1 220	\$4,539.00	30.00%	\$3,177.30
89955ELS	ADVANTAGE TNSD 133D HDC1.1 220	\$5,179.00	30.00%	\$3,625.30
89955ELSM	ADVANTAGE TNSD 133D HDC1.1 220	\$5,685.00	30.00%	\$3,979.50
89955ELSR	ADVANTAGE TNSD 133D HDC1.1 220	\$5,723.00	30.00%	\$4,006.10
89955FLS	ADVANTAGE TNSD 133D HDC1.1	\$4,539.00	30.00%	\$3,177.30
89955FLSI	ADVANTAGE TNSD 133D HDC1.1	\$4,539.00	30.00%	\$3,177.30
89955FLSR	ADVANTAGE TNSD 133D HDC1.1	\$4,539.00	30.00%	\$3,177.30
89955LS	ADV TNSD 133D HDC1.1	\$5,179.00	30.00%	\$3,625.30
89955LSI	ADVANTAGE TNSD 133D HDC1.1	\$5,355.00	30.00%	\$3,748.50
89955LSM	ADVANTAGE TNSD 133D HDC1.1	\$5,685.00	30.00%	\$3,979.50
89955LSR	ADVANTAGE TNSD 133D HDC1.1	\$5,723.00	30.00%	\$4,006.10
89956BL	ADVANTAGE TNSD 159D HDC1.1	\$640.00	30.00%	\$448.00
89956BLI	ADVANTAGE TNSD 159D HDC1.1	\$816.00	30.00%	\$571.20
89956BLR	ADVANTAGE TNSD 159D HDC1.1	\$1,184.00	30.00%	\$828.80
89956EBL	ADVANTAGE TNSD 159D HDC1.1 220	\$640.00	30.00%	\$448.00
89956EBLR	ADVANTAGE TNSD 159D HDC1.1 220	\$1,184.00	30.00%	\$828.80
89956EFL	ADVANTAGE TNSD 159D HDC1.1 220	\$5,982.00	30.00%	\$4,187.40
89956EFLR	ADVANTAGE TNSD 159D HDC1.1 220	\$5,982.00	30.00%	\$4,187.40
89956EL	ADVANTAGE TNSD 159D HDC1.1 220	\$6,622.00	30.00%	\$4,635.40
89956ELI	ADVANTAGE TNSD 159D HDC1.1 220	\$6,798.00	30.00%	\$4,758.60
89956ELM	ADVANTAGE TNSD 159D HDC1.1 220	\$7,128.00	30.00%	\$4,989.60
89956ELR	ADVANTAGE TNSD 159D HDC1.1 220	\$7,166.00	30.00%	\$5,016.20
89956FL	ADVANTAGE TNSD 159D HDC1.1	\$5,982.00	30.00%	\$4,187.40
89956FLI	ADVANTAGE TNSD 159D HDC1.1	\$5,982.00	30.00%	\$4,187.40
89956FLR	ADVANTAGE TNSD 159D HDC1.1	\$5,982.00	30.00%	\$4,187.40
89956L	ADVANTAGE TNSD 159D HDC1.1	\$6,622.00	30.00%	\$4,635.40
89956LI	ADVANTAGE TNSD 159D HDC1.1	\$6,798.00	30.00%	\$4,758.60
89956LM	ADVANTAGE TNSD 159D HDC1.1	\$7,128.00	30.00%	\$4,989.60
89956LR	ADVANTAGE TNSD 159D HDC1.1	\$7,166.00	30.00%	\$5,016.20
89975ELS	CONTOUR TNSD 92D HDC1.1 220	\$3,523.00	30.00%	\$2,466.10

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
89975ELSI	CONTOUR TNSD 92D HDC1.1 220	\$3,699.00	30.00%	\$2,589.30
89975ELSM	CONTOUR TNSD 92D HDC1.1 220	\$4,029.00	30.00%	\$2,820.30
89975ELSR	CONTOUR TNSD 92D HDC1.1 220	\$4,067.00	30.00%	\$2,846.90
89975LS	CONTOUR TNSD 92D HDC1.1	\$3,523.00	30.00%	\$2,466.10
89975LSI	CONTOUR TNSD 92D HDC1.1	\$3,699.00	30.00%	\$2,589.30
89975LSM	CONTOUR TNSD 92D HDC1.1	\$4,029.00	30.00%	\$2,820.30
89975LSR	CONTOUR TNSD 92D HDC1.1	\$4,067.00	30.00%	\$2,846.90
89976ELS	CONTOUR TNSD 106D HDC1.1 220	\$3,605.00	30.00%	\$2,523.50
89976ELSI	CONTOUR TNSD 106D HDC1.1 220	\$3,781.00	30.00%	\$2,646.70
89976ELSM	CONTOUR TNSD 106D HDC1.1 220	\$4,111.00	30.00%	\$2,877.70
89976ELSR	CONTOUR TNSD 106D HDC1.1 220	\$4,149.00	30.00%	\$2,904.30
89976LS	CONTOUR TNSD 106D HDC1.1	\$3,605.00	30.00%	\$2,523.50
89976LSI	CONTOUR TNSD 106D HDC1.1	\$3,781.00	30.00%	\$2,646.70
89976LSM	CONTOUR TNSD 106D HDC1.1	\$4,111.00	30.00%	\$2,877.70
89976LSR	CONTOUR TNSD 106D HDC1.1	\$4,149.00	30.00%	\$2,904.30
89977ELS	CONTOUR TNSD 119D HDC1.1 220	\$3,947.00	30.00%	\$2,762.90
89977ELSI	CONTOUR TNSD 119D HDC1.1 220	\$4,123.00	30.00%	\$2,886.10
89977ELSM	CONTOUR TNSD 119D HDC1.1 220	\$4,453.00	30.00%	\$3,117.10
89977ELSR	CONTOUR TNSD 119D HDC1.1 220	\$4,491.00	30.00%	\$3,143.70
89977LS	CONTOUR TNSD 119D HDC1.1	\$3,947.00	30.00%	\$2,762.90
89977LSI	CONTOUR TNSD 119D HDC1.1	\$4,123.00	30.00%	\$2,886.10
89977LSM	CONTOUR TNSD 119D HDC1.1	\$4,453.00	30.00%	\$3,117.10
89977LSR	CONTOUR TNSD 119D HDC1.1	\$4,491.00	30.00%	\$3,143.70
89978ELS	CONTOUR TNSD 133D HDC1.1 220	\$4,272.00	30.00%	\$2,990.40
89978ELSI	CONTOUR TNSD 133D HDC1.1 220	\$4,448.00	30.00%	\$3,113.60
89978ELSM	CONTOUR TNSD 133D HDC1.1 220	\$4,778.00	30.00%	\$3,344.60
89978ELSR	CONTOUR TNSD 133D HDC1.1 220	\$4,816.00	30.00%	\$3,371.20
89978LS	CONTOUR TNSD 133D HDC1.1	\$4,272.00	30.00%	\$2,990.40
89978LSI	CONTOUR TNSD 133D HDC1.1	\$4,448.00	30.00%	\$3,113.60
89978LSM	CONTOUR TNSD 133D HDC1.1	\$4,778.00	30.00%	\$3,344.60
89978LSR	CONTOUR TNSD 133D HDC1.1	\$4,816.00	30.00%	\$3,371.20
89979EL	CONTOUR TNSD 159D HDC1.1 220	\$4,932.00	30.00%	\$3,452.40
89979ELI	CONTOUR TNSD 159D HDC1.1 220	\$5,108.00	30.00%	\$3,575.60
89979ELM	CONTOUR TNSD 159D HDC1.1 220	\$5,438.00	30.00%	\$3,806.60
89979ELR	CONTOUR TNSD 159D HDC1.1 220	\$5,476.00	30.00%	\$3,833.20
89979L	CONTOUR TNSD 159D HDC1.1	\$4,932.00	30.00%	\$3,452.40
89979LI	CONTOUR TNSD 159D HDC1.1	\$5,108.00	30.00%	\$3,575.60
89979LM	CONTOUR TNSD 159D HDC1.1	\$5,438.00	30.00%	\$3,806.60
89979LR	CONTOUR TNSD 159D HDC1.1	\$5,476.00	30.00%	\$3,833.20
90270	CINEMA CONTOUR HDC1.1 92D 45X80	\$1,662.00	30.00%	\$1,163.40
90270V	CINEMA CONTOUR HDC1.1 92D 45X80	\$1,662.00	30.00%	\$1,163.40
90271	CINEMA CONTOUR HDC1.1 106D 52X92	\$2,014.00	30.00%	\$1,409.80
90271V	CINEMA CONTOUR HDC1.1 106D 52X92	\$2,014.00	30.00%	\$1,409.80
90272	CINEMA CONTOUR HDC1.1 119D58X104	\$2,334.00	30.00%	\$1,633.80
90272V	CINEMA CONTOUR HDC1.1 119D58X104	\$2,334.00	30.00%	\$1,633.80
90273	CINEMA CONTOUR HDC1.1 133D65X116	\$2,650.00	30.00%	\$1,855.00
90273V	CINEMA CONTOUR HDC1.1 133D65X116	\$2,650.00	30.00%	\$1,855.00
90274	CINEMA CONTOUR HDC1.1 159D78X139	\$3,001.00	30.00%	\$2,100.70
90274V	CINEMA CONTOUR HDC1.1 159D78X139	\$3,001.00	30.00%	\$2,100.70
90748	F/F FILL STRIP CLAMP 1.25 ZINC	\$23.00	27.00%	\$16.79
90748K	F/F FILL STRIP CLAMP 1.25 BLCK	\$23.00	27.00%	\$16.79
90749	F/F SCREEN JOINING CLAMP 1.25	\$27.00	27.00%	\$19.71
90749K	F/F SCREEN JOINING CLP 1.25 BL	\$27.00	27.00%	\$19.71
90751	F/F SKIRT ADAPTER BRKTS 1.25	\$13.00	27.00%	\$9.49
90751K	F/F SKIRT ADAPTER BRKTS 1.25 B	\$13.00	27.00%	\$9.49

### 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
90803	F/F DLX REPL SURF DT 56X96	\$738.00	30.00%	\$516.60
90805	F/F DLX REPL SURF DT 62X108	\$746.00	30.00%	\$522.20
90808	F/F DLX REPL SURF DT 69X120	\$1,031.00	30.00%	\$721.70
90809	F/F DLX REPL SURF DT 83X144	\$1,452.00	30.00%	\$1,016.40
90812	F/F DLX REPL SURF DT 6X8	\$738.00	30.00%	\$516.60
90817	F/F DLX REPL SURF DT 7-6X10	\$1,031.00	30.00%	\$721.70
90819	F/F DLX REPL SURF DT 9X12	\$1,452.00	30.00%	\$1,016.40
90822	F/F DLX REPL SURF DT 10-6X14	\$1,695.00	30.00%	\$1,186.50
90825	F/F DLX REPL SURF DV 56X96	\$545.00	30.00%	\$381.50
90827	F/F DLX REPL SURF DV 62X108	\$576.00	30.00%	\$403.20
90830	F/F DLX REPL SURF DV 69X120	\$826.00	30.00%	\$578.20
90831	F/F DLX REPL SURF DV 83X144	\$1,154.00	30.00%	\$807.80
90834	F/F DLX REPL SURF DV 6X8	\$545.00	30.00%	\$381.50
90839	F/F DLX REPL SURF DV 7-6X10	\$826.00	30.00%	\$578.20
90841	F/F DLX REPL SURF DV 9X12	\$1,154.00	30.00%	\$807.80
90843	F/F DLX REPL SURF DV 10-6X14	\$1,379.00	30.00%	\$965.30
91466	ADV DLX TNSD 92D H1PC	\$6,968.00	30.00%	\$4,877.60
91466B	ADV DLX TNSD 92D H1PC	\$816.00	30.00%	\$571.20
91466BI	ADV DLX TNSD 92D H1PC	\$992.00	30.00%	\$694.40
91466BR	ADV DLX TNSD 92D H1PC	\$1,360.00	30.00%	\$952.00
91466E	ADV DLX TNSD 92D H1PC 220	\$6,968.00	30.00%	\$4,877.60
91466EB	ADV DLX TNSD 92D H1PC 220	\$816.00	30.00%	\$571.20
91466EBI	ADV DLX TNSD 92D H1PC 220	\$992.00	30.00%	\$694.40
91466EBR	ADV DLX TNSD 92D H1PC 220	\$1,360.00	30.00%	\$952.00
91466EF	ADV DLX TNSD 92D H1PC 220	\$6,152.00	30.00%	\$4,306.40
91466EI	ADV DLX TNSD 92D H1PC 220	\$7,144.00	30.00%	\$5,000.80
91466ER	ADV DLX TNSD 92D H1PC 220	\$7,512.00	30.00%	\$5,258.40
91466F	ADV DLX TNSD 92D H1PC	\$6,152.00	30.00%	\$4,306.40
91466I	ADV DLX TNSD 92D H1PC	\$7,144.00	30.00%	\$5,000.80
91466R	ADV DLX TNSD 92D H1PC	\$7,512.00	30.00%	\$5,258.40
91467	ADV DLX TNSD 106D H1PC	\$7,273.00	30.00%	\$5,091.10
91467B	ADV DLX TNSD 106D H1PC	\$816.00	30.00%	\$571.20
91467BI	ADV DLX TNSD 106D H1PC	\$992.00	30.00%	\$694.40
91467BR	ADV DLX TNSD 106D H1PC	\$1,360.00	30.00%	\$952.00
91467E	ADV DLX TNSD 106D H1PC 220	\$7,273.00	30.00%	\$5,091.10
91467EB	ADV DLX TNSD 106D H1PC 220	\$816.00	30.00%	\$571.20
91467EBI	ADV DLX TNSD 106D H1PC 220	\$992.00	30.00%	\$694.40
91467EBR	ADV DLX TNSD 106D H1PC 220	\$1,360.00	30.00%	\$952.00
91467EF	ADV DLX TNSD 106D H1PC 220	\$6,457.00	30.00%	\$4,519.90
91467EI	ADV DLX TNSD 106D H1PC 220	\$7,449.00	30.00%	\$5,214.30
91467ER	ADV DLX TNSD 106D H1PC 220	\$7,817.00	30.00%	\$5,471.90
91467F	ADV DLX TNSD 106D H1PC	\$6,457.00	30.00%	\$4,519.90
91467I	ADV DLX TNSD 106D H1PC	\$7,449.00	30.00%	\$5,214.30
91467R	ADV DLX TNSD 106D H1PC	\$7,817.00	30.00%	\$5,471.90
91468	ADV DLX TNSD 119D H1PC	\$7,954.00	30.00%	\$5,567.80
91468B	ADV DLX TNSD 119D H1PC	\$816.00	30.00%	\$571.20
91468BI	ADV DLX TNSD 119D H1PC	\$992.00	30.00%	\$694.40
91468BR	ADV DLX TNSD 119D H1PC	\$1,360.00	30.00%	\$952.00
91468E	ADV DLX TNSD 119D H1PC 220	\$7,954.00	30.00%	\$5,567.80
91468EB	ADV DLX TNSD 119D H1PC 220	\$816.00	30.00%	\$571.20
91468EBI	ADV DLX TNSD 119D H1PC 220	\$992.00	30.00%	\$694.40
91468EBR	ADV DLX TNSD 119D H1PC 220	\$1,360.00	30.00%	\$952.00
91468EF	ADV DLX TNSD 119D H1PC 220	\$7,138.00	30.00%	\$4,996.60
91468EI	ADV DLX TNSD 119D H1PC 220	\$8,130.00	30.00%	\$5,691.00
91468ER	ADV DLX TNSD 119D H1PC 220	\$8,498.00	30.00%	\$5,948.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
91468F	ADV DLX TNSD 119D H1PC	\$7,138.00	30.00%	\$4,996.60
91468I	ADV DLX TNSD 119D H1PC	\$8,130.00	30.00%	\$5,691.00
91468R	ADV DLX TNSD 119D H1PC	\$8,498.00	30.00%	\$5,948.60
91469	ADV DLX TNSD 133D H1PC	\$8,632.00	30.00%	\$6,042.40
91469B	ADV DLX TNSD 133D H1PC	\$816.00	30.00%	\$571.20
91469BI	ADV DLX TNSD 133D H1PC	\$992.00	30.00%	\$694.40
91469BR	ADV DLX TNSD 133D H1PC	\$1,360.00	30.00%	\$952.00
91469E	ADV DLX TNSD 133D H1PC 220	\$8,632.00	30.00%	\$6,042.40
91469EB	ADV DLX TNSD 133D H1PC 220	\$816.00	30.00%	\$571.20
91469EBI	ADV DLX TNSD 133D H1PC 220	\$992.00	30.00%	\$694.40
91469EBR	ADV DLX TNSD 133D H1PC 220	\$1,360.00	30.00%	\$952.00
91469EF	ADV DLX TNSD 133D H1PC 220	\$7,816.00	30.00%	\$5,471.20
91469EI	ADV DLX TNSD 133D H1PC 220	\$8,808.00	30.00%	\$6,165.60
91469ER	ADV DLX TNSD 133D H1PC 220	\$9,176.00	30.00%	\$6,423.20
91469F	ADV DLX TNSD 133D H1PC	\$7,816.00	30.00%	\$5,471.20
91469I	ADV DLX TNSD 133D H1PC	\$8,808.00	30.00%	\$6,165.60
91469R	ADV DLX TNSD 133D H1PC	\$9,176.00	30.00%	\$6,423.20
91474EFLS	ADVANTAGE TNSD 92D H1PC 220	\$3,743.00	30.00%	\$2,620.10
91474EFLSR	ADVANTAGE TNSD 92D H1PC 220	\$3,743.00	30.00%	\$2,620.10
91474ELS	ADV TNSD 92D H1PC 220	\$4,383.00	30.00%	\$3,068.10
91474ELSI	ADVANTAGE TNSD 92D H1PC 220	\$4,559.00	30.00%	\$3,191.30
91474ELSM	ADVANTAGE TNSD 92D H1PC 220	\$4,889.00	30.00%	\$3,422.30
91474ELSR	ADVANTAGE TNSD 92D H1PC 220	\$4,927.00	30.00%	\$3,448.90
91474FLS	ADVANTAGE TNSD 92D H1PC	\$3,743.00	30.00%	\$2,620.10
91474FLSI	ADVANTAGE TNSD 92D H1PC	\$3,743.00	30.00%	\$2,620.10
91474FLSR	ADVANTAGE TNSD 92D H1PC	\$3,743.00	30.00%	\$2,620.10
91474LS	ADV TNSD 92D H1PC	\$4,383.00	30.00%	\$3,068.10
91474LSI	ADVANTAGE TNSD 92D H1PC	\$4,559.00	30.00%	\$3,191.30
91474LSM	ADVANTAGE TNSD 92D H1PC	\$4,889.00	30.00%	\$3,422.30
91474LSR	ADVANTAGE TNSD 92D H1PC	\$4,927.00	30.00%	\$3,448.90
91475EFLS	ADVANTAGE TNSD 106D H1PC 220	\$4,104.00	30.00%	\$2,872.80
91475EFLSR	ADVANTAGE TNSD 106D H1PC 220	\$4,104.00	30.00%	\$2,872.80
91475ELS	ADV TNSD 106D H1PC 220	\$4,744.00	30.00%	\$3,320.80
91475ELSI	ADVANTAGE TNSD 106D H1PC 220	\$4,920.00	30.00%	\$3,444.00
91475ELSM	ADVANTAGE TNSD 106D H1PC 220	\$5,250.00	30.00%	\$3,675.00
91475ELSR	ADVANTAGE TNSD 106D H1PC 220	\$5,288.00	30.00%	\$3,701.60
91475FLS	ADVANTAGE TNSD 106D H1PC	\$4,104.00	30.00%	\$2,872.80
91475FLSI	ADVANTAGE TNSD 106D H1PC	\$4,104.00	30.00%	\$2,872.80
91475FLSR	ADVANTAGE TNSD 106D H1PC	\$4,104.00	30.00%	\$2,872.80
91475LS	ADV TNSD 106D H1PC	\$4,744.00	30.00%	\$3,320.80
91475LSI	ADVANTAGE TNSD 106D H1PC	\$4,920.00	30.00%	\$3,444.00
91475LSM	ADVANTAGE TNSD 106D H1PC	\$5,250.00	30.00%	\$3,675.00
91475LSR	ADVANTAGE TNSD 106D H1PC	\$5,288.00	30.00%	\$3,701.60
91476EFLSR	ADVANTAGE TNSD 119D H1PC 220	\$4,524.00	30.00%	\$3,166.80
91476ELS	ADVANTAGE TNSD 119D H1PC 220	\$5,164.00	30.00%	\$3,614.80
91476ELSI	ADVANTAGE TNSD 119D H1PC 220	\$5,340.00	30.00%	\$3,738.00
91476ELSM	ADVANTAGE TNSD 119D H1PC 220	\$5,670.00	30.00%	\$3,969.00
91476ELSR	ADVANTAGE TNSD 119D H1PC 220	\$5,708.00	30.00%	\$3,995.60
91476FLS	ADVANTAGE TNSD 119D H1PC	\$4,524.00	30.00%	\$3,166.80
91476FLSI	ADVANTAGE TNSD 119D H1PC	\$4,524.00	30.00%	\$3,166.80
91476FLSR	ADVANTAGE TNSD 119D H1PC	\$4,524.00	30.00%	\$3,166.80
91476LS	ADV TNSD 119D H1PC	\$5,164.00	30.00%	\$3,614.80
91476LSI	ADVANTAGE TNSD 119D H1PC	\$5,340.00	30.00%	\$3,738.00
91476LSM	ADVANTAGE TNSD 119D H1PC	\$5,670.00	30.00%	\$3,969.00
91476LSR	ADVANTAGE TNSD 119D H1PC	\$5,708.00	30.00%	\$3,995.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
91477EFLSR	ADVANTAGE TNSD 133D H1PC 220	\$4,938.00	30.00%	\$3,456.60
91477ELSM	ADVANTAGE TNSD 133D H1PC 220	\$6,084.00	30.00%	\$4,258.80
91477ELSR	ADVANTAGE TNSD 133D H1PC 220	\$6,122.00	30.00%	\$4,285.40
91477FLS	ADVANTAGE TNSD 133D H1PC	\$4,938.00	30.00%	\$3,456.60
91477FLSI	ADVANTAGE TNSD 133D H1PC	\$4,938.00	30.00%	\$3,456.60
91477FLSR	ADVANTAGE TNSD 133D H1PC	\$4,938.00	30.00%	\$3,456.60
91477LS	ADV TNSD 133D H1PC	\$5,578.00	30.00%	\$3,904.60
91477LSI	ADVANTAGE TNSD 133D H1PC	\$5,754.00	30.00%	\$4,027.80
91477LSM	ADVANTAGE TNSD 133D H1PC	\$6,084.00	30.00%	\$4,258.80
91477LSR	ADVANTAGE TNSD 133D H1PC	\$6,122.00	30.00%	\$4,285.40
91482ELS	CONTOUR TNSD 92D H1PC 220	\$3,917.00	30.00%	\$2,741.90
91482ELSI	CONTOUR TNSD 92D H1PC 220	\$4,093.00	30.00%	\$2,865.10
91482ELSM	CONTOUR TNSD 92D H1PC 220	\$4,423.00	30.00%	\$3,096.10
91482ELSR	CONTOUR TNSD 92D H1PC 220	\$4,461.00	30.00%	\$3,122.70
91482LS	CONTOUR TNSD 92D H1PC	\$3,917.00	30.00%	\$2,741.90
91482LSI	CONTOUR TNSD 92D H1PC	\$4,093.00	30.00%	\$2,865.10
91482LSM	CONTOUR TNSD 92D H1PC	\$4,423.00	30.00%	\$3,096.10
91482LSR	CONTOUR TNSD 92D H1PC	\$4,461.00	30.00%	\$3,122.70
91483ELS	CONTOUR TNSD 106D H1PC 220	\$4,001.00	30.00%	\$2,800.70
91483ELSI	CONTOUR TNSD 106D H1PC 220	\$4,177.00	30.00%	\$2,923.90
91483ELSM	CONTOUR TNSD 106D H1PC 220	\$4,507.00	30.00%	\$3,154.90
91483ELSR	CONTOUR TNSD 106D H1PC 220	\$4,545.00	30.00%	\$3,181.50
91483LS	CONTOUR TNSD 106D H1PC	\$4,001.00	30.00%	\$2,800.70
91483LSI	CONTOUR TNSD 106D H1PC	\$4,177.00	30.00%	\$2,923.90
91483LSM	CONTOUR TNSD 106D H1PC	\$4,507.00	30.00%	\$3,154.90
91483LSR	CONTOUR TNSD 106D H1PC	\$4,545.00	30.00%	\$3,181.50
91484ELS	CONTOUR TNSD 119D H1PC 220	\$4,341.00	30.00%	\$3,038.70
91484ELSI	CONTOUR TNSD 119D H1PC 220	\$4,517.00	30.00%	\$3,161.90
91484ELSM	CONTOUR TNSD 119D H1PC 220	\$4,847.00	30.00%	\$3,392.90
91484ELSR	CONTOUR TNSD 119D H1PC 220	\$4,885.00	30.00%	\$3,419.50
91484LS	CONTOUR TNSD 119D H1PC	\$4,341.00	30.00%	\$3,038.70
91484LSI	CONTOUR TNSD 119D H1PC	\$4,517.00	30.00%	\$3,161.90
91484LSM	CONTOUR TNSD 119D H1PC	\$4,847.00	30.00%	\$3,392.90
91484LSR	CONTOUR TNSD 119D H1PC	\$4,885.00	30.00%	\$3,419.50
91485ELS	CONTOUR TNSD 133D H1PC 220	\$4,667.00	30.00%	\$3,266.90
91485ELSI	CONTOUR TNSD 133D H1PC 220	\$4,843.00	30.00%	\$3,390.10
91485ELSM	CONTOUR TNSD 133D H1PC 220	\$5,173.00	30.00%	\$3,621.10
91485ELSR	CONTOUR TNSD 133D H1PC 220	\$5,211.00	30.00%	\$3,647.70
91485LS	CONTOUR TNSD 133D H1PC	\$4,667.00	30.00%	\$3,266.90
91485LSI	CONTOUR TNSD 133D H1PC	\$4,843.00	30.00%	\$3,390.10
91485LSM	CONTOUR TNSD 133D H1PC	\$5,173.00	30.00%	\$3,621.10
91485LSR	CONTOUR TNSD 133D H1PC	\$5,211.00	30.00%	\$3,647.70
91533	CINEMA CONTOUR H1PC 92D 45X80	\$2,048.00	30.00%	\$1,433.60
91533V	CINEMA CONTOUR H1PC 92D 45X80	\$2,048.00	30.00%	\$1,433.60
91534	CINEMA CONTOUR H1PC 106D 52X92	\$2,400.00	30.00%	\$1,680.00
91534V	CINEMA CONTOUR H1PC 106D 52X92	\$2,400.00	30.00%	\$1,680.00
91535	CINEMA CONTOUR H1PC 119D58X104	\$2,719.00	30.00%	\$1,903.30
91535V	CINEMA CONTOUR H1PC 119D58X104	\$2,719.00	30.00%	\$1,903.30
91536	CINEMA CONTOUR H1PC 133D65X116	\$3,036.00	30.00%	\$2,125.20
91536V	CINEMA CONTOUR H1PC 133D65X116	\$3,036.00	30.00%	\$2,125.20
91555	LACE & GROMMET H1PC PERFED	\$23.00	27.00%	\$16.79
91787	CASE POLY SCREEN 62LX16.5WX12D	\$323.00	27.00%	\$235.79
91823	CUT TO SIZE HCMW	\$8.80	27.00%	\$6.42
91833	MODEL C 84DIAG 50.5X67NPA MW	\$388.00	27.00%	\$283.24
91835	MODEL C 84DIAG 50X67NPA VS	\$443.00	27.00%	\$323.39

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
91838	MODEL C 150DIAG 87X116NPA VS	\$787.00	30.00%	\$550.90
91839	MODEL C 200DIAG 120X160NPA MW	\$1,234.00	30.00%	\$863.80
91841	MODEL C W/CSR 84D 50X67 MW	\$540.00	30.00%	\$378.00
91843	MODEL C W/CSR 84D 50X67 VS	\$577.00	30.00%	\$403.90
91846	MODEL C W/CSR 150D 87X116 VS	\$991.00	30.00%	\$693.70
91847	MODEL C W/CSR 200D 120X160 MW	\$1,365.00	30.00%	\$955.50
91868	LECTERN LEX MM 32 DS LAM	\$9,012.00	30.00%	\$6,308.40
91868E	LECTERN LEX MM 32 DS LAM 220	\$9,241.00	30.00%	\$6,468.70
91869	LECTERN LEX MM 32 DS VEN	\$9,422.00	30.00%	\$6,595.40
91869E	LECTERN LEX MM 32 DS VEN 220	\$9,651.00	30.00%	\$6,755.70
91870	LECTERN LEX MM 32 NS LAM	\$7,046.00	30.00%	\$4,932.20
91870E	LECTERN LEX MM 32 NS LAM 220	\$7,275.00	30.00%	\$5,092.50
91871	LECTERN LEX MM 32 NS VEN	\$7,451.00	30.00%	\$5,215.70
91871E	LECTERN LEX MM 32 NS VEN 220	\$7,680.00	30.00%	\$5,376.00
91931	F/F ADJ SKIRT BAR 10X17	\$406.00	27.00%	\$296.38
91952	DES CONT MANL 70X70 MW	\$491.00	27.00%	\$358.43
91954	DES CONT MANL 70X70 VS	\$535.00	30.00%	\$374.50
91956	DES CONT MANL 84X84 MW	\$515.00	30.00%	\$360.50
91958	DES CONT MANL 84X84 VS	\$570.00	30.00%	\$399.00
91960	DES CONT MANL 8X8 MW	\$615.00	30.00%	\$430.50
91962	DES CONT MANL 8X8 VS	\$683.00	30.00%	\$478.10
91964	DES CONT MANL 84D MW	\$496.00	27.00%	\$362.08
91966	DES CONT MANL 84D VS	\$544.00	30.00%	\$380.80
91972	DES CONT MANL 100D MW	\$531.00	30.00%	\$371.70
91974	DES CONT MANL 100D VS	\$603.00	30.00%	\$422.10
91976	DES CONT MANL 120D MW	\$590.00	30.00%	\$413.00
91978	DES CONT MANL 120D VS	\$648.00	30.00%	\$453.60
91980	DES CONT MANL 92D MW	\$535.00	30.00%	\$374.50
91982	DES CONT MANL 92D VS	\$606.00	30.00%	\$424.20
91984	DES CONT MANL 106D MW	\$593.00	30.00%	\$415.10
91986	DES CONT MANL 106D VS	\$652.00	30.00%	\$456.40
92055	SWITCH ASSYWALL RPLMNT SS 120V	\$89.00	27.00%	\$64.97
92056	CUT TO SIZE MWC OVER 8'	\$22.00	27.00%	\$16.06
92087	F/F HD DLX DMBB F 7X9	\$2,671.00	30.00%	\$1,869.70
92087N	F/F HD DLX DMBB F 7X9	\$2,304.00	30.00%	\$1,612.80
92088	F/F HD DLX DMBB F 8-6X11	\$3,908.00	30.00%	\$2,735.60
92088N	F/F HD DLX DMBB F 8-6X11	\$3,541.00	30.00%	\$2,478.70
92090	F/F HD DLX DMBB F 10X13	\$4,539.00	30.00%	\$3,177.30
92090N	F/F HD DLX DMBB F 10X13	\$4,172.00	30.00%	\$2,920.40
92092	F/F HD DLX DMBB F 11-6X15	\$5,040.00	30.00%	\$3,528.00
92092N	F/F HD DLX DMBB F 11-6X15	\$4,673.00	30.00%	\$3,271.10
92093	F/F HD DLX DMBB F 10X17	\$5,141.00	30.00%	\$3,598.70
92093N	F/F HD DLX DMBB F 10X17	\$4,774.00	30.00%	\$3,341.80
92094	F/F HD DLX DMBB F 11X19	\$5,529.00	30.00%	\$3,870.30
92094N	F/F HD DLX DMBB F 11X19	\$5,162.00	30.00%	\$3,613.40
92095	F/F HD DLX DMBB F 12-3X21	\$7,050.00	30.00%	\$4,935.00
92095N	F/F HD DLX DMBB F 12-3X21	\$6,683.00	30.00%	\$4,678.10
92097	F/F HD DLX DMBB F 13X17	\$6,059.00	30.00%	\$4,241.30
92097N	F/F HD DLX DMBB F 13X17	\$5,692.00	30.00%	\$3,984.40
92098	F/F HD DLX DMBB F 14-6X25	\$8,158.00	30.00%	\$5,710.60
92098N	F/F HD DLX DMBB F 14-6X25	\$7,791.00	30.00%	\$5,453.70
92099	F/F HD DLX DMBB F 16X21	\$7,568.00	30.00%	\$5,297.60
92099N	F/F HD DLX DMBB F 16X21	\$7,201.00	30.00%	\$5,040.70
92100	F/F HD DLX DMBB F 19X25	\$11,806.00	30.00%	\$8,264.20
92100N	F/F HD DLX DMBB F 19X25	\$11,439.00	30.00%	\$8,007.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92101	F/F HD DLX DT 7X9	\$3,036.00	30.00%	\$2,125.20
92101N	F/F HD DLX DT 7X9	\$2,669.00	30.00%	\$1,868.30
92102	F/F HD DLX DT 8-6X11	\$4,505.00	30.00%	\$3,153.50
92102N	F/F HD DLX DT 8-6X11	\$4,138.00	30.00%	\$2,896.60
92104	F/F HD DLX DT 10X13	\$5,445.00	30.00%	\$3,811.50
92104N	F/F HD DLX DT 10X13	\$5,078.00	30.00%	\$3,554.60
92106	F/F HD DLX DT 11-6X15	\$6,495.00	30.00%	\$4,546.50
92106N	F/F HD DLX DT 11-6X15	\$6,128.00	30.00%	\$4,289.60
92107	F/F HD DLX DT 10X17	\$5,954.00	30.00%	\$4,167.80
92107N	F/F HD DLX DT 10X17	\$5,587.00	30.00%	\$3,910.90
92108	F/F HD DLX DT 11X19	\$7,324.00	30.00%	\$5,126.80
92108N	F/F HD DLX DT 11X19	\$6,957.00	30.00%	\$4,869.90
92109	F/F HD DLX DT 12-3X21	\$9,011.00	30.00%	\$6,307.70
92109N	F/F HD DLX DT 12-3X21	\$8,644.00	30.00%	\$6,050.80
92111	F/F HD DLX DT 13X17	\$7,737.00	30.00%	\$5,415.90
92111N	F/F HD DLX DT 13X17	\$7,370.00	30.00%	\$5,159.00
92112	F/F HD DLX DT 14-6X25	\$11,095.00	30.00%	\$7,766.50
92112N	F/F HD DLX DT 14-6X25	\$10,728.00	30.00%	\$7,509.60
92113	F/F HD DLX DT 16X21	\$10,290.00	30.00%	\$7,203.00
92113N	F/F HD DLX DT 16X21	\$9,923.00	30.00%	\$6,946.10
92114	F/F HD DLX DT 19X25	\$13,274.00	30.00%	\$9,291.80
92114N	F/F HD DLX DT 19X25	\$12,907.00	30.00%	\$9,034.90
92143	F/F HD DLX DV 7X9	\$3,137.00	30.00%	\$2,195.90
92143N	F/F HD DLX DV 7X9	\$2,770.00	30.00%	\$1,939.00
92144	F/F HD DLX DV 8-6X11	\$4,659.00	30.00%	\$3,261.30
92144N	F/F HD DLX DV 8-6X11	\$4,292.00	30.00%	\$3,004.40
92146	F/F HD DLX DV 10X13	\$4,992.00	30.00%	\$3,494.40
92146N	F/F HD DLX DV 10X13	\$4,625.00	30.00%	\$3,237.50
92148	F/F HD DLX DV 11-6X15	\$6,519.00	30.00%	\$4,563.30
92148N	F/F HD DLX DV 11-6X15	\$6,152.00	30.00%	\$4,306.40
92149	F/F HD DLX DV 10X17	\$5,742.00	30.00%	\$4,019.40
92149N	F/F HD DLX DV 10X17	\$5,375.00	30.00%	\$3,762.50
92150	F/F HD DLX DV 11X19	\$7,062.00	30.00%	\$4,943.40
92150N	F/F HD DLX DV 11X19	\$6,695.00	30.00%	\$4,686.50
92151	F/F HD DLX DV 12-3X21	\$8,693.00	30.00%	\$6,085.10
92151N	F/F HD DLX DV 12-3X21	\$8,326.00	30.00%	\$5,828.20
92153	F/F HD DLX DV 13X17	\$7,460.00	30.00%	\$5,222.00
92153N	F/F HD DLX DV 13X17	\$7,093.00	30.00%	\$4,965.10
92154	F/F HD DLX DV 14-6X25	\$10,272.00	30.00%	\$7,190.40
92154N	F/F HD DLX DV 14-6X25	\$9,905.00	30.00%	\$6,933.50
92155	F/F HD DLX DV 16X21	\$9,531.00	30.00%	\$6,671.70
92155N	F/F HD DLX DV 16X21	\$9,164.00	30.00%	\$6,414.80
92156	F/F HD DLX DV 19X25	\$13,146.00	30.00%	\$9,202.20
92156N	F/F HD DLX DV 19X25	\$12,779.00	30.00%	\$8,945.30
92241	ADJ SKIRT BAR HD DLX 7'1X9'1	\$338.00	27.00%	\$246.74
92242	ADJ SKIRT BAR HD DLX 8'7X11'1	\$339.00	27.00%	\$247.47
92244	ADJ SKIRT BAR HD DLX 10-1X13-1	\$356.00	27.00%	\$259.88
92246	ADJ SKIRT BAR HD DLX 11'7X15'1	\$363.00	27.00%	\$264.99
92247	ADJ SKIRT BAR HD DLX 10'1X17'1	\$364.00	27.00%	\$265.72
92248	ADJ SKIRT BAR HD DLX 11'1X19'1	\$378.00	27.00%	\$275.94
92249	ADJ SKIRT BAR HD DLX 12'4X21'1	\$414.00	27.00%	\$302.22
92251	ADJ SKIRT BAR HD DLX 13X17	\$364.00	27.00%	\$265.72
92252	ADJ SKIRT BAR HD DLX 14'7X25'1	\$486.00	27.00%	\$354.78
92253	ADJ SKIRT BAR HD DLX 16X21	\$414.00	27.00%	\$302.22
92254	ADJ SKIRT BAR HD DLX 19X25	\$486.00	27.00%	\$354.78



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92565	COSMO 60X60 HCMW	\$958.00	30.00%	\$670.60
92565E	COSMO 60X60 HCMW 220	\$958.00	30.00%	\$670.60
92565EL	COSMO 60X60 HCMW 220	\$1,251.00	30.00%	\$875.70
92565ELS	COSMO 60X60 HCMW 220	\$1,446.00	30.00%	\$1,012.20
92565ES	COSMO 60X60 HCMW 220	\$1,154.00	30.00%	\$807.80
92565I	COSMO 60X60 HCMW	\$1,134.00	30.00%	\$793.80
92565IS	COSMO 60X60 HCMW	\$1,330.00	30.00%	\$931.00
92565L	COSMO 60X60 HCMW	\$1,251.00	30.00%	\$875.70
92565LS	COSMO 60X60 HCMW	\$1,446.00	30.00%	\$1,012.20
92565S	COSMO 60X60 HCMW	\$1,154.00	30.00%	\$807.80
92566	COSMO 70X70 HCMW	\$981.00	30.00%	\$686.70
92566E	COSMO 70X70 HCMW 220	\$981.00	30.00%	\$686.70
92566EL	COSMO 70X70 HCMW 220	\$1,274.00	30.00%	\$891.80
92566ELS	COSMO 70X70 HCMW 220	\$1,469.00	30.00%	\$1,028.30
92566ES	COSMO 70X70 HCMW 220	\$1,177.00	30.00%	\$823.90
92566I	COSMO 70X70 HCMW	\$1,157.00	30.00%	\$809.90
92566IS	COSMO 70X70 HCMW	\$1,353.00	30.00%	\$947.10
92566L	COSMO 70X70 HCMW	\$1,274.00	30.00%	\$891.80
92566LS	COSMO 70X70 HCMW	\$1,469.00	30.00%	\$1,028.30
92566S	COSMO 70X70 HCMW	\$1,177.00	30.00%	\$823.90
92567	COSMO 84X84 HCMW	\$1,076.00	30.00%	\$753.20
92567E	COSMO 84X84 HCMW 220	\$1,076.00	30.00%	\$753.20
92567EL	COSMO 84X84 HCMW 220	\$1,369.00	30.00%	\$958.30
92567ELS	COSMO 84X84 HCMW 220	\$1,564.00	30.00%	\$1,094.80
92567ES	COSMO 84X84 HCMW 220	\$1,272.00	30.00%	\$890.40
92567I	COSMO 84X84 HCMW	\$1,252.00	30.00%	\$876.40
92567IS	COSMO 84X84 HCMW	\$1,448.00	30.00%	\$1,013.60
92567L	COSMO 84X84 HCMW	\$1,369.00	30.00%	\$958.30
92567LS	COSMO 84X84 HCMW	\$1,564.00	30.00%	\$1,094.80
92567S	COSMO 84X84 HCMW	\$1,272.00	30.00%	\$890.40
92569	COSMO 8X8 HCMW	\$1,164.00	30.00%	\$814.80
92569E	COSMO 8X8 HCMW 220	\$1,164.00	30.00%	\$814.80
92569EL	COSMO 8X8 HCMW 220	\$1,457.00	30.00%	\$1,019.90
92569ELS	COSMO 8X8 HCMW 220	\$1,652.00	30.00%	\$1,156.40
92569ES	COSMO 8X8 HCMW 220	\$1,360.00	30.00%	\$952.00
92569I	COSMO 8X8 HCMW	\$1,340.00	30.00%	\$938.00
92569IS	COSMO 8X8 HCMW	\$1,536.00	30.00%	\$1,075.20
92569L	COSMO 8X8 HCMW	\$1,457.00	30.00%	\$1,019.90
92569LS	COSMO 8X8 HCMW	\$1,652.00	30.00%	\$1,156.40
92569S	COSMO 8X8 HCMW	\$1,360.00	30.00%	\$952.00
92572	COSMO 72D 43X57NPA HCMW	\$967.00	30.00%	\$676.90
92572E	COSMO 72D 43X57NPA HCMW 220	\$967.00	30.00%	\$676.90
92572EL	COSMO 72D 43X57NPA HCMW 220	\$1,260.00	30.00%	\$882.00
92572ELS	COSMO 72D 43X57NPA HCMW 220	\$1,455.00	30.00%	\$1,018.50
92572ES	COSMO 72D 43X57NPA HCMW 220	\$1,163.00	30.00%	\$814.10
92572I	COSMO 72D 43X57NPA HCMW	\$1,143.00	30.00%	\$800.10
92572IS	COSMO 72D 43X57NPA HCMW	\$1,339.00	30.00%	\$937.30
92572L	COSMO 72D 43X57NPA HCMW	\$1,260.00	30.00%	\$882.00
92572LS	COSMO 72D 43X57NPA HCMW	\$1,455.00	30.00%	\$1,018.50
92572S	COSMO 72D 43X57NPA HCMW	\$1,163.00	30.00%	\$814.10
92573	COSMO 84D 50X67NPA HCMW	\$998.00	30.00%	\$698.60
92573E	COSMO 84D 50X67NPA HCMW 220	\$998.00	30.00%	\$698.60
92573EL	COSMO 84D 50X67NPA HCMW 220	\$1,291.00	30.00%	\$903.70
92573ELS	COSMO 84D 50X67NPA HCMW 220	\$1,486.00	30.00%	\$1,040.20
92573ES	COSMO 84D 50X67NPA HCMW 220	\$1,194.00	30.00%	\$835.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92573I	COSMO 84D 50X67NPA HCMW	\$1,174.00	30.00%	\$821.80
92573IS	COSMO 84D 50X67NPA HCMW	\$1,370.00	30.00%	\$959.00
92573L	COSMO 84D 50X67NPA HCMW	\$1,291.00	30.00%	\$903.70
92573LS	COSMO 84D 50X67NPA HCMW	\$1,486.00	30.00%	\$1,040.20
92573S	COSMO 84D 50X67NPA HCMW	\$1,194.00	30.00%	\$835.80
92575	COSMO 100D 60X80NPA HCMW	\$1,061.00	30.00%	\$742.70
92575E	COSMO 100D 60X80NPA HCMW 220	\$1,061.00	30.00%	\$742.70
92575EL	COSMO 100D 60X80NPA HCMW 220	\$1,354.00	30.00%	\$947.80
92575ELS	COSMO 100D 60X80NPA HCMW 220	\$1,549.00	30.00%	\$1,084.30
92575ES	COSMO 100D 60X80NPA HCMW 220	\$1,257.00	30.00%	\$879.90
92575I	COSMO 100D 60X80NPA HCMW	\$1,237.00	30.00%	\$865.90
92575IS	COSMO 100D 60X80NPA HCMW	\$1,433.00	30.00%	\$1,003.10
92575L	COSMO 100D 60X80NPA HCMW	\$1,354.00	30.00%	\$947.80
92575LS	COSMO 100D 60X80NPA HCMW	\$1,549.00	30.00%	\$1,084.30
92575S	COSMO 100D 60X80NPA HCMW	\$1,257.00	30.00%	\$879.90
92576	COSMO 120D 69X92NPA HCMW	\$1,110.00	30.00%	\$777.00
92576E	COSMO 120D 69X92NPA HCMW 220	\$1,110.00	30.00%	\$777.00
92576EL	COSMO 120D 69X92NPA HCMW 220	\$1,403.00	30.00%	\$982.10
92576ELS	COSMO 120D 69X92NPA HCMW 220	\$1,598.00	30.00%	\$1,118.60
92576ES	COSMO 120D 69X92NPA HCMW 220	\$1,306.00	30.00%	\$914.20
92576I	COSMO 120D 69X92NPA HCMW	\$1,286.00	30.00%	\$900.20
92576IS	COSMO 120D 69X92NPA HCMW	\$1,482.00	30.00%	\$1,037.40
92576L	COSMO 120D 69X92NPA HCMW	\$1,403.00	30.00%	\$982.10
92576LS	COSMO 120D 69X92NPA HCMW	\$1,598.00	30.00%	\$1,118.60
92576S	COSMO 120D 69X92NPA HCMW	\$1,306.00	30.00%	\$914.20
92577	COSMO 150D 87X116NPA HCMW	\$1,218.00	30.00%	\$852.60
92577E	COSMO 150D 87X116NPA HCMW 220	\$1,218.00	30.00%	\$852.60
92577EL	COSMO 150D 87X116NPA HCMW 220	\$1,511.00	30.00%	\$1,057.70
92577ELS	COSMO 150D 87X116NPA HCMW 220	\$1,706.00	30.00%	\$1,194.20
92577ES	COSMO 150D 87X116NPA HCMW 220	\$1,414.00	30.00%	\$989.80
92577I	COSMO 150D 87X116NPA HCMW	\$1,394.00	30.00%	\$975.80
92577IS	COSMO 150D 87X116NPA HCMW	\$1,590.00	30.00%	\$1,113.00
92577L	COSMO 150D 87X116NPA HCMW	\$1,511.00	30.00%	\$1,057.70
92577LS	COSMO 150D 87X116NPA HCMW	\$1,706.00	30.00%	\$1,194.20
92577S	COSMO 150D 87X116NPA HCMW	\$1,414.00	30.00%	\$989.80
92578	COSMO 92D 45X80NPA HCMW	\$1,064.00	30.00%	\$744.80
92578E	COSMO 92D 45X80NPA HCMW 220	\$1,064.00	30.00%	\$744.80
92578EL	COSMO 92D 45X80NPA HCMW 220	\$1,357.00	30.00%	\$949.90
92578ELS	COSMO 92D 45X80NPA HCMW 220	\$1,552.00	30.00%	\$1,086.40
92578ES	COSMO 92D 45X80NPA HCMW 220	\$1,260.00	30.00%	\$882.00
92578I	COSMO 92D 45X80NPA HCMW	\$1,240.00	30.00%	\$868.00
92578IS	COSMO 92D 45X80NPA HCMW	\$1,436.00	30.00%	\$1,005.20
92578L	COSMO 92D 45X80NPA HCMW	\$1,357.00	30.00%	\$949.90
92578LS	COSMO 92D 45X80NPA HCMW	\$1,552.00	30.00%	\$1,086.40
92578S	COSMO 92D 45X80NPA HCMW	\$1,260.00	30.00%	\$882.00
92579	COSMO 106D 52X92NPA HCMW	\$1,104.00	30.00%	\$772.80
92579E	COSMO 106D 52X92NPA HCMW 220	\$1,104.00	30.00%	\$772.80
92579EL	COSMO 106D 52X92NPA HCMW 220	\$1,397.00	30.00%	\$977.90
92579ELS	COSMO 106D 52X92NPA HCMW 220	\$1,592.00	30.00%	\$1,114.40
92579ES	COSMO 106D 52X92NPA HCMW 220	\$1,300.00	30.00%	\$910.00
92579I	COSMO 106D 52X92NPA HCMW	\$1,280.00	30.00%	\$896.00
92579IS	COSMO 106D 52X92NPA HCMW	\$1,476.00	30.00%	\$1,033.20
92579L	COSMO 106D 52X92NPA HCMW	\$1,397.00	30.00%	\$977.90
92579LS	COSMO 106D 52X92NPA HCMW	\$1,592.00	30.00%	\$1,114.40
92579S	COSMO 106D 52X92NPA HCMW	\$1,300.00	30.00%	\$910.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92580	COSMO 119D 58X104NPA HCMW	\$1,170.00	30.00%	\$819.00
92580E	COSMO 119D 58X104NPA HCMW 220	\$1,170.00	30.00%	\$819.00
92580EL	COSMO 119D 58X104NPA HCMW 220	\$1,463.00	30.00%	\$1,024.10
92580ELS	COSMO 119D 58X104NPA HCMW 220	\$1,658.00	30.00%	\$1,160.60
92580ES	COSMO 119D 58X104NPA HCMW 220	\$1,366.00	30.00%	\$956.20
92580I	COSMO 119D 58X104NPA HCMW	\$1,346.00	30.00%	\$942.20
92580IS	COSMO 119D 58X104NPA HCMW	\$1,542.00	30.00%	\$1,079.40
92580L	COSMO 119D 58X104NPA HCMW	\$1,463.00	30.00%	\$1,024.10
92580LS	COSMO 119D 58X104NPA HCMW	\$1,658.00	30.00%	\$1,160.60
92580S	COSMO 119D 58X104NPA HCMW	\$1,366.00	30.00%	\$956.20
92581	COSMO 133D 65X116NPA HCMW	\$1,231.00	30.00%	\$861.70
92581E	COSMO 133D 65X116NPA HCMW 220	\$1,231.00	30.00%	\$861.70
92581EL	COSMO 133D 65X116NPA HCMW 220	\$1,524.00	30.00%	\$1,066.80
92581ELS	COSMO 133D 65X116NPA HCMW 220	\$1,719.00	30.00%	\$1,203.30
92581ES	COSMO 133D 65X116NPA HCMW 220	\$1,427.00	30.00%	\$998.90
92581I	COSMO 133D 65X116NPA HCMW	\$1,407.00	30.00%	\$984.90
92581IS	COSMO 133D 65X116NPA HCMW	\$1,603.00	30.00%	\$1,122.10
92581L	COSMO 133D 65X116NPA HCMW	\$1,524.00	30.00%	\$1,066.80
92581LS	COSMO 133D 65X116NPA HCMW	\$1,719.00	30.00%	\$1,203.30
92581S	COSMO 133D 65X116NPA HCMW	\$1,427.00	30.00%	\$998.90
92582	COSMO 159D 78X139NPA HCMW	\$1,308.00	30.00%	\$915.60
92582E	COSMO 159D 78X139NPA HCMW 220	\$1,308.00	30.00%	\$915.60
92582EL	COSMO 159D 78X139NPA HCMW 220	\$1,601.00	30.00%	\$1,120.70
92582I	COSMO 159D 78X139NPA HCMW	\$1,484.00	30.00%	\$1,038.80
92582L	COSMO 159D 78X139NPA HCMW	\$1,601.00	30.00%	\$1,120.70
92584	ADV DLX 60X60 HCMW	\$3,750.00	30.00%	\$2,625.00
92584B	ADV DLX 60X60 HCMW	\$816.00	30.00%	\$571.20
92584BI	ADV DLX 60X60 HCMW	\$992.00	30.00%	\$694.40
92584BR	ADV DLX 60X60 HCMW	\$1,360.00	30.00%	\$952.00
92584E	ADV DLX 60X60 HCMW 220	\$3,750.00	30.00%	\$2,625.00
92584EB	ADV DLX 60X60 HCMW 220	\$816.00	30.00%	\$571.20
92584EBI	ADV DLX 60X60 HCMW 220	\$992.00	30.00%	\$694.40
92584EBR	ADV DLX 60X60 HCMW 220	\$1,360.00	30.00%	\$952.00
92584EF	ADV DLX 60X60 HCMW 220	\$2,934.00	30.00%	\$2,053.80
92584EI	ADV DLX 60X60 HCMW 220	\$3,926.00	30.00%	\$2,748.20
92584ER	ADV DLX 60X60 HCMW 220	\$4,294.00	30.00%	\$3,005.80
92584F	ADV DLX 60X60 HCMW	\$2,934.00	30.00%	\$2,053.80
92584I	ADV DLX 60X60 HCMW	\$3,926.00	30.00%	\$2,748.20
92584R	ADV DLX 60X60 HCMW	\$4,294.00	30.00%	\$3,005.80
92585	ADV DLX 70X70 HCMW	\$3,783.00	30.00%	\$2,648.10
92585B	ADV DLX 70X70 HCMW	\$816.00	30.00%	\$571.20
92585BI	ADV DLX 70X70 HCMW	\$992.00	30.00%	\$694.40
92585BR	ADV DLX 70X70 HCMW	\$1,360.00	30.00%	\$952.00
92585E	ADV DLX 70X70 HCMW 220	\$3,783.00	30.00%	\$2,648.10
92585EB	ADV DLX 70X70 HCMW 220	\$816.00	30.00%	\$571.20
92585EBI	ADV DLX 70X70 HCMW 220	\$992.00	30.00%	\$694.40
92585EBR	ADV DLX 70X70 HCMW 220	\$1,360.00	30.00%	\$952.00
92585EF	ADV DLX 70X70 HCMW 220	\$2,967.00	30.00%	\$2,076.90
92585EI	ADV DLX 70X70 HCMW 220	\$3,959.00	30.00%	\$2,771.30
92585ER	ADV DLX 70X70 HCMW 220	\$4,327.00	30.00%	\$3,028.90
92585F	ADV DLX 70X70 HCMW	\$2,967.00	30.00%	\$2,076.90
92585I	ADV DLX 70X70 HCMW	\$3,959.00	30.00%	\$2,771.30
92585R	ADV DLX 70X70 HCMW	\$4,327.00	30.00%	\$3,028.90
92586	ADV DLX 84X84 HCMW	\$3,885.00	30.00%	\$2,719.50
92586B	ADV DLX 84X84 HCMW	\$816.00	30.00%	\$571.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92586BI	ADV DLX 84X84 HCMW	\$992.00	30.00%	\$694.40
92586BR	ADV DLX 84X84 HCMW	\$1,360.00	30.00%	\$952.00
92586E	ADV DLX 84X84 HCMW 220	\$3,885.00	30.00%	\$2,719.50
92586EB	ADV DLX 84X84 HCMW 220	\$816.00	30.00%	\$571.20
92586EBI	ADV DLX 84X84 HCMW 220	\$992.00	30.00%	\$694.40
92586EBR	ADV DLX 84X84 HCMW 220	\$1,360.00	30.00%	\$952.00
92586EF	ADV DLX 84X84 HCMW 220	\$3,069.00	30.00%	\$2,148.30
92586EI	ADV DLX 84X84 HCMW 220	\$4,061.00	30.00%	\$2,842.70
92586ER	ADV DLX 84X84 HCMW 220	\$4,429.00	30.00%	\$3,100.30
92586F	ADV DLX 84X84 HCMW	\$3,069.00	30.00%	\$2,148.30
92586I	ADV DLX 84X84 HCMW	\$4,061.00	30.00%	\$2,842.70
92586R	ADV DLX 84X84 HCMW	\$4,429.00	30.00%	\$3,100.30
92588	ADV DLX 8X8 HCMW	\$3,976.00	30.00%	\$2,783.20
92588B	ADV DLX 8X8 HCMW	\$816.00	30.00%	\$571.20
92588BI	ADV DLX 8X8 HCMW	\$992.00	30.00%	\$694.40
92588BR	ADV DLX 8X8 HCMW	\$1,360.00	30.00%	\$952.00
92588E	ADV DLX 8X8 HCMW 220	\$3,976.00	30.00%	\$2,783.20
92588EB	ADV DLX 8X8 HCMW 220	\$816.00	30.00%	\$571.20
92588EBI	ADV DLX 8X8 HCMW 220	\$992.00	30.00%	\$694.40
92588EBR	ADV DLX 8X8 HCMW 220	\$1,360.00	30.00%	\$952.00
92588EF	ADV DLX 8X8 HCMW 220	\$3,160.00	30.00%	\$2,212.00
92588EI	ADV DLX 8X8 HCMW 220	\$4,152.00	30.00%	\$2,906.40
92588ER	ADV DLX 8X8 HCMW 220	\$4,520.00	30.00%	\$3,164.00
92588F	ADV DLX 8X8 HCMW	\$3,160.00	30.00%	\$2,212.00
92588I	ADV DLX 8X8 HCMW	\$4,152.00	30.00%	\$2,906.40
92588R	ADV DLX 8X8 HCMW	\$4,520.00	30.00%	\$3,164.00
92591	ADV DLX 72D 43X57 HCMW	\$3,733.00	30.00%	\$2,613.10
92591B	ADV DLX 72D 43X57 HCMW	\$816.00	30.00%	\$571.20
92591BI	ADV DLX 72D 43X57 HCMW	\$992.00	30.00%	\$694.40
92591BR	ADV DLX 72D 43X57 HCMW	\$1,360.00	30.00%	\$952.00
92591E	ADV DLX 72D 43X57 HCMW 220	\$3,733.00	30.00%	\$2,613.10
92591EB	ADV DLX 72D 43X57 HCMW 220	\$816.00	30.00%	\$571.20
92591EBI	ADV DLX 72D 43X57 HCMW 220	\$992.00	30.00%	\$694.40
92591EBR	ADV DLX 72D 43X57 HCMW 220	\$1,360.00	30.00%	\$952.00
92591EF	ADV DLX 72D 43X57 HCMW 220	\$2,917.00	30.00%	\$2,041.90
92591EI	ADV DLX 72D 43X57 HCMW 220	\$3,909.00	30.00%	\$2,736.30
92591ER	ADV DLX 72D 43X57 HCMW 220	\$4,277.00	30.00%	\$2,993.90
92591F	ADV DLX 72D 43X57 HCMW	\$2,917.00	30.00%	\$2,041.90
92591I	ADV DLX 72D 43X57 HCMW	\$3,909.00	30.00%	\$2,736.30
92591R	ADV DLX 72D 43X57 HCMW	\$4,277.00	30.00%	\$2,993.90
92592	ADV DLX 84D 50X67 HCMW	\$3,765.00	30.00%	\$2,635.50
92592B	ADV DLX 84D 50X67 HCMW	\$816.00	30.00%	\$571.20
92592BI	ADV DLX 84D 50X67 HCMW	\$992.00	30.00%	\$694.40
92592BR	ADV DLX 84D 50X67 HCMW	\$1,360.00	30.00%	\$952.00
92592E	ADV DLX 84D 50X67 HCMW 220	\$3,765.00	30.00%	\$2,635.50
92592EB	ADV DLX 84D 50X67 HCMW 220	\$816.00	30.00%	\$571.20
92592EBI	ADV DLX 84D 50X67 HCMW 220	\$992.00	30.00%	\$694.40
92592EBR	ADV DLX 84D 50X67 HCMW 220	\$1,360.00	30.00%	\$952.00
92592EF	ADV DLX 84D 50X67 HCMW 220	\$2,949.00	30.00%	\$2,064.30
92592EI	ADV DLX 84D 50X67 HCMW 220	\$3,941.00	30.00%	\$2,758.70
92592ER	ADV DLX 84D 50X67 HCMW 220	\$4,309.00	30.00%	\$3,016.30
92592F	ADV DLX 84D 50X67 HCMW	\$2,949.00	30.00%	\$2,064.30
92592I	ADV DLX 84D 50X67 HCMW	\$3,941.00	30.00%	\$2,758.70
92592R	ADV DLX 84D 50X67 HCMW	\$4,309.00	30.00%	\$3,016.30
92594	ADV DLX 100D 60X80 HCMW	\$3,886.00	30.00%	\$2,720.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92594B	ADV DLX 100D 60X80 HCMW	\$816.00	30.00%	\$571.20
92594BI	ADV DLX 100D 60X80 HCMW	\$992.00	30.00%	\$694.40
92594BR	ADV DLX 100D 60X80 HCMW	\$1,360.00	30.00%	\$952.00
92594E	ADV DLX 100D 60X80 HCMW 220	\$3,886.00	30.00%	\$2,720.20
92594EB	ADV DLX 100D 60X80 HCMW 220	\$816.00	30.00%	\$571.20
92594EBI	ADV DLX 100D 60X80 HCMW 220	\$992.00	30.00%	\$694.40
92594EBR	ADV DLX 100D 60X80 HCMW 220	\$1,360.00	30.00%	\$952.00
92594EF	ADV DLX 100D 60X80 HCMW 220	\$3,070.00	30.00%	\$2,149.00
92594EI	ADV DLX 100D 60X80 HCMW 220	\$4,062.00	30.00%	\$2,843.40
92594ER	ADV DLX 100D 60X80 HCMW 220	\$4,430.00	30.00%	\$3,101.00
92594F	ADV DLX 100D 60X80 HCMW	\$3,070.00	30.00%	\$2,149.00
92594I	ADV DLX 100D 60X80 HCMW	\$4,062.00	30.00%	\$2,843.40
92594R	ADV DLX 100D 60X80 HCMW	\$4,430.00	30.00%	\$3,101.00
92595	ADV DLX 120D 69X92 HCMW	\$3,905.00	30.00%	\$2,733.50
92595B	ADV DLX 120D 69X92 HCMW	\$816.00	30.00%	\$571.20
92595BI	ADV DLX 120D 69X92 HCMW	\$992.00	30.00%	\$694.40
92595BR	ADV DLX 120D 69X92 HCMW	\$1,360.00	30.00%	\$952.00
92595E	ADV DLX 120D 69X92 HCMW 220	\$3,905.00	30.00%	\$2,733.50
92595EB	ADV DLX 120D 69X92 HCMW 220	\$816.00	30.00%	\$571.20
92595EBI	ADV DLX 120D 69X92 HCMW 220	\$992.00	30.00%	\$694.40
92595EBR	ADV DLX 120D 69X92 HCMW 220	\$1,360.00	30.00%	\$952.00
92595EF	ADV DLX 120D 69X92 HCMW 220	\$3,089.00	30.00%	\$2,162.30
92595EI	ADV DLX 120D 69X92 HCMW 220	\$4,081.00	30.00%	\$2,856.70
92595ER	ADV DLX 120D 69X92 HCMW 220	\$4,449.00	30.00%	\$3,114.30
92595F	ADV DLX 120D 69X92 HCMW	\$3,089.00	30.00%	\$2,162.30
92595I	ADV DLX 120D 69X92 HCMW	\$4,081.00	30.00%	\$2,856.70
92595R	ADV DLX 120D 69X92 HCMW	\$4,449.00	30.00%	\$3,114.30
92596	ADV DLX 150D 87X116 HCMW	\$4,192.00	30.00%	\$2,934.40
92596B	ADV DLX 150D 87X116 HCMW	\$816.00	30.00%	\$571.20
92596BI	ADV DLX 150D 87X116 HCMW	\$992.00	30.00%	\$694.40
92596BR	ADV DLX 150D 87X116 HCMW	\$1,360.00	30.00%	\$952.00
92596E	ADV DLX 150D 87X116 HCMW 220	\$4,192.00	30.00%	\$2,934.40
92596EB	ADV DLX 150D 87X116 HCMW 220	\$816.00	30.00%	\$571.20
92596EBI	ADV DLX 150D 87X116 HCMW 220	\$992.00	30.00%	\$694.40
92596EBR	ADV DLX 150D 87X116 HCMW 220	\$1,360.00	30.00%	\$952.00
92596EF	ADV DLX 150D 87X116 HCMW 220	\$3,376.00	30.00%	\$2,363.20
92596EI	ADV DLX 150D 87X116 HCMW 220	\$4,368.00	30.00%	\$3,057.60
92596ER	ADV DLX 150D 87X116 HCMW 220	\$4,736.00	30.00%	\$3,315.20
92596F	ADV DLX 150D 87X116 HCMW	\$3,376.00	30.00%	\$2,363.20
92596I	ADV DLX 150D 87X116 HCMW	\$4,368.00	30.00%	\$3,057.60
92596R	ADV DLX 150D 87X116 HCMW	\$4,736.00	30.00%	\$3,315.20
92597	ADV DLX 92D 45X80 HCMW	\$3,893.00	30.00%	\$2,725.10
92597B	ADV DLX 92D 45X80 HCMW	\$816.00	30.00%	\$571.20
92597BI	ADV DLX 92D 45X80 HCMW	\$992.00	30.00%	\$694.40
92597BR	ADV DLX 92D 45X80 HCMW	\$1,360.00	30.00%	\$952.00
92597E	ADV DLX 92D 45X80 HCMW 220	\$3,893.00	30.00%	\$2,725.10
92597EB	ADV DLX 92D 45X80 HCMW 220	\$816.00	30.00%	\$571.20
92597EBI	ADV DLX 92D 45X80 HCMW 220	\$992.00	30.00%	\$694.40
92597EBR	ADV DLX 92D 45X80 HCMW 220	\$1,360.00	30.00%	\$952.00
92597EF	ADV DLX 92D 45X80 HCMW 220	\$3,077.00	30.00%	\$2,153.90
92597EI	ADV DLX 92D 45X80 HCMW 220	\$4,069.00	30.00%	\$2,848.30
92597ER	ADV DLX 92D 45X80 HCMW 220	\$4,437.00	30.00%	\$3,105.90
92597F	ADV DLX 92D 45X80 HCMW	\$3,077.00	30.00%	\$2,153.90
92597I	ADV DLX 92D 45X80 HCMW	\$4,069.00	30.00%	\$2,848.30
92597R	ADV DLX 92D 45X80 HCMW	\$4,437.00	30.00%	\$3,105.90

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92598	ADV DLX 106D 52X92 HCMW	\$3,945.00	30.00%	\$2,761.50
92598B	ADV DLX 106D 52X92 HCMW	\$816.00	30.00%	\$571.20
92598BI	ADV DLX 106D 52X92 HCMW	\$992.00	30.00%	\$694.40
92598BR	ADV DLX 106D 52X92 HCMW	\$1,360.00	30.00%	\$952.00
92598E	ADV DLX 106D 52X92 HCMW 220	\$3,945.00	30.00%	\$2,761.50
92598EB	ADV DLX 106D 52X92 HCMW 220	\$816.00	30.00%	\$571.20
92598EBI	ADV DLX 106D 52X92 HCMW 220	\$992.00	30.00%	\$694.40
92598EBR	ADV DLX 106D 52X92 HCMW 220	\$1,360.00	30.00%	\$952.00
92598EF	ADV DLX 106D 52X92 HCMW 220	\$3,129.00	30.00%	\$2,190.30
92598EI	ADV DLX 106D 52X92 HCMW 220	\$4,121.00	30.00%	\$2,884.70
92598ER	ADV DLX 106D 52X92 HCMW 220	\$4,489.00	30.00%	\$3,142.30
92598F	ADV DLX 106D 52X92 HCMW	\$3,129.00	30.00%	\$2,190.30
92598I	ADV DLX 106D 52X92 HCMW	\$4,121.00	30.00%	\$2,884.70
92598R	ADV DLX 106D 52X92 HCMW	\$4,489.00	30.00%	\$3,142.30
92599	ADV DLX 119D 58X104 HCMW	\$4,088.00	30.00%	\$2,861.60
92599B	ADV DLX 119D 58X104 HCMW	\$816.00	30.00%	\$571.20
92599BI	ADV DLX 119D 58X104 HCMW	\$992.00	30.00%	\$694.40
92599BR	ADV DLX 119D 58X104 HCMW	\$1,360.00	30.00%	\$952.00
92599E	ADV DLX 119D 58X104 HCMW 220	\$4,088.00	30.00%	\$2,861.60
92599EB	ADV DLX 119D 58X104 HCMW 220	\$816.00	30.00%	\$571.20
92599EBI	ADV DLX 119D 58X104 HCMW 220	\$992.00	30.00%	\$694.40
92599EBR	ADV DLX 119D 58X104 HCMW 220	\$1,360.00	30.00%	\$952.00
92599EF	ADV DLX 119D 58X104 HCMW 220	\$3,272.00	30.00%	\$2,290.40
92599EI	ADV DLX 119D 58X104 HCMW 220	\$4,264.00	30.00%	\$2,984.80
92599ER	ADV DLX 119D 58X104 HCMW 220	\$4,632.00	30.00%	\$3,242.40
92599F	ADV DLX 119D 58X104 HCMW	\$3,272.00	30.00%	\$2,290.40
92599I	ADV DLX 119D 58X104 HCMW	\$4,264.00	30.00%	\$2,984.80
92599R	ADV DLX 119D 58X104 HCMW	\$4,632.00	30.00%	\$3,242.40
92600	ADV DLX 133D 65X116 HCMW	\$4,231.00	30.00%	\$2,961.70
92600B	ADV DLX 133D 65X116 HCMW	\$816.00	30.00%	\$571.20
92600BI	ADV DLX 133D 65X116 HCMW	\$992.00	30.00%	\$694.40
92600BR	ADV DLX 133D 65X116 HCMW	\$1,360.00	30.00%	\$952.00
92600E	ADV DLX 133D 65X116 HCMW 220	\$4,231.00	30.00%	\$2,961.70
92600EB	ADV DLX 133D 65X116 HCMW 220	\$816.00	30.00%	\$571.20
92600EBI	ADV DLX 133D 65X116 HCMW 220	\$992.00	30.00%	\$694.40
92600EBR	ADV DLX 133D 65X116 HCMW 220	\$1,360.00	30.00%	\$952.00
92600EF	ADV DLX 133D 65X116 HCMW 220	\$3,415.00	30.00%	\$2,390.50
92600EI	ADV DLX 133D 65X116 HCMW 220	\$4,407.00	30.00%	\$3,084.90
92600ER	ADV DLX 133D 65X116 HCMW 220	\$4,775.00	30.00%	\$3,342.50
92600F	ADV DLX 133D 65X116 HCMW	\$3,415.00	30.00%	\$2,390.50
92600I	ADV DLX 133D 65X116 HCMW	\$4,407.00	30.00%	\$3,084.90
92600R	ADV DLX 133D 65X116 HCMW	\$4,775.00	30.00%	\$3,342.50
92601	ADV DLX 159D 78X139 HCMW	\$4,334.00	30.00%	\$3,033.80
92601B	ADV DLX 159D 78X139 HCMW	\$816.00	30.00%	\$571.20
92601BI	ADV DLX 159D 78X139 HCMW	\$992.00	30.00%	\$694.40
92601BR	ADV DLX 159D 78X139 HCMW	\$1,360.00	30.00%	\$952.00
92601E	ADV DLX 159D 78X139 HCMW 220	\$4,334.00	30.00%	\$3,033.80
92601EB	ADV DLX 159D 78X139 HCMW 220	\$816.00	30.00%	\$571.20
92601EBI	ADV DLX 159D 78X139 HCMW 220	\$992.00	30.00%	\$694.40
92601EBR	ADV DLX 159D 78X139 HCMW 220	\$1,360.00	30.00%	\$952.00
92601EF	ADV DLX 159D 78X139 HCMW 220	\$3,518.00	30.00%	\$2,462.60
92601EI	ADV DLX 159D 78X139 HCMW 220	\$4,510.00	30.00%	\$3,157.00
92601ER	ADV DLX 159D 78X139 HCMW 220	\$4,878.00	30.00%	\$3,414.60
92601F	ADV DLX 159D 78X139 HCMW	\$3,518.00	30.00%	\$2,462.60
92601I	ADV DLX 159D 78X139 HCMW	\$4,510.00	30.00%	\$3,157.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92601R	ADV DLX 159D 78X139 HCMW	\$4,878.00	30.00%	\$3,414.60
92603BLS	ADVANTAGE 60X60 HCMW	\$640.00	30.00%	\$448.00
92603BLSI	ADVANTAGE 60X60 HCMW	\$816.00	30.00%	\$571.20
92603BLSR	ADVANTAGE 60X60 HCMW	\$1,184.00	30.00%	\$828.80
92603EBLS	ADVANTAGE 60X60 HCMW 220	\$640.00	30.00%	\$448.00
92603EBLSR	ADVANTAGE 60X60 HCMW 220	\$1,184.00	30.00%	\$828.80
92603EFLS	ADVANTAGE 60X60 HCMW 220	\$1,912.00	30.00%	\$1,338.40
92603EFLSR	ADVANTAGE 60X60 HCMW 220	\$1,912.00	30.00%	\$1,338.40
92603ELS	ADVANTAGE 60X60 HCMW 220	\$2,552.00	30.00%	\$1,786.40
92603ELSI	ADVANTAGE 60X60 HCMW 220	\$2,728.00	30.00%	\$1,909.60
92603ELSM	ADVANTAGE 60X60 HCMW 220	\$3,058.00	30.00%	\$2,140.60
92603ELSR	ADVANTAGE 60X60 HCMW 220	\$3,096.00	30.00%	\$2,167.20
92603FLS	ADVANTAGE 60X60 HCMW	\$1,912.00	30.00%	\$1,338.40
92603FLSI	ADVANTAGE 60X60 HCMW	\$1,912.00	30.00%	\$1,338.40
92603FLSR	ADVANTAGE 60X60 HCMW	\$1,912.00	30.00%	\$1,338.40
92603LS	ADVANTAGE 60X60 HCMW	\$2,552.00	30.00%	\$1,786.40
92603LSI	ADVANTAGE 60X60 HCMW	\$2,728.00	30.00%	\$1,909.60
92603LSM	ADVANTAGE 60X60 HCMW	\$3,058.00	30.00%	\$2,140.60
92603LSR	ADVANTAGE 60X60 HCMW	\$3,096.00	30.00%	\$2,167.20
92604BLS	ADVANTAGE 70X70 HCMW	\$640.00	30.00%	\$448.00
92604BLSI	ADVANTAGE 70X70 HCMW	\$816.00	30.00%	\$571.20
92604BLSR	ADVANTAGE 70X70 HCMW	\$1,184.00	30.00%	\$828.80
92604EBLS	ADVANTAGE 70X70 HCMW 220	\$640.00	30.00%	\$448.00
92604EBLSR	ADVANTAGE 70X70 HCMW 220	\$1,184.00	30.00%	\$828.80
92604EFLS	ADVANTAGE 70X70 HCMW 220	\$1,931.00	30.00%	\$1,351.70
92604EFLSR	ADVANTAGE 70X70 HCMW 220	\$1,931.00	30.00%	\$1,351.70
92604ELS	ADVANTAGE 70X70 HCMW 220	\$2,571.00	30.00%	\$1,799.70
92604ELSI	ADVANTAGE 70X70 HCMW 220	\$2,747.00	30.00%	\$1,922.90
92604ELSM	ADVANTAGE 70X70 HCMW 220	\$3,077.00	30.00%	\$2,153.90
92604ELSR	ADVANTAGE 70X70 HCMW 220	\$3,115.00	30.00%	\$2,180.50
92604FLS	ADVANTAGE 70X70 HCMW	\$1,931.00	30.00%	\$1,351.70
92604FLSI	ADVANTAGE 70X70 HCMW	\$1,931.00	30.00%	\$1,351.70
92604FLSR	ADVANTAGE 70X70 HCMW	\$1,931.00	30.00%	\$1,351.70
92604LS	ADVANTAGE 70X70 HCMW	\$2,571.00	30.00%	\$1,799.70
92604LSI	ADVANTAGE 70X70 HCMW	\$2,747.00	30.00%	\$1,922.90
92604LSM	ADVANTAGE 70X70 HCMW	\$3,077.00	30.00%	\$2,153.90
92604LSR	ADVANTAGE 70X70 HCMW	\$3,115.00	30.00%	\$2,180.50
92605BLS	ADVANTAGE 84X84 HCMW	\$640.00	30.00%	\$448.00
92605BLSI	ADVANTAGE 84X84 HCMW	\$816.00	30.00%	\$571.20
92605BLSR	ADVANTAGE 84X84 HCMW	\$1,184.00	30.00%	\$828.80
92605EBLS	ADVANTAGE 84X84 HCMW 220	\$640.00	30.00%	\$448.00
92605EBLSR	ADVANTAGE 84X84 HCMW 220	\$1,184.00	30.00%	\$828.80
92605EFLS	ADVANTAGE 84X84 HCMW 220	\$2,014.00	30.00%	\$1,409.80
92605EFLSR	ADVANTAGE 84X84 HCMW 220	\$2,014.00	30.00%	\$1,409.80
92605ELS	ADVANTAGE 84X84 HCMW 220	\$2,654.00	30.00%	\$1,857.80
92605ELSI	ADVANTAGE 84X84 HCMW 220	\$2,830.00	30.00%	\$1,981.00
92605ELSM	ADVANTAGE 84X84 HCMW 220	\$3,160.00	30.00%	\$2,212.00
92605ELSR	ADVANTAGE 84X84 HCMW 220	\$3,198.00	30.00%	\$2,238.60
92605FLS	ADVANTAGE 84X84 HCMW	\$2,014.00	30.00%	\$1,409.80
92605FLSI	ADVANTAGE 84X84 HCMW	\$2,014.00	30.00%	\$1,409.80
92605FLSR	ADVANTAGE 84X84 HCMW	\$2,014.00	30.00%	\$1,409.80
92605LS	ADVANTAGE 84X84 HCMW	\$2,654.00	30.00%	\$1,857.80
92605LSI	ADVANTAGE 84X84 HCMW	\$2,830.00	30.00%	\$1,981.00
92605LSM	ADVANTAGE 84X84 HCMW	\$3,160.00	30.00%	\$2,212.00
92605LSR	ADVANTAGE 84X84 HCMW	\$3,198.00	30.00%	\$2,238.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92607BLS	ADVANTAGE 8X8 HCMW	\$640.00	30.00%	\$448.00
92607BLSI	ADVANTAGE 8X8 HCMW	\$816.00	30.00%	\$571.20
92607BLSR	ADVANTAGE 8X8 HCMW	\$1,184.00	30.00%	\$828.80
92607EBLS	ADVANTAGE 8X8 HCMW 220	\$640.00	30.00%	\$448.00
92607EBLSR	ADVANTAGE 8X8 HCMW 220	\$1,184.00	30.00%	\$828.80
92607EFL	ADVANTAGE 8X8 HCMW 220	\$2,095.00	30.00%	\$1,466.50
92607EFLS	ADVANTAGE 8X8 HCMW 220	\$2,090.00	30.00%	\$1,463.00
92607EFLSR	ADVANTAGE 8X8 HCMW 220	\$2,090.00	30.00%	\$1,463.00
92607ELS	ADVANTAGE 8X8 HCMW 220	\$2,730.00	30.00%	\$1,911.00
92607ELSI	ADVANTAGE 8X8 HCMW 220	\$2,906.00	30.00%	\$2,034.20
92607ELSM	ADVANTAGE 8X8 HCMW 220	\$3,236.00	30.00%	\$2,265.20
92607ELSR	ADVANTAGE 8X8 HCMW 220	\$3,274.00	30.00%	\$2,291.80
92607FLS	ADVANTAGE 8X8 HCMW	\$2,090.00	30.00%	\$1,463.00
92607FLSI	ADVANTAGE 8X8 HCMW	\$2,090.00	30.00%	\$1,463.00
92607FLSR	ADVANTAGE 8X8 HCMW	\$2,090.00	30.00%	\$1,463.00
92607LS	ADVANTAGE 8X8 HCMW	\$2,730.00	30.00%	\$1,911.00
92607LSI	ADVANTAGE 8X8 HCMW	\$2,906.00	30.00%	\$2,034.20
92607LSM	ADVANTAGE 8X8 HCMW	\$3,236.00	30.00%	\$2,265.20
92607LSR	ADVANTAGE 8X8 HCMW	\$3,274.00	30.00%	\$2,291.80
92610BLS	ADVANTAGE 72D 43X57NPA HCMW	\$640.00	30.00%	\$448.00
92610BLSI	ADVANTAGE 72D 43X57NPA HCMW	\$816.00	30.00%	\$571.20
92610BLSR	ADVANTAGE 72D 43X57NPA HCMW	\$1,184.00	30.00%	\$828.80
92610EBLS	ADVANTAGE 72D 43X57NPA HCMW 220	\$640.00	30.00%	\$448.00
92610EBLSR	ADVANTAGE 72D 43X57NPA HCMW 220	\$1,184.00	30.00%	\$828.80
92610EFLS	ADVANTAGE 72D 43X57NPA HCMW220	\$1,913.00	30.00%	\$1,339.10
92610EFLSR	ADVANTAGE 72D 43X57NPA HCMW 220	\$1,913.00	30.00%	\$1,339.10
92610ELS	ADVANTAGE 72D 43X57NPA HCMW220	\$2,553.00	30.00%	\$1,787.10
92610ELSI	ADVANTAGE 72D 43X57NPA HCMW 220	\$2,729.00	30.00%	\$1,910.30
92610ELSM	ADVANTAGE 72D 43X57NPA HCMW 220	\$3,059.00	30.00%	\$2,141.30
92610ELSR	ADVANTAGE 72D 43X57NPA HCMW 220	\$3,097.00	30.00%	\$2,167.90
92610FLS	ADVANTAGE 72D 43X57NPA HCMW	\$1,913.00	30.00%	\$1,339.10
92610FLSI	ADVANTAGE 72D 43X57NPA HCMW	\$1,913.00	30.00%	\$1,339.10
92610FLSR	ADVANTAGE 72D 43X57NPA HCMW	\$1,913.00	30.00%	\$1,339.10
92610LS	ADVANTAGE 72D 43X57NPA HCMW	\$2,553.00	30.00%	\$1,787.10
92610LSI	ADVANTAGE 72D 43X57NPA HCMW	\$2,729.00	30.00%	\$1,910.30
92610LSM	ADVANTAGE 72D 43X57NPA HCMW	\$3,059.00	30.00%	\$2,141.30
92610LSR	ADVANTAGE 72D 43X57NPA HCMW	\$3,097.00	30.00%	\$2,167.90
92611BLS	ADVANTAGE 84D 50X67NPA HCMW	\$640.00	30.00%	\$448.00
92611BLSI	ADVANTAGE 84D 50X67NPA HCMW	\$816.00	30.00%	\$571.20
92611BLSR	ADVANTAGE 84D 50X67NPA HCMW	\$1,184.00	30.00%	\$828.80
92611EBLS	ADVANTAGE 84D 50X67NPA HCMW 220	\$640.00	30.00%	\$448.00
92611EBLSR	ADVANTAGE 84D 50X67NPA HCMW 220	\$1,184.00	30.00%	\$828.80
92611EFLS	ADVANTAGE 84D 50X67NPA HCMW220	\$1,935.00	30.00%	\$1,354.50
92611EFLSR	ADVANTAGE 84D 50X67NPA HCMW 220	\$1,935.00	30.00%	\$1,354.50
92611ELS	ADVANTAGE 84D 50X67NPA HCMW220	\$2,575.00	30.00%	\$1,802.50
92611ELSI	ADVANTAGE 84D 50X67NPA HCMW 220	\$2,751.00	30.00%	\$1,925.70
92611ELSM	ADVANTAGE 84D 50X67NPA HCMW 220	\$3,081.00	30.00%	\$2,156.70
92611ELSR	ADVANTAGE 84D 50X67NPA HCMW 220	\$3,119.00	30.00%	\$2,183.30
92611FLS	ADVANTAGE 84D 50X67NPA HCMW	\$1,935.00	30.00%	\$1,354.50
92611FLSI	ADVANTAGE 84D 50X67NPA HCMW	\$1,935.00	30.00%	\$1,354.50
92611FLSR	ADVANTAGE 84D 50X67NPA HCMW	\$1,935.00	30.00%	\$1,354.50
92611LS	ADVANTAGE 84D 50X67NPA HCMW	\$2,575.00	30.00%	\$1,802.50
92611LSI	ADVANTAGE 84D 50X67NPA HCMW	\$2,751.00	30.00%	\$1,925.70
92611LSM	ADVANTAGE 84D 50X67NPA HCMW	\$3,081.00	30.00%	\$2,156.70
92611LSR	ADVANTAGE 84D 50X67NPA HCMW	\$3,119.00	30.00%	\$2,183.30



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92613BLS	ADVANTAGE 100D 60X80 HCMW	\$640.00	30.00%	\$448.00
92613BLSI	ADVANTAGE 100D 60X80 HCMW	\$816.00	30.00%	\$571.20
92613BLSR	ADVANTAGE 100D 60X80 HCMW	\$1,184.00	30.00%	\$828.80
92613EBLS	ADVANTAGE 100D 60X80 HCMW 220	\$640.00	30.00%	\$448.00
92613EBLSR	ADVANTAGE 100D 60X80 HCMW 220	\$1,184.00	30.00%	\$828.80
92613EFLS	ADVANTAGE 100D 60X80 HCMW 220	\$1,981.00	30.00%	\$1,386.70
92613EFLSR	ADVANTAGE 100D 60X80 HCMW 220	\$1,981.00	30.00%	\$1,386.70
92613ELS	ADVANTAGE 100D 60X80 HCMW 220	\$2,621.00	30.00%	\$1,834.70
92613ELSI	ADVANTAGE 100D 60X80 HCMW 220	\$2,797.00	30.00%	\$1,957.90
92613ELSM	ADVANTAGE 100D 60X80 HCMW 220	\$3,127.00	30.00%	\$2,188.90
92613ELSR	ADVANTAGE 100D 60X80 HCMW 220	\$3,165.00	30.00%	\$2,215.50
92613FLS	ADVANTAGE 100D 60X80 HCMW	\$1,981.00	30.00%	\$1,386.70
92613FLSI	ADVANTAGE 100D 60X80 HCMW	\$1,981.00	30.00%	\$1,386.70
92613FLSR	ADVANTAGE 100D 60X80 HCMW	\$1,981.00	30.00%	\$1,386.70
92613LS	ADVANTAGE 100D 60X80 HCMW	\$2,621.00	30.00%	\$1,834.70
92613LSI	ADVANTAGE 100D 60X80 HCMW	\$2,797.00	30.00%	\$1,957.90
92613LSM	ADVANTAGE 100D 60X80 HCMW	\$3,127.00	30.00%	\$2,188.90
92613LSR	ADVANTAGE 100D 60X80 HCMW	\$3,165.00	30.00%	\$2,215.50
92614BLS	ADVANTAGE 120D 69X92 HCMW	\$640.00	30.00%	\$448.00
92614BLSI	ADVANTAGE 120D 69X92 HCMW	\$816.00	30.00%	\$571.20
92614BLSR	ADVANTAGE 120D 69X92 HCMW	\$1,184.00	30.00%	\$828.80
92614EBLS	ADVANTAGE 120D 69X92 HCMW 220	\$640.00	30.00%	\$448.00
92614EBLSR	ADVANTAGE 120D 69X92 HCMW 220	\$1,184.00	30.00%	\$828.80
92614EFLS	ADVANTAGE 120D 69X92 HCMW 220	\$2,044.00	30.00%	\$1,430.80
92614EFLSR	ADVANTAGE 120D 69X92 HCMW 220	\$2,044.00	30.00%	\$1,430.80
92614ELS	ADVANTAGE 120D 69X92 HCMW 220	\$2,684.00	30.00%	\$1,878.80
92614ELSI	ADVANTAGE 120D 69X92 HCMW 220	\$2,860.00	30.00%	\$2,002.00
92614ELSM	ADVANTAGE 120D 69X92 HCMW 220	\$3,190.00	30.00%	\$2,233.00
92614ELSR	ADVANTAGE 120D 69X92 HCMW 220	\$3,228.00	30.00%	\$2,259.60
92614FLS	ADVANTAGE 120D 69X92 HCMW	\$2,044.00	30.00%	\$1,430.80
92614FLSI	ADVANTAGE 120D 69X92 HCMW	\$2,044.00	30.00%	\$1,430.80
92614FLSR	ADVANTAGE 120D 69X92 HCMW	\$2,044.00	30.00%	\$1,430.80
92614LS	ADVANTAGE 120D 69X92 HCMW	\$2,684.00	30.00%	\$1,878.80
92614LSI	ADVANTAGE 120D 69X92 HCMW	\$2,860.00	30.00%	\$2,002.00
92614LSM	ADVANTAGE 120D 69X92 HCMW	\$3,190.00	30.00%	\$2,233.00
92614LSR	ADVANTAGE 120D 69X92 HCMW	\$3,228.00	30.00%	\$2,259.60
92615BLS	ADVANTAGE 150D 87X116 HCMW	\$640.00	30.00%	\$448.00
92615BLSI	ADVANTAGE 150D 87X116 HCMW	\$816.00	30.00%	\$571.20
92615BLSR	ADVANTAGE 150D 87X116 HCMW	\$1,184.00	30.00%	\$828.80
92615EBL	ADVANTAGE 150D 87X116 HCMW 220	\$640.00	30.00%	\$448.00
92615EBLS	ADVANTAGE 150D 87X116 HCMW 220	\$640.00	30.00%	\$448.00
92615EBLSR	ADVANTAGE 150D 87X116 HCMW 220	\$1,184.00	30.00%	\$828.80
92615EFL	ADVANTAGE 150D 87X116 HCMW 220	\$2,142.00	30.00%	\$1,499.40
92615EFLS	ADVANTAGE 150D 87X116 HCMW 220	\$2,138.00	30.00%	\$1,496.60
92615EFLSR	ADVANTAGE 150D 87X116 HCMW 220	\$2,138.00	30.00%	\$1,496.60
92615ELS	ADVANTAGE 150D 87X116 HCMW 220	\$2,778.00	30.00%	\$1,944.60
92615ELSI	ADVANTAGE 150D 87X116 HCMW 220	\$2,954.00	30.00%	\$2,067.80
92615ELSM	ADVANTAGE 150D 87X116 HCMW 220	\$3,284.00	30.00%	\$2,298.80
92615ELSR	ADVANTAGE 150D 87X116 HCMW 220	\$3,322.00	30.00%	\$2,325.40
92615FLS	ADVANTAGE 150D 87X116 HCMW	\$2,138.00	30.00%	\$1,496.60
92615FLSI	ADVANTAGE 150D 87X116 HCMW	\$2,138.00	30.00%	\$1,496.60
92615FLSR	ADVANTAGE 150D 87X116 HCMW	\$2,138.00	30.00%	\$1,496.60
92615LS	ADVANTAGE 150D 87X116 HCMW	\$2,778.00	30.00%	\$1,944.60
92615LSI	ADVANTAGE 150D 87X116 HCMW	\$2,954.00	30.00%	\$2,067.80
92615LSM	ADVANTAGE 150D 87X116 HCMW	\$3,284.00	30.00%	\$2,298.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92615LSR	ADVANTAGE 150D 87X116 HCMW	\$3,322.00	30.00%	\$2,325.40
92616BLS	ADVANTAGE 92D 45X80 HCMW	\$640.00	30.00%	\$448.00
92616BLSI	ADVANTAGE 92D 45X80 HCMW	\$816.00	30.00%	\$571.20
92616BLSR	ADVANTAGE 92D 45X80 HCMW	\$1,184.00	30.00%	\$828.80
92616EBLS	ADVANTAGE 92D 45X80 HCMW 220	\$640.00	30.00%	\$448.00
92616EBLSR	ADVANTAGE 92D 45X80 HCMW 220	\$1,184.00	30.00%	\$828.80
92616EFLS	ADVANTAGE 92D 45X80NPA HCMW220	\$1,984.00	30.00%	\$1,388.80
92616EFLSR	ADVANTAGE 92D 45X80 HCMW 220	\$1,984.00	30.00%	\$1,388.80
92616ELS	ADVANTAGE 92D 45X80NPA HCMW220	\$2,624.00	30.00%	\$1,836.80
92616ELSI	ADVANTAGE 92D 45X80 HCMW 220	\$2,800.00	30.00%	\$1,960.00
92616ELSM	ADVANTAGE 92D 45X80 HCMW 220	\$3,130.00	30.00%	\$2,191.00
92616ELSR	ADVANTAGE 92D 45X80 HCMW 220	\$3,168.00	30.00%	\$2,217.60
92616FLS	ADVANTAGE 92D 45X80NPA HCMW	\$1,984.00	30.00%	\$1,388.80
92616FLSI	ADVANTAGE 92D 45X80 HCMW	\$1,984.00	30.00%	\$1,388.80
92616FLSR	ADVANTAGE 92D 45X80 HCMW	\$1,984.00	30.00%	\$1,388.80
92616LS	ADVANTAGE 92D 45X80NPA HCMW	\$2,624.00	30.00%	\$1,836.80
92616LSI	ADVANTAGE 92D 45X80 HCMW	\$2,800.00	30.00%	\$1,960.00
92616LSM	ADVANTAGE 92D 45X80 HCMW	\$3,130.00	30.00%	\$2,191.00
92616LSR	ADVANTAGE 92D 45X80 HCMW	\$3,168.00	30.00%	\$2,217.60
92617BLS	ADVANTAGE 106D 52X92 HCMW	\$640.00	30.00%	\$448.00
92617BLSI	ADVANTAGE 106D 52X92 HCMW	\$816.00	30.00%	\$571.20
92617BLSR	ADVANTAGE 106D 52X92 HCMW	\$1,184.00	30.00%	\$828.80
92617EBLS	ADVANTAGE 106D 52X92 HCMW 220	\$640.00	30.00%	\$448.00
92617EBLSR	ADVANTAGE 106D 52X92 HCMW 220	\$1,184.00	30.00%	\$828.80
92617EFLS	ADVANTAGE 106D 52X92 HCMW 220	\$2,047.00	30.00%	\$1,432.90
92617EFLSR	ADVANTAGE 106D 52X92 HCMW 220	\$2,047.00	30.00%	\$1,432.90
92617ELS	ADVANTAGE 106D 52X92 HCMW 220	\$2,687.00	30.00%	\$1,880.90
92617ELSI	ADVANTAGE 106D 52X92 HCMW 220	\$2,863.00	30.00%	\$2,004.10
92617ELSM	ADVANTAGE 106D 52X92 HCMW 220	\$3,193.00	30.00%	\$2,235.10
92617ELSR	ADVANTAGE 106D 52X92 HCMW 220	\$3,231.00	30.00%	\$2,261.70
92617FLS	ADVANTAGE 106D 52X92 HCMW	\$2,047.00	30.00%	\$1,432.90
92617FLSI	ADVANTAGE 106D 52X92 HCMW	\$2,047.00	30.00%	\$1,432.90
92617FLSR	ADVANTAGE 106D 52X92 HCMW	\$2,047.00	30.00%	\$1,432.90
92617LS	ADVANTAGE 106D 52X92 HCMW	\$2,687.00	30.00%	\$1,880.90
92617LSI	ADVANTAGE 106D 52X92 HCMW	\$2,863.00	30.00%	\$2,004.10
92617LSM	ADVANTAGE 106D 52X92 HCMW	\$3,193.00	30.00%	\$2,235.10
92617LSR	ADVANTAGE 106D 52X92 HCMW	\$3,231.00	30.00%	\$2,261.70
92618BLS	ADVANTAGE 119D 58X104 HCMW	\$640.00	30.00%	\$448.00
92618BLSI	ADVANTAGE 119D 58X104 HCMW	\$816.00	30.00%	\$571.20
92618BLSR	ADVANTAGE 119D 58X104 HCMW	\$1,184.00	30.00%	\$828.80
92618EBLS	ADVANTAGE 119D 58X104 HCMW 220	\$640.00	30.00%	\$448.00
92618EBLSR	ADVANTAGE 119D 58X104 HCMW 220	\$1,184.00	30.00%	\$828.80
92618EFLS	ADVANTAGE 119D 58X104 HCMW 220	\$2,092.00	30.00%	\$1,464.40
92618EFLSR	ADVANTAGE 119D 58X104 HCMW 220	\$2,092.00	30.00%	\$1,464.40
92618ELS	ADVANTAGE 119D 58X104 HCMW 220	\$2,732.00	30.00%	\$1,912.40
92618ELSI	ADVANTAGE 119D 58X104 HCMW 220	\$2,908.00	30.00%	\$2,035.60
92618ELSM	ADVANTAGE 119D 58X104 HCMW 220	\$3,238.00	30.00%	\$2,266.60
92618ELSR	ADVANTAGE 119D 58X104 HCMW 220	\$3,276.00	30.00%	\$2,293.20
92618FLS	ADVANTAGE 119D 58X104 HCMW	\$2,092.00	30.00%	\$1,464.40
92618FLSI	ADVANTAGE 119D 58X104 HCMW	\$2,092.00	30.00%	\$1,464.40
92618FLSR	ADVANTAGE 119D 58X104 HCMW	\$2,092.00	30.00%	\$1,464.40
92618LS	ADVANTAGE 119D 58X104 HCMW	\$2,732.00	30.00%	\$1,912.40
92618LSI	ADVANTAGE 119D 58X104 HCMW	\$2,908.00	30.00%	\$2,035.60
92618LSM	ADVANTAGE 119D 58X104 HCMW	\$3,238.00	30.00%	\$2,266.60
92618LSR	ADVANTAGE 119D 58X104 HCMW	\$3,276.00	30.00%	\$2,293.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92619BLS	ADVANTAGE 133D 65X116 HCMW	\$640.00	30.00%	\$448.00
92619BLSI	ADVANTAGE 133D 65X116 HCMW	\$816.00	30.00%	\$571.20
92619BLSR	ADVANTAGE 133D 65X116 HCMW	\$1,184.00	30.00%	\$828.80
92619EBL	ADVANTAGE 133D 65X116 HCMW 220	\$640.00	30.00%	\$448.00
92619EBLS	ADVANTAGE 133D 65X116 HCMW 220	\$640.00	30.00%	\$448.00
92619EBLSR	ADVANTAGE 133D 65X116 HCMW 220	\$1,184.00	30.00%	\$828.80
92619EFLS	ADVANTAGE 133D 65X116 HCMW 220	\$2,135.00	30.00%	\$1,494.50
92619EFLSR	ADVANTAGE 133D 65X116 HCMW 220	\$2,135.00	30.00%	\$1,494.50
92619ELS	ADVANTAGE 133D 65X116 HCMW 220	\$2,775.00	30.00%	\$1,942.50
92619ELSI	ADVANTAGE 133D 65X116 HCMW 220	\$2,951.00	30.00%	\$2,065.70
92619ELSM	ADVANTAGE 133D 65X116 HCMW 220	\$3,281.00	30.00%	\$2,296.70
92619ELSR	ADVANTAGE 133D 65X116 HCMW 220	\$3,319.00	30.00%	\$2,323.30
92619FLS	ADVANTAGE 133D 65X116 HCMW	\$2,135.00	30.00%	\$1,494.50
92619FLSI	ADVANTAGE 133D 65X116 HCMW	\$2,135.00	30.00%	\$1,494.50
92619FLSR	ADVANTAGE 133D 65X116 HCMW	\$2,135.00	30.00%	\$1,494.50
92619LS	ADVANTAGE 133D 65X116 HCMW	\$2,775.00	30.00%	\$1,942.50
92619LSI	ADVANTAGE 133D 65X116 HCMW	\$2,951.00	30.00%	\$2,065.70
92619LSM	ADVANTAGE 133D 65X116 HCMW	\$3,281.00	30.00%	\$2,296.70
92619LSR	ADVANTAGE 133D 65X116 HCMW	\$3,319.00	30.00%	\$2,323.30
92620BL	ADVANTAGE 159D 78X139 HCMW	\$640.00	30.00%	\$448.00
92620BLI	ADVANTAGE 159D 78X139 HCMW	\$816.00	30.00%	\$571.20
92620BLR	ADVANTAGE 159D 78X139 HCMW	\$1,184.00	30.00%	\$828.80
92620EBL	ADVANTAGE 159D 78X139 HCMW 220	\$640.00	30.00%	\$448.00
92620EBLR	ADVANTAGE 159D 78X139 HCMW 220	\$1,184.00	30.00%	\$828.80
92620EFL	ADVANTAGE 159D 78X139 HCMW 220	\$2,228.00	30.00%	\$1,559.60
92620EFLR	ADVANTAGE 159D 78X139 HCMW 220	\$2,228.00	30.00%	\$1,559.60
92620EL	ADVANTAGE 159D 78X139 HCMW 220	\$2,868.00	30.00%	\$2,007.60
92620ELI	ADVANTAGE 159D 78X139 HCMW 220	\$3,044.00	30.00%	\$2,130.80
92620ELM	ADVANTAGE 159D 78X139 HCMW 220	\$3,374.00	30.00%	\$2,361.80
92620ELR	ADVANTAGE 159D 78X139 HCMW 220	\$3,412.00	30.00%	\$2,388.40
92620FL	ADVANTAGE 159D 78X139 HCMW	\$2,228.00	30.00%	\$1,559.60
92620FLI	ADVANTAGE 159D 78X139 HCMW	\$2,228.00	30.00%	\$1,559.60
92620FLR	ADVANTAGE 159D 78X139 HCMW	\$2,228.00	30.00%	\$1,559.60
92620L	ADVANTAGE 159D 78X139 HCMW	\$2,868.00	30.00%	\$2,007.60
92620LI	ADVANTAGE 159D 78X139 HCMW	\$3,044.00	30.00%	\$2,130.80
92620LM	ADVANTAGE 159D 78X139 HCMW	\$3,374.00	30.00%	\$2,361.80
92620LR	ADVANTAGE 159D 78X139 HCMW	\$3,412.00	30.00%	\$2,388.40
92622ELS	CONTOUR 60X60 HCMW 220	\$1,339.00	30.00%	\$937.30
92622ELSI	CONTOUR 60X60 HCMW 220	\$1,515.00	30.00%	\$1,060.50
92622ELSM	CONTOUR 60X60 HCMW 220	\$1,845.00	30.00%	\$1,291.50
92622ELSR	CONTOUR 60X60 HCMW 220	\$1,883.00	30.00%	\$1,318.10
92622LS	CONTOUR 60X60 HCMW	\$1,339.00	30.00%	\$937.30
92622LSI	CONTOUR 60X60 HCMW	\$1,515.00	30.00%	\$1,060.50
92622LSM	CONTOUR 60X60 HCMW	\$1,845.00	30.00%	\$1,291.50
92622LSR	CONTOUR 60X60 HCMW	\$1,883.00	30.00%	\$1,318.10
92623ELS	CONTOUR 70X70 HCMW 220	\$1,364.00	30.00%	\$954.80
92623ELSI	CONTOUR 70X70 HCMW 220	\$1,540.00	30.00%	\$1,078.00
92623ELSM	CONTOUR 70X70 HCMW 220	\$1,870.00	30.00%	\$1,309.00
92623ELSR	CONTOUR 70X70 HCMW 220	\$1,908.00	30.00%	\$1,335.60
92623LS	CONTOUR 70X70 HCMW	\$1,364.00	30.00%	\$954.80
92623LSI	CONTOUR 70X70 HCMW	\$1,540.00	30.00%	\$1,078.00
92623LSM	CONTOUR 70X70 HCMW	\$1,870.00	30.00%	\$1,309.00
92623LSR	CONTOUR 70X70 HCMW	\$1,908.00	30.00%	\$1,335.60
92624ELS	CONTOUR 84X84 HCMW 220	\$1,481.00	30.00%	\$1,036.70
92624ELSI	CONTOUR 84X84 HCMW 220	\$1,657.00	30.00%	\$1,159.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92624ELSM	CONTOUR 84X84 HCMW 220	\$1,987.00	30.00%	\$1,390.90
92624ELSR	CONTOUR 84X84 HCMW 220	\$2,025.00	30.00%	\$1,417.50
92624LS	CONTOUR 84X84 HCMW	\$1,481.00	30.00%	\$1,036.70
92624LSI	CONTOUR 84X84 HCMW	\$1,657.00	30.00%	\$1,159.90
92624LSM	CONTOUR 84X84 HCMW	\$1,987.00	30.00%	\$1,390.90
92624LSR	CONTOUR 84X84 HCMW	\$2,025.00	30.00%	\$1,417.50
92626ELS	CONTOUR 8X8 HCMW 220	\$1,583.00	30.00%	\$1,108.10
92626ELSI	CONTOUR 8X8 HCMW 220	\$1,759.00	30.00%	\$1,231.30
92626ELSM	CONTOUR 8X8 HCMW 220	\$2,089.00	30.00%	\$1,462.30
92626ELSR	CONTOUR 8X8 HCMW 220	\$2,127.00	30.00%	\$1,488.90
92626LS	CONTOUR 8X8 HCMW	\$1,583.00	30.00%	\$1,108.10
92626LSI	CONTOUR 8X8 HCMW	\$1,759.00	30.00%	\$1,231.30
92626LSM	CONTOUR 8X8 HCMW	\$2,089.00	30.00%	\$1,462.30
92626LSR	CONTOUR 8X8 HCMW	\$2,127.00	30.00%	\$1,488.90
92629ELS	CONTOUR 72D 43X57NPA HCMW 220	\$1,353.00	30.00%	\$947.10
92629ELSI	CONTOUR 72D 43X57NPA HCMW 220	\$1,529.00	30.00%	\$1,070.30
92629ELSM	CONTOUR 72D 43X57NPA HCMW 220	\$1,859.00	30.00%	\$1,301.30
92629ELSR	CONTOUR 72D 43X57NPA HCMW 220	\$1,897.00	30.00%	\$1,327.90
92629LS	CONTOUR 72D 43X57NPA HCMW	\$1,353.00	30.00%	\$947.10
92629LSI	CONTOUR 72D 43X57NPA HCMW	\$1,529.00	30.00%	\$1,070.30
92629LSM	CONTOUR 72D 43X57NPA HCMW	\$1,859.00	30.00%	\$1,301.30
92629LSR	CONTOUR 72D 43X57NPA HCMW	\$1,897.00	30.00%	\$1,327.90
92630ELS	CONTOUR 84D 50X67NPA HCMW 220	\$1,391.00	30.00%	\$973.70
92630ELSI	CONTOUR 84D 50X67NPA HCMW 220	\$1,567.00	30.00%	\$1,096.90
92630ELSM	CONTOUR 84D 50X67NPA HCMW 220	\$1,897.00	30.00%	\$1,327.90
92630ELSR	CONTOUR 84D 50X67NPA HCMW 220	\$1,935.00	30.00%	\$1,354.50
92630LS	CONTOUR 84D 50X67NPA HCMW	\$1,391.00	30.00%	\$973.70
92630LSI	CONTOUR 84D 50X67NPA HCMW	\$1,567.00	30.00%	\$1,096.90
92630LSM	CONTOUR 84D 50X67NPA HCMW	\$1,897.00	30.00%	\$1,327.90
92630LSR	CONTOUR 84D 50X67NPA HCMW	\$1,935.00	30.00%	\$1,354.50
92632ELS	CONTOUR 100D 60X80NPA HCMW 220	\$1,465.00	30.00%	\$1,025.50
92632ELSI	CONTOUR 100D 60X80NPA HCMW 220	\$1,641.00	30.00%	\$1,148.70
92632ELSM	CONTOUR 100D 60X80NPA HCMW 220	\$1,971.00	30.00%	\$1,379.70
92632ELSR	CONTOUR 100D 60X80NPA HCMW 220	\$2,009.00	30.00%	\$1,406.30
92632LS	CONTOUR 100D 60X80NPA HCMW	\$1,465.00	30.00%	\$1,025.50
92632LSI	CONTOUR 100D 60X80NPA HCMW	\$1,641.00	30.00%	\$1,148.70
92632LSM	CONTOUR 100D 60X80NPA HCMW	\$1,971.00	30.00%	\$1,379.70
92632LSR	CONTOUR 100D 60X80NPA HCMW	\$2,009.00	30.00%	\$1,406.30
92633ELS	CONTOUR 120D 69X92NPA HCMW 220	\$1,522.00	30.00%	\$1,065.40
92633ELSI	CONTOUR 120D 69X92NPA HCMW 220	\$1,698.00	30.00%	\$1,188.60
92633ELSM	CONTOUR 120D 69X92NPA HCMW 220	\$2,028.00	30.00%	\$1,419.60
92633ELSR	CONTOUR 120D 69X92NPA HCMW 220	\$2,066.00	30.00%	\$1,446.20
92633LS	CONTOUR 120D 69X92NPA HCMW	\$1,522.00	30.00%	\$1,065.40
92633LSI	CONTOUR 120D 69X92NPA HCMW	\$1,698.00	30.00%	\$1,188.60
92633LSM	CONTOUR 120D 69X92NPA HCMW	\$2,028.00	30.00%	\$1,419.60
92633LSR	CONTOUR 120D 69X92NPA HCMW	\$2,066.00	30.00%	\$1,446.20
92634ELS	CONTOUR 150D 87X116NPA HCMW220	\$1,652.00	30.00%	\$1,156.40
92634ELSI	CONTOUR 150D 87X116NPA HCMW 220	\$1,828.00	30.00%	\$1,279.60
92634ELSM	CONTOUR 150D 87X116NPA HCMW 220	\$2,158.00	30.00%	\$1,510.60
92634ELSR	CONTOUR 150D 87X116NPA HCMW 220	\$2,196.00	30.00%	\$1,537.20
92634LS	CONTOUR 150D 87X116NPA HCMW	\$1,652.00	30.00%	\$1,156.40
92634LSI	CONTOUR 150D 87X116NPA HCMW	\$1,828.00	30.00%	\$1,279.60
92634LSM	CONTOUR 150D 87X116NPA HCMW	\$2,158.00	30.00%	\$1,510.60
92634LSR	CONTOUR 150D 87X116NPA HCMW	\$2,196.00	30.00%	\$1,537.20
92635ELS	CONTOUR 92D 45X80NPA HCMW 220	\$1,468.00	30.00%	\$1,027.60

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92635ELSI	CONTOUR 92D 45X80NPA HCMW 220	\$1,644.00	30.00%	\$1,150.80
92635ELSM	CONTOUR 92D 45X80NPA HCMW 220	\$1,974.00	30.00%	\$1,381.80
92635ELSR	CONTOUR 92D 45X80NPA HCMW 220	\$2,012.00	30.00%	\$1,408.40
92635LS	CONTOUR 92D 45X80NPA HCMW	\$1,468.00	30.00%	\$1,027.60
92635LSI	CONTOUR 92D 45X80NPA HCMW	\$1,644.00	30.00%	\$1,150.80
92635LSM	CONTOUR 92D 45X80NPA HCMW	\$1,974.00	30.00%	\$1,381.80
92635LSR	CONTOUR 92D 45X80NPA HCMW	\$2,012.00	30.00%	\$1,408.40
92636ELS	CONTOUR 106D 52X92NPA HCMW 220	\$1,517.00	30.00%	\$1,061.90
92636ELSI	CONTOUR 106D 52X92NPA HCMW 220	\$1,693.00	30.00%	\$1,185.10
92636ELSM	CONTOUR 106D 52X92NPA HCMW 220	\$2,023.00	30.00%	\$1,416.10
92636ELSR	CONTOUR 106D 52X92NPA HCMW 220	\$2,061.00	30.00%	\$1,442.70
92636LS	CONTOUR 106D 52X92NPA HCMW	\$1,517.00	30.00%	\$1,061.90
92636LSI	CONTOUR 106D 52X92NPA HCMW	\$1,693.00	30.00%	\$1,185.10
92636LSM	CONTOUR 106D 52X92NPA HCMW	\$2,023.00	30.00%	\$1,416.10
92636LSR	CONTOUR 106D 52X92NPA HCMW	\$2,061.00	30.00%	\$1,442.70
92637ELS	CONTOUR 119D 58X104NPA HCMW220	\$1,593.00	30.00%	\$1,115.10
92637ELSI	CONTOUR 119D 58X104NPA HCMW 220	\$1,769.00	30.00%	\$1,238.30
92637ELSM	CONTOUR 119D 58X104NPA HCMW 220	\$2,099.00	30.00%	\$1,469.30
92637ELSR	CONTOUR 119D 58X104NPA HCMW 220	\$2,137.00	30.00%	\$1,495.90
92637LS	CONTOUR 119D 58X104NPA HCMW	\$1,593.00	30.00%	\$1,115.10
92637LSI	CONTOUR 119D 58X104NPA HCMW	\$1,769.00	30.00%	\$1,238.30
92637LSM	CONTOUR 119D 58X104NPA HCMW	\$2,099.00	30.00%	\$1,469.30
92637LSR	CONTOUR 119D 58X104NPA HCMW	\$2,137.00	30.00%	\$1,495.90
92638ELS	CONTOUR 133D 65X116NPA HCMW220	\$1,670.00	30.00%	\$1,169.00
92638ELSI	CONTOUR 133D 65X116NPA HCMW 220	\$1,846.00	30.00%	\$1,292.20
92638ELSM	CONTOUR 133D 65X116NPA HCMW 220	\$2,176.00	30.00%	\$1,523.20
92638ELSR	CONTOUR 133D 65X116NPA HCMW 220	\$2,214.00	30.00%	\$1,549.80
92638LS	CONTOUR 133D 65X116NPA HCMW	\$1,670.00	30.00%	\$1,169.00
92638LSI	CONTOUR 133D 65X116NPA HCMW	\$1,846.00	30.00%	\$1,292.20
92638LSM	CONTOUR 133D 65X116NPA HCMW	\$2,176.00	30.00%	\$1,523.20
92638LSR	CONTOUR 133D 65X116NPA HCMW	\$2,214.00	30.00%	\$1,549.80
92639EL	CONTOUR 159D 78X139NPA HCMW220	\$1,758.00	30.00%	\$1,230.60
92639ELI	CONTOUR 159D 78X139NPA HCMW 220	\$1,934.00	30.00%	\$1,353.80
92639ELM	CONTOUR 159D 78X139NPA HCMW 220	\$2,264.00	30.00%	\$1,584.80
92639ELR	CONTOUR 159D 78X139NPA HCMW 220	\$2,302.00	30.00%	\$1,611.40
92639L	CONTOUR 159D 78X139NPA HCMW	\$1,758.00	30.00%	\$1,230.60
92639LI	CONTOUR 159D 78X139NPA HCMW	\$1,934.00	30.00%	\$1,353.80
92639LM	CONTOUR 159D 78X139NPA HCMW	\$2,264.00	30.00%	\$1,584.80
92639LR	CONTOUR 159D 78X139NPA HCMW	\$2,302.00	30.00%	\$1,611.40
92660	DESIGNER CONTOUR 60X60 HCMW	\$734.00	30.00%	\$513.80
92660E	DESIGNER CONTOUR 60X60 HCMW220	\$734.00	30.00%	\$513.80
92660EL	DESIGNER CONTOUR 60X60 HCMW220	\$1,027.00	30.00%	\$718.90
92660EW	DESIGNER CONTOUR 60X60 HCMW220	\$1,027.00	30.00%	\$718.90
92660L	DESIGNER CONTOUR 60X60 HCMW	\$1,027.00	30.00%	\$718.90
92660W	DESIGNER CONTOUR 60X60 HCMW	\$1,027.00	30.00%	\$718.90
92661	DESIGNER CONTOUR 70X70 HCMW	\$754.00	30.00%	\$527.80
92661E	DESIGNER CONTOUR 70X70 HCMW220	\$754.00	30.00%	\$527.80
92661EL	DESIGNER CONTOUR 70X70 HCMW220	\$1,047.00	30.00%	\$732.90
92661EW	DESIGNER CONTOUR 70X70 HCMW220	\$1,047.00	30.00%	\$732.90
92661L	DESIGNER CONTOUR 70X70 HCMW	\$1,047.00	30.00%	\$732.90
92661W	DESIGNER CONTOUR 70X70 HCMW	\$1,047.00	30.00%	\$732.90
92662	DESIGNER CONTOUR 84X84 HCMW	\$847.00	30.00%	\$592.90
92662E	DESIGNER CONTOUR 84X84 HCMW220	\$847.00	30.00%	\$592.90
92662EL	DESIGNER CONTOUR 84X84 HCMW220	\$1,140.00	30.00%	\$798.00
92662EW	DESIGNER CONTOUR 84X84 HCMW220	\$1,140.00	30.00%	\$798.00

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92662L	DESIGNER CONTOUR 84X84 HCMW	\$1,140.00	30.00%	\$798.00
92662W	DESIGNER CONTOUR 84X84 HCMW	\$1,140.00	30.00%	\$798.00
92664	DESIGNER CONTOUR 8X8 HCMW	\$930.00	30.00%	\$651.00
92664E	DESIGNER CONTOUR 8X8 HCMW 220	\$930.00	30.00%	\$651.00
92664EL	DESIGNER CONTOUR 8X8 HCMW 220	\$1,223.00	30.00%	\$856.10
92664EW	DESIGNER CONTOUR 8X8 HCMW 220	\$1,223.00	30.00%	\$856.10
92664L	DESIGNER CONTOUR 8X8 HCMW	\$1,223.00	30.00%	\$856.10
92664W	DESIGNER CONTOUR 8X8 HCMW	\$1,223.00	30.00%	\$856.10
92665	DESIGNER CONTOUR 72D HCMW	\$740.00	30.00%	\$518.00
92665E	DESIGNER CONTOUR 72D HCMW 220	\$740.00	30.00%	\$518.00
92665EL	DESIGNER CONTOUR 72D HCMW 220	\$1,033.00	30.00%	\$723.10
92665EW	DESIGNER CONTOUR 72D HCMW 220	\$1,033.00	30.00%	\$723.10
92665L	DESIGNER CONTOUR 72D HCMW	\$1,033.00	30.00%	\$723.10
92665W	DESIGNER CONTOUR 72D HCMW	\$1,033.00	30.00%	\$723.10
92666	DESIGNER CONTOUR 84D HCMW	\$771.00	30.00%	\$539.70
92666E	DESIGNER CONTOUR 84D HCMW 220	\$771.00	30.00%	\$539.70
92666EL	DESIGNER CONTOUR 84D HCMW 220	\$1,064.00	30.00%	\$744.80
92666EW	DESIGNER CONTOUR 84D HCMW 220	\$1,064.00	30.00%	\$744.80
92666L	DESIGNER CONTOUR 84D HCMW	\$1,064.00	30.00%	\$744.80
92666W	DESIGNER CONTOUR 84D HCMW	\$1,064.00	30.00%	\$744.80
92668	DESIGNER CONTOUR 100D HCMW	\$830.00	30.00%	\$581.00
92668E	DESIGNER CONTOUR 100D HCMW 220	\$830.00	30.00%	\$581.00
92668EL	DESIGNER CONTOUR 100D HCMW 220	\$1,123.00	30.00%	\$786.10
92668EW	DESIGNER CONTOUR 100D HCMW 220	\$1,123.00	30.00%	\$786.10
92668L	DESIGNER CONTOUR 100D HCMW	\$1,123.00	30.00%	\$786.10
92668W	DESIGNER CONTOUR 100D HCMW	\$1,123.00	30.00%	\$786.10
92669	DESIGNER CONTOUR 120D HCMW	\$882.00	30.00%	\$617.40
92669E	DESIGNER CONTOUR 120D HCMW 220	\$882.00	30.00%	\$617.40
92669EL	DESIGNER CONTOUR 120D HCMW 220	\$1,175.00	30.00%	\$822.50
92669EW	DESIGNER CONTOUR 120D HCMW 220	\$1,175.00	30.00%	\$822.50
92669L	DESIGNER CONTOUR 120D HCMW	\$1,175.00	30.00%	\$822.50
92669W	DESIGNER CONTOUR 120D HCMW	\$1,175.00	30.00%	\$822.50
92670	DESIGNER CONTOUR 92D HCMW	\$833.00	30.00%	\$583.10
92670E	DESIGNER CONTOUR 92D HCMW 220	\$833.00	30.00%	\$583.10
92670EL	DESIGNER CONTOUR 92D HCMW 220	\$1,126.00	30.00%	\$788.20
92670EW	DESIGNER CONTOUR 92D HCMW 220	\$1,126.00	30.00%	\$788.20
92670L	DESIGNER CONTOUR 92D HCMW	\$1,126.00	30.00%	\$788.20
92670W	DESIGNER CONTOUR 92D HCMW	\$1,126.00	30.00%	\$788.20
92671	DESIGNER CONTOUR 106D HCMW	\$874.00	30.00%	\$611.80
92671E	DESIGNER CONTOUR 106D HCMW 220	\$874.00	30.00%	\$611.80
92671EL	DESIGNER CONTOUR 106D HCMW 220	\$1,167.00	30.00%	\$816.90
92671EW	DESIGNER CONTOUR 106D HCMW 220	\$1,167.00	30.00%	\$816.90
92671L	DESIGNER CONTOUR 106D HCMW	\$1,167.00	30.00%	\$816.90
92671W	DESIGNER CONTOUR 106D HCMW	\$1,167.00	30.00%	\$816.90
92674	MODEL C W/CSR 70X70 HCMW	\$627.00	30.00%	\$438.90
92675	MODEL C W/CSR 84X84 HCMW	\$695.00	30.00%	\$486.50
92677	MODEL C W/CSR 8X8 HCMW	\$784.00	30.00%	\$548.80
92681	MODEL C W/CSR 84D 50X67 HCMW	\$577.00	30.00%	\$403.90
92683	MODEL C W/CSR 100D 60X80 HCMW	\$622.00	30.00%	\$435.40
92684	MODEL C W/CSR 120D 69X92 HCMW	\$737.00	30.00%	\$515.90
92685	MODEL C W/CSR 150D 87X116 HCMW	\$991.00	30.00%	\$693.70
92686	MODEL C W/CSR 92D 45X80 HCMW	\$627.00	30.00%	\$438.90
92687	MODEL C W/CSR 106D 52X92 HCMW	\$741.00	30.00%	\$518.70
92688	MODEL C W/CSR 119D 58X104 HCMW	\$849.00	30.00%	\$594.30
92689	MODEL C W/CSR 133D 65X116 HCMW	\$1,044.00	30.00%	\$730.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
92690	MODEL C W/CSR 159D 78X139 HCMW	\$1,238.00	30.00%	\$866.60
92692	ADVANTAGE MANL W/CSR 60X60HCMW	\$1,072.00	30.00%	\$750.40
92692B	ADVANTAGE MANL W/CSR 60X60HCMW	\$489.00	27.00%	\$356.97
92692F	ADVANTAGE MANL W/CSR 60X60HCMW	\$583.00	30.00%	\$408.10
92693	ADVANTAGE MANL W/CSR 70X70HCMW	\$1,120.00	30.00%	\$784.00
92693B	ADVANTAGE MANL W/CSR 70X70HCMW	\$489.00	27.00%	\$356.97
92693F	ADVANTAGE MANL W/CSR 70X70HCMW	\$631.00	30.00%	\$441.70
92694	ADVANTAGE MANL W/CSR 84X84HCMW	\$1,177.00	30.00%	\$823.90
92694B	ADVANTAGE MANL W/CSR 84X84HCMW	\$489.00	27.00%	\$356.97
92694F	ADVANTAGE MANL W/CSR 84X84HCMW	\$688.00	30.00%	\$481.60
92696	ADVANTAGE MANL W/CSR 8X8 HCMW	\$1,292.00	30.00%	\$904.40
92696B	ADVANTAGE MANL W/CSR 8X8 HCMW	\$489.00	27.00%	\$356.97
92696F	ADVANTAGE MANL W/CSR 8X8 HCMW	\$803.00	30.00%	\$562.10
92699	ADVANTAGE MANL W/CSR 72D HCMW	\$1,062.00	30.00%	\$743.40
92699B	ADVANTAGE MANL W/CSR 72D HCMW	\$489.00	27.00%	\$356.97
92699F	ADVANTAGE MANL W/CSR 72D HCMW	\$573.00	30.00%	\$401.10
92700	ADVANTAGE MANL W/CSR 84D HCMW	\$1,112.00	30.00%	\$778.40
92700B	ADVANTAGE MANL W/CSR 84D HCMW	\$489.00	27.00%	\$356.97
92700F	ADVANTAGE MANL W/CSR 84D HCMW	\$623.00	30.00%	\$436.10
92702	ADVANTAGE MANL W/CSR 100D HCMW	\$1,169.00	30.00%	\$818.30
92702B	ADVANTAGE MANL W/CSR 100D HCMW	\$489.00	27.00%	\$356.97
92702F	ADVANTAGE MANL W/CSR 100D HCMW	\$680.00	30.00%	\$476.00
92703	ADVANTAGE MANL W/CSR 120D HCMW	\$1,189.00	30.00%	\$832.30
92703B	ADVANTAGE MANL W/CSR 120D HCMW	\$489.00	27.00%	\$356.97
92703F	ADVANTAGE MANL W/CSR 120D HCMW	\$700.00	30.00%	\$490.00
92704	ADVANTAGE MANL W/CSR 150D HCMW	\$1,602.00	30.00%	\$1,121.40
92704B	ADVANTAGE MANL W/CSR 150D HCMW	\$489.00	27.00%	\$356.97
92704F	ADVANTAGE MANL W/CSR 150D HCMW	\$1,113.00	30.00%	\$779.10
92705	ADVANTAGE MANL W/CSR 92D HCMW	\$1,121.00	30.00%	\$784.70
92705B	ADVANTAGE MANL W/CSR 92D HCMW	\$489.00	27.00%	\$356.97
92705F	ADVANTAGE MANL W/CSR 92D HCMW	\$632.00	30.00%	\$442.40
92706	ADVANTAGE MANL W/CSR 106D HCMW	\$1,189.00	30.00%	\$832.30
92706B	ADVANTAGE MANL W/CSR 106D HCMW	\$489.00	27.00%	\$356.97
92706F	ADVANTAGE MANL W/CSR 106D HCMW	\$700.00	30.00%	\$490.00
92707	ADVANTAGE MANL W/CSR 119D HCMW	\$1,362.00	30.00%	\$953.40
92707B	ADVANTAGE MANL W/CSR 119D HCMW	\$489.00	27.00%	\$356.97
92707F	ADVANTAGE MANL W/CSR 119D HCMW	\$873.00	30.00%	\$611.10
92708	ADVANTAGE MANL W/CSR 133D HCMW	\$1,549.00	30.00%	\$1,084.30
92708B	ADVANTAGE MANL W/CSR 133D HCMW	\$489.00	27.00%	\$356.97
92708F	ADVANTAGE MANL W/CSR 133D HCMW	\$1,060.00	30.00%	\$742.00
92709	ADVANTAGE MANL W/CSR 159D HCMW	\$1,703.00	30.00%	\$1,192.10
92709B	ADVANTAGE MANL W/CSR 159D HCMW	\$489.00	27.00%	\$356.97
92709F	ADVANTAGE MANL W/CSR 159D HCMW	\$1,214.00	30.00%	\$849.80
92712	DES CONT MANL 70X70 HCMW	\$535.00	30.00%	\$374.50
92713	DES CONT MANL 84X84 HCMW	\$570.00	30.00%	\$399.00
92715	DES CONT MANL 8X8 HCMW	\$683.00	30.00%	\$478.10
92718	SCB-100 RS-232 CONTROLRETRO	\$544.00	30.00%	\$380.80
92719	DES CONT MANL 84D HCMW	\$544.00	30.00%	\$380.80
92721	DES CONT MANL 100D HCMW	\$603.00	30.00%	\$422.10
92722	DES CONT MANL 120D HCMW	\$648.00	30.00%	\$453.60
92723	NET-100-ETHERNET ADAPTER ASSY	\$293.00	27.00%	\$213.89
92724	DES CONT MANL 92D HCMW	\$606.00	30.00%	\$424.20
92725	DES CONT MANL 106D HCMW	\$652.00	30.00%	\$456.40
92732	MODEL B W/CSR 70X70 HCMW	\$286.00	27.00%	\$208.78
92733	MODEL B W/CSR 84X84 HCMW	\$362.00	27.00%	\$264.26

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
92735	MODEL B W/CSR 96X96 HCMW	\$461.00	27.00%	\$336.53
92836	MODEL B W/CSR 100D 60X80 HCMW	\$367.00	27.00%	\$267.91
92837	MODEL B W/CSR 120D 69X92 HCMW	\$413.00	27.00%	\$301.49
92843	MODEL B W/CSR 92D 45X80 HCMW	\$406.00	27.00%	\$296.38
92844	MODEL B W/CSR 106D 52X92 HCMW	\$443.00	27.00%	\$323.39
92846	IMAGER DM 37.5X67NPA 77DIAG	\$936.00	30.00%	\$655.20
92846V	IMAGER DM 37.5X67NPA 77DIAG	\$1,111.00	30.00%	\$777.70
92847	IMAGER DMHC 37.5X67NPA 77DIAG	\$936.00	30.00%	\$655.20
92847V	IMAGER DMHC 37.5X67NPA 77DIAG	\$1,111.00	30.00%	\$777.70
92848	IMAGER DT 37.5X67NPA 77DIAG	\$1,105.00	30.00%	\$773.50
92848V	IMAGER DT 37.5X67NPA 77DIAG	\$1,280.00	30.00%	\$896.00
92853	IMAGER DV 37.5X67NPA 77DIAG	\$1,027.00	30.00%	\$718.90
92853V	IMAGER DV 37.5X67NPA 77DIAG	\$1,202.00	30.00%	\$841.40
92885	OPTION MICROPHONE W/MNT FEMALE	\$524.00	30.00%	\$366.80
92917	MODEL B W/CSR 84D 50X67 MW	\$255.00	27.00%	\$186.15
92918	MODEL B W/CSR 84D 50X67 HCMW	\$298.00	27.00%	\$217.54
92920	MODEL B W/CSR 84D 50X67 VS	\$298.00	27.00%	\$217.54
92973	CINEMA CONTOUR DM 77D 37.5X67	\$1,118.00	30.00%	\$782.60
92973V	CINEMA CONTOUR DM 77D 37.5X67	\$1,118.00	30.00%	\$782.60
92974	CINEMA CONTOUR DMHC 77D37.5X67	\$1,118.00	30.00%	\$782.60
92974V	CINEMA CONTOUR DMHC 77D37.5X67	\$1,118.00	30.00%	\$782.60
92975	CINEMA CONTOUR DT 77D 37.5X67	\$1,286.00	30.00%	\$900.20
92975V	CINEMA CONTOUR DT 77D 37.5X67	\$1,286.00	30.00%	\$900.20
92978	CINEMA CONTOUR HDC1.1 77D37.5X67	\$1,395.00	30.00%	\$976.50
92978V	CINEMA CONTOUR HDC1.1 77D37.5X67	\$1,395.00	30.00%	\$976.50
92979	CINEMA CONTOUR H1PC 77D37.5X67	\$1,781.00	30.00%	\$1,246.70
92979V	CINEMA CONTOUR H1PC 77D37.5X67	\$1,781.00	30.00%	\$1,246.70
92981	CINEMA CONTOUR DV 77D 37.5X67	\$1,208.00	30.00%	\$845.60
92981V	CINEMA CONTOUR DV 77D 37.5X67	\$1,208.00	30.00%	\$845.60
92984	DA-SNAP DM 37.5X67NPA 77DIAG	\$850.00	30.00%	\$595.00
92984V	DA-SNAP DM 37.5X67NPA 77DIAG	\$1,025.00	30.00%	\$717.50
92985	DA-SNAP DMHC 37.5X67NPA 77DIAG	\$850.00	30.00%	\$595.00
92985V	DA-SNAP DMHC 37.5X67NPA 77DIAG	\$1,025.00	30.00%	\$717.50
92986	DA-SNAP DT 37.5X67NPA 77DIAG	\$1,007.00	30.00%	\$704.90
92986V	DA-SNAP DT 37.5X67NPA 77DIAG	\$1,182.00	30.00%	\$827.40
92992	DA-SNAP DV 37.5X67NPA 77DIAG	\$934.00	30.00%	\$653.80
92992V	DA-SNAP DV 37.5X67NPA 77DIAG	\$1,109.00	30.00%	\$776.30
92995	PERM-WALL DM 37X67NPA 77DIAG	\$566.00	30.00%	\$396.20
92996	PERM-WALL DMHC 37X67NPA 77DIAG	\$566.00	30.00%	\$396.20
92997	PERM-WALL DT 37X67NPA 77DIAG	\$659.00	30.00%	\$461.30
93003	PERM-WALL DV 37X67NPA 77DIAG	\$659.00	30.00%	\$461.30
93007	MODEL B 77D 37.5X67NPA MW	\$179.00	27.00%	\$130.67
93009	MODEL B 77D 37.5X67NPA HCMW	\$236.00	27.00%	\$172.28
93010	MODEL B 77D 37.5X67NPA VS	\$236.00	27.00%	\$172.28
93046EL	CONTOUR TNSD 159D H1PC 220	\$5,326.00	30.00%	\$3,728.20
93046ELI	CONTOUR TNSD 159D H1PC 220	\$5,502.00	30.00%	\$3,851.40
93046ELM	CONTOUR TNSD 159D H1PC 220	\$5,832.00	30.00%	\$4,082.40
93046ELR	CONTOUR TNSD 159D H1PC 220	\$5,870.00	30.00%	\$4,109.00
93046L	CONTOUR TNSD 159D H1PC	\$5,326.00	30.00%	\$3,728.20
93046LI	CONTOUR TNSD 159D H1PC	\$5,502.00	30.00%	\$3,851.40
93046LM	CONTOUR TNSD 159D H1PC	\$5,832.00	30.00%	\$4,082.40
93046LR	CONTOUR TNSD 159D H1PC	\$5,870.00	30.00%	\$4,109.00
93052	ADV DLX TNSD 159D H1PC	\$9,260.00	30.00%	\$6,482.00
93052B	ADV DLX TNSD 159D H1PC	\$816.00	30.00%	\$571.20
93052BI	ADV DLX TNSD 159D H1PC	\$992.00	30.00%	\$694.40



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
93052BR	ADV DLX TNSD 159D H1PC	\$1,360.00	30.00%	\$952.00
93052E	ADV DLX TNSD 159D H1PC 220	\$9,260.00	30.00%	\$6,482.00
93052EB	ADV DLX TNSD 159D H1PC 220	\$816.00	30.00%	\$571.20
93052EBI	ADV DLX TNSD 159D H1PC 220	\$992.00	30.00%	\$694.40
93052EBR	ADV DLX TNSD 159D H1PC 220	\$1,360.00	30.00%	\$952.00
93052EF	ADV DLX TNSD 159D H1PC 220	\$8,444.00	30.00%	\$5,910.80
93052EI	ADV DLX TNSD 159D H1PC 220	\$9,436.00	30.00%	\$6,605.20
93052ER	ADV DLX TNSD 159D H1PC 220	\$9,804.00	30.00%	\$6,862.80
93052F	ADV DLX TNSD 159D H1PC	\$8,444.00	30.00%	\$5,910.80
93052I	ADV DLX TNSD 159D H1PC	\$9,436.00	30.00%	\$6,605.20
93052R	ADV DLX TNSD 159D H1PC	\$9,804.00	30.00%	\$6,862.80
93058EFL	ADVANTAGE TNSD 159D H1PC 220	\$6,379.00	30.00%	\$4,465.30
93058EFLR	ADVANTAGE TNSD 159D H1PC 220	\$6,379.00	30.00%	\$4,465.30
93058EL	ADVANTAGE TNSD 159D H1PC 220	\$7,019.00	30.00%	\$4,913.30
93058ELI	ADVANTAGE TNSD 159D H1PC 220	\$7,195.00	30.00%	\$5,036.50
93058ELM	ADVANTAGE TNSD 159D H1PC 220	\$7,525.00	30.00%	\$5,267.50
93058ELR	ADVANTAGE TNSD 159D H1PC 220	\$7,563.00	30.00%	\$5,294.10
93058FL	ADVANTAGE TNSD 159D H1PC	\$6,379.00	30.00%	\$4,465.30
93058FLI	ADVANTAGE TNSD 159D H1PC	\$6,379.00	30.00%	\$4,465.30
93058FLR	ADVANTAGE TNSD 159D H1PC	\$6,379.00	30.00%	\$4,465.30
93058L	ADVANTAGE TNSD 159D H1PC	\$7,019.00	30.00%	\$4,913.30
93058LI	ADVANTAGE TNSD 159D H1PC	\$7,195.00	30.00%	\$5,036.50
93058LM	ADVANTAGE TNSD 159D H1PC	\$7,525.00	30.00%	\$5,267.50
93058LR	ADVANTAGE TNSD 159D H1PC	\$7,563.00	30.00%	\$5,294.10
93091	CINEMA CONTOUR H1PC 159D78X139	\$3,388.00	30.00%	\$2,371.60
93091V	CINEMA CONTOUR H1PC 159D78X139	\$3,388.00	30.00%	\$2,371.60
93153	MODEL B 50X50 HCMW	\$125.00	27.00%	\$91.25
93154	MODEL B 60X60 HCMW	\$142.00	27.00%	\$103.66
93155	MODEL B 70X70 HCMW	\$152.00	27.00%	\$110.96
93157	MODEL B 84X84 HCMW	\$211.00	27.00%	\$154.03
93159	MODEL B 96X96 HCMW	\$283.00	27.00%	\$206.59
93160	MODEL B 72D 43X57NPA HCMW	\$148.00	27.00%	\$108.04
93161	MODEL B 84D 50X67NPA HCMW	\$182.00	27.00%	\$132.86
93163	MODEL B 100D 60X80NPA HCMW	\$232.00	27.00%	\$169.36
93164	MODEL B 120D 69X92NPA HCMW	\$261.00	27.00%	\$190.53
93165	MODEL B 92D 45X80NPA HCMW	\$268.00	27.00%	\$195.64
93166	MODEL B 106D 52X92NPA HCMW	\$286.00	27.00%	\$208.78
93215	MODEL C 60X60 HCMW	\$372.00	27.00%	\$271.56
93216	MODEL C 70X70 HCMW	\$431.00	27.00%	\$314.63
93217	MODEL C 84X84 HCMW	\$474.00	27.00%	\$346.02
93219	MODEL C 8X8 HCMW	\$578.00	30.00%	\$404.60
93222	MODEL C 84DIAG 50X67NPA HCMW	\$443.00	27.00%	\$323.39
93223	MODEL C 100DIAG 60X80NPA HCMW	\$506.00	30.00%	\$354.20
93224	MODEL C 120DIAG 69X92NPA HCMW	\$540.00	30.00%	\$378.00
93225	MODEL C 150DIAG 87X116NPA HCMW	\$787.00	30.00%	\$550.90
93226	MODEL C 92DIAG 45X80NPA HCMW	\$510.00	30.00%	\$357.00
93227	MODEL C 106DIAG 52X92NPA HCMW	\$543.00	30.00%	\$380.10
93228	MODEL C 119DIAG 58X104NPA HCMW	\$618.00	30.00%	\$432.60
93229	MODEL C 133DIAG 65X116NPA HCMW	\$787.00	30.00%	\$550.90
93230	MODEL C 159DIAG 78X139NPA HCMW	\$1,054.00	30.00%	\$737.80
93488	SPEEDY CRANK ASSY3.75"	\$6.20	27.00%	\$4.53
93535	LAMPSET LITTLITE 12" GOOSENECK	\$153.00	27.00%	\$111.69
93605	F/F ANTI-SWAY BRACE HD DELUXE PR	\$189.00	27.00%	\$137.97
93687	MOTOR EXTENSION CORD ADV DLX	\$20.00	27.00%	\$14.60
93703CHV	EQUIP RACK CART 21 SPACES CHV	\$2,952.00	30.00%	\$2,066.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
93703HWV	EQUIP RACK CART 21 SPACES HWV	\$2,952.00	30.00%	\$2,066.40
93703LOV	EQUIP RACK CART 21 SPACES LOV	\$2,952.00	30.00%	\$2,066.40
93703MOV	EQUIP RACK CART 21 SPACES MOV	\$2,952.00	30.00%	\$2,066.40
93703MV	EQUIP RACK CART 21 SPACES MV	\$2,952.00	30.00%	\$2,066.40
93703NWV	EQUIP RACK CART 21 SPACES NWV	\$2,952.00	30.00%	\$2,066.40
93720	F/F MINI-FOLD DV 21X30	\$375.00	27.00%	\$273.75
93721	F/F REPL SURF DV 21X30	\$134.00	27.00%	\$97.82
93866	PICTURE KING 50X50 MW CPB	\$332.00	27.00%	\$242.36
93868	PICTURE KING 60X60 MW CPB	\$356.00	27.00%	\$259.88
93870	PICTURE KING 70X70 MW CPB	\$386.00	27.00%	\$281.78
93872	PICTURE KING 84X84 MW CPB	\$509.00	30.00%	\$356.30
93876	PICTURE KING 96X96 MW CPB	\$633.00	30.00%	\$443.10
93878	PICTURE KING 72D 43X57 MW CPB	\$356.00	27.00%	\$259.88
93880	PICTURE KING 84D 50X67 MW CPB	\$386.00	27.00%	\$281.78
93882	PICTURE KING 100D 60X80 MW CPB	\$509.00	30.00%	\$356.30
93884	PICTURE KING 120D 69X92 MW CPB	\$560.00	30.00%	\$392.00
93886	PICTURE KING 92D 45X80 MW CPB	\$516.00	30.00%	\$361.20
93888	PICTURE KING 106D 52X92 MW CPB	\$566.00	30.00%	\$396.20
93891	MODEL C FLOOR 8X8 MW CPT BLK	\$725.00	30.00%	\$507.50
93893	MODEL C FLOOR 9X9 MW CPT BLK	\$1,073.00	30.00%	\$751.10
93895	MODEL C FLOOR 10X10 MW CPT BLK	\$1,219.00	30.00%	\$853.30
93897	MODEL C FLOOR 12X12 MW CPT BLK	\$1,367.00	30.00%	\$956.90
93942	F/F UPRIGHT ADJ W/SKIPLOK3-5	\$149.00	27.00%	\$108.77
93943	F/F BASE LGT ASSY 18X18X3/16ZN	\$103.00	27.00%	\$75.19
93944	UPRIGHT END REPAIR KIT	\$15.00	27.00%	\$10.95
93946	UPRIGHT CROSSBAR REPAIR KIT	\$10.00	27.00%	\$7.30
93982	INSTA-THEATER DLX 73 D HDTV WP	\$689.00	30.00%	\$482.30
93983	INSTA-THEATER DLX 90 D HDTV WP	\$832.00	30.00%	\$582.40
93987	DA-SNAP DM 94.5X168NPA 193DIAG	\$2,210.00	30.00%	\$1,547.00
93987V	DA-SNAP DM 94.5X168NPA 193DIAG	\$2,385.00	30.00%	\$1,669.50
93988	DA-SNAP DMHC 94.5X168NPA 193D	\$2,210.00	30.00%	\$1,547.00
93988V	DA-SNAP DMHC 94.5X168NPA 193D	\$2,385.00	30.00%	\$1,669.50
93989	DA-SNAP DT 94.5X168NPA 193DIAG	\$2,603.00	30.00%	\$1,822.10
93989V	DA-SNAP DT 94.5X168NPA 193DIAG	\$2,778.00	30.00%	\$1,944.60
93993	DA-SNAP DV 94.5X168NPA 193DIAG	\$2,466.00	30.00%	\$1,726.20
93993V	DA-SNAP DV 94.5X168NPA 193DIAG	\$2,641.00	30.00%	\$1,848.70
93994	DA-SNAP DM 108X192NPA 220DIAG	\$2,397.00	30.00%	\$1,677.90
93994V	DA-SNAP DM 108X192NPA 220DIAG	\$2,572.00	30.00%	\$1,800.40
93995	DA-SNAP DMHC 108X192NPA 220D	\$2,397.00	30.00%	\$1,677.90
93995V	DA-SNAP DMHC 108X192NPA 220D	\$2,572.00	30.00%	\$1,800.40
93996	DA-SNAP DT 108X192NPA 220DIAG	\$2,790.00	30.00%	\$1,953.00
93996V	DA-SNAP DT 108X192NPA 220DIAG	\$2,965.00	30.00%	\$2,075.50
94000	DA-SNAP DV 108X192NPA 220DIAG	\$2,650.00	30.00%	\$1,855.00
94000V	DA-SNAP DV 108X192NPA 220DIAG	\$2,825.00	30.00%	\$1,977.50
94001	CINEMA CONTOUR DM 193D 94.5X168	\$2,609.00	30.00%	\$1,826.30
94001V	CINEMA CONTOUR DM 193D 94.5X	\$2,609.00	30.00%	\$1,826.30
94002	CINEMA CONTOUR DMHC 193D 94.5X	\$2,609.00	30.00%	\$1,826.30
94002V	CINEMA CONTOUR DMHC 193D 94.5X	\$2,609.00	30.00%	\$1,826.30
94003	CINEMA CONTOUR DT 193D 94.5X	\$3,042.00	30.00%	\$2,129.40
94003V	CINEMA CONTOUR DT 193D 94.5X	\$3,042.00	30.00%	\$2,129.40
94006	CINEMA CONTOUR HDC1.1 193D 94.5X	\$3,262.00	30.00%	\$2,283.40
94006V	CINEMA CONTOUR HDC1.1 193D 94.5X168	\$3,262.00	30.00%	\$2,283.40
94007	CINEMA CONTOUR DV 193D 94.5X	\$2,888.00	30.00%	\$2,021.60
94007V	CINEMA CONTOUR DV 193D 94.5X	\$2,888.00	30.00%	\$2,021.60
94008	CINEMA CONTOUR DM 220D 108X192	\$2,813.00	30.00%	\$1,969.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94008V	CINEMA CONTOUR DM 220D 108X192	\$2,813.00	30.00%	\$1,969.10
94009	CINEMA CONTOUR DMHC 220D 108X	\$2,813.00	30.00%	\$1,969.10
94009V	CINEMA CONTOUR DMHC 220D 108X	\$2,813.00	30.00%	\$1,969.10
94010	CINEMA CONTOUR DT 220D 108X192	\$3,250.00	30.00%	\$2,275.00
94010V	CINEMA CONTOUR DT 220D 108X192	\$3,250.00	30.00%	\$2,275.00
94013	CINEMA CONTOUR HDC1.1 220D 108X	\$3,514.00	30.00%	\$2,459.80
94013V	CINEMA CONTOUR HDC1.1 220D 108X	\$3,514.00	30.00%	\$2,459.80
94014	CINEMA CONTOUR DV 220D 108X192	\$3,095.00	30.00%	\$2,166.50
94014V	CINEMA CONTOUR DV 220D 108X192	\$3,095.00	30.00%	\$2,166.50
94015	PERM-WALL DM 94.5X168NPA 193D	\$1,608.00	30.00%	\$1,125.60
94016	PERM-WALL DMHC 94.5X168 193D	\$1,608.00	30.00%	\$1,125.60
94017	PERM-WALL DT 94.5X168NPA 193D	\$2,169.00	30.00%	\$1,518.30
94021	PERM-WALL DV 94.5X168NPA 193D	\$2,036.00	30.00%	\$1,425.20
94022	PERM-WALL DM 108X192NPA 220D	\$1,879.00	30.00%	\$1,315.30
94023	PERM-WALL DMHC 108X192NPA 220D	\$1,879.00	30.00%	\$1,315.30
94024	PERM-WALL DT 108X192NPA 220D	\$2,348.00	30.00%	\$1,643.60
94028	PERM-WALL DV 108X192NPA 220D	\$2,215.00	30.00%	\$1,550.50
94070	F/F ADJ SKIRT BAR 11'1X19'1	\$420.00	27.00%	\$306.60
94071	F/F ADJ SKIRT BAR 12'4X21'1	\$457.00	27.00%	\$333.61
94072	F/F ADJ SKIRT BAR 14'7X25'1	\$531.00	30.00%	\$371.70
94135	SKIRT 84 PK BLACK 46X89	\$144.00	27.00%	\$105.12
94159	SERIES 200 L&G FRAME	\$49.00	27.00%	\$35.77
94160	SERIES 200 L&G FRAME PRO-TRIM	\$78.00	27.00%	\$56.94
94167	LACING SHOCK CORD 3/16" BLACK	\$0.77	27.00%	\$0.56
94200	COSMO TNSD 110D DM	\$2,556.00	30.00%	\$1,789.20
94200E	COSMO TNSD 110D DM 220	\$2,556.00	30.00%	\$1,789.20
94200EL	COSMO TNSD 110D DM 220	\$2,849.00	30.00%	\$1,994.30
94200ELS	COSMO TNSD 110D DM 220	\$3,044.00	30.00%	\$2,130.80
94200ES	COSMO TNSD 110D DM 220	\$2,752.00	30.00%	\$1,926.40
94200I	COSMO TNSD 110D DM	\$2,732.00	30.00%	\$1,912.40
94200IS	COSMO TNSD 110D DM	\$2,928.00	30.00%	\$2,049.60
94200L	COSMO TNSD 110D DM	\$2,849.00	30.00%	\$1,994.30
94200LS	COSMO TNSD 110D DM	\$3,044.00	30.00%	\$2,130.80
94200S	COSMO TNSD 110D DM	\$2,752.00	30.00%	\$1,926.40
94201	COSMO TNSD 110D DMHC	\$2,556.00	30.00%	\$1,789.20
94201E	COSMO TNSD 110D DMHC 220	\$2,556.00	30.00%	\$1,789.20
94201EL	COSMO TNSD 110D DMHC 220	\$2,849.00	30.00%	\$1,994.30
94201ELS	COSMO TNSD 110D DMHC 220	\$3,044.00	30.00%	\$2,130.80
94201ES	COSMO TNSD 110D DMHC 220	\$2,752.00	30.00%	\$1,926.40
94201I	COSMO TNSD 110D DMHC	\$2,732.00	30.00%	\$1,912.40
94201IS	COSMO TNSD 110D DMHC	\$2,928.00	30.00%	\$2,049.60
94201L	COSMO TNSD 110D DMHC	\$2,849.00	30.00%	\$1,994.30
94201LS	COSMO TNSD 110D DMHC	\$3,044.00	30.00%	\$2,130.80
94201S	COSMO TNSD 110D DMHC	\$2,752.00	30.00%	\$1,926.40
94208	COSMO TNSD 110D DT	\$2,851.00	30.00%	\$1,995.70
94208E	COSMO TNSD 110D DT 220	\$2,851.00	30.00%	\$1,995.70
94208EL	COSMO TNSD 110D DT 220	\$3,144.00	30.00%	\$2,200.80
94208ELS	COSMO TNSD 110D DT 220	\$3,339.00	30.00%	\$2,337.30
94208ES	COSMO TNSD 110D DT 220	\$3,047.00	30.00%	\$2,132.90
94208I	COSMO TNSD 110D DT	\$3,027.00	30.00%	\$2,118.90
94208IS	COSMO TNSD 110D DT	\$3,223.00	30.00%	\$2,256.10
94208L	COSMO TNSD 110D DT	\$3,144.00	30.00%	\$2,200.80
94208LS	COSMO TNSD 110D DT	\$3,339.00	30.00%	\$2,337.30
94208S	COSMO TNSD 110D DT	\$3,047.00	30.00%	\$2,132.90
94209	COSMO TNSD 110D DV	\$2,851.00	30.00%	\$1,995.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
94209E	COSMO TNSD 110D DV 220	\$2,851.00	30.00%	\$1,995.70
94209EL	COSMO TNSD 110D DV 220	\$3,144.00	30.00%	\$2,200.80
94209ELS	COSMO TNSD 110D DV 220	\$3,339.00	30.00%	\$2,337.30
94209ES	COSMO TNSD 110D DV 220	\$3,047.00	30.00%	\$2,132.90
94209I	COSMO TNSD 110D DV	\$3,027.00	30.00%	\$2,118.90
94209IS	COSMO TNSD 110D DV	\$3,223.00	30.00%	\$2,256.10
94209L	COSMO TNSD 110D DV	\$3,144.00	30.00%	\$2,200.80
94209LS	COSMO TNSD 110D DV	\$3,339.00	30.00%	\$2,337.30
94209S	COSMO TNSD 110D DV	\$3,047.00	30.00%	\$2,132.90
94210ELS	CONTOUR TNSD 110D DM 220	\$2,992.00	30.00%	\$2,094.40
94210ELSI	CONTOUR TNSD 110D DM 220	\$3,168.00	30.00%	\$2,217.60
94210ELSM	CONTOUR TNSD 110D DM 220	\$3,498.00	30.00%	\$2,448.60
94210ELSR	CONTOUR TNSD 110D DM 220	\$3,536.00	30.00%	\$2,475.20
94210LS	CONTOUR TNSD 110D DM	\$2,992.00	30.00%	\$2,094.40
94210LSI	CONTOUR TNSD 110D DM	\$3,168.00	30.00%	\$2,217.60
94210LSM	CONTOUR TNSD 110D DM	\$3,498.00	30.00%	\$2,448.60
94210LSR	CONTOUR TNSD 110D DM	\$3,536.00	30.00%	\$2,475.20
94211ELS	CONTOUR TNSD 110D DMHC 220	\$2,992.00	30.00%	\$2,094.40
94211ELSI	CONTOUR TNSD 110D DMHC 220	\$3,168.00	30.00%	\$2,217.60
94211ELSM	CONTOUR TNSD 110D DMHC 220	\$3,498.00	30.00%	\$2,448.60
94211ELSR	CONTOUR TNSD 110D DMHC 220	\$3,536.00	30.00%	\$2,475.20
94211LS	CONTOUR TNSD 110D DMHC	\$2,992.00	30.00%	\$2,094.40
94211LSI	CONTOUR TNSD 110D DMHC	\$3,168.00	30.00%	\$2,217.60
94211LSM	CONTOUR TNSD 110D DMHC	\$3,498.00	30.00%	\$2,448.60
94211LSR	CONTOUR TNSD 110D DMHC	\$3,536.00	30.00%	\$2,475.20
94214ELS	CONTOUR TNSD 110D HDC1.1 220	\$3,696.00	30.00%	\$2,587.20
94214ELSI	CONTOUR TNSD 110D HDC1.1 220	\$3,872.00	30.00%	\$2,710.40
94214ELSM	CONTOUR TNSD 110D HDC1.1 220	\$4,202.00	30.00%	\$2,941.40
94214ELSR	CONTOUR TNSD 110D HDC1.1 220	\$4,240.00	30.00%	\$2,968.00
94214LS	CONTOUR TNSD 110D HDC1.1	\$3,696.00	30.00%	\$2,587.20
94214LSI	CONTOUR TNSD 110D HDC1.1	\$3,872.00	30.00%	\$2,710.40
94214LSM	CONTOUR TNSD 110D HDC1.1	\$4,202.00	30.00%	\$2,941.40
94214LSR	CONTOUR TNSD 110D HDC1.1	\$4,240.00	30.00%	\$2,968.00
94215ELS	CONTOUR TNSD 110D H1PC 220	\$4,089.00	30.00%	\$2,862.30
94215ELSI	CONTOUR TNSD 110D H1PC 220	\$4,265.00	30.00%	\$2,985.50
94215ELSM	CONTOUR TNSD 110D H1PC 220	\$4,595.00	30.00%	\$3,216.50
94215ELSR	CONTOUR TNSD 110D H1PC 220	\$4,633.00	30.00%	\$3,243.10
94215LS	CONTOUR TNSD 110D H1PC	\$4,089.00	30.00%	\$2,862.30
94215LSI	CONTOUR TNSD 110D H1PC	\$4,265.00	30.00%	\$2,985.50
94215LSM	CONTOUR TNSD 110D H1PC	\$4,595.00	30.00%	\$3,216.50
94215LSR	CONTOUR TNSD 110D H1PC	\$4,633.00	30.00%	\$3,243.10
94218ELS	CONTOUR TNSD 110D DT 220	\$3,317.00	30.00%	\$2,321.90
94218ELSI	CONTOUR TNSD 110D DT 220	\$3,493.00	30.00%	\$2,445.10
94218ELSM	CONTOUR TNSD 110D DT 220	\$3,823.00	30.00%	\$2,676.10
94218ELSR	CONTOUR TNSD 110D DT 220	\$3,861.00	30.00%	\$2,702.70
94218LS	CONTOUR TNSD 110D DT	\$3,317.00	30.00%	\$2,321.90
94218LSI	CONTOUR TNSD 110D DT	\$3,493.00	30.00%	\$2,445.10
94218LSM	CONTOUR TNSD 110D DT	\$3,823.00	30.00%	\$2,676.10
94218LSR	CONTOUR TNSD 110D DT	\$3,861.00	30.00%	\$2,702.70
94219ELS	CONTOUR TNSD 110D DV 220	\$3,317.00	30.00%	\$2,321.90
94219ELSI	CONTOUR TNSD 110D DV 220	\$3,493.00	30.00%	\$2,445.10
94219ELSM	CONTOUR TNSD 110D DV 220	\$3,823.00	30.00%	\$2,676.10
94219ELSR	CONTOUR TNSD 110D DV 220	\$3,861.00	30.00%	\$2,702.70
94219LS	CONTOUR TNSD 110D DV	\$3,317.00	30.00%	\$2,321.90
94219LSI	CONTOUR TNSD 110D DV	\$3,493.00	30.00%	\$2,445.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94219LSM	CONTOUR TNSD 110D DV	\$3,823.00	30.00%	\$2,676.10
94219LSR	CONTOUR TNSD 110D DV	\$3,861.00	30.00%	\$2,702.70
94220	ADV DLX TNSD 110D DM	\$5,658.00	30.00%	\$3,960.60
94220B	ADV DLX TNSD 110D DM	\$816.00	30.00%	\$571.20
94220BI	ADV DLX TNSD 110D DM	\$992.00	30.00%	\$694.40
94220BR	ADV DLX TNSD 110D DM	\$1,360.00	30.00%	\$952.00
94220E	ADV DLX TNSD 110D DM 220	\$5,658.00	30.00%	\$3,960.60
94220EB	ADV DLX TNSD 110D DM 220	\$816.00	30.00%	\$571.20
94220EBI	ADV DLX TNSD 110D DM 220	\$992.00	30.00%	\$694.40
94220EBR	ADV DLX TNSD 110D DM 220	\$1,360.00	30.00%	\$952.00
94220EF	ADV DLX TNSD 110D DM 220	\$4,842.00	30.00%	\$3,389.40
94220EI	ADV DLX TNSD 110D DM 220	\$5,834.00	30.00%	\$4,083.80
94220ER	ADV DLX TNSD 110D DM 220	\$6,202.00	30.00%	\$4,341.40
94220F	ADV DLX TNSD 110D DM	\$4,842.00	30.00%	\$3,389.40
94220I	ADV DLX TNSD 110D DM	\$5,834.00	30.00%	\$4,083.80
94220R	ADV DLX TNSD 110D DM	\$6,202.00	30.00%	\$4,341.40
94221	ADV DLX TNSD 110D DMHC	\$5,658.00	30.00%	\$3,960.60
94221B	ADV DLX TNSD 110D DMHC	\$816.00	30.00%	\$571.20
94221BI	ADV DLX TNSD 110D DMHC	\$992.00	30.00%	\$694.40
94221BR	ADV DLX TNSD 110D DMHC	\$1,360.00	30.00%	\$952.00
94221E	ADV DLX TNSD 110D DMHC 220	\$5,658.00	30.00%	\$3,960.60
94221EB	ADV DLX TNSD 110D DMHC 220	\$816.00	30.00%	\$571.20
94221EBI	ADV DLX TNSD 110D DMHC 220	\$992.00	30.00%	\$694.40
94221EBR	ADV DLX TNSD 110D DMHC 220	\$1,360.00	30.00%	\$952.00
94221EF	ADV DLX TNSD 110D DMHC 220	\$4,842.00	30.00%	\$3,389.40
94221EI	ADV DLX TNSD 110D DMHC 220	\$5,834.00	30.00%	\$4,083.80
94221ER	ADV DLX TNSD 110D DMHC 220	\$6,202.00	30.00%	\$4,341.40
94221F	ADV DLX TNSD 110D DMHC	\$4,842.00	30.00%	\$3,389.40
94221I	ADV DLX TNSD 110D DMHC	\$5,834.00	30.00%	\$4,083.80
94221R	ADV DLX TNSD 110D DMHC	\$6,202.00	30.00%	\$4,341.40
94224	ADV DLX TNSD 110D HDC1.1	\$7,072.00	30.00%	\$4,950.40
94224B	ADV DLX TNSD 110D HDC1.1	\$816.00	30.00%	\$571.20
94224BI	ADV DLX TNSD 110D HDC1.1	\$992.00	30.00%	\$694.40
94224BR	ADV DLX TNSD 110D HDC1.1	\$1,360.00	30.00%	\$952.00
94224E	ADV DLX TNSD 110D HDC1.1 220	\$7,072.00	30.00%	\$4,950.40
94224EB	ADV DLX TNSD 110D HDC1.1 220	\$816.00	30.00%	\$571.20
94224EBI	ADV DLX TNSD 110D HDC1.1 220	\$992.00	30.00%	\$694.40
94224EBR	ADV DLX TNSD 110D HDC1.1 220	\$1,360.00	30.00%	\$952.00
94224EF	ADV DLX TNSD 110D HDC1.1 220	\$6,256.00	30.00%	\$4,379.20
94224EI	ADV DLX TNSD 110D HDC1.1 220	\$7,248.00	30.00%	\$5,073.60
94224ER	ADV DLX TNSD 110D HDC1.1 220	\$7,616.00	30.00%	\$5,331.20
94224F	ADV DLX TNSD 110D HDC1.1	\$6,256.00	30.00%	\$4,379.20
94224I	ADV DLX TNSD 110D HDC1.1	\$7,248.00	30.00%	\$5,073.60
94224R	ADV DLX TNSD 110D HDC1.1	\$7,616.00	30.00%	\$5,331.20
94225	ADV DLX TNSD 110D H1PC	\$7,470.00	30.00%	\$5,229.00
94225B	ADV DLX TNSD 110D H1PC	\$816.00	30.00%	\$571.20
94225BI	ADV DLX TNSD 110D H1PC	\$992.00	30.00%	\$694.40
94225BR	ADV DLX TNSD 110D H1PC	\$1,360.00	30.00%	\$952.00
94225E	ADV DLX TNSD 110D H1PC 220	\$7,470.00	30.00%	\$5,229.00
94225EB	ADV DLX TNSD 110D H1PC 220	\$816.00	30.00%	\$571.20
94225EBI	ADV DLX TNSD 110D H1PC 220	\$992.00	30.00%	\$694.40
94225EBR	ADV DLX TNSD 110D H1PC 220	\$1,360.00	30.00%	\$952.00
94225EF	ADV DLX TNSD 110D H1PC 220	\$6,654.00	30.00%	\$4,657.80
94225EI	ADV DLX TNSD 110D H1PC 220	\$7,646.00	30.00%	\$5,352.20
94225ER	ADV DLX TNSD 110D H1PC 220	\$8,014.00	30.00%	\$5,609.80

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
94225F	ADV DLX TNSD 110D H1PC	\$6,654.00	30.00%	\$4,657.80
94225I	ADV DLX TNSD 110D H1PC	\$7,646.00	30.00%	\$5,352.20
94225R	ADV DLX TNSD 110D H1PC	\$8,014.00	30.00%	\$5,609.80
94228	ADV DLX TNSD 110D DT	\$6,053.00	30.00%	\$4,237.10
94228B	ADV DLX TNSD 110D DT	\$816.00	30.00%	\$571.20
94228BI	ADV DLX TNSD 110D DT	\$992.00	30.00%	\$694.40
94228BR	ADV DLX TNSD 110D DT	\$1,360.00	30.00%	\$952.00
94228E	ADV DLX TNSD 110D DT 220	\$6,053.00	30.00%	\$4,237.10
94228EB	ADV DLX TNSD 110D DT 220	\$816.00	30.00%	\$571.20
94228EBI	ADV DLX TNSD 110D DT 220	\$992.00	30.00%	\$694.40
94228EBR	ADV DLX TNSD 110D DT 220	\$1,360.00	30.00%	\$952.00
94228EF	ADV DLX TNSD 110D DT 220	\$5,237.00	30.00%	\$3,665.90
94228EI	ADV DLX TNSD 110D DT 220	\$6,229.00	30.00%	\$4,360.30
94228ER	ADV DLX TNSD 110D DT 220	\$6,597.00	30.00%	\$4,617.90
94228F	ADV DLX TNSD 110D DT	\$5,237.00	30.00%	\$3,665.90
94228I	ADV DLX TNSD 110D DT	\$6,229.00	30.00%	\$4,360.30
94228R	ADV DLX TNSD 110D DT	\$6,597.00	30.00%	\$4,617.90
94229	ADV DLX TNSD 110D DV	\$6,053.00	30.00%	\$4,237.10
94229B	ADV DLX TNSD 110D DV	\$816.00	30.00%	\$571.20
94229BI	ADV DLX TNSD 110D DV	\$992.00	30.00%	\$694.40
94229BR	ADV DLX TNSD 110D DV	\$1,360.00	30.00%	\$952.00
94229E	ADV DLX TNSD 110D DV 220	\$6,053.00	30.00%	\$4,237.10
94229EB	ADV DLX TNSD 110D DV 220	\$816.00	30.00%	\$571.20
94229EBI	ADV DLX TNSD 110D DV 220	\$992.00	30.00%	\$694.40
94229EBR	ADV DLX TNSD 110D DV 220	\$1,360.00	30.00%	\$952.00
94229EF	ADV DLX TNSD 110D DV 220	\$5,237.00	30.00%	\$3,665.90
94229EI	ADV DLX TNSD 110D DV 220	\$6,229.00	30.00%	\$4,360.30
94229ER	ADV DLX TNSD 110D DV 220	\$6,597.00	30.00%	\$4,617.90
94229F	ADV DLX TNSD 110D DV	\$5,237.00	30.00%	\$3,665.90
94229I	ADV DLX TNSD 110D DV	\$6,229.00	30.00%	\$4,360.30
94229R	ADV DLX TNSD 110D DV	\$6,597.00	30.00%	\$4,617.90
94230BLS	ADVANTAGE TNSD 110D DM	\$640.00	30.00%	\$448.00
94230BLSI	ADVANTAGE TNSD 110D DM	\$816.00	30.00%	\$571.20
94230BLSR	ADVANTAGE TNSD 110D DM	\$1,184.00	30.00%	\$828.80
94230EBLS	ADVANTAGE TNSD 110D DM 220	\$640.00	30.00%	\$448.00
94230EBLSR	ADVANTAGE TNSD 110D DM 220	\$1,184.00	30.00%	\$828.80
94230EFLS	ADVANTAGE TNSD 110D DM 220	\$2,971.00	30.00%	\$2,079.70
94230EFLSR	ADVANTAGE TNSD 110D DM 220	\$2,971.00	30.00%	\$2,079.70
94230ELS	ADV TNSD 110D DM 220	\$3,611.00	30.00%	\$2,527.70
94230ELSI	ADVANTAGE TNSD 110D DM 220	\$3,787.00	30.00%	\$2,650.90
94230ELSM	ADVANTAGE TNSD 110D DM 220	\$4,117.00	30.00%	\$2,881.90
94230ELSR	ADVANTAGE TNSD 110D DM 220	\$4,155.00	30.00%	\$2,908.50
94230FLS	ADVANTAGE TNSD 110D DM	\$2,971.00	30.00%	\$2,079.70
94230FLSI	ADVANTAGE TNSD 110D DM	\$2,971.00	30.00%	\$2,079.70
94230FLSR	ADVANTAGE TNSD 110D DM	\$2,971.00	30.00%	\$2,079.70
94230LS	ADVANTAGE TNSD 110D DM	\$3,611.00	30.00%	\$2,527.70
94230LSI	ADVANTAGE TNSD 110D DM	\$3,787.00	30.00%	\$2,650.90
94230LSM	ADVANTAGE TNSD 110D DM	\$4,117.00	30.00%	\$2,881.90
94230LSR	ADVANTAGE TNSD 110D DM	\$4,155.00	30.00%	\$2,908.50
94231BLS	ADVANTAGE TNSD 110D DMHC	\$640.00	30.00%	\$448.00
94231BLSI	ADVANTAGE TNSD 110D DMHC	\$816.00	30.00%	\$571.20
94231BLSR	ADVANTAGE TNSD 110D DMHC	\$1,184.00	30.00%	\$828.80
94231EBLS	ADVANTAGE TNSD 110D DMHC 220	\$640.00	30.00%	\$448.00
94231EBLSR	ADVANTAGE TNSD 110D DMHC 220	\$1,184.00	30.00%	\$828.80
94231EFLS	ADVANTAGE TNSD 110D DMHC 220	\$2,971.00	30.00%	\$2,079.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94231EFLSR	ADVANTAGE TNSD 110D DMHC 220	\$2,971.00	30.00%	\$2,079.70
94231ELS	ADV TNSD 110D DMHC 220	\$3,611.00	30.00%	\$2,527.70
94231ELSI	ADVANTAGE TNSD 110D DMHC 220	\$3,787.00	30.00%	\$2,650.90
94231ELSM	ADVANTAGE TNSD 110D DMHC 220	\$4,117.00	30.00%	\$2,881.90
94231ELSR	ADVANTAGE TNSD 110D DMHC 220	\$4,155.00	30.00%	\$2,908.50
94231FLS	ADVANTAGE TNSD 110D DMHC	\$2,971.00	30.00%	\$2,079.70
94231FLSI	ADVANTAGE TNSD 110D DMHC	\$2,971.00	30.00%	\$2,079.70
94231FLSR	ADVANTAGE TNSD 110D DMHC	\$2,971.00	30.00%	\$2,079.70
94231LS	ADV TNSD 110D DMHC	\$3,611.00	30.00%	\$2,527.70
94231LSI	ADVANTAGE TNSD 110D DMHC	\$3,787.00	30.00%	\$2,650.90
94231LSM	ADVANTAGE TNSD 110D DMHC	\$4,117.00	30.00%	\$2,881.90
94231LSR	ADVANTAGE TNSD 110D DMHC	\$4,155.00	30.00%	\$2,908.50
94234BLS	ADVANTAGE TNSD 110D HDC1.1	\$640.00	30.00%	\$448.00
94234BLSI	ADVANTAGE TNSD 110D HDC1.1	\$816.00	30.00%	\$571.20
94234BLSR	ADVANTAGE TNSD 110D HDC1.1	\$1,184.00	30.00%	\$828.80
94234EBLS	ADVANTAGE TNSD 110D HDC1.1 220	\$640.00	30.00%	\$448.00
94234EBLSR	ADVANTAGE TNSD 110D HDC1.1 220	\$1,184.00	30.00%	\$828.80
94234EFLS	ADVANTAGE TNSD 110D HDC1.1 220	\$3,829.00	30.00%	\$2,680.30
94234EFLSR	ADVANTAGE TNSD 110D HDC1.1 220	\$3,829.00	30.00%	\$2,680.30
94234ELS	ADV TNSD 110D HDC1.1 220	\$4,469.00	30.00%	\$3,128.30
94234ELSI	ADVANTAGE TNSD 110D HDC1.1 220	\$4,645.00	30.00%	\$3,251.50
94234ELSM	ADVANTAGE TNSD 110D HDC1.1 220	\$4,975.00	30.00%	\$3,482.50
94234ELSR	ADVANTAGE TNSD 110D HDC1.1 220	\$5,013.00	30.00%	\$3,509.10
94234FLS	ADVANTAGE TNSD 110D HDC1.1	\$3,829.00	30.00%	\$2,680.30
94234FLSI	ADVANTAGE TNSD 110D HDC1.1	\$3,829.00	30.00%	\$2,680.30
94234FLSR	ADVANTAGE TNSD 110D HDC1.1	\$3,829.00	30.00%	\$2,680.30
94234LS	ADV TNSD 110D HDC1.1	\$4,469.00	30.00%	\$3,128.30
94234LSI	ADVANTAGE TNSD 110D HDC1.1	\$4,645.00	30.00%	\$3,251.50
94234LSM	ADVANTAGE TNSD 110D HDC1.1	\$4,975.00	30.00%	\$3,482.50
94234LSR	ADVANTAGE TNSD 110D HDC1.1	\$5,013.00	30.00%	\$3,509.10
94235EFLS	ADVANTAGE TNSD 110D H1PC 220	\$4,229.00	30.00%	\$2,960.30
94235EFLSR	ADVANTAGE TNSD 110D H1PC 220	\$4,229.00	30.00%	\$2,960.30
94235ELS	ADV TNSD 110D H1PC 220	\$4,869.00	30.00%	\$3,408.30
94235ELSI	ADVANTAGE TNSD 110D H1PC 220	\$5,045.00	30.00%	\$3,531.50
94235ELSM	ADVANTAGE TNSD 110D H1PC 220	\$5,375.00	30.00%	\$3,762.50
94235ELSR	ADVANTAGE TNSD 110D H1PC 220	\$5,413.00	30.00%	\$3,789.10
94235FLS	ADVANTAGE TNSD 110D H1PC	\$4,229.00	30.00%	\$2,960.30
94235FLSI	ADVANTAGE TNSD 110D H1PC	\$4,229.00	30.00%	\$2,960.30
94235FLSR	ADVANTAGE TNSD 110D H1PC	\$4,229.00	30.00%	\$2,960.30
94235LS	ADV TNSD 110D H1PC	\$4,869.00	30.00%	\$3,408.30
94235LSI	ADVANTAGE TNSD 110D H1PC	\$5,045.00	30.00%	\$3,531.50
94235LSM	ADVANTAGE TNSD 110D H1PC	\$5,375.00	30.00%	\$3,762.50
94235LSR	ADVANTAGE TNSD 110D H1PC	\$5,413.00	30.00%	\$3,789.10
94238BLS	ADVANTAGE TNSD 110D DT	\$640.00	30.00%	\$448.00
94238BLSI	ADVANTAGE TNSD 110D DT	\$816.00	30.00%	\$571.20
94238BLSR	ADVANTAGE TNSD 110D DT	\$1,184.00	30.00%	\$828.80
94238EBLS	ADVANTAGE TNSD 110D DT 220	\$640.00	30.00%	\$448.00
94238EBLSR	ADVANTAGE TNSD 110D DT 220	\$1,184.00	30.00%	\$828.80
94238EFLS	ADVANTAGE TNSD 110D DT 220	\$3,319.00	30.00%	\$2,323.30
94238EFLSR	ADVANTAGE TNSD 110D DT 220	\$3,319.00	30.00%	\$2,323.30
94238ELS	ADV TNSD 110D DT 220	\$3,959.00	30.00%	\$2,771.30
94238ELSI	ADVANTAGE TNSD 110D DT 220	\$4,135.00	30.00%	\$2,894.50
94238ELSM	ADVANTAGE TNSD 110D DT 220	\$4,465.00	30.00%	\$3,125.50
94238ELSR	ADVANTAGE TNSD 110D DT 220	\$4,503.00	30.00%	\$3,152.10
94238FLS	ADVANTAGE TNSD 110D DT	\$3,319.00	30.00%	\$2,323.30

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94238FLSI	ADVANTAGE TNSD 110D DT	\$3,319.00	30.00%	\$2,323.30
94238FLSR	ADVANTAGE TNSD 110D DT	\$3,319.00	30.00%	\$2,323.30
94238LS	ADV TNSD 110D DT	\$3,959.00	30.00%	\$2,771.30
94238LSI	ADVANTAGE TNSD 110D DT	\$4,135.00	30.00%	\$2,894.50
94238LSM	ADVANTAGE TNSD 110D DT	\$4,465.00	30.00%	\$3,125.50
94238LSR	ADVANTAGE TNSD 110D DT	\$4,503.00	30.00%	\$3,152.10
94239BLS	ADVANTAGE TNSD 110D DV	\$640.00	30.00%	\$448.00
94239BLSI	ADVANTAGE TNSD 110D DV	\$816.00	30.00%	\$571.20
94239BLSR	ADVANTAGE TNSD 110D DV	\$1,184.00	30.00%	\$828.80
94239EBLS	ADVANTAGE TNSD 110D DV 220	\$640.00	30.00%	\$448.00
94239EBLSR	ADVANTAGE TNSD 110D DV 220	\$1,184.00	30.00%	\$828.80
94239EFLS	ADVANTAGE TNSD 110D DV 220	\$3,319.00	30.00%	\$2,323.30
94239EFLSR	ADVANTAGE TNSD 110D DV 220	\$3,319.00	30.00%	\$2,323.30
94239ELS	ADV TNSD 110D DV 220	\$3,959.00	30.00%	\$2,771.30
94239ELSI	ADVANTAGE TNSD 110D DV 220	\$4,135.00	30.00%	\$2,894.50
94239ELSM	ADVANTAGE TNSD 110D DV 220	\$4,465.00	30.00%	\$3,125.50
94239ELSR	ADVANTAGE TNSD 110D DV 220	\$4,503.00	30.00%	\$3,152.10
94239FLS	ADVANTAGE TNSD 110D DV	\$3,319.00	30.00%	\$2,323.30
94239FLSI	ADVANTAGE TNSD 110D DV	\$3,319.00	30.00%	\$2,323.30
94239FLSR	ADVANTAGE TNSD 110D DV	\$3,319.00	30.00%	\$2,323.30
94239LS	ADV TNSD 110D DV	\$3,959.00	30.00%	\$2,771.30
94239LSI	ADVANTAGE TNSD 110D DV	\$4,135.00	30.00%	\$2,894.50
94239LSM	ADVANTAGE TNSD 110D DV	\$4,465.00	30.00%	\$3,125.50
94239LSR	ADVANTAGE TNSD 110D DV	\$4,503.00	30.00%	\$3,152.10
94270	COSMO 110D 54X96NPA MW	\$1,132.00	30.00%	\$792.40
94270E	COSMO 110D 54X96NPA MW 220	\$1,132.00	30.00%	\$792.40
94270EL	COSMO 110D 54X96NPA MW 220	\$1,425.00	30.00%	\$997.50
94270ELS	COSMO 110D 54X96NPA MW 220	\$1,620.00	30.00%	\$1,134.00
94270ES	COSMO 110D 54X96NPA MW 220	\$1,328.00	30.00%	\$929.60
94270I	COSMO 110D 54X96NPA MW	\$1,308.00	30.00%	\$915.60
94270IS	COSMO 110D 54X96NPA MW	\$1,504.00	30.00%	\$1,052.80
94270L	COSMO 110D 54X96NPA MW	\$1,425.00	30.00%	\$997.50
94270LS	COSMO 110D 54X96NPA MW	\$1,620.00	30.00%	\$1,134.00
94270S	COSMO 110D 54X96NPA MW	\$1,328.00	30.00%	\$929.60
94271	COSMO 110D 54X96NPA HCMW	\$1,132.00	30.00%	\$792.40
94271E	COSMO 110D 54X96NPA HCMW 220	\$1,132.00	30.00%	\$792.40
94271EL	COSMO 110D 54X96NPA HCMW 220	\$1,425.00	30.00%	\$997.50
94271ELS	COSMO 110D 54X96NPA HCMW 220	\$1,620.00	30.00%	\$1,134.00
94271ES	COSMO 110D 54X96NPA HCMW 220	\$1,328.00	30.00%	\$929.60
94271I	COSMO 110D 54X96NPA HCMW	\$1,308.00	30.00%	\$915.60
94271IS	COSMO 110D 54X96NPA HCMW	\$1,504.00	30.00%	\$1,052.80
94271L	COSMO 110D 54X96NPA HCMW	\$1,425.00	30.00%	\$997.50
94271LS	COSMO 110D 54X96NPA HCMW	\$1,620.00	30.00%	\$1,134.00
94271S	COSMO 110D 54X96NPA HCMW	\$1,328.00	30.00%	\$929.60
94273	COSMO 110D 54X96NPA VS	\$1,132.00	30.00%	\$792.40
94273E	COSMO 110D 54X96NPA VS 220	\$1,132.00	30.00%	\$792.40
94273EL	COSMO 110D 54X96NPA VS 220	\$1,425.00	30.00%	\$997.50
94273ELS	COSMO 110D 54X96NPA VS 220	\$1,620.00	30.00%	\$1,134.00
94273ES	COSMO 110D 54X96NPA VS 220	\$1,328.00	30.00%	\$929.60
94273I	COSMO 110D 54X96NPA VS	\$1,308.00	30.00%	\$915.60
94273IS	COSMO 110D 54X96NPA VS	\$1,504.00	30.00%	\$1,052.80
94273L	COSMO 110D 54X96NPA VS	\$1,425.00	30.00%	\$997.50
94273LS	COSMO 110D 54X96NPA VS	\$1,620.00	30.00%	\$1,134.00
94273S	COSMO 110D 54X96NPA VS	\$1,328.00	30.00%	\$929.60
94275ELS	CONTOUR 110D 54X96NPA MW 220	\$1,556.00	30.00%	\$1,089.20



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
94275ELSI	CONTOUR 110D 54X96NPA MW 220	\$1,732.00	30.00%	\$1,212.40
94275ELSM	CONTOUR 110D 54X96NPA MW 220	\$2,062.00	30.00%	\$1,443.40
94275ELSR	CONTOUR 110D 54X96NPA MW 220	\$2,100.00	30.00%	\$1,470.00
94275LS	CONTOUR 110D 54X96NPA MW	\$1,556.00	30.00%	\$1,089.20
94275LSI	CONTOUR 110D 54X96NPA MW	\$1,732.00	30.00%	\$1,212.40
94275LSM	CONTOUR 110D 54X96NPA MW	\$2,062.00	30.00%	\$1,443.40
94275LSR	CONTOUR 110D 54X96NPA MW	\$2,100.00	30.00%	\$1,470.00
94276ELS	CONTOUR 110D 54X96NPA HCMW 220	\$1,556.00	30.00%	\$1,089.20
94276ELSI	CONTOUR 110D 54X96NPA HCMW 220	\$1,732.00	30.00%	\$1,212.40
94276ELSM	CONTOUR 110D 54X96NPA HCMW 220	\$2,062.00	30.00%	\$1,443.40
94276ELSR	CONTOUR 110D 54X96NPA HCMW 220	\$2,100.00	30.00%	\$1,470.00
94276LS	CONTOUR 110D 54X96NPA HCMW	\$1,556.00	30.00%	\$1,089.20
94276LSI	CONTOUR 110D 54X96NPA HCMW	\$1,732.00	30.00%	\$1,212.40
94276LSM	CONTOUR 110D 54X96NPA HCMW	\$2,062.00	30.00%	\$1,443.40
94276LSR	CONTOUR 110D 54X96NPA HCMW	\$2,100.00	30.00%	\$1,470.00
94278ELS	CONTOUR 110D 54X96NPA VS 220	\$1,556.00	30.00%	\$1,089.20
94278ELSI	CONTOUR 110D 54X96NPA VS 220	\$1,732.00	30.00%	\$1,212.40
94278ELSM	CONTOUR 110D 54X96NPA VS 220	\$2,062.00	30.00%	\$1,443.40
94278ELSR	CONTOUR 110D 54X96NPA VS 220	\$2,100.00	30.00%	\$1,470.00
94278LS	CONTOUR 110D 54X96NPA VS	\$1,556.00	30.00%	\$1,089.20
94278LSI	CONTOUR 110D 54X96NPA VS	\$1,732.00	30.00%	\$1,212.40
94278LSM	CONTOUR 110D 54X96NPA VS	\$2,062.00	30.00%	\$1,443.40
94278LSR	CONTOUR 110D 54X96NPA VS	\$2,100.00	30.00%	\$1,470.00
94280	ADV DLX 110D 54X96NPA MW	\$3,985.00	30.00%	\$2,789.50
94280B	ADV DLX 110D 54X96NPA MW	\$816.00	30.00%	\$571.20
94280BI	ADV DLX 110D 54X96NPA MW	\$992.00	30.00%	\$694.40
94280BR	ADV DLX 110D 54X96NPA MW	\$1,360.00	30.00%	\$952.00
94280E	ADV DLX 110D 54X96NPA MW 220	\$3,985.00	30.00%	\$2,789.50
94280EB	ADV DLX 110D 54X96NPA MW 220	\$816.00	30.00%	\$571.20
94280EBI	ADV DLX 110D 54X96NPA MW 220	\$992.00	30.00%	\$694.40
94280EBR	ADV DLX 110D 54X96NPA MW 220	\$1,360.00	30.00%	\$952.00
94280EF	ADV DLX 110D 54X96NPA MW 220	\$3,169.00	30.00%	\$2,218.30
94280EI	ADV DLX 110D 54X96NPA MW 220	\$4,161.00	30.00%	\$2,912.70
94280ER	ADV DLX 110D 54X96NPA MW 220	\$4,529.00	30.00%	\$3,170.30
94280F	ADV DLX 110D 54X96NPA MW	\$3,169.00	30.00%	\$2,218.30
94280I	ADV DLX 110D 54X96NPA MW	\$4,161.00	30.00%	\$2,912.70
94280R	ADV DLX 110D 54X96NPA MW	\$4,529.00	30.00%	\$3,170.30
94281	ADV DLX 110D 54X96NPA HCMW	\$3,985.00	30.00%	\$2,789.50
94281B	ADV DLX 110D 54X96NPA HCMW	\$816.00	30.00%	\$571.20
94281BI	ADV DLX 110D 54X96NPA HCMW	\$992.00	30.00%	\$694.40
94281BR	ADV DLX 110D 54X96NPA HCMW	\$1,360.00	30.00%	\$952.00
94281E	ADV DLX 110D 54X96NPA HCMW 220	\$3,985.00	30.00%	\$2,789.50
94281EB	ADV DLX 110D 54X96NPA HCMW 220	\$816.00	30.00%	\$571.20
94281EBI	ADV DLX 110D 54X96NPA HCMW 220	\$992.00	30.00%	\$694.40
94281EBR	ADV DLX 110D 54X96NPA HCMW 220	\$1,360.00	30.00%	\$952.00
94281EF	ADV DLX 110D 54X96NPA HCMW 220	\$3,169.00	30.00%	\$2,218.30
94281EI	ADV DLX 110D 54X96NPA HCMW 220	\$4,161.00	30.00%	\$2,912.70
94281ER	ADV DLX 110D 54X96NPA HCMW 220	\$4,529.00	30.00%	\$3,170.30
94281F	ADV DLX 110D 54X96NPA HCMW	\$3,169.00	30.00%	\$2,218.30
94281I	ADV DLX 110D 54X96NPA HCMW	\$4,161.00	30.00%	\$2,912.70
94281R	ADV DLX 110D 54X96NPA HCMW	\$4,529.00	30.00%	\$3,170.30
94283	ADV DLX 110D 54X96NPA VS	\$3,985.00	30.00%	\$2,789.50
94283B	ADV DLX 110D 54X96NPA VS	\$816.00	30.00%	\$571.20
94283BI	ADV DLX 110D 54X96NPA VS	\$992.00	30.00%	\$694.40
94283BR	ADV DLX 110D 54X96NPA VS	\$1,360.00	30.00%	\$952.00

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94283E	ADV DLX 110D 54X96NPA VS 220	\$3,985.00	30.00%	\$2,789.50
94283EB	ADV DLX 110D 54X96NPA VS 220	\$816.00	30.00%	\$571.20
94283EBI	ADV DLX 110D 54X96NPA VS 220	\$992.00	30.00%	\$694.40
94283EBR	ADV DLX 110D 54X96NPA VS 220	\$1,360.00	30.00%	\$952.00
94283EF	ADV DLX 110D 54X96NPA VS 220	\$3,169.00	30.00%	\$2,218.30
94283EI	ADV DLX 110D 54X96NPA VS 220	\$4,161.00	30.00%	\$2,912.70
94283ER	ADV DLX 110D 54X96NPA VS 220	\$4,529.00	30.00%	\$3,170.30
94283F	ADV DLX 110D 54X96NPA VS	\$3,169.00	30.00%	\$2,218.30
94283I	ADV DLX 110D 54X96NPA VS	\$4,161.00	30.00%	\$2,912.70
94283R	ADV DLX 110D 54X96NPA VS	\$4,529.00	30.00%	\$3,170.30
94285BLS	ADVANTAGE 110D 54X96NPA MW	\$640.00	30.00%	\$448.00
94285BLSI	ADVANTAGE 110D 54X96NPA MW	\$816.00	30.00%	\$571.20
94285BLSR	ADVANTAGE 110D 54X96NPA MW	\$1,184.00	30.00%	\$828.80
94285EBLS	ADVANTAGE 110D 54X96NPA MW 220	\$640.00	30.00%	\$448.00
94285EBLSR	ADVANTAGE 110D 54X96NPA MW 220	\$1,184.00	30.00%	\$828.80
94285EFLS	ADVANTAGE 110D 54X96NPA MW 220	\$2,066.00	30.00%	\$1,446.20
94285EFLSR	ADVANTAGE 110D 54X96NPA MW 220	\$2,066.00	30.00%	\$1,446.20
94285ELS	ADVANTAGE 110D 54X96NPA MW 220	\$2,706.00	30.00%	\$1,894.20
94285ELSI	ADVANTAGE 110D 54X96NPA MW 220	\$2,882.00	30.00%	\$2,017.40
94285ELSM	ADVANTAGE 110D 54X96NPA MW 220	\$3,212.00	30.00%	\$2,248.40
94285ELSR	ADVANTAGE 110D 54X96NPA MW 220	\$3,250.00	30.00%	\$2,275.00
94285FLS	ADVANTAGE 110D 54X96NPA MW	\$2,066.00	30.00%	\$1,446.20
94285FLSI	ADVANTAGE 110D 54X96NPA MW	\$2,066.00	30.00%	\$1,446.20
94285FLSR	ADVANTAGE 110D 54X96NPA MW	\$2,066.00	30.00%	\$1,446.20
94285LS	ADVANTAGE 110D 54X96NPA MW	\$2,706.00	30.00%	\$1,894.20
94285LSI	ADVANTAGE 110D 54X96NPA MW	\$2,882.00	30.00%	\$2,017.40
94285LSM	ADVANTAGE 110D 54X96NPA MW	\$3,212.00	30.00%	\$2,248.40
94285LSR	ADVANTAGE 110D 54X96NPA MW	\$3,250.00	30.00%	\$2,275.00
94286BLS	ADVANTAGE 110D 54X96NPA HCMW	\$640.00	30.00%	\$448.00
94286BLSI	ADVANTAGE 110D 54X96NPA HCMW	\$816.00	30.00%	\$571.20
94286BLSR	ADVANTAGE 110D 54X96NPA HCMW	\$1,184.00	30.00%	\$828.80
94286EBLS	ADVANTAGE 110D 54X96 HCMW 220	\$640.00	30.00%	\$448.00
94286EBLSR	ADVANTAGE 110D 54X96 HCMW 220	\$1,184.00	30.00%	\$828.80
94286EFLS	ADVANTAGE 110D 54X96 HCMW 220	\$2,066.00	30.00%	\$1,446.20
94286EFLSR	ADVANTAGE 110D 54X96 HCMW 220	\$2,066.00	30.00%	\$1,446.20
94286ELS	ADVANTAGE 110D 54X96 HCMW 220	\$2,706.00	30.00%	\$1,894.20
94286ELSI	ADVANTAGE 110D 54X96 HCMW 220	\$2,882.00	30.00%	\$2,017.40
94286ELSM	ADVANTAGE 110D 54X96 HCMW 220	\$3,212.00	30.00%	\$2,248.40
94286ELSR	ADVANTAGE 110D 54X96 HCMW 220	\$3,250.00	30.00%	\$2,275.00
94286FLS	ADVANTAGE 110D 54X96NPA HCMW	\$2,066.00	30.00%	\$1,446.20
94286FLSI	ADVANTAGE 110D 54X96NPA HCMW	\$2,066.00	30.00%	\$1,446.20
94286FLSR	ADVANTAGE 110D 54X96NPA HCMW	\$2,066.00	30.00%	\$1,446.20
94286LS	ADVANTAGE 110D 54X96NPA HCMW	\$2,706.00	30.00%	\$1,894.20
94286LSI	ADVANTAGE 110D 54X96NPA HCMW	\$2,882.00	30.00%	\$2,017.40
94286LSM	ADVANTAGE 110D 54X96NPA HCMW	\$3,212.00	30.00%	\$2,248.40
94286LSR	ADVANTAGE 110D 54X96NPA HCMW	\$3,250.00	30.00%	\$2,275.00
94288BLS	ADVANTAGE 110D 54X96NPA VS	\$640.00	30.00%	\$448.00
94288BLSI	ADVANTAGE 110D 54X96NPA VS	\$816.00	30.00%	\$571.20
94288BLSR	ADVANTAGE 110D 54X96NPA VS	\$1,184.00	30.00%	\$828.80
94288EBLS	ADVANTAGE 110D 54X96NPA VS 220	\$640.00	30.00%	\$448.00
94288EBLSR	ADVANTAGE 110D 54X96NPA VS 220	\$1,184.00	30.00%	\$828.80
94288EFLS	ADVANTAGE 110D 54X96NPA VS 220	\$2,066.00	30.00%	\$1,446.20
94288EFLSR	ADVANTAGE 110D 54X96NPA VS 220	\$2,066.00	30.00%	\$1,446.20
94288ELS	ADVANTAGE 110D 54X96NPA VS 220	\$2,706.00	30.00%	\$1,894.20
94288ELSI	ADVANTAGE 110D 54X96NPA VS 220	\$2,882.00	30.00%	\$2,017.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94288ELSM	ADVANTAGE 110D 54X96NPA VS 220	\$3,212.00	30.00%	\$2,248.40
94288ELSR	ADVANTAGE 110D 54X96NPA VS 220	\$3,250.00	30.00%	\$2,275.00
94288FLS	ADVANTAGE 110D 54X96NPA VS	\$2,066.00	30.00%	\$1,446.20
94288FLSI	ADVANTAGE 110D 54X96NPA VS	\$2,066.00	30.00%	\$1,446.20
94288FLSR	ADVANTAGE 110D 54X96NPA VS	\$2,066.00	30.00%	\$1,446.20
94288LS	ADVANTAGE 110D 54X96NPA VS	\$2,706.00	30.00%	\$1,894.20
94288LSI	ADVANTAGE 110D 54X96NPA VS	\$2,882.00	30.00%	\$2,017.40
94288LSM	ADVANTAGE 110D 54X96NPA VS	\$3,212.00	30.00%	\$2,248.40
94288LSR	ADVANTAGE 110D 54X96NPA VS	\$3,250.00	30.00%	\$2,275.00
94309	CINEMA CONTOUR DM 110D 54X96	\$1,686.00	30.00%	\$1,180.20
94309V	CINEMA CONTOUR DM 110D 54X96	\$1,686.00	30.00%	\$1,180.20
94310	CINEMA CONTOUR DMHC 110D 54X96	\$1,686.00	30.00%	\$1,180.20
94310V	CINEMA CONTOUR DMHC 110D 54X96	\$1,686.00	30.00%	\$1,180.20
94313	CINEMA CONTOUR HDC1.1 110D 54X96	\$2,110.00	30.00%	\$1,477.00
94313V	CINEMA CONTOUR HDC1.1 110D 54X96	\$2,110.00	30.00%	\$1,477.00
94314	CINEMA CONTOUR H1PC 110D 54X96	\$2,497.00	30.00%	\$1,747.90
94314V	CINEMA CONTOUR H1PC 110D 54X96	\$2,497.00	30.00%	\$1,747.90
94317	CINEMA CONTOUR DT 110D 54X96	\$2,028.00	30.00%	\$1,419.60
94317V	CINEMA CONTOUR DT 110D 54X96	\$2,028.00	30.00%	\$1,419.60
94318	CINEMA CONTOUR DV 110D 54X96	\$1,846.00	30.00%	\$1,292.20
94318V	CINEMA CONTOUR DV 110D 54X96	\$1,846.00	30.00%	\$1,292.20
94320	DA-SNAP DM 54X96NPA 110DIAG	\$1,377.00	30.00%	\$963.90
94320V	DA-SNAP DM 54X96NPA 110DIAG	\$1,552.00	30.00%	\$1,086.40
94321	DA-SNAP DMHC 54X96NPA 110DIAG	\$1,377.00	30.00%	\$963.90
94321V	DA-SNAP DMHC 54X96NPA 110DIAG	\$1,552.00	30.00%	\$1,086.40
94328	DA-SNAP DT 54X96NPA 110DIAG	\$1,686.00	30.00%	\$1,180.20
94328V	DA-SNAP DT 54X96NPA 110DIAG	\$1,861.00	30.00%	\$1,302.70
94329	DA-SNAP DV 54X96NPA 110DIAG	\$1,521.00	30.00%	\$1,064.70
94329V	DA-SNAP DV 54X96NPA 110DIAG	\$1,696.00	30.00%	\$1,187.20
94331	PERM-WALL DM 54X96NPA 110DIAG	\$897.00	30.00%	\$627.90
94332	PERM-WALL DMHC 54X96NPA 110D	\$897.00	30.00%	\$627.90
94339	PERM-WALL DT 54X96NPA 110DIAG	\$1,082.00	30.00%	\$757.40
94340	PERM-WALL DV 54X96NPA 110DIAG	\$1,064.00	30.00%	\$744.80
94342	IMAGER DM 54X96NPA 110DIAG	\$1,505.00	30.00%	\$1,053.50
94342V	IMAGER DM 54X96NPA 110DIAG	\$1,680.00	30.00%	\$1,176.00
94343	IMAGER DMHC 54X96NPA 110DIAG	\$1,505.00	30.00%	\$1,053.50
94343V	IMAGER DMHC 54X96NPA 110DIAG	\$1,680.00	30.00%	\$1,176.00
94350	IMAGER DT 54X96NPA 110DIAG	\$1,847.00	30.00%	\$1,292.90
94350V	IMAGER DT 54X96NPA 110DIAG	\$2,022.00	30.00%	\$1,415.40
94351	IMAGER DV 54X96NPA 110DIAG	\$1,664.00	30.00%	\$1,164.80
94351V	IMAGER DV 54X96NPA 110DIAG	\$1,839.00	30.00%	\$1,287.30
94353	ADVANTAGE MANL W/CSR 110D MW	\$1,245.00	30.00%	\$871.50
94353B	ADVANTAGE MANL W/CSR 110D MW	\$489.00	27.00%	\$356.97
94353F	ADVANTAGE MANL W/CSR 110D MW	\$756.00	30.00%	\$529.20
94354	ADVANTAGE MANL W/CSR 110D HCMW	\$1,245.00	30.00%	\$871.50
94354B	ADVANTAGE MANL W/CSR 110D HCMW	\$489.00	27.00%	\$356.97
94354F	ADVANTAGE MANL W/CSR 110D HCMW	\$756.00	30.00%	\$529.20
94356	ADVANTAGE MANL W/CSR 110D VS	\$1,245.00	30.00%	\$871.50
94356B	ADVANTAGE MANL W/CSR 110D VS	\$489.00	27.00%	\$356.97
94356F	ADVANTAGE MANL W/CSR 110D VS	\$756.00	30.00%	\$529.20
94358	MODEL C W/CSR 110D 54X96NPA MW	\$703.00	30.00%	\$492.10
94359	MODEL C W/CSR 110D 54X96 HCMW	\$760.00	30.00%	\$532.00
94361	MODEL C W/CSR 110D 54X96NPA VS	\$760.00	30.00%	\$532.00
94364	MODEL C 110DIAG 54X96NPA MW	\$498.00	27.00%	\$363.54
94365	MODEL C 110DIAG 54X96NPA HCMW	\$565.00	30.00%	\$395.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
94367	MODEL C 110DIAG 54X96NPA VS	\$565.00	30.00%	\$395.50
94679	CORNER LOCK ASSY HD DLX	\$23.00	27.00%	\$16.79
95528	IR-200 SOMFY REC/TRANSMITTER	\$126.00	27.00%	\$91.98
95555	DA-SNAP DM 49X87NPA 100D HDTV	\$1,198.00	30.00%	\$838.60
95555V	DA-SNAP DM 49X87NPA 100D HDTV	\$1,373.00	30.00%	\$961.10
95556	DA-SNAP DMHC 49X87 100D HDTV	\$1,198.00	30.00%	\$838.60
95556V	DA-SNAP DMHC 49X87 100D HDTV	\$1,373.00	30.00%	\$961.10
95557	DA-SNAP DT 49X87NPA 100D HDTV	\$1,473.00	30.00%	\$1,031.10
95557V	DA-SNAP DT 49X87NPA 100D HDTV	\$1,648.00	30.00%	\$1,153.60
95563	DA-SNAP DV 49X87NPA 100D HDTV	\$1,331.00	30.00%	\$931.70
95563V	DA-SNAP DV 49X87NPA 100D HDTV	\$1,506.00	30.00%	\$1,054.20
95566	CINEMA CONTOUR DM 100D 49X87	\$1,442.00	30.00%	\$1,009.40
95566V	CINEMA CONTOUR DM 100D 49X87	\$1,442.00	30.00%	\$1,009.40
95567	CINEMA CONTOUR DMHC 100D 49X87	\$1,442.00	30.00%	\$1,009.40
95567V	CINEMA CONTOUR DMHC 100D 49X87	\$1,442.00	30.00%	\$1,009.40
95568	CINEMA CONTOUR DT 100D 49X87	\$1,724.00	30.00%	\$1,206.80
95568V	CINEMA CONTOUR DT 100D 49X87	\$1,724.00	30.00%	\$1,206.80
95571	CINEMA CONTOUR HDC1.1 100D 49X87	\$1,804.00	30.00%	\$1,262.80
95571V	CINEMA CONTOUR HDC1.1 100D 49X87	\$1,804.00	30.00%	\$1,262.80
95572	CINEMA CONTOUR H1PC 100D 49X87	\$2,189.00	30.00%	\$1,532.30
95572V	CINEMA CONTOUR H1PC 100D 49X87	\$2,189.00	30.00%	\$1,532.30
95574	CINEMA CONTOUR DV 100D 49X87	\$1,581.00	30.00%	\$1,106.70
95574V	CINEMA CONTOUR DV 100D 49X87	\$1,581.00	30.00%	\$1,106.70
95577	PERM-WALL DM 49X87NPA 100D HD	\$772.00	30.00%	\$540.40
95578	PERM-WALL DMHC 49X87 100D HD	\$772.00	30.00%	\$540.40
95579	PERM-WALL DT 49X87NPA 100D HD	\$940.00	30.00%	\$658.00
95585	PERM-WALL DV 49X87NPA 100D HD	\$917.00	30.00%	\$641.90
95588	IMAGER DM 49X87NPA 100DIAG	\$1,261.00	30.00%	\$882.70
95588V	IMAGER DM 49X87NPA 100DIAG	\$1,436.00	30.00%	\$1,005.20
95589	IMAGER DMHC 49X87NPA 100DIAG	\$1,261.00	30.00%	\$882.70
95589V	IMAGER DMHC 49X87NPA 100DIAG	\$1,436.00	30.00%	\$1,005.20
95590	IMAGER DT 49X87NPA 100DIAG	\$1,543.00	30.00%	\$1,080.10
95590V	IMAGER DT 49X87NPA 100DIAG	\$1,718.00	30.00%	\$1,202.60
95595	IMAGER DV 49X87NPA 100DIAG	\$1,400.00	30.00%	\$980.00
95595V	IMAGER DV 49X87NPA 100DIAG	\$1,575.00	30.00%	\$1,102.50
95633	SLIMLINE 92D 45X80NPA MW	\$623.00	30.00%	\$436.10
95633E	SLIMLINE 92D 45X80NPA MW 220	\$623.00	30.00%	\$436.10
95678	F/F DLX COMP SCR N DTHC 56X96	\$1,482.00	30.00%	\$1,037.40
95678HD	F/F DLX COMP SCR N DTHC 56X96	\$1,739.00	30.00%	\$1,217.30
95678K	F/F DLX COMP SCR N DTHC 56X96	\$1,676.00	30.00%	\$1,173.20
95678KHD	F/F DLX COMP SCR N DTHC 56X96	\$1,933.00	30.00%	\$1,353.10
95678KN	F/F DLX COMP SCR N DTHC 56X96	\$1,476.00	30.00%	\$1,033.20
95678N	F/F DLX COMP SCR N DTHC 56X96	\$1,282.00	30.00%	\$897.40
95680	F/F DLX COMP SCR N DTHC 62X108	\$1,518.00	30.00%	\$1,062.60
95680HD	F/F DLX COMP SCR N DTHC 62X108	\$1,775.00	30.00%	\$1,242.50
95680K	F/F DLX COMP SCR N DTHC 62X108	\$1,712.00	30.00%	\$1,198.40
95680KHD	F/F DLX COMP SCR N DTHC 62X108	\$1,969.00	30.00%	\$1,378.30
95680KN	F/F DLX COMP SCR N DTHC 62X108	\$1,512.00	30.00%	\$1,058.40
95680N	F/F DLX COMP SCR N DTHC 62X108	\$1,318.00	30.00%	\$922.60
95683	F/F DLX COMP SCR N DTHC 69X120	\$1,761.00	30.00%	\$1,232.70
95683HD	F/F DLX COMP SCR N DTHC 69X120	\$2,018.00	30.00%	\$1,412.60
95683K	F/F DLX COMP SCR N DTHC 69X120	\$1,955.00	30.00%	\$1,368.50
95683KHD	F/F DLX COMP SCR N DTHC 69X120	\$2,212.00	30.00%	\$1,548.40
95683KN	F/F DLX COMP SCR N DTHC 69X120	\$1,755.00	30.00%	\$1,228.50
95683N	F/F DLX COMP SCR N DTHC 69X120	\$1,561.00	30.00%	\$1,092.70

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
95684	F/F DLX COMP SCRN DTHC 83X144	\$2,215.00	30.00%	\$1,550.50
95684HD	F/F DLX COMP SCRN DTHC 83X144	\$2,472.00	30.00%	\$1,730.40
95684K	F/F DLX COMP SCRN DTHC 83X144	\$2,409.00	30.00%	\$1,686.30
95684KHD	F/F DLX COMP SCRN DTHC 83X144	\$2,666.00	30.00%	\$1,866.20
95684KN	F/F DLX COMP SCRN DTHC 83X144	\$2,209.00	30.00%	\$1,546.30
95684N	F/F DLX COMP SCRN DTHC 83X144	\$2,015.00	30.00%	\$1,410.50
95687	F/F DLX COMP SCRN DTHC 6X8	\$1,482.00	30.00%	\$1,037.40
95687HD	F/F DLX COMP SCRN DTHC 6X8	\$1,739.00	30.00%	\$1,217.30
95687K	F/F DLX COMP SCRN DTHC 6X8	\$1,676.00	30.00%	\$1,173.20
95687KHD	F/F DLX COMP SCRN DTHC 6X8	\$1,933.00	30.00%	\$1,353.10
95687KN	F/F DLX COMP SCRN DTHC 6X8	\$1,476.00	30.00%	\$1,033.20
95687N	F/F DLX COMP SCRN DTHC 6X8	\$1,282.00	30.00%	\$897.40
95692	F/F DLX COMP SCRN DTHC 7-6X10	\$1,761.00	30.00%	\$1,232.70
95692HD	F/F DLX COMP SCRN DTHC 7-6X10	\$2,018.00	30.00%	\$1,412.60
95692K	F/F DLX COMP SCRN DTHC 7-6X10	\$1,955.00	30.00%	\$1,368.50
95692KHD	F/F DLX COMP SCRN DTHC 7-6X10	\$2,212.00	30.00%	\$1,548.40
95692KN	F/F DLX COMP SCRN DTHC 7-6X10	\$1,755.00	30.00%	\$1,228.50
95692N	F/F DLX COMP SCRN DTHC 7-6X10	\$1,561.00	30.00%	\$1,092.70
95694	F/F DLX COMP SCRN DTHC 9X12	\$2,215.00	30.00%	\$1,550.50
95694HD	F/F DLX COMP SCRN DTHC 9X12	\$2,472.00	30.00%	\$1,730.40
95694K	F/F DLX COMP SCRN DTHC 9X12	\$2,409.00	30.00%	\$1,686.30
95694KHD	F/F DLX COMP SCRN DTHC 9X12	\$2,666.00	30.00%	\$1,866.20
95694KN	F/F DLX COMP SCRN DTHC 9X12	\$2,209.00	30.00%	\$1,546.30
95694N	F/F DLX COMP SCRN DTHC 9X12	\$2,015.00	30.00%	\$1,410.50
95696	F/F DLX COMP SCRN DTHC 10-6X14	\$2,341.00	30.00%	\$1,638.70
95696HD	F/F DLX COMP SCRN DTHC 10-6X14	\$2,598.00	30.00%	\$1,818.60
95696K	F/F DLX COMP SCRN DTHC 10-6X14	\$2,535.00	30.00%	\$1,774.50
95696KHD	F/F DLX COMP SCRN DTHC 10-6X14	\$2,792.00	30.00%	\$1,954.40
95696KN	F/F DLX COMP SCRN DTHC 10-6X14	\$2,335.00	30.00%	\$1,634.50
95696N	F/F DLX COMP SCRN DTHC 10-6X14	\$2,141.00	30.00%	\$1,498.70
95699	F/F DLX REPL SURF DTHC 56X96	\$738.00	30.00%	\$516.60
95701	F/F DLX REPL SURF DTHC 62X108	\$746.00	30.00%	\$522.20
95704	F/F DLX REPL SURF DTHC 69X120	\$1,031.00	30.00%	\$721.70
95705	F/F DLX REPL SURF DTHC 83X144	\$1,452.00	30.00%	\$1,016.40
95708	F/F DLX REPL SURF DTHC 6X8	\$738.00	30.00%	\$516.60
95713	F/F DLX REPL SURF DTHC 7-6X10	\$1,031.00	30.00%	\$721.70
95715	F/F DLX REPL SURF DTHC 9X12	\$1,452.00	30.00%	\$1,016.40
95717	F/F DLX REPL SURF DTHC 10-6X14	\$1,695.00	30.00%	\$1,186.50
95718	F/F TRUSS COMP DTHC 7X9	\$3,197.00	30.00%	\$2,237.90
95718N	F/F TRUSS COMP DTHC 7X9	\$2,830.00	30.00%	\$1,981.00
95719	F/F TRUSS COMP DTHC 8-6X11	\$4,742.00	30.00%	\$3,319.40
95719N	F/F TRUSS COMP DTHC 8-6X11	\$4,375.00	30.00%	\$3,062.50
95721	F/F TRUSS COMP DTHC 10X13	\$5,732.00	30.00%	\$4,012.40
95721N	F/F TRUSS COMP DTHC 10X13	\$5,365.00	30.00%	\$3,755.50
95723	F/F TRUSS COMP DTHC11-6X15	\$6,834.00	30.00%	\$4,783.80
95723N	F/F TRUSS COMP DTHC11-6X15	\$6,467.00	30.00%	\$4,526.90
95724	F/F TRUSS COMP DTHC 10X17	\$6,272.00	30.00%	\$4,390.40
95724N	F/F TRUSS COMP DTHC 10X17	\$5,905.00	30.00%	\$4,133.50
95725	F/F TRUSS COMP DTHC 11X19	\$7,706.00	30.00%	\$5,394.20
95725N	F/F TRUSS COMP DTHC 11X19	\$7,339.00	30.00%	\$5,137.30
95726	F/F TRUSS COMP DTHC12-3X21	\$9,483.00	30.00%	\$6,638.10
95726N	F/F TRUSS COMP DTHC12-3X21	\$9,116.00	30.00%	\$6,381.20
95728	F/F TRUSS COMP DTHC 13X17	\$8,143.00	30.00%	\$5,700.10
95728N	F/F TRUSS COMP DTHC 13X17	\$7,776.00	30.00%	\$5,443.20
95729	F/F TRUSS COMP DTHC14-6X25	\$11,677.00	30.00%	\$8,173.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
95729N	F/F TRUSS COMP DTHC14-6X25	\$11,310.00	30.00%	\$7,917.00
95730	F/F TRUSS COMP DTHC 16X21	\$10,834.00	30.00%	\$7,583.80
95730N	F/F TRUSS COMP DTHC 16X21	\$10,467.00	30.00%	\$7,326.90
95731	F/F TRUSS COMP DTHC 19X25	\$13,972.00	30.00%	\$9,780.40
95731N	F/F TRUSS COMP DTHC 19X25	\$13,605.00	30.00%	\$9,523.50
95732	F/F REPL SURF DTHC 7X9	\$866.00	30.00%	\$606.20
95733	F/F REPL SURF DTHC 8-6X11	\$1,288.00	30.00%	\$901.60
95735	F/F REPL SURF DTHC 10X13	\$1,769.00	30.00%	\$1,238.30
95737	F/F REPL SURF DTHC 11-6X15	\$2,350.00	30.00%	\$1,645.00
95738	F/F REPL SURF DTHC 10X17	\$1,929.00	30.00%	\$1,350.30
95739	F/F REPL SURF DTHC 11X19	\$2,838.00	30.00%	\$1,986.60
95740	F/F REPL SURF DTHC 12-3X21	\$3,494.00	30.00%	\$2,445.80
95742	F/F REPL SURF DTHC 13X17	\$3,002.00	30.00%	\$2,101.40
95743	F/F REPL SURF DTHC 14-6X25	\$4,906.00	30.00%	\$3,434.20
95744	F/F REPL SURF DTHC 16X21	\$4,550.00	30.00%	\$3,185.00
95745	F/F REPL SURF DTHC 19X25	\$6,582.00	30.00%	\$4,607.40
95746	F/F HD DLX DTHC 7X9	\$3,036.00	30.00%	\$2,125.20
95746N	F/F HD DLX DTHC 7X9	\$2,669.00	30.00%	\$1,868.30
95747	F/F HD DLX DTHC 8-6X11	\$4,505.00	30.00%	\$3,153.50
95747N	F/F HD DLX DTHC 8-6X11	\$4,138.00	30.00%	\$2,896.60
95749	F/F HD DLX DTHC 10X13	\$5,445.00	30.00%	\$3,811.50
95749N	F/F HD DLX DTHC 10X13	\$5,078.00	30.00%	\$3,554.60
95751	F/F HD DLX DTHC 11-6X15	\$6,495.00	30.00%	\$4,546.50
95751N	F/F HD DLX DTHC 11-6X15	\$6,128.00	30.00%	\$4,289.60
95752	F/F HD DLX DTHC 10X17	\$5,954.00	30.00%	\$4,167.80
95752N	F/F HD DLX DTHC 10X17	\$5,587.00	30.00%	\$3,910.90
95753	F/F HD DLX DTHC 11X19	\$7,324.00	30.00%	\$5,126.80
95753N	F/F HD DLX DTHC 11X19	\$6,957.00	30.00%	\$4,869.90
95754	F/F HD DLX DTHC 12-3X21	\$9,011.00	30.00%	\$6,307.70
95754N	F/F HD DLX DTHC 12-3X21	\$8,644.00	30.00%	\$6,050.80
95756	F/F HD DLX DTHC 13X17	\$7,737.00	30.00%	\$5,415.90
95756N	F/F HD DLX DTHC 13X17	\$7,370.00	30.00%	\$5,159.00
95757	F/F HD DLX DTHC 14-6X25	\$11,095.00	30.00%	\$7,766.50
95757N	F/F HD DLX DTHC 14-6X25	\$10,728.00	30.00%	\$7,509.60
95758	F/F HD DLX DTHC 16X21	\$10,290.00	30.00%	\$7,203.00
95758N	F/F HD DLX DTHC 16X21	\$9,923.00	30.00%	\$6,946.10
95759	F/F HD DLX DTHC 19X25	\$13,274.00	30.00%	\$9,291.80
95759N	F/F HD DLX DTHC 19X25	\$12,907.00	30.00%	\$9,034.90
95774	CUT TO SIZE DTHC	\$14.40	27.00%	\$10.51
95775	LACE & GROMMET HC DA-TEX	\$17.10	27.00%	\$12.48
95778	MODEL B W/CSR 60X60 MW	\$228.00	27.00%	\$166.44
95780	MODEL B W/CSR 60X60 HCMW	\$268.00	27.00%	\$195.64
95781	MODEL B W/CSR 60X60 VS	\$268.00	27.00%	\$195.64
95783	MODEL B W/CSR 72D 43X57 MW	\$235.00	27.00%	\$171.55
95785	MODEL B W/CSR 72D 43X57 HCMW	\$276.00	27.00%	\$201.48
95786	MODEL B W/CSR 72D 43X57 VS	\$276.00	27.00%	\$201.48
95788	DES CONT MANL 60X60 MW	\$458.00	27.00%	\$334.34
95790	DES CONT MANL 60X60 HCMW	\$501.00	30.00%	\$350.70
95791	DES CONT MANL 60X60 VS	\$501.00	30.00%	\$350.70
95793	DES CONT MANL 72D MW	\$465.00	27.00%	\$339.45
95795	DES CONT MANL 72D HCMW	\$505.00	30.00%	\$353.50
95796	DES CONT MANL 72D VS	\$505.00	30.00%	\$353.50
96198	MODEL B W/CSR 77D 37.5X67 MW	\$255.00	27.00%	\$186.15
96200	MODEL B W/CSR 77D 37.5X67 HCMW	\$298.00	27.00%	\$217.54
96201	MODEL B W/CSR 77D 37.5X67 VS	\$298.00	27.00%	\$217.54

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
96203	DES CONT MANL 77D MW	\$496.00	27.00%	\$362.08
96205	DES CONT MANL 77D HCMW	\$544.00	30.00%	\$380.80
96206	DES CONT MANL 77D VS	\$544.00	30.00%	\$380.80
96300CHL	EQUIP RACK CART 21 SPACES CHL	\$2,729.00	30.00%	\$1,910.30
96300GWL	EQUIP RACK CART 21 SPACES GWL	\$2,729.00	30.00%	\$1,910.30
96300HML	EQUIP RACK CART 21 SPACES HML	\$2,729.00	30.00%	\$1,910.30
96300LOL	EQUIP RACK CART 21 SPACES LOL	\$2,729.00	30.00%	\$1,910.30
96300ML	EQUIP RACK CART 21 SPACES ML	\$2,729.00	30.00%	\$1,910.30
96382	CEILING TRIM KIT 8' & UNDER COS	\$205.00	27.00%	\$149.65
96383	CEILING TRIM KIT OVER 8' TO 10'	\$225.00	27.00%	\$164.25
96384	CEILING TRIM KIT OVER 10' COS	\$242.00	27.00%	\$176.66
96386	COSMO 14X14 MW	\$3,255.00	30.00%	\$2,278.50
96386E	COSMO 14X14 MW 220	\$3,255.00	30.00%	\$2,278.50
96386EL	COSMO 14X14 MW 220	\$3,548.00	30.00%	\$2,483.60
96386L	COSMO 14X14 MW	\$3,548.00	30.00%	\$2,483.60
96387	COSMO 16X16 MW	\$3,870.00	30.00%	\$2,709.00
96387E	COSMO 16X16 MW 220	\$3,870.00	30.00%	\$2,709.00
96387EL	COSMO 16X16 MW 220	\$4,163.00	30.00%	\$2,914.10
96387L	COSMO 16X16 MW	\$4,163.00	30.00%	\$2,914.10
96388	COSMO 210D 123X164NPA MWC	\$3,020.00	30.00%	\$2,114.00
96388E	COSMO 210D 123X164NPA MWC 220	\$3,020.00	30.00%	\$2,114.00
96388EL	COSMO 210D 123X164NPA MWC 220	\$3,313.00	30.00%	\$2,319.10
96388L	COSMO 210D 123X164NPA MWC	\$3,313.00	30.00%	\$2,319.10
96389	COSMO 240D 141X188NPA MWC	\$3,636.00	30.00%	\$2,545.20
96389E	COSMO 240D 141X188NPA MWC 220	\$3,636.00	30.00%	\$2,545.20
96389EL	COSMO 240D 141X188NPA MWC 220	\$3,929.00	30.00%	\$2,750.30
96389L	COSMO 240D 141X188NPA MWC	\$3,929.00	30.00%	\$2,750.30
96390	COSMO 188D 92X164NPA MWC	\$3,020.00	30.00%	\$2,114.00
96390E	COSMO 188D 92X164NPA MWC 220	\$3,020.00	30.00%	\$2,114.00
96390EL	COSMO 188D 92X164NPA MWC 220	\$3,313.00	30.00%	\$2,319.10
96390L	COSMO 188D 92X164NPA MWC	\$3,313.00	30.00%	\$2,319.10
96391	COSMO 216D 106X188NPA MWC	\$3,636.00	30.00%	\$2,545.20
96391E	COSMO 216D 106X188NPA MWC 220	\$3,636.00	30.00%	\$2,545.20
96391EL	COSMO 216D 106X188NPA MWC 220	\$3,929.00	30.00%	\$2,750.30
96391L	COSMO 216D 106X188NPA MWC	\$3,929.00	30.00%	\$2,750.30
96399	RM-200 TRANSMITTER	\$89.00	27.00%	\$64.97
96400	WC-200 MOTRON WALL CONTROL ASY	\$170.00	27.00%	\$124.10
96507	DA-SNAP DM 40.5X72NPA 82DIAG	\$928.00	30.00%	\$649.60
96507V	DA-SNAP DM 40.5X72NPA 82DIAG	\$1,103.00	30.00%	\$772.10
96508	DA-SNAP DMHC 40.5X72NPA 82DIAG	\$928.00	30.00%	\$649.60
96508V	DA-SNAP DMHC 40.5X72NPA 82DIAG	\$1,103.00	30.00%	\$772.10
96509	DA-SNAP DT 40.5X72NPA 82DIAG	\$1,098.00	30.00%	\$768.60
96509V	DA-SNAP DT 40.5X72NPA 82DIAG	\$1,273.00	30.00%	\$891.10
96515	DA-SNAP DV 40.5X72NPA 82DIAG	\$1,016.00	30.00%	\$711.20
96515V	DA-SNAP DV 40.5X72NPA 82DIAG	\$1,191.00	30.00%	\$833.70
96518	CINEMA CONTOUR DM 82D 40.5X72	\$1,198.00	30.00%	\$838.60
96518V	CINEMA CONTOUR DM 82D 40.5X72	\$1,198.00	30.00%	\$838.60
96519	CINEMA CONTOUR DMHC 82D 40.5X	\$1,198.00	30.00%	\$838.60
96519V	CINEMA CONTOUR DMHC 82D 40.5X	\$1,198.00	30.00%	\$838.60
96520	CINEMA CONTOUR DT 82D 40.5X72	\$1,384.00	30.00%	\$968.80
96520V	CINEMA CONTOUR DT 82D 40.5X72	\$1,384.00	30.00%	\$968.80
96523	CINEMA CONTOUR HDC1.1 82D 40.5X	\$1,500.00	30.00%	\$1,050.00
96523V	CINEMA CONTOUR HDC1.1 82D 40.5X	\$1,500.00	30.00%	\$1,050.00
96524	CINEMA CONTOUR H1PC 82D 40.5X	\$1,886.00	30.00%	\$1,320.20
96524V	CINEMA CONTOUR H1PC 82D 40.5X	\$1,886.00	30.00%	\$1,320.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
96526	CINEMA CONTOUR DV 82D 40.5X72	\$1,297.00	30.00%	\$907.90
96526V	CINEMA CONTOUR DV 82D 40.5X72	\$1,297.00	30.00%	\$907.90
96529	PERM-WALL DM 40.5X72NPA 82DIAG	\$622.00	30.00%	\$435.40
96530	PERM-WALL DMHC 40.5X72NPA 82D	\$622.00	30.00%	\$435.40
96531	PERM-WALL DT 40.5X72NPA 82DIAG	\$724.00	30.00%	\$506.80
96537	PERM-WALL DV 40.5X72NPA 82DIAG	\$724.00	30.00%	\$506.80
96540	IMAGER DM 40.5X72NPA 82DIAG	\$1,017.00	30.00%	\$711.90
96540V	IMAGER DM 40.5X72NPA 82DIAG	\$1,192.00	30.00%	\$834.40
96541	IMAGER DMHC 40.5X72NPA 82DIAG	\$1,017.00	30.00%	\$711.90
96541V	IMAGER DMHC 40.5X72NPA 82DIAG	\$1,192.00	30.00%	\$834.40
96542	IMAGER DT 40.5X72NPA 82DIAG	\$1,204.00	30.00%	\$842.80
96542V	IMAGER DT 40.5X72NPA 82DIAG	\$1,379.00	30.00%	\$965.30
96547	IMAGER DV 40.5X72NPA 82DIAG	\$1,115.00	30.00%	\$780.50
96547V	IMAGER DV 40.5X72NPA 82DIAG	\$1,290.00	30.00%	\$903.00
97213	MODEL C 72DIAG 43X57NPA MW	\$337.00	27.00%	\$246.01
97215	MODEL C 72DIAG 43X57NPA HCMW	\$382.00	27.00%	\$278.86
97216	MODEL C 72DIAG 43X57NPA VS	\$382.00	27.00%	\$278.86
97219	MODEL C W/CSR 72D 43X57 MW	\$521.00	30.00%	\$364.70
97221	MODEL C W/CSR 72D 43X57 HCMW	\$565.00	30.00%	\$395.50
97222	MODEL C W/CSR 72D 43X57 VS	\$565.00	30.00%	\$395.50
97225	MODEL C W/CSR 60X60 HCMW	\$599.00	30.00%	\$419.30
97453	DA-SNAP DM 37.5X88NPA 96D CS	\$1,198.00	30.00%	\$838.60
97453V	DA-SNAP DM 37.5X88NPA 96D CS	\$1,373.00	30.00%	\$961.10
97454	DA-SNAP DMHC 37.5X88NPA 96D CS	\$1,198.00	30.00%	\$838.60
97454V	DA-SNAP DMHC 37.5X88NPA 96D CS	\$1,373.00	30.00%	\$961.10
97455	DA-SNAP DT 37.5X88NPA 96D CS	\$1,473.00	30.00%	\$1,031.10
97455V	DA-SNAP DT 37.5X88NPA 96D CS	\$1,648.00	30.00%	\$1,153.60
97461	DA-SNAP DV 37.5X88NPA 96D CS	\$1,331.00	30.00%	\$931.70
97461V	DA-SNAP DV 37.5X88NPA 96D CS	\$1,506.00	30.00%	\$1,054.20
97464	DA-SNAP DM 40.5X95 103D CS	\$1,377.00	30.00%	\$963.90
97464V	DA-SNAP DM 40.5X95 103D CS	\$1,552.00	30.00%	\$1,086.40
97465	DA-SNAP DMHC 40.5X95 103D CS	\$1,377.00	30.00%	\$963.90
97465V	DA-SNAP DMHC 40.5X95 103D CS	\$1,552.00	30.00%	\$1,086.40
97466	DA-SNAP DT 40.5X95 103D CS	\$1,686.00	30.00%	\$1,180.20
97466V	DA-SNAP DT 40.5X95 103D CS	\$1,861.00	30.00%	\$1,302.70
97472	DA-SNAP DV 40.5X95 103D CS	\$1,521.00	30.00%	\$1,064.70
97472V	DA-SNAP DV 40.5X95 103D CS	\$1,696.00	30.00%	\$1,187.20
97475	DA-SNAP DM 45X106NPA 115D CS	\$1,533.00	30.00%	\$1,073.10
97475V	DA-SNAP DM 45X106NPA 115D CS	\$1,708.00	30.00%	\$1,195.60
97476	DA-SNAP DMHC 45X106NPA 115D CS	\$1,533.00	30.00%	\$1,073.10
97476V	DA-SNAP DMHC 45X106NPA 115D CS	\$1,708.00	30.00%	\$1,195.60
97477	DA-SNAP DT 45X106NPA 115D CS	\$1,881.00	30.00%	\$1,316.70
97477V	DA-SNAP DT 45X106NPA 115D CS	\$2,056.00	30.00%	\$1,439.20
97483	DA-SNAP DV 45X106NPA 115D CS	\$1,695.00	30.00%	\$1,186.50
97483V	DA-SNAP DV 45X106NPA 115D CS	\$1,870.00	30.00%	\$1,309.00
97486	DA-SNAP DM 49X115NPA 125D CS	\$1,758.00	30.00%	\$1,230.60
97486V	DA-SNAP DM 49X115NPA 125D CS	\$1,933.00	30.00%	\$1,353.10
97487	DA-SNAP DMHC 49X115NPA 125D CS	\$1,758.00	30.00%	\$1,230.60
97487V	DA-SNAP DMHC 49X115NPA 125D CS	\$1,933.00	30.00%	\$1,353.10
97488	DA-SNAP DT 49X115NPA 125D CS	\$2,138.00	30.00%	\$1,496.60
97488V	DA-SNAP DT 49X115NPA 125D CS	\$2,313.00	30.00%	\$1,619.10
97494	DA-SNAP DV 49X115NPA 125D CS	\$1,931.00	30.00%	\$1,351.70
97494V	DA-SNAP DV 49X115NPA 125D CS	\$2,106.00	30.00%	\$1,474.20
97497	DA-SNAP DM 52X122NPA 133D CS	\$1,864.00	30.00%	\$1,304.80
97497V	DA-SNAP DM 52X122NPA 133D CS	\$2,039.00	30.00%	\$1,427.30



## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
97498	DA-SNAP DMHC 52X122NPA 133D CS	\$1,864.00	30.00%	\$1,304.80
97498V	DA-SNAP DMHC 52X122NPA 133D CS	\$2,039.00	30.00%	\$1,427.30
97499	DA-SNAP DT 52X122NPA 133D CS	\$2,272.00	30.00%	\$1,590.40
97499V	DA-SNAP DT 52X122NPA 133D CS	\$2,447.00	30.00%	\$1,712.90
97505	DA-SNAP DV 52X122NPA 133D CS	\$2,048.00	30.00%	\$1,433.60
97505V	DA-SNAP DV 52X122NPA 133D CS	\$2,223.00	30.00%	\$1,556.10
97508	DA-SNAP DM 54X126NPA 138D CS	\$1,927.00	30.00%	\$1,348.90
97508V	DA-SNAP DM 54X126NPA 138D CS	\$2,102.00	30.00%	\$1,471.40
97509	DA-SNAP DMHC 54X126NPA 138D CS	\$1,927.00	30.00%	\$1,348.90
97509V	DA-SNAP DMHC 54X126NPA 138D CS	\$2,102.00	30.00%	\$1,471.40
97510	DA-SNAP DT 54X126NPA 138D CS	\$2,343.00	30.00%	\$1,640.10
97510V	DA-SNAP DT 54X126NPA 138D CS	\$2,518.00	30.00%	\$1,762.60
97516	DA-SNAP DV 54X126NPA 138D CS	\$2,115.00	30.00%	\$1,480.50
97516V	DA-SNAP DV 54X126NPA 138D CS	\$2,290.00	30.00%	\$1,603.00
97519	IMAGER DM 37.5X88NPA 96D CS	\$1,261.00	30.00%	\$882.70
97519V	IMAGER DM 37.5X88NPA 96D CS	\$1,436.00	30.00%	\$1,005.20
97520	IMAGER DMHC 37.5X88NPA 96D CS	\$1,261.00	30.00%	\$882.70
97520V	IMAGER DMHC 37.5X88NPA 96D CS	\$1,436.00	30.00%	\$1,005.20
97521	IMAGER DT 37.5X88NPA 96D CS	\$1,543.00	30.00%	\$1,080.10
97521V	IMAGER DT 37.5X88NPA 96D CS	\$1,718.00	30.00%	\$1,202.60
97526	IMAGER DV 37.5X88NPA 96D CS	\$1,400.00	30.00%	\$980.00
97526V	IMAGER DV 37.5X88NPA 96D CS	\$1,575.00	30.00%	\$1,102.50
97529	IMAGER DM 40.5X95NPA 103D CS	\$1,505.00	30.00%	\$1,053.50
97529V	IMAGER DM 40.5X95NPA 103D CS	\$1,680.00	30.00%	\$1,176.00
97530	IMAGER DMHC 40.5X95NPA 103D CS	\$1,505.00	30.00%	\$1,053.50
97530V	IMAGER DMHC 40.5X95NPA 103D CS	\$1,680.00	30.00%	\$1,176.00
97531	IMAGER DT 40.5X95NPA 103D CS	\$1,847.00	30.00%	\$1,292.90
97531V	IMAGER DT 40.5X95NPA 103D CS	\$2,022.00	30.00%	\$1,415.40
97536	IMAGER DV 40.5X95NPA 103D CS	\$1,664.00	30.00%	\$1,164.80
97536V	IMAGER DV 40.5X95NPA 103D CS	\$1,839.00	30.00%	\$1,287.30
97539	IMAGER DM 45X106NPA 115D CS	\$1,684.00	30.00%	\$1,178.80
97539V	IMAGER DM 45X106NPA 115D CS	\$1,859.00	30.00%	\$1,301.30
97540	IMAGER DMHC 45X106NPA 115D CS	\$1,684.00	30.00%	\$1,178.80
97540V	IMAGER DMHC 45X106NPA 115D CS	\$1,859.00	30.00%	\$1,301.30
97541	IMAGER DT 45X106NPA 115D CS	\$2,065.00	30.00%	\$1,445.50
97541V	IMAGER DT 45X106NPA 115D CS	\$2,240.00	30.00%	\$1,568.00
97546	IMAGER DV 45X106NPA 115D CS	\$1,860.00	30.00%	\$1,302.00
97546V	IMAGER DV 45X106NPA 115D CS	\$2,035.00	30.00%	\$1,424.50
97549	IMAGER DM 49X115NPA 125D CS	\$1,920.00	30.00%	\$1,344.00
97549V	IMAGER DM 49X115NPA 125D CS	\$2,095.00	30.00%	\$1,466.50
97550	IMAGER DMHC 49X115NPA 125D CS	\$1,920.00	30.00%	\$1,344.00
97550V	IMAGER DMHC 49X115NPA 125D CS	\$2,095.00	30.00%	\$1,466.50
97551	IMAGER DT 49X115NPA 125D CS	\$2,343.00	30.00%	\$1,640.10
97551V	IMAGER DT 49X115NPA 125D CS	\$2,518.00	30.00%	\$1,762.60
97556	IMAGER DV 49X115NPA 125D CS	\$2,112.00	30.00%	\$1,478.40
97556V	IMAGER DV 49X115NPA 125D CS	\$2,287.00	30.00%	\$1,600.90
97559	IMAGER DM 52X122NPA 133D CS	\$1,978.00	30.00%	\$1,384.60
97559V	IMAGER DM 52X122NPA 133D CS	\$2,153.00	30.00%	\$1,507.10
97560	IMAGER DMHC 52X122NPA 133D CS	\$1,978.00	30.00%	\$1,384.60
97560V	IMAGER DMHC 52X122NPA 133D CS	\$2,153.00	30.00%	\$1,507.10
97561	IMAGER DT 52X122NPA 133D CS	\$2,414.00	30.00%	\$1,689.80
97561V	IMAGER DT 52X122NPA 133D CS	\$2,589.00	30.00%	\$1,812.30
97566	IMAGER DV 52X122NPA 133D CS	\$2,175.00	30.00%	\$1,522.50
97566V	IMAGER DV 52X122NPA 133D CS	\$2,350.00	30.00%	\$1,645.00
97569	IMAGER DM 54X126NPA 138D CS	\$2,037.00	30.00%	\$1,425.90

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
97569V	IMAGER DM 54X126NPA 138D CS	\$2,212.00	30.00%	\$1,548.40
97570	IMAGER DMHC 54X126NPA 138D CS	\$2,037.00	30.00%	\$1,425.90
97570V	IMAGER DMHC 54X126NPA 138D CS	\$2,212.00	30.00%	\$1,548.40
97571	IMAGER DT 54X126NPA 138D CS	\$2,485.00	30.00%	\$1,739.50
97571V	IMAGER DT 54X126NPA 138D CS	\$2,660.00	30.00%	\$1,862.00
97576	IMAGER DV 54X126NPA 138D CS	\$2,242.00	30.00%	\$1,569.40
97576V	IMAGER DV 54X126NPA 138D CS	\$2,417.00	30.00%	\$1,691.90
97779	SERIES 200 L&G FRAME CURVED	\$62.00	27.00%	\$45.26
97962	DESIGNER CONTOUR 77D MW	\$771.00	30.00%	\$539.70
97962E	DESIGNER CONTOUR 77D MW 220	\$771.00	30.00%	\$539.70
97962EL	DESIGNER CONTOUR 77D MW 220	\$1,064.00	30.00%	\$744.80
97962EW	DESIGNER CONTOUR 77D MW 220	\$1,064.00	30.00%	\$744.80
97962L	DESIGNER CONTOUR 77D MW	\$1,064.00	30.00%	\$744.80
97962W	DESIGNER CONTOUR 77D MW	\$1,064.00	30.00%	\$744.80
97963	DESIGNER CONTOUR 77D HCMW	\$771.00	30.00%	\$539.70
97963E	DESIGNER CONTOUR 77D HCMW 220	\$771.00	30.00%	\$539.70
97963EL	DESIGNER CONTOUR 77D HCMW 220	\$1,064.00	30.00%	\$744.80
97963EW	DESIGNER CONTOUR 77D HCMW 220	\$1,064.00	30.00%	\$744.80
97963L	DESIGNER CONTOUR 77D HCMW	\$1,064.00	30.00%	\$744.80
97963W	DESIGNER CONTOUR 77D HCMW	\$1,064.00	30.00%	\$744.80
97965	DESIGNER CONTOUR 77D VS	\$771.00	30.00%	\$539.70
97965E	DESIGNER CONTOUR 77D VS 220	\$771.00	30.00%	\$539.70
97965EL	DESIGNER CONTOUR 77D VS 220	\$1,064.00	30.00%	\$744.80
97965EW	DESIGNER CONTOUR 77D VS 220	\$1,064.00	30.00%	\$744.80
97965L	DESIGNER CONTOUR 77D VS	\$1,064.00	30.00%	\$744.80
97965W	DESIGNER CONTOUR 77D VS	\$1,064.00	30.00%	\$744.80
97972	COSMO TNSD 210D DM	\$4,312.00	30.00%	\$3,018.40
97972E	COSMO TNSD 210D DM 220	\$4,312.00	30.00%	\$3,018.40
97972EL	COSMO TNSD 210D DM 220	\$4,605.00	30.00%	\$3,223.50
97972L	COSMO TNSD 210D DM	\$4,605.00	30.00%	\$3,223.50
97973	COSMO TNSD 210D DT	\$4,634.00	30.00%	\$3,243.80
97973E	COSMO TNSD 210D DT 220	\$4,634.00	30.00%	\$3,243.80
97973EL	COSMO TNSD 210D DT 220	\$4,927.00	30.00%	\$3,448.90
97973L	COSMO TNSD 210D DT	\$4,927.00	30.00%	\$3,448.90
97975	COSMO TNSD 210D DV	\$4,634.00	30.00%	\$3,243.80
97975E	COSMO TNSD 210D DV 220	\$4,634.00	30.00%	\$3,243.80
97975EL	COSMO TNSD 210D DV 220	\$4,927.00	30.00%	\$3,448.90
97975L	COSMO TNSD 210D DV	\$4,927.00	30.00%	\$3,448.90
97976	COSMO TNSD 220D DM	\$4,461.00	30.00%	\$3,122.70
97976E	COSMO TNSD 220D DM 220	\$4,461.00	30.00%	\$3,122.70
97976EL	COSMO TNSD 220D DM 220	\$4,754.00	30.00%	\$3,327.80
97976L	COSMO TNSD 220D DM	\$4,754.00	30.00%	\$3,327.80
97977	COSMO TNSD 220D DT	\$4,799.00	30.00%	\$3,359.30
97977E	COSMO TNSD 220D DT 220	\$4,799.00	30.00%	\$3,359.30
97977EL	COSMO TNSD 220D DT 220	\$5,092.00	30.00%	\$3,564.40
97977L	COSMO TNSD 220D DT	\$5,092.00	30.00%	\$3,564.40
97979	COSMO TNSD 220D DV	\$4,799.00	30.00%	\$3,359.30
97979E	COSMO TNSD 220D DV 220	\$4,799.00	30.00%	\$3,359.30
97979EL	COSMO TNSD 220D DV 220	\$5,092.00	30.00%	\$3,564.40
97979L	COSMO TNSD 220D DV	\$5,092.00	30.00%	\$3,564.40
97980	COSMO TNSD 188D DM	\$4,278.00	30.00%	\$2,994.60
97980E	COSMO TNSD 188D DM 220	\$4,278.00	30.00%	\$2,994.60
97980EL	COSMO TNSD 188D DM 220	\$4,571.00	30.00%	\$3,199.70
97980L	COSMO TNSD 188D DM	\$4,571.00	30.00%	\$3,199.70
97981	COSMO TNSD 188D DT	\$4,601.00	30.00%	\$3,220.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
97981E	COSMO TNSD 188D DT 220	\$4,601.00	30.00%	\$3,220.70
97981EL	COSMO TNSD 188D DT 220	\$4,894.00	30.00%	\$3,425.80
97981L	COSMO TNSD 188D DT	\$4,894.00	30.00%	\$3,425.80
97982	COSMO TNSD 188D HDC1.1	\$5,348.00	30.00%	\$3,743.60
97982E	COSMO TNSD 188D HDC1.1 220	\$5,348.00	30.00%	\$3,743.60
97982EL	COSMO TNSD 188D HDC1.1 220	\$5,641.00	30.00%	\$3,948.70
97982L	COSMO TNSD 188D HDC1.1	\$5,641.00	30.00%	\$3,948.70
97983	COSMO TNSD 188D DV	\$4,601.00	30.00%	\$3,220.70
97983E	COSMO TNSD 188D DV 220	\$4,601.00	30.00%	\$3,220.70
97983EL	COSMO TNSD 188D DV 220	\$4,894.00	30.00%	\$3,425.80
97983L	COSMO TNSD 188D DV	\$4,894.00	30.00%	\$3,425.80
98035	#6 WALL BRACKETBLACK	\$20.00	27.00%	\$14.60
98036	#11 WALL BRACKETBLACK	\$29.00	27.00%	\$21.17
98037	#23 WALL BRACKETBLACK	\$36.00	27.00%	\$26.28
98040	MODEL C FLOOR 120D 69X92 MW	\$534.00	30.00%	\$373.80
98041	MODEL C FLOOR 150D 87X116 MW	\$834.00	30.00%	\$583.80
98042	MODEL C FLOOR 180D 105X140 MW	\$1,096.00	30.00%	\$767.20
98043	MODEL C FLOOR 120D MW CPT GRAY	\$683.00	30.00%	\$478.10
98044	MODEL C FLOOR 120D MW CPT BLK	\$683.00	30.00%	\$478.10
98045	MODEL C FLOOR 150D MW CPT GRAY	\$1,069.00	30.00%	\$748.30
98046	MODEL C FLOOR 150D MW CPT BLK	\$1,069.00	30.00%	\$748.30
98047	MODEL C FLOOR 180D MW CPT GRAY	\$1,295.00	30.00%	\$906.50
98048	MODEL C FLOOR 180D MW CPT BLK	\$1,295.00	30.00%	\$906.50
98050	LECTERN CON ADJ 32 DS LAM	\$8,655.00	30.00%	\$6,058.50
98050E	LECTERN CON ADJ 32 DS LAM 220	\$8,884.00	30.00%	\$6,218.80
98051	LECTERN CON ADJ 32 NS LAM	\$6,690.00	30.00%	\$4,683.00
98051E	LECTERN CON ADJ 32 NS LAM 220	\$6,919.00	30.00%	\$4,843.30
98052	LECTERN CON ADJ 32 DS VEN	\$9,458.00	30.00%	\$6,620.60
98052E	LECTERN CON ADJ 32 DS VEN 220	\$9,687.00	30.00%	\$6,780.90
98053	LECTERN CON ADJ 32 NS VEN	\$7,486.00	30.00%	\$5,240.20
98053E	LECTERN CON ADJ 32 NS VEN 220	\$7,715.00	30.00%	\$5,400.50
98056	LECTERN CON ADJ 25 DS LAM	\$8,362.00	30.00%	\$5,853.40
98056E	LECTERN CON ADJ 25 DS LAM 220	\$8,591.00	30.00%	\$6,013.70
98057	LECTERN CON ADJ 25 NS LAM	\$6,398.00	30.00%	\$4,478.60
98057E	LECTERN CON ADJ 25 NS LAM 220	\$6,627.00	30.00%	\$4,638.90
98058	LECTERN CON ADJ 25 DS VEN	\$9,009.00	30.00%	\$6,306.30
98058E	LECTERN CON ADJ 25 DS VEN 220	\$9,238.00	30.00%	\$6,466.60
98059	LECTERN CON ADJ 25 NS VEN	\$7,039.00	30.00%	\$4,927.30
98059E	LECTERN CON ADJ 25 NS VEN 220	\$7,268.00	30.00%	\$5,087.60
98062	LECTERN CON FLR 32 DS LAM	\$6,441.00	30.00%	\$4,508.70
98062E	LECTERN CON FLR 32 DS LAM 220	\$6,670.00	30.00%	\$4,669.00
98063	LECTERN CON FLR 32 NS LAM	\$4,477.00	30.00%	\$3,133.90
98063E	LECTERN CON FLR 32 NS LAM 220	\$4,706.00	30.00%	\$3,294.20
98064	LECTERN CON FLR 32 DS VEN	\$7,240.00	30.00%	\$5,068.00
98064E	LECTERN CON FLR 32 DS VEN 220	\$7,469.00	30.00%	\$5,228.30
98065	LECTERN CON FLR 32 NS VEN	\$5,275.00	30.00%	\$3,692.50
98065E	LECTERN CON FLR 32 NS VEN 220	\$5,504.00	30.00%	\$3,852.80
98068	LECTERN CON FLR 25 DS LAM	\$6,148.00	30.00%	\$4,303.60
98068E	LECTERN CON FLR 25 DS LAM 220	\$6,377.00	30.00%	\$4,463.90
98069	LECTERN CON FLR 25 NS LAM	\$4,179.00	30.00%	\$2,925.30
98069E	LECTERN CON FLR 25 NS LAM 220	\$4,408.00	30.00%	\$3,085.60
98070	LECTERN CON FLR 25 DS VEN	\$6,788.00	30.00%	\$4,751.60
98070E	LECTERN CON FLR 25 DS VEN 220	\$7,017.00	30.00%	\$4,911.90
98071	LECTERN CON FLR 25 NS VEN	\$4,822.00	30.00%	\$3,375.40
98071E	LECTERN CON FLR 25 NS VEN 220	\$5,051.00	30.00%	\$3,535.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
98092	LECTERN LEX ADJ 32 DS LAM	\$7,637.00	30.00%	\$5,345.90
98092E	LECTERN LEX ADJ 32 DS LAM 220	\$7,866.00	30.00%	\$5,506.20
98093	LECTERN LEX ADJ 32 NS LAM	\$5,667.00	30.00%	\$3,966.90
98093E	LECTERN LEX ADJ 32 NS LAM 220	\$5,896.00	30.00%	\$4,127.20
98094	LECTERN LEX ADJ 32 DS VEN	\$8,773.00	30.00%	\$6,141.10
98094E	LECTERN LEX ADJ 32 DS VEN 220	\$9,002.00	30.00%	\$6,301.40
98095	LECTERN LEX ADJ 32 NS VEN	\$6,807.00	30.00%	\$4,764.90
98095E	LECTERN LEX ADJ 32 NS VEN 220	\$7,036.00	30.00%	\$4,925.20
98096	LECTERN LEX ADJ 25 DS LAM	\$7,379.00	30.00%	\$5,165.30
98096E	LECTERN LEX ADJ 25 DS LAM 220	\$7,608.00	30.00%	\$5,325.60
98097	LECTERN LEX ADJ 25 NS LAM	\$5,416.00	30.00%	\$3,791.20
98097E	LECTERN LEX ADJ 25 NS LAM 220	\$5,645.00	30.00%	\$3,951.50
98098	LECTERN LEX ADJ 25 DS VEN	\$8,516.00	30.00%	\$5,961.20
98098E	LECTERN LEX ADJ 25 DS VEN 220	\$8,745.00	30.00%	\$6,121.50
98099	LECTERN LEX ADJ 25 NS VEN	\$6,547.00	30.00%	\$4,582.90
98099E	LECTERN LEX ADJ 25 NS VEN 220	\$6,776.00	30.00%	\$4,743.20
98100	LECTERN LEX FLR 32 DS LAM	\$5,418.00	30.00%	\$3,792.60
98100E	LECTERN LEX FLR 32 DS LAM 220	\$5,647.00	30.00%	\$3,952.90
98101	LECTERN LEX FLR 32 NS LAM	\$3,455.00	30.00%	\$2,418.50
98101E	LECTERN LEX FLR 32 NS LAM 220	\$3,684.00	30.00%	\$2,578.80
98102	LECTERN LEX FLR 32 DS VEN	\$6,556.00	30.00%	\$4,589.20
98102E	LECTERN LEX FLR 32 DS VEN 220	\$6,785.00	30.00%	\$4,749.50
98103	LECTERN LEX FLR 32 NS VEN	\$4,589.00	30.00%	\$3,212.30
98103E	LECTERN LEX FLR 32 NS VEN 220	\$4,818.00	30.00%	\$3,372.60
98104	LECTERN LEX FLR 25 DS LAM	\$5,166.00	30.00%	\$3,616.20
98104E	LECTERN LEX FLR 25 DS LAM 220	\$5,395.00	30.00%	\$3,776.50
98105	LECTERN LEX FLR 25 NS LAM	\$3,199.00	30.00%	\$2,239.30
98105E	LECTERN LEX FLR 25 NS LAM 220	\$3,428.00	30.00%	\$2,399.60
98106	LECTERN LEX FLR 25 DS VEN	\$6,300.00	30.00%	\$4,410.00
98106E	LECTERN LEX FLR 25 DS VEN 220	\$6,529.00	30.00%	\$4,570.30
98107	LECTERN LEX FLR 25 NS VEN	\$4,340.00	30.00%	\$3,038.00
98107E	LECTERN LEX FLR 25 NS VEN 220	\$4,569.00	30.00%	\$3,198.30
98219CHL	EQUIP RACK CART 12 SPACES CHL	\$1,935.00	30.00%	\$1,354.50
98219GWL	EQUIP RACK CART 12 SPACES GWL	\$1,935.00	30.00%	\$1,354.50
98219HML	EQUIP RACK CART 12 SPACES HML	\$1,935.00	30.00%	\$1,354.50
98219LOL	EQUIP RACK CART 12 SPACES LOL	\$1,935.00	30.00%	\$1,354.50
98219ML	EQUIP RACK CART 12 SPACES ML	\$1,935.00	30.00%	\$1,354.50
98220CHV	EQUIP RACK CART 12 SPACES CHV	\$2,121.00	30.00%	\$1,484.70
98220HWV	EQUIP RACK CART 12 SPACES HWV	\$2,121.00	30.00%	\$1,484.70
98220LOV	EQUIP RACK CART 12 SPACES LOV	\$2,121.00	30.00%	\$1,484.70
98220MOV	EQUIP RACK CART 12 SPACES MOV	\$2,121.00	30.00%	\$1,484.70
98220MV	EQUIP RACK CART 12 SPACES MV	\$2,121.00	30.00%	\$1,484.70
98220NWV	EQUIP RACK CART 12 SPACES NWV	\$2,121.00	30.00%	\$1,484.70
98221CHL	EQUIP RACK CART 30 SPACES CHL	\$4,258.00	30.00%	\$2,980.60
98221GWL	EQUIP RACK CART 30 SPACES GWL	\$4,258.00	30.00%	\$2,980.60
98221HML	EQUIP RACK CART 30 SPACES HML	\$4,258.00	30.00%	\$2,980.60
98221LOL	EQUIP RACK CART 30 SPACES LOL	\$4,258.00	30.00%	\$2,980.60
98221ML	EQUIP RACK CART 30 SPACES ML	\$4,258.00	30.00%	\$2,980.60
98222CHV	EQUIP RACK CART 30 SPACES CHV	\$4,451.00	30.00%	\$3,115.70
98222HWV	EQUIP RACK CART 30 SPACES HWV	\$4,451.00	30.00%	\$3,115.70
98222LOV	EQUIP RACK CART 30 SPACES LOV	\$4,451.00	30.00%	\$3,115.70
98222MOV	EQUIP RACK CART 30 SPACES MOV	\$4,451.00	30.00%	\$3,115.70
98222MV	EQUIP RACK CART 30 SPACES MV	\$4,451.00	30.00%	\$3,115.70
98222NWV	EQUIP RACK CART 30 SPACES NWV	\$4,451.00	30.00%	\$3,115.70
98274	CONNECTOR SNAP-IN RJ45 CAT5	\$40.00	27.00%	\$29.20

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
98275	CONNECTOR SNAP-IN RJ11	\$31.00	27.00%	\$22.63
98276	CONNECTOR SNAP-IN BNC	\$40.00	27.00%	\$29.20
98277	CONNECTOR SNAP-IN S-VIDEO	\$45.00	27.00%	\$32.85
98278	CONNECTOR SNAP-IN F-TYPE	\$27.00	27.00%	\$19.71
98279	CONNECTOR SNAP-IN RCA RED	\$40.00	27.00%	\$29.20
98280	CONNECTOR SNAP-IN RCA BLACK	\$40.00	27.00%	\$29.20
98281	CONNECTOR SNAP-IN RCA YELLOW	\$40.00	27.00%	\$29.20
98282	CONNECTOR SNAP-IN 1/8" MINI ST	\$40.00	27.00%	\$29.20
98283	FILLER SNAP-IN BLANK 10/CT	\$9.00	27.00%	\$6.57
98284	PLATE CONNECTOR BLANK BLACK	\$27.00	27.00%	\$19.71
98285	PLATE ASSY CONNTR 3PLUG-IN BLK	\$51.00	27.00%	\$37.23
98657	RF TRANSMITTER CHANNEL 4	\$173.00	27.00%	\$126.29
98660	IR REMOTE KIT	\$111.00	27.00%	\$81.03
98662	RF REMOTE KIT	\$278.00	27.00%	\$202.94
98796	F/F DRAPE SUPP 71012 BLK ANO	\$159.00	27.00%	\$116.07
98797	F/F BASE HVY ASSY 18X18X3/8 BK	\$168.00	27.00%	\$122.64
98801	COSMO TNSD 210D DMHC	\$4,312.00	30.00%	\$3,018.40
98801E	COSMO TNSD 210D DMHC 220	\$4,312.00	30.00%	\$3,018.40
98801EL	COSMO TNSD 210D DMHC 220	\$4,605.00	30.00%	\$3,223.50
98801L	COSMO TNSD 210D DMHC	\$4,605.00	30.00%	\$3,223.50
98804	COSMO TNSD 220D DMHC	\$4,461.00	30.00%	\$3,122.70
98804E	COSMO TNSD 220D DMHC 220	\$4,461.00	30.00%	\$3,122.70
98804EL	COSMO TNSD 220D DMHC 220	\$4,754.00	30.00%	\$3,327.80
98804L	COSMO TNSD 220D DMHC	\$4,754.00	30.00%	\$3,327.80
98807	COSMO TNSD 188D DMHC	\$4,278.00	30.00%	\$2,994.60
98807E	COSMO TNSD 188D DMHC 220	\$4,278.00	30.00%	\$2,994.60
98807EL	COSMO TNSD 188D DMHC 220	\$4,571.00	30.00%	\$3,199.70
98807L	COSMO TNSD 188D DMHC	\$4,571.00	30.00%	\$3,199.70
98855	F/F UPRIGHT ADJ 7-12 BLK ANODZ	\$248.00	27.00%	\$181.04
98856	F/F UPRIGHT ADJ 9-16 BLK ANODZ	\$276.00	27.00%	\$201.48
99216	SKIRT 60 PK BLACK 46X65	\$97.00	27.00%	\$70.81
99280	COSMO TNSD 240D DM	\$5,020.00	30.00%	\$3,514.00
99280E	COSMO TNSD 240D DM 220	\$5,020.00	30.00%	\$3,514.00
99280EL	COSMO TNSD 240D DM 220	\$5,313.00	30.00%	\$3,719.10
99280L	COSMO TNSD 240D DM	\$5,313.00	30.00%	\$3,719.10
99281	COSMO TNSD 240D DMHC	\$5,020.00	30.00%	\$3,514.00
99281E	COSMO TNSD 240D DMHC 220	\$5,020.00	30.00%	\$3,514.00
99281EL	COSMO TNSD 240D DMHC 220	\$5,313.00	30.00%	\$3,719.10
99281L	COSMO TNSD 240D DMHC	\$5,313.00	30.00%	\$3,719.10
99285	COSMO TNSD 240D DT	\$5,394.00	30.00%	\$3,775.80
99285E	COSMO TNSD 240D DT 220	\$5,394.00	30.00%	\$3,775.80
99285EL	COSMO TNSD 240D DT 220	\$5,687.00	30.00%	\$3,980.90
99285L	COSMO TNSD 240D DT	\$5,687.00	30.00%	\$3,980.90
99286	COSMO TNSD 240D DV	\$5,394.00	30.00%	\$3,775.80
99286E	COSMO TNSD 240D DV 220	\$5,394.00	30.00%	\$3,775.80
99286EL	COSMO TNSD 240D DV 220	\$5,687.00	30.00%	\$3,980.90
99286L	COSMO TNSD 240D DV	\$5,687.00	30.00%	\$3,980.90
99287	COSMO TNSD 220D DM HDTV	\$4,910.00	30.00%	\$3,437.00
99287E	COSMO TNSD 220D DM HDTV 220	\$4,910.00	30.00%	\$3,437.00
99287EL	COSMO TNSD 220D DM HDTV 220	\$5,203.00	30.00%	\$3,642.10
99287L	COSMO TNSD 220D DM HDTV	\$5,203.00	30.00%	\$3,642.10
99288	COSMO TNSD 220D DMHC HDTV	\$4,910.00	30.00%	\$3,437.00
99288E	COSMO TNSD 220D DMHC HDTV 220	\$4,910.00	30.00%	\$3,437.00
99288EL	COSMO TNSD 220D DMHC HDTV 220	\$5,203.00	30.00%	\$3,642.10
99288L	COSMO TNSD 220D DMHC HDTV	\$5,203.00	30.00%	\$3,642.10

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
99291	COSMO TNSD 220D HDC1.1 HDTV	\$6,137.00	30.00%	\$4,295.90
99291E	COSMO TNSD 220D HDC1.1 HDTV 220	\$6,137.00	30.00%	\$4,295.90
99291EL	COSMO TNSD 220D HDC1.1 HDTV 220	\$6,430.00	30.00%	\$4,501.00
99291L	COSMO TNSD 220D HDC1.1 HDTV	\$6,430.00	30.00%	\$4,501.00
99292	COSMO TNSD 220D DT HDTV	\$5,251.00	30.00%	\$3,675.70
99292E	COSMO TNSD 220D DT HDTV 220V	\$5,251.00	30.00%	\$3,675.70
99292EL	COSMO TNSD 220D DT HDTV 220V	\$5,544.00	30.00%	\$3,880.80
99292L	COSMO TNSD 220D DT HDTV	\$5,544.00	30.00%	\$3,880.80
99293	COSMO TNSD 220D DV HDTV	\$5,251.00	30.00%	\$3,675.70
99293E	COSMO TNSD 220D DV HDTV 220	\$5,251.00	30.00%	\$3,675.70
99293EL	COSMO TNSD 220D DV HDTV 220	\$5,544.00	30.00%	\$3,880.80
99293L	COSMO TNSD 220D DV HDTV	\$5,544.00	30.00%	\$3,880.80
99327	LECTERN CON MM 32 DS LAM	\$10,046.00	30.00%	\$7,032.20
99327E	LECTERN CON MM 32 DS LAM 220	\$10,275.00	30.00%	\$7,192.50
99328	LECTERN CON MM 32 DS VEN	\$10,513.00	30.00%	\$7,359.10
99328E	LECTERN CON MM 32 DS VEN 220	\$10,742.00	30.00%	\$7,519.40
99329	LECTERN CON MM 32 NS LAM	\$8,083.00	30.00%	\$5,658.10
99329E	LECTERN CON MM 32 NS LAM 220	\$8,312.00	30.00%	\$5,818.40
99330	LECTERN CON MM 32 NS VEN	\$8,545.00	30.00%	\$5,981.50
99330E	LECTERN CON MM 32 NS VEN 220	\$8,774.00	30.00%	\$6,141.80
99331	LECTERN CON MM 42 DS LAM	\$11,442.00	30.00%	\$8,009.40
99331E	LECTERN CON MM 42 DS LAM 220	\$11,671.00	30.00%	\$8,169.70
99332	LECTERN CON MM 42 DS VEN	\$11,844.00	30.00%	\$8,290.80
99332E	LECTERN CON MM 42 DS VEN 220	\$12,073.00	30.00%	\$8,451.10
99333	LECTERN CON MM 42 NS LAM	\$9,471.00	30.00%	\$6,629.70
99333E	LECTERN CON MM 42 NS LAM 220	\$9,700.00	30.00%	\$6,790.00
99334	LECTERN CON MM 42 NS VEN	\$9,876.00	30.00%	\$6,913.20
99334E	LECTERN CON MM 42 NS VEN 220	\$10,105.00	30.00%	\$7,073.50
99461	SERIES 300 L&G FRAME	\$67.00	27.00%	\$48.91
99462	SERIES 300 L&G FRAME PRO-TRIM	\$103.00	27.00%	\$75.19
99463	SERIES 300 L&G FRAME CURVED	\$89.00	27.00%	\$64.97
99472	TRANSMITTER RF ILT	\$173.00	27.00%	\$126.29
99622	VPI120V GEN 2 WHITE	\$176.00	27.00%	\$128.48
99622E	VPI240V GEN 2 WHITE	\$176.00	27.00%	\$128.48
99777	PROFESSIONAL 159D 78X139NPA MW	\$3,447.00	30.00%	\$2,412.90
99777E	PROFESSIONAL 159D 78X139 MW220	\$3,447.00	30.00%	\$2,412.90
99778	PROFESSIONAL 188D 92X164NPA MW	\$3,676.00	30.00%	\$2,573.20
99778E	PROFESSIONAL 188D 92X164 MW220	\$3,676.00	30.00%	\$2,573.20
99779	PROFESSIONAL 216D 106X188 MW	\$4,197.00	30.00%	\$2,937.90
99779E	PROFESSIONAL 216D 106X188MW220	\$4,197.00	30.00%	\$2,937.90
99780	PROFESSIONAL 243D 119X212 MW	\$4,942.00	30.00%	\$3,459.40
99780E	PROFESSIONAL 243D 119X212MW220	\$4,942.00	30.00%	\$3,459.40
99781	PROFESSIONAL 271D 133X236 MW	\$6,134.00	30.00%	\$4,293.80
99781E	PROFESSIONAL 271D 133X236MW220	\$6,134.00	30.00%	\$4,293.80
99794	F/F HD DLX DMBB F 8-6X14-4	\$4,296.00	30.00%	\$3,007.20
99794N	F/F HD DLX DMBB F 8-6X14-4	\$3,929.00	30.00%	\$2,750.30
99795	F/F HD DLX DMBB F 11-6X19-8	\$6,028.00	30.00%	\$4,219.60
99795N	F/F HD DLX DMBB F 11-6X19-8	\$5,661.00	30.00%	\$3,962.70
99796	F/F HD DLX DMBB F 13X22-4	\$7,321.00	30.00%	\$5,124.70
99796N	F/F HD DLX DMBB F 13X22-4	\$6,954.00	30.00%	\$4,867.80
99797	F/F HD DLX DMBB F 16X27-6	\$10,936.00	30.00%	\$7,655.20
99797N	F/F HD DLX DMBB F 16X27-6	\$10,569.00	30.00%	\$7,398.30
99798	F/F HD DLX DT 8-6X14-4	\$5,151.00	30.00%	\$3,605.70
99798N	F/F HD DLX DT 8-6X14-4	\$4,784.00	30.00%	\$3,348.80
99799	F/F HD DLX DT 11-6X19-8	\$7,986.00	30.00%	\$5,590.20

## 2019 Da-Lite DIR Price List

Model	Description	MSRP	DIR % of MSRP	Sell Price
99799N	F/F HD DLX DT 11-6X19-8	\$7,619.00	30.00%	\$5,333.30
99800	F/F HD DLX DT 13X22-4	\$9,619.00	30.00%	\$6,733.30
99800N	F/F HD DLX DT 13X22-4	\$9,252.00	30.00%	\$6,476.40
99801	F/F HD DLX DT 16X27-6	\$12,300.00	30.00%	\$8,610.00
99801N	F/F HD DLX DT 16X27-6	\$11,933.00	30.00%	\$8,353.10
99802	F/F HD DLX DTHC 8-6X14-4	\$5,151.00	30.00%	\$3,605.70
99802N	F/F HD DLX DTHC 8-6X14-4	\$4,784.00	30.00%	\$3,348.80
99803	F/F HD DLX DTHC 11-6X19-8	\$7,986.00	30.00%	\$5,590.20
99803N	F/F HD DLX DTHC 11-6X19-8	\$7,619.00	30.00%	\$5,333.30
99804	F/F HD DLX DTHC 13X22-4	\$9,619.00	30.00%	\$6,733.30
99804N	F/F HD DLX DTHC 13X22-4	\$9,252.00	30.00%	\$6,476.40
99805	F/F HD DLX DTHC 16X27-6	\$12,300.00	30.00%	\$8,610.00
99805N	F/F HD DLX DTHC 16X27-6	\$11,933.00	30.00%	\$8,353.10
99814	F/F HD DLX DV 8-6X14-4	\$4,726.00	30.00%	\$3,308.20
99814N	F/F HD DLX DV 8-6X14-4	\$4,359.00	30.00%	\$3,051.30
99815	F/F HD DLX DV 11-6X19-8	\$7,702.00	30.00%	\$5,391.40
99815N	F/F HD DLX DV 11-6X19-8	\$7,335.00	30.00%	\$5,134.50
99816	F/F HD DLX DV 13X22-4	\$9,107.00	30.00%	\$6,374.90
99816N	F/F HD DLX DV 13X22-4	\$8,740.00	30.00%	\$6,118.00
99817	F/F HD DLX DV 16X27-6	\$12,178.00	30.00%	\$8,524.60
99817N	F/F HD DLX DV 16X27-6	\$11,811.00	30.00%	\$8,267.70
99818	F/F REPL SURF DA-MAT 8-6X14-4	\$1,104.00	30.00%	\$772.80
99819	F/F REPL SURF DA-MAT11-6X19-8	\$2,028.00	30.00%	\$1,419.60
99820	F/F REPL SURF DA-MAT 13X22-4	\$2,563.00	30.00%	\$1,794.10
99821	F/F REPL SURF DA-MAT 16X27-6	\$3,891.00	30.00%	\$2,723.70
99822	F/F REPL SURF DA-TEX 8-6X14-4	\$1,676.00	30.00%	\$1,173.20
99823	F/F REPL SURF DA-TEX11-6X19-8	\$3,095.00	30.00%	\$2,166.50
99824	F/F REPL SURF DA-TEX 13X22-4	\$3,966.00	30.00%	\$2,776.20
99825	F/F REPL SURF DA-TEX 16X27-6	\$6,095.00	30.00%	\$4,266.50
99826	F/F REPL SURF DTHC 8-6X14-4	\$1,676.00	30.00%	\$1,173.20
99827	F/F REPL SURF DTHC 11-6X19-8	\$3,095.00	30.00%	\$2,166.50
99828	F/F REPL SURF DTHC 13X22-4	\$3,966.00	30.00%	\$2,776.20
99829	F/F REPL SURF DTHC 16X27-6	\$6,095.00	30.00%	\$4,266.50
99838	F/F REPL SURF DV 8-6X14-4	\$1,695.00	30.00%	\$1,186.50
99839	F/F REPL SURF DV 11-6X19-8	\$3,115.00	30.00%	\$2,180.50
99840	F/F REPL SURF DV 13X22-4	\$3,994.00	30.00%	\$2,795.80
99841	F/F REPL SURF DV 16X27-6	\$5,979.00	30.00%	\$4,185.30
99842	F/F TRUSS COMP DA-MAT 8-6X14-4	\$4,522.00	30.00%	\$3,165.40
99842N	F/F TRUSS COMP DA-MAT 8-6X14-4	\$4,155.00	30.00%	\$2,908.50
99843	F/F TRUSS COMP DA-MAT11-6X19-8	\$6,348.00	30.00%	\$4,443.60
99843N	F/F TRUSS COMP DA-MAT11-6X19-8	\$5,981.00	30.00%	\$4,186.70
99844	F/F TRUSS COMP DA-MAT 13X22-4	\$7,704.00	30.00%	\$5,392.80
99844N	F/F TRUSS COMP DA-MAT 13X22-4	\$7,337.00	30.00%	\$5,135.90
99845	F/F TRUSS COMP DA-MAT 16X27-6	\$11,515.00	30.00%	\$8,060.50
99845N	F/F TRUSS COMP DA-MAT 16X27-6	\$11,148.00	30.00%	\$7,803.60
99846	F/F TRUSS COMP DA-TEX 8-6X14-4	\$5,428.00	30.00%	\$3,799.60
99846N	F/F TRUSS COMP DA-TEX 8-6X14-4	\$5,061.00	30.00%	\$3,542.70
99847	F/F TRUSS COMP DA-TEX11-6X19-8	\$8,407.00	30.00%	\$5,884.90
99847N	F/F TRUSS COMP DA-TEX11-6X19-8	\$8,040.00	30.00%	\$5,628.00
99848	F/F TRUSS COMP DA-TEX 13X22-4	\$10,125.00	30.00%	\$7,087.50
99848N	F/F TRUSS COMP DA-TEX 13X22-4	\$9,758.00	30.00%	\$6,830.60
99849	F/F TRUSS COMP DA-TEX 16X27-6	\$12,946.00	30.00%	\$9,062.20
99849N	F/F TRUSS COMP DA-TEX 16X27-6	\$12,579.00	30.00%	\$8,805.30
99850	F/F TRUSS COMP DTHC 8-6X14-4	\$5,428.00	30.00%	\$3,799.60
99850N	F/F TRUSS COMP DTHC 8-6X14-4	\$5,061.00	30.00%	\$3,542.70

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
99851	F/F TRUSS COMP DTHC 11-6X19-8	\$8,407.00	30.00%	\$5,884.90
99851N	F/F TRUSS COMP DTHC 11-6X19-8	\$8,040.00	30.00%	\$5,628.00
99852	F/F TRUSS COMP DTHC 13X22-4	\$10,125.00	30.00%	\$7,087.50
99852N	F/F TRUSS COMP DTHC 13X22-4	\$9,758.00	30.00%	\$6,830.60
99853	F/F TRUSS COMP DTHC 16X27-6	\$12,946.00	30.00%	\$9,062.20
99853N	F/F TRUSS COMP DTHC 16X27-6	\$12,579.00	30.00%	\$8,805.30
99862	F/F TRUSS COMP DV 8-6X14-4	\$4,975.00	30.00%	\$3,482.50
99862N	F/F TRUSS COMP DV 8-6X14-4	\$4,608.00	30.00%	\$3,225.60
99863	F/F TRUSS COMP DV 11-6X19-8	\$8,109.00	30.00%	\$5,676.30
99863N	F/F TRUSS COMP DV 11-6X19-8	\$7,742.00	30.00%	\$5,419.40
99864	F/F TRUSS COMP DV 13X22-4	\$9,585.00	30.00%	\$6,709.50
99864N	F/F TRUSS COMP DV 13X22-4	\$9,218.00	30.00%	\$6,452.60
99865	F/F TRUSS COMP DV 16X27-6	\$12,820.00	30.00%	\$8,974.00
99865N	F/F TRUSS COMP DV 16X27-6	\$12,453.00	30.00%	\$8,717.10
99882	F/F ADJ SKIRT BAR 8'7X14'5	\$400.00	27.00%	\$292.00
99883	F/F ADJ SKIRT BAR 11'7X19'9	\$437.00	27.00%	\$319.01
99884	F/F ADJ SKIRT BAR 13'1X22'5	\$486.00	27.00%	\$354.78
99885	F/F ADJ SKIRT BAR 16'1X27'7	\$575.00	30.00%	\$402.50
99890	PROFESSIONAL TNSD 180D DM	\$4,576.00	30.00%	\$3,203.20
99890E	PROFESSIONAL TNSD 180D DM 220	\$4,576.00	30.00%	\$3,203.20
99891	PROFESSIONAL TNSD 180D DMHC	\$4,576.00	30.00%	\$3,203.20
99891E	PROFESSIONAL TNSD 180D DMHC220	\$4,576.00	30.00%	\$3,203.20
99895	PROFESSIONAL TNSD 180D DT	\$4,902.00	30.00%	\$3,431.40
99895E	PROFESSIONAL TNSD 180D DT 220	\$4,902.00	30.00%	\$3,431.40
99896	PROFESSIONAL TNSD 180D DV	\$4,902.00	30.00%	\$3,431.40
99896E	PROFESSIONAL TNSD 180D DV 220	\$4,902.00	30.00%	\$3,431.40
99897	PROFESSIONAL TNSD 200D DM	\$5,165.00	30.00%	\$3,615.50
99897E	PROFESSIONAL TNSD 200D DM 220	\$5,165.00	30.00%	\$3,615.50
99898	PROFESSIONAL TNSD 200D DMHC	\$5,165.00	30.00%	\$3,615.50
99898E	PROFESSIONAL TNSD 200D DMHC220	\$5,165.00	30.00%	\$3,615.50
99902	PROFESSIONAL TNSD 200D DT	\$5,493.00	30.00%	\$3,845.10
99902E	PROFESSIONAL TNSD 200D DT 220	\$5,493.00	30.00%	\$3,845.10
99903	PROFESSIONAL TNSD 200D DV	\$5,493.00	30.00%	\$3,845.10
99903E	PROFESSIONAL TNSD 200D DV 220	\$5,493.00	30.00%	\$3,845.10
99904	PROFESSIONAL TNSD 210D DM	\$5,266.00	30.00%	\$3,686.20
99904E	PROFESSIONAL TNSD 210D DM 220	\$5,266.00	30.00%	\$3,686.20
99905	PROFESSIONAL TNSD 210D DMHC	\$5,266.00	30.00%	\$3,686.20
99905E	PROFESSIONAL TNSD 210D DMHC220	\$5,266.00	30.00%	\$3,686.20
99909	PROFESSIONAL TNSD 210D DT	\$5,610.00	30.00%	\$3,927.00
99909E	PROFESSIONAL TNSD 210D DT 220	\$5,610.00	30.00%	\$3,927.00
99910	PROFESSIONAL TNSD 210D DV	\$5,610.00	30.00%	\$3,927.00
99910E	PROFESSIONAL TNSD 210D DV 220	\$5,610.00	30.00%	\$3,927.00
99911	PROFESSIONAL TNSD 220D DM	\$5,529.00	30.00%	\$3,870.30
99911E	PROFESSIONAL TNSD 220D DM 220	\$5,529.00	30.00%	\$3,870.30
99912	PROFESSIONAL TNSD 220D DMHC	\$5,529.00	30.00%	\$3,870.30
99912E	PROFESSIONAL TNSD 220D DMHC220	\$5,529.00	30.00%	\$3,870.30
99916	PROFESSIONAL TNSD 220D DT	\$5,888.00	30.00%	\$4,121.60
99916E	PROFESSIONAL TNSD 220D DT 220	\$5,888.00	30.00%	\$4,121.60
99917	PROFESSIONAL TNSD 220D DV	\$5,888.00	30.00%	\$4,121.60
99917E	PROFESSIONAL TNSD 220D DV 220	\$5,888.00	30.00%	\$4,121.60
99918	PROFESSIONAL TNSD 240D DM	\$6,060.00	30.00%	\$4,242.00
99918E	PROFESSIONAL TNSD 240D DM 220	\$6,060.00	30.00%	\$4,242.00
99919	PROFESSIONAL TNSD 240D DMHC	\$6,060.00	30.00%	\$4,242.00
99919E	PROFESSIONAL TNSD 240D DMHC220	\$6,060.00	30.00%	\$4,242.00
99923	PROFESSIONAL TNSD 240D DT	\$6,885.00	30.00%	\$4,819.50



**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
99923E	PROFESSIONAL TNSD 240D DT 220	\$6,885.00	30.00%	\$4,819.50
99924	PROFESSIONAL TNSD 240D DV	\$6,885.00	30.00%	\$4,819.50
99924E	PROFESSIONAL TNSD 240D DV 220	\$6,885.00	30.00%	\$4,819.50
99925	PROFESSIONAL TNSD 188D DM	\$5,158.00	30.00%	\$3,610.60
99925E	PROFESSIONAL TNSD 188D DM 220	\$5,158.00	30.00%	\$3,610.60
99926	PROFESSIONAL TNSD 188D DMHC	\$5,158.00	30.00%	\$3,610.60
99926E	PROFESSIONAL TNSD 188D DMHC220	\$5,158.00	30.00%	\$3,610.60
99930	PROFESSIONAL TNSD 188D DT	\$5,498.00	30.00%	\$3,848.60
99930E	PROFESSIONAL TNSD 188D DT 220	\$5,498.00	30.00%	\$3,848.60
99931	PROFESSIONAL TNSD 188D DV	\$5,498.00	30.00%	\$3,848.60
99931E	PROFESSIONAL TNSD 188D DV 220	\$5,498.00	30.00%	\$3,848.60
99932	PROFESSIONAL TNSD 220D DM HDTV	\$5,951.00	30.00%	\$4,165.70
99932E	PROFESSIONAL TNSD 220D DMHD220	\$5,951.00	30.00%	\$4,165.70
99933	PROFESSIONAL TNSD 220D DMHC HD	\$5,951.00	30.00%	\$4,165.70
99933E	PROFESSIONAL TNSD 220D DMHC HD	\$5,951.00	30.00%	\$4,165.70
99937	PROFESSIONAL TNSD 220D DT HDTV	\$6,774.00	30.00%	\$4,741.80
99937E	PROFESSIONAL TNSD 220D DTHD220	\$6,774.00	30.00%	\$4,741.80
99938	PROFESSIONAL TNSD 220D DV HDTV	\$6,774.00	30.00%	\$4,741.80
99938E	PROFESSIONAL TNSD 220D DVHD220	\$6,774.00	30.00%	\$4,741.80
FC10A100X160	FULLVISION ALR 1.0 189D 100X160	\$3,341.00	30.00%	\$2,338.70
FC10A108X192	FULLVISION ALR 1.0 220D 108X192	\$3,687.00	30.00%	\$2,580.90
FC10A110X176	FULLVISION ALR 1.0 208D 110X176	\$3,572.00	30.00%	\$2,500.40
FC10A120X192	FULLVISION ALR 1.0 226D 120X192	\$3,687.00	30.00%	\$2,580.90
FC10A40.5X72	FULLVISION ALR 1.0 82D 40.5X72	\$1,498.00	30.00%	\$1,048.60
FC10A45X80	FULLVISION ALR 1.0 92D 45X80	\$1,728.00	30.00%	\$1,209.60
FC10A49X87	FULLVISION ALR 1.0 100D 49X87	\$1,843.00	30.00%	\$1,290.10
FC10A50X80	FULLVISION ALR 1.0 94D 50X80	\$1,728.00	30.00%	\$1,209.60
FC10A52X92	FULLVISION ALR 1.0 106D 52X92	\$2,074.00	30.00%	\$1,451.80
FC10A54X96	FULLVISION ALR 1.0 110D 54X96	\$2,189.00	30.00%	\$1,532.30
FC10A57.5X92	FULLVISION ALR 1.0 109D 57.5X92	\$2,074.00	30.00%	\$1,451.80
FC10A58X104	FULLVISION ALR 1.0 119D 58X104	\$2,419.00	30.00%	\$1,693.30
FC10A60X96	FULLVISION ALR 1.0 113D 60X96	\$2,189.00	30.00%	\$1,532.30
FC10A65X104	FULLVISION ALR 1.0 123D 65X104	\$2,419.00	30.00%	\$1,693.30
FC10A65X116	FULLVISION ALR 1.0 133D 65X116	\$2,765.00	30.00%	\$1,935.50
FC10A69X110	FULLVISION ALR 1.0 130D 69X110	\$2,535.00	30.00%	\$1,774.50
FC10A72.5X116	FULLVISION ALR 1.0 137D 72.5X116	\$2,765.00	30.00%	\$1,935.50
FC10A78X139	FULLVISION ALR 1.0 159D 78X139	\$3,111.00	30.00%	\$2,177.70
FC10A87X139	FULLVISION ALR 1.0 164D 87X139	\$3,111.00	30.00%	\$2,177.70
FC10A94.5X168	FULLVISION ALR 1.0 193D 94.5X168	\$3,456.00	30.00%	\$2,419.20
FC11C100X160	FULLVISION HDC1.1 189D 100X160	\$3,182.00	30.00%	\$2,227.40
FC11C108X192	FULLVISION HDC1.1 220D 108X192	\$3,511.00	30.00%	\$2,457.70
FC11C110X176	FULLVISION HDC1.1 208D 110X176	\$3,402.00	30.00%	\$2,381.40
FC11C120X192	FULLVISION HDC1.1 226D 120X192	\$3,511.00	30.00%	\$2,457.70
FC11C40.5X72	FULLVISION HDC1.1 82D 40.5X72	\$1,427.00	30.00%	\$998.90
FC11C45X80	FULLVISION HDC1.1 92D 45X80	\$1,646.00	30.00%	\$1,152.20
FC11C49X87	FULLVISION HDC1.1 100D 49X87	\$1,755.00	30.00%	\$1,228.50
FC11C50X80	FULLVISION HDC1.1 94D 50X80	\$1,646.00	30.00%	\$1,152.20
FC11C52X92	FULLVISION HDC1.1 106D 52X92	\$1,975.00	30.00%	\$1,382.50
FC11C54X96	FULLVISION HDC1.1 110D 54X96	\$2,085.00	30.00%	\$1,459.50
FC11C57.5X92	FULLVISION HDC1.1 109D 57.5X92	\$1,975.00	30.00%	\$1,382.50
FC11C58X104	FULLVISION HDC1.1 119D 58X104	\$2,304.00	30.00%	\$1,612.80
FC11C60X96	FULLVISION HDC1.1 113D 60X96	\$2,085.00	30.00%	\$1,459.50
FC11C65X104	FULLVISION HDC1.1 123D 65X104	\$2,304.00	30.00%	\$1,612.80
FC11C65X116	FULLVISION HDC1.1 133D 65X116	\$2,633.00	30.00%	\$1,843.10
FC11C69X110	FULLVISION HDC1.1 130D 69X110	\$2,414.00	30.00%	\$1,689.80

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
FC11C72.5X116	FULLVISION HDC1.1 137D 72.5X116	\$2,633.00	30.00%	\$1,843.10
FC11C78X139	FULLVISION HDC1.1 159D 78X139	\$2,963.00	30.00%	\$2,074.10
FC11C87X139	FULLVISION HDC1.1 164D 87X139	\$2,963.00	30.00%	\$2,074.10
FC11C94.5X168	FULLVISION HDC1.1 193D 94.5X168	\$3,291.00	30.00%	\$2,303.70
FC11H100X160	FULLVISION HD1.1 189D 100X160	\$3,182.00	30.00%	\$2,227.40
FC11H108X192	FULLVISION HD1.1 220D 108X192	\$3,511.00	30.00%	\$2,457.70
FC11H110X176	FULLVISION HD1.1 208D 110X176	\$3,402.00	30.00%	\$2,381.40
FC11H120X192	FULLVISION HD1.1 226D 120X192	\$3,511.00	30.00%	\$2,457.70
FC11H40.5X72	FULLVISION HD1.1 82D 40.5X72	\$1,427.00	30.00%	\$998.90
FC11H45X80	FULLVISION HD1.1 92D 45X80	\$1,646.00	30.00%	\$1,152.20
FC11H49X87	FULLVISION HD1.1 100D 49X87	\$1,755.00	30.00%	\$1,228.50
FC11H50X80	FULLVISION HD1.1 94D 50X80	\$1,646.00	30.00%	\$1,152.20
FC11H52X92	FULLVISION HD1.1 106D 52X92	\$1,975.00	30.00%	\$1,382.50
FC11H54X96	FULLVISION HD1.1 110D 54X96	\$2,085.00	30.00%	\$1,459.50
FC11H57.5X92	FULLVISION HD1.1 109D 57.5X92	\$1,975.00	30.00%	\$1,382.50
FC11H58X104	FULLVISION HD1.1 119D 58X104	\$2,304.00	30.00%	\$1,612.80
FC11H60X96	FULLVISION HD1.1 113D 60X96	\$2,085.00	30.00%	\$1,459.50
FC11H65X104	FULLVISION HD1.1 123D 65X104	\$2,304.00	30.00%	\$1,612.80
FC11H65X116	FULLVISION HD1.1 133D 65X116	\$2,633.00	30.00%	\$1,843.10
FC11H69X110	FULLVISION HD1.1 130D 69X110	\$2,414.00	30.00%	\$1,689.80
FC11H72.5X116	FULLVISION HD1.1 137D 72.5X116	\$2,633.00	30.00%	\$1,843.10
FC11H78X139	FULLVISION HD1.1 159D 78X139	\$2,963.00	30.00%	\$2,074.10
FC11H87X139	FULLVISION HD1.1 164D 87X139	\$2,963.00	30.00%	\$2,074.10
FC11H94.5X168	FULLVISION HD1.1 193D 94.5X168	\$3,291.00	30.00%	\$2,303.70
FC13H100X160	FULLVISION HD1.3 189D 100X160	\$3,182.00	30.00%	\$2,227.40
FC13H108X192	FULLVISION HD1.3 220D 108X192	\$3,511.00	30.00%	\$2,457.70
FC13H110X176	FULLVISION HD1.3 208D 110X176	\$3,402.00	30.00%	\$2,381.40
FC13H120X192	FULLVISION HD1.3 226D 120X192	\$3,511.00	30.00%	\$2,457.70
FC13H40.5X72	FULLVISION HD1.3 82D 40.5X72	\$1,427.00	30.00%	\$998.90
FC13H45X80	FULLVISION HD1.3 92D 45X80	\$1,646.00	30.00%	\$1,152.20
FC13H49X87	FULLVISION HD1.3 100D 49X87	\$1,755.00	30.00%	\$1,228.50
FC13H50X80	FULLVISION HD1.3 94D 50X80	\$1,646.00	30.00%	\$1,152.20
FC13H52X92	FULLVISION HD1.3 106D 52X92	\$1,975.00	30.00%	\$1,382.50
FC13H54X96	FULLVISION HD1.3 110D 54X96	\$2,085.00	30.00%	\$1,459.50
FC13H57.5X92	FULLVISION HD1.3 109D 57.5X92	\$1,975.00	30.00%	\$1,382.50
FC13H58X104	FULLVISION HD1.3 119D 58X104	\$2,304.00	30.00%	\$1,612.80
FC13H60X96	FULLVISION HD1.3 113D 60X96	\$2,085.00	30.00%	\$1,459.50
FC13H65X104	FULLVISION HD1.3 123D 65X104	\$2,304.00	30.00%	\$1,612.80
FC13H65X116	FULLVISION HD1.3 133D 65X116	\$2,633.00	30.00%	\$1,843.10
FC13H69X110	FULLVISION HD1.3 130D 69X110	\$2,414.00	30.00%	\$1,689.80
FC13H72.5X116	FULLVISION HD1.3 137D 72.5X116	\$2,633.00	30.00%	\$1,843.10
FC13H78X139	FULLVISION HD1.3 159D 78X139	\$2,963.00	30.00%	\$2,074.10
FC13H87X139	FULLVISION HD1.3 164D 87X139	\$2,963.00	30.00%	\$2,074.10
FC13H94.5X168	FULLVISION HD1.3 193D 94.5X168	\$3,291.00	30.00%	\$2,303.70
FC6H100X160	FULLVISION HD.6 189D 100X160	\$3,182.00	30.00%	\$2,227.40
FC6H108X192	FULLVISION HD.6 220D 108X192	\$3,511.00	30.00%	\$2,457.70
FC6H110X176	FULLVISION HD.6 208D 110X176	\$3,402.00	30.00%	\$2,381.40
FC6H120X192	FULLVISION HD.6 226D 120X192	\$3,511.00	30.00%	\$2,457.70
FC6H40.5X72	FULLVISION HD.6 82D 40.5X72	\$1,427.00	30.00%	\$998.90
FC6H45X80	FULLVISION HD.6 92D 45X80	\$1,646.00	30.00%	\$1,152.20
FC6H49X87	FULLVISION HD.6 100D 49X87	\$1,755.00	30.00%	\$1,228.50
FC6H50X80	FULLVISION HD.6 94D 50X80	\$1,646.00	30.00%	\$1,152.20
FC6H52X92	FULLVISION HD.6 106D 52X92	\$1,975.00	30.00%	\$1,382.50
FC6H54X96	FULLVISION HD.6 110D 54X96	\$2,085.00	30.00%	\$1,459.50
FC6H57.5X92	FULLVISION HD.6 109D 57.5X92	\$1,975.00	30.00%	\$1,382.50

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
FC6H58X104	FULLVISION HD.6 119D 58X104	\$2,304.00	30.00%	\$1,612.80
FC6H60X96	FULLVISION HD.6 113D 60X96	\$2,085.00	30.00%	\$1,459.50
FC6H65X104	FULLVISION HD.6 123D 65X104	\$2,304.00	30.00%	\$1,612.80
FC6H65X116	FULLVISION HD.6 133D 65X116	\$2,633.00	30.00%	\$1,843.10
FC6H69X110	FULLVISION HD.6 130D 69X110	\$2,414.00	30.00%	\$1,689.80
FC6H72.5X116	FULLVISION HD.6 137D 72.5X116	\$2,633.00	30.00%	\$1,843.10
FC6H78X139	FULLVISION HD.6 159D 78X139	\$2,963.00	30.00%	\$2,074.10
FC6H87X139	FULLVISION HD.6 164D 87X139	\$2,963.00	30.00%	\$2,074.10
FC6H94.5X168	FULLVISION HD.6 193D 94.5X168	\$3,291.00	30.00%	\$2,303.70
FC9H100X160	FULLVISION HD.9 189D 100X160	\$3,182.00	30.00%	\$2,227.40
FC9H108X192	FULLVISION HD.9 220D 108X192	\$3,511.00	30.00%	\$2,457.70
FC9H110X176	FULLVISION HD.9 208D 110X176	\$3,402.00	30.00%	\$2,381.40
FC9H120X192	FULLVISION HD.9 226D 120X192	\$3,511.00	30.00%	\$2,457.70
FC9H40.5X72	FULLVISION HD.9 82D 40.5X72	\$1,427.00	30.00%	\$998.90
FC9H45X80	FULLVISION HD.9 92D 45X80	\$1,646.00	30.00%	\$1,152.20
FC9H49X87	FULLVISION HD.9 100D 49X87	\$1,755.00	30.00%	\$1,228.50
FC9H50X80	FULLVISION HD.9 94D 50X80	\$1,646.00	30.00%	\$1,152.20
FC9H52X92	FULLVISION HD.9 106D 52X92	\$1,975.00	30.00%	\$1,382.50
FC9H54X96	FULLVISION HD.9 110D 54X96	\$2,085.00	30.00%	\$1,459.50
FC9H57.5X92	FULLVISION HD.9 109D 57.5X92	\$1,975.00	30.00%	\$1,382.50
FC9H58X104	FULLVISION HD.9 119D 58X104	\$2,304.00	30.00%	\$1,612.80
FC9H60X96	FULLVISION HD.9 113D 60X96	\$2,085.00	30.00%	\$1,459.50
FC9H65X104	FULLVISION HD.9 123D 65X104	\$2,304.00	30.00%	\$1,612.80
FC9H65X116	FULLVISION HD.9 133D 65X116	\$2,633.00	30.00%	\$1,843.10
FC9H69X110	FULLVISION HD.9 130D 69X110	\$2,414.00	30.00%	\$1,689.80
FC9H72.5X116	FULLVISION HD.9 137D 72.5X116	\$2,633.00	30.00%	\$1,843.10
FC9H78X139	FULLVISION HD.9 159D 78X139	\$2,963.00	30.00%	\$2,074.10
FC9H87X139	FULLVISION HD.9 164D 87X139	\$2,963.00	30.00%	\$2,074.10
FC9H94.5X168	FULLVISION HD.9 193D 94.5X168	\$3,291.00	30.00%	\$2,303.70
NSCH100X160	FFNXT ST COM 100X160(254x406)VA HR	\$3,099.00	30.00%	\$2,169.30
NSCH108X192	FFNXT ST COM 108X192(274x488)VA HR	\$3,727.00	30.00%	\$2,608.90
NSCH120X192	FFNXT ST COM 120X192(305x488)VA HR	\$3,792.00	30.00%	\$2,654.40
NSCH52X92	FFNXT ST COM 52X92(132x234)VA HR	\$2,130.00	30.00%	\$1,491.00
NSCH58X104	FFNXT ST COM 58X104(147x264)VA HR	\$2,204.00	30.00%	\$1,542.80
NSCH58X92	FFNXT ST COM 58X92(147x234)VA HR	\$2,156.00	30.00%	\$1,509.20
NSCH65X104	FFNXT ST COM 65X104(166x264)VA HR	\$2,237.00	30.00%	\$1,565.90
NSCH65X116	FFNXT ST COM 65x116(165x295)VA HR	\$2,424.00	30.00%	\$1,696.80
NSCH73X116	FFNXT ST COM 73X116(185x295)VA HR	\$2,471.00	30.00%	\$1,729.70
NSCH79X140	FFNXT ST COM 79X140(201x356)VA HR	\$2,707.00	30.00%	\$1,894.90
NSCH88X140	FFNXT ST COM 88X140(224x356)VA HR	\$2,758.00	30.00%	\$1,930.60
NSCH90X160	FFNXT ST COM 90X160(229x406)VA HR	\$3,042.00	30.00%	\$2,129.40
NSCT100X160	FFNXT ST COM 100X160(254x406)VA DT	\$3,261.00	30.00%	\$2,282.70
NSCT108X192	FFNXT ST COM 108X192(274x488)VA DT	\$4,042.00	30.00%	\$2,829.40
NSCT120X192	FFNXT ST COM 120X192(305x488)VA DT	\$4,105.00	30.00%	\$2,873.50
NSCT52X92	FFNXT ST COM 52X92(132x234)VA DT	\$2,118.00	30.00%	\$1,482.60
NSCT58X104	FFNXT ST COM 58X104(147x264)VA DT	\$2,170.00	30.00%	\$1,519.00
NSCT58X92	FFNXT ST COM 58X92(147x234)VA DT	\$2,118.00	30.00%	\$1,482.60
NSCT65X104	FFNXT ST COM 65X104(166x264)VA DT	\$2,170.00	30.00%	\$1,519.00
NSCT65X116	FFNXT ST COM 65x116(165x295)VA DT	\$2,519.00	30.00%	\$1,763.30
NSCT73X116	FFNXT ST COM 73X116(185x295)VA DT	\$2,519.00	30.00%	\$1,763.30
NSCT79X140	FFNXT ST COM 79X140(201x356)VA DT	\$3,121.00	30.00%	\$2,184.70
NSCT88X140	FFNXT ST COM 88X140(224x356)VA DT	\$3,121.00	30.00%	\$2,184.70
NSCT90X160	FFNXT ST COM 90X160(229x406)VA DT	\$3,317.00	30.00%	\$2,321.90
NSCV100X160	FFNXT ST COM 100X160(254x406)VA DV	\$3,261.00	30.00%	\$2,282.70
NSCV108X192	FFNXT ST COM 108X192(274x488)VA DV	\$4,042.00	30.00%	\$2,829.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
NSCV120X192	FFNXT ST COM 120X192(305x488)VA DV	\$4,105.00	30.00%	\$2,873.50
NSCV52X92	FFNXT ST COM 52X92(132x234)VA DV	\$2,118.00	30.00%	\$1,482.60
NSCV58X104	FFNXT ST COM 58X104(147x264)VA DV	\$2,170.00	30.00%	\$1,519.00
NSCV58X92	FFNXT ST COM 58X92(147x234)VA DV	\$2,118.00	30.00%	\$1,482.60
NSCV65X104	FFNXT ST COM 65X104(166x264)VA DV	\$2,170.00	30.00%	\$1,519.00
NSCV65X116	FFNXT ST COM 65x116(165x295)VA DV	\$2,519.00	30.00%	\$1,763.30
NSCV73X116	FFNXT ST COM 73X116(185x295)VA DV	\$2,519.00	30.00%	\$1,763.30
NSCV79X140	FFNXT ST COM 79X140(201x356)VA DV	\$3,121.00	30.00%	\$2,184.70
NSCV88X140	FFNXT ST COM 88X140(224x356)VA DV	\$3,121.00	30.00%	\$2,184.70
NSCV90X160	FFNXT ST COM 90X160(229x406)VA DV	\$3,317.00	30.00%	\$2,321.90
NSCW106X166	FFNXT ST COM 106X166(269x422)VA WHR	\$3,099.00	30.00%	\$2,169.30
NSCW114X198	FFNXT ST COM 114X198(290x503)VA WHR	\$3,727.00	30.00%	\$2,608.90
NSCW126X198	FFNXT ST COM 126X198(320x503)VA WHR	\$3,792.00	30.00%	\$2,654.40
NSCW58X98	FFNXT ST COM 58X98(147x249)VA WHR	\$2,130.00	30.00%	\$1,491.00
NSCW64X110	FFNXT ST COM 64X110(163x279)VA WHR	\$2,204.00	30.00%	\$1,542.80
NSCW64X98	FFNXT ST COM 64x98(163x249)VA WHR	\$2,156.00	30.00%	\$1,509.20
NSCW71X110	FFNXT ST COM 71X110(180x279)VA WHR	\$2,237.00	30.00%	\$1,565.90
NSCW71X122	FFNXT ST COM 71x122(180x310)VA WHR	\$2,424.00	30.00%	\$1,696.80
NSCW79X122	FFNXT ST COM 79X122(201x310)VA WHR	\$2,471.00	30.00%	\$1,729.70
NSCW85X146	FFNXT ST COM 85X146(216x371)VA WHR	\$2,707.00	30.00%	\$1,894.90
NSCW94X146	FFNXT ST COM 94X146(239x371)VA WHR	\$2,758.00	30.00%	\$1,930.60
NSCW96X166	FFNXT ST COM 96X166(244x422)VA WHR	\$3,042.00	30.00%	\$2,129.40
NSDB100X160	FFNXT ST DUK BL 100X160(254x406)VA	\$2,884.00	30.00%	\$2,018.80
NSDB108X192	FFNXT ST DUK BL 108X192(274x488)VA	\$2,957.00	30.00%	\$2,069.90
NSDB120X192	FFNXT ST DUK BL 120X192(305x488)VA	\$2,957.00	30.00%	\$2,069.90
NSDB52X92	FFNXT ST DUK BL 52X92(132x234)VA	\$2,176.00	30.00%	\$1,523.20
NSDB58X104	FFNXT ST DUK BL 58X104(147x264)VA	\$2,274.00	30.00%	\$1,591.80
NSDB58X92	FFNXT ST DUK BL 58X92(147x234)VA	\$2,189.00	30.00%	\$1,532.30
NSDB65X104	FFNXT ST DUK BL 65X104(166x264)VA	\$2,280.00	30.00%	\$1,596.00
NSDB65X116	FFNXT ST DUK BL 65x116(165x295)VA	\$2,428.00	30.00%	\$1,699.60
NSDB73X116	FFNXT ST DUK BL 73X116(185x295)VA	\$2,442.00	30.00%	\$1,709.40
NSDB79X140	FFNXT ST DUK BL 79X140(201x356)VA	\$2,642.00	30.00%	\$1,849.40
NSDB88X140	FFNXT ST DUK BL 88X140(224x356)VA	\$2,642.00	30.00%	\$1,849.40
NSDB90X160	FFNXT ST DUK BL 90X160(229x406)VA	\$2,884.00	30.00%	\$2,018.80
NSDG100X160	FFNXT ST DUK GR 100X160(254x406)VA	\$2,884.00	30.00%	\$2,018.80
NSDG108X192	FFNXT ST DUK GR 108X192(274x488)VA	\$2,957.00	30.00%	\$2,069.90
NSDG120X192	FFNXT ST DUK GR 120X192(305x488)VA	\$2,957.00	30.00%	\$2,069.90
NSDG52X92	FFNXT ST DUK GR 52X92(132x234)VA	\$2,176.00	30.00%	\$1,523.20
NSDG58X104	FFNXT ST DUK GR 58X104(147x264)VA	\$2,274.00	30.00%	\$1,591.80
NSDG58X92	FFNXT ST DUK GR 58X92(147x234)VA	\$2,189.00	30.00%	\$1,532.30
NSDG65X104	FFNXT ST DUK GR 65X104(166x264)VA	\$2,280.00	30.00%	\$1,596.00
NSDG65X116	FFNXT ST DUK GR 65x116(165x295)VA	\$2,428.00	30.00%	\$1,699.60
NSDG73X116	FFNXT ST DUK GR 73X116(185x295)VA	\$2,442.00	30.00%	\$1,709.40
NSDG79X140	FFNXT ST DUK GR 79X140(201x356)VA	\$2,642.00	30.00%	\$1,849.40
NSDG88X140	FFNXT ST DUK GR 88X140(224x356)VA	\$2,642.00	30.00%	\$1,849.40
NSDG90X160	FFNXT ST DUK GR 90X160(229x406)VA	\$2,884.00	30.00%	\$2,018.80
NSDU100X160	FFNXT ST DUK BU 100X160(254x406)VA	\$2,884.00	30.00%	\$2,018.80
NSDU108X192	FFNXT ST DUK BU 108X192(274x488)VA	\$2,957.00	30.00%	\$2,069.90
NSDU120X192	FFNXT ST DUK BU 120X192(305x488)VA	\$2,957.00	30.00%	\$2,069.90
NSDU52X92	FFNXT ST DUK BU 52X92(132x234)VA	\$2,176.00	30.00%	\$1,523.20
NSDU58X104	FFNXT ST DUK BU 58X104(147x264)VA	\$2,274.00	30.00%	\$1,591.80
NSDU58X92	FFNXT ST DUK BU 58X92(147x234)VA	\$2,189.00	30.00%	\$1,532.30
NSDU65X104	FFNXT ST DUK BU 65X104(166x264)VA	\$2,280.00	30.00%	\$1,596.00
NSDU65X116	FFNXT ST DUK BU 65x116(165x295)VA	\$2,428.00	30.00%	\$1,699.60
NSDU73X116	FFNXT ST DUK BU 73X116(185x295)VA	\$2,442.00	30.00%	\$1,709.40

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
NSDU79X140	FFNXT ST DUK BU 79X140(201x356)VA	\$2,642.00	30.00%	\$1,849.40
NSDU88X140	FFNXT ST DUK BU 88X140(224x356)VA	\$2,642.00	30.00%	\$1,849.40
NSDU90X160	FFNXT ST DUK BU 90X160(229x406)VA	\$2,884.00	30.00%	\$2,018.80
NSH100X160	FFNXT ST FAB 100X160(254x406)VA HR	\$1,263.00	30.00%	\$884.10
NSH108X192	FFNXT ST FAB 108X192(274x488)VA HR	\$1,634.00	30.00%	\$1,143.80
NSH120X192	FFNXT ST FAB 120X192(305x488)VA HR	\$1,634.00	30.00%	\$1,143.80
NSH52X92	FFNXT ST FAB 52X92(132x234)VA HR	\$478.00	27.00%	\$348.94
NSH58X104	FFNXT ST FAB 58X104(147x264)VA HR	\$503.00	30.00%	\$352.10
NSH58X92	FFNXT ST FAB 58X92(147x234)VA HR	\$478.00	27.00%	\$348.94
NSH65X104	FFNXT ST FAB 65X104(166x264)VA HR	\$503.00	30.00%	\$352.10
NSH65X116	FFNXT ST FAB 65x116(165x295)VA HR	\$708.00	30.00%	\$495.60
NSH73X116	FFNXT ST FAB 73X116(185x295)VA HR	\$708.00	30.00%	\$495.60
NSH79X140	FFNXT ST FAB 79X140(201x356)VA HR	\$972.00	30.00%	\$680.40
NSH88X140	FFNXT ST FAB 88X140(224x356)VA HR	\$972.00	30.00%	\$680.40
NSH90X160	FFNXT ST FAB 90X160(229x406)VA HR	\$1,263.00	30.00%	\$884.10
NSLEGBRACES	FFNXT LEG A-BRACE PAIR	\$171.00	27.00%	\$124.83
NSLEGS144	FFNXT STANDARD LEGS 144(366)PR	\$780.00	30.00%	\$546.00
NSSKB104	FFNXT ST SKT BL&SKT BAR 104(264)VA	\$938.00	30.00%	\$656.60
NSSKB116	FFNXT ST SKT BL&SKT BAR 116(295)VA	\$999.00	30.00%	\$699.30
NSSKB140	FFNXT ST SKT BL&SKT BAR 140(356)VA	\$1,099.00	30.00%	\$769.30
NSSKB160	FFNXT ST SKT BL&SKT BAR 160(406)VA	\$1,665.00	30.00%	\$1,165.50
NSSKB192	FFNXT ST SKT BL&SKT BAR 192(488)VA	\$1,937.00	30.00%	\$1,355.90
NSSKB92	FFNXT ST SKT BL&SKT BAR 92(234)VA	\$850.00	30.00%	\$595.00
NSSKG104	FFNXT ST SKT GR&SKT BAR 104(264)VA	\$938.00	30.00%	\$656.60
NSSKG116	FFNXT ST SKT GR&SKT BAR 116(295)VA	\$999.00	30.00%	\$699.30
NSSKG140	FFNXT ST SKT GR&SKT BAR 140(356)VA	\$1,099.00	30.00%	\$769.30
NSSKG160	FFNXT ST SKT GR&SKT BAR 160(406)VA	\$1,665.00	30.00%	\$1,165.50
NSSKG192	FFNXT ST SKT GR&SKT BAR 192(488)VA	\$1,937.00	30.00%	\$1,355.90
NSSKG92	FFNXT ST SKT GR&SKT BAR 92(234)VA	\$850.00	30.00%	\$595.00
NSSKU104	FFNXT ST SKT BU&SKT BAR 104(264)VA	\$938.00	30.00%	\$656.60
NSSKU116	FFNXT ST SKT BU&SKT BAR 116(295)VA	\$999.00	30.00%	\$699.30
NSSKU140	FFNXT ST SKT BU&SKT BAR 140(356)VA	\$1,099.00	30.00%	\$769.30
NSSKU160	FFNXT ST SKT BU&SKT BAR 160(406)VA	\$1,665.00	30.00%	\$1,165.50
NSSKU192	FFNXT ST SKT BU&SKT BAR 192(488)VA	\$1,937.00	30.00%	\$1,355.90
NSSKU92	FFNXT ST SKT BU&SKT BAR 92(234)VA	\$850.00	30.00%	\$595.00
NST100X160	FFNXT ST FAB 100X160(254x406)VA DT	\$1,771.00	30.00%	\$1,239.70
NST108X192	FFNXT ST FAB 108X192(274x488)VA DT	\$2,127.00	30.00%	\$1,488.90
NST120X192	FFNXT ST FAB 120X192(305x488)VA DT	\$2,127.00	30.00%	\$1,488.90
NST52X92	FFNXT ST FAB 52X92(132x234)VA DT	\$771.00	30.00%	\$539.70
NST58X104	FFNXT ST FAB 58X104(147x264)VA DT	\$781.00	30.00%	\$546.70
NST58X92	FFNXT ST FAB 58X92(147x234)VA DT	\$771.00	30.00%	\$539.70
NST65X104	FFNXT ST FAB 65X104(166x264)VA DT	\$781.00	30.00%	\$546.70
NST65X116	FFNXT ST FAB 65x116(165x295)VA DT	\$1,078.00	30.00%	\$754.60
NST73X116	FFNXT ST FAB 73X116(185x295)VA DT	\$1,078.00	30.00%	\$754.60
NST79X140	FFNXT ST FAB 79X140(201x356)VA DT	\$1,517.00	30.00%	\$1,061.90
NST88X140	FFNXT ST FAB 88X140(224x356)VA DT	\$1,517.00	30.00%	\$1,061.90
NST90X160	FFNXT ST FAB 90X160(229x406)VA DT	\$1,771.00	30.00%	\$1,239.70
NSV100X160	FFNXT ST FAB 100X160(254x406)VA DV	\$1,771.00	30.00%	\$1,239.70
NSV108X192	FFNXT ST FAB 108X192(274x488)VA DV	\$2,127.00	30.00%	\$1,488.90
NSV120X192	FFNXT ST FAB 120X192(305x488)VA DV	\$2,127.00	30.00%	\$1,488.90
NSV52X92	FFNXT ST FAB 52X92(132x234)VA DV	\$771.00	30.00%	\$539.70
NSV58X104	FFNXT ST FAB 58X104(147x264)VA DV	\$781.00	30.00%	\$546.70
NSV58X92	FFNXT ST FAB 58X92(147x234)VA DV	\$771.00	30.00%	\$539.70
NSV65X104	FFNXT ST FAB 65X104(166x264)VA DV	\$781.00	30.00%	\$546.70
NSV65X116	FFNXT ST FAB 65x116(165x295)VA DV	\$1,078.00	30.00%	\$754.60

**2019 Da-Lite DIR Price List**

<b>Model</b>	<b>Description</b>	<b>MSRP</b>	<b>DIR % of MSRP</b>	<b>Sell Price</b>
NSV73X116	FFNXT ST FAB 73X116(185x295)VA DV	\$1,078.00	30.00%	\$754.60
NSV79X140	FFNXT ST FAB 79X140(201x356)VA DV	\$1,517.00	30.00%	\$1,061.90
NSV88X140	FFNXT ST FAB 88X140(224x356)VA DV	\$1,517.00	30.00%	\$1,061.90
NSV90X160	FFNXT ST FAB 90X160(229x406)VA DV	\$1,771.00	30.00%	\$1,239.70
NSW106X166	FFNXT ST FAB 106X166(269x422)VA WHR	\$1,263.00	30.00%	\$884.10
NSW114X198	FFNXT ST FAB 114X198(290x503)VA WHR	\$1,634.00	30.00%	\$1,143.80
NSW126X198	FFNXT ST FAB 126X198(320x503)VA WHR	\$1,634.00	30.00%	\$1,143.80
NSW58X98	FFNXT ST FAB 58X98(147x249)VA WHR	\$478.00	27.00%	\$348.94
NSW64X110	FFNXT ST FAB 64X110(163x279)VA WHR	\$503.00	30.00%	\$352.10
NSW64X98	FFNXT ST FAB 64x98(163x249)VA WHR	\$478.00	27.00%	\$348.94
NSW71X110	FFNXT ST FAB 71X110(180x279)VA WHR	\$503.00	30.00%	\$352.10
NSW71X122	FFNXT ST FAB 71x122(180x310)VA WHR	\$708.00	30.00%	\$495.60
NSW79X122	FFNXT ST FAB 79X122(201x310)VA WHR	\$708.00	30.00%	\$495.60
NSW85X146	FFNXT ST FAB 85X146(216x371)VA WHR	\$972.00	30.00%	\$680.40
NSW94X146	FFNXT ST FAB 94X146(239x371)VA WHR	\$972.00	30.00%	\$680.40
NSW96X166	FFNXT ST FAB 96X166(244x422)VA WHR	\$1,263.00	30.00%	\$884.10